## T:



HELICOPTER TRANSPORTS PATIENT.-The Care sustained a head injury when the horse she was riding fell Link helicopter landed on the helicopter pad located on on her. Thomas was brought to the hospital in the Lockthe east side of the Lockney General Hospital to pick up Debbie Thomas of Plainview. Thomas is a pen rider for

A
Cowboy's Rule of Thumb

By Baxter Black

Small towns are takin' a beating. The depressed agricultural and oil economy
has a lot of 'em staggering. But there is another more insidious menace that's
been closing the small town been closing the small town
businessman's door. It's thathandout of teenagers and out-of

## the shopping mall.

T've always preferred to park in front of the store I was shopping in. Parking at
the mall requires a wilderness gnide There are three million cars crammed on six sections of bubbling asphalt or glacier ice. Unless you a driving a pink 18 -wheeler with a load of giraffe
may never find your car again. may never find your car again.
When you walk through a mall could be in Abilene, Edmonton, Des Moines or Denver. The stores are alike. The merchandise is the same. The air is filtered and maintained like a hog confinement shed, and interchangeable robots take your money.
I appreciate a merchant rememberin
my name, not having to call the the KGB to take my check and offer to order something for you if they're out. But not everybody likes it that way. Many prefer to shop anonymously.
There is no such thing as loyaly There is no such thing as loyalty to a
chain store in a mall. You can always chain store in a mall. You can always
look for the cheapest price without feellook for the cheapest price without feel-
ing guilty. It's convenient, one-sto shopping. And they take that universal bus token: the credit card.
Small town businesses depend on
local residents to survive, But local residents to survive. But good
roads, cheap gas and chain store advertising lure even the most civic minded small lown ciüzens io drive a hundre
miles to buy furniture, clothes, cars miles to buy fu
Those of us in agriculture should understand. You know how we feel when our neighbors buy Argentinian beef or New Zealand lamb. "Buy it at home!" we say, as we get in our Toyota, put on our Mexican boots and drive Small town businessmen have the God-givenright to survive. They are no a protected species, any more than farm ers or ranchers. But we need each other Our purchases, even little ones, are important in small towns. In a shopping mall you're just another blank face with plastic money.
THUMB: Never shop anywhere they have to ask for your I.D. to take a check. -Kim Pease, Rotan Advance Baxter Black is a veterinarian who pens a column entitled "On The Edge of Common Sense" in Livestock
Weekly.

> PUBLIC MEETING
> All property owners who are living on dirt streets in Lockney and are interested in street and drainage improvements are asked to meet on Monday, August 7 at 8:00 p.m. at the Community Center.

## Lockney is site of meeting for centennial planning commission

There will be a meeting of the Floyd County Centennial Commission in Lockney Monday, August 14 at
p.m. at the First National Bank. p.m. at the First National Bank. The meeting is set to discuss events
for next years celebration of the 100 for next years celebration of the 100th
anniversary of the formal organization of Floyd County.
Officers have been elected and are Bill Gray, Floydada, chairman; J.D Copeland, Lockney, vice-chairman
and Bill Hardin, Floydada, secretary. The official name selected for the
commemoration was "Floyd Count commemoration was "Floyd County
Centennial, 1890-1990." The official logo was adopted and will be used o caps, signs, letterheads, pro
materials and other articles.
Floyd County has been divided into sections and a chairman for each section has been designated. The sections and
chairman are: Northwest, Albert Scheele; Northeast, Virginia Taylor; Scheete; Northeast, Betty Jean Campbell and South Central, Joyce Williams. A chairman for the Southwest section has not been named.
Several events and activities have
been proposed in addition to been proposed in addition to such an
nual events as The Floyd County Junio nual events as The Floyd County Juni
Livestock Show. May 28 Pioneer Reun ion, Floyd County Fair, Floydada Ro-
deo, and Floydada "Punkin Days". A
number of new projects are being diswhich will continue all year long. The first major event of the year will e a "Centennial Kick-Off Breakfast which will be held on Saturday, January 6 and is tentatively
in Lockney.
A three da
A three day softball tournament cen-
tered around a Cinco de Mayo theme is propposed for the first weekend in May. As a part of the Pioneer Reunion weekend, negotiations are underway to
bring the last of the old time tent show bring the last of the old time tent shows
to Floydada. This sole remaining organization is reminiscent of the tent shows that regularly made stops in Lockney and Floydada. Probably the best known 'of these shows was the Harley Sadler Show and Brunk's Com-
medians. medians.
Other activer Other activities that have been discussed are a beard growing contest in
conjunction with the Pioneer Reunion; conjunction with the Pioneer Reunion;
Juncteenth commemoration on June 19 1990; an old fashioned 4th of July cele-
bration; several historical marker dedi-
cations; 100th anniversaries of several of the churches and businesses in the of historic homes and sites throughout of historic ho
the county. Help is being solicited from families, clubs and organizations and input fro everyone will be appreciated. Everyone is invited to attend the
meeting to be held at the First National Bank in Lockney on Saturday, August Griog iunt

## Lockney class

 CLASS OF '59 TO HOLD 30TH REUNION The Lockney High School class of Nancy Graham at 983 - 5218 in Floydada or if you have questions, or need addi-

Lockney schools to hold screening clinic for early childhood program

Lockney Schools will hold an early childhood screening meeting on Tues-
day and Wednesday, August 15 and 16 , day and Wednesday, August 15 and 16, eligible for the early childhood program. The regulations regarding the carly childhood program are:

The child must be 3 to 5 years old (on
or before September 1). They must have or before September 1). They must have one or more of the following: (a) a
specech problem (b) a medical problem specch problem (b) a m
(c) a physical problem. If your child has one of these problem
and is the correct age, please bring him and is the correct age, please bring him
or her toLockney Elementary Schoolon

Directories not always 'good business'


#### Abstract

Businesses, like consumers, can fall victim to fraud and, because advertising is a vital part of doing business, the fraud often involves deceptive ad schemes. Business "directories," for example, can be a good way for local can be agood way for local merchants to introduce their products to new customers. Unfortunately, they can also be a good way for merchants to get ripped off. Rece Recations, a few unscrupulous nesses of hundreds of thousands of dollars. As a result, the Attomey General's


Office has filed deceptive advertising
lawsuits against some publishers of
business directories, "coupon books" business directories, "coupon books" and so-called "Yellow Pages." In one case, a company sold ads and
published a coupon book the first year of published a coupon book the first year of business, then continued selling adver-
tising for directories that were supposed tobe published over the next three years. Our Consumer Protection Division alleged that at least $\$ 140,000$ was collected from local businesses for directo-
ries that were never published ries that were never published.

## Farm accident near Aiken fatal to Coffman

 -

## either day between 8 a.m. to $3: 00$ p.m.

 The Early Childhood program is a part of the Lockney schools and will helpprepare children for entry into the regular school program when they reach the appropriate age.
Remember the dates are August 15 Remember the dates are August 15
and 16 between 8:00 a.m. and 3:00 p.m.
good business'


1959 will be celebrating their 30 th anniCommunity Center (Former American Legion Building) on Saturday and Sunday, August 12 and 13 Visitation will start Saturday, August
12 at 3:00 p.m. and there will be 12 at $3: 00 \mathrm{p} . \mathrm{m}$. and there will be a
catered meal Saturday night. At $9: 00$ a.m. Sunday Auturday night. At 9:00 a.m. Sunday, August 13 doughnuts and
coffee will be served at the Community coffee will be served at the Community
Center and at $10: 45$ a.m. there will be worship service at the First Baptist Church in Lockney. Seating for the
service will be reserved service will be reserved.
Sandwiches will be serv Sandwiches will be served at noon a
the Community Center at noon the Community Center at noon on Sunday and the
Anyone with pictures, albums, or
other momentoes are asked to bring them for the enjoyment of those present. Anyone wishing to make reservations to contact Rise Ford or Carla Stapp. tional information, please contact Bill
Race, class president, Pat Adams or Nancy Graham.
REUNION SET FOR
CLASS OF '79
The Lockney High School class of 1979 will be holding their ten year reunOn Friday in Lockney. a picnic on the Lockney Elere will be School play hou Lockney Elementary like to visit with the class is asked to bring a sack lunch and come and join them at this time.

