

YOU GOTTA HAVE A KEY ... Postmaster Douglas Meriwether tries out one of the new post office box keys. Installation of new boxes starts Monday, and when the changeover is completed (about two weeks), all Lockneyites will be using keys (instead of combinations) to open their boxes. (Staff Photo)

INSTALLATION STARTS MONDAY

There will be something new at the Lockney post office beginning Monday, when the installation of all-new, keylock boxes will start. Postmaster Douglas Meriwether says the job should be completed in about two weeks.

The post office will start issuing keys for the new boxes on Monday. Boxholders are urged to get their keys as soon as possible, even though their boxes may not be installed yet. The post office will close at 5 p.m. each day during the renovation period.

Purpose of the change, according to Meriwether, is to provide greater security for the mail (there are no glass windows in the new boxes) and to elinate the need for up to five families receiving mail at the same box number. 940 new boxes will be installed. There are now 786 boxes at the post office.

Customers pay \$2 deposit for the standard issue of two box keys. The \$2 will be refunded when box use is terminated and the customer surrenders the keys. Extra keys are \$1 each. Locksmiths are cautioned against duplicating the keys, marked "USPS, do not duplicate."



CHARRED HALLWAY at the Aiken First Baptist Church result of Wednesday-afternoon fire. (Staff Photo)

The Lockney Beacon 15° Per Copy "Serving The Irrigation Belt"

me 77 Lockney, Floyd Co., Texas 79241 Sunday, May 14, 1978 10 Pages in One Section

Lightning Blamed For

an estimated \$20,000 to caused \$30,000 damage to the First Baptist Church at Aiken Wednesday after-

Bill Sessom, pastor of the church, credited quick action by the Lockney Volunteer Fire Department with saving the building from total destruction. Nearly all of the church's education department was destroyed, and smoke damage was heavy throughout the church.

Sessom said several persons reported seeing lightning flash near the church about 3:30 p.m., shortly after a thundershower which dropped about half an inch of rain on the area. The fire was discovered and reported to the fire department shortly after 4 p.m.

Sessom said Mrs. Bob Gibson, who was driving on the road in front of the church, saw smoke coming from the building and notified Mrs. Sessom, who

Aiken Church Fire A fire, possibly caused by lightning,

OF net March 10, 1961 to organize hub, they chose the name SAUSAGE nior Study Club." In taking 'Athena," they dedicated its as a club to wisdom, love of art. ion added to wisdom,

of young Lockney

on and community service

dosed out this club year

readmitted to membership

as Federation of Women's

, 1961, about two months

General Federation of

year the Athena Club

Clubs February 13, 1962.

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d love of art produces a new ETS CORN day Athena. She opens doors ons," they wrote in their CORN na Club completed 17 years

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being felt at district and he young club brought at in over-all club reports; epartment of Council of RINK MIX al Affairs; first in the of fine arts and a first in OF ment of education-all from DRINK MIX irst attendance to the trict of Federated

> ylor, a charter Athena was elected District r of Texas clubs early in

influence began to ate by the Athena Club, Club Wins Five State tated Women's Clubs ed a story in the news

> Study Club played e in helping Caprock tremendous amount of 68th annual Convention ted of Women's Clubs in May

the Athena press book representing junior

> UNG FARMERS ORGANIZE de an organizational ockney Young Farmers p.m. Thursday (May 18) High School ag build-

erested is invited.

^{agnup} Friday

ley Lions Club Little will be at 7 p.m. the junior high according to Little er Gary Stennett. age 9-12 on August 1, play in the summer This is the only being sponsored by year girl should bring a registration fee, to the

in Fort Worth.

clubs from communities with popula-tions between 1500 to 5,000 where "The style show featured fall fashthere were no daily newspapers. In Texas Federated Women's Clubs convention in 1966, Felicia Louise

Applewhite won second place art award for Athena Club when she entered an oil titled "If My People Called by My Name."

Mrs. Pat Frizzell was elected club woman of the year representing Caprock District at a state meeting in Dallas in 1967. That year awards totalling \$1,000 was presented to three different clubs. First place award of \$500 went to Athena Club. Mrs. Frizzell was president of the club. The club has found local avenues of

service a challenge. In 1963, they began a move to organize a hospital auxiliary. The stated purpose of the organization was, "to assist the hospital in the development of better patient care by providing volunteer service. The auxiliary volunteer does not replace paid employees."

Forty women were present for the organizational meeting. Four women from Methodist Hospital in Lubbock were present to explain the work and assist the group in setting up the auxiliary.

There was time left from all the club's activities to sponsor an annual Halloween carnival as a fund-raising project. A club project involving the entire

neighborhood and creating unusual

"The style show featured fall fashions from Brown's Department store showing the season's most flattering fashions, colors and fabrics for all ages. The fashions were modeled by local boys, girls, women and men," reported the Lockney Beacon.

where we wanted the second study of the second state of the second

"Lockney in Review" named another style show that followed some time later with its aim to, "present a spectacular show to the people of the community, and it promisies to be one of the most entertaining of the season. An outdoor marque at the entrance of the auditorium, planned by Wilson Photography, will greet those attending. Large lighted photos of models will set the mood for the evening with Mrs. Ted Carthel hostess.

"Entertainment will be provided by the Strum-Alongs, a high school music group composed of Debbie Brotherton, Anelle Ashton, Sally Dodson and Bobby Moore and by a high school combo band, the "Individuals" composed of Bobby Miller, Byron Schacht, David Scheele and Joe Neal Greer. Ushers will be Loretta Lacewell, Celia Copeland, members of the Honor Society. Practically every business firm in

Lockney shared in sponsoring decorascene.

tions for "the extravanganza which evolved around three scenes--a sports scene, a western scene and a spring The Athena Club brought all of

1965 STATE CONVENTION ... Athena Junior Study Club members

Lydia Watson, Margaret Bartram, Wanda Collis and Virginia Taylor

National Bank complimented the occasion with beautiful original programs. In that same year, Athena won first place in an antique window decorations contest at the Old Settlers' Reunion in Floydada. The "interesting scene depicted an old-fashioned bride looking in

Number 39

oval mirror.' Also, in 1965, the club "gave \$25 to Lockney Friends of Floyd County Library

Mrs. Floyd Jackson's old-fashioned

With Mrs. Douglas Meriwether as chairman, Athena sponsored use of the Christmas Seal Mobil Chest x-ray unit, belonging to the Lubbock-Hale Turberculosis, to Lockney. Everyone in the community was urged to have his chest x-rayed.

Babies" a pre-natal course for Latin-American mothers, became a club project. In that year, the club reports and forms, completed officially, to nominate Mrs. Joe Taylor as Club Woman of the Year and Mrs. G. C. Applewhite as teacher of the year. In 1966, the club gave a silver tea commemorating 75 years in organization of the General Federation of Women's Clubs.

A most noted community contribution was when "the members of the Athena Junior Study Club raised funds to purchase a piano to be placed in

Nichols Manor Convalescent Home." Later an outstanding headline read "Happy Book Day Observed at School" This day was observed "at the Lockney Elementary School by school librarians and Athena Junior Study Club. Onehundred-fifty-three books were distributed to children who do not have any type of reading library at home."

At the same time, the club established a West Texas State University student loan fund for deserving Lockney students attending the college. The \$50 fund was arranged with Mrs. Gene King serving as chairman of the project.

The requirements for the loan stated, "Students must maintain a "C" average, must have a co-signer, carry at least a nine-hour load and must practice good citizenship."

PROJECT...Windblown 1978 Athena Junior Study Club members Sandra Turley, Sheree Cannon and Karen Koonsman inspect the new sign on US 70. (Staff Photo)

Lockney out to see this "spectacular scene." Tickets sold for \$1.00. The First Use the Athena Club donated a new record player from their educational fund.

This was the year that Athena's Kay Williams designed the costume that was adopted as an official Texas Junior Club garment. It was to be worn at the General convention the following summer in San Antonio.

