

15¢ Per Copy

The Lockney Beacon



Number 86

16 Pages in two sections

Sunday, October 30, 1977

Lockney, Floyd County, Texas 79241

Volume 76

Hospital To Close??

HEW Rules Could Padlock Lockney General

"The proposed guidelines will require hospitals to have an occupancy rate of at least 80 percent overall. (Lower average annual occupancy rates are often required by small hospitals to maintain empty beds for exceptional to the 500 minimum and annual deliveries in sparsely populated areas.)

"A part of the stated purpose of these proposed guidelines is to reduce health care cost while improving the care of patients, yet no consideration has been given to the medical needs of the community.

"DHEW will establish ceilings which will deny services to people within their own home area by denying admissions to one in four patients. Texas currently has 53 hospitals beds per 1,000 population according to the State Medical Facilities Plans and within five years they plan to reduce the standard to 3.7 beds per 1,000 population."

Mrs. Fortenberry said the state agency created by the proposed regulation would conduct a survey to determine the needs for medical facilities.

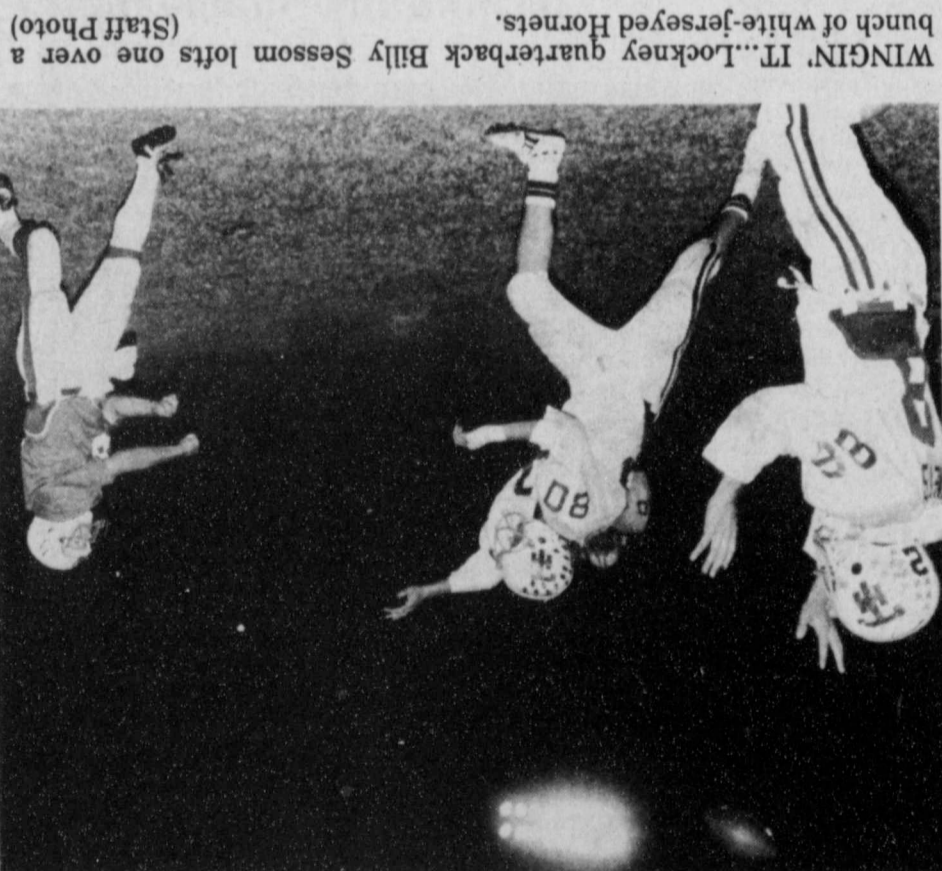
"In other words if they decide your facility is not needed they will close it. If you are lucky enough to remain open they will tell you what services you will be allowed to render and then they will give you all the money you need to modernize or replace it," she said.

"Lockney General Hospital and Clinic will not be able to meet the proposed regulations. Therefore, it seems a strong possibility it could be closed because we do not have an average of 80 percent occupancy, nor the 1,000 patient days per 1,000 population, nor the 500 deliveries per year. Even though our occupancy is 80 percent we need the 20 second period."

The Longhorn related less than three minutes later when swift-footed possession with 3:39 to play.

Season kept for two yards, Clark could gain but two, and that's when the horns called time, then tried the punt.

But Tulsa refused to give up. Jeff



Church Schedules Revival

The Primera Iglesia Bautista of Lockney is conducting revival services October 31 through November 6 at 8 p.m. each day.

"Come hear the dynamic preaching of the Rev. Juan Gaona of San Antonio. Rev. Gaona was born in Mexico City in 1947 and at age two was brought to the U.S., where he was reared. He became a citizen in 1968 at Salem Oregon.

He became a Christian at age 13 and was baptized by Rev. Eliseo Kios in Levelland. He left working in migrant camp in Salem. After attending Bible college in Oregon for a year, he went to San Antonio in 1970 to study at the Mexican Bible Institute there. He is currently president of the MBBI alumni association and is the speaker for the Project chairman Virginia Taylor says that 5382 letters were mailed to persons in 45 states, 5 foreign countries, just about every town in Texas, Oklahoma and California.

