

A "Proper Frame Of Mind" Built A Pecan Orchard And An Adobe House

By Felicia Applewhite

At the age of 15, Bill Sherman dreamed of one day having a pecan orchard. The chances are, he did not dream of having a show-place ten-room adobe house snuggled among the pecan trees. He has both.

The dream of the pecan orchard began when an uncle took Bill to see the Pecan Orchard in Las Cruces, then the biggest in the world. The idea of the house came years later when Bill's wife, Mary, said she wanted an adobe house.

"I lived the first five years of my life in Haskell, Texas. My grandfather, George Meriwether, went there to live with his aunt Lola and Uncle Joe Lee Ferguson. Uncle Joe was a brother to Jim Ferguson, Governor of Texas. George grew up and married there. Both my parents grew up there. My father was L.K. Sherman," Bill says.

For a time the L.K. Shermans lived on a ranch between Cisco and Breckenridge.

"Maybe you tend to remember the bad experiences more than the good ones. I remember how wild the cowboys seemed to me. That was when I was five years old. They used to ride through the brush so fast and so hard. One came in one night with a cut on his head. The horse had run into a tree limb. It scared me to see blood all over his head. The other cowboys were laughing at him and teasing him. He wasn't hurt."

Real farm life began for Bill at the

age of 12, when he slept on a pile of grain in an abandoned house at Sandhill near Lockney. The house his family would move to soon was not ready. They were receiving sheep to begin life of raising sheep and farming 250 acres of irrigated farm land in addition to 320 more dry land at Cedar Hill. Bill's contribution that first summer was to hoe Johnson Grass. The only type of Johnson Grass poisoning they had then couldn't be used because it killed the ground.

"I enjoyed farming. I enjoyed living near Lockney. I have pleasant memories of school in Lockney. I enjoyed nearly all class work. I loved sports. We beat Floydada three times out of four in high school. At the end of games, when we knew we had them beat, we sang, "Big Ball's in Cowtown" on the field before the final whistle blew," he laughingly remembers.

Bill Sherman and Mary Bonner were in the same grades together for five years. At the end of high school, Mary attended business college and Bill enrolled in Texas Tech. They married in the middle of his two years at Tech in 1954.

"At the end of two years, I was tired of school. I just had to get out on a farm and do something. I worked one year for my dad."

About the time that Bill's mother began managing the Lockney General Hospital, he began farming on his own-irrigated and dry land. Immediately he put to work all he had

learned in college. All of it did not work-was not practical.

"The thing that sticks with me most was over-fertilizing. At school we learned how much fertilizer it takes to make a bumper crop. I found out that Mother Nature in West Texas has a way of playing havoc with theory. The hail in the spring and the early freeze in the fall are two elements that feature in production. It takes a little more than fertilizer to make a perfect

crop. You have to learn through experience to settle for a middle-of-the-road average program."

In 1957 Bill lost all his cotton from hail. He replanted and had it well fertilized. It grew a beautiful stalk. An early freeze cut the yield to one-four bale to the acre. It was very poor cotton.

In the early years, nearly everything was planted in cotton. Now through diversification, if a cotton crop fails, a

fair crop in grain will help.

After three years in Sandhill, Bill and Mary moved 13 miles north of Lockney to where they live now. He added 320 acres to his farming activities. After renting the place for a year, he bought it from Carl Meriwether in 1960.

"I couldn't find pecan plants for 1961, so I bought for 1962. We set our 45 acres. Again in 1963 we set out another 45 acres. In about six or seven years, they began bearing. The total cost of putting them out was about \$150 an acre," he says.

The number of years in financing the orchard is off-set because two-thirds of the total orchard is farmed. The best crops for this is the rotation of soy beans and milo. This space grows less year by year as we "just try to plant at the tips of the trees." In another five years, the between rows of planting will be eliminated.

All the while, the talk of an adobe house continued.

"I always thought I could build one. Then we got David Smith interested. By his willingness to use his know-how technically, it was possible for us to build our house."

The greatest disappointment was when they "began getting into it" and lost 7,000 adobies when it kept raining and melting the bricks. By adding mulsifiable asphalt and fiber glass and changing soil mix and with more

testing, a suitable mixture evolved. The house has 20,000 bricks in its double walls.

"It was really surprising to me to be able to find so much usable old timbers, cross ties, and poles around this area. Most of the heavy timbers were from the old Sterley depot. The bricks in the patios and porches came from company houses at the depot. The redwood in cabinets and in some ceilings came from an old cooling tower."

There is hardly an area in the house but has material gleaned from local or near-by out-of-use buildings.

After a year and half, Bill can think of but one change he'd make in living in their adobe house.

"The only thing I want to improve on or add is the solar system," he adds.

The house has made a change in the family life-style.

"In the old house, we had two comfortable chairs and divan. We ended up with Mary and me in the chairs and the kids on the floor. Now the kids are older and are enjoying their privacy."

"When we first decided we were going to build the house, we decided that we must stay in the right frame of mind and must take two years if necessary," he sums up.

That "frame of mind" is the basic ingredient in Bill Sherman's stupendous success in realizing the dream of a pecan orchard and an adobe house.



THE MANTEL in Bill Sherman's home is a timber from the old Sterley depot. (Staff Photo)

15¢
Per
Copy

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Lockney, Floyd County, Texas 79241

Sunday, November 13, 1977

16 Pages in two sections

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YOUNGEST "COTTON TROMPER"?...Young Justin Jack (he'll be three next month) got an early taste of one phase of cotton farming Thursday afternoon—he was helping his father Belvred Jack (right) and Kenneth Wofford in a trailer north of Lockney. (Staff Photo)

Governor, Lawmakers Oppose HEW 'Guidelines'

Lockney General Hospital Administrator Gayle Fortenberry has furnished this newspaper with copies of correspondence about the Department of Health, Education and Welfare's proposed "National Guidelines for Health Planning." The letters are from Texas Governor Dolph Briscoe to President Carter; replies to Mrs. Fortenberry from Congressman Omar Burleson and

from Texas State Senator Ray Farabee; and a reply to Congressman Burleson from Daniel I. Zwick of the DHEW. (Mrs. Fortenberry and other small hospital officials have urged citizens to write their lawmakers and DHEW officials, opposing impositions of health care standards which they say could shut down small hospitals.)

Ms. Gayle Fortenberry
Administrator
Lockney General Hospital
P.O. Box 37
Lockney, Texas 79241

Dear Ms. Fortenberry:

Thank you for providing me with copies of your recent letters in which you discuss the HEW Advance Notice of Proposed Rulemaking for the National Guidelines for Health Planning as announced in the Federal Register on September 23. Certainly, I share your concern in this regard.

As you may know, I opposed the National Health Planning and Resources Development Act, Public Law 93-641, when it was being discussed several years ago. I have heard from a great number of people since that time who are concerned about the effect of the law on our rural hospitals. This is another bureaucratic example of trying to make everything the same across the Nation, regardless of the differences in local situations.

As HEW will be accepting all public comments on the proposed guidelines for 60 days, I have been forwarding copies of all comments which I receive to appropriate officials there at HEW. I am enclosing a copy of a response which I have received.

Incidentally, I have been working closely with the Texas Hospital Association and its President, Mr. Ray Hurst, in assuring that HEW officials are made well aware of the concern of people in West Texas.

I appreciate hearing from you and with good wishes, I remain,

Sincerely yours,
Omar Burleson

President Jimmy Carter
The White House
Washington, D.C. 20500

Dear Mr. President:

On behalf of the State of Texas I take strong exception to the "National Guidelines for Health Planning" published by the Department of Health, Education, and Welfare in the Federal Register.

The imposition of arbitrary, rigid formulas for determining the appropriate availability of health services and facilities for the citizens of Texas is highly offensive and will in the long run result in rationed health care. When fully implemented, these guidelines will further aggravate the problems that the citizens of rural Texas face in providing adequate health care facilities and in attracting and retaining physicians and other health care professionals.

In Texas we have 12 health system agencies, a series of state health agencies, a large number of interested consumer and professional groups, and hundreds of highly capable local and state elected and appointed officials who are quite capable of determining the health care needs of the citizens of this state without unnecessary federal meddling and interference.

We have made a substantial investment in the health planning mechanism that has just been created. We all share the same concerns about cost containment and developing a health care delivery system that meets the local health care needs of our people. These guidelines, however, go too far in failing to articulate exceptions and in placing too much importance on the Washington Bureaucrats' as opposed to the citizens' planning efforts.

It was my impression and hope that with the passage of P.L. 93-641 a system would be established whereby the health needs of the citizens of our state could be identified by region with the local citizens themselves having a direct role in the process. These needs could then be communicated to the federal government so that they could be fully considered by the Congress and federal agencies. However, the actions by DHEW indicate that the bureaucracy has something else in mind.

"National Guidelines" are the antithesis of local needs. Arbitrary formulas that in essence maintain that the health care needs of the citizens of Wichita, Kans. of San Francisco, Calif., Harlingen, Tex., New York, N.Y., and Anchorage, Ak. are the same, are foolish and unfounded in fact or logic. Further, these guidelines perpetuate the failure of the federal government to recognize that the federal government itself has been responsible to a large degree for the tremendous increase in the cost of health care. This is evidenced by the fact that federal facilities are not covered by these "National Guidelines."

The bureaucracy in one fell swoop has undercut the hopes of many that the people themselves would have a voice in defining and articulating their health care needs.

It is my hope that these "National Guidelines" will be modified to reflect suggestions by the federal government to complement local planning efforts instead of dictating arbitrary and ill conceived formulas specifying local health care needs.

Sincerely,
Dolph Briscoe
Governor of Texas

November 2, 1977

Mrs. Gayle Fortenberry
Administrator
Lockney General Hospital
P.O. Box 37
Lockney, Texas 79241

Dear Mrs. Fortenberry:

Thank you for the copies of the letters concerning the affects that the new HEW regulations will have upon the Lockney General Hospital.

I share your concern in this matter, and feel that something must be done. Almost every rural hospital will be affected by these regulations if something is not done promptly.

Although this is a federal matter, I will do what I can to help the Lockney General Hospital in this matter.

With kindest regards, I remain

Sincerely yours,
Ray Farabee
RF/ss

Honorable Omar Burleson
House of Representatives
Washington, D.C. 20515

Dear Mr. Burleson:

This is in reply to your letter of October 11 concerning the proposed national guidelines for health planning.

The document published in the Federal Register on September 23, a copy of which is attached, is being distributed widely for review and comment during a 60-day period. The comments received, such as those you forwarded, will be carefully analyzed. It is likely that the proposed standards will be revised before they are issued in final form.

You will note that the proposed standards regarding hospital beds do provide for exceptions in rural areas. It is expected that the State and local health planning agencies will be carefully considering the local conditions and needs that would indicate such exceptions are warranted.

Please note also that the proposed regulation does not require that the established levels be achieved for 6 years. Thus, while Mr. Hurst reports there are over 5 beds per 1,000 population in the State of Texas now, the likely population growth will reduce this ratio substantially in the next few years towards the target of 4.0 beds per 1,000. Of course, such progress depends upon the arrangements that can be made to curtail the construction of any new beds that are unnecessary.

I hope these comments are helpful. Please let me know if we can be of further assistance.

Sincerely,
Daniel I. Zwick
Associate Administrator for Planning,
Evaluation and Legislation

Lockney Merchants To Give 16 Turkeys

In this edition of the Beacon is a Thanksgiving turkey giveaway with 16 coupons from 16 Lockney merchants. The merchants are giving the turkeys as a way of saying "have a good Thanksgiving" and expressing their appreciation to the people of this trade area.

All you need do is clip the coupons from the paper, take them to the merchants listed on the coupons. The coupons appear in this edition and will also appear in the November 17th edition.

Participating merchants will draw winners from their coupon boxes on Monday, November 21 at 4 p.m. and will notify winners by phone if possible. This will allow a couple of days to get the winner's turkeys cooked for that

Thanksgiving dinner.

The turkeys will be 10 to 12 pound average.

Lockney merchants participating are: Schacht's Flowers, Parker Appliance & Furniture, Davis Lumber Company, Browns Department Store and Outlet Store, Strickland's Auto Sales, Barker Insurance, Perry Implement Company, Caprock Appliance Center, Thomason Grocery, Mize Pharmacy & TV, White Auto Store, Page's Thriftway, Floyd County Insurance, Webster Service & Supply, Texas - Insulation Company, and Baccus Ford Inc.

Only one winner per family will be allowed, registrants must be 16 or older, there is no purchase necessary you do not need to be present to win.

Floyd People Receive \$301,705 Per Month From Social Security

Social security benefits were being paid to residents of Floyd county at the rate of \$301,795 a month at the start of 1977. Ray Purcell, social security manager in Plainview said today.

Social security benefits can be paid to retired persons age 62 and over, to workers who become severely disabled before age 65, and to survivors of deceased workers.

Monthly social security checks are also paid to certain dependents of a worker who has retired, become disabled or died.

Of the 1701 social security beneficiaries living in Floyd county, 860 are

retired workers and 83 are disabled workers. Another 271 persons are receiving benefits as the wives or husbands of retired or disabled workers. Widows, widowers and dependent parents of deceased workers number 487.

In Floyd county, 522 people under age 65 and 1179 people age 65 and older are receiving monthly social security benefits. Of total beneficiaries, 618 are men, 860 are women and 223 are children.

Statewide, 817,914 retired workers receive an average monthly benefit of \$205.81.

Shower Honors Miss Christian

A pre-nuptial shower Wednesday in the home of Mrs. Bill Sherman at Lone Star feted Miss Cindy Christian, bride-elect of Clifford Mason (the couple plan a November 12 wedding). The bride-to-be, her mother, Mrs. Larry Christian, and her grandmother, Mrs. Tom Word, were in the receiving line. They wore kitchen-utensil corsages done with yellow and white streamers. Guests were greeted at

the door by Mrs. Sherman and registered by Miss Jackie Carthel and Miss Monty Griffin. Mrs. Bill Evans presided in the gift room.

