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The Lockney Beacon



Volume 76

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Thursday, December 29, 1977

14 pages in one section

Number 104

Babson Anticipates More Progress

BEACON LIGHTS

By Jim Huggins

THERE IS HARDLY three cents worth of wheat in a loaf of bread. So logically, it seems that bread would go up only three cents if the price of wheat was doubled.

But if the price of wheat doubled (small chance of this happening) all the bread middle men would up their prices, then blame the rising cost of wheat on the farmer.

NO MATTER how much you try to improve Mother Nature you can't fool Father Time.

A MAN WHO ate at a Chinese restaurant got a fortune cookie which advised: Hard work will bring success. He opened the next cookie—it had the same message.

"If there's anything I can't stand," he said, "it's a fortune cookie that nags."

Gerald Ford had the best financial luck in his life when he lost the presidential election to Jimmy Carter.

For now he's well on the way to becoming a millionaire—after living modestly for nearly 30 years.

Some of the ex-president's lucrative deals since leaving office include:

*A \$1 million joint contract with Harper and Row and Reader's Digest for his and his wife Betty's separate memoirs.

*A \$1 million deal with NBC for two TV documentaries or special news events each year for the next five years. NBC also has an option to air portions of his White House memoirs when they're completed.

*An additional \$500,000 to Mrs. Ford for being in two NBC TV documentaries about modern dance, cancer research and mental health—all subjects she's deeply interested.

*A salary of \$50,000 a year plus expenses as president of the Eisenhower Fellowship, a scholarship program set up in 1953 to aid top students.

*A salary of \$40,000 a year plus expenses from the American Enterprise Institute, a conservative "Think tank" in Washington. This job also includes 10 campus appearances at seminars and conferences for which Ford will be paid about \$100,000.

*A pension of \$30,500 a year for life for his 27 years in Congress.

*A pension of \$60,000 a year for life for serving a little over two years as president.

The former president is also entitled to more than \$600,000 in fringe benefits a year. His jobs with the Eisenhower Fellowship and the American Enterprise Institute provide him with office space and secretarial help.

The federal government supplies him with \$9,600 a year for life for staff expenses and he gets a fully furnished office maintained by the General Service Administration. He is allowed to send non-political mail anywhere in the U.S. at no cost and has round-the-clock protection from the Secret Service.

He is also provided with a limousine and driver and for trips of a non-political nature he can order up one of the Air Force's executive jets.

The former president is reluctant to talk about his new-found wealth. "It's a private matter," Ford has said. "I'm a retired

NEXT COLUMN



LOCKNEY FFA OFFICERS FOR 1977-78...Left to right, front: Hector Araujo, secretary; Chris Sue, President; Mona Henderson, sweetheart; David Foster, vice president. Back: Timmy Cooper, sentinel; Buddy Wiley, parliamentarian; Danny Clark, junior advisor; Mike Ford, Treasurer; David Lee, reporter. (Staff Photo)

MORE LIGHTS

public official and I don't intend to discuss it."

The newfound wealth is a dramatic turnaround for the Fords. Just a few years ago, Mr. Ford had to borrow \$10,000 from the Old Kent Bank in Grand Rapids, Mich., to meet his living expenses as vice president.

According to a statement filed when he was being confirmed as vice president, his gross income since 1967 was about \$75,000 a year.

"CONSCIENCE IS WHAT you ignore so often it doesn't speak to you any more." —Franklin P. Jones

"EVERY MAN NEEDS a wife because sometimes things go wrong that you can't blame on the government!" —Dr. J. Harold Smith

"THE CHEAPEST WAY to have your family tree traced is to run for office." —Quote

WHAT KIND OF person are you? There are two kinds of people on earth today—just two kinds of people, no more, I say.

Not the saint and the sinner, for 'tis well understood, the good are half bad and the bad are half good. Not the rich and the poor, for to count a man's wealth you must first know the state of his conscience and health! Not the humble and proud, for in life's little span, who puts on vain airs is not counted a man. Not the happy and sad, for the fast-flying years bring each man his laughter and each man his tears.

No, the two kinds on earth that I mean are the people who lift and the people who lean. Wherever you go you find the world's masses divided in just these two classes. And oddly enough, you will find, too, I glean, there is only one lifter for twenty who lean. —Sales Memos, August 1977

No Mail

New Year's

No postal operations are scheduled in the Lockney post office Sunday, January 1, according to Postmaster Douglas Meriwether. There will be no boxing of daily newspapers or first class mail, and there will be no outgoing dispatch of mail made.

There will be normal Holiday operations on Monday, January 2. Normal Holiday operations will include boxing of daily newspapers and first class mail, and an outgoing dispatch at 1:15 p.m. Outgoing mail should be deposited in the outside collection box.

There will be carrier service on star routes or rural routes on January 2.

Wheat Farmers Receive Over \$ Million

Floyd wheat farmers went into Christmas with a little over a million dollars in wheat price deficiency payments on the 1977 crop, according to figures released by the county office of Agricultural Stabilization and Conservation Service.

Some 1500 farmers representing 1227 wheat farms received checks amounting to the difference between the average market price for wheat over a five-month period and the target price established in the farm bill that Congress passed in October.

Most of the federal checks totalling \$1,100,151.00 represent a price spread of 65 cents a bushel between the average market price of \$2.25 a bushel

and the target price of \$2.90.

CROP PROSPECTS NOT GOOD

Right now Floyd wheat prospects do not look good as the drought has really held the crop back. There is little wheat for cattle grazing.

Although Floydada showed over 22 inches of moisture last year, there has been none since October.

Under the new program farmers are to cut wheat acreage by 20%, but ASCS manager Tom Moore feels like the cut will be more than this for Floyd County as many farmers don't even have a wheat crop.

The high cost of irrigation has cut out a lot of wheat acreage.

Five Year Economic Gains In Floyd County

NEW YORK, December 17—Floyd County's economy made sizeable gains in the last five years, the latest figures show, notwithstanding the problems that plagued the nation as a whole.

The extent of that growth, since the beginning of 1972, is brought out in surveys made by the Standard Rate and Data Service.

They show that the volume of retail business in the local area, a principal indicator of business vitality, was relatively strong.

Despite the general concern regarding inflation, higher taxes, unemployment, crime conditions, political uncertainties and the like, consumer spending per family was at a better level than in many communities.

It reflects the fact that the majority of local families, with steadily rising incomes, had more money available and were willing to spend more.

As a result, the amount of business done by retail stores in Floyd County in the past year reached \$21,217,000.

The showing was better than was recorded in many areas. Much of it, of course, was due to higher prices for merchandise.

The consumer spending locally was equivalent to \$5,554 per household.

Nearly every branch of retail business shared in the growth. People bought more cars, finer furniture, and more home appliances, clothing and cosmetics.

For most families, the climb out of the business recession, which ended in 1975, and the return to more-normal

consumer buying, were fueled principally by gains in personal income and a renewal of confidence in the nation's economy.

The net earnings of the local population, after payment of taxes, hit a high in the past year of \$47,346,000, well above the amount available to them five years ago, \$39,231,000.

Just how long the economy will continue at its present level and how well it will perform in the year ahead are anyone's guess. Controversial issues before Congress—energy, tax reform and Social Security—may well provide the answers.

Arrests Made

The Highway Patrol, Sheriff's Officers and City Police made some arrests over the weekend for DWI and one for possession of marijuana.

City Policeman Jim Gollihar arrested Terry Darrell Mayo for DWI and possession of marijuana on Sunday. On Tuesday Mayo pleaded guilty before county judge J.K. Holmes and received a fine of \$125 plus court costs for possession of marijuana.

The Highway Patrol arrested Delfino Vitale for DWI on Sunday. He paid a fine of \$200 plus court costs and will be in jail ten days. This was also handled in county court.

The Highway Patrol also arrested Independence McDonald for DWI. He pleaded guilty in county court Tuesday and was fined \$125 plus court costs.

Retail Trade Up 10%

By Babson's Reports Inc., Wellesley Hills, Mass., December 29, 1977. Despite a number of developments that were either actually or potentially unfavorable, the nation's business turned in a solid achievement for 1977. There were, to be sure, spells of stuttering, but the encouraging fundamental economic factors cited in our forecast at this time a year ago more than offset any negative considerations. So, overall progress turned out to be pretty much in line with our predictions. One of the most unexpected aspects of 1977 was the persistently defensive psychological atmosphere, in spite of the fact that accomplishment was even greater than the historical expansion rate of the economy (in real terms, after discounting the effects of inflation). Much of the skittishness of public sentiment apparently came from such elements as exceptionally bad weather, encroachment of foreign goods, wrangling over terms of an energy policy, and getting used to the new national leadership.

1978—MORE PROGRESS ANTICIPATED

The present upward phase of the business cycle began in the spring of 1975. Thus, as 1978 makes its debut, the business advance is already 32 months old according to the Federal Reserve Index of Industrial Production. By past standards, this is fairly close to a median life span, so there is no question that the ascending phase of this cycle is aging. The old adage "Trees do not grow to the sky" could well make one wonder whether time may not be running out for this latest economic upturn. Studies made by the Research Department of Babson's Reports, however, do not yet show development of the type of major imbalances that have brought past expansion phases to an end. Observe, for instance, the moderation in consumer spending as well as in addition to productive capacity by business, and the absence of unhealthy speculation, and the swift corrections of top-heavy inventory positions in virtually all parts of the business fabric.

It is our opinion that this very state of quiescence should tend to keep the economic upturn going well into 1978. Whether the peak will come later in the year is another matter, one which we cannot foresee clearly at this moment. If the exigencies of an election year prompt economic pump-priming sufficiently early in 1978, business will undoubtedly react to such a fresh impetus and be able to postpone the danger of a crestover. In any event, it looks at present as though the nation's economy still has enough momentum to permit another stretch of progress on the business front for 1978 as a whole.

ECONOMIC PROFILE OF THE YEAR AWARD

Twelve months ago, Babson's predicted that the bulk of 1977's economic strength would be concentrated in the first half of the year, with the final two quarters expected to climb at a slower pace. This scenario has proved accurate. In the year ahead, it is likely that the performance will be repeated, with more vitality in the first two quarters than in the final two. Barring labor disruptions, the first three-month span of 1978 may experience the sharpest rate of advance. While the trend should continue upward throughout the year, the tempo will doubtless slacken in each successive quarter. All in all, 1978's results may turn out to be less impressive than those of earlier recovery days and will probably be extremely disappointing to those who insist on greater economic stimulation to make a significant dent in the nation's still vast pool of the unemployed. But such hopes are simply overambitious in view of the realities of worldwide economic stagnation and inflation. Even so, the new year should still turn out to be a period of domestic economic growth roughly on a par with our long-term growth rate, and perhaps a bit better.

PUBLIC SENTIMENT MAY REMAIN TROUBLED

Regardless of generally favorable prospects, 1978 will not be a trouble-free year. There will be concern over the threat of increasing inflationary pressures and the resultant worry over the degree of credit restraint necessary to keep prices in reasonable check. There will also be anxiety over still more foreign competition, especially as it relates to the loss of domestic jobs, the nation's trade balance, and the balance of international payments—with the latter two factors bearing directly on a weakened U.S. dollar.

GROSS NATIONAL PRODUCT

The Gross National Product (GNP), a statistical expression of goods and services produced in this economy, should register a gain on the order of 11%–12% in 1978 compared with 1977. The increment, however, will be blotted by the effects of the past two years. But, after adjusting for inflation, the real GNP may show an advance of only about 4%, a gain in constant dollars that may be disappointing to many even though it is a shade better than the long-term growth rate of the economy. Contributions from the private and public sectors of the GNP should be fairly equitable. In the private sector, a sustained high level of residential building and further betterment in business outlays for capital equipment will be vital bolstering influences on the economy as a whole.

THE SPECTER OF INFLATION

Fortunate for the economy this past year was the constraint put upon agricultural and food prices by the hefty supplies of most items. Much of the lessening in the damage wrought by inflation as compared with 1976 was, in fact, attributable to agri-based prices, although in a sense it is regrettable that the nation's farmers have "subsidized" consumers in the fight against inflation. Industrial commodities helped to the extent that many primary metals showed a slippage in prices which restrained the tempo of inflation. Next year, however, conditions may not be so fortuitous, and inflation could average some 8% or perhaps a shade lower. Much, of course, will depend on the pricing policies of the OPEC nations. If they lift prices 8% or less in toto, it would not be unduly damaging in the battle against price runaways all along the line, but if radical OPEC leaders prevail, a return to double-digit inflation could occur in 1978.

INDUSTRIAL PRODUCTION

The physical volume of production from the nation's factories, mines, and utilities plants slipped a notch early in 1977 owing to the harsh winter weather over many sections of the country. But the upturn which had started in the spring of 1975 was rapidly restored, and there was consistent progress until midsummer when there was another brief hesitation. Overall, however, the average for 1977 exceeded that of 1976, though the year-to-year percentage increase was considerably more limited than the 1976 surge over 1975, as the Babson 1977 Forecast anticipated. While an extension of the upturn into 1978 is expected—subject to possible digressions resulting from labor disputes—the rate of year-to-year increment seems destined to shade off somewhat, though not as sharply as in 1977.

Industrial output in general may rise around 5% in the new year, only fractionally less than during the year just past. The economy can obviously not count on much more than normal strength from industrial production in 1978, but tax relief of more than token proportions for both individuals and business could bring about a somewhat better showing. Among the more promising performers should be output of railroad equipment, electrical and electronic products, and building materials. Some of 1977's more hesitant lines, such as steel, should manage to chalk up to least modest improvement.

SUPPORT FROM BUSINESS CAPITAL EQUIPMENT

Despite the limited contribution of industrial activity, there should be more efficient utilization of productive facilities. Since some high-cost plant and equipment were phased out in 1977, business capital outlays in 1978 may well post an advance in the 10%–12% range over those expenditures in 1977. At least half of the increment will, however, reflect inflation, while compliance with environmental and safety standards will command a good share of such spending. Thus, only a modest improvement may be seen in the nation's productive capacity. The primary emphasis will be placed upon cost-cutting productivity-boosting machinery and equipment rather than on new plant structures—a trend already evident in orders for capital equipment during much of 1977. There will be no large-scale capital spending upsurge of the type seen in other business booms of the past thirty years, even though the competitive disadvantage of many American goods as compared with foreign items strikes

SEE BABSON, PAGE 11



Gayle Hill Formerly with Peggy's Shop Begins This Week With.....

Freda's Beauty Box 208 West Missouri 983-3126

Gayle invites you to come in and let her style your hair. She's very talented with curling irons and blow dry cuts. She does wet sets, manicures, and all cosmetology work. We want to invite you mothers to bring your boys for hair styling.

We want to welcome the patrons that Gayle has met, formerly at Peggy's to come with her.

Specializing In Blow Cuts
Curling Irons Boys Hair Styling

FLOYD DATA
Mr. and Mrs. Ricky Copp and Jody of Oberlin, Kansas have been visiting in Floydada during Christmas holidays with her parents, Mr. and Mrs. Jackie Duke, and his family, Mr. and Mrs. Bill Womack, and other relatives.

FLOYD DATA
Mr. and Mrs. Norman Davis and Tony, of Dumas visited during Christmas with his parent, Mr. and Mrs. W.L. Davis and his sister's family, the Vernie Moores.



Allens Entertain D. E. S. Officers

The Order of Eastern Star officers were entertained with a Christmas dinner last Wednesday evening at the home of Judy and Harvey Allen. Mr. and Mrs. Allen are Worthy Patron and Worthy Matron respectively of Floydada Chapter #31, O.E.S. and honored their chapter officers and spouses with the annual dinner.

The bountiful meal was served to Mrs. Marjorie Holluns, Mr. and Mrs. Wayne Russell, Mrs. Lula Green, Mr. and Mrs. James Griffin, Mr. and Mrs. Norman Hamilton, Mr. and Mrs. Lobby Rainer, Mrs. Lawrence Stovall, Mrs. Ruth

Trapp, Mrs. Ruth Daniel, Mr. and Mrs. H.E. Woodson, Mrs. Bobby Kendrick, Mr. and Mrs. M.J. McNeill, and Mrs. Cleo Goins.

A Christmas story was given by Judy Allen after which guests exchanged gifts and special gifts were presented to the Worthy Matron and also to Cleo Goins, who is the Chapter Mother.

The officers were given hand tooled emblems mounted in a base representing their office. They were made by Harvey Allen for the W.M. to give as a remembrance for having served in their respective office during 1977-78.

