# T: $=$ THE LOCKNEY BEACON 



Shaw named Businessman of the Month at Rotary

Paterson Grain is one of the oldest
from Lockney school in in 1983 and
presenty a student at Baylor Universi


 Floydada. He is a deac
Baptist Church. He and
active in their church.

Lockney Chamber sets date for annual banquet

| Chamber of Cor | Trout was in Lockney in November of |
| :---: | :---: |
| uesday morning and has beg | 1984 to speak at the Lockney Rotary |
| finalizing the plans for the annual | Club. His address at this year's |
| Chamber of Commerce banquet which will be held on Friday, March 1, at the | Chamber banquet promises to be very interesting. |
| Lockney Elementary Cafetorium | The Chamber would like all clubs, |
|  |  |
| The | aware that it is time to begin thinking |
|  | and nominating local citizens for the |
|  |  |
| will be $\$ 7.50$ per person. | awards. These nominations should be |
| The speaker for the banqu |  |
| Dr. Virgil Trout of Oklahoma City. Tr | February 20 to either Gary Marr at Box |
| spoken in 44 states and | 130, Lockney, or turned into the |
| untries. He has presented | Chamber office. They may also be given |
| 500 | member of the Chamber. |
| ersity campuses. For the past |  |
| the Oklahoma City C | feel |
|  |  |
| Commerce has named him their |  |

## What happened in Lockney during 1984

| January - Kim King joins staff of |
| :---: |
| First National Bank. |
| February - Lockney High School |
| offers adult computer classes. |
| March - Kenneth and Juanita |
| Broseh named Man and Woman of the |
| Year; Jack and Lucille Frizzell named |
| Family of the Year; and Kenneth Wyatt |
| speaks at Chamber of Commerce annual |
| banquet. |
| April - Site of Burns' Blacksmith |
| Shop dedicated; and School board |
| approves refurbishing of school build- |
|  |
| May - Robert Redden hired to coach |
|  |
| hite named Pioneer Counle at Old |
|  |



4-H sponsors free meal


 Keltz accredited the "catalyst of all
this turmoill to the Reagan Administra tion through its strategy
cutting Federal spending.
cutting Federal spending.
"This has, of course, resulted in price
freezes, reductions, and terminations of
various government and non-governfreezes, reductions, and terminations
various government and non-govern
mental programs. He referred to the proposal recently made by President
Reagan to his cabinet for the cutting of Federal spending that involves freezes on some programs at existing levels
deep cuts in many others, and the
outright elimination of still outright elimination of still others.
Reviewing some legislation in the
recent past, Keltz said the Se. recent past, Keltt said the Secretary of
Health and Human Services. Margaret Health and Human Services, Margare
Heckler, presented Congress with a Meckler, December 27, 1983. The plan,
pentitled "Hospita Proser entitled "Hospital Prospective Payment
for Medicare." after some revision, for Medicare," after some revision, was
made into law on April 10,1983 . The maals of the system were to contro medicare payment to providers, to
enable accurate budget development by
"knowing what will be paid to hospit-


Cogdell Trust donates computer for hospital




## This Week

CheEse American Agriculture Movement
will be distributing free cheese at the Baccus Ford House in Lockney
from 9 a.m. to 1 p.m. January 24 .
Proper identification will be requirProper identification will be requir-
ed for all applicants, this includes
name and current address. Cords name and current address.
will be issued this month for 19
LOCKNEY
LOCKNEY BAND BOOSTER Attention band parents, there
will be a meeting of the Lockney
Band Boosters Janury Will be a meeting of the Lockney
Band Boosters January 10 at the
band hall at 7:00 p.m. A sample of the new band uniforms will shown at the meeting. All parents
are urged to attend this important
Dear Subscribers,
Dear Subscribers,
Reginning February 1, 1985 we
will enact new subscrip will enact new subscription rates for
the papers we mail out. On that
date the new subscription rate for - Lockney wew be $\$ 12.50$ and the
of town rate will go to $\$ 13.50$ Of town rate will go to $\$ 13.50$
This rate increase is nece newspapers and also
higher postage rate whi higher postage rate wh
into effect in February