Cake, spiced tea, coffee, nuts and mints were served by Mrs. Sam Fortenberry, Miss Tracy Wofford, Miss Lezlee Wofford, and Miss Kim Spencer. A white lace cloth covered the serving table. The yellow silk napkins had the names of the prospective bride and groom

engraved in gold. The centerpiece was of yellow and white daisies, accented by yellow tapers. Silver service and crystal serving dishes were used.

Hostesses for the shower were Mmes. Eugene Tannahill, B.J. Terrell, Bill Strickland, Floyd Lyles, Joe Taylor, Clark Harris, Max Smith, Bobby Spence, Pat Wofford, Pat Frizzell, Bobby Carthel, Tom Duvall, Harold Brock, Jack Frizzell, Doug Meriwether, Warren Mathis, Gay McPherson, Bill McCarter, Mrs. Sherman, Mrs. Evans, and Miss Rhonda Lyles. Hostess gift was a set of cookware.

Study Club Discusses Christmas Project

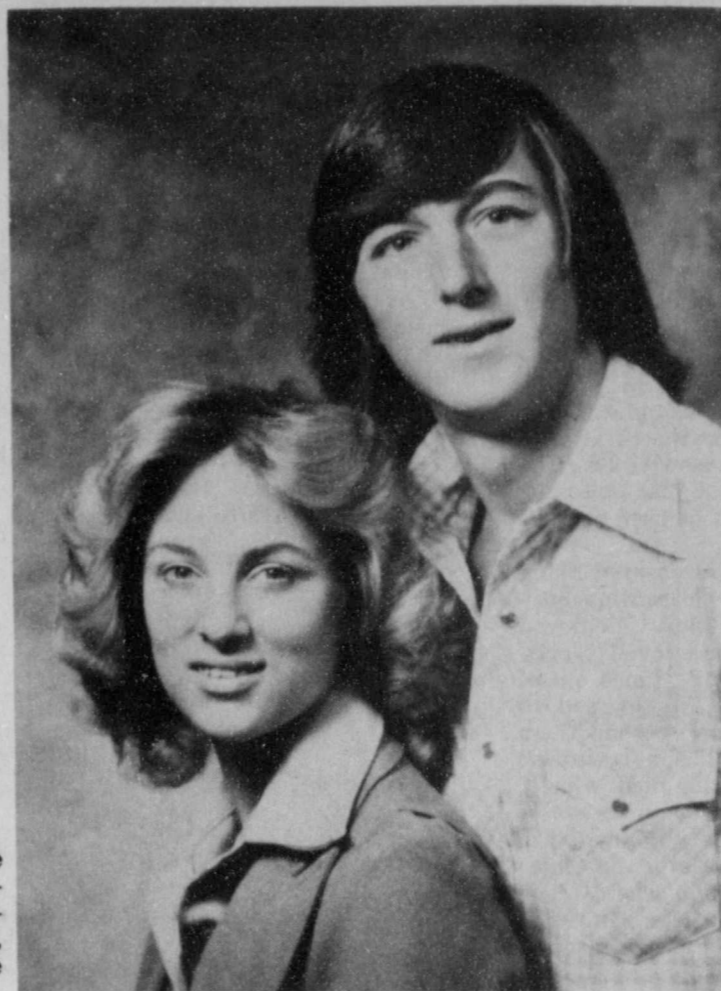
The El Progreso Study Club met in the home of Hazel Johnson, Wednesday November 9. After refreshments were served by the hostess, a business meeting was conducted by President Juanita Jenkins. The annual Christmas cheer project was discussed. The Nellie Brown Fund at the elementary school will be the recipient of the gift. The president urged the members to write letters to the proper authorities in regard to keeping our hospital open.

The program consisted of an auction sale to benefit the club in their projects. Many useful hand made gifts were auctioned off by each member.

Those present for the meeting were Arla Copeland, Dimon Schacht, Juanita Jenkins, Polly Gilbert, Anna Dell Quebe, Pauline Sams, Faye Ferguson, Bobbie Kellison, La Verna Sams, Dorothy Smith, Katherine Ball, Faye Holmes, Jeanette Marr and Hazel Johnson.

The next meeting will be the Christmas party in the home of Bobbie Kellison December 14.

"Truth is within ourselves."
Robert Browning



THE ENGAGEMENT and approaching marriage of Patricia Darlene Beodeker to Jerry Alvan Chambers, both of Plainview, is announced by her parents, Mr. and Mrs. Werner Beodeker of Plainview. Chambers is the son of Mr. Gerald Chambers and the late Bobby Chambers. The couple will be married December 20 in the home of the bride. Miss Beodeker, a 1977 graduate of Plainview High School is employed at Central Plains Hospital in Plainview. Chambers was graduated from Plainview High in 1976 and attended South Plains College at Levelland. He is employed by Industrial Machine Service, Plainview.

Look

Who's

Here

Mr. and Mrs. Donald R. McCandless of Floydada are parents of a daughter born Saturday, November 5 at 4:25 p.m. in Lockney General Hospital. She weighed 7 pounds, 15 1/2 ounces, and has been named Dana Kim. Grandparents are Mildred I. Thrasher of Floydada and Mr. and Mrs. John T. McCandless of Matador.

Brandon Shane Ward was born Wednesday November 9 at 10:52 a.m. in the Eubbock Osteopathic Hospital. He weighed 7 lbs. His parents are Mr. and Mrs. Randy Ward, grandparents are Mr. and Mrs. Lynn Wright of Lubbock, and Mr.

and Mrs. Robert Ward of Dougherty.

BUFFET EGGS
3 tablespoons butter or margarine
1/4 cup finely chopped green onion tops

9 eggs
4 ounces dried beef, cut into small strips
1 cup creamed or dry cottage cheese

Heat butter in 10-inch skillet until melted. Add onion tops, cook until tender. Beat eggs thoroughly; stir in beef and cottage cheese. Pour egg mixture into skillet. As mixture begins to set at bottom and side, gently lift cooked portions with spatula so that thin, uncooked portion can flow to bottom. Avoid constant stirring. Cook until eggs are thickened throughout but still moist. 6 servings.

While guests gather, how about tomato juice with slices of lime or lemon? Small servings passed on a tray by host or hostess.

Society and Features

Baptist Circle Meets In Baxter Home

The Baptist Women's Circle of the First Baptist Church met Tuesday evening in the home of Neva Baxter.

The meeting was opened with the group singing "Thank You, Lord", followed with the roll call being answered with a Thanksgiving thought. Oleta Collier gave a Thanksgiving devotional using scripture from Job 38, and the text from the editorial in the "Decision" magazine.

During the business session Ruth Williams was reported to have had eye surgery, and is doing well. The Circle voted to "adopt" a Wayland student for Christmas, and have her as a guest at the Christmas party.

The Foreign Missions study was given by Doris Huckabay, and she reviewed the book "Through Gates of Splendor" written by Elizabeth Elliot. This is the story of five martyred missionaries in the Ecuador jungle. These men were the

first in centuries to penetrate the dread land of the Auca Indians with the message of Christ's redemption, only to be ambushed and slain. "Operation Auca" utilized in the service of God all the instruments of modern science: airplanes, two-way radios, miracle drugs, modern psychology. Still, its first efforts were defeated by primal fear and hatred. This book is an authentic account, true in every detail, based on letters, diaries, and reports of the slain missionaries.

Refreshments were served by Mrs. Baxter to the following members: Jo V. Bingham, Gwen Cogdell, Oleta Collier, Mary Corley, Betsy Dempsey, Lois Guffee, Ina Hammonds, Doris Huckabay, Thelma Jones, Helen Patterson, Mabel Red wine, Nell Swinson, and Mattie West.

The next meeting will be Bible study to be given by Anne Swepton in the home of Ina Hammonds on November 22.

World Day Of Prayer Observed

Mrs. Wayne Hunter of Flomot, Caprock Assoc. WMU Director reports approximately 75 women from Baptist churches in the Caprock Association met at the First Baptist Church, Quitaque, Monday morning, November 7 for donuts and coffee, preceding the ten o'clock program observing the Baptist Women's World Day of Prayer.

At the front of the auditorium, the theme for the program "A Future and a Hope" was portrayed on a pale blue and white poster showing the world with the cross of Christ above it.

Mrs. Frank Roberson of Quitaque served as leader for the program. Music was led by Mrs. Harold Trull of Pansy, accompanied by Mrs. Cora Gragson of Quitaque. The highlight of the program was letters from Six Continental Unions and prayer time presented by twelve women from six Baptist Churches: South Plains, First-Spur, First-Floydada, Quitaque, Crosbyton, and Silvertown representing the African, Asian, European, Latin American and Southwest Pacific Unions. Other parts of the program were presented by women from Flomot, Matador and Calvary-Floydada. An offering of \$127 was given to be used for the work and outreach of the North American Baptist Women's Union and Woman's Department of the Baptist World Alliance.

It is thrilling to realize Baptist Women around the world are united on this day in a chain of prayer which circles the globe and lasts from dawn to dawn. First Baptist, Pansy will host the 1978 Baptist's Women's Day of Prayer in November.

The meeting concluded with a salad luncheon. A special announcement was made concerning a WMU Leadership Workshop to be held November 29 for all age-level organizations. At First Baptist Church, Matador, starting at 10:00 a.m., conferences will be held for Baptist Women, led by Mrs. Harold Trull; Baptist Young Women led by Mrs. Anthony Latta; Girls in Action led by Mrs. Gordon Lowrey; Mission Friends led by Mrs. Jack Maddox. Those attending should bring a sack lunch and dismissal will be around 2:00 p.m. at the same church at 7:00 in the evening. Acteen Leadership Training will be led by Mrs. Leo Day. The Language Mission Workshop will be conducted at 7:30 p.m. for all Spanish speaking WMU's at Calvary Mission in Crosbyton, led by Mrs. Sammy Medina.

Iota Tau Meeting

The Iota Tau Chapter of Delta Kappa Gamma professional teacher's organization met Monday evening, Nov. 7 1977 at 6:30 p.m. in the First United Methodist Church at Lockney. Emily Johnston, president, presided over the business session.

A most interesting program on professional growth of various members followed. Eleanor Griffin was especially honored at this time.

The following members from Floydada attended: Louise Hamilton, Roberta Hardin, Emily Johnston, Frances Mitchell, Dale Tyre, Norma Rainer, and LaVada Garrett.

you're invited to attend...



OUR 4th ANNIVERSARY CELEBRATION
FRIDAY, NOVEMBER 18th
HOURS 9 a.m.-- 5 p.m.

We invite you to come in during our business hours Friday and help us celebrate our 4th Anniversary in Floydada, Refreshments will be served and We look forward to visiting with everyone.

REGISTER FOR FREE
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See SANTA in person
6 P.M. to 8 P.M.
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SANTA NIGHTS GIFT CERTIFICATE
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Good only Nov. 17-18, 1977 with purchase of \$25 or more at your participating Catalog Sales Merchant or Agency.
Satisfaction Guaranteed or Your Money Back
SHOP AT SEARS AND SAVE
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"Now Open All Day Saturday For Your Shopping Convenience"

NEW DAYS
As Of November 14
OPEN
FRIDAY & SATURDAY
6:00 p.m. - 10:00 p.m.
SUNDAY
11:00 a.m. - 2:00 p.m.
Closed Monday - Thursday
REDMAN'S Restaurant
In the Blanco Canyon
between Floydada and Ralls



Prices Effective
November 13-19, 1977

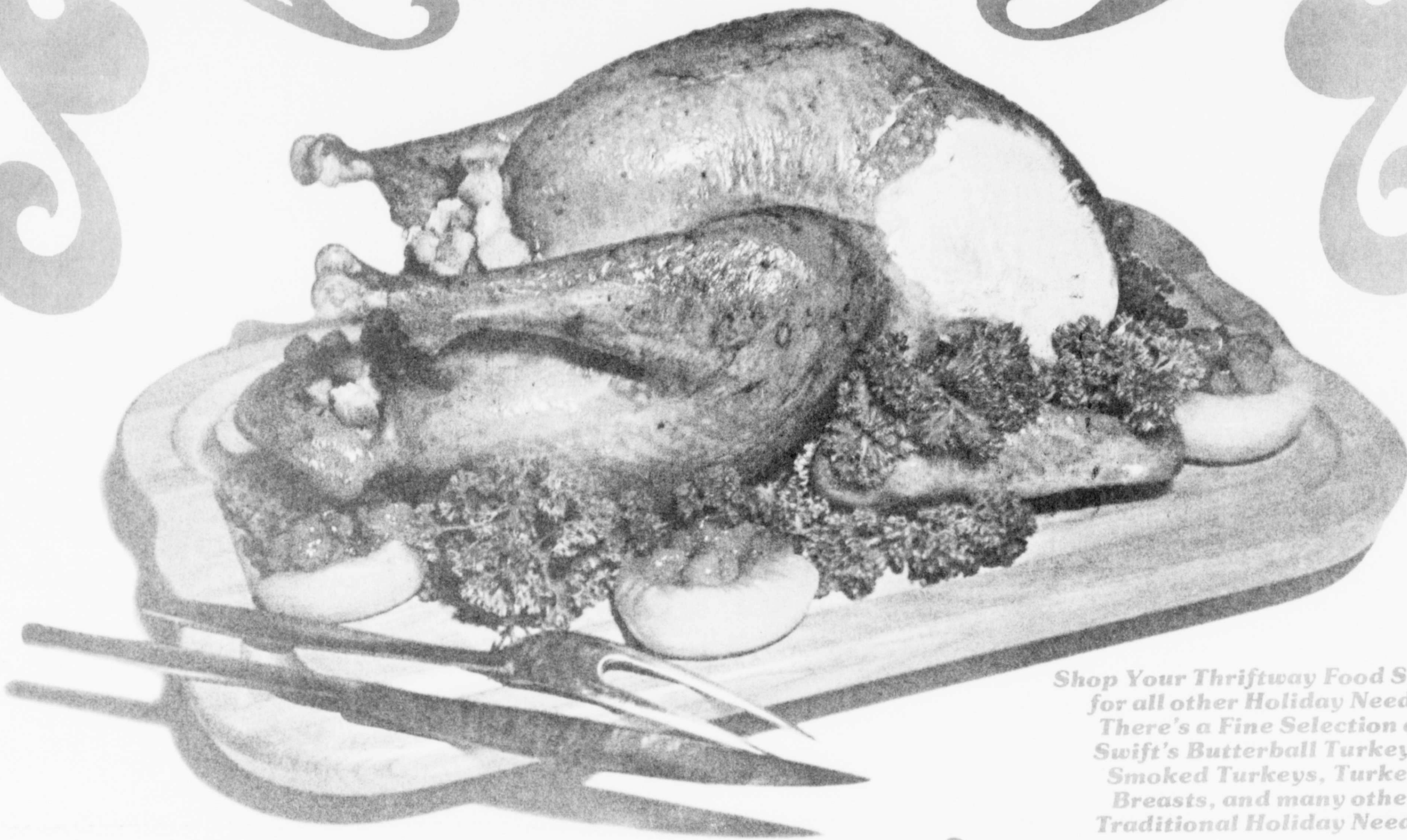
SUPPLEMENTS TO THE FOLLOWING NEWSPAPERS WEEK OF NOVEMBER 13, 1977

ANDREWS COUNTY NEWS
Andrews, Texas
CANYON NEWS
Canyon, Texas
MOORE COUNTY NEWS-PRESS
Dumas, Texas
FLOYD COUNTY HESPERIAN
Floydada, Texas
HEREFORD BRAND
Hereford, Texas
WINKLER COUNTY NEWS
Kermit, Texas

