

LOYD DATA
and Mrs. Bill Womack
Womack were in
Saturday to watch
leton State Univer-
ball game. Jay Wo-
a member of the
it was unable to play
of an injury.

LOYD DATA
ena Moore, mother
Moore of Floydada.

persary
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weet
atoes 3 lbs. \$
weet potatoes for
family gatherings-

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The Lockney Beacon



Volume 77 Lockney, Floyd County, Texas 79241 Sunday, October 15, 1978 14 Pages in One Section Number 83

Longhorns Shut Out Dimmitt 7-0

Friday 13th Unlucky For Bobcats

about the Cats who had
Friday the 13th? A bunch
crossed their path!
Longhorns beat the
Bobcats 7-0 Friday night in
a homecoming crowd wit-
h 18,000 fans.

The offense marched 87
yards in the first half, but
the Dimmitt end the first
quarter. The Longhorns
received the ball at the
17. The defense held
the Longhorns to three
yards on many tries.
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yards in the first half, but
the Dimmitt end the first
quarter. The Longhorns
received the ball at the
17. The defense held
the Longhorns to three
yards on many tries.

(again) and six. Warren tossed com-
plete (looked like it was to Arnold
Alaniz) but the play netted just three
yards and Dimmitt assumed rights to
the pigskin at their 25.

They managed only three yards on
that many attempts and had to punt
again. This one went 12 yards.

The Longhorns notched a first down
at the 25, on a Joe Rodriguez carry, but
lost a step on three running plays.
Arjona's field-goal attempt was blocked,
but the ball rolled to the Dimmitt
17, where the Cats took over.

From there they mounted their
longest drive of the night, making it
down to the Lockney 22-yard line,
there to lose the ball on downs with a
minute and a half left in the first half.
Most of yardage came on totes by
Dennis Veals.

Veals was the Bobcats' leading
rusher, with 47 yards on 22 carries, but
he didn't "break the long one" like he
did last week in Dimmitt's 19-7 win
over Tulia, and like Bobcat fans kept
expecting him to do. Veal's longest run
of the evening was nine yards.

The second half saw lots of ex-
changes of possession on punts and
fumbles. Dimmitt had to punt five
times, as "the stingy Longhorn defense
keeps not only Veals, but the whole
Bobcat offense, in check.

Dimmitt threatened once, when the
Cats claimed a Longhorn fumble at the
Lockney 20-yard line. But Randy Ford
and Aaron Wilson slammed Veals down
for a three-yard loss on first down.
Bossett got those three back on second,
but Veals lost one on third. He picked
up five steps on the fourth-down go,
and the Longhorn defense had done it
again.

The offense moved (with the aid of a
major penalty) to the 45 before a
fumble fouled things up again.

Dimmitt fumbled it right back, but
this time the Horns couldn't move and
had to punt.

Neither could the Bobcats (move),
and they punted, too.

Lockney picked up a couple of first
downs, one on a Warren-to-Evans pass
and another on a run by Curtis Ford,
and got to the Dimmitt 32 before the
drive stalled.

Alaniz's punt went to the Dimmitt
five, Bossett returned to the 10, late in
the third quarter, but the Bobcats were
in a hole from which the tenacious
Longhorn defense would not let them
escape.

The final period was a punting duel,
with the Bobcats gaining only two first
downs and the Longhorns just one, and
Dimmitt booting the ball away three
times, Lockney twice.

Dimmitt's Elias Perez gave the
Bobcats a brief glimmer of hope when
he fell on a Longhorn fumble with two
minutes to play, but the Cats returned
the favor on the very next play and
Placido Gonzales reclaimed the ball
(Danny Riddley was near the bottom of
the pile, too) at the Lockney 30.

A first down by Mathis, with a
minute left, was all the Longhorns
needed. They ran out the clock with
Warren falling on the ball twice.

STATISTICS		LOCKNEY	DIMMITT	
First Downs		7	7	
Yards Rushing		101	101	
Yards Passing		8	8	
Passes		19-0	19-0	
Fumbles-Lost		3-2	3-2	
Punts-Avg.		7-32	7-32	
Penalties-Yards		5-35	5-35	
SCORE BY QUARTERS				
LOCKNEY	7	0	0	0
DIMMITT	0	0	0	0
SCORING				
LOCKNEY: Earlee Mathis, one-yard run (Johnny Arjona kick)				
RUSHING				
LOCKNEY: Earlee Mathis 68 yards, Curtis Ford 56, Joe Rodriguez 31.				
DIMMITT: Dennis Veals 47, Randy Roberts 32, Larry Bossett 20.				
RECEIVING				
LOCKNEY: Kevin Evans, 3/45; Joe Rodriguez 1/22; Arnold Alaniz, 1/3.				
DIMMITT: Gary Naylor, 1/8.				
PASSING				
LOCKNEY: Steve Warren, 5-8-0, 70 yards				
DIMMITT: Jack Stewart, 1-9-0, 8 yards				



TOUCHDOWN! Earlee Mathis signals touchdown as Dimmitt players try to pretend he isn't there. Mathis's was the only TD of the game Friday night. (Staff Photo)

Advance Tickets Available For Floydada Game

Advance tickets to the Lockney-Floydada high school football game will be sold at both high school offices beginning Tuesday morning. Ticket prices are \$2.50 for adults and \$1.50 for students.

These are not reserved seat tickets—they are general admission tickets only and do not guarantee ticket holders a seat for the game, for which a large crowd is expected.

The Lockney stadium gates will open at 6 p.m. the day of the game, Friday, October 20. Game time is 7:30.

RESERVED SEATS

A few reserved seats are available, for \$1.50 each, in the center section of the home stands. Reserved seat prices do not include admission charges.

The reserved seats are for the Floydada game only, on a first-come, first-served basis.

Contact Billie Huggins at the Lockney school superintendent's office for reserved seat tickets.

Scouts To Sell Candy

Boy Scout Troop #259 of Lockney will be selling Halloween candy the last of this month.

If the boys do not catch you at your home and you wish to buy some candy, you may contact Scoutmaster Clarence Ansley or any of the scout members.



LONGHORNS EVERYWHERE HE LOOKED...That was pretty much the story for Dimmitt's Dennis Veals all night long Friday. The Horns held him to 47 yards rushing, with a long carry of nine yards. Besides the white-jerseyed Longhorn whose number is not readable, Dale Lockney players converging on Veals are Aaron Wilson (#86), Dale Kidd (#53), Earlee Mathis (#40) and Jody Foster (#61). (Staff Photo)

'A Brainstorm: I Wanted A Little Store'

Felicia Applewhite

"I had just completed a three-year tenure of substitute teaching, when I had a brainstorm. I wanted a little school store to help Bill get through college just as we had helped our other four children go to college," Mrs. J.B. Allen explains.

She kept the "foolish" idea to herself for some time before she mentioned it to her husband. He failed to have her enthusiasm at first, but went along with her plans.

That was the beginning of "Mrs. Allen's Little Store" across the street west of school in east Lockney. It didn't take long for the little store to have the reputation for excellent food.

"There was more traffic in and out of that store than you can find in some large stores," is the way one teacher remembers "Mrs. Allen's Little Store."

"Mrs. Allen's Little Store" had a particular fascination with the grade school children. They went across the street to the store regularly and became such a part of it that they felt free to offer a suggestion on some variation in an order. Among the many examples, she remembers Douglas Meriwether coming to the little window to order his special hamburger.

"Make it greasy, Mrs. Allen," he would say.

The Allen grandchildren learned to love the store and learned quickly to associate it with the other pleasures to enjoy when coming to Lockney to visit grandmother.

"My grandchildren thought the store the greatest thing in the world. When just anybody would know that it was not reasonably long enough following a meal for them to be hungry, they would come to me to say that they were hungry. When I would get the key, they just flew to the store," she laughingly relates, then adds, "We had never had our heads above water until I started the store. It was a good investment because I loved children and enjoyed meeting grown people." She operated the store 16 1/2 years.

The little store building still stands looking eastward facing a vacant lot that once held facilities for Lockney's educational system. A two-story, brick school house burned there once on that lot. Mrs. Allen's home is made of the brick from that costly fire. Mr. Allen, a carpenter, did all the work on the inside of her house. (Mr. Allen died in 1962.)

"The walls are double brick all the way through. The brick in the main part of the house were laid by brick layers. The garage and apartment brick were laid by Floyd Huff.

Even though she has lived in and around Lockney for 64 years, she's "and old-timer in a way and in a way, she is not."

"My first glimpse of the Plains was too late for covered wagons and cow chips, but in time for blue northers. In that first glimpse, I saw the mirages and thought them the prettiest of things," she says.

That first visit was when she came through by train to visit a sister in Miami, Texas.

At that time she was a school teacher with four years of teaching experience. Her first school had been at Natty Flat (people still laugh when she says that) on a salary of \$40 a month with an \$8-a-month board bill. After that, she "taught her certificate out" in the next three years in a small town.

The certificate to teach had been earned through two months of college work at Denton on borrowed money.

"I just had to teach. So many people my age stopped school at 16 or 17 to get married. I must have had more nerve than sense to get the money and go away to college. Two times I have shown more nerve than sense. One time was when I borrowed money and went to Denton to school. The other time was when I put the little school store in," she says of herself.

She left her teaching behind when she took the train to visit her sister in Miami. So far as she knew, there was just one other tie than her sister, "out on the Plains." That other tie was the Estes Woodward family who had moved from her town to Silverton.

The Woodwards had left her home town of Lipan to move to the Plains some time before.

"We went, all of our family, to spend the night with the Woodwards just before they left. His daddy and my daddy had been pioneers in Lipan." The Woodwards later moved to Lockney.

"When the train I was riding on my

way to see my sister came to the Plains, I thought it the most beautiful sight I had ever seen.

"We had to lay over in Plainview. The big irrigation well north of the Plainview depot and the lake of water it had pumped were so impressive.

"When I got to Miami, I wrote my fiance, J.B. Allen, who was in school in Denton that I had already decided where I wanted us to locate."

That was an eventful summer. In August, on her return trip, she was met by a friend from Lockney. She spent a week here with that friend.

"The first people I met were Mae and Eula Bennett, who came to see me.

"They invited us and some more friends to come out to spend the day with them. Mrs. Bennett had gone to town to take her produce, so she left Mae and Eula to cook for the big family, for all guests and the hired hands. I never saw such a big table and so much food in all my life."

The afternoon entertainment was a trip to the Bennett lake by back and by horseback. Mrs. Bennett wore her mother Hubbard and ducked everyone who went in.

"The lake looked as big as an ocean to me. I was afraid and didn't go in."

After they returned to the house, some of the girls put men's clothes on even though they were afraid they would be seen. Pictures were made.

"I returned home in August to Lipan, Texas in Hood County. J.B. and I were married in October 1914.

"My sister had helped me make my wedding dress. She had made me a dress for a banquet when I was teaching. She worked in a store and knew the trend in dresses. She had copied the banquet dress after an "expensive" \$40 dress of beige chiffon over pink satin. The wedding dress was similar to it in style.

"J.B. hired the post master to take us to Santo to take a train after the wedding. The postmaster was one of two people in town who owned a car. Mrs. Allen's brother was the other."

SEE ALLEN, PAGE 1

Mrs. J.B. Allen wearing a 1914 dress with the new length in sleeves, considered too short by older people.



Freshmen Beat Floydada

The Lockney Longhorns freshman football team posted a 14-0 halftime lead over Floydada Thursday evening, then held on to win the cross-county rivalry game 14-12. The Longhorns drove the length of the field once in the last half, only to fumble on the Whirlwinds one-yard line.

The ninth-grade Horns lit the scoreboard with Junior McDonald's three-yard touchdown run. The run for PATs was no good.

A Jeffrey McCormick-to-Phillip Kidd pass ran the score to 12-0. The TD play covered 12 yards. And what turned out to be the difference in the final score was McCormick's successful run for the conversion points.

Getting Coach Roland Murray's mention for outstanding defensive work in the contest were McCormick at half-back, Victor Villalon at linebacker, and Mack Sherman at tackle.

JV LOSES

Floydada outscored Lockney 26-0 in the junior varsity game. Coach Ed Koester said Roy Moody played a good defensive game, coming off an injury.

Both games were played at Floydada.

TOTAL GROCERY SAVERS

- FOOD KING **TOMATOES** 3 16 OZ. CANS \$1.00
- LIBBY **PUMPKIN** 303 CAN 37¢
- SCHILLING **VANILLA** 2 OZ. BTL. 79¢
- KRAFT GRAPE **JELLY OR JAM** 2 LB. JAR 89¢
- KRAFT ITALIAN **DRESSING** 8 OZ. BTL. 59¢
- SUNSHINE **CHIP-A-ROOS** 12 OZ. PKG. 69¢
- KOTEX LIGHT DAYS **OVAL PADS** 16 OZ. PKG. 79¢
- KOTEX LIGHT DAYS **OVAL PADS** 30 CT. BOX \$1.39

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Harvest of Good Food Ideas

WASHINGTON RED DELICIOUS

CRISP APPLES

39¢ LB.

- CALIFORNIA HONEYDEW **MELONS** LB. 29¢
- WASHINGTON **D'ANJOU PEARS** LB. 39¢

- TEXAS GREEN **CABBAGE** LB. 19¢
- COLORADO YELLOW **SWEET ONIONS** LB. 19¢

- CALIFORNIA GREEN **BROCCOLI**
- CALIFORNIA LARGE **AVOCADOS**



STERNO LOGS EA. 79¢



MAYONNAISE 32 OZ. JAR \$1.19

DAIRY VALUES

- MAXI CUP SOFT **PARKAY** 1 LB. CUP 69¢
- HUNGRY JACK Butter Tostitos Flaky Fluffy **BISCUITS** 2 5 CT. CANS 49¢
- HALF MOON LONGHORN COLBY **GOLDEN IMAGE** 10 OZ. PKG. 99¢
- KRAFT CHEESE FOOD **VELVEETA** 1 LB. BOX \$1.19
- STACK PAK AMERICAN **KRAFT SINGLES** 1 LB. PKG. \$1.59
- PHILADELPHIA Cream Cheese **CREAM CHEESE** 3 OZ. PKG. 29¢
- KRAFT REFRIGERATED **ORANGE JUICE** QUART BTL. 69¢

REGULAR-AUTO DRIP ELECTRIC PERK **HILLS BROS. COFFEE**

\$2.25

1 LB. CAN

CREAMY EVAPORATED **CARNATION MILK**

WITHOUT COUPON 3 FOR \$1.09

399¢

TALL CANS WITH 10¢ COUPON

REGULAR-CHICKEN KIDNEY/BACON-LIVER **FRISKIES DOG FOOD**

WITHOUT COUPON 3 FOR 99¢

589¢

15 1/2 OZ. CANS

COUNTRY PRIDE USDA GRADE A

FRYERS 49¢ lb.