## Dinner will be

Dinner will be held in the home of yyndal and Carla Stapp on Friday night nd Saturday night there will be a caLered supper in the Anyone needing information is asked



1989 JUNIOR ANGUS ADVISORS OF THE YEAR-Kay and Jerry Williams, Lockney, were named the 1989 Junior Angus Advisors of the Year at the 21st National and Exposition Center in Louisville. "A family affair dedicated to raising fine Angus cattle and fine Angus breeders for the future." That is the Williams' motto and

## Children can be taught to behave in public

?
This Week
fair workday There will be a workday at the Moyd County fairgrounds Satur-
day, Augus 7 beginning at $8: 30$ day, August 7 beginning a $8: 30$
am The board would dpreciate a.m. .the board would appreciate
any help anyone can give them.

CEntennial meeting There will be a meeting of
those interested in helping plan events for Floyd County's 100th
Anniversary at he First Nationat Bank in Lockney on Monday, August 14 at $7: 00$ p.m. Everyone floyd county
public hearing Floyd County will meet in inpecial session for the purpose of holding
a public hearin conceming proposed tax increase. The hearproposect tax incrase. he hear
ing will be held Thursday, Augus 3, 1989, at $9: 00$ a.m. in the county
cutroom: The public is invited courtroom. The public is invited
to attend and voice their opinions and views on the proposed in-

## CHARACTER CONTEST

 Country Magazine is secking America's No. 1 Country Charac-ter. If you would like to nominate someone for this contest send some details on why you think this person is America's No. 1 Character and if possible enclose a picture to the Lockney Beacon, Box
187, Lockney, Texas, 79241. All 187, Lockney, Texas, 7924. All
entrys will be forwarded to the magazine.

FAIR PAGEANT
Contestant for the Tiny Miss, Little Miss, Junior Miss and Miss
Floyd County Pageants are now Floyd County Pageants are now
being sought to participate in the annual fair pageant
annual fair pageant
Age divisions
Age divisions include Tiny
Miss, 3 to 6 ; Little Miss, 7 to 9 Junior Miss Floyd County, 10 to 12; and Miss Floyd County, 13 to
Complete information may be obtained by calling Shelley Brock

| Lockney Beacon Deadlines |
| :---: |
| Monday - 3:00 p.m. |
| Stories - Pictures- |
| Advertising |


obviously not done their hon
according to a speciailist with
Agricultural Extension Service "Because children are not born so-
cialized or to mind in public, they have to be taught social rules at home," said Dorthy Taylor, family life specialist with the Texas Agricultura
Service at College Station Service al College Station. home, pinching or kicking a child under the table or to ignore a disruptive, attention secking child reflect the parents'
inability inability to take charge of the situation," she said. Taylor said that most parents have
been or will be embarrassed been or wilr be embarrassed in public a
some time by a child's some ume by a child's behavior. She
suggested several steps to minimize these occurrences. "Plan public times or expeditions to
take advantage of 'up time' for the
child," she said. "Avoid taking a hun-

gry, sleepy or tired child to home and his/her bed

 Taylor said, "In a restaurant, make
sure young children have something to at immediately, such as crackers. Too much snacking, however, can ruin his meal. Practice good table manners everyday athome. Prior to going out, tell the you expect of him."
She also suggested making commo sense rules, such as young children should sit in shopping carts or in strollers, children should walk with the parent and never run, everybody should hold hands when in traffic areas, children and their hands to themselves, espe and their hands to themselves, espe
cially in stores with breakable items. Parents should accentuate the positive, the Extension Service specialist said. Tell children you know they will
try to be good. Let them know you'll

## Looney named vice president at Energas

Anthony G. Looney has been named $\begin{aligned} & \text { community organizations. He has been } \\ & \text { to the position of senior vice president, } \\ & \text { a member of the board of directors of the }\end{aligned}$ to the position of senior vice president,
Lubbock Division, for Energas Company.
Looney, formerly senior vice presi-
dent, Midland Division, joined the company in 1977. Prior to being made senior vice president in October, 1987
he held several management he held several mas.
visory positions.
Looney, a native of Perryton, Texas
graduated from Wost graduated from West Texas State Uni
versity with a BBS in business Admini versity win a
stration. During in busis tess Administration. During his tenure with the
company, hehas been active in civic and Midland Industrial Foundation, a men ber of the Midland and Odessa Chambers of Commerce and served as secre In making the announcement, In making the announcement, Joe
Price, president, stated that Looney would have direct responsibility for the day-to-day operations of the Lubbock, Plainview and Littlefield Districts. Floyd County is a part of the Plainview District.
Looney
Looney and his wife, Cindy, havetwo

CLASSIFIED ADVERTISING

## CARD OF THANKS

This letter has been written in my, mine, and Max's for the past severa
months, just never did get to the paper So often (most everyday) Max and talked about all of our friends, and how
thankful and blessed we were. We
wanted to express our sincere thanks to wanted to express our sincere thanks to
the many friends for their deep concern, prayers, cards, calls, food, love fund and drop-in visits. From this, we gath-
ered strength to handle Max's illness ered strength to handle Max's illness.
We talked so often of our many friends, young and old, all religions and races. A special thanks to Dr. and Mrs. W.J. Mangold, Dr. and Mrs. Gary Mangold, and employees of the Lockney General Hospital for their tender love and care. Also, many thanks to W.L. Thomas an Buddy Wiley for helping keep oxygen at home, and especially to Mr. Keltz and
the Hospital Board members for giving me an extended leave of absence to be with and care for Max. The list goes on and on, throughout Floyd County, sur rounding County's, and the entire state all the cards and calls.

Max and Marty
Now a different phase of our life has passed. Those day's become the past, but even dearer to us, his family, and
someway to Max. His spirit is overfilled.
The family of Max Smith would like
to express our gratitude and thanks to al the people who touched our lives during
this time of sorrow, especially to W.J. Mangold and the fire boys for W.J. Mangold and the fire boys for
every kind deed and words of comfort. To all of our neighbors and friends; thank you again for the food, calls, cards, flowers, and Memorial Fund. To brother Gary Higgs, brother Merle Rogers, for such a beautiful service;
Peggy Wiley and Margie Ferguson for Peggy Wiley and Margie Ferguson for well done".
Frank Herbert Sweet wrote a poem that touched our hearts:
"Before It Is Too Late"

## "If you have a tender message,

Or a loving word to say,
Do not wait till you forget it,
But whisper it tody; But whisper it today; For this some loved ones wait So show them that you care for
them,
Before it is too late.
The Max Smith Family
Robin and Martin Stoerner and boy Bob and Kyla Smith and children Danny and Connie Dorcas and

SPS elects chairman, president

The SPS Board of Directors today
elected Chief Executive Officer W.R. Esler to the additional post of chairman of the board, replacing Bert Ballengee,
who is retiring at the end of this month The board also elected Chief Operating Officer Bill D. Helton to the additional post of president, formerly held by Esler.
Elected vice presidents were John
McAfee, who had been group manager McAree, who had been group manager
of corporate services, and David Wilks, who had been chief engineer
Esler began his career with SPS in
1948 as an electrical engineer As vice 1948 as an electrical engineer. As vice president of engineering and construc tion from 1976 to 1983, he played a key
role in the company's successful plant role in the company's successful plant
construction program of the mid 1970s and early 1980s, during which SPS generating units at costs that were approximately half the national average. Esler was elected executive vice president in 1983, and president and chief operating officer in 1985 . He was elected president and chief executive
officer in January this year. He has been
remind them gently if they forget. "A
quiet whisper will domore good than all quiet whisper will domore good than all
the thratas in the world,"Taylor said. "Controlling one's behavior is tough, expecially if you haven't had many
years to practice. Promise years to practice. Promise the child a reward for helping you and everyone
else have a pleasant time," she said else have a pleasant time," she said. "When a child needs correcting, take
him aside - leave," Taylor said.
"The him aside - - leave," Taylor said.
"Throwing a fit is an historical, world-
wide ent wide event known best by children. Removing him from his audience removes his support or power, and parents
can take charge again," can take charge again."
"Parents are respo
"Parents are responsible for their
young child's behavior," Taylor said young child's behavior," Taylor said.
"Some children make parents' jobs easier than others. Taking children any where involves constant thought and attention. If you don't want to be bothered, you'd better not take children with you. It's a certainty, everybody loves a
good child, buteverybody notices a bad

## a memb 1986. <br> Ester is a registered professional engineer and earned his bachelor's d

 gree in electrical engineering at the leadership positions in several civic and professional organizations.Helton began his career with SPS in 1964 as a distribution design engineer and developed a broad background in many aspects of the company's operations. He has held positions in
design engineering, financial services. design engineering, financial services.
He was elected financial vice president in 1983, vice president of corporate services in 1986 and executive vice president in 1987. He was elected to the additional post of chief operatiing offi-
cer in April this year. cer in April this year.
Helton is a registered professional
engineer and earned his bachelor's deengineer and earned his bachelor's de-
gree in electrical engineering from gree in electrical engineering from
Texas Tech University. He, too, holds leadership positions in a variety of civic and professional organizations.
McAfee will serve as vice president
of corporate services, directing of corporate services, directing the
company's internal and external com-
tion, office
purchasing.
Wilks will engineering and operations, assuming the duties of Senior Vice President of Engineering and Operations W.T. Seitz, who will retire at the end of this month The SPS Board of Directors also today declared a regular quarterly dividend of 55 cenis per share on common all series of preferred stocks.
The dividend on common stock is payable September 1, 1989, to holders of record at the close of business August are payable November 1,1989 , to hold ers of record at the close of busines Otwber 20,1
SPS is a regional electric utility that population provides electric service to a a 52,000 -square-mile mire Plains and Panhandle of Texas, easterm and southeastern New Mexico,
Oklahoma Panhandle and southw Kansas. Corporate headquarters is Amarillo, Texas.