LOCKNEY BEACON
Lockney, Texas
LOVINGTON DAILY LEADER
Lovington, New Mexico
MEMPHIS DEMOCRAT
Memphis, Texas
PECOS ENTERPRISE
Pecos, Texas
PLAINVIEW DAILY HERALD
Plainview, Texas
PORTALES NEWS TRIBUNE
Portales, New Mexico

ROTAN ADVANCE-ROBY STAR RECORD
Rotan, Texas
SANTA ROSA NEWS
Santa Rosa, New Mexico
SHAMROCK TEXAN
Shamrock, Texas
QUAY COUNTY SUN
Tucumari, New Mexico

Thanksgiving Menu Ideas



Shop Your Thriftway Food Stores
for all other Holiday Needs.
There's a Fine Selection of
Swift's Butterball Turkeys,
Smoked Turkeys, Turkey
Breasts, and many other
Traditional Holiday Needs!

entrees

U.S.D.A. GRADE A SELF-BASTING WITH TENDER TIMER 18-22 LB. AVG.

Shurfresh Turkeys

59c

LB.....

CALIFORNIA PASCAL

Green Celery

19c

LB.....



STA-SOFT BROWN/POWDERED
IMPERIAL

Sugar 59c

2 LB. POLYBAG.....



LIBBY

Pumpkin 29c

303 CAN.....



ELLIS HALVES/PIECES

Pecans \$1.09

6 OZ. PKG.....



SHURFRESH WHIPPING

Cream 35c

1/2 PINT CTN..... FOR

**\$10 FREE
TRADING STAMPS**
WITH PURCHASE
OF \$7.50 OR MORE
WITH THIS COUPON
COUPON GOOD NOV. 13-19, 1977
LIMIT ONE COUPON PER CUSTOMER

THRIFTWAY

Menu the

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Your Holiday
Needs!**



**Make Your
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From the
Most Complete
Menu in Town!**



PURE SHORTENING
Crisco
3 LB. CAN

\$1.59



GOLD MEDAL ENRIC
Flour
5 LB. BAG

& appetizers & specialties & side orders

PILLSBURY CRESCENT DINNER Rolls 8 CT. CAN.....	49c
RIDDIG BOX Philadelphia Cream Cheese 8 OZ. BOX.....	59c
QUARTERS Shurfresh Butter 1 LB. BOX.....	\$1.29
ASSTD. Kraft Jar Cheese 5 OZ. JAR.....	49c
SHURFRESH Sour Cream 1/2 PINT CTN.....	39c
SHURFRESH Whipping Cream 1/2 PINT CTN.....	3 FOR \$1

BAKER'S CHOCOLATE FLAVORED CHIPS 12 OZ. PKG.....	69c
EAGLE BRAND Milk 15 OZ. CAN.....	59c
KRAFT MINIATURE Marsh Mallows 10 1/2 OZ. PKG.....	29c

SCILLING Poultry Seasoning 3/4 OZ. BTL.....	39c
SHURFINE WHOLE Sweet Potatoes 16 OZ. CAN.....	39c
THROWN STUFFED MANZANILLA Holsum Olives 7 OZ. BTL.....	99c
SWANSON Chicken Broth 14 OZ. CAN.....	25c
20c OFF ANGEL FLAKE Baker's Coconut 14 OZ. PKG.....	99c
ASSTD. STUFFIN Stove Top Mix 6 OZ. PKG.....	59c
BIRDSEYE Cool Whip Topping 9 OZ. CTN.....	49c
JOHNSTON FROZEN Pumpkin Pies 36 OZ. CTN.....	\$1.19
FROZEN Johnston Pie Shells 2 SHELLS.....	43c
SHURFINE FROZEN Broccoli Spears 10 OZ. PKG.....	39c
GREEN GIANT CAULIFLOWER IN CHEESE SAUCE OR Broccoli & Cheese Sauce FROZEN 10 OZ. PKG.....	59c



MARGARINE QUARTERS
Parkay
1 LB. PKGS.

43c

DISPOSABLE LIGHTER
Bic BUTANE
EACH

59c

ABERNATHY, TEXAS
Smith's Thriftway
S&H Green Stamps

BOISE CITY, OKLAHOMA
Coly's Thriftway
Blue Stamps

CANYON, TEXAS
Cooper's Thriftway
Blue Stamps

DUMAS, TEXAS
Thriftway Supermarket
Blue Stamps

LOCKNEY, TEXAS
Page's Thriftway No. 3
S&H Green Stamps

MORTON,
Thriftway J
Blue Stamp

ANDREWS, TEXAS
Modern Thriftway
Blue Stamps

BORGER, TEXAS
Holt's Thriftway
Blue Stamps

CLOVIS, N. M.
Stansell's Thriftway
Blue Stamps

HEREFORD, TEXAS
Thriftway
Gunn Bros. Stamps

LOVINGTON, N. M.
Thriftway
No. 1 - 721 North Main St.
No. 2 - 17 West Ave. H
Blue Stamps

PADUCAH
Moore's Tr
S&H Green

ARTESIA, NEW MEXICO
Fenn's Thriftway
S&H Green Stamps

CANADIAN, TEXAS
Miller Thriftway
Blue Stamps

DALHART, TEXAS
Porter's Thriftway
Blue Stamps

KERMIT, TEXAS
Serv-All Thriftway
Blue Stamps

MEMPHIS, TEXAS
Davis Thriftway
Buccaneer Stamps

PAMPA,
Horn's Thr
Blue Stamp

Serving You at
These Locations...

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Makings from Store of Plenty



take out

LONG BURNING STERNO
Fireplace Logs 79c
EACH
NEW DETERGENT
Fresh Start \$1¹⁹
GIANT BTL.

BRONZE CAN DEODORANT
Right Guard 79c
3 OZ. CAN
GIVE YOUR COLD TO
Contac \$1¹⁹
10 CT. PKG.

ED
59c  **TENDERCRUST BROWN 'N SERVE**
Rolls 3 **\$1**
12 CT. PKGS. FOR

desserts **a la carte** **comfort**

RED LABEL
Karo Syrup 59c
PINT BTL
SHURFINE
Mandarin Oranges 45c
11 OZ. CAN
SUNSHINE
Graham Crackers 69c
16 OZ. BOX
NABISCO FAMOUS
Chocolate Wafers 79c
8 1/2 OZ. PKG.
BUTTERMINTS OR PARTY MINTS
Kraft Mints 49c
8 OZ. PKG.
CHOCOLATE CHIP, SUGAR, PEANUT BUTTER, OATMEAL
Big Batch Cookie Mix \$1⁵⁹
2 LB. PKG.
BETTY CROCKER
Layer Cake Mix 59c
18 OZ. BOX
SCHILLING
Pumpkin Pie Spice 59c
1 1/4 OZ. CAN
KRAFT
Marshmallow Creme 39c
7 OZ. JAR.
JOHNSTON
Graham Pie Crust 59c
9 INCH SHELL
HERSHEY MILK CHOCOLATE
Baking Chips \$1³⁹
12 OZ. PKG.

FOLGER'S NEW FLAKED
Coffee \$2⁵⁹
13 OZ. CAN.

INSTANT COFFEE
Nescafe \$4⁹⁹
10 OZ. JAR.

DEL MONTE GREEN
WHOLE BLUE LAKE
Beans 3 **\$1**
303 CANS FOR

OCEAN SPRAY STRAINED/WHOLE
Sauce CRANBERRY 39c
300 CAN.

REYNOLDS -HEAVY DUTY ALUMINUM
Foil 59c
18"x25" ROLL

KLEENEX
Dinner Napkins 49c
50 CT. PKG.

5 OFF BATHROOM
Charmin Tissue 79c
4 ROLL PKG.

COTTON
Q-Tip Swabs 89c
170 CT. PKG.

VASELINE
Petroleum Jelly 59c
3 3/4 OZ. JAR.

REGULAR OR LEMON
Cutex Polish Remover 49c
4 OZ. BTL.

CARNATION
Milk 3 **\$1**
TALL CANS ... FOR

US Center	PANHANDLE, TEXAS Panhandle Thriftway S&H Green Stamps	PLAINVIEW, TEXAS Page's Thriftway No. 1 - 809 West 24th St. No. 2 - 1200 South Date St. S&H Green Stamps	ROTAN, TEXAS Glen's Thriftway Blue Stamps	SNYDER, TEXAS Everybody's Thriftway S&H Green Stamps	WELLINGTON, TEXAS Owens & Scott Thriftway Blue Stamps
GAS	PECOS, TEXAS Bob's Thriftway Hill's Thriftway Popular Thriftway Blue Stamps	PORTALES, NEW MEXICO Food Town Thriftway Gold Buck Coupons	SANTA ROSA, N. M. Square Deal Thriftway Save at Thriftway	SPEARMAN, TEXAS Thriftway Blue Stamps	WOLFFORTH, TEXAS Thriftway Handy Food Center Gold Bond Stamps
S	RALLS, TEXAS Lefwich Thriftway Gold Bond Stamps	SHAMROCK, TEXAS Pritchard's Thriftway S&H Green Stamps	TUCUMCARI, N. M. Cooper's Thriftway Blue Stamps	WHEELER, TEXAS Thriftway S&H Green Stamps	

THRIFTWAY

We Reserve
the Right
to Limit



Thanksgiving Menu Finale

from our salad bar



CALIFORNIA GREEN PASCAL

Celery 19c

LB.

OCEAN SPRAY

Cranberries 39c

1 LB. CELLO PKG.

WASHINGTON GOLDEN DELICIOUS

Apples 29c

LB.

PORTALES MARYLAND SWEET

Yams 29c

LB.

WASHINGTON D'ANJOU

Pears 33c

LB.

LARGE SIZE BELL

Peppers 39c

LB.

YELLOW SWEET

Onions 15c

LB.

CALIFORNIA EMERALD LARGE

Walnuts 79c

LB.

quality meats

Your Thriftway Stores are
Featuring only the Finest
Quality Holiday Turkeys
and Poultry... Shurfresh,
Swift's Butterball and
Country Pride!

HICKORY GROVE BONELESS FULLY COOKED
WHOLE

Kahn's Hams \$1⁸⁹

LB.

WATER ADDED. HALF \$1.99

U.S.D.A. GRADE A- 4-6 LB. AVG.

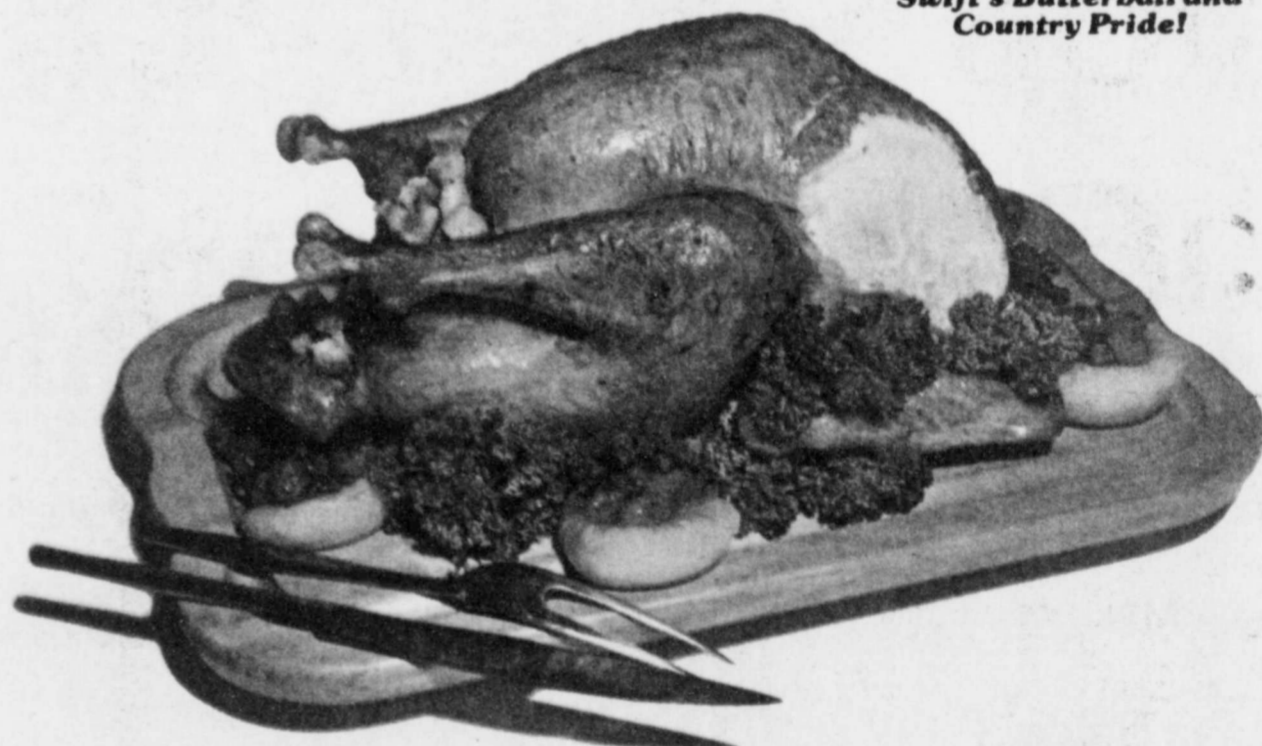
Baking Hens 59c

LB.