In times like these... by May Jof Fidding


## Lockney Briefs

## Cedar Hill News

## by Grace Lemons The weather is warmer without any moisture and the farmers are continuing moisture and the farmers are continuing their field work. Phair field work. Patsy Hayhurst and son, Trevor, of Oklahoma were visitors at the Assembly of God Church Sunday morning. <br> Frances Whatley of Dallas was a visitor at the Baptist church Sunday morning. Frances Frances Whatley arrived at the home of her parents Monday evening and of her parents Monday evening and spent a week with them and her spethers and families, Mr. and Mrs. Phil Lemons and Mr. and Mrs. Marvin Lemons. Pam Hayhurst and Trevor have spent Pam Hayhurst and Trevor have spent his week with her grandparents. Mr. and Mrs. Tom Fortenberry. Jackie Hayhurst arrived Monday, and his Hayhurst arrived Monday, an family returned home with him. family returned home with him. Imogene Fortenberry and Edna Gilly took Daris Hill to Lubbock for his Imogene Fortenberry and Edna Gilly took Daris Hill to Lubbock for his checkup Friday. They brought checkup Friday. They brought Todd Hodges back with them to visit his <br> Granciscan: <br> DINNERW ARE \& GLASSWARE SALE <br> Desert Rose Apple October Ivy <br> orget-Me-Not Meadow R $1 / 2$ price on open stock <br> SCHACHS <br> Flowers, Jewelry \& <br> Fortenberry. Mr. and Mrs. Junior Taylor spent several days in Collinsville visiting several days in Collinssille visiting Martha's parents, Mr. and Mrs. Hunter Polluam. Craig and Trudi Gilly won a trip through Farm Bureau and enjoyed Hawaii. Ruth Hall of Plainview, Dr. Lemual Flanary Jr. of Houston and Eldon Jones of Lubbock visited Mrs. Peat Kelley Saturday. She accompanied them to Saturday. She accompanied them to Flomot and to several sites in Cedar Hill that were fond memories to them. Mr. and Mrs. Marvin Lemons and family and Mr. and Mrs. Phil Lemons and family and Frances. Whatley had New Year's Day dinner with their parents, Mr. and Mrs. Cin Tuesday. Mr. and Mrs. Carl F. Lemons Clara Mize has Clara Mize has been ill for several days and we trust that she tays and we trust that she will recover lly improving although she has soadually improving alt complications. <br> ```He who takes the first step has```



| dy Ann Bickel an | ht, and Peggy and Tommy Bic |
| :---: | :---: |
| United Methodist Church, the Wood lands, Houston. Parents of the couple | hockney local |
|  | Elis |
|  | their children, grandechilitren and great |
| Midand The couple attends Te |  |
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| ndy's |  |
| Fort, Dixie Johnson, Jerry and Cook and kimberly of Clio, Mishigan: |  |
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| Hanst in Houston, and also visited with |  |
| 1985 mid-winter sale is in progress. |  |
| Prices good thru January 19, 1985 |  |
| 20\% off on all Christmas items |  |
| While supply lasts. |  |
| Rowell V \& S Variety |  |
| 652-2282 | 100 N. Main |


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Mrs. Bill (Mary Jo) Sherman
drawing in penci \& pen \&
on Thursday afternoons starting
Jan. 17 from 1:30 to 4:30 p.m. o enroll call 652-35.37
If there is enough demand, there will be another class Elfie's oil painting classes will meet
Monday, Jan. 21, at the usual time

