

15¢
Per
Copy

The Lockney Beacon



Volume 76

Lockney, Floyd County, Texas 79241

Thursday, December 22, 1977

32 Pages in 3 Sections

Number 102



A WHITE CHRISTMAS?...The snow was all melted shortly after this picture was taken, but Lockney got a glimpse of the white stuff Tuesday morning. Mike and Mario Arellano, sons of Mr. and Mrs. Margariot Arellano, had the chore of ridding car windows of the light accumulation. (Staff Photo)

A CHRISTMAS LETTER from Michel Lacaille, last year's Lockney High School American Field Service student:

PTT Epouville
76290 Montvilliers
France

Hello, people,

I hope you are in good health and always like I've know ya'll for this special time. I want to wish ya'll a special Christmas from a French AFS cowboy who didn't forget ya'll. I hope you will get all you want and everyone could be happy as I have been in Lockney.

In France we say, "leaving is dying a little bit", (Partir c'est mourir un peu...) well, when I left Lockney, Texas, USA, a part of myself was dying and will survive only if I come back.

Hope everyone have fun and presents
And peace will be for everyone in the world.

Hope to see ya'll again, it will be nice to meet you again.

Love from a French cowboy
Go Longhorns Go
Michel Lacaille

Wiley AF Academy Nominee

WASHINGTON, D.C.—Congressman Omar Burleson announces his appointment of Donny Dwight Wiley of P.O. Box 97 in Lockney to a slate of

nine nominees to the U.S. Air Force Academy at Colorado Springs, Colorado, for admission in July, 1978. Eight other applicants from the 17th Congressional District have also been appointed to this slate.

The Academy will now examine and appraise the nominees and select a Principal for admission, with qualified Alternates. Alternates may be given further consideration, depending upon available vacancies.

BEACON LIGHTS

By Jim Huggins

JERRY CAWLEY came in the office the other day to express thanks to all you good people who helped plow his land last week. Jerry reported that his 11-year old son Michael has a roomful of Christmas and get-well cards in his hospital room (it's Room 233, Highlands Hospital, Lubbock) and even a Christmas tree, courtesy of the Paul Recceers. Michael had a second operation on his leg Monday, and he may get to come home from the hospital shortly after the first of the year.

IT'S A CLICHE, I guess, but: "It sure makes you glad to live in a place like this, "...where folks get out and help people like they did for the Cawleys.

THE WILL OF the wealthy, but eccentric, man was being read and the relatives all listened expectantly.

Finally, the lawyer said, "And to my nephew, Charlie Jones, whom I promised to remember—Hi there, Charlie!"

PATIENT LYING ON psychiatrist's couch: "Doctor nobody takes me seriously anymore."
Doctor: "You're kidding."

GOT A QUESTION for you: You know all that cotton that's by the side of the roads (and everywhere)...where does that stuff go in the summertime? You never see any of it then...

AND HOW ABOUT all the rubber that's been worn off car tires since the invention of the automobile? There must be tons of it around somewhere...

A CHILD'S definition of an adult is someone who's stopped growing, except in the middle.

THE YOUNG MAN examined the high prices on a restaurant menu, looked at his date and asked, "Now, what will you have, my plump little doll?"

PEOPLE WHO like to get up early in the morning invariably do as the rooster does—crow about it.

Farm Strikers Parade Through Floydada

By Wendell Tooley
"Break one-nine for the tractor cavalcade!" Farmers in pickups, farmers in tractors were talking back and forth on their CBs Tuesday morning as some 18 tractors entered Floydada from the east.

The incoming group of farmers from Paducah, Childress and other points east were joining some 18 tractors here to parade on to Lubbock for the big blast there Wednesday.

When the parade hit Floydada, there were approximately 60 tractors and pickups that circled by the north side of the square and then headed on to Lubbock.

Most had signs reading "Farm Strike, 100% of Parity, Food and Fiber Are Necessities Of Life". The group from the east ate hamburgers in pickups near the home of Adrain Helms, about five miles east of Floydada while the Floydada group ate at King's Restaurant.

In visiting with the farmers here, most told of farming expenses increasing by one-third this year, the problems of financing the past year's crop instead of next year's crop, and the possibilities of going broke unless farm product prices come up to where the farmer can make a living.

NO HARRASSMENT

I think Floydada business people were wondering if the farmers were going to demand that they close up indicating sympathy with the farm strike. However, the farmers that I talked to emphasized that they wanted to cause no problems, they only wanted to get the American people's attention to their financial plight.

Some of the tractors carried the American flag waving in the cold norther that had just begun to bring cold weather to our area.



FARMERS IN TRACTORS AND PICKUPS are pictured parading through Floydada Tuesday afternoon. About 60 vehicles paraded by the north and west sides of the square on their way to Lubbock. The parade stretched from the square on past Consumer's Fuel Assn. east of the square.

Board Okays Tennis Courts

SCHOOL'S OUT UNTIL JANUARY 3

At the December school board meeting Monday afternoon, the Lockney Independent School District trustees inspected and approved payment

of 90 percent (\$22,720) of the contract on the new tennis courts. Although the

courts are designated "...a Land and Water Conservation Fund Project sponsored by the City of Lockney in cooperation with the Texas Parks and Wildlife Department, U.S. Department of Interior, and South Plains Association of Governments..." the school district (with help from the Lockney Tennis Club) contributed much of Lockney's share of the funds, the school is responsible for maintenance of the courts, and Lockney students have "first dibs" on their use for school athletic programs. The remaining 10 percent of the contract will be paid after minor corrections are made in the courts.

Trustees granted permission for high school varsity basketball teams to stay overnight at a tournament December 29-30 at Childress. The basketball booster club will pay for the teams' lodging and extra meals. The board also accepted the booster club's offer to donate \$1,200 for the purchase of a whirlpool for the boys' dressing room in the school gym.

The school board approved a change in the school calendar which extended the Christmas New Year holiday through January 2. School was originally scheduled to resume on that day, but now students don't have to return to classes until Tuesday, January 3. But they'll lose the day later in January, on the 13th, when they were scheduled to have a holiday while teachers had in service. The in-service day will be rescheduled later, on a Saturday. School was to dismiss for the holidays at 3 p.m. yesterday (Wednesday).

Also approved Monday was the school textbook adoption committee submitted by Lockney High School principal R.L. Knox, textbook custodian. Members of the committee are Suzanne Drabek, Cheren Russel, Elaine Smith, Jim Warren, Jeanette Marr, Peggy Hallmark, June Sherman, Maria Mora, Steve Culwell, Sally Carthel, Lela Warren, and W.H. Hallmark.

The school trustees voted to become a "reimbursing employer" in the unemployment compensation program rather than pay taxes to the Texas Employment Commission.

The board of trustees also passed a motion to purchase replacement faucets for leaking fixtures in some elementary school classrooms and to have them installed during the Christmas holidays. And they approved trips by coaches Jim Warren, Buddy Comer, Tommy Gregory, and Mike Bellar to a coaching clinic in San Antonio February 23-26 and trips by Superintendent W.H. Hallmark and tax assessor-collector Jack Samford to conferences in San Antonio January 11-13.

All the trustees, Hallmark, Samford, Knox, junior high principal James Poole, and elementary principal Weldon Dodson were at the Monday-afternoon board meeting.

LIBRARY CLOSED FRIDAY, MONDAY

The Lockney library will be closed tomorrow (Friday) and Monday, according to Helen Holt, librarian.

'Horns Sweep 'Cats

LHS basketball teams scored a clean sweep in three games with Littlefield here Tuesday. The Longhorns came from "way behind" to win 65-58. The Lady Horns scored a 44-37 victory; and the girls' junior varsity won 32-28.

LONGHORNS

It was a "superb effort on defense in the second half, and on offense in the third quarter," Coach Mike Bellar

said, that allowed the 'Horns to pull it out. They were down 35-23 at halftime and down by 14 points at one time, but they outscored the Wildcats 27-6 in the third period.

Tanny Clark was Lockney's scoring leader with 19 points. Both Jim Burt and Howard Moore scored 15. Danny Riddley added six, Aaron Wilson five, Joe Rodriguez three, and Ray McMahan two. Littlefield's

Gardner had 21. Littlefield carried a 12-2 season record to Tuesday night's game. The 'Horns are now 6-10.

LADY HORNS

Sheila Hrbacek upped her season total score to 482 in the 17th game of the year, and her 32 points led the Lady Horns to a 44-37 win over Littlefield Tuesday. Stephanie Turner netted 10 points, and Rebecca Evans put in two.

Lockney was ahead at the end of each quarter: 11-7, 27-17, 31-28, 44-37.

JV GIRLS

Those Frizzell girls led Lockney scorers again in the junior varsity girls' game. Gay scored 20, Julie seven, in the 32-28 win. Also scoring for Lockney were Penny Sterling, four points, and Rhonda Hayes, one. Twitty was high for Littlefield with 13.

BEWARE THE OUT-OF-COUNTY HOME INSULATOR

It is apparent that some out-of-county home insulators are swindling

people in this community and sheriff Fred Cardinal warns all homeowners, (especially older ones) to call him or the Floydada Chamber of Commerce before making a deal.

Hrbacek's Late FG Sinks Muleshoe

Sheila Hrbacek scored with three seconds left Monday night, lifting the Lockney High School Lady Horns out of a tie with Muleshoe's girls to a 47-45 victory in a basketball game at Muleshoe. Sheila's big basket at the end brought her point total for the night to 28. Stephanie Turner scored 14 for the

Lockney girls, and Rebecca Evans had the other five. Stovall led Muleshoe with 17 points.

Coach Marsha Sharp said Muleshoe was one of the better teams the Lady Horns had played this season. She credited (in addition to Hrbacek's

SEE HRBACEK, PAGE 5

Whaley Announces For State Representative



FOSTER WHALEY

I am today formally announcing my candidacy for the position of State Representative of the 66th District of Texas subject to the Democratic Primary scheduled for May 2, 1978. This district comprises nine rural counties—Armstrong, Briscoe, Childress, Collingsworth, Donley, Floyd, Hall, Motley, and Wheeler—and one highly industrialized county—Gray.

To properly represent this diverse and large district, a person must have a unique background. The person should be familiar with the problems and opportunities facing today's modern agriculture. At present I own and operate farm ranch land in Armstrong, Carson, and Gray Counties. I feel this gives me a basic knowledge of agriculture. But, I feel my past experience while serving in the Extension Service would be of much greater help in carrying out the responsibilities as

SEE WHALEY PAGE 4

San Jose Church Children

Reenact Christmas Story

Religion classes from San Jose Catholic Church presented a Christmas program Saturday, December 17. The children acted out the Christmas story, presented gifts to the Baby Jesus, and sang Christmas carols.

After the program the children were treated to bags of fruit and candy, and

everybody was given a tamale supper. The main characters were Jesusa Saucedo as the Virgin Mary; Joe Sepulveda, Joseph; Ricky Hernandez, Jose Luis Guerrero and Fernando Elias, shepherds; Refugio Vasquez and Paul Castro, three wise men; Ralph Gonzales, drummer boy.

RELATED PICTURE ON PAGE 5



SCHOOL BOARD inspects new tennis courts, still partially covered Monday with dirt from Friday's storm. (Staff Photo)

Miss Collins, Ronald Gammage Married Saturday In Lockney



MRS. RONALD NATHANIEL GAMMAGE

Christmas Celebrated By Sand Hill Hobby Club

the Sandhill Hobby Club held its Annual Christmas party in the Lighthouse Electric Party room December 16. Chicken and dressing were served with all the trimmings was served to 21 members. Gifts were exchanged, then Mrs. E.A. Robertson, Mrs. Hat-

Miss Shelley Diane Collins became the bride of Ronald Nathaniel Gammage Saturday evening in the home of her parents, Mr. and Mrs. Gene Collins, in Lockney. The groom is the son of Mr. and Mrs. N.H. Gammage of Lockney.

The 7:30 p.m. ceremony was performed by the Rev. John Jenkins, pastor of the Lockney First Baptist Church. Mrs. C.L. Record was the organist. Vows were said before a candlearch flanked by cathedral candle holders holding crystal votive cups tied with tropical foliage and accented with streamers of candlelight satin bows.

The bride was given in marriage by her father. Miss Collins wore a gown of candlelight quiana accented in Venise lace. The moulded bodice featured a Princess Anne neckline framed in the Venise lace trim. Long petal point sleeves, edged in Venise lace, tapered to points over the hands. The natural waistline was defined with Venise lace medallions; and swept to back fullness, forming a chapel train. The entire hemline and train was encircled in the Venise lace trim.

A matching pearl beaded lace Camelot capelet, held her veiling which fell to a fingertip length and was edged in the Venise lace trim.

For something old the bride carried a white Bible which was a gift at her birth. Centered on the Bible was her bridal bouquet which consisted of a cascade ar-

ley. Mrs. Trapp lead the group in some exciting games. Those attending were Mrs. Fred Jackson, Mr. and Mrs. T.C. Hollums, Mrs. Ruth Trapp, Mrs. Doris Huckabay, Mr. and Mrs. E.A. Robertson, Mr. and

arrangement of gardenias and foliage. Something new was her wedding dress, and something borrowed was a pearl necklace which belongs to her mother. She also wore the traditional blue garter.

Maid of honor was Miss Sandy Riley of Burnet. Miss Riley wore a floor-length apricot gown of chiffon with a capelet flowing over the dress bodice. She carried a nosegay of apricot carnations, cushion poms, and gypsophila with streamers of candlelight satin.

Best man was Brent Barker of Lockney. Kirby Collins of Princeton, New Jersey, the bride's brother, was usher.

The centerpiece at the reception was a formal arrangement of apricot carnations and gypsophila in a crystal compote. A two-tiered wedding cake was topped with the bride and groom which was used at the wedding of the bride's parents. Punch, butter mints, and nuts were served from crystal and silver appointments. A white lace cloth was used on the table.

After a wedding trip to Ruidoso, the couple will make their home at Leveland. The bride's traveling attire showed a layered effect, with a cowl-neck blouse, double-knit blouson sweater, and gaucho pants.

The couple are graduates of Lockney High School and Texas Tech University. The bride is employed by Plains National Bank in Lubbock; the groom is employed by Southwestern Investment Company.

Mrs. Gene Bloys, Mr. and Mrs. R.C. Bullock, Mr. and Mrs. B. Hatley, Mr. and Mrs. J.W. Becker and Mr. and Mrs. Turner Hunter.

On December 1 the club met with Mary Lou Bullock and made butter fly pictures. Refreshments were served to 5 members.

Nelson Reunion In Plainview

An early Christmas family reunion and birthday celebration was held in the home of Ray Nelson in Plainview recently. It was the first time in eight years that the children of the late Mr. and Mrs. H.J. Nelson of Floydada had been together. Several children and grandchildren of the immediate families were present. Ray, Herman and Lloyd Nelson celebrated birthdays. Those attending were: Mr. and Mrs. Deane E. Nelson, Bellflower, California; Mrs. Opal J. Higgins, La Mesa, California; Mr. and Mrs. Don Nelson, Burnsville, Minn.; Mr. and Mrs. Herman J. Nelson, Oklahoma City, Oklahoma; Mr. and Mrs. Gregg Stamper, Stillwater, Oklahoma; Bobette Stamper, Edmond, Oklahoma; Mr. and Mrs. Lloyd Nelson, Borger, Texas; Mr. and Mrs. Wayne Brown, Amarillo, Debbie and Sandy Brown, Amarillo; Mr. Carl Nelson Dimmitt, Mr. and Mrs. Bob Pillow, Hale Center, Greg and Bryan Pillow, Hale center; Mrs. Alden Carthel, Nelson and Colton Carthel, Miss Alma Ruth Nelson, of Floydada; Mr. and Mrs. Klyce Cleoy, Plainview; Mr. and Mrs. Ray Nelson, Plainview.



Mr. and Mrs. Rodney Bunch of Carrollton are parents of a son, Jeremy Dean, born December 19, in Lewisville Memorial Hospital. He weighed 7 pounds, 15 ounces.

He has a sister Kalisa, five, and a brother Brandon, who is two. Grandparents are Mr. and Mrs. W.H. Bunch and Mr. and Mrs. Howard Gregory, all of Floydada.

Dolores Fox Honored Ten Years Service

Dolores Fox of Floydada received a certificate in recognition of 10 years service with the Texas Department of Human Resources during a regional staff meeting in Lubbock this week. Ms. Fox joined the agency as a transcribing machine operator at Spur in 1967. Presently a Food Stamp caseworker, she has been assigned to the Floydada office since September, 1974.



Dorcus Class Party In Goin's Home

The Dorcas Sunday School class of First Baptist Church Floydada, met Tuesday, December 13 with Mrs. Clarence Goins for their Christmas party. Mrs. C.M. Meredith assisting as co-hostess.

Opening prayer was led by Mrs. Mary Wilson, Mrs. A.C. Pratt presented a film by Robert Frost "New England" and a story, "The Man and the Birds," by Paul Harvey.

Mrs. C.W. Denison gave a story, about how the carolers put a song in an old man's heart. Mrs. Mabel Epperson read a "Bible Christmas Story," and a

"Prayer for Middle Age." Mrs. V.D. Turner gave a reading, "Christmas Wish," and the story of "Silent Night." Members sang Christmas songs. Refreshments were served and gifts exchanged from the Christmas tree.

Present were Mmes. Mary Wilson, Ola Young, Myrtice Rainer, Mamie Bradshaw, Ethel Warren, Beulah Denison, May Garrett, Carrie Cline, Nina Willis, Odell Stout, Cecil Whitehead, Vada Meredith, Cleo Goins, Lona Sparks. Guests were Beth Pratt, and Peggy Young.

Dinner For Baptist Women At Bingham Home

The Christmas party of the Baptist Women's Circle is held each year at the home of the Allen H. Bingham's. Beautiful Christmas ornaments throughout the house added a special touch to the occasion. Mrs. Goen greeted the ladies at the door.

The activities for the evening began with a candle light dinner, served buffet style, with the traditional ham, salad, yams, hot crescent rolls casserole, minced meat pies and hot coffee and iced tea.

Helen Patterson read the story of the nativity, from the book of Luke, Chapter 2. Followed by the singing of Christmas carols and special music. Accompanists were Joe Payne, at the piano and Nell Swinson at the organ. "Why the Chimes Rang," was read by Joe V. Bingham, telling of how the

people of a village anxiously awaited the miracle of the chimes to repeat. Pedro's good deed of helping a woman who fell in the snow, staying with her until his younger brother went for help. Others would bring their offerings to the Christ child, Pedro sent his, and even the king offered his crown with precious jewels. But the poor widow brought all she had and then the chimes rang.

Joe Payne presented a gift certificate to Joe V. Bingham for her work done for BWC. Thelma Jones offered a special gift to Cleo Goen, Circle Mother.

For closing the ladies made a circle joining hands and had prayer, then each told the person on her right what she felt in her heart. They dismissed with good wishes for the holidays, and the New Year.

We hold most dear --- the
HOLY - MESSAGE of CHRISTMAS,
Friends and Neighbors both
Near and Far



We Wish Everyone A Joyous Christmas
and a Happy New Year From All Of Us
At Brown's Dept Store in Lockney

Brown's
DEPARTMENT STORE
104-06 North Main
Lockney, Texas

OPEN HOUSE



The public is invited to our annual
Christmas Open House!!!

FRIDAY, DECEMBER 23, 9-3...

Snacks & Refreshments

THE FIRST NATIONAL BANK OF FLOYDADA
FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.



**MR. AND MRS. GARY ERVIN TURNER
Summers - Turner Vows
Read In Missouri**

St. Johns Episcopal Church in Springfield, Missouri was the setting for the September 17th wedding of Miss Kathleen Marie Summers and Gary Ervin Turner.

The bride is the daughter of Mr. and Mrs. Howard Richmond of Pleasant Hope, Missouri and the groom is the son of Mr. and Mrs. Erwin Loyce Turner of Buffalo, Missouri, previously of the Harmony Community. He is the grandson of the late Mr. and Mrs. Robert B. Gary.

Candelabra and arrangements of white and blue Fuji mums and carnations highlighted the altar where the Rev. George G. Grunway performed the ceremony.

The bride selected an ivory gown of Peau de soie fashioned with an empire bodice and A-line skirt. Clusters of beading and alien lace embossed the gown and veil.

She carried a bouquet of blue daisies and Fuji pompons accented with baby's breath.

**Donnette Marble, Teresa Duvall
Chosen For Who's Who**

LEVELLAND, TEXAS—The 1977-78 edition of Who's Who Among Students in American Junior Colleges will carry the names and brief biographies of 42 students from South Plains College.

Selection to the annual directory, published since 1966, is based on academic achievement, service to the community, leadership in extracurricular activities and future potential. Nominations were made by SPC faculty nominating committees and approved by the Who's Who national office. Those from SPC selected to Who's Who join students from more than 700 colleges and universities in the 50

states, District of Columbia and Puerto Rico.

SPC students named to Who's Who Among Students from Floyd County:

Floydada: Donnette Marble, 76 graduate of Floydada High, physical education major, daughter of Mr. and Mrs. Don H. Marble of South Plains; and Milledge Taylor 76 graduate of Floydada High, son of Mr. and Mrs. Junior Taylor of Route 2, Lockney, and a major in agriculture at SPC.

Lockney: Teresa Duvall, 76 graduate of Lockney High fashion merchandising major, and daughter of Mr. and Mrs. Tom Duvall of Lockney.

After the honeymoon trip to Aspen and Colorado Springs, the couple are at home at Route 1, Long Lane, Missouri.

Out of state guests were the grandmother of the groom, Mrs. E. W. Turner of Lubbock and Mrs. L. G. Pierce, aunt of the groom also of Lubbock and Miss Reda Mae Gary, aunt of the groom from Waco, Texas.

Mr. and Mrs. Hugh Dryer, Oklahoma City and Mr. and Mrs. Lee Coward, Afton, Oklahoma.

After the honeymoon trip to Aspen and Colorado Springs, the couple are at home at Route 1, Long Lane, Missouri.

Pre-Christmas Clearance

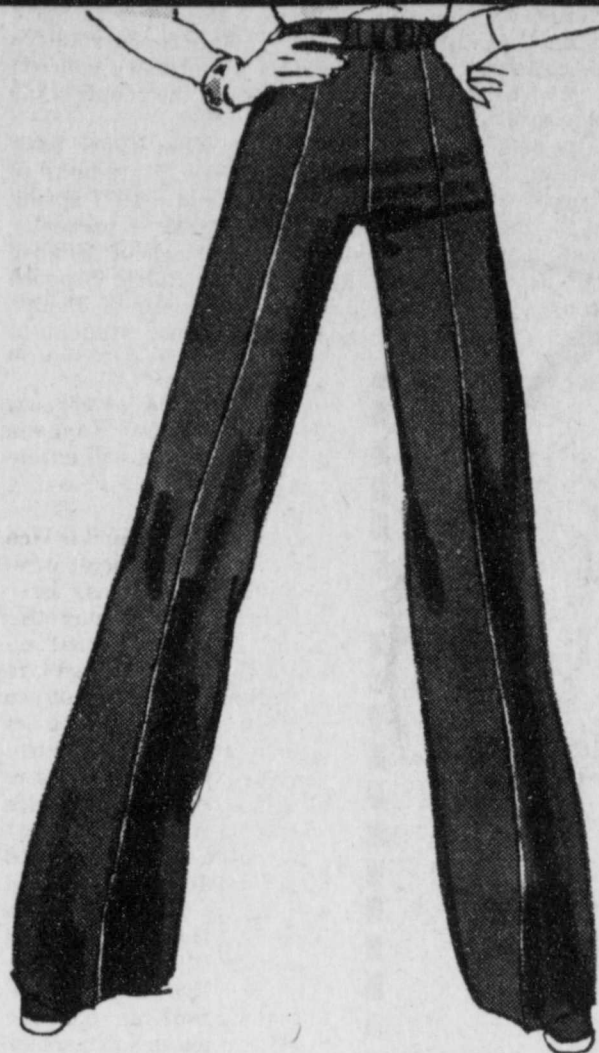


Men and Boy's Winter Coats

Reg. \$10.95 - 65.00

now **1/3 off**

Our entire stock now reduced for greater savings. Choose from quilted, nylon, cordoroy, and others. Boys sizes 4-18. Mens S, M, L, XL



Ladies Polyester Pants

Pickup on this Christmas special 100% polyester pull on pants in assorted patterns and solid colors. Sizes 8-20.

Regular \$7.00

now **\$4.88**



**Large Group . . .
Ladies Fashion Blouses**

Regular to \$16.00 now **\$7.88**

A special group of 100% polyester tops in these styles, several patterns and colors. Sizes 8-20. Easy care machine wash and dry.

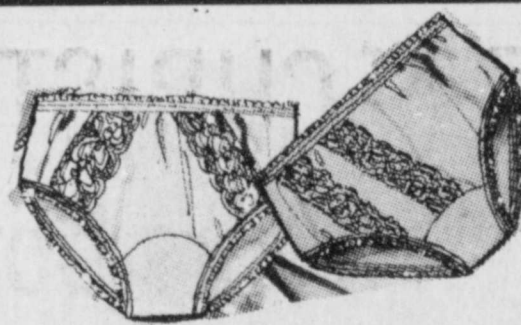


**Special Group
Western-Style
Shirts**

Regular to \$17.50

now **\$11.88**

Great savings on great shirts



Ladies Bikini Panties

Choose from several styles in many holiday colors. Regular \$1.15 - \$1.35

now **88¢**



**Ladies
Sweaters**

Regular \$9.00

now **\$5.88**

Choose from 4 colors in this warm pull over sweater. Assorted sizes S, M, L.

**Special! Special!
Ladies Winter Coats**

Choose from vinyl, cloth, long, short, water proof, weather proof, large selection.

Regular to \$46.00

now **1/3 off**



Ladies Fashion Boots

Regular to \$39.95

now **25% off**



**Stock Reduction!
Girls Coats**

Regular to \$25.00

now **1/3 off**

All girls coats reduced for this sale. Choose from our large selection of winter outer wear girl size 4-6x 7-14

Bealls

**Hours Announced
For Christmas Mass**

Midnight Mass will be celebrated at St. Mary Magdalen Saturday night, Christmas eve and a Christmas mass will be held at 9:30 a.m. Sunday, December 25, at San Jose Catholic Church at Lockney and at 11:30 a.m. Sunday December 25 at St. Mary Magdalen.

**Open House
At The Tinnins**

Friends of the Rusty Tinnins and Bob Harbers are invited to open house at the home of their mother and

dad, the Tommy Tinnins, 918 E. Ollie St. between the hours of 6-10 Friday evening.

History Book Sales

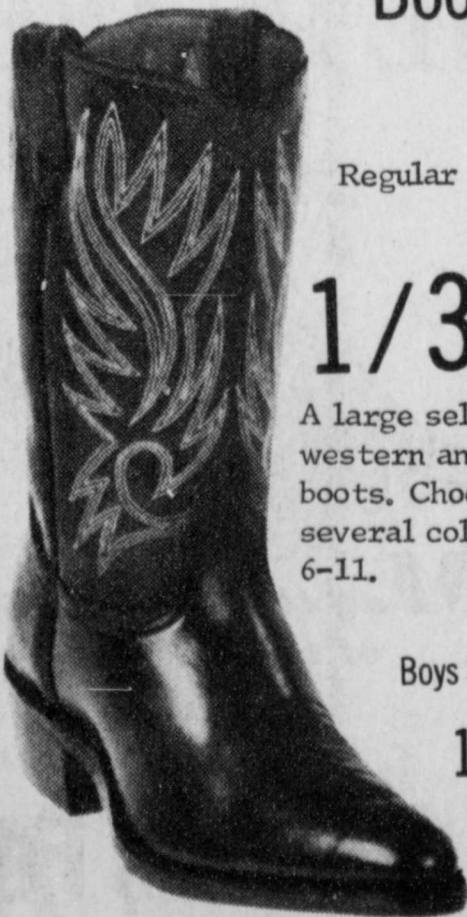
The Floyd County Historical Museum reminds the public that Floyd County History Books are now being sold for \$24.50, plus tax. The publisher will continue to take advance orders during the pre-sale time. When that time ends, the price of the book will go up.

Virginia Taylor, project chairman, states, "The old adage says that foresight is better than hindsight. Be one of the people who recognized the value of owning a

historical book of their county, rather than one of those who wished they had.

"Think what a joy it will bring to your children, your children's children to read about the lives and events of their parents, grandparents, and great grandparents. If you don't preserve your past for your loved ones, who will?"

Gift certificates for the museum may be bought at the museum.



**Men's Western
Boots**

Regular to \$69.00

1/3 off

A large selection of western and fashion boots. Choose from several colors. Sizes 6-11.

Boys Sizes 11-6

1/3 off



The Chinese claim to have invented the toothbrush in 1498—and it appears to be basically the same as the modern brush.

WHALEY FROM PAGE 1

State Representative. Serving as County Agricultural Agent in Armstrong County from 1953 to 1960, I helped organize a thirty-six-man committee that resulted in that county having the most complete rural dial telephone system in Texas. In a joint effort with the people of the Fairview Community, we organized a community improvement program west of Claude and the community was named first in the state in community improvement in 1955. During my tenure as county agent of Gray County, 1960-1976, I assisted the 4H adult leaders in a fund-raising project for the purpose of building a state 4H Center. Gray County was the first county in the state to deposit their quota of \$5500 in the state 4H Foundation. Working with the expanding feed-lot industry, I have gained valuable experience by assisting hundreds of cattle feeders in the hedging process. I have presented programs on the cattle feeding and hedging process all across the state and as far as Colorado. I have

served on the Board of Directors of the Pampa Chamber of Commerce and as a member of both the industrial and agricultural committees.

In visiting with the leaders of both industry and agriculture of this district, I find their greatest concern is the problem of too much government. They are more concerned about what the government is doing to them instead of for them.

Regulation by our environmental agencies without regard to economic impact is of tremendous concern to both industry and agriculture. In these areas I have fought pitch-battles with government agencies who advocated compulsory soil and water conservation and excessive regulations on the operation of the McLean, Texas cotton gin. Good examples of what government has done to the agricultural interest are: 1) the price freeze on beef that collapsed the beef market in 1973 and caused thousands of bankruptcies in the cattle business; and, 2) the embargo on grain exports that sent grain prices into a tail-spin. This came after the government had encouraged planting fence row to fence row.

If elected as your State Representative, I plan to write weekly news articles to all newspapers in this district. I would also provide tapes or other means of communication to our radio stations. I would like to see expanded research effort in the field of solar and wind energy by our experiment stations. Results in this area could be of tremendous benefit to industry, agriculture, and the home.

Recently, I have disposed of my interest in a fertilizer and chemical business. I have also reduced my farming operations by leasing out land that I own in the Claude and Pampa areas. I would have the time to devote my full attention to the duties as State Representative. A state representative needs to have as his primary concern the wants and needs of the people of his district.

Whaley and his wife, Lois, have three children. Christie, a graduate of Pampa High School and a 1977 spring graduate of Texas A&M, is presently employed as a high school English teacher in the Bryan Public Schools. Wayne Jay is a graduate of Pampa High School and a junior student at

Texas A&M majoring in finance. Karlette Kay, a senior at Pampa High School will enter college in the fall of 1978.

OTHER BACKGROUND DATA

Native of St. Jo, Texas born March 23, 1920.

Finished high school at St. Jo in 1937.

Served in WWII under Gen. George S. Patton and received the Bronze Star and Purple Heart.

Finished Texas A&M University as a distinguished student in 1949.

Received Distinguished Service Award from National Association of County Agents at Atlantic City, New Jersey in 1968.

Received Superior Service Award from Texas A&M University in 1976.

Was named by a national conservative magazine, "Farm Technology," in 1967 as one of the top 10 county extension agents of the nation.

His writings have been published in many national publications.

One of his publications on hedging of live beef cattle has been reprinted numerous times.

Merrill Lynch has had him on their program in hedging seminars.

"Farm Journal" featured a story on how he hedged 350 steers of his own in 1970.

FLOYD DATA

Mr. and Mrs. Clarence Guffee have been visiting their grandson, Larry Guffee, in Duncan, Okla., and also in Paradise, Texas with Mrs. Guffee's family.



MR. AND MRS. WICK ROBERTSON of Lubbock were in this 1972 Buick which crashed a truck driven by Carlos Trevino about 4 a.m. Sunday at the intersection of the Matador and Silverton highways in east Floydada. No one was seriously injured. Trevino was charged with failure to yield right-of-way. (Staff Photo).



"SHADES OF DANIEL BOONE!"...these muzzle loaders could be heard for miles Sunday afternoon at the Whittle Gun Range. James Spurlock won the shooting contest and a new muzzle loader rifle with 118 points. Mark Whittle was second with 116 points and Al Howard scored 115 points. In the pictures above (l to r) are: Randy Bertrand, Al Howard, Henry Howard of Idaho, Mitch Probasco, James Spurlock, Mark Whittle and Leonard Allen of Santa Fe, N.M.

As It Looks From Here

WASHINGTON, D.C.— WRITING IN THE AMERICAN LEGION MAGAZINE, M.S. Chipp gives us the story of the origin of "Silent Night."

MORE THAN 150 YEARS AGO, "SILENT NIGHT, HOLY NIGHT" was first sung in the tiny chapel of St. Nicholas at Oberndorf, Austria.

SINCE THAT NIGHT IN 1818, innumerable legends have been woven around the birth of the world's most beloved carol and have been told and retold by one generation to the next.

