

THE EASTER SEAL CONTRIBUTION NUMBER TO CALL SATURDAY AND SUNDAY IS 983-3777 AND IN LOCKNEY IT'S 652-2242.

Open House, Receptions Set At Floyd County Libraries

The Floyd County Library will observe National Library Week with open house activities and receptions at both the main library, located on the second floor of the court house in Floydada, and the Lockney branch, on South Main Street.

Library organization will serve refreshments to those who visit the libraries from 2:30 to 5 p.m. Monday (April 3).

Scheduled at the libraries Tuesday through Friday are special visits by Floyd County school children.



PLANNING LIBRARY WEEK ACTIVITIES.....Left to right: Helene Holt, Library clerk at Lockney; Lisa Mosley, secretary of the Friends of the Floyd County Library; Opal Blount, a member of the Friends of the Library organization. (Staff Photo)

Don't forget to vote Saturday, April 1

The Lockney Beacon

"Serving The Irrigation Belt"

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Race Track Enthusiast Jackson Is Stockman, Farmer

By Felicia Applewhite

You talk to Floyd Jackson, you know he's not just a horse man. Specifically, you talk to him about his quarter horse, Hot Idea. He's not just a horse man, he's a stockman, a farmer, a race track enthusiast. He's also been selected as the winner of the American Quarter Horse Association's 1977 Quarter Running Two-Year Old Filly award. All of this makes Hot Idea a very interesting subject for conversation.

"All my life I have been interested in horses," says Jackson. "That was the reason he undertakes the race track. Hot Idea's nature is so well known. She has a terrible temper, but when he says it, his temper is right fast in order for him to be misled. She is just as fast as a race horse. It's just that she has a life, she has to do something. You catch her, and put her in a pen and get her out on the track. She loves it."

Hot Idea always has to hold her own work with her and they like her all the time. When they rub her, she kicks and bites. It's in these additional words to be sure you get the whole picture.

Hot Idea's most recent title as World Champion Two-Year-Old Filly was the result of votes cast all over the United States. The owners were notified of the Amarillo Quarter Horse Association.

This is not the first horse that Hot Idea and Bruce have owned. Hot Idea had Jet Away Deck. He was a son of Jet Deck. Jet Away was a horse, but we had bad luck with him. He broke his neck on a leader, we sold him," Floyd says.

Hot Idea was at a sale when they saw her. When she came through, they nodded his head for them to buy her. She was a "little thing-pretty thing." They looked again—"she was very big." She was born with a white leg.

Hot Idea knew her breeding, but we were too impressed because of her. The trainer was quite impressed and explained why he was impressed.

Hot Idea named me Floyd, a namesake of Floyd County. They could have named me that because they had run out of names; there were 14 children in our family. My parents came here because Johnson Grass was taking the country in Fannin County. Mama and Papa came on the train with some of my brothers and sisters. Dwight 13, Guy 11, and Ima Nell about 8 years old and Guy's dog came in a model T. Doc Peck followed behind them. They started about the same time as Mama and Papa but arrived a week later. They say Mama paced the floor looking for them, he recalls.

Hot Idea was a well-improved place the Jackson family came to in Floyd County. There was a large two-story house and a 49-acre orchard. They bought the place which was a section of land at \$30.00 an acre.

"We had every kind of fruit that you could imagine: peaches, apples, grapes, plums—all kinds of fruit. We had lots of apple fights when kids came to visit. The fruit trees gave us a place of protection from the flying apples because we could dodge behind them," he says.

Once when Floyd's father went back to Fannin County to visit, he came back to report, "There has not been a nail driven in that country since I left there."

"Dad wasn't too well satisfied with this country at first. It was too dry. He came with the intention of raising cattle. We had a drought in 1916 and 1917. He kept the cattle a year or so and fed them. Finally, he sold them for a loss. He farmed with mules. When he died in 1928, he had never owned a tractor.

Like everybody else, they raised cotton, maize and wheat. "Dad did all the stacking. I was the scratcher. The scratcher scratched the side of a stack with a pitchfork to pull down loose stalks and fodder. This made it possible for the stack to shed rain. The scratcher also cleaned up around the stacks. I was also water boy. Sometimes, I would get slow about getting back with the water. I was eaten out.

"One time we were stacking, and I was scratching. Mama was setting the table when I went in. I was the first one there. I laid my head on the table and went to sleep and missed my supper. I

by simply saying, 'I just could see something.' That was the way we bought her," Floyd explains.

The average price of the colts that went through was \$8,800. Floyd and Ted paid \$4,000 for Hot Idea. Over 400 sold at the sale. She was named by Ed Baker her breeder, who received \$7,500 breeder's fee as a result of Hot Idea's winning the American Futurity at Ruidoso. Also, Lynn Pevler received \$10,000 nomination award for having nominated Hot Idea as a colt.

"We went to Oklahoma City to a sale after Hot Idea ran. We saw her 14-year-old grandmother sell at that sale for \$96,000. Hot Idea's sister, one year younger than Hot Idea, sold for \$20,000. In order to enter the Ruidoso All-American Futurity, it was not only necessary to nominate Hot Idea when she was a colt but to nominate her every few months afterward. The nomination is nothing more than paying a fee to guarantee the entry of a horse in the races.

There is an option in nomination payments. It is possible for an owner to pay \$2,000 when the colt is a year old. At Ruidoso this year, some owners paid \$15,000 late fee.

There were 13,000 nominations for All American Futurity this year. The colts were eliminated down to 244 head. Further elimination took place at Ruidoso on the final day. In the first trial, Hot Idea won by three lengths.

The only worry the owners had about her race was that "she might get into trouble at the gates." Sometimes the excitement at the gates will cause one to run into another one or into a gate.

I felt pretty confident that she would win. I didn't think that there was anything out there that could out run her," Floyd says.

A mare came out next in the race with a triple A time. "We will probably run her one more year. This year, she will run Derby as a three-year-old. If she should run a pretty good race in Ruidoso, we hope she will be invited to run in Champion of Champions race.

Floyd Jackson was a farmer before he was a race horse owner, and he still is a farmer; the racing has not interfered. He grew up on a farm. His parents moved from Fannin County to McCoy about 20 miles south of Lockney in 1916. Floyd was born one year later, October 13, 1917.

"They named me Floyd, a namesake of Floyd County. They could have named me that because they had run out of names; there were 14 children in our family. My parents came here because Johnson Grass was taking the country in Fannin County. Mama and Papa came on the train with some of my brothers and sisters. Dwight 13, Guy 11, and Ima Nell about 8 years old and Guy's dog came in a model T. Doc Peck followed behind them. They started about the same time as Mama and Papa but arrived a week later. They say Mama paced the floor looking for them, he recalls.

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Like everybody else, they raised cotton, maize and wheat. "Dad did all the stacking. I was the scratcher. The scratcher scratched the side of a stack with a pitchfork to pull down loose stalks and fodder. This made it possible for the stack to shed rain. The scratcher also cleaned up around the stacks. I was also water boy. Sometimes, I would get slow about getting back with the water. I was eaten out.

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guss, I was six or seven years old. Mama got after Papa for working me too hard. That pleased me," he remembers.

Floyd started to school at McCoy. When he began, it was at the last of the school term. The teacher put him at a desk between two of his sisters.

He was so consistently late to school each day that the others in school would giggle when they saw him coming and say, "Here he comes."

"I never really had my mind on school. I was the youngest boy in our family with two younger sisters."

Boys wore short britches until they were 15 or 16 years old. When Floyd was 8 or 9 his brother, Guy, told him if he would run a go-devil for him for a week, he would buy him a pair of long britches. Floyd ran the go-devil and Guy bought the britches. They were the popular whip-cord pants all boys were wearing. They cost \$1.25.

"I was light which was the main reason Guy wanted me on the go-devil. I remember I worked two mares to that go-devil. Because I was light, the go-devil stayed on the row and didn't rock back and forth as it would have with more weight. It was a one-row go-devil."

"Having older brothers, I was in on some experiences I might never have had. I remember, one time Guy and Roy Stewart let me go with them to Ralls in a Model T that had curtains on it. We stuck in the snow several times and we would have to get out and push. The radiator froze up and we had to stop two or three times to get water for it. I thought I would freeze. I don't know why I went along. I was six or seven years old.

"I broke a shetland for a neighbor when I was six years old. He had two of them. He kept one, and I kept one. That horse threw me a hundred times. She was gentle, but when she got tired, she would buck.

When I was eight or nine, my dad gave me a paint horse. Once in town he told me to come, go with him. He took me around to where they sold saddles and harness. He bought me a saddle and threw it on the hood of a Model T and took it home. I still have that saddle.

"I got rid of the paint when Oscar Stansell was trading tractors for mules. He was going to send a car load of mules back East. Oscar told me to bring my horse to him to see if we could make a trade. It was my first horse trade. I was 14 or 15.

"The mare I traded for didn't know a thing. I couldn't get her away from the rest of the horses. They threw clods at her to make her leave. I rode her ten or twelve miles. That was a pretty long ride—made long because she didn't know a thing.

"E.M. and I were the only boys at home when Dad died. We had a little experience working cows. Dad had started us pretty young. During the drought, we herded cows up and down the bar ditches. There was always a few feet of grass on the bar ditches where it had not been razed.

"What hurt us worse than anything during the depression was the drought. With rain, we could have fed the cows and it would not have hurt us.

"Also, when the banks were closed twelve months, we were in trouble. "During the war, I was working for Dwight for Jackson Tire Company in Lockney. I worked for \$25 a month for a while. When my pay was raised to \$65

a month, I got a commission on the tires. That was good until the government froze the tires and I had no commission.

Dwight Jackson sent the tires back and bought a fourth-section of land with what they brought. Dwight and Floyd farmed that land for several years.

There was so much "stuff" going on SEE JACKSON, PAGE 5

Memorials, Business Histories Focus Of History Book Activity

Business history and memorial page sales are now the focus of activity for members of the Floyd County Historical Book project committee.

Businesses—both old and new—should have a record of their history included in the historical book. Mrs. Don Marble at South Plains is in charge of this section.

Special words of history about someone who is deceased are to be included on the memorial pages. Or someone who is living might be paid tribute in this section. Mrs. Pat Frizzell at Lockney is in charge of this section.

Members of the project committee are working daily on proof reading the over 800 family histories which have been sent to them. While this goes on, other family histories will still be accepted. So anyone who wishes to write their history can still be assured

that it will be included in the book if they act quickly.

Book sales continue at \$24.50 plus tax. It cannot be stressed often enough that only the number of books ordered during this pre-sale phase will be ordered from the publisher.

There will be no books available for persons hoping to buy after publication.

1977 Yearbook Wins State Award

During the 51st Interscholastic League Press Conference held recently, Kevin Stennett was awarded 1st place in AA State competition for Best Portrait in yearbook. Others placing in the AA competition were Pam Bradley—third places in Introduction and in Division Pages; Patsy Burt received a third place in Faculty/Administration Spread.

Dr. Max Haddick, Director of Journalism, at the University of Texas, remarked that the Individual Achievement Awards quantity was up and the quality good. "In fact, some of the entries were super. We have every right to be proud of the work of our

students." "Approximately 25 to 30 thousand individual entries are judged each year

in the competition so winning is indeed an achievement," states Peggy Hallmark, advisor of The Roundup.

Lockney Explorers Compete In Olympics

Lockney Explorer Post #270, sponsored by the Lockney Police Department, is competing in the regional Explorer Olympics.

The top four posts in the area qualify for the National Explorer Olympics in Fort Collins, Colorado in August. Lawayne Strickland of the local post

placed third in the rifle marksmanship event held in Lubbock January 21. In events held March 4 at Ralls, Lane Turner placed second and Danny Wilson fourth in weightlifting and the Lockney Post team lost 63-47 to Lubbock Post #402 in a single-elimination basketball tournament. The Lubbock team was composed of Monterey High School players and Texas Tech freshmen, according to Lockney post advisor Donnie Ballew.

The local Explorer Post expressed thanks to these local businesses and individuals who contributed to buy uniforms for the basketball team: Jackson Tire Company, Mize Pharmacy & TV, Davis Lumber Company, Dick's Automotive, White's Auto, Webster Service & Supply, Rogers Pastries, Lockney Trading Post, Perry Implement, Thomason's Grocery & Market, A.L. Bigham and David Jackson.

Members of the post are Terry Brewer, Craig Ellison, Jackie Gaskins, Jeff Isom, Nolan Kell, Jeff Stansell, Barry Stansell, Lawayne Strickland, Lane Turner, Donny Wiley, Buddy Wiley and Danny Wilson.

The Post Committee consists of Ballew, Raymond Hamilton, Claude Brown, and R.L. Knox.

SENIOR CITIZENS MEET THURSDAY

The Lockney Senior Citizens organization will have covered-dish luncheon meeting Thursday, April 6. The meeting starts at 10 a.m. in the First United Methodist Church fellowship hall.



