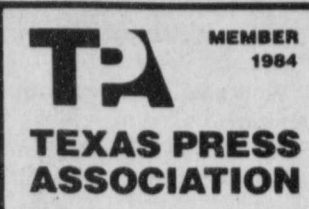


PTA sponsors drug, alcohol program

"Drugs, Alcohol and Your Child" will be the topic for the next PTA meeting in Lockney at the elementary school, Thursday, January 24, at 7:30 p.m. Ruby Jackson from the State Department of Highways and Public Transportation will be the guest speaker. Drugs and alcohol contribute to at least half of the teenage deaths and injuries each

year. The numbers appear to be escalating. Due to the concern parents, teachers and students have expressed, the administration of the Lockney Independent School District and Lockney PTA have joined forces to present this program to all interested persons. Parents, teachers and students are urged to attend.



THE LOCKNEY BEACON

25¢

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Lockney, Texas 79241

USPS 317-220

Thursday, January 24, 1985

Volume 83, Number 4

Lockney Chamber calls for nominations for banquet

The Lockney Chamber of Commerce is now accepting nominations for the Outstanding Man, Woman, and Family of the Year to be recognized at the annual Chamber Banquet slated for March 1 in the Lockney Elementary Cafeterium. Tickets for this year's banquet are \$7.50 per person and should be available for purchase soon.

As in past years the Chamber is requesting nominations from individual citizens, clubs, churches, and any other organizations in Lockney for their recommendations for the Man, Woman, and Family of the Year awards. These awards are very prestigious and are given to members of the community in recognition for their time and efforts and outstanding service to the community of Lockney.

Those being nominated for these awards may be nominated for their outstanding service and contributions in the past year or for their continual

service to the community.

The deadline for the nominations is February 20 and they should be turned into Chamber president, Gary Marr, or mailed to him at Box 130. They may also be accepted by J.D. Copeland at this office.

This year's banquet promises to be memorable. In addition to recognizing two more of Lockney's outstanding citizens and an outstanding family, this year's speaker, Dr. Virgil Trout, should be a very interesting speaker.

Trout presently resides in Oklahoma City and is a retired Church of Christ preacher with many interesting stories to tell. Trout has given over 500 lectures on college and university campuses not only in the United States but in several foreign countries. Trout, the brother-in-law of Joe Zorger, was in Lockney in November to address the Lockney Rotary Club.

Purser named All-South Plains Coach of the Year

It would seem that there is no end to the honors being bestowed upon members of the 1984-85 Longhorn football team.

In mid December the Lubbock Avalanche-Journal announced the All South Plains Team picks for this year.

Lockney had four Horns named to the team as well as having the District 2A Coach of the Year.

Coach Bob Purser was selected for leading the Longhorns to an 8-1-1 regular season which included the first clear district title for Lockney in 27 years. Among the feats accomplished during the season was a bi-district win over Hale Center and the Horns participating in the State playoffs for the third time ever. Purser was named the KAMC All-South Plains Coach of the Year. Purser stated "Coaches win awards because of the kids they coach; I am the same coach I was last year."

Players selected for the All-South Plains team include wide receiver Gary Kent who caught 26 passes for 589 yards for the past football season. A senior, he was also named to the All-District first team as a split end.

Sophomore running back Dickie Hernandez was named to the All-South Plains offensive team. He garnered 1001 yards and 14 touchdowns this year. He was also named to the All-District first team.

Scott Poole, a senior, was the only player selected to play both offense and defense on the All-South Plains team. He was named the center for offense and a lineman on defense. He was also on the All-District first team offense and defense.

Senior Terry Mathis was selected as a linebacker for the All-South Plains

team. Mathis had 125 tackles this year and was also selected on the All-District first team defense. He was also selected to the KAMC All-South Plains team as a defensive back.

It was also announced this week that senior Danny Peralez had been named to the All-State first team as an offensive guard. Peralez was previously named on the All-District first teams as an offensive guard and a defensive lineman. He was named as the second team kicker and was on the KAMC All-South Plains team as an offensive lineman.

This year's Longhorn team can be proud of the honors under its belt. Recognition of these individuals is well deserved as well as recognition of the entire team for taking Lockney to the state playoffs being a honor which will not soon be forgotten.



BOB PURSER

County Stock Show is scheduled Feb. 16-17

The Floyd County Stock Show and Sale plans are underway and the date has been set for February 16.

This year's county show will be on Saturday, Deaday, February 18, at the county barns. The show was changed this year to keep school students from missing any school time. The sale is being held on Monday which is an inservice day for Floydada and a comp day for Lockney.

The stock show banquet, sponsored by the Floyd County Farm Bureau will be held Tuesday, February 19 at the Lockney Elementary Cafeterium. The time has not yet been set but that information will be printed at a later date.

days. The sheep and pigs will show on Saturday and steers on Sunday afternoon.

The buyers' luncheon and sale will be held on Monday, February 18, at the county barns. The show was changed this year to keep school students from missing any school time. The sale is being held on Monday which is an inservice day for Floydada and a comp day for Lockney.

The stock show banquet, sponsored by the Floyd County Farm Bureau will be held Tuesday, February 19 at the Lockney Elementary Cafeterium. The time has not yet been set but that information will be printed at a later date.



EVELIA ELIAS and BRENT HALLMARK
1984-85 Mr. and Miss LHS

Elias, Hallmark named 1985 Mr. and Miss LHS

Set in the Winter Wonderland complete with a backdrop of a snow covered landscape and a real live snowman (Rusty Teeter), the Mr. and Miss LHS assembly was held last Saturday night.

Sponsored by the annual staff and the student council, the annual event recognizes the class favorites, class clowns, most athletic, dependable, courteous, and attractive in each of the four classes.

Leading off the event was the announcement of the Most Attractive by Shandra Bybee and Jerry Mathis. Winners included three boys and three girls from each of the four high school classes. Seniors were Adam Rodriguez, Terry Mathis, Brent Hallmark, Evelia Elias, Latona Belt, and Nicki Race; juniors: Teresa Perez, Elizabeth Guerrero, Heather Holt, Jessie Castro, Chris Rodriguez, and Trent Gant; sophomores: Christy Coffman, Sheree Kinard, Amy Nance, Steven Cates, Dickie Hernandez, and Hector Flores; and freshmen: Licinda Mahagan, Misty Ozborn, Connie Vasquez, Matt Williams, Jimmy Ballejo, and Todd Hallmark.

The Most Athletic were announced by Sarah Fitzgerald and Rusty Teeter and included seniors Buffo Rodriguez and Irene Cantu; juniors David Deleon and Elizabeth Guerrero; sophomores Dickie Hernandez and Christy Coffman; and freshman, Javier Bernal and Connie Vasquez.

Rachelle Ford and Paul Moats announced the Most Studious from each of the classes. Seniors were Brent Hallmark and Betty Kay Cates; juniors, Danial Ramirez and Monica Torrez; sophomores, Steven Cates and Julie Davis; and freshmen, Joel Mitchell and Margie Torrez.

Class Clowns, announced by Lisa Terrell and Monty Teeter, included seniors, Sulema Salinas and Gary Kent; juniors, Raymon Cortez and Shandra Bybee; sophomores, Amy Nance and Jerry Reyna; and freshmen, Ted Flores and Connie Vasquez.

Announced by Monica Torrez and Jacob Charles the Class Favorites were then named: Terry Mathis and Sarah Fitzgerald for the senior class; juniors Jacob Charles and Teresa Perez; sophomores Steven Cates and Christy Coffman; and freshmen Matt Williams and Connie Vasquez.

Selections from the senior class for Most Courteous were Brent Hallmark and Mary Esther Cortez. They were announced by Margie Torrez and Johnny Silva who also announced the

Most Dependable from the senior and junior classes. They included seniors Paul Moats and Nicki Race and juniors Gabriel Elias and Tammy Ballejo.

Members of the 1984-85 senior class were announced. There are 42 seniors this year.

The grand finale of the evening came with the introduction of the Mr. and Miss LHS candidates. This year's ten candidates included Latona Belt, Irene Cantu, Betty Kay Cates, Evelia Elias, Nicki Race, Brent Hallmark, Gary Kent, Terry Mathis, Adam Rodriguez and Buffo Rodriguez.

This year's runner up for Mr. and Miss LHS were Irene Cantu and Terry Mathis.

The 1984 Mr. and Miss LHS were Evelia Elias and Brent Hallmark.

Mrs. C.L. Record provided music for the evening and a special thanks was expressed to Jacob Charles, Chris Rodriguez, and Cindy Smith for painting the backdrop for the event.

And the evening would not have been complete without the "girl crazy" Frosty the Snowman played by Rusty Teeter.

Brag page pictures deadline set

The annual Valentine issue of the Beacon will appear in the newsstands on February 14. This is traditionally the issue for parents and grandparents to have pictures of those special youngsters printed in the paper.