位tenberry is presented a belt buckle by S.C. for the Burleson Memorial Roping

## NOTICE OF PUBLIC HEARING ON TAX INCREASE

The Lockney General Hospital District will hold a public hearing on a proposal to increase total tax revenues from properties on the tax roll in 1988 by 97.53 percent. Your individual taxes may increase or decrease, depending on the change in the taxable

The public hearing will be held on Wednesday, August 9, 1989 at 7:30 p.m. The public hearing will be held on $\frac{\text { Wednesday, August } 9,1989 \text { at } 7: 30 \mathrm{p}, \mathrm{m} \text {, }}{\text { the Hospital Annex Building at } 217 \mathrm{~N} \text {. Main Street in the City of Lockney. }}$. FOR the proposal: Claude Brown, Les Ferguson, Hubert Frizzell, Jack

AGAINST the proposal: None
PRESENT and not voting: None
ABSENT: Bill Sherman
The statement above shows the percentage increase the proposed rate represents over the 23284 effective tax rate that the unit published on July 20, 1989. The following table compares taxes on an arerage home in this taxing unit last year to taxes proposed on the
average home this year. Again, your individual taxes may be higher or lower, depending average home this year. Again, your
on the taxable value of your property.

Last Year This Year
$\begin{array}{lll}\text { Average home value } & \underline{16,300} & \underline{66.493}\end{array}$
General exemptions available
(amount avaiable on the average
home, not including senior citizen's
home, not including senior citizen's
or disabled person's exemptions)
Average taxable value

- 0. 

$\begin{array}{lll}\text { Tax rate } & \underline{.23700} & \frac{.45993}{(\text { (roposed) })} \\ \text { Tax } & \underline{\$ 38.63} & \$ 25.86\end{array}$
Under this proposal taxes on the average home would increase by $\$ 37,23$ or 26.38
percent compared with last year's taxes. percent compared with last year's taxes.
Comparing tax rates without adjusting for changes in property value, the tax rate would increase by 22.293 cents per $\$ 100$ of taxable value or 24.06 percent compared to last year's tax rate. These tax rate figures are not adjusted for changes in the taxable value of property.

TRUTH IN TAXATION

## Senior Citizen Rockins

 $\begin{array}{cl}\text { Zerah Meriwether's sister Ruth Snipe } & \text { a Silent Auction, so please be getting } \\ \text { of Clovis, New Mexico was a guest of } & \text { some items together to bring and be }\end{array}$ Zerah's Thursday night. Guest of Billprepared to buy some, lets help in anyThomas Monday at lunch was Vera Jo Bybee. Guest of Emma Thomas Monday at lunch was Joe Cargill of
Crosbyton. BIRTHDAYS August 5 - Jewel Thompson August 6 - J.V. Martin
August 8 - Dale Ross, Glenn Collis ANNIVERSARIES August 6-Aubry and Ellene Holt NOT UP TO PAR
Jack Dollar, Georgia Gallaway, Ora Brown, R.W. Landrum

## NEWS

Thursday nite, August 3 will be Pot Luck Supper, so fix a big dish and be at he Center before 6:30.
Thursday nite, July 27 was Birthday and Anniversary Partys with ice cream and guest attending.
Thursday nite, August 17 will be Pot per, also the ladies are holding

## Cox family holds reunion

Douglas and Wanda Cox hosted the Cox
Reunion recently at the Rotary Building Reunion recently at the Rotary Building
at Runningwater Draw Regional Park and Furr's.
The oldest members present were
Mildred Foster of Bellflower, California and Ben F. Cox Jr. of Plainview, both 86. The youngest member present was
Jonathan Graves, 4-weck-old Rick and Elaine Graves.
Rick and Elaine Graves. clippings of the family tree put together by Ramona Roberts were relatives attending from Plainview: Cecil and Denvis Cox; Lewis and Faye Cox; Roy and Georgia Daffern; Ross and Chris
Mitchell; T.G. and Marie Hall- Faye Mitchell; T.G. and Marie Hall; Faye
Curry; Naomi Matlock; Eula Bea Oswald; J.B. and Ramona Roberts; John Curry; O.T. and Pat Ryan; BenF.Jr. and
Audie Mae Cox; Ema Lee Cor; Vincent and Cleora Brittan; Kathleen Francis; Juanita Reese; Bob, Flo, Wade and Leslie Cox; Fred, Gwen, Kathy and Chris Willis; Elaine and Jonathan Graves; Blaine, Pat, Erin, Jeana and Patrick Smith; Jerry, Gail, Misty and Mandy Cox; Jon, Cheryl, Rob, Laura and Catherine Bass; Mike, Vickie, Brad, Doug and Lisa Glenn; Chris Burt; Ran
dall, Curry and Jessica Roberts; John dall, Curry and Jessica Roberts; John,
Sarah, Garrett, Erica and Joanna Estes Sarah, Garrett, Erica and Joanna Estes
elsea, Crystal and Levi Brown of Dallas,
Also attending were Colbie Pinnell,
Flora Kovar and Todd Davis, all of
lip, Nancy and Haley
Eric and Brooke Blake.
Others present were Douglas and Wanda Cox; Lucille Brown; Tommy Dorothy and. Angie Hooten; Berry Charlotte, Jason and Davis Hooten; al of Lockney.
Mildred Foster of Bellflower, Judson and Jane Stephens of La Mirado, Cali-
fornia: Cerise and Chris Fetter of Whit tier, California; Albert and France Webb, Cecil and Gertrude Brownlow o Eldorado, Oklahoma; Carl Stephens of Greenville; Galon, Cindy, Melissa and Denise Cox of Colleyville; Cecile,
Russell and Libby Leatherman of Irv Russell and Libby Leatherman of Irving; Mozelle Slaton and Nancy Young
of Dalhart; Cliff, Marcia and Chase Beck of Midland; Carol and Elizabeth Cox; Oscar and Alene Neslar; Lynn, Sharon and Kraig Cox, all of Lubbock Alpha Rauh; Lori, Mason and Logan Gray; Ben III and Sherrie Cox and Kelly Cex, Barbara and I Courtney Jackson, all of Colomon and Carol and Julia Cox of Houston; L Amy and Danny Waggoner of Grape vine; Dick, Mary, Susan, Beverly an Ginger Hall of Dumas; Gaylyn, Ch

MONEY--Zachariah came to the shops that were open in tion Bible School is set in bibical times and the students are the courtyard of the First United Methodist Church of learning how things were done in those days. Staff Phot

## VA Questions and Answers

## Texas veterans directly received

 more than half of the $\$ 2,047,430,102$ (VA) expenditures in Texas during fisVA) expenditures in Texas during gis Regional Office Director Dr. StephenL. Lemons."Texas veteran $\$ 1,091,366,207$ as compensation for while in the armed forces, or as pen shilens, for wartime veterans with limited incomes," Lemons said. "They also received $\$ 90,064,083$ for education and vocational rehabilitation benefits." He added that $\$ 101,214,233$ for insurance and indemnity payments,