HORMEL'S BLACK LABEL

Sliced Bacon \$1³⁹

1 LB. PKG.



U.S.D.A. GRADE A SELF- BASTING - WITH TENDER TIMER 18-22 LB. AVG.

Shurfresh Turkeys 59c

LB.

HORMEL'S PORK

Little Sizzlers Link Sausage

12 OZ. PKG.

U.S.D.A. CHOICE BEEF

Standing Rib Roast

LB.

89c

\$1⁴⁹



U.S.D.A. CHOICE BEEF

Boneless Sirloin Tip Roast

LB.

SEMI-BONELESS BOSTON BUTTS

Lean Fresh Pork Roast

LB.

\$1⁴⁹

99c

THRIFTWAY

"Girlstown" Topic Of 1956 Jr. Study Club

The 1956 Jr. Study Club had its November meeting in the home of Jenni Su Smith.

Robert Wilson from the Whiteface Girlstown presented the program on the activities at Girlstown. He was introduced by Elaine McNeil, Home Life Chairman.

Refreshments were served to members by the hostess and co-hostesses Lorrie Farris and Jan Thayer.

Roll call was answered by "a great expression of love someone has shown me."

Auction items were donated by Rosemary Paty, Julie Cathey and Pat Barrow.

Judy Dunlap shared an article in the Women's Club Magazine for the Federation Counselor's report.

The Departmental chairmen gave their reports. The spirit awards were given to Joan Stelter and Darlyn Hambricht. The conservation awards were given to Glenna Ross and Lena Younger.

Beth Pratt informed members that the library project at the rest home will be started next month.

Members were encouraged to think of an outstanding program to enter in the district meeting at Post, Jan. 15th.

Jenni Su Smith won the brag award for last month.

Resignations were read from Norma Patton, Barbara Christian and Nona Cantrell. The resignations were regretfully accepted. The new members voted in are Janet Lloyd, Sarah Sanders,

and Linda Matsler. Members decided to make cakes, cookies, etc. for the Lions Club Bazaar with the recipe used attached to the item.

Santa Land was discussed and Judy Dunlap and Jan Thayer volunteered to head the project. Pat Barrow, Betty Edwards and Vickie Rainer are also on the committee.

Next month for Christmas instead of exchanging gifts with one another each member is supposed to bring \$100 each to be given to Girlstown. A box of fruit will

Holiday Gifts To Make

Here's a bright idea for making the eyes of family and friends light up this holiday season. Make a gift that they'll appreciate--by turning a tumbler into a glowing candleholder.



The trick is to cover the outside of the tumbler with glazed tissue. Make it this way: Cut colored tissue into small pieces. Glue layer on layer of different colors. Finish with a glaze of Elmer's glue. Insert votive candles, set on small rounds of cardboard.

Want more inflation-fighting holiday ideas? For a free booklet, "39 Beautiful

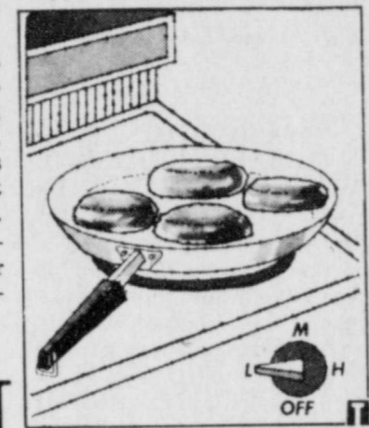
Ways to Say Merry Christmas," send a self-addressed, stamped envelope to Elmer's Information Center, Box 157, Hilliard, Ohio.

Members attending were: Pat Barrow, Penny Bertrand, Sherry Colston, Judy Dunlap, Betty Edwards, Lorrie Farris, Darlyn Hambricht, Phyllis Harris, Becky Henry, Joy Lawson, Elaine McNeill, Lana Moore, Lee Ann Neeley, Pat Ochoa, Rosemary Paty, Becky Pingleton, Beth Pratt, Vickie Rainer, Sandra Rainey, Glenna Ross, Jenni Su Smith, Kay Dean Smith, Lou Ann Smith, Connie Wideman, Nancy Willson and Leora Younger.

ful Ways to Say Merry Christmas," send a self-addressed, stamped envelope to Elmer's Information Center, Box 157, Hilliard, Ohio.

There's No Fuel Like A Low Fuel

The lower the temperature on your gas or electric stove, the trimmer your fuel bills will be this winter. More and more people are cutting costs -- and helping save energy, too -- by using the



"super skillets" from France called T-Fal. The secret of their success lies in the patented, exclusive use of 100% pure polytetrafluoroethylene (PTFE) to create a surface that keeps food from sticking, and requires only low or medium temperatures for all cooking.

Along with daily savings in energy, food looks and tastes better, too. A case in point is vegetables -- probably the most maligned of all items in our diet. When vegetables are cooked in a T-Fal skillet, however, little or no water is required -- they stay crisp and delicious, and retain vitamins too often lost in cooking water. Even hamburgers taste better -- and there's no scrubbing afterward because nothing sticks to these superslick pans. So, besides helping save the country's energy, you're saving your energy, too!

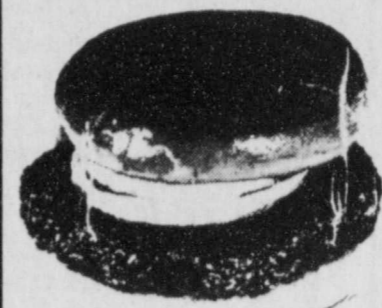


Prices good thru November 16, 1977. We reserve the right to limit quantities. None sold to dealers.

QUALITY, VALUE AND SERVICE

Fresh Boston Butt PORK ROAST

79¢ Lb.



GROUND BEEF

68¢ Lb.

NOW OPEN

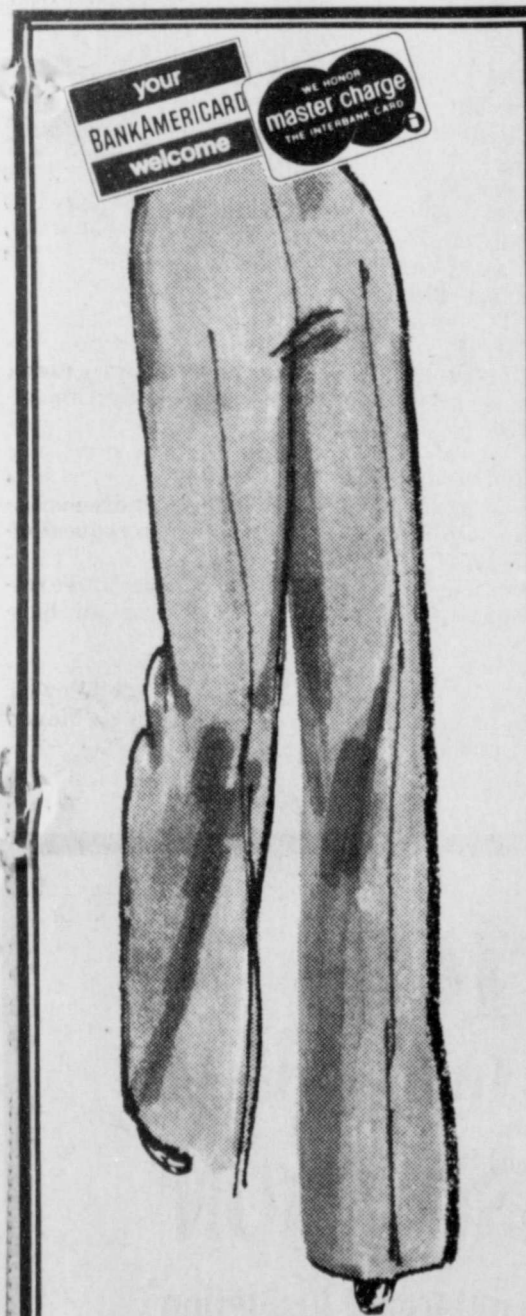
Specializing In Men's Cuts and Wigs
Open Monday - Saturday
Late Appointments Encouraged!
Styling For Men Saturdays

983-3649

4 miles south on Rall's Highway then
4 miles west on Highway 37 then
1/2 mile south on Highway 3111
of Floydada

Audrey's Hair Styles

Audrey Thomas - Owner



Ladies Polyester Pants

Reg. \$9.00

\$6⁸⁸

Just arrived from Byn Mar, Ladies 100% polyester pull on pants in a large variety of colors. Sizes 8-20.



Ladies Shells

Reg \$8.00

\$5⁸⁸

Special group of ladies 100% polyester shells in a large variety of solid colors. Sizes 8-20.

special purchase

Ladies Blouses ...

\$9⁸⁸

Values to \$15.00

A very special group of blouses, tunic and shirt style blouses. Assorted prints Sizes 8-18.

Bealls

Heavy Aged Beef Chuck

BONELESS ROAST

\$1⁰⁸ Lb.

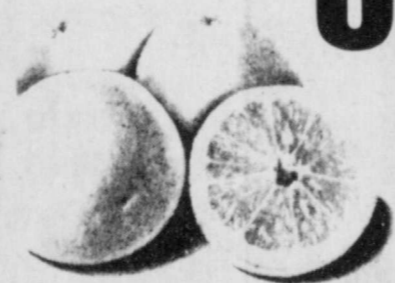


Lb.

Texasweet

JUICE ORANGES

79¢



5-Lb. Bag

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

All Purpose

RUSSET POTATOES

79¢

10-Lb. Bag

Texsun

GRAPEFRUIT JUICE

49¢

46-oz. Can

Bremner Saltine

CRACKERS

39¢

1-Lb. Box



Heinz, All Varieties, Strained

BABY FOOD

\$1

4.2-oz. Jars

GOLD MEDAL

FLOUR

59¢

5 lb bag



6-32 OZ BOTTLE CARTON

Enjoy

Coke

\$1²⁹

PLUS DEPOSIT

If You're Buying

- ★ OFFICE SUPPLIES
- ★ OFFICE EQUIPMENT
- ★ OFFICE MACHINES

Out Of Town

YOU CAN NOW PURCHASE

THESE ITEMS AT

THE LOCKNEY BEACON

We Will Meet Or Beat

The Out-Of-Towners

Quality And Prices!

LOCKNEY LOCALS

Mr. and Mrs. Bill Watson, of Clayton, New Mexico, spent last weekend visiting his parents Mr. and Mrs. Glen Watson, and other relatives.

Mr. and Mrs. R.H. Parker spent from Friday of last week until Tuesday in El Paso visiting their son and his family, Mr. and Mrs. Charles Smith, Wendy and Holly.

Mr. and Mrs. Prince McDonald from Canyon Lakes (near San Antonio) visited his cousins, the Will McDonalds and the Robert McDonalds on Tuesday of this week.

Mr. and Mrs. James Ellis had as Sunday dinner guests his sister, Mrs. Mary Miller and her two granddaughters from Silverton.

Mrs. Myrtle Billington visited Thursday with her son, Floyd Billington, a resident of the Heritage Home in Plainview. Floyd is a former Lockney resident and has been in the Heritage Home for the past 4 1/2 years.

Spending Saturday night in the Tommy Davis home was a sister-in-law Mrs. Mac Davis and her three children from Lake Ransom Canyon. They were dinner guests on Sunday, and other guests included Mrs. Tommy Davis' sister, Mr. and Mrs. Bobbie Poole of Idalou, and her mother, Mrs. Ruby Smith of Lockney. The occasion was Mrs. Tommy (Freda) Davis' birthday.

LOCKNEY SCHOOL LUNCH MENU!!

MONDAY
Smoked sausage
Gold rush salad
Baked beans
Cole slaw
Cornbread - milk

TUESDAY
Salmon patties
Catsup - Scalloped potatoes
Green beans - Hot rolls
Milk - Grape cobbler

WEDNESDAY
Chicken fried steak
Gravy - Pinto beans
Kraut - Peaches
Cornbread - Milk
Plain cookies

THURSDAY
Fried fish
Tartar sauce
Cranberries - french fried potatoes
Tossed salad - Milk
Cinnamon rolls

Little Known Facts

One of the songs most frequently sung in English is "Happy Birthday To You" (originally titled, "Good Morning to All") by Mildred and Patty Hill of New York. Interestingly, "Happy Birthday" was even sung in space by the Apollo IX astronauts on March 8, 1969.



Happy Birthday

Nov. 13-Sheree Cannon, Tracy Adams, John Fortenberry.

Nov. 14-Quentin Adams, Merle Mooney.

Nov. 15-Alice Gordon, Mary Jane Reyna, Angelica Maria Guerrero, Mama Ida Rose, Sharon Spencer.

Nov. 16-Roland Hayes, Carlene Johnson, Maria Perales, Ruben Guerrero.

Nov. 17-Tami Sue Vernon, Geneva Barclay, Clifford Kell, Jerry Smith, Francis Montandon, Dwight Jackson.

Nov. 18-Roman Guerrero, Monte Griffin, Gayle Fortenberry.

Nov. 19-Marie Henderson, Eddie Kinard, Lori Frances Gonzales.

HAPPY ANNIVERSARY

Nov. 13-Jerry and Dovie Davis.

Nov. 14-Gene and Bonnie Pligg.

Nov. 16-Pedro and Carmen Vasquez, Mr. and Mrs. Bennett Massey

Nov. 17-Mr. and Mrs. Juan Villarreal.

Nov. 18-Chuck and Joyce Wilson.