The Floyd County Museum will host a family history-writing workshop next week.

Over 5,000 Letters Mailed

In Historical Book Project

Floyd County historical book project letters to present and former Floyd County residents are finally in the mail, and many towns in New Mexico, Oklahoma and California.

Lockney Kids Place High

In Gymnastic Meet

Several Lockney youngsters placed in an invitational tumbling meet held October 22 in Lubbock. The all-day gymnastics participated.



The Lockney youngsters were on the Kym's Gym team, representing the Hamyard Academy, Plainview, Hale Center, Kress, Hart and Tulsa also represented the academy. Other cities represented at the meet were Post, Tahoka, Dalton, Crosbyton, Felton, and Shallowater.

Reception To Honor Peck

A reception honoring John Peck, recent superintendent of Lockney Independent School District, will be given Sunday, November 6 from 4 to 5:30 p.m. in the Lockney Junior High School library by the Lockney JSTA. All friends are cordially invited to attend.



Senior Citizens will meet Thursday, November 3 for a luncheon in the Fellowship hall of the First United Methodist Church in Lockney. All senior citizens are invited. Please bring a salad.

Weather Program Tuesday In Plainview

Former Amarillo television weatherman Dan Van True will be the speaker for a citizens for natural weather group at 8 p.m. Tuesday in the agricultural center in Plainview. True will explain the effects of "cloud seeding" on rainfall.

Senior Citizens will meet Thursday, November 3 for a luncheon in the Fellowship hall of the First United Methodist Church in Lockney. All senior citizens are invited. Please bring a salad.

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Explanation Of Farm Program

County Agent Continues

More Football Pictures, pg 10

SEE AGENT, PAGE 10

SEE AGENT, PAGE 10

Society News



Engagement Announced

Dr. and Mrs. Andrew G. McCulley of Floydada announce the engagement of their daughter, Miss Nan Ellen McCulley, to Mr. Jack William Shirley of Lubbock, son of Mrs. Jack M. Shirley of McKinney, Texas and the late Lieut. Commander Jack M. Shirley.

Miss McCulley is a graduate of Floydada High School, attended Texas Tech University, and is a graduate of Methodist School of Nursing of Lubbock. She received her certification as Registered Nurse in August and is now employed by Methodist Hospital in Lubbock.

Mr. Shirley is a graduate of McKinney High School and of Texas Tech University with a degree in Architecture. He is an associate in the firm of Acheson and Cartwright, Architects in

Lubbock and is a member of the American Institute of Architects.

The wedding is planned for January 28 at the First Christian Church in Lubbock.

Mrs. Evans Hosts Homebuilders Club

Christmas Ideas and Party Snacks was the program for the Homebuilders Home Demonstration Club when it met October 25 in the home of Mrs. Raymond Evans.

Each club member answered roll call with "a holiday food that is tradition in my home."

Mrs. Raymond Williams gave a very interesting program on Apple Head dolls. Each member started a doll

Cancer Society To Give Afghan

A one dollar donation to the American Cancer Society will give you a chance to win a beautiful off-white handknitted afghan.

Mrs. Wanda Hickerson spent some 80 hours knitting the afghan which, when displayed, will cover a full size bed.

The drawing will be held on November 19 at 4:30 p.m. as part of the concluding activities of the Lions Club

Arts and Crafts Show in Massie Activity Center. The Cancer Society will also sponsor a cancer information booth at the show. Friends are invited to stop by to learn more about the dreaded disease and its warning signals.

Tickets for the drawing signals purchased from Janie Synatzske (983-3471), Kathy Burk or Wanda Hickerson at Lighthouse Electric, Mrs. Louis Lloyd, or any other members of the American Cancer Society's Board of Directors.

El Progreso Meets

The El Progreso Study Club met in the home of Arla Copeland on Wednesday, October 26, 1977. This marked fifty years as an active club. Lovely refreshments were served to eleven members, two visitors, and one new member.

In a short business meeting presided over by President Juanita Jenkins, Polly Gilbert was unanimously elected as a renewed member after an absence of many years. She had served as president in 1943 and had resigned in 1947 to pursue her teaching career.

Hazel Johnson traced some of the interesting events that had concerned the membership through the 50



MRS. WANDA HICKERSON, president of the Floydada Unit of the American Cancer Society presents Ms. Janie Synatzske, Special Events Chairman, with an afghan that she knitted and donated to the Cancer Society.

years of its existence. Since the death of Mrs. Meda

Honea, there are no active charter members in the club. Several area women listed as charter members include Mrs. Willie Merle Haithecock

November 19 in the M.A.C.

Members present were Ruth Trapp, Doris Huckabay, Mrs. Elmer Norrell, Mrs. John Walker, Mrs. Weldon McClure, Mrs. Gordon Mayfield, Mrs. Ernie Widener, Mrs. Raymond Williams, Mrs. Dovie Rushing, Mrs. Bill Smith, and the hostess.