HEAVY GRAIN FED BEEF BLADE CUT **CHUCK ROAST**

REGULAR OR BEEF **SHURFRESH FRANKS** 12 OZ. PKG. 89¢

SHURFRESH REGULAR OR BEEF **SLICED BOLOGNA** 12 OZ. PKG. 89¢

89¢ LB. BONELESS \$1.39

ENRICHED FLOUR **GOLD MEDAL** 5 LB. BAG 79¢

ORE-IDA CRINKLE CUT **POTATOES** 5 LB. BAG \$1.79

NEW! CLASSIC COMBINATION **TOTINO PIZZA** 20 OZ. PKG. \$1.99

SHURFINE FROZEN **GREEN PEAS** 10 OZ. PKG. 39¢

PLAIN **WOLF CHILI** 19 OZ. CAN 99¢

AUTO. DISHWASHING 13" OFF LABEL **CASCADE**

LAUNDRY DETERGENT **CHEER** 49 OZ. BOX \$1.29

99¢ 35 OZ. BOX

- HEAVY GRAIN FED EXTRA LEAN **BEEF STEW CUBES** LB. \$1.49
- HEAVY GRAIN FED BEEF CENTER CUT 7 BONE **CHUCK ROAST** LB. 99¢
- HEAVY GRAIN FED BEEF BONELESS **CHUCK STEAK** LB. \$1.49
- HEAVY GRAIN FED BEEF BONELESS **ARM SWISS STEAK** LB. \$1.69
- HEAVY GRAIN FED BEEF BONELESS **SHOULDER ROAST** LB. \$1.59

- GLOVER'S MEXICAN STYLE **HOT LINKS** LB. 89¢
- SENIOR BLUE BEEF & BEAN **BURRITOS** 1 LB. PKG. 99¢
- HORMEL PORK LINK SAUSAGE **LITTLE SIZZLERS** 12 OZ. PKG. \$1.09
- HORMEL SMOKED FRANKS **WRANGLERS** 1 LB. PKG. \$1.69

10 VALUABLE COUPON 10

EVAPORATED MILK **CARNATION** 3 TALL CANS 99¢

WITHOUT COUPON 3/\$1.09 WITH THIS COUPON COUPON GOOD OCTOBER 15-21, 1978 LIMIT 1 COUPON PER CUSTOMER

10 **THRIFTWAY** 10

JUMBO PAPER **HI-DRI TOWELS**

39¢ ROLL

10 VALUABLE COUPON 10

FRISKIES Dog Food Kidney Bacon Liver **DOG FOOD** 5 15 1/2 OZ. CANS 89¢

WITHOUT COUPON 3/\$1.39 WITH THIS COUPON COUPON GOOD OCTOBER 15-21, 1978 LIMIT 1 COUPON PER CUSTOMER

10 **THRIFTWAY** 10

HEALTH & BEAUTY AID SAVINGS

- GLEEM **TOOTH-PASTE** 7 OZ. TUBE 99¢
- DEODORANT REG./UNSCENTED **SURE ROLL-ON** 2.5 OZ. SIZE \$1.59
- 7 OZ. LOTION/4 OZ. TUBE JAR **HEAD & SHOULDERS** \$1.39
- VASELINE LOTION **INTENSIVE CARE** 15 OZ. BTL. \$1.59
- GLASSON **GREEN STAMPS** EVERYDAY DOUBLE ON WED.
- MOUTHWASH **MINTY SCOPE** 12 OZ. BTL. 99¢
- AGREE REG./OILY EXTRA BODY **CREME RINSE** 8 OZ. BTL. 99¢
- REGULAR/GENTLE OILY **AGREE SHAMPOO** \$1.19
- RELIEVES DISTRESS OF COLDS **VICK'S VAPORUB** 1.5 OZ. JAR 89¢
- VICK'S **FORMULA 44-D** 3 OZ. BTL. \$1.49
- REGULAR **ORACIN** 18 CT. PKG. 99¢

PAGE'S THRIFTWAY PRICES GOOD OCTOBER 15-21, 1978

OBITUARY

Mulder

Arby Mulder, of South Plains, died at 2 p.m. Wednesday at the South Plains Baptist Hospital in Lockney, Texas, after suffering a heart attack. He was 62 years old and a member of the South Plains Baptist Church. He was married to Mrs. Arby Mulder. He is survived by two sons, Bobby Hoffman and Don Hoffman, and a daughter, Derna Hazel Hoffman.

Hoffman

William Hoffman, 62, of Lockney, Texas, died at 7:15 a.m. Wednesday at the South Plains Baptist Hospital in Lockney, Texas, after suffering a heart attack. He was 62 years old and a member of the South Plains Baptist Church. He was married to Mrs. William Hoffman. He is survived by two sons, Bobby Hoffman and Don Hoffman, and a daughter, Derna Hazel Hoffman.

J. Roach

John Roach, 94, died at 5:45 a.m. Friday at the South Plains Baptist Hospital in Lockney, Texas, after suffering a heart attack. He was 94 years old and a member of the South Plains Baptist Church. He was married to Mrs. John Roach. He is survived by two sons, Bobby Hoffman and Don Hoffman, and a daughter, Derna Hazel Hoffman.

Mabel Martin

MABEL PORTER MARTIN, 80, a resident of Albuquerque for 20 years and a former resident of Austin and Floydada, Texas, passed away Wednesday after a long illness. She was the wife of the late Claude M. Martin, the mother of Jack Porter Martin and the grandmother of Jack Porter Martin, Jr., of Albuquerque, Texas. She is also survived by: five sisters, Mrs. Clara Bryan, Plainview, Texas, Mrs. Lydia Pollard, Lubbock, Texas, Mrs. Francis Gillespie, Boca Raton, Fla., Mrs. Lena Watson, San Antonio, Texas and Mrs. May Ann Sharp, Albuquerque; two brothers, Grady Porter, Lubbock, Texas, and Robert Porter, San Diego, Calif. She was a member of the University Methodist Church of Austin, Texas.

Lockney General Hospital Report

adm. 10-7 baby boy Ricardo born 10-7
J.D. Blankenship, Quitaque, adm. 10-2 dis 10-7
June Jeffress, Lockney, adm. 10-7 dis 10-11
Velma Bonner, Lockney, adm. 10-8 continues care
Randy Duke, Plainview, adm. 10-9 continues care
Dub Mercer, Lockney, adm. 10-9 continues care
Faye Holliday, Floydada, adm. 10-10 dis 10-12
Lillie Mae Milton, Floydada, adm. 10-10 continues care
Mayme McGee, Lockney, adm. 10-11 continues care
Mattie McGowen, Plainview, adm. 10-12 continues care

Concerned Over

g Traffic Death Toll

The director of the Department of Transportation today expressed "serious concern" over the rising traffic deaths and increasing crime. The all-time traffic death record was 3,698 killed in 1977. Deaths previously peaked at 3,692 in 1973—the last year of the 70 mile speed limit, but had been lower in the 1974-76 period. Regarding crime, the DPS director noted that while the

overall crime rate per 100,000 population was down by one percent for the first six months of 1978, actual numbers of major crimes rose. There were an estimated 336,302 major offenses in Texas during the first half of 1978, compared to 330,169 such crimes in the same months of 1977. Looking specifically at violent crimes, Speir said reports submitted to DPS indicate these offenses soared during the first six months. The murder rate rose 14.7 percent, rapes up 15.2 percent, and the rate for aggravated assaults climbed 6.2 percent. "Part of the problem," Speir, "is that growth in law enforcement just has not kept pace with the state's growing and increasingly mobile population. That certainly is true in the Department of Public Safety." Speir observed that while the crime rate per 100,000 population has risen 32 percent since 1973, the department's authorized criminal law enforcement strength

has risen by only 10 percent. Regarding traffic enforcement, he said that California, Florida, Illinois, Michigan and Pennsylvania—states with populations, vehicle registrations and licensed drivers comparable to Texas—have an average of 2,043 Highway Patrol troopers per state while Texas has but 1,350. "If we compare our strength to population, these states have one trooper per 6,083 people while we have one for each 9,504," Speir added.

The DPS director noted that the problem is further compounded by inadequate pay levels for law enforcement officers and essential support personnel. "We have a department-wide annual turnover of 15 percent, and our turnover in enforcement personnel is nearly 50 percent more than just two years ago," he said. "The DPS urgently needs additional personnel, and we need salary adjustments which are sufficient to permit retention of trained and productive employees."

Speir added, "This is essential if we are to provide the proper response to these growing problems."

The Floyd Philosopher

Campaigning To Cut Taxes And Cutting Them Is Not The Same

Editor's Note: The Floyd Philosopher on his Johnson grass farm looks at the prospects for a tax cut.

Dear editor: "Finally," a man said to me the other day, "we're going to get some tax relief."

"You think so?" I asked. "Of course. Look, everybody is running on a platform of cutting taxes. Republicans, Democrats, Independents, you name them and they're all committed to reducing taxes. Regardless of who gets elected, we're bound to get a tax cut."

Maybe. There's a saying, "those who are ignorant of history are doomed to repeat it," but that's only half the story. Those who are familiar with history keep on repeating it too. Frequently on purpose.

Never in the history of man has anybody ever run for office on a platform of increasing

everybody's taxes, and never since the invention of elections have taxes come down to where you could tell it.

A tax-cut platform has been used so often by candidates it's as worn down as the hollowed-out marble steps at an ancient cathedral trod upon by millions of visitors over the centuries.

Not only are all the candidates in favor of cutting taxes, the people already in office with the power to do it are in favor too. Why, some Congressmen who've been in office 25 years or longer and have continued to raise taxes are still running on the same platform they first got elected on—cutting taxes.

But a lot of people say this time it's going to be different, taxes are going to be cut. Come back a year from now and let's see what happened.

Yours faithfully,
J.A.

Now hear this: The loud-speaker public address system was first used in 1913 by the governor of Oklahoma.

Let's see... REP VESTS... NO... JO...


The song "Greensleeves" is believed to have been composed by King Henry VIII.

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES PRICES EFFECTIVE OCTOBER 16-21, 1978

DOUBLE BLUE STAMPS ALL DAY WEDNESDAY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES PRICES EFFECTIVE OCTOBER 16-21, 1978



VENTURE FOODS

Double Stamps Wednesday

NEW STORE HOURS
WEEKDAYS 8 A.M.-8 P.M.
SUN. 8 A.M.-6 P.M.

THOMASON
114 NORTH EAST 8TH
PHONE 652-3346 LOCKNEY, TEXAS

Double Stamps Wednesday

Avocados
3 \$1 FOR 1

Shurfresh Milk

California Large

Washington Red Del. Apples 3 \$1.00
Washington D'Anjou Pears 3 \$1.00

Portales Sweet Yams 3 \$1.00
Green Squash Zucchini 3 \$1.00

Shortening Bake-Rite 3 LB. CAN \$1.39
Honey Boy Pink Salmon 15 OZ. CAN \$1.39

Blade Cut Chuck Roast 89¢ Lb

Fresh Ground Beef \$1.09 Lb

Arm Roast \$1.09 Lb

7-Bone Chuck Roast 98¢ Lb

Beef Liver Lb 49¢
Cube Steak Lb \$1.79
Cutlets Lb \$1.79
Sirloin Tips Lb \$1.79
Pikes Peak Roast Lb \$1.19
Rump Roast Lb 98¢
T Bone Steak Lb \$2.29
Sirloin Steak Lb \$1.69
Club Steak Lb \$1.79
Short Ribs Lb 89¢
Pork Sausage Lb \$1.19

Beef Liver Lb 49¢
Cube Steak Lb \$1.79
Cutlets Lb \$1.79
Sirloin Tips Lb \$1.79
Pikes Peak Roast Lb \$1.19
Rump Roast Lb 98¢
T Bone Steak Lb \$2.29
Sirloin Steak Lb \$1.69
Club Steak Lb \$1.79
Short Ribs Lb 89¢
Pork Sausage Lb \$1.19

Boneless Beef Stew Meat \$1.39 Lb

Round Steak \$1.69 Lb

Rib Steak \$1.39 Lb

WE ALSO HAVE READY TO GO
30 LB BEEF PACKS \$39.50
Consists of 10 lb Steak 10 lb Roast 10 lb Ground Beef

Wright's Hickory Smoked Bacon Ends & Pieces 3 LB. BOX \$1.59
San Antonio Brand Mexican Chorizo Lb 99¢

Health And Beauty Aids

Housecleaning Aids

Quick Oats 18 OZ. BOX 59¢
Mixed Nuts 12 OZ. PKG \$1.49
Maxwell House 5 OZ. JAR \$2.99

Sure Roll-On 15 OZ. SIZE \$1.19
Toothbrushes EA 39¢
Gleem Toothpaste EXTRA LARGE 5 OZ. TUBE 89¢
Denture Cream 5 3/4 OZ. \$1.29
Scope Mouthwash LARGE SIZE 12 OZ. BTL \$1.09

Lysol Basin 17 OZ. BTL 99¢
Lysol Bowl Cleaner 24 OZ. BTL 89¢
Mop & Glo 32 OZ. BTL \$1.59
Pinesol 15 OZ. BTL 89¢
Cascade 13 1/2 OFF LABEL AUTOMATIC DISHWASHING DETERGENT 35 OZ. BOX \$1.09

Crackers 1 LB. BOX 2/\$1.00
Kool Aid 10 QT. \$1.59
Tide box \$4.39

Dairy And Frozen Food

Jeno's Hamburg Cheese 1 1/2 OZ. PKG 89¢
Pot Pies 8 OZ. PKG 29¢
Morton Meat 8 OZ. PKG 29¢
Borden Singles 8 OZ. PKG 89¢
Lite Line 8 OZ. PKG 89¢
Minute Maid Frozen Orange Juice 6 OZ. CAN 43¢

Food Ideas

39¢

WOLF CHILI 19 OZ. CAN 99¢

FRISKIES DOG FOOD 89¢

CASCAD 99¢

WASH WINTY OPE 12 OZ. BTL 99¢

REME NSE 8 OZ. BTL 99¢

FREE AMPPOO \$1.19

CK'S PORUB 1.5 OZ. JAR 89¢

RMULA 3 OZ. BTL \$1.49

ACIN 18 CT. PKG 99¢

GOOD OCTOBER 15-21, 1978

Life '78

1956 Study Club Hear League of Women Voters President

The 1956 Study Club met in the home of Valdonna Barbee Tuesday October 10. Co-hostesses were Betty Edwards and Phyllis Harris.

Nancy Willson introduced the program which was led by Betty Anderson, president of the League of Women Voters. She discussed the organization, operation,

purpose and involvement of the League. The program was interesting and provided helpful information which stressed the importance of being aware and becoming more knowledgeable and involved in elections. Roll call responses were suggestions from members given as a "Voters Voice".

Soil conservation chairman, Sarah Sanders, urged everyone to recycle things at home in order to save money. She demonstrated several examples of recycled items. Included in the business meeting were reports from each department head. Several good auction items were presented.

New members voted into the club were Debbie Bearden and Pat Battey.

Present for the meeting were Pat Ochoa, Vicki Rainer, Glenna Ross, Nancy Willson, Jenniesue Smith, Jan Thayer, Pat Barrow, Janet Lloyd, Sarah Sanders, Penny Bertrand, Jan Thompson, Julie Cathey, Elaine McNeill, Carla Sneider, Linda Matsler, Beth Pratt, Judy Dunlap, Leora Younger, Brenda Brownlee and Sandra Rainey.

Alpha Sigma Upsilon Holds Hobo Dinner

Members of Alpha Sigma Upsilon Chapter of Beta Sigma Phi met on the side track of Hobo Lyn Daniel for a Hobo Feast, October 10, to meet possible rushees for this year.

Hobo hostess had set a table with tin plates, various sizes of jars and spoons, bandana napkins and miniature hobo packs. The cornbread was served from felt hats and the beans from a dutch oven. For dessert Hobos were served cake slices stolen from a local home and served on butter

lids. After eating, the Hobos got their door prize numbers from their Hobo packs and three prizes were given. Everyone then played relay games and then adjourned to catch a train home.