BOOT HILL WESTERN STORE

201 South Main
Lockney, Texas

LEATHER COATS
GIFT IDEAS
NAME BLANK BELTS
FASHION JEANS
AND MUCH, MUCH
MORE...

END OF YEAR
SUPER CLEARANCE
CLOSE-OUT SALE
50%
Off Reg. Price

DENIM PRICES

LEVI BIG BELL \$10⁹⁹

ALL OTHERS INCLUDING LEVIS, SEDGFIELD RODEO CUT AND WRANGLERS, BOTH 100%

COTTON AND DO NOTHING DENIM ONLY \$8⁹⁹

ALL COLORS AND CHECKS, LEVI AND WRANGLER ONLY \$7⁵⁰

STUDENT SEDGFIELD \$9⁹⁹

STUDENT WRANGLER \$8⁵⁰

BOYS SEDGFIELD \$8⁵⁰

BOYS WRANGLER \$7⁵⁰

Open
6 Days A Week
9 A.M. - 7 P.M.

Phone
652-2607

Boot Hill Western Store

IN LOCKNEY

EVERYTHING ELSE 1/2 PRICE
(And I Mean Everything)

COME EARLY
TO THE SALE
OF THE YEAR

SedgeField Bells	\$16 ²⁰
SedgeField Flares	\$15 ³⁰
All Roper Boots	only \$39 ⁰⁰
Hats	40% Off (you shape)



Girl Scouts Sponsoring Self Defense For Women

The Senior Girl Scout Troop #97 of Floydada is sponsoring a program on "Self Defense" for the girls and women of our community. Mr. Burt Sinclair of the Department of Public Safety of Lubbock will present the program. He will have a short film and then demonstrate methods of self defense. He will have a short film and then demonstrate methods of self defense. The Senior Scouts feel that this

is a very important thing for every female to know.

They want everyone in this community to be aware of this problem and to know how to protect themselves. Ladies of all are invited to come. Mothers are asked to accompany girls under twelve years of age please. The program will be on Monday, January 9, 1978 in the Reddy Room at the Light-house Electric at 7:30 p.m.

Gayle Hill With Freda's Beauty Box

According to an announcement from Freda's Beauty Box in Floydada, Gayle Hill is now associated with the firm as hair stylist. Gayle will specialize in

blow cuts, curling irons and boy's hair styling.

She will also do wet sets, manicures and all cosmetology.

Floydada Nursing Home Happenings

By Dartha Westbrook

Well, we didn't have a White Christmas, but almost everything else about this special time was perfect! There is probably no way to "thank" everyone for all the special favor shown our residents and employees during this time, but we will try. Favours included-boxes of apples from Bert Massey, a record from Nell and Debra Ferguson, cookies and bananas from the Love Sunday School Class of First Baptist, cookies and special music by Mona Dean's class, fruit from Senior Girl Scout Troop #97 and Bible Baptist Church, cookies, fruit and special music by the Student Council of Floydada High School, home-made fudge from Leighton and Juanita Teeple, cup-cakes from Sue Moore, apples from J.N. Richardson, pecan candy from the Dillard's, home-made candy from the Daniels, snack crackers, cheese and peanuts from Hazel Bradley and son, candy from the Bertrand Family, the Woodrow Badgett Family, and Dallas Ramsey, and last, but not least pumpkin bread from Dessie Turner. I do hope that I have thanked everyone, and if I missed you, it wasn't intentional. We just had so many nice things brought in, it was impossible to keep up with everything. I do thank you all for making this the best Christmas ever for our Nursing Home.

Our Christmas party was the biggest yet, with around

120 in all as near as we could count. I believe it was the largest group I have ever seen in 7 years at our Home. Thanks for coming, all of you.

About the only routine activity that we had last week was our Bingo, on Thursday. The winners were Agnes Anderson with four games, Hope Hammonds and Pearl Carrick with three, Clara Williamson with two, Ray Reed and Willie Stambaugh with one each.

We would like to give a special "thanks" to the Stewart family for the flowers they brought out. They were so beautiful, and our residents enjoy them so much.

Thanks to the many visitors who help make every day special.

Mr. and Mrs. Bill Smallwood, Mr. and Mrs. Lewis Eostick, Thanie Smallwood, Steve Bostick, Berry Bostick, Matador; Mr. and Mrs. Larry Bostick, Erin and Lindsey Bostick, Dougherty; Donnie and Linda Turner, Lockney; Dr. and Mrs. (Hazel Jones) Mitchell, Waco; Marium and Vertie Powell, Crosbyton; Mr. and Mrs. E.R. Richardson, Artesia, N.M.; Mr. and Mrs. Calvin Richardson, Ferrdale, Washington; Dustin and Michelli Holladay, Amarillo; Mr. and Mrs. Jerry Powell and Craig, Houston;

Doris Snodgrass, Sue Moore, Mrs. J.C. Anderson, Mr. and Mrs. R.H. Grubbs, Francis Lince, Mr. and Mrs. Louis Anderson, Nancy and Lisa, Ilene and Christy Rendrick, Margaret Daniel, Mr. and Mrs. Hubert E. Davis, Parnell Powell, Mrs. Vollie McNeill, Ricki Breeding, all of Floydada.

CAPROCK HOSPITAL REPORT

Jacob Segall admitted 12-22 dismissed 12-23. L.D. Britton admitted 12-22 transferred to Lubbock 12-22.

Christie Pate admitted 12-26 continues treatment. Aubrey Simmons admitted 12-27 continues treatment.

Ona E. Jameson admitted 12-27 continues treatment.

FLOYD DATA

Mr. and Mrs. Jack Watson had visiting in their home their daughter and family, Mr. and Mrs. Jim William, Shane and Holly of Abilene, for the Christmas holidays.

FLOYD DATA

Visiting in the home of Mr. and Mrs. Doyle Moore during Christmas holidays were their children Randall of Dallas, Carolyn of Lubbock, and Vernie and Lana Moore and girls of Floydada.

CEDAR HILL NEWS

By Grace Lemons

Demonstrating our love by getting together with our families and others and exchanging gifts, humbles our hearts to the remembrance of the one who was born on Christmas Day and gave his life for us.

Louise Dunn and daughter Glenna Bee of Hugo, Oklahoma visited Mr. and Mrs. Guy Davis this weekend and went to Lubbock sightseeing Sunday afternoon before leaving for home on Monday.

The children of Mr. and Mrs. John D. Vanhose were guests in their home for the weekend and those present for Christmas dinner Sunday were Mr. and Mrs. Alford Vanhose and family of Lubbock, Mr. and Mrs. Cecil Vanhose and family of Morton and Mr. and Mrs. William Hensley and family of Denton.

Guests for Christmas dinner in the home of Mr. and Mrs. Carl F. Lemons were Mr. and Mrs. Marvin Lemons, David, Jessica and Diana Dee of Lockney, Mr. and Mrs. Phil Lemons, Twyla, Traca, Shawn and Shonda, and Mrs. C.V. Lemons.

Ruth and Robin Fortenberry celebrated Christmas on the 24th and those present were Michael Fortenberry from Alaska, Mr. and Mrs. Eldon Fortenberry, Steve, and David of Hereford, Mr. and Mrs. Roger Sanders and Monica of Van Horn, Mr. and Mrs. Donnie Fortenberry and Chad and Marisa Fortenberry of Amarillo, and Mr. and Mrs. Durrell Fortenberry, Brian, John, Vicki, Debbie and Tonya.

Mr. and Mrs. Phil Lemons had Christmas eve dinner and exchanged gifts in the home of Mr. and Mrs. W.T. Cooper in Lockney. Others present were Mr. and Mrs. L.T. Cooper and family, Mr. and Mrs. Ronnie Shackelford and son, of Plainview, and Mr. and Mrs. Bill Bigham of Lockney.

Kim Lackey is home with her parents for the holidays from South Plains Jr. College in Levelland.

Thada Fowler and Clayton visited with Mr. and Mrs. W.E. Lackey Sunday. Benny Golightly visited them on Saturday and Lindsey and daughter Kim on Monday.

Mr. and Mrs. J.R. Conner spent Christmas day with their son Fred Conner and family in Amarillo Sunday. Fred's and Peggy's children were home for the occasion.

Mr. and Mrs. Cephus Fortenberry, Mr. and Mrs. Troy Smith and boys of Dumas exchanged gifts in the home of Mr. and Mrs. Johnnie Harris and family in Floydada. Saturday night. They all had lunch in the home of the Fortenberrys Sunday.

Mr. and Mrs. Junior Taylor and Eud had Christmas dinner with Junior's nephew, Mr. and Mrs. Waldo Wesley and family in Plainview.

Monday those present for dinner in the home of Mr. and Mrs. Junior Taylor were Mr. and Mrs. Dale Taylor and Robin of Hollis, Okla., Mary and Marty Taylor also of Hollis, Agnes and Gus Wesley of Plainview and Sheila and Charles Jordon of Irving, who arrived in the afternoon to spend the week with Sheila's parents.

Paula Vick of Amarillo arrived Wednesday at the home of her grandparents.

Mr. and Mrs. Tom Fortenberry and Thursday Paula and Gladys spent the day in Lubbock with Mr. and Mrs. Lafayette Boone. Mr. and Mrs. Boone, Annita and Pam of Lubbock and Ron Vick of Amarillo, Mr. and Mrs. Max Stevenson and family of Roswell, had Christmas dinner with the Fortenberrys.

The teen age class of the Assembly of God Church enjoyed a party Monday night of last week in the home of Edna Gilly. Those present were Jackie Wayne Thompson, Glenda Kay Thompson, Debbie Wrinkles, Steve Smith, Nelson McDonald, Brian Fortenberry, John Fortenberry, Lori Vinson of Floydada and Mark Gilly.

Edna Gilly and Mark were present at the Gilly Christmas tree in the home of Mr. and Mrs. Cliff Gilly in Floydada, where large number of the Gilly family were present to exchange gifts. Saturday night Edna Gilly and Mark met with the Luttrell families in the home of Clara Redd to exchange gifts and Sunday had Christmas dinner with Ruth Hill in Floydada. Delese Harrison and children from New Orleans were also there and will spend the week with Edna before returning home. Darla and Gene Hammit were guests in the home of Edna Gilly Sunday afternoon and Sunny and Larry Hammit of Pittsburg, Pennsylvania were there Monday.

Mr. and Mrs. Jack Yeary were hosts for Christmas Eve dinner and exchanging of gifts in their home with the following present, Mr. and Mrs. Max Yeary and Charla Dawn, Jaqueline Owens and Trevor, of Lubbock, Mr. and Mrs. Bill Walker and O'Brian of Floydada, Sylvia Yeary and Temp Phillips of Lockney.

Rev. and Mrs. Jackie Thompson, Jackie Wayne, Glenda Kay, and the children from the orphanage, Debbie Wrinkles, Steven Smith and Nelson McDonald spent Saturday night in New Deal with Mr. and Mrs. Royce Hess and the Hess's joined them Sunday and went to Hereford to spend Christmas with Mr. and Mrs. Les Thompson. Monday they spent the day in Palo Duro Canyons.

Mr. and Mrs. Jim Conner are the proud great grandparents of a baby girl Heather Joy, born to Mr. and Mrs. Ken Meddleton of Phoenix, Arizona, December 21. Maternal grandparents are Margarite and Millard Fourt of Phoenix.

Fred and Jewel Fortenberry of Lockney visited Mr. and Mrs. Cephus Fortenberry last Thursday.

Durrell and Patricia Fortenberry spent Christmas day with Patricia's mother Mrs. F.F. Stephens in Floydada.

Mr. and Mrs. John Kelley were Sunday night visitors in the home of Mr. and Mrs. Durrell Fortenberry and their son, Michael Fortenberry, who is home on leave from Anchorage, Alaska spent all last week with them.

SLEEP WHILE
YOUR WANT
AD WORKS.....

BEALLS

RING OUT THE OLD CLEARANCE!



Ready To Wear
Ladies P.V.C. Coats

Regular 36⁰⁰ **24⁰⁰**

Ladies Jackets

Regular 46⁰⁰ **30⁶⁷**

Regular 34⁰⁰ **22⁶⁷**



ENTIRE STOCK

Boys Jackets

Sizes 4-14

1/2 PRICE

Shoe Dept.

Ladies Fashion Boots

Regular 45⁰⁰

33⁷⁵

Regular 39⁹⁵

29⁹⁶



Ladies Dress and Casual Shoes

Reg. 18⁰⁰ **13⁸⁸**

Childrens House Shoes

Reg. 5⁰⁰

3⁸⁸

Reg. 7⁰⁰

5⁸⁸

Mens House Shoes

Reg. 11⁰⁰

8⁸⁸



Ladies House Shoes

Regular 8⁰⁰ **5⁸⁸**

Regular 12⁰⁰ **8⁸⁸**

Men's and Boy's Dept.

Mens Suits

Reg. \$105⁰⁰-\$130⁰⁰

69⁸⁸

Reg. \$130⁰⁰-\$150⁰⁰

79⁸⁸

Special Group

Mens Western Shirts

Reg. 17⁵⁰ **11⁸⁸**

Entire Stock

Mens Jackets

1/3 OFF



LINGERIE DEPT.

Entire Stock

Ladies Brushed Sleepwear

Regular \$ 11⁰⁰ **8⁸⁰**

Regular \$8⁰⁰ **6⁴⁰**

One Group

Ladies Handbags

1/2 PRICE

Large Group

Ladies Coordinates

25% OFF

Ladies Fashion Shells

Regular 8⁰⁰ **5⁸⁸**

Remaining Stock

Dress Gloves

Reg. 6⁰⁰

Reg. 9⁰⁰ **6⁹⁹**

4⁹⁹

Bealls

1/2 OFF ALL CHRISTMAS DECORATIONS

10% & 20% OFF

Many items in shop.

Come by early for best selections.

Sale starts Wed.

Dec. 28th

Cozy Corner Gifts

231 W. Calif.


Floydada

STORE WIDE JANUARY

Clearance

STARTS TODAY THURS. DEC. 29th

ALL WHITTING AND DAVIS
JEWELRY
20% OFF



ALL OTHER
JEWELRY
40% OFF



ALL
GLASSWARE
INCLUDING SMITH GLASS
20% OFF

ALL SMALL HOME
APPLIANCES
20% OFF



ALL
RADIOS & CLOCKS
15% OFF




ALL
TOYS
20% OFF


ALL TIMEX
WATCHES
15% OFF



ALL CARAVELLE
WATCHES
1/2 PRICE



COTY
COLOGNES & PERFUMES
30% OFF



ALL OTHER
COLOGNES & PERFUMES
15% OFF

ALL
BILLFOLDS
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LOCKNEY LOCALS

Spending all of last week visiting in the home of his mother Mrs. Bettie Counts was Gerald Sams and his wife Betty of Ft. Worth. Other guests on Christmas Day included Mrs. Count's other son, Garland and Fay Sams, and the following grandchildren: Elroy and Betty Boedeker and children, Derrell, Rhonda, Karen, and Charles from Loop; Sandra and J.R. Noland and children Mark, La Dell, Kevin, Karlton of Floydada; Garland, Jr. and Marilyn Sams from San Angelo; Kenneth Sams from Amarillo. Other guests were Mrs. Weiss and Evelyn and Ben Day from Plainview.

Spending the holidays with their parents the Burl Holts were Jan and Starla Cruces of Richardson, Tx., and Bobby and Margarite Holt and daughter, Robyn, of Rockwall, Tx.

Mrs. Eula Bramlet's guests for dinner on Christmas Day was her son, Mr. and Mrs. Wayne Bramlet and their children, Larry and Carol. Jim Huggins was also a guest.

Fred and Virginia Byrd had as houseguests on the Christmas weekend, their daughters and husbands, Carolyn and John Simpson of Lubbock, and Mary Ann and Terry Brown of Lawton, Okla.; also their daughters in law, Mr. and Mrs. E.H. Brown, and Mr. and Mrs. J.E. Simpson, both couples are from Houston, Tx.

Children, grandchildren and great-grandchildren of the Morrison family gathered on Christmas Eve and/or on Christmas Day for their annual family get-together. On Christmas Eve they enjoyed a family tree at the home of the Albert Scheeles in the Providence community, and on Christmas Day they were together for dinner at the home of the Ralph Irowns at Edmonson, Tx. The six Morrison children—all of whom were present Sunday are: Mrs. Leta Tannahill of Friona, Kate and Perry Skelton of Lubbock, Hattie and Ralph Brown of Edmonson, Faye Holmes of Lockney, Fay Morrison and his wife of Center, Colo., and Roy and Mildred Morrison of Plainview. A number of grandchildren were present and included Ray's son, Richard Morrison, a member of the Marine Corps, from South Dakota, and Elizabeth Ann Morrison (a former Lockney resident) from Hartford, Connecticut.