UIL NUMBER SENSE AND SCIENCE contestants from Lockney Junior High who'll compete Thursday at floydada. Seated, left to right, number sense contestants Paul Castro, Ronnie Burkhammer, Crist Carthel, Martin Tickle, Stephanie Bybee, Amy Shaw, Aurora Garcia, Angie Caskins. Standing, science contestants Larry Davis and Israel Guerra. (Staff Photo)



READY WRITERS AND SPELLERS.....Left to right, seated, ready writers; Margie Araujo, Georgia Villareal, Amy Shaw, Julie Reecer, Sherese Cannon, Veronica Martinez, Stephanie Bybee, Judy Davis, Maribel Torres. Standing, spellers; Jason Hill, Glenn Sutterfield, Margaret Arjona, Natalie Mendoza, Shelley Sessom, Sue Martinez. They'll represent Lockney Junior High in UIL contests Thursday at Floydada. (Staff Photo)



UIL ORAL READERS.....Left to right, seated; Kim Carthel, Julie Reecer, Libby Williams, Susy Pinner, Earl Brosech, Dana Poole. Standing: Barbara Moore, Dane Daniel, Ivory Harris, Robin Carthel, Karen Mathis, Patrick Griffith, Scott McCarty. The Lockney Junior High students will compete in Interscholastic League events Thursday at Floydada. (Staff Photo)

Areas
Department issued regulations that identify need of a summer program; states also assist and assist sponsor these areas.
VE GAS, SHOP FLOYD COUNTY
LADLY M USDA STAMPS
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Grain Round \$8
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\$1.00
69¢
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you stay the

FLOYD JACKSON, 9-years old, wearing his first long, whipcord britches, when he was a payment from his father, Guy, for riding a one-row go-devil a week. The pants cost \$1.25.

Library Tea Monday Afternoon

The public is reminded of National Library Week sponsored by the Friends of the Library and in observance of this event there will be a tea at the Floyd County Library Monday afternoon, April 3rd between the hours of 2:30 and 5 p.m. You are extended an invitation to attend.

The Treasury Department has a special fund to which people can contribute anonymously. It now has \$3.5 million in it.

FLOYD DATA
Mr. and Mrs. Carl A. Moosberg and Alice had as their recent guests his brother and wife, Mr. and Mrs. Frank O. Moosberg of Des Moines, Iowa.

Last week they had as their guests Mr. Moosberg's cousin and her husband, Mr. and Mrs. Frank Garner of Ft. Worth. Also visiting



SOCIETY AND CLUBS

with them here were Mrs. Tommy Sherman of Lockney and Mr. and Mrs. Donny Winslow of Lubbock.

FLOYD DATA
Col. and Mrs. John Hoffman of Fort Worth flew in to Floydada last week for a short visit with Mrs. Hoffman's sister, Mrs. Lucille Sisson and the Larry Barbee and Charlie Warren family's.



Guest Day Hosted By Homebuilders

Homebuilders Home Demonstration Club was hostess to the Harmony and Lone Star Clubs on Tuesday, March 28th at Lighthouse Electric Community room. Mrs. Elmer Norrell supervised several games for the group. A luncheon was served by the Homebuilders Club.

At 1:30 the group went to the Texas Engineering Extension School, established by the Texas A&M University System. Lawrence Stovall, manager, greeted us and explained how and why the school was started in West Texas. He said the school provides job-related training programs for adults in public service occupations, and technical vocational industrial teacher education and other vocational areas. Some courses taught are construction equipment training, electric power utilities and electronic training, fire protection, law enforcement and other special classes. The engineer of today must not only be

conserved with certification but with updating and upgrading his operations for upward mobility. Our West Texas Center is not only for West Texas but many neighboring states.

Stovall introduced Billy Marquis, instructor in the fire prevention program. The group viewed two films on fire, stressing its dangers, and what to do if our clothing should catch fire. Silk, cotton and man made materials being the quickest to burn and material that melts, as it burns, cause the most severe burns on a person as well as breathing the toxic fumes. Beware of the nature of the fire and what you should do to put it out. Train your family what to do. Teach them how to call the fire department and warn them never to run back in the house for anything.

Marquis said smoke alarms are very good to put in your home, if they are of a good standard and installed properly so they will function correctly.

A tour of the building was conducted by Stovall who explained what courses were taught in the different class rooms. It was a day of enjoyment as well as educational for Lorraine Nance, Vera King, Sybil Teeple, Ruth Reeves, Helen Huffman, Maudie Lawson, and Elvira Stewart of Lone Star club; Ruth Scott, Lucille Miller, Wanda Turner, Vivian Curtis, and Blanche Williams of Harmony club; Gladys Widener, Inez Walker, Mattie Norrell, Muri Mayfield, Ruth Trapp and Blanche Williams and Lillian Smith of Homebuilders Club and guests, Sharron Hillis, Barbara Bullock and Kathy Burk.

Next meeting will be April 11. All clubs will sponsor a "Crepe Quisine Buffet," at Lighthouse Electric from 11:30 to 1:30. Everyone is invited to attend.

GETTING BACK AT REGULATORS

The president of the Chamber of Commerce of the United States suggests a possible antidote for overzealous government regulators who impose unreasonable demands on the public, such as the requirement by a state agency in Ohio that a businessman install a \$1,200 antipollution pump and then buy another one just like it as a backup.

"I think all of those regulators who propose those kinds of solutions should be required to buy two catalytic converters for their car and two sets of seat belts," said Dr. Richard L. Leshner, president of the Chamber. "Maybe they'll get the message."

Dr. Leshner, who worked with the backup theory of safety and performance as a former U.S. space official, said the second pump was an example of unnecessary backup.

"You don't have a real time need for it..." he observed. "You can repair it if the first one goes down, and that's a whole lot less expensive than having another one."

What One Person Can Do

BOB YOUNG
EX-CONVICT
When Judge Young of the California, Justice Court preaching. He's been where they are.

Bob Young was at age 19 for stealing a card and served 2 1/2 years in a Federal prison. He joined the Galloping Gopher long, he was again in this time for attempted murder and assault with a deadly weapon. The judge was dismissed. He left the gang, college, and despite that 11 schools rejected him. He decided to go to law school. He passed the bar examination on his first try. Mr. Young was a two-year investigation by the bar to determine the moral character of a lawyer. In 1972, he accepted, and in 1973, he joined the public defender staff in the Loma Court district.


When the incumbent judge was elected in late 1976, Robert Young decided to run for office after a hard campaign.

"It gives me a sense of myself," Judge Young recently, "but more faith in the law. I know it sounds like I think this is the only where a person like me could come up from I've been and be what now."

Many of us have to overcome, whether physical, mental or moral, offers each of us a lifetime of regret, being past mistakes determination to give like Robert Young a future of service to

PLEASE COME!
APRIL 2-9
TO A FEAST OF GOD'S WORD

16 GOSPEL SERMONS BY ROLAND HAYES



CHURCH OF CHRIST
WEST COLLEGE & THIRD LOCKNEY, TEXAS

SUNDAYS
10:30 A.M.
6:00 P.M.
LUNCH AT BUILDING BOTH SUNDAYS

MONDAY--SATURDAY
7:30--8:00 A.M.
7:30 P.M.

MORNING SERVICES WILL BE 30 MINUTE INSPIRATIONAL, DEVOTIONAL, INSTRUCTIONAL SERVICES DESIGNED TO HELP PUT GOD ON YOUR MIND AND CHRIST INTO YOUR LIFE!

SPECIAL SERMON FOR YOUTH FRIDAY NIGHT!
FELLOWSHIP FOLLOWING!

SPRING SPECIALS

QUARTER PORK LOIN FAMILY PACK

Pork Chops \$1.29 8-11 CHOPS LB.

COOKIES \$1.59 PLUS DEPOSIT

WATER ADDED HICKORY SMOKED PICNICS 4.8 LB. AVG. **68¢**

PORK LOIN END BIRDLOIN CUT PORK CHOPS LB. **\$1.29**

COUNTRY STYLE PORK SPARE RIBS LB. **\$1.19**

LEAN FRESH PORK STEAK LB. **\$1.19**

OSCAR MAYER WIENERS OR BEEF FRANKS 1 LB. PKG. **\$1.39**

HUNT'S TOMATO SAUCE 5.0 OZ. CANS **\$1.00**

HUNT'S WHOLE PERLED TOMATOES 3 1/4 OZ. CANS **\$1.00**

HUNT'S SANDWICH FAMILY SIZE 27 1/2 OZ. CAN MANWICH SAUCE **99¢**

HUNT'S TOMATO KETCHUP 46 OZ. BTL. **69¢**

Dairy And For you Food

MORTON 12 CT. GLAZED DONUTS 12 OZ. PKG. **69¢**

SHURFINE ORANGE JUICE 3 4 OZ. CANS **\$1.00**

MINUTE MAID PINEAPPLE JUICE 3 4 OZ. CANS **\$1.00**

JENO'S ASSTD. PIZZA 13 1/2 OZ. PKG. **79¢**

SHURFINE MARGARINE 2 1 LB. PKGS. **79¢**

SHURFINE TEXAS STYLE BISCUITS 3 12 OZ. CANS **\$1.00**

SHURFINE IND. AMERICAN SLICED CHEESE 12 OZ. PKG. **99¢**

SUNSHINE FIG BARS 16 OZ. PKG. **69¢**

SUNSHINE YOUR CHOICE CHIP-A-REES 12 OZ. PKG. **69¢**

ALL PURPOSE RUSSET Potatoes 10 LB. BAG **79¢**

MIX OR MATCH Sunkist Oranges or Washington Golden Delicious Apples 3 LB. **\$1.00**

VINE RIPENED TOMATOES 3 LB. **\$1.00**

GOLDEN CALIFORNIA CARROTS 1 LB. CELLO PKGS. **39¢**

CALIFORNIA FUERTE AVOCADOS 4 FOR **\$1.00**

SHURFINE PURE VEGETABLE SHORTENING CRISCO 3 LB. CAN **\$1.59**

SHURFINE ALL GRINDS COFFEE 1 LB. CAN **\$2.59**

NO-HANDS HINDSIGHT MIRROR EACH **\$1.99**

PICAM AMAZING KNIFE DUO PKG. OF 2 KNIVES **\$2.49**

Health And Beauty Aids

MOUTHWASH SIGNAL 12 OZ. BTL. **89¢**

MINT OR REG. TOOTHPASTE CREST 5 OZ. TUBE **79¢**

30' OFF LABEL REG./UNSCENTED SECRET ROLL-ON 1.5 OZ. BTL. **69¢**

30' OFF LABEL LIQUID SHAMPOO PROLL 3.5 OZ. BTL. **39¢**

CHILD COLD MEDICINE CONTACT JR. 4 OZ. BTL. **\$1.49**

SHURFINE INSTANT TEA 3 OZ. JAR **\$1.29**

HEAVY DUTY DETERGENT PUREX 42 OZ. BOX **99¢**

20' OFF LABEL WISK 32 OZ. BTL. **98¢**

10' OFF LABEL SHOUT PROWASH 12 OZ. CAN **89¢**

GLAD TRASH BAGS 10 CT. PKG. **99¢**

FAVOR LEMON WAX 12 OZ. CAN **\$1.19**

DISINFECTANT LYSOL SPRAY 12 OZ. CAN **\$1.49**

CLEANER LYSOL LIQUID 28 OZ. BTL. **\$1.19**

BEACON MOP & GLO 32 OZ. BTL. **\$1.59**

SHURFINE HAMBURGER SLICED DILLS 32 OZ. JAR **79¢**

SWIFT VIENNA SAUSAGE 3 5 OZ. CANS **\$1.00**

BORDEN'S FRUIT DRINK 99¢ GAL., JUS

BEAN DIP 45¢ LARGE REG., 59¢ SIZE

FRITOS 59¢ REG., 83¢ PAK.

SHURFINE POT MILK TALL CANS **39¢**

ASSTD. BATHROOM TISSUE MARINA 4 ROLL PKG. **79¢**

PRINTED OR ASSTD. TOWELS JUMBO ROLL **59¢**

SHURFINE FACIAL TISSUE 2 200 CT. BOXES **89¢**

SHURFRESH DIP OR REG. POTATO CHIPS 8 OZ. PKG. **59¢**

OSCAR MAYER Sliced PICNICS 12 OZ. PKG. **\$1.29**

OSCAR MAYER Smokie Links 12 OZ. PKG. **\$1.29**

OSCAR MAYER ASSTD. SLICED Bologna 12 OZ. PKG. **89¢**

OSCAR MAYER Cotto Salami 8 OZ. PKG. **89¢**

OSCAR MAYER PORK LINK SAUSAGE LB. **\$1.59**

HUNT'S Pear Halves 2 15 OZ. CANS **89¢**

EVAPORATED POT MILK TALL CANS **39¢**

ASSTD. BATHROOM TISSUE MARINA 4 ROLL PKG. **79¢**

PRINTED OR ASSTD. TOWELS JUMBO ROLL **59¢**

SHURFINE FACIAL TISSUE 2 200 CT. BOXES **89¢**

SHURFRESH DIP OR REG. POTATO CHIPS 8 OZ. PKG. **59¢**

WILSON ELECTRIC
COMMERCIAL & RESIDENTIAL CONTRACTOR
IRRIGATION PUMP WORK
INSTALLATION-REPAIRS-SERVICE
DON & PHILLIP WILSON-OWNERS
DIAL 983-2402 DAY/NIGHT
514 So. Third, Floydada
SERVING THIS AREA SINCE 1946

4 LARGE BURGERS!
\$2.00

FEWER THAN FOUR REGULAR PRICES

SUNDAY APRIL, 2 THRU SUNDAY APRIL, 9

Mr. Burger

ON THE DRAG IN FLOYDADA

SHURFRESH MILK

PRODUCE

POTATOES

AVOCADOS

GRAPEFRUIT

CARROTS

FRUIT ROLLS

APPLE CHERRY

ORANGE

BREAD

COKE \$1.59 PLUS DEPOSIT

Merely items n over the then ad a major price of Most im formed business ity activi toward most fa

LOCKNEY LOCALS

Mrs. Tom [Evylyne] Gossett and daughter Debbie Jones and her daughter, Barbara, from Albuquerque, N.M. visited on Tuesday, March 21, with the Henry Bollmans.

Mr. and Mrs. Johns Cox accompanied by their daughter Wanda and Larry Marble of Hart, Tx. returned Tuesday from a visit to Mansfield with a daughter, Nova and Freddie Ivy. They also visited with the Ivy's children, Ricky and Vicki Ivy and daughter Leshia; and Chuck and Sheila Young, all of Arlington.