The costume symbolized Texas history: full legged bell-bottom pants representative of Spain; long-sleeved, full white blouse similar to those worn by early Frenchmen in our state; vest, representing Mexican and Indian influ-SEE ATHENA, PAGE 5

In the busy year of 1966, "Healthy Nursing Home To Observe Week

Lockney Care Center has scheduled activities for residents and their families and friends each day this week, Nursing Home Week in Texas.

The public is invited to open house from 2 to 4 p.m. Sunday (May 11). On Monday, the Lockney High School choir will perform at 11 a.m., and there will be a "popcorn party" at 2:30 p.m.

Scheduled for Tuesday are an ice cream party at 2:30 p.m. and a singing

SPS Files For Rate Increase

Southwestern Public Service Company announced today that it has filed for a general retail rate increase in the cities and counties served by the company in Texas.

The request was made with the cities and the Public Utility Commission of Texas on or about May 12, 1978 and the company is requesting that the increase become effective 35 days after the filing date.

It is expected that the proposed new rates will result in an increase of approximately 10 percent for residential, commercial, industrial and school

customers. This would result in an increase of about 8.8 per cent in the company's total revenues from Texas, or about \$22 million annually. Rates to wholesale customers and for retail

not be affected. The last base rate increase in Southwestern's rates for residential, commercial and industrial service was granted in 1974 and amounted to about 10 per cent.

Increased costs of building new power plants, as well as the increased costs of labor, materials, money and taxes were cited by the company as the major reasons for the proposed increase

In 1972, SPS made the commitment to switch from gas to coal as the primary fuel for their generating plants. This decision was made due to a long-range forecast which indicated increases in the cost of gas and diminishing availability. The present cost of new gas is about 70 per cent higher than the cost of coal. Government regulations have restricted the use of as as a boiler fuel.

Southwestern's first coal plant, a \$100 million, 356.7 megawatt facility located in the north part of the company's system, went on the line in 1976. The total cost of this plant was almost three times more than a gas-fired plant of the same size. The second 356.7 mw coal unit is scheduled to go on the line in June of this year. This new unit will also help stabilize fuel costs.



was at home in the parsonage just south of the church, and the fire department was called from there. Lightning apparently struck an elec-

trical pole near the building, causing a fire in a fusebox. The fire may have smoldered for half an hour or more before smoke was noticed. The building was insured, and the

education department will be rebuilt, Sessom said. He said that church services would be held in the auditorium Sunday morning if was possible to get the building cleaned and fumigated by then.

program by "The Lollipops," a group of junior-high girls, at 7 p.m. Nellie Webb will host a paint party at 1:30 p.m. Wednesday.

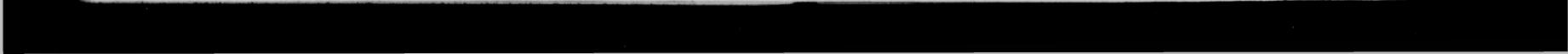
sing

Thursday, there will be special bingo at 2:30 p.m. and, at 6:30, a "Hee Haw' program by a group from Silverton. Chuck Wilson will present a slide

program at 2:30 Friday afternoon. At 3 p.m. Saturday Louis Stapp,

Dowell Brewer and Gary Stennet will

service to municipal customers would



Harmony Club Holds Backyard Luncheon

about "herself." The program committee of the Harmony H. D. Club was hostess to a backward luncheon at the community center May 8 at high noon. As the guests arrived they had to park their cars recognize your own name backward, enter the auditorium backward, sit in chairs facing the door. After introductions, one pretending she was her neighbor on her right, saying nice things picks were miners, special

Graduate With

Will Treasure...

A Gift They

devils pride a fork, piggy back was ham, etc. It was Guests then went to the hilarious when one picked tables to find their places. tea, water, toothpick and Place cards had names maybe beans, with nothing spelled backward with last eat the beans with after the names first. It was hard to 4 courses were served. The president, Vivian Curtis spelled this way. Each guest voiced blessings. was given a menu and pencil Anne Willson entertained to fill out the 4 courses they

the group with a book review, choosing the book "Small Blessings" by Celestine Sibley.

were awarded to the guest who had the most items of clothing on backward. Doris Snodgrass and Billie Hanna tied with 6 each. A box of candy and a flower plant were prizes. Buena Lincecum was awarded the prize for looking the most ridiculous-:her husbands' remarks!) Maymie Clark for having the most trouble getting clothes to fit backwards, and Blanche Williams for having the least number of clothes on backward, her prize, a bunch of onions. The hostesses were Lucille Miller, Vivian Curtis,

Sunday, May 14, 1978 Page 2 everenenenenene Society

Lee Ann Dunavant from the cum from Heckville, Frankie

> and Patsy Six from Petersburg and Lois Megert from St. Petersburg, Fla.

Victory Baptist Women Meet

brought a very interesting devotion on the Rich Man and The Beggar. The meeting was dismissed in prayer by Ola Smith.

Refreshments were served to: Gaya Hale, Ola Smith, Barbara Hendrix, Betty Fuller & Sharon Quisenbermeeting, Betty Fuller ry.

Altrusa Club Entertained

The Cosmopolitan Club recently entertained the Altrusa Club of Plainview with an appreciation dinner in the Reddy Room. Cosmopolitan members represent many countries and on this occasion were attired in native costumes. Each gave a brief description of their former homeland, and showed various memorabilia.

Plainview members present were: Pat Noel, Alice Noel, Australia; Daisy Senter, England; Rosemarie Bailey, Betty Daniel, Monika Craft, Germany; Kay Ballew, Japan; Bess Ballew, Philippines; Mimie Couch, Belgium; Denise Baldwin, France; Vi Henry, Hawaii; Jan McKinnis, New Zealand; Jean Smith, Jamaica.

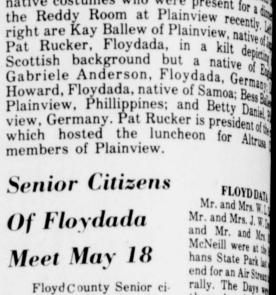
Attending from Floydada were: Pat Rucker, England; Lisa Howard, Samoa and Gabriele Anderson, Germany

Moosberg had as their recent guest her cousin, Mrs. W. Doe Jameyson of

FLOYD DATA Mr. and Mrs. Carl A.

Roseburg, Oregon.





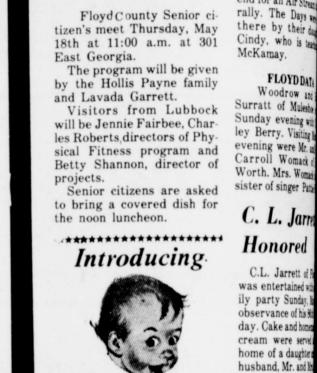
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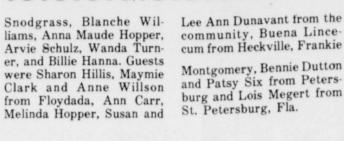




Shop Early **SCHACHT** Flowers, Jewelry & Gifts 'Our Pleasure Is To Serve You'' 112 W. Poplar Lockney 652-2385



and Ruth Scott. Club members present were Doris



The Ladies Fellowship Victory Baptist Church, Floydada, met Monday evening, May 8, at the

Hale.

fellowship hall of the church for their monthly meeting opened in prayer by Gaya After a short business

> Or Plumb Problem Call NUL 983-2 6:30 - 9:30 5:30 p. Special Mother's

Got Heau



with Of Dimes Chairman esents Il Penseroso Program

Kinard, Floyd March of Dimes presented the the Thursday of Il Penser-Study Club. Righam was hostess meeting. She was Jan Duvall and

was by ard said that the

imes was begun

Franklin Delano

with its original

RADUATES

Char-Lee's

ind a cure for

roal was accomp-1955 with the of the Salk vaccine. N CLUB. explained that the now is focusing on the recently. Left ation and also research the causes of birth s. The MOD also kilt depict tive of Engl s the importance Germany; I SEND YOUR BEST oa; Bess Ba WISHES OF tty Daniel, P CHIEVEMENT sident of the TO YOUR or Altrusa

FLOYD DATA and Mrs. W.L.D d Mrs. J. W. Da and Mrs. were at the tate Park last an Air Stream The Days were by their daug

FLOYD DATA oodrow and t of Muleshoe evening with ry. Visiting M were Mr. and Womack of Mrs. Womack of singer Pattiel

L. Jarre nored

. Jarrett of H tertained with rty Sunday, N ice of his 86t lake and homem were served of a daughter nd, Mr. and Mr. rkey of near 0 ding other t nd hostess and

Heat

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roblem

Call

83-2

of genetic counseling to avoid heriditary or geneticcaused diseases like Tay-Sachs and sickle cell anemia. The March of Dimes also is active in the field of education and has funds available for treatment of children with birth defects. Mrs. Kinard also discussed the effects of both hard

that pregnant woman should

never treat herself with

home remedie, left-over

drugs or even over-the-

counter drugs such as sinus

medications, aspirin or sto-

mach remedies. Her doctor

should always be consulted

before she takes any drugs.