TODAY, AS ALWAYS, IT IS SUNG in the smallest churches; has opened and closed Christmas services of the world's most famous cathedrals; has been adapted to every instrument for symphony orchestras, huge choirs and children's groups; its words have been translated into almost all the languages of the globe; the words touch everybody with their simplicity and their message of peace and happiness.

THE AUTHOR OF THE LYRICS was Josef Mohr, Vicar of St. Nicholas. He was deeply religious and believed in the goodness of mankind. His close friend, Franz Gruber, teacher and organist from nearby Arnsdorf wrote the music. Peace had

returned to Europe after the Napoleonic wars and people in Oberndorf on the Zalzach River were getting ready for midnight church services. This year, the service would be less impressive, they felt, because the old organ was in need of repair and they would have no music. Little did they know their young pastor and his friend had collaborated in producing for the Christmas singing, a simple melody that would touch their hearts and fill them with tremendous joy.

VICAR MOHR FINISHED THE VERSES late in the afternoon of December 23 and took them to Gruber who scored them for two voices and choir in a short time. Playing a guitar as accompaniment, Mohr blended his tenor with Gruber's base in the melody

while the choir repeated the last two lines of each of the original six stanzas in four-part harmony. Nobody knows whether Silent Night was first presented during or after church services. Most believe it was sung just before the congregation left the chapel.

IN 1819, CARL MAURACHER WAS REPAIRING THE ORGAN in the Oberndorf chapel and found the hymn, listened to it and was so impressed he asked to take it to his home in Tyrol. Thirteen years later, a choir in Leipzig sang Silent Night and it was from there that this "Tyrolean folk song" started its long and glorious journey around the world.

MOHR DIED IN 1848 near Salzburg, loved and cherished by everyone but he was so poor the city had

to pay for his burial. FRANZ GRUBER'S DEATH OCCURRED IN 1863.

THE OLD CHURCH AT ST. NICHOLAS is no longer there, battered by the floods of the Zalzach River. Its last service was in 1903. In its place stands a memorial chapel called the "Silent Night."

FLOYD DATA Dudley Malone, owner of Muleshoe Milk Plant died of a heart attack Monday evening, while on his tractor plowing. Woodrow Surrat, nephew of C.L. Ferry has been manager of Malone Plant for 30 years, having been employed there since employed here by Ferry in 1947. Mr. Malone had made his Monday milk route early to Lazbuddie area.

CARTHEL INC.

Doing Business As Texas Energy Co.

Lockney, Texas

WISHES EVERYONE A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Bill and I have purchased The Texas Energy Co.

We would like to take the opportunity to "Thank You" the people for your past patronage...we look forward to serving all our customers old & new alike in the new year. Keep us in mind for your home and farming needs.

"Same Reliable Personnel, Same Dependable Service"

Thanks Again

Baynard & Bill Carthel

We have a limited supply of appliances left for Christmas, see us soon!!!

O, Holy Night

A miraculous star shone in the heavens that Holy Night the Savior was born. For nearly two thousand years that bright spirit has flourished as we rejoice each Christmas season, and reaffirm our faith in His Holy Birth. May His true spirit abide with you through the Holy Season and for all time.

Moore Rose Funeral Home

FLOYDADA LOCKNEY - SILVERTON - QUITAQUE

ONE PRAYER... ONE HOPE



May the Peace and Happiness of the Christmas Season

be yours forever more!

Our fervent thanks to all.

Baccus Ford Motor Co.

Lockney, Texas



THE WIND DID IT...Windstorm Friday damaged this restaurant sign in downtown Lockney. (Staff Photo)



YOU HAD TO LOOK CLOSE...to see the snow on Christmas decorations in downtown Lockney Tuesday morning. (Staff Photo)

LOCKNEY LOCALS

Lewis Busby was returned to his home in Lubbock last week after a lengthy stay in a Lubbock hospital. His medical treatments continue at his home.

The children in the Hop Weathers family gathered at the home of J.L. Weathers of Petersburg, Sunday Dec. 11 for their Christmas get-together, and to honor their aunt, Mrs. Edd Whitfill, on her birthday. Present were: Mr. and Mrs. Charlie Samples and Mr. and Mrs. Horace Weeks of Amarillo, Mr. and Mrs. Vaughn Allen of Clovis, N.M., Mr. and Mrs. T.J. Bonds of Happy, Mr. and Mrs. Tom Weathers of Lockney, and the honoree and her husband, Mr. and Mrs. Edd Whitfill of Lockney. They had dinner together and presented Mrs. Whitfill with birthday gifts.

Mrs. Martha M. Davis returned Thursday of last week from Phoenix, Arizona. Mrs. Millicent Shyne of Alamo, N.M. went with her to attend a reunion of a 'tour group' they were with on a trip to Europe this past summer.

Mrs. Emma Thomas and Mr. and Mrs. W.C. Payne attended funeral services on Monday last week for their uncle, Dr. G.C. Fox, of Childress, the deceased Dr. Fox and his son, Dr. Jack Fox, had their practice in the Fox Clinic in Childress. Dr. G.C. Fox established his practice in Childress soon after World War I, and he retired about two years ago.

Mr. and Mrs. Floyd Jackson and Mr. and Mrs. Ted Bruce of Estelline flew to the Los Angeles, Calif. area last Thursday and returned on Sunday. While there, they visited in Long Beach with the Monty Brewster and George Brewster families. The Brewster brothers are former residents of Lockney.

Tom and Louise Weathers entertained with a Christmas dinner last Tuesday evening in their home. Their guests were: Messrs. and Mrs. Arnold Dietrich, Bob Jarrett, Benny Cates, Homer Ragland, and the Jack Yearys of Floydada. Afterwards, they enjoyed games of "42."

The children of Mrs. Mamie Wofford gathered in the home of Mr. and Mrs. Charles Whitfill of Silverton last Sunday for their annual Christmas dinner. Present were: Mr. and Mrs. Lloyd Wofford and daughter, Mrs. Sue Zorger, Mr. and Mrs. Leon Wofford, and Mr. and Mrs. O.C. Allison, all of Lockney; the Allison daughters, the Marion Crosses of Plainview, and Mrs. Diana Dye of Lubbock; Mr. and Mrs. Mace McPherson of Midland; Mr. and Mrs. B.J. Wofford of Carrollton, Tx.; Mrs. Mamie Wofford of Lockney; the Whitfill's daughter, Mary Lane and Aaron Younger and family, and a guest, Jane Self.

served to the ten members present.

Nancy Weathers of Lubbock spent the weekend in the home of her parents, the Tom Weathers. On Sunday, the Weathers went to a Christmas dinner with her family, the S.A. McGowens of Plainview.

Weekend guests in the home of the Barry Barkers were Brent's friend, Lynn Dudensing, a student at Texas Tech, and Beverly's friend, Kim Kinnison, a student at South Plains Jr. College Levelland, from Olton. Other guests of the Barry Barkers Sunday were Mrs. Barker's family, her mother Mrs. Dewey Seay and Mr. Seay from Tulia, and her brother Mr. and Mrs. Ross O'Daniel of Tulia and their three sons, Mr. and Mrs. Dale O'Daniel of Tulia, Mr. and Mrs. Pat O'Daniel of Lubbock, and Gary O'Daniel of Tulia.

Visiting with Mrs. Emma Thomas on Tuesday night was her daughter, Mrs. Mark Fairman and Cindy who were supper guests. The Fairmans live near Lubbock.

Mr. and Mrs. Floyd Jackson and Aaron Wilson expect as guests in their home on Christmas, Mrs. Jackson's son, Rusty and Laura Wilson from Tyler, Tx. who will also visit her parents, the Roland Watsons; Ted and Betty Bruce and Julie from Estelline, the Jackson's granddaughter, Kerry and Jackie Taylor and children, Cory and Courtney from Lakeview, Tx.; and Mrs. Jackson's parents, Mr. and Mrs. A.S. Jones of Lockney.

Mrs. Edna Cox returned last Friday from a visit in Wichita Falls with her brother's family, the Bobby Paynes.

Sunday dinner guests of Mrs. Dolie Cardinal were her sisters and brothers-in-law, Mr. and Mrs. Newman Carter, Mr. and Mrs. Henry Lewis, and Nellie Graham, all of Portales, and Mr. and Mrs. Lloyd Readhimer of Lockney, and a nephew, Harold Mince of Tulia.

BROTHERTON IN ILLINOIS
LELLEVILLE, Ill.—Technical Sergeant Robert C. Brotherton, son of Mrs. Merle M. Mooney of Rt. 1, Lockney, Texas, has arrived for duty at Scott AFB, Ill.

Sergeant Brotherton, a maintenance analyst technician with a unit of the Military Airlift Command, previously served at McChord AFB, Wash.

The sergeant is a 1963 graduate of Lockney High School. His wife, Lydia, is the daughter of Mr. and Mrs. Lupe Cisneros of 68 Holm Road, Watsonville, California.



PHYSICAL FITNESS IS A GROWING INTEREST AMONG AMERICANS WHO SPENT ABOUT 12 BILLION DOLLARS ON EQUIPMENT THIS YEAR. YET, IT IS ESTIMATED THAT THE AVERAGE AMERICAN SPENDS ONLY ABOUT 70 MINUTES A WEEK ON EXERCISE!



CHRISTMAS PROGRAM...Religion classes of San Jose Church presented a Christmas program Saturday. SEE STORY ON PAGE ONE

Abernathy Blitzes 7-8-9 Cage Teams

Lockney seventh-, eighth-, and ninth-grade basketball teams had a rough day Monday—all six outfits (boys' and girls' teams in each grade lost to Abernathy.

SEVENTH GIRLS
Abernathy beat Lockney 19-16 in the seventh-grade

girls game. Scoring for the Lady Horns were Connie Coffman, 13 points; Kay Reay, two; Elizabeth Mathis, one.

EIGHTH GIRLS
It was 31-26 Abernathy in the eighth-grade game.

Girls Second At Olton

Lockney High School girls took second place in the Olton basketball tournament last weekend. The Lady Horns beat Cooper in the first round and trounced Hart in the semis, but fell to Nazareth in the championship games.

Sheila Hrbacek won the tournament high-point honor, scoring 96 in three games.

She got 38 in Lockney's 51-29 victory over Hart Friday. It was a runaway for Lockney all the way. They led 12-4 after one quarter and built the lead to 30-10 in the second, hitting 80 percent (eight of ten) on field-goal tries in that period. It was 40-18 at the end of the third.

Stephanie Turner and Rebecca Evans added seven points each for the Lady Horns, Kim Spencer scored two Lockney points. It was a good team effort, Coach Marsha Sharp said.

Hrbacek scored 23, Turner six, Joday Nance six, and Evans one in the 57-36 finals loss to Nazareth, one of the top-ranked units in the state. Hartman scored 32 for the Swiftettes.

LONGHORNS LOSE TWO
The host Mustangs edged Lockney 52-51 in the second round of boys' competition Friday. Lockney players scoring were Danny Riddle, 20 points; Jim Burt, nine; Danny Clark, seven; Howard Moore, six; Aaron Wilson, six; Ray McMahan, three. Allcorn (20 points) was high for Olton.

The Horns were ahead by ten points (28-18) at halftime but behind by ten (51-43) at the final buzzer in a Saturday game with Roosevelt. Longhorns scoring were McMahan, 16; Joe Rodriguez, 10; Clark, eight; Wilson, five; Dale Kidd, two; Riddle and Billy Sessom, one apiece.

Lockney scorers: Lisa Dipprey, 11; Melanie Foster, four; Lori Bayley, two; Esmeralda Vasquez, two; Gaylene Prater, two.

NINTH GIRLS
The freshman girls were beaten 53-17. Lady Horns scoring were Julie Frizzell, nine points; Tammie Hayes, four; Penny Sterling, two; Maria Sanchez, two; Sharon Spencer, one.

SEVENTH BOYS
The antelopes won the seventh-grade boys' contest 33-16. Shorthorns in the scoring column were Russell Warren, who scored four points, and Kyle Brock, Joey Davis, Michael Carthel, Mario Arellano, Russell Ford and Scott McCarty all of whom scored two each.

EIGHTH BOYS
It was 34-23 Abernathy in the eighth-grade boys event. Lockney individuals state showed Phillip Kidd with 11 points and nine rebounds; Jeffrey McCormick, eight points, six rebounds; Junior McDonald, three points and seven rebounds; Tike Dipprey, one point.

NINTH BOYS
The score was Abernathy 41, Lockney 28 in the freshman boys' game. John Cummings led the Longhorn with 14 points. Alex Vasquez added 10 points, and Nolen Kell and Kevin Belt put in two each for Lockney.

COMING UP
All three girls' teams and the seventh-grade boys are scheduled for tournament action beginning January 5, the girls at Levelland and the seventh-grade Short-horns at Abernathy. Next action for the eighth- and ninth-grade 'Horns is January 9, when they host Tulia.

HRBACEK FROM PAGE ONE
performance) good shooting by Turner and good forward defense with the success.

Lockney was behind 13-10 at the end of the first quarter. It was tied 25-25 at halftime, and Sharp's team led by one (35-34) after three quarters.

MULES WIN BOYS' GAMES
Muleshoe won the varsity boys'

contest 63-54. Danny Clark was high-point Longhorn with 16. Howard Moore scored 12, Ray McMahan 10, Danny Riddle, seven, Jim Burt six, and Joe Rodriguez four.

It was 56-47 in the JV boys' game. Scoring for Lockney were Earlee Mathis (14), Raymond Guerrero (nine), Curtis Ford (10), Rigo Guerrero (four), Steve Warren (five), Bill McCarter (three).

OPEN 24 HOURS

HOLIDAY SPECIALS!

ALLSUP'S CONVENIENCE STORES

OPEN 24 HOURS

SPECIALS GOOD DECEMBER 22-24, 1977

OPEN 24 HOURS CHRISTMAS AND NEW YEARS DAY

OPEN FOR YOUR SHOPPING CONVENIENCE & NEEDS!



BORDEN'S BUTTER-MILK 1/2 GAL. CTR. 79¢

GEBHARDT'S NO BEANS 59¢

CHILI 59¢

SANTA GLASSES FOR COCA-COLA



BUY A COKE AND KEEP THE GLASS

THREE DIFFERENT KINDS OF GLASSES WHILE THE SUPPLY LASTS!

3 FOR \$1.00

HOME FOR THE HOLIDAYS SPECIALS

CHRISTMAS TREES!

NICE SELECTION & LOW PRICES

BLUE SPRUCE, SCOTCH PINE, AND FIR



BORDEN'S DIPS AND SOUR CREAM 2 8 OZ. CTNS. 79¢

BORDEN'S LIFE LINE ICE CREAM 1/2 GAL. CTR. 99¢

CREAMY BORDEN'S EGGNOG 1 QT. 89¢

BORDEN'S WHIPPING CREAM 3 1/2 PINT CTNS. \$1

GEBHARDT'S W/BEANS 59¢

CHILI 59¢

TAMALES 59¢

SHURFRESH 1 LB 99¢

BACON 99¢

CHRISTMAS DECORATIONS 1/2 Price

MERRITT'S ALL IN ONE PLANT FOOD 1/2 Price

Main & College Lockney

THE LOCKNEY BEACON
Box 157
LOCKNEY, TEXAS 79241
Published each Sunday and Thursday at 229 S. Main, Lockney, Texas 79241. Publication No. 317220, Wendell Trooley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of trade area \$10.50 per year.

Farm News

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

**JUST ARRIVED...
New 110-hp 4240**



Smooth, dynamic power and plenty of it

A brand-new John Deere 6-cylinder diesel engine powers the new 4240. It's a 466-cu.-in. naturally aspirated smoothie that pumps out 110 horsepower all day long without pause. But that's just one reason you're going to like this talented performer. Because hand-in-glove with the smooth power is the convenience of 16-speed Quad-Range™ transmission with built-in Hi-Lo. It delivers no-stop shift-on-the-go convenience and it's standard equipment. See us for more details.

Collins Implement

Ralls Highway - Floydada

The U.S. Department of Agriculture December 15 announced additional details of the 1978 cotton program, moving farmers closer to the day when they'll have the information needed to make 1978 planting decisions, say officials of Plains Cotton Growers, Inc., Lubbock.

The announcement, from Deputy Assistant Secretary John White, said there would be no required acreage set-aside for cotton in 1978; set the 1978 National Program Acreage at 10,248,000 acres, and the National Reduction Percentage at 20 percent.

The 20 percent National Reduction Percentage is the amount by which farmers, if they choose on a voluntary basis, can reduce their 1977 cotton acreage in 1978 to assure that all acreage will be eligible for any target price payments that may be made. Those who do not reduce acreage in 1978 will have target price coverage on a percentage of planted acreage determined by an "allocation factor" yet to be determined. With no reduction in acreage these farmers would still have access to Commodity Credit Corporation loans and to disaster payments on all acres planted.

The 10,248,000-acre National Program Acreage is the acreage of cotton the Secretary of Agriculture estimates will be needed in 1978 to supply domestic and export demand and leave a reasonable carryover at the end of the marketing year. Late in the 1978 growing season the Secretary will estimate U.S. cotton acreage for harvest and that figure divided into the National Program Acreage will set the allocation factor for 1978.

Assuming, for example, that estimated 1978 acreage for harvest is 12 million, that figure divided into the National Program Acreage would result in an allocation factor of 85.4 percent. Farmers who did not reduce 1977 plantings would then have target price coverage on 85.4 percent of their 1978 planted acreage.

The target price for 1978 is 52 cents per pound. If the average price paid to all farmers for all cotton in the calendar year 1978 falls below that level, each farmer will be paid the difference.

PCG officials are stressing that the 52-cent target price does not guarantee that all farmers will get that price for their cotton.

"Most High Plains farmers," says PCG Executive Vice President Donald Johnson, "because of the U.S. average price feature can figure on a guarantee of from four cents to as much as eight cents below the target price, depending on the quality and market price of the crop they produce."

Wheat Leader Says Statements Untrue

President Carter's statements to the press and to the American people yesterday relative to the farm situation was apparently designed to nullify any grains of public support that farmers might have achieved by their own bootstrap efforts in recent weeks but were typical of indications of "bad advice" from subordinates that has been prevalent and hampered the development and passage of wheat and other commodity Farm Bill during the past eleven months. These harsh comments were made today by Winston Wilson, President of the Texas Wheat Producers Association.

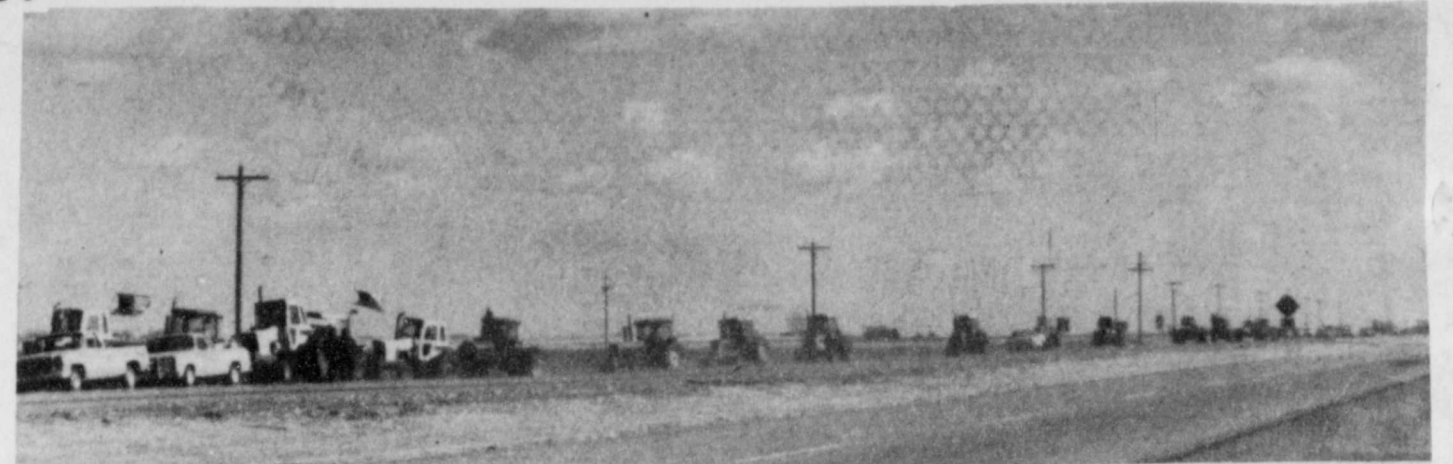
Wilson pointed particularly to two misstatements of fact and one of erroneous inference:

(1) That only farmers in "disaster or drought" areas are in bad shape or losing money.

(2) That the price of corn and wheat are 60 cents per bushel higher now than a year ago.

(3) And the inference that even if prices were 60 cents higher than a year ago that prices would be good.

The Texas Wheat Producers leader said that the fact is that wheat is 11 cents per bushel higher than a year ago, corn 18 cents lower, soybeans 55 cents lower, and



FARM STRIKERS from the Paducah area are pictured east of Floydada Tuesday on their way to Lubbock. In center photo Floydada farmers get ready to join the trip to Lubbock, and in lower photo one of two Schwertner tractors is pictured. The Schwertners live in the Sandhill community. (Staff Photo).

grain sorghum 3 cents per hundred higher - a long way from a 60 cents increase. Mr. Carter seems to have forgotten that a year ago prices were so low as compared to cost of production that there was a change of administration. He went on to say that a one year ago comparison at such low prices was inappropriate and misleading - a three year ago comparison when farms were making a profit is what was needed - or a comparison relative to other industries current profits.

Wilson admitted that farmers who have had weather disasters, such as in Georgia, the Pacific Northwest and the Texas Panhandle are hard hit but that the real culprit is not weather, but higher cost for machinery, labor, seed, fertilizer and fuel and price too low to cover the cost - leaving no profit for return to land or

management. The Association head pointed out that the recent farm bill as passed by Congress, if properly administered as to adequate set-aside, realistic loan rates

and target prices and producer supported and directed export market expansion programs could return farming to a profitable endeavor. These sentiments were relayed to the Presi-

dent today by telegram and calls to White House aids.

Christmas Shop in Floyd County..

**IT'S TIME
TO WORK ON
NEXT YEAR'S
CROP!**



WE ARE PROUD TO BE ABLE TO HELP OUR AREA FARMERS BEGIN WORK ON ANOTHER YEAR'S CROP.

WE WANT YOU TO KNOW THAT WE HAVE THE PROPER EQUIPMENT AND THE RIGHT FERTILIZER FOR EACH CROP.....AND WE ENJOY "NEIGHBORING" WITH OUR FARMERS AS WE HELP THEM WITH THEIR PLANS....

- ★ Liquid
 - ★ Dry
 - ★ Anhydrous Ammonia
- APPLICATORS AVAILABLE

WE WELCOME THE OPPORTUNITY TO MAKE CUSTOM APPLICATION FOR THE FARMER WHOSE SCHEDULE IS TOO TIGHT TO TAKE CARE OF THE JOB AT THE RIGHT TIME, CONSIDER OUR CUSTOM APPLICATION GROUND RIGS OR EITHER FERTILIZER OR HERBICIDES.

- ★ custom ground work
- ★ Herbicides
- ★ Fertilizer

COME IN TODAY, LET US ESTIMATE YOUR NEEDS. WE FEEL THAT WE ARE COMPETITIVE IN QUALITY, SERVICE AND PRICE.

DOUGHERTY FARM SUPPLY

LARRY BOSTICK
PHONE 983-2972
NIGHTS 983-2660

IN DOUGHERTY,
TEXAS



Happy Holidays
Hoping the beautiful memories of a family Christmas will be shared by you and those you love.

NORRELL TRACTOR PARTS

CHRISTMAS

GREETINGS

A December day is all the more beautiful in remembering...
Thinking of you and wishing you every happiness at Christmas.

Adams Well Service

Boone Adams

Farm News

COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

**JUST ARRIVED...
New 110-hp 4240**



Smooth, dynamic power and plenty of it

A brand-new John Deere 6-cylinder diesel engine powers the new 4240. It's a 466-cu.-in. naturally aspirated smoothie that pumps out 110 horsepower all day long without pause. But that's just one reason you're going to like this talented performer. Because hand-in-glove with the smooth power is the convenience of 16-speed Quad-Range™ transmission with built-in Hi-Lo. It delivers no-stop shift-on-the-go convenience and it's standard equipment. See us for more details.

Collins Implement
Ralls Highway - Floydada

The U.S. Department of Agriculture December 15 announced additional details of the 1978 cotton program, moving farmers closer to the day when they'll have the information needed to make 1978 planting decisions, say officials of Plains Cotton Growers, Inc., Lubbock.

The announcement, from Deputy Assistant Secretary John White, said there would be no required acreage set-aside for cotton in 1978; set the 1978 National Program Acreage at 10,248,000 acres, and the National Reduction Percentage at 20 percent.

The 20 percent National Reduction Percentage is the amount by which farmers, if they choose on a voluntary basis, can reduce their 1977 cotton acreage in 1978 to assure that all acreage will be eligible for any target price payments that may be made. Those who do not reduce acreage in 1978 will have target price coverage on a percentage of planted acreage determined by an "allocation factor" yet to be determined. With no reduction in acreage these farmers would still have access to Commodity Credit Corporation loans and to disaster payments on all acres planted.

The 10,248,000-acre National Program Acreage is the acreage of cotton the Secretary of Agriculture estimates will be needed in 1978 to supply domestic and export demand and leave a reasonable carryover at the end of the marketing year. Late in the 1978 growing season the Secretary will estimate U.S. cotton acreage for harvest and that figure divided into the National Program Acreage will set the allocation factor for 1978.

Assuming, for example, that estimated 1978 acreage for harvest is 12 million, that figure divided into the National Program Acreage would result in an allocation factor of 85.4 percent. Farmers who did not reduce 1977 plantings would then have target price coverage on 85.4 percent of their 1978 planted acreage.

The target price for 1978 is 52 cents per pound. If the average price paid to all farmers for all cotton in the calendar year 1978 falls below that level, each farmer will be paid the difference.

PCG officials are stressing that the 52-cent target price does not guarantee that all farmers will get that price for their cotton.

"Most High Plains farmers," says PCG Executive Vice President Donald Johnson, "because of the U.S. average price feature can figure on a guarantee of from four cents to as much as eight cents below the target price, depending on the quality and market price of the crop they produce."

Wheat Leader Says Statements Untrue

President Carter's statements to the press and to the American people yesterday relative to the farm situation was apparently designed to nullify any grains of public support that farmers might have achieved by their own bootstrap efforts in recent weeks but were typical of indications of "bad advice" from subordinates that has been prevalent and hampered the development and passage of wheat and other commodity Farm Bill during the past eleven months. These harsh comments were made today by Winston Wilson, President of the Texas Wheat Producers Association.

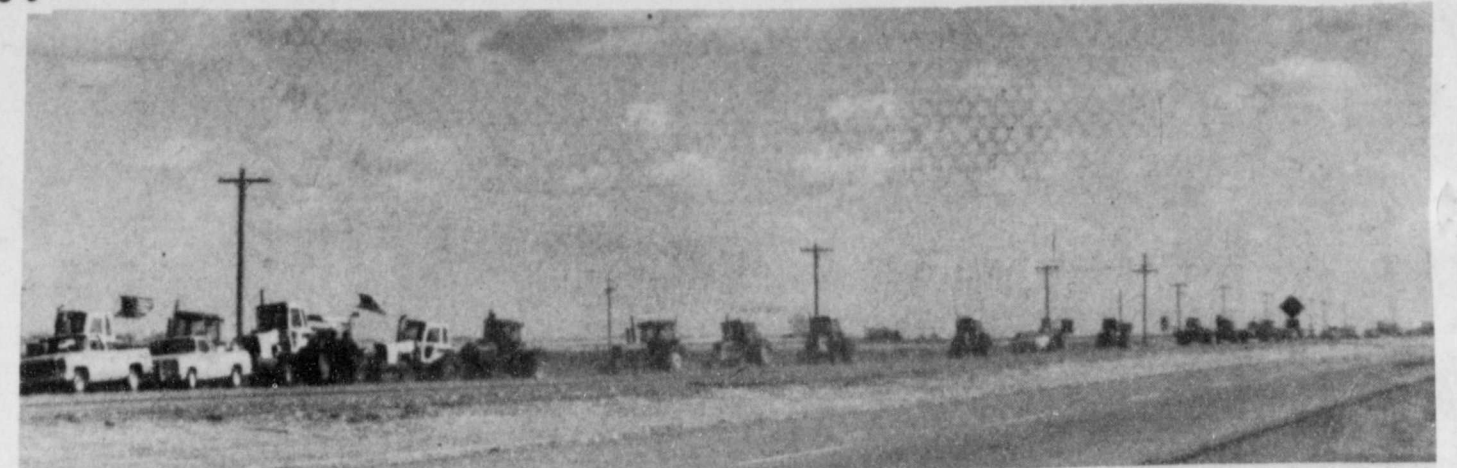
Wilson pointed particularly to two misstatements of fact and one of erroneous inference:

(1) That only farmers in "disaster or drought" areas are in bad shape or losing money.

(2) That the price of corn and wheat are 60 cents per bushel higher now than a year ago.

(3) And the inference that even if prices were 60 cents higher than a year ago that prices would be good.

The Texas Wheat Producers leader said that the fact is that wheat is 11 cents per bushel higher than a year ago, corn 18 cents lower, soybeans 55 cents lower, and



FARM STRIKERS from the Paducah area are pictured east of Floydada Tuesday on their way to Lubbock. In center photo Floydada farmers get ready to join the trip to Lubbock, and in lower photo one of two Schwertner tractors is pictured. The Schwertners live in the Sandhill community. (Staff Photo).

grain sorghum 3 cents per hundred higher - a long way from a 60 cents increase. Mr. Carter seems to have forgotten that a year ago prices were so low as compared to cost of production that there was a change of administration. He went on to say that a one year ago comparison at such low prices was inappropriate and misleading - a three year ago comparison when farms were making a profit is what was needed - or a comparison relative to other industries current profits.

Wilson admitted that farmers who have had weather disasters, such as in Georgia, the Pacific Northwest and the Texas Panhandle are hard hit but that the real culprit is not weather, but higher cost for machinery, labor, seed, fertilizer and fuel and price too low to cover the cost leaving no profit for return to land or

management.

The Association head pointed out that the recent farm bill as passed by Congress, if properly administered as to adequate set-aside, realistic loan rates

and target prices and producer supported and directed export market expansion programs could return farming to a profitable endeavor. These sentiments were relayed to the Presi-

dent today by telegram and calls to White House aids.

Christmas Shop in Floyd County..

**IT'S TIME
TO WORK ON
NEXT YEAR'S
CROP!**



WE ARE PROUD TO BE ABLE TO HELP OUR AREA FARMERS BEGIN WORK ON ANOTHER YEAR'S CROP.

WE WANT YOU TO KNOW THAT WE HAVE THE PROPER EQUIPMENT AND THE RIGHT FERTILIZER FOR EACH CROP.....AND WE ENJOY "NEIGHBORING" WITH OUR FARMERS AS WE HELP THEM WITH THEIR PLANS....

FERTILIZER

- ★ Liquid
- ★ Dry
- ★ Anhydrous Ammonia

APPLICATORS AVAILABLE

WE WELCOME THE OPPORTUNITY TO MAKE CUSTOM APPLICATION FOR THE FARMER WHOSE SCHEDULE IS TOO TIGHT TO TAKE CARE OF THE JOB AT THE RIGHT TIME, CONSIDER OUR CUSTOM APPLICATION GROUND RIGS OR EITHER FERTILIZER OR HERBICIDES.

- ★ custom ground work
- ★ Herbicides
- ★ Fertilizer

COME IN TODAY, LET US ESTIMATE YOUR NEEDS. WE FEEL THAT WE ARE COMPETITIVE IN QUALITY, SERVICE AND PRICE.

**DOUGHERTY
FARM
SUPPLY**

LARRY BOSTICK
PHONE 983-2972
NIGHTS 983-2660

IN DOUGHERTY,
TEXAS



Happy Holidays

Hoping the beautiful memories of a family Christmas will be shared by you and those you love.

NORRELL TRACTOR PARTS



GREETINGS

A December day is all the more beautiful in remembering...
Thinking of you and wishing you every happiness at Christmas.

Adams Well Service
Boone Adams



200 FT. REYNOLDS

FOIL
\$2.09

\$2.91 VALUE

6-32 OZ. BOTTLE CARTON



COKE
99¢

PLUS DEPOSIT
\$1.95 VALUE

1/2 GALLON CLOVERLAKE

ICE CREAM
\$1.09

\$1.67 VALUE

Stainless Flatware only **25¢**
for a 5 Piece Place Setting

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!
Simply save the cash register tapes you receive each time you shop our store. Ask for your Save-A-Tape Envelope. When you've collected \$7.00 in tapes exchange them and 25¢ for the 5 piece place setting in your choice of pattern. The 5 piece place settings are available at all times, without tape, at \$2.50. Start saving tapes now for the patterns of your choice.

be sure to save your tapes every week!

Merry Christmas

THESE VALUES GOOD THURSDAY, DECEMBER 22 THROUGH SATURDAY, DECEMBER 24



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

BUDDY'S

220 South 2nd Street 983-3149

HOURS MON-SAT 8 A.M.-7 P.M. SUNDAY 9 A.M.-7 P.M.