Mrs. Donald [Mavis] Reecer returned home on Wednesday after undergoing surgery last week in Nichols Hospital, Plainview. She is recovering satisfactorily.

Mr. and Mrs. R.W. Johnson and their daughter and her family, Mr. and Mrs. David Julian, Karen and Kristina, of Plainview; the Johnson's grandson Jeffrey Johnson of Texico; and Mr. and Mrs. Tom Hammond and two sons of Plainview, all spent the Easter weekend fishing at Possum Kingdom.

Mr. and Mrs. Mel Holcomb visited with Mel's mother Mrs. E. H. Holcomb on Sunday at Roaring Springs.

Mr. and Mrs. C.H. Andrew were in Memphis Easter Sunday attending a dinner at the home of a granddaughter and her husband, Mr. and Mrs. Lynn Bryant. Others in attendance were Cecil Andrew and children, Celia and Chris of Levelland, Mr. and Mrs. John Smith and Mrs. Vanda Bryant of Tahoka, and Mrs. Bessie Grey of Lubbock.

The Dorcas and T.E.L. Sunday School classes of First Baptist Church in

Lockney met at the home of Mrs. Emma Thomas and Lillian Payne Tuesday afternoon. The meeting was in preparation for the revival meeting to be held at First Baptist Church from April 2 through April 9. Refreshments were served to the 13 ladies present.

Loren Reecer was hospitalized in Central Plains Hospital, Plainview, on Friday of last week. He has been in the Intensive Care Unit, but was reported in improved condition on Thursday morning.

Mrs. Gale McPherson expected to be dismissed Friday from Central Plains Hospital in Plainview. She had major surgery March 21.

Lavon Johnson entered Central Plains Hospital Wednesday afternoon.

A patient at Nichols Hospital in Plainview is Wyatt McLaughlin of Plainview, a former resident of the Providence community. He had surgery Tuesday morning.

Mr. and Mrs. Rusty Baccus and Mr. and Mrs. Brad Baccus of Lubbock spent the Easter holidays with Mr. and Mrs. Bruce Baccus in Houston.

Dennis and Mary Leslie Wilhoit of Bloomington, Illinois, and David and Sara Snyder of Lubbock visited their parents, Mr. and Mrs. Douglas Degge, Tuesday and Wednesday during the spring break.

Kyle Degge, a student at Lubbock Christian College, went on tour to New Mexico, Arizona and California during spring break.

What One Person Can Do

WILLIAM HIRSCHER, RETIRED BUSINESS-MAN, STREET CLEANER

William Hirscher is an 86-year-old retired New Yorker with a vision. Mr. Hirscher's vision is one of a clean city with neatly swept streets. To make that dream a reality, Mr. Hirscher began a one-man campaign 10 years ago, demonstrating to his neighbors around Bronx Borough Hall that a clean city is everyone's responsibility.

Each day except Sunday, Mr. Hirscher meets the mechanical sweeper from the Sanitation Department, and for two hours he and the mechanized sweeper work as a team. Mr. Hirscher walks along the streets, pulling illegally parked motorists out of stores and cafes, asking delivery trucks to move, and reminding merchants to sweep their sidewalks.

In his lapel, he wears a big yellow button proclaiming membership in "The Clean City League," an organization founded 10 years ago by the Southwest Bronx Citizens League. Says Mr. Hirscher, "They assigned sanitation to me, and I've been at it ever since."

The energetic retiree's efforts have earned him complimentary letters from the mayor and other city officials and an Environmental Protection Act award. But more important to him are the results he can see. Recently he stood at 161st Street and pointed proudly at the curbs empty of illegally parked cars.

"See that, not a car on the street - that's years of training," he said "and that's your story right there."

Fulfilling any dream usually requires two things - a vision of what can be done, and the steady patience and determination to make it happen. William Hirscher's kind of accomplishment can be ours, if we share his kind of dream.

For a free copy of the Christopher News Notes, "What One Person Can Do," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

THE LOCKNEY BEACON
Box 127
LOCKNEY, TEXAS 79241
Published each Sunday and Thursday at 229 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Tooley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of trade area \$10.50 per year.

JACKSON FROM PAGE 1

at Jackson Tire Company when Floyd worked there for his brother. Too many friends remember the spark plug tester tied to a hot wire that led to a chair with a nail in it.

Floyd thought up all kinds of things. Once a man came in with a new tube that needed a patch. He patched the spot, but while he wasn't looking, Floyd and others made a new hole in the tube with a safety pin. This was repeated several times. The man could do nothing but keep adding patches because he had no money for a new tube. When he left the tube was spotted with patches.

The same man bragged about black-eyed peas he had grown. Floyd phoned him in a disguised voice and asked him how much he wanted a bushel for the peas. Floyd told him to deliver two or three bushels to the lumber yard. When the peas were delivered, and the man at the lumber yard said he had not ordered them, the car door was slammed with considerable force. The

black-eyed pea grower knew who had tricked him.

Another man bragged about his tomatoes. Floyd told him that it would freeze that night. Of course, there was no freeze. The next day the man came in to ask if they knew of anybody who wanted green tomatoes for chow chow.

From Jackson Tire Company to farming has taken Floyd from the quarter-section with Dwight to a 1,446-acre farming business and the running of his 4-J Ranch at Dickens. For 23 years Rodrigo Rodrigues and Santos Gonzales have been a part of the Jackson farming operations.

E.M. lived on the home place the Jackson family came to in 1916 until last year when he built a new home in Florida. In the new home is the stair rail and fire-place mantel from the house the Jacksons first settled in in McCoy.

While Hot Idea is enjoying the life of a celebrity on a small acreage under the trainers' care, Floyd talks of her and keeps the farm tractors rolling.

GENEALOGICAL SOCIETY MEETING

The Genealogy Society for this area will hold its regular meeting Tuesday at

7:00 p.m. in Unger Memorial Library, 825 Austin, Plainview. There will be a mini-workshop at 6:00 p.m. All interested persons are invited to attend.

Happy Birthday



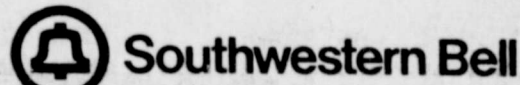
Some have believed lions feared roosters.

Public Notice

Southwestern Bell, in accordance with the rules of the Public Utility Commission of Texas, hereby gives notice of the company's intent to implement a new schedule of telephone rates in Texas effective April 14, 1978.

It is expected that the requested rate schedule will furnish an increase of 11.4 percent in the company's intrastate revenues.

A complete copy of the new rate schedule is on file with the Public Utility Commission at Austin, Texas, and is available for inspection in each of the Company's public business offices.



#1 Paymaster

303 CERTIFIED COTTON SEED

Texas Agricultural Experiment Station Regional Irrigated Cotton Variety Tests show Paymaster 303* is #1.

1. The recently completed 5-year (1972-1976) summary of cotton variety performance at Lubbock shows that Paymaster 303 yielded more pounds of lint per acre than any of the 25 competitive cotton varieties tested.
2. In a single year test (1976) at Lubbock, Lamesa and Halfway, Paymaster 303 yielded more lint lbs. per acre than any of the 30 competitive cotton varieties tested.
3. A 2-year study at Lubbock of the effect of commonly used herbicides on various cotton varieties proved Paymaster 303 to be the most tolerant to herbicides of any cotton variety on the market.

The rapid acceptance of this variety placed it on approximately 1/2 million High Plains cotton acres just two years after its release. Paymaster 303* is not just a variety for wilt ground but for a wide range of conditions including old corn or sorghum ground and late planting.

If you are not planting this variety in 1978 - it just might be costing you money.

SEE YOUR LOCAL GINNER OR PAYMASTER DEALER

SOUTHWEST GENERAL OFFICE
P.O. Box 1630 • Plainview, Texas 79072 • Phone 806/652-3312

The limitation of warranty and remedy attached to each bag of seed is a part of the terms and conditions of the sale thereof.

*U.S. protected variety. Unauthorized propagation prohibited by law - to be sold by variety name only as a class of certified seed. It is unlawful to offer or expose for sale non-certified seed of this variety.

KIRTLEY'S MARKET

316 N 2ND 983-3105



WE RESERVE THE RIGHT TO LIMIT

PRICES EFFECTIVE APRIL 3, THRU APRIL, 8
WE GIVE DOUBLE S AND H GREEN STAMPS ON WED.

PRODUCE	USDA BONELESS SHOULDER	USDA CHOICE
POTATOES 10 LB 99¢	ROAST \$1.29 LB	ROUND STEAK \$1.45 LB
AVOCADOS 4/\$1.00	MARGARINE 2/79¢	FRYERS 55¢ LB
GRAPEFRUIT 19¢	HAMS \$2.19 LB	BISCUITS 7/\$1.00
FRUIT ROLLS 65¢	FRITOS 73¢	CRACKERS 99¢
BREAD 79¢	BEAN DIP 55¢	COOKIES 89¢
COKE \$1.59 PLUS DEPOSIT	LYSOL \$1.19	POT PIES 29¢
	CORN 4/\$1.00	ORANGE JUICE 2/69¢
	TOMATOES 16 OZ. 2/79¢	DISH SOAP 22 OZ. 69¢
	SUGAR 5 LB \$1.09	FLOUR 59¢



Newspapers Don't Really Cost - They SAVE You Money

Merely shopping the advertised values on items needed weekly can save you many times over the price of a newspaper. Now and then ad shopping can bring you a savings on a major item far in excess of the total annual price of a newspaper!

Most important, a newspaper keeps you informed - not only on shopping values and business, but more significantly on community activities, government, civic problems and progress. Being informed is a vital first step toward effective good citizenship. In Floyd County most families look to a Floyd County newspaper-

The Floyd County Hesperian & The Lockney Beacon

What One Person Can Do... BOB YOUNG... EX-CONVICT... When... Young of the... Justice... preaching... He's... where they are... Bob Young... at age 19... heard and served... in a Federal prison... Angeles... the Galloping... long, he was again... his time for... and assault... ready weapon... were dismissed... Young began a... he left the... college, and... at 11 schools... entered and... school. The... decided, to... Successfully... examination... a first try... underwent a... investigation by... to determine... the moral character... ever. In 1972... accepted; and... the public... in the... district... When the... Court Judge... 1976, Robert... sided to run... after a... It gives me... self," Judge... antly, "but more... faith in the... how it sounds... this is the only... are a person... and come up... been and be... many of us have... overcome, whether... mental or moral... each of us a... time of regret... ing past mistakes... termination to go... Robert Young... of service to...



WE NOW GIVE

GOLD BOND STAMPS



AT PIGGLY WIGGLY



**309 S. WALL ST.
IN
FLOYDADA**

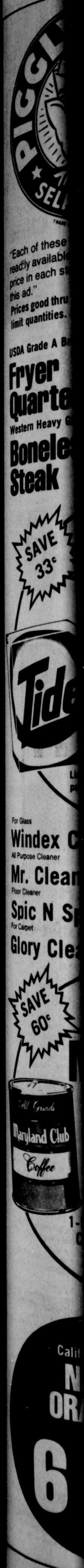
**YOU'LL LOVE THE
BIG EXTRAS!
GOLD BOND
STAMPS**

**PLUS GREAT LOW PRICES
AT PIGGLY WIGGLY**

You'll get all of the BIG EXTRAS when you shop here—extras like better service, low prices, high quality plus GOLD BOND STAMPS, free with every purchase, every day. Gold Bond Stamps that grow rapidly into a most delightful array of fine gifts. You'll love shopping through the colorful Gold Bond Gift Book. It's full of so many wonderful things—some practical—others exciting and unusual. Selecting a gift is twice as much fun, because it's FREE. With Gold Bond Stamps, you don't pay more—you just get more!



WE GIVE DOUBLE GOLD BOND STAMPS ON WEDNESDAYS





WE GIVE GOLD BOND STAMPS



DOUBLE GOLD BOND STAMPS EVERY WEDNESDAY.



WE GLADLY REDEEM USDA FOOD STAMPS

PIGGLY WIGGLY'S SPRING HOUSE CLEANING SALE!

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad." Prices good thru April 8, 1978. We reserve the right to limit quantities. None sold to dealers.

USDA Grade A Breast or Leg

Fryer Quarters Lb.

68¢

Western Heavy Grain Fed Beef, Chuck

Boneless Steak Lb.

\$1.38

USDA Grade A **BOX-O-CHICKEN**
 3 Breast Quarters with Backs
 3 Leg Quarters with Backs
 3 Wings
 3 Necks
 3 Giblets
 Lb. **45¢**

Rib End Portion Loin **PORK ROAST**
 Lb. **98¢**

Western Heavy Grain Fed Beef, Chuck **BONELESS POT ROAST**
 Lb. **\$1.28**

SAVE 33¢
 Tide's In...Dirt's Out **TIDE DETERGENT**
 84-oz. Box **\$1.99**
 Limit one (1) 84-oz. Box with \$10.00 or more purchase excluding cigarettes.

- Assorted Scents, Aerosol
- Glade Air Freshener 7-oz. Can **64¢**
 - Lemon Pledge Liquid Spray 12-oz. Can **\$1.56**
 - Lysol Spray Disinfectant 12-oz. Can **\$1.69**
 - Sponges O-Cell-O 4-Ct. Pkg. **59¢**

SAVE 37¢
 Kraft **MIRACLE WHIP**
 32-oz. Jar **88¢**
 Limit one (1) 32-oz. Jar with \$7.50 or more purchase excluding cigarettes.