Max and Wanda Marble and sons, Larry and Marlin, of Hart, Tx. entertained a group of relatives with a Christmas dinner in their home on Friday night. Attending from Lockney were Wanda's parents, John and Vera Cox, and her sister, Marjorie and Mel Holcomb. Others present were: Miles and Ted Cox and Bessie Mae Cox of Hart (cousins of the John Cox's); Bob and Kay Berry and daughter, Betsy, of Hart; Robert and Stella Mae (Strickland) Martin and daughters, Beverly and Rebecca of Kress; James and Irenda Campbell of Hart. The occasion also recognized those having birthdays during the Xmas week, Marjorie Holcomb and Rebecca Martin, and the 30th wedding anniversary of the Robert Martins.

Mrs. Jewel Roberts had two of her daughters as guests for the holidays, Jenny and Tom Carter of Houston, and Jill and Ronny Rogers and Brandi of Amarillo.

Visiting with Mrs. Mary Ansley and with the Clarence Ansleys over the holiday weekend was Mrs. Ansley's daughter, Evelyn and Andy Anderson, Brandi and Dustin of Lamesa, Tx. Spending from Monday until Wednesday of this week was another daughter, Janie and Lilly Chandler and sons, Randy and Mike of San Antonio, Tx.

David and Jane Thacker from Bryan, Tx. spent the Christmas holidays visiting their parents, the Melvin Thackers and the Albert Scheeles.

Mr. and Mrs. C.H. Andrews spent Christmas Eve in Levelland with their son and his family, Cecil Andrews, Mq and Mrs. Lynn Bryant and Scotty, Celia Andrews and Chris Andrews. They enjoyed a dinner with a tree afterwards. On Christmas Day, the Andrews went to Tahoka with their granddaughter, Marion Sue and Lynn Bryant, and son, Scotty, and had Christmas dinner with Lynn's mother, Mrs. Vanda Bryant.

The Mel Holcombs had Christmas Day dinner with his Mrs. E.H. Holcomb of Roaring Springs. Others in attendance were: Mr. and Mrs. Ray Holcomb, Andy, and Tommy of Floydada; Mr. and Mrs. Elmer Parker, Darlene and Laverne Keele of Roaring Springs; Mr. and Mrs. Gerald Keele, and Mr. and Mrs. Raymond Nelson and Cheryl, of Morris Keele, all of Lubbock.

The Mel Holcombs had as supper guests Monday evening his daughter, Ruby and Raymond Nelson and daughter Cheryl of Lubbock.

Mr. and Mrs. Robert Ayres have as their guests this week from Sunday until Friday, their daughter, Mr. and Mrs. Don Afill and boys, Chuck, Donnie, Steve and Jeff from Houston, Tx.

Guests of the E.O. Barretts on Christmas Day were their three sons, Mr. and Mrs. J.B. Barrett and children, Jana and Bo, of Eovina, Tx.; Mr. and Mrs. Monty Barrett and daughter, Beverly from Bovina; and Dr. Robert Barrett and Lydia, and his sons, Robbie and Steve of Ft. Worth. Granddaughters present were Cindy and Joe Bradburn of Eovina; Nonda and Farris Lahoud of Ft. Worth. Mrs. E.O. Barrett's brothers, Noland and Rolan Hawkins of Roscoe, Tx. were also their guests. A grandson, Mr. and Mrs. Randy Barrett and children, Daphne and Tye, from Farwell were present.



PVT RALPH ALVAREZ, stationed Ft. Leonard Wood, Missouri, is on a two-week leave in Lockney. He is the son of Mr. and Mrs. Paul Alvarez and a grandson of Mr. and Mrs. Joe Salas Sr.

Several state parks have facilities available by reservation such as Abilene State Recreation Area, 16 miles southwest of Abilene, which has eight screened in areas and two group buildings. The applicant must furnish information including the park chosen, type of facility, date of arrival and departure, number of persons planned to occupy the facility, and a check or money order to cover the first day user fee. Those not drawn on Jan. 10 during the scheduled reservation drawings will be refunded.

Most of the state parks in Texas have an entrance fee per vehicle allowing the use of park facilities for 24 hours.

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AREA STUDENTS ENTER JUNIOR COLLEGE CLINIC. Pictured are members of the Clarendon Jr. College Livestock Judging team that took part in the Junior College Livestock Judging clinic at Panhandle State University. The clinic was sponsored by the Animal Science Department and the Block and Bridle Club. Eight teams entered the clinic. They were Garden City College, Garden City, KS; Lamar College, Lamar, CO; Northeastern College, Sterling, CO; Frank Phillips College, Berger, TX; Clarendon College, Clarendon, TX; Lubbock Christian College, Lubbock, TX; and Northwestern State College Alva, OK; and Colby College, Colby, KS Back Row (L-R) Reece Rakestraw, Fargo, OK; Jimmy Don Davidson, Quitaque, TX; Cliff Widener, Memphis, TX; Bruce Pickens, Canadian, TX; and Jerry Hawkins, Instructor. Front Row (L-R) Lynnette Gable, Panhandle, TX; Jess Flores, Hart, TX; and Denise Johnson, Lockney, TX.

Wintertime Camping

LUBBOCK—Camping in Texas was considered by many to be a summer activity, but park visitors are finding plenty of space, ample wildlife, and warm hospitality at Texas parks in the Panhandle or on the South Plains during the winter months.

Camping areas are normally not crowded during the week except for a few camping clubs. Weekends, however, will find even the northern Texas parks with plenty of activity including picnickers, scouts, family reunions and photographers.

Lake Colorado City Recreation Area recorded 18,777 visitors during November, December, and January of 1976-77, but only 1607 or nine percent stayed overnight at the camping sites.

Palo Duro State Park near Canyon received 57,915 visitors during the same period last winter which is only nine percent of the 660,116 visitors that went through the gates the remaining nine months.

Some of the newer state parks are fast becoming popular for day visitors such as Copper Breaks State Park near Quanah which recorded 77,089 visitors for the year with only five percent using the facilities during the same winter period.

A few state parks offer only day-use facilities such as Caprock Canyons State Park near Silverton. Caprock Canyons offers the angler a chance to fish in a clear, blue lake stocked with crappie, bass and catfish.

This park is the most recently purchased area that will be developed for the general public similar to Palo Duro State Park, however, the completion of the road system and overnight camping units are not expected to be finished until the early 1980's.

The Big Spring Recreation Area in Howard county is a 332-acre park for day-use with several camp w/shade shelters along with hiking trails.

A drive to the top of scenic mountain in the park will provide a panoramic view of the surrounding area. The "big spring" nearby provided a watering place for herds of buffalo, antelope and wild horses and it was used extensively as a campsite for early Indians, explorers and settlers.

Several state parks have facilities available by reservation such as Abilene State Recreation Area, 16 miles southwest of Abilene, which has eight screened in areas and two group buildings.

The applicant must furnish information including the park chosen, type of facility, date of arrival and departure, number of persons planned to occupy the facility, and a check or money order to cover the first day user fee. Those not drawn on Jan. 10 during the scheduled reservation drawings will be refunded.

Most of the state parks in Texas have an entrance fee per vehicle allowing the use of park facilities for 24 hours.

If a planned trip through several state parks is planned, the annual permit would be the best buy.

Winter camping is fun and parks personnel make daily checks on campers in case of bad weather of vehicle trouble. Obtaining the extended weather forecasts prior to going camping is advised.

Below is a list of parks offering camping and hiking opportunities in northwest Texas:

ABILENE State Recreation Area, Route 1, Tuscola 79562 AC/915 572-3204.

FIG SPRING Recreation Area, Box 1064, Big Spring 79720 AC/915 263-4931.

CAPROCK CANYONS State Park, Box 204, Quitaque 79255 AC/806 455-1492.

COPPER BREAKS State Park, Route 3, Quanah 79252 AC/817 839-4331.

LAKE COLORADO CITY Recreation Area, Route 2 Box 240, Colo. City AC/915 728-3931.

PALO DURO State Park, Route 2 Box 114, Canyon 79015 AC/806 488-2227.

The Floyd Philosopher Figures The New Year Will Be Normal, If You Understand What Normal Means



Editor's note: The Floyd Philosopher on his Johnston grass farm takes a sidelong glance at the new year.

Dear editor:

The nice thing about making predictions for a new year is that a few months from now nobody remembers what they were anyway. But with Christmas over with and 1978 right in front of us the experts are at it again.

Some economists are predicting 1978 will be better, others that it'll be worse. They are both right. I've never seen a year yet that wasn't better and worse than the year before.

Personally, I think the coming year will be normal, like the weather, but you should keep in mind that the weather is normal only once in a while.

We'll have a cut in income taxes and a raise in Social Security taxes. A Congress that can't keep its left hand from knowing what its right hand is voting for is a Congress in trouble. Keeping the voters from knowing is the problem. But remember Congress has a hard row to hoe, which is why each member has a swarm of assistants to keep a Congressman in office, which seems fair, since some of them spent nearly that much to get there. If the price of farm products had risen as fast as the price of a Congressman, a lot of tractor mortgages would be paid off.

On the international scene, it looks like some progress toward peace is being made and leaders in Washington are saying it's time to beat swords in to plowshares. Couldn't they beat them into something else? At least till we get rid of the grain surplus? I'm afraid I'm being too hard on Congress. Congress is doing the best it can with what it's got to work with, and when I look around I can't find anybody among us who'd do much better.

My resolution for 1978 is that I'm going to find something good to say about Congress. I don't care if it takes me till October or November to find it.

Yours faithfully
J.A.

USDA Packaging Regulations Make Shopping A Gamble

AUSTIN--Federal regulations which permit weight variances in packaged meat force American consumers to play "regulation roulette" in the supermarket, Agriculture Commissioner Reagan V. Brown said in written testimony submitted Dec. 13 to a U.S. Department of Agriculture hearing in Atlanta, Ga.

The hearings were held to gain public input on the regulations, which state that a package must contain the amount of product stated on the label only at the time it leaves the factory or packing plant, not necessarily when it reaches the supermarket counter. These regulations do not take into account shrinkage or moisture loss which occurs in the meantime.

Brown, whose agency is charged with enforcing weights and measures statutes, said, "Shouldn't the laws of this country guarantee consumers that when they pay for a 10-pound ham they are getting exactly that and not playing some kind of 'regulation roulette'?"

"Allowing any variance says 'you are paying for a 10-pound ham, but you might get only nine pounds and 12 ounces,'" Brown stated.

Brown said he supports the concept of "net weight when sold to the ultimate consumer", adding that this is the only true test of any labeling requirement.

Texas and other states have followed the "net weight when sold to the ultimate consumer" concept for years, Brown said, but are now prevented from doing so by a Supreme Court decision which upheld a ruling that federal regula-

tions supercede those of the individual states.

Many people do not think a missing ounce or so makes much difference, Brown pointed out, but these small amounts, when multiplied by the thousands of packages sold each day, add up to extra packer profit at consumer expense.

New Dietary Goals Termed Unreasonable

AUSTIN--Most people agree that Christmas just wouldn't be the same without turkey.

But if Americans tailor their holiday feasts to conform with dietary goals being proposed by a U.S. Senate committee report, the first thing to go will probably be the bird, says Agriculture Commissioner Reagan V. Brown.

"We might be able to keep the stuffing, since grain products still seem to be okay according to these self-styled nutritionists," Brown commented. "But stuffing without the turkey and gravy sounds more than a little dull -- it's absurd!"

Brown said the absurdity of the proposed goals becomes clear after examining a recently-released sample diet prepared by a U.S. Department of Agriculture nutritionist to meet the Senate Committee's goals.

"For example," Brown said, "at a time when obesity is becoming a major problem for American adults and children, the sample diet suggests that we almost eliminate meat from our diets, but eat nine slices of bread a day."

"Winter Wonderland - Swiss Alps"

To all our friends - a beautiful 1978

Wilson Photography

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BORDEN'S BUTTER-MILK	1/2 GAL. CTN.	79¢
BORDEN'S ICE CREAM	1/2 GAL. NO. CTN.	\$1.19
ARMOUR YOUNG TURKEYS	LB.	49¢
MUNCHY MONSTER COOKIES		89¢
SANTA CLAUS COKE GLASSES		3/\$1.00
SHURFRESH BACON	1 LB.	99¢
PINCH N SNIP STRAWS		2/25¢
CHRISTMAS DECORATIONS		1/2 PRICE

HOME FOR THE HOLIDAYS SPECIALS

CORNER OF MAIN AND COLLEGE LOCKNEY, TEXAS

Immediate Drivers

License Plan Revealed

AUSTIN—The Department of Public Safety will launch an experimental across-the-counter instant issuance of Texas drivers licenses in January in 28 selective towns and communities.

Colonel Wilson E. (Pat) Speir, DPS director, said the experiment would open in the North Austin District Office effective January 3. Other license issuance changeovers will be completed by January 13.

Speir said the experimental pilot project will be conducted in widely separated stations throughout the state. "Special camera equipment will be used on a comparison basis. The equipment has the capability of immediate production of a photo driver license after the applicant has established eligibility and qualified for a license," he added.

Speir added that the applicant will then receive a validated photo drivers license before leaving the examining station. He will not have to wait 20 to 30 days for the license to be mailed nor will it be necessary for the licensee to drive on a temporary paper permit until the license is issued from the central DPS facility in the Capital City.

"We are constantly trying to upgrade the licensing system and we hope that this experiment will prove to be a more convenient service to the public than the central issuance system

which we now use," Speir emphasized.

He added that a careful evaluation will be made between the experimental instant across-the-counter photo licensing system and the present central issuance system in order to upgrade the total program in the future.

Speir said a second phase in 27 other Texas cities and communities will be initiated in late spring.

He added that the experimental issuance policy will continue for a two-year period, after which time the contract will be considered for a statewide across the counter issuance program.

During the two-year trial period, two corporations—Polaroid, with home offices in Cambridge, Mass., and DEK/Electro, from Fort Wayne, Ind.—are establishing instant issuance systems.

At the same time the experimental issuance program is operational in limited sections of the state, the central issuance program in Austin is undergoing changes as well which will improve the quality of the portraits and the driver license.

Speir said Polaroid cameras will be operational in January at Fort Worth, Garland, Beaumont, Anahuac, Winnie, Kountze, Angleton, Corpus Christi, Victoria, Abilene, Big Spring, Lubbock.

And, Post, Slaton, Tahoka, North Austin, Meridian, West, McGregor, Hubbard, Mart, Mexia, Marlin, Groesbeck, Bastrop, Smithville, Giddings and Elgin.

The second phase of the program—planned now for early spring—will have DEK cameras functioning at the following 27 different towns:

Irving, Tyler, Mt. Pleasant, West Bellfort (Houston), Pierce, Harlingen, McAllen, Devine, Hondo, Fandera, Midland, San Angelo, Ozona.

Also, Sonora, Mertzon, Rock Springs, Big Lake, Eldorado, Plainview, Forger, Vernon, Seymour, Quahan, Crowell, South Austin, Waco and Palestine.

There are now more than eight million licenses in

Texas with about three million new, renewals or duplicate licenses issued annually. Last year, Speir said, the 55 towns to be involved in the instant issuance program combined to issue 1.1 million driver licenses.

When the program is initiated, it will provide better, quicker service to the driving public. Also, Speir added, it will lower the mailing costs to the Department.

Renewal notices will continue to be mailed about a month prior to expiration of licenses, he noted.

NEW HEREFORD COACH SON-IN-LAW OF FLOYDADA WOMAN

Mrs. Effie Foster spent Christmas in Muleshoe with her daughter and family, the Don Cumptons. Other children of Mrs. Foster visiting there were Ray Foster, Lubbock; Mr. and Mrs. Furl Master and Blake, Lubbock; Mr. and Mrs. Bennie Sue, Christy and Connie, Lockney.

Don Cumpton, who has been athletic director and head coach at Muleshoe the past two years has accepted the head coach and athletic director position at Hereford. The Cumptons will be moving to Hereford in January.

Keep salesmen outside the door unless you're interested in listening to the full talk about their product, says Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Practice "metric sewing"—using metric units on a tape measure or in following a pattern, suggests Mrs. Lecky Culp, area clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Most homesewing products now have dual measurement labels, she adds.

SLEEP WHILE YOUR WANT AD WORKS.