The pictures will appear in the heart shapes on the special brag page in the paper. The cost of the valentine pictures will be \$7.50 per picture. Due to the size of the hearts, it is best that each child be pictured individually. The best pictures to use are closeup snap shots or school pictures as these reproduce well

in the paper.

The deadline for submitting pictures for this special page will be Friday, February 8, at 5:00 p.m. Pictures and payments may be mailed to the Beacon at Box 187, Lockney or may be brought to the Beacon office. The pictures may be picked up at the office the week after they are printed.

What better way for you to "brag" to your friends and neighbors than to have your special childrens picture printed in the paper for all to see.

Band to get new uniforms

The new band uniform pictured with this story has been selected by the Band Boosters Club and by the band students. They will be ordered sometime in February. They will be in sometime this summer ready for use during the 1985-86 school year.

It has been ten years since new uniforms were purchased for Lockney High School, and the old ones were showing their age. The new uniform will be much like the one pictured with the only changes coming in different colored trim and a slightly different design on the back of the uniform.

The cost of these new uniforms will be approximately \$225.00 each. A total of 100 new uniforms will be ordered by the Band Boosters.

The Band Boosters would like to express their appreciation for all the support through the years. Because of the support of the public, there is an excellent band program in Lockney. The club will be taking any donations from the public towards the new uniforms from anyone who would like to contribute.

For more information or to make a donation, call Brenda Elam at 652-3924 or Jackie Lou Holt at 652-2104 or 652-3456. Contributions toward the new uniforms will be greatly appreciated.



KAREN FORD

4-H dinner and chemical auction slated for tonight

The Floyd County 4-H Club and Riverside Chemical are co-sponsoring the annual chemical auction and free dinner for local farmers. The auction and dinner will be Thursday, January 24, (today) at 7:00 p.m. at the Lockney Community Center.

This dinner and auction is the main fundraising project for the County 4-H Club for the year and in order to make the money necessary for the club to function for the year, a good turnout is necessary.

The dinner is free and is open to all farmers and their families. The meal will consist of a full meal of fish, chicken, and all of the trimmings catered by Danny's Fins and Hens of Lubbock.

Following the meal will be the auction

of the chemicals donated by many of the various chemical companies. Some of the chemicals will include Prowl, Banvelx, Roundup, Lasso, Ammo, Dylox, Fucilade, Ambush, Zorial, Mavrik, Timmic, and several DuPont products. Also Riverside will be donating some chemicals for the auction.

Those attending should have called either Riverside or the County agent's office by noon Wednesday but it is possible that plans could still be made to accommodate any who have not yet called by notifying the county agent's office at 983-2806.

This is the main fundraiser for the County 4-H club so make plans now to attend and support the club with your purchase of chemicals at the auction.

THIS WEEK

LOCKNEY ARTS AND CRAFTS

The third annual Lockney Arts and Crafts Fair, sponsored by the Il Penseroso Junior Study Club has been scheduled for Saturday, April 13, from 9 a.m. to 5 p.m. at the Lockney Elementary School Cafeterium.

Cost of a booth rental will be \$25 per 8x10 booth, with \$5 added for each additional exhibitor per booth. Booth rental will be on a first come first serve basis. For more information on booth rentals, call Karen Quebe at 293-5788 or Rhonda McCain at 652-2534.

SOUP LABELS

Students at Lockney Elementary School are collecting Campbells soup can labels to get new equipment for the P.E. department. Labels may be given to any elementary school student or turned in at the office.

CHEESE

American Agriculture Movement will be distributing free cheese at the Baccus Ford House in Lockney from 9 a.m. to 1 p.m. January 24. Proper identification will be required for all applicants, this includes name and current address. Cards will be issued this month for 1985.

BRIDGE TOURNAMENT

The third annual bridge tournament and luncheon sponsored by the Il Penseroso Junior Study Club of Lockney will be held February 13 at the Rebekah Lodge in Lockney from 9:30 to 2:30.

Cost of the tournament and luncheon is \$7.50 per person. Registration is limited to 20 tables. For more information or to make reservations call Kathy Kellison at 652-3504, Lisa Mosley at 652-2569, or Robin Stoerner at 296-5006.

CHEMICAL DINNER

The Floyd County 4-H Club is preparing for their annual Chemical Auction and free dinner, which will be held at 7 p.m. January 24 at the Lockney Community Center.

The evening will begin with a free meal for farmers and their families and will be followed by the auction of chemicals donated by Riverside and several other chemical companies. Due to the abundance of chemicals to be present for sale in the auction, the auction of the chemicals will be conducted without sales talks.

This is the major fundraiser for the County 4-H program and is being sponsored by Riverside and several other chemical companies along with the county 4-H.

Look for more details in upcoming editions of the Beacon.



In times like these... By Mary Jo Fielding

It has been believed that nuclear power has always been limited to the U.S., the Soviet Union, China, Britain, and France. However, a study by the Carnegie Endowment for International Peace and a report from the Library of Congress said that Libya and South Africa are becoming nuclear-armed nations. After release of the findings Secretary of State George Shultz warned that "unrelenting vigilance is necessary" to keep nuclear weapons out of the hands of nations such as Libya.

The Carnegie study found that - in addition to Libya and South Africa - Pakistan, India, Israel, Iraq, Argentina, and Brazil took steps toward expanding nuclear weapons capabilities in the past

12 months. Pakistan produced bomb-grade uranium at its Kahuta nuclear facility while archival India prepared a nuclear test site and opened a new plant to produce plutonium.

Israel faced pressure to test a weapon and may already have stock-piled as many as 20. Libya was negotiating a billion dollar deal with Belgium for its first nuclear power plant.

The Library of Congress report noted: "Many non-nuclear states today have more of a nuclear industrial base to produce atom bombs than the U.S. had in the early days of the Manhattan Project, which produced the first U.S. atom bombs."

Lockney Care Center Capers

by Linda McCullar

Hello, again from Lockney Care Center. Starting our week of fun filled activities was a dynamic domino game in the lobby. The players were Esker Pyle, Johnnie Newman, Betha Cunyus and Mary McCracken. They made a full afternoon of it.

Tuesday we went on a bus ride. We rode to Plainview. Residents participating were Esker Pyle, Mary Jo Fielding, Bessie Hunt, Alma McDonald, Grace Glasscock and Donie Hanson. We went to K-Mart. After leaving K-Mart we rode to the Sonic. The Sonic treated us to an ice cream cone. Man was it good. Thanks, Sonic. We then rode back to Lockney. The ride was enjoyable.

Wednesday we had an especially fun time in exercise. Mr. Roberts was in an active mood. He really kept us laughing.

Thursday we had a fun afternoon at the movies. We showed "The Great Gatsby." We stuffed ourselves with popcorn and lemonade. The residents enjoyed the goodies and the movie.

Friday we really had some fun after exercise. We played ball and Bill

Glasscock joined us. He really kept the residents on their toes. Lewis Roberts felt a little better since usually he is a little out numbered by the lady residents. They sure couldn't sleep in that ballgame thanks to Bill Glasscock. Thanks Bill for helping us out, we did enjoy it. At 2:30 we played Bingo. We enjoyed refreshments furnished by the ladies of the Baptist church, thanks ladies. Bessie Hunt won 35 cents coke money for blacking out first. Johnnie Newman won a pair of househoes, from the drawing for attending bingo. All residents received goodies for a bingo. The residents really love Bingo.

Saturday afternoon we had a birthday party for Betha Cunyus and Weta Hill, presented by Joe Cunyus. We had some good fiddle music presented by Darrell Brewer, Milton Robbs, and J.V. Martin. Thanks to all who participated.

I want to take this time to thank all our volunteers for being so true and faithful to the residents. We love and appreciate each and everyone of you.

Anyone wishing to be a volunteer call or come by the center. We would love your help.

El Progreso Club meets

The El Progreso Study Club met for the Annual Tasting Bee, in the home of LaVerna Sams January 9.

Roll call by Faye Ferguson was answered with "My Favorite Recipe". Faye Holmes read the minutes.

A sympathy card was signed by club members and mailed to Dorothy Smith, who has lost a brother recently.

Pauline Sams presided during the business meeting. A nominating committee was appointed: Jeanette Marr, Linnie Abbott, and Kathleen Thornton.

Club was dismissed by the reading of the Club Collect lead by Dimon Schacht.

Those present were: Kathleen Thornton, Faye Holmes, Kathryn Cooper, Hazel Johnson, Merle Mooney, Pauline Sams, Dimon Schacht, Bobbie

Kellison, Faye Ferguson, LaVerna Sams, Arla Copeland and Jeanette Marr.

LOCKNEY LOCAL

Chris Cooper, son of Mr. and Mrs. L.T. Cooper of Lockney was recently named to the Dean's and President's lists at Texas Tech. Cooper is the grandson of Mr. and Mrs. W.T. Cooper of Lockney.

LOCKNEY LOCAL

Joe Munoz of Lockney has been named to the Dean's Honor List at South Plains College for the 1984 fall semester.