SAVE 18¢
 Liquid **CLOROX BLEACH**
 Gal. Btl. **69¢**

- For Glass
- Windex Cleaner 20-oz. Btl. **69¢**
 - Mr. Clean All Purpose Cleaner 40-oz. Btl. **\$1.89**
 - Spic N Span Floor Cleaner 12-oz. Box **59¢**
 - Glory Cleaner For Carpet 24-oz. Can **\$2.19**

- Bowl Cleaner
- Sani-Flush Spray Cleaner 20-oz. Can **69¢**
 - Formula 409 Bathroom 22-oz. Can **99¢**
 - Northern Tissue Hunt's 4 Roll Pkg. **79¢**
 - Tomato Juice 46-oz. Can **59¢**

SAVE 60¢
 All Grinds Coffee **MARYLAND CLUB**
 1-Lb. Can **\$2.79**

FROZEN FOODS

- Hamburger, Pepperoni, Sausage Chef Boy-Ar-Dee, Frozen **Pizza** 15-oz. Pkg. **79¢**
- 5 Varieties, Frozen **Patio Dinners** 11½-oz. Pkg. **59¢**
- Green Giant, Frozen **Cob Corn** 4 Ear Pkg. **89¢**

SAVE 14¢
 Bounty Paper **BOUNTY TOWELS**
 1-Roll Pkg. **59¢**

DAIRY

- Oleo Quarters **Blue Bonnet** 2 1-Lb. Pkgs. **89¢**
- Delicious **Yogurt** 3 8-oz. Ctns. **89¢**

- Golden Best
- Shortening 42-oz. Can **\$1.19**
 - Chicken Noodle **Campbell's Soup** 4 10½-oz. Cans **88¢**

California Fancy **NAVEL ORANGES**
 6 For **\$1**

All Purpose **RUSSET POTATOES**
 15-Lb. Bag **\$1.39**

Vine Ripe **TOMATOES** Lb. **39¢**
 U.S. No. 1 Texas Ruby Red **GRAPEFRUIT** 6 For **99¢**

NON-FOOD

- Disposable Butane **Bic Lighter** Ea. **69¢**

LOCKNEY AREA CHURCH PAGE

time out for GOD

MAIN STREET CHURCH OF CHRIST

Bible Study 9:30
 Morning Worship 10:30
 Evening Worship 6:00
WEDNESDAY
 Ladies Bible Class 9:30
 Bible Study 8:00

EVANS CHAPEL BAPTIST CHURCH
 Rev. Bennie Anderson, Pastor
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 Training Union 6 p.m.
 Evening Worship 7 p.m.
 Wednesday Prayer Meeting 7 p.m.
 Sunday afternoon worship 2:00

FIRST UNITED METHODIST CHURCH

Hugh Daniel, Pastor
SUNDAY
 Sunday School 9:45
 Worship Service 10:55
 UMY 6:00
 Evening Worship 7:00
 United Methodist Women First Tuesday of Month
 Circles Monday (2nd & 4th Monday nights) Tuesday & Wednesday mornings.

TRINITY LUTHERAN CHURCH

Providence Community
 Andrew Mild
 Sunday School & Adult Bible Class 10:00
 Divine Worship Service 11:00

ASSEMBLY OF GOD CHURCH

Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:00
 Prayer Service Wed. 7:00
 Rev. Bob Wright, Pastor

TEMPLO BAUTISTA SALEM

Sunday School 9:45
 Worship Service 11:00
 Christian Training Time 8:00
 Evening Worship 6:00
 Wednesday Prayer Meeting & Choir Practice 7:30

AIKEN BAPTIST CHURCH

Bill Sessom, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00
 Prayer Service Wed. 7:30
 Brotherhood, W.M.U. And Auxiliary Wednesday 7:30

SAN JOSE CATHOLIC CHURCH

Father Richard Thomas Casey
 Sunday Morning Mass 8:30
 Saturday Evening 8:30
 Wednesday Evening 8:30
 Each Service Preceded By Confessions
 Baptism - 1st Sunday of the month at 9 a.m.
 Church Council - Meets 1st Sunday of month at 3 p.m.

FIRST BAPTIST CHURCH

John C. Jenkins, Pastor
 Miles G. Boucher, Minister of Music and Youth
 Sunday School 9:45 a.m.
 Morning Worship 11:00 a.m.
 Church Training 6:00 p.m.
 Evening Worship 7:00 p.m.

Prayer Meeting - Wednesday 8:00 p.m.
 Nursing Home Services Thursday 11:20 a.m.

YOUTH

High School Youth Night Monday 7:30 p.m.
 Junior High Youth Night Wednesday 7:00 p.m.

PRIMERA IGLESIA BAUTISTA

Rev. Glenn Smith, pastor
 Sunday School 9:45 a.m.
 Morning Worship 11 a.m.
 Training Union 5 p.m.
 Evening Worship 6 p.m.
 WMU, Brotherhood, Choir Practice 7:30 p.m.
 Monday Prayer Service Wednesday at 7:30
 RA's, GA's and Acteens Wednesday 7:30 p.m.

LATIN AMERICAN CHURCH OF CHRIST

Bible School 9:45
 Morning Worship 10:45
 Evening Worship 6:00
 Wednesday Service 8:00

LOCKNEY LATIN ASSEMBLY OF GOD

Margarito Salazar, Pastor
 Sunday School 9:45
 Morning Worship 11:00
 Evening Worship 7:30
 Men's Fellowship Tuesday Evening 8:00
 W.M.C. Thursday 8:00
 Christ's Ambassadors Saturday Evening 7:30

WEST COLLEGE CHURCH OF CHRIST

West College and Third
 Frank Duckworth, Evangelist
 Sunday Morning Worship Services 10:30
 Sunday Evening Worship Services 6:00
 Wednesday Evening Prayer Services 8:00

LONE STAR BAPTIST CHURCH

William A. Prater, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00
 Prayer Service Wednesday 8:00
 Brotherhood, First Monday Night
 W.M.U. First and Third Mondays at 9:30 a.m.

CEDAR HILL BAPTIST CHURCH

Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 6:30
 Prayer Service Wednesday at 6:30 p.m.

LOVE LOOKS UP

For Karl and Karen this month marks their second wedding anniversary. It brings bright memories that glow as the candles glowed that Saturday evening they were married.

But "looking back" is not the character of love. Love looks up! It finds its soul in the presence of God. It finds its body in the devotion of a man and a woman to each other, devotion enriched by faith and expressed in unselfish affection.

Love looks forward, too! It faces confidently the years ahead, expressing its spiritual vitality in hope and purpose and concern for others.

For Karl and Karen, as for other Christian couples, the smile in looking forward is born in looking up.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
John	John	John	John	John	John	John
12:12-36	12:1-38	14:1-31	17:1-26	18:1-40	19:1-30	19:31-42

This Inspirational Message Sponsored By The Following

Plains Electric Electrical Irrigation Installation	Brown's Department Store Ready-to-wear-Quality Cleaning
Davis Lumber Company Lumber and Building Supplies	Baccus Motor Company "Where To Buy Them"
The Longhorn Inn The Glen Cooper Family	Byrd Pharmacy Fred D. Byrd, Pharmacist
Jackson Tire Company Shamrock Products - National Tire	Consumers Fuel Association Everything For The Farmers
Moore-Rose Funeral Home Phone 652-2211	Patterson Grain Company Lockney
Lockney Lumber & Supply We Appreciate Your Business	Schacht Jewelry & Floral "It's Our Pleasure To Serve You"
	Lockney Beacon Your Hometown Newspaper
	Sun-Vue Fertilizers Your Smith-Douglas Dealer
	Page's Thriftway Friendly Service Every Day of the Week
	Dan's Auto Service Repair Specialists
	Perry Implement Company Lockney's John Deere Dealer
	Lockney Co-Op Gin & Elevator Serving Yourself thru Ownership



ROLAND HAYES

Church Of Christ Meeting April 2-9

Roland Hayes of Dallas, Texas will be preaching at morning and evening services April 2-9 at the Church of Christ, West College and Third in Lockney. Roland Hayes held a meeting in Lockney in 1976. He worked in Africa as a missionary in the early 1960's. Currently he is the director of the Farmers Branch Bible Training Work. He is widely known in the United States and Africa for his teaching ability.

The Church of Christ at West College and Third cordially invites all to attend these special services beginning Sunday, April 2.

Sunday services are planned for 10:30 a.m. and 6:00 p.m. Lunch will be served at the building following morning services both Sundays.

Morning services will be held from 7:30 to 8:00 Monday-Saturday and will be very influential in helping each who attends to live a Godly and happy life that day.

Evening services will be held at 7:30 Monday-Saturday.

Friday evening services will be especially for the youth. Refreshments will be served after the morning services and after the Friday evening service.



PRICE MATHIESON

Revival Starts Sunday At First Baptist Church

Everyone is invited to attend revival services April 2-9 at the Lockney First Baptist Church. Price Mathieson will be the evangelist and Tim Thornton the music and youth director for the revival.

Evening services are scheduled at 7:30 p.m. Monday through Saturday. There will be services at noon Monday through Friday, when lunch will be served at the church (everyone is invited to bring a salad, dessert, or vegetable-everything else will be provided). Sunday services will be at the regular times-Sunday School at 9:45 a.m., morning worship at 11, Church Training at 6 p.m., evening worship at 7. Choir practice, group prayer meeting and booster band will precede the weekday evening services at 7 p.m. each day.

Special activities have been planned for each day of the revival. They include the following:

Monday-youth fellowship after worship service (High School Youth Night).

Tuesday-junior high fellowship after worship service (special recognition to junior-high youth).

Wednesday-supper at the church at 6 p.m. for grades 1-5 (special recognition of children).

Thursday-Good Neighbor Night (church members invite neighbors to visit in fellowship hall after worship service and have refreshments).

Friday-high school and junior high special fellowship after worship service.

Saturday-Bring-Your-Date Night (man and wife, sweetheart, friend).

Sunday, April 9-High Attendance Day in all services.

School Libraries To Observe Library Week Wednesday

In observance of National Library Week, April 2-8, the Lockney Secondary School Libraries will host a tea in the Junior High School Library on April 5 from 9:30 to 11:30 a.m. Everyone is invited.

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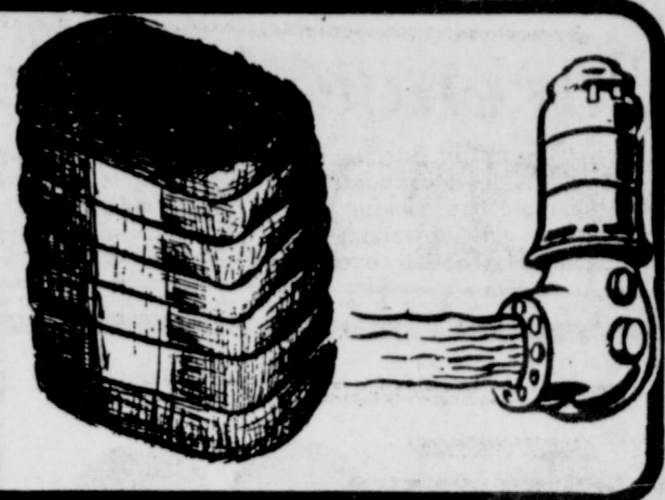
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FARM & RANCH NEWS

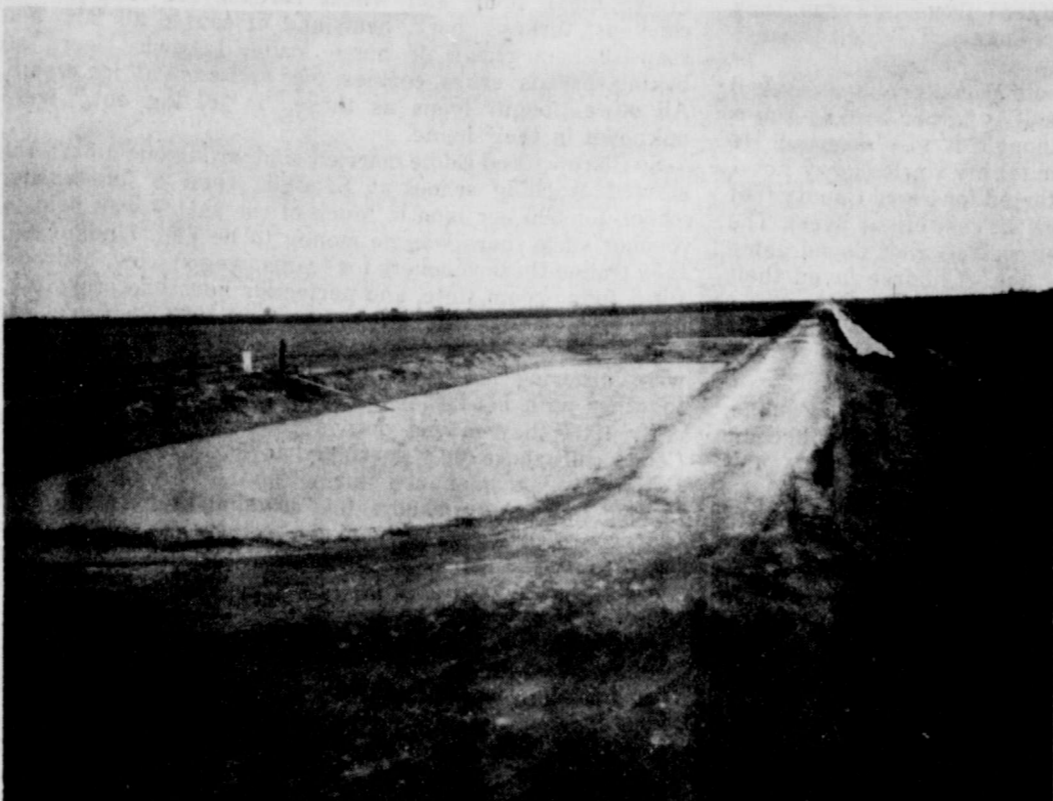


Could Be on the Way Defrauded Grain Farmers

JUSTIN-Agriculture Commissioner Reagan V. has received a motion to allow proceeds from the grain sale to be distributed to those grain farmers who have legal claims to it. The motion was filed by Texas Department of Agriculture officials on Feb. 16.