DOUBLE ON WEDNESDAY

WE WILL BE CLOSED CHRISTMAS DAY

STALK **CELERY** **17¢**

RED DELICIOUS

APPLES 4 **\$1.00**

CHOICE

ORANGES 4 **\$1.00**

GOLDEN RIPE

BANANAS 6 **\$1.00**

1 LB OCEAN SPRAY

CRANBERRIES **39¢**

13 OZ. SWANSONS 34¢ VALUE

CHICKEN BROTH 4 **\$1.00**

14 OZ. BORDENS 83¢ VALUE

EAGLE BRAND MILK **67¢**

17 OZ. WHITE SWAN 34¢ VALUE

LUNCHEON PEAS 4 **\$1.00**

11 OZ. GOOD DAY MANDARIN

ORANGES 3 **\$1.00**

43¢ VALUE

18 OZ. 7-FARMS STRAWBERRY

PRESERVES 3 **\$1.00**

79¢ VALUE

1 LB IMPERIAL POWERED

SUGAR 3 **\$1.00**

47¢ VALUE

4 COUNT REYNOLDS **REDDI-PANS** **39¢**

63¢ VALUE

BORDENS 65¢ VALUE

WHIPPING CREAM, SOUR CREAM or DIP & CHIP

29¢



1/2 GALLON BORDENS \$1.03 VALUE

BUTTERMILK

59¢

24 OZ. BORDENS

COTTAGE CHEESE

89¢

\$1.33 VALUE

QT. 9¢ VALUE

EGG NOG

69¢

12 OZ. BAKERS CHOCOLATE FLAVOR

CHIPS

59¢

\$1.09 VALUE

12 OZ. FISHERS RAW SPANISH

PEANUTS

2 **\$1.09**

71¢ VAL

14 OZ. BAKERS ANGELFLAKE

COCONUT

89¢

\$1.59 VALUE

9 OZ. 79¢ VALUE

COOL WHIP

57¢



13 OZ. MILNOT 44¢ VALUE

CAN MILK 3 **\$1.00**

32 OZ. BLACK BURNS CRYSTAL 79¢ VALUE

WHITE SYRUP **59¢**

10 OZ. PVP \$2.59 VALUE

PECANS

\$1.39



EGGS DOZEN **57¢**

JUMBO ROLL HI-DRY

PAPERTOWELS **39¢**

16 OZ. DEL MONTE 39¢ VALUE

PUMPKIN 3 **\$1.00**



KEEBLER CLUB OR TOWN HOUSE

CRACKERS **69¢**

10 OZ. KRAFT 49¢ VALUE

MARSHMALLOWS 3 **97¢**

SELF BASTING BUTTER BALL 12 LBS UP



TURKEYS LB **79¢**

12 OZ. DECKERS

FRANKS **73¢**

LONG HORN

CHEDDAR CHEESE LB **\$1.49**

USDA

ARM ROAST LB **89¢**

4 TO 6 LBS BAKING

HENS **69¢** LB

SAVORY BONELESS

8 OZ. PHILLY

HAM

\$1.89 LB

CREAM-CHEESE

57¢

1 LB TALL KORN

BACON

\$1.19

3 LB DECKERS CAN

HAM

\$5.69



TURKEY

59¢ LB

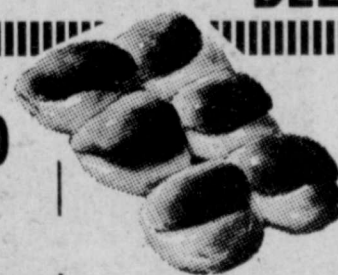
"BONE-IN" 1/2 OR WHOLE

CURED HAM **\$1.29**

FRESH

GROUND BEEF

LB **69¢**



12 COUNT SOFT N LITE BROWN AND SERVE

ROLLS

3 **\$1.00**

M & M CANDY

1/2 LB 3/4 LB 1 LB

79¢ \$1.19 \$1.49

1 LB HILLS BROTHERS

COFFEE



WITH COUPON **\$2.79**

\$2.99 WITHOUT COUPON EXPIRES 12-24-77 GOOD AT BUDDY

25 LB EVERLIGHT

FLOUR **\$3.19**

WITH COUPON

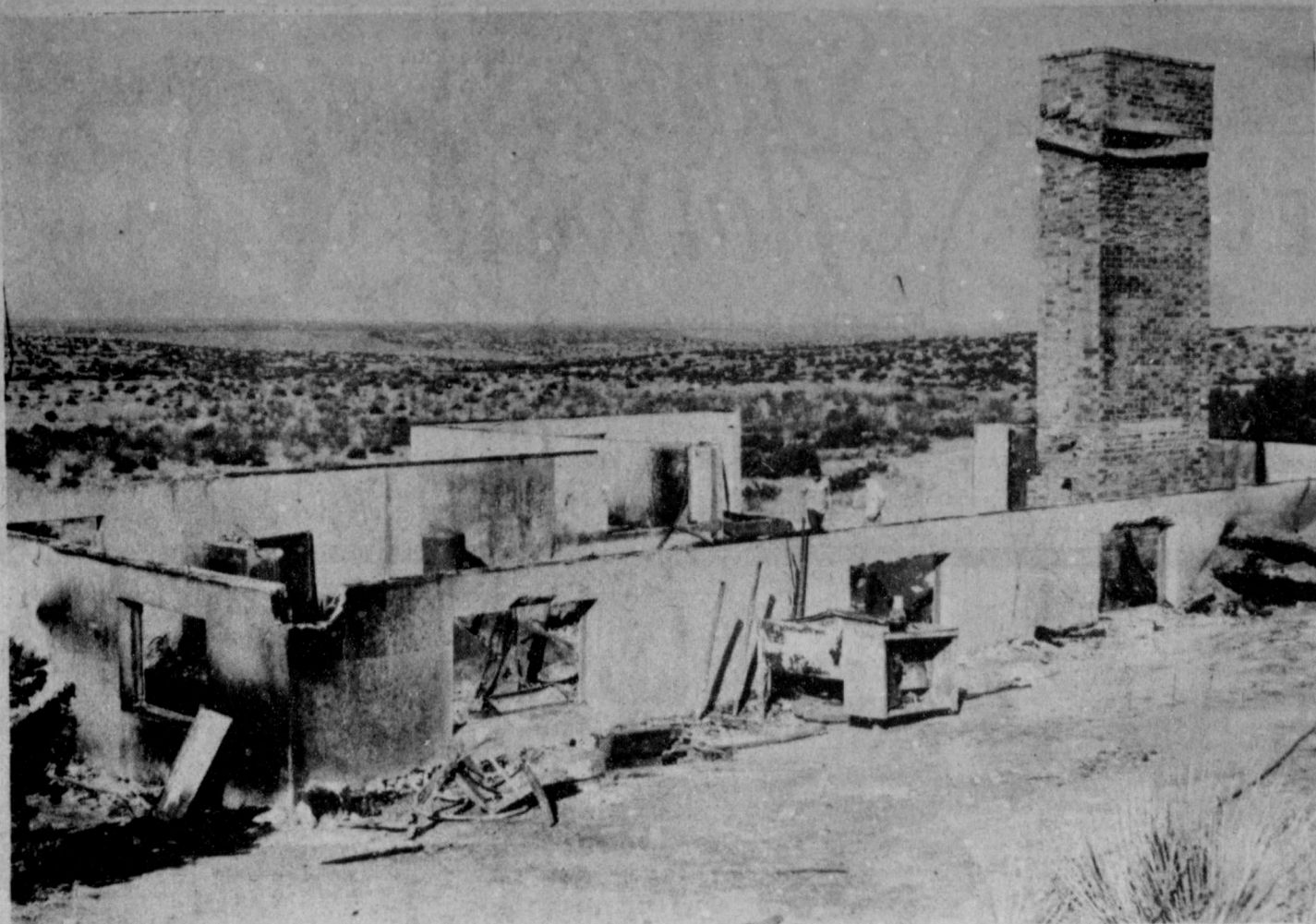
\$3.49 WITHOUT COUPON GOOD AT BUDDYS EXPIRES 12-24-77

6 OZ. **DREAM WHIP TOPPING**

WITH COUPON **89¢**

\$1.09 WITHOUT COUPON GOOD AT BUDDYS EXPIRES 12-24-77





NO HOME FOR CHRISTMAS... Jim and Tom Potts are looking at the ruins of their home located just off the Caprock east of Floydada. The home and everything in it burned about 3 a.m. Saturday when a spark in the station wagon in the garage set off the blaze. Parents Mr. and Mrs. Frank Potts heard

the horn of the station wagon, discovered the fire and got all the family out. The Matador Fire Department was unable to save it. Frank says the family will rebuild in the same location. The home and station wagon were insured. (Staff Photo)



NO HOME FOR CHRISTMAS... the Joe Carisales family home burned down with all their clothing, furniture, household goods Monday night. The house was located on the southeast corner of the Howard Gene Bishop farm in the Lakeview Community. There are five children from seven years on down to a baby. Anyone wanting to donate money, clothing, household goods may send or bring them to the Bishop home. The Floydada Volunteer Fire Department almost had the fire under control when they ran out of water. (Staff Photo)

FLOYD DATA
Mr. and Mrs. Larry Cross and baby of Gasden, Alabama are here visiting Mrs. Ethel Cross, Larry's mother and her parents. Mr. and

Mrs. Cy Ramsey of Plainview through Christmas.

FLOYD DATA
Mr. and Mrs. Sam Adams and family, Bishop, California visited last week with his

uncle and aunt, Mr. and Mrs. Wesley Adams.

FLOYD DATA
Mrs. Jack Henry left Tuesday for Mexico City and Cuernavaca, where she will

join her son, Dr. Jack Henry and family, and Mr. and Mrs. Harris Underwood and family. They will all spend the Christmas holidays there together.

**SLEEP WHILE
YOUR WANT AD
WORKS**

PERFORMANCE TEST HEIFERS-Performance testing for heifer selection can mean more efficient beef production, says a livestock specialist with the Texas Agricultural Extension Service. This calls for weighing heifers at weaning, sorting them into groups, and feeding them to reach a target weight at the start of breed-

ing. After 45 days, cull open heifers. Using data on how heavy a heifer should be at puberty, its weight at the start of the breeding season can be projected.

HOME FLOCKS-Cooler weather means more home flocks for backyard poultrymen, notes a poultry specialist with the Texas Agricultural Extension Service. Fall and winter-reared birds consistently out-perform those hatched in the spring. Although backyard flocks save little money, they can provide a deep feeling of satisfaction and accomplishment and can help teach youngsters a sense of responsibility. Bantam flocks can turn into a family hobby.

service. Fall and winter-reared birds consistently out-perform those hatched in the spring. Although backyard flocks save little money, they can provide a deep feeling of satisfaction and accomplishment and can help teach youngsters a sense of responsibility. Bantam flocks can turn into a family hobby.

The Floyd Philosopher

**Comes Out In Favor Of Better Jails,
Well Sort Of, Maybe Not Quite**



Editor's note: The Floyd Philosopher on his Johnson grass farm discusses jails this week, from the outside, we're sure.

Dear editor:

One of the odd things about the exchange of prisoners between the United States and Mexico, with Americans in prison in Mexico being brought to prisons in the U.S. and Mexicans in prison here being sent to prisons down there, was the reaction of the prisoners.

The Mexicans said they were glad to get out of those awful American prisons, and the Americans said they were glad to get out of those awful Mexican prisons.

You get the impression prisoners don't like jails. This is odd because about half the convicts in prison now have been there before and, if let out, will return, if they get caught again. Unless of course they write a book, make a million, and lose interest in breaking the law.

There is a move on now throughout the

country to improve and modernize jails. Federal judges are ordering it right and left, and when a Federal judge speaks, everybody else is supposed to shut up. It's sort of like public schools. If they don't modernize their facilities they'll lose their accreditation, and who wants to go to a school or a jail that's not accredited?

It also involves international relations. Say that South Korean wheeler-dealer who has been indicted for trying to bribe Congress, which is a domestic enterprise and should not be open to foreigners, is tried and convicted and sent to some grubby prison where the tennis courts need re-paving and the water in the swimming pool isn't heated and wait till some Federal judge hears about this-the television sets are in black and white. Don't you know the world would set us down as barbarians?

We can't have foreigners coming over here and being treated like American farmers.
Yours faithfully,
J.A.



*Merry
Christmas*



With hearts full of wonder at the eternal beauties of Nature, we savour the magic of Christmas and its eternal meaning. In the holiday spirit of love and understanding, we wish all our friends joy and peace. It's a pleasure to know you!

Martin & Co.

YOUR INTERNATIONAL HARVESTER DEALER IN FLOYDADA

Herald Angels Sing



May the music of the heavenly heralds bring a touch of the Divine to your Christmas. At this holy time we extend sincere appreciation to you.

GENE ARWINE

ARWINE DRUG

The Simple Life And Little Things

By Jan Sherman

I want to test your thinking ability. See if you recognize some of these scenes:

-Two weeks before Christmas; "Let me see, I need to buy our gifts for Christmas. I know just about what I need to buy, and I certainly know who I have to buy for. Well, I'll just put it off a little longer. After all I have two weeks. I don't want to rush the season. Maybe I will go and buy that horrid pin for Aunt Eula. She loves pins and who cares as long as it's a pin...that won't take much thought."

-One week before Christmas; "Since today is the 18th and a week to the day before Christmas, maybe I should sit down and just sort of make a list of what to get for everyone. It's for sure I don't want to spend a lot of money, and I do that every year. What a waste. Sure am glad Christmas comes but once a year! I've got to find time to put up that tree and all that outside stuff too. So much to be done. (sigh)."

CHRISTMAS EVE: "I sure do hope the stores are open. I just didn't get around to buying those gifts I planned to get and now everything seems to be picked over. Oh well, they're lucky to get anything this year. I'll just go down to the store and get what I can find. I won't even worry about whether or not they like it. I'd better hurry...this Christmas crowd is awful! It just gets me all out of the spirit!"

Just off hand, I would say there was no spirit to begin with. When are people going to learn how much easier it is on the budget, nerves, and Christmas spirit to do their shopping early. By early, I don't even mean two weeks before Christmas...I mean September. "Oh, I just couldn't begin to think of Christmas then." It really doesn't sound as if you thought of Christmas when you rushed down to the store at the last minute and bought whatever you could find, either.

Listen very carefully all year for hints about what people would enjoy. Try listening in January. Yes, January! Then you don't go through the Christmas routine of "What do you want?" "I don't know. It doesn't matter." "Oh, how come on. I've got to get something for you and you might as well tell me what to get!"

Eleah! How can you possibly enjoy giving when it's on that basis?

If you had started in September, there would be no Christmas crowd to irritate your spirit. No rush or feeling just a little guilty because you bought whatever you could grab...under \$5.00, of course...because since you waited so long, you can't afford to spend over that amount.

Wise up group and put a little joy into your Christmas giving so you'll have a peaceful mind to remember what we celebrate Christmas for in the first place.

South Plains News

By Mrs. Murray Julian

South Plains, Dec. 19 - The South Plains Elementary School children presented their Christmas program on Friday afternoon, December 16, at 2 p.m. The Christmas program began with children singing the traditional Yuletide and winter songs. A play about the trimming of the Christmas Tree was presented. The 1st and 2nd grade children sang Christmas favorites, "Rudolph, the Red Nosed Reindeer," "You Letter Watch Out!" and "Do You See What I See." Third and fourth graders presented the play, "The Christmas List," and the 5th and 6th grade children were in the play about the first Christmas, when Christ was born. As the whole school sang, "Here Comes Santa Claus," Santa did indeed arrive with his pack to bring Christmas goodies to all the children. Following the program, the

adults and children were served refreshments of cake, coffee and punch by members of the South Plains PTA.

Mr. and Mrs. Arby Mulder, Mrs. Jerry Taylor and children, Rhonda, Richard, Candy and Ronnie of Amarillo had their pre-Christmas gathering at the home of Rev. and Mrs. Nathan Mulder on Saturday evening in the Nathan Mulder home, with their children, Cindy, Penny, Jimmy and Cory.

Rev. and Mrs. Fred Blake spent this Monday down at Fronte, where they visited with his mother, Mrs. C.E. Blake, who is in a rest home there.

South Plains school children and teachers will be out of school for their Christmas vacation Thursday, December 22, and will not be back in school until January 3.

Mr. and Mrs. Murray Jul-

ian were among those from here who were at the official opening of the Floydada Inn on the Ralls Highway. They enjoyed seeing the beautiful motel and going through the lovely rooms. There are 32 rooms in the motel.

Parents and friends of the Whirlwind Band members went to Floydada this past Sunday afternoon, where they enjoyed a band concert.

Christmas guests at the home of Mr. and Mrs. Sylvan Kinnibrugh will be their children, Mr. and Mrs. Ted Horne and Melissa, and Mr.

and Mrs. Hank Dickens and son, from Plainview, Mr. and Mrs. W.S. Simmons, Mr. and Mrs. Ronnie Simmons, Shane, Kristin and Jason of Truscott and Mr. and Mrs. Ray Dillard of Lockney. The family will be here to spend Christmas weekend with the Kinnibrughs.

Mr. and Mrs. Arby Mulder received word of the birth of a baby girl to her niece, and husband, Mr. and Mrs. Dan Krocker, (she was formerly Patricia Mulder) who live in Albuquerque, New Mexico. The little new-

comer weighed just five pounds, and has been named Terry Michelle. Terry was born Saturday, December 10, at the Presbyterian Hospital in Albuquerque. We extend congratulations to the family, and Mr. and Mrs. Arby Mulder plan a visit soon to see the baby and family.

The South Plains Baptist Church held their Christmas program Sunday night at 7 o'clock, with a program of song and Christmas readings. The Christmas story was read by Rev. Fred

Blake, and the choir under direction of Kendis Julian, sang many beautiful musical selections.

We offer our sympathy to Mr. and Mrs. Grigsby Milton Jr. and family in the death of his sister, Linnie Milton of Amarillo, who died around seven o'clock Wednesday night, December 14. Services were held on Friday morning in Amarillo at the South West Church of Christ, at ten o'clock a.m. with interment at the Lockney Cemetery at 3 p.m. Friday afternoon. Due to the

terrible sand storm that Friday, many people who planned to attend the funeral services were not able to be there.

Zach Cummings, son of Mr. and Mrs. Sterling Cummings was initiated into the Texas Delta chapter of Alpha Zeta in ceremonies at West Texas State University on December 4. Alpha Zeta is a national honor society in agriculture. There were three people from Lockney who were initiated in the ceremony.

Mr. and Mrs. Richard

Sanders and children, Regina, Renee, Stanley and Layne had their pre-Christmas gathering at their home Saturday night and Sunday, and all the guests were there overnight with them. Present were her mother, Mrs. Gresham, her sister, Mrs. Lonnie Evans, and Mr. and Mrs. Arlen Evans, all of Plainview and from Lubbock her niece and family, Mr. and Mrs. John Hooten and children were present.

Winter begins at 4:24 p.m. SEE SOUTH PLAINS P. 10

WE WISH YOU

A MERRY CHRISTMAS

AND A HAPPY NEW YEAR!

We would like to thank

all the nice people of Floydada, for the tremendous response

during the Grand Opening

of the convenience store

and laundry signed...

Owners and Employees

Minit Mart

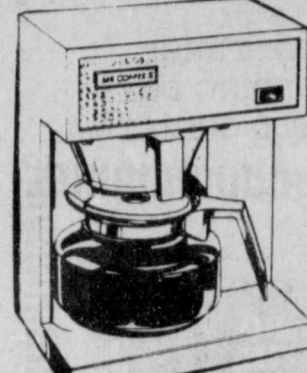
OPEN ALL DAY CHRISTMAS DAY

FREE DOOR PRIZE

Register for a Mr. Coffee II to be given away in our store. Drawing will be held Saturday afternoon, December 24. Register each time you are in our store.

You must be 16 years or older.

No purchase necessary.



MINIT MART and MINIT LAUNDRY - OPEN 7 til 11

Prices Effective thru Sat. Dec. 24
102 S. Second - Floydada, Texas

QUALITY CHECKED
EGG NOG
A MUST FOR THE HOLIDAYS
QUART CARTON
79¢

WHITE SWAN
SHORTENING
3 LB CAN ALL PURPOSE
\$1.09

NORTHERN'S BRAUNY
PAPER TOWELS
ASSORTED COLORS
JUMBO ROLL
49¢

MINUTE MAID 6 OZ CAN
ORANGE JUICE
35¢

CLOVERLAKE QUALITY CHECKED
ICE CREAM
1 PT CTN ASSORTED FLAVORS
3 \$1.00 FOR

GOLD MEDAL ALL PURPOSE FLOUR 5 LB BAG	59¢
DEL MONTE CUT GREEN BEANS OR SWEET PEAS 303 CAN	3 \$1 FOR
SWIFT'S PREM LUNCHEON MEAT 12 OZ CAN	79¢
CLOROX LIQUID BLEACH 1/2 GAL JUG	59¢
HUSKY 15 3/4 OZ CAN DOG FOOD	19¢
UTAH LARGE SIZE RED DELICIOUS APPLES SNAP'N GOOD	215¢ FOR
POTATOES COLORADO RUSSETS 10 LB BAG	59¢
NEW MEXICO GROUND ROASTED PEANUTS 2 LB BAG A STOCKIN FILLER	99¢
CALIFORNIA ICE BERG TYPE LETTUCE LARGE HEADS EACH	25¢



Love and adoration fill the hearts of all mankind as the wonder of that Holy Night lights the world anew. Greetings and thanks to our friends at this inspiring season.

PARKER Furniture & Appliance
LOCKNEY, TEXAS
Hershel, Frank, Clyde

"Art For Heart" Winners Announced

At a drawing in the Floydada First National Bank Monday, winners were announced for some 19 paintings and the Heart Association received some \$900 for their ticket selling efforts.

The following list of winners and the artist who

donated the painting is as follows:
Lee Ann Neeley-Jo Goen;
Vickie Latta-Emma Collins;
M.W. Carpenter-Teresa Hollums;
Jo Wester-Ted Bell;
Sherre West-Nina Teuton;

Fleeta Adams-Winnie Carthel;
Paul Ogle-Mary Tom Tooley;
Wilma Brown-Frances Staniforth;
Joyce Stewart-Mamie Lou Hartman;
Carolyn Stovall*-Navolia Kinslow;
Mrs. Travis Jones-Mary Montandon;
Johnnie Harris-Grace Ashley;
Melody Powell-Nell Pritchell;
Clara Reecer-Junanita Teeple;
Glen Jarnagin-Margie Jones;
Janet Lloyd*-Mildred Cates;
Velma Bonner-Margaret Calahan;
John Key West*-Elfie Sherman;
Clinton Fyfee-Oleta Wilson.

ONLY THREE SHOPPING DAYS UNTIL CHRISTMAS



"ART FOR HEART" winners. Three of the 19 winners are: (l to r) Janet Lloyd, John Key West and Carolyn Stovall. (Staff Photo).

Dear Santa,
I want a trampoline, Race car set, B.B. Gun with a scope that you can take off. I want a rod and reel also signal lights for my bike.
Love
Tracy Carlton 7 yrs.

Dear Santa,
I want a B.B. gun, Race Car track, a minibike, some BE's, little trucks, a bulldozer, and some candy
Love,
Shannon Carlton 7 yrs.

Dear Santa Claus,
I am two and my brother is a baby. I want a record player like Juli's and presents please. My Josh is too little or presents so bring him bananas and a red toy too.
I love you,
Brittany K. Gregory

Dear Santa
My name is Brandon Selmen. I want a Big Wheel, I will leave you a coke and some cookies.
Love Brandon

Dear Santa Claus,
How are you? I am fine. For Christmas I would like a Dik Thank you very much your Friend
Soyla

Dear Santa Claus,
Please bring a bag of patience for my mom, a smaller paddle for my dad, a pair of boots for my sister Eva so she won't borrow mine, a case of laryngitis for my sister Sylvia, a pocket for my sister Martha's nose so she'll keep it out of my business and I have some thing for you to take back to the North Pole my two brothers David and Robbie.
Dianne Reyes
P.S. bring me anything but another sister or brother

Dear Santa,
I want a roadgrader and tractor for Christmas. I hope I have been good enough for a guitar and a walkie talkie.
I Love You,
Clifford Kell

LAST MINUTE CHRISTMAS SPECIALS...
All Sylvania Black And White And Color TELEVISIONS



10% OFF Regular Price

CAPROCK APPLIANCE CENTER

115 N. Main 652-3721 Lockney, TX
FINANCING AVAILABLE

Fairview News

By Mrs. Clyde Bagwell

We take this means of wishing everyone who reads this news a nice Christmas and a Happy New Year.

Our sympathy is with those who have lost loved ones and also to the ones who are staying at hospitals with members of their families who are seriously ill.

Word came to us yesterday of the passing of Mrs. C.A. Caffee at 3 a.m. Sunday morning. Mrs. Caffee was a long time resident of Dougherty.

Charles Beedy of Claude spent several days here with his parents Mr. and Mrs. Bill Beedy.

Bill Beedy went to Clarendon Monday and on to his ranch near Claude. He will be home Tuesday afternoon.

Mr. and Mrs. E.W. Walls returned home Wednesday from Oklahoma where they visited relatives at Norman they visited with her sister and husband, Mr. and Mrs. Marvin Morse and at Wayne with her brother and wife Mr. and Mrs. Seth Percy and

at Nicoma Park with his sister and husband, Mr. and Mrs. E.C. Johnson.

Walton Wilson visited Mr. and Mrs. E.W. Walls Saturday night.

Mrs. C.W. Payne attended the Lockney General Hospital's Christmas party Thursday night at Strickland's Restaurant where they enjoyed a turkey dinner with all the trimmings and a gift exchange. A large group attended this get-together of the Hospital Staff and friends.

Mrs. R.A. McMeans and son, Bobby of Amarillo spent Sunday with Mr. and Mrs. Edell DuEois, others there were Mr. and Mrs. Bill DuEois of Floydada.

Mr. and Mrs. Sam Bass of Lubbock visited Mr. and Mrs. Eugene Watts and family Saturday night.

Mr. and Mrs. Lindsey Graham went to Quitaque Sunday where they had dinner with Mr. and Mrs. Dick Taylor.

Those visiting during the past week in the Lindsey Graham home were, Mrs. Ray Aston of Lockney, Faye Hart, Mrs. A.S. Mize and Mr. and Mrs. George Smith.

Saturday was Kara Cozy's 4th birthday and her mother and dad Mr. and Mrs. Bobby Cozy had several family members in to help Kara celebrate: the grandparents, Mr. and Mrs. L.E. Cozy and Mr. and Mrs. Ray Gene Carthel and Dara Carthel, and Mr. and Mrs. Jet Wilmet of Tokio and Susan Cozy of Lubbock.

Mrs. Gracie Riggles is still a patient in Lubbock's Methodist Hospital and her children have been here staying with her the past week. Mr. and Mrs. Milton Brown of Victorville, California, Mrs. Bud Pope of Deming, New Mex. and Roscoe Riggles of Hayes, South Dakota and Mrs. Raymond Baker of Floydada also Mr. and Mrs. Earl Jameson and son Jaso of Deming, New Mex. have been here to see their grandmother Mrs. Riggles.

Debbie Whitfield of Arlington flew to Lubbock Saturday where she was met by her grandparents Mr. and Mrs. Ray Cook, Debbie will visit here until Friday, December 23.

Mr. and Mrs. Roy McCarter of Canyon and Mr. and Mrs. C.H. Wise visited Sunday afternoon with Ruey Irwin. McCarter is Ruey's niece.

Mr. and Mrs. Robert Warren of Lubbock were Sunday dinner guests of his parents Mr. and Mrs. Bud Warren. They had their Christmas gift exchange a week early.

Mr. and Mrs. Kay Crabtree and Mrs. Kate Crabtree attended the Band Concert Sunday afternoon. Becky Crabtree played in the Band.

Mrs. Glennie Bullard and Mr. and Mrs. Don Bullard of Del City were Monday morning breakfast guests of Mrs. Kate Crabtree.

Mr. and Mrs. J.W. Gilbreath hosted a Christmas dinner at their home Sunday December 18.

Those enjoying this family get-together, were: Mr. and Mrs. Jocko Perry of Amarillo, Mr. and Mrs. Leo Brown, Lubbock, Mrs. Gail Raines and daughter, Debbie, Nashville, Tennessee and Perry Graham of Lubbock; Mr. and Mrs. Charlie Perry, Mr. and Mrs. T.L. Perry, Mr. and Mrs. Wendell Graham, and family, Mr.

and Mrs. Eugene Watts, Scottie and Kim, and Greg Smitherman.

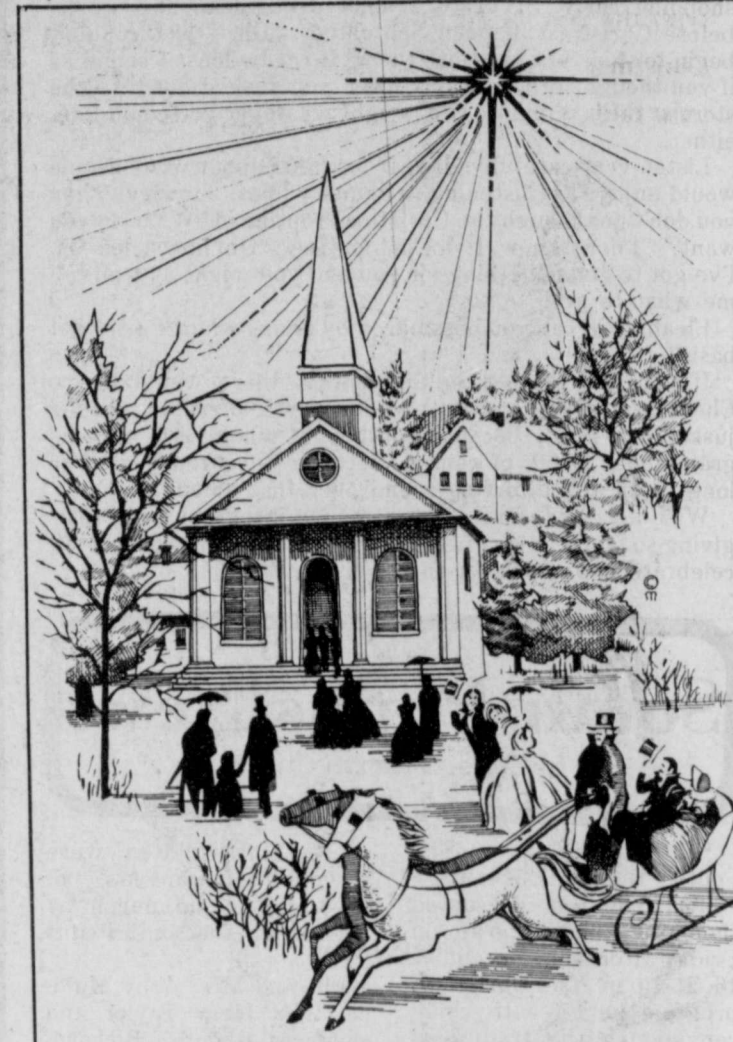
Sunday, December 18, a number of the members of the Austin family were guests at the home of Mr. and Mrs. Ted Bell and family for their Christmas dinner, others present were, Mrs. Glennie Bullard, Mr. and Mrs. Don Bullard, Del City, Mrs. Sallie Reeves, Memphis, Mr. and Mrs. Truett Austin, Shallowater, Lewis Austin, Hedley, and Mr. and Mrs. Harvey Allen, Mike and Norman. In the afternoon this group was joined by Mr. and Mrs. Bob Reeves of South Plains.

Walton Wilson went to Plainview Sunday to the home of Mr. and Mrs. M.O. Stapleton where the Horton family had a Christmas get-together.



Dear Santa
My name is Andrea Selman I want a Baby doll. I will leave you a cake and cookies.
Love Andrea

Dear Santa,
We want an erector (1 set 625) set and a Bible for Christmas bring them on Friday night. This is Wyman I am 8 and this is. My brother Heath. He is 6. And he want a truck and a Bible too.
love,
Wyman Heath R.



To faithful old friends,
To cherished new friends,
Our thanks and best wishes for a Merry,

MERRY CHRISTMAS

Bealls

Merry Christmas

Heartfelt wishes for a glowing Yuletide overflowing with good cheer and happy days. We are thinking of you, our dear friends, and hoping your holidays will be filled with many delights.

Special thanks to all.

PLAINVIEW CO-OP COMPRESS

JOHN McQUEEN-MGR.

GREETINGS

As hills and valleys echo the wonderful sounds of Christmas, they echo too, our sincere gratitude for your warm and valued friendship.

Happy holidays!

PATTERSON
GRAIN ELEVATOR CO. INC.
Lockney, Texas



May you be Blessed with the true Spirit of Christmas. Thanks for your faith.



J.D. Copeland
Lockney, Tex.



\$100 WINNER...Diana Rios accepts \$100 check from Don Vernon and Mrs. Arvin Thomason at Thomason Grocery. She was one of five fourth-place winners in the recent Blue Stamp Sweepstakes. She registered for the area-wide drawing at Thomason's in Lockney.

Center News

By Mrs. J.E. Green

Christmas parties are in full swing. And such nice Sunday programs at churches. We had a most enjoyable one, tree and all, at Calvary Baptist Sunday evening. And Sunday morning Calvary Baptist had in as guest minister Brother Joe Perkins, a recently appointed missionary to Ghana.

Mr. and Mrs. Joy Conway of Tyler spent most of the last week visiting parents, the Claud Carpenters and other relatives. They left Saturday by plane for California to spend the holidays

with a daughter and husband.

Mr. and Mrs. Hal Thomas spent Sunday in Post visiting sisters of Mr. Thomas and Wednesday in Lubbock with their daughter and family, Mr. and Mrs. Milton Mensch and small son.