The club adjourned to meet November 8 in the home of Mrs. Doris Huckabay.

Caprock E.M.T. Sponsor Sale

The Caprock Emergency Medical Technicians' Association is planning a rummage and bake sale for Thursday, November 3 from 8-5 p.m. in the building next door to Stewart's Cleaning.

"Let me grow lovely, growing old

So many fine things to do Laces ivory and gold

And silks need not be new Why may not I, as well as these Grow lovely, growing old," and finally,

"The club year is closed, the

SCP Students On Spring Market Trip

Cindy Brown, SPC fashion merchandising instructor and trip sponsor.

On Sunday (Oct. 30), the group will hear a market report by Kim Dawson, fashion show producer at the Dallas Apparel Mart, meet area buyers for a tour through the market and attend the annual BAMBI awards given to fashion manufacturers, said Mrs. Brown.

Monday's (Oct. 31) plans will include visits to Mary Kay Cosmetics, Mr. Fine's Manufacturing (which produces ladies sportswear), JC Penny Distribution Center and Olla Podrida, a shopping center of specialty and craft shops, all in Dallas.

Fashion merchandising students from SPC going on the trip include Teresa Cox and Sonia Wood, both of Levelland; Billie Boland of Ralls, Barbie Butcher and Rhonda Drachenberg, both of Lubbock, Kim Clayton of Earth, Teresa Duvall of Lockney, Kashia Gary of O'Donnell, Kelly Haydon of Hart, Tammy Hutto of Clovis, N.M., Sandy Melcher of Meadow, Judy Neutzler of Maple, and Tammy Wesley of Plainview.



Engagement Announced

Mr. and Mrs. Weldon Kiker of Tulia announce the engagement and approaching marriage of their daughter Charla Beth, to Davis William Edwards, son of Mr. and Mrs. Bill Edwards of Abilene.

A December 30th wedding is planned at the First United Methodist Church of Tulia with Rev. Jim Smith and Rev. Bruce Parks officiating.

Miss Kiker is a 1972 graduate of Tulia High School and a graduate of Christ for the Nations Insti-

tute in Dallas. She is presently enrolled as a studio art major at West Texas State University.

Mr. Edwards is a 1971 graduate of Abilene High School and graduated in 1975 from McMurry College in Abilene. He is presently a student of Perkins School of Theology, and serving in internship as the Associate Pastor of the First United Methodist Church of Floydada. He is also an ordained deacon of the Northwest Texas Conference of the United Methodist Church.

Reed Lawson, H.E. Frizzell, C.L. King, J.P. Taylor, Allen Kellum, Joe Reeves, Jewell Rexrode, W.A. Stewart and the hostess Mrs. Raymond Teeple.

The next meeting will be

Tuesday November 1 at 2 p.m. in the home of Mrs. Allen Kellum. Program topic: Health and Safety, also plans for the winter bazaar to be held November 19 at Floydada Massie Center.

record made The last deed done, the last word said; The memory alone remains of all its joys and splendid gains; And now with purpose full and clear We turn to meet other years."

After reciting the Women's Club collect the meeting adjourned to meet with Hazel Johnson, November 9, 1977 for My Junk, Your Treasure program. Those present were Bobby Kellison, Arla Copeland, Alice Mitchell and her mother Mrs. Miller, Laverna Sams and her sister, Mrs. Ruth Wood, Juanita Jenkins, Dimon Schacht, Faye Ferguson, Faye Holmes, Pauline Sams, Josie Taylor, Hazel Johnson and Polly Gilbert.

Home Demo Club Meets

The Lone Star Home Demonstration Club met October 18 in the home of Mrs. Raymond Teeple.

The program theme was demonstration of table treats and novelties traditionally seen around the home during the holiday season.

A report was given by the Club Council delegate Mrs. Stewart who attended the State THDA meeting held in Galveston, the vacation spot of Texas.

Refreshments were served to the following: Mmes.



CHURCH REPRESENTATIVES-Cathy V. Clark of Sioux City, Iowa; Becky J. Pingleton of Floydada, Texas, and Suzanne Wolfe of El Reno, Okla., were among more than 11,000 persons who attended the General Assembly of the Christian Church (Disciples of Christ) at Kansas City, October 21-26. (Christian Church News Photo)

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6-32 Oz. Bottle Carton
Coke
PLUS DEPOSIT

7-UP

GET 1-6 Pack 32 Oz. 7-UP FREE . . .