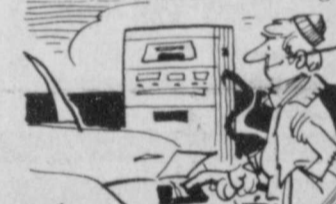
IN ONE OF THE EXCITING SCENES from the Grimm Brothers' famous story HANSEL AND GRETEL, Gretel reads from the witchcraft manual the instructions for a flight on the magic broom. This touring production of the National Children's Theatre company, staged by EDWIN CHILD, will be presented on November 14 at 9:30 and 1:30 in Elementary Auditorium by Il Penseroso Study Club.

Smith Fund

Friends of Mr. and Mrs. Jerry Smith of Providence have established the Brandon D. Smith Memorial Fund to help defray medical expenses in excess of \$5,000 for the couple's infant son. Contributions may be made to the Jerry Smith Fund at Lockney First National Bank.

QB CLUB TO MEET EARLY

Lockney Quarterback Club will meet Monday at 6:45 to elect officers and view the Lockney-Idalou game films. The early time is set to allow members to attend the basketball open house that night.

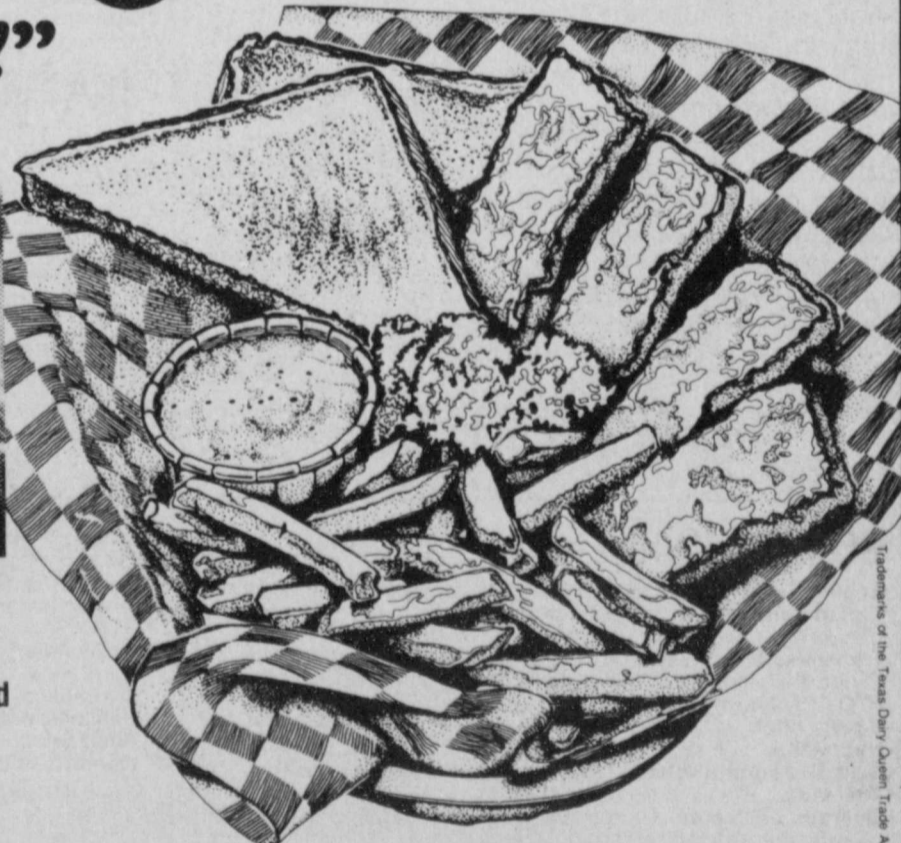


KEEP YOUR GAS TANK MORE THAN HALF FILLED IN COLD WEATHER SO WATER WILL BE LESS LIKELY TO CONDENSE OR EVEN FREEZE IN THE TANK, STALLING THE ENGINE AND MAKING STARTS HARDER!

THE LOCKNEY BEACON
Box 187
LOCKNEY, TEXAS 79241
Published each Sunday and Thursday at 220 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Tuley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of trade area \$10.50 per year.

Even Grandma says... Country Basket™

"It's Good!"



Country Basket at a Country Bargain price. Chicken-fried meat strips, golden fries, Texas Toast and Country Gravy! Hurry!

This Monday Nov. 14
thru
Saturday Nov. 19
only.



Only at participating stores.

SALE \$1.29

FARM & RANCH NEWS

Farmers Union VP Unhappy About 1978 Cotton Price

LUBBOCK, TX - A South Plains cotton producer who serves as vice president of Texas Farmers Union is pointing to the November 1 cotton loan announcement for the 1978 crop as "only the beginning of a series of bad news announcements about the cotton program under the new four-year farm bill."

Joe Rankin of Ralls noted the 44c/lb. loan level being below the 1977 level, and commented that the "handwriting has been on the wall ever since the loan was tied directly to the crashing market prices under the new bill."

"Congress and especially the Agriculture Committee themselves failed to realize what they were doing when they wrote the cotton section," said Rankin. "Talk kept circulating about

a loan close to 50 cents, but we can all see now how wrong they were. The tragedy is that we have to live with that legislation for four years, and many producers simply won't make it through to see the days of a new law."

Loan rates are written into farm legislation in order to protect producers when the market drops. The new formula, however, ties the loan below the market and causes it to rise and fall as the market itself fluctuates.

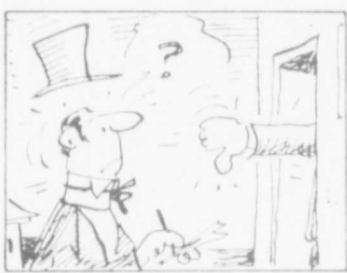
Rankin continued by warning of other departures in the new law from previous patterns, particularly the change from historic allotments and major alterations to the disaster program.

"There are so many factors that are still unknown," he said, "but it appears at this time that the lack of allotments will work a hardship on us. Changing disaster payments from the deficiency between actual production and 100% of the projected yield to next year's disaster payments based on difference between actual production and 75% of projected yield is going to catch many by surprise. If a producer should have a disaster and produce only one-half of his projected yield in

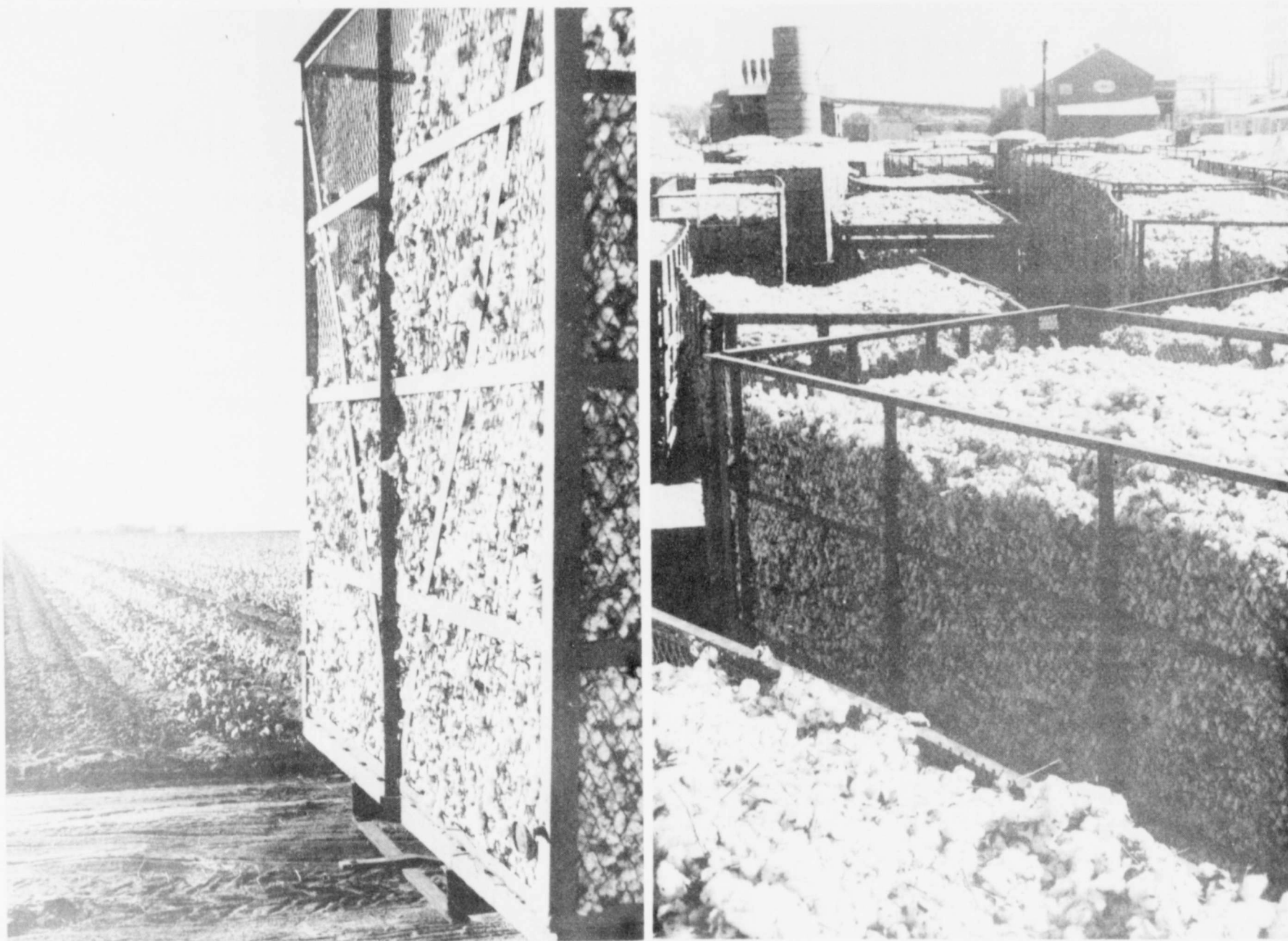
1978, he would receive disaster payments of only one-half of this year's payments, providing the payments per pound stay the same. It looks like more might qualify in disaster times, but the payments will be cut drastically."

Rankin noted that Farmers Union has already submitted suggestions to USDA on its requests for input into some of the discretionary rules it can make. Those Farmers Union recommendations included, among other items, a call for a 25% diversion of cotton production for 1978 along with payments based on not less than 25% of parity for the diverted acreage.

The cotton spokesman said the improvement to the cotton program was the elimination of payment limitations on disaster payments.



The first public opinion poll was conducted in Wilmington, Del., in 1824, to determine the people's choice between Andrew Jackson, John Quincy Adams and two other candidates for president. Jackson won.



FLOYD COUNTY COTTON in the field, stripped and in the trailer, and at the gin yard as the harvest continues. (Staff Photo)

food bill is only 17 per cent of disposable income, compared to 23 per cent in 1951, he says.

Brown also urges consumers to be aware of their dependence on agriculture and the problems facing the industry. For without farmers and the industries that support them, America could not sustain the title "Foodbasket of the World."

592 pounds of grain products and 349 pounds of poultry.

Brown also states that the increases in productive capacity have resulted in a drop in the amount of disposable income that goes for food. Today's average

1,136 pounds of fruit, 1,136 pounds of dairy products, 1,154 pounds of vegetables,

Farm-City Week Displays Agri-Business Cooperation

AUSTIN—The fact is often stated that one American farmer is able to feed and clothe 56 fellow citizens. But, points out Texas Agriculture Commissioner Reagan V. Brown, this would not be possible without help from the city-oriented portion of the agricultural industry.

In recognition of this important cooperation, Nov. 18-26 has been designated National Farm-City Week, says Brown. During the week both rural and urban agri-business members will be reminded of the necessity of working together by the theme "Partners in Progress."

"It is easy to forget just how vital America's agriculture complex is with the abundance of food that surrounds us," says Brown. "Much credit must go to the people who actually raise our food and fiber, but in today's world, processing and transportation are becoming increasingly important to assure consumers an abundant, year-round supply of needed commodities."

Brown also pointed out that the research and educational segments of the agricultural industry are vital to its continued success. "We must remember that research in areas such as pesticides, herbicides, seed production and control, and disease prevention in both crops and livestock has been vital to our agriculture industry keeping up with the increasing demand for food from a hungry world," said Brown.

As an example of this demand, Brown points out that the average American family of four consumes over two-and-a-half tons of food each year. This is in addition to the many pounds of natural fibers which go into clothing and household furnishings for each family.

It is estimated the family will consume 694 pounds of meat and fish, 598

Got Heating Or Plumbing Problems?
Call **HOLMES PLUMBING**
983-2251
6:30 - 9:30 a.m. and 5:30 p.m. until!

Mac's Backhoe Service
Call Harvey McJimsen
Silverton, Texas

A NEW KIND OF PROTECTION

Engine and power train are warranted for 2 years or 1500 hours, it's standard equipment

In addition to other provisions of the John Deere Agricultural Equipment Warranty, John Deere warrants the engine and power train of THE NEW IRON HORSES as follows: the engine pan, block, cylinder head, rocker arm cover and timing gear case, and all parts enclosed within, and the clutch, transmission, differential, and final drive housings, and all parts within, plus drive axles, will be repaired or replaced as John Deere elects, if a defect appears and is reported to a John Deere dealer within 24 months after date of delivery to the original purchaser, provided the tractor hasn't been used more than a total of 1500 hours.