Mrs. Clarence Guffee visited Vera Meredith Tuesday p.m. and Mrs. Edna Patton visited her Monday morning.

Mr. and Mrs. O.G. Mayfield visited Sunday afternoon in Central Plains Hospital, Plainview, with Mr. and Mrs. Weldon Cumbie. Weldon is a patient.

Kenneth Mark Green, a student at Baylor University spent Friday night with his grandmother, Mrs. J.E. Green. He was on his way to Albuquerque New Mexico where he is taking a plane for Toksook Bay, Alaska to spend some holidays with his family, the Clyde Greens, who are teaching there this year. On the way he will visit with his sister, Gretchen and husband, Elmer Shore who have just arrived in Seattle from Bagdad, Iraq. Gretchen gave her grandmother (Ma Green) a nice surprise by calling her long distance Sunday p.m.

Mrs. Anthony Latta visited Mrs. Green last week.

Mr. and Mrs. J.B. Massingill Galveston visited Mrs. Green awhile Saturday p.m. on their way to Philip for the holidays. Mrs. Massingill and Mrs. Green are sisters.

Mrs. Charley Spence is back in our nursing home and Mr. Spence has been dismissed from the hospital and is convalescing at the home of his son, Sam Spence and wife.

Mr. and Mrs. Thomas Warren, Mrs. Ola Warren

and Mrs. Fred Battey left Sunday for Dumas to visit Mr. and Mrs. Earl Huckabee, and also by the Julian Edmondsons (Zelda's) at Phillips where some of the party are to visit longer.

We are so sorry to learn of the passing of Mrs. Caffee who lived so long at Dougherty.

Mr. and Mrs. Plumlee had as guests Sunday a grandson and wife, Mr. and Mrs. Ronnie Plumlee of Amarillo. Ronnie is the son of the Bobby Plumlee's, Amarillo.

Miss Esther Peck recently, spent a few days in a Lubbock hospital, but is home again. Mrs. Green visited Miss Peck one afternoon briefly.

Mr. and Mrs. Henry Brewer had their family Christmas get together Sunday. Seven of their eight children and most of the grandchildren were present for the Christmas dinner, tree.

Present were: Mr. and Mrs. Millard Watson, Mt. Blanco; Mr. and Mrs. Fred McDougle and Sharon, Crosbyton; The DeWayne Brewers, Irving; Mr. and Mrs. H.T. Ayers, Kelly and Carl Lubbock; Mr. and Mrs. Ervin Brewer, Monty, and Terry, Lubbock; Latricia and La Tonia, Lubbock; Mr. and Mrs. Harry Glen Brewer, Amber, Tye and Brandon; Mr. and Mrs. Ken Robison, Chris and Karon, Lubbock; two grandchildren and families; Mr. and Mrs. Dean Watson and girls, Floydada; Mr. and Mrs. John Willeby, Lubbock;

LETTERS TO SANTA

Dear Santa,
We, the 3,4, and 5 years olds of the Floyd County Day Care would like the things listed beside our names below for Christmas. We have been good kids and would like for you to remember the 1 1/2 and 2 year olds, the babies and the Day Care Staff. Thank you.

Kerri Pom-poms, baton, and cheer-leader dress and shoes.

Christina Rub-a-dub Dolly and a tractor.

Leshia-Ig horse, tractor and a stove.

Misti Milking cow and cheer-leader clothes.

Jamie Sue-Rub-a-dub dolly, Sesame Street book and clock.

Kalli Rub-a-dub dolly and a kitchen.

Missy Pom-poms, cheer-leader dress and shoes.

Jayma Rub-a-dub dolly, stove and washer.

Rebecca Baby come back doll clothes and dishes.

Chad Jarrett-Stretch armstrong and monster and a truck.

Rudy-tractor, truck and candy.

Trad race car track set and train track set.

Guadalupe-stretch monster and a tractor.

Chad Pikarrainer-Bird kite and training wheel Bike.

Chad Wideman-Dallas Cowboy football suit and a race car track.

P.S. Please remember Jason and Leslie.

Dear Santa Claus

I want a baby come back and some dishes and a Bionic Woman and a baby stroller and a calculator and a typewriter I been a good girl I go to school every day

Love

Janie Cuevas

Ps I would live some cookies and milk under the tree

Dear Santa,

I'm only two years old so my Momma is writing this letter for me.

I've been a really good boy this year. I would like a

Letter To The Editor

Dear friends:

Hey Ya'll! Me-thinks we hear the tinkle of bells and we see signs about us that tell us it is that most wonderful time of year again. Yes, the birthday of Jesus nears, and Jewell and A.W. want to wish for each of you again an unusually happy Christmas and may the Lord bless you in the new year of 1978. May many wonderful things happen to you.

As for us, we have been wonderfully blessed with reasonable good health; as you recall, at about this time last year, Jewell had been told she would not have to have open heart surgery, and I was enjoying a miraculous recovery from mine as of October 19th. In fact, I had already started back to teaching as a substitute in the Floydada schools. (Note the plural-K thru 12).

Our oldest son, Jerry, thinks, perhaps, his tottering parents may be disturbed a little as they have already moved once to Tyler, Texas as of June 1st, and now are under serious consideration of moving again to a nearby lake. O, well, why not at least feel young at heart.

Jewell and I both love deep East Texas. We love the mild climate, and we do not have the high winds so prevalent up on the Great Plains. And, since we are both "green thumbs," this is a paradise. What, with all the beautiful trees, flowers, streams, lakes, birds of all kinds, the charming squirrels, and Jewell's new garden room, we are quite happy; notwithstanding the fact that we miss our Floydada friends. We are looking forward to spending Christmas up there.

A.W. has been fishing several times in Lake Palestine, Lake Tyler, and Cedar Creek Lake, and actually caught a few. This area is a fisherman's paradise, so please come on down and visit us. He has not been down to Toledo Bend yet, but is giving it some serious consideration.

Where ever we go now the chief topic of conversation seems to be the "Tyler Rose," or the University of Texas fleet back, Earl Campbell, who, this week was given the Heisman Trophy as the most outstanding football player in the United States. He comes from a very humble and poor family here at Tyler, and so far he has remained quite humble in all this glory, giving God the credit for his talent. We were so pleased when he said he was going to have a new

4-H'ers At National Steer Jackpot Show

Several Floyd County 4-H'ers exhibited their steer projects at the National Jackpot Show in Lubbock this past weekend. Mark and Todd Beedy showed in the heavy weight Angus and middle weight Crossbred classes, while Mitch and Tom Ross exhibited a heavy weight Angus and a light weight Hereford. Chris Fulton showed two Crossbred steers, Ty Williams showed a lightweight Angus and a light weight Crossbred and Libby Williams showed a light weight Crossbred.

Observers said it was one of the toughest steer shows ever witnessed. Exhibitors from three states brought the best animals, trying for the \$1000 Grand Champion premium. Floyd County

4-H'ers can be proud of the placings of their animals at the show.

Another source of pride is that three of the Floyd County 4-H'ers-Mark Beedy, Ty Williams and Libby Williams were selected from more than 150 top showmen, to demonstrate their showmanship skills.

Mark and Ty competed in the 14-16 year old bracket and Libby won the 13 year olds and under age bracket. For her win, Libby received a belt buckle minted especially for the show.

Another Floyd County participant was Tracy Womack who exhibited lambs under the banner of Floydada FFA. Congratulations to all for a job well done.

coo coo train, and a whole lot of tractors. And even tho I already have a bike I would like another one.

Love,
Chad Thompson

SOUTH PLAINS

FROM PAGE 9

CST on Wednesday, December 21, and we had our first snow of the 1977 season this Monday night, December 20. Light snow and 28 degrees have greeted us this morning.

South Plains Baptist Church services will begin at 9:00 a.m. Sunday morning, December 25, and all the services will be held this Sunday, with evening services beginning at the regular time, at 6:00 o'clock.

A Merry, Merry Christmas and the happiest of New Years to everyone!

home built for his "Mom" as one of his first accomplishments. We would be so happy for you to come see us. Just let us know when, so that we can add a little water to the soup. May God richly bless you and your families during the Yuletide Season and the New Year.

Your friends,
Jewell and A.W. Coltharp



Let us rejoice in loving adoration as we celebrate and remember the miracle of Christmas.

LONGHORN INN

Glen, Violet, Tim

CHRISTMAS

At this glittering time of the year we send wishes for your happiness, glowing with bright hope for the future.

We look forward to serving you again

WHITE AUTO STORE

LOCKNEY, TEXAS

A JOLY HOLLY DAY

Saying "Hello" and wishing you A Merry Christmas that jingles all the way!

LENA'S BEAUTY SALON

Lena Brotherton - owner

Merry Christmas

All decked out for the holidays to wish you a Christmas wrapped in beautiful memories.

Rowell Variety

LOCKNEY, TEXAS

PEACE

May the holy light that shone from the Star of Bethlehem shine again in the hearts of all men, making them brothers in peace and love.

ANSLEY & SON

LOCKNEY, TEXAS
Clarence Ansley-Mgr.

Greetings

Christmas brings warm hearts, happy voices and laughter, shared with those we hold most dear. We join the holiday merriment with cheery wishes and thanks to you and yours!

JACKSON TIRE CO.

Lockney, Texas

LETTER TO SANTA

Dear Santa, I'm 2 1/2 years old and I try to be a good boy. Would you please bring me a push-button Sesame Street and a chalkboard activity desk. I will leave you a snack. Please remember all the other good girls and boys. I love you, Scott Crader

Floydada Nursing Home Happenings

By Dartha Westbrook

By Dartha Westbrook We have had many visitors, gifts, and goodies brought to the Nursing Home this past week. I would like to acknowledge as many as possible.

On Monday, Mona Dean's first period Homemaking Class visited the residents. On Tuesday, Girl Scout Troup 387 came out with fruit for the residents, and they also sang Christmas Carols. On Wednesday, Alpha Mu Delta decorated our resident's doors with Christmas packages.

On Thursday, City Park Church of Christ ladies had our Birthday Party. December was a good Birthday Month with seven birthdays—Vernie McNeill, Clara Murry, Mollie Jones, L. H. Alldredge, Ida Martin, Mamie Daniel, and Albert Martin.

The Dorcus Class of the First Baptist Church brought fruit and cookies for all the residents Thursday afternoon. On Monday of this week, the South Plains Radio Club brought individual gifts for all the residents. Mrs. Mark Martin sent apples and oranges for the residents Friday.

Another of Mona Dean's classes came out Monday afternoon and sang Christmas Carols and Mrs. W. R. Daniel brought candy for the



FLOYD 4-HERS put on exciting Christmas Party for the Floyd County Day Care Center children. (Staff Photo)

4-H Club Members Sponsor Day Care Party

4-H club members from Lockney and Floydada sponsored a Christmas party for the pre-schoolers. The 4-Hers had a skit, sang carols and old Saint Nick passed out stockings to each child.

In light of the fierce school rivalry I believe these youngsters hold a lesson for all of us in the way they work together for the benefit of the communities throughout the County.

Reported by Birch L. Lobban, ACEA (Agri)-Floyd County.

PEACE ON EARTH



Offering a prayer of thanks and hoping that the beauty of the Holy Birth will surround you at Christmastide.

Rogers Pastry & Fried Chicken

Joann, Burl, Randy, Ken

“Your taxes too high? They are for sure if you're self-employed and not under a tax-sheltered retirement plan.

Let's talk retirement. Person to person.”



Tommy Assiter
206 W. California
Phone 806-983-2511

Southwestern Life
Helping people - person to person

Got Heating Or Plumbing Problems?

Call

HOLMES PLUMBING
AUSTIN OR STEVE

983-2251

6:30 - 9:30 a.m. and 5:30 p.m. Until?

Psychological Association from 1970 to 1975.

UT improved its ranking in psychology programs from a similar study done in 1970, when it ranked 11th in the U.S.

The chairman of the UT Psychology Department says students taking courses from the UT scholars who have written the articles "receive the benefit of the latest and best knowledge about human behavior."



Breaking out with hearty good wishes for a Christmas bright and cheery! We're happy to extend thanks to cherished friends and neighbors.

COVINGTON OIL & BUTANE

DOUGHERTY, TEXAS

UT psychology in sixth place

AUSTIN, Texas (Spl.) — Based on over-all faculty contributions of articles in leading psychology journals, The University of Texas now ranks sixth in the nation in the field of psychology.

The study was based on contributors to 13 journals published by the American

residents. Several of our families have brought gifts to the employees: Ruby Davis brought a cake, Artie Webb, a cake, Sam and Bettie Baker, candy; Mrs. Wayne Collins brought a cake, Mamie Daniel's family, individual gifts for all employees, Florence Badgett's family, gift boxes for employees.

I hope I haven't forgotten anyone. As you can see this has been a very busy, enjoyable week, and our Christmas Tree was Tuesday night. Our tree was loaded and we had a very big night, thanks to all the lovely people who care. May I give all of you who are listed above a very big "THANKS," and BEST WISHES FOR THE NEW YEAR, from each resident and employee of Floydada Nursing Home. You've made this season a good one for all

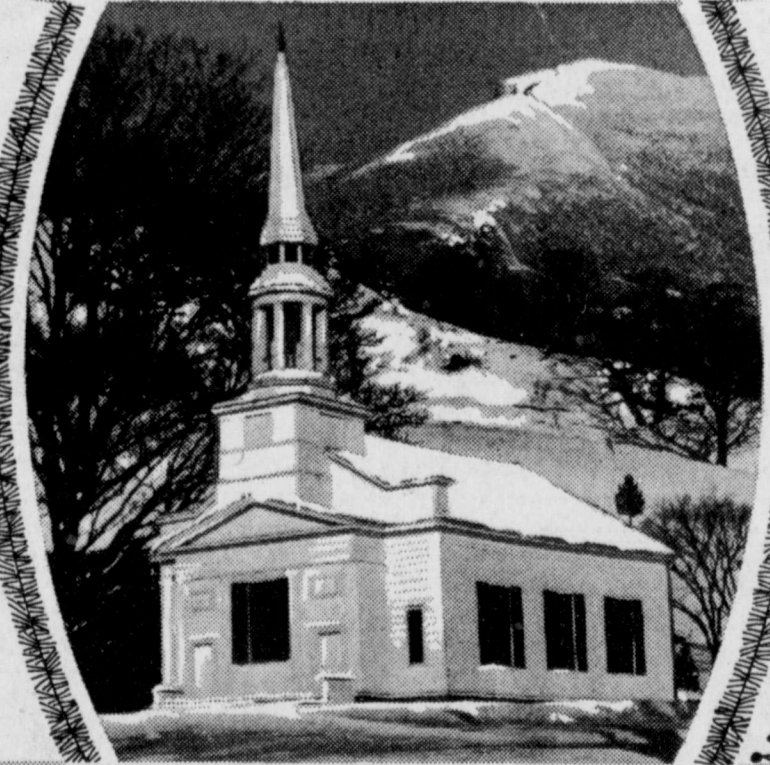
of us. Thanks to all the visitors and friends who came last week: Wiley Rogers, Melissa Moreno, Janie Ibarra, Amelia Guzman, Clara Redd, Mrs. J.C. Anderson, Doris Snodgrass, Thanie Smallwood, Matador;

Grady Freeman, Jackie Jackson, Lucille Wright, Arlie Webb, Ethel Warren, Mabel Epperson, Mrs. Robert Garrett, Mrs. Cleo Goins;

Evelyn and Jack Crull, Lubbock, Sue Moore, Hubert Evans, Mr. and Mrs. Weldon McClure, Mrs. Pierce King, Leora Younger and Tian, Mr. and Mrs. Hubert E. Davis, Babe and Jack Dillard, El Paso, Burmah Probasco and Frances Eadgett.

Mary Emma Matthews, Corpus Christi, and Kent C. Matthew from Fort Worth.

Merry Christmas



When we count our blessings at Christmas time we think of friends like you and wish you a beautiful holiday in a beautiful world!

Floydada Implement

FLOYDADA, TEXAS

Christmas Greetings



Greenery and glitter, turkey and treats, love and laughter, that's what holidays are made of. Hope your Christmas is the best!

LAKEVIEW GIN



Christmas Joy

May the true spirit of Christmas be reborn in your heart, bringing holiday joys and blessings to you and those most dear to you. Let us celebrate as we remember the night of the Savior's Holy Birth.

Muncy & Sandhill Elevators

Herman Graham-Mgr.

CEDAR HILL NEWS

By Grace Lemons

CEDAR HILL: Mr. and Mrs. Royce Hess of New Deal spent Sunday with their son and family. Mr. and Mrs. Jackie Thompson.

Nelson McDonald, Debbie Wrinkle and Steve Smith of the Pleasant Hill Childrens home in Fairfield are spending the holidays with the Jackie Thompson family.

Mr. and Mrs. Junior Taylor visited with Olan and Grace Keeter in Plainview Sunday and with Gerald Lackey who is a patient in Central Plains Hospital.

Mattie Davis visited Norma Welch Thursday afternoon.

A Christmas program was presented at the Assembly of God Church Sunday night with a good representation. Mr. and Mrs. Royce Hess presented each family present with a package of homemade candy. Fruit sacks were passed to everyone present, beautiful ceramic gifts were presented to the ladies of the church and a nice offering was given to the Children's Home. Visitors were Clara Mize, Grace Lemons, Wayne Vanhoose of Morton and Mr. and Mrs. W. T. Cooper of Lockney.

Rev. and Mrs. Jackie Thompson and family and Nelson, Debbie and Steve went to Lubbock Monday on business and shopped while there.

Mr. and Mrs. Carl F. Lemons went to Amarillo on business Monday.

Mr. and Mrs. Carl F. Lemons are the proud grandparents of a baby girl born Monday to Mr. and Mrs. Marvin Lemons of Lockney in the Lockney General Hospital at 6:30. She weighed 8 pounds six ounces and at this writing has not been named. Maternal grandparents are Mr. and Mrs. Fred Carthel of Lockney. Great grandparents are Mrs. Steen and Mrs. C. V. Lemons. The baby has a brother, David and a sister, Jessica.

Rev. and Mrs. R. C. Guest accompanied their son Mr. and Mrs. Dick Guest and Janie of Floydada to Ruidoso Wednesday to spend Christmas.

Wayne Vanhoose of Morton spent the weekend with his grandparents Mr. and Mrs. John D. Vanhoose.

Mr. and Mrs. W. T. Cooper visited with Mr. and Mrs. Phil Lemons Sunday evening.

Mr. and Mrs. Durrel Fortenberry and family visited with Mr. and Mrs. Robin Fortenberry after church Sunday night.

Mary Ann and Garland Tucker went to Norman, Oklahoma Sunday to get their aunt, Viola Hoole, to stay with them awhile. Monday the three of them went to Amarillo to attend the funeral of an uncle, Watson Duffel at the chapel of Hackburn Funeral Home Sunday afternoon. Mr. Duffel's wife was buried six weeks ago.

Lud Taylor and Connie are home for the holidays from South Plains College in Levelland and West Texas in Canyon respectfully.

Thada Fowler of Silvertown visited her parents, Mr. and Mrs. W.E. Lackey Sunday.



THANK YOU AND MERRY CHRISTMAS FROM GIRL SCOUTS AND BROWNIES in the Floydada Troops for the help that everyone is giving in contributing to the annual Girl Scout Fund Drive. Teresa Spurlock, daughter of James Spurlock (7th grade); Misty Orman, daughter of Bill Orman (5th grade); Angie Hinsley, daughter of Michael Hinsley (2nd grade); Jana Lawson, daughter of Dale Lawson (4th grade); Jana Finley, daughter of Jerry Finley (6th grade); Andra Smith, daughter of Ronnie (3rd grade). (Staff Photo)



MORE 4-H party at The Floyd Day Care Center. (Staff Photo)

12 14 dismissed 12-15.
Roy Jackson admitted 12 15 dismissed 12-19.
Bobby Lee Williams admitted 12 16 dismissed 12-18.
Viola Weems admitted 12 19 continues treatment.
Vastie Sanchez admitted 12 20 continues treatment.
Joyce Stewart admitted 12 21 continues treatment.

R.L. Wilson admitted 12 14 continues treatment.

Slim Patrick

Services for Raymond Joseph (Slim) Patrick, 69, will be at 10 a.m. today (Thursday) in Moore-Rose Funeral Home chapel in Lockney with the Rev. John Jenkins, pastor of the Lock-

ney First Baptist Church, officiating. Burial will be in Lockney cemetery under direction of Moore-Rose.

Patrick died Wednesday. He was born April 15, 1908 in Grand Saline, Texas. He moved to Floyd County in 1954 from San Angelo. He worked at Carter Gin until 1973.

Survivors include one sister, Mrs. A.W. Payne of Lockney, and several nieces and nephews.

FLOYD DATA

Mr. and Mrs. Bill Webster of Eowie and Mrs. Ruby Carmack of Amarillo visited the Jim Owens family and Ethel Cross over the weekend.

Girl Scout Fund Drive Winds Down

Floydada's annual Girl Scout Fund Drive has been underway during December as enthusiastic workers have been telling the story of Girl Scouting and calling on friends of scouting for the support needed to keep this valuable organization in operation.

There are two different kinds of costs in Girl Scouting: those directly related to the girls and their troops, and those related to the council operation. The costs related to the girls and their troops are underwritten primarily by parents and other adults personally concerned, in other words, the "Girl Scout Family." The contribution of volunteer's time is the largest investment made, for without this very essential thing, Girl Scouting could not remain "open to all." There is no dollar value that can be placed on this! Leaders and other adult members pay for their personal cost of participation and absorb other costs as well.

The money collected is for the Caprock Girl Scout Council and Floydada receives its fair share to help finance leadership training, the father daughter banquet and supplements the cost of day camp in the summer.

SHOP FLOYD COUNTY FIRST

CAPADA DRIVE-IN

RALLS HIGHWAY 983-3743

SHOWING FRIDAY AND SUNDAY

CLOSED SATURDAY

MORE *Bad* NEWS

THE BAD NEWS BEARS ARE ONE YEAR OLDER AND ONE YEAR WILDER



THE BAD NEWS BEARS IN BREAKING TRAINING

WILLIAM DEVANE CLIFTON JAMES

Written by PAUL BRICKMAN Based Upon Characters Created by BILL LANCASTER Produced by LEONARD GOLDBERG Directed by MICHAEL PRESSMAN

PG PARENTAL GUIDANCE SUGGESTED

Some Material May Be Inappropriate for Children Under 10

A PARAMOUNT PICTURE IN COLOR

BOX OFFICE OPENS AT 6.30

SHOW STARTS AT 7.30



Of these three eternal gifts the greatest is Love. At this glorious season we hope this most precious gift will be yours.

PAGE'S THRIFTWAY

LOCKNEY, TEXAS

For Your Christmas Shopping Convenience Use Master Charge Card At The Following Floydada Firms.

- Anderson's Dept. Store
- Fieldan Motel
- Cozy Corner Gifts
- Kirk & Sons
- Hales Dept. Store
- The Loft Western Wear
- McDonald Implements
- Russell's Equip. & Supply, Inc.
- The Floydada Inn
- Thompson Pharmacy
- Parker Studio
- Redman's Rest. & Club
- Park Florist
- Daniel Automotive
- Ponderosa Meat. Co.

CAPROCK HOSPITAL
Leslie Fawver admitted 12 14 dismissed 12-16.
Pauline Monroe admitted

CHRISTMAS GREETINGS

CHRISTMAS IS
... the warmth of those you love close by
... the joy of holiday music in the air
... the breathlessness of a starry night
... the expectancy of Santa's bounty

We wish you all these things and thank you for being our friend.

RUSSELL'S EQUIPMENT & SUPPLY

Merry Christmas

Wishing you and those you hold most dear all the old fashioned joys of Christmas! Hearty thanks.

WE WILL BE CLOSED AT 2100 P.M. DEC. 24 AND WE WILL OPEN WED. DEC 28 AT 6 00 A.M.

WE WILL START BACK WITH OUR BUFFET DINNERS SUNDAY, JANUARY 1, 1978

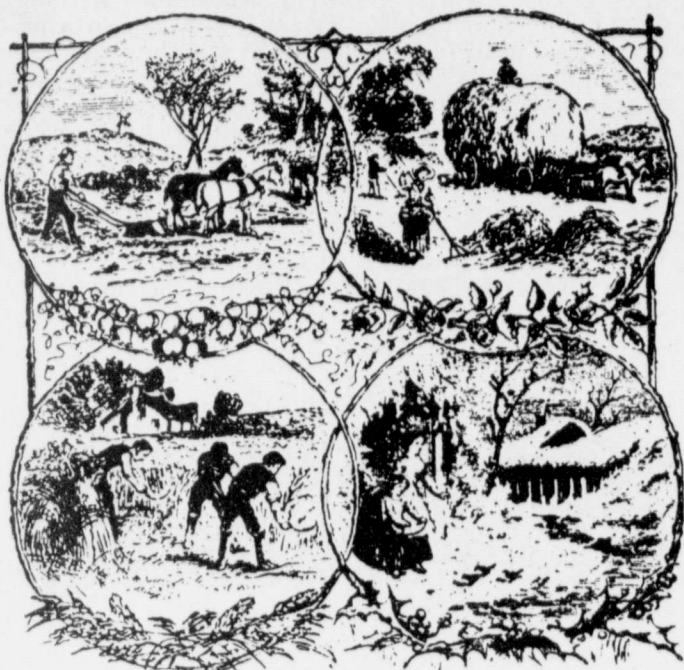
KING'S RESTAURANT

FLOYDADA



To avoid a skin on sauces and dessert creams, brush the tops with melted butter.

Season's Greetings



A season to sow, a season to reap Working the land held in our keep

With these words, the men and women of farming perform their varied activities throughout the changing seasons each year.

While their methods have been revolutionized from previous hard and tedious manual tasks to present modern mechanized efficiency, their role as keepers of the land remains largely unchanged. They prepare, care for and harvest the foundation of life itself.

Now is their season to plan for yet another season of rebirth of the land. As one year ends and another begins, let's remember these keepers of the land and the life-giving meaning they impart to the seasons.

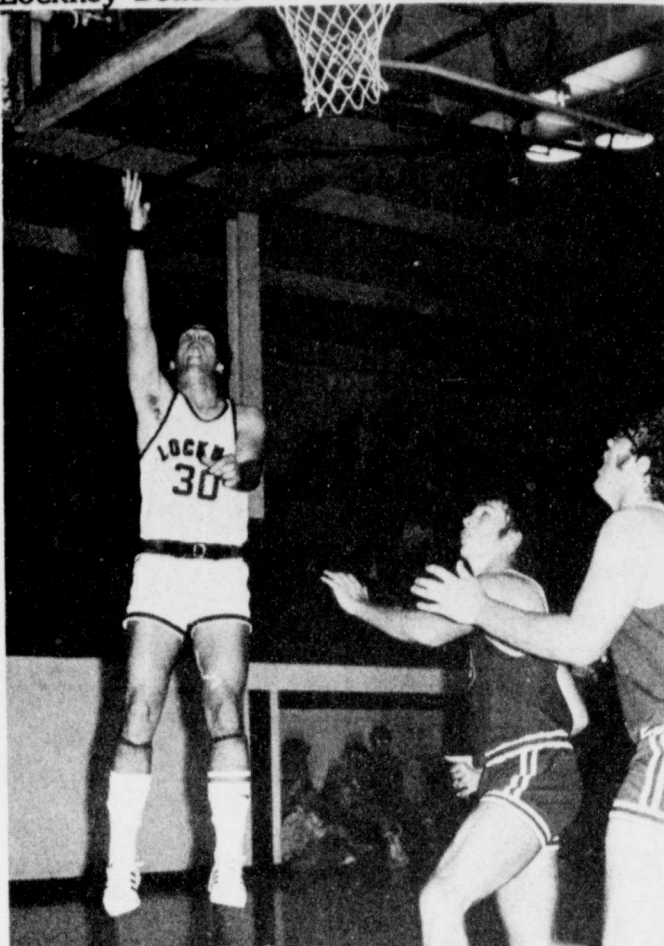
A seasonal tribute to our farmers and their families from

ALLIS CHAMBERS — NEW HOLLAND

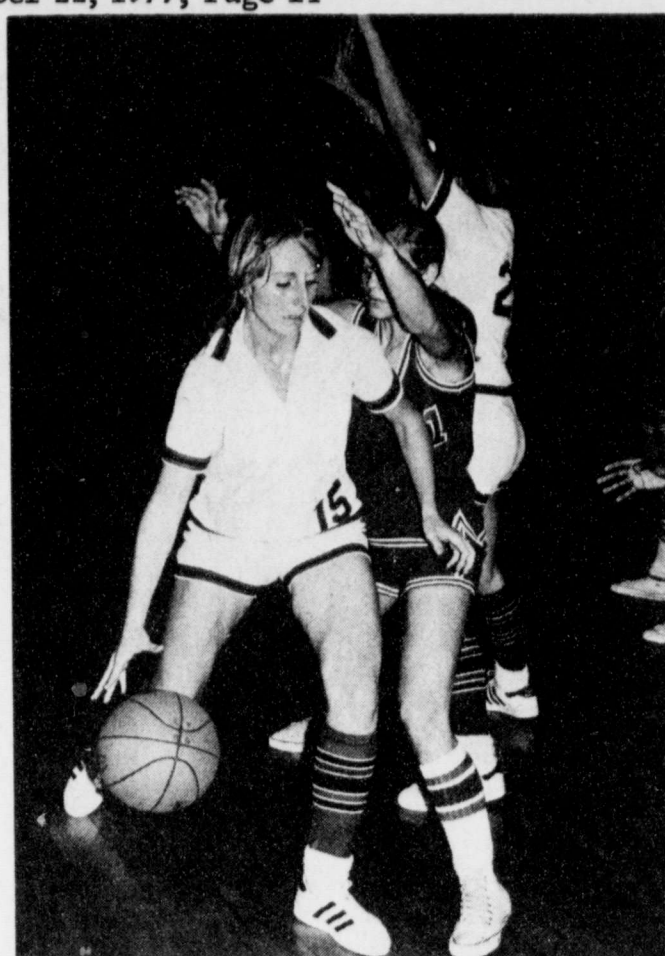
McDONALD IMPLEMENTS

210 W. CALIF. ST.

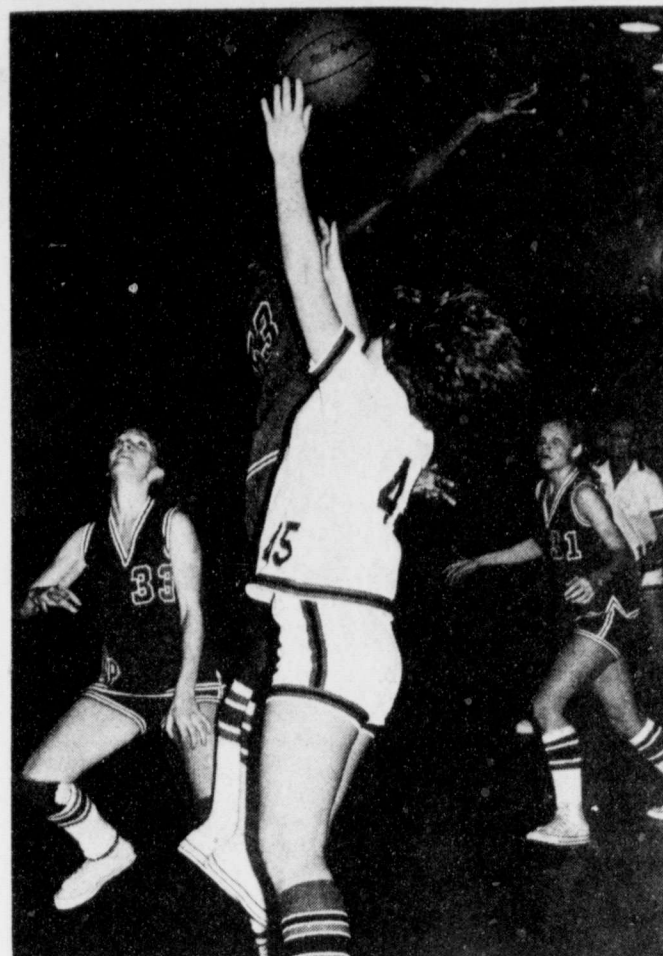
983-3344



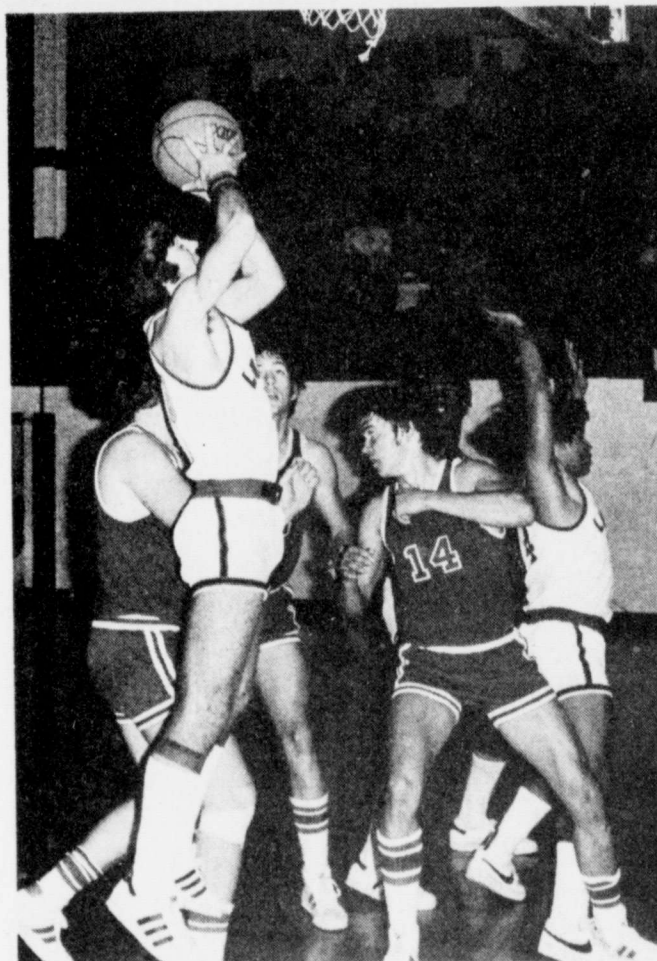
MOORE SCORES FOR LOCKNEY... Howard Moore makes two for the Longhorns as Valley players watch. (Staff Photo)