Hobos attending were Lynn Daniel, June McGaugh, Iantha Smith, Linda Jackson, Rhonda Guthrie, Ilene Kendrick, and Vikki Yeary. Special Hobos in attendance were Donna Liphham, Audrey Thomas and Gaya Hale.



MR. AND MRS. DON R. CHESSHIR announce the engagement of their daughter, Donna Rhea to Charles Keaton, son of Mr. and Mrs. Claude Keaton of Lubbock.

The couple plan to be married December 29 in the First United Methodist Church in Floydada.

The bride-elect is a 1977 graduate of Floydada High School and attends Texas Tech University. The

future bridegroom is a graduate of Roosevelt High School and is a candidate for May graduation from Texas Tech University.

Human Resources Offer Housing Alternative

The Department of Human Resources is offering elderly and handicapped persons in Lubbock and 14 surrounding counties an opportunity to live independently in shared housing arrangements.

The project, called the Alternate Living Plan, is aimed at aiding the elderly and handicapped in avoiding premature entry into nursing homes.

A family-like setting will be established and house-keeping chores, cooking and limited personal care will be performed by a live-in or part-time homemaker.

Shared household costs will make community living more affordable for those on fixed incomes.

Housing may vary from several persons sharing a home to individual residing in separate units within an apartment complex or boarding house.

Interested elderly and handicapped persons will be considered for participation

on the basis of their physical disabilities and ability to get along with others. Persons with severe disorientation or confusion cannot be accommodated in this project.

In order to be financially eligible, the monthly income for an individual must be \$573.69 or less.

All persons interested in the project should contact the nearest Department of Human Resources office. In Floydada call Norma Whiteley at 983-2280. Priscilla Byrd, Alternate Living Plan Coordinator, may also be contacted in Lubbock at 762-8922, Ext. 253.

Women's C of C To Meet

The Floydada Women's Division of the Chamber of Commerce will meet Monday October 16 in the Community room at the bank at 7:45 p.m.

Everyone is urged to attend.

Becomings By Duffy

Several of us old math minds are trying to make it in a new math course this semester. One of our group set her frustration to paper, thought you might enjoy her essay. It is written by Carolyn Fuqua, former Hesperian advertising manager, and submitted to her English class in response to the assigned subject: "Change One Thing in the World, How and Why".

Delete Numbers From The World

"Since numbers and their working properties are difficult, boring, and to my mind, have no basis behind them, I shall endeavor in this work to rid the world of its plague.

In comparison, words and their properties are understandable, interesting, and have reason and rhyme.

Imagine adapting words for all numerals. For example, suppose if you will, the fraction 1/2 being changed to a word-fraction: fun/games. If we were to change the number 3/2 to read happiness/games, consequently 3/2 = 1 would read happiness/games = fun/games.

The figures four and five might be moderated to abstractions of hate and love. By subtracting 5-4, or hate from love, we would then have only love.

The theory I am recommending will delete all numbers from the world and will replace them with words. Hence, mankind will be free to think purely in terms of beauty, faith, hope, laughter and nobility."



MRS. PAUL CURTIS NEWBERRY

Miss Christy Stringer, Mr. Newberry Pledge Vows

Various musical arrangements set the mood in the sanctuary of the First Baptist Church in Floydada on September 29 as wedding vows were exchanged by Christy Jan Stringer and Paul Curtis Newberry. Dr. Floyd C. Bradley, pastor, officiated at the 6 p.m. ceremony.

Organist, Mr. David Crane of Earth, cousin of the bride, and pianist, Mrs. David Crane, played selections before the ceremony began, including piano-organ duet arrangements. "Psalm 19" was played for the processional. Before the entrance of the mothers, the bride, accompanied on guitar by Mr. Danny White of Amarillo, sang "You Needed Me."

Messrs. Joe Dekker, brother-in-law of the groom from Dallas, Scott Snodgrass of Abernathy and Steve Stringer, brother of the bride, ushered in guests and special family members. After the mothers were seated, the groom, accompanied by Mr. Martin Duckett at the piano, sang "David's Song."

The bride was escorted to the altar by her father Mr. Bill Stringer, where the bride and groom knelt while a trio—Miss Penney Wellborn of Sulphur Springs, Miss Trudy Williams of Roswell, New Mexico, and Mr. Nancy White—sang "The New 23rd Psalm." After lighting the unity candle, the bride and groom sang a duet arrangement of "Eternal Life," accompanied by Mrs. David Crane on the piano.

Maid of honor for the occasion was sister of the bride, Miss Melody Stringer. Bridesmaids were Miss Mary Vance of Port Arthur and Mrs. Joe Dekker, sister of the groom, of Dallas.

Mr. Larry Newberry, brother of the groom of Stephenville, was best man. Groomsmen were Mr. Randy Butler and Mr. Keith Longbotham, both of Plainview.

Following a wedding reception in the Parlor, Stringer bride's table was set by her father, Mr. Bill Stringer, and her mother, Mrs. Bill Stringer. The groom's table was set by his father, Mr. Paul Newberry, and his mother, Mrs. Paul Newberry. The bride and groom were accompanied by their parents and other family members.

Christy is the daughter of Mr. and Mrs. Bill Stringer of Floydada. She is a graduate of Floydada High School and a graduate of the University of Texas at Dallas.

Paul is the son of Mr. and Mrs. Paul Newberry of Dallas. He is a graduate of the University of Texas at Dallas and is currently employed at the University of Texas at Dallas.

WATER COLORS
by
RUTH MITCHELL
Now Showing
Heritage Gallery
2120 Avenue C, Lubbock, Texas

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316 N 2ND 983 3105
WE ACCEPT FOOD STAMPS
WE RESERVE THE RIGHT TO LIMIT

WE GIVE DOUBLE S AND H GREEN STAMPS ON WED. THESE SPECIALS GOOD OCT. 16 THRU OCT. 21, 1978

MEAT
COUNTRY PRIDE GRADE 11A11 FRYERS LB. 54¢
USDA CHOICE BONELESS SHOULDER ROAST LB \$1.59
BOLOGNA OR FRANKS 89¢

PRODUCE
BANANAS LB. 4/\$1.00
YAMS LB 35¢
10 LB POTATOES 99¢

SPAM 12 OZ. \$1.28

MORTONS FROZEN POT PIES ALL VARIETIES 31¢

DR PEPPER 6-32 OZ. BTL. SUGAR FREE OR REGULAR

ZESTA 16 OZ. CRACKERS 59¢

SHURFINE SUGAR 5 LB 99¢ PLUS DEPOSIT \$1.59

NOTEBOOK PAPER 300 CT. 99¢

The Tree House Sale

(810 Main-Ralls)
WED.-SAT. (OCT. 18, 19, 20 & 21)

JUNIOR Action Sportswear by Label Four 1/3 OFF	COATS All Coats 20% OFF Shorts, Longs & Also Leathers
One Rack JUNIOR TOPS & SWEATERS 1/3 OFF	FALL DRESSES Misses Dresses 1/3 OFF
ONE "surprise" RACK 1/2 PRICE (While They Last) Pants Blouses Vests Dresses	FALL SPORTSWEAR Misses-Jane Colbey 1/3 OFF No Layaway on Sale Merchandise

Frances Staniforth, Current Artist At Bank

The artist whose works are currently on display at the First National Bank of Floydada is Frances Staniforth of South Plains. Mrs. Staniforth paints primarily with oil and her favorite subjects are landscape and still life. She is beginning her third year of study under Ruth Barnett of Hale Center and has participated in workshops conducted by Robert Garden of Corpus Christi, and M.M. Hicks of La Veta, Colorado. This summer she was enrolled in the Ramon Froman School of Art in Clouderoft, N.M. and enjoyed the course of oil landscape taught by Harold Roney of San Antonio.

Frances has shown and sold works the past two years at the Cuchara Hermosa Art Festival in Cuchara, Colorado where some 65 artists exhibited their works. She has been featured in a beautiful spot on the radio. Never-ending love of Texas and a tour of the state.

spring to view the bonnets, the hill country material via poster.

Frances and her family are at their farm in South Plains. On display in the member are 8 paintings to view this evening. The public is invited to view this exhibition through Friday, Oct. 13, 8:00 p.m.

Victory Baptist Ladies Hold Monthly Meeting

The Ladies Fellowship of Victory Baptist Church held their monthly meeting, Monday, October 9, at 7:30 p.m. in the Fellowship Hall of the Church. Betty Fuller opened the meeting in prayer.

After a short business meeting discussion, a devotion was presented by Gaya

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HERNAND...
the Shortho

8th Graders Rally, Defeat Floydada

Lockney Junior High's eighth grade Shorthorns came from behind, scoring on the first play of the final period Thursday, to defeat Floydada 16-12 in the first district game of the 1978 football season.

Lockney scored first on a 15-yard pass from Joey Davis to Tony Rodriguez. Robert Hernandez picked up the extra points on a run to give the Shorthorns and 8-0 lead.

The Breezers tallied in the first and second quarters, but the Shorthorns stopped both PAT attempts.

The come-from-behind TD capped a 70-yard drive which took up some seven minutes of the third period. Hernandez got the last six yards and followed the touchdown play with another successful conversion run.

Coach Lyndall Favor said good ball control was the key to the comeback. He credited the offensive line with a "super job," and said the defensive unit "held when they had to." Favor said the eighth-graders showed a lot of character in the comeback victory. "I'm proud of them," he said.

The Lockney team averaged over

four yards per attempt rushing. Hernandez gained 64 yards on 14 carries; Tony Rodriguez got 39 yards on seven tries; Mario Arellano managed 29 yards on 10 rushes; and Davis kept once for a five-yard gain.

Lockney picked up 34 yards passing, on three completions. There was one incompletion and one interception. Rodriguez caught two for 27 yards, and Sammy Alvarez managed 29 yards on

Lockney picked up 34 yards passing, on three completions. There was one incompletion and one interception. Rodriguez caught two for 27 yards, and Sammy Alvarez was on the receiving end of one, a seven-yarder which came on a fake punt and gave the 'Horns a first down.

FLOYDADA WINS SEVENTH GRADE GAME

The seventh-grade contest was tied 0-0 until less than two minutes remained. Then Floydada broke a big play and scored, winning 8-0.

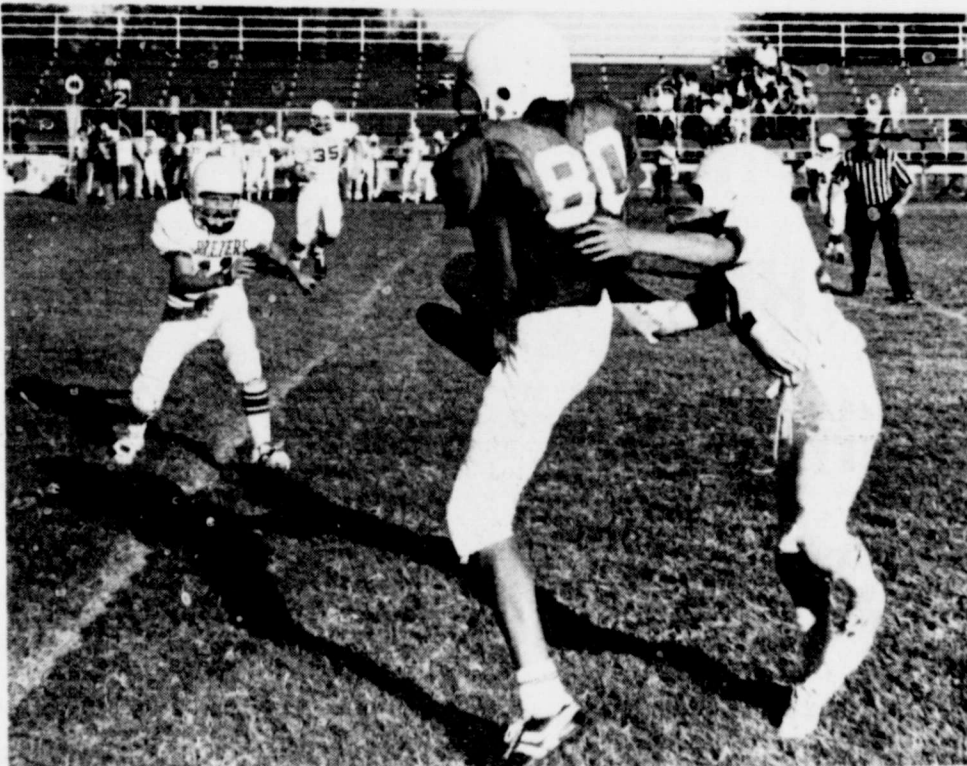
It was defensive battle in which neither team was able to move the ball well, Favor said. The seventh-grade 'Horns are 0-1 in district, 1-4 for the season.



THE LONGHORN BAND performs under a nearly-full moon Friday night before the ball game at Dimmitt. (Staff Photo)



NINE SHORTHORNS are visible in this picture, taken during the Lockney-Floydada eighth-grade game Thursday. If you count only eight, look near the center of the picture among the dark-shirted Floydada players—that's the ball carrier, Robert Hernandez, going down after a two-yard gain.



COMPLETE!...Danny Garcia (#80) latches onto a pass from Jackie Cunyus in third-quarter action during the Lockney-Floydada seventh-grade football game Thursday. The play was good for a first down at the Floydada 43-yard line. (Staff Photo)



BEST POSTER MAKERS...These Lockney Junior High student's "Beat Floydada" posters were judged best in the poster contest, results of which were announced Thursday at the junior high pep rally. Standing, left to right: Robin Carthel, Connie Coffman, Russell Warren, Jackie Cunyus, Gary Bigham, Sherese Cannon, Kneeling, left to right: Susie Pinner, Judy Davis, Julie Reece, Libby Williams, Dee Ann Ochoa, Jimmy Smith, Doug Warren, Earl Broseh. (Staff Photo)

FROM PAGE 1
 marriage, the Allens...
 where J.B. taught in...
 just out of Haskell...
 school to live on the Plains...
 wanted to live on the Plains...
 was out, he went to...
 school an aunt. He found a...
 out of Childress six miles...
 there in July for him to...
 a new teacher school."

I was so tired of gyp...
 storms that I wanted to...
 brought on a discussion of...
 Mudge (Olive Meyer's...
 Lockrey."
 Mrs. Mudge, they heard of...
 teacher at Roseland, east...
 An application to this...
 a letter of good news...
 been elected to teach at...
 had to be made. He had...
 by two schools. Which...
 the decision up to me. I...
 to the Plains where I...
 of water to clean up...
 storms."
 they loaded the buggy to...
 and started for the Plains...
 goods had been shipped...
 as two days and part of a...
 here."
 was so delightful and the...
 vegetables from the prettiest...
 were so good that Mrs. Allen...
 is nothing but sleep and...
 had not been able to raise...
 like this in Childress...
 moved into the Roseland...
 teacherage, then on Sept...
 another boy was born to...
 of three years, J.B. began...
 for a Lockney elevator...
 bought a home in Lockney...
 school principal resigned, and...
 to take the vacancy. He...
 for three years when he...
 pressed with the need for...
 ing for himself...
 to Canyon for a year of...
 only to return to...
 again for two years more of...
 a number of moves followed...
 at Roseland...
 to stop teaching after...
 eight a year in Lubbock but...
 a vacancy at Lone Star and...
 to teach there. He resigned...
 to become a business manager...
 in Lockney, but not for long...
 conscripted to teach again...
 principal of grade school in...
 Mrs. Allen also became a part...
 any system for three years...
 gaw covered a period of...
 Their constant affiliation...
 and their zeal practiced in...
 process furnished a lik...
 part of their own children...
 were often asked, "How did it...
 all your children wanted...
 worked to make their...
 possible. They learned to do...
 has never been known...
 by her given name. In...
 name was not known at...
 joined the Dorcas Sunday...
 at Lockney First Baptist...
 where the class members were...
 gives names...
 Myrtle. I always said I...
 name a daughter Myrtle...
 her main interest is her...
 up crochet, so there...
 do but to piddle around...
 Mr. and Mrs. Rob...
 am not complaining. I can...
 berry of Dallas. He...
 own house and take care...
 the states while sitting at a...
 table in an impeccably...
 Frances Staniforth, Current Artist At Bank

Contest
 ers Announced
 won first place in the...
 Junior High "Beat Floydada"
 contest. Connie Coffman was se...
 Ann Ochoa third and Russell...
 and Earl Broseh and...
 used for fifth. Sixth place...
 mention awards were...
 Poster contest results were...
 Thursday at the pep rally.