If upheld, the disbursement motion would allow proceeds from the grain sale to be distributed to those grain farmers who have legal claims to it. The motion was filed by Texas Department of Agriculture officials on Feb. 16.

"We are very hopeful that



ON THE MARVIN SHURBET farm south of Allmon irrigation tailwater is returned through a flat carrier ditch into a "silt trap" and then flows into the tailwater pit where the water is then pumped back into the irrigation system for reuse.

Tail Water Recovery

A hearing set by Federal Bankruptcy Judge John Ford for April 27 will resolve this portion of the problem," Brown said. "It would provide a measure of sorely needed financial relief to the farmers who suffered losses in the warehouse failure," he stated.

"American Indemnity Co. of Galveston also holds a \$225,000 bond on the grain that was discovered missing, and we are continuing to pursue our case against this firm to recover additional money for the farmers," Brown said.

Many of today's progressive farmers are installing tailwater recovery systems to reuse runoff water from their surface irrigation system. Most of the soil on top of the "Cap" in Floyd County is Pullman clay loam. Under a properly designed and managed conservation surface irrigation system about 1/5 of the irrigation water will be lost to runoff. However, according to Joe Platt, Soil Conservationist, with the Soil Conservation Service in Floydada, about 2/3 of this runoff or 1/8 of

the total irrigation water can be recovered and used back in the irrigation system with a recovery pit.

A tailwater recovery system consist of a storage unit, a pump and a pipeline to return the water to the irrigation system. Cost-share is available at certain times during the year under the AC Program and may also be available under the Great Plains Conservation Program when other conservation practices are installed.

The Soil Conservation Service will assist farmers in working out the details of the pit size and shape and the necessary pipeline size to install a conservation tailwater system.

Any one needing more information on a tailwater recovery pit, or other conservation practices should contract the Soil Conservation Service in the Agriculture Building on the Court House Square in Floydada or call 983-2352. All programs and services of the USDA-SCS are available to everyone without regard to race, color, sex or national origin.

Texas now has approximately 142 million acres of farm and ranch land, less than in 1954, Agriculture Commissioner Reagan V. Brown notes.

How Much To Pay For A Good Bull?

COLLEGE STATION-What's a good bull worth? Most cattlemen don't put a high enough value on a herd bull although he has a long-lasting effect on the overall productivity of the herd.

"When it comes to buying a bull, most producers look for a bargain," points out Dr. Larry Boleman, area beef cattle specialist with the Texas Agricultural Extension Service. "They really don't want to invest too much money in a bull."

Yet, research has shown that sire selection accounts for 85 to 90 percent of herd improvement over a 15- to 20-year period.

"With that much at stake, it's hard to imagine a cattlemen not going for a top quality bull. Actually, sire selection is one of the most important decisions a producer makes because a herd bull affects the producer's income for many years," says the specialist.

For the potential bull

buyer, Boleman suggests looking at a bull that has been performance tested. Performance testing simply identifies genetically superior individuals for specific traits. This is the basis for genetically improving the total herd and ultimately increasing profit.

Still, a producer needs some guideline on how much to pay for a bull. "If he is mainly concerned with improving the weaning weight of calves in his herd, then he should go for a bull that has high performance in the weaning weight trait," contends Boleman. "Although weaning weight is only 30 percent heritable, considerable herd improvement and economical improvement can be realized from this trait."

Boleman explains how the weaning weight trait can affect a herd. "If the cows in a producer's herd had an average weaning weight of 400 pounds and the bull's

weaning weight also was 400 pounds, there would be no room for improvement in calf weaning weights. But if the bull had a weaning weight of 600 pounds, the average weaning weight of calves sired by the bull could be increased 30 pounds." (Since the bull contributes 50 percent of the genetic makeup of the calf and 30 percent of this is heritable, the 30 pound figure is derived by halving the difference in the weaning weights of the bull and cow and then multiplying by 30 percent.)

"With a 30-pound increase in weaning weight per calf in a herd of 35 cows and a 90 percent calving rate, this would mean an additional \$2,000 to \$2,400 over a five-year period, depending on price," points out the specialist.

So, it's worth every penny to buy a proven bull for \$1,000 to \$1,200 compared to an average bull for \$500 to \$700. Using the example above, the proven bull would provide a net advantage of about \$1,500 to \$1,900 over the five-year period.

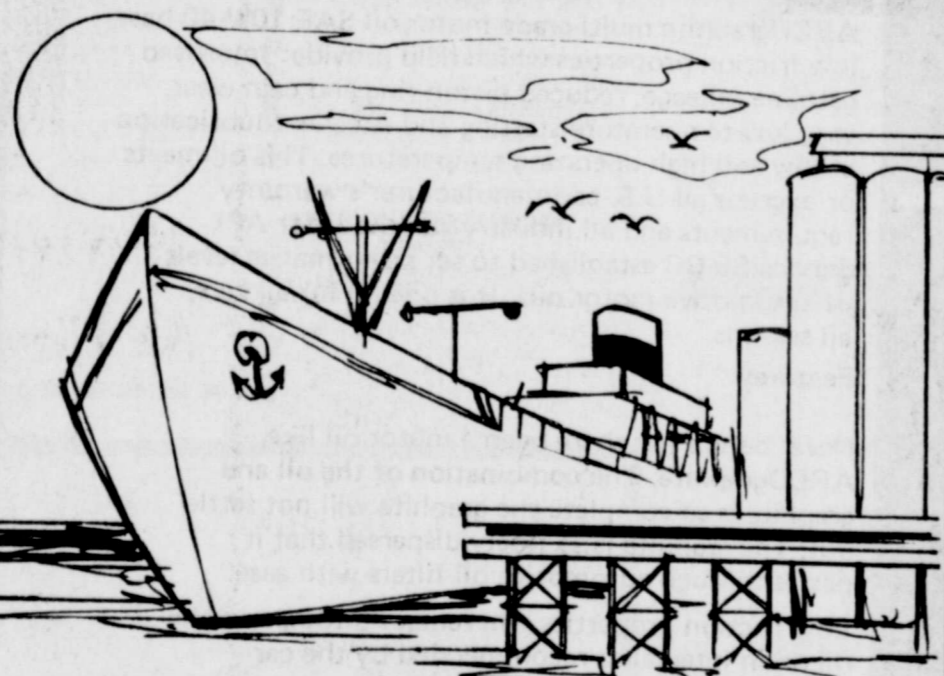
"Today's cattle producer simply can't afford an inferior bull," emphasizes Boleman. "Over the long haul, a superior performing bull is the cheapest investment a producer can make."

TO THE PEOPLE OF FLOYD COUNTY

Let's elect C. L. (Mack) McKay to the office of sheriff in the May primary. Mack is well qualified for the job, and has 15 years experience in law enforcement. He will uphold the law to the best of his ability and will treat all alike. Mack will work with commissioner's court and the police department alike and will strive to make Floyd County a safe place to live without fear of someone breaking the law. Mack has all the qualities it takes to make a sheriff and will have someone on duty all the time and not just day time as we have now. You can look around and see deputy in the day time but no one at night.

**PAID FOR BY A FRIEND
OF C.L. (MACK) MCKAY**

PAID POLITICAL ADVERTISING



When a farmer's ship comes in...why can't he ride?

During the '60's when our storerooms were full and we had plenty of food and fiber for many seasons, barber shop talk was..."why does the government pay farmers not to grow cotton? They don't pay me not to cut hair...let 'em sell that corn, cotton and wheat on world markets."

In the 1970's, shortages developed and world prices soared. Big grain and cotton trades were made with foreign countries and the barber shop crowd was saying "the government is gonna let 'em sell it all. There won't be any left for us."

During this time, labor unions refused to load ships and President Ford signed an embargo cancelling legitimate foreign contracts.

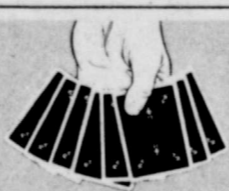
Is it fair to make the farmers sell on world markets when prices are low, then sell at home at a lower price when world markets are high?

The farmer is like a soldier. We only need him when at war...or hungry.

Agriculture is basic in Texas. America needs a strong Agriculture.

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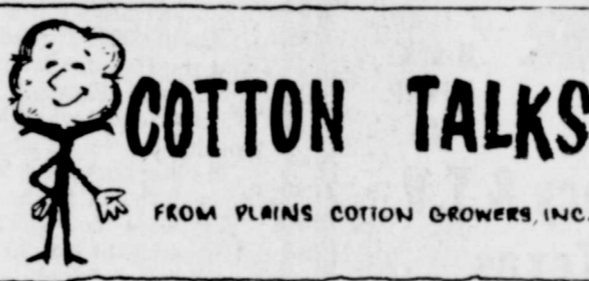
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FROM PLAINS COTTON GROWERS, INC.

Although preparations for cotton planting on the High Plains are well under way, total cotton acreage in the 25-county area, which came to an estimated 3.7 million last year, is still "up in the air," according to officials of Plains Cotton Growers, Inc., Lubbock.

"Changes in provisions of the government feed grain and cotton programs are still under consideration in Washington," notes PCG Executive Vice President Donald Johnson, "and a change or changes in either or both, even at this late date, could have a significant effect on farmer crop selection."

Earlier PCG calculations, based on program announcements made in late 1977, indicated there could be a small increase in cotton acreage on the Plains in 1978. USDA's January 20 planting intentions report placed statewide cotton acreage at 6.4 million, down only 200,000 acres from 1977.

"Since our own information led us to believe there would be more than a reduction of 200,000 acres in other areas of the state," Johnson says, "the USDA report appeared at the time to confirm our expectations for the High Plains." USDA's Crop Reporting Service will have another planting intentions report April 13, based on a sampling of nearly 3,000 farm operators. Moisture, not acreage, will most likely be the major factor in

SEE COTTON PAGE 12

RA 808 Grain Sorghum

- Medium-late maturity
- Yellow endosperm
- High yields
- Good stalk quality
- Greenbug resistant
- Bred for High Plains



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TEXAS

Clarence And Eddie Strickland Salute Floyd County

It was a beautiful Sunday brush-arbor church meeting with the special luscious country dinner on the grounds. The fifteen year old boy, looking across the grounds, saw the fourteen year old girl walking toward him. "Yonder comes my wife!" he prophetically exclaimed in that eternal remark.

Six years later they were married in Floyd County at the home of the girl's parents, August 2, 1931. This year, 1978, forty-seven years later, that remark is still a reality. The marriage still stands.

William Clarence Strickland was that boy. Eddie Viola Hammit was that girl. It was fascinating how Clarence and Eddie were drawn to Floyd County by God's "magnetism" used to draw fowls together in migration.

From different parts of Texas, in 1916 or 17, covered wagons trekked meticulously, pivoting the Strickland and the Hammit families on Floyd County. These plains, so pregnant with both opportunities and hardships!

Clarence was born February 25, 1910, near Duncan, Oklahoma, to Chester Arthur and Sarah Hammons Strickland. After moving to different places in Texas, they settled near Rochester, in Haskell County. They left because of severe drought.

Here's a glimpse of a child's feelings concerning a covered wagon trip. In Clarence's words: "My father bought a new wagon with sheet and bows. I thought it was beautiful! He said we were going to pick cotton for my Uncle Henry Love. So with all our belongings, we started for Floyd County (not knowing that we would stay here the rest of our lives). The trip was wonderful. We children walked and played along behind the wagon much of the time." Children loved their meals all cooked by their mothers on campfires.

Approximately the same time, unknown to each other, the Strickland and the Hammit families arrived at the apex of their destination: Floydada.

The Stricklands with Arthur, Clarence, Altha, Pauline, and Austin settled at Cedar Hill. Chester Strickland became a minister and built a church at Lockney. The Hammit family settled near McCoy and Starkey School.

Eddie Viola was born near Athens, Texas to John Edward and Viola Ethelton Shelton Rowland Hammit. Soon they moved to their farm in Stephens County.

About 1915, fantastic stories about a county were written to the Hammits by a friend living in Floyd County, New land. Virgin land. Not a hill. No rocks. No need for clearing. No obnoxious stumps. No more hauling water for home use and livestock. Winds pumped the water freely with windmills. No energy shortage with plenty of cow chips for the gathering.

These plains where you could see as far as your eyes would permit! No obstructions from mountains, rocks, ravines or trees that "smothered one in," dimming and dwarfing his vision.

This fabulous land was Floyd County. These Hammits, already tired of hauling water and plowing against rocks in the hilly soil, overridden with rocks, sold their farm. They did not know that in a short time there would be oil wells on their particular farm.

By that time, via covered wagons, however, Eddie's family of half sisters and brothers: Jewell, Stella, Lena, Floyd, Pauline, Flossie, Oscar, and Irene, had already settled in a farm home bought by her parents in the Starkey and McCoy vicinities. One other half sister and brother, Maudie and Lee, had previously settled elsewhere. Walter Shelton Hammit was Eddie's only own brother.

About 1921, Threads of Destiny drew both the Strickland and the Hammit family to the Sunset Community (which is now South Plains). Clarence and Eddie first met in the Sunset School when Mrs. J. P. Looney from Floydada was teaching.

Having both come from farm families who knew that "Life consisteth not in the abundance of things one possesseth" they were not afraid to marry in 1931, in the great depression of the 30's.

Eddie laughingly says, "I married my husband for his money." Clarence grins, "It didn't take her long to run through with it all--of \$3.47!"