Door prize of a potted

plant was won by Ginger

Mathis who had the closest

guess on the number of

FIRST

National

BANK

NE DOLLAP

Some people think of us

as the Money Store!

We have a wide selection of "merchandise"

... car loans, home loans, vacation loans.

FARM LOANS, PERSONAL LOANS VOU

payment schedules. Then you'll naturally

name it, we have it! So shop for your

money, compare interest rates and

come to us with your business!

seeds in a bottle.

Karen Cooper.

man, fair booth; Judy Jackson, summer get-together; Cheryl Bradley, Lynda Gant, Anita Bigham, Jan Duvall, Kay Martin and Judy Jackson, get-acquaintand soft drugs, tobacco and ed coffee. alcohol on the fetus, espe-Club members held secret cially in the first 12 weeks ballot voting to select schowhen the body, arms, legs larship winners and outand internal organs are developing. She emphasized

standing club program. Roll call was answered with "the time my children most embarassed me" by the following members: Susan Flippin, Ginger Mathis, Gayle Jackson, Sheryl Bybee, Kay Martin, Lynda Gant, Cheryl Bradley, Betonia Belt, Lisa Mosley, Jackie Holt, Cheryl Teeter. Barbara McCormick, Jan Duvall, Anita Bigham, Sharon Kinard, Brenda Elam. Janette Workman, Judy Jackson, Jessie Johnson and Barbara Coffman.

Guests at the meeting were Kathy Kellison and Il Penseroso members met April 27 for a regular During a lengthy business meeting and saw demonst-

session led by club president Cheryl Bradley, the followrations by several 4-H Club chldren. ing committee chairman children. were named for the new club The meeting was at First United Methodist Church year: Jan Duvall, Christmas greeting project and Floyd County Fair pet show; Gayle fellowship hall, and was

The Lockney Beacon

co-hosted by Judy Jackson Mathis, Cynthia Bybee and Robin Stoerner, fair parade float; Judy Jackson, Gayle and Kay Martin. Cheryl Teeter was in charge of the program. Jackson and Janette Work-Children who participated in the demonstrations were Jerri Ann McCormick, Sherese Cannon, Jeff Bayley, Kim Carthel, Tiffani Duvall, Rusty Teeter, Stefani Bybee, Shandra

Bybee, Crissy Carthel, Amy Shaw, Connie Coffman, Monty Teeter and Heather Holt. Three new members, Cynthia Bybee, Robin

Stoerner and Ginger Mathis, attended the meeting. FLOYD DATA Tate Jones has been moved from ICU, Methodist

Hospital to a private room. He is reported to be about the same.

FLOYD DATA Shonda Guthrie, daughter of Mr. and Mrs. Larry Guthrie, had minor surgery May 11 in Nichols Hospital, Plainview. She is home now and doing fine.

Thirty-Five Year **Pins** Given

Eastern Star met Thursday night in regular session during which time 35 year pins were presented three members followed with a memorial in memory of chapter members who died last year.

Judy Allen, Worthy Matron, presided over the meeting assisted by Harvey Allen, Worthy Patron. The memorial was direct-

ed by Marjorie Hollums. Those named on the memorial list included Print Rice, Gerald Lackey, Christine Colston, and Vernie McNeill. Thirty-five year pins were presented to Hazel and Hershel Swepston and to Bill

Colston. Swepston's sister, Anne Swepston, made his and his wife's presentation and Colston's daughter - in law, Sherry, presented his

The Allens were hosts for the refreshment period which followed closing of the lodge

FLOYD DATA Mr. and Mrs. W. A. Lovell Mrs. Thayer

Club Hostess

Sunday, May 14, 1978 Page 3

The 1956 Jr. Study Club held their May meeting in the home of Mrs. Fred Thayer Tuesday night.

The program was on China and Mrs. Jimmy Will-LHS Class of son gave a very interesting talk on the subject. The members were then served a delicious Chinese meal that **I928 Has** was prepared by the hostess and co-hostesses: Mrs. Ver-nie Moore, Mrs. Johnny Anniversary Dunlap, Mrs. Mac Willson, Mrs. Gary Matsler and Miss Carthel of 1116 Jefferson Jo Ann Stelter. Mrs. Don Drive, Plainview, were Rainer gave the invocation. Roll call was answered by hosts to the 50th anniversary reunion of members of naming a program for next the Lockney High School year. There was a short

meeting held discussing old graduating class of 1928. The former classmates and business. The spirit award was some of their spouses began given to Mrs. Gary Matsler. reminiscing early in the day The conservation awards for on May 6. the year were given to Mrs. Tommy Cathey and Mrs. graduated May 18, 1928, 21 Johnny Harris. are living today.

A covered-dish buffet The Brag award for the month was given to Mrs. luncheon was served at noon. The afternoon was Tommy Farris and the overall award for the year spent making pictures and tape-recording past experiwas given to Mrs. Eddie Smith. ences. Class members sharing The resignation was read

and accepted from Mrs. Sam the occasion were Ruth (Anderson) Duncan, Bess Henry. Mrs. Fred Thayer agreed to accept her job as (Holland) Morgan and 2nd vice president. Mrs. Harold Huggins, all of Mike Brownlee was voted in Floydada: Helen (Upton) as a new member. McLeod, Herman King and New officers were install-

Lorene (Workman) King of ed for next year by outgoing Lockney; Emory Huggins and Hershel Carthel of president Mrs. Gordon Hambright. She was then Plainview; Kelly Teaff and Myrtle (Wilson) Teaff of presented a necklace from Ropesville; Marvin Shurbet the members in appreciation of her dedication and very of Petersburg; Hazel (Gruver) George of Amarillo; Ruth good job as president for the (Stapleton) Harris of El past two years. New president, Mrs.

Paso; Robin Byars of James McNeill led a discus-Waxahachie; Geraldine (Angel) Keisling of South sion on new business for next year. Projects were Gate, California. discussed and voted on for Also present were Ben Morgan, E. A. McLeod, Mrs. next year. The departmental chairmen were named for Harold (Evelyn) Huggins the next two years. They are and the hostess, Mrs. Her-Home Life-Mrs. Larry shel (Octavia) Carthel. Sehneider; public affairs-Mrs. Mac Willson; Texas heritage-Mrs. Melvin Lloyd; conservation-Mrs. Brent Pasta refers to macaroni

Sanders; education-Mrs. products including macaro-Tommy Cathey; internani, spaghetti and noodles. tional affairs-Mrs. Jakey Pasta is derived from the Younger and arts-Mrs. dough or paste from which the final products are made,

Choise Smith. Auction items were made by Mrs. Mark Wideman and Mrs. Jakey Younger. Members present were:

among 10 other college FLOYD DATA Dwane Martin, student at Trinity University in San Antonio, spent overnight Friday with his grandparents, Mr. and Mrs. Mark Martin in Floydada, before emplaning from Lubbock Saturday morning for New York and Moscow, Dwane is

Mr. and Mrs. Hershel

Of 25 students who

students chosen for the trip. After a two weeks stay in Moscow he will then be in Capetown, South Africa as a guest of the House of Parliament for two weeks. Dwane will then go to Hilton Natal, Republic of South Africa to spend the summer with his parents before returning to college studies as

FLOYD DATA

Mr. and Mrs. Sam Spence spent last weekend at Palo Duro Canyon where they were met by friends, Mr. and Mrs. Roy Ray of Friona.