OBITUARY

Cotton Wilson

Services for Randolph "Cotton" Wilson, 67, of Floydada, were held Monday in First Baptist Church here with the Rev. Floyd C. Bradley, pastor, officiating.

Burial was in Floyd County Memorial Park under the direction of Moore-Rose Funeral Home.

Wilson died at 5:30 p.m. Saturday after a short illness in Caprock Hospital.

The Lockney native married Bessie Irene Galloway, September 21, 1939 at Plainview where he was an electrician and member of First Baptist Church.

Survivors include his wife; two sons, Phillip and Donald Ray, both of Floydada; two brothers, Walton and Woodrow, both of Floydada; two sisters, Mrs. Winnie Beedy and Mrs. Edna Beth Tye, both of Floydada; and five grandchildren.

Russell S. Spence

Services for a Lockney native Russell S. Spence, 63, were held December 21 in Santa Maria, California with interment in Santa Maria cemetery.

Spence was born December 29, 1913 in Lockney. He died December 18 in a hospital in Santa Maria. Spence was a U.S. Army veteran of World War II. For the last 15 years, he had lived in Santa Maria, where he and his wife owned and operated a trailer park.

Survivors include his wife Helen; four brothers, Jack of Arroyo Grande, California, W.T. of Santa Maria, Raymond of Marysville, California, and Rayburn of Amarillo.

Bill Tarpley

Mr. and Mrs. Albert Duncan and grandson, Duncan Woody attended funeral services of a cousin of Mr. Duncan, Rev. W.A. (Bill) Tarpley, at Jacksboro last Friday.

Tarpley died Wednesday in a hospital in Fort Worth following a lengthy illness. He lived in Floyd County

from 1915-1940 mostly in the Sandhill Community. In 1970 he pastored the Assembly of God Church in Lockney.

Tarpley is survived by his wife, Ivory, four daughters, two sisters and three brothers.

Thursday of last week the Duncans also attended the funeral services of his cousin, Mr. Ola Powell of Shannon.

Nettie Boggs

Services for Nettie J. Stephenson Boggs, 63, of Amarillo and formerly of Floydada were held at 2:30 p.m. Wednesday in the First Baptist Church here with the Rev. Hollis Payne officiating.

Burial followed in Floyd County Memorial Park under direction of Moore-Rose Funeral Home.

Mrs. Boggs died at 1:25 a.m. Monday in St. Anthony's Hospital in Amarillo.

The Nowata County, Okla. native had moved to Floyd County in 1960 from Kingsville.

She was preceded in death by her first husband, George Stephenson in 1967. Mrs. Stephenson was married to Norman W. Boggs Feb. 3, 1975 in Lubbock.

Survivors include her husband; a daughter, Mrs. J.R. Foster of Floydada; a stepdaughter, Juanita Kemark of Liberal, Kan.; two brothers, Roy J. Smith of Bartlesville, Okla. and Earl J. Smith of West Fork, Ark.; three sisters, Daisy Schull of Bartlesville, Okla. and Stella Hammond and Minnie McEwen, both of San Angelo; two grandchildren; two step grandchildren; and four step great-grandchildren. Nephews were pallbearers.

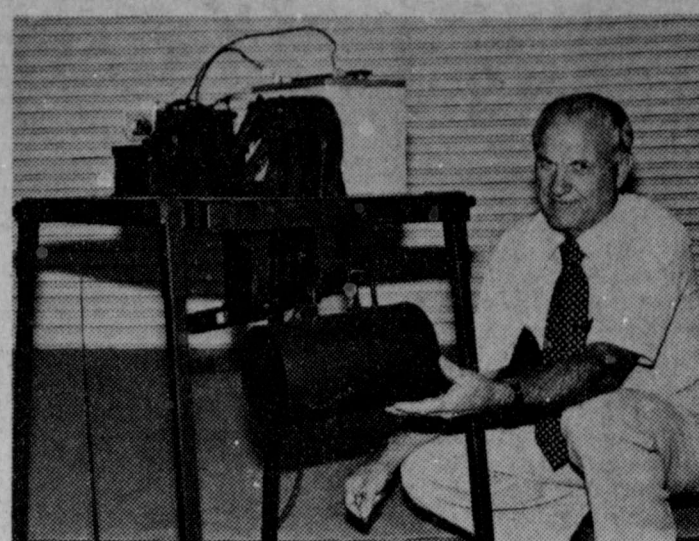
VA NEWS

Since 1967 when VA's first toll-free lines were installed, telephone counseling has played a major role in VA's outreach efforts to its clientele. Free calls within state boundaries are now available to veterans in all 50 states, but this service is only one part of VA's total outreach effort to veterans and their dependents, according to Jack Coker, Director of the VA Regional Office in Waco.

Another major segment of this massive program has been the direct-mail approach. Each of the 50,000 men and women who completed military service each month during 1976 received at least five communications from VA during their first six months back in civil life.

VA letters advise all new veterans of their eligibility for benefits. Those without a high school diploma receive special attention through follow-up letters and even phone calls. With the first letter is a postage-free card on which the veteran can designate those benefits on which he would like more information.

Since 1968, the VA has mailed 5.6 million such letters. Follow-up letters provide



CRIME TOOL—Sam Smith of the TDA Weights and Measures Laboratory demonstrates the workings of an electronic "badger", one of the many ingenious methods used by thieves to cheat grain dealers. The weight Smith is pointing out comes to rest on a scale's transverse beam, exaggerating the true weight reading.

TDA CRACKDOWN PLEDGED

Brown Says Time to Halt Texas Grain Theft Ripoff

AUSTIN—A thief is a thief, according to Texas Agriculture Commissioner Reagan V. Brown. But when it comes to stealing Texas grain, it's time to get tough, he says.

With that in mind, Brown has announced the Texas Department of Agriculture has begun a statewide crackdown on grain thieves, who siphon off an estimated \$3 million to \$5 million annually from Texas grain elevator and feed mill owners.

Although the thieves, often working in organized rings, are active in most truck crops, the giant Texas sorghum harvest is hardest hit, Brown said. The harvest, which is already half completed statewide, attracts thieves from Texas and surrounding states. Texas is expected to produce 244,800,000 bushels of grain sorghum in 1977, and was ranked first among the states last year with a total harvest of 292,900,000 bushels.

Among the crackdown measures announced by Commissioner Brown are: —A TDA special alert system which will inform grain elevator operators when an organization is suspected to be operating in their areas.

—A detection program for Weights and Measures inspectors to aid them in recognizing grain theft suspects and in spotting movements and activities of theft rings. —Aid to district attorneys

in pushing for maximum sentences for all persons convicted of grain theft.

In addition, Brown urged anyone who witnesses or suspects grain theft to contact the TDA Grain Warehouse Section at (512) 475-2489 or the Weights and Measures Section at (512) 475-6577.

"One advantage we have had in combating grain thieves is the excellent cooperation we have received from grain elevator operators, the Texas Department of Public Safety, the Texas Rangers and local law enforcement officers," Brown noted.

One of the most popular methods of grain theft is for a so-called "pit man" to conceal himself in the area beneath an elevator's weighing platform and add weight to the traverse beam to make particular truckloads of grain appear to weigh thousands of pounds more than they actually do. Losses of up to 28,000 pounds per truckload have been documented.

One of the most ingenious devices, however, is the so-called "badger." This is a machine which accomplishes the same purpose as a pit man, but is remotely controlled by a radio transmitter. Brown commented that there are several of these known to be in use in the state. One was confiscated in 1972 and is now in possession of the TDA Weights and Measures Laboratory.

UNDERSTANDING OUR ECONOMY

Low-Cost Roads

Even if you'll only be traveling a few hundred miles on your next auto trip, you might like to know that you have more than 3.8 million miles of U. S. highway to choose from.



FOUND: A less costly and more durable paving for roads.

Happily, maintaining these ribbons of modern highway need no longer be costly, thanks to a new paving technique developed by research scientists at Gulf Oil Canada Limited. Under the direction of Dr. Gerhard Kennepohl, a sulfur-asphalt compound has been developed which replaces part of the petroleum in asphalt pavement with molten sulfur.

The sulfur asphalt pavement has better stability in hot weather, as well as improved fatigue resistance in cold weather. The sulfur, which is abundantly available, is less costly than the asphalt it is replacing and less has to be used.

Air sample tests at each site have shown no problems in meeting pollution standards.

These happy factors delight not only the engineers who build our roads but the taxpayers who use and pay for them as well.



Artichokes thrive in farmlands that get shrouded in fog.

higher rate for November plus an extra amount for October, according to D.G. Ayres, Veterans Service Officer for Floyd County. A 6.6 percent increase in VA payments to veteran students was part of the "GI Bill Improvement Act of 1977," signed into law November 28, 1977, by President Carter.

The legislation made the increases effective October 1, so the extra amount for October was paid in the December 1, check, along with the full new rate for November. The one exception is the case of disabled veterans in vocational rehabilitation training. These veterans will receive two checks in December—one for November at the new rate and another for the amount of the retroactive increase for October.

Single veterans who are full time students will now receive monthly payments of \$311, while those with one dependent will receive \$370, and \$422 if they have two dependents. For each additional dependent a veteran will now receive \$26 per month.

The "GI Bill Improvement Act of 1977" also increased VA tutorial assistance payments, the hourly rate for VA work-study payments and the maximum amount of a VA education loan.

Also in the act were a number of changes which will affect VA's administration of the veterans' education program through State approving agencies and participating schools. Implementing instructions on these provisions are now being developed at VA Central Office in Washington.

Veterans' education assistance checks received December 1, included the new

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RANCH STYLE 300 CAN BLACKEYE PEAS 4 \$1.00 FOR ONLY	QUALITY CHECKED CHOCOLATE MILK 59¢ QUALITY CHECKED BUTTERMILK 59¢ QUART SIZE
WHITE SWAN SOFT MARGARINE 1 LB. TUB 49¢	CONTADINA TOMATO TOMATO SAUCE 8 OZ. SIZE CAN 19¢
NOTE BOOK 200 CT. SIZE FILLER PAPER 98¢	HUSKY—BEEF FLAVOR DOG FOOD THIRTY PRICE 15¢ 15 3/4 OZ. CAN

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MON. JAN. 2nd, 9:30 a.m.
We Will Have Some Good Weekend Specials For Those Who Cannot Attend Our Sale.

Thursday, December 29, 1977

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Our assortment of famous Evans-Black carpets has never been better and our prices never lower. Why wait?

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Save on Easy-Care Nylon Shags!

Homes with active families need an easy-care carpet that can keep up with the pace. These easy-care, low-pile shags have heat-set nylon yarns for rugged durability and long wear.



SAVE

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Today's most popular carpet construction at special sale prices make these sumptuous saxonies a great Blue Ribbon Value. Richly thick and elegant, they wear as beautifully as they look.



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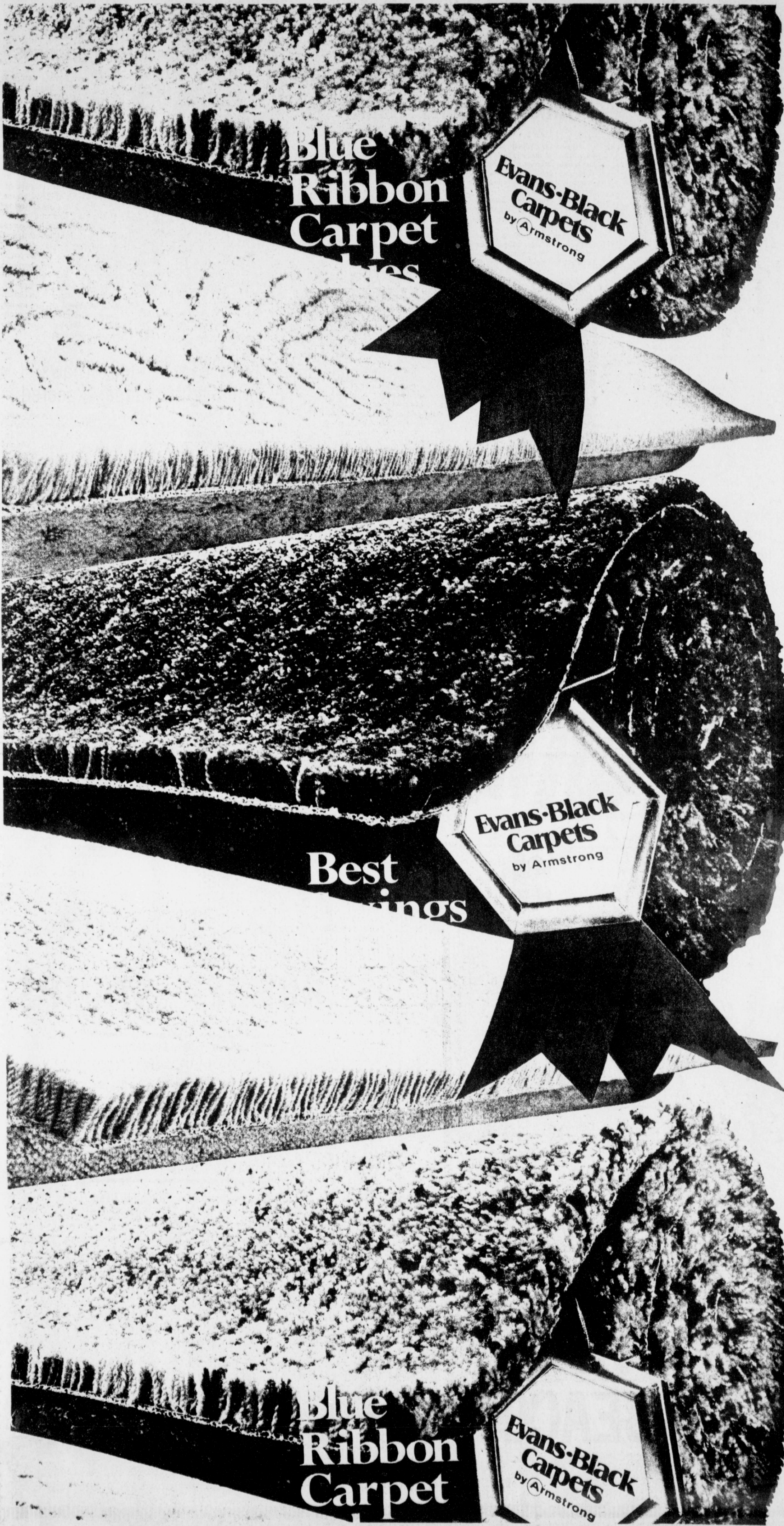
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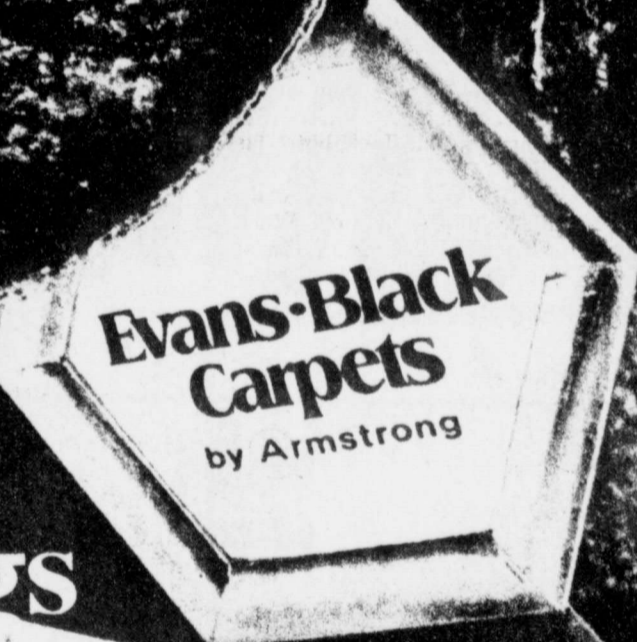
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Texas Food and Fiber

by Reagan V. Brown, Commissioner
Texas Department of Agriculture



The paradox of all this is, however, that over-abundant supplies have meant low prices. As we enter the new year, we should be thankful that we were able to produce in the face of these obstacles, and hopeful 1978 will bring better prices.

EXPORTS OF BREEDING STOCK ARE UP

comes the good news from the Texas Department of Agriculture export pens. Exports set a brisk pace in September and October, doubling the number of head shipped during the entire first eight months of this year. By the end of October, the total for the year was 31,939 head, compared to a total of 15,768 at the end of August.

Even though 1977 started out slowly, recent inquiries on export possibilities lead us to believe the export market will maintain a good pace for some time. We're hoping 49,000 head will be exported by the end of the year.