Having come from a large family who did all of their work, Eddie was not afraid of lack of money. Their whole family always worked together on whatever work needed to be done. In that large family there was all the field work of making, harvesting and marketing crops; all blacksmithing; all sewing, designing and cutting patterns for making coats, hats, and all clothes; washing on rub boards by hand and ironing with sad irons, heated by burning cow chips with a little coal.

Only bare necessities were bought. Money was used to pay for land. Almost all food preparations were grown and processed on their farm: homemade molasses from cane; honey from bees; all kinds of canned garden vegetables and available fruits; peanuts, and various varieties of beans, peas, corn, hominy, and fruits--all home dried and prepared. Home grown meal, flour, and wheat cereals. All meats; viz., chickens, turkeys, pork, beef, and of course all lard and soap--all homegrown or home made. Likewise were all baking: breads, cakes, cookies, pies and even all ice cream. All store bought foods as these, or "eating out," were unknown in their home.

So Clarence and Eddie married, and within one month she started teaching school at Sandhill, then a five-teacher school, for \$90 per month. Much of the salary was paid in voucher since there was no money to be had. Undaunted, they traded these vouchers for teams, wagon, cow, bedroom suite, living room suite, and perfection kerosene cookstove. They also made car payments on a new 1933 Chevrolet car with these vouchers. While Eddie was teaching, Clarence was gathering his 40-acre cotton crop which he farmed together with his father.

By 1932 they moved onto a 133-acre-dry-land farm at Cedar Hill where they continued to live for eleven years. Many things happened during that eleven years. They farmed there and milked a few cows, selling cream. Here Clarence received a welcome job with his truck from the WPA to supplement their meager income. He also bought an old combine and did some custom wheat harvesting. He too had leased 150 more acres of dry land.

While Eddie taught at Sandhill, one of her favorite pupils was Ervin Graham. Ervin became the father of Judy Graham. Judy later became the wife of DeJuan Strickland. Eddie quit teaching at Sandhill and obtained a job teaching at Cedar Hill, then a three-teacher school. She wanted to be able to stay at home with Clarence there. She drove a balky horse pulling a two-wheel cart 4 1/2 miles to Cedar Hill School. But for the help of a dear student, Elvin Carthall, who always got the balky horse going, things might have been disastrous.

The teaching career came to a sudden halt when their home was blessed by the coming of their only son, Chester DeJuan Strickland on April 14, 1934, at their home. The first song these proud parents sang at a school performance was proudly rendered in his honor. From their hearts came the indelible strains: "No one will ever know just what his coming has meant. Because I love him so, he's something Heaven has sent."

Two years later their only daughter, Sharinne Ann Strickland, came to add her blessings to their home on May 4, 1936. She was born in the paternal grandparents home at Lockney.

Six weeks later the church at Cedar Hill had signed a petition asking Eddie to pastor the Pentecostal Church there. This she did and served also as janitor for a period of about two years. Later she pastored there again for another two years.

This couple bought their farm in Floyd County in 1946. They later made it into an irrigation farm. It now has three wells.

Like wild geese in the spring, Clarence and Eddie followed their 18-year old DeJuan to Sully County, South Dakota, where both the couple and their son each bought a farm.

With the aid of income from the Floyd County farms those two farms were soon paid for.

The parents remained in South Dakota much of the year having then rented the Floyd County farm to their 18-year-old son.

But as the salmon always returns to his home to spawn and die, so the call of the fabulous plains of Texas awaited on the south wind into their ears. And Clarence and Eddie retired, came back, and bought a beautiful farm, and rented their South Dakotas land to their son to his large farming operations both in South Dakota and Texas. They rented a portion of the land to their daughter Sharinne.

They came back to the plains where the whole family graduated in Life's School of Joys and Sorrows. They experienced the joys of togetherness in family piety, breaks, joys as Christian fellowship in the friendly Church, and Sunday dinner with friends. Joys in the and friendship of teachers and pupils. Joy in working together--they and their children--in their home, on the farm, and in the church. But best of all joys was the love for each other.

The School of Life also taught them courses in sorrow. There were droughts, hail storms, sicknesses, and failures at times--not too many--just enough.

Eddie has always said none of these she feared. She had only a quarrel between her and Clarence that might mar their home of priceless love.

Both Eddie and their two children, De Juan and Sharinne were graduated from Lockney High School. All three then attended Wayland Baptist College at Wayland, Texas. DeJuan then did further study at the University of Minnesota. Eddie received her full bachelor's degree in the four-year college, in the field of Religion, on May 1977. -50 years from the year she entered Wayland. She received an Associate degree also from Wayland. She was still a fledgling junior institution in 1929. In 1929 she began her teaching career at the age of 18 as principal of Alexander School in Swisher County.

During that period Clarence and his brother and sister had lived some months in California where he worked as a lather with the Beards in the housing construction boom. Their son, DeJuan, chose the Strickland's profession: farming. Without farmers to produce food, we would be little or no need for the other professions. Farming our society and life itself subsists.

On the other hand, their daughter, Sharinne, chose the legal profession--a profession upon which our government and social structure are woven. She worked her way through Texas Tech at Lubbock and received her Bachelor's degree in Law. Then studied law in the University at Pittsburgh, where she made Law Review. She received her Doctor of Jurisprudence at the University of Texas at Austin, winning a prize for her outstanding paper in taxation for farm ranchers.

She practiced law in the accounting firm of Ernst & Ernst at Houston, then resigned and became a partner in a 12-person law firm there. She is now employed as an assistant legal counsel by NASA Space Center, at Kennedy, Florida.

From our children we have received a Life's richest gift: five grandchildren: Michael, Karen, and Desidi Strickland and Russell and Michelle McGregor.

That Floyd County was no disappointment to either Hammit or the Strickland family is attested by self-evident facts. Both families lived and some of members have died in Floyd County. Both sets of graves are buried in the Floydada Cemetery.

Clarence and Eddie began their marriage with Floyd County their hometown. Now, too, they have purchased a burial resting place in the same cemetery at Floydada: the first apex of their covered wagon trip to the last apex of their earthly sojourn.

We are Clarence and Eddie Strickland. We proudly salute you,

FLOYD COUNTY!

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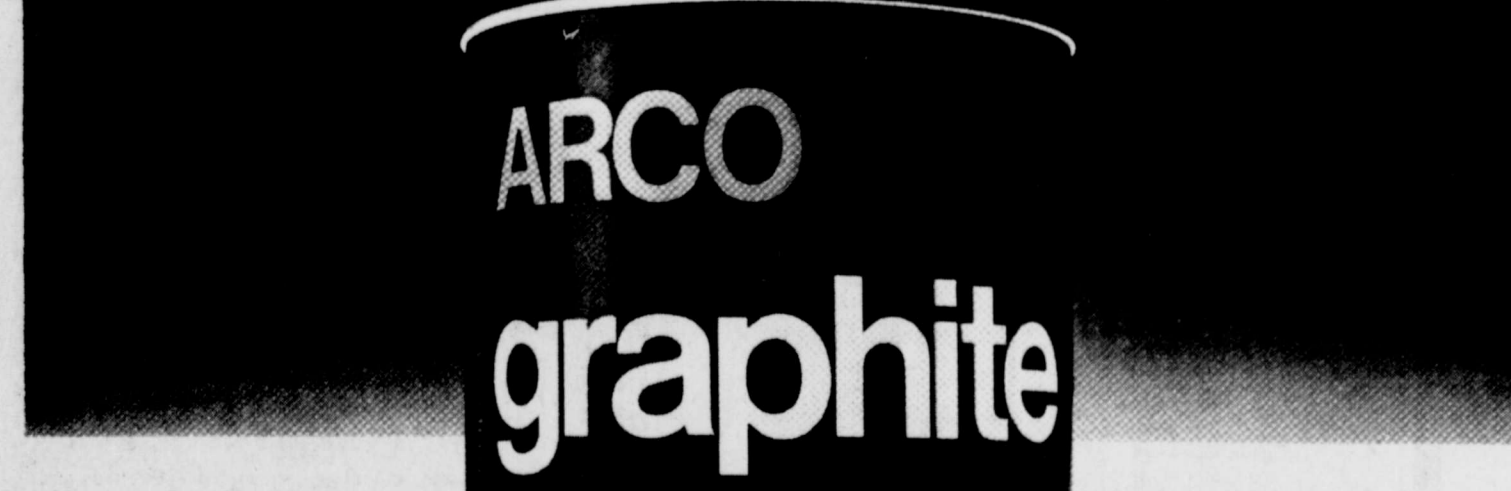
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UP TO 23 MORE MILES PER TANKFUL* OR WE'LL PAY THE DIFFERENCE.**



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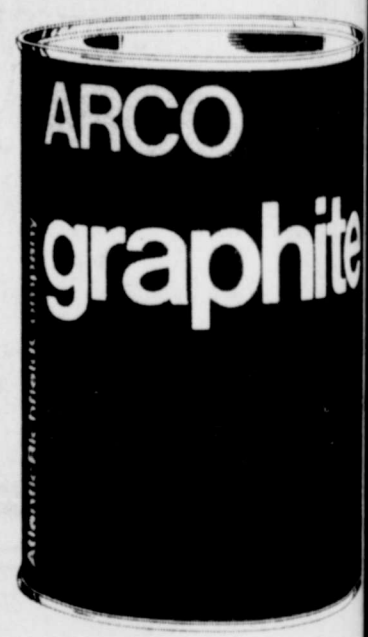
Not only will ARCOgraphite help reduce engine wear, when compared **\$1.55** PER QUART INSTALLED with a conventional motor oil, but after a complete oil change and a couple of tankfuls of gas you may get up to 23 more miles per tankful.*

*This extra mileage is based on statistical evaluation of a consumer fleet test run for 300,000 miles of city, suburban and highway driving. It is also based on an 8.7% mileage improvement, assuming the average car gets 14 miles per gallon, has a fuel tank capacity of 19 gallons and uses a conventional motor oil. Based on a 95% confidence level, our tests achieved between 1% and 8.7% mileage improvement, with 4.8% being the average mileage improvement. Individual benefits may vary depending upon tank size, current fuel economy, type of vehicle and driving habits. Additional information regarding our tests will be furnished upon request.

**IF YOU'RE NOT SATISFIED, WE'LL PAY THE DIFFERENCE IN THE COST OF MOTOR OIL. When you need an oil change, change to new ARCOgraphite. If by the time of your next oil change you're unhappy with ARCOgraphite, switch to another oil. Atlantic Richfield will pay you the difference in cost between the two equal amounts of oil used for each oil change excluding itemized labor and parts. Send proof of purchase for both the ARCOgraphite and the Brand X oil changes, along with your name, address, and car's license plate number, to Atlantic Richfield Company, Lube Oil Sales, 515 South Flower St., Los Angeles, CA 90071. This offer good for one refund per license plate number and is subject to the limitation that the ARCOgraphite is purchased prior to Dec. 31, 1977. All requests for refund must be postmarked by June 30, 1978. Void where prohibited by law. If you need to add oil between oil changes, for optimum results we recommend the addition of ARCOgraphite.

ARCO® graphite Motor Oil

ARCO® graphite multi-grade motor oil SAE 10W-40 has low friction properties which help provide: Improved gasoline mileage, reduced piston ring and cam wear, easy low temperature starting and excellent lubrication at low and high operating temperatures. This oil meets or exceeds all U.S. car manufacturer's warranty requirements and all industry standards for API Service SE-CC established to set performance levels of automotive motor oils. It is one oil for all cars, all seasons.



- Features**
- Never before has there been a motor oil like ARCOgraphite. The combination of the oil and graphite is so complete the graphite will not settle out. The graphite is so finely dispersed that it passes through automotive oil filters with ease.
 - Low friction properties will remain throughout the oil drain interval as recommended by the car manufacturer.
 - Low friction properties help to improve fuel economy.
 - Low friction properties help reduce wear on piston rings, cam lobes and valve lifter surfaces.
 - Multigrade 10W-40, when compared with a single grade oil, combines the advantages of low viscosity and high viscosity oils, making this an all seasons oil, which help provide: quicker lubrication at start, less battery drain, and less oil consumption at normal operating temperatures.
 - Detergent-dispersant properties help protect engine against harmful sludge, varnish and corrosive wear.
 - Oxidation inhibitor helps prevent oil thickening and harmful deposits in oil passages. This helps to minimize excessive wear by maintaining proper oil flow.
 - Corrosion inhibitor helps protect engine bearings and other critical parts from rust and/or acid corrosion.
 - Foam inhibiting properties help to assure full fluid lubrication and pressure at all engine speeds.
 - Low ash content helps to minimize octane requirement increase and reduce preignition and spark plug fouling tendencies.
 - Distinctive color - ARCOgraphite Motor Oil is black because it contains graphite.

- Application**
- ARCOgraphite multi-grade motor oil is recommended specifically for engines requiring an SE-CC quality.
 - Passenger cars
 - Taxicabs
 - Farm machinery
 - Trucks
 - Marine engines
 - Four-cycle small gasoline engines such as lawn mowers, portable generators

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WHAT ARE FRIENDS OF THE LIBRARY? Why organize Friends groups?

Purposes vary depending on group interests and community needs. Friends have been organized with one or more of the following objectives:

1. To create public support for an expanding library program.
2. To encourage gifts, endowments and memorials for the library.
3. To provide direct financial assistance by purchasing for the library special and unusual items which would be of great benefit but cannot be purchased from the budget.
4. To work for library legislation or appropriations.
5. To increase hours of service by the library.
6. To intensify community awareness and use of the library.
7. To campaign for a new building or the modernization and expansion of an existing building.
8. To sponsor programs designed to add to the cultural life of the community.
9. To aid in public relations by: Informing the community about the library's services and problems. Communicating the needs of the community to the staff and library board. Calling public attention to outstanding achievements of the staff.