FLOYD DATA Mr. and Mrs. John Stapleton, former Floydada residents, were in town Friday visiting friends before departing for their new





returned home last Friday from a visit in New Orleans, La., and with other family members in the Dallas area. They spent two weeks in New Orleans with their daughter, Gladys Fitch and husband. Lovell is recuperating nicely following surgery in Nichols Clinic in Plainview.

Tommy Cathey, Bill Colston, Dunlap, John Craig Edwards, Gordon Hambright, Johnny Harris, Sam Henry, James McNeill, Gary Matsler, Vernie Moore, Jerry Neeley, Don Rainer, Bob Ross, Brent Sanders, Larry Schneider, Eddie Smith, Choise Smith, Fred Thayer, Jerry Thompson, Mark Wideman, Mac Willson, Jakey Younger and Miss Jo Ann Stelter.

Rio Blanco

Opens June 11

Camp Rio Blanco's iron gates will swing wide on the afternoon of June 11 to

welcome the first one and

two-week campers of the

On hand to greet the Girl

Scouts and non-scouts will

be Sharon (Bucky) Wash-

burn, camp director; Lavica

(Blu) Strother, assistant

director; John and Lovita Ream, camp rangers and a competent staff of experi-

Camp Rio Blanco, built by

Caprock Girl Scout Council

in 1957 and maintained

largely through annual cookie sales, is located in the

canyon near Crosbyton. Im-

provements on the 118 acre facility include a \$150,00

lodge and dining hall, infir-

mary, chalet for dietician

and cook, craft house, recreation lodge, tent, cabin

and wagon units, pool area

and complete swimming

Program for the eight

summer sessions will emphasize nature and con-

servation and will include

special units in "a look at living things," pioneer, backpack, watersafety and

archery. Out of door arts,

skills, drama, hiking, bird

and star study, songs and games will also be included.

Seven one-week sessions

and five two-week-sessions

of general program are planned as well as six two-

week special units. The

summer camp will close on

Open House for public viewing of the camp facili-ties will be held 1:00 p.m.

until 5:00 p.m. on Sunday,

Call or write the Caprock

Girl Scout Council for additional information, 2567-74th

Street, Lubbock, Texas 79423; phone 806-745-2855.

July 29.

May 28.

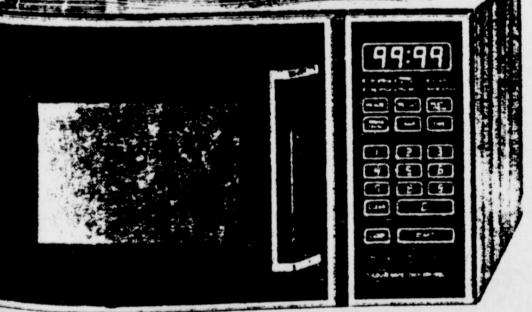
accomodations.

enced counselors.

summer.

Mmes. Larry Barbee.

lake her load a the lighter with



CIFT OF A MICROWAVE OVEN from TOSHIBA MOTHER'S DAY **LEE'S HOME & AUTO**

BOX 35, LOCKNEY, TX. 79241



50% OFF

Finesse Grand Continental zippered luggage Smart continental styling appeals to men and women. Vinyl appeals to men and women.

> Vinyl with the look of leather covers the deluxe frames crafted of lightweight steel. For a distinctive touch, there's a velvet-look cotton panel in gold/ cream/brown stripes. Handsome strap and buckle protects and reinforces, while a heavy duty zipper pulls it all together. Color matched interiors with 2 pockets to hold small items. Gold or Chocolate.

> > 29-1. 16" shoulder tote, Reg. \$30...Sale \$15 29-2. 22" weekender, Reg. \$40 ... Sale\$20. 29-3. 24" Jr. pullman, Reg. \$50... Sale \$25 29-4 26" pullman, Reg. \$60...Sale \$30 29-5 28" pullman, Reg. \$70...Sale \$35



Sunday, May 14, 1978 Page 4

FARM & RANCH NEWS

Persons Can Give Views On Soil, Water

Conservation At Meetings Over State

TALKS FROM PLAINS COTION GROWERS, INC.

Lloyd Cline of Lamesa May 3 was re-elected for a second one-year term as President of Plains Cotton Growers, Inc. at a meeting of Directors in Lubbock. Incumbents Joe D. Unfred of New Home, Vice President, and Gary Ivey of Ralls, Secretary-Treasurer, were also re-elected.

The Board meeting and election followed the 25-county cotton producer organization's annual meeting where an estimated 400 farmers and cotton-related business people heard international cotton marketing specialist John McNutt and Dawson County will be in the Fiesta Room of farmer Donnell Echols speak on the potential for increasing the Convention Center on exports of High Plains cotton.

McNutt, Vice President of International Marketing for Cotton Incorporated, told the group that significantly more cotton can be sold to open-end spinning plants in Western Europe if the High Plains will produce more of the high strength varieties required USDA Soil Conservation by the open-end spinning system.

He said producers might do well to consider planting 20 percent executive director of the of their 1978 acreage to cotton types that normally produce lint Texas State Soil and Water with at least 90,000 pounds per square inch pressley strength. Echols, a PCG past president who took part in a Western European Export Seminar in January, confirmed that open-end held as a result of the spinners are interested in high strength cottons from the Plains Resources Conservation Act and cited an example of one such mill which was highly pleased of 1977, which was signed with its first trial run of High Plains cotton this year. However he into law by President Carter cautioned producers against planting varieties without full "The Act recognizes the knowledge of their yield potential on specific soils and under need for public participation specific climatic conditions.

President Cline, in his annual report, reviewed PCG activities programs are effective and for the past year including the continuation of open-end spinning responsive to public needs." research at the Texas Tech Textile Research Center. Concerning research at the Texas Tech Textile Research Center. Concerning this work he blamed a lack of adequate funding for "moving too slow" to take maximum advantage of the opportunities "to enhance both volume and profitability of our sales of cotton to be RCA Act further insures used on the open-end spinning system." He emphasized this that conservation programs point by saying "PCG is your vehicle, so to speak, and it will take will continue to be responyou where you want to go at whatever speed you and your sive to public needs," elected Directors have the skill to drive it. But it can't take you Spencer said. The Act re-affirms the need for public anywhere unless you keep gas in the tank."

Executive Vice President Donald Johnson echoed Cline's call leadership and we hope to receive public input so that a for a broader base of PCG support, telling members "If we do meaningful appraisal of

Public meetings will be held at Stephenville and San Antonio to let interested persons give their views on present soil and water conservation programs and to pose needed changes or additions to present

approaches. The Stephenville meeting will be May 16 in the Humanities and Business Building on the campus of Tarleton State University. The San Antonio meeting May 18. Both meetings will start at 9 a.m. with registration starting at 8:30 a.m. George C. Marks, state

conservationist for the Service and Carl Spencer, Conservation Board, will cochair the meetings.

"The meetings are being to insure that conservation

"Soil and water conserva-

Individuals or groups with an interest in conservation should attend one of the statewide meetings or a meeting in a local soil and water conservation district. Interested persons are being encouraged to bring written or oral statements reflecting

the direction they think conservation programs should take in the future. Such statements will be accepted, made a part of the record and considered fully. Mr. G. L. Fawver and Herman King, local directors, plan to attend the Stephenville meeting.

The date for the Resources Conservation Act meeting in Floydada has been set, Jon J. La Baume, disrict conservationist for SCS, said.

The meeting will be held at 8:00 p.m. June 8 in the Lighthouse Electric Coop. building. All media will be informed of future plans for this meeting.