SPECIFICATIONS

- 90-hp* 4040**
Engine 404 cu. in. (6620 cm³) naturally aspirated 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on all but Power Shift, multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard, 8-speed Synchro-Range, 8-speed Power Shift, or 13-speed Creeper optional
PTO Independent 540/1000 rpm (rear only) standard
3-point hitch Category 2 or 1, Category 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valve One standard, dual or triple optional
Fuel tank 37 U.S. gal. (140 liters)
Operator enclosure 4-post Roll-Over standard, Sound-Gard body or open operator station optional
- 110-hp* 4240**
Engine 466 cu. in. (7636 cm³) naturally aspirated 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on all but Power Shift, multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard, 8-speed Synchro-Range, 8-speed Power Shift, or 13-speed Creeper optional
PTO Independent 540/1000 rpm (rear only) standard

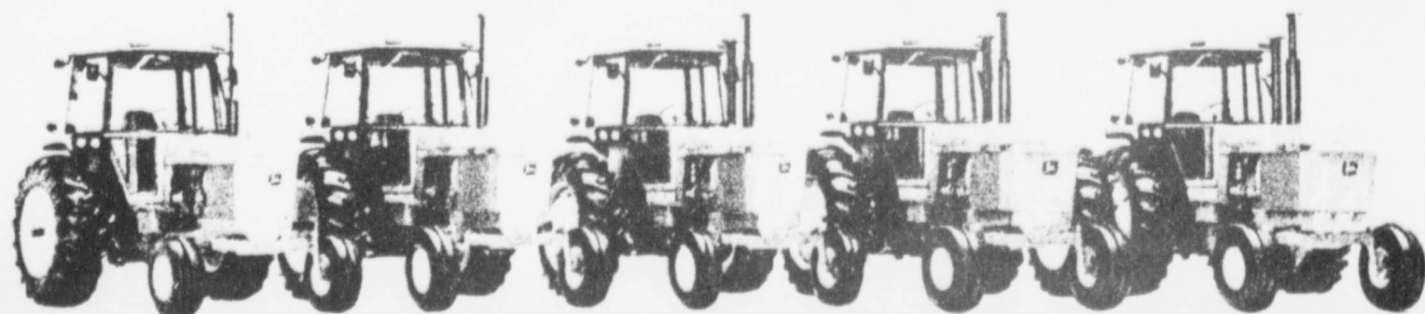
- 3-point hitch Category 2 or 1, Category 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard, dual or triple optional
Fuel tank 45 U.S. gal. (170 liters)
Operator enclosure 4-post Roll-Over standard, Sound-Gard body or open operator station optional

- 130-hp* 4440**
Engine 466 cu. in. (7636 cm³) turbocharged 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on Quad-Range, multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard, 8-speed Power Shift optional
PTO Independent 540/1000 rpm (rear only) standard
3-point hitch Category 3N or 2, Category 3N or 2 Quik-Coupler optional
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard, triple optional
Fuel tank 45 U.S. gal. (170 liters)
Operator enclosure 4-post Roll-Over standard, Sound-Gard body optional

- 155-hp* 4640**
Engine 466 cu. in. (7636 cm³) turbocharged and intercooled 6-cylinder diesel
Clutch Perma-Clutch (dual wet disk) on Quad-Range, multiple wet disks used on Power Shift transmission
Transmission 16-speed Quad-Range standard, 8-speed Power Shift optional
PTO Independent 1000 rpm (rear only) standard
3-point hitch Category 3 or 3N, Category 3 or 3N Quik-Coupler standard
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard, triple optional
Fuel tank 45 U.S. gal. (170 liters)
Operator enclosure 4-post Roll-Over standard, Sound-Gard body optional

- 180-hp* 4840**
Engine 466 cu. in. (7636 cm³) turbocharged and intercooled 6-cylinder diesel
Clutch Multiple wet disks
Transmission 8-speed Power Shift standard
PTO Independent 1000 rpm (rear only) standard
3-point hitch Category 3 or 3N, Category 3 or 3N Quik-Coupler standard
Hydraulics Closed center, 8-piston variable-displacement pump
Selective control valves Dual standard, triple optional
Fuel tank 103 U.S. gal. (390 liters)
Operator enclosure Sound-Gard body

THE NEW IRON HORSES
MORE HORSES MORE IRON



4440, 4640, 8630 ALL IN STOCK NOW... OTHER MODELS EXPECTED SOON.
COME IN AND LET'S MAKE A DEAL

Perry Implement

LOCKNEY, TX.

LOCKNEY, TX.

The **heat pump**

"THE ELECTRIC SAVINGS MACHINE"

HOW MUCH HEAT DOES THE HEAT PUMP PUMP?

Neither glacial January winds nor a simmering August sun can affect the heat pump's year 'round circulation of air, at just the right temperature.

Now you can stop fussing with the thermostat on those in-between days, too. The heat pump is an automatic climate control system that switches from heating to cooling to maintain the precise temperature you want. On very cold days, resistance heating coils (installed with the heat pump) automatically supplement the heat extracted from outside air. **THE HEAT PUMP IS AN ELECTRIC SAVINGS MACHINE - LOW ON COST, HIGH ON COMFORT!**

A stream of * Springtime air . . .

SPS
SOUTHWESTERN PUBLIC SERVICE

OUR GENERATION IS FOR YOU!

Guest Editorials

SUE CANNON in The Olton Enterprise: Small town business people can certainly identify with the farmers' problems that are gaining nationwide attention at this particular time.

Like the farmer, certain businesses invest thousands and thousands of dollars in either machinery or merchandise. Although their goods are not perishable like the farmers' goods sometimes are... we can just hang on so long before we are forced to run a "sale" which in many instances is simply trying to get our money back. Some of the sales that are conducted actually don't result in a return of our money.

The regrettable thing about being a small agricultural town businessman is that when farmers aren't getting a good price for their products, they in turn have to cut back their purchases. Also, so much of the time, the small town businessman is asked to "charge" to the area farmers which most are happy to do. But, when they are forced to carry the charge accounts and eventually have to go to the bank and borrow money to continue their operation, this puts them in a financial bind.

Another regrettable thing is that so many people think that they save money by shopping in Lubbock or Plainview.

How many shops in Lubbock or Plain-

view would carry a charge account for a year or more? How many Lubbock or Plainview shops donate money to the school backed functions such as annuals, football programs, football magazines, booster club, basketball magazines and pep squad and all the other things that local merchants gladly support?

According to guidelines set up for department stores, businesses in Plainview and Lubbock are allowed to mark the same brandname merchandise up from \$2 to \$4 higher than they are allowed to in Olton.

Others say you can save by buying groceries in Plainview or Lubbock. Maybe you can save \$5 or \$10 on a great huge bill of groceries, but what have you saved on car expenses? How much other stuff did you pick up that you could have got in Olton at the same price?

Also when you buy out of Olton, you are helping the other towns support their city with your sales tax money!

We are sure that a number of our readers will not agree with us. That's their privilege.

But... when the small town merchant can no longer hold on... who is going to suffer also? It might not be much fun to know that you HAD to drive to Plainview to pick up a loaf of bread or a gallon of milk or any of the actual necessities of life.

Accountability and AEW

Texas teachers, administrators, school board members, lawmakers, and John and Mary Q. Public have different and sometimes conflicting views on what public education should be and do.

They're generally in agreement, however, on one thing: Texas schools and educators must have solid support from parents and other citizens if they are to help children learn.

Most agree that accountability for a child's education can't be laid solely at the teacher's doorstep. When that child doesn't get a fair share of educational opportunity, won't attend classes, can't learn, drops out, or graduates but can't read and write, the rap must be shared (in varying degrees for varying cases) by parents, school boards, state and federal lawmakers, and taxpayers as well as teachers.

Putting the spotlight on public education to encourage all the accountable groups to visit their schools and renew their support is the purpose of the annual observance called American Education Week.

We the People shoulder our share of the accountability load to the extent that we remain interested in what's going on in the classroom, the front office, the school board meeting, the Legislature, and the Congress.

American Education Week, observed annually by the nation's schools since 1921, seeks to encourage local citizen support of, and active participation in, public education. This year's AEW observance is scheduled November 13-19.

Sponsors are the U. S. Office of Education, National Congress of Parents and Teachers, American Legion, and National Education Association, and that includes TSTA.

The theme is "Working Together for Education."

Let's do it.

A TEXAS NEWSPAPER was embarrassed by a typographical error in a story on the church page. The title of a book that was to be reviewed at a women's meeting was reported as "How to Say 'No' to a Baptist and Survive." It should have been "How to Say 'No' to a Rapist and Survive."

month to \$112.80 a month. That's an increase of \$42.10 a month or \$505.20 a year.

Of course this has nothing to do with long distance service.

And we wonder why we have inflation. This is a little foretaste of what things will be like when the do-gooders deregulate gas and oil! Telephone service is supposed to be regulated by the Briscoe-appointed Texas Utilities Commission.

(The Tulia Herald)

CONTINENTAL TELEPHONE has notified The Herald that its basic telephone service has been hiked from \$70.70 per

Harvest These
THANKSGIVING FOOD SAVINGS

SHURFRESH SELF BASTING
TURKEYS WITH TIMER
LB. **65¢** 8-12 LB AVG.

COUNTRY PRIDE GRADE A FRYERS	WHOLE BODY	LB 49¢
BONELESS CHUCK ROAST		LB \$1.19
CLOVERLAKE ICE CREAM	1/2 GALLON RD CTN.	\$1.29
CLOVERLAKE BUTTERMILK	1/2 GALLON	79¢
CLUB CRACKERS	KEEBLERS 16 OZ. PKG	79¢
COOKIES	KEEBLER 14 OZ. RICH-N-CHIP	94¢
7-UP or COKES	6-32 OZ. BOTTLE CARTON	\$1.39 PLUS DEPOSIT
CARROTS	1 LB CELLO BAG	22¢
SUNKIST ORANGES		LB 29¢
COLORADO RED DELICIOUS APPLES		4 9/100
OUR DARLING CORN	WHOLE OR CREAM STYLE	4 9/100

SPECIALS GOOD MONDAY, NOVEMBER 14 SHURFRESH MILK THROUGH SATURDAY, NOVEMBER 19

KIRTLEY'S MARKET

MEMBER AFFILIATED FOOD STORES

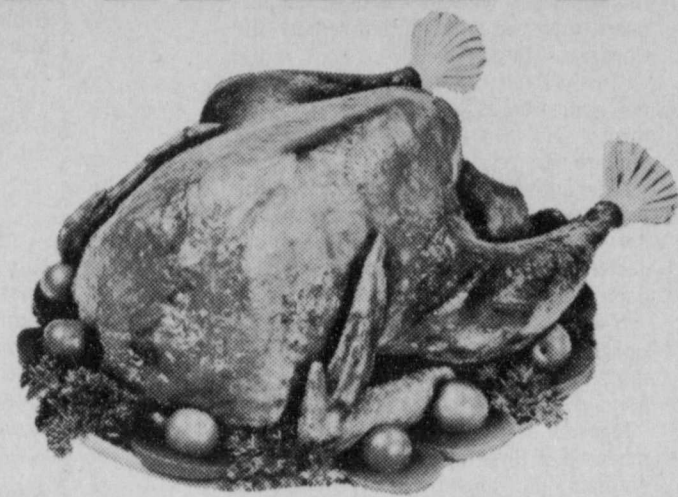
WE ACCEPT FOOD STAMPS

HOME OWNED & OPERATED

We Give Double Green Stamps On Wednesday

WIN YOUR TURKEY

TO BE ABLE TO WIN YOUR THANKSGIVING TURKEY: Just fill out and clip any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. Drawing will be Monday, November 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary, and you must be 16 years of age or older to enter.



IN GRATITUDE... WE SHARE AT THANKSGIVING

<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Thompson Pharmacy 200 South Main 983-5111</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Buddy's Food 220 South 2nd. 983-3149</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Texas Insulation Co. BRING TO HESPERIAN OFFICE</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Kirtley's Market 316 North 2nd. 983-3105</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">City Auto Inc. 201 East Missouri 983-3767</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Ponderosa Meat Co. 807 East Missouri 983-2261</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Beall's Dept. Store 118 East California 983-2596</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Anderson's Dept. Store 120 West California 983-3554</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Country Morning 126 West California 983-5152</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Reed Ford Sales Ralls Highway 983-3761</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Perry's Bros. 104 East California 983-3510</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Kirk & Sons Hardware 119 East Missouri 983-3280</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Producer's Co-op Elevator 112 North 8th 983-2821</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Oden Chevrolet-Olds Inc. 221 South Main 983-3787</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Arwine Drug 100 West California 983-2856</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Consumers Fuel Assn. 404 East Missouri 983-3394</p>
<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Roye's Merle Norman 204 South Main</p>	<p style="text-align: center;">Turkey Contest Coupon</p> <p>NAME.....</p> <p>Address..... Phone.....</p> <p style="text-align: center;">Leonard's Cafe 321 South 2nd 983-2364</p>

ERA Called Assault On Family Institution

A Washington, D.C. attorney, whose foundation is suing the International Women's Year (IWY) commission for misappropriation of federal money, visited Lubbock this week to meet with the local chapter of Women Who Want to be Women (WWW).

Louis Ingram, president of the Foundation of Law and Society, said in an interview his group's suit alleges that federal money was used by the IWY commission to persuade state legislators to ratify the Equal Rights Amendment.

"We just want to recover that federal money, which we feel was used for purposes that were not authorized by the Congress," Ingram said.

"Instinctively, I'm against the ERA but not against the rights of women," the attorney said. "In fact, I don't think the two are very related."

"The amendment does not enhance the legal equality of women but opens a Pandora's box for the court to do things that decent women wouldn't wish to have done," Ingram said.

"Our concern is not limited to women's rights. We feel that it would be a legal assault on the institution of family and home if (the ERA) was ratified."

Ingram added that his foundation, made up of three attorneys, also is considering a suit against the state of Texas for its ratification of the ERA. The suit probably will be filed after the National Women's Meeting, slated Nov. 18-21 in Houston, he said.

"Our action springs from the fact that the ERA in Texas was ratified in a special session without the item being on the agenda of the session," Ingram said.

"My opinion as a lawyer is that the action was absolutely wrong," he said. "Without it being on the agenda, the public was being denied the right to petition for or against it by being kept in ignorance of what the legislature was going to vote upon."

The attorney said that when the issue comes to court, he hopes the court will decide to make the Texas ERA ratification "null and void".

Ingram's three-member foundation, headquartered in Washington, D.C., has been in existence for 18 months.

Family History Workshop

Persons interested in writing a family history to be included in the Floyd County historical book are invited to a workshop Tuesday.