Who is eligible to join?

Anyone who is interested in promoting the library. (Sometimes there are dues of \$1.00 or more.) (Usually \$1.00) It is desirable to have all community organizations represented. In this connection it is often asked, why with all the existing organizations is it necessary to form a new one? The library is usually tax supported and free to everyone, while most organizations have special requirements and limited memberships. To represent the community completely, everyone must be eligible for membership.

FRIENDS NEEDS FRIENDS!

Five State Raceway Opens April 2

Liberal-Kan. Five State Raceway will open its 1978 season April 2nd with \$2800 in prize money for grabs. An estimated 200 entries are expected to participate at E.T. bracket racing returns for another exciting season at Five State Raceway. Bracket racing can best be described as "run what you

bring." In addition to dragsters, funny cars, pro-stockers, modifieds and super stockers, participants also raced 4-wheel drive pickups, dune buggies, volks-wagon, assorted family cars and street rods, a Mazda and a partridge in a pear tree that was disqualified.

Drag racing at Five State Raceway is more than just fast cars and competition. It's also pretty girls with short shorts and halter tops, a cold drink and a cool breeze under a warm Kansas sun, meeting other racers and making new friends, helping out another racer so he'll have his car ready for eliminations, burnouts, breakdowns, breakouts, but most important...good clean American fun and a great way to spend a Sunday afternoon.

The super 78 season at Five State Raceway will also include races scheduled for April 16th and 30th, May 14th, June 4th and 18th, July 2nd and 16th, and August 6th. The highlight of the season will be the Mid-America Bracket Nationals scheduled for September 2nd and 3rd. This event which was previously called the Sunflower Bracket National will offer a purse of \$8,000.

Drag racers will also be competing for points and a chance to participate in the NHRA Division Five finals to be held at Bandimere Dragway in Denver, Colorado on September 15th. The top 10 points leaders in each bracket will represent Five State Raceway.

For the April 2nd race, the gates will open at 7 a.m. and time trials will begin shortly afterwards. Eliminations will begin at 1 p.m. For the April 2nd race,

the gates will open at 7 a.m. and time trials will begin shortly afterwards. Eliminations will begin at 1 p.m. Entry fee for car, pit pass and driver is \$25. Pit passes are \$3 per person and general admission is \$5.

Clyde Dennis Whittle Wins Race At Five State.

Clyde Dennis Whittle, son of Mr. and Mrs. C. C. Whittle of Route 1, Floydada, 1968 graduate of Floydada High and 1972 graduate of W.T.S.U. in Canyon, drove RX 3 Mazda, best time...14.39 E.T. 95 MPH and finished 3rd in total points in Stock Bracket at Five also State Raceway.

He was also first place winner of Stock bracket at Sunflower Bracket Nationals in Liberal Kansas on Labor Day Weekend, 1977. He finished 4th place at NHRA bracket nationals in Fort Worth in October of 77.

He is expected to return for the 1978 season and be one of top points contenders in stock bracket in Division five of National Hot Rod Association.

VACATION JULY 4 WITH A 13 DAY DELUXE CRUISE

See the lands of Jesus, the cities of Paul, 12 ports of call, see Venice, Yugoslavia, Alexandria, Egypt, Cairo, Port Said, Jerusalem, Bethlehem, the Dead Sea, Nazareth, Gallilee, Athens, Corinth and other places of interest.

Sail in luxury and enjoy the entertainment and food of the deluxe cruiser.

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EMERGENCY MEDICAL TECHNICIAN ASSOCIATION OF FLOYD COUNTY officers (l to r) Ricky Gonzalez hospitality chairman, Teresa Nix secretary-treasurer, Jerry C. Neeley president and T. M. Whiteley vice president. The Association includes some 20 members who have completed 80 hours of classroom and 40 hours of experience in emergency medical techniques. (Staff Photo)

ACCURATE INFORMATION PREVENTS DELAY OF INCOME TAX RETURN

Taxpayers should make sure their address and social

security number on their return are correct and legible to prevent delay of tax refunds, the Internal Revenue Service said.

Taxpayers who have moved since filing their tax

return should inform both the U.S. Postal Service and the IRS Service Center where they filed their return of the new address. Otherwise, any refund due might not reach its destination.

To ensure accurate addresses and social security numbers, the taxpayer should use the peel-off label attached to his or her tax package.

RA 811A Grain Sorghum

Medium-late maturity Yellow endosperm High yields Good stalk quality Greenbug resistant Bred for High Plains



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\$202.65	\$121.71 (40% OFF LIST)
10.14 Sales Tax	6.09 SALES TAX
28.00 LABOR	28.00 LABOR
\$240.99 TOTAL	\$155.80 TOTAL

PLUS \$25.00 FOR THE "DRIVE" TO PLAINVIEW

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What's the best way to get P.S.? If you had the time and money, you could send out a personal letter to each and every individual in the area. Or, more sensibly, you could advertise with us! Your ad will be seen by our entire circulation... and considering how many people you can reach... the cost is unbelievably low!

THE LOCKNEY BEACON

THE FLOYD COUNTY HESPERIAN

Fifteen Farm Lobbyists Needed From Floyd

American Agriculture has proposed setting up lobbying efforts in Washington, D.C. on a year round basis. Our lobbyists will sit in on meetings which concern agriculture, present our feelings when needed and advise us at home as to when cards, letters, telegrams and our presence is needed.

We hope to raise \$100 from each of 1000 farmers in Texas. We need at least 15 people from each strike office to participate. This lobbying group will not begin until the budget is raised. If the budget is exceeded, that amount will be returned to participants.

If the budget is not reached, the checks will be returned, as the checks will not be cashed until the budget goal is reached. Make the checks payable to: "American Agriculture Trust Fund, for cotton, livestock and feedgrain promotion." Send the checks to: Lubbock National Bank, in care of Johnny

Lutrick, Lubbock, Texas, or contact me, Arnold Schwertner for more information.

This lobbying effort is the start of our Governing Board of Farmers which we need.

Immediate telegrams are needed to be sent to the White House, Conference Committee in General, Congressman Poage, Congressman E. de la Garza, and Congressman Foley recommending action for 100% parity on all commodities. This action is needed now or action in a voting block will be taken. We want our views represented. Congressman W.R. Poage, E. de la Garza and Thomas S. Foley are key people as to whether or not the Dole amendment passes.

Please discuss these issues among your friends and neighbors as immediate action is needed.



SYLVIA ARRELLANO, librarian assistant in top photo and Jackie Walls Floyd County librarian are pictured with some of their National Library Week displays.

COTTON FROM PAGE 9

determining 1978 cotton production on the High Plains, Johnson reminds.

According to the Fall and Winter Soil Moisture Survey, compiled with partial support from PCG by Oliver Newton, recently retired National Weather Service Agricultural Meteorologist in conjunction with Texas A&M Research and Extension Center at Lubbock and Halfway, "... the top five-foot layer of soil is very dry over all sections of the South Plains."

The report goes on to state that a high percentage of the area needs from five to seven inches of moisture, well above normal, to rewet the soil before planting time.

Snows received since the survey was completed have provided from one to two inches of moisture over most of the Plains area. But experience teaches that this amount is generally absorbed in the top foot of soil and has little effect on deeper layers.

"Timely rains could turn the situation around," Newton says, "but based on historical records, assuming current planting intentions of 3.7 million acres, the odds are probably against production from the 25 High Plains counties exceeding a maximum of 1.7 million bales."

As It Looks From Here

Omar Burleson, M.C. 17th District, Texas

WASHINGTON, D.C.—WHEN THE CIVIL RIGHTS ACT OF 1964 WAS PASSED, Congress made it law that each individual seeking employment should be judged on his or her merit and ability to do a job—not on the basis of his race, creed or color.

AS IS THE CASE IN MANY INSTANCES, FEDERAL AGENCIES HAVE DEVISED PROGRAMS which judge a person solely on the basis of a certain group or race. Affirmative action, in terms of expanding opportunities and making sure that qualified minorities are fairly treated in the selection process for jobs and educational opportunity, is a process that will benefit every one. When rigid numerical ratios or quotas are applied, it distorts the original intent of this concept. In the debate on the Civil Rights Act in 1964, such stalwart supporters as the late Senator Hubert Humphrey spoke on the question of quotas and expressed a clear opinion that he did not think the Act required an employer to achieve any kind of racial balance in the work force by giving any preferential treatment to any individual or group. We see today Federal programs in direct conflict with this intent.

THE BAKKE CASE NOW PENDING BEFORE THE SUPREME COURT and soon to be decided, is an instance where the University of California Medical School denied Bakke admis-

sion to make way for minorities whose grades were much lower than that of Bakke. Bakke is white and stood at the top in grades.

THE SUPREME COURT COULD ACT IN A NARROW CONCEPT in this case alone or it could act in a general way to decide whether "reverse discrimination" is to be permitted in this country. Should this latter be the decision, it doubtless would open the floodgates to hundreds of challenges to equal rights legislation of the past twenty years. It could be a decision with far ranging implications and could be one of the most important decisions rendered by the Supreme Court in years.

DISREGARDING THE INTENT OF THE CIVIL RIGHTS ACT OF 1964,

guidelines issued by the Office of Economic Opportunity appear to sanction actions of an employer to benefit certain employees at the expense of others. It is clear that this agency does not wish to recognize claims alleging reverse discrimination by employees injured by so-called "affirmative action."

LEGISLATION HAS NOW BEEN INTRODUCED BY A NUMBER OF US in the Congress which would prohibit the use of all quotas, goals, or numerical requirements in the hiring or school admission of anyone solely on the basis of race, creed or color. The title of our bill is "Freedom from Quotas." Polls are not to be absolutely depended upon, but one taken by the Gallup Organization reveals that

- Political Calendar**
- Subject to the May Democratic Primary
- U.S. CONGRESS**
- Dusty Rhodes
Charles Stenholm
Fike Godfrey
Crews McCulloch
- STATE SECRETARY OF AGRICULTURE**
Reagan Brown
- STATE SENATOR**
Ray Farabee
- STATE REPRESENTATIVE**
Bill Hale (Republican Primary)
Glenn Conrad
Foster Whaley
- DISTRICT CLERK**
Mary McPherson
- COUNTY JUDGE**
Parnell Powell
G.B. Johnston
Choise Smith
- COUNTY SHERIFF**
Fred Cardinal
C.L. McKay
- COUNTY TREASURER**
Glenna Orman
- COUNTY CLERK**
Margaret Collier
- COMMISSIONER, PRECINCT 2**
Bob Jarrett
- COMMISSIONER, PRECINCT 4**
Jack Lackey
James Lee Nichols
- JUSTICE PEACE**
Precincts 1 and 4
H.E. Porter
- U.S. Cong. George Mahor**
2314 Rayburn Office Building, Capitol, Washington D.C. 20515.
- U.S. Sen. Lloyd Bentsen**
240 Russell Senate Office Building, Capitol, Washington, D.C. 20510.
- U.S. Cong. Jack Hightower**
1315 Longworth Office Building, Capitol, Washington, D.C. 20515.
- U.S. Sen. John G. Tower**
142 Russell Senate Office Building, Capitol, Washington, D.C. 20510.
- U.S. Congressman Omar Burleson**
Rayburn Office Building, Capitol, Washington, D.C. 20515.
- Texas Legislature:**
State Rep. Phil Cates, State Capitol, Austin, Texas 78767.
- State Sen. Ray Farabee**
30th District, State Capitol, Austin, Texas 78767

Park To Be Landscaped At Mackenzie

A park area is to be landscaped at Lake Mackenzie this season, and Acting Lake Manager John McCammon says that they are asking people in this area to donate trees in memory of loved ones for this park.

Arrangements have been made with E-Kay Supply of Tulla to furnish the trees at discounted prices. Evergreens are on special for \$10.95 each, with trees on hand at the lake and at E-Kay Supply for your inspection. Shade trees are also available at discounted prices. Telephone number at E-Kay Supply is 995-3588, if you would like further information.

Fishing is improving at the lake, with one and a half to two pound bass being caught in shallow water. Quite a few people were at the lake camping, fishing and skiing over the weekend.

Trees are also to be planted at Overlook, where a marker is to be dedicated soon. This will be located at the base of the flagpole near the entrance to Lake Mackenzie. Directors who were serving on the board of Mackenzie Municipal Water Authority when the contract was signed for construction of the dam will be memorialized on a bronze plaque.

A nature trail has been authorized by the board of directors, which will start at Cope Creek and will terminate where the lake stops on Cope Creek Cove. In conjunction with this, there will be a primitive back packing trail with a campground located above Dead Man's Creek. No ground fires will be permitted in the back packing area.

A 30x60 steel building is being constructed at Cactus Cove to house the store, which will have live bait tanks, and will sell sandwiches, fishing and camping supplies when it moves into the larger quarters.

The park will be located on the south side of the lake near where the temporary toilets are now. Bids are being taken on the construction of permanent restrooms which will be located south of the present temporary toilets. Swings, monkey bars and other playground equipment is being sought for the park. A "tot lot" is also planned in conjunction with the park.

McCammon also said that 180,000 walleye and 50,000 small-mouth bass were stocked in the lake about the first of March.

OBITUARY

Mary Colston

Services for Mary Ethel McBride Colston, 85, of Floydada, were held Saturday, April 1, at 2 p.m. in the First United Methodist Church in Floydada. The pastor, Rev. Jim Smith, and Rev. Floyd C. Bradley, pastor of the First Baptist Church, officiated. Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Mrs. Colston died about 1:45 p.m. Thursday in Caprock Hospital.

A native of Jack County, Texas she was born November 27, 1892, and married Benjamin Arthur Colston on January 2, 1910 in Fort Worth. They moved to Floyd County in 1920 from Eldorado, Okla. Mrs. Colston was a member of the Methodist Church at Dougherty before it disbanded.