GIVE NUTRITION FOR CHRISTMAS

by stuffing all those stockings with delicious Texas Agricultural Products. The idea of giving food for Christmas certainly isn't new, but with Texas pecans, grapefruit and oranges in season, it may solve the dilemma of what to give the person who has everything.

If you're worried about your budget, there's no better buy than agricultural products. With a little festive wrapping, Texas fruit, nuts, steaks or just about any other product can be turned into a lovely gift.

IT'S NO SECRET

women are playing an increasingly active role in Texas agriculture.

This trend is an outgrowth of the women's movement which is allowing women to make substantial gains in nearly every field you can think of. It's not that women haven't always been active in agriculture, it's just that they are becoming more outspoken now and increasingly involved in the problems that confront farmers and ranchers.

Their involvement was illustrated Dec. 7 when the Texas Department of Agriculture, along with Texas Women for Agriculture, sponsored a planning session for an upcoming statewide Texas Women's Forum on Food.

The purpose of the forum, scheduled for Feb. 17 of next year, will be to establish a dialogue between farm and ranch representatives and consumers.

We'll be hearing a lot more on this in the future.

LOOKING BACK ON 1977

it will be easy for Texas farmers and ranchers to only remember the low prices and high costs. But we must not overlook the good things, too. Even in spite of the worst drought in recent memory, the state's farmers managed to produce record crops of wheat, corn and soybeans, and the cotton crop is expected to be the biggest in 26 years. In addition, our citrus trees yielded a juicy, plentiful crop and cattle feeders found profits within their reach.

Chili Harvest Eye-Watering Success Story

AUSTIN--Mexican food fans should be happy to hear that chili pepper harvest is nearing completion at El Paso, and so far the crop looks good, Agriculture Commissioner Reagan V. Brown reported today.

Along with this specialty crop for Texas is the harvest of fall and winter vegetables across the state.

From the Lower Rio Grande Valley, carrots, cabbage and bell peppers are being shipped. The citrus harvest is going well there with gift season demand remaining high, Brown said.

In the San Antonio-Winter Garden area, bell peppers, cabbage, spinach, and carrots are still being moved to market. Eagle Pass growers are also harvesting spinach and salvaging tomatoes from fields damaged by a mid-November freeze.

New Produce Industry Guide Now Available

AUSTIN--Agriculture Commissioner Reagan V. Brown reminds all produce dealers that a new publication is available from the Texas Department of Agriculture which details recent changes in the Agricultural Protective Act

and the Citrus Licensing Act. The booklet, "Texas Produce Industry Guide", contains a directory of all licensed produce dealers in the state and information on all laws administered by the Department which deal with the state's fresh produce industry.

To get a free copy, says Brown, write: Texas Department of Agriculture,

Smoking Mothers Harm Unborn Infants' Health

The ads say "You've come a long way, baby," in making cigarette smoking socially acceptable for women. What they don't say to American women is that they've also increased the risk to health by smoking.

Twenty years ago there were twice as many male smokers as female. Today the percentages are approaching even.

Women who are heavy smokers are five times as likely to die from lung cancer as nonsmoking women. Females who smoke have more illness

each year than nonsmokers, and are more likely to suffer from heart disease, bronchitis and emphysema.

Every pregnant woman wants to give her baby the best chance for a healthy life, but an expectant mother who smokes is taking chances with her baby's health, says the American Medical Association pamphlet: Smoking: Facts You Should Know.

Women who smoke during pregnancy have a significantly higher number of stillbirths and spontaneous abortions. There is an excess of premature (by weight) babies among smokers, with an average difference of more than six ounces between babies of smokers and nonsmokers. Babies with low birth weights have a greater risk of disease and death.

Studies also show that respiratory illness is twice as common in young children whose parents smoke at home compared to those whose parents do not smoke in the home.

The adverse health effects of cigarette smoking first became apparent to men, because men as a group started smoking earlier than women. But as the cumulative effect of cigarette smoking builds up in women, cigarettes have proved equally dangerous to them.

January, 1978

Frank Chappell
Science News Editor
AMA



From Pork to Porterhouse, Demand for Meat Continues

AUSTIN--Whether your tastes run to pork roast, Porterhouse steaks or lamb chops, Texas meat producers worked overtime in October to keep you happy, says Agriculture Commissioner Reagan V. Brown.

Commercial red meat production for Texas during the month totaled 357 million pounds, a two-per-cent increase over September, Brown said. Production for the first 10 months of 1977 totaled 3.3 billion pounds, he added.

October cattle slaughter was 561,300 head, Brown stated, nine per cent above last year at that time. Average live weight was up 28 pounds per head to 959 pounds.

Calf slaughter for October totaled 63,300 head, up 13 per cent from 1976. Total

slaughter since January totaled 546,700 head, up 32 per cent from 1976.

Brown reported that hog slaughter for 1977 totals 897,000 head, up 32 per cent over 1976.

Sheep and lamb slaughter so far this year has totaled 836,700 head, down seven per cent from last year.

"In spite of the barrage of mis-information from self-styled dieticians urging consumers to cut meat consumption, these figures prove that the demand for high-quality Texas meat is still there," Brown commented. "Consumers realize that no other food offers the same amount of important nutrients at such low cost. They are not easily misled by dietary facts which can't be backed up with scientific evidence."

Frozen Farm Index Thaws, But Slight Change Expected

AUSTIN--Texas farmers and ranchers saw a thawing in the long-frozen farm-retail price spread during October, reports Agriculture Commissioner Reagan V. Brown, but the change was so slight consumers probably won't even feel a chill.

production costs have not kept pace proportionately--these costs have far outstripped bounds which would reflect a real profit."

Texas Crop and Livestock Reporting Service figures show that prices received by Texas farmers and ranchers increased 1 per cent during the month ending Nov. 15.

"Nationally, the difference in the price farmers were paid for their products and the price at the grocery narrowed by .6 per cent," commented Brown, "but that's just 1 per cent over the average spread a year ago."

While any increase in farm prices is good news, Brown said, "the increase in

Crop prices on the average increased nearly 1 per cent since the previous reporting period, with lower prices for cotton, grapefruit, oranges, peanuts, potatoes, and sweet potatoes more than offset by higher prices for all other crops.

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CLEARANCE SALE!

New Smith-Corona Electric Typewriters

Model 1200



\$229⁹⁵

Model 2200



\$259⁹⁵

New Underwood Portable Typewriter

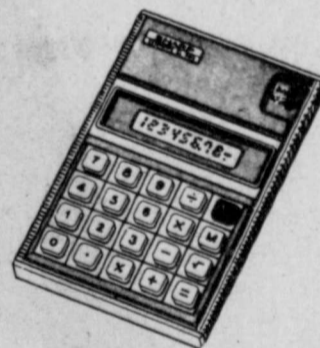


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with case



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WE HAVE THIS ONE OLD REMINGTON 99 ELECTRIC CALCULATOR THAT WE ARE GOING TO SELL AT THE CLOSE OUT PRICE OF ONLY \$29.95.....IT IS IN GOOD CONDITION.....WE'RE JUST TIRED OF LOOKING AT IT.....FIRST COME, FIRST SERVED ON THIS ONE.

BEACON OFFICE SUPPLY

DOWNTOWN LOCKNEY

PHONE 652-3318

Thousands Die Early From Smoking Diseases

Smoking Cuts Life Span

Each pack of cigarettes sold in the United States carries the warning that smoking may be harmful to your health. What exactly does this mean to smokers?

There no longer is any scientific doubt that tobacco smoking, and particularly cigarette smoking, is associated with shortened life expectancy. Some 300,000 Americans die prematurely each year from diseases related to smoking.

Smoking is a major cause of lung cancer, heart disease, emphysema and chronic bronchitis. Tobacco smoking also is strongly associated with cancers of the larynx, mouth, esophagus and urinary bladder. Smoking is associated with increased risk of strokes and other circulatory diseases.

In most diseases related to smoking the health hazards are directly proportional to the number of cigarettes smoked per day, the earlier the age at which smoking was started, and the number of years smoking has con-

strates the kind of opportunities we can open up to them and shows that their abilities are not lessened by their handicaps." For example, he said, 26

percent of the agency's blind rehabilitation specialists have various handicaps. Twelve percent of VA appraisers, construction analysts, counseling psychologists, laundry machine operators and maintenance foremen are also handicapped.

Cleland said, "handicapped individuals make up 5.6 percent of VA's more than 222,000 employees and I intend to see to it that we continue to offer such indi-

viduals an affirmative program of employment. "They have amply demonstrated that, given proper training, they can perform as capably as our able-bodied personnel," Cleland said.

FLOYD DATA

Visiting in the home of their parents, Dr. and Mrs. A.E. Guthrie over the holiday weekend were their daughter and family, Mr.

and Mrs. Lee Trautman, Josh and Jessie; their son and Carroll Guthrie of Hearst.

FLOYD DATA

Visiting last week in the home of his mother, Mrs. Maymie Clark and his sister and family, the J.E. Wallers, was Dane Clark and children, Brooks and Cami of Denver, Colorado.

EXTENSION PRESS DAY—All newspaper, magazine, and radio and television station representatives in Texas are invited to the 11th annual Press Day of the Texas Agricultural Extension Service, Jan. 12-13, at Texas A&M University. The event is designed to bring mass media up-to-date on Extension programs and activities, points out an Extension leader in community

resource development. Featured will be brief presentations, interviews, and special programs on farm legislation, energy use and conservation, and a press conference with Gov. Dolph Briscoe on "Stamp Out Screwworms" campaign launched in 1977.

BELT WIDE COTTON MEETING—Producers, researchers, educators and

agribusinessmen involved in the cotton industry will be participating in the 1978 Beltwide Cotton Production-Mechanization Conference at the Sheraton-Dallas Hotel, Jan. 11-12. Theme of the meeting is "Fine Tuning Cotton Production." Discussions will center around economics, marketing, pest management, breeding, fertilization and the environment, says a cotton specialist with the Texas Agricultural Extension Service.



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STORE HOURS
DAILY 8 A.M.—8 P.M.
SUNDAY 9 A.M.—7 P.M.



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Prices good thru January 1, 1978. We reserve the right to limit quantities. None sold to dealers.

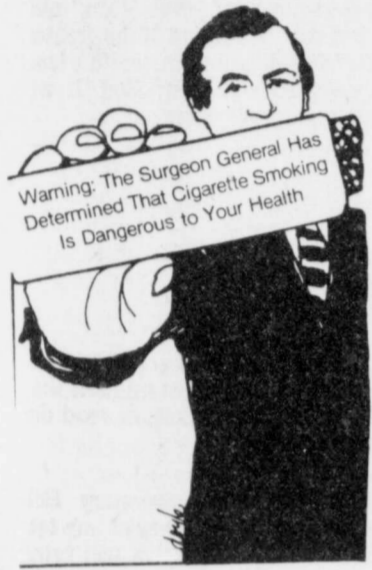
3 Lbs. or More Fresh
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Western Heavy Grain Fed Beef
Sirloin Steak
\$1.29
Lb.
T-Bone Steak Lb. **\$1.78**



U.S. No. 1 All Purpose
Russet Potatoes
79¢
10 Lb. Bag



tinued. Those who start young, smoke heavily and keep it up for many years are the greatest risk.

Fortunately, those who quit smoking begin to decrease the risk to their health as soon as they quit.

Most smoke-related diseases develop over a long period of time, but every single cigarette affects a smoker, says the AMA pamphlet: Smoking: Facts You Should Know. Even one cigarette increases blood pressure and heartbeat and slows down the action of the cilia inside the bronchial tubes. The cilia work like tiny brooms to keep the lungs clean and when they are not working properly the lungs are vulnerable to all kinds of infection.

Smoke, a product of combustion, contains hundreds of chemical substances, including nicotine, tars and carbon monoxide. Nicotine indirectly causes blood vessels to constrict, which in turn forces the heart to pump harder and faster, increasing the stress on the cardiovascular system. Tars in smoke are tiny particles that settle on the membranes of the breathing passages and delicate lung tissues. Tars contain chemicals that have produced cancer in experimental animals. Carbon monoxide reduces the oxygen-carrying ability of the blood by driving oxygen from red blood cells. As much as 10 percent of the oxygen that would normally be carried by the red cells is driven out by the carbon monoxide.

Seventy-five years ago cigarettes were not recognized as an important threat to public health. They were not a major article of consumption. Today they are both.

January, 1978
Frank Chappell
Science News Editor
AMA

VA NEWS

VA Administrator Max Cleland, himself a triple amputee, today expressed pride in his agency's efforts to increase employment of handicapped persons and urged all elements of the Veterans Administration to redouble their efforts "to accord our disabled citizens their full rights."

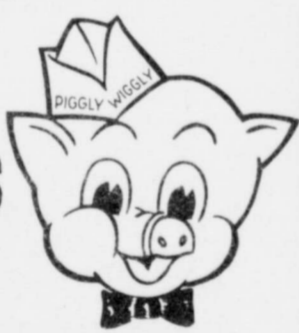
Noting that National Employ the Handicapped Week will be observed from October 2-8 this year, Cleland said he was pleased that the agency afforded "excellent opportunities for advancement" for its 12,499 handicapped employees.

"The number of promotions, awards and commendations earned by our handicapped employees is indicative of the effectiveness of these individuals in the performance of their jobs," he said.

He pointed out that in the past year 1,627 handicapped VA employees received promotions, 344 earned salary increases for high quality performance, 52 received outstanding performance awards, 447 received individual or group awards and 95 were awarded special commendations and citations.

Cleland said the wide range of jobs held by handicapped VA employees "ill-

"Good Luck For The New Year", Dry
Salt Jowls
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Plus Deposit
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All Varieties, Frozen
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13 1/2-oz. Pkg.



Large Smooth Skin Fuerte
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Twin Pack Piggy Wiggly
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89¢
9-oz. Pkg.



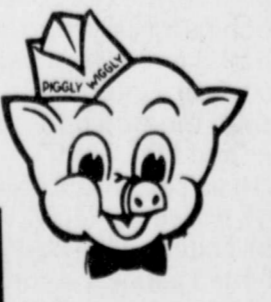
Hunt's
Tomato Juice 46-oz. Can **49¢**
Mountain Pass
Jalapeno Relish 7 1/2-oz. Can **57¢**
Benco Dried
Blackeye Peas 1-lb. Pkg. **53¢**

Morton's Frozen, Heat & Serve
Corn Muffins 10-oz. Pkg. **77¢**
Chunk King, Frozen, All Varieties
Egg Rolls 6-oz. Pkg. **79¢**
Fast Relief
Alka-Seltzer 25-Ct. Btl. **79¢**

Tomato
Hunt's Ketchup
69¢
32-oz. Btl.



PLAIN
Party Dips
3 \$1
8-oz. Ctns.



Gillette Super Stainless
Razor Blades
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10-Ct. Pkg.

Ranch Style Blackeye
Peas
4 89¢
15-oz. Cans

Shasta
Party Mixers
3 \$1
Liter Btls.



Farmers picket Swift plant

GUYMON, Okla. (Sp)—Pickets supporting the American Agriculture movement for 100 percent of parity for farm products walked lines at the Swift Meat Packing Co. here yesterday.

A spokesman said pickets were up at Swift plants nationwide.

Bill Ozenburger, Swift's manager here, said the pickets were "orderly and peaceful."

About 15 pickets showed up at the plant shortly after employees reported to work, and they were soon joined by 10 tractors.

Although tractors and pickets stationed themselves at the office entrance and on the U.S. 54 turnoff to the plant, the did not try to stop traffic, authorities reported.

However, motorists who did stop were given farm strike literature and were asked to support the movement.

Torn Stephens, one of the pickets, said, "We just want to call attention to the American Agriculture movement and we are asking for consideration

from Swift's home office."

At Johnson, Kan., Marty Floyd, spokesman at state headquarters of American Agriculture, said bread buyers will collect three cents and some facts on farm economics today.

Farmers representing all 97 strike offices in Kansas will station themselves at bread counters in supermarkets and will give three pennies to every purchaser of a loaf of bread. Along with the pennies, the bread buyer will get a printed card informing him that the amount represents the farmer's take from the price of the bread.

American Agriculture backers say that, since the cost of wheat represents so small a part of the cost of bakery products, an increase in wheat prices to meet costs of production should not force a major rise in grocery prices.

The bread counter campaign is a part of the educational program being promoted by American Agriculture to follow up militant protests during the past two weeks when farmers on tractors paraded and in some cases blockaded food distribution businesses.