Best Poster Makers...
 These Lockney Junior High student's...
 "Beat Floydada" posters were judged best in the poster contest...
 results of which were announced Thursday at the junior high pep...
 rally. Standing, left to right: Robin Carthel, Connie Coffman, Russell...
 Warren, Jackie Cunyus, Gary Bigham, Sherese Cannon, Kneeling, left...
 to right: Susie Pinner, Judy Davis, Julie Reece, Libby Williams, Dee...
 Ann Ochoa, Jimmy Smith, Doug Warren, Earl Broseh. (Staff Photo)

Victory Baptist Ladies Hold Monthly Meeting
 Fellowship of...
 Baptist Church held...
 monthly meeting, Mon...
 day 9, at 7:30 p.m...
 in the Fellowship Hall of the...
 Betty Fuller opened...
 in prayer...
 short business...
 discussion, a devo...
 presented by Gaya

Hernandez picked up 26 yards on this...
 day. The action came in the second quarter of...
 Lockney's 16-12 football victory over Floydada...
 the Shorthorn eighth-grade team Thurs-

SA DRIVE STARTS TUESDAY

Margaret Schacht has been named campaign chairman of the Lockney Salvation Army Service Unit's 1,000.00 fund drive which kicks off Oct. 17 1978 as announced by Service Unit Committee Chairman Arthur Barker, Jr.

The funds will provide local welfare services for the underprivileged and provide aid to stranded travelers. The Service Unit also participates in such statewide Army programs as disaster relief, help for pre-delinquent girls and unwed mothers, summer camps for boys and assistance to prisoners, alcoholics and their families.

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COMPLETE LIQUIDATION OF
ROGERS FRIED CHICKEN RESTAURANT
 Oct. 20, 1978
 2:00 p.m. 102 1/2 BRYANT
 LOCKNEY, TEXAS
 FOR FURTHER INFORMATION CONTACT
 MR MRS BURL ROGERS Kenneth Gregg Auctioneer
 ROGERS PASTRIES TXLS-019-0598
 (806) 652-3825 (806) 293-2830 296-5342
 652-2715 652-2727 652-2580 Plv. Tx.

Clothing Needed

Rosie Rendon, director of Community Action Center, informs us that the center is in need of winter clothing for the needy. Donations may be taken to the center, which is located below the water tower in Lockney, or you can call 652-2639 for pick up. The center is also in need of toys in repairable condition for the center's Christmas program. Any and all donations will be greatly appreciated.

Grandma Bell.

A real old-timer from the flapper era, the Candlestick® brings to life the good old days. Available in black, white, or stars and stripes, it's sure to enhance the decor of almost any room.

Best of all, it's genuine Bell. Which means you're getting top quality and you never have to worry about repairs. Since the working components are owned by the Bell System, we'll fix them anytime there's a problem. Without additional charge.

You'll find the Candlestick at your nearest PhoneCenter Store, where you can also choose from a variety of other colorful and attractive styles. Or call your local Southwestern Bell business office. Whether it's an old-timer like the Candlestick or an ultra-modern design, choose a phone that's genuinely you and genuine Bell.

The Candlestick. \$14 a month for five months or a one-time charge of \$70.
 Prices do not include taxes or, if applicable, installation and recurring charges.
 If necessary, hearing aid adapters are available from your telephone company.

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THE CHOICE IS YOURS. BE CHOOSEY.



FLOYD DATA
The Rev. Jim Smith, pastor of the First United Methodist Church of Floydada, is the featured speaker and honoree today in the First United Methodist Church of Tulsa. He is a graduate of Tulia High School, McMurray College and Asbury Theological Seminary in Wilmore, Kentucky.

Currently he is a candidate for the Doctor of Ministry degree from Fuller Theological Seminary in Pasadena, California. He and his wife, Lu Ann, have three children.

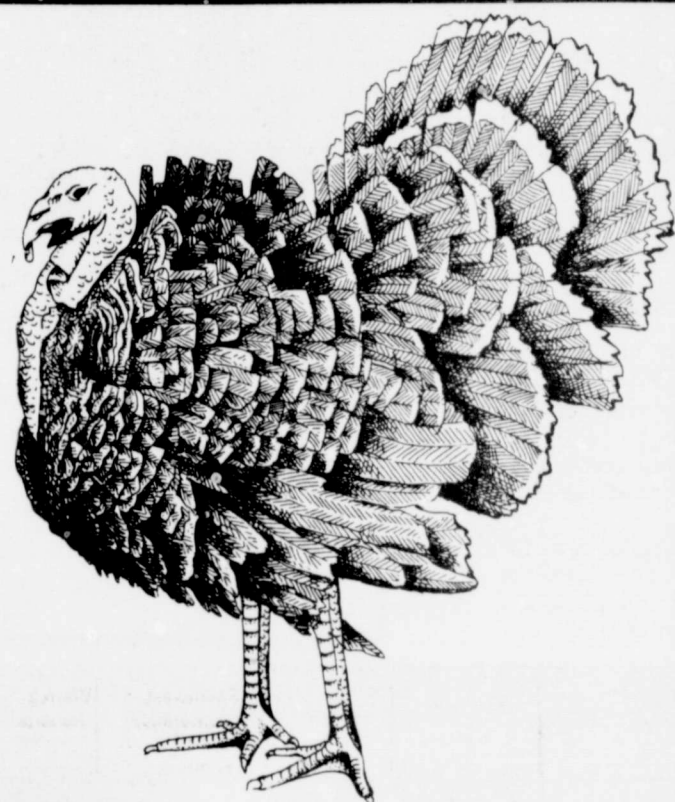
WHEN A DIVORCED FATHER with a grown daughter worries about the fleeting years short-changing him in the happy-life department and decides on a merry last fling, the stage is set for the comedy "Not With My Daughter" now playing at Amarillo's Country Squire Dinner Theatre. And when this grown daughter knocks at his swinging-singles apartment door, the father's worries take on some hilarious twists. Jay Christopher wrote the comedy, directed the Country Squire production and plays the part of the father. Playing Karen, daughter of the "swinging" father, is Mary Criner. Dennis Sullivan has the role of Rip Tracy, young partner of Karen's father. Bruce Romig as Sylvester, taxi driver, adds a load of laughter to the performance. "Not With My Daughter" will run Tuesday through Saturday through Oct. 21 at Country Squire, located at I-40 and Grand. Buffet dinner service begins at 6:30 p.m. Country Rogue pre-show entertainment is scheduled for 8 p.m. with show time at 8:30 p.m. Oct. 15 and 16 special Sunday and Monday concerts by "The Four Lads" are on Country Squire's entertainment calendar. The famous group has a long list of "Gold Records" including "Standing on the Corner," "Moments To Remember" and "No, Not Much." Pre-concert dinner service will begin at 6:30 p.m. both evenings.

FLOYD DATA
Leonard (Tuffy) King suffered a broken hip in a fall on Saturday. He underwent surgery Monday in Methodist Hospital in Lubbock. He is in room 388 if anyone wishes to write to visit.

FLOYD DATA
Mrs. Troy Leonard, mother of Olin Watson, underwent major surgery in Caprock Hospital Friday.



Gustave Eiffel, who built the Eiffel Tower, also designed the right arm of the Statue of Liberty.



FREE TURKEY...

for anyone signing up for

CABLE T.V.

from

OCT. 15th TO NOV. 15th

YOU MUST COME BY OFFICE & PICK-UP

A PROOF OF PURCHASE SLIP

& TAKE IT TO BUDDY'S FOOD OR PIGGLY WIGGLY.

YOU CAN PICK-UP TURKEY

BETWEEN

OCT. 15th THRU THANKSGIVING.

CABLE T.V. OF FLOYDADA

OFFICE HOURS
MONDAY-FRIDAY
8:30a.m. to 5:30p.m.
983-2911

THE CABLE & REGULAR TELEVISION PROGRAMS SCHEDULE WILL APPEAR IN THIS NEWSPAPER EACH SUNDAY AND SPONSORED BY THE MERCHANTS ON THESE PAGES!!!

SUNDAY 10/15/78		10/15/78-10/21/78					
AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
7:00	Three Stooges	No Programs	Ralph Wilkerson	Praise the Lord Club	Lesson Jimmy Swaggart	Carrascollas Jimmy Swaggart	This is the Life As We See It
8:00	Lost in Space		Rex Humbarnd	Jimmy Swaggart Prophecy Newsreel	Hour of Power	Day of Discovery James Robison	What's New, Mr. Magoo? Amazing Grace
9:00	Hazel		Old Time Gospel Hour	Home Show Kids Are People Too	Changed Lives The Athlete Listen	Rex Humbarnd	Old Time Gospel Hour
10:00			Praise the Lord Club	Animals, Animals	First Baptist Church of Atlanta	Oral Roberts Living Your Religion	Sunday School Face the Nation
11:00				Baptist Church	Acts 29	Better Life Sportscope	Inquiry Women's Point of View
12:00	Gobi	No Programs	Oral Roberts	Directions Holy Spirit in the Now	Presbyterian Church Football Highlights	NFL Football: Pittsburgh at Cleveland	Tom Landry NFL Today
1:00		Thunderbird's Phoenix Classic		College Football '78 Fanfarria Falcon	World of Pentecost Deaf Hear		NFL Football: Dallas at St. Louis
2:00	Man		Amazing Grace Vicki Jamison Worship	Si Se Puded	Happy Hunters World Concern		
3:00	Movie: For Love or Money		Service Club PTL	Wrestling	He Lives Hi Doug	World Series (Game 5) or Local Programs	NFL Football: Los Angeles at
4:00		Firing Line		Pop! Goes the Country Issues and Answers	Wide World of Truth Jerry Falwell		Minnesota
5:00	Championship Wrestling	The Long Search: The Chosen People	Larry Jones Ministry Human Dimension	Lay Witness Fred Akers Show	Program Cont'd Good News		

BUDDY'S
STORE HOURS
MON.-SAT. 8a.m. - 9p.m.
SUN. 9p.m. - 8p.m.
WE RESERVE THE RIGHT TO LIMIT QUANTITIES

RCA For The Best Price & Service On RCA T.V.'s See **MIZE PHARMACY & T.V.**

WELCOME TO TEXAS
FEATURING...

SUNDAY 10/15/78

PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Star Trek	Love and Marriage Victoria Garden					60 Minutes
7:00	Movie: White Witch Doctor	The Champion					Mary
8:00		Masterpiece Theatre: Mayor of Casterbridge					All in the Family Alice
9:00	Dagnet	G. E. D.					Kaz
10:00	Open Up	Sign Off					News Oklahoma Football
11:00							Bill Dance Outdoors
12:00							News Sign Off

MONDAY - FRIDAY

AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
7:00	Leave it to Beaver Hazel	No Programs					CBS Morning News
8:00	Lucy Show	Sesame Street					Captain Kangaroo
9:00	Movie	Walter Rogers Neighborhood Vared Programs					Sunshine Sally Price is Right
10:00		Over Easy					Love of Life
11:00	Love American Style Movie	Lulu, Yogi And The Dick Cavett Show					Young and the Restless Search for Tomorrow
12:00		Michael-Lester Rep. Sign Off					News As the World Turns
1:00	I Love Lucy						Guiding Light
2:00	Mickey Mouse Club Flintstones	Villa Always					M*A*S*H
3:00	Space Giants	Sesame Street					Match Game
4:00	Gulligan's Island						All in the Family
5:00	I Dream of Jeannie Beverly Hillbillies	Walter Rogers Neighborhood Electric Company					My Three Sons Guns N' Roses
	Andy Griffith My Three Sons	Varied Programs					Smart CBS News

MONDAY 10/16/78

PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends Sanford and Son	Introduction Psychology					News Joker's Wild
7:00	Let's Go To The Races Falcon Show	Evening at Symphony					WKRP in Cincinnati People
8:00	Movie: In Love And War	Concert In Concert					M*A*S*H One Day Time
9:00		Other School System Economically Speaking					Lou Grant
10:00		Dick Cavett Show Captioned ABC News					News Rockford Files
11:00	Strike At Dawn	Sign Off					Movie: McMillan and Wife Murder in the Barr
12:00							

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SUNDAY 10/15/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KLBK CH. 13 Lubbock Cable 13
6:00	Star Trek	Love and Marriage	James Earl Ray	60 Minutes
6:30	Movie: White Witch Doctor	The Champions	Highway Patrol	Mary
7:00		Masterpiece Theatre: Mayor of Casterbridge	Prize Show	All in the Family
7:30		G. E. D.	TBA	Kaz
8:00	Dragnet	Ruff House		News
8:30	Open Up			Oklahoma Football
9:00		Sign Off		Bill Dance
9:30				Outdoors
10:00				News
10:30				Sign Off
11:00				
11:30				
12:00				
12:30				

MONDAY - FRIDAY

AM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KLBK CH. 13 Lubbock Cable 13
7:00	Leave it to Beaver	No Programs	Accents	CBS Morning News
7:30	Lucy Show	Sesame Street	Wild	Captain Kangaroo
8:00	Green Acres	Mister Rogers Neighborhood	Prize Show	Sunshine
8:30	Movie: The Sandlot	Over Easy	Prize Show	Price Is Right
9:00	Love, American Style	Lilas, Yoga And You	Dick Cavett Show	Young and the Restless
9:30	Movie: The Sandlot	MacNeil-Lehrer Rept.	Sign Off	News
10:00	I Love Lucy	Mickey Mouse Club	Flintstones	Villa Alegre
10:30	Space Giants	Gilligan's Island	I Dream of Jeannie	Beverly Hillsbillies
11:00	Andy Griffith	My Three Sons		
11:30				
12:00				
12:30				

MONDAY 10/16/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends	Introduction /Psychology	Tammy Faye Show	News
6:30	Let's Go To The Races	Evening at Symphony	Hour	Joker's Wild
7:00	Movie: 'In Love And War'	Concert	M*A*S*H	WKRP in Cincinnati
7:30		Other School System Economically Speaking	Low Grant	One Day at a Time
8:00		Dick Cavett Show	Good News	Rockford Files
8:30	Movie: 'Commandos'	Strike At Dawn		Movie: 'McMillan and Wife: Murder by the Barre'
9:00				
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11:00				
11:30				
12:00				
12:30				