Turner is featured artist
Don Turner, a native of Turkey and a
western artist, will be featured in a
show of his
 works at the First National Bank in
Lockney on Friday, January 11 , from $9: 00$ a.m. to $3: 00$. p.m. Turner is the
cousin of Billy Joe Turner, manager of cousin of Billy Joe Turner, manager of
Lockney's Consumers Fuel Association.
Turner terms himself first and foremost as a cowboy but his accomplish-
ments as an artist are ments as an artist are renowned. He
says his art is a natural outgrowth of says his art is a natural outgrowth of
years of watching, listening and learn-
ing to years of watching, listening and learn--
ing to be a cowboy. When in high school
he was more interested in drawing than he was more interested in drawing than
in studying and in time his ag teacher in studying and in time his ag teacher
found it better to encourage his interest in drawing than to discourage it. After his graduation from high school
in Turkey, Turner became a full time in Turky. Turner became a full time
cowboy with a rope in one hand and a
sketch book in the ther He mat sketch book in the other. He worked for
a rancher who showed Hereford cattle a rancher who showed Hereford cattele;
He, in turn, showed some of Turner's drawings to the staff of Cattleman's
Magazine in Fort Worth. For the next Magazine in Fort Worth. For the next
three years he, was the staff artist for that magazine even though he had no
formal training in color, form or style.
style.
Turner found himself missing the life of a cowboy and returned to ranch work,
working for John Woodward at Tarzan working for John Woodward at Tarzan
in Martin County. While working there
he met Bobby Sal he met Bobby Sale of the V-Bar Ranch

Lyle receives scholarship Leah Kay Lyle of Plainview was the
recent recipient of the Frances P.
Brumbaugh Scharshi Brumbaugh Scholarship. She is the
daughter of Mr. and Mrs. Paul Lyle. He serves as the Lockney city attorney and
school attorney for Floydada and Lock-
Lyle has been a piano student of Mrs
Bobbie Lyle has been a piano student of Mrs.
Bobbie Lee Farmer for the past 11
years. During this time she has received years. During this time she has received
scholarships from the Fine Arts Center and the Guild, receiving diplomas from
both. She has also received the Padeflute, and ballet and was asters. member of flute, and ballet and was a member of
the junior choir. In addition to being the 1983 Floyd County Fair Queen, she was
the first runner-up in the 1983 Mis the first runner-up in the 1983 Miss
Lubbock Teen Contest. In 1983 she was Lubbock Teen Contest. In 1983 she was
the Homecoming Princess at her high
school, and the Plainview Lion school, and the Plainview Lions Club
Oueen. Oueen.
During her high school years in
Plainview, Lyle was a member of the acapella choir and served as their accompanist and soloist. She asso took
part in the production of Camelot part in the production of Camelot and
was a member of both the Junior Nastional and the National Honor Societ-
ies. The ane ies. The accomplished young lady was
also awarded the annual merit award for also awarded the annual merit award for
scholastic achievement and was named to the Who's Who Among Distinguished High School Students.
She is presently a student at Baylor


Early Corn Hybrids That Yield! These are the hybrids we've been waiting for in irrigated dorn countrye New waiting and
3380 from Pioneer have both delivered out3380 from Pioneer have both delivered out-
standing yields. And, in many cases they did it on fewer irigations than the fuller-
season hyrrids. season hybrids.
Pioneer has always taken the lead
with corn hybrids to help you make with corn hybrids to help you make
the most of your conditions. Now, the moss of your conditions. No
we have early corns that yield! we have early corns that yie
See your Pioneer dealer - $\quad \begin{aligned} & \text { See your } \\ & \text { right away }\end{aligned}$

Lockney Basketball Scores

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| th grade girls, | $32^{8 \text { th grade girls, Lockney 13, Padu }}$ |
|  | 7 th |
| 7 th grade boys, L |  |
| burg 13 13 | 8th grade boys, Lockn |
| 8 8th grade boys, Lockney |  |
| 9 arg 38 | January 4 , |
|  |  |
| Lockney |  |
| boys, Lockney 42, Sudan 71 December 18 |  |
| Varsity girls, Lockemeey 38 | girls, |
|  | th grade girls, Lockney 20 , |
| Varsity boys, Lockney 71, Motley Co. | 2 |
|  | 8th grade boys, Lockney 18 , Tulia 41 |
| January 3 |  |