World Wheat Inventory Lower Than Previously Estimated

By RODERICK TURNBULL
Kansas City Board Of Trade
KANSAS CITY, Mo. — World wheat production in 1977 didn't turn out quite as large as had been estimated early in the year but international trading is running a little better than anticipated.

This is the way the International Wheat Council in London summed up the situation as 1977 was drawing to a close.

The net result of lower production and greater trade is that carryover stocks in the five major exporting nations will be smaller than had been expected earlier, but ironically, the great bulk of these remaining stocks will be in the United States and almost all of them in North America (the United States and Canada).

The major exporters are the United States, Canada, Australia, Argentina and the European Economic Community.

But, all in all, the situation for American producers is better than it appeared it might be in early summer. Also, this is one year when a situation already difficult at least didn't continue to get worse.

The Wheat Council, which draws on the world for its information, puts world wheat production in 1977 at 383 million metric tons (just over 14 billion bushels).

A month or so ago, the council was estimating world production at 385 to 390 million tons and in the late summer and early fall, the estimate ran as high as from 390 to 400 million tons.

Last year, world production in wheat attained a new record at 417.9 million tons, so the figure for this year falls 8 percent under that record. Still, it would be the second largest crop in history.

The council, incidentally, still called its estimate a forecast. Harvesting was still in progress in the Southern Hemisphere.

The major reductions in wheat yields occurred in the Soviet Union, Argentina and Australia.

After the Soviet Union made its official announcement that the USSR grain crop would total only 194 million tons, the council, as did the U.S. Department of Agriculture (USDA), lowered its estimate of the Soviet wheat crop to 90 million tons. Previously, the Council had put the Soviet crop in a range of from 95 to 100 million tons.

The Argentina crop is now estimated at 6.5 million tons, down 40 percent from last year while the Australian Wheat Board is saying its harvest will total 9.3 million tons, compared with 11.8 million last year. The USDA is estimating the Australian crop at 9 million tons.

The council is estimating world trade in wheat in 1977-78 at 69 to 71 million tons, which is about a million tons larger than an estimate made a month earlier. If the current estimate of 69 to 71 million tons is achieved, it will be substantially above the 61.3 million tons traded last year and also will exceed the previous record of

68.3 million tons set in 1972-73.

It will be recalled that 1972-73 was the year that shook up the world on grain trade. It was the year of the huge Soviet purchases.

But, if the record is broken this marketing year, which is the logical prospect currently, it probably will be accomplished with little or no consternation. The difference between 1972-73 and 1977-78 is on the supply side rather than on demand.

The closing stocks, or carryovers, at the end of their prospective crop years in the five major exporting countries are projected by the council at 51.6 million tons, some 3.4 million tons less than estimated on November 1, and 2.7 million tons below the levels of the 1976-77 carryovers.

Out of the 51.6 million-ton carryover in the major exporting countries, the United States may account for 31.1 million tons, compared with a carryover of 30.2 million tons last year. In other words, the carryover will be rising a little in America.

In all other countries it will be smaller, for Argentina 0.4 million tons, against 2.1 million last year; Australia 0.5 million tons, against 2.1 million tons last year; Canada 12.5 million tons, compared with 13.4 million tons last year, and the European Economic Community 7.1 million tons, as compared with 7.5 million last year.

The council notes that in the United States there is an expectation for an increase in demand for U.S. wheat because the other exporters are largely areas committed. Therefore, any new demand likely would be filled from American supplies.

While the council doesn't say so, a such increase in U.S. exports would reduce the U.S. carryover.

In recent months, the council in its reports has been putting added emphasis on coarse grain production as well wheat. It now estimates world production of these grains (rye, corn, barley, oats, sorghum, millet and mixed grain) at 685 million tons, slightly less than the 1976 record of 690 million tons.

Using USDA figures for its projection it estimates world trade in coarse grain at 80 million tons, 2.2 million tons over earlier estimate. However, closing stock or carryovers the world over, excluding the Soviet Union and China, were put at 75 million tons, an increase of 18 million tons over the previous year.

Here again, the bulk of the carryover would be in the United States. In its feed situation report, the USDA projected the feed grain carryover (corn, milo, barley and oats) at the end of the greater producer of feed grains, the world's leading exporter and, as mentioned, it will have the largest carryover.

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Striking Farmers Blockade Bakeries

AUSTIN (UPI) — Striking Texas farmers Tuesday forced the city's two largest bakeries to halt deliveries for 24 hours and demanded a one-day shutdown of the county Agricultural Stabilization and Conservation Service office.

Farmers used tractors to blockade entrances to the Butter Krust and Mrs. Baird's bakeries, where bakery managers had agreed in advance to stop deliveries from 3 p.m. Tuesday until 3 p.m. Wednesday.

Ralph Anderson, manager of the Butter Krust bakery, met the farmers and 27 tractors in front of his plant shortly after noon and told reporters the bakery had stopped production for the day and would make no more deliveries until after 3 p.m. Wednesday.

David Samuelson Jr., a spokesman for the American Agriculture group, said Arthur Baird, manager of the Mrs. Baird's bakery, had agreed to a similar shutdown.

"We wanted to express our support for the farmers and this is one way of doing it," said Anderson. "Inflation is a cruel thing for all of us, and these fellows need a break."

Anderson said the bakery shutdown would not produce any bread shortages at stores.

"We've completed our deliveries for today," he said. "There won't be any shortages of our merchandise. We've taken care of that."

The farmers from the central Texas

communities of Manor, Hutto, Granger and Pflugerville jammed into the ASCS office to present county executive director David Adams with a copy of a proposed farm program assuring farmers 100 percent parity on their crops.

They also asked Adams to close the ASCS office Wednesday, and Adams said he would close if the county executives committee agreed.

The farmers had picketed the Austin bakeries last week and threatened to file legal charges against one bread truck driver whose truck brushed a farmer.

In the Texas Panhandle, an American Agriculture spokesman said a more militant phase of the national farm strike should begin around Jan. 1.

Mike McCathern of Hereford said the

third phase of the farmer protest for higher prices will be more militant than the tractorcades and pickets of food distribution centers.

Although Agriculture Secretary Bol Bergland said he disapproves of any tactic "which is illegal or which will bring down the wrath of the public," McCathern said the farm protest was strengthened last week by the blockading of The Lubbock Avalanche-Journal.

"They (the tactics) haven't hurt our cause so far. We got letters all over the United States strike offices congratulating us on our efforts in Lubbock. As far as hurting us, I don't think it has at all. It anything it has strengthened us."

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WINTER 1977/78

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The turquoise waters of the gentle Caribbean, its inviting islands in the sun, the lovely white sands and graceful palms, the duty-free shopping and the blissful respite from winter's frosts — all have lured vacationers for years.

But now there's even more. There's DAPHNE. Starting December 22, the elegant DAPHNE returns for the third season with new and exciting cruises to Cozumel, Grand Cayman — and Havana, Cuba, the captivating city rediscovered by DAPHNE last spring in a series of historic cruises.

For as little as \$698 per person, double occupancy, you can have it all: Complete air/sea cruises including round-trip flights between your hometown and DAPHNE's home port, New Orleans, itself one of the world's favorite vacation spots. So come along and come alive with DAPHNE this winter.

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Day	Port	Arrive	Depart
Sat.	NEW ORLEANS. Arrive via scheduled airline and embark DAPHNE in the afternoon. Sail at night.		
Sun.	At Sea	early afternoon	early evening
Mon.	Cozumel	early afternoon	evening
Tues.	Grand Cayman	early afternoon	evening
Wed.	Havana	evening	—
Thurs.	Havana	—	afternoon
Fri.	At Sea		
Sat.	NEW ORLEANS. Morning disembark DAPHNE and fly home.		

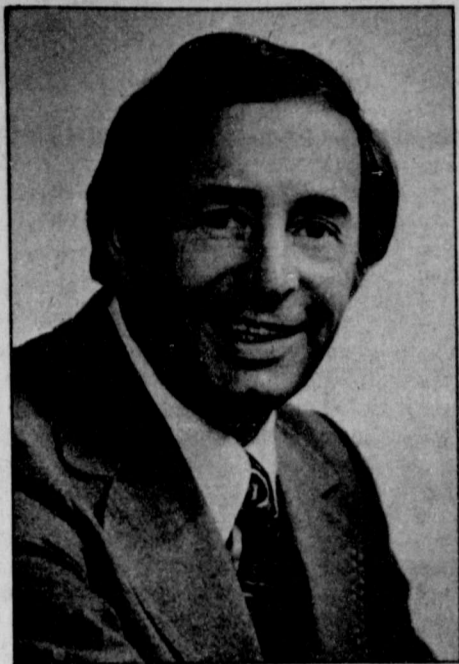
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PHONE 983-3737 OR NIGHTS 983-3982

Will America's prosperity formula keep on working?



By Richard M. DeVos, President, Amway Corp.

It takes much more than resources to make a nation prosper. And that prosperity is fragile. The U. S. faces a choice and time may be running out.

Everything is either on the earth, under the earth, or in the atmosphere. The food you eat grows on the earth; potatoes are dug out of the earth. Minerals for wire to carry electricity come out of the earth. Our homes are wood, brick, glass and metal—all from in or on the earth. Everything you use, drive, eat, and enjoy comes from the earth.

impressive. And we look for no surge in 1978. Heavy construction should experience moderate gains owing to larger public spending budgets.

EMPLOYMENT-PERSONAL INCOME-WAGES

The new year will see new records for employment and personal income, but it will still not be easy to force the jobless rate much below the 7% mark. Though a further uptrend in business should imply more job openings, there will not be a proportionate expansion of employment because of management's keen awareness of soaring operating costs, higher employment-related taxes, an increased minimum wage, and a greater need for skilled workers at a time when new and inexperienced job aspirants are flooding the work force. Yet, new peaks in employment, longer work weeks, and rising salaries and pay rates will help to boost earned incomes—and this will be augmented by higher social security outlays and hikes in personal investment income. Unless a solid federal personal income tax cut is enacted, however, discretionary income (takehome pay) will advance but will fail to keep pace with the gain in gross personal income.

CONSUMER AND GOVERNMENT SPENDING

Historically high employment and personal income plus the increasing likelihood of federal tax relief augur well for consumer spending, even though there will be countervailing influences from inflation and larger bills for fuel, energy, and other "overhead" expenses. Overall, retail trade could post an increase of 10% in 1978, but ex-inflation gains may range only in the 3% to 4% area.

Federal, state, and municipal governments will boost their outlays in the new year, but much of the increase will be due to inflation. There will, however, be some real gains to lend support to the economy. The financial status of many states and municipalities has improved sufficiently to permit more spending, but the federal budget faces a massive deficit.

FARM PROSPECTS IMPROVING

1977 was another bumper year for American agricultural output, but depressed farm prices put many farmers in serious financial straits. The recent step-ups in Soviet grain buying, the government's directive for 1978 planting cutbacks, and the pressure of farm groups for more substantial assistance should improve farm conditions somewhat. Another "grain drain" with a resultant runaway of farm prices does not seem likely. Carryover grain stocks are abundant, and it is heartening to note the improvement in soil moisture which has been plagued by drought.

DOMESTIC POLITICAL-FOREIGN AFFAIRS

The emphasis on a national energy policy in 1977 as slated to be followed by a massive tax reform effort. But the Senate's intransigence on energy matters and the realities of the 1978 elections have forced a reshuffling of priorities, with stress in the coming year being laid on tax relief principally for the individual, and only nominal reform efforts elsewhere. Federal spending priorities can also fall victim of election-year expediencies, and the national health insurance and full

Is that the reason the United States is so much better off than every other country? Do we have the most abundant natural resources in the world? Well, we do have immense resources. But resources are not the difference. Other nations have extensive resources, but they've never been able to convert them into material substances, as we have. India, for example, possesses both iron ore and coal for the manufacture of steel. Japan possesses neither one of these, has to import both of them, but produces much, much more steel than does India.

For years I thought Saudi Arabia was just a big kitty litter. We suddenly discovered that their natural resources were not above the ground, but under it. All nations have natural resources, to some extent or another. The question is how to convert them to usable goods. It takes human energy.

The mere availability of the natural resource itself does not produce anything. Coal just lays there. It won't heat homes, it doesn't keep people comfortable. A forest can be a lovely thing, but you can stand in the forest and get awfully wet or awfully cold. It isn't until somebody cuts trees down and turns them into finished lumber, then nails the lumber together to make protective shelter for us, that the natural resource has any tangible value. You can have the greatest farmlands in the world, but they won't produce food until somebody clears the land, plants the seed, cares for it, and finally harvests it. Then we have food.

Human energy comes in two forms—mental and physical. Some people, for example, don't do much physical work. They contribute their brain power, their knowledge, their insight, their vision. They sit down and

employment programs face tough resistance for cost reasons. Stricter banking regulations, establishment of a separate Department of Education, return of the Postal Service to Congressional authority, and an altered version of the Strategic Arms Limitation Treaty could survive heated debate and reach enactment.

With anti-war sentiment still strong, we should be able to avoid military involvement in 1978. Diplomatic, trade, and monetary problems will be more difficult to cope with, however, and will undoubtedly sorely test this country's foreign economic policy.

MONEY SUPPLIES-INTEREST RATES

The spurt in short-term interest rates in 1977 and the Fed's anti-inflation monetary policy brought fears of another credit crunch. But it did not develop, nor is a pinch likely in 1978. Money supply is ample—in fact, troublesomely large in view of inflationary pressures—but credit should tighten somewhat during the year and the prime lending rate of commercial banks could move up to 9% by year's end. Long-term interest rates, which have been far less volatile than short-term rates in recent years, should remain so in 1978, although the Treasury's need to finance its ponderous deficit will inexorably nudge the cost of long-term funds above the current level.

STOCK AND BOND OUTLOOK

Hit by a myriad of uncertainties, the stock market was mainly on the defensive in 1977. The net result was to keep the supply of attractively priced stocks in good volume, especially from the standpoint of the price-earnings ratio. And with another year of healthy business expected plus continuing boosts in dividend payments, investor buying enthusiasm may be in greater evidence in the stock market in 1978. The plight of the dollar, however, and anxiety over inflation could cause the volatility of the past year to persist.

A reasonable projection for the Dow Jones Industrial Average appears to be from 800 on the low side to 1100 for a top over the year ahead. At the present time, there are plentiful supplies of medium and good-quality common stocks and convertible securities available for sensible employment of investor capital, whether the objective be growth, income, or a reasonable combination of both. Conservative investors who seek safety and continuity of income will also be able to find a good many reliable vehicles in the bond market, where prospects of somewhat higher interest rates in 1978 should sustain this climate over the coming year as a whole.

Quick Takes

In some parts of the country the agricultural population is rising. The Dept. of Agriculture reports that since 1970 the farm population in New England is up by 6.6%. The new farm dwellers appear to be seeking the best of both worlds—a tranquil rural life-style that is relatively close to major cities with cultural centers.

sketch dreams on a piece of paper, making great discoveries. Other people do physical things. For example, they carry boxes and load trucks.

Both activities are important to the process. One form of human energy is not superior to the other. A man who works best at whatever he knows how to do contributes to the well-being of himself and everyone that he's associated with.

Final formula. Human energy plus natural resources produces food, shelter, and clothing for everybody. That's true of all economic systems, so the difference as to why some people produce more than others is in the last little bit of our formula, the "T," which stands for Tools. Now you get a simple, complete picture. And notice that while we simply added natural resources to human energy, we're multiplying the output of people through the use of tools. The whole formula, then, is MMW = NR + HE x T.

Tools are what permit us to do more in less time. In our society we're more productive because each person has better equipment. In Peru some time ago I watched a native in a little town called Cusco. He was bent over and they loaded him up with lumber. He was the "lumber truck." And he trotted off with his load. He could probably move a hundred lb of lumber maybe 5 miles before he stopped or collapsed, but he couldn't haul very much in a day's time by our standards.

One of our truck drivers in this country climbs into a big rig—a 40-footer. He's hauling 40,000 lb—one man. He's moving it not at 2 or 3 miles an hour, but at 55 miles an hour. He's sitting in an air-conditioned cab. He has the stereo on. He has a two-way radio for safety. What's the difference between these two men? The difference is, one man has been given a tool to do more.

One man working in a field with a hoe can barely grow enough food to feed himself and maybe his family. That's all. But a farmer with tractors and automated equipment—why, he can feed 50 other people, or even more, as farmers do in the United States. A friend of mine runs a 2,000-acre farm in Iowa. He raises beef cattle and grows the corn and other feed for his own cattle. He runs the whole farm with two men. And they do it with buttons. They want to feed the cows? They push a button and in comes the food from the silo. The stuff that comes out the other end of the cow? Push another button and it goes right back out of the barn. They don't have to shovel it; it goes on a truck and back out to the fields.