BUY 1/2 GALLON CLOVERLAKE BUTTERMILK

GET
1 Quart Lowfat
Chocolate MILK FREE

BUY 1-8 Oz. CLOVERLAKE SOUR CREAM

GET
1-8 Oz. DIP FREE

DORITOS

Reg. 83¢ bag
49¢

Friday & Saturday
JUMBO
COKES
10¢ CUP

SEE THE INSERT FOR OUR SHURFINE SALE OCT. 31 THROUGH NOV. 12

SHURFRESH MILK
MEMBER
AFFILIATED
FOOD STORES

WE ACCEPT FOOD STAMPS HOME OWNED & OPERATED We Give Double Green Stamps On Wednesday

Bealls

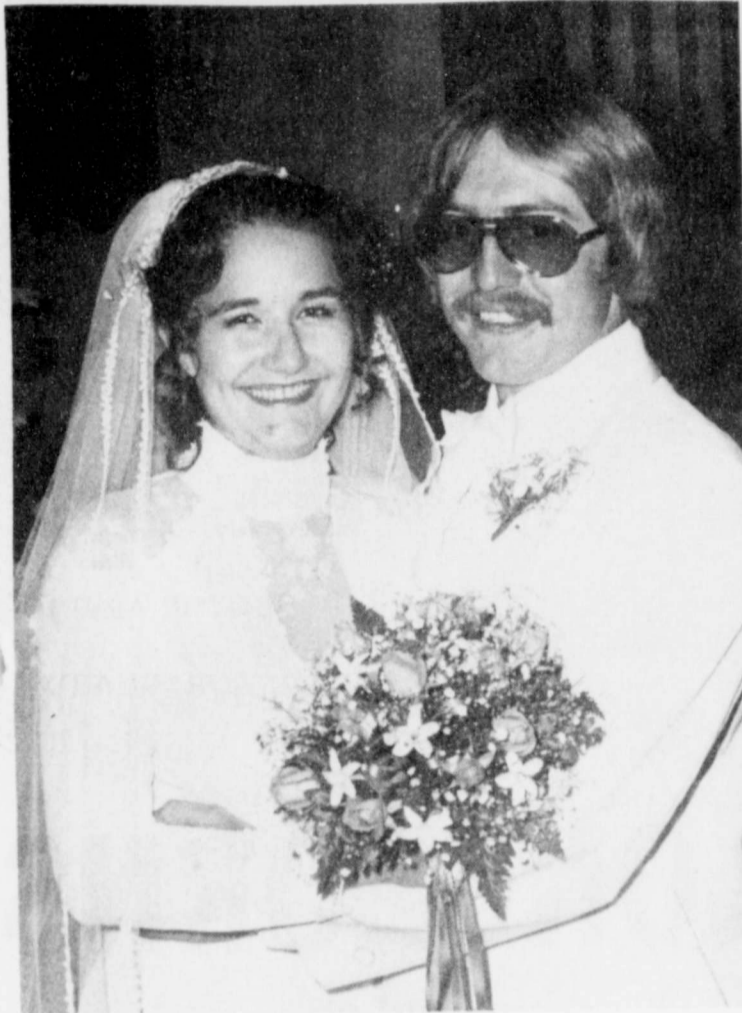
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8:30 - 5:30

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Choose from Byn Mar, Center Stage, Jefferson Street and other brands you know and trust. The latest in fall colors, teal blue, rust, cordovan, beige, camel, black. Sizes 8-20.

Society News



MR. AND MRS. TERRY
MAC HOWARD

Couple Living In Lockney After October 8 Wedding

Following a wedding trip in the Black Hills of South Dakota and northern Minnesota, Terry Mac Howard and his bride, the former Miss Carrie Jo Eckman, are making their home in Lockney. The couple were married October 8 in Canyon Lake Methodist Church in Rapid City, South Dakota.

Mr. Howard is a graduate of Lockney High School. He is employed with Romar Cattle Company in Strathcona, Minnesota, and also is associated with his father in custom farming in Lockney. He is the son of Mr. and Mrs. George "Mac" Howard of Lockney.

Mrs. Howard was graduated from Stevens High School in Rapid City and attended both Black Hills State College and South Dakota School of Mines and Technology. Her parents are Mr. and Mrs. J.M. "Morry" Eckman of Rapid City.

The afternoon wedding ceremony was directed by the Rev. M. Kent Millard, pastor of Canyon Lake Methodist Church, which was decorated with baskets of fall flowers. Matching tapers and bows marked the pews and the altar.

Joan Goschke of Rapid City was organist and accompanied soloists Tami Huse of Onida, South Dakota and Barbara Johnson of Blunt, South Dakota.

Honor attendants were Janice Brown of Rapid City and "Mac" Howard, father of the groom.

Bridesmaids were Barbara Johnson of Blunt, LeAnn Sevening of Pierre, South Dakota, and Glenda Eckman, the bride's sister, of Rapid City. The feminine attendants all wore long yellow dresses with shades of rust and green in the material design. Each carried a long-stemmed rust colored rose tied with baby's breath and a green bow.

DOUGHERTY HONOR ROLL
Grades 3-6
A-Silvia Huerta, Reagan Everett and Karla Ward, B-Richard Rendon, Van McNeese, Judy Cervantes, Bobby Emert, Rhonda Vick, Wanda Rendon, and Rhonda Rendon.
2nd Grade: Chad Pernel, Heath Robertson, and Jay Cantrell.



CHARLES AND CINDY STENHOLM and family ended a day of touring 23 communities by bus in the 17th Congressional District recently and are shown here with Stamford residents who accompanied the Stenholtz family on the tour. Charles, a Stamford native and farmer, announced his intention to run for Congress in each community visited.