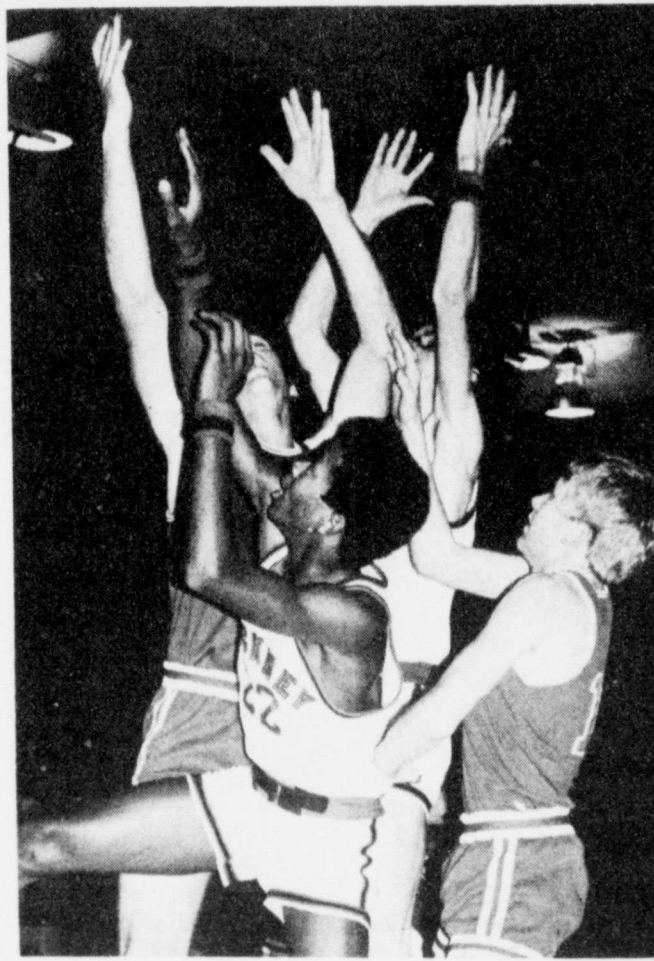
DRIVING THE BASELINE... Sheila Hrbacek is closely guarded by a Patriot in Monday game with Valley. (Staff Photo)



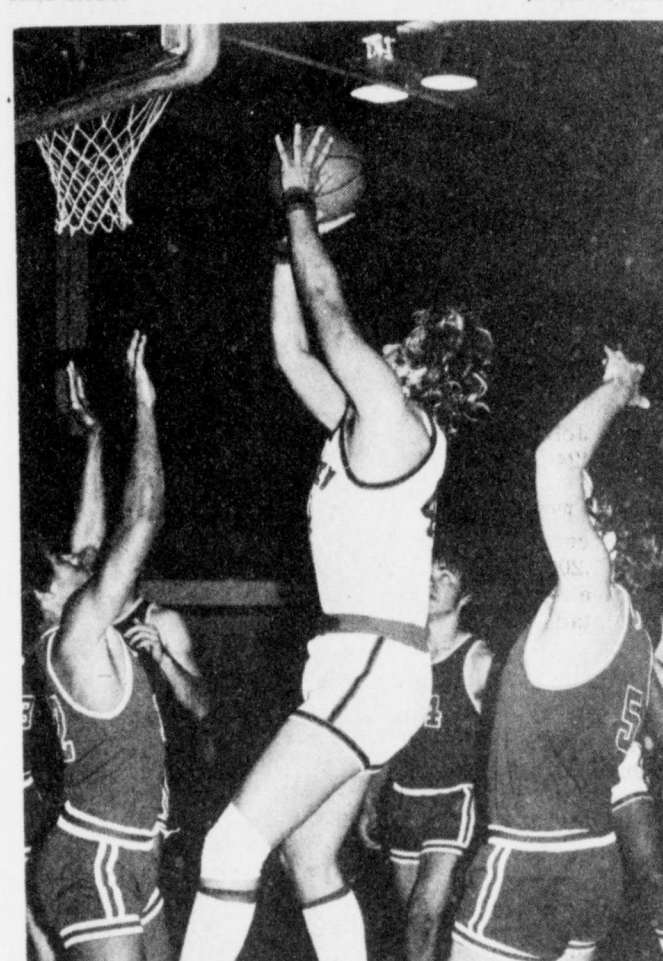
STEPHANIE SHOOT... Stephanie Turner increased the Lady Horns' lead over Valley with this shot. (Staff Photo)



SESSOM SHOOT... Billy Sessom gets a shot away in Monday-night Lockney-Valley game.



REACHING FOR A REBOUND... Longhorns Danny Riddle (22) and Jim Burt tangle with a couple of Patriots in the 'Horns' victory over Valley Monday.



SANDWICHED between a pair of Patriots, Longhorn eager Ray McMahan goes up for a shot. (Staff Photo)

Hassle Free Holiday Meals

COLLEGE STATION- Hassle free holiday meals start with advance planning and creative, nutritious ideas, advises Marilyn Haggard, a foods and nutrition specialist.

"During the holiday season, time for everyday meals is limited, what with shopping, tree trimming and preparation of special foods for the 'big day.' But everyday meals don't have to suffer. A little advance planning and preparation are the key," she says.

Miss Haggard is with the Texas Agricultural Extension Service, The Texas A&M University System.

Make a simple plan of meals that can be prepared ahead of time or require little preparation, she says.

One might be a favorite family casserole. Prepare it and freeze it in a foil lined dish that can be heated in the oven. Once frozen, remove the casserole from the container to free it for other uses, and store the casserole in the foil. When you are ready to serve it, simply place the casserole back in the original container and heat it. Toss a salad, heat some rolls and call the family in for a quick, but nutritious and tasty, meal.

Another idea makes several meals with ground meat. Prepare a large batch of ground beef seasoned with tomato sauce and favorite spices and herbs. Divide it into meal size portions and freeze individually.

One portion can serve as the base for a spaghetti supper and another for sloppy joes. Or make hearty sandwiches by spooning the ground beef into pocket bread and topping it with cheddar cheese. Don't forget tacos for a "south of the border" treat. Use one portion for a quick and easy pizza with a crust prepared in minutes from boxed yeast bread mix.

Also, don't forget those packages of roast turkey that were put in the freezer after Thanksgiving Day. They'll make great sandwiches in minutes. Use canned broth and "planned over" turkey meat to concoct a turkey and rice casserole, or perhaps a warming turkey soup for cold Decem-

ber evenings. Poultry meat also makes great tacos or elegant crepes. For crepes, simply heat and roll the turkey meat in the crepe and cover with a basic white sauce seasoned with onion and pimientos. Don't overlook the egg in your game plan. Omelets filled with meat or cheese are quick and easy to prepare in a rush.

THANK YOU
To All Those Who Had A Part
In Plowing Our Land.
Sincerely,
The Jerry Cawley Family



May the night
before Christmas
And all the year through
Be happy and bright
And enchanted for you!

Warm wishes and thanks
to you and your dear ones.

McCOY GIN & GRAIN STORAGE INC.

McCOY COMMUNITY
DAN FRY — MGR.

NOEL NOEL

May your Christmas be filled with the serenity and quiet contentment that is born in the Spirit. And may all your days be graced with health, happiness, peace and our deep gratitude.

THOMASON'S GROCERY
LOCKNEY, TEXAS

IF It's Results You Want-It's CLASSIFIED ADS You Need

HOMES FOR SALE **EMPLOYMENT** **BUSINESS SERVICES** **For Sale** **LOST & FOUND** **CLASSIFIED RATES**

FOR SALE Two bedroom house, one bath, carport and storage room. Good condition and excellent location near schools. 413 S.W. 7th St., Lockney. Call Paul Koonsman 652-3351. After 5 p.m. and weekends 652-3655. L-tfc

FOR SALE: New 3 bedroom and garage, two bath frame home. 325 West Missouri, Floydada, James Lovell, 983-2633. tfc

NEW HOME FOR SALE: 3 bedroom, 2 bath, large double garage, built-in kitchen. Inquire First National Bank in Lockney. L-tfc

FOR SALE: Three bedroom, 1 1/2 baths, home at 504 S. White Street in Floydada. Call Gene Collins Jr. at 806-652-2109 or 806-652-3355. L-tfc

FOR SALE: T.B. Mitchell home on Main Street Lockney. Three bedroom, basement, ideal location. Contact R.C. Mitchell executor Ethel Mitchell estate. Telephone 652-3446. L-tfc

FOR SALE: Nice brick duplex located at 308-A and 308-B SW 2nd St. in Lockney. Call Phyllis Reay, 652-3480. Ralph V. Graham Realtors, 504 Joliet, Plainview phone 293-4246. L-tfc

HOUSE FOR SALE: 3 bedroom central air and heating, 1,200 square foot floor space on 8 lots, by owner, Matador, Texas. 806-347-2784. tfc

FOR SALE: New three bedroom, two and a half bath home. Double car garage and storage. 3,751 square feet. 983-3828. tfc

FOR SALE: 1600 sq. ft. brick home on corner lot. 3 bedroom, 1 1/2 bath, central heat, refrigerated air with humidifier, new carpet in 20' x 30' insulated shop. Located at 740 W. Ross. Information or appointment, 983-5382 or 983-3840. tfc

LARGE 3 bedroom, 2 lots, double garage 983-3695. 602 South 5th. Joe Reid J ones. tfc

SPACIOUS LIVING for large family, 5 bedroom or 4 bedroom with TV room. 3 1/2 bath, shown by appointment only. 983-2856 ask for Gene Arwine or 983-2393. tfc

SEVERAL nice two and three bedroom homes for sale. Loans can be arranged. Call Sam Hale at 983-3261. tfc

FOR SALE: Red brick, two bedroom house 702 Spruce in Lockney, good location, near schools call 983-3446. tfc

FOR SALE: 3 bedroom frame house with six lots and walk-in storm cellar. Call 296-2040 or 652-3806. tfc

FOR SALE: House to be moved, two bedroom, central heat, refrigerated air. Call 652-3433 L 12-15 c tfc

FOR SALE: store building, downtown Floydada, good location. Bond Real Estate. Call Wilson Bond 983-2151, 983-3573. tfc

FOR SALE: like new two-bedroom house to be moved. Can be seen 3 miles east of Hale Center on FM 1914 819 2724, owner. L12-25, 1-1p tfc

THREE OR FOUR bedroom home, fireplace, carpeted throughout, central heat, air conditioning, workshop or storage building. For appointment call 983-5117. tfc

HOUSE FOR SALE, 3 bedrooms, 1 1/2 bath, large kitchen, dining area, built-in appliances, double garage, fenced back yard, good location. Call 983-5001 after 5. tfc

FOR SALE - 1 1/2 year old house, 2 bedroom, 2 baths, fully carpeted, fireplace, garage 802 W. Marivena, phone 983-3076 or 983-2377. L1-78c tfc

FOR SALE: Several good two and three bedroom houses. Bond Real Estate. Contact Wilson Bond, 983-2151 or 983-3573. tfc

LADIES IF you have a pleasant telephone voice and like to sell, I can show you how to earn \$4 to \$6.00 per hour. Call or write Roger Maginnis 3309 67th Lubbock-792-1234. 1-8c

FOR SALE: clean 1973 Polara Dodge 4 door sedan, good condition, power, air, cruise-o-matic, radial tires, white vinyl top, automatic drive, \$1195. Call Lubbock 799-6585. tfp

FOR SALE: Honda x400, good condition. 652-3778. L-tfc

FOR SALE: new Buick AM radio, 1975 Mercury AM radio. Your choice \$25.00 Phone 983-3982. tfp

1959 EDSEL FORD, \$1500, two V-8 Mustang Fords. Phone Hereford 258-7269. tfp

1970 Ford pick-up for sale, long wheel base, power steering, air-conditioner. Call 983-3029 12/22c

FOR SALE: 1977 Thunderbird, all power and air, AM-FM, 8-track stereo, cruise control, 351 motor, 16,000 actual miles. 983-5367 after 5. 1-1c

FOR SALE: 1975 White Mercury Marquis 4 door sedan, vinyl top, stereo, low mileage, top condition, Vernon Higginbotham, 806-469-5321. 12-25c

FOR SALE: 1970 Ford, Two door fastback mustang, good mechanical condition, low mileage, real clean. Call 652-3385 business, home 652-2182. L-tfc

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesprian, Box 700, Floydada. tfc

WANT TO rent, buy or cash lease Floyd County farm. 983-2783. Arnold Rathel. tfc

IRRIGATED FARM for sale, Southwest of Lockney. Excellent water. Call 652-3718 after 6 p.m. L tfc

FOR SALE: 3 bedroom home; large rooms and extra amount of storage. Central heating and air conditioning. Culligan water softener. 2 baths. A number of the major appliances go with the house; also good drapes. Double garage and car port. Harry Morckel 817 W. Missouri Street, Phone 983-2369 Floydada, Texas tfc

FOR SALE: 3 bedroom house, brick, den, fireplace, carpeted, refrigerated air, double garage, fenced yard, storage building, lots of interior storage. Bond Real Estate. Contact Wilson Bond, 983-2151, or 983-3573. tfc

Real Estate For Sale 2 & 3 bedroom houses Apartment & Business Buildings Farm & Ranches Randall King Real Estate North 2nd & Lee Street 983-5028 tfc

CASE POWER AND EQUIPMENT 983-2836, Robert Crawford, Manager. Residence 983-5315. SILVERTON HWY.

PLUMBING REPAIR WORK-Day or night, call 983-5103. tfc

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfc

FEET TIRED? Try Mason Shoes with "Velvet-ez" air cushioned innersoles. Keith Emert, 652-3116 LStfc

Singer Clinic Special: Oil, adjust, tension, delint, \$4.00. All other brands \$4.50. Repairs Guaranteed One day Service. Sewing Machine Service Ctr. 1801 34th St. Lubbock, Tex. 744-4618 F-L12-21 C

FOR SALE: 450 FT., 16" well casing for sale. Call 652-2378. L 12-22c

FOR SALE: 2 irrigation pumps, 330 foot and 350 foot. Settings, good condition. Call 983-2726 after 5 p.m. tfc

FOR SALE: 24 foot John Deere trailer chassis, complete with good tires and wheels. Call or see Don Faulkenberry, Floydada Co-op Gin. tfc

FOR YOUR portable disc rolling needs call Lawson Bros., Welding and Equipment. 983-3940, Floydada. T-tfc

SLEEP WHILE YOUR WANT ADS WORK. LOCKNEY PRINTING ALL TYPES COMMERCIAL PRINTING Phone 652-2184 We Appreciate Your Business.

WANT TO KNOW? We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck wrench and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

INSULATION? do it now! TEXAS INSULATION SYSTEMS Box 591 Lockney, Texas 79241 (983) 2-3336

ThermoCon Spray-on for Metal Buildings and Shops **ThermoCon Loose-fill** for residential applications "Insulation doesn't cost.. It pays!" Please call for a free estimate without obligation

COW POKES By Ace Reid



"Santa, all I can say is that it's a pity that one of your reindeer had to go lame in Hoss Trader Wilbur's territory!"

THIS FEATURE SPONSORED BY **Floydada Real Estate & Insurance Agency** AUTO, FIRE & FARM INSURANCE **Jim Word - Phone 983-2360**

CARR REPAIR SHOP NEW AND USED MERCHANDISE 602 North 2nd Floydada TFC

DISCOUNT PRICES on PET FOODS. PURNIA - CO-OP - BOW WOW - FIELD RATION. Producers Cooperative Elevators TFC

THRASHER & CO. Redi-mix Concrete Sand & Gravel Excavation call us: 983-2170 229 E. California TFC

TURNER REAL ESTATE Farms Ranches Commercial Property 983-2635 Floydada, Texas

ALFORD FARMS GRAIN & LIVESTOCK TRANSPORTATION Office 806/667-3611 Res. 806/667-3725 P. O. Box 378 PETERSBURG, TEXAS 79250 tfc

4 Shocks For The Price of 3! Free Installation **Don's Muffler Shop** 123 West California T-tfc

WHAT CHRISTMAS PRESENT: Is Full Of Information, Is Entertaining and You Receive It Twice A Week! **The Lockney Beacon** or **The Floyd County Hesperian**

Just Call Us And We'll Start Your Subscription On Christmas Day. We'll Also Mail A Card Announcing Your Gift.

HAY FOR SALE, Thomas Pierce 983-2578. 2-15c

FOR SALE: 14.2 cubic foot GE refrigerator, electric Hot Point range-both white and in good shape. Also a Frigidaire washing machine. Call James Lee Nichols. 983-2626 or 983-3144. tfc

FOR SALE: Floydada Country Club membership, 983-2956 tfc

USED BICYCLES Hawthorne one speed-20" girl's with banana seat. Western Flyer - one speed - 26" women's. After 5 call 983-2269, Charles Tyler. 12-22c

FOR SALE: Bronze Frigidaire electric range. All automatic. 652-2316, Lockney. L-tfc

MATTRESSES. New or renovated. For appointment call City Linen Shop. 983-2332, Floydada. T-tfc

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund, Mrs. Ben Whitaker, Treasurer. T-tfc

PASTRIES OF ALL DESCRIPTIONS... Homemade and delicious for any occasion. Roger's Pastries. 652-8893

FIREWOOD Pinon, Oak and Mesquite Free Delivery within 25 mi. of Lockney 652-3810 L1-12

ARTHUR B. DUNCAN ABSTRACT COMPANY Abstracts - Title Insurance Agents for Stewart Title Guaranty Company. TELEPHONE 983-3167

Office on South East Corner public square, Corner California and Wall, Floydada, Texas. "The Oldest Abstract Plant in Floyd County"

LOST: Yellow cat (resembles "Morris" TV) "Harry" on collar tags, right front foot crippled \$25.00 reward, returned alive and well 983-3883. 1-1p

LOST: White female pointer with red collar. Tommy Gregory, 652-2601, Lockney. L1-1c

LEGAL NOTICE

LEGAL NOTICE P. R. Pack Estate; Cornelius J. Stubbs, Mrs. Emilie Kelly and Jane Wall Stubbs are hereby notified that 1968 warehouse receipt 1114, dated 12-20-1968 for 9,992 pounds of soybeans will be sold within 30 days of this notice for the storage indebtedness. McCoy Grain 12-11-18-25-c

NOTICE OF PUBLIC HEARING A public hearing will be held at the City Hall, Council Meeting Room, at 7:30 p.m., Tuesday, January 10, 1978 with respect to the proposed amendment of Ordinance No. 426 of the City of Floydada; which ordinance is commonly known as the Zoning Ordinance of the City of Floydada, Texas, prohibiting the storage of more than ten (10) gallons of gasoline or other flammable liquids above ground in R-1, R-1-A, R-1-B, R-2 and R-3 Residential Districts. Published this the 22nd day of December, 1977. Parnell Powell Mayor

Jimmie Lou Stewart City Secretary 12-22c

COUPON KODACOLOR DEVELOPING Special \$1.99 A KODACOLOR ROLL UP TO 12 EXPOSURES DEVELOPED AND PRINTED OFFER EXPIRES 1-7-78 COUPON MUST ACCOMPANY ORDER

ARWINE DRUG

DR. O. R. MCINTOSH OPTOMETRIST 316 S. Main Telephone 983-3460 FLOYDADA, TEXAS

Hollis R. Bond Real Estate PHONE 983-2151 107 S. 5th FLOYDADA

HOLIDAY GREETINGS



Hoping your holidays will be shining, filled with all the wonderful things that spell CHRISTMAS! **RIVERSIDE CHEMICALS** Ted Roberts, Barry Stansell, Willie Craver



MERRY CHRISTMAS

Prices good thru December 24, 1977. We reserve the right to limit quantities. None sold to dealers.

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

STORE HOURS SATURDAY
CHRISTMAS EVE 8 a.m. - 6 p.m.
CLOSED CHRISTMAS DAY

Heavy Aged Beef Bottom Round or Rump

Boneless Roast Lb. **\$1.48**

Cured Boneless **HAM** 16-20 lb. avg. Lb. **\$1.39**

Armour Star, Grade A 5-7 Lbs. Avg.

Baking Hens Lb. **65¢**

Bone In Full Cut **ROUND STEAK** Lb. **\$1.18**

Heavy Aged Beef **Sirloin Steak** lb. **\$1.18**



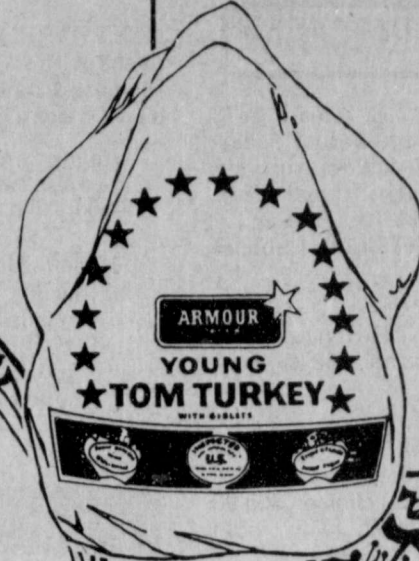
Swift's 14-16 Lbs. Avg. **ROYAL ROCK TURKEYS**

Lb. **57¢**

Glover's Dutch Oven Water Adde, Half or Whole

BONELESS HAM

Lb. **\$1.99**



10-18 Lbs. Avg. **ARMOUR STAR TURKEYS**

Lb. **79¢**

Farmer Jones

BACON 1 Lb. **\$1.19**



Washington Extra Fancy Red or Golden **DELICIOUS APPLES**

Lbs. **3 \$1**



Holiday Favorite Sugary

Sweet Yams Lb. **39¢**

California Sun-kist Navel **Oranges** 4 Lbs. **\$1.00**

Romaine, Red or Green **Leaf Lettuce** Ea. **39¢**

Red Radishes or Green **Onions** 2 For **49¢**

Large Mild Yellow **Onions** Lb. **19¢**



Large Stalk California **PASCAL CELERY**

Ea. **19¢**



Plain's, Round Carton

Ice Cream 1/2-Gal. Ctn. **99¢**

All Flavors, Duncan Hines

Layer Cake Mix 18-oz. Pkg. **59¢**

Piggly Wiggly

Brown & Serve Rolls 8-Ct. Pkgs. **3 \$1**

Piggly Wiggly

Cranberry Sauce 15-oz. Cans **3 \$1**

7-UP or COKEs
6 \$1.19
 32-oz. Btls.

Libby's **Purple Plums** 29-oz. Can **39¢**

Baker's Flavored **Chocolate Chips** 12-oz. Pkg. **69¢**

Nabisco Reg. 79 Varieties **Snack Crackers** Assorted Pkg. **69¢**

Angel Flake **Baker's Coconut** 14-oz. Bag **99¢**

Kraft's Miniature **Marshmallows** 3 10 1/2-oz. Pkgs. **\$1**

Piggly Wiggly, Frozen **Whipped Topping** 9-oz. Ctn. **39¢**

Size C or D **Ray-O-Vac Batteries** Twin Pack **39¢**

Marshmallow Creme 7-oz. Jar **39¢**

Stove Top **Stuffing Mix** 6-oz. Pkg. **53¢**

All Vegetable **Crisco Shortening** 3-Lb. Can **\$1.69**

Quarters **Parkay Oleo** 1-Lb. Pkg. **49¢**

Plain's **Egg Nog** Qt. Ctn. **69¢**

C110 or C126 Color Print **Kodak Film** 12-Exp. Roll **99¢**

PIGGLY WIGGLY IS YOUR HOLIDAY HEADQUARTERS FOR CHRISTMAS CANDY

Large Eggs Doz. **59¢**

Large Eggs Doz. **59¢**

Large Eggs Doz. **59¢**

Large Eggs Doz. **59¢**

Large Eggs Doz. **59¢**

Large Eggs Doz. **59¢**

THE GLORY OF CHRISTMAS



When it became known that the Son of God was born to Mary, all bowed down to worship him. The Wise Men set forth on their journey, for to them alone had the Star miraculously appeared. It guided them to where Jesus lay. There they presented their regal gifts and adored Him.

The awesome wonder of Jesus' holy birth and the lesson of His life will forever enlighten the hearts and minds of people everywhere. As all join to celebrate in the exultant spirit of this hallowed season, we extend best wishes and heartfelt gratitude to our many cherished friends.

Junna Turner

Virginia Stapp

Belinda Brown

Noema Ragland



201 North Main In Lockney Phone 652-3355

FIRST
National Bank
MEMBER F.D.I.C.

Debra Reels
Janice Wisdom
Lusan McCoy

Gene Byrde
George O. Garkner
Dad Duggrey
Gene Collins Jr.

Do not cover turbine attic vents during the winter months, cautions Glenda Moore, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System. Movement of attic air is necessary to remove unwanted moisture and prevent damage to insulation.



...for we have seen his star in the east, and are come to worship him. Matthew 2:2

Extending sincere thanks and wishing you a wonderful Christmas.

CONSUMER'S FUEL ASSN.

LOCKNEY, TEXAS



LOCKNEY SCHOOLS

JUNIOR HIGH CHRISTMAS PROJECTS...Top: Renee Sparkman, Elvira Blanco, Robert Hernandez and Sylvia Hernandez made Christmas wreaths using bottle caps. Bottom: Joyce Gray, Rosie Garibay, and Joe Harlowe work on angels made with egg cartons (and lots of cutting, glue, and time).

V A NEWS

Interest in GI home loans reached levels in Fiscal Year 1977 that haven't been seen in more than two decades, Jack Coker, Director of the Waco VA Regional Office, said today. VA received over 711,700 appraisal requests during the year, the third highest total in the program's history.

Only FY 1955 and FY 1956 were higher. The FY 1977 total was 13 percent above the total received a year earlier. A VA appraisal of a house is a first step to applying for a VA guaranteed loan. Applications for GI home loans followed the trend for appraisal requests. VA received 455,900 applications in FY 1977, exceeded only by the peak years of FY 1955 and FY 1956. The FY 1977 total was 19 percent above the number received a year ago.

Coker said VA loan guaranty officials attribute some of the new business to a 1975 law that eased GI loan eligibility. Prior to January 1, 1975, a veteran who had once used his GI loan eligibility could have it restored only under special circumstances. VA had to be relieved of liability and the property must have been disposed of for "compelling reasons," Coker said. Congress removed the "compelling reasons" restriction, allowing entitlement to be restored if the property has been disposed of and the loan satisfied. This means most veterans with service since September 19, 1940, are potentially eligible for a GI loan.

The law also provided the original veteran's liability be removed automatically and eligibility restored if another veteran purchases the property and substitutes his VA loan eligibility for that of the seller. Prior approval by VA of the new buyer is required. Since June 22, 1944, more than 9.8 million veterans and service members have borrowed \$138 billion under the VA loan guaranty program. The VA guarantees 60 percent of the loan amount or up to a maximum guaranty of \$17,500.

The benefit is available to veterans and active-duty personnel with at least 181 days service. Also eligible are unmarried surviving spouses of veterans who died from service-connected causes and spouses of service members listed as missing in action for more than 90 days.

Information on VA home loan benefits can be obtained at any VA office, veterans county service officer or from veterans' organization service officers.

Start a trip early in the day before rush-hour traffic to avoid stop-and-go driving, suggests Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University

FAMILIES GIVE CHILDREN MEMORIES— with each generation teaching different traditions, says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System. For instance, today's teens know about puffed cereal, go carts and jeans— for breakfast, for fun and for fad clothing. Alongside that, older generations can teach them about cornmeal mush, snipe hunting and white socks with penny loafers, she adds. Only three more shopping days until Christmas

Cheers

Caroling a tune of holiday merriment, thanks and hearty wishes for a wonderful old fashioned Christmas!

Dan's Auto Service

MR. AND MRS. DAN TEUTON, WANDA WELCH, LEONARD GRIFFIN, JIM GOMIZ, DARRELL DENNIS, DEMIS GARCIA

HAPPY HOLIDAY

Hearts soar in the crisp winter landscape reminding us of the glories of Nature and of Christmas. May all that brings meaning to this sacred celebration add to the special delight of your holiday. Our thanks.

Mize Pharmacy & T.V. | **Mize T.V. Floydada**

LOCKNEY WILBUR, ALICIA, BETTYE, DORA | JERRY, BARBARA, DORIS

Yuletide Wishes

Hoping your Christmas will be merry
Your holidays bright and gay,
And all the good old fashioned joys
Cross your hearth and stay.
Heartfelt thanks for your valued friendship.

LOCKNEY LUMBER & SUPPLY

LOCKNEY, TEXAS
LEON, JERRY, FRANK AND JOE

Stained Glass Windows Celebrate Life of Christ

The impact of its incandescent splendor and its overwhelming physical magnitude make the stained glass window one of the most spectacular art forms ever. They are at once dazzling and awesome. Since stained glass owes its artistic existence to light, it is directly affected by its environment.

Jewel-like Brilliance

Almost undiscernible from its exterior, the stained glass windows of a Gothic cathedral, viewed from its interior, reveal a tier of dazzling and sparkling windows. The brilliance is intensified not only by the impurities and bubbles within the glass itself, but by the dirt and weathering of the exterior as well. Just as a jewel, its brilliance enhanced by its many facets, glimmers and glows, so do we find the stained glass window dazzles and dances as the position of the sun's rays move through it. Each mark or scar on its surface further intensifies its brilliance.

Early Stained Glass

Colored glass beads were worn by the ancient Egyptians and glass blowing was known to the Roman Empire, but no one really knows just when and where stained glass was first used. The cathedral window was Gothic in origin, though examples of stained glass that possibly date from the eighth century, were found in France.

Biblical Themes

Windows that told stories of the Bible and the saints were first conceived in the twelfth century. Five larger-than-life-sized figures, The Prophets, in the windows of the

Cathedral of Augsburg, Germany, are the oldest stained glass windows still to be seen in their original setting. One of the greatest, existing series of windows, in the Cathedral of Chartres, France, depicts scenes from the Old and New Testaments, the Virgin and Christ, Apostles and Saints. These date from 1200-1240.

New Uses

Until the end of the Middle Ages stained glass windows, monumental and religious, were so costly that the only buildings deemed worthy to receive them as gifts were houses of God. Stained glass became secular as well as church art with the increasing affluence of the growing middle class.

Contemporary Stained Glass Windows

After a period when interest in stained glass windows waned, the late 1800's brought about new and original designs and color schemes. Artists Charles J. Connick and Wilbur Herbert Burnham became well known for their beautiful windows designed for the Cathedrals of St. John the Divine and St. Patrick in New York City, Grace Ca-



thedral in San Francisco and other churches in the United States. In France, Henri Matisse, Georges Rouault, and Fernand Leger designed windows for churches in Assy and other areas. Rebuilding of churches damaged during World War II, in Germany and England, resulted in new and outstanding stained glass windows in contemporary designs.

A Gift to the World

Stirring in their beauty and magnitude, stained glass windows inspire and reinforce in blazing glory the message they contain . . . a message of brotherhood and love and promise, and a renewal of our faith in all mankind.

OCCUPATIONAL INFORMATION PUBLICATIONS

Two U.S. Department of Labor publications can help individuals seeking jobs or wanting to change occupations, says a business economist with the Texas Agricultural Extension Service. One is a free monthly report from the U.S. Employment Service, Washington, D.C., 20213, while the other is an annual "Occupational Outlook Handbook" available from any regional office of the Bureau of Labor Statistics or from the Government Printing Office, Washington, D.C. 20402, at \$7 a copy.

Serve cooked foods hot-140 degrees F.-to prevent food poisoning by Clostridium perfringens, warns Frances Reasonover, foods, and nutrition specialist with the Texas Agricultural Extension Service, The Texas AAM University System.

4-H MEMBERSHIP The 4-H program conducted by the Texas Agricultural Extension Service involves more than 103,500 youth between

the ages of 9 and 19. There are 56,307 girls and 47,225 boys. The majority of 4-H youth 55,457 live in towns and cities from 10,000 to

50,000 population. The 9 to 11 year old group makes up the largest number of members 41,320.

The wonder of Christmas strengthens the bonds of brotherhood, fills joyous hearts with peace and gives pause to us all as we look ahead with hope. Heartfelt thanks for your faith and trust.

DAVIS LUMBER CO.

LOCKNEY, TEXAS

a Blissful Christmas

In the hush of this beautiful season we greet each other in the warmth of lasting friendship. As we renew the bonds of our happy relationship, we send thanks from our house to yours.

EVANS GIN

LONE STAR COMMUNITY

merry christmas

Friends are a wonderful part of Christmas, so we want to say thanks for our congenial and warm relationship. May it continue to flower long after Christmas.

Floyd County Insurance Agcy.

LOCKNEY, TEXAS

THE LORD HAS COME

May our spirits be uplifted and our hearts filled with contentment at this Glorious and Holy Time. As an expression of our thanks we wish all our friends a memorable Yuletide season.