The dignity of work begins to develop. Why? Because the man produces more. We can make work more meaningful by sophisticating it to the extent that he doesn't have to do menial labor. A lot of other people who are in production stand and watch. They're highly paid, and they do great amounts of work. They monitor an entire production system. If it fails, they stop it and correct it in a moment.

Through the use of tools, we produce greater and better goods. So the employee makes more money per hour because he produces more; the customer gets a better product because we can put more technology and quality control into it. The customer gets a better product at a lower price, and a greater choice of products, all through the use of tools.

In this country, because of automation, we produce all our own food with 5% of our people working on farms. And, we produce enough food to feed much of the world besides. In Russia, where they have antiquated tools, they are already planning on a drought five years from now. It's fascinating to me. They're trying to make grain deals with us for five years in the future. Now, what they're actually saying to us is that their system isn't able to produce enough food to feed their own people. And 30% to 50% of their people work on farms.

Right of ownership. The MMW formula is true of all systems. So, what's the difference between a free enterprise country and an economic state where the government controls everything?

It's this: Should the state own the tools of production or should individuals have the right to own and control tools? It's that simple. The answer to that question governs the productivity of nations. Socialism is a system where the state says, "We will own the tools of production. The state will own everything and, therefore, there will be no ugly thing like profit. We'll take profit out of it, the state will run the economy, and therefore we'll produce more and the people will get products at a lower price." But in our system we say, "No, the people, through stock holdings, through investment, through starting their own little company, have a right to own and control the means of production and distribution."

My son was 16 when I gave him a car to drive. I noticed something. Every time he left the driveway he spun the tires. I had bought the tires. He hauled his buddies all over town. I bought the gas. At 18 it became his car, and he bought the gas, and he bought the tires. You know what happened? He stopped spinning the tires and he stopped hauling his buddies all over town, because

country. Then Juan Peron decided he

So I advance the simple thought that when the state owns the tools of production two things happen. The tools do not last as long, and they do not produce as much. When it's yours, you take better care of it. You don't think so? Rent your house and see how it looks a year from now. Or, go rent somebody else's house, and see how it looks a year from now.

Watch the farmer in the United States. What does he do? He's up with the chickens. He's out there when it's storming to get his spring planting done. He buys lights for his tractor. Why? It's his piece of ground, and he is going to be rewarded in relationship to what he produces off that piece of ground. That's not the case in many other countries—or situations. We were coming into Los Angeles one day in a rented car. This guy I was with was driving and the freeway was jammed up. I said to him, "Cut on in, it's a rental car." I wouldn't do that with my car.

And so Americans live high and people in other countries live relatively low, because the latter do what they have to do, what they're required to do by the state, and that's where they stop. And that's why, if you'll check the agricultural production of Socialist countries, they have not improved their percentage of output more than 1% in the last 25 years.

People say to me, "The free enterprise system doesn't produce for people. It lets the rich get richer and the poor get poorer. It's a selfish system." But the fact of the matter is that our system has permitted the poorer people to live better than in any other place in the world. So, since some work harder to grow more, even the bottom man on the totem pole has come up farther in America. Remember this: Nobody gets it if there ain't none. You can talk about distribution all you want. But if there is nothing to distribute, no one gets anything.

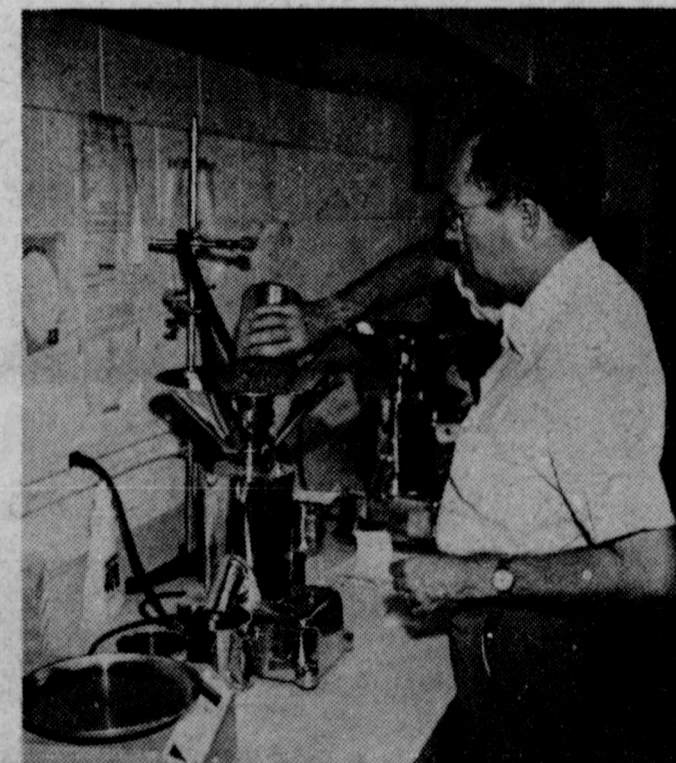
Thirty years ago in Argentina Juan Peron said, "I'm going to control the prices for the people of Argentina; those farmers are getting too much for their food." And so he laid down the law. He set price-fixing into motion 30 years ago. Thirty years ago Argentina was the second-largest beef exporter in the entire world. It also exported millions of tons of grain and other agricultural products. It was a prosperous, booming country. Then Juan Peron decided he was going to take care of the city folks and set prices to stop "profiteering" by the farmer.

Today, Argentina is on the brink of constant strife. Today, Argentina barely produces enough food to feed itself. It exports no food at all. Its production is gone. Inflation in Argentina is running in excess of 300% a year.

It should be obvious then that the differences in economic systems are actually quite simple. Do you want the state to control your life, to set your standards, or do you want free people to have the bigger hand and make their own choices?

It's very logical. If I were the head of that dictatorial government and I controlled all the manufacturing facilities and all the power companies and all the buses and all the streetcars, then pretty soon I would control the people.

What people always forget is that when the state owns the tools, the people ultimately become slaves to the state. Look at history. And look at every nation that's opted for security: "Well, government, you've got to take care of me. From the cradle to the grave you're going to solve my economic problems." Pretty soon the government not only solves your problems, it becomes the absolute controller of your life.



CONSUMER CONFIDENCE—Texas Department of Agriculture weights and measures inspectors strive to ensure that meat and other packaged foods you buy in supermarkets weigh exactly as much as the labels say they do. This assures consumers that they are getting the maximum amount for their food dollars. However, Texas' accurate weight labeling requirements are in danger from a recent Supreme Court decision allowing some packages to be underweight at the time of sale.

I was just recently in Russia. In my opinion, the Russians are at least 40 years behind us. They're where I can envision we were when I was a very little child, if even at that point. In the United States today we have a hundred million cars and in Russia, which has had dictatorial systems for 60 years now, there are only a million cars and trucks in the whole land.

Socialism leads to the loss of human freedom. I want a black car, or a green car, I want to live in this house, I want to move to this town, I want to have four children, I want to go to this job, I want to help children go to college. These are choices you and I have every day and these are the glorious freedoms we have.

Back to bondage? About 200 years ago a man wrote about the fall of the Athenian Republic. His name was Prof. Alexander Tytler. The truth of his words today are even more fitting than they were then. He said, "A democracy cannot exist as a permanent form of government. It can only exist until the voters discover that they can vote themselves largess from the public treasure. From that moment on, the majority always votes for the candidate promising the most benefits from the public treasure, with the result that a democracy always collapses over loose fiscal policy, always followed by a dictatorship. The average age of the world's great civilizations has been 200 years. These nations have progressed through this sequence: From bondage to spiritual faith; from spiritual faith to great courage; from courage to liberty; from liberty (the source) to abundance; from abundance to selfishness; from selfishness to complacency; from complacency to apathy; from apathy to dependency; and from dependency back again to bondage."

Our nation is 200 years old. Materially, we are the leading nation on the face of the earth. We have more abundance to share with more people than any peoples have ever had. When disasters occur anywhere in the world, we render aid. Why? Because we have it. Poor nations cannot help poor nations. Poor people cannot materially help poor people.

Challenge yourself. Be as successful and as excellent in everything you do as you possibly can, so that out of your abundance you have something to share with some who have less—not by giving it to them, but by showing them how to be independent themselves.

Be as diligent and as independent as you can, not seeking somebody else to solve your problems. Out of excellence will come a strong nation built on strong people; a prosperous nation which in turn can render aid to other people who are starving or in great calamity. But we must first have it if we're going to share it. Let's see how much we can produce, and out of love share what we know and what we have with others who are less fortunate.

The concluding line of Prof. Tytler's statement is this: "Those who do not understand history are bound to repeat it." Let's accept the challenge to understand history. It will give us a better perspective on where we're going and where we must not go.

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Cotton Producers Meet In Floydada January 5

Cotton producers of the Floyd County area will receive a report on the 1977 programs and accomplishments of Cotton Incorporated at a meeting Thursday, January 5 at 7:00 p.m. at the Massie Activity Center in Floydada.

The annual report meeting is one of a series to be held throughout the Cotton Belt to bring America's cotton producers up-to-date on how their dollars have been invested by Cotton Incorporated in research and marketing programs.

Cotton Incorporated is financed entirely with per

bale assessments from the nation's cotton producers. Its activities are directed by a board of directors composed of producers elected from each of the 14 cotton producing states.

W.H. Criswell of Idalou, a member of the board of directors, said the annual report meeting is one of several steps being taken by the board to improve the flow of information on Cotton Incorporated's activities to all cotton producers.

"Our board made a careful study to determine how we can improve our producer information program to give

cotton growers a better understanding of what Cotton Incorporated is doing with their funds to carry out research and marketing programs on their behalf," Criswell said.

"We plan the annual report meeting to be a yearly event in communities across the Cotton Belt," he added.

The meeting will feature a company-wide review of Cotton Incorporated's accomplishments in 1977. Included will be programs in cotton production, textile and economic research,

along with marketing, merchandising and advertising of all cotton and predominantly cotton products.

An in depth discussion of some of the projects will be led by a member of Cotton Incorporated's professional staff. After the staff member's comments, the meeting will be opened for questions and discussion.

"We hope that all producers in this community will take advantage of this opportunity to hear what our company is doing with our dollars," Criswell said.



Note: The next issue of Cotton Talks will be Friday, January 6.

Eight meetings are scheduled across the High Plains in January to give cotton producers, ginners and others a first-hand look at the achievements of Cotton Incorporated during 1977 and the challenges facing cotton in the near future.

CI is the cotton grower's beltwide fiber company through which producers seek to enhance profit potential with improved marketing, production and handling practices. Producers finance the company by investing a small percentage of each bale's value each year.

One or two top CI staff members will be on hand for each of the meetings, plus some of the High Plains people who serve as Cotton Board members and CI Directors. Opportunity will be given at each meeting for questions or suggestions from those attending.

The kickoff meeting on the Plains will be at 9:30 a.m. Tuesday, January 3 in the Memorial Building, Tulia, followed by a meeting at 7:00 p.m. Thursday, January 5, at the Massey Activity enter, Floydada. Don Marble of South Plains and/or CI Director J.D. Smith of Sudan will chair the Tulia and Floydada meetings.

Other meetings and their chairmen are as follows:
Ralls, Caravan Restaurant, 9:00 a.m. Friday, January 6, CI Director W.B. Criswell of Idalou, Chairman;

Brownfield, Pioneer Natural Gas Building, 9:30 a.m. Tuesday, January 24, Unfred, Chairman, and
Lamesa, Dawson County Community Center, 9:00 a.m. Wednesday, January 25, Unfred or Echols, Chairman.

Cotton Board members from the High Plains expected to attend one or more of the meetings are Dan Davis of Lubbock and L.D. Anderson of Slaton.

Officials of regional organization Plains Cotton Growers, Inc., Lubbock, are urging attendance at the meetings. "Their specific purpose is to acquaint cotton people in the area with what's being done and what needs doing with their money," says PCG President Lloyd Cline. "and this is something every cotton farmer deserves to know."

LETTER TO THE EDITOR

Dear Editor,

I always wanted to take part in a farmer's strike...so I fired up my old Poppin' Johnny, got in the tractor line...me and that old tractor friend of mine.

I thought I would never take her again, the way they looked at her and grinned.

It would never do to tell them what me and Johnny had been through.

Lots of good times, bad times, long hot days, no pay. Turning back the clock to back in thirty-three, the old Poppin' Johnny meant a lot to me.

I can still smell that new green paint. She was some machine. I would start her on 12 cent gas, she would warm up, sputter, cough, then I switched to that eight cent kerosene. Me and old Johnny was just a poppin' along when the patrolman said, "you can't drive this thing on this road on her bare wheels...go back home.

put that thing to bed."

Kinda hurt our feelings when he made us go back. I sure wanted to ride in that farmer's strike. Me and Johnny went back home. I drained the rusty six pak out of her system, gave her a pat on her old back wheel, took an old piece of tarp, covered her head, then put her to bed.

About that time I heard the little women say, "you are living in the past, you have had your day, better run down to the Blue Goose Grocery and get a six cent loaf of day old bread, some Karo syrup, some kerosene for the lamps, some of that Carter's peanut butter, better try to get some Grocery Stamps."

Well, I see the old clock on the wall is ticking off the last few minutes of this year, so I am going to pull the cork agains and say, "cheer to another new year."

Wes (Coon Dog) Adams

Satisfaction Of Rural Living Researched By Sociologist

By United Press International

"Thank God I'm a country boy." "People, people who need people are the luckiest people in the world."

The words are only lyrics of popular songs. But there may be more truth in them than might be suspected.

Research by Eugene A. Wilkening, a rural sociologist at the University of Wisconsin, shows people generally are more satisfied with their lives if they live in the country and have considerable interaction with other people.

And despite what many may believe, Wilkening said in an interview, youth, education, wealth and employment are factors that play a small part in making people happy.

Wilkening said satisfaction occurs when one has attained those goals in life which one finds important, not just high income. Raised aspirations resulting from higher education and income can lead to less satisfaction, rather than more.

Personal interviews were conducted with a random sample of 1,423 persons over 18 in nine northwestern Wisconsin counties — a mostly rural area but containing some cities. Most of the region has marginal farmland, a low income level and a recent increase in population through tourism and industrialization.

The purpose of the research, Wilkening said, was to provide a base line study for assessment of changes in the area.

The sociologist said people are generally more satisfied living in the country either because conditions are more favorable or because aspirations are lower in small towns and rural areas.

"People in rural areas tend to be more satisfied," Wilkening said. "People in larger cities are faced with more problems, such as crime and poor living conditions."

Another benefit of rural life is the increased likelihood of knowing one's neighbors.

"The nature of personal contact with neighbors," he said, "has been positively related to general satisfaction."

Those under 30 were found to be most satisfied living in the country and least satisfied living in small towns. Wilkening said they feel confined in a small town, without job and recreational opportunities and surrounded by predominantly conservative people.

Women under 30 living in the country were even more satisfied than men — largely because more of them are married and married people were found to be happier than unmarried people.

"My feeling is that young men in this area are more concerned about finding a job and a spouse," Wilkening said. "Many women marry younger and so are already married while in the same age group. Marriage contributes to greater satisfaction."

"Also, in that part of the state there is probably not as much pressure for women to get a job."

"Contact with relatives, friends and the church has a greater effect on life satisfaction than status and wealth. Generally, people who interact more frequently with others are more likely to say they are satisfied."

Wilkening said quality rather than

quantity of social contacts among the elderly apparently leads to the greatest sense of well-being.

Following that reasoning, he said, social involvement with large numbers of people is not so important for the 50 and over age group but contacts with relatives and friends have a positive influence. Those in the 65 years and over age group who were interviewed were more satisfied living in villages than in rural or urban areas.

Cotton Crop Best In Years

COLLEGE STATION, Texas (AP) — With the continued excellent harvesting weather over western areas of the state, most of the cotton crop is in, and harvesting elsewhere involves only a few fields of soybeans and peanuts and some pecans, says Dr. Daniel C. Pfannstiel, director of the Texas Agricultural Extension Service.

Fall and winter vegetables along with citrus and sugar cane continue to be harvested in the Rio Grande Valley. Vegetables are also moving to market in the San Antonio-Winter Garden area, Pfannstiel said.

Only about 1 percent of the cotton

Noxious Weed District Report

Farmers who are planning to have fence row, irrigation wells, machinery yards sterilized for weed control are to contact the District Office. David Duvak stated that he would like to have this type work completed by the last of March, while bindweed are dormant.