Community Action General Meeting Held

A general community meeting was held October 20, 1977 in the Della Plains School. The meeting was called to order at 7:30 p.m. by Mrs. Mary Martinez, president of the Caprock Community Action Multi-Purpose Service Center Advisory Board. Mrs. Martinez then turned the meeting over to Kathy Green, Center Director, who explained the purpose of the meeting and asked for suggestions and plans of activities and programs for the coming year. Current programs and resources were discussed.

Mrs. Dorothy Kerr was nominated by acclamation by Mrs. Annie Taylor and seconded by Mrs. Gertie Campbell and was elected to represent the people of this Community on the Caprock

Community Action Governing Board of Directors. Other Board members from Floydada are Judge J.K. Holmes and Doug Frazier manager of the Floydada Chamber of Commerce.

The parks and the work being done on them were discussed by Mr. Frazier.

The Forest Lawn Cemetery was discussed. It was decided to form an association for the upkeep of the cemetery. Mrs. Dorothy Kerr was elected president of the association. John Campbell vice-president, Debra Chatman secretary,

and Kathy Green treasurer. Several ways to raise money were suggested. Mrs. Taylor suggested asking for donations. Debra Chatman thought a Halloween Carnival for the children with the proceeds going to the cemetery fund would be good. Mr. Sam Henry gave legal advice and completed the charter to make the Forest Lawn Cemetery Association tax exempt.

Ways and means of getting more people involved were discussed. The primary purpose is to get people involved in their community and to have input in all phases of the Community Action Programs.

Rosalind Rinker

Former missionary,
noted author,
speaker, lecturer



She's
Coming
To
Floydada
November
6-7-8
First United
Methodist
Church

OBITUARY

R. L. Holland

Robert Lee (Dutch) Holland Sr., 77, a former gin manager and baseball player, died at 2:27 a.m. Wednesday in a Plainview hospital following a lengthy illness.

Services were Thursday in First Baptist Church here with Rev. John Jenkins, pastor, officiating. Burial was in Floydada Memorial Park at Floydada directed by Moore-Rose Funeral home of Lockney.

Born Aug. 14, 1900 in Fannin County, Mr. Holland moved to the Bethel Community of Grayson County in 1905 and attended school at Bethel from the first through seventh grades. He graduated from Pilot Grove High School in 1917 and in 1922 went to Commerce College one year. Mr. Holland taught at Jameson two years.

Mr. Holland played baseball one year at Cannon, at Van Alstyne in 1926 and then at Seminole, Okla.

After taking a business course at Tyler in 1927, he began work at Whitewright Gin, and then took a cotton course at Texas A&M University in 1928. Mr. Holland had managed and worked in gin offices in Whitewright in 1927-41, Whitesboro in 1941-51, and Lockney in 1951-74.

He and the former Juanita Powell were married June 17, 1932 in Durant, Okla.

LOCKNEY GENERAL Hospital Report

Alice Ormond, Lockney admitted 10-13 continues care.

Mae Jackson, Lockney admitted 10-14 dismissed 10-21, readmitted 10-26 continues care.

W.L. Bradley, Lockney admitted 10-16 dismissed 10-20.

Verdie Smith, Lockney admitted 10-17 dismissed 10-22.

Lela Wofford, Lockney admitted 10-17 continues care.

A.D. Perryman, Floydada admitted 10-18 continues care.

Bertid Bradley, Quitaque admitted 10-20 dismissed 10-26.

Irma Silva, Amarillo admitted 10-18. Baby girl Laura Lee born 10-20 dismissed 10-22.

Ted Salinas, Lockney admitted 10-20 dismissed 10-21.

Melanie Frizzell, Lockney admitted 10-20 dismissed 10-24.

Edna Holmes, Floydada admitted 10-21 transferred.

Iva Ruth Duncan, Floydada admitted 10-21 continues care.

Lottie McGee, Lockney admitted 10-22 continues care.

Margie Vasquez, Ralls admitted 10-23. Baby girl

Surviving are his wife; two daughters, Mrs. Nancy Marble of South Plains and Mrs. Patsy Musser of Marengo, Ill.; a son, Robert Lee Holland Jr. of Hallettsville; a brother, Walter Holland of Whitewright; a sister, Mrs. Vera Biggerstaff of Whitewright; and nine grandchildren.

The family suggest memorials may be in the form of donations to the American Cancer Society.

New Treats Decrease Halloween Hazards

Because many parents are spooked by the idea of poisoned Halloween candy, the occasion may be dying out. But the Texas Medical Association suggests a safer alternative to candy. Giving inedible treats may reassure parents and still let children participate in the excitement of trick-or-treat.

Giving balloons, pencils, coins or other small, relatively inexpensive items probably will please children just as much or more than candy. Then parents will not have to inspect and maybe throw out suspicious candy. People who give inedible treats also may save children from stomach aches caused by too much candy in one night.

Of course it is still fairly safe for children to have trick-or-treat candy that has never been unwrapped. But children should wait until parents have had a chance to

Carissa born 10-23 dismissed 10-25.

Miguel Rodriguez, Plainview admitted 10-24 continues care.

Hattye Thomas, Floydada admitted 10-25 continues care.