To qualify as an honor student at SPC, students must maintain a minimum 3.25 grade point average while enrolled for at least 12 semester hours.



IRENE CANTU and TERRY MATHIS
Mr. and Miss LHS Runners-up

Bublis addresses Athena

Athena Study Club met Thursday, January 10, in the home of Jill Golden of Aiken.

Dr. Mary Bublis of Plainview presented an informative program on "When should I seek help?" Club members answered this question and Dr. Bublis discussed the various answers. Dr. Bublis emphasized that "seeking help was a hard step to take." There are several conditions under which a person should ask for professional help.

Children are often responsible for the mental and physical stress in women. Dr. Bublis stated that adults cannot always cope whenever their children disappoint them. However, parents are often the role models who set the stage for their children's problems. For example, children who have drug or alcohol problems have frequently seen their parents take an abundance of prescription drugs for nerves, weight-loss or insomnia; or they have witnessed

them consuming alcohol.

Dr. Bublis also emphasized that the mind and body cannot be separated. Whenever a person is mentally disturbed, this condition can also lead to a physical disturbance. The reverse of this is also true.

Dr. Bublis concluded the presentation advising women to care for their physical bodies by exercising, getting enough sleep, and eating the proper foods. Vitamins and minerals can aid many ills. Also, since "Americans live in an age of easy pill taking", Dr. Bublis stressed that women not become too accustomed to allowing drugs to solve their problems.

The co-hostess for the meeting was Barbara Mathis. Members present were Martha Sue Lusk, D'Lyn Morgan, Judy Schacht, Veda Hrbacke, Jill Golden, Vera Jo Bybee, Laura Wilson, Cathy Hunter, Sandra Turley, Carla Robnett, Judy Gill and Cindy Smith.

Lockney Hospital Notes

December 13-21

Weldon Graves, Lockney, adm. 1-12, dis. 1-16.
Thomas Beltran, Lockney, adm. 1-10, dis. 1-14
Lasaro Beltran, Lockney, adm. 1-10, dis. 1-14
Alice Gonzales, Lockney, adm. 1-12, baby boy Miguel born 1-12, dis. 1-14
Marvin Hooten, Plainview, adm. 1-4, dis. 1-16
Nora Yeary, Silverton, adm. 1-14, dis. 1-19
Rosemary Madried, Plainview, adm. 1-14, baby girl Monique born 1-14, dis. 1-19
Maria Reyna, Turkey, adm. 1-14, baby born 1-14, dis. 1-16

Trilessa Griffin, Plainview, adm. 1-15, baby boy born 1-15, dis. 1-17
Eula Ellis, Lockney, adm. 1-15, continues care
Mary Blanchard, Lockney, adm. 1-15, dis. 1-19
Jackie Crisp, Plainview, adm. 1-10, dis. 1-19
Hubert Davis, Lockney, adm. 1-9, dis. 1-20
Teresa Roberts, Plainview, adm. 1-18, baby boy Kellan Dean, born 1-18, dis. 1-21
Roxie Workman, Lockney, adm. 1-19, continues care
Elsa Rodriguez, Floydada, adm. 1-18, baby girl Jessica, born 1-18, dis. 1-21

First Baptist women meet

Baptist women of First Baptist Church met Monday, January 21, at 3 p.m. in the home of Bobbie Kellison. Elvira Stewart presided and lead in the program on Houston and the needs of Hispanics and Asians, Seamen and Inner-City Centers.

Bobbie Kellison brought the Bible study "Love in Action," a love that restores broken homes; scripture from

Hosea and Luke.

Neva Smith brought the calendar of prayer and prayer was offered for missionaries having birthdays.

Those present for the meeting were Linnie Abbott, Pauline Sams, Faye Ferguson, Eva Whitfill, Emma Thomas, Helen McLeod, Elvira Stewart, Ann Handley, Cornelia Johnson, Neva Smith and hostess Bobbie Kellison.

We have a good selection of Pangburn's chocolates for that special someone



TEXAS TRAILS

LONE STAR STATE HISTORY by DAN BROWN

©1984 Dan Brown

SURVEYOR . . .
Survival on the Texas frontier in the 1840's was risky at best; but for surveyor George B. Erath, it was twice as hazardous. He had to keep one eye out for Indians while the other eye sighted the line. Erath immigrated to Texas from Germany in 1833 to avoid compulsory military service. He laid out the towns of Waco, Caldwell, and Stephenville. Erath County is named for him.

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You're gonna find that our new HOMESTYLE Full Meal Deal™ amounts to a lot of good eating. With a quarter-pound, 100% beef HOMESTYLE Hungr-buster™ that looks, cooks and tastes like homemade. A regular order of golden french fries. A refreshing medium soft drink. And a creamy 5 oz. D.Q. Sundae with your choice of topping. But where it doesn't amount to much is at the cash register. It's still only \$2.59. And only at Dairy Queen.

\$2.59

January 14 thru February 24, 1985

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Longhorns selected to All-South Plains



TERRY MATHIS



DICKIE HERNANDEZ



GARY KENT



SCOTT POOLE



DANNY PERALEZ

Lockney Horns fall to Crosbyton and Lorenzo

On January 14 the 9th grade Lockney girls faced off against Floydada but came home just 7 points shy of a victory. The final score of the game was Lockney 29, Floydada 36.

Scoring in the game were Gwen Lane with 10 points, Diana Peralez and Veronica Blanco each had 8 points, and Connie Vasquez had 3.

January 15 saw the Lockney varsity girls and boys pitted against Crosbyton.

Varsity girls lost by a score of 35 to 56. Coach Robert Redden said "We played much better than the score indicates. We had a cold third quarter in which we saw only 2 of 12 shots go in. We did a lot better job of breaking the press; however, we still need to cut down our turnovers."

Scoring for the Lady Horns were Shandra Bybee with 9, Irene Cantu and Tamara Elam 6 each, Heather Holt and

Christy Coffman 4 each, Sarah Fitzgerald and Tammy Ballejo 2 each, and Elizabeth Guerrero and Inez Gibson 1 point each.

In the varsity boys game the boys lost to Crosbyton by a score of 38 to 43. Coach Redden had these comments on the boys game, "We outscored them in field goals; however they had 15 points from the free throw line. This was the main difference in the game."

Scoring for the boys were Buffo Rodriguez and Ritchie Thornton each with 12, Paul Moats had 8, Joe Torrez had 4, and Brent Hallmark had 2 points.

The 8th grade boys faced Lorenzo on January 17 but lost the outing by a score of 15 to 33.

Scoring for the Horns were Erik Anderson with 7, Robbie Ryan, and Jorge Bernal each had 2, and Lupe Coronado and Chad Golden each with 1 point.

Lockney School Menu

Jan. 28 - Feb. 1

Monday
Breakfast—Cereal, applesauce, milk
Lunch—Creamed turkey, mashed potatoes, green beans, hot rolls, fruit gelatin, milk

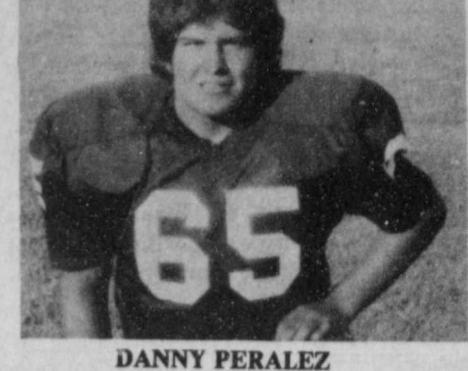
Tuesday:
Breakfast—Waffles, peaches, milk
Lunch—Salmon patties, corn, hot rolls, greens, pears, banana cake, milk

Wednesday:
Breakfast—Pears, toast, sausage, milk
Lunch—Burritos w/sauce, potato salad, pork in beans, cornbread, orange, milk

Thursday:
Breakfast—Rice, fruit cocktail, milk
Lunch—Macaroni and cheese, sliced ham, hot roll, cole slaw, mixed vegs, cherries, milk

Friday:
Breakfast—Cereal, toast, hash brown potatoes, milk
Lunch—Chili and franks on bun, onion rings, veg. soup, crackers, peach, milk

All State



Honor Roll

The fall 1984 Dean's Honor Roll at Wayland Baptist University includes one student from Lockney.

Russell Ford, a freshman, posted a 3.62 grade point average for the recently completed term.

The Dean's Honor Roll is announced at the end of each semester by Dr. Fred A. Teague, academic vice president and dean of the university, and lists the names of students who posted a 3.50 GPA or above on a 4.00 scale while carrying at least 12 semester hours.

A total of 130 students from 11 states were named to the Dean's Honor Roll at Wayland for the fall semester.

Ford's parents are Mr. and Mrs. Ray Ford.