Lockney Jr. High Honor Roll

fith, Shea Jackson, Peggy Luna, Mich-
ael Martinez, Justin Means, Joe Robert $\begin{aligned} & \text { A-Tandi Grant, Aimee Green and } \\ & \text { Jeffrey Sutterfield. }\end{aligned} \begin{aligned} & \text { ael Martinez, Justin Means, Joe Robert } \\ & \text { Mendez, Susie Nuncio, Louis Perales, }\end{aligned}$
 Clint Bigham, Jerry Don Evans, Lori
Gonzales, Erin Graves, Robin Marks,
Sass, Glenda Solis, Shanna Stapp,
Wender and Rajeanna Van nifer Turberville and Steven Vasquez. A-Erik Anderson, Sonia Garcia and B-Justin Ath Grade B-Rosa Ascencio, Melinda Basaldua, Jorgus Bernal, David Brittain, Cindy
Ond $\begin{array}{ll}\text { Cook, Mario Cruz, Mark Gatica, Phillip } & \begin{array}{l}\text { DeLeon, Michael DeLeon, Louis Luna, } \\ \text { Glasson, Chad Golden, Michelle Grif. }\end{array} \\ \begin{array}{ll}\text { Soyla Luna, Jessica Marks, Feliciano } \\ \text { Mondragon and Robbie }\end{array}\end{array}$ Jr. High Honor Roll
 Peggy Luna, Michael Martinez, Justin
Means, Joe Robert Mendez, Louis
Perales, Heath Rexrode, Glenda Solis,
Shanna Stapp, Westey Teeter and
RaJeanna Van Cleve.
8th Grade
A-Erik Anderson, Sonia Garcia and
Isaias Ramirez.
B-Rosa Ascencio, Randi Cain, Lupe
Coronado, Rayna Damron, Christy De-
Leon, Michael DeLeon, Louis Luna,
Soyla Luna, Jessica Marks, Robbie
Ryan, Raetta Starnes and Loretta
Turner. Ricky M. Cross, DDS
announces the opening of general dentist
practice at 217 N . Main, Lockney
January 2, 1985
Tuesday and Wednesday
8 to 5
$652-2322$ or collect $293-4284$


## Lockney Briefs



KIM NELSON, daughter of Judy and Dennis Nelson of Spearman of and grandDenughter of W.L. and Dot Thomas of
Lockney was recently crowned the State Lockney was recently crowned the State
Farm Bureanu Queen at the State
Qonventon convention in San Antonio. Kim, age
19, Is presently a freshman at Texas Tech University in Lubboc
Lone Star
Homemakers to disband
 makers met on December 18th in the
home of Helen Huffman for thei regular meeting and a Christmas party. Elvira Stewart gave an inspirational Cristmas program and gifts were
exchanged. It was voted to disband after more than fifty years as an organized club.

Reerreshments were served to Syble Ruth Reeves, Elvira Stew and the hostess. Helen Huffman.
and the hostess, Helen Huffman.
and the hostess, Helen
KNEY COOPERATIVES

We're here to serve you; we want your business. Let us serve your needs in any of these areas.
cottonginning grain business $\bullet$ fertilizing
This is your business WHY NOT USE IT?
Delton Stone, Manager
Lockney Main Office
652-3377

## South Plains

South Plains
$983-3501$
Lockney Elevator 652 -3394

Lockney School Menu


## 200 REWARD

offered for information leading to the arrest and conviction of the person or persons who broke into a shop located 3 miles east and $21 / 2$ miles north of Lockney. Items taken include Sears drill press and Sears air compressor, 1 horse motor.

Glen Cooper Call 652-3159

## BROWN'S

## January

## Clearance

Sale
Continues
Mrs. Jane Wison of Lubbock visited
duning Christmas with her son, Chuck
and Joyce Wilson and Ruth Elaine. and Joyce Wilson and Ruth Elaine.
Guests of Barbara and Jerry Cawley
and Gary for Chris and Gary for Christmas were Jerry's
sister . sister, Vance and Sarah Rogers, Brent
and Melissa of Nagadoches and their and Meils, Isa of Nagadoches, and their
parents. Ivy and Johnny Drennon of
Lent parents. ly and Johnny
Lubbock. Coming for Christmas were
Vance's. mother Vance's mother, Clara Faye Rogers of
Dumas, and Vance's brother, Vernon Dumas, and Vance's brother, Vernon
Rogers of Amarillo.
Travis and Mildred Horn and Clint of Kernes (near Corsicana) visited several
days after Chritmas days after Christmas with his
Homer and Norma Ragiand.
COCA COLA, DIET COKE, OR CAFFINE FREE
16 oz. bottle 6 pack
$\$ 2^{19}$
$\qquad$
04-08 North Main Loakerey, Toxes