From information and suggestions received at public meetings as well as date collected from surveys and inventories, RCA calls for determining:

---quality and quantity of soil, water and related resources. --- ability of these resour-

ces to meet current and future demands. --- changes in resource condition resulting from

past uses. ---costs and benefits of alternative soil and water conservation practices and --- alternative irrigation techniques and their effects on conservation and the

May Rains Improve Planting Picture But he also noted that the

LUBBOCK--The rains of last part of May and the first early May came to the South of June is when crops Plains and Texas Panhandle usually go into the ground in just in time to meet the planting needs of most this area. farmers in the area, but it may take a few more days sory meteorologist, based at for its benefits to be felt, the Texas A&M University says the agricultural advi-Research and Extension sory meteorologist for the National Weather Service Center north of the Lubbock here.

International Airport. He "We got one- to two-inch replaced Oliver H. Newton, rains across the South Plains who retired the end of last and a lot of the Panhandle. year. But Wigner is no new-That's going to be enough to plant," said Kenneth A. comer to the agricultural

Wigner assumed duties

April 9 as agriculture advi-

needs and peculiarities of Wigner, the meteorologist. Farmers who had an West Texas weather. opportunity to carry out After five years as a weather officer with the Air pre-planting irrigation in April "should be in fine Force, he joined the shape," he said. Dryland National Weather Service in farmers should have enough 1969. He spent two-and-amoisture to plant, but "could half years as meteorologist get into trouble" if addiat Amarillo, served six tional rainfall doesn't come in time to provide necessary moisture to sustain the

months as aviation forecaster at New Orleans, and was assigned to Lubbock in 1972. For the past six years he But he noted that rainfall has been forecaster and for the area was below special program meteorolonormal at the end of April gist for agriculture here, and much of the recent rain stationed at the Lubbock

will go to replenishing the airport. soil moisture. "If we had had A native of Carlyle, Ill., he holds an Associate of Arts the usual amount of moisture in the soil, a two-inch degree in physics from Fullerton Junior College, Fullrain would have been worth erton, Calif.; a BA in meta lot more," Wigner said. The rains also reduced the erology from San Jose State College, San Jose, Calif., and

soil temperature, a vital factor in seed germination, has done graduate work at

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CITY OF FLOYDADA

the necessary research; if we get the results of our research in grass roots conservation the hands of the right people; if we prevail upon these people to programs will provide the try our product, as you have just heard that one mill in West means for their improve-Germany has done, then we can exploit these new markets to the ment. fullest."

The meeting was concluded with a humorous and inspirational agement of land is one of the address by Millard Townsend of Lubbock, professional lecturer. most cherished privileges of

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DAYS

"However, the right to private ownership and man-

> American citizenship, Spencer stressed. "As the general public becomes more involved with the growing shortage of soil and water resources we see more proposals in legislative form concerning what landowners ought to do in the way of erosion control, floor prevention, protection of wildlife habitat and providing public access to private

property. "Any approach to soil and water conservation problems or issues must first consider that a high percentage of farm and ranch land is privately owned and that the interests and the welfare of the owners must be served. Programs must be acceptable to them.

"Laws pertaining to the organization and functioning of soil and water conservation districts provide that their programs and plans of work be developed by local interests and be a voluntary program. No program is more acceptable to a landowner than a voluntary type and one in which he had a part in developing." Spencer

environment Based on inventories.

survey data and public temperature reached 60 input, the Soil Conservation degrees on April 6. "That's Service will work together the second earliest date ever with soil conservation distrecorded here, Wigner said. ricts, state soil and water Those records have been conservation agencies, local maintained since 1951 and governments and individual the earliest date among the landusers to enhance preentries was April 4, 1967. sent conservation programs and set multi-year obrains, the 10-day average jectives. Accomplishments minimum soil temperature will be monitored at least

had risen to 65 degrees. "But annually. in the last few days this has The appraisal and progreversed and is now down to ram provided for by the 61 degrees," Wigner noted. newly enacted law will be Even when the fields dry present to Congress by the out enough to begin plantend of 1979. This will be ing, it may be a few more followed by the first evaluadays before the soil temption report on existing sererature rises enough to vices of the Soil Conservaprovide optimum germina, tion Service which is to go to Congress by the end of fiscal

tion, he said. He completed Air Force officer training in 1964 at Lackland Air Force Base, San Antonio, and Air Force meteorology training at UCLA in 1965. He served for six months as weather officer at Lincoln Air Force Base in Nebraska and three years

Just prior to the recent

Force Base, Hawaii. He resigned from the Air Force in January 1969. Wigner was honored by the Weather Service as outstanding line forecaster at the Lubbock field office 1973 and received the agency's

neteorologist said. UCLA, the University of In Lubbock, the 10-day Hawaii, and West Texas State University. average minimum soil

Friends

Again?

The coach and the umpire may

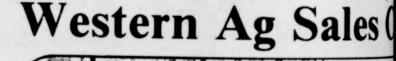
game, but both agree that the

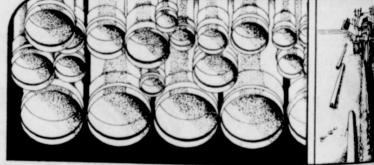
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not be best of friends during the

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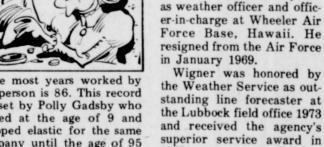




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company until the age of 95 in 1932.

Production Costs Stampede; Livestock Profits Corralled least break-even returns for

AUSTIN-Texas livestock prices have recently been rising along with springtime temperatures, but escalating production costs continue to put a chill on profits, Agriculture Commissioner Reagan V. Brown reports.

"Texas Crop and Livestock Reporting Service figures show that average prices for livestock in March were well above last year's levels," Brown said. "However, farmers and ranchers are feeling the pinch of higher operating costs, which are up six percent over 1977.

"These rising costs include everything from interest rates on loans to wages, services, feed and farm machinery," he noted. Just how far ranchers and farmers must go to obtain at

their livestock is apparent when prices they received are compared to the federally-established parity rates, Brown said. was

of \$70.40. Hogs brought brought \$26.30, with \$18.80 being the parity level.

"As of March 15, the average price for beef cattle \$44.90 per hundredweight, but the parity price was \$61," Brown stated. "This means that cattle raisers should be getting \$16.10 a hundred more than they are now to keep pace with inflation." Brown noted that calves

averaged \$52.80 per hundred, with a parity price \$43.70, with parity pegged at \$59.70. The average price 1602 13th Street for lambs was \$74.20, and a parity price of \$67.80; sheep

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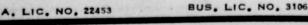
uniforms, shoes, gloves, bats, balls or any baseball equipment, come

your umpire to the Sports Center and become friends again. For



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vear 1982.

The most years worked by one person is 86. This record was set by Polly Gadsby who started at the age of 9 and wrapped elastic for the same







...usually with her master, Blane Simpson of Lockney.



BELINDA STAPP ... new part-time clerk at the Lockney post office.



Jr-Sr Banquet 7:30

NOTICE Starting time for the Lockney High School Junior-Senior Banquet is 7:30 p.m. on Saturday, May 13. There has been an error on some of the invitations to the banquet. Some of the invitations say 7 p.m., some say 7:30, and some say 8. The correct time is 7:30. The banquet will be held in the Lockney Elementary School cafetor-

Couick, Klein

'Outstanding

Young Men'

The Board of Advisors for the Outstanding Young Men of America Awards Program announced today that the men named below have been selected for inclusion in the 1978 edition of OUT-STANDING YOUNG MEN OF AMERICA.

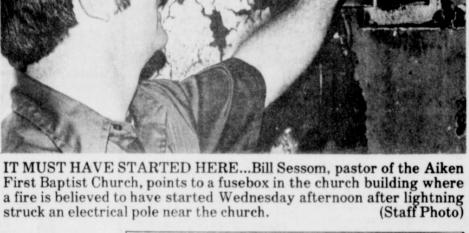
Tony K. Couick, Box 521, Lockney, Jerry L. Klein, 317 SW 6th, Lockney. These men were selected

from nominations received from Senators, Congressmen, Governors, Mayors, State Legislators, University and College Presidents and Deans as well as various civic groups-including the United States Jaycees which also endorses the Outstanding Young Men of America program. In every community there are young men working diligently to make their cities, as well as their country, better places in which to live. These men, having distinguished themselves in

one or more fields of endeavor, are outstanding and deserve to be recognized for their achievements. The criteria for selection include a man's voluntary service to community, professional leadership, academic and achievement, business advancement, cultural accomplishments and civic and political participation.