MEMBERS OF THE 8th grade girls basketball team are: [back row] Tonya Elam, Raetta Starnes, Randi Cane, Melinda Basaldua, Loreta Turner, Christy DeLeon; [center] Michelle Cava, Debbie Hernandez, Betha Garcia, Laurie Perez, Jessica Marks, Sundai Workman; [front] Soila Luna and Bertha Reyna.

Lockney band youngsters qualify for All-Region

The past two Saturdays members of Lockney High School and junior high bands have been involved in All-Region band tryouts. A total of 20 students from both bands qualified. Both the junior high and high school All-Region band concerts will be held Saturday, January 26, at Lubbock's Monterey High School. The junior high concert

will be Saturday at 6:00 p.m. and the high school concert will be at 7:30 the same night.

Qualifying for the high school All-Region band were David Lemons, 1st chair trombone; Kathy Davis, 7th chair clarinet; Lisa Terrell, 3rd chair alto sax; Coy Holley, 6th chair alto sax; Tamara Elam, 12th chair flute; Ruth Elaine Wilson, 2nd chair tenor sax; Julie Davis, 5th chair trumpet; and Rusty Teeter, the first alternate french horn.

Junior high students attaining the All-Region band include Wesley Teeter, 1st chair trombone; Shanna Stapp, 12 chair clarinet; Sonia Garcia, 13th chair clarinet; Melinda Basaldua, 23rd chair clarinet; Bertha Reyna, 25th chair clarinet; and Cindy Cook, 4th chair tenor sax.

Also earning places in the All-Region band were Raetta Starnes, 11th chair flute; Shea Jackson, 5th chair French horn; Michelle Griffith, 8th chair tuba; Tonya Elam, 3rd chair bass clarinet; Ronnie Villa, 4th chair snare drum; and Lupe Gonzales, first alternate cornet.

Congratulations to all of these students for their hard work in band. It is well earned recognition.

Lockney Briefs

Out-of-town guests at the Julie Ferguson-Ernie Booth wedding December 29 included the following: Mary and Charles Ruffin and Shelli of El Paso; Bruce Ruffin of Austin; Mrs. R.L. Rawdon of Plainview; M.D. and Minta Lacy of Lubbock; Charles and Barbara Kloesel, Aaron and Kimmie of Houston; Mr. and Mrs. Lynn Dougherty, Justin and Ashley of Christoval; Ron Coleman and Ross of Victoria; Freddie Kloesel of Victoria; and from San Angelo, Mr. and Mrs. Ed Robison, Marcus Herrera, Bobby Hamilton, Donnie Strawn, Mr. and Mrs. Rusty Herndon, Mr. and Mrs. Darren Green and Matthew, Carolyn Droll, and Mr. and Mrs. Harvey Droll.

Former Lockney resident Don Ivie is the new president of the Chamber of Commerce in Brownfield. Don was a 1960 graduate of Lockney High School. In Brownfield Ivie is associated with Goodpasture Inc.

Fannie Davis fell at her home Monday week and broke her hip. She was taken to Lubbock Methodist Hospital for treatment.

Three daughters of Condo and Mae Willis were here this past weekend to visit with the Willises, and their sister, Theta Brotherton. They are Janet Lindsey, Clea Turner and Stephen, and Linda Sue Birge and Landon, all of Wichita Falls.

Sue Casey and Dee were here Saturday night and Sunday to visit with Dovie and Jerry Davis and Julie. On Sunday afternoon the ladies went to Petersburg to attend a wedding shower for newlyweds Mr. and Mrs. Monty Watson. Monty is the son of Kent and Eleanor Watson, who formerly lived at Sterley.

Fannie Davis fell Jan. 7 and broke her leg. She was hospitalized at Lubbock Methodist. She is expected to be released early this week, and was going to the home of her daughter, Kathryn Foraker, in Hale Center.

Mrs. Laverna Sams visited Friday at Flomot with her granddaughter, Carol Ann and Johnny Turner, Heather and Cobey. Heather and a friend, Kari Shorter, returned home with Laverna

for the weekend. The Turners came Sunday for lunch to take the girls back to Flomot.

Kip Holt broke his ankle Saturday about noon while playing football with some other children. He is the son of Kenneth and Jackie Holt.

Joy Camden and daughters, Roxie, Autumn and Adrienne, left Saturday for their home in Weatherford, Oklahoma, after visiting here several days with her parents, Jack and Lucille Frizzell.

Please call Energas Company 48 hours before you dig in streets, alleys or easements.

Energas Company will mark the location of underground pipelines with yellow-topped stakes, yellow flags or yellow spray paint.

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THE LOCKNEY BEACON
[USPS 317-220]

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Carolyn Redding Editor/Gen. Mgr.
Pam Armstrong Office Manager
Carolyn Redding Advertising

BRETT R. GILL
TAX SERVICE

Tax Returns and Bookkeeping Service
CALL: 847-2563



SCHOLARSHIP—The Texas Tech Ex-Students Association annually provides scholarships to high school valedictorians and salutatorians who enroll as freshman students at Texas Tech. Libby Williams, salutatorian from Lockney High School, receives her check from Dr. Bill Dean, executive director of the Ex-Students Association. Libby is majoring in housing and interior design at Tech and is a Tri-Delta pledge. She is a member of the housing and interiors organization, and freshman representative, chaplain and social committee member of the Tri-Delt pledge class.

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Local newspaper tops other media in reader appeal

Newspapers pack a solid wallop for Texas business and residential communities alike...far outdistancing all other forms of communication.

Results of Texas Consumer Survey '84, the largest and most comprehensive study ever conducted on readership, listening, viewing and shopping habits, heavily documents Texas newspaper superiority.

*86.3 percent of Texans read a newspaper every week, with 80 percent reading their local community newspaper.

*70.6 percent of Texas newspaper readers usually read local merchant ads, and

*87.6 percent of the readers say that the ads in their local newspaper are important to them personally.

These are just three of the dozens of highlights revealed by the statewide study which was conducted by Consumer Data Service (CDS), of Oklahoma City.

The massive survey was under the supervision of Dr. Ernest Larkin, director of the Journalism Research Center, University of Oklahoma.

The study also provides in depth detail of the vast audience appeal of Texas newspapers. This portion of the data emphasized:

(A) 69.6 percent read at least five issues of their local daily, and 84.3 percent read every issue of their local weekly newspaper;

(B) 72.6 percent of local newspaper readers who responded to the survey are married;

(C) Over 50 percent of the families subscribing to local newspapers comprise three or more people;

The survey consisted of interviews with 4,507 Texans living in 1,129 non-metropolitan towns and cities across the state. This is about eight times the normal sample for political surveys, and is considered to have a possible error factor of less than two percent statewide.

To the question "Which newspaper do you read regularly? Please name all those you read at least once a week,"

71.4 percent of the respondents indicated they read their local community newspaper regularly, while an additional 26.1 percent indicated they read both their community newspaper and a metropolitan daily.

To the important question "If you wanted information on where to shop, where would you turn first, to television, radio, newspaper, magazines or other?" the response was overwhelmingly

in favor of the local newspaper. A fraction over fifty-seven percent said they would turn to their local newspaper first. Five percent indicated they would turn to radio, and 9.3 percent would turn to t.v. Slightly more than two percent (2.0) said they would turn first to a metro newspaper published nearby, and less than one percent indicated they would turn to magazines. All other forms of advertising, ie. Yellow pages, shoppers, direct mail catalogues and direct mail preprints would divide up 18.9 percent of the potential shoppers between them.

Grocery store and department store ads, along with clothing ads, lead the list in reader preference. 72.4 percent of all respondents said they read the grocery ads regularly and an additional 13 percent said they read them "sometimes." Department store ads were read by 69.8 percent of the respondents regularly, while an additional 16.6 percent said they read the ads "sometimes." Clothing ads were a close third, with 66.9 percent saying they read the ads regularly, and an additional 17.5 percent saying they read them "some-

times." Even political ads had a respectable showing in newspapers, with 39.3 percent of the people saying they read them "usually" and 26 percent saying "sometimes." Only 19.6 percent of the respondents said they "never" read political ads in their community newspapers.

In the category of "news" the following question was asked: "In reference to the local newspaper, how often do you usually read each of the following types of content?"

Some of the answers were surprising, and some were not. Nearly 84 percent said they usually read "local news", with 11 percent saying they read it "sometimes." The category of "state news" attracted 54 percent of the readers "usually," and 22 percent "sometimes." But local merchant ads rated 71.2 percent "usually" and an additional 18 percent "sometimes," higher than state news, and higher than national news at 47 percent. Police and court news attracted 61.5 percent of the readers, and advertising inserts came in at 66.1 percent.

Readership of direct mail advertising circulars received in the mail by non-metro consumers falls off drastically. Regarding unsolicited direct mail circulars, 16.7 percent of the people say they "Never" read them, and an additional 13.7 percent say they "seldom" read them. Twenty five percent say they read it "sometimes", and only 43 percent say they read it "usually."

And among those who receive unsolicited direct mail circulars, only 31 percent say they read "all of it."