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TUESDAY 10/17/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends	Introduction /Psychology	Tammy Faye Show	News	Faith That Lives	News	News
6:30	World at War	Soundstage: EmmyLou Harris	You'll Love It	Happy Days	Oral Roberts	World Series (Game 6) / or Movie: 'Little Big Man'	Paper Chase
7:00	Movie: 'Night People'	Session	Praise the Lord Club	Three's Company	Best of 700 Club	Man	Movie: 'Great Scout and Cathouse Thursday'
7:30		Masterpiece Theatre: Mayor of Casterbridge		Starky & Hutch			
8:00	Love Experts	Dick Cavett Show	Good News	News	Practical Christian	News	News
8:30	Movie: 'Five Finger Exercise'	Sign Off	Accent on Music		Relig Prms Cont'd		Movie: 'The Gun'
9:00							
9:30							
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WEDNESDAY 10/18/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends	Introduction /Psychology	Tammy Faye Show	News	God's News	News	News
6:30	Untouchables	Marie Curie: Marriage and Motherhood	Rex Humbard	Eight Is Enough	Rex Humbard	World Series (Game 7) / or Movie: 'Ish' or 'The Beginning'	Jeffersons
7:00	Movie: 'Beneath the Reef'	Great Performances: Dance in America	Praise the Lord Club	Charlie's Angels	Best of 700 Club	Movie: 'Little Big Man'	Movie: 'McIntock'
7:30		Balanchine II	Monet		Jimmy Swaggart		
8:00	Love Experts	Dick Cavett Show	Good News	News	Rock '77	News	News
8:30	Movie: 'Mirage'	Adams Chronicle	Accent on Music	Police Woman	Relig Prms Cont'd		Hawaii Five-O
9:00							
9:30							
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11:00							
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12:00							
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THURSDAY 10/19/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends	Introduction /Psychology	Tammy Faye Show	News	Turning Point	News	News
6:30	Mission Impossible	Nova: The Final Frontier	Old Time Gospel Hour	Mork and Mindy	Hour of Power	Dick Clark's	Waltons
7:00	Movie: 'Rock-A-Bye-Baby'	Ormandy and His Orchestra: Japanese	Praise the Lord Club	Barney Miller	Best of 700 Club	Quincy	Hawaii Five-O
7:30		Odyssey		Family		Sword of Justice	Barnaby Jones
8:00	Love Experts	Dick Cavett Show	Good News	News	Manna	News	News
8:30	Movie: 'The Private Navy of Sgt. O'Farrell'	Sign Off	Accent on Music	Starky & Hutch	Relig Prms Cont'd		Movie: 'Columbo: By Dawn's Early Light'
9:00							
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WINTERIZE NOW...
Special Close-Out On STORM WINDOWS
Special This Week
Pro-Flo Acrylic CAULK 90¢
WILLSON & SON BUILDERS MART

FRIDAY 10/20/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
6:00	Carol Burnett and Friends	Introduction /Psychology	Tammy Faye Show	News	Good News	News	News
6:30	Night Gallery	Wash. Week in Review	Heritage USA Special	Danny & Marie	First Baptist Church Of Atlanta	Project UFO	New Adventures of Wonder Woman
7:00	Movie: 'Night Evelyn Came Out Of The Grave'	Congressional Outlook	Praise the Lord Club	Movie: 'More Than Friends'	Best of 700 Club	Rockford Files	Incredible Hulk
7:30		Fight to the South Pole	Gallery Reflections		Happy Hour	Eddie Capra Mysteries	Flying High
8:00	Love Experts	Dick Cavett Show	Good News	News	Bible	News	News
8:30	Movie: 'Cyborg'	Sign Off	Accent on Music	Baretta	Ross Bagley	Tonight Show	New Avengers
9:00							
9:30							
10:00							
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SATURDAY 10/21/78

AM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
7:00	Ultraman	No Programs	Crossroads	Scooby Doo, Where Are U	Jimmy Swaggart	Yogi's Space Race	All-New Popeye Hour
7:30	Partridge Family		Let the Sunshine In	Challenge of the Superfriends	Life in the Spirit	Godzilla Power Hour	Bugs Bunny/Road Runner Show
8:00	Star Trek		Adventure Club	Puppet Tree	Practical Christian		
8:30	Movie: 'Egyptian'		Jot/Storyline	Focus on Listen	The Athletes	Rock	
9:00			Praise the Lord Club			Bible	Krofft Superstar Hour
9:30						New Pink Panther Show	Seven
10:00						Southwest Conference NCAA Football	Warren Roberts
10:30							Fabulous Funnies
11:00							U.S. Farm Report
11:30							Ark II
12:00							30 Minutes
12:30							Capitol Eye
1:00							Avengers
1:30							
2:00							
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3:00							
3:30							
4:00							
4:30							
5:00							

SATURDAY 10/21/78

PM	WTGG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	CBN CH. 8 Portsmouth Cable 8	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
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MEET THE LONGHORNS



#74 Jeff Terrell
 6'0" 210 lb.
 Senior Tackle



#76 Mitch Green
 6'7" 200 lb.
 Senior Tackle

**GO
 LONGHORN
 GO**

RAGIN' RED



<p>MARR INSULATION Tom Marr, Owner Lockney, Texas</p> <p>1. Littlefield at 2. Dinmitt</p>	<p>RAGIN' RED</p>		<p>Stricklands Restaurant HWY. 70 LOCKNEY, TEXAS</p> <p>31. Texas Tech at 32. Rice</p>
<p>Baccus Motor Co. 321 SO. MAIN ST. LOCKNEY</p> <p>3. Olton at 4. Morton</p>			<p>Moore-Rose Funeral Home Lockney Tx.</p> <p>15. Crosbyton at 16. Lorenzo</p>
<p>Page's Thriftway No. 3 "A Better Way To Save"</p> <p>5. Arkansas at 6. Texas</p>	<p>Dan's Automotive LOCKNEY, TEXAS</p> <p>17. Nebraska at 18. Colorado</p>	<p>White's Auto Store Lockney, Texas</p> <p>25. Spur at 26. Ralls</p>	<p>First National Bank In Lockney Member of F.D.I.C.</p> <p>35. New Deal at 36. Hale</p>
<p>Wilson Photography LOCKNEY, TEXAS</p> <p>7. Abernathy at 8. Tulia</p>	<p>Mize Pharmacy & TV Your Complete Family Drug Store Gift Headquarters ★ RCA Television LOCKNEY, TEXAS</p> <p>19. Happy at 20. Motley Co.</p>	<p>Webster Service & Supply "Where You're Always Welcome"</p> <p>27. Tascosa at 28. Palo Duro</p>	<p>Thomason Grocery LOCKNEY, TEXAS</p> <p>37. Kress at 38. Vega</p>
<p>Providence Farm Supply and Grain Co.</p> <p>9. Valley at 10. Silverton</p>	<p>Dairy Queen LOCKNEY, TEXAS</p> <p>21. Muleshoe at 22. Friona</p>	<p>Roger's Pastry and Fried Chicken LOCKNEY, TEXAS</p> <p>29. Alabama at 30. Tennessee</p>	<p>The Tye Company On The Plainview Highway</p> <p>39. Monterey at 40. Plainview</p>
<p>Byrd Pharmacy "Accurate Prescription Service"</p> <p>9. Te. 11. Houston at 12. SMU</p>	<p>CONTEST RULES Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.</p>		<p>Longhorn Inn "Where School Friends Meet To Eat"</p> <p>41. Auburn at 42. Georgia Tech</p>
<p>Davis Lumber Co. "Where Customers Send Their Friends"</p> <p>mit at 13. Denver</p>	<p>OFFICIAL ENTRY FORM NAME _____ ADDRESS _____ CITY _____ MERCHANTS STAMP _____ 1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24 25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44 TIE BREAKER FLOYDADA at LOCKNEY TOTAL SCORE.....</p>		<p>Brown's Department Store LOCKNEY, TEXAS</p> <p>43. Philadelphia Eagles at 44. Dallas Cowboys</p>

ATTEND
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 Training Center
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Dalhart at 34. Perryton's

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Kress at 38. Vega

The Tye Company

The Plainview Highway

terey at 40. Plainview

Longhorn Inn

School Friends Meet To Eat

rn at 42. Georgia Tech

s Department Store
LOCKNEY, TEXAS

Philadelphia Eagles
4. Dallas Cowboys



ATTEND STATE-WIDE SEMINAR—Seventy-one justices of the state of Texas attended a 20-hour Texas Justice of the Peace Seminar Sept. 19-22 in Amarillo. The training center is at Southwest Texas State University. Among the judges attending were Judge Jeanne Marr, Hale Co., Precinct 3; Judge Glenn Stone, Hale Co., Precinct 1; Judge Ford, Floyd Co., Precinct 2&3.

Floydada Netters AAAA Tournament

Coach Tommy... several players... last week... only non... so the com... rough. Reporter: Green-Monte... best among... finishing 6th in... and sopho... used for the... team and fared... played much bet... games indicated... Gaham, freshman... by coming in... men doubles... Lee Marble and... Hendrix finished... bers included

Greg Pruitt, 14th in boys singles, Gerry Norrell, 16th; Robin Chambless, 13th in girls singles and Tana Tyrer and Julie Faulkenberry 16th in girls doubles.

Next tournament, Oct. 27-28: Lubbock Fall Invitational. Tournament Results! (See Page 2)

Team Standings Boys: Abilene 62, Plainview 41, Lubbock Coronado 37, Hereford 29, Amarillo Palo Duro 29, Borger 24, Lubbock Monterey 16, Floydada 13.

BOYS SINGLES
First round: Nirmal Jayaseelan, Coronado def. Greg Pruitt, F, 6-7, 6-2, 6-2; David Vargas, Plainview def. Gerry Norrell, F, 6-0, 6-0. Second round: Keith Brawley, Borger def. Pruitt, 6-4, 6-4;



from a pro on driving to survive. When my family and I travel, the car to "float" and, at times, it is a bit of control, especially on curves. It do it in town. Is it the type of sur... highways?
L. Colleville

time it seems to occur only when you travel, as your problem is over-loading. Pass... cars were not built to handle heavy loads... you might have with a family and their... of luggage. If you travel fre... you might consider having adjustable... mounted on your car. Otherwise, extra pounds of air in your tires will help... your car.

My youngest son is about to get his motorcycle and I would like for him to ride it well before he goes out onto streets. Where can he get lessons?
Arlington

Unfortunately, in your area, the Euless Police Department conducts beginning motorcycle courses several times a year. The cost is small and the course is pretty comprehensive. Contact the Traffic Safety Officer for more information. In other areas, check with local cycle clubs. They usually know about existing courses and by the local authorities and motorcycle clubs.

hit a curb last week and a "bubble" popped on the tire. I'm still driving on it and it hasn't given me any trouble. Is it okay or should I change the tire?
Round Rock

The "bubble" or "blister" is caused by a breaking of the strands within the tire brought about by hitting the curb. That means the structure is weakened and you could have a blowout at any time. Change the tire immediately and don't keep it as a spare. It isn't safe to drive on even for a short dis...

I am planning to travel throughout the state and through Canada along the Maple Leaf Highway in a car that requires diesel fuel. Will I have trouble finding fuel?
LaGrange

There are plenty of truck stops with diesel fuel. Obviously, there aren't as many truck stops as there are gas stations so you will have to be a bit more careful in planning your stops. However, the problem may be in finding places that will sell diesel to you. Some states require you to have a permit for each state requiring them to be issued by that state. The permits are fairly easy to get but each state requiring them seems to have a different agency handling them. If you will contact the AAA, Texas Division with your route, they will give you all the information you need for your trip. That address and phone number is: 1400 North Loop West, Houston, Texas 77001; area code 713-44-1851.

If you have a question on driving, send it to: Texas Office of Traffic Safety, P.O. Box 1165, Austin, Texas 78767

Scott Fromby, Hereford def. Norrell, 6-1, 6-3. Third round: Pruitt def. Fuqua Winn, Monterey, 6-3, 6-2; Bill Pirtle, Borger def. Norrell, 4-6, 6-2, 6-3. Fourth round: Pirtle def. Pruitt, 6-3, 6-1; Winn def. Norrell, 6-4, 7-6.

BOYS DOUBLES
First round: Bobby Green-Monte Lyons, F, def. Gay-Kaelin, Monterey, 6-1, 6-4; Decker-Hunnicut, Abilene, def. David Galvan-Tommy Myrick, F, 6-1, 6-0; Second round: Able-Willard, Borger def. Green-Lyons, 6-3, 6-0; Posada-Irwin, Palo Duro def. Myrick-Galvin, 6-2, 6-2. Third round: Green-Lyons

def. Billy Harris-Richie Havenhill, Plainview, 6-3, 6-4; Solley-Murley, Borger def. Galvan-Myrick, 6-3, 6-2. Fourth round: Chad Northington-Bill Johnson, Coronado def. Green-Lyons, 3-6, 6-1, 6-3; Castanada-Lawson, Hereford def. Myrick-Galvin, 4-6, 6-0, 7-6.

Team standings girls: Lubbock Coronado 57, Lubbock Monterey 44, Plainview 30, Hereford 29, Amarillo Palo Duro 28, Borger 28, Abilene 24, Floydada 12.

GIRLS SINGLES
First round: Stacy Graham, F def. Martha Dye, Plainview, 6-0, 7-5; Susan Crow, Coronado def. Robin

Chambless, F 6-0, 7-6. Second round: Linda Nash, Coronado def. Graham, 6-1, 6-2; Helen Wiegand, Palo Duro def. Chambless, 6-0, 6-0. Third round: Michelle Jackson, Monterey def. Graham, 6-4, 6-2; Chambless def. Dye, 6-1, 2-6, 6-3. Fourth round: Stomi Janeway, Abilene def. Graham, 6-0, 6-2.

GIRLS DOUBLES
First round: Thomas Baugh, Monterey def. Susan Hendrix-D'Lee Marble, F, 6-2, 6-1; McCorkle-Price, Monterey def. Tana Tyrer-Julie Faulkenberry, F, 6-0, 6-0. Second round: Cindy Clayborn-Mary Ellen Serghit, Plainview def. Tyrer-



The word "cheerful" is said to come from the Latin cara, meaning "face."



The name Idaho comes from an Indian word meaning "gem of the mountains."

PIGGLY WIGGLY

DOUBLE Gold Bond Stamps every Wednesday with \$2.50 or more purchase excluding cigarettes.

Prices good October 15 thru October 21, 1978. We reserve the right to limit quantities. None sold to dealers.

Harvest of Values!!!

Play NEW Bingo Magic! Win Up to \$5,000.00!

Odds Chart
ODDS CHART EFFECTIVE OCTOBER 1, 1978
Odds vary depending on number of game tickets purchased. The more tickets you collect the better your chance of winning.

WAGER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER	W NUMBER
\$1.00	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
\$2.00	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
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PLEASE READ!
You can win \$1, \$2, \$5, \$10, \$100 or even \$1,000 playing Bingo Magic. You might even be an INSTANT WINNER! And if there's a Magic Disc in your game ticket, save it! When you collect 10 Magic Discs you qualify for the next exciting \$5,000 Grand Prize drawing. No purchase necessary. Get complete details at your local PIGGLY WIGGLY.

Cream Style Corn, Whole Kernel Corn, Spinach or Cut Green Beans

Del Monte Canned Vegetables 89¢

3 Cans

Cream Style Corn 17 ozs.
Whole Kernel Corn 17 ozs.
Spinach 15 ozs.
Cut Green Beans 16 ozs.