Tips for Happy Motoring "Be safe. Always wear a safety
sober. Never drink and drive."
and $\$ 668,417,903$ for medical services
and administrative costs were expended in Texas.
"Veterans of Texas have carned these benefits through their military service to our country, and my first priority is to
serve them," said Lemons, whose office serve them," said Lemons, whose office
administers benefit programs for administers benefit programs for
233,833 veterans in northern Texas.
Local Veteran's Service Officer Margaret Herrera estimated VA expenditures for Floyd County veterans tomalled $\$ 543,073$. This includes $\$ 507,722$ for compensation and pension, $\$ 3,469$ for education and vocational rehabilitation, and $\$ 31,882$ for insurance and
indemnities.
niscing or shopding the mall.
the setting Saturday evening for a dinner sometime. Barbara Mathis was preand a trip back in time to "The Good Ol' Days". Weldon Pickens and Mac Davis were Masters-of-Ceremony as the class
history was read and the 1954 yearbook was reviewed. Many of the classmates had not seen one another since graduation in May of ' 54 .
There were 67 present for the dinne those honored were: Traveled the longest distance: Roylene Dunavant Smith; Changed the
most: Byron Golden; Changed the least: most: Byron Golden; Changed the least:
Roy Johnston. There was not an award for the baldest man, but Jerry Ford got a gift anyway and since we spared no expense on awards the above were all presented with a pocket comb, even
Jerry. Harlene McAda was also awarded Jerry. Harlene McAda was also awarded life. She has traveled quite alot and a life. She has traveled quite alot and a
comb should come in handy on some of comb should come in handy on some of
those trips. Wendelle Sims had the least
exciting life. He too, was given a pocket exciting life. He too, was given a pocket

## Lockney Hospital Report

sometime. Barbara Mathis was pre-
sented with apink rosepininhonor of all the work she has done over the past chirty-five years keeping up with all the ous reunions.
Tribute was paid to deceased classmates Donnie McGowen, Robert
Class president Jimmy Myers gave the welcoming address and Eldon Fortenberry gave the closing prayer. The class met one more time for
breakfast Sunday morning in the atrium and with promises of a reunion in 1994, everyone departed for their respective homes.
Those Those attending were: Patty Adams
Tannahill her husband, Eugene: Donald Tannahill her husband, Eugene; Donald Allison; Eddie Joe and Ann Belt Foster Johnnie Mac Bonner Quisenberry; Barbara Carthel Mathis her husband, War-

## 重

Our Night Phone Number was incorrectly printed in the Southwestern Bell Telephone Directory It should read 652-3712. Please make note of this

CLARK PHARMACY

320 North Main Pharmacy - 652-3353 Residence-652-3712
class of 1954 celebrated their thirty-five year reunion at the Barcelona Courts in Lubbock. It was the culmination of months of work involving Betty
Johnson Gilbert, Weldon Pickens, Pat Johnson Gilbert, Weldon Pickens, Pat
Poteet Turner, Mac Davis and Evelyn Hooten Mattison along with their Hooten Matuson along with their
spouses Many hours of telephone calls and letters searching for all the class members who are now spread out over the United States from Massachutes to California. Thirty-seven members met
over the weekend for a wonderful time of "remember whens".
"The organization committce held a lona Courts Friday evening. As each guest arrived, they were presented with name tags with their graduation picture
attached and book which had been attached and book which had been
compiled of questionaires that each student had filled out and returned. These asked each student to update the class on the past 35 years.
Saturday morning found everyone in the atrium having a delicious breakfas
and more talking and picture taking and more talking and picture taking.
Some of the guys took off for a round of golf while the gals spent their day remi

\section*{Louise Shurbet, Floydada, adm. 23. dis.7.28. Lilie Spery, Flomot, adm, 7.22 , dis. S. Sammy Silva, Lockney, adm. 7.24 , | Casey |
| :---: |
| is. 7.27 |
| Covingtor, Plainview, 7.25, | Baby yin "Lyndiley Kae" Mongom. Joseta, Barbosa, Plainvivev, adm. 7 .


 <br>  <br> lis. 7.30 L.V. Harris,
continues care <br> }

LOCKNEY HIGH SCHOOL CLASS OF 1954 HOLDS REUNION--Those attending the reunion were (L-R, 1st row) Eddie Joe Foster, June Pigg Visage,
Eldon Fortenberry, Roy Johnston, Glenn McLeod, Bobby Johnson inner, (2nd row) Ruth Jones Wheeler, Bettye Vernon Cruse Fred harine Strickland Weiller, Rosemary McDonald Salzmann, Ann Belt FosRelluh

Some 6.5 million Americans
temnis at least twice a week.Kontinues care Connie Guerrero, Olton, adm. 7-29 continues care
Maria Vargas, Silverton, adm. 7-27,

## Lockney Care Center



Chonday seven of us went out $t$ chack ance oyce wisison'shomen ol see due to the weather.

Friday we played bingo and everyone We went tuthide $\begin{aligned} & \text { Next month we are planning to have } \\ & \text { several things going. Some of our vol- }\end{aligned}$ past week

## Come by and browse.

## New Merchandis2 Arriving Daily

 Nelda; Fred Cloyna; Byron Golden his, Nelda; Fred Gloyna; Byron Golden, his Mary Joyce and their son, Patrick Hill Jack; Jerry Holt Timams; Clydelle Vanessa and Jerry's sister, Jimmie Evelyn Hooten Mattison her husband Nubby; Charles Huffman his wife, Molly; Betty Johnson Gilbert her husband, Orland; Bobby Johnson his wife,
Gardys, along with Mr Johnson, sister Lanelle and Mrs. R.W Jien; Roy Johnston; Ruth Jones Whecler her husband, Jack; Bill McAda and daughter, Eden, Han McAda their dad, Bill's brother, McLeod; Rosemary McDonald Salzmann her husband, Jim; Marie Mester Rogers her husband, Rex Jimmy Myers his wife, Ernestine; San-
dra Myers Cole; Weldon Pickens, his wife Joyce his sister, Jeanette; June Pigg Visage; Allen Ray Pinner his wife, Nelda; Pat Potect Turner her husband, Sobert. Wendelle Sims; Sharinne Strickland Wieller her mother, Mrs.
Clarence Strickland; Ravanell Turner Cummings her husband, Zack; Bettye
Vemon Cruse; Jimmy Williams his wife, Mary; Sue Wofford her husband, Bill;,J.T.Livesay; Dick Ellison was well the class of '53, Dora Eiland and her the class of '53, Dora Eiland and her

Center


Wooden Bows for Picture or Door Framing
Wooden Treasure Boxes with Quilted Tops New Colors and Designs in Afghans and Accent Rugs New exciting items of Western Art Pewter by Boyd Perry Music Boxes United Design limited edition Santas Make your selections now for Christmas giving. Layaway Available

We are a full service floral shop
for your needs here, out of town, or out of state

## SCHACHT

Flowers, Jewelry \& Gifts
112 W. Poplar ${ }^{652-238}$


8:30-5:30 Mon. - Sat.