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 LIWK m PRICES EFFEGIIT: ALLSUPS गaluliil 10 - 2 , 1385
 $183+4$

## Lockney Briefs



Expense cutting saves millions If youre like me, youve probably been hearing a lot lately abou
expense and budget cutting on the national and state levels.
 cuts saved the company millions in 1 Io eve
 The buck stops here

Heres how we re tightening our belt in Texas
reaucing our work force - by not hiring behind retrements
and other losses. On an annual basis this is saving us more than 850 million.

- mechanizing jobs and procedures - where there are poten-- holdang the tine on overtime - weve cut thesse expenses by 33 perent since 1983 for asavings in Texas of 525 million
- renegotiating contracts - with outside offlce equipment renegotiating contracts - with outside office equipment
suppliers. Compared to previous contracts. were spending supp iners. Compared oprevious conterats. were spend
s5 millo a year less on office supplie and machinery. - reducing customer telephone-line reports - our statewdde
effort is paying off. Total trouble reports are down 88.000 a eftort tis paying off Totat rouble reports a re down
month compared to last year. Savings in report processing costs exceed \$45 million a year.
On top of all these measures and
On top of all these measures and others. wel 1 take up the
spending belt a few more notches in the coming months. Our spenaing berit a aew more notctese in the coming months. Our
majar operating departments in Texas have already committed to
dol doing theirl jobs in 1985 wth a zero budget Increase.
That means theyll have to absorb the traditional
inflation and growth.
Additional mileage from the networl
Additional mileage fres we recognize there's also an impor Beyond expense measures. we recognize theres aiso an im
tant revenue side of running a well-managed, self-sufficient business.
We re continuing to look for new sources of revenue outside of We're continuing to look for new sources of revenue outside of
the 'rate arena." And we're also constantly seeking opportunities to get addititonal
already in place.
already in place.
It takes months. and sometimes years, to bring a new service on line, successfully market it, and then realize a revenue stream. But we're working on developing these new services. In
fact, we have a number of them in the works which should profact, we have a number of them in the works
duce new revenue in Texas in the near future.
Providing you with quality service
So. as you can see. there's plenty going on in Texas to improve Sor business from within. These internal efforts have helped us provide you with mure efficient and responsive telephone service
than ever before. Southwestern Bell Telephone - meeting your telecom
tions needs today and tomorrow. We're at your service. Do you know a Southwestern Bell Telephone employee who
should be honored for performance above and beyond the call of duty?
If so. Southwestern Bell Telephone is accepting nominations If so, Southwestern Bell Telepho' like to nominate someone,
for the Rider Service Award. If youdd like please write us for a nomination form (deadine for all forms is Fearuary 15): Rider Award Nomination Forms: Southwestern
Bell Telephone: 308 S. Akard, Room 1409 : Dallas, Texas 75202.

Jim West
SW Bell Telephone
916 Denver 916 Denver
Platnview, rX 79072



Lee's White Auto Store
Lockney Coop. Gin
w. of Cly

Moore-Rose Funeral Home
 Oden's Chevrolet-Olds $\frac{221 \text { S. Main }}{\text { Pay-N-Save }}$

| $210 \mathrm{~N} . \mathrm{Main}$ | 652.2293 |
| :---: | :---: |

Plains Electric Co. ${ }^{1065 \text {. Main } \quad 652-2133}$ Producers 983-2821 301 E. Missourl Floydada Reed Ford
$\qquad$
chacht's Flowers \& Jewelery
$\frac{112 \text { W. Poplar } \quad 652.2385}{\text { Thompson Pharmacy }}$
200 S. Main 983 -5111
Willson \& Son
I11 N. Wall