Vivian Dunlap, Lockney admitted 10-25 continues care.

Lillie Lopez, Crosbyton admitted 10-26 continues care.

Lois Honea, Quitaque admitted 10-26 continues care.

Travis Hulcy, Lockney admitted 10-26 continues care.

Everyone Invited To Health Provider Meeting

South Plains Health Provider Organization, Inc. is a non profit health care corporation which provides health care to many residents here in our community. The programs philosophy is to provide a quality medical service at a cost that anyone can afford. In this way a sliding fee schedule is used instead of a fixed fee. The sliding fee is based upon a family's income and the number of dependents in the family. In this way all patients pay for medical services in accordance with their ability to pay. None of the services are free except family planning and immunizations even though services cannot be refused for inability to pay.

Services include: Obstetrics/Gynecology, Internal Medicine, Pediatrics, Nutrition, Dentistry (referral), Urology, Optometry (referral), Orthopedics (referral), X-ray, Cardiology, Laboratory, Pharmacy.

In an effort to continue to provide needed quality medical services to you and members of your community a public meeting will be held on Tuesday, November 1, 1977 at 7:30 p.m. in the Community Room of the First National Bank of Floydada. The meeting will be to assess the services provided currently by South Plains Health Provider Organization and obtain community input as to additional services needed, if any.

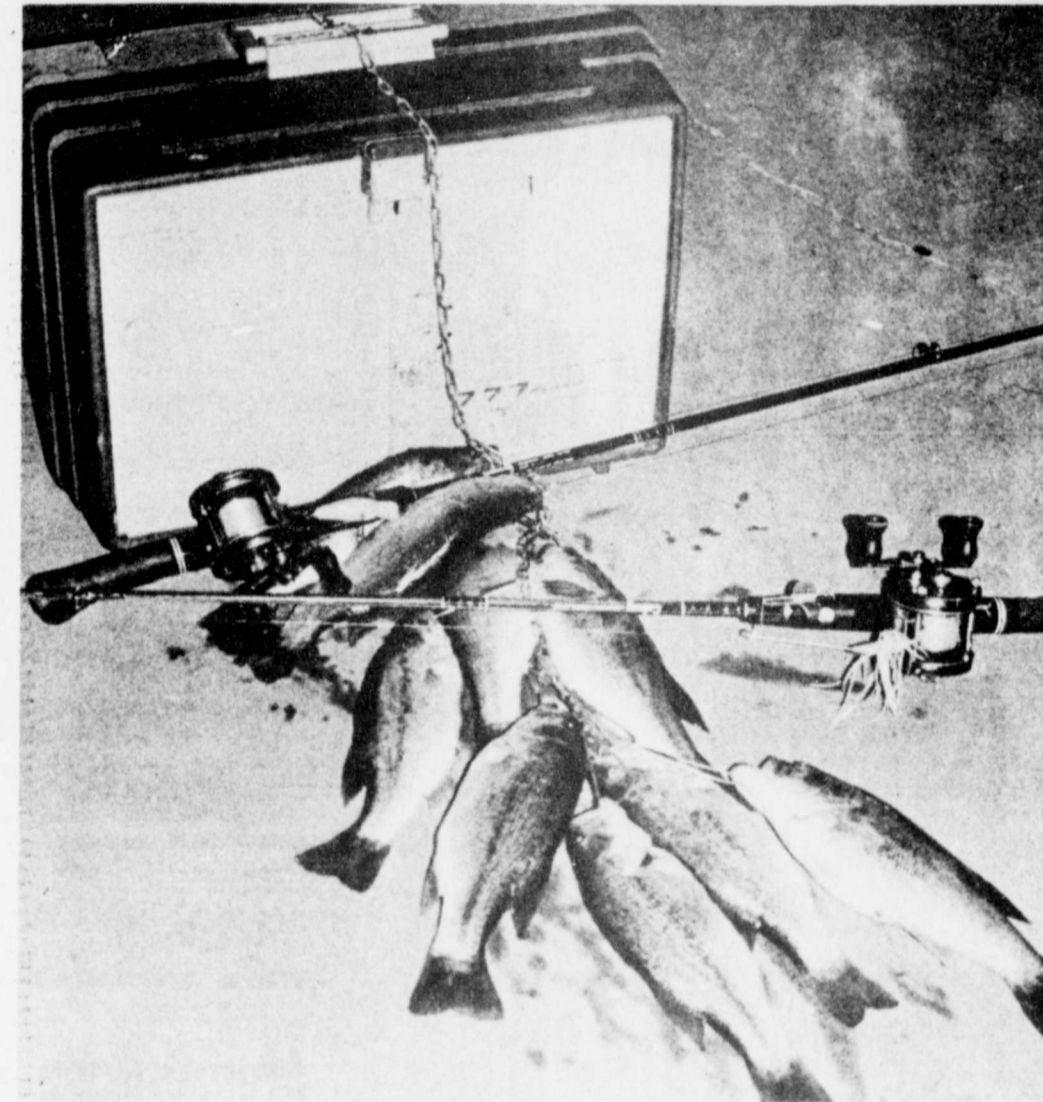
ards such as sharp instruments, candles or loose cloth that could snag on obstacles.