Annabel Bramlet of Lockney is in charge of the writing workshop and she and some helpers will be at the museum in Floydada from 9:30 to 6 Tuesday to assist persons with their stories.

Deadline for stories to be mailed or taken to the museum is Nov. 20, so everyone should be getting their stories ready.

Any resident (past or present) of Floyd County who did not receive information about the historical book through the mail should contact the museum in Floydada. The information will be sent as quickly as possible.

PIZZA GOLD AND ICE CREAM PARLOR

Of Floydada

... Are ready to take

applications for both full and part time employees.

You may apply for employment at the

Texas Employment Commission

Office Located Across The

Street From Western Auto Store

(203 South Wall)

Beginning Monday from

9 a.m. until 5 p.m.

(This Advertisement by Pizza Gold)

time out for GOD

MAIN STREET CHURCH OF CHRIST

Bible Study 9:30
Morning Worship . . . 10:30
Evening Worship . . . 6:00
WEDNESDAY
Ladies Bible Class . . . 9:30
Bible Study 8:00

EVANS CHAPEL BAPTIST CHURCH

Rev. Bennie Anderson, Pastor
Sunday School 10 a.m.
Morning Worship . . . 11 a.m.
Training Union 6 p.m.
Evening Worship . . . 7 p.m.
Wednesday Prayer Meeting 7 p.m.
Sunday afternoon worship 2:00

FIRST UNITED METHODIST CHURCH

Hugh Daniel, Pastor
SUNDAY
Sunday School 9:45
Worship Service 10:55
UMY 6:00
Evening Worship 7:00
United Methodist Women
First Tuesday of Month
Circles Monday (2nd & 4th
Monday nights) Tuesday &
Wednesday mornings.

TRINITY LUTHERAN CHURCH

Providence Community
Andrew Mild
Sunday School & Adult
Bible Class 10:00
Divine Worship Service 11:00

ASSEMBLY OF GOD CHURCH

Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:00
Prayer Service Wed. . . . 7:00
Rev. Bob Wright, Pastor

TEMPLO BAPTISTA SALEM

Sunday School 9:45
Worship Service 11:00
Christian Training Time 5:00
Evening Worship 6:00
Wednesday Prayer Meeting & Choir Practice 7:30

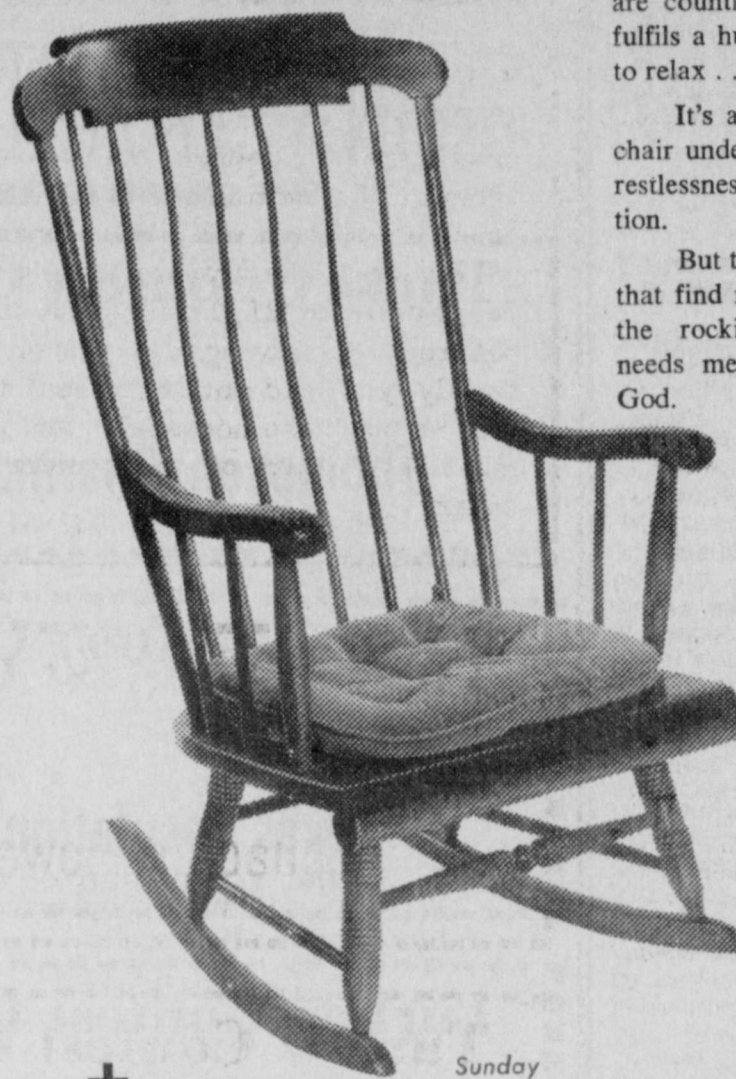
AIKEN BAPTIST CHURCH

Bill Sessom, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Prayer Service Wed. . . . 7:30
Brotherhood, W.M.U. And Auxiliary Wednesday . . . 7:30

SAN JOSE CATHOLIC CHURCH

Father Richard Thomas Casey
Sunday Morning Mass 8:30
Saturday Evening . . . 8:30
Wednesday Evening . . . 8:30
Each Service Preceded By Confessions
Baptism - 1st Sunday of the month at 9 a.m.
Church Council - Meets 1st Sunday of month at . . . 3 p.m.

The Understanding Chair



When we are young, rocking is a game. When we are old, it can become a way of life. And in between, there are countless occasions when rocking fulfills a human need . . . to think . . . to relax . . . to reminisce . . . to dream.

It's almost as though the rocking chair understands people, turning their restlessness into calm and contemplation.

But there are deeper human needs that find no comfort in the rhythm of the rocking chair—intense spiritual needs met only by communion with God.

The Church really understands people. Its worship, its teaching, its community service, all provide expression for man's spiritual needs. The soul's restlessness is turned into conviction and commitment.



Sunday Psalms 119:1-8

Monday Jeremiah 17:5-8

Tuesday Psalms 1:1-6

Wednesday I Corinthians 15:12-20
Thursday Luke 6:17-20
Friday Leviticus 19:1-4
Saturday Psalms 103:1-13

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Scriptures Selected By The American Bible Society



This Inspirational Message Sponsored By The Following

Plains Electric
Electrical Irrigation Installation

Brown's Department Store
Ready-to-wear-Quality Cleaning

Davis Lumber Company
Lumber and Building Supplies

Baccus Motor Company
"Where To Buy Them"

Sun-Vue Fertilizers
Your Smith-Douglas Dealer

The Longhorn Inn
The Glen Cooper Family

Byrd Pharmacy
Fred D. Byrd, Pharmacist

Page's Thriftway
Friendly Service Every Day of the Week

Jackson Tire Company
Shamrock Products - National Tire

Consumers Fuel Association
Everything For The Farmers

Dan's Auto Service
Repair Specialists

Moore-Rose Funeral Home
Phone 652-2211

Patterson Grain Company
Lockney

Perry Implement Company
Lockney's John Deere Dealer

Lockney Lumber & Supply
We Appreciate Your Business

Schacht Jewelry & Floral
"It's Our Pleasure To Serve You"

Lockney Beacon
Your Hometown Newspaper

Lockney Co-Op Gin & Elevator
Serving Yourself thru Ownership

FIRST BAPTIST CHURCH

John C. Jenkins, Pastor
Miles G. Boucher, Minister of Music and Youth
Sunday School 9:45 a.m.
Morning Worship . . . 11:00 a.m.
Church Training . . . 6:00 p.m.
Evening Worship . . . 7:00 p.m.
Prayer Meeting - Wednesday 8:00 p.m.
Nursing Home Services Thursday 11:20 a.m.

YOUTH

High School Youth Night Monday 7:30 p.m.
Junior High Youth Night Wednesday 7:00 p.m.

LATIN AMERICAN BAPTIST CHURCH

Mickey Munoz, Pastor
Sunday School 9:45
Morning Worship . . . 10:50
W.M.U. Brotherhood . . . 5:00
Training Union 6:00
Evening Worship . . . 7:00
Prayer Service Wednesday at 7:30

LATIN AMERICAN CHURCH OF CHRIST

Bible School 9:45
Morning Worship . . . 10:45
Evening Worship . . . 6:00
Wednesday Service . . . 8:00

LOCKNEY LATIN ASSEMBLY OF GOD

Margarito Salazar, Pastor
Sunday School 9:45
Morning Worship . . . 11:00
Evening Worship . . . 7:30
Men's Fellowship Tuesday Evening 8:00
W.M.C. Thursday . . . 8:00
Christ's Ambassadors Saturday Evening 7:30

WEST COLLEGE CHURCH OF CHRIST

West College And Third
Frank Duckworth, Evangelist
Sunday Morning Worship Services 10:30
Sunday Evening Worship Services 6:00
Wednesday Evening Prayer Services 8:00

LONE STAR BAPTIST CHURCH

William A. Prater, Pastor
Sunday School 10:00
Morning Worship . . . 11:00
Training Union 6:00
Evening Worship . . . 7:00
Prayer Service Wednesday Evening 8:00
Brotherhood, First Monday Night
W.M.U. First and Third Mondays at 9:30 a.m.

CEDAR HILL BAPTIST CHURCH

Sunday School 10:00
Morning Worship . . . 11:00
Evening Worship . . . 6:30
Prayer Service Wednesday at 6:30 p.m.

WOODWORK
by dalton

SEVERAL WOMEN'S groups in this area and throughout the state are mobilizing opposition to the Equal Rights Amendment (ERA), lesbianism and feminist goals, urging people who believe in Biblical concepts of family and those who oppose homosexual activity to write their views down and send them (with contributions, if possible) to Pro-Family, Pro-Life Coalition, Box 38609, Houston 77088. It is noted that the National IWY Commission (a women's lib group) will have its meeting in Houston Nov. 18-21. A pamphlet claims that of 42 members appointed by President Carter to the IWY Commission (federally funded), most are homosexuals. It quotes a couple of the IWY appointees. Gloria Steinam: "For the sake of those who wish to live in equal partnership, we have to abolish and reform the institution of marriage. . . By the year 2000 we will, I hope, raise our children to believe in human potential, not God."

Also quoted is another appointee, Jean O'Leary, who purportedly said: "School counselors should be required to take courses in which. . . a positive view of lesbianism is presented. . . Students. . . encouraged to explore alternate life styles, including lesbianism."

KNOTHOLES: For some reason the employees around here all laughed when I received in this week's mail a "certificate of merit" from the National Small Business Assn. for "vision, resourcefulness and hard work." I don't see why they think that's so funny. . . Treasures of King Tut and ancient Egypt are being shown in porcelain at Lubbock starting Nov. 9 in Sunshine Square. . . The Hockley St. Househunter says if you want to write something that will endure forever, try signing a mortgage.

What One Person Can Do

Betty Dermody, Volunteer

Betty Dermody of Greenville, South Carolina, invented a game. With it, she raises money for her charities and helps others raise money for theirs.

The game, called International Bridge, doesn't require a knowledge of regular contract bridge, says its originator. "I can take 100 people who have never played," says Mrs. Dermody, and in 10 minutes they'll know what to do."

She charges a fee to run a party. The fee - minus expenses - goes to her charity. Proceeds go to the sponsor's charity. She is in great demand and will go anywhere within a reasonable radius of Greenville. "I have a following," she says, "that goes with me wherever I have it." She keeps a card file of enthusiasts.

It took some doing to perfect the game. Looking for a way to raise money for St. Francis Community Hospital in 1959, she thought of the game. With trial and error, she worked it out on her dining room table. It wasn't easy, but she kept at it. The first benefit party netted \$26.

Betty Dermody's most recent event for the hospital brought in \$750, totalling \$21,000 over the years. She also gives to the Greenville Shelter Workshop and Meals on Wheels. But she

doesn't stop at games. Among other things, she delivers food for older shut-ins for Meals on Wheels. "I'm 70 years old and I deliver to people much younger than I am," says Mrs. Dermody. "I don't look it or feel it."

The busy volunteer is modest about the extent of her work. "The more I give," she says, "the more I get." Since she was little, says Betty Dermody, she always had a feel for those in need. "My creed is: 'It is better to light one candle than to curse the darkness.'" We'll go along with that.

For a free copy of the Christopher News Notes, "Why Not Be A Volunteer?" send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

WINTER COVER NECESSARY FOR WILDLIFE

LUBBOCK- West Texas residents experienced the first hint of things to come next year as the winds howled and the soil changed locations two weeks ago.

This suggestion by nature should prompt landowners and sportsmen alike to assure proper cover for bare land is established before winter arrives next month.

Not only will a cover crop of rye, wheat, fescue protect your land, it will also help the various species of wildlife on your property to make it through the snow and dirt storms into the nesting season of 1978.

An abundance of cover is evident including weed patches, fencerows, playa lakes, and grain stubble in October

COTTON HARVEST

HAZARDS LISTED

COLLEGE STATION, Sept. 29-(Spl). Cotton harvester overturns, fires and contact with electrical power lines are primary hazards encountered during field operations of large overhead basket cotton harvesters, points out Dr. Gary S. Nelson, a safety engineer with the Texas Agricultural Extension Service.

Nelson advises harvester operators to be sure their machines will clear electrical wires before raising or dumping the baskets. A raised basket may reach a height of 25 feet and can easily reach nearby overhead power lines.

To reduce the probability of upset, always fully lower the basket before driving away from an unloading station, cautions the engineer. A raised basket causes the harvester to become more top-heavy and more easily upset. Also, operators should remain seated when raising or lowering the basket on a mounted stripper as a sudden drop of the basket could result in a serious head injury.

To prevent upsets during field operations, Nelson recommends keeping harvesters a reasonable distance away from ditches, creeks and other steep or sloping ground. Also, keep end rows smooth and firm. Quick stops or turns with high-profile cotton pickers are also hazardous. Reduce engine speed before braking or turning. Also, reduce travel speed when moving over rough or uneven ground.

The engineer also points out that harvester operators should be sure that other workers and family members stay clear of moving machinery. In addition, operators need to comply with state regulations regarding the display of slow moving vehicle (SMV) emblems on trailers before transporting cotton on public roads.