The men listed, along with fellow Outstanding Young Men throughout NOrth America will be featured in this prestigious annual awards publication.





HOW'S YOUR SENSE OF SCIENCE?

Ingenious American scientists are making great strides in finding new ways to better our old way of life. For one thing, we can send up satellites that

make television specials visible worldwide, and telephone calls around the world easier, faster, and cheaper, too.



A textile company's the development of several pollution-control devices and processes. In fact, the J. P. Stevens





scientists have pioneered Company has spent more than \$20 million for en-

ENA FROM PAGE 1 Texas culture, and an edred "Howdy" on the back re of friendly, cowboy culture. andra Turley as this year's the club theme has been ave "moved" into local school

RFRESH

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poetry written by students

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and in Interscholastic League's events. They also have moved into a safety first program when a member of the Plainview Police force gave members a written driving test that followed with a demonstration on emergency-driving situations and how to handle them. The officer gave advice on mechanics for women drivers.

KIRTLEY'S

316 N 2ND 983 3105

BISCUITS

WRIGHTS FLAVOR

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79[¢]

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FUDGE STRIPE

PRODUCE

POTATOES 89"

COOKIES

ALL PURPOSE

KEEBLERS

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YELLOW

ONIONS

SUNKIST

LEMONS

5/\$100

89

15º.

39[¢]

When the Athena Club, "moves on" into the next year of work, it begins another year based on the club's objective. The objective is stated in the zation.

club's Constitution as "The object of this club shall be to stimulate intellectual growth of our city and to

warmth from cold air and cool warm air, to





IT'S **RIDICULOUS!**

It seems ridiculous to us now, but in the 19th century it was considered the proper thing to eat ice cream with a fork. * * *

It seems ridiculous to many travelers, but Paris offers guided tours of its sewers. The Michelin Guide rates it 0 stars.

* * * It seems ridiculous in the light of modern science, but some people once thought the best cure for a cold was to say "cold-fighting" words.

THE LOCKNEY BEACON THE LOCKNEY BEACON Box 187 LOCKNEY, TEXAS 79241 Published each Sunday and Thurs-day at 220 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Tooley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of trade area \$10.50 per year.



1978. Texas Dairy Queen Trade Asso

vironmental controls over the past 12 years.

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Floyd 4-H Dress Revue Monday In Lockney

Everyone is invited to the Floyd County 4-H Dress Revue at 8 p.m. Monday, May 15 in the Lockney Elementary School cafetorium. There is no charge, and refreshments will be served afterward.

Highest-scoring participants in the Junior 1, Junior 11, and Senior divisions will be eligible for the District 4-H Dress Revue July 6 in Lubbock. District winners will be eligible for the state revue September 14-16 in Austin. First-place winners also receive medals and gifts. Each participant will receive a gift and a blue, red or white place ribbons will be awarded in each division of the county revue. Dress revue awards are paid for from Floyd

group ribbon. First- through sixth-County 4-H funds. admitted 5-11 continues

Lockney care. Tomasa Banda, Lockney admitted 5-11 continues care. Hospital Report

Grace Byars, Lockney admitted 4-27 dismissed 5-8. John Bilbrey, Lockney admitted 4-27 dismissed 5-8. Hattie Tate, Lockney ad mitted 4-28 dismissed 5-8. Marvin Hooten, Plainview admitted 4-29 dismissed 5-5. Amanda Perez, Ralls admitted 5-4. Baby boy Matthew born 5-4 dismissed 5-6.

Rebecca Truitt, Lockney admitted 5-4 continues care. Becky Hardin, Floydada admitted 5-5. Baby girl Mandy born 5-5 dismissed 5-7

Vicki Ochoa, Lubbock admitted 5-5. Baby boy Jonathan born 5-5 dismissed 5-7. Josefina Peralez, Lockney

admitted 5-7. Baby boy Carlos born 5-7 dismissed 5-9. Alice Ormond, Lockney admitted 5-8 continues care.

Mary Nava, Plainview admitted 5-8 continues care. Anita Cisneros, Plainview admitted 5-8. Baby girl Roxana born 5-9 dismissed 5-11. Mary Ida Rose, Lockney

care.

FLOYD DATA Mrs. Lindsey Warren was able to be brought home Thursday from a 16 day stay in St. Marys Hospital in Lubbock. She is reported to

Brownie Troop

be doing nicely.

Extends Thanks

Brownie Troop 333 would like to thank the following people for helping them this 1977-78 year.

Blanco Offset Printing for showing us their office and machines in November 1977. Pizza Gold for letting us tour their business, April, 1978, the pizza and coke were yummy. James Hale, Floydada Sheriff's Department for the program on bicycle safety in April 1978. Junior Girl Scout Troop #387 for letting us visit and helping us to earn our Bridge to Juniors Badge in April 1978. Mrs. LeRoy Burns for showing us May 1978 how to make a cake look so pretty, it tasted good too. The First Christian Church for giving us a special place to become Junior Girl Scouts in May

admitted 4-27 continues 1978. Mr. Copeland and Mrs. Bond at Duncan Elementary Jo Ann Rogers, Lockney School for letting us use the admitted 5-9 continues care. cafeteria as a meeting place Georgia Adcock, Lockney the past two years. admitted 5-10 continues Thanks Again, care. Maricia Gaitan, Plainview Brownie Troop #333

COLLECTION **PIGGLY WIGGLY** SANIBEL WHEAT FLOWER

Sunday, May 14, 1978 Page 6

Here's your chance to own one of these three beautiful imported stoneware patterns from the Autumn Collection.

These are serviceable, yet elegantly designed place settings. Oven to table, dishwasher and microwave oven safe.

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CHOSE FROM 3 BEAUTIFUL PATTERNS.

Offers you stoneware in the

Luckenbach Loses Bid **For Earl Campbell**

LUCKENBACH, Texas-School officials at Luckenbach U have expressed dismay at recent reports of the signing of Earl Campbell, former UT All-American and Heisman Trophy winner, by the Houston Oilers. According to a spokesman

for the school, "Luckenbach U ain't part of NCAA and we figure the best way to get a good team is to hire good players. We bid three acres and the rights to a Luckenbach Beer distributorship in Fredericksburg for Campbell. We figure it's as good a long-time security for Earl as the Oilers \$1.3 million bid. It'd take Earl a good hundred years to make that much in Fredericksburg."

Gillespie County Conference football schedule 1978 includes Cain City A&M and Art Institute, Stonewall University Dental Branch, Round Head State University, Downtown College in Gold, and other less notable teams.

Luckenbach U's proposed

The school is planning football tryouts later this spring. They expect Lam Schwerdtfeger to quarterback the team, if he can be persuaded to give up his present part-time job. Lam is a quality control man in charge of hop-smelling for the Luckenbach Beer brewery now in the development stage



Indians used to believe that eating milkweed roots would help them hunt deer.

MY SINCERE THANKS

"A Great Big Texas Thank You" to the fine people of Floyd County for your vote of confidence given me on May 6, 1978. by electing me Sheriff of Floyd County for the two years of an unexpired term.

Your overwhelming generosity is appreciated, not only by me, but by my entire family.

May I never give cause for you to lose faith in me. Feel free to come by the office for a friendly visit, help, concern, or to offer suggestions. The door is always open to you, the citizens of my home country - the one and only Floyd County of Texas. We feel that "our cup truly runneth over." Thank you so much for your support.

Fred A. Cardinal

Take advantage of these great savings on stoneware that will be admired and enjoyed for years to come.



These completely coordinated accessory pieces will be on sale at discount prices throughout the entire program:

Dinner Soup (2) Gravy Boat w/Stand Covered Sugar Creamer **Round Platter** Vegetable Bowl Coffee/Tea Server

Salt and Pepper Casserole w/Cover Butter Dish w/Cover Mug (2) Oval Bowl Individual Casserole

A different place-setting piece featured each week for ...