Trick-or-treating as early as possible in the evening and hitting only a small area also will decrease the chance for problems. Some parents prefer to take their children only to a few friends' houses.

But some children go out on their own without adult supervision. Homeowners can help themselves and these trick-or-treaters by lighting their property well, keeping pets inside, closing garage doors and putting away objects such as garbage cans and lawn furniture to prevent damage to youngsters and property.

Just like Christmas or any other festive occasion, Halloween needs preparation to be enjoyed. The only thing different about Halloween is that more stress should be on safety.

Parents can prepare children for safe trick-or-treating by helping them choose safe costumes. Loose-fitting masks or ones with small eyeholes should be avoided. Cosmetics, burnt cork or grease paint can be used as a safe alternative to masks. Costumes should have bright colors, reflective tape or other materials that make children highly visible. Outfits should not include haz-



MACKENZIE LIMIT...a limit of largemouth bass such as these is pretty easy to come by according to Plainview's Kenny Redin. Redin says fisherman should throw back smaller fish though for good fishing next year at Mackenzie Lake.

We proudly
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world's finest
STAINLESS STEEL
home water distillers



NEWS OF SAFETY

Don't Let Snow Throw You

Don't let the snow take you for a ride this winter. If you learn how to use your riding snow thrower properly you'll be on your way to a cleaner, safer yard and driveway. Here are some hints from Outdoor Power Equipment Institute experts on how to use a riding snow thrower.



SOLO JOB—Allow no passengers.

1. Every season, reread the owner's manual and make sure you know all the controls and can maneuver skillfully.

2. Allow no passengers to ride with you. Clearing snow is a solo job.

3. Before leaving your seat, disengage power to attachments, giving moving parts ample time to stop.

4. Be extra careful when backing up. Make sure no one has come into the area.

5. Reduce speed on slopes and avoid sharp turns to prevent tipping or losing control.

6. Never direct discharge at bystanders or allow anyone in front of the machine—debris may be hidden in the snow. Follow these tips and your snow thrower won't throw you.

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100% PURE
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Much less expensive than buying bottled water - Available through

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FOOTBALL CONTEST

PICK THE WINNING TEAMS!

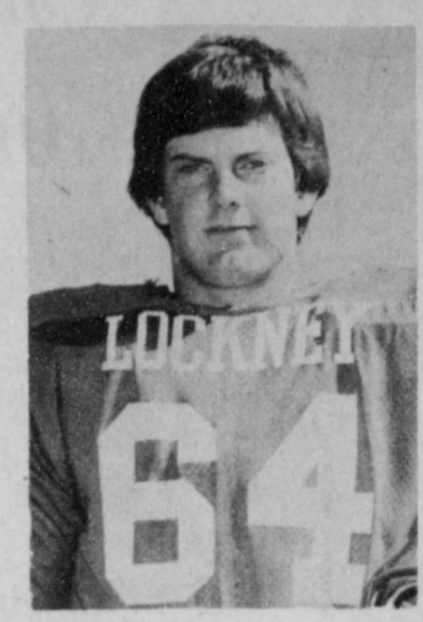
WIN FIRST PRIZE..... \$10⁰⁰
 SECOND PRIZE..... \$6⁰⁰
 THIRD PRIZE..... \$4⁰⁰

**GO,
 FIGHT,
 WIN!!!**

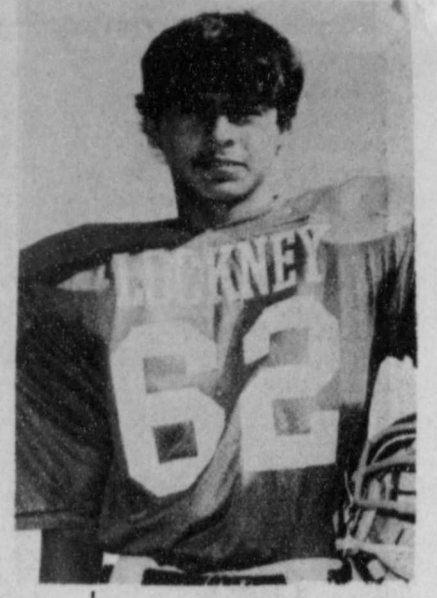
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 RED**