Hunt's Tomato Sauce \$1.15

5 8-oz. Cans

When it comes to sauces, Hunts wrote the book!

Barney's Butcher Shop Sale!

USDA Heavy Western Beef

Chuck Blade Roast 99¢ Lb.

This great cut of beef doesn't cut into your food budget!

USDA Grade A

Split Fryers 49¢ Lb.

With Back and Giblets

Plump and juicy, these spilt fryers are a tasty and economical food bargain!

USDA Heavy Western Beef

Chuck Blade Steak 1.09 Lb.

Broiled--Plain and simple--and simply a great steak!

4 End and 6 Center Cuts

Combo Pork Chop Pak 1.38 Lb.

Every cut of this pork is tender, tasty and delicious!

Wolf Chili 89¢

Try Wolf Chili--for chili with a lot of zing!

19 oz. Cans

Regular or Smoked

Spam Luncheon Meat 99¢

Try Spam today--tasty and great in either Smoked or Regular.

12 oz. Cans

Piggly Wiggly

Ice Cream 1.09

This is a smooth, creamy and delicious ice cream!

1/2 Gallon

Our New Triple the Difference Policy is Your Guarantee of Low Prices!

WALLY WILLIAMS
President of Piggly Wiggly

Everybody's talking about low prices, but we're doing something about it! We're so confident you'll save at Piggly Wiggly we guarantee you low prices with our new TRIPLE THE DIFFERENCE POLICY. Here's how it works: First shop at Piggly Wiggly and buy 25 different grocery items. Then check the prices on the same 25 items in any other store. If their total is lower, bring in your Piggly Wiggly tape and the other store's prices and Piggly Wiggly will pay you TRIPLE THE DIFFERENCE IN CASH. At Piggly Wiggly we're committed to offering you quality products at competitive prices. Meat and produce not included as quality and trim may vary from company to company.

Stan's Produce Sale!

Washington State Red Delicious Apples One pound 38¢	Carrots 2 one lb. bags 48¢	Bulk Yellow Onions 2 pounds 28¢
--	--	--

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McDonald Implements

Coronado at Lubbock High

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Fender bender mender

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Muleshoe at Friona

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We appreciate your business

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Buick-Pontiac-GMC

CITY AUTO INC.

Crosbyton at Lorenzo

HAVE FUN...

\$20⁰⁰ In Cash Prizes Each Week

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to the Hesperian office.

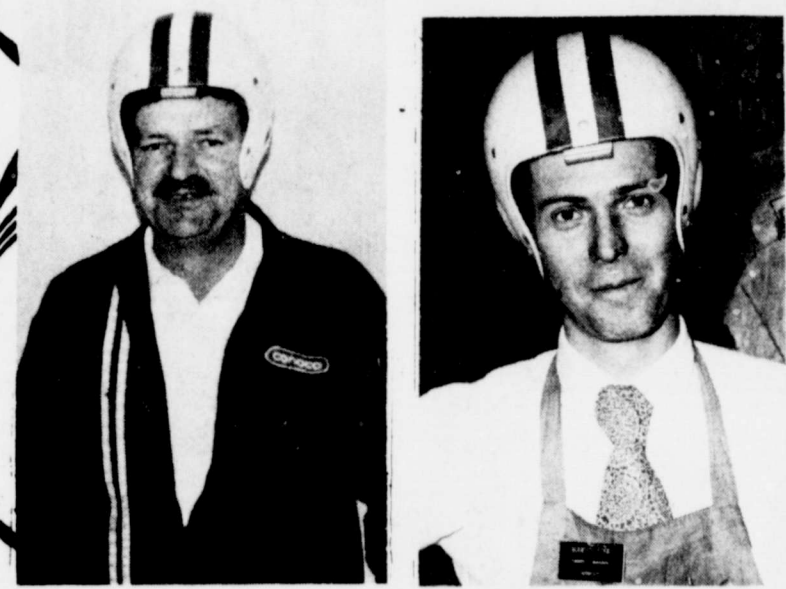
Tie-breaker game will be considered only in case of ties.
Limit One Winner Per Family Per Week.

WIN PRIZES...

Football CONTEST

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES-5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED



Jim Cornelius Floydada 21, Lockney 7 Forest Shannon Floydada 12, Lockney 7

TIE BREAKER- Guess Total Points AND CIRCLE WINNER

NAME	_____
ADDRESS	_____
CITY	_____

1ST PRIZE \$10⁰⁰
2ND PRIZE \$6.00
3RD PRIZE \$4.00

Floydada At Lockney

Crop and Livestock Loans

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Abernathy at Tulia

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Good food and friendly friends

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Cornelius' CONOCO

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MARTIN & CO.

Texas Tech at Rice

Case Power & Equipment

Arkansas at Texas

Caprock Motor Parts & Hardware Inc.

Alabama at Tennessee

Federal Studies To Have Impact On High Plains

Three federal studies are currently underway that will have as the center of their focus the High Plains and/or Ogallala Aquifer. These studies are being funded principally by the Federal Government, with some financial support from State and local agencies. When the studies are finished any actions or recommendations resulting from these studies will be felt directly by all residents in the geographical area of the High Plains Underground Water Conservation District No. 1.

USGS Ogallala Study
The U. S. Geological Survey has completed an extensive study centering on the High Plains and the Ogallala Aquifer. The total project is expected to be completed in five years and will include the development of a comprehensive model of the entire Ogallala Aquifer which underlies varying portions of the States of Texas, Oklahoma, Colorado, Kansas, Nebraska, Wyoming and South Dakota (see accompanying map). The area of study encompasses some of the most important food and fiber producing areas in the United States.

The purposes of the study, as outlined in the official work plan for the study, are to: 1) describe the water resources and the operation of the hydrologic system; 2) develop a regional water-resources (and related) storage and retrieval system; 3) design and develop a digital computer model (or models) of the High Plains hydrologic system; and 4) evaluate groundwater management alternatives to demonstrate the applicability of the model (or models) and provide a hydrologic basis for the economic evaluation of management alternatives.

EDA Study
In October, 1976, the United States Congress passed the Water Resources Development Act and authorized a \$6 million study generally referred to as the High Plains-Ogallala Study. This authorization designated the Economic Development Administration of the U. S. Department of Commerce to work with other governmental agencies at departments of all levels, and with private interests, to study the natural resources of the areas of the States of Colorado, Kansas, New Mexico, Oklahoma, Nebraska and Texas that are using the water of the Ogallala Aquifer and to develop a means of increasing the water supplies of or to those areas.

The main thrust of this EDA study will be the determination of the effect of declining groundwater supplies on the economic growth or stabilization of the areas overlying the Ogallala Aquifer. The study will cover the states directly affected by mining groundwater, and its impact on other areas of the country that depend on the High Plains states to supply raw materials and food supplies and on the ability of the High Plains states to continue as ready markets for products and services from the other states of the Nation. The study will also assess the impact to the area of going from the irrigated agricultural base to a dry-land farming base, with a resultant decline in the yields of crops.

The EDA, with an initial Congressional appropriation of \$3 million for the first year of the study, is preparing to contract out most of the work to a general contractor who will be responsible for the major portions of the study. The general contractor will contract with the individual states for certain portions of the study pertaining to their particular areas of state farm-level research, energy production impacts and overall state impacts. Approximately one million dollars will be allocated to the six states for state-level research.

Of particular interest to residents of the High Plains area will be the work of the Corps of Army Engineers as it takes a new look at water importation to the study area. The Corps' work will include a reconnaissance level study looking at alternate water sources and conveyance routes which have been previously identified, attempt to identify new sources and conveyance routes as well as updating studies previously completed. The Corps has been awarded \$750,000 of the \$6 million appropriation for its study effort.

Bureau of Reclamation Study
The third Federal study currently being conducted is the Bureau of Reclamation's "Llano Estacado Total Water Management Study". The area covered by this study encompasses the High Plains of eastern New Mexico and northwest Texas and those portions of Colorado, Kansas, and Oklahoma lying south of the Arkansas River (shown in accompanying illustration).

The principal water supply for the study area is ground water pumped from the Ogallala Aquifer. Because this supply is rapidly being depleted, the Bureau of Reclamation will evaluate conserving and augmenting the present water supplies. The study will place special emphasis on quantifying water supplies that may be available from the playa lakes of the area.

The main objectives of the study are to: 1) identify water supply problems and needs; 2) determine the quantity and quality of surface water resources (emphasizing playa lake water availability); 3) evaluate the possible uses of playa lake water; 4) study related water supply concepts; 5) and the

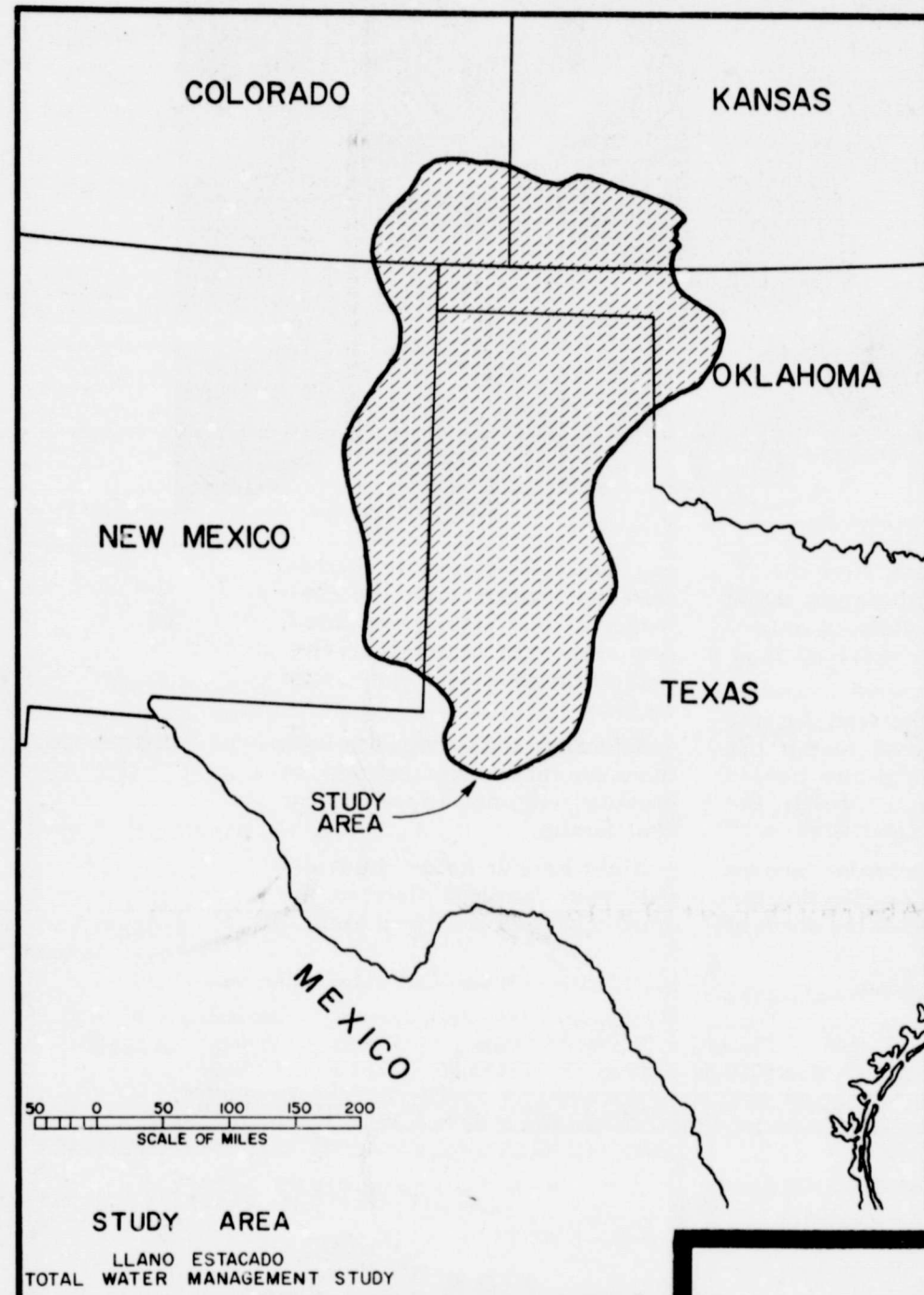
economic impacts due to the declining groundwater.

This is an ongoing study with the first status report being published in November, 1977.

EDITOR'S NOTE

(These three Federal studies will in all probability strengthen the High Plains' chances for water importation to the area. For example, the "Llano Estacado Total Water Management Study" will quantify the amount of water collected in playa lakes and will in all probability document that there is in fact not a substantial amount of water collected in these playa lakes. Also, that the water which is collected in the playa lakes is being utilized almost completely by the High Plains irrigator. This documentation should prove very important to correct a misconception of the many visitors to the area. This misconception has resulted at times when visitors to the area have flown over the area following a rain. They have observed hundreds of lakes which contained what appeared to be huge amounts of water. Aerial observations of playas can be very deceiving, even though the playa has a large water surface area, the depth of the water in the lakes is generally only a few inches. Consequently, what appears to be a large quantity of water is in fact very little. Congress needs to be assured that we do not in fact have a large source of surface water which is not being fully utilized before they can in good conscience pass legislation necessary for the importation of water to the High Plains. This study should document this fact.)

The U. S. Geological Survey Study to quantify the groundwater reserves and project the likely depletion of these reserves will to some extent duplicate studies already conducted by state and local agencies in Texas; however, the same types of studies have not been made for the remainder of the Ogallala aquifer in the other Great Plains States. This study is extremely necessary to illustrate to Congress that our water supplies are being mined and that if the High Plains area is to remain a highly productive food and fiber production area, that water will have to be brought to the area from some other source. Even though local and state studies in Texas have documented this fact, Congress is more prone to rely on studies made by their own agencies when making large, long term commitments.



Seeking to build on what is now no more than a smattering of High Plains cotton exports to Western and Eastern Europe, Plains Cotton Growers, Inc., Lubbock, will host cotton spinner representatives from 13 European countries in Lubbock October 26 and 27.

Bangladesh, already well-known to High Plains cotton exporters, also will have a representative present. The visit to Lubbock is a part of the annual U. S. Cotton Orientation Tour sponsored by Cotton Council International, National Cotton Council, the U. S. Department of Agriculture's Foreign Agriculture Service and local hosts. Joining PCG as host in Lubbock will be the Lubbock Cotton Exchange, an organization of cotton merchants.

The group will be shown High Plains cotton production, processing, merchandising and research facilities. Emphasis will be placed on how each of these works to make the High Plains better able to meet raw fiber requirements all over the world.

The countries involved are substantial importers of cotton but not one fills more than a small part of its needs from the U. S. Germany, for example, in 1975-76, the latest year for which figures are readily available, consumed about a million bales of cotton, imported almost 900,000 bales of that total, but bought only about 7,000 bales from the U. S.

As a whole, Western and Eastern Europe in 1975-76 consumed about nine million bales and imported over eight million, of which less than 500,000 came from the U. S.

"These countries represent a tremendous potential market for our cotton," comments PCG Executive Vice President Donald Johnson, "and having them here is an opportunity to begin convincing them we want their business and have both the determination and the ability to meet their requirements as well or better than other cotton exporters."

While here, the textile spinners will have an opportunity to visit with members of the Lubbock Cotton Exchange, individually and in groups, to initiate if not consummate purchase arrangements.