She was preceded in death by her husband, who died in December 1975, three children and a brother.

Survivors include two sons, Raymond and J.B. Colston of Floydada; two daughters, Thelma Fawver, Floydada and Berniece Nance of Dallas; five sisters, Iris Colston, Floydada, Low Ellis, Lovington, New Mexico, Ann Polk, Hugo, Okla., Lilly Ellis, Tishamingo, Okla., and Nell Foster, Hobart, Okla., a brother, Roy McBride of Hugo, Okla., seven grandchildren, eight great grandchildren and three great grandchildren.



INSIDE NEW SANTUARY OF First Assembly God Church is pictured. Dedication of the building is Sunday.

FLOYD DATA

Mr. and Mrs. Lloyd Allen and Debra, accompanied by Sally Galloway spent their Easter break at Farmington, New Mexico then to dForest Lakes, Colo., for a couple of days of skiing. From Farmington they were accompanied by Mr. and Mrs. Eric Johnson and sons and Danny and Melissa Green, children of Mrs. Frances Lippis.

83% of the people of this Country oppose preferential treatment in jobs and education. Significantly, 82% of all women and 64% of all nonwhites opposed quotas to achieve racial balance.

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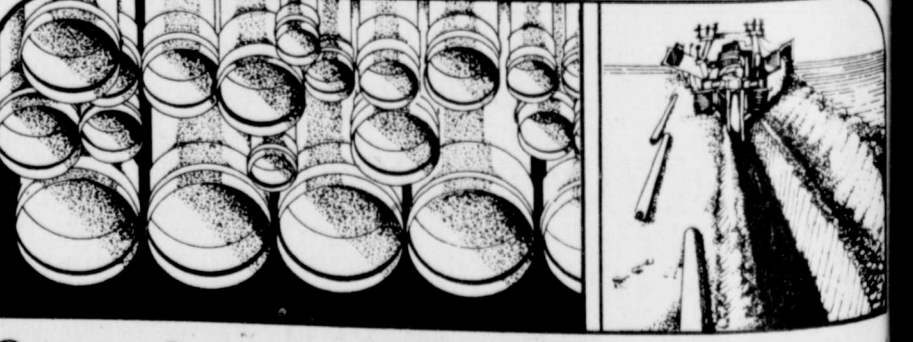
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FOR SALE: New...
FOR SALE: 3 Br. Stucco...
FOR SALE: store bu...
FOR SALE: Large 3...
FOR SALE: 2 bedroom...
FOR SALE: Two bedr...
FOR SALE: 3 bedr...
FOR SALE: New 3...
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General nice two and a half bedroom homes for sale in the Fond Real Estate subdivision. Call Wilson Lockney, 983-981-3573. tfe

BR SALE: New three room, two and a half bath home. Double car garage and storage. 3,751 sq feet. 983-3828. tfe

ACIOUS LIVING for a family, 5 bedroom or 4 bedroom with TV room, bath shown by appointment only. 983-2850 ask for Arwine or 983-2393. tfe

SALE: 3 Br. Stucco 2 1/2 den, living room, large garage. Sandhill community. Priced less than value. 983-3828. tfe

BR SALE: store building, downtown Floydada, good location. Bond Real Estate. Wilson Bond 983-2151. 9873.

BR SALE: Large 3 bedroom house, sun porch, room for big yard and trees. S. Wall shown by appointment. 983-5202. tfe

BRGE 3 bedroom, 2 lots, garage 583-3895, 602 5th. Joe Reid J ones. tfe

SALE: 2 bedroom, 2 bath. 802 W. Marivena, Peggy Sanders. 817-986. tfe

SALE: Two bedroom large living room, lot. Price \$4,000.00. Main, Lockney. See Mel De Leon. 619 N. L-4-2-P

NEW HOME FOR SALE: 2 bedroom, 2 bath, large garage, built-in kitchen. Inquire First National in Lockney. tfe

HELP WANTED

HELP WANTED: Mature dependable lady to keep children in my home. Must provide own transportation. Call 652-2616 after 6. L-tfe

Addressers Wanted Immediately! Work at home—no experience necessary—excellent pay. Write American Service, 8350 Park Lane, Suite 269, Dallas, TX. 75231. 4-9p.

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MOBILE HOMES

14 x 80' Mobile Home, 3 BR-2B, 100' x 80' lot, 2 car garage w/shop and storage. Call 652-2524 for appointment. Price reduced. L-tfe

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FOR RENT: Duncan Plaza Apartments 1 and 2 bedrooms, Central Heat and Air Conditioning, Tapan Ranges, Adjacent to Duncan Elementary School. Contact 302 E. Tenn. or 983-2061. tfe

FOR RENT: Apartments for rent.
1 bedroom-\$16.00 per week.
2 bedroom-\$18.00 per week.
3 bedroom-\$20.00 per week.
Contact Jan Kelley, Plainview 293-5231, 8-5 Monday-Friday. tfe

FOR RENT: 2 bedroom home, 1/2 mile east of the feed lot on the Sandhill highway. Call 983-2711 after 8:00 p.m. 4-9c

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FOR SALE: Solid oak desk. Good condition. \$75 cash. Call Terry 983-3739, or 983-2294. tfe

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FOR SALE: Red crushed velvet headboard with matching foot bench 5' long. Call 652-2750. L4-6C

FOR SALE: Good used washer and dryer. Call 652-2536. L4-2c

FOR SALE: Dishwasher, bedsprings, french doors. Call 983-3973. tfe

FOR SALE: Folding camping tent trailer. 983-2696. tfe

FOR SALE: used windows and garage door. 652-3144. L4-9c

CAMPER FOR SALE: Call 652-2540 or 799-0520. L-tfe

FOR SALE: 3 cushion green sofa, good condition. See at 314 W. Jeffie or call 983-2337. 4-2c

FOR SALE: 2 used 40 gal. electric water heaters. 1 year old \$40.00 each. 983-3121. 4-9c

Used washer and dryer, call 983-5284. 4-6c

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HOUSE FOR LEASE in Lockney. Call 652-2540 or 799-0520. L-tfe

FOR LEASE

HOUSE FOR LEASE in Lockney. Call 652-2540 or 799-0520. L-tfe

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FOR EQUITY OR SALE: 1977 Cutless Salon loaded. Call 983-2671 after 5 p.m. or on weekends. tfe

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LEGAL NOTICE

CITATION BY PUBLICATION THE STATE OF TEXAS
O HENRY D. BOYNTON and Wm. HARD: all of the heirs and the unknown heirs of HENRY D. BOYNTON, Deceased, if he is deceased, their heirs and legal representatives; all of the heirs and the unknown heirs of Wm. HARD, Deceased, if he is deceased, their heirs and legal representatives.

GREETING:
You are commanded to appear by filing a written answer to Plaintiff's Petition at or before 10 o'clock a.m. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 24th day of April, 1978, at or before 10 o'clock a.m. before the Honorable District Court of Floyd County, at the Courthouse in Floydada, Texas.

Said Plaintiff's Petition was filed on the 8th day of March, 1978. The file number of said suit being No. 6303.
The names of the parties in said suit are: RANDALL C. ROBERTS and JOHN J. ESTES, as Plaintiffs, and HENRY D. BOYNTON; all of the heirs and the unknown heirs of HENRY D. BOYNTON, Deceased, if he is deceased; their heirs and legal representatives; all of the heirs and the unknown heirs of Wm. HARD, Deceased, if he is deceased, their heirs and legal representatives, as Defendants.

The nature of said suit being substantially as follows, to-wit:
A suit to recover title and possession of all of two tracts of land out of the Northeast quarter of Section 3, Block N, in Floyd County, Texas, more particularly described as follows:
First Tract: The Southeast quarter of the West one-half of the Northeast quarter of Section 3 in Block N, containint 240 acres, more or less, Floyd County, Texas;
Second Tract: The East one-half of the Northeast quarter of Section 3 in Block N, Abstract Number 274, Floyd County, Texas.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.
ISSUED this 8th day of March, 1978.
GIVEN UNDER MY HAND AND SEAL of said Court, at office in Texas, this 8th day of March, 1978.

(SEAL) Mary L. McPherson
Clerk, District Court, Floyd County, Texas
3-12, 19, 26, 4-2

CORN KITS 8 FOR \$1.00 21¢ VALUE	16 OZ. VAN CAMPS PORK & BEANS 3 FOR 86¢ 39¢ VALUE	32 OZ. HEINZ CATSUP 79¢ \$1.09 VALUE	48 OZ. CRISCO OIL \$1.59 \$2.59 VALUE	6-32 OZ. COKE-OR-TAB \$1.39 \$2.09 VALUE PLUS DEPOSIT
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PASTRY 59¢
 79¢ RAINBO FRUIT ROLLS

ROLLS 2 FOR 99¢
 1 1/2 LB GOLDEN BRAN

BREAD 59¢
 17 OZ. GREEN GIANT

CORN 3 FOR \$1.00
 45¢ VALUE

PECAN PIES \$2.09
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FRUIT COCKTAIL 2 FOR 79¢
 49¢ VALUE FOR

HOT COCOA MIX 79¢
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FOIL \$2.29
 200 SQ. FT. REYNOLDS
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COMET 2 FOR 79¢
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 51¢ VALUE FOR

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WAFFLES 59¢
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BACON \$1.69
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 5 LBS ROAST 5 LBS RIBS

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 LB

GROUND BEEF 69¢
 LB
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CHUCK ROAST 99¢
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SHOULDER ROAST \$1.39
 LB
 U.S.D.A. BONELESS

PORK CHOPS \$1.09
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 FAMILY PACK

5 OZ. SWIFTS

VIENNA SAUSAGE 4 FOR \$1.00
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5 LB LIGHT CRUST

FLOUR 57¢
 \$1.09 VALUE
 83¢ SIZE

FRITOS 57¢

KEEBLER DELUXE GRAHAM-OR-FUDGE STRIPE

COOKIES 69¢
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MIXED NUTS 99¢
 \$1.49 VALUE

1 LB WHITE SWAN SOFT

MARGARINE 2 FOR 99¢
 69¢ VALUE

MRS. GOOD COOKIE

COOKIES 87¢
 \$1.19 VALUE

12 OZ. GREEN GIANT

NIBLETS CORN 4 FOR \$1.00
 45¢ VALUE
 6 PACK

CANDY BARS 99¢
 \$1.20 VALUE
 1/2 GAL. CLOVERLAKE

BUTTERMILK 77¢
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 WIZZARD OWL AIR

DEODORIZER 87¢
 \$1.19 VALUE
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JERGENS SOAP 6 FOR \$1.00
 25¢ VALUE
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SHORTENING \$1.09
 \$1.69 VALUE
 7 3/4 OZ. HONEY BOY CHUM

CHUM SALMON 69¢
 99¢ VALUE

BAGELS 4 FOR \$1.00
 65¢ VALUE
 29 OZ. POWDERED DRINK MIX

HI-C \$1.29
 \$1.89 VALUE

MIRACLE WHIP \$1.07
 \$1.27 VALUE
 32 OZ. KRAFT

PAPER TOWELS 2 FOR 89¢
 \$1.27 VALUE
 JUMBO ROLL HI-DRY

TEA BAGS \$1.39
 \$1.99 VALUE
 100 COUNT WHITE SWAN
 1/2 GAL. CLOVERLAKE

MELLORINE 79¢
 \$1.29 VALUE
 10 LB ALPO

DOG FOOD \$1.99
 \$3.29 VALUE

1 LB WHITE SWAN SOFT

MARGARINE 2 FOR 99¢
 69¢ VALUE

MRS. GOOD COOKIE

COOKIES 87¢
 \$1.19 VALUE

33 OZ. FABRIC SOFTNER

DOWNY 79¢
 WITH COUPON
 WITHOUT COUPON 99¢
 GOOD AT BUDDY'S EXPIRES 4-4-78
 3 OZ. WHITE SWAN

INSTANT TEA \$1.29
 WITH COUPON
 WITHOUT COUPON \$1.49
 GOOD AT BUDDY'S EXPIRES 4-4-78
 84 OZ. KING SIZE

TIDE \$1.99
 WITH COUPON
 WITHOUT COUPON \$2.29
 GOOD AT BUDDY'S EXPIRES 4-4-78

15 Per Copy
 Volume 7

Brosek
 Re-Ele
 To Sch

in the Lockney Ind
 District returned
 Brosek and Kelton
 board Saturday. B
 with 127 votes a
 Paul Koonsman re
 the school board ele
 Cooper got one writ
 were 165 voters in the
 and Shaw will be sw
 school board meeting

ne-Act Play
 production Se

nda Wilson, Donny W
 Jones are cast memb
 High School one-
 was presented at UI
 yesterday at Floyd
 play, "The Diary of Ad
 Twain, will be pres
 Tuesday evening
 in the Lockney Ed
 auditorium.

HS Debater

First At Abile

Lockney High Sch
 of Jim Burt and Edu
 first in the Key Cl
 nament in Abilene
 Davis and Tracy Be
 fifth place in the tour

BEACON
 LIGHTS
 By Jim Huggins

BULLETIN!
 yada and Lockney H
 ct, plays both won in
 in Floydada Tuesda
 re to Area.

2 MORE REMINDER
 st chance to register
 ay 6 Primary.

SAINTLY-LOOKING
 running to catch the
 appeared to be winnin
 driver, with a fiend
 away from the curv
 splashed muddy wat
 the old gentleman
 his soul find peace."
 he added. "And the

AVERAGE MAN
 touch, taste, sight,
 ing. The successful ma
 horse and common.

JULY STORYTELL
 compete in Interse
 yada. Left to right
 en Cates, Julie Dav