Byrd Pharmacy

LOCKNEY, TEXAS

FRED, VIRGINIA, BELINDA, MARVIN, NORMA, AND IDA

Mistletoe 'Kiss' Traditional, But It Could Be Dangerous

Mistletoe may mean the kiss of death, but only if you eat it. The berries, leaves and stems are all poisonous.

the Texas Medical Association says. The appealing white berries are most often involved

in mistletoe poisoning cases. Making sure children cannot get at plant parts, even ones that drop off, can prevent many mishaps.

cal attention anyway because further treatment may be needed.

Special effects with tree trims

Conserving energy? Watching electric bills? There are marvelous ways to decorate your Christmas tree and your house without using electric bulbs or tree lights. They're just as effective and so original you're bound to hear lots of compliments from friends and family!

★ Cover Styrofoam balls with glow-in-the-dark material, or shiny aluminum tape, available at art supply shops or your local 5 and 10 cent store.

★ Glittering balls, small mirrors, strips and shapes cut from aluminum foil and tinsel shimmer brightly on a tree.

★ Brightly colored ribbon bows and long strands of metallic silver and gold ribbons looped over branches glimmer and glow.

★ String yards of colored popcorn and drape through tree branches. Add brightly decorated cookies too.

★ Use glowing candles in clusters around the house. They are even more attractive if the candle holders are varying heights.

★ Trim inside and outside trees with patterned and colorful strips and scraps of fabrics left in your sewing box. They're especially effective fluttering in the wind.

Symptoms of mistletoe poisoning may include nausea, vomiting, diarrhea, possible stomach pain, uneven and reduced breathing, and delirium. Other symptoms are possible hallucinations, sweating, convulsions and heart collapse. The number and severity of symptoms depend on amount of mistletoe eaten, body weight, amount absorbed by the body, and other factors.

There is less chance of severe symptoms if the victim gets proper treatment immediately. A hospital or physician's office can do the best job but home treatment can help somewhat if these facilities are not readily available. Home treatment

consists mainly of making the victim vomit as soon as possible after eating mistletoe--unless the person is unconscious or is having convulsions. Do not induce vomiting under those circumstances.

Give the victim water or milk before inducing vomiting. Various methods to make a person vomit include giving syrup of ipecac (available without a prescription at many drug stores), placing a

finger or spoon at the back of the victim's throat or giving two teaspoons of salt in a glass of warm water.

When vomiting is about to start, place the victim facing down with the head lower than the hips. Doing this helps avoid the possibility of getting material caught in the throat. If the victim does vomit, get medi-

ACCIDENT CONTROL—Many persons are electrocuted in their homes each year. These accidents usually result from holding faulty electrical appliance while touching a grounded faucet, wash basin, pipe, wet floor or other object leading directly to ground, says the Texas Agricultural Extension Service.



SCHACHT
Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve You"
112 W. Poolar - Lockney - 652-2385
ELEANOR, MARGARET, THELMA,
PATSY F., MOLLY, SUSAN, AND PATSY B.



FAMILY GIFTS...Lockney Junior High students James Harris, Estella Blanco and Suelema Salinas made placemats from Christmas cards to give their families as Christmas gifts (top photo). Bottom: Elizabeth Mathis and Dolorez Casillas did some art work which will be used for decoration at the school. (Staff Photo)

Come All Ye Faithful

May the peace and comfort so richly provided by Our Saviour Jesus Christ be yours as you celebrate His Birth.

And may our special thanks add to the splendor of your holidays.

PERRY IMPLEMENT
LOCKNEY, TEXAS
JERRY AND TOMMYE PERRY

The hills and valleys ring with songs of joy and exaltation extolling the Spirit of Christmas!

We reverently join in to say thanks to all.

Merry Christmas
LOCKNEY GIN



Although 19,000-foot-high Mt. Kilimanjaro stands nearly on top of the equator, it is perennially capped with snow.



DECK THE HALLS...Lockney Junior High students decorate the school halls for Christmas. Top: Karl Race and Phillip Kidd put the finishing touches on the door of Mrs. Dorman's room. Bottom: Melanie Foster, Missy Burchfield and Tammy Williams decorate the tree outside the superintendent's office. (Staff Photo)



LOCKNEY YOUNGSTERS exhibited a variety of reactions as they talked to Santa during a recent visit. At the head of the line are (from top) Terry Luna, Chad Diepenhorst and Tana Perry.

Little folks bake cookies for fun and happy hours

Youngsters can spend many creative hours in the kitchen, baking and putting together their very own cookies and Christmas treats.

The recipes below are easy for little folk and will provide some toothsome goodies to add excitement to your table, hang on your tree or wrap as gifts.

Basic Cookies (from a mix). Decide which cookie to make and make up basic dough from package directions. Use ginger-cookie mix if preferred. Roll dough out about 1/8" thick. Cut in desired shapes. Bake as package directs, then decorate with prepared frosting.

Santa Cookie: From cookie dough mix, cut out tear drop shape about 3" tall. Sprinkle with red sugar. Bake, cool, then decorate. Pointed top of tear drop is Santa's peaked hat. The wide bottom, his body.



Gumdrop Christmas Tree: Cut out triangle for tree, and small rectangle for tree base, from basic cookie dough. Press parts into place on cookie sheet and bake. When cool, add gum drops for ornaments.

Singing Angel: From cookie dough mix, cut out circle for head and larger triangle for body. From contrasting dough cut wings in tear-drop shape. On cookie sheet, press all parts into place and bake. Cool and decorate with frosting or egg paint (recipe below).

Egg Paint: It is easier for young people to decorate baked cookies, but egg paint can be applied before baking too. To make this medium, mix an egg yoke with a few drops of water. Put small amounts in tiny dishes and add vegetable coloring as desired. Use a soft brush for each color, and let your imagination go! If you are using the cookies for Christmas tree trimming, remember to leave a small hole about 1/2 inch from top of the cookie, for a bit of colored yarn or ribbon as the hanger.

Would you believe ...only three more shopping days until Christmas!

the MAGIC of CHRISTMAS

As Santa jingles your way bringing all the treasures of the holiday, we join him in wishing you a host of bright Christmas memories to shine through this merry, merry season.



LOCKNEY OIL & BUTANE CO.

LOCKNEY, TEXAS



A POPULAR FELLOW...Santa Claus drew a big crowd when he visited Lockney recently. (Staff Photo)

Behold Him... Adore Him



Thank You Lord For The Bountiful Harvest And Our Many Friends - Amen

Lockney Cooperatives

RAINEY DAVIS - MGR.

As It Looks From Here

Omar Burleson, M.C.
17th District, Texas

WASHINGTON, D.C.—Last week, the house of representatives by Resolution, unanimously requested

the Administration to drastically change Federal guidelines which could close some hospitals all across the Nation.

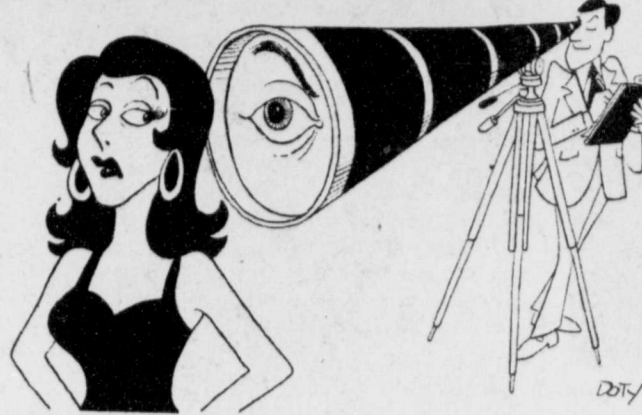
The proposals, as now drawn, if enforced could close one hospital in ten across the country. The purpose of the so-called guidelines is part of a campaign to check hospital costs by eliminating duplication of health facilities. Small rural hospitals would be those hardest

hit and, in some cases, would reduce health care to a level that would make them more a clinic than a hospital.

The resolution simply expresses opposition to these proposals and, therefore, several of us have introduced another Resolution which would absolutely prohibit some of the actions which could be taken by the Department of Health, Education and Welfare. In the meantime, the action taken

Are women more likely than men to blame their problems on external factors?

TEST YOUR KNOWLEDGE OF THE OPPOSITE SEX



TRUE OR FALSE?

1. Men are better than women at deciphering nonverbal messages from the opposite sex.
2. A woman is more likely than a man to blame problems on everybody but herself.
3. Women feel pain more acutely than men.
4. When a child is punished, whether he gets off lightly may depend on which parent administers the discipline and on whether the child is a boy or a girl.
5. Unlike most men, the first thing a woman is likely to turn to in a newspaper is the funnies.
6. Even with the happiest married couples, the husband achieves a higher degree of physical satisfaction from the love relationship than the wife.

ANSWERS

1. False. At Boston College studies were made on the abilities of male and female students to communicate thoughts and feelings without saying anything and on their abilities "to recognize and accurately interpret non-word messages." Tests showed women to be significantly better at this than men.
2. True. Brandeis University studies investigating sex differences in the causes attributed to success or failure found that women more often than men attribute the way they feel and whether their efforts are crowned with success or failure to external circumstances or other persons. They are much more inclined than men to feel that what happened to them — whether it was good or bad — depends on luck or the "breaks" they got. And

when it comes to the fun-and-games department, similar differences exist between men and women. Purdue University investigators made a study of men's and women's preferences regarding various kinds of games. They found that women vastly prefer games of chance. Men, on the other hand, showed a marked preference for games in which winning depends on skill rather than on chance.

3. True. Veterans Administration studies show that women have a higher pain perception and more sensitive pain-reaction thresholds than men. On a related subject, Dr. J. Blair Pace reports in his monograph on pain that "migraine sufferers are usually women, at least eight to one as compared to men."

4. True. A University of Toronto study of child-parent relationships found that "women behave more leniently toward an attractive boy than toward either an attractive girl or an unattractive girl or boy." Men are not influenced in administering penalties by a child's attractiveness or sex.

5. False. A University of Michigan study of comic-strip reading showed that "Males read more comics than females. Fifty-two percent of the men read five or more strips regularly, while only 35 percent of the women did."

6. False. University of Washington specialists examined this subject by means of a confidential and in-depth questionnaire. Subjects revealed no essential differences, suggesting that the satisfaction derived from the love relationship is basically the same for males and females.

last week by a vote of 357 to 0 is the quickest and most effective to be taken at this time. The House action was in response to a nationwide wave of protests against the proposed standards, even though the Secretary of HEW and other officials say they have no power at all to close hospitals and have not asked for any. This, in effect, is true but the guidelines do suggest a limit of no more than four acute-care beds for 1,000 persons in any area. If this were carried out, under the regulations, 100,000 persons in any area. If this were carried out, under the regulations, 100,000 of the Nation's almost one million acute care beds could be closed at what they say would be a saving of \$2 billion a year.

Regardless of what the officials say, these new proposals would be a foot in the door that could soon lead to closing many hospital facilities labeled "unnecessary."

In addition to the action of the House of Representatives, about half of the U.S. Senate has contacted Secretary of HEW, Joseph Cali-

fano, asking the clarification and for exemptions for small hospitals that serve millions of Americans.

Those of us who have been in contact with the secretary over the last few months have pointed out that the guidelines, as now proposed, could shut down many obstetric wards since the regulators suggest that obstetric facilities that delivered less than 500 babies a year might be closed as an economy measure. It has been stressed to the Secretary that no such requirement could be met in many hospitals and would require going miles away to a larger hospital for this service. The mother would be in strange surroundings and it would probably mean the services of a doctor who had not been furnishing prenatal care and who would not know the patient.

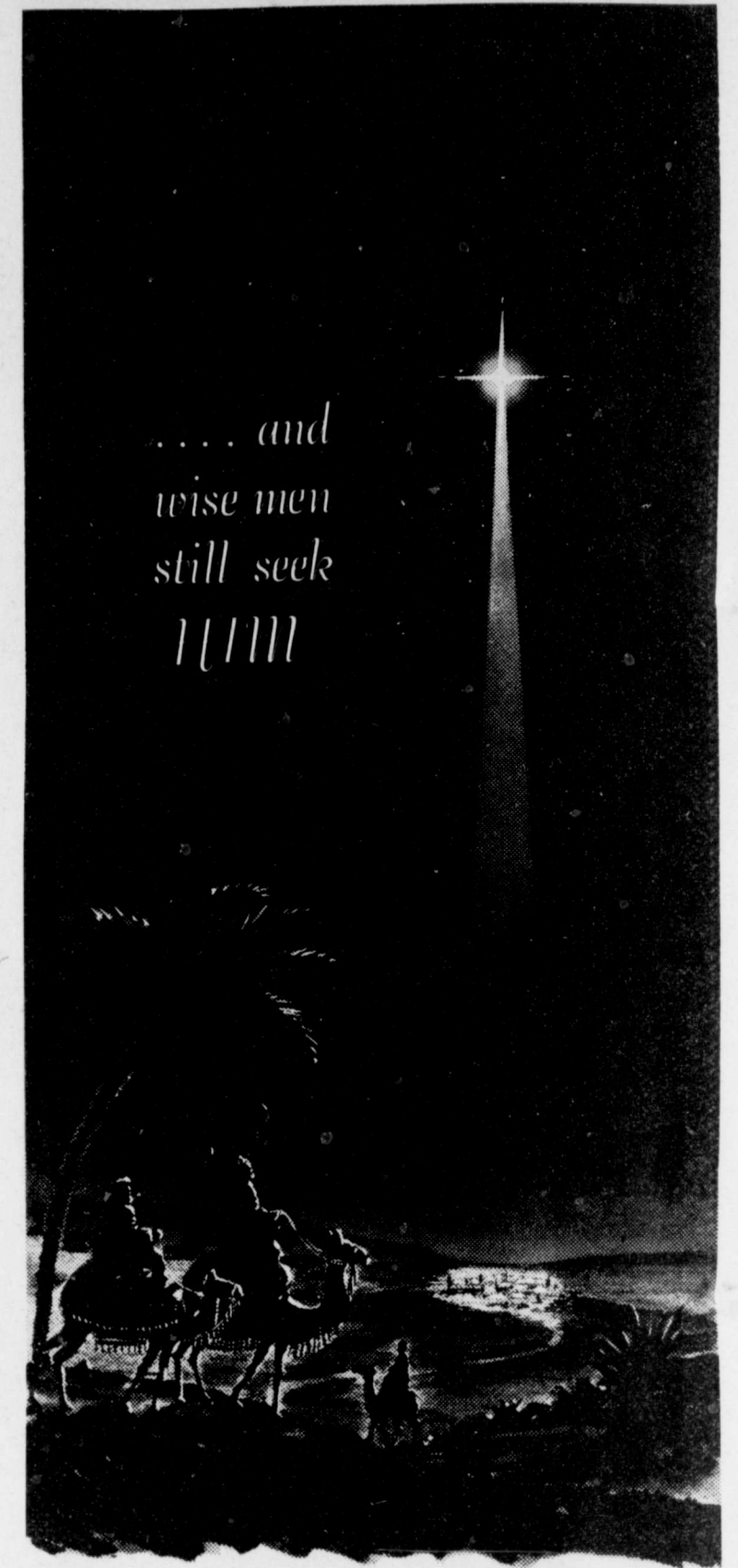
To repeat, the Secretary of HEW has given us a measure of assurance that smaller hospitals qualifying for Federal funds will not be closed, but we believe that more is needed to guarantee against the reduction of

needed medical services, especially in small town hospitals. It is true that hospital costs have soared to unreasonable heights in the last few years but this drastic proposal is not the answer to reduction of costs.

A move is on in the private sector by hospitals, insurance providers and doctors to voluntarily practice

measures to bring down health care costs including insurance, doctor's fees and hospital charges.

WELL.....ONLY 3 MORE SHOPPING DAYS UNTIL CHRISTMAS.....



Lighthouse Electric Cooperative

... and wise men still seek

Merry Christmas

This melodious quartet brings tidings of comfort and joy to one and all. In tune we carol our thanks to dear friends for their loyalty and trust.



SUN-VUE FERTILIZER

LOCKNEY, TEXAS

Give The Gift They'll Enjoy 105 TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

Floyd County Hesperian

THE LOCKNEY BEACON

COUPON
KODACOLOR DEVELOPING
A KODACOLOR ROLL 20 EXPOSURE DEVELOPED AND PRINTED
Special \$2.99
OFFER EXPIRES 1-7-78
COUPON MUST ACCOMPANY ORDER
ARWINE DRUG

AN INVITATION TO VISIT
EVALENE'S IMPORTS
Plainview's Most Exotic Store
1500 S. Columbia - PLAINVIEW
296-9393
Business route on Highway 87
Across from McDonald Trading Post

HOLY NIGHT

The miracle of the Holy Birth...
the inspiration of the Star...
the adoration of the Wise Men...
the legacy of Love.
May these joy and treasures be yours at Christmas.
Thanks for your good will.

PROVIDENCE FARM SUPPLY
MGR. — JOE NANCE

Pioneering In A Wheel Chair

By Bill Kiser

That the wide open spaces of the old west have a special appeal to most Americans is evident by the many television programs devoted to this stage of our history. From "Bonanza" to "Little House on the Prairie" we get a sense of what it was like to be a pioneer.

Handicapped people of today find themselves on a new frontier with many similarities to the one conquered by our pioneer ancestors. To be sure, there are many dangers and obstacles on our paths. Rather than hostile natives and wild animals, we are faced with indifference and sometimes prejudice. There are two major similarities between our struggle for independence and that of our forefathers who settled the west.

First, the pioneers were dissatisfied with their previous lot in life. Whether motivated by idealism or material gain, they were committed to bringing about a change in their own lives. And from these personal changes came changes in the society in which they lived. Disabled people today are saying that they are dissatisfied with not being able to live and work and participate fully in their society. And society is changing as we progress toward our own new frontiers. Increased access and changed attitudes affect everybody.

Second, although writers and dramatists have never been able to make digging stumps and hauling rocks exciting, the west was won by back-breaking labor. There must have been a lot of monotony and frustration tending cattle and planting crops, but this was necessary to eke a living out of the new territory. It's also hard work, and not often exciting, being disabled. Overcoming architectural and attitudinal barriers can be as exhausting as physical labor. There's monotony and drudgery, too, in having to cope with barriers one can't yet get through.

How did the pioneers do

it? Government aid played a part. In addition to free land, the early settlers usually had military support at army posts. Federal marials provided law enforcement until the pioneer towns were established enough to elect their own officials.

Technology, although it might not have been called that, was also important. Advances in weapons enabled the settlers to protect themselves. Better plows and farming equipment facilitated homesteading. The development of the railroad and the telegraph helped tie isolated western settlements to the rest of the country.

How does this relate to handicapped people? Like our western ancestors, our success will depend finally on our own efforts and "true grit." No government assistance can do the job for us. But, like them, we do need proper support from government and the rest of society for our efforts to be meaningful. Those of us who are more severely handicapped need the tools of modern technology to help us conquer our own frontiers as surely as the settlers needed their guns and plows, and the back-up assistance of the railroad and telegraph.

In time we can judge if the implementation of the Section 503 and 504 Amendments of the 1973 Vocational Rehabilitation Act will compare with the free land grants of pioneer days, or whether the recent White House Conference on Handicapped Individuals will be remembered as the Alamo of the disabled. History will record only the more important accomplishments of certain handicapped individuals. Omitted will be the day-to-day struggle of the over 28 million Americans who have some type of mental or physical impairment. But the unnamed farmers and ranchers were as important in winning the west as the Wyatt Erps and Batt Mastersons.

So, whether we make a name for ourselves or not, it's up to us as disabled

people to conquer our own frontiers. Confronted with our everyday problems, it's often hard to envision ourselves as pioneers, carving out a new and independent life. It's doubtful that our western ancestors saw themselves in a very romantic light either.

Nevertheless, our pioneering is as much a venture into new lands as theirs was. We are only struggling to gain equal opportunities and responsibilities as American citizens. A chance to make it, to carve out territory to build a life—that's what the movement west was about.

\$326,000 A YEAR

Floyd Resident's Drug Bill

NEW YORK, Dec. 10 - The amount of money being spent by Floyd County residents for drugs—the medicinal kind—is large and growing larger. It is estimated that no less than \$326,000 is being spent annually in the local area for prescription drugs alone.

This is exclusive of such over-the-counter items as vitamins, cold remedies, nose drops, headache pills, sedatives and the like, which are sold without doctors prescriptions. They add another third, approximately, to the overall drug bill.

The rising cost of prescription drugs, locally and in other parts of the country, is due to increased usage as well as to higher prices, according to a survey made by the Department of

Health, Education and Welfare and just released.

In Floyd County's regional area, it shows, the average amount spent for prescription drugs, is \$29.90 per year per capita.

About 10 years ago, when a similar survey was made by the Public Health Service, the annual cost per person was only \$17.50.

The increase in the period, 71 percent, compares with a national rise of 81 percent, as expenditures have gone from \$15.40 to \$27.84 per capita.

Throughout the country, nearly \$6 billion is being spent each year for prescription drugs alone, exclusive of those provided to patients in hospitals. That is about double the amount noted

10 years ago.

The increase is attributed to inflation, to the fact that there are more pharmaceutical products on the market today and to the fact that the per capita use of drugs has gone up.

In Floyd County's section of the country, prescriptions are being issued at the rate of 6.5 per person per year, a total of close to 71,000. Their average price is \$4.60.

Back in 1966, there were 5.3 prescriptions per person at a unit of \$3.30.

There is a wide variation, understandably, between the amount young people and old people spend for drugs. Those who are 65 or more have bills of \$61.40, on average, while those under 17 spend only \$9.10 per year.

That's what disabled people are working for too—a chance to be pioneers, strong and independent, winning a new frontier.

Bill Kiser, of Winston-Salem, NC AND 1976 Handicapped American of the Year, authors a weekly syndicated newspaper column, a weekly radio program, and edits a newspaper column for the North Carolina Rehabilitation Association. This column is one of a series provided monthly to this newspaper by the President's Committee on Employment of the Handicapped.

Peanut Butter Should Be Made From Peanuts !

Ruth Desmond is a 70-year-old food "freak." Her stand against additives in peanut butter led to the Supreme Court of the United States telling manufacturers of the spread that it couldn't swallow their arguments.

Dubbed "Peanut Butter Grandma," Mrs. Desmond is more generally known as the president of the Federation of Homemakers. Commenting on her first big victory, she said, "It seems like a simple request, to ask that peanut butter be made from peanuts." Wrote the Washington Star, "In the history of consumer advocacy, few crusaders can boast so satisfying a victory over corpor-

ate greed as that just achieved by Ruth Desmond..."

Her second crusade was just as successful. This time it was hot dogs. The justices in the Court of Appeals, she said, "with good common sense...reasoned that if you called a product 'all meat' it should be indeed 'all meat.'"

Mrs. Desmond began her battle for pure food when her husband, since recovered, learned he had cancer of the bladder. In her reading on cancer, she learned about the factor of food additives, started going to Congressional committee hearings, and then called on her neighbors in Arlington, Virginia. They formed the Federation. All were convinced that until we learn more, "it is best to eat natural, pure foods. Says its enthusiastic founder, "We now have about 7,000 members throughout the United States."

The organization took on the manufacturers of cyclamates, later banned. Then they joined those supporting food supplement legislation

and won again. Their current concern is that fake foods be labeled as such. God gave us common sense, a simple tool-but powerful. It's up to you to use it.

DRIVE CAREFULLY DURING THE CHRISTMAS HOLIDAY



THE JOYS OF CHRISTMAS

May Christmas bring friends to your fireside and peace to your home. In the glow of your friendship we extend sincere thanks.

COOPER CONOCO
MELUIN AND EDITH COOPER

Women's lib endorses green Christmas

For about 35 years both men and women have been sentimentally dreaming of a "White Christmas." The poignant message of Irving Berlin's popular song is dear to us all, at holiday time. However, a Green Christmas is an ancient custom and more universally observed.

At pagan winter festivals in early times, winter flowering plants and evergreens were prized for their promise of the return of the sun

and of spring. Holly and ivy are part of that ancient heritage and were extolled in an old Christmas carol "The Holly and the Ivy."

As far back as those ancient pagan games, holly was characterized as masculine, ivy as feminine. At a later date, it was decided that spiny-leaved hollies are "he" and smooth-leaved hollies are "she."

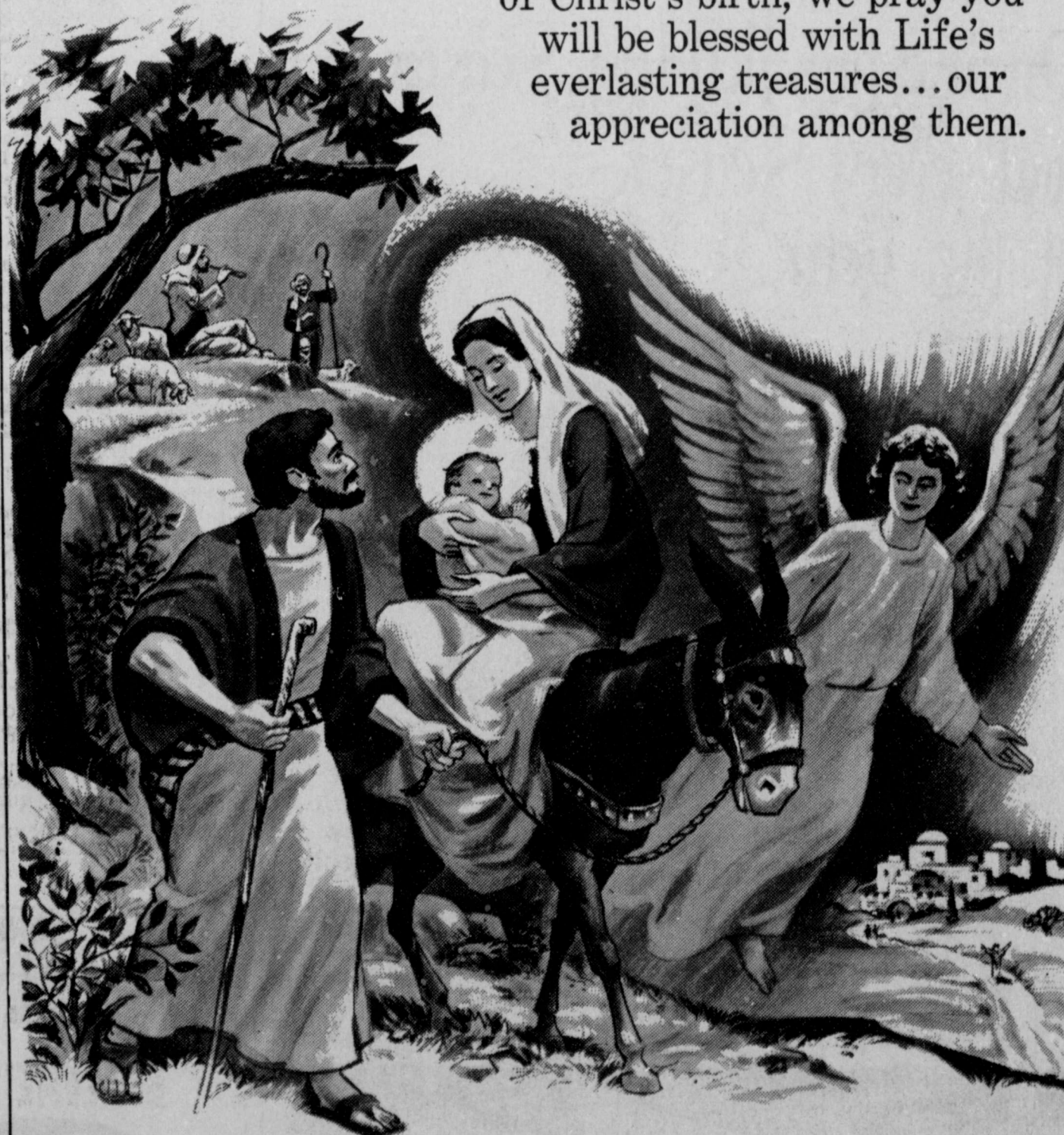
Depending on the kind of holly brought home at the holidays, it was determined whether he or she would be head of the house, the New Year!

Womens libbers will undoubtedly be cornering the market on smooth-leaved holly this happy holiday season!

The Splendor of Christmas

...the angel of the Lord appeareth to Joseph in a dream, saying, Arise, and take the young child and His mother, and flee to Egypt... Matthew 2:13

As we reverently recall that hallowed journey and the glory of Christ's birth, we pray you will be blessed with Life's everlasting treasures... our appreciation among them.



STERLEY GIN



GREETINGS

The beauty of Nature and the glory of the Yuletide bring a fulfilling sense of wonder, peace and hope to all. It is our pleasure, as we share the majesty of the season, to extend every good wish for your happiness.

MERRY CHRISTMAS

THE TYE CO.
LOCKNEY, TEXAS

Seminar outlines bill provisions

By DOUG McDONOUGH
Herald Staff Writer

The new farm program, recently passed by Congress and signed into law, is still undergoing revision due to

differences in interpretation, although major provisions have been set, according to the speakers at a farm program seminar Thursday at the Hale County Agriculture Center. Speaking to the 125 producers

at the session were Oscar "Cotton" Fanning, executive assistant of Plains Cotton Growers; Elbert Harp, executive director of Grain Sorghum Producers Association; Marvin Sartin, area extension economist; and Billy Gunter, district agriculture extension agent.

Detailing the latest rulings on the cotton portion of the Food and Agricultural Act of 1977, Fanning said that the 1978 target price is 52 cents per pound. The target price for 1979 through 1981, in the four-year bill, will be adjusted to reflect changes in the two-year moving average cost of production but will not fall below 51 cents.

FOR THE PROGRAM, yield per farm will be actual yield for the past three years, adjusted for abnormal weather. Target price payments will be made if average prices paid to all U.S. farmers for cotton during the calendar year is below target price. The farmers will be paid the difference times the farm's established program yield, Fanning explained.

For loans under the cotton portion of the bill, the loan rate will be the small of 85 percent of the four-year average U.S. spot price or 90 percent of OIF Northern Europe price for the first two weeks of October preceding the Nov. 1 production announcement.

The term of the crop loan initially will be 10 months, but can be extended eight months unless the U.S. spot price is above 130 percent of the previous three-year average. Under the new legislation, extensions are available on 1977

Latin leaders

AUSTIN, Texas (Spl.) — Improving the skills of mid-career Latin Americans who bear promise of future leadership in their countries is the goal of a new program in the Lyndon B. Johnson School of Public Affairs at The University of Texas.

The U.S. State Department has selected the LBJ School as the site for its Fulbright-LBJ Program for Visiting Fellows. Only one other program like it exists in the U.S.

Beginning next fall, 10 Latin American professionals and managers will come to the campus to spend nine months pursuing studies in their areas of interest.

crop cotton.

THE ALLOTMENT portion of the program, according to Fanning, will be based on each year's planted acreage. By Dec. 15 of each year, he explained, the secretary of agriculture will announce the National Program Acreage, his estimate of acres needed to supply demand. This program acreage, divided by the secretary's estimated acreage for harvest, will be the allotment allocation factor. This factor times each farmer's planted acreage will be the allotment.

After the seminar was held Thursday, USDA announced

the program yield and actual yield.

PAYMENT LIMITATION under the entire program, according to Fanning, is \$40,000 per farmer on all crops. This limitation applies only to target price payments and does not apply to disaster or prevented planting payments.

Payments for prevented plantings will be for the smaller of acres the farmer intended to plant or the acres actually planted the previous year, as figured under the disaster payment program.

The farm program seminar,



FARM BILL SEMINAR — Oscar "Cotton" Fanning, left, reviews the cotton provisions of the new farm program with L.B. Brandes, a Floyd County farmer, and S.E. Coleman, Prairieview Community farmer. Fanning, executive assistant of Plains Cotton Growers, was one of four speakers at the seminar on the new program, held Thursday at the Hale County Agriculture Center.

How To Get A Free Bible

Father Edmund S. Nadolny believes in the biblical saying, "Ask and you shall receive": he's giving away free Bibles to anyone who requests one. Father Ed (as he prefers to be known), who is with the Catholic Archdiocese of Hartford, Conn., got the idea of the Bible giveaway after he spent a month on a silent retreat. "I couldn't do anything else during the retreat except read the Bible, and since I got so much from reading it in such a concentrated manner, I wanted to share the experience with others."

Father Ed feels the Bible can be especially helpful in promoting communication within families. "The essence of prayer and communication is exactly the same," he says.

So far, Father Ed has mailed out 20,000 copies of a modern translation of the New Testament. If you'd like to receive a copy, write: Good News, Father Ed, Dept. FW, 785 Asylum Ave., Hartford, Conn. 06105. Allow 4 to 6 weeks for delivery.



Keeping Warm

How can you keep toasty warm when the mercury plummets? Although another cold winter and energy conservation efforts may make keeping warm more difficult this year, it can be done.

Here are some tips on how to avoid a personal energy crisis from Kathy Litwak of the Dept. of Energy:

- Wear wool clothing when possible — it's the warmest and also allows perspiration to escape. Try to wear the wool next to your skin.
- Wearing several layers of clothing rather than one heavy layer will help conserve warmth. The heat from your body warms the spaces between the clothes, creating natural layers of insulation. And if it gets too hot, you can always take off a layer.
- On the same principle, several light blankets at night are better than one over-stuffed quilt.
- Keep your head covered — up to 25% of body heat can be lost through the head.

Agriculture

that there would be no required acreage set-aside for cotton in 1978 and set the 1978 National Program Acreage at 10,248,000 acres, and the National Reduction Percentage at 20 percent. The reduction is a voluntary reduction.