The survey also revealed that 45 percent of non-metropolitan consumers drive to another town at least once a month to shop, while 27.9 percent said they go to a nearby town at least "several times a year." Twenty-six percent say they "never shop out of their hometown."

In the area of television viewing, the survey revealed that 47.8 percent of all non-metro households subscribe to cable, statewide, while 67 percent subscribe to cable if it is available in their area, with 41 percent taking HBO or other special movie or sports channels.

Grandparents brag on your special little valentines! Pictures will be featured inside a heart in our February 9 edition. Deadline will be at noon on Friday, February 8th. \$750 per person. The Lockney Beacon. 211 N. Main 652-3318

Local sales tax payments received

On January 7, State Comptroller Bob Bullock sent checks totaling \$51.6 million in local tax payments to the 997 cities that levy the one-percent local sales tax. "Statewide payments are up more than 15 percent over last January's checks, mostly because of the new items brought under the sales tax by the legislature last summer," Bullock said.

Bullock cautioned city governments not to expect similar increases for the rest of 1985. "The cuts we've had to make in expected state revenues are coming from the slump in the oil industry and reduced receipts from oil companies aren't yet reflected in these payments."

January checks represent taxes collected on sales in November and reported to the comptroller by December 20. Bullock added that sales taxes from a disappointing Christmas retail season are due in payments to cities next month.

Houston received the largest payment amounting to \$8.6 million compared to the \$8.2 million they received in January of 1984.

Austin received \$2.6 million, up 33%

from the \$1.9 million of last January. Fort Worth received a check for \$1.8 million, a 12% increase over the \$1.6 million received in January 1984. El Paso demonstrated a 20% increase from \$1 million to \$1.2 million.

In our own area, Lubbock received \$737,008.61, an increase of 5.57% above the \$698,141.61 received last January. Plainview was the recipient of \$54,939.54, showing a 9.91% increase over the \$49,985.37 the city received in January 1984.

Floydada received a check in the amount of \$7,099.15. This is a 75.14% increase over the January 1984 check for \$4,053.52. Lockney also showed a healthy increase, going from \$1,940.86 last year to \$2,362.61 this year, a gain of 21.73%.

Petersburg received \$778.49 this year, 29.40% more than the \$601.61 received in January 1984. Matador gained 27.36%, going from \$663.94 in January 1984 to \$845.60 this January.

Abernathy received \$2,875.77 this month, an increase of 26.26% above January 1984's total of \$2,277.64. Crosbyton had the largest increase, going from \$1,903.38 to \$4,717.54, an increase of 147.85% over last year.



JK PINE TAR stands as the reserve intermediate champion bull at the 1985 National Angus Show held during the National Western Stock Show, Denver. He is owned by Premier Angus Inc.,

Cloverdale, Indiana; Pine Tar Associates, Lockney; and Jerry Williams, Lockney. [Photo by American Angus Association.]

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Lockney Main Office 652-3377
South Plains 983-3501 Lockney Elevator 652-3394 Sterley Elevator 652-3103

THURSDAY JANUARY 24, 1985

CEDAR HILL NEWS

Table with columns for time slots (7:00-12:30) and channels (WBNS, KTVT, WGN, KCBD, KLBK, KAMC, KJAA, HBO, SHOW, ESPN). Lists various programs like 'Bewitched', 'I Love Lucy', 'Sesame Street', etc.

HIGHLIGHTS EVENING

7:00 (9) ★★ "EAST OF EDEN" (Part 1 of 2) (1981, Drama) Jane Seymour, Timothy Bottoms. Based on the novel by John Steinbeck...

8:00 (3) ★★ "THE RED TENT" (1971, Adventure) Peter Finch, Sean Connery. A 1928 flight to Alaska is downed, and rescuers attempt to reach the stranded crew...

12:30 (4) ★★ "TOP SECRET" (1978, Adventure) Bill Cosby, Tracy Reed. An American art dealer is sent to Rome on an undercover mission to retrieve 120 pounds of stolen plutonium...

11:30 (9) ★★ "THE TREASURE OF THE SIERRA MADRE" (1948, Drama) Humphrey Bogart, Walter Huston. A trio of greedy men attempt to outwit each other in their quest for gold...

FRIDAY JANUARY 25, 1985

Table with columns for time slots (7:00-12:30) and channels (WBNS, KTVT, WGN, KCBD, KLBK, KAMC, KJAA, HBO, SHOW, ESPN). Lists various programs like 'Bewitched', 'I Love Lucy', 'Sesame Street', etc.

8:05 (4) ★★ "HOW TO SAVE A MARRIAGE AND RUIN YOUR LIFE" (1968, Comedy) Dean Martin, Stella Stevens. An unmarried man has an affair with a woman he believes is his friend's mistress...

12:05 (4) ★★ "HURRICANE SMITH" (1952, Adventure) Yvonne De Carlo, John Ireland. A South Seas fugitive raids a ship on a mission for gold...

7:00 (9) ★★ "EAST OF EDEN" (Part 2 of 2) (1981, Drama) Jane Seymour, Timothy Bottoms. Based on the novel by John Steinbeck...

7:05 (3) ★★ "MIGHTY JOE YOUNG" (1949, Adventure) Terry Moore, Robert Armstrong. When a gorilla is raised by a young girl in Africa, a press agent tries to bring it to the U.S. as a nightclub act...

Jack Palace. Trouble erupts when a cavalry unit sets out to sign a treaty with the Apaches. 11:30 (9) ★★ "PASSAGE TO MARSEILLES" (1944, Drama) Humphrey Bogart, Claude Rains. Convicts escape from Devil's Island and join the Free French forces fighting the Nazis during World War II...

by Grace Lemons

We have just seen our president, Ronald Reagan sworn into the second term of presidency and have just heard his inaugural speech. Let us support him and pray for peace. How thankful we are for freedom of speech.

Cotton harvest has been completed this week in our community with some modules still in the field. They are slowly being moved to the gins. The weather has stayed cold without any precipitation.

Some are still ill with colds and flu. The R.C. Guests are both ill. The Max Yearly family have all been ill and also the Craig Gilly family. We trust that they will gain strength rapidly.

Grace Lemons visited Clara Mize Monday and found her improving after sustaining a broken shoulder recently.

Mr. and Mrs. Max Yearly hosted a birthday and 42 party in honor of Sylvia Yearly in her home in Lockney Saturday evening. Her son, Jack Yearly and a host of friends and relatives were also present.

Happy Birthday to Junior Taylor on Monday, January 21!

Edna Gilly and Gladys Fortenberry attended the church services at the Trinity Assembly of God Church Sunday evening.

Mychelle and Terry Harris spent the week-end with their grandparents, Mr. and Mrs. Cephus Fortenberry.

Edna Gilly spent one afternoon this week in Lubbock with her daughter, Delise Harrison and family.

Edna Gilly visited her mother, Ruthie Clark in Plainview Tuesday.

Fred Conner of Amarillo visited his mother, Mr. and Mrs. Jim Conner Friday.

It is a mark of intelligence to know what you are doing, to have a good time doing it.

We are having wet weather although we are not having any measurable amount. Sunday turned out to be a beautiful day and Monday the temperature is dropping with heavy fog.

Veda and Walton Wilson, Judy and Harvey Allen and Mike, brought dinner to the home of Clara Mize and enjoyed Christmas together. Clara is improving after recently falling and breaking her shoulder. Mr. and Mrs. Brad Beedy and son and wife and children visited Clara Christmas Day.

Bryan and Karla Fortenberry and Jeramiah, John and Cindy and April and Marisa Fortenberry of Amarillo Friday night and visited Bryan's grandparents, the Sparks and continued on to Shreveport, Louisiana and visited Bryan's brother, Donnie and Carla Forten-

berry and Chad. They returned home Monday.

Bryan and Karla Fortenberry and Jeramiah had Christmas dinner with Bryan's other grandparents, Mr. and Mrs. Robin Fortenberry in Hereford.

Frances Whatley of Dallas arrived Monday afternoon to visit her parents Mr. and Mrs. Carl F. Lemons and her brothers, Mr. and Mrs. Phil Lemons and family and Mr. and Mrs. Marvin Lemons and family.

Dinner guests in the home of Jack Yearly Christmas was his family, including his mother, Sylvia Yearly of Lockney, and his children, Jacqueline Owen and Treavor of Lubbock, Jennifer and Brynn Walding and O'Brian of Floydada, Rex and Brenda Yearly and Jess of Floydada, and Max and Vicki, Charla, Mandi and Brad.

Mr. and Mrs. Max Yearly and family had Christmas dinner in the home of her parents, Mr. and Mrs. Bill Hinkle and

all the family were present.

Cory Lemons spent Monday night in the home of his grandparents, Mr. and Mrs. Carl F. Lemons. Jessica and Diana Lemons spent Monday night with Twyla and Tracy Lemons.