位 dagghers Susan and Denise




AUGUST 6









AUGUST 4









## 




| SATURDAY |  |  |  |  |  |  | AUGUST 5 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Tigs } \\ \text { Antan } \end{gathered}$ | $\begin{aligned} & \text { cixTxT} \\ & \substack{\text { che }} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { WGN } \\ \text { civen } \end{gathered}$ |  | $\begin{aligned} & \text { KLBK K } \\ & \text { und } \end{aligned}$ | $\underset{ }{\mathrm{KAMC}}$ |  | HB0 | SHOW | ESPN |
| 6 | (iss) |  |  |  | ${ }^{\text {Peopememer }}$ |  | $\underbrace{(5,50)}$ | cis | $\underbrace{\text { and }}$ | Somitemer |
| $7{ }^{\text {\% }}$ | ${ }^{\text {ase }}$ |  | cam neom |  | \%osm | Mame To | Fimbatic |  |  |  |
| 8 | Costen | vatice |  | Smuts | mepee | ${ }_{\text {Pamal }}^{\text {Pamal }}$ |  | now |  |  |
| 9 | ( | com | Some |  | Peame | Stion | Vcomeme |  |  | , |
| 10 |  |  | Tral. That | Fat aber |  | Sment | aman sum | mor. tan |  | \%ens |
| 11 |  |  | Train |  | momp |  |  |  | Moremen | Temat |
|  | stasat | ${ }^{\text {coumma }}$ | Mor fers |  |  |  |  | (omide | Bearmena |  |
| 1 | (35) wima | Somalme |  |  |  |  |  |  | meme |  |
| , | Rites |  |  |  |  | ${ }^{\text {ammo }}$ |  |  |  | Ontate |
| $3{ }^{\text {c/m }}$ |  | Oumba |  |  |  |  |  |  |  | mospolicma |
| $4{ }^{\text {PMm }}$ | ${ }_{\text {a }}^{\text {(is) Hoean }}$ | Sapatex |  |  |  | $0{ }^{\text {a }} 9$ |  |  |  |  |
| $5{ }^{\text {pm }}$ | (is) |  |  | $\begin{array}{\|l} \hline \text { Ebert } \\ \text { NBC News } \\ \hline \end{array}$ |  |  | ${ }_{\text {comem }}^{\text {mamem }}$ | ${ }_{\text {ate }}$ |  | Speceit |
| 6 |  | Nom | ${ }^{\text {Snemenemem }}$ |  | He ham | \%men |  | como | ${ }_{\text {comer }}$ | Spancolte |
| $7{ }^{\text {Pm }}$ |  |  | mow weto or | ${ }^{27}$ |  |  | mers |  |  | fimm |
| $8{ }_{30}$ | (45) us. | wem | wentat | Stan |  | mosm. | corstam | . | Nomburn | Wir romot |
|  | ateme |  |  |  |  |  | \%orem |  | Sumben | misomon |
| $10{ }^{\text {P/m }}$ | (4,5) Tase |  |  | ${ }^{\text {Noms }}$ | , | ${ }_{\text {moma }}^{\text {momat }}$ | mators | (15) maty | mern |  |
| $11{ }^{\text {P/m }}$ | (ws) Trax | \%momeent |  | Worlum | Comames |  | mpamer |  | 235 mate |  |
| MORNMG |  |  |  | Afteanoon |  |  | Evening |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |



| WEDNESDAY |  |  |  |  |  |  |  | AUGUST 9 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\begin{aligned} & \text { KCBD } \\ & \text { Live } \end{aligned}$ |  | (tamc | ¢ | HBO | SHow | ESPN |
| 6 | (matemer | Meneal |  | ${ }_{\text {come }}^{\text {Nememe }}$ | ${ }_{\text {Nmeat }}^{\text {Nem }}$ | Nom, | , |  |  | mast |
| 7 |  | Wencel |  | mpreats | Bomen |  |  |  | : |  |
| 8 |  | $\xrightarrow{\text { ant }}$ Summ |  |  |  | ${ }_{\text {cosem }}^{\text {mapemem }}$ | : | mos sman | \%em |  |
| 9 |  |  |  |  | Weoem | amam Bocic | Pame | : |  |  |
| 10 | mon |  |  | ${ }_{\text {Tomm }}^{\text {Tramem }}$ | ${ }^{\text {Nem }}$ | ${ }_{\text {mex }}^{\text {mom }}$ | sint | ${ }_{\text {matan }}$ |  |  |
|  |  | , | nopmer | , themen | (enter |  |  |  | smmpe. | per |
| $\qquad$ <br>  Amuctant boxet |  |  |  |  | EVENIM |  |  |  |  |  |
|  |  |  |  | 7:00 (9) *** The River (1984, Drama) Mel battles floods and an unscrupulous <br>  |  |  |  |  |  |  |
| Afternoon |  |  |  |  |  |  |  |  |  |  |
| $12: 05(4) \star \star 1 / 2$ Battle Beyond The Stars ( 1980 ,Science Fiction) Richard Thomas, JohnSaists a motects a peaceful planet. |  |  |  |  surgens atan Mobie Amimy surgicia |  |  |  |  |  |  |

AHCA outlines suggestions for selecting a health care facility


- Ways to spot alcohol or drug abuse problems in your teenager outlined
tions: ence with nursing homes, such as doctors, neighbors and friends with loved ones in nursing homes and hospital dis
charge workers. They can be helpful no harge workers. They can be helpful not ences with particular facilities, but also with helping you know waht to realistically expect.

2. Consider location. Visits by family and friends are important to the res dents, so the facility should be as con-
veniet as possible to promote these visits. out an on-site inspection. Ask for a tour. Is there a sociable feeling about the
place? Do staff know the residents place? Do staff know the residents names and is there touching and warmth staff and residents? 4. How does the facility smell? Be
cause of the prevalence of incontinence in nursing homes, it is often impossible for it to smell like a home, but there should not be a predominance of strong odor.
3. How 5. How do the residents look? Don't
expect expect them to look dressed for church but they should not be wandering the
halls without clean clothes on neatly. It halls without clean clothes on neatly. It
is important that staff is helping them is important hat staff is helping them
retain their dignity and self image by helping them with their personal care. 6. Is there considerable hustle and bustle going on? Too much silence in the middle of the day can be a bad sign.
Also, lots of visitors is a good sign of a place where family, friends and volunteers are active.
4. Ask to see the activity calendar for the month and the menus. See if there are particular activities that would appeal to your loved one, or inquire whether these
activities could be added. 8. Ask to eat a meal with the residents or at least observe mealtime to sec if the food is appetizing. All nursing homes are required to offer altermatives if a resident does not like what is being
served, or if the resident has special served, or if the resident has special
dietary needs. dietary needs.
5. Meet the Administrator of the facil ity and take as long as you want asking all the questions-dumb or not-that you can think of. Let the administrator
know what your concerns and worrie are. It is important that you feel you will be able to talk to the administrator anyime you have a concerm about the car your loved one is receiving. 10. Ask about the special needs of
your loved one-physical or speech your loved one-physical or speech
therapy, bladder training, personal needs, etc. Find out if the services needed are availabe. Also, the more the nursing and administrative staff knows about a resident's special habits, likes
and dislikes, the better job they do helpand dislikes, the better job they do help
ing the resident.
The American Health Care Associa tion publishes a consumer's guide to long term care, "Thinking about a Nursing Home," which may be helpful in choosing a facility. It can be obtained free of charge by writing to: AHCA 20005 W.W.



## CHURCH DIRECTORY

CEDAR HILL ASSEMBLY OF GOD
Jude Strickland Pastor
Sunday School
10:00 a.m. Morning Worship 11:00 a.m. Evangelistic Service
Wednesday Evening
6:00 p.m. Wednesday Evening
Bible Study

## LOCKNEY LATIN <br> ASSEMBLY OF GOD

Corner of Washington
$\underset{652-2181}{\text { and } 1 \text { st Street }}$
Rev. Juan Herrera unday School $9: 45 \mathrm{a} . \mathrm{m}$. $\begin{array}{ll}\text { Sunday School } & 9: 45 \text { a.m. } \\ \text { Morning Worship } & \text { 11:00 a.m }\end{array}$ $\begin{array}{ll}\text { Morning Worship } & \text { 11:00 a.m. } \\ \text { Evening Worship } & 5: 00 \text { p.m. }\end{array}$ Prayer Service -
Friday
Friday

## SPANISH ASSEMBLY OF <br> GOD TEMPLO <br> GETSEMANI 308 Mississippi

 Samuel Rodriguez, Pastor Sunday School 10:00 a.m Morning Worship 11:00 a.m Evening Evangelistic ServiceWednesday,
Wednesday,
Family Night
7:30 p.m.
CARR'S CHAPEL
Service Every Sunday Morning Worship 9:30 a.m. Sunday School 10:30 a.m

FIRST CHRISTIAN CHURCH
Rev. Dale M. Harter,
Minister
Sunday School
9:45 a.m
Sta Sunday Worship 11:00 a.m

ABUNDANT LIFE FELLOWSHIP" OF GOD CHURCH Floydada Ron Dysart, Pastor $\begin{array}{ll}\text { Sunday School } & \text { 9:45 a.m. } \\ \text { Morning Worship } & \text { 10:50 a.m. }\end{array}$ Sunday Evening Evangelistic

## Wednesday Night Service <br> SAN JOSE CATHOLIC

CHURCH Lockney Pastor: Fr. Jack G Wednesday Evening Saturday Vigil Saturday Vigil
Mass of Sund $\begin{array}{lll}\text { Mass or Sunday } & 7: 30 \mathrm{p} . \mathrm{m} . \\ \text { Sunday Mass } & 1 \%: 30\end{array}$ ST. MARY MAGDALEN CATHOLIC CHURCH Floydada Reverend Adolfo L.Valenzuela Sunday Mass 12:30 p.m. Weekday Masses 7:30 p.m. (Tuesday, Thursday, Saturday) 983-5878
WEST SIDE CHURCH OF CHRIST Floydad
Sunday Morning $\begin{array}{ll}\text { Worship } & \text { 10:30 a.m. } \\ \text { Sunday Evening } & \\ 6: 00\end{array}$ $\begin{array}{ll}\text { Sunday Evening } & \text { 6:00 p.m. } \\ \text { Wednesday } & 7: 00 \mathrm{p} . \mathrm{m} .\end{array}$