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FIRST	SECOND	THIRD	FOURTH	FIFTH
SIXTH	SEVENTH	EIGHTH	NINTH	TENTH
ELEVENTH	TWELFTH	THIRTEENTH	FOURTEENTH	FIFTEENTH
WEEK	WEEK	WEEK	WEEK	WEEK
DINNER PLATE	CUP	SAUCER	SOUP/CEREAL BOWL	SALAD PLATE
79°	79 °	79°	79°	79°
With every	With every	With every	With every	With every
\$3.00	\$3.00	\$3.00	\$3.00	\$3.00
purchase	purchase	purchase	purchase	purchase

COLLECTION AVAILABLE ONLY AT PIGGLY WIGGLY







SQUARE DANCE EXHIBITION...Bonnie Graham and Floyd Bradford of Floydada were among the square dancers who entertained residents at Lockney Care Center Thursday.

South Plains News

May 8th, 1978. will get to return her to Pastor Fred D. Blake of home to South Plains next South Plains Baptist Church week leaves this morning (Monday) for Dallas where he will attend a three day briefing session on the Bold Mission Thrust. He will be back home in time for Wednesday night Prayer Meeting at 8:00 o'clock, since the time

By Mrs. Murray Julian

change. Last week, due to cold weather, the meeting was held in Fellowship Hall. There was fine singing, and a large group attended. Wonderful rain came at

last to our community, as well as to surrounding neighbors. Most everyone here received about 2 inches. The rain came Monday night and all day Tuesday it just poured, and was still raining Wednesday morning, with a 34 degree temperature. Cloudy, foggy weather helped every bit of the rain to soak into the ground.

May 2 was WMU Day at the Plains Baptist Assembly Grounds, and 66 women in all braved the weather elements that day, as most of them were wet from the heavy rain, which poured most of the day at camp.

Mr. and Mrs. Leighton Teeple were in attendance all last week in Plainview at the Southwest Church Growth convention. Mrs. Teeple served as hostess at

the convention. We are proud to note that Kelly Turner, grandson of Mr. and Mrs. E.P. Pritchett at South Plains, was named valedictorian of the 1978 Floydada High School grad-uating class. He has a 4 year

average of 95.152. Mrs. Leighton Teeple, Mrs. Fred Marble and Mrs. Ruby Higginbotham presided at the South Plains School house at the voting polls last Saturday, May 6, with E.J. Kinslow as presiding judge of the election. Rev. and Mrs. Fred Blake and others from the South Plains Baptist Church went to the Lockney Nursing Home Sunday, May 7th, at

3:00 p.m. to hold services for residents. It is a joy to minister to the aged and those of the convalescent home

South Plains Hobby Club will meet Wednesday, May 10th, at Lockney in the home

of Mrs. Fred Fortenberry

for a demonstration on cer-

(Staff Photo) Baptist Church where Rev. Jack Pearce is pastor, and returned home Monday.

Mrs. Sylvin Kinnibrugh and daughter, Mrs. Teddy Horne and Melissa of Plainview, spent the weekend in Truscott with Mr. and Mrs. W.S. Simmons and other relatives. Sylvin and L.N. Johnson and others from Plainview went to Lake Amistead on a fishing trip, returning home Monday afternoon.

Mr. an Mrs. W. Fred Cox spent most of last week visiting here with her brother, Mr. and Mrs. Earnest Smitherman. They were to start home to Denver, Colorado, on Wednesday, visiting some relatives on the way. traveling in their Air Stream trailer. Denver has had a heavy snowfall which they probably encountered. New students at South Plains School entering last week were Lajuana Turner and Sherri Lambert of Petersburg, and Jason, Ricky and Johnny Penry of Silverton. Dates to remember at the school are last day of School, May 24th and plays, May 19th, with party and trip, May 12.

Thursday, May 11, is Vacation Bible School planning meeting at the Baptist Church, beginning at 10:30 a.m. Bring a salad for the luncheon. The planning meeting will continue on after lunch. 12 bestin

amics, by Mrs. Herb Mcthings had to be changed for the program. Allen Benson Camish, from Plainview. is the new camp director, George Weast is going to Central Plains Hospital in and everyone enjoyed a talk by him. Mrs. Wayne Hunter Plainview on Mondays, was in charge of the Caprock Wednesdays and Fridays for therapy on his hip. He is getting along well. Mrs. Association. Those from here who went were: Mrs. L.T. Wood, Mrs. Fred Blake, Robt Lee Smith went to Mrs. Murray Julian, and Amarillo Sunday to visit her Mrs. Gene Mayfield of Floymother, Mrs. George Weast, dada. The main speech was given by Mrs. Glen Godsey who is in a rest home there. Relatives, the E.T. Evans of Plainview, on Missions family of Amarillo, are Teaching, "To Be, To Do." spending two weeks in As-pen, Colorado, where they Five associations, including Caprock, Lubbock, Llanos have their mountain home. Altos, South Plains and Mr. and Mrs. Julian went Staked Plains met for the to Perryton Saturday, and meeting. The meeting and spent the weekend with lunch period was held in the their son and family, Bruce cafeteria. and Janet Julian, Clay and Mr. and Mrs. Raymond Upton from Upton Grocery Wade. They attended the services Sunday at First and the Post Office at South Plains, left on a little vacation to Bartlesville, Oklahoma last Thursday, where they visited their son and family, Mr. and Mrs. Jimmy

evening. Mrs. Frank McClure was moved to the home of her daughter's, Mrs. Jean Mc-Clure in Plainview, a week ago Friday. She is doing fine, at this time. If she continues to improve, she

Linda Weims In Honor Society

COLLEGE STATION --Linda K. Norman, daughter of Mr. and Mrs. Weims L. Norman, Rt. 4 Floydada has been selected as a member in the Texas A&M University Chapter of the honor society Phi Kappa Phi.

Phi Kappa Phi is an interdisciplinary society which elects members from all recognized branches of academic endeavor.

Each year the Chapter recognizes graduate and undergraduate students from 11 academic colleges who have distinguished themselves academically as well as leadership in campus activities.

Phi Kappa Phi was established in 1949 at Texas A&M University.

I WANT TO THANK ALL WHO VOTED FOR ME IN THE MAY 6TH PRIMARY FOR JUSTICE OF THE PEACE PRECT. 1 & 4. IF I CAN HELP YOU IN MNY WAY FEEL FREE TO CALL ANY TIME.

> SINCERELY H. E. PORTER

L.D. and Mike Smith

INVITE YOU TO CALL THEM IF YOU NEED

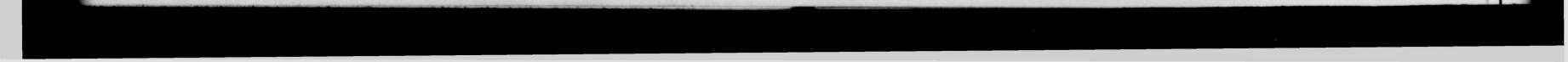
IRRIGATION MOTOR REPAIRS OR FIELD SERVICE

 TRUCK, PICKUP, AUTO MOTOR REPAIR OF ALL KINDS

MOTOR HEAD REPAIRS

YOU MAY CALL US NIGHT OR DAY, WE WILL SOLVE YOUR REPAIR PROBLEMS. NIGHTS 983-5192 OR 983-2711

> & N AUTOMOTIVE 507 E. Missouri Pho. 983-2168







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earings

Sunday, May 14, 1978 Page 9

Southwestern Public Service Plans General Rate Hike Over Its System ntsen

Southwestern Public Service Company announced today that it has filed for a general retail rate increase in the cities and counties served by the

company in Texas. This proposed rate increase will not, however, effect the rates SPS charges its customers in Floydada.

Reception To Honor Mrs. Bell

ALL AND

The public is cordially invited to attend a reception honoring Mrs. Ted Bell and mothers of Alpha Mu Delta

members Sunday afternoon, May 14, from 3:30 until 5 o'clock in the Wall

Street parlor of First Baptist Church in Floydada.