Rodney and Wesley Durham of Dumas and Todd Hodges of Irvan are visiting in the home of their grandparents, Mr. and Mrs. Cephus Fortenberry.

Mr. and Mrs. Tom Fortenberry had dinner Saturday in the home of their daughter, Patsy and Lafayette Boone in Lubbock. Pam Hayhurst and Treavor were there and returned home with the Fortenberrys, Sunday afternoon.

Mr. and Mrs. Jackie Thompson of the Pleasant Hill Childrens home visited Mr. and Mrs. Cephus Fortenberry Sunday afternoon.

Happy New Year! Success-in any field of endeavor-is nothing but good idea coupled with hard work.

SOUTH PLAINS NEWS

By Mrs. Murray Julian

South Plains, January 14th: Today, Monday, is an in-service day for the schools. Teachers are busy, but the children are having a holiday from their studies.

Last Friday night, January 4th, we had blowing snow and freezing weather. By morning we had two to three inches of snow around the area. Very little remains this Monday, only on the north side of buildings where there were drifts. Plainviews snow was much deeper than ours. This Monday the sun had been wonderful all day.

Mr. and Mrs. Marvin and June Wells of Denton and their daughters, Kay, Kim, Jill and friend, John Hurlbutt, came Thursday. They stayed here until Sunday with her brother and family, Mr. and Mrs. Fred Marble.

Saturday night the Marble cousins, and all their families had their get-together at the home of Keith and Neta Marble. A good time of visiting and fun was enjoyed by all the families.

Kindergarten classes start at the South Plains Elementary School this Tuesday, January 15th. The children will go all day, with several of them coming on the buses. There are about eight or nine children enrolled for the classes. Their teacher will be Mrs. Charlene Starke.

At the South Plains Baptist Church Sunday night, studies will begin in Psalms. You will want to start the study with the rest at 6:30 p.m. on each following Sunday evening.

Mrs. Alvin Nichols of Sweetwater is still in Rolling Plains Hospital. She is better from her surgery, but now has some coughing problems. We hope she can soon be taken to her home.

Congratulations and good wishes to Dale and D'Lee Powell of Floydada on the birth of their first child, a daughter, Tasha Ann Powell, born January 3, 1985 at Central Plains Hospital in Plainview, Texas. She weighed six pounds, eight ounces. Grandparents here are Keith and Neta Marble and Melvin and Quita Powell, of Ralls. Great-grandparents are Byron and Hazel Powell of Ralls.

The first Hobby Club of this year met at the home of Mrs. Mildred Hamm on Wednesday, January 9th. Officers were elected for the coming year. Books for the 1985 year were made out, with hostesses and assigned meeting places for the club meetings. The group met at 2:00 p.m. Officers elected for the coming year are: Glynne Earle Cummings, president; Dot Cummings, secretary-treasurer; and Joyce Osborne, Letha Mulder and Dot Cummings telephone committee. Refreshments were served following the plans made for the year. Those present were: Joyce Osborne, Ruby Higginbotham, Juanita Teeple, Glynne Earle Cummings, Dot Cummings, Sara Probasco and hostess, Mildred Hamm. The next meeting will be in Floydada in the home of Letha Mulder, on February 13, at 2:00 p.m. Roll call will be "My Favorite Quilt Pattern." Slides will be presented by Betty Royal of Lockney, and thought for the day will be given by Joyce Osborne.

SATURDAY JANUARY 26, 1985

Table with columns for time slots (7:00-12:30) and channels (WBNS, KTVT, WGN, KCBD, KLBK, KAMC, KJAA, HBO, SHOW, ESPN). Lists various programs like 'Cimarron Strip', 'Earth Explored', 'U.S. Farm Report', etc.

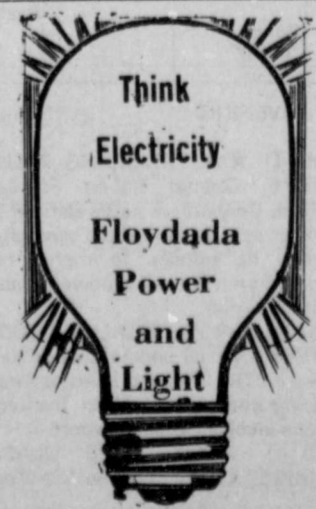
EVENING

7:05 (4) ★★ "THE MAGNIFICENT SEVEN" (1960, Western) Yul Brynner, Eli Wallach. A band of gunfighters is hired to protect a Mexican town from outlaws.

11:30 (9) ★★ "WEREWOLF OF LONDON" (1935, Mystery) Henry Hull, Warner Oland. A doctor discovers after being bitten by a wolf that he becomes a werewolf during a full moon.

1:30 (3) ★★ "DR. GOLDFOOT AND THE GIRL BOMBS" (1966, Fantasy) Vincent Price, Fabian. The nefarious Dr. Goldfoot plans to

eliminate the world's top NATO leaders by means of a number of beautiful but deadly female robots. 3:15 (13) ★★ "BLACK SUNDAY" (1961, Horror) John Richardson, Barbara Steele. A girl returns from her grave to seek revenge for being burned as a witch. 4:30 (13) ★★ "THE PHANTOM PLANET" (1962, Science-Fiction) Dean Fredericks, Coleen Gray. An astronaut aids the inhabitants of the planet Rheton to stave off a Solarite attack.



SUNDAY JANUARY 27, 1985

Table with columns for time slots (7:00-12:30), channels (WTBS, KXTX, WGN, KCBD, KLKB, KAMC, KJAA, HBO, SHOW, ESPN), and program titles.

AFTERNOON

1:30 (4) *** 'THREADS' (1984, Drama) Reece Dinsdale, Karen Meagher. Two families in northern England experience the horrors and consequences of global nuclear war for years after the world's superpowers clash over the Middle East.

EVENING

7:00 (7) *** 'THE BALLAD OF JOESIE' (1968, Comedy) Doris Day, Peter Graves. A widow begins raising sheep, causing her cattle-rancher neighbors to fume.

11:30 (9) *** 1/2 'GUADALCANAL DIARY' (1943, Adventure)

William Bendix, Lloyd Nolan. The Marines struggle to get their first foothold in the Pacific.

TUESDAY JANUARY 29, 1985

Table with columns for time slots (7:00-12:30), channels (WTBS, KXTX, WGN, KCBD, KLKB, KAMC, KJAA, HBO, SHOW, ESPN), and program titles.

EVENING

7:05 (4) *** 'STANDING TALL' (1978, Drama) Robert Forster, Chuck Connors. A cattle rancher is subjected to a terror campaign when he refuses to merge his spread with that of a powerful and ruthless man.

row, Alan Alda. A first-offender at a maximum security prison is victimized by a group of hardened convicts who dominate the rest of the population.

2:20 (4) *** 'THE LAST OUTPOST' (1951, Adventure) Ronald Reagan, Rhonda Fleming. Two brothers fight on opposite sides during the Civil War.

2:30 (7) *** 'MY FAVORITE BLONDE' (1942, Comedy) Bob Hope, Gale Sondergaard. A man and his trained penguin become involved with a beautiful blonde spy whose mission is to deliver top-secret information across the continent.

MONDAY JANUARY 28, 1985

Table with columns for time slots (7:00-12:30), channels (WTBS, KXTX, WGN, KCBD, KLKB, KAMC, KJAA, HBO, SHOW, ESPN), and program titles.

EVENING

7:00 (1) *** 1/2 'EARTH'S FINAL FURY' (1980, Adventure) Paul Newman, William Holden. An erupting volcano on a South Seas island threatens the lives of a wildcatter, a hotel magnate and hundreds of others at a newly opened vacation resort.

8:00 (3) *** 1/2 'A NEW LEAF' (1971, Comedy) Walter Matthau, Elaine May. The plans of a down-and-out playboy to marry and murder a wealthy girl go astray when he realizes that her god-natured, innocent ways appeal to him.

11:45 (2) *** 'THE PROFANE' (1956, Drama) William Holden, Deborah Kerr. Problems arise when a young widow falls in love with a Marine.

WEDNESDAY JANUARY 30, 1985

Table with columns for time slots (7:00-12:30), channels (WTBS, KXTX, WGN, KCBD, KLKB, KAMC, KJAA, HBO, SHOW, ESPN), and program titles.

EVENING

8:00 (13) *** 'THE FOUR SEASONS' (1981, Comedy) Alan Alda, Carol Burnett. Three couples, all old friends, undergo deep changes in their relationships when one of the marriages falls apart.

9:20 (4) *** 1/2 'THE GRISSOM GANG' (1971, Drama) Kim Darby, Tony Musante. Based on a novel by James Hadley Chase, a psychopathic kidnapper falls in love with his beautiful, wealthy victim.

12:05 (4) *** 'TAKE THE MONEY AND RUN' (1969, Comedy) Woody Allen, Janet Margolin. Following his release from prison, a bumbling bank thief finds that he hasn't lost his compulsion to steal.