LATIN AMERICAN CHURCH OF CHRIS Lockney
Bible School Bible School $9: 45$ a.m. $\begin{array}{ll}\text { Morning Worship } & 10: 45 \mathrm{a} . \mathrm{m} \\ \text { Evening Worship } \\ 6: 00\end{array}$ Evening Worship $6: 00 \mathrm{p} . \mathrm{m}$.
Wednesday Service $8: 00$ p.m

## CITY PARK

CITY PARK
CHURCH OF CHRIST Floydada
Randall Morris, Preacher Sunday Bible Study 9:30a.m Morning Worship
Evening Worship
10:00 Wednesday
Wednesday $\quad$ Bible Study $\quad$ 7:30 p.m.
Spanish Assemble, $\begin{array}{ll}\begin{array}{l}\text { Spanish Assemble, } \\ \text { Sunday }\end{array} & \text { 3:00 p.m. }\end{array}$ MAIN STREET CHURCH OF CHRIS Lockney
Perry Zumwalt, Pastor Bible Study Bible Study
Morning Wor
Wa.m. $\begin{array}{ll}\text { Morning Worship } & \text { 10:30 a.m. } \\ \text { Evening Worship } & 6: 00\end{array}$ Evening Worship 6:00 p.im Wednesday
Ladies Bible C $\begin{array}{ll}\text { Ladies Bible Class } & \text { 9:30 a.m } \\ \text { Bible Study } & 7: 30 \mathrm{p} .\end{array}$


## trinity

lutheran Church Providence Community Rev. Bruce Adamson unday School \& Adult Bible Class $10: 00 \mathrm{a} . \mathrm{m}$.
Worship Service

## FIRST UNITED

 METHODIST CHURCH Lockney Rev. Robert KirkSunday School $\begin{array}{lr}\text { Sunday School } & 9: 45 \mathrm{a} \text { am. } \\ \text { Worship Service } & 11: 00 \\ & \text { a.m. }\end{array}$ $\begin{array}{ll}\text { Worship Service } & \text { 11:00 a.m. } \\ \text { UMY } & \text { 5:00 p.m. }\end{array}$ Evening Worship 6:00 p.m. United Methodist Women. First.Tuesday of Month Circles. Monday (2nd \& 4th Monday nights) Tuesday \&

## GRANT CHAPEL

CHURCH OF GOD
CHRIST
John Williams, Pas Sunday School 10:00 a.m. Monday Worship 11:00 a.m. Evening Service 7:30 p.m. $\begin{array}{ll}\text { Prayer Service- } & \text { 8:00 p.m. } \\ \text { Tuesday } & \\ \text { Service Wednesday } & 7: 30 \text { p.m. }\end{array}$ TEMPLO BAUTISTA SALEM Lockney Israel Tapia
Sunday School Sunday School
Worship Service 9:45 a.m. Worship Service
Christian Training $\begin{array}{ll}\text { Time } & \\ \text { Evening Worship } & 5: 00 \text { p.m. } \\ \text { 6.m. }\end{array}$ Wednesday Prayer $\quad$ 7:30 p.m
Meeting
BIBLE BAPTIST CHURCH Floydada
Bob Chapman Bob Chapman
Sunday School
10:00 a.m Morning Worship
Sunday Evening $\begin{array}{cc}\begin{array}{c}\text { Prayer Meeting }\end{array} & \text { 6:00 p.m } \\ \begin{array}{cc}\text { Sunday Evening } \\ \text { Services }\end{array} & 6: 30 \text { p.m }\end{array}$ Services
Wednesday

## Evening Services 7:30 p.m

FIRST BAPTIST CHURCH Lockney
Gary D. Higgs, Pa $\begin{array}{ll}\text { Sunday School } & \text { 9:45 a.m. } \\ \text { Morning Worship } & \text { 10:45 a.m. }\end{array}$ M.A.'s Worship $10: 45$ a.m. $\begin{array}{ll}\text { Church Training } & \text { 6:00 p.m. } \\ \text { Cvening Worship } & \text { 7:00 p.m. }\end{array}$ Evening Worst
Wednesday: Wednesday:

## Prayer Meeting 7:00 p.m.

 Youth Bible Study 7:00 p.m (Jr. High \& High ScKids of The King.. Kids of The King.
Children's
.hoir Pre-school Choir \& $\begin{array}{cc}\text { Mission Friends } & \text { 7:00 p.m. } \\ \text { Adult Choir } & \text { 8:00 p.m. }\end{array}$ Adult Choir
Baptist Women 1 st and 3rd Mondays
Saturday: Men’s Saturday: Men's
Prayer Meeting


CHURCH

Floydada ev. Ralph Jackson, Pastor Sunday School 10:00 a.m | Morning Worship |  |
| :--- | :--- |
| BTU | $\begin{array}{l}\text { 11:00 a.m. } \\ \text { 6:00 p.m. }\end{array}$ | Evening Worship 7:00 p.m. Mid-Week Prayer Wednesday

AIKEN BAPTIST CHURCH Rev. V.L. "Buster" Huggins Morning Worship 11:00 a.m. Evening Worship 6:00 p.m. Wednesday
Bible Study 7:30 p.m. FIRST BAPTIST CHURCH Floyida Rev. Howell E. Farnswo
SUNDAY: Jr., P
Sunday School
(all ages)
Morning
Morming $\quad$ 9:45 a.m. Adult Church Aduil Church
Training
, R.A.'s, G.A.'s,
Mission Friends
6:00 p.m. Evening
Worship Service $\quad$ 7:00 p.m WEDNESDAY: Evening Meal Acteens $\begin{array}{ll} & 6: 00 \mathrm{p.m} . \\ & \text { 6:00 p.m } \\ \text { Prayer Mes } & 7: 00 \mathrm{pm}\end{array}$ $\begin{array}{ll}\text { Prayer Meeting } & \text { 7:00 p.m. } \\ \text { Youth Bible Study } \\ \text { 7:00 p.m. }\end{array}$ victory вағтіsт сииес fipsodat Travis Curry, Pastor
Sunday School $10: 00$ Sunday School 10:00 a.m.
Morning Worship
11:00 $\begin{array}{ll}\text { Morning Worship } & \text { 11:00a.m. } \\ \text { Evening Worship } & 7: 00\end{array}$ Evening Worship Wealasays FRIENDSHIP CHAPEL CME Rev. James Jenkins, Pastor $\begin{array}{lr}\text { Sunday } & \text { 9:45 a.m. } \\ \text { Morning Service } & \text { 11:00 a.m. }\end{array}$ $\begin{array}{ll}\text { Morning Service } & \text { 11:00 a.m } \\ \text { Wed. Bible Study } & 8: 00 \text { p.m }\end{array}$ Attend the church Attend he chur

NEW SALEM PRIMITIVE PTIST CHURCH
Floydada Floydada
m Jackson, Pas Jim Jackson, Pastor
UndayCongregational $\begin{array}{ll}\text { Singing } & \text { 10:30 a.m } \\ \text { Morning Worship } & \text { 11:00 a.m }\end{array}$ $\begin{array}{ll}\text { Morning Worship } & 11: 00 \mathrm{a} . \mathrm{m} \text {. } \\ \text { Evening Worship } & 6: 00 \mathrm{p} . \mathrm{m}\end{array}$
SOUTH PLAINS BAPTIST
CHURCH
Tom Fisher, Pastor
unday School $10: 00$ a.m Morning Worship 11:00 a.m Evening Service $6: 30$ p.m. ednesday Service 7:00 p.m TEMPLO NUEVA VIDA Rev. Herman Martinez 308 W. Tennessee $\begin{array}{ll}\text { Sunday School } & \text { 10:00 a.m. } \\ \text { Evening Worship } & \text { 6:00 } \mathrm{p} . \mathrm{m} .\end{array}$ Tuesday Ladies $\quad 2.00 \mathrm{pm}$. $\begin{array}{ll}\text { Prayer } & \text { 2:00 p.m } \\ \text { Thursday Service } & 7: 30 \text { p.m. }\end{array}$ FIRST UNITED METHODIST CHURCH Floydada Bill Wright, Pastor
0.45 Sunday School $9: 45$ a.m
Morning Worship
1: $\begin{array}{ll}\text { Morning Worship } & \text { 11:00 a.m. } \\ \text { Youth Fellowship } & \text { 5:00 p.m. }\end{array}$ Youth Fellowship
$\begin{aligned} & \text { Sunday Evening } \\ & \text { Worship }\end{aligned}$ 6:00 p. EVANS CHAPEL BAPTIST CHURCH Rev. Sammy Hollaway Sunday School 10:00 a.m.
Morning Worship 11:00 a.m. Training Union $\quad$ 6:00 p.m Evening Worship 7:00 p.m Wednesday Prayer Meeting
Sunday Afterno $\begin{aligned} & \text { Sunday Afternoon } \\ & \text { Worship }\end{aligned}$ 2:00 p.m. PRIMER IGLESIA BAUTISTA
Rev. Pedro Reyes
 $\begin{array}{ll}\text { Munding Service } & 11: 00 \mathrm{a} \text { a.m. } \\ \text { Mraing } \\ \text { Training Union } & \text { 6:00 p.m. }\end{array}$ Training Union
Evening Worship $6: 00 \mathrm{p} . \mathrm{m}$.
Wednesday Service $7: 30 \mathrm{pm}$