Harvest fires usually involve highly flammable leaf trash and dead plant debris as well as cotton lint which is ignited by a hot engine, the exhaust system, or by careless use of smoking materials.

Fires can be prevented by keeping engines clean and free of debris, exhaust system free of leaks, and electric contacts, including the battery, clean and tight, suggest Nelson. Furthermore, keep the doffer area free of lint and trash to avoid fires caused by friction between the spindles and trash.

Nelson also advises operators to dump the basket downwind into trailers to prevent cotton from blowing back into the engine and to mount an all-purpose fire extinguisher where it will be readily available in case of fire.

but most, if not all, are soon chopped, burned or plowed under by the first snow.

Leaving a 50-yard strip of grain stubble next to some winter wheat will furnish both good cover for wildlife and a method of slowing wind erosion.

Controlled grazing of playa lake beds and grasslands will leave enough cover for pheasants and quail to escape their natural enemies.

To help landowners improve wildlife habitat and setup a continuing program of wildlife management, the Texas Parks and Wildlife Department will furnish technical assistance through the extension personnel stationed across the state.

**NOTHING TO BUY—
HERE'S HOW YOU CAN**

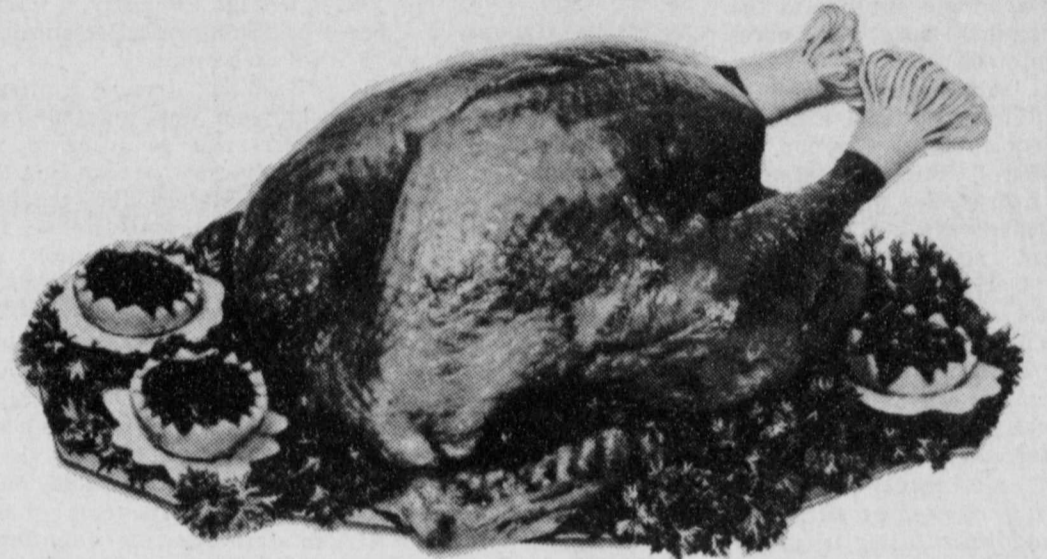


your turkey

FOR THANKSGIVING

Contest Rules:

YOU CAN WIN YOUR THANKSGIVING TURKEY - Just fill and clip out any or all of these coupons and deposit them at the firms listed on the coupons. Each firm will hold an individual drawing. The drawing will be Monday, November 21, 1977 at 4:00 p.m. before Thanksgiving. One winner per family, you need not be present to win, no purchase necessary, and you must be 16 years of age or older to enter.



Turkey Contest Coupon

NAME.....
Address..... Phone.....
Schachts Flowers
112 West Poplar

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Parker Appliance & Furniture
110 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Davis Lumber Co.
102 East Shurbet

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Brown's Dept. Store & Outlet Store
Lockney, Texas

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Strickland's Auto Sales
Highway 70 Next to Strickland Restaurant

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Barker Insurance
100 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Perry Implement Co.
North Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Caprock Appliance Center
North Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Thomason Grocery
114 North East 8th

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Mize Pharmacy & TV
102 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
White Auto Store
119 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Page's Thriftway
211 North Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Floyd County Insurance
116 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Webster Service & Supply
302 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Texas Insulation Co.
212 South Main

Turkey Contest Coupon

NAME.....
Address..... Phone.....
Baccus Ford Inc.
321 South Main

Register For

**FREE
Moped Motorbike**

TO BE GIVEN AWAY

December 15, 1977 at 3:00 p.m.

Register At Front Window Please !



FLOYDADA TEXAS

Pioneer Net Income Is Up Over 1976

AMARILLO — The Board of Directors of Pioneer Corporation today announced a regular dividend of 37½ cents per share, payable to stockholders of record November 17, 1977. The dividend is payable December 2, 1977.

The directors announced consolidated net income for the third quarter of 1977 was \$8,832,706 compared to \$8,585,036 for the same nine months of 1976. Earnings per share for the quarter were reported as 95 cents, compared to 92 cents for the third quarter of 1976.

For the first nine months of the year, consolidated net income was \$30,350,787 compared to \$29,892,506 for the first nine months of 1976. Earnings per share for the nine months were \$3.26 compared with \$3.22 for the same period in 1976.

In making the earnings announcement, Company President K. B. Watson said oil and gas sales through two subsidiary companies contributed significantly to the earnings picture.

Amarillo Oil Company and Pioneer Production Corporation participated in a total of 77 completed wells during

which blew out of control and burned. The well has bridged over and is currently dead at the surface. A relief well is the first three quarters of 1977. The drilling, Watson said, resulted in 40 producing wells. Additionally, drilling is underway at 28 wells, and 15 locations are ready for drilling.

Pioneer Production Corporation, Pioneer Corpora-

tion subsidiary, 10 percent working interest in a well located on Vermilion Block 25 offshore Louisiana, being drilled. The company carries cost-of-control insurance which is deemed adequate to cover its share of costs in connection with the incident.

Want Ads Get Results



Americans drink about 415 million cups of coffee a day and, according to The World Book Encyclopedia, annually consume about one-third of all the coffee in the world.

Hart senior in Who's Who

HART — Larry Marble, 17-year-old son of Mr. and Mrs. Max Marble, has been selected to be featured in the 11th annual edition of Who's Who Among American High School Students, 1977.

Recognition in Who's Who is a national honor reserved exclusively for junior and senior class high school students who has demonstrated leadership or achievement in either

academics, athletics, extra-curricular activities or community service.

Marble, a senior at Hart High School, has attended Hart School since the fourth grade. He is co-captain of the Longhorn football team, president of Future Farmers of America, and was selected Best Citizen of October 1977 and November 1976. Active in speech, he has been named a member of the all-star cast two years and was a member of the cast that won district competition in 1977.

Marble, a breeder of crossbred swine, is a partner

with his brother, Marlin, in Marble Quality Crosses. They have won numerous awards with their animals. Marble is a member of First Baptist Church and the youth choir.



PSYCHOLOGISTS POINT OUT THAT OFFERING A NEIGHBORLY HAND OFTEN FEELS AS GOOD TO THE WELCOMER AS TO THE ONE WELCOMED. IF A NEW FAMILY MOVES NEAR YOU, WHY NOT INVITE THEM OVER FOR A FRIENDLY CUP OF TEA AND A BITE TO EAT? IT COULD MAKE EVERYONE FEEL GOOD.

Loan-Deposit Shifts

Farm loan demand continues strong at banks in the southern High Plains of Texas, an October 1 survey of area agribankers by the Federal Reserve Bank of Dallas shows. Loans, mainly for operating expenses and for storing crops have risen much faster than deposits at banks in the area and averaged 68 percent of deposits at survey banks in October. Current low prices for grain, cotton, and cattle, and rising production costs have depressed farm incomes and, hence, the growth rate of deposits has slowed.

Loan-deposit ratios have risen throughout the past year. They were 64 percent in July and 63 percent a year earlier. Thirty-one percent of the banks had loan-to-deposit ratios above 75 percent. In October 1976, only 18 percent had ratios above 75 percent. Some banks are assisting farm and ranch customers in obtaining loans

from other lenders in order to continue to serve local credit needs.

Repayment of loans has slowed markedly as increasing numbers of farmers and ranchers seek loan renewals. With reduced farm income, the credit-worthiness of some bank customers has eroded. Area bankers indicated about 12 percent of their borrowers will not qualify for bank credit in 1978. Customers lacking sufficient income potential and/or equity to reasonably support debt obligations were being referred to the various programs of the Farmers Home Administration and the Small Business Administration which utilize Government money to make high risk loans. Only 71 percent are expected to repay their operating debt as scheduled.

Among the survey results reported by Carl G. Anderson and Alan M. Young, agricultural economists for the Federal Reserve Bank of Dallas, were these:

Where 32 percent of the bankers surveyed reported greater than usual availability of funds a year ago, this year only 6 percent did. Where last year 16 percent indicated renewals were greater than usual, this year 44 percent did.

Where 13 percent said referrals to nonbank credit agencies were greater than usual last year, this year 64 percent did.

The farm income and credit situation, however, has not completely halted the rise of prices of farm or ranch lands in the area. Bankers estimated that the value of "good" dryland farmland rose 2 percent, irrigated farmland was stable, and ranchland increased 2 percent from a year ago. A fourth expected land values to rise in the months ahead.

THESE VALUES GOOD SUNDAY, NOVEMBER 12 THROUGH WEDNESDAY, NOVEMBER 16

BUDDY'S

220 South 2nd Street 983-3149
HOURS MON-SAT 8 A.M.-8 P.M. SUNDAY 9 A.M.-7 P.M.

<p>BATH SIZE JERGENS</p> <p>SOAP 6/\$1.00</p>	<p>18 OZ. 7-FARMS 79¢ VALUE</p> <p>STRAWBERRY PRESERVES 3/\$1.00</p>	<p>13 OZ. MILNOT 39¢ VALUE</p> <p>CAN MILK 4/\$1.00</p>	<p>16 OZ. KEEBLER CLUB 87¢ VALUE</p> <p>CRACKERS 59¢</p>
<p>12 OZ. SOIL AND STAIN REMOVER</p> <p>SHOUT \$1.19 VALUE 79¢</p>	<p>24 OZ. \$2.29 VALUE</p> <p>GLORY \$1.49</p>	<p>42 OZ. WHITE SWAN \$1.69 VALUE</p> <p>SHORTENING 99¢</p>	<p><i>Stainless Flatware</i></p> <p>only 25¢</p> <p>for a 5 Piece Place Setting</p> <p>Imagine a 40 piece service for only \$2.00</p> <p>HERE'S HOW IT WORKS! Simply save the cash register tapes you receive each time you shop our store. Ask for your Save-A-Tape Envelope. When you've collected \$7.00 in tapes exchange them and 25¢ for the 5 piece place setting in your choice of pattern. The 5 piece place settings are available at all times, without tape, at \$2.50. Start saving tapes now for the pattern of your choice.</p> <p>be sure to save your tapes every week!</p>
<p>12 OZ. NESTLES \$1.09 VALUE</p> <p>CHOCOLATE FLAVOR CHIPS 69¢</p>	<p>32 OZ. BLACKBURN WAFFLE SYRUP</p> <p>67¢</p>	<p>5 OZ. LEA AND PERRINS 61¢ VALUE</p> <p>WORCESTERSHIRE SAUCE 2/99¢</p>	
<p>16 OZ. KLEEN GUARD</p> <p>FURNITURE SPRAY 79¢</p>	<p>15 OZ. WHITE SWAN 34¢ VALUE</p> <p>SPINACH 4/\$1.00</p>	<p>12 OZ. ALL AMERICAN</p> <p>CHEESE SINGLES \$1.09</p>	
<p>17 OZ. WHITE SWAN 34¢ VALUE</p> <p>CORN 4/\$1.00</p>	<p>17 OZ. WHITE SWAN 34¢ VALUE</p> <p>LUNCHEON PEAS 4/\$1.00</p>	<p>12 OZ. USDA BONELESS</p> <p>SIRLOIN STEAK \$1.39 LB</p>	
<p>3 BAR PACK FOREVER YOURS</p> <p>CANDY BARS Buy One Get One FREE!</p>	<p>14 OZ. WHITE SWAN</p> <p>TOMATOES 3/\$1.00</p>	<p>16 OZ. WHITE SWAN 99¢ VALUE</p> <p>COFFEE CREAMERS 79¢</p>	
<p>18 OZ. RUBY RED</p> <p>GRAPEFRUIT 8/\$1.00</p>	<p>RED EMPEROR</p> <p>GRAPES 59¢ LB</p>	<p>3 OZ. ADOLPHS 75¢ VALUE</p> <p>MFAT TENDERIZER 2/99¢</p>	
<p>RED DELICIOUS</p> <p>APPLES 3/\$1.00</p>	<p>2 OZ. KEEBLER ANIMAL</p> <p>CRACKERS 6/\$1.00</p>	<p>12 OZ. NESTLES \$1.07 VALUE</p> <p>COOKIE MIX 89¢</p>	
<p>PEANUTS 1 LB BAG 69¢</p>	<p>1 OZ. ONE DROP \$1.69 VALUE</p> <p>ROOM FRESHNER \$1.29</p>	<p>16 COUNT WHITE SWAN 49¢ VALUE</p> <p>TEA BAGS 3/\$1.00</p>	
<p>18 OZ. BETTY CROCKER LAYER</p> <p>CAKE MIX 59¢</p>	<p>14 OZ. WHITE SWAN</p> <p>HOMINY 5/\$1.00</p>	<p>303 WHITE SWAN WHOLE NEW 34¢ VALUE</p> <p>POTATOES 4/\$1.00</p>	
<p>32 OZ. WAX \$1.99 VALUE</p> <p>STEP SAVER \$1.49</p>	<p>10 COUNT HEFTY</p> <p>TRASH BAGS 79¢</p>	<p>50 OZ.</p> <p>CASCADE \$1.29</p>	
<p>84 OZ. KING SIZE</p> <p>OXYDOL \$2.19</p>	<p>GOOD AT BUDDY'S EXPIRES 11-16-77</p>		