Social Security News

By Terry J. Clements

People may owe income tax on part of their Social Security benefits if they had substantial income in 1984 in addition to Social Security. It is estimated that only one out of ten Social Security beneficiaries will owe tax on their benefits, and in no case will more than one half of annual benefits be subject to tax. This new tax provision is one part of the 1983 law passed to put the Social Security system on a sound financial footing.

Up to half of a person's benefits may be subject to tax if his or her combined income—taxable income plus non-taxable interest plus one half the Social Security benefits exceeds a base amount. The base amount is:

- * \$25,000 if a person files as a single taxpayer;
- * \$32,000 for a married couple filing jointly; or
- * \$0 for a married person filing a separate return if he or she lived with his or her spouse any part of 1984.

The amount of benefits subject to tax if combined income exceeds the base amount is the smaller of:

- * One-half of the amount over the base amount, or
- * One-half of the Social Security benefits.

Taxes collected under the new law will be returned to the Social Security trust funds, providing new revenue to help assure the ability of the system to pay future benefits.

In January, all those who received Social Security payments in 1984 will be sent a statement showing the amount of benefits received that year. Retired and disabled workers, eligible spouses, widows and the caretakers of child beneficiaries will get Form SSA-1099 sometime in January, 1985.

The information on the Form SSA-1099 is also provided to the Internal Revenue Service.

Like an annual statement from a bank showing the amount of interest earned in a year, Form SSA-1099 is a record of income which may be subject to federal income tax, and it should be kept with other tax records. The form should not be returned to Social Security, nor be sent to IRS with a person's tax returns. The Form SSA-1099 includes an explanation of the figures shown and a toll-free number to call for more information.

Along with the Form SSA-1099 Social Security beneficiaries will receive a worksheet, IRS Notice 703, to help them find out quickly if part of their benefits may be subject to tax. Most people will not owe any tax on their benefits. If more information is needed, a free booklet - Publication 915, Tax Information on Social Security and Railroad Retirement Benefits - is available at any Social Security or Internal Revenue Service office.

If you have any questions you may contact us at 1401-B W. 5th Street in Plainview, or call us at 293-9623.

Lockney Local

Donald H. Ferguson of Lockney has been named to the Dean's List for the 1984 fall semester at Western Texas College.

Students on the Dean's List must be enrolled for at least 12 hours of college

credit work exclusive of physical education and must have a grade point average of at least 3.5 on a 4.0 scale.

One hundred students qualified for the Dean's List in the semester just ended.

January and February Beacon subscriptions

Local-\$12.50 Out-of-County-\$13.50
Beginning February 1, 1985 new rates.

January

E.O. Barrett
Clyde Baxter
Austin Beedy
Mrs. E.A. Birdwell
Jack Covington
Sterling Cummings
Mrs. J.C. Danforth
Effe F. Dent
W.W. Farish
Sen. Ray Farabee
Walter Gloyna
Oscar Golden
Harmon Handley
James Hill
Mildred Hilton
Faye Holmes
Mrs. James Jeffreys
L.N. Johnson
A.J. Kent
R.C. Matthews
Austin Meriwether
J.D. Pate
Elva Perry
Roy Rolling
Mrs. H.W. Schacht
Charles O. Simpson
Social Security Adm., Plainview
Dr. J.E. Steelman
J.T. Terrell, Jr.
Sallie True
Jerry Williams
Myrtle Williams
Della Willmon

February

Mary Ansley
Perl E. Bailey
Easton Blendon
Henry Bollman
Melvin Brock
N.M. Caldwell
John T. Carthel
Wayne Cumbie
John C. Cummings
Carolyn Cunningham
Joe Cunyus
Ronnie Cunyus
John W. Dipprey
Jack Gibson
Bill Glasscock
C.L. Henderson
Nancy Henderson
Bertie Hill
Edith Johnson
Gayle Jones
David Lee
W.J. Lee
J.S. McCulloch
E.A. McLeod
Carol Manley
F.M. Milby
Billy Moats
Mrs. R.H. Parker
L.L. Reece
Mrs. G.O. Robbins
Willie Rose
Chris Sue
Melvin Thacker
Jerry Wofford
Mrs. Rene Yeary

CHURCH DIRECTORY

CEDAR HILL ASSEMBLY OF GOD
Mark Proffitt
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evangelistic Service 6:00 p.m.
Wednesday Bible Study 6:00 p.m.

ASSEMBLY OF GOD CHURCH
Lockney
Rev. Robert Ryan
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Prayer Service Wed. 7:00 p.m.

LOCKNEY LATIN ASSEMBLY OF GOD
Manuel Rendon, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.
Men's Fellowship, Tuesday Evening 8:00 p.m.
W.M.C. Thursday 8:00 p.m.
Christ's Ambassadors, Saturday Evening 7:30 p.m.

SPANISH ASSEMBLY OF GOD
TEMPLO GETSEMANI
308 E. Mississippi
Rev. Matias Saucedo
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Evangelistic Service 6:00 p.m.
Wednesday, Family Night 7:30 p.m.

CARR'S CHAPEL
Rev. Jerry Kunkel
Petersburg Pastor
Services Every Sunday
Morning Worship 9:30 a.m.
Sunday School 10:30 a.m.
No Evening Services

"ABUNDANT LIFE FELLOWSHIP"
FIRST ASSEMBLY OF GOD CHURCH
Floydada
Lynn Bond, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Sunday Evening Evangelistic 6:00 p.m.
Wednesday Night Service 7:30 p.m.

SAN JOSE CATHOLIC CHURCH
Lockney
Pastor: Fr. Jack Gist
Mon-Fri. Liturgy 8:00 p.m.
Saturday Vigil Mass of Sunday 7:30 p.m.
Sunday Mass 12:30 p.m.

ST. MARY MAGDALEN CATHOLIC CHURCH
Floydada
Father Terry Burke
Sunday Mass 12:00 noon
Monday Mass and Ultreya 9:00 p.m.
Thursday Mass 9:00 p.m.

WEST SIDE CHURCH OF CHRIST
Floydada
Gary Marr
Sunday Morning Worship 10:30 a.m.
Sunday Evening 6:00 p.m.
Wednesday 7:00 p.m.

CITY PARK CHURCH OF CHRIST
Floydada
J.C. Bailey, Minister
Sunday Bible Study 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
Wednesday Bible Study 7:30 p.m.
Ladies Bible Study, Wednesday 9:30 a.m.

LATIN AMERICAN CHURCH OF CHRIST
Lockney
Bible School 9:45 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday Service 8:00 p.m.

CHURCH OF CHRIST
Lockney
Bible Study 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
Wednesday: Ladies Bible Class 9:30 a.m.
Bible Study 8:00 p.m.

WEST COLLEGE CHURCH OF CHRIST
West college & 3rd, Lockney
Frank Duckworth, Evangelist
Morning Worship 10:30 a.m.
Evening Service 6:00 p.m.
Wednesday Service 8:00 p.m.

CHURCH OF THE NAZARENE
Lewis Shapp, Pastor
Sunday School 9:15 a.m.
Morning Worship 10:45 a.m.
Evening Worship 6:00 p.m.
Wednesday Bible Study 5:30 p.m.

FIRST CHRISTIAN CHURCH
Tony Watkins, Minister
Bobby, Broughton, Director
Allison Broughton, Musician
Sunday School 9:45 a.m.
Sunday Worship 11:00 a.m.

TRINITY LUTHERAN CHURCH
Providence Community
Gary Kleypas, Pastor
Sunday School & Adult Bible Class 10:00 a.m.
Worship Service 11:00 a.m.

FIRST UNITED METHODIST CHURCH
Lockney
Bill Beachy, pastor
Sunday School 9:45 a.m.
Worship Service 10:55 a.m.
UMY 5:00 p.m.
Evening Worship 6:00 p.m.
United Methodist Women. First Tuesday of Month Circles. Monday (2nd & 4th Monday nights) Tuesday & Wednesday mornings.

GRANT CHAPEL CHURCH OF GOD IN CHRIST
John Williams, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Service 7:30 p.m.
Prayer Service-Tuesday 8:00 p.m.
Service-Wednesday 7:30 p.m.

SOUTH PLAINS BAPTIST CHURCH
Rev. Cecil Osborne
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.

FIRST UNITED METHODIST CHURCH
Floydada
Earl Blair, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:00 p.m.
Sunday Evening Worship 6:00 p.m.

EVANS CHAPEL BAPTIST CHURCH
Rev. Bennie Anderson
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Prayer Meeting 7:00 p.m.
Sunday Afternoon Worship 2:00 p.m.

PRIMER IGLESIA BAPTISTA
Rev. Agustin Rey
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Training Union 5:00 p.m.
Evening Worship 7:00 p.m.
Prayer and Study Group Monday 7:30 p.m.
Mid-Week Service Wednesday 7:30 p.m.