GRACE FELLOWSHIP CHURCH
N. Main, Loc
211 N. Main, Lockney
(Behind the Lockney Beacon)
Rev. Ted Samples, Pastor

| of your choice. $\quad$ Morning Worship ${ }^{\text {a }}$ (10:00 a.m |  |
| :---: | :---: |
|  |  |
| This page is being brought to you courtesy of: <br> Brown's Department Store |  |
| 106 N. Main | 652-3831 |
| City Auto |  |
| 201 E. Missouri | 983-3767 |
| Clark Pharmacy |  |
| 320 N . Main | 652-3353 |
| Davis Lumber |  |
| 102 E . Shubert | 652-3385 |
| Gilbreath Tex-Pack Freight |  |
| BE. Missour | 83 |
| Lighthouse Electric Cooperative |  |
| Matador Highway | 983-2 |
| Lockney Co-op Gin |  |
| West of City, Lockney | 652-3377 |
| Lockney Insurance Agency |  |
| 105 N . Main, Lockney | 652-334 |
| Moore-Rose-White Funeral Home |  |
| 329 W. California, Floydada | 983-2525 |
| s. Man, Lockney | 652-2211 |
| Nielson's Restaurant \& Catering |  |
| 304 E . Houston | 983-34 |
| Oden Chevrolet - Olds |  |
| 221 S. Main | 83-3 |
| Pay - n - Save |  |
| 210 N. Main | 652-2293 |
| Plains Electric Co. |  |
| 106 So. Main | 652-21 |
| Producers 301 E. Missouri Floydada 983-2821 Dougherty 983-3020-Boothe Spur 983-2716-Cedar Hill 983-2970 |  |
| Schacht Flowers \& Jewerry |  |
| Thompson Pharmacy | 983-5111 |
| Wilson Aerial Spraying |  |
| Lockney | 652-2719 |

## Geography, Anyone?

In America today just knowing where you are-literally where you areAn amazing percely speaking, learned. are geographic illiterates. What set me to thinking of this was a recent speech to the Rysburgh World Afrairs Councir by my friend Kichard

## During sizzling temperatures

## Extra watering needed

peratures, which have frequently topped the 100 -degree mark, have also increased the water demands of area landscapes. Homeowners are encouraged to pay special attention to the water needs
of their grass, shrubs and trees during of their grass, shrubs and trees during
the remaining dry, hot days of summer. Below average precipitation during the past nine months has resulted in very litle moisture being stored in the soil for plant use during the heavy water use period of mid-summer. Most, if not all, of the stored moisture has been depleted, and vegetation in your landscape is
dependent on you to provide its total water needs.
If the South Plains area does not receive some large general rains in the next few weeks, plant water stress during the late summer and fall will reduce the amount of food the plants are able to store in their roots for next year's
growth. Fruit-bearing trees will normally set only a small amount of fruit in the spring following an extended water
stress period in late summer and fall. Also, above average amounts of winter kill of grass, shrubs and trees generally follow periods of drought.
The High Plains Underground Water Conservation District No. 1 suggests that homeowners give the vegetation in their landscapes a heavy irrigation, then
monitor the landscapes carefully monitor the landscapes carefully
throughout the remainder of the summer, applying water as needed to keep valuable plants in good health. However, if everyone follows this advice some city water distribution system may not be adequate to maintain a de pendable water reserve for fire fighting, Therefore, you should check with your
city's public utilities department to de city's public unilites department to de
termine if an increase in water use woul create a health or safety hazard. Please follow their advice if they sugges restricting your water use to an increas of only a small percent! If moisture is available, most lawn
grasses will use from 0.15 to 0.25 of grasses will use from 0.15 to 0.25 of a der of the summer, and trees will us more. The soil holds from two to thre inches of moisture per foot. Grass root extend down three or more feet. Shrub and tree roots extend down and out
several feet from the trunks and thereseveral feet from the trunks and there-
fore are capable of extracting water and fore are capable of extracting water and
plant nutrients from a large volume of soil. Water stored in the top four feet o soil for plant water use could be compared to building a large cash reserve in your checking account at the bank. Th moisture will be there when the plan needs it.
The Water District offers the following tips to assist homeowners with ef ing tips to assist homeowners with ef
fective lawn watering during extreme
id-summer temperatures:
council's prestigious David Glick
Award for his extraordinary contribu-
tions to American's culural and intel-
lectual enrichment. Scaife has a huge
appetite for learning in a wide variety of
fields, including education, and he's not
afraid to ask questions others shrink
from.
Scaife concluded his speech by ask-
ind the turf begins to show signs of water
stress. If the leaves roll up in the late stress. If the leaves roll up in the late
afternoon or footprints remain in the afternoon or footprints remain in the grass after someone has walked upon i,
the lawn is water-stressing and should the lawn is water-stressing and should
be watered within 24 hours. Other wa-ter-stress symptoms include a grayish green color to the turf and wilting. * One to two inches of water applie to lawns each week wets the soil to depth of three to six inches. After you have finished irrigating your lawn, the depth you have wet the soil can easily be determined by pushing a metal rod or
wooden dowel into the soil until resistance is met. You should check several locations in your yard to make sure that you obtained an even distribution of the water and that the rod or dowel was not stopped by a buried rock at the first cation checked.

* Sprinklers which throw large water
droplets are preferable to those that droplets are preferable to those that
produce a fine spray mist because the produce a fine spray mist because the
larger droplets of water are less suscep tible to wind drift and evaporation. Sprinklers should be placed to avoid watering sidewalks, driveways and
${ }^{*}$ The soil surrounding trees and shrubs should be watered to a depth of or drip irrigation system slowly applies water on either side of the tree's outer branch spread, or drip line. A slow, deep irrigation helps prevent evaporation an unoff. Also, it lessens the chances tha rees will develop the shallow root systems that ca
sidewalks.
*Less frequent mowings, grass about one to three inches tall, will help lawns tolerate hot, dry weather. Closely mowed lawns allow higher soil evaporation rates since the soil is unpro${ }_{*}$ Ferted from the wind and sun.
he summer because it increases gras growth and water use. A slow release nitrogen fertilizer can help plants use less water.
* Organic mulches around flowers, egetables and shrubs help reduce sum