Around April bindweed will be emerging and the district will have to devote their time to the treating of bindweed.

You will get a much better kill on fence row to have them clean as possible before the application. The district had a good year on the treating of bindweed and other type weeds this year.

crop still remains in the field. The harvest has been one of the earliest in recent history and compared to the three year average of 81 percent at this time of the season.

The momentum of livestock feeding is increasing in most sections of the state, Pfannstiel said. Declining grazing conditions and cooler weather area putting pressure on stockmen to provide hay and supplemental feed. Good rains are still needed over much of the state to provide runoff water to fill stock tanks.

Small grains continue to suffer from lack of moisture in many counties, although those in eastern locations have improved in recent weeks and are providing some grazing for livestock, he said. Dryland wheat on the High Plains is particularly suffering from dry conditions, with some stands dying.

Reports from district extension agents showed the following conditions:

PANHANDLE: Cotton harvesting is in the final stages, with yields and quality good to excellent. Irrigated wheat is providing some grazing. Livestock are receiving some supplemental feed.

SOUTH PLAINS: The cotton harvest is about 98 percent complete and is limited to the area north of Lubbock. The crop was one of the best in several year. Irrigated wheat continues to make good progress but that on dryland is in poor shape due to dry soil conditions and high winds. The farm strike has been active in the Lubbock area.

ROLLING PLAINS: Farmers are winding up the cotton harvest, which has been one of the best in years. Dry soil conditions are hampering wheat growth and land preparation for next spring's crops. Blowing dust and soil erosion have been widespread due to the dry condition. Grass fires have been common, with one covering several thousand acres of rangeland.

NORTH CENTRAL: Harvest operations are generally complete except for a few fields of soybeans and a few pecan orchards. All small grains have been planted but growth is limited due to lack of moisture. Livestock feeding is heavy. Farmers are preparing land and applying fertilizer and herbicides for next spring's crops.

NORTHEAST: Some soybeans are still being harvested.

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FOR SALE: 3 bedroom frame house with six lots and walk-in storm cellar. Call 296-2040 or 652-3806. tfc

FOR SALE: store building, downtown Floydada, good location. Bond Real Estate. Call Wilson Bond 983-2151, 983-3573. tfc

FOR SALE: like new two bedroom house to be moved. Can be seen 3 miles east of Hale Center on FM 1914 839 2724, owner. L12 25, 1-1p

THREE OR FOUR bedroom home, fireplace, carpeted throughout, central heat, air conditioning, workshop or storage building. For appointment call 983-5117. tfc

HOUSE FOR SALE, 3 bedrooms, 1 1/2 bath, large kitchen, dining area, built-in appliances, double garage, fenced back yard, good location. Call 983-5001 after 5. tfc

FOR SALE: 1 1/2 year old house, 2 bedroom, 2 baths, fully carpeted, fireplace, garage. 802 W. Marivena, phone 817-553-4086 1/1/78c

FOR SALE: Several good two and three bedroom houses. Bond Real Estate. Contact Wilson Bond, 983-2151 or 983-3573. tfc

FOR SALE: Large 3 bedroom house, sun porch, room in back, big yard and trees. 709 S. Wall. Shown by appointment. 983-5202. tfc

Homes

FOR SALE: 3 bedroom house, brick, den, fireplace, carpeted, refrigerated air, double garage, fenced yard, storage building, lots of interior storage. Bond Real Estate. Contact Wilson Bond, 983-2151, or 983-3573. tfc

FOR SALE: 3 bedroom home; large rooms and extra amount of storage. Central heating and air conditioning. Culligan water softener. 2 baths. A number of the major appliances go with the house; also good drapes. Double garage and car port. Harry Morckel 817 W. Missouri Street, Phone 983-2369 Floydada, Texas tfc

LARGE 3 bedroom, 2 lots, double garage 983-3695. 602 South 5th. Joe Reid J ones. tfc

FOR SALE 1600 sq. ft. brick home on corner lot. 3 bedroom, 1 1/2 bath, central heat, refrigerated air with humidifier, new carpet in 1/2. 20' x 30' insulated shop. Located at 740 W. Ross. Information or appointment, 983-5382 or 983-3840. tfc

FOR SALE: House to be moved, two bedrooms, central heat, refrigerated air. Call, 652-3433. L-tfc

AUTOMOTIVE

FOR SALE: Honda x400, good condition. 652-3778. L-tfc

FOR SALE...new Buick AM radio, 1975 Mercury AM radio. Your choice \$25.00. Phone 983-3982. ttp

1959 EDSEL FORD, \$1500, two V-8 Mustang Fords. Phone Hereford 258-7269. ttp

FOR SALE, 1970 Ford, Two door fastback mustang, good mechanical condition, low mileage, real clean. Call 652-3985 business, home 652-2182. L-tfc

FOR SALE: 1977 Thunderbird, all power and air, AM-FM, 8-track stereo, cruise control, 351 motor, 16,000 actual miles. 983-5367 after 5. L-1c

FOR SALE: clean 1973 Polara Dodge 4 door sedan, good condition, power, air, cruise-o-matic, radial tires, white vinyl top, automatic drive, \$1195. Call Lubbock 799-6585. ttp

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RESPONSIBLE PERSON wanted to own and operate candy and confection vending route. Lockney and surrounding area. Pleasant business. High profit items. Can start part time. Age or experience not important. Requires car and \$1495 to \$4995 cash investment. For details write and include your phone number: Eagle Industries 3938 Meadowbrook Rd. Minneapolis, Minn. 55426

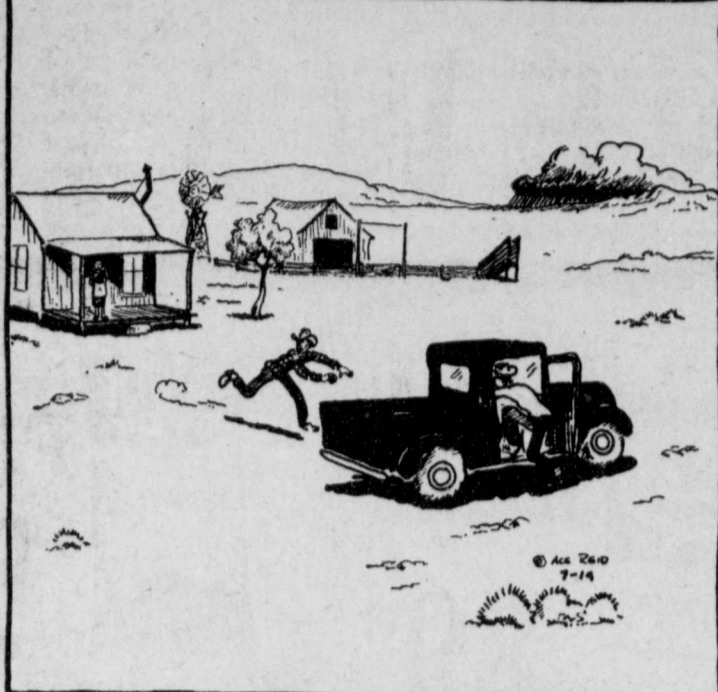


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COW POKES

By Ace Reid



"No Maw, there ain't been no accident . . . looks like it's rainin' on the back pasture and we wanta see it!"

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For Sale

HAY FOR SALE, Thomas Pierce 983-2578. 2-15c

FOR SALE: 14.2 cubic foot GE refrigerator, electric Hot Point range-both white and in good shape. Also a Frigidaire washing machine. Call James Lee Nichols. 983-2626 or 983-3144. tfc

FOR SALE: Floydada Country Club membership, 983-2956 tfc

FOR SALE-Bronze Frigidaire electric range. All automatic. 652-2316, Lockney. L-tfc

TWO BRAND NEW Smith Corona typewriter carrying cases. \$10 each. Phone 983-3737. ttp

OAK FIREWOOD: \$80.00 cord, 983-3828. 1-8c

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LOST: Yellow cat (resembles "Morris" TV) "Harry" on collar tags, right front foot crippled-\$25.00 reward, returned alive and well 983-3883. 1-1p

LOST: White female pointer with red collar. Tommy Gregory, 652-2601, Lockney. L1-1c

LOST: Female, apricot-white, toy poodle-terrier. Call Mrs. Chunn, 983-5323. 1-1c

EMPLOYMENT

LADIES IF you have a pleasant telephone voice and like to sell, I can show you how to earn \$4 to \$6.00 per hour. Call or write Roger Maginnis 3309 67th Lubbock-792-1234. 1-8c

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IRRIGATED FARM for sale, Southwest of Lockney. Excellent water. Call 652-3718 after 6 p.m. L-tfc

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THE FLOYD COUNTY HESPERIAN & THE LOCKNEY BEACON

New Year's Resolutions....For Health

COLLEGE STATION- Make 1978 the healthiest year of your life—with simple New Year's Resolutions that focus on health, advises Carla Shearer, a health education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

- Get physical check-ups

regularly.

Most people take special care with car check-ups, but their bodies are their most important investment. Regular checkups will determine if the body is "running smoothly."

- Take good care of teeth. Regular brushing and flossing and dental check-ups help insure the continued good condition of teeth.

- Get your body in shape and keep it there. Being overweight can contribute to health problems, such as high blood pressure, hardening of the arteries and various forms of heart disease.

- Improved eating habits and a regular exercise program will avoid an overweight condition.
- Stop smoking.

Evidence that links smoking to lung cancer and heart disease is still mounting. For those who are still smoking, now is the time to stop.

- Be sure the entire family is fully immunized. Immunizations are the most effective way available to prevent diseases. Take advantage of this. Check to see that children and adults

in the family have full protection.

- Be sure each family member's medical history is up to date.

Each person's medical history is one of the most valuable records he owns. Keep up-to-date information on such things as lab-test results, hospital experiences, drug allergies and chronic diseases.

Cirio DeLeon With Tank Crew

Ft. Knox, Ky. (AHTNC) Dec. 16 Private Cirio De Leon whose wife, Linda, and parents, Mr. and Mrs. Domingo De Leon, live at 329 W. Jackson St., Floydada, Tex., recently was assigned as a tank crewman with the 1st Infantry Division at Ft. Riley, Kan.

Pvt. De Leon entered the Army in August 1977. He received his high school diploma through the

General Educational Development program.

FLOYD DATA

Mrs. Edna Patton had at home for Christmas all her children: Mr. and Mrs. Larry Patton and son, Orlando, Florida; Mr. and Mrs. Carroll Patton and family, Wolforth, Texas; Mr. and Mrs. George Patton and family, Abernathy. Mrs.

Patton returned home with her son, Larry, to Orlando, to visit for a few days.

FLOYD DATA

Mr. and Mrs. Vernon McPeak's son and wife, Mr. and Mrs. Richard McPeak, visited them over the holidays and also visited his sister and husband, Mr. and Mrs. L.L. Stewart Jr.

Water, Electricity Don't Mix

COLLEGE STATION- Using electricity safely means staying "dry"—and following other precautions, warns Dr. Carolyn McKinney, a family resource management specialist.

In touching an appliance, or to switch it "on" or "off," make sure hands are dry, and stand in a dry place.

Wet hands or a puddle of water on the floor make it easy for electricity to travel through a person, the specialist says.

Dr. McKinney is with the Texas Agricultural Extension Service, The Texas A&M University System.

Following the same rule, do not touch and appliance at the same time you touch water or plumbing or any metal object, the specialist cautions.

For example, reaching for a dish in a sinkful of water while touching a toaster is dangerous, she explains.

Also, while in the bathtub or shower, do not operate electrical appliances, such as hair dryers and radios, she says.

When it travels, electrical current "seeks" the path of least resistance, and electrical current will travel to water through a person if allowed to do so. However, safety precautions in use at all times can prevent that, Dr. McKinney adds.

Feelings, We Can Choose Them

COLLEGE STATION- People can choose their feelings and enjoy stability and security, instead of allowing other people to influence them, Jenny Reinhardt, a family life education specialist, says.

"Our thoughts determine our feelings."

"By choosing our thoughts, we can decide how to feel."

"When we realize this, we also know that other people cannot determine what we feel," she says.

It is only when we choose to give up, or never decide what we think, that we threaten our stability and security. To allow others to influence how we feel is to be disappointed and frustrated, she explains.

"Mentally healthy individuals accept the choice to choose their thoughts and feelings," the specialist adds.

Miss Reinhardt is with the Texas Agricultural Extension Service, The Texas A&M University System.

In addition, strength is derived from knowing we can control our feelings, she says.

"There is power in the statement, 'If I am happy, I allowed that; if I am sad, I allowed that, too—other people did not do it to me.'"

Her examples of controlling thoughts in order to have positive feelings are these:

"I liked the fact that he thought of me when he needed a ride home."

"I was successful yesterday. I'll try again."

"I'm going to tell her how I enjoyed her surprise letter."

"When we have had thoughts similar to the above, it is difficult to have unhappy, sad, fearful, tense, lonely, angry or scared feelings."

"The choice is ours—with positive thoughts and feelings, we contribute to our individual well-being and happiness," she says.

 <p>7 OZ. SPRAY \$1.19 VALUE</p> <p>LYSOL 79¢</p>	 <p>5 LB. C AND H \$1.29 VALUE</p> <p>SUGAR 89¢</p>	 <p>Ruffles POTATO CHIPS 95¢ SIZE</p> <p>2/\$1.39</p>	 <p>15 OZ.</p> <p>PINE-SOL 69¢</p> <p>99¢ VALUE</p>
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THESE VALUES GOOD THURSDAY, DECEMBER 29 THROUGH SATURDAY, DECEMBER 31



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<p>MORRISONS MIX</p> <p>PAN-KITS 8/\$1.00</p> <p>21¢ VALUE</p>	<p>LEAN</p> <p>GROUND BEEF 69¢ LB</p>		<p>Stainless Flatware only 25¢ for a 5 Piece Place Setting Imagine a 40 piece service for only \$2.00 HERE'S HOW IT WORKS! Simply show the cash register tape you receive each time you shop at Buddys. Ask for your 5-piece place setting. When you've collected \$2.00 in sales receipts, you'll have \$2.00 for the 5-piece place setting in your choice of pattern. The 5-piece place settings are available at all times without limit, at \$2.50. Start saving today, now for the pattern of your choice.</p>	
<p>"CUP-O-NOODLES" ALL FLAVORS 73¢ VALUE</p> <p>2/99¢</p>	<p>2 LB</p> <p>OWENS SAUSAGE \$2.69</p>	<p>CENTER CUT</p> <p>HAM SLICES \$1.79 LB</p>	<p>BACON \$1.29</p> <p>1 LB DECKERS</p>	
<p>17 OZ. GLADIOLA POUND</p> <p>CAKE MIX 59¢</p> <p>79¢ VALUE</p>	<p>ECKRICH</p> <p>SMOKED SAUSAGE LB \$1.69</p>	<p>USDA BONELESS</p> <p>SIRLOIN STEAK LB \$1.49</p>	<p>RIBS 69¢ LB</p> <p>ROAST \$1.29 LB</p> <p>PORK CHOPS \$1.19 LB</p>	
<p>Reynolds Wrap HEAVY DUTY 23% BROILING</p> <p>23 1/2 SQ. FT. REYNOLDS</p> <p>FOIL 2/79¢</p> <p>57¢ VALUE</p>	<p>2 LB BAMA STRAWBERRY</p> <p>STRAWBERRY JAM \$1.09</p> <p>\$1.69 VALUE</p>	<p>RICE-CORN-OR WHEAT CHEX</p> <p>CEREAL 69¢</p>	<p>28 OZ. LIQUID</p> <p>AJAX CLEANSER 79¢</p> <p>WITH COUPON 99¢ WITHOUT COUPON</p> <p>GOOD AT BUDDYS EXPIRES 12-31-77</p>	
<p>12 OZ. NESTLES</p> <p>COOKIE MIX 89¢</p> <p>\$1.19 VALUE</p>	<p>10 OZ. A 1</p> <p>STEAK SAUCE 99¢</p> <p>\$1.29 VALUE</p>	<p>79¢ SIZE</p> <p>NABISCO SNACK</p> <p>CRACKERS 2/\$1.39</p>	<p>Super Suds 40 OZ. GIANT DETERGENT 69¢</p> <p>WITH COUPON 99¢ WITHOUT COUPON</p> <p>GOOD AT BUDDYS EXPIRES 12-31-77</p>	
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<p>FIRM GREEN</p> <p>CABBAGE 10¢ LB</p>				