Countries represented on the tour will be Belgium, Bangladesh, Denmark, Finland, Germany, Italy, Netherlands, Norway, Romania, Spain, Sweden, Switzerland and the United Kingdom. They will arrive in Lubbock on the afternoon of October 26 and depart on the morning of October 28.

Bill Fisher-John Connally

Dinner Tuesday Night

Final arrangements are complete for the dinner honoring Bill Fisher and John Connally on October 17. The event will be held in the Abilene Civic Center in Abilene at 7:30 p.m.

Former Texas governor John Connally will support and endorse Fisher in his efforts to replace retiring Rep. Omar Burleson.

Tickets, which are \$25 each, are being sold all over the 17th District by Bill Fisher for Congress county chairmen. For tickets and more information, contact the Fisher campaign headquarters at 241 Cypress, or call (915) 673-2569.

Got Heating Or Plumbing Problems?

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AUSTIN OR STEVE
983-2251
6:30 - 9:30 a.m. and 5:30 p.m. Until!

Disaster Deadline Date Extended

Congressman Omar Burleson and to January 11, 1979 for economic injury. The counties affected due to disaster by drought are Baylor, Calihan, Coleman, Comanche, Eastland, Earth, Jack, Knox, Montague, Palo Pinto, Parker, Shackelford, Stephens, Stonewall, Throckmorton, and Wise; while Crosby and Floyd were affected due to hail.



Facts from a pro on driving to survive.
Q. Is it possible for someone from out-of-state to obtain a Texas drivers license? I have a valid Oklahoma commercial license and would like to get the same thing from Texas.
—W.W., Waurika, Oklahoma
A. Yes it is. However, you will have to visit one of Texas' Drivers License Sub-stations to obtain it. Since you have a valid Oklahoma license, you will probably only have to take a written exam.
Q. If I enter an intersection under a yellow light but don't clear it before it turns red, have I violated the law?
—D.J., Tyler
A. No. The Texas law states that if you enter an intersection legally, you have the right to clear the intersection legally. However, keep in mind that the yellow light is warning you that the light is about to turn red and, legalities aside, being in an intersection when the light turns red leaves you in an extremely vulnerable position.

If you have a question on driving, send it to:
Texas Office of Traffic Safety
P.O. Box 1165
Austin, Texas 78767



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MARTIN & CO.
Texas Tech at Rice
Case
Power & Equipment
Kansas at Texas
Caprock Motor Parts
& Hardware Inc.
ama at Tennessee

LOCKNEY AREA CHURCH PAGE

time out for GOD

MAIN STREET CHURCH OF CHRIST
 Jerry Klein, minister
 Bible Study 9:30
 Morning Worship 10:30
 Evening Worship 6:00
WEDNESDAY
 Ladies Bible Class 9:30
 Bible Study 8:00

EVANS CHAPEL BAPTIST CHURCH
 Rev. Bennie Anderson, Pastor
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 Training Union 6 p.m.
 Evening Worship 7 p.m.
 Wednesday Prayer Meeting 7 p.m.
 Sunday afternoon worship 2:00

FIRST UNITED METHODIST CHURCH
 Rev. Dewitt Seago
SUNDAY
 Sunday School 9:45
 Worship Service 10:55
 UMY 6:00
 Evening Worship 7:00
 United Methodist Women
 First Tuesday of Month
 Circles Monday (2nd & 4th
 Monday nights) Tuesday &
 Wednesday mornings.

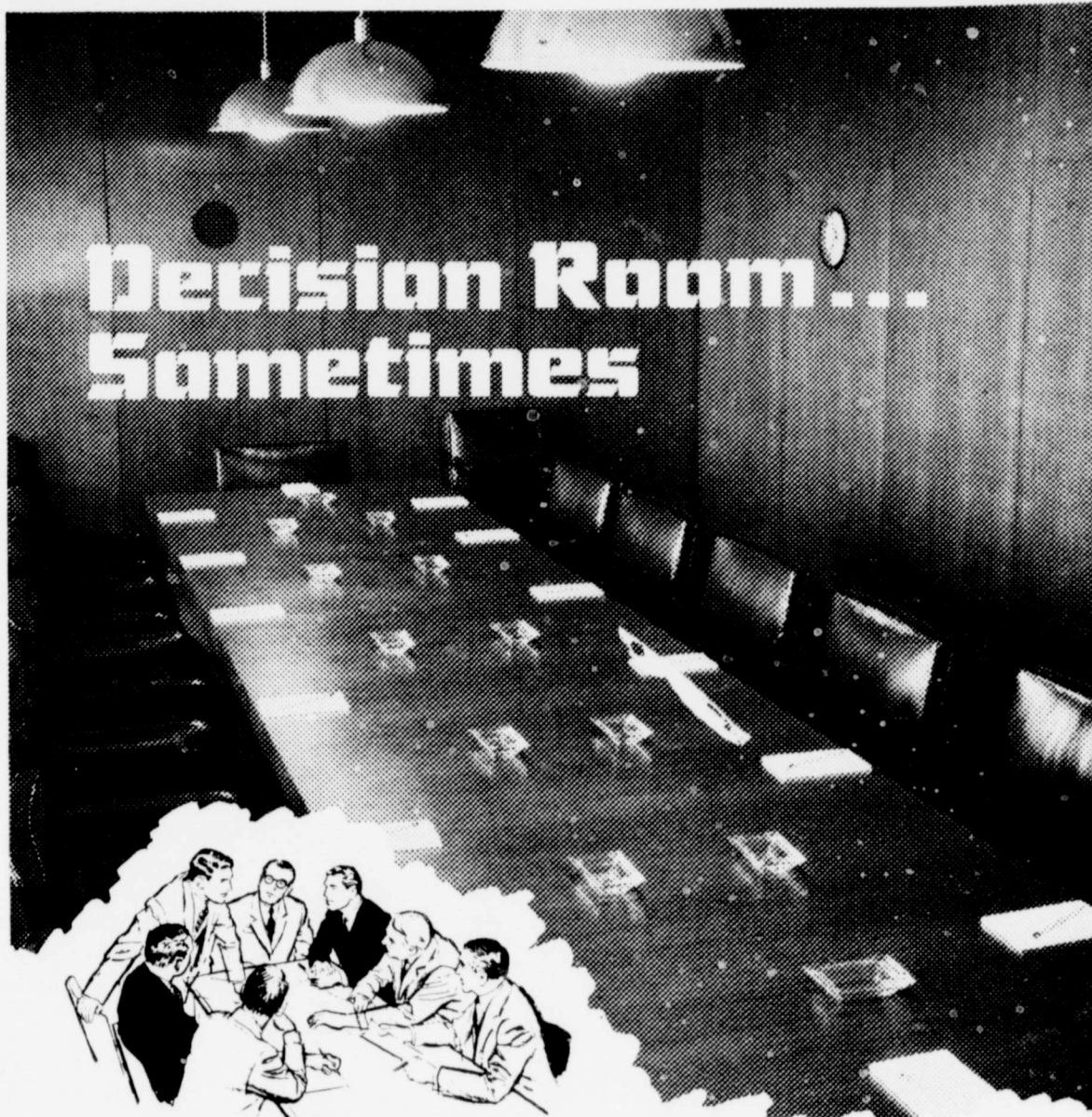
TRINITY LUTHERAN CHURCH
 Providence Community
 Andrew Mild
 Sunday School & Adult
 Bible Class 10:00
 Divine Worship Service 11:00

ASSEMBLY OF GOD CHURCH
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:00
 Prayer Service Wed. 7:00
 Rev. Bob Wright, Pastor

TEMPLO BAUTISTA SALEM
 Manuel Alaniz, Pastor
 Sunday School 9:45
 Worship Service 11:00
 Christian Training Time
 5:00
 Evening Worship 6:00
 Wednesday Prayer Meeting
 & Choir Practice 7:30

AIKEN BAPTIST CHURCH
 Bill Sessom, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00
 Prayer Service Wed. 7:30
 Brotherhood, W.M.U. And
 Auxiliary Wednesday 7:30

SAN JOSE CATHOLIC CHURCH
 Father Joe Bixenman
 Sunday Morning Mass 9 a.m.
 Saturday Evening Mass 8 p.m.
 Wednesday Evening 9 p.m.
 Friday evening 9 p.m.
 Confessions Saturday 6:30 p.m.



The Board Room. Here the directors of the corporation make their decisions. Unless, of course, they already have made up their minds at home.

Decisions rarely wait for the man with the gavel to put the question. Conscientious people sort out the facts, weigh the merits, arrive at a decision.

In our homes we make the most important decisions affecting our lives. Here we decide the needs of our family, the values we cherish. Here we wrestle with the challenges of marriage, parenthood, commitment to volunteer service, dedication to causes we would embrace.

A local church is eager to welcome you into its membership, to provide religious education for your family.

Right here at home you'll decide your family's place in the spiritual life of the community.

Scriptures selected by The American Bible Society Copyright 1978 Kester Advertising Service, Strasburg, Virginia

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Psalms	Psalms	Psalms	Psalms	Psalms	Psalms	Psalms
119:41-48	119:49-56	119:57-64	119:65-72	119:73-80	119:81-88	119:89-96

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Plains Electric Electrical Irrigation Installation	Brown's Department Store Ready-to-wear-Quality Cleaning
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The Longhorn Inn The Glen Cooper Family	Byrd Pharmacy Fred D. Byrd, Pharmacist
Jackson Tire Company Shamrock Products - National Tire	Consumers Fuel Association Everything For The Farmers
Moore-Rose Funeral Home Phone 652-2211	Patterson Grain Company Lockney
Lockney Lumber & Supply We Appreciate Your Business	Schacht Jewelry & Floral "It's Our Pleasure To Serve You"
	Lockney Beacon Your Hometown Newspaper
	Sun-Vue Fertilizers Your Smith-Douglas Dealer
	Page's Thriftway Friendly Service Every Day of the Week
	Dan's Auto Service Repair Specialists
	Perry Implement Company Lockney's John Deere Dealer
	Lockney Co-Op Gin & Elevator Serving Yourself thru Ownership

FIRST BAPTIST CHURCH
 John C. Jenkins
 Pastor
 Delvin Bybee-Youth Director
 Tim Hunt-Music Director and
 Assistant Youth Director
 Sunday School 9:45 a.m.
 Morning Worship 11:00 a.m.
 Church Training 6:00 p.m.
 Evening Worship 7:00 p.m.
 Prayer Meeting
 Wednesday 8:00 p.m.
 Nursing Home Services
 Thursday 11:20 a.m.

YOUTH
 High School Youth Night
 Monday 7:30 p.m.
 Junior High Youth Night
 Wednesday 7:00 p.m.
PRIMERA IGLESIA BAUTISTA
 Rev. Glenn Smith, pastor
 Sunday School 9:45 a.m.
 Morning Worship 11 a.m.
 Training Union 5 p.m.
 Evening Worship 6 p.m.
 WMU, Brotherhood,
 Choir Practice 7:30 p.m.
 Monday
 Prayer Service Wednesday
 at 7:30

RA's, GA's and Acteons
 Wednesday 7:30 p.m.
LATIN AMERICAN CHURCH OF CHRIST
 Bible School 9:45
 Morning Worship 10:45
 Evening Worship 6:00
 Wednesday Service 8:00

LOCKNEY LATIN ASSEMBLY OF GOD
 Margarito Salazar,
 Pastor
 Sunday School 9:45
 Morning Worship 11:00
 Evening Worship 7:30
 Men's Fellowship Tuesday
 Evening 8:00
 W.M.C. Thursday 8:00
 Christ's Ambassadors Saturday
 Evening 7:30

WEST COLLEGE CHURCH OF CHRIST
 West College And Third
 Frank Duckworth,
 Evangelist
 Sunday Morning Worship
 Services 10:30
 Sunday Evening Worship
 Services 6:00
 Wednesday Evening Prayer
 Services 8:00

LONE STAR BAPTIST CHURCH
 Frank Lorillard Jr.
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 5:00
 Evening Worship 6:00
 Prayer Service Wednesday
 Evening 6:30
 Brotherhood, First Saturday
 Morning of Every Month.

CEDAR HILL BAPTIST CHURCH
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 6:30
 Prayer Service Wednesday
 at 6:30 p.m.

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 ... IF YOU DON'T ORDER YOUR
 COUNTY HISTORICAL BOOK

Remember the old saw that says
 "It is better than hindsight."
 You will remember it if you
 order the Floyd County Historical
 before the price goes from \$10.00
 tax to \$37.50 plus tax.
 Even if you have already bought
 think ahead a bit—surely there
 someone coming along who will
 she misses out because of some
 lack of foresight.
 Even if you have bought one or
 books, be sure you have enough
 enough copies that you can
 leave home each will have the
 of their family and friends to
 a sense of security and to give
 of home ties and their roots.
 Orders may be given to Mrs.
 Taylor in Lockney or mailed to
 Floyd County Historical Museum,
 304, Floydada 79235.
 And may we remind you that
 that only the number of books
 ordered will be printed. There will
 no second printing—this is your
 chance to buy the Floyd County
 Historical Book.

Garza To Speak at
Honoring Stenholm

Congressional candidate Clifton
 Stenholm of the 17th District will
 be honored at an appreciation
 Tuesday, October 17, 7 p.m. at
 Pioneer Memorial Building in
 Lockney.

Featured speaker for the event
 will be Cong. Eligio (Kiki) de la Garza,
 Congressional District, the
 two ranking member of the
 Agriculture Committee. He will
 in Lubbock around noon and
 agricultural areas before the
 that evening.

Cong. de la Garza was elected to
 89th Congress November 3, 1966
 has been reelected to each
 Congress. He has served in the
 House of Representatives prior
 to that.

From Mission Cong. de la Garza
 attended Edinburg Junior College
 St. Mary's University, San Antonio.
 received his LL.B., J.D. in 1962
 St. Mary's Law School.

During World War II he enlisted
 the U.S. Navy at the age of 17.
 served in the U.S. Army, 37th
 Artillery, as an officer from 1945
 to 1952.

He is a member of Mission, Melle
 and Rio Grande Valley Chambers
 of Commerce; American Legion; Civil
 War Veterans (past national
 advocate); Kiwanis, International
 Neighbor Council, Delta Theta Psi,
 League of United Latin American
 Citizens, and honorary member of
 Sigma Alpha and national public
 science honor society.

Stenholm of Stamford won the
 3 runoff with a landslide, two to
 one, in the 17th District.
 His agriculture-business background
 ground has involved him in numerous
 civic, church, business and political
 activities which have gained local,
 state and national recognition for him.