## Texas Tidbits

mountain covering 640 acres and mountain covering 640 acres and
stretching 1,824 feet high, is known as
Texas' Texas noisiest mountain. Located in northeastern Gillespie County, Indians
credited the mountain with having a credited the mountain with having
spirit and offered sacrifices. Weird, creaking, groaning noises emanate
from this mountain from this mountain, especially at night. Geologists logically explain the
sound is cuused by contractions of the sound is caused by contractions of the
stone during cool evenings after the daytime heat.
ing, "If we choose to remain ignorant about who and where we are in relation
to the rest of the earth, by what honest hope can we expect to survive as a major actor on the world stage? Or, indeed, ..
as apeople capable of putting bread and as apeople capable of putting bread and
butter on our own tables?" butter on our own tables?
How ignorant are we? recent studies that found that almost half the high-school seniors tested in Baltimore couldn't find the United States when shown a map of the world, half the 400 undergraduates in beginning col-
lege-level geography at a major Midwestern university couldn't find the Middle East or Japan, 45 percent of adults couldn't locate Central America, and 75 percent couldn't identify the Persian Gulf.
"If we don't know that Nicaragua and Panama are as close to Washington, D.C. as Nevada and California, how can Central America is to our own heartland?" Scaife asked. "If we don't know that West Germany extends farthereastward than any other Central European NATO country, how can we understand why the Germans are so apprehensive
about short-range nuclear missiles? Despite the energy crises that roci America in the ' 70 s , as well as the many other events that have kept the Middle East constantly on the front pages, how can 75 percent of Americans not know where the Persian Gulf is? And how can people so ignorant even begin to under stand the comple
policy-making?
policy-making?
Ignorance sh
Ignorance should breed humility and gance, and to m, it tends to breed arrogance, and to make the mind fertile for
baseless fear, superstition, and lies. Several years ago Public Opinio magazine did a survey on whethe people were for or against "the Public dents expressed approval or disapproval of the nonexistent act.
How seriously, then, are we to tak public-opinion polls? Remember al those polls telling us that most Ameri
cans are against aiding the Nicaraguan cans are against aiding the Nicaragua Contras? Other polls told us (1) that most are also against the establishmen hemisphere, and (2) nearly half don' know where Nicaragua is.
Yet these polls have considerable impacton a Congress whose golden rul is to do unto others what will ensure reelection.
The chief cause of this national disgrace is a public-education system that
over the last quarter century has bee more concerned with grabbing powe and money than in teaching students the basics, such as geography, needed for skilled work force and responsible citizenry. As is typical of government bu-
reaucracies, the worse things became reaucracies, the we the more became, the more money the pubinc-educaio
bureaucracy demanded and received, and the worse things became, without end.
But at last parents are awakening to these outrages. They are changing the system by demanding the right to freely school, including the right to educate them at home, where they can learn the basics-including geography. And the best thing government can do for these parents is, as usual, to get off their backs.

## INCOME RLIGGIBILITY GUIDRLIINRS

1989-90
(These guidelines should be used by the school to determine eligibility for free
or reduced-price meals and should be provided the media for public release, )

Annual: Monthly: Week1y
Family Size Free Reduced-Price Free Reduced-Price Free Reduced-Price $\$ 7,774 \quad \$ 11,063 \quad \$ 648 \quad \$ 922 \quad \$ 150 \quad \$ 213$

| 10,426 | 14,837 | 869 | 1,237 | 201 | 286 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| 13,078 | 18,611 | 1,090 | 1,551 | 252 | 358 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| 15,730 | 22,385 | 1,311 | 1,866 | 303 | 431 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| 18,382 | 26,159 | 1,532 | 2,180 | 354 | 504 |
| :--- | :--- | :--- | :--- | :--- | :--- |


| 21,034 | 29,933 | 1,753 | 2,495 | 405 | 576 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 23,686 | 33,707 | 1,974 | 2,809 | 456 | 649 |


| 26,338 | 37,481 | 2,195 | 3,124 | 507 | 721 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Each Additional Family Member:
\$ 2,652 \$ 3,774
$\$ 73$


ROAD GRADER BEGINS WORK--A road grader, be- had finished the work in the county that he was committed longing to precinct 3, begins work on the dirt streets on to. Owners who live on dirt streets in Lockney are invited he east side of Lockney. The city of Lockney and the Floyd County Commissioners Court were able to work out an agreement on liability insurance and George Taylor, to a meeting which will be held Monday, August 7, at 8:00 p.m. at the Community Center on the east side of Lockney. The agenda for the meeting will be on improvements to
the streets and drainage.

## Social Security News

By Mary Jane Shanes
From time to time people ask me whether it is possible to make a gift to Social Security. Im always pleased er since receiving the authority to accept gifts, social security has received more han $\$ 3$ million in gifts.

Success of businesses can depend on customer relations
pers feel about the city or town where they spend money helps determine the
success of businesses in success of businesses in those locations. prime concern to many Texas areas. Business leaders and others at Mason, in West Central Texas, wanted to improve their economic community and provide for its future expansion.
Debbie J. Christian, Extension home
economist serving Mason, Irion, Cat lahan and Sterling counties, said the Mason Home Economics Advisory Council pinpointed the area of customer relations as critical for keeping shoppers close to home. "Leaders are concerned with keeping business in Mason," said Christian. "The town's relative proxima distinct disadvantage. People just a distinct disadvantage. People
don't always stay home to shop." don't always stay home to shop.
She said Mason's business leader are actively trying to improve their city and bring in more customers. The
town's efforts have included extensive town's efforts have included extensive
downtown restoration and longer busidowntown r.
Two real successes were a pair of back-lo-back seminars held earlier this year. The educational seminars con-
ducted by the Texas Agricultural Extension Service and the Chamber of Commerce have since spawned a third, with others possible in the future. Christian said the seminars dealt with
many facets of customer relations. Each many facets of customer relations. Each
session included general discussions
proved practices.
"We expected about 20 people to at
tend the seminars, but ended up with more than 90 business owners, sale clerks and other interested citizens People really want to see their commu-
nity expand. The sucesses we've had nity expand. The sucesses we've had are
strictly due to the merchants' willing strictly due to the merchants' willingChristian said good customer relations directly affect increased sales. "Good relations are critical to any business. It is important to enjoy th customer and business," she said.
Surveys have shown that the greates Surveys have shown that the greates
number of shoppers, 58 percent, quit number of shoppers, 58 percent, quit
buying from a store or business because of an indifferent attitude by sales people.
"The real secret of good customer relations is to sincerely care about people and show it," Christian said. increase of more than 3 percent. -

Cooking school for diabetics scheduled
Caprock Hospital District of Floydada Diabetes Class and South-
western Pubic Service Co. are co-sponwering a diabetic cooking school. It will
s. be held at the Floydada Lighthouse Electric Co-op, Inc. on the Matador Highway, Floydada, on Thursday, September 28 th at $7: 00$ p.m. Free cooking
demonstrations, recipes, and food samdemonstrations, recipes, and fosd sam presented by Melinda Holloway, SPS Home Economist.
If you, or a family member, is a diaecic, please plan toattend this valuable
demonstration. People from the surrounding area are also encouraged to rounding
Helen Teeple, RN, is the instructor of the diabetes classes.


To be sure that anyone making a gift to social security understands these conditions, we ask that a written statement be made at the time the gift is
made. The statement should indicate made. The statement should indicate
that the gift is voluntary and uncondithat the gift is voluntary and unconditional and should indicate both the
amount of the gift and, if you choose to designate it, the trust fund to which it designate it, the rust fund to which it
should be paid. If the gift is to be made as a bequest after your death, we suggest that you consult a lawyer for help
including a statement in your will. including a statement in your will.
Gifts can be designated as follows * the Old-Age and Survivors Insur-
ance Trust Fund
*the Disability Insurance Trust Fund

* the Hospital Insurance Trust Fund * the Hospital Insurance Trust Fund ance Trust Fund
* the Department of Health and
* any part of the Department of Health and Human Services, such as the Social Security Admintration.
If you choose not to make a specific
designation, the law requires us to deposit gifts in the Old-Age and Survivors Insurance Trust Fund. Gifts made to the Department of Health and Human Servces or to the Social Security AdminiGifts to the trust funds are tax deductible. The people at any Social Security office can help you make your gift or arrange to have your gift deducted from For more social security benefits. claim call 1-800-2345-SSA.


## NOTICE OF MEETING

7.00 governing body of Lockney Independent School District will meet West Willow in Lockney for the purpose of discussing a proposed tax
long as three conditions are met:
*The gift must be voluntary, and *The gift must be voluntary, and money, such as cash, a check, a mone order, a returned social security benefit check, or a request for deduction from your benefits, and
$*$ The gift must * The gift must be unconditiona except you may designate a specific

## NOTICE TO BIDDERS

LOCKNEYISDISACCEPTING BIDS ONTHEFOLLOWING ITEMS:

## Milk - half pint caron <br> 1. Homogenized <br> 2. Lowfat mikk 3. Lowfat butermilk <br> 4. Butermilk 5. Skim milk

B. Replacement of heating and cooling - Elementary School Bid

Replacement of heating and cooling - Elementary
Each bid must be accompanied by a cashier's check of $10 \%$ of bid refundable upon the successful completion of required work.
All bids must be submitted by August 9,1989 at $4: 00$ p.m.
Address: Lockney ISD
Box 428
Lockney, Texas, 7924
Bids will be considered August 10, 1989 at the regular board meeting.
Lockney School Board has the right to accept or reject any part or all bids.