The 1978 and 1979 disaster program, according to Fanning, will cover total acres, not just allotted acres. The payment will be one-third of target (17.3 cents for 1978) times the difference between 75 percent of

one of three held on the High Plains last week, was sponsored by the County Program Building Committees of the extension service in cooperation with Grain Sorghum Producers Association and Plains Cotton Growers.

Additional information on the cotton portion of the new legislation, as well as provisions covering other crops, are available at the Agricultural Stabilization and Conservation Service office, 814 W. 8th.

During this Holiday Season
and every Season
of the year...
our
Generation
is for you

From all of us at...
**THE ELECTRIC
COMPANY**



SPS
SOUTHWESTERN PUBLIC SERVICE



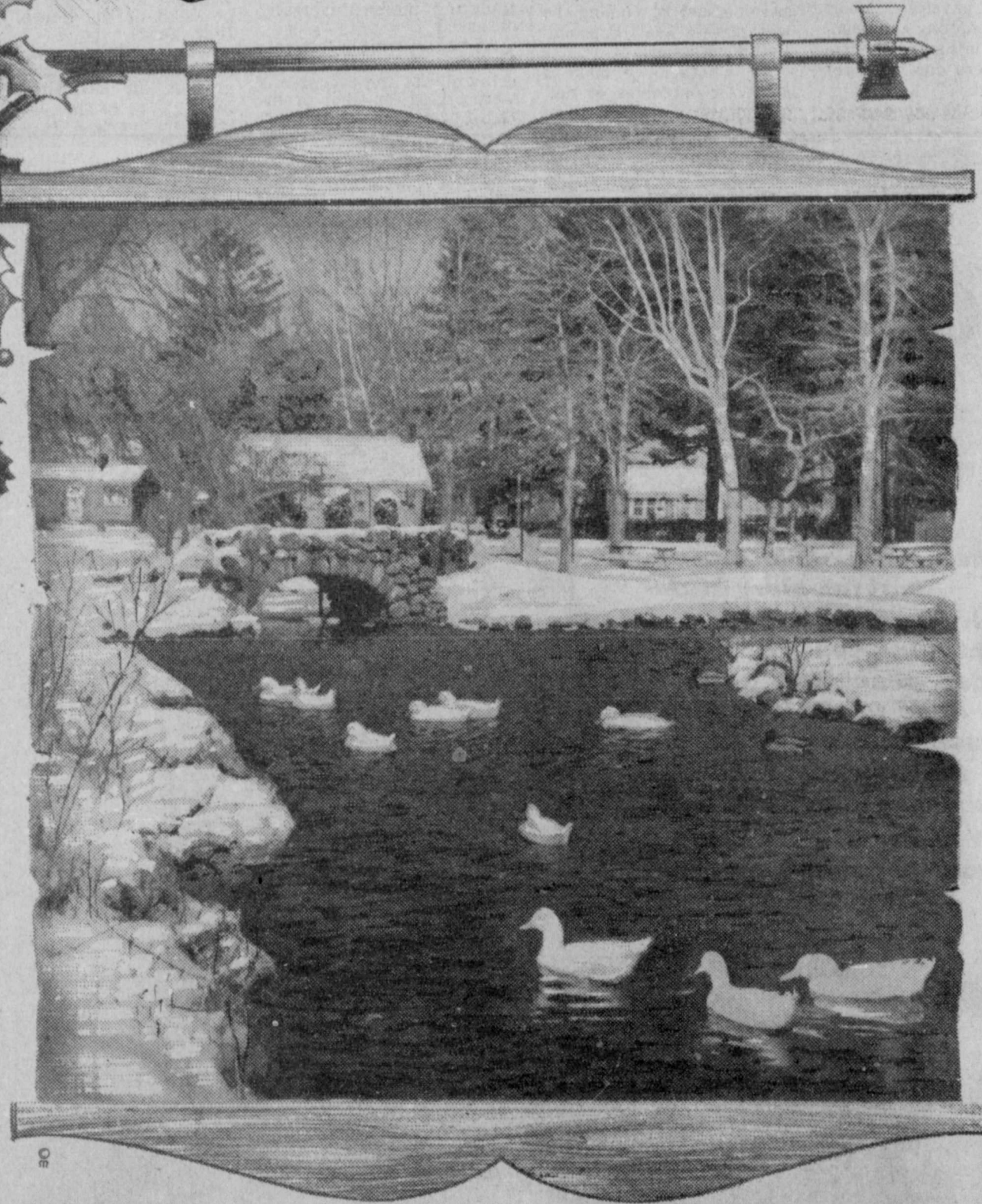
Production Credit Association

DEPENDABLE FARM FINANCING

VALDONNA BARBEE CARLA SCHNEIDER BUDDY LUTRICK

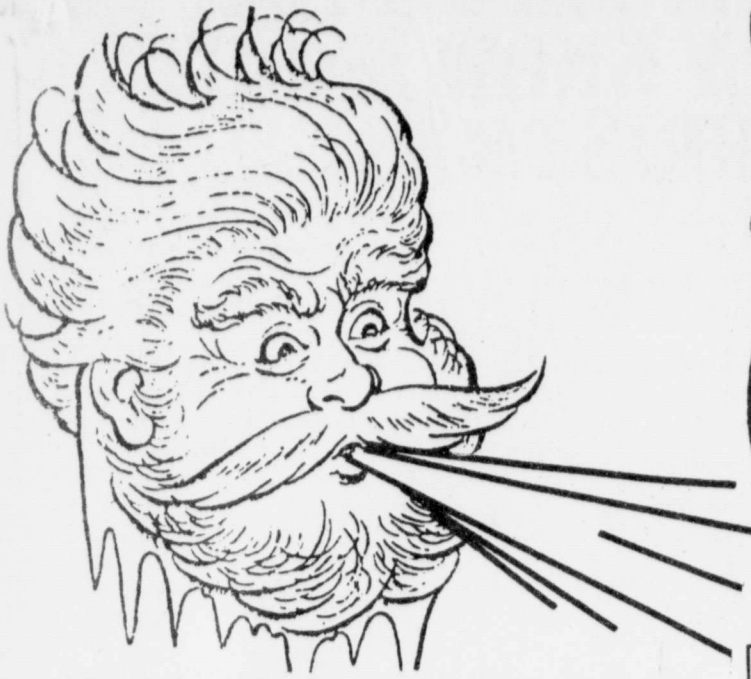
105 South 5th Floydada, Texas 983-2454

Merry
Christmas



With hearts full of wonder at the eternal beauties of Nature, we savour the magic of Christmas and its eternal meaning. In the holiday spirit of love and understanding, we wish all our friends joy and peace. It's a pleasure to know you!

Chill Chart



		Average Temperature															
		35	30	25	20	15	10	5	0	-5	-10	-15	-20	-25	-30	-35	-40
Average Wind Speed - MPH	5	33	27	21	16	12	7	1	-6	-11	-15	-20	-26	-31	-35	-41	-47
	10	21	16	9	2	-2	-9	-15	-22	-27	-31	-38	-45	-52	-58	-64	-70
	15	16	11	1	-6	-11	-18	-25	-33	-40	-45	-51	-60	-65	-70	-78	-85
	20	12	3	-4	-9	-17	-24	-32	-40	-46	-52	-60	-68	-76	-81	-88	-96
	25	7	0	-7	-15	-22	-29	-37	-45	-52	-58	-67	-75	-83	-89	-96	-104
	30	5	-2	-11	-18	-26	-33	-41	-49	-56	-63	-70	-78	-87	-94	-101	-109
	35	3	-4	-13	-20	-27	-35	-43	-52	-60	-67	-72	-83	-90	-98	-105	-113
	40	1	-4	-15	-22	-29	-36	-45	-54	-62	-69	-76	-87	-94	-101	-107	-116
	45	1	-6	-17	-24	-31	-38	-46	-54	-63	-70	-78	-87	-94	-101	-108	-118
	50	0	-7	-17	-24	-31	-38	-47	-56	-63	-70	-79	-88	-96	-103	-110	-120

A timely thought: the gift of time

Christmas is the most cheerful and festive season of the year. Gala parties and quiet celebrations, feelings of good will and togetherness combine to make it so. And even the otherwise tedious chores—like shopping—become a great joy. But, unfortunately, there never seems to be enough time.

Yes, "Time Flies" and sometimes we feel like it is simply "passing us by." You can capture time this Christmas by giving the man you care for a Speidel LCD digital watch for men. Each contains a six-function, solid-state module that provides hours and minutes continuously as well as months, dates, and seconds on command.

Or give that special lady an LCD digital watch for ladies—a unique blend of delicate jewelry and sophisticated electronics.

During the Christmas season every second counts. So this year give a gift of a Speidel watch . . . and maybe that special someone will find they have more time to spend with you.



The world's largest swimming pool is in Casablanca, Morocco. It measures 1,575 feet by 246 feet.

The temperature alone does not always tell the entire story about the weather. To know what clothing we should wear during the cold season we need to know what the "chilling effect" will be on the skin.

Or, we need to know what the Chill Index is. The Chill Index is a chart used to determine the combined effect of the temperature and the wind on the skin.

If the chill index is known, persons can better protect themselves from the cold before going outside.

Should the temperature be zero with no wind, a person does not lose heat as rapidly as when the temperature is 20 degrees and the wind is 20 miles per hour. The wind has a tremendous effect of the chilling effect of the actual temperature.

The chart at right is a "Wind Chill Index Table." Pick out the approximate temperature along the top of the chart and the approximate wind speed along the left side of the chart.

By following the two numbers into the graph the chill factor will be listed and will give a better indication of how cold the weather actually is.

Original holiday decorations add to merriment!

For a shimmering effect, swag long strips of tinsel at the top of your windows, over whatever curtains or drapes are already there. Add glistening Christmas tree balls and you'll have a picture window that is lovely inside and out.

For a festive indoor window-sill box, fill a long planter with evergreens and tuck bright tinsel flowers thickly through the greens. You might also want to stand this Christmas garden on a long book shelf.

Hang a silver metal lettuce basket in some unexpected corner of your house, filled with large and small balls of colored yarn accented with gleaming Christmas tree balls . . . all silver would be spectacular!

A simple and sophisticated table centerpiece can be a conversation piece when entertaining. Fill a glass hurricane chimney with cranberries, kumquats or crab apples and top with a tuft of graceful seasonal greenery. Flanked by graceful candles it is a lovely sight. If you're lucky enough to have a mantelpiece, this colorful arrangement will look charming on it as well.

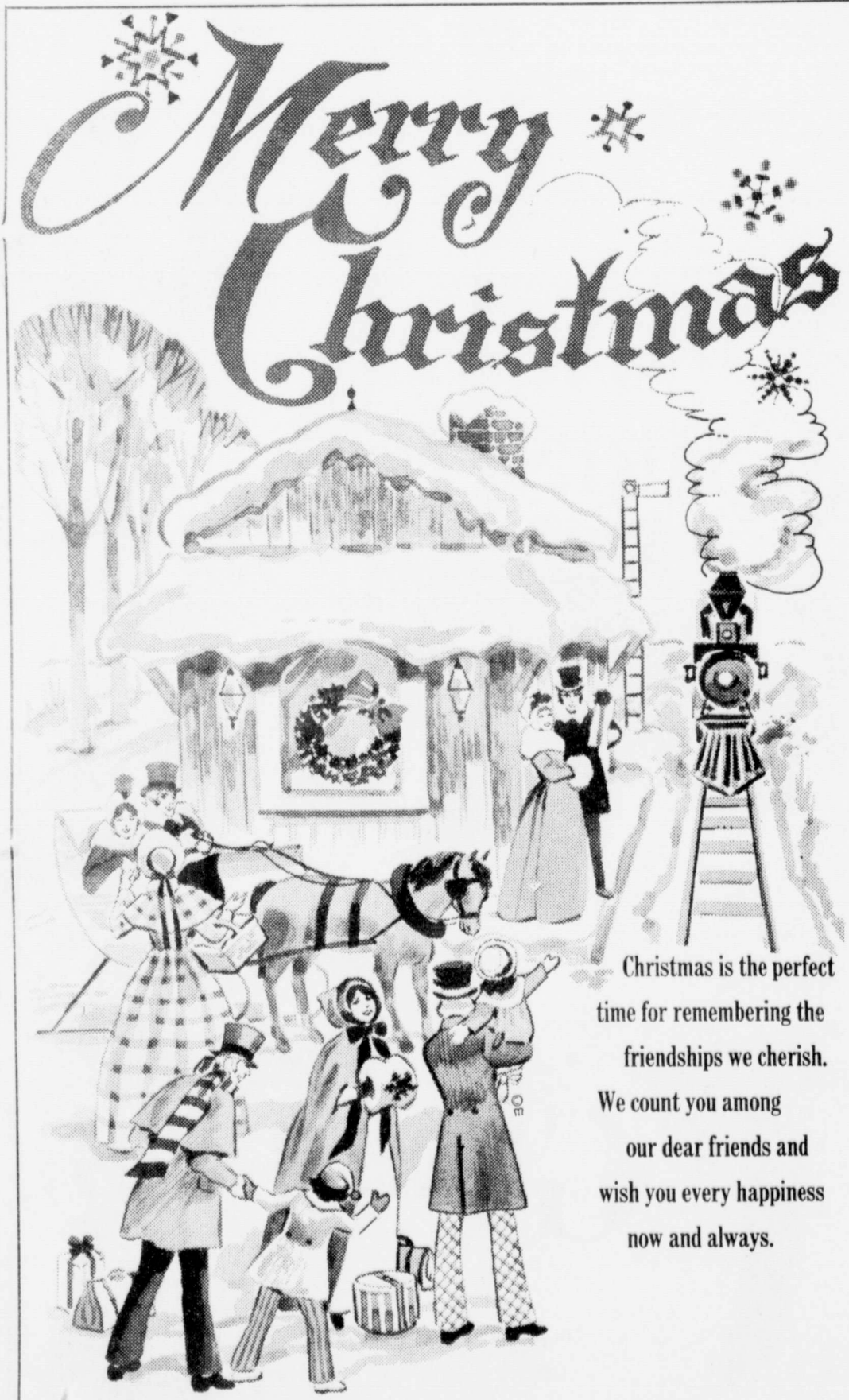
NIGHT BEFORE CHRISTMAS

Everyone gets into the act at this favorite Christmas party. Invite dear friends and relatives for a heart-warming evening for all. The hostess heaps baskets with ribbons, popcorn, colored papers and cello-

phane, foil, seals, bells, colored yarns, scissors, glue, whatever. Each one makes ornaments from whatever suits his or her fancy, and then uses them to trim the tree. Prizes can be awarded for the funniest, prettiest, or cleverest ornament. After light refreshments, guests



James Watt, who perfected the steam engine, invented the first duplicating machine to help run his steam engine business.



Christmas is the perfect time for remembering the friendships we cherish. We count you among our dear friends and wish you every happiness now and always.

FROM RAY AND THE WHOLE GANG AT
REED FORD—MERCURY



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!

THE FIRST NATIONAL BANK OF FLOYDADA
FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.



Greeting cards have colorful, historic sources

A Festive Name

Each year researchers come up with more and more fascinating information about the origins of Christmas and New Year greetings.

Greeting cards are usually made of stiff paper or cardboard, but cloth, vellum, leather, celluloid, metal, wood, clay, cork, and new materials have been added to their designs. Cards and their messages vary in size. In 1929 an inscribed grain of rice was presented as a Christmas greeting to the Prince of Wales, and in 1924, President Calvin Coolidge received a Christmas card that measured 21 x 33 inches!

In ancient Egypt the New Year was celebrated by the exchange of symbolic presents such as scented bottles and scarabs inscribed "an ab nab" ("all good luck"). The Romans exchanged strenae, originally branches of laurel or olive, often coated with gold leaf. Symbols of seasonal good will, such as a Roman lamp and the figure of Victory surrounded by strenae, were combined on objects of baked clay, with the inscription "Anno Novo faustum felix tibi sit" ("May the New Year be happy and lucky for you"). The acknowledgment of the New Year with the exchanges of good will continued in Europe through the early days of Christianity.

In the 15th century, master wood engravers produced inscribed prints which had the same intent as the modern Christmas and New Year cards. One of these shows the Christ Child with halo, before a cross holding a scroll on which appears "Ein gust selig ior" ("A good and happy year"). During the 18th and early 19th centuries, copper plate engravers were producing prints and calendars for the New Year and greetings by merchants and tradesmen were common.

Recognized as the first Christmas card is one designed in England by J. C. Horsley, in 1843 for his friend Sir Henry Cole. An edition of 1,000 copies was placed on sale at Felix Summerly's Treasure House in London in 1846. They were printed by lithography on stiff cardboard, in dark sepia and hand colored. The design shows a family party in progress, beneath which is the greeting, "A Merry Christmas and a Happy New Year to You."

A similar card was designed by W. M. Egley of London and produced as an etching in 1848. While this card is more elaborate, its design suggests a relationship to the Cole-Horsley card. The same may be said of an American Christmas card of the same period, designed by R. H. Pease of Albany, N.Y., which bore the inscription, "Pease's Great Variety Store in The Temple of Fancy." Sentiment cards were exchanged and collected in the United States from 1830 to the Civil War and many have survived... among them an "expanding heart" Christmas present or greeting card in purse form, dating from about 1859.

HOLIDAY TIME SAVER

When cooking, double your favorite recipe and serve one half. Freeze the second for a pressured day. You'll have your dinner in just the time it takes to heat it up!

The Miracle of Christmas

The merry rejoicing at Christmas, celebrating the Birth of Christ, seeks to recapture the glory and wonder of the Nativity. People everywhere come together in warmth and goodwill, recalling the Source of the Spirit that binds them together.

Although Christmas is celebrated all over the world, it is not really known whether or not Jesus, as a boy, ever had a birthday party. Jews of His time did not celebrate birthdays... such observances were for kings and other important people, who lived in palaces. With or without birthday parties, Jesus had an enchanted childhood, so say the legends.

One such story says He made mud-pie birds one rainy day, and as He finished them, they flew away. For having bowed down to give its fruit to His Holy Mother, Jesus rewarded a palm tree by having a cutting of it planted in Paradise.

The Magic of Christmas is happily contagious, transforming the world in an atmosphere of brotherhood and anticipation. Its magic brings families together, inspires a spirit of generosity and giving, and fills the heart with a heady lightheartedness long remembered from one's childhood.

For it is in childhood that the magic of the Yuletide is felt most keenly. The air quivers with excitement and the promise of things to come. Pungent smells fill the house and little ones can hardly sleep, for listening to the furtive sounds of mom and dad tiptoeing and whispering and wrapping, far into the night.

An old French proverb says "Miracles happen only to those who believe in them." Surely, we can all believe! Surely we can reinforce our faith in miracles!

Today you can say Merry Christmas in Macedonian, Greek, Hungarian, any one of 32 languages plus Braille. There are greeting cards available in our polyglot nation in Polish, Spanish, Japanese, Armenian, Croatian, Chinese, Macedonian, Portuguese, Greek, Swedish, Norwegian, Hungarian, Lithuanian, to name just a few. Distributed throughout the United States, many are produced in this country, others come from abroad.

It was noted by one of the manufacturers of these Christmas cards, that whenever there is turmoil or a revolution in a foreign country, the sales in that language soar. Since type faces in some languages are unavailable, many of the exotic messages are photographed from the originals. In the case of some Chinese messages, a waiter in a Chinese restaurant, who is also an artist, wrote the greetings on a piece of paper from which they were photographed and reproduced.

HOW MUCH DO YOU REALLY KNOW ABOUT CHRISTMAS?

By Wayne Kessler

Have some fun with our Christmas quiz. Afterwards, add up your answers to get your Christmas Spirit Rating:

- 1-5 correct: You're still working on your Christmas card list.
- 6-10 correct: You haven't peeked at your presents yet.
- 11-15 correct: The Christmas tree is bought.
- 16-20 correct: You are working on your New Year's Eve party.

1. "Rudolph, the Red-Nosed Reindeer," was sung by which crooning cowboy?
a. Hoot Gibson b. Gene Autry c. Roy Rogers

2. A 1954 musical version of Dickens' *A Christmas Carol* was presented on TV. Who played Ebenezer Scrooge?
a. George Raft b. Basil Rathbone c. Fredric March

3. In the 1948 movie *The Bishop's Wife*, Cary Grant, as an angel, visits earthlings David Niven and Loretta Young. What name does this angel go by?
a. Dudley b. Dooright c. Gabriel

4. "The Christmas Song" (Chestnuts Roasting on an Open Fire) was written by Robert Wells and Mel Tormé. Oddly enough, Tormé did not have the hit record of this yuletide favorite. Who did?
a. Frank Sinatra b. Nat "King" Cole c. Bing Crosby

5. What presents do the poor husband and wife exchange in O. Henry's Christmas masterpiece, *A Gift of the Magi*?
a. watch fob and set of combs b. a necklace and a signet ring c. a muffler and a shawl

6. If you were to receive all the "gave to me's" in the carol, "The Twelve Days of Christmas," you would have a very noisy house. Can you name the gifts?
7. In the 1954 movie *White Christmas*, Bing Crosby and Danny Kaye come to the aid of an old Army general, whose Vermont ski lodge is in financial difficulty. Name the actor who portrays their old Army buddy.
a. Richard Blane b. Dean Jagger c. Orson Welles

8. Who wrote the annual animated TV special, *How the Grinch Stole Christmas*?
a. Dr. Seuss b. Ted Geisel c. Dr. Spock

9. "Home for the Holidays," was sung by a barber turned singer. His name?
a. Danny Kaye b. Perry Como c. Julius La Rosa

10. Which of the following actors did not portray Dickens' famous Christmas miser, Ebenezer Scrooge, in the movies?
a. Albert Finney b. Alastair Sim c. Jack Benny d. Reginald Owen

11. A little girl named Virginia O'Hanlon wrote to the *New York Sun* newspaper asking, "Is there a Santa Claus?" The letter was answered in an editorial by Frank P. Church, a *Sun* reporter. What now-famous reply did he make?
a. "Yes, Virginia, there is a Santa Claus."
b. "No, Virginia, there is no Santa Claus."
c. "Yes, Virginia, if you truly believe."

12. What famous American composer wrote "White Christmas"?
a. Manny Manheim b. Cole Porter c. Irving Berlin

13. Glyn Dearman, Richard Beaumont and Terry Kilburn all played what *Christmas Carol* character on the silver screen?
a. Marley's Ghost b. Tiny Tim c. Bob Cratchett

14. Janet Leigh and Robert Mitchum were in a 1949 movie titled *Holiday Affair*. Mitchum, with his last \$80, buys Leigh's fatherless son a gift. What was it?
a. a train set b. a new suit c. a bicycle

15. Name the holiday song performed by Bob Hope and Marilyn Maxwell in the 1951 movie *The Lemon Drop Kid*.
a. "How Much Is That Doggie in the Window?" b. "The Little Drummer Boy" c. "Silver Bells"

16. Fill in the missing word to these songs.
a. "I'll Be Home for Christmas. You can _____ on Me." b. "Chestnuts Roasting on an Open Fire, _____ Nipping at Your Nose." c. "Deck the Halls with Boughs of _____."

17. In *It's a Wonderful Life*, a 1946 Frank Capra movie, Jimmy Stewart is visited on Christmas Eve by?
a. an angel b. a rabbit c. Santa Claus

18. Who played the Santa Claus character in *Miracle on 34th Street*?
a. Monty Woolley b. Edmund Gwenn c. Orson Welles

19. "Twas The Night Before Christmas," a poem by Clement Moore, names all eight of Santa's reindeer. Ten critters are listed below. Pick the two that are not Santa's.
a. Dasher b. Sneezy c. Dancer d. Blitzen e. Vixen f. Lancer g. Comet h. Donder i. Cupid j. Prancer

20. What is the last line of the poem, "Twas The Night Before Christmas"?
a. "Twas the night before Christmas, when eight mischievous spirits were playing,
b. with some little boys tripping and tumbling,
c. and some old men dozing and snoring,
d. and the ladies dancing, the men playing their fiddling,
e. and the merriment causing no less a stirring,
f. in a town, that was once a village, no bigger,
g. than a hamlet, in a county, no greater,
h. than a parish, in a province, no larger,
i. than a hand, to the right of the shiner,
j. than a thumb, to the left of the finger."

ANSWERS TO QUIZ

1. b
2. c
3. c
4. c
5. b
6. a, b, c, d, e, f, g, h, i, j
7. a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z
8. a
9. b
10. c
11. b
12. c
13. a
14. c
15. a
16. a, b, c
17. a, b, c, d, e, f, g, h, i, j, k, l, m, n, o, p, q, r, s, t, u, v, w, x, y, z
18. b
19. c, d
20. j

SCENTED GIFT

Pomander balls make beautiful gifts trimmed up with velvet, ribbons, lace and pretty braid. Tie them prettily from bits and pieces you have tucked away in

your sewing box. Their fragrance will last long after the holidays are gone.

CHRISTMAS WRAP

Aluminum foil makes any gift special looking and is

especially marvelous for wrapping those odd shaped things that never seem to fit into any box. Wrap and tie with brightly colored yarn... several different colors at the same time!



A Joyous Christmas

The landscape is serene wearing a mantle of fresh snow as we greet Christmas, holiday of Joy. Joyous in observance of its origin, joyous in its expression of peace, we gather together at this special time in good fellowship. In an atmosphere of wonder we wish you a happy holiday and say thanks for your friendship.

Caprock Hospital District

BOARD OF DIRECTORS

MEDICAL STAFF

HOSPITAL STAFF

CHRISTMAS

GREETINGS

A December day is all the more beautiful in remembering...
Thinking of you and wishing you every happiness at Christmas.

Quality Body Shop

Owner-Johnny B. Sue



CHRISTMAS GREETINGS

"For unto us a child is born, unto us a son is given . . . and his name shall be called Wonderful, Counsellor...The everlasting Father, The Prince of Peace."

We wish you and all you hold dear a very joyful holiday. May it be graced with health, happiness and peace. Our thanks for the kindness shown to us.

**Floydada
CO-OP GIN, INC.**

RAY GENE FERGUSON, MANAGER

On Insulating Homes

COLLEGE STATION With energy costs high and another frigid winter expected, many consumers are

insulating or re-insulating their homes, points out Dr. Bill Stewart, agricultural engineer with the Texas Agricultural Extension Service.

He provides some information to assist consumers in purchasing an insulation product or enlisting a contractor's services. Available in a variety of forms, home insulation can be purchased in blankets, in batts, in a form which is bagged and ready to pour, and in a form which must be blown in place by a contractor or using specially designed equipment.

Three basic types of products are most commonly used, according to Stewart, all having high insulating value if properly manufactured and installed:

-Mineral wool, which includes rock wool and fibrous glass. Both of these products can be poured or blown in place or purchased in blankets or batts with a foil or paper vapor barrier.

-Plastic foam/resin, which is made of polystyrene, polyurethane or urea formaldehyde can be purchased in pre formed sheets or foamed in place by a contractor. Foam insulation can vary considerably in its final properties depending on the operator's skill, how various reactants are mixed, and the time allowed for "curing".

-Cellulosic insulation, made of any ground cellulose product such as recycled newspaper, can be poured or blown in place.

Each insulation can vary widely in quantity as well as basic raw material source, several considerations are important to the consumer, contends the engineer.

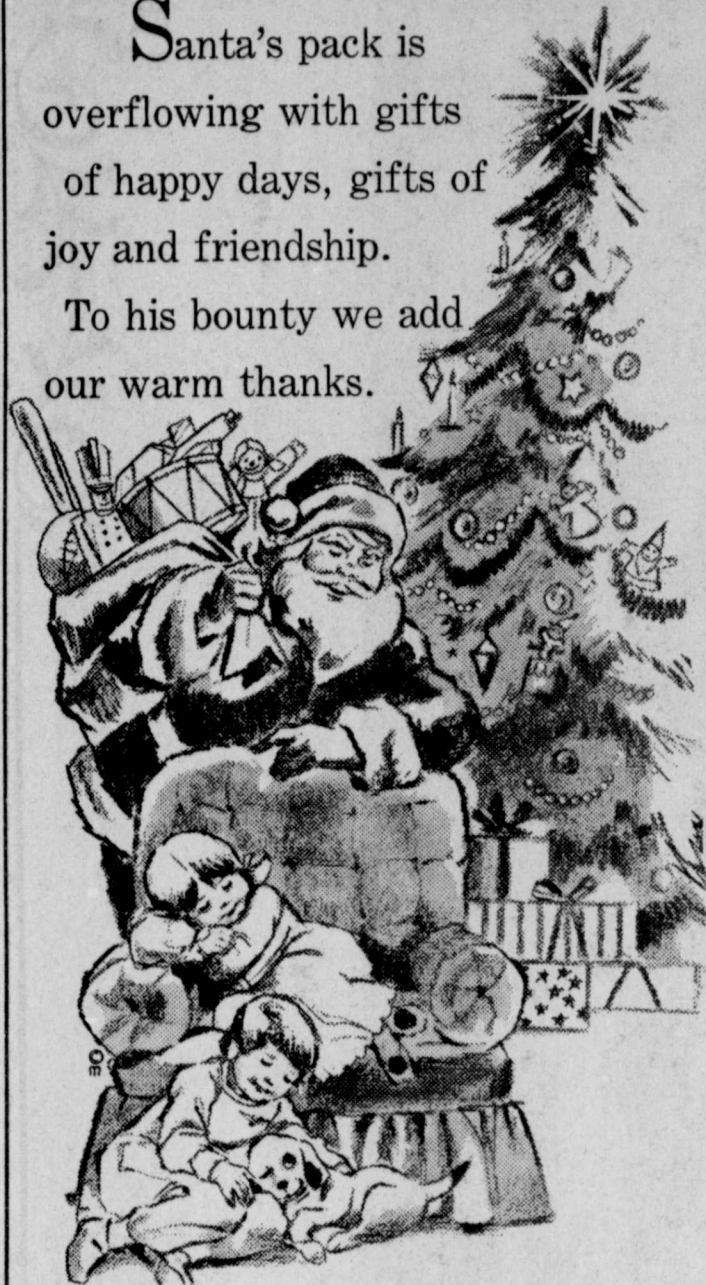
An important performance characteristic to evaluate is flammability. Acceptable flammability standards for insulation, established through the American Society of Testing and Materials (ASTM), include flame spread, fuel contribution and smoke development rates.

An acceptable product may still be flammable and should not be installed adjacent to high temperature surfaces such as recessed light fixtures or furnaces. Materials which are flammable should be installed within a flame retardant enclosure such as gypsum board or metal. The plastic foams and cellulosic products present the greatest fire hazard and are available with fire retardant treatments. Urea formaldehyde foams are less flammable than other foamed products but may present some odor problems unless properly formulated and applied.

Stewart points out that findings by the Federal Trade Commission show that deception of consumers is most likely to occur in flammability claims, either by misrepresentation or by no reference to its unaccept-



Santa's pack is overflowing with gifts of happy days, gifts of joy and friendship. To his bounty we add our warm thanks.



FROM ALL OF US AT JAMES LEE NICHOLS OIL CO.

119 E. HOUSTON

983-3144

LIGHT THE WAY
FOR A SAFE HOLIDAY

During the Christmas and New Year weekends, thousands of Texas motorists will be burning their headlights day and night as a visible reminder to others to drive safely. Join this effort to make the Holidays accident-free.

Your Texas Department of Public Safety

Paducah Tournament December 26-29

PADUCAH, Dec. 19 has been set as deadline for entering the Paducah Jaycees' annual men's invitational basketball tournament slated for Dec. 26, 27, and 29.

Team entries may be directed to Brad Page, tournament chairman; and

additional information obtained from Box 579, Paducah, Tex. 79248, telephone 806/492-3016.

A check in the amount of \$25 as a forfeit fee should accompany the entry. Page reminded.

able flammability, and thermal resistance claims, either through generalizations without providing "R" values or exaggerations of the "R" values.

An "R" value is a number indicating how much resistance insulation presents to heat flowing through it, explains the engineer. Generally, the higher the "R" value, the more effective the insulation. Consumers should pay only for a higher "R" value.

The current generally accepted maximum design-standard "R" value per inch of thickness of insulation for the most commonly used insulating materials are mineral wool batts and blankets, 3.7; cellulose loose fill, 3.2-3.5; urea formaldehyde, 4.0; polystyrene (expanded), 4.2; and polyurethane, 6.25. Any claim of an "R" value above the maximum design should be highly suspect. To determine the "R" value of a material that has a thickness other than 1 inch, multiply the thickness (in inches) by the "R" value per inch.

To guard against careless or incompetent installation, which could result in a major reduction in "R" value, choose a reputable contractor. Stewart outlines these tips for selecting an insulation contractor:

-To find a contractor, ask your gas or electric utility company representative or your local builders, consult friends and neighbors, or look in the Yellow Pages under "Insulation Contractors."

Obtain cost estimates

from at least three different contractors when available. Make sure you describe the job identically to each.

-Check a contractor's reliability with the local Better Business Bureau listed in the phone book, or with the state or local consumer affairs office.

-Ask a contractor for references including previous customers. Check them out.

-Check with local building code authorities for guidance in purchasing an insulating material.

-Talk with a contractor in terms of "R" value. If a contractor won't deal with you in "R" value language, don't deal with him.

-Bags of loose fill insulation should be marked with "R" values and figures indicating the area the contents will cover to achieve the desired "R" value.

-After selecting a contractor, have a specific contract drawn up for the job.