Happy Birthday

Oct. 15—Glen Lane, Sheryl Perry, Lisa Dipprey, Joan King Davidson, Clyde Farish, Margaret Ballew, Kelly Fortenberry, Johnny Gaskins
 Oct. 16—Billy Ed Whitfill, Rosario Segovia, Fannie Davis, Teresa Vasquez, Nancy Peralez, Monica Huerrera, Willie Smith, Danny Clark, Jon Koonsman, Jim Burt, Edward Jones, Cliff Hardy, James Poole, Connie Coffman, Shirley Sutterfield, Pam K. Smith, Christi Comer, Donna Wright
 Oct. 17—Dorothy Hooten, Arvin Thomason, Amy Hernandez, Bobby Spencer
 Oct. 18—Sally Shaw, Arvin Thomason, Amy Hernandez, Bobby Spencer
 Oct. 19—Becky Cavazos, Sheila Poole, Molly Huffman
 Oct. 20—Terry Ulmer, Jerry Ulmer, E.J. Colvin, Allan Burt, Richard Ellison, Minnie Wright, M.W. Hartman, Donna Blendon Villarreal
 Oct. 21—Juan Villarreal, Bobbie Howard, John Herrera, Rita Webster, Paul Reece, Alton Barnes, Mark Montandon, Dadd Duvall, Ann Gaskins

HAPPY ANNIVERSARY
 Oct. 15—Mr. and Mrs. Manuel Alaniz
 Oct. 16—Bob and Carolyn Wright, Mr. and Mrs. Audie Nolan
 Oct. 18—Mr. and Mrs. G.A. McAda, Pete and Elaine Odom
 Oct. 20—Charlie and Juanita Henderson
 Oct. 21—Omar and Rita Burleson, Mr. and Mrs. Rocky Mangum, Charles and Katherine Ball

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Garza To Speak at Dinner Honoring Stenholm

Congressional candidate Charles Stenholm of the 17th District will be honored at an appreciation dinner Tuesday, October 17, 7 p.m. in the Pioneer Memorial Building in Crosbyton.

Happy Birthday

- 15-Glen Lane, Sheryl... 16-Billy Ed Whitfill... 17-Kathy Hooten... 18-Sally Shaw, Arvin... 19-Becky Cavazos...

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COW POKES



"Pin, would you git back and hold this calf... besides you're standin on my piggin string!" THIS FEATURE SPONSORED BY **Floydada Real Estate & Insurance Agency** AUTO, FIRE & FARM INSURANCE **Jim Word** --- Phone 983-2360

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FOR SALE: Top-Hogs Lean-Corn Fed, Bacon type. Excellent quality. Call Lynn Campbell 983-2717 10-15c

FOR SALE: Two twin beds, complete with headboards, frames, box springs and innerspring mattresses. Price reasonable. Call 652-2114. L10-19

FOR SALE: Singer Sewing Machine, touch and sew, excellent condition. Attachments included. 983-3927 tfe

FOR SALE: Vincent Bach Stradivarius Silver trumpet almost new 983-5003 tfe

FEET TIRED? Try Mason Shoes with "Velvet-eez" air-cushioned innersoles. Keith Emert, 652-3116. L5tf

FOR SALE: Two bunk beds, good condition. Call 652-3144. L10-26c

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FOR SALE: New all steel 26 gauge buildings. Runs 30x50x12, 1-40x50x16, 1-50x100x16. Call 806-795-4139 or 806-647-3245. 10-15c

WANTED BABYSITTING In my home, all hours. By the hour, day or week. Reasonable rates. **Deanna McConnell** 652-2771 Lockney L10-8p

LOST & FOUND Baby Sitting Wanted. Call 652-3116 L10-15c

GLASSES found near city dump. Contact Hesperian or call 983-3737 10-15p

Lost, Black Poodle, Name "Brandy" Reward. Call Barry Barker. 652-3379 L10-19c

NOTICE

LOST IN Lakeview Area 1 Suffolk Ram. 2 lambs. Call 983-3049 or 983-2783. 10-15p

DAN'S AUTO SERVICE

DAN TEUTON, Owner Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.
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SEWING MACHINE SERVICE CENTER

New & Used Sewing Machines Sales & Service 111 S. Main Lockney 652-2721

For Sale

FOR SALE: Young laying hens, \$3.00 each. 652-3414. Ltf

FOR SALE: Piano \$60.00 983-5251 after 5 p.m. 10-15c

FOR SALE: Floor furnace without vent pipe. Will sell cheap. Also, 4 bar stools. Call Terry 983-2294 ttf

FOR SALE: Good overhead water tank and steel tower, also Ford Camper top for 1973 to 1978 models. Clyde Baxter 203 S. S.W. 5th Lockney Ltf

FOR SALE: Four electric classroom Olivetti typewriters, \$150 each; and four manual classroom Royal typewriters \$75.00 each. May be seen at high school. 983-2340

FOR SALE: Stove and refrigerator, bed frame, box springs and mattress, dining room table and chairs. 983-2168 tfe

FOR SALE: 20 feet fishing barge with 35 horse Johnson motor, and trailer. \$1250 Phone 983-2240, 127 W. Kentucky. ttf

GARY CAMPBELL'S album or tape "SILVER HORSES" for sale at THOMPSON PHARMACY 10-15c

SAVE

SAVE—Direct from the factory. Check our low prices and quality. Over 40 living-room suits and sleepers for you to choose from. Open Wed., Thurs., Fri., and Sat. Dixon Furniture Factory Outlet, 804 N. University, Lubbock across the street from Red Raider Drive Inn Theater. 10-15p

WANTED TO BUY

WANT TO BUY 1962 Rambler Car or Station Wagon. Leave word for C. M. Day at Caprock Hospital, Floydada. 10-15p.

Kirby

Vacuum cleaners, new and rebuilt. 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50. Parker Home Furnishings in Lockney. 652-3315. Ltf

Watermelons

Watermelons grown along the Tigris River have been known to reach as much as 275 pounds.

Soak oven racks

Soak oven racks in detergent overnight to make them easier to clean.

AUTOMOTIVE

FOR SALE: 1974 Maverick 4 door, air power, low mileage. Joyce Kimble. 983-3983 After 4. 10-15c

FOR SALE: 1972 Chevy super Cheyenne pick-up V8, S 400, power brakes and steering, A/C, AM radio, tape deck and speakers, cruise control, tilt wheel, dual saddle tanks, low mileage. 983-5063 10-15c

FOR SALE: 1976 Ford XLT Ranger fully loaded, 37,000 miles 657-4409 after 6:00 p.m. 10-19p

For Rent

FOR RENT: in Lockney one- and two-bedroom apartments. Come by 108 N. Main or call 652-3813. Ltf

FOR RENT: Apartment, Call 983-3437. Ltf

WANT A GOOD BUILDING? CALL US MORTON BUILDINGS Plainview Box 928 806-293-4386

CARD OF THANKS

It is with deep appreciation the family of Murray Julian want to express their thanks to friends and neighbors for all their wonderful acts of love they showed through the long hospital stay and loss of their beloved Murray. Thank you for the beautiful cards, for food, telephone calls, gifts, for visits, and everything you have done to help us through these sad days.
May God Bless and Keep you all is our prayers.
With Love,
Bonnie Julian
Terry, Kendis, Bruce and families
Vera Harper
Ruth Burnett
1015p

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FLOYD COUNTY HESPERIAN & LOCKNEY BEACON

Beauty in Beasts

In World of Wildlife, It's Courting Males Who 'Dress' to Please, Says Nature Magazine

Among humans, it is the female who is noted for primping and preening to attract a mate.

But in the world of wildlife, the situation is often reversed, according to National Wildlife magazine. There, the current (October-November) issue of the magazine reports, it is usually the male who puts on a spectacular show during courtship.

The show may consist of anything from a display of feathers — which the peacock spreads to impress an admiring hen — to a loud noise or a change of body color. And it sometimes includes the use of weapons, such as spurs or antlers, to fight off other suitors, says the bimonthly publication of the National Wildlife Federation.

Along with the peacock, the male grouse and turkey use their feathers to catch the attention of prospective mates. The grouse raises a ruff of glossy feathers around his neck. The wild turkey, in addition to showing his feathers, sports a "beard" — a tuft of hair-like feathers that sprout from his chest.

The turkey gobbler and the male pheasant wear sharp spurs on their legs to fight off

rivals during their breeding seasons. Similarly, the bull moose, the bull elk, and buck deer grow antlers to fend off competition. When the mating season is over the antlers drop off.

Lizards and fish are among the creatures who change

colors or even the configuration of their bodies to lure mates, says National Wildlife. Some male lizards inflate brightly colored "fans" at

The "hot" in peppers is a volatile alkaloid called capsaicin, explains a foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M Univer-

their throats. Some species of salmon acquire hooked jaws and humped backs as the spawning season approaches.

city System.

In general, smaller peppers are the hottest, Mary K. Sweeten reports.

David Kirk Chairman Bill Clements For Governor

Gubernatorial candidate Bill Clements today announced that David L. Kirk is serving as the Floyd County chairman for the Bill Clements for Governor Campaign.

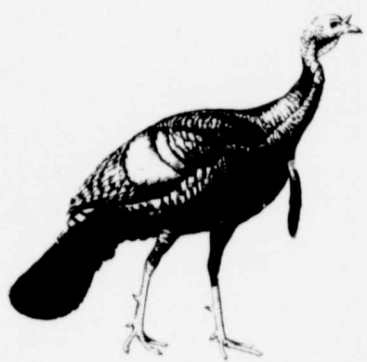
"Clements campaign organizations have now been established in all of the

state's 254 counties. This is an unprecedented accomplishment in a Republican gubernatorial campaign in this state," Clements said. "And, it points up the fact that my campaign is not a one-party effort. My candidacy is attracting Democrats, Independents and Republicans alike this year because Texans are realizing that the governor's race is not a case of Democrats versus Republicans, but a case of conservatives versus liberals," he

added. "This statewide organization clearly shows the strong momentum of my campaign and the widespread support for my candidacy," he stated.

"MANY Texans realize that my opponent is a liberal, as shown by the 300 percent increase in the size of his staff and the 600 percent increase in his budget during his term as attorney general. His record speaks for itself and it

clearly says that a good payer of taxes is not a good manager of the state's money," he said.



MALE ADORNMENTS: Wild turkey displays spurs on shanks and "beard," or tuft of hairlike feathers, on chest; caribou bull grows new pair of antlers which drop off after mating season. Illustrations by Ned Smith.



Many species resort to mating calls or other sounds, but among the strangest amorous noisemakers is the cricket, who produces his summer evening's "song" by rubbing parts of his wings together. Male woodcocks use special wing feathers to make twittering sounds, while prairie chickens and some grouse hoot loudly by suddenly releasing air from inflatable sacs on the sides of their necks.

A man might think that kind of noise is for the birds, but for those fowl it works better than man's so-called wolf whistle.

With many species, the magazine reports, mating occurs only after the male suitor instinctively performs a series of courtship rituals. Painted turtles stroke the female's cheeks with the elongated claws of their forefeet. The male fiddler crab waves an enlarged claw in the face of his chosen mate — not a subtle gesture among those crustaceans whose "fiddle" claw comprises nearly half of their body weight.

Some males must work faster than others. Since adult moths live only a few days, the male is equipped with a broad, feathery antenna that helps him zero-in on the "perfume" of a female, sometimes miles away.

Modern science has slowed the march of one destructive species, the gypsy moth, according to National Wildlife, by synthesizing the female's scent and releasing it where there are no females. This confuses the males and thwarts their efforts to mate — a mean trick on the moths but a boon to mankind.

8 OZ. DEL MONTE FRUIT COCKTAIL 3/89¢ (37¢ VALUE)

15 OZ. RANCH STYLE BEANS 3/89¢ (39¢ VALUE)

7 OZ. WHITE SWAN MACARONI & CHEESE 4/89¢ (30¢ VALUE)

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WE GIVE GREEN STAMPS

DOUBLE ON WEDNESDAY

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DOUBLE ON WEDNESDAY

FIRM GREEN CABBAGE 12¢ LB	DECKERS SLICED PICNIC 89¢ LB	DECKERS BACON 1 LB \$1.49	HORMEL 6 OZ. TENDER CHUNK CHICKEN OR TURKEY 79¢ (\$1.07 VALUE)
YELLOW ONIONS 15¢ LB	12 OZ. DECKERS SALAMI, BOLOGNA OR SPICED LUNCHEON 99¢ PKG.	WILLSON'S BONELESS HAM \$1.99 LB.	U.S.D.A. BEEF POT ROAST 99¢ LB.
SUNKIST LEMONS 37¢ LB	U.S.D.A. BONELESS ROUND STEAK \$2.39 LB.	COUNTRY STYLE SPARE RIBS \$1.29 LB.	FRESH BEEF LIVER 69¢ LB.
FIRM GREEN LETTUCE 29¢ HEAD	U.S.D.A. BONELESS SIRLOIN STEAK \$2.39 LB.	FAMILY PACK GROUND BEEF 99¢ LB.	100 COUNT WHITE SWAN TEA BAGS \$1.49 (\$2.09 VALUE)
8 OZ. AIR WICK TWIN AIR FRESHENER 59¢ (99¢ VALUE)	12 OZ. BELL COTTAGE CHEESE 59¢ (75¢ VALUE)	1/2 GAL. BELL BUTTERMILK 79¢ (\$1.09 VALUE)	1/2 GAL. BELL ICE CREAM \$1.29 (\$1.89 VALUE)
13 OZ. BRUT DEODORANT SPRAY \$1.99 (\$2.99 VALUE)	5 LB. LIGHT CRUST FLOUR 59¢ (89¢ VALUE)	140 COUNT KLEENEX NAPKINS 59¢ (79¢ VALUE)	75 SQ. FT. 12" REYNOLDS FOIL 89¢ (\$1.33 VALUE)
10 COUNT GLAD TRASH BAGS 99¢ (\$1.49 VALUE)	3 OZ. ADOLPH'S TENDERIZER 59¢ (79¢ VALUE)	83c LAYS POTATO CHIPS 2/99¢	6 1/2 OZ. CARNATION TUNA 67¢ (\$1.05 VALUE)
15 OZ. PINE SOL 77¢ (\$1.09 VALUE)	2 LB. HUNGRY JACK EXTRA LIGHT PANCAKE MIX 69¢ (\$1.09 VALUE)	4 OZ. ADAMS VANILLA 99¢ (\$1.29 VALUE)	72 OZ. 6 PACK TEXSUN GRAPEFRUIT JUICE \$1.29 (\$1.79 VALUE)
13 OZ. MARYLAND CLUB EXTRA MEASURE COFFEE \$2.19 (\$2.69 VALUE)	4 OZ. ADAMS BLEACH 57¢ (73¢ VALUE)	1/2 GAL. PUREX 57¢ (73¢ VALUE)	22 OZ. PURINA COUNTRY BLEND CAT CHOW 2/99¢ (79¢ VALUE)
7 OZ. BUTTERY SEASONED SALT 2/99¢ (69¢ VALUE)	24 OZ. KRAFT MIXED BAG CANDY \$1.49 (\$1.99 VALUE)	12 OZ. NESTLES CHOCOLATE FLAVORED CHIPS 89¢ (\$1.29 VALUE)	49c OZ. GIANT CHEER \$1.27 (\$1.89 VALUE)
6-32 OZ. REGULAR OR DIET DR PEPPER \$1.39 (\$2.09 VALUE PLUS DEPOSIT)	35 OZ. "FOR DISHWASHERS" CASCADE 99¢ (\$1.47 VALUE)	35 OZ. "FOR DISHWASHERS" CASCADE 99¢ (\$1.47 VALUE)	35 OZ. "FOR DISHWASHERS" CASCADE 99¢ (\$1.47 VALUE)
2 LB. HUNGRY JACK EXTRA LIGHT PANCAKE MIX 69¢ (\$1.09 VALUE)	3 OZ. WHITE SWAN INSTANT TEA \$1.29 (\$1.79 VALUE)	3 OZ. WHITE SWAN INSTANT TEA \$1.29 (\$1.79 VALUE)	3 OZ. WHITE SWAN INSTANT TEA \$1.29 (\$1.79 VALUE)