TEMPLO BAPTISTA SALEM
Lockney
Pedro Reyes
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Christian Training Time 5:00 p.m.
Evening Worship 6:00 p.m.
Wednesday Prayer Meeting & Choir Practice 7:30 p.m.

BIBLE BAPTIST CHURCH
Floydada
Bob Chapman
Sunday School 10:00 a.m.
Morning Worship 10:45 a.m.
Sunday Evening Prayer Meeting 6:00 p.m.
Sunday Evening Services 6:30 p.m.
Wednesday Evening Services 7:30 p.m.

FIRST BAPTIST CHURCH
Lockney
Murie Rogers, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
R.A.'s 5:00 p.m.
Acteens 5:00 p.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.
Choir Practice 8:00 p.m.
Wednesday: Prayer Meeting 7:00 p.m.
Our Time (Jr. High and High School) 7:00 p.m.
GA's (gr. 1-4) 7:00 p.m.
Mission Friends (preschool) 7:00 p.m.
(Time will change to 8:00 p.m. with daylight savings time)
Thursday: G.A.'s (gr. 5-6) 4:00 p.m.
Baptist Women 1st & 3rd Mondays 3:00 p.m.

CEDAR HILL BAPTIST CHURCH
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

CALVARY BAPTIST
Floydada
Rev. Hollis Payne
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Bible Study 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Evening 7:00 p.m.

MT. ZION BAPTIST CHURCH
Floydada
Otis Cook, Jr., Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Bible Study 4:00 p.m.
Evening Worship 5:00 p.m.
Wednesday Prayer Meeting 8:00 p.m.

AIKEN BAPTIST CHURCH
Bruce Kirby
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Prayer Service Wed. 7:30 p.m.
Brotherhood, W.M.U. and Auxiliary Wednesday 7:30 p.m.

FIRST BAPTIST CHURCH
Floydada
Sunday School 9:45 a.m.
Morning Worship 10:55 a.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Evening 6:45 p.m.

LONE STAR BAPTIST CHURCH
Kevin Woods, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Training Union 5:00 p.m.
Evening Worship 6:00 p.m.
Prayer Service, Wednesday Evening 6:30 p.m.
Brotherhood, First Saturday Morning of Every Month.

VICTORY BAPTIST CHURCH
Floydada
Travis Curry, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

NEW SALEM PRIMITIVE BAPTIST CHURCH
Floydada
Joe M. Jackson
Sunday Congregational Singing 10:00 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:30 p.m.

SPANISH BAPTIST MISSION
Floydada
Eloy Felan, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Church Training 5:00 p.m.
Evening Worship 6:00 p.m.
Wednesday Evening 7:00 p.m.

TRINITY CHURCH
Meets at the Y
Pastor: G.A. Van Hoose
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Sunday Evening 6:00 p.m.
Wednesday Night Prayer 7:30 p.m.

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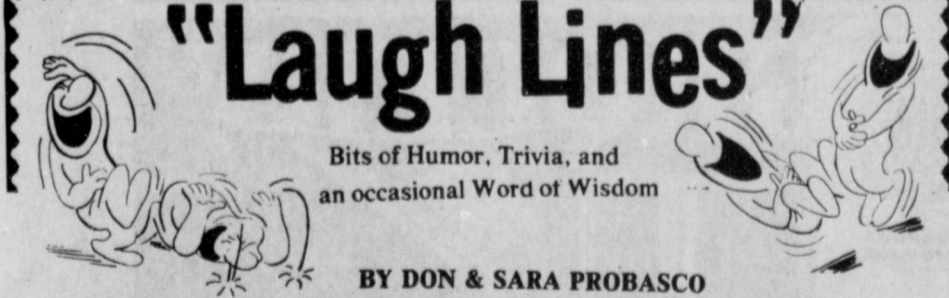
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"Laugh Lines"
Bits of Humor, Trivia, and an occasional Word of Wisdom
BY DON & SARA PROBASCO
One of life's greatest pleasures is paying the last installment.
To look is one thing. To see what you look at is another. To understand what you see is a third. To learn from what you understand is a fourth. But to act on what you learn is all that really matters.
Many of us spend half of our time wishing for things we could have if we didn't spend half of our time wishing.
The 10 Most-Used excuses:
1. I forgot.
2. No one told me to.
3. I didn't think it was that important.
4. I didn't know how.
5. I didn't know you were in a hurry for it.
6. I haven't had time.
7. That's not my job.
8. I'm too busy.
9. I'm waiting for an OK.
10. That's the way we've always done it.

In times like these it helps to remember that there have ALWAYS been times like these.
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PRO-LOCK SHOP
"If it concerns locks or keys, give us a call."
SECURITY IS OUR BUSINESS
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THE FRESHNESS GUARANTEE!

Farm Pac Homogenized Milk Gallon \$1.98	Borden's Skim Milk ½ Gallon 98¢	Bell Homogenized Milk ½ Gal. 99¢	Bell Ice Cream Vanilla, Choc., Strawberry 5 Qt. Bkt. \$3.99	Bell Cottage Cheese 24 Oz. \$1.39
Bordens Orange Juice ½ Gal. \$1.79	Bordens Ice Cream Asst. Flavors ½ Gal. Rnd. Ctn. \$1.69	Bell Assorted Dips 8 Oz. 49¢	FRESH FISH	
Food Club Plain Yogurt 32 Oz. 99¢	Bell Slim & Trim Milk ½ Gal. 89¢	Bell Buttermilk ½ Gal. 98¢	NEW	

FRESH MEAT

Lean Ground Beef Fresh Daily Lb. \$1.25	Blade Cut Chuck Roast Lb. 99¢	7-Bone Chuck Roast Lb. \$1.29
	Small End Rib Steak Lb. \$2.29	Beef Tripe Lb. 49¢
Fresh Fryer Thighs Family Pack Lb. 68¢	Boston Butt Pork Roast Lb. \$1.00	Sliced Beef Liver Skinned & Deveined Lb. 72¢
Arm Roast Round Bone Cut Lb. \$1.49	Lean Cube Stew Meat Lb. \$1.59	Generic Sliced Bacon Lb. 78¢
Prime Rib Roast Lg. End Lb. \$1.89	Cube Steak Lb. \$2.39	Generic Chicken Franks Lb. 68¢
	Pork Spare Ribs Lb. \$1.48	Generic Chicken Bologna Lb. 75¢
	Chuck Tender Roast Lb. \$1.79	Generic Pickle Loaf Lb. 99¢
	Chuck Tender Steak Lb. \$1.79	Generic Luncheon Meat Lb. 96¢

BAKERY

Mrs. Baird's Split Top White Bread 1½ Lb. Loaf 79¢	Farm Pac Sandwich Bread 24 Oz. Loaf 49¢
Fresh Red Snapper Fillets Lb. \$2.98	Earth Grains White Bread Very Thin, 16 Oz. Loaf 99¢
	Hearth Farms 100% Whole Wheat Bread , 24 Oz. Loaf 87¢
Fresh Stuffed Sole Florentine Lb. \$2.89	Farm Pac English Muffins Regular, 6 Ct. 59¢
C. B. Cocktail Sauce 8 Oz. \$1.43	Gem Donuts Powdered & Choc. 3 Oz. 31¢
Fresh Pollock Fillets Lb. \$2.88	
Fresh Bay Scallops Lb. \$3.35	
Fresh Perch Fillets Lb. \$2.98	
Fresh Shrimp Meat Lb. \$4.35	
Fresh Regular Trout Lb. \$2.59	
Fresh Halibut Steaks Lb. \$4.29	

THE PRODUCE PLAZA

Red Delicious Apples 3 Lb. Bag 89¢	Navel Oranges Calif. Seedless Lb. 29¢	Yellow Onions Spanish Sweet Lb. 15¢
	Fresh Texas Cabbage Lb. 15¢	
Iceberg Lettuce Cello Wrapped Each 48¢	Mustard, Collard or Turnip Greens Each 33¢	Tomatoes Slicing Size Lb. 59¢
Large Bell Peppers Each 17¢	Fresh Purple Top Turnips Lb. 29¢	Chinese Cabbage Large Bunches Lb. 29¢
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Jalapeno, Yellow Hot, Serrano or Anaheim Peppers Lb. 59¢	Alfalfa Sprouts 6 Oz. Cello Pkg. 49¢	Bean Sprouts Fresh Lb. 29¢
	Fresh Large Pineapple Sugar Loaf Each \$1.00	
	Eggplant Med. Size Lb. 35¢	
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GROCERY

Gold Medal Flour 5 Lb. Bag 88¢	Ramen Pride Noodles Mushroom, Shrimp, Beef, Chicken 3 Oz. 8 for \$1
Kraft Macaroni & Cheese Dinner Deluxe 14 Oz. Box 98¢	Imperial Margarine 1 Lb. Sticks 59¢
Wolf Chili, No Beans 19 Oz. Can \$1.19	Velvet Bathroom Tissue 4 Roll Pkg. 55¢
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