Mrs. Bell will be honored as "First Lady of the Year" by Alpha Mu Delta. Mothers of the members are being honored due to Mothers Day.

The request was made with the cities and the Public Utility Commission of Texas on or about May 12, 1978 and the company is requesting that the increase become effective 35 days after the filing date.

A residential customer in Floydada using 905 kilowatt hours during May would receive a bill for \$44.19. Under the proposed new rate, customers in other cities in Texas [except Lubbock and Crosbyton would be charged

It is expected that the proposed new rates will result in an increase of

approximately 10 per cent for residential, commercial, industrial and school customers. This would result in an increase of about 8.8 per cent in the company's total revenues from Texas, or about \$2 million annually. Rates to wholesale customers and for retail service to municipal customers would not be affected.

The last rate increase in Southwestern's rates for residential, commercial and industrial service was granted in 1974 and amounted to about 10 per cent.

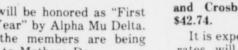
Increased costs of building new

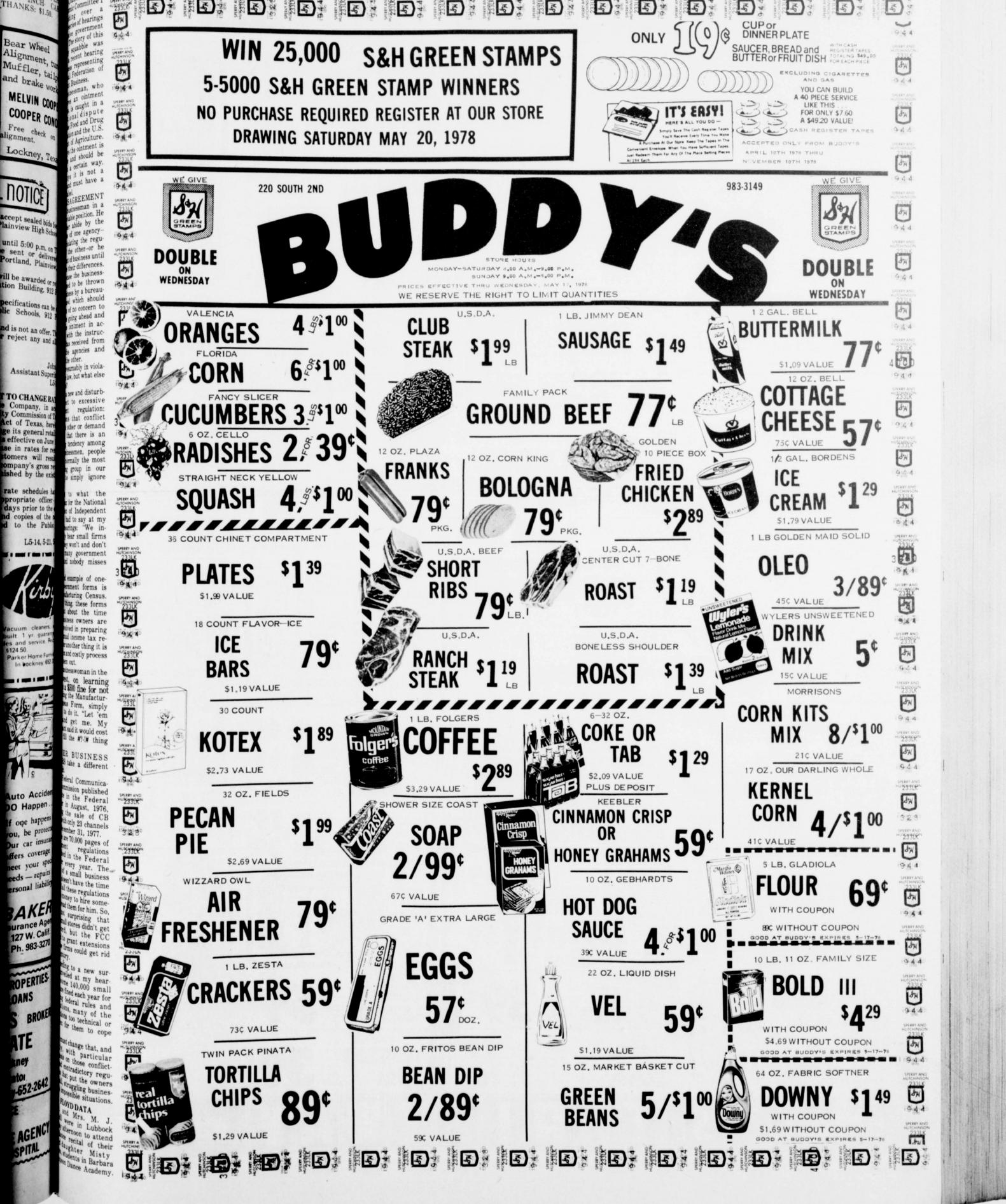
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power plants, as well as the increased costs of labor, materials, money and taxes were cited by the company as the major reason for the proposed increase

In 1972, SPS made the commitment to switch from gas to coal as the primary fuel for their generating plants. This decision was made due to a long-range forecast which indicated increases in the cost of gas and diminishing availability. The present cost of a new gas is about 70 per cent higher than the cost of coal. Govern ment regulations have restricted the use of gas as a boiler fuel.

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Sunday, May 14, 1978 Page 9

Southwestern Public Service Plans General Rate Hike Over Its System

Southwestern Public Service Company announced today that it has filed for a general retail rate increase in the cities and counties served by the company in Texas. This proposed rate increase will not, however, effect the rates SPS charges its customers in Floydada.

Reception To Honor Mrs. Bell

The public is cordially invited to attend a reception honoring Mrs. Ted Bell and mothers of Alpha Mu Delta

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A residential customer in Floydada using 905 kilowatt hours during May would receive a bill for \$44.19. Under the proposed new rate, customers in other cities in Texas [except Lubbock and Crosbyton would be charged \$42.74.

It is expected that the proposed new rates will result in an increase of

approximately 10 per cent for residential, commercial, industrial and school customers. This would result in an increase of about 8.8 per cent in the company's total revenues from Texas, or about \$2 million annually. Rates to wholesale customers and for retail service to municipal customers would not be affected.

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Increased costs of building new

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D. E. ES) Z) E) -AX CUPor **DINNER PLATE** 944 944 ONLY WIN 25,000 S&H GREEN STAMPS SAUCER, BREAD and BUTTER OF FRUIT DISH FOR EACH PIECE ALING \$49.00 371 37K XCLUDING CIGARETTES 5-5000 S&H GREEN STAMP WINNERS AND GAS 944 944 YOU CAN BUILD A 40 PIECE SERVICE LIKE THIS NO PURCHASE REQUIRED REGISTER AT OUR STORE T'S ERSY! 374 FOR ONLY \$7.60 de de 371 A \$49.20 VALUE! HERE'S ALL YOU DO -12 DRAWING SATURDAY MAY 20, 1978 moly Save The Cash Register Ti 944 de. 944 e Al Our Store Keep The Tapes in The ACCEPTED pe When You Have Sufficient To Them For Any Of The Place Setting Places APRIL 10TH 1978 THRU 371 (b) 944 NE GIV WE GIVE 944 983-3149 220 SOUTH 2ND 371 57 944 944 DOUBLE 371 J. DOUBLE TURDAY 4.00 A.M. -9.00 P.M. ON SUNDAY 9.00 A.M. - 8.00 P.M. 944 WEDNESDAY ON 444 WEDNESDAY WE RESERVE THE RIGHT TO LIMIT QUANTITIES 12 GAL. BELL VALENCIA U.S.D.A. 4 33100 1 LB. JIMMY DEAN **CLUB** BUTTERMILK ORANGES 944 SAUSAGE \$1 49 \$199 STEAK FLORIDA 1 6 \$\$100 \$1.09 VALUE ut what else 944 12 OZ, BELL 守真す FAMILY PACK FANCY SLICER excessive CUCUMBERS 87 GROUND BEE regulation 944 r or demand there is an RADISHES 2, 39 75¢ VALUE ency among