-Any warranty for the insulation should be in writing.

ing and part of the contract. If you plan to do your insulating work, Stewart suggests the following safety precautions:

-Wear protective clothing, preferably long sleeves, long trousers, gloves, a hard hat to protect your head, and a disposable respirator marked for "dust" to avoid breathing small fibers.

-Don't place insulation near recessed electrical light fixtures, a furnace or similar heat-producing device.

-Don't place insulation over attic vents.

-To avoid locking in moisture and causing wall or ceiling rot, install insulation with any vapor barrier placed toward the living space.

-If adding new insulation over old, either purchase a product that has no vapor barrier, or slash the barrier at frequent intervals to allow moisture to escape.

-Remember, insulation is not intended as a fire wall. Added flame-retardants are intended to retard the burn-

SEE HOMES PAGE 7

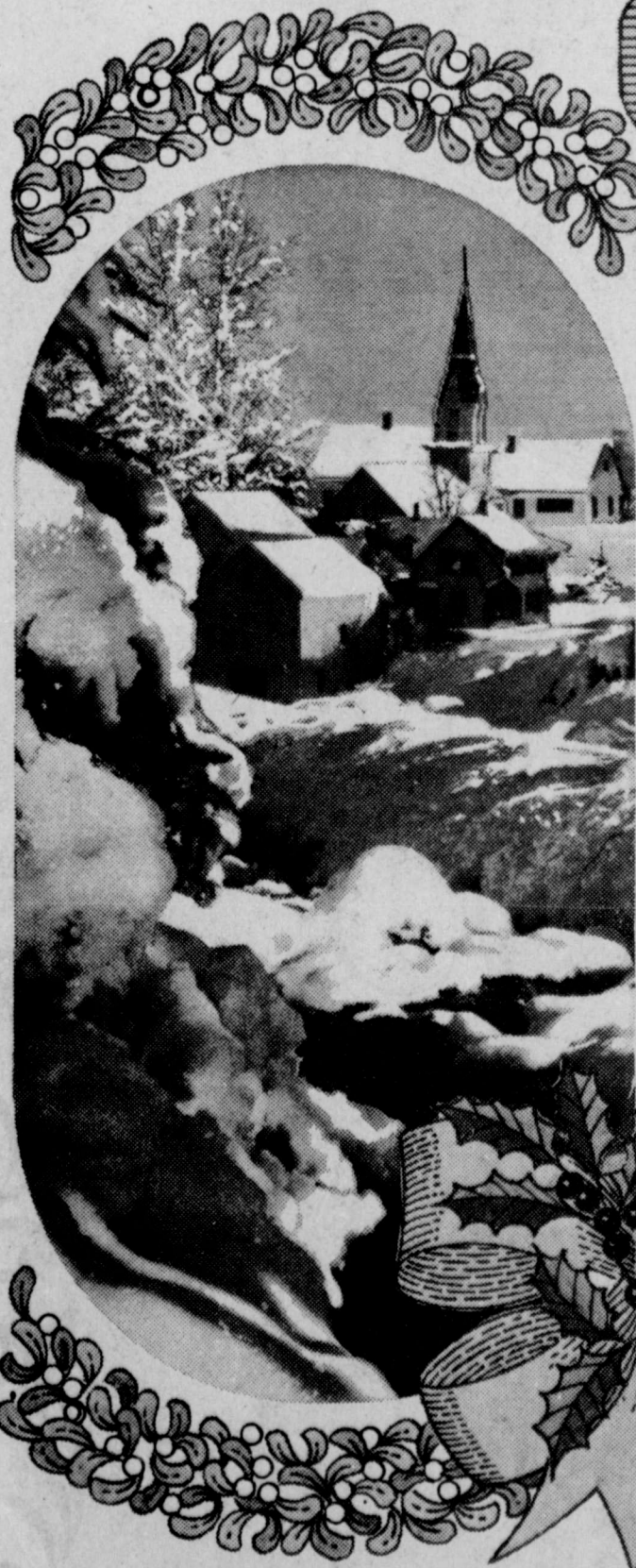
Rejoice

As the world celebrates the coming of Christ, we rejoice and give thanks for our many blessings.

Solomon Jewelry
102 South Main St.,
Floydada, Texas

Christmas Wishes

Let there be love at Christmas when all the world is warm and bright with dreams. In the hushed landscape of this glorious season, we send tidings of comfort and joy and continuing thanks to all!



Collins Implement Co.

YOUR JOHN DEERE DEALER IN FLOYDADA

Merry Christmas



May the magic of Christmas unfold within your heart and home bringing special joys and remembrances. As this season of love and cheer arrives we extend warm wishes for a truly happy holiday.

Sincere thanks.

DARTY GIN

DOUGHERTY, TEXAS

Western Style WHITE CHRISTMAS



CAN YOU GUESS WHERE the photograph above was taken? Maine? Vermont? Upper New York State? Actually, it was taken in what we have come to associate in our minds as "sunny California!" Photograph courtesy of The Oakland Museum, Oakland, California.

The romantic and beautiful snow scene above, so typical of Christmas and Santa's world, was taken in Loomis, California, about 1919.

Loomis is northeast of the capital city of Sacramento. Sacramento itself embraces the site on which Captain John A. Sutter, in 1839, arrived and started building the adobe house that became famous as Sutter's Fort. This seemingly undramatic act set the stage for the colorful and turbulent gold rush.

California is a land of stark contrasts. Tropical flowers bloom in mid-winter in the south, and oranges ripen within sight of snow-capped mountains. Only a few hours away from snow-covered ski trails, bathers sun on sandy beaches.

The Sierra Nevada, the coldest part of the state, has experienced freezing temper-

atures even in the summer. Winters are long and severe and some of the peaks are snow covered all year. Although snow is nearly unknown in the valleys of the central and southern coast, at Tamarack, in the Sierra Nevadas, the yearly snowfall averages about 454 inches.

Early in 1960, the winter Olympic Games were held in Squaw Valley, high among the Sierra Nevada mountains. Athletes from about 30 countries competed.

Christmas in California has many moods — like its weather and geography. Spanish and Mexican traditions and customs flavor the holiday as well as those brought to the west, when the frontier was settled.

California's ever-growing population draws together at Christmas, in the spirit of peace and brotherhood that mark this holiday all over our great nation!

large American cities, but candles still sell in the millions, showing that Americans enjoy their soft glow and associations.

Lavish Feast

At Christmas, in the year 1492, when Columbus was spending his day in the New World, King Henry VII gave one of his most sumptuous feasts. The King (1485-1509), the Queen and members of the court dined on no less than 120 different dishes . . . with peacock as its climax! He observed holiday customs lavishly, to say the least, serving among the many delicacies a popular dish called "frumenty,"

made by adding sugar and spices to boiling hulled wheat.

Burning the Yule Log

The burning of the Yule log is a custom handed down by the English who settled in America. On Christmas eve the log, set on the hearth, is kindled with the remains of the log from the previous year. Many superstitions surround the Yule log. It was thought by some to protect their home from evil spirits, others thought the ashes would help swollen glands!

EXTRA TREATS FOR YOUR HOLIDAY DINNER

HOLLY WREATH SALADS—Using chicory, make a wreath shape on individual salad plates. Scatter cherries or cranberries on chicory to look like holly.

CANDLE SALAD—Roll half a banana in colored sugar and set into a ring of pineapple. Take half of split unsalted almond, and stick into top of banana. The almond will actually burn for a minute or two when lit!

PEPPERMINT ORANGES—Roll fresh oranges gently on table top to soften, and cut small hole on the top of each one. Insert stick of peppermint candy. Small fry can suck the juice through the candy stick, making a double treat!

Season's



Carols and Candles

Carols and candles bring Christmas. The word "carol" comes added spirit and luster to The word "carol" comes

Calorie Counts to Help You Through the Holidays

With so many goodies surrounding us at holiday time, who wants to diet? It can be a bore! However, a little careful planning can keep you full and happy, and your waistline from expanding. We offer a few hints to help you beat "the battle of the bulge."

Calorie count is in parentheses:

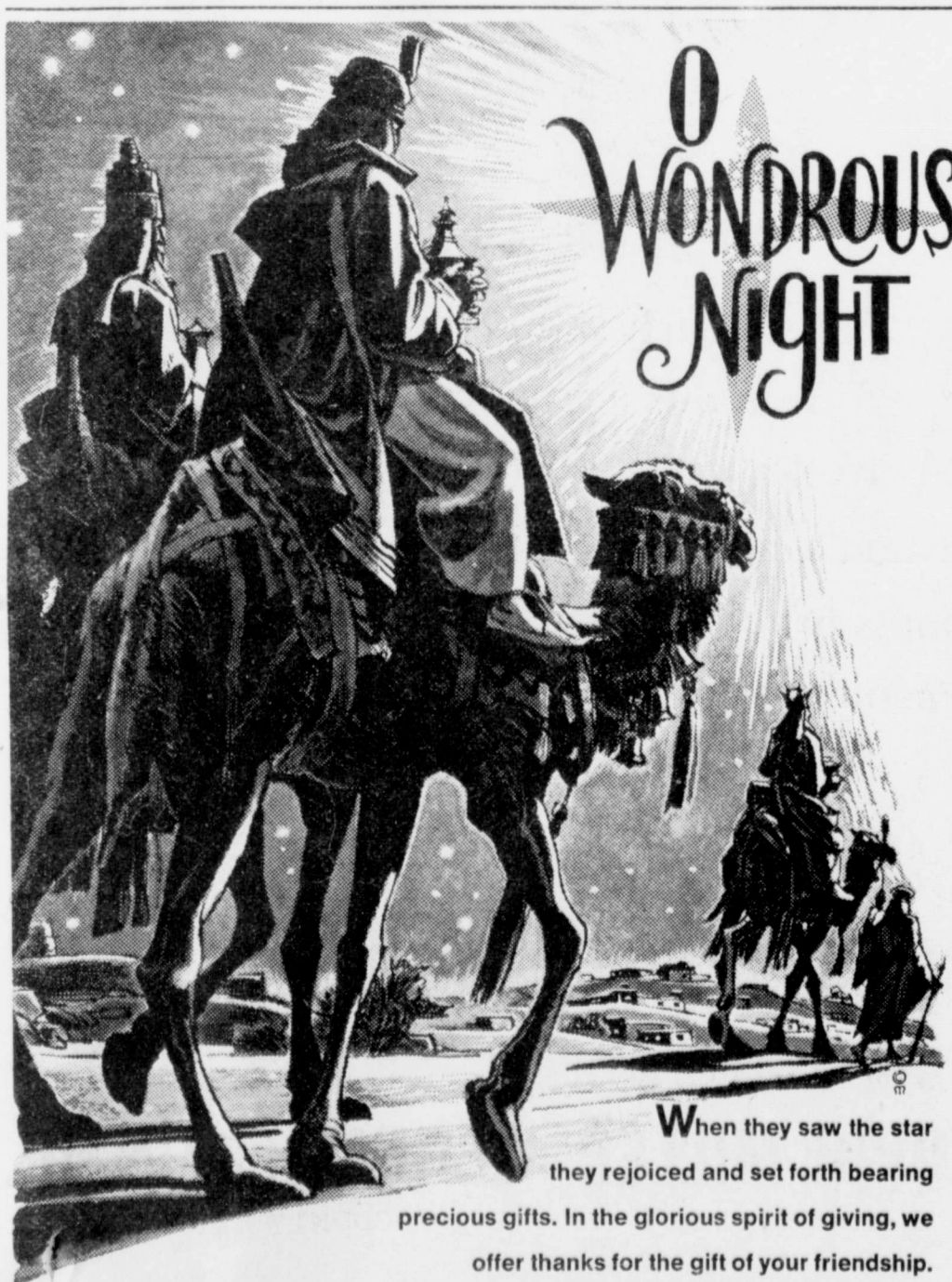
- 6 shrimp (90) . . . 3½ ounces white wine and soda (85)
- . . . 5 artichoke hearts (55) . . . 10 pretzel sticks (30) . . .
- 2 stuffed green olives (15) . . . 6 oysters (65) . . . 1 slice
- pumpernickel (80) . . . 1 nectarine (30) . . . 2 ounces rare
- roast beef (95) . . . 8 small gumdrops (35) . . . 1 teaspoon
- caviar (25) . . . 1 stalk celery (5) . . . 1 ounce camembert
- (85) . . . 1 8 oz. glass milk (160) . . . 1 good slice calves
- liver (75) . . . 1 cup cottage cheese (240) . . . 1 Ritz
- cracker (20) . . . 1 Wheat Thin (10) . . . water, try a quart
- a day (0)!

HAPPY HOLIDAY!

from the middle English carol, meaning "to sing joyously." The majority of our most familiar carols date from the nineteenth century. Some researchers believe that carol singing could be a carryover from the Roman songs of the Saturnalia. Francis Scott Key, noted lawyer and author of The Star Spangled Banner, also wrote carols. It is little known that the comedian Harpo Marx, of the famous Marx Brothers, also authored a popular Christmas carol.

Caroling on Christmas Eve is a tradition brought to America by our English forbears, that delights us all at holiday time.

CANDLES—Special lighting effects as we now know them, elaborate and colorful at Christmas, started with the romantic glow of holiday candles. Placing lighted candles in the window on Christmas eve is believed to have started in Boston. There are elaborate electric light shows in almost all



When they saw the star they rejoiced and set forth bearing precious gifts. In the glorious spirit of giving, we offer thanks for the gift of your friendship.

Hammond Sheet Metal
Flordada, Texas

Greetings

IT'S OUR FAVORITE TIME
OF YEAR . . . WHEN WE WISH ALL
OUR FRIENDS A VERY MERRY CHRISTMAS!

LEROY
RICKY
SHORTY
PARNELL
PAT
SHERYL
DALE
LARRY

**CITY
AUTO INC.**

FLOYDADA, TEXAS

RANDY
CALVIN
JESSIE
STAN
RHONDA
JAY
TRAVIS
ROYCE

Joyous Christmas



After nearly 2,000 years the Holy Birth remains a wondrous miracle to all. As we remember the joy of the Wise Men who sought and found the Christ Child in the manger, let us exult and offer thanks in celebration of His coming. May this sacred season bring the Light of Peace and Love into your heart and home.

THIS CHRISTMAS MESSAGE FROM THE FOLLOWING PUBLIC OFFICIALS

H. E. PORTER
JUSTICE OF THE PEACE

MARY L. MCPHERSON
DISTRICT CLERK

RANDY HOLLUMS
DISTRICT ATTORNEY

GEORGE MILLER
DISTRICT JUDGE

D. G. AYRES
COUNTY SERVICE OFFICER

KENNETH BAIN, JR.
COUNTY ATTORNEY

FRED CARDINAL
COUNTY SHERIFF

GLENNA ORMAN
COUNTY TREASURER

JONELLE FAWVER
TAX ASSESSOR-COLLECTOR

J.K. HOLMES
COUNTY JUDGE

O. M. WATSON, JR.
COUNTY AUDITOR

MR. & MRS. GRIGSBY MILTON, JR.
COMMISSIONER PREC. 3

MR. & MRS. AARON CARTEL
COMMISSIONER PREC. 1

MR. & MRS. JACK LACKEY
COMMISSIONER PREC. 4

Set-aside will reduce grain production 3%

Fearing that another huge grain crop might depress farmer's prices for years to come, the Carter administration has tentatively opted for a program to cut back on feed grain production next year.

John C. White, deputy secretary of agriculture, announced on Nov. 15 a 10 percent set-aside for sorghum, corn and barley. The set-aside is "conditional" until it is reviewed in late January when final rules for spring planting will be announced.

The 10 percent set-aside program is designed to reduce U.S. feed grain production in '78 by an estimated 3 percent while at the same time reducing world feed grain production about 1

percent.

Why would a 10 percent set-aside produce only a 3 percent cut back? Because, according to Howard Hjort, U.S. Department of Agriculture economics director, a recent phone survey indicated 25-35% producer participation in the set-aside. Maximum participation expected would be 50-55% and minimum would be 10-15%.

USDA thought that a larger set-aside as was suggested by GSPA would result in an even smaller percentage of participation.

With less than 100% participation in the program, percentages have to be adjusted to participation percentages.

Although technically voluntary, farmers are required to participate in the program in order to be eligible for government loans and direct subsidies under the target price formula.

The requirements of the set-aside seem complicated, but understanding the terms used will settle some of the confusion.

National base acres, or National allotment, or National program acreage—All three terms mean the same thing: (1) the maximum number of acres the government deems necessary to produce the amount of grain needed to meet domestic and export demands, and therefore (2) the maximum number of acres the government will make payments to farmers on.

The national base acres for grain sorghum is 13.7 million acres. In other words, the government feels that the sorghum yield from 13.7 million acres would be all that is necessary to meet 1978 demands for sorghum. For corn the figure is 67.6 million acres.

Application of allocation factor—A producer who plants more than 95 percent of his 1977 acreage of corn or sorghum will have his payment base reduced by the percentage that the total U.S. harvested acreage exceeds the U.S. base acres (67.6 million for corn; 13.7 million for sorghum).

Set-aside—Acreage equal to 10 percent of your planted acres. To figure your set-aside: multiply the total number of acres you have to plant by 90.0 percent. The sum is the number of acres you are allowed to plant to comply with set-aside.

The acreage that is the difference between what you have to plant and what you are allowed to plant under set-aside is equal to your set-aside. For example, if you have

100 acres to farm and you want to participate in the set-aside...

100 (number of acres you have to farm)
 $\times 90.9\%$
 90.9 (number of acres you can plant on your farm)

Your "set-aside" on your 100 acres would be 9.1 acres (100 90.9=9.1).

Why 90.9 percent? Because, using the problem above as an example, the set-aside (9.1 acres) is equal to 10 percent of the number of acres you actually plant. You are "setting-aside" an acreage equal to 10 percent of what you plant. You are planting 90.9 acres and "setting-aside" 10 percent of

national acreage had been set at 13.1 million as it has been for 1978, the allocation factor for sorghum would be 97%.

13.7 (national base acres)
 14.1 (number of harvested acres of sorghum)
 = 97% (allocation factor)

A producer who was not exempt from the allocation factor would only receive deficiency payments on 97 percent of his harvested acres of sorghum. An exempted farmer will receive 100 percent of the target price.

To be exempt from the allocation factor next year, a producer raising sorghum or corn must reduce his planted acreage of these grains by 5 percent or more from what he produced in 1977.

Harvested acres—The number of acres actually harvested in a given year. Harvested acres for corn and sorghum for the last three years (in millions):

	1977	1976	1975
Sorghum	14.1	14.9	15.5
Corn	69.8	71.1	67.2

Allocation factor—The allocation factor is determined by dividing the national base acreage by the number of acres actually harvested.

The allocation factor will only exist if U.S. producers plant overall more acres than the national base acreage.

The allocation factor determines what percentage of a deficiency payment a nonexempt producer will receive.

For example, if the new set-aside program had been in effect this year, and the

the 90.9 which is 9.09 acres, rounded off to 9.1 acres—your set-aside. make sure he has 100 percent coverage on his crop by cutting back 5 percent from his '77 crop production.

Conclusion—a corn and/or sorghum producer may

Holiday Greetings

Santa zooms in, his pack filled to overflowing with joy, peace, and contentment for all. Happy holidays and thanks.

CAPROCK HARDWARE AND MOTOR PARTS INC.

114 W. California Phone 983-2865



Merry Christmas

In the spirit of this festive holiday, we extend sincere thanks and warm wishes for a truly old-fashioned Christmas. We appreciate your patronage.

GILBREATH EXXON SERVICE STATION



An Italian immigrant to New Jersey, Italo Marcioni, produced the first ice cream cones. The invention attracted little attention.

HOMES FROM 4

ing of the product itself, not of an entire dwelling.

If you suspect deception or fraud or are having a problem with non fulfillment of a contract or failure by the seller to honor a warranty, contact the Federal Trade Commission regional office nearest you, adds Stewart.

PEACE JOY



A wish for all mankind...

may the light of His love shine

for you all through the Yuletide.

In this reverent spirit, we extend thanks to our warm, wonderful friends.

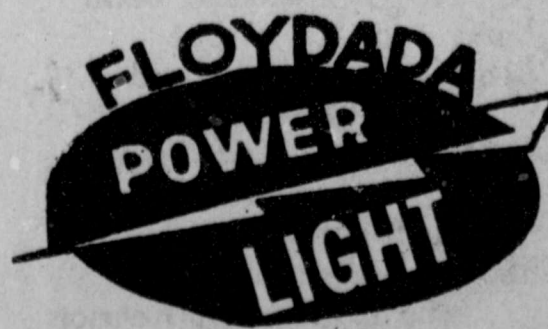


...and may all your CHRISTMASSES BE BRIGHT!



Our sincere thanks to our many friends and patrons for a wonderful year..... and our appreciation for your cooperation and support.

- MAYOR PARNELL POWELL
- COUNCILMEN..... WAYNE RUSSELL
- JOHNNY BILL SUE, JERRY THOMPSON, CARL JARRETT AND LEROY BURNS.
- CITY MANAGER BILL FEUERBACHER AND ALL THE CITY EMPLOYEES

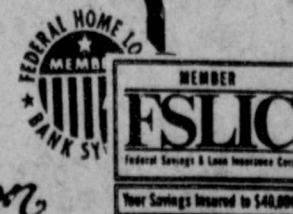


OUR OFFICE WILL BE CLOSED FROM NOON FRIDAY UNTIL TUESDAY MORNING.

Floydada Branch

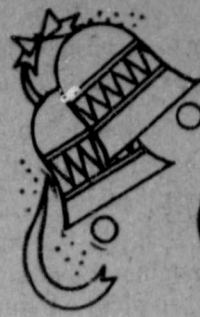
Plainview SAVINGS & LOAN Association

217 W. CALIFORNIA FLOYDADA, TEXAS

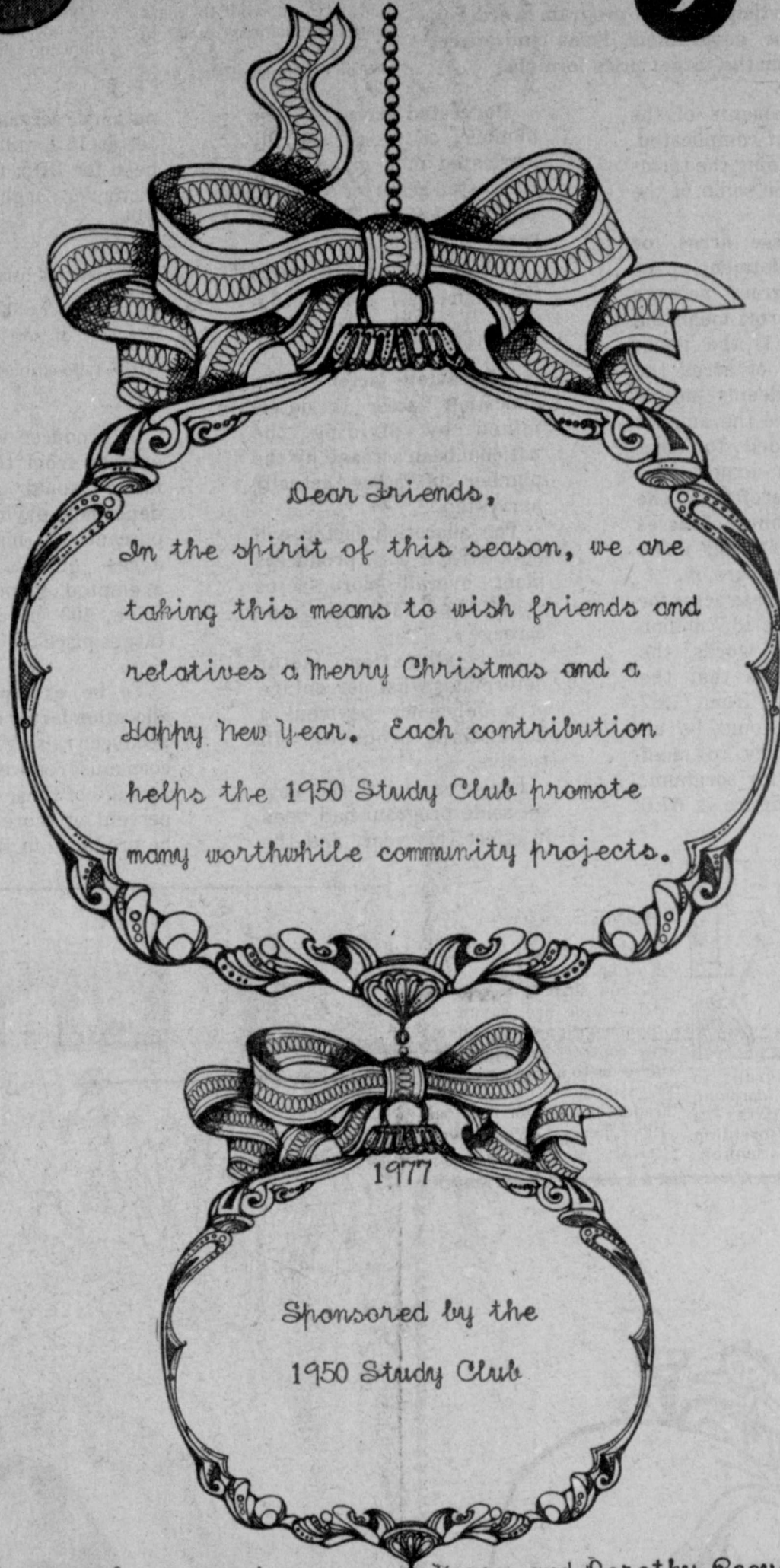


Joy Assiter - Manager

Waylene Mankins - Secretary



Season's Greetings



Dear Friends,

In the spirit of this season, we are taking this means to wish friends and relatives a merry Christmas and a Happy New Year. Each contribution helps the 1950 Study Club promote many worthwhile community projects.

1977

Sponsored by the
1950 Study Club

Hop and Cura Robertson
Elsie and Alita Hines
Billie and Walter Hanna
Mr. and Mrs. David Kirk,
Kristi and Layne
Vernon and Eva Parker
Dallas, Gale, Mike and De Lyn
Ramsey
Mr. and Mrs. Johnny Sue,
Sheldon and Helby
Joy, Brynn and Kelly Smitherman
Charlie and Dee Perry
Mac, Charlene and Greg
Smitherman
Margaret and Ricky Biggs
Lawrence and Jo Davis
Carl and Grace Jarrett
Leonard and Lehoma Matzler
Mac and Flora McNeill
Doyle and Sue Moore
Vernie, Lana, Shayla, Eden
and Lindsey Moore
Linton and Lella Pruitt
Wayne and Roberta Russell
Mr. and Mrs. J. W. Day, Jr.
and Cindy
Arthur and Mildred Wylie
Pat, Tomy, Debbie and Tommy
Cochran
Mr. and Mrs. Geo. L. Smith
Mrs. Edna Gilly and Mark
Craig, Trudy and Amy Gilly
Ruth and Greer Christian
E. L. Cornelius
R. G. and Helen Dunlap
Jonelle and Leslie Sawyer
Doris Malcolm and Cliff
E. D. and Robbie Morgan
Mr. and Mrs. Doyle Walls
Jakey, Leora, Moody, Mysti,
Leif and Dion Younger
Mrs. Pierce King
Ted, Carol, Rex and Shannon Bell
Hyle and Diana Glover
Lloyd and Imelda Murray
Jerry, Jan, Greg and Mark
Thompson
Bud, Sandra, Jeff, Kristi
and Rusty Rainey
Fred, Carolyn, Kelly and Cindy
Marble
Keith, Neta, Dwayne and D'Lee
Marble
Don, Nancy, Donette and Brett
Marble
Bob, Nina, Ken and Kara Copeland
Richie, Sue, Jennifer and
Jamie Crow
Mar., Peggy, Jim and Suzanne
Dyess
Craig, Betty, Shannon and
Chad Edwards
Melvin and Lou Davis
Judge and Mrs. George Miller
and Pat
Charles, Bobbie and Clay
Hamilton
Louis, Janice, Drew, Paul
and Patrick Lloyd
Tommy, Larrie, Tommy and Vince
Farris
Ann and Kenneth Bean
Tommy, Julie Cathy,
Pam and Tommy, Jr.
Mr. and Mrs. Roy Sawyer
Mack, Gail and Lolya Dickerson
Edell and Lovene Moore
Alton, Frances and Rex Rose
The Carmel Eastham Family
The Don Shurbets
The Laron Fulton Family
Lewis and Ann, Rick and Tracy
Reddy
Robert, Sue and Rhonda Ward
Jean and Sammy Hale
Mr. and Mrs. Henry Linton
and Family
Mr. and Mrs. E. J. Kinstow
Mr. and Mrs. Weims Norman and
Linda, Bill and Gale
Ralph and Pat Rucker
Melvin and Reba Henry
Louis, Virginia and David Fyle
The Bill Feuerbacher Family
Bill, Roberts and Rosemary
Hardin
Mr. and Mrs. Bill Womack
and Family
J. A. and Ethel Arwine
Johnny, Phyllis, Todd and
Michelle Harris
Wanda and Pete Dickerson
Robert, Darlean, Ty and Grant
Stovall
Peggy and Jill Probasco

Troy, Norma, Jeanne and
Chad Patton
Fleeta, Leeta, Myle and
Lonnice Adams
Wayland, Margaret, Steve,
Greg and Amy Jones
Tom, Kaye and Heather Powell
Kris and Kathie Macintosh
Bob, Frances, Alissa and
Jim Bob Hambricht
Mr. and Mrs. Jim Word
Lowell and Joye Ribrey
The Ken Bishop's
Mr. and Mrs. Don Davis, Jr.
Clarence and Joy Denton
John Farris
Mrs. Jack Henry
Dorothy and J. L. Holland
The Chuck Holmes Family
Dorothy and John Hotchkiss
Mr. and Mrs. Neil Langley,
Andy and Cathy
James and Sue Lovell
Mark and Mat Martin
Johnny and Leona Miller
The Markels - Nancy, Harry
and Tom Buchanan
Mrs. J. P. Moss
Farnell, Frances and Melody
Powell
Mr. and Mrs. J. W. Smithey
Forrest, Kay and Lucretia
Shannon
Frances and Billy Staniforth
Mr. and Mrs. J. W. Williams
Mr. and Mrs. Clin Watson
and Lou Ann
Howard and Nancy Bishop

Cecil and Rena Barter
Kay, Hope, Becky, Sam and
Anissa Crabtree
The Adrain Helms Family
Clarence and Marge Jones
The Iron Jones Family
Mr. and Mrs. Delmas McCormick
and Family
Leslie, Doris, Gary, Keith
and Robert Nixon
The A. C. Pratt Family
Mrs. John Smitherman
Orville and Doris Harris
Jeff and Erma Welborn
Judy and John Dunlap
Charles, David and Barbara
Christian
Hollis and Jo Payne,
Tommy and Joey
Wiley and Bobbie Rogers
Mr. and Mrs. W. H. Simpson, Jr.
and Family
Mr. and Mrs. Ray Smith
Mr. and Mrs. J. C. Wester
Bill and Carolyn Hale
Mr. and Mrs. Leighton Teeple
and Rhonda
Mrs. Robert Garrett
Jack and Emogene Stansell
Wayne, Norma and Sheri Collins
The Corby Coffee Family
The Alton Higginbotham Family
Ray, Shirley, Melinda and
Julie Morton
Mamie and Willie Bunch
Odell and Genell Breed
Mr. and Mrs. J. A. Welch
and Connie
Anthony, Anita, Audra and
Vincent Whitfill
Mr. and Mrs. Bob Vickers
Brenda and Beverly
Flo Ella and Malvin Jarboe
Jim, Barbara, Nesa and
Jimmy Jackson
Mrs. Lula Stewart, Jimmie
and Joyce
Button, Judy, Mark and Todd
Beedy
Ronald, Alyne, Ray, Joel
and Le Ann Evans
Allen and Jo U Bingham
Ray, Johnnie and Lana Reed
Lynn, Charlotte, Ann, Karen,
Mike, Patti and Nina
Campbell
Harvey, Judy, Mike and
Norman Allen
Hansel and Connie Sanders
Mark, Dee Earle and Shea
Sanders
Gary and Jeri Sanders
Mack and Margie Fowler
Leroy and Loretta Burns
Mr. and Mrs. Ricky Burns,
Amy and Ryan
Mr. and Mrs. B. P. Sandefur
Shority, Louise, Kelly, Jaren,
Susan and Grant Turner
Son and Faye Jackson
Boone, Ruth and Rajon Adams
James, Jean, James, Joey
and Debra Hale
Mrs. Margaret Springer
Mr. and Mrs. Fred Stewart
Mary Pearl Coward
The Newell Burk Family
Tom, Joan, Jim and Kathy Burns
Mr. and Mrs. Clement McDonald
Mary Tom and Wendell Tooley
Ray and Sunny McDonald
and Family
Tommy, Joy, Tom and Darla
Assiter
Bill, Eleanor, Steve, Joel
and Susan Hendrix
Elmer and Matt Norrell
Keith, Jesse, Jena, Debra
and Becky Reeves
Mrs. Cleo Gains
Verma Lynn and L. B. Stewart, Jr.
Plainview Savings and Loan
Haydada Branch
Wayne, Jan, Machelie and Mike
Poteet
Bob and Jean Kendrick
Earl and Helma Crawford
Byron, Rene, Christy and
Lara Kendrick
Weldon and Ruth Hammonds
The Ted Allen Family
Jack and Ruth Macintosh
Sam A. and Audrey Spence
Noman and Louise Hamilton
Bud, Donna, Heather and Holly
Henderson