MEET THE LONGHORNS



NO. 64
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 SENIOR GUARD



NO. 62
 HECTOR ARAUJO
 135 LBS.
 JUNIOR GUARD

**GO
 LONGHORNS
 GO**

CONTEST RULES

Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

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<p>Baccus Motor Co. 321 SO. MAIN ST. LOCKNEY</p> <p>1. Baylor at 2. Arkansas</p>	<p>Moore-Rose Funeral Home Lockney Tx.</p> <p>13. Denver City at 14. Roosevelt</p>	<p>CONSUMER'S FUEL ASSN. Lockney, Texas</p> <p>23. Estacado at 24. Lamesa</p>	<p>Perry Implement Company John Deere Implements</p> <p>35. Spar at 36. Crosbyton</p>
<p>Page's Thriftway No. 3 "A Better Way To Save"</p> <p>3. Texas at 4. Houston</p>	<p>Boot Hill WESTERN WEAR Lockney, Texas</p> <p>15. Olton at 16. Muleshoe</p>	<p>White's Auto Store Lockney, Texas</p> <p>25. Dunbar at 26. Snyder</p>	<p>First National Bank in Lockney Member of F.D.I.C.</p> <p>37. Lorenzo at 38. Petersburg</p>
<p>Caprock Appliances LOCKNEY, TEXAS HOME OF MAYTAG APPLIANCES, SERVICE YOU CAN DEPEND ON.</p> <p>5. Rice at 6. SMU</p>	<p>Mize Pharmacy & TV Your Complete Family Drug Store Gift Headquarters ★ RCA Television</p> <p>17. Littlefield at 18. Morton</p>	<p>Webster Service & Supply "Where You're Always Welcome"</p> <p>27. Fort Stockton at 28. Andrews</p>	<p>Thomason Grocery LOCKNEY, TEXAS</p> <p>39. New Deal at 40. Ralls</p>
<p>Roger's Fried Chicken & Pastry 102 1/2 E. Bryant LOCKNEY, TEXAS</p> <p>7. TCU at 8. Texas Tech</p>	<p>Dairy Queen LOCKNEY, TEXAS RAY & DAVIE STEGALL</p> <p>19. Dimmitt at 20. Friona</p>	<p>Floyd County Insurance Agency "Around The Clock Protection"</p> <p>29. Perryton at 30. Borger</p>	<p>The Tye Company On The Plainview Highway</p> <p>41. Oklahoma at 42. Oklahoma State</p>
<p>Byrd Pharmacy "Accurate Prescription Service"</p> <p>9. Floydada at 10. Idalou</p>	<p>Reecer's Cleaners "The Finest In Dry Cleaning"</p> <p>21. Lake View at 22. Sweetwater</p>	<p>Ansley & Son LOCKNEY, TEXAS</p> <p>31. Plainview at 32. Coronado</p>	<p>Longhorn Inn "Where School Friends Meet To Eat"</p> <p>43. Georgia Tech at 44. Norte Dame</p>

OFFICIAL ENTRY FORM

NAME _____ ADDRESS _____
 CITY _____ MERCHANTS STAMP _____
 1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24
 25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44 45-46
TIE BREAKER: LOCKNEY at ABERNATHY TOTAL SCORE.....

Brown's Department Store
 LOCKNEY, TEXAS

45. Nebraska at 46. Missouri

OBITUARY

Brandon Smith

Graveside services for Brandon Doyle Smith, 27 day old son of Mr. and Mrs. Jerry Smith of Lockney, will be at 2 p.m. Sunday in Lockney Cemetery with the Rev. Bill Sessom, pastor of Aiken Baptist Church at Aiken, officiating.

Burial will be under direction of Moore-Rose Funeral Home here.

The Smith infant died late Thursday in Lubbock's Methodist Hospital. The infant had been ill since birth.

Survivors include the parents; grandparents, Mr. and Mrs. Joe D. Smith of Providence, Mrs. Rachel James of Lockney and Mrs. Robert Donegan of San Francisco, Calif.; and great-grandparents Mr. and Mrs. W.R. Smith of Rogers, Ark.

4-Hers Selling Pecans

Floyd County 4-Hers are now taking orders for pecans. This is our major fund raising activity this year. We hope you will support your local 4-H club by purchasing your holiday pecans from them. The proceeds from this activity will be used to help secure projects, activities, camps, trips and community service projects for Floyd County's youth.

The shelled pecans will sell for 3 lbs., \$11.00 and 5 lbs., \$18.00.

Please place your pecan orders as soon as possible with any 4-H member so that your pecans can be delivered prior to the holiday baking season. You may also place your order by calling the Floyd County Extension Office (983-2806).

Petersburg man dies in flash fire, explosion

PETERSBURG — A 26-year-old employee of Petersburg Co-op Grain Co., Macario (Mike) Moralez, died Wednesday afternoon from extensive burns received in a flash fire and explosion which ripped through the grain elevator about 2:30 p.m.

Moralez, who had worked at Petersburg Co-op the past three years, and another worker had been transferring harvested maize from an area east of the 100-foot elevators, then placing it in a dryer before it could be stored in a nearby steel tank.

As Moralez worked alone in the 18 by 40-foot enclosed, concrete room, an explosion, followed by a second blast, sent residents running toward the elevators.

VOLUNTEER Mike Hollums, assisted by Bill Isbell, were the first persons on the scene at the smoke-filled room where Morales reportedly called for help.

Hollums said he sprayed a water hose into the choking smoke in an attempt to find Moralez. After an ambulance took the victim to West Texas Hospital in Lubbock where he died about 5 p.m., firefighters sealed off the area fearing further explosions.

The elevator superstructure stands about 300 yards east of the Petersburg Independent School where scores of students were attending the sixth-period classes when the explosion rocked the town, but none were injured. Pupils closest to the elevator were evacuated to the north side of the school and many huddled in hallways as a precaution against further explosions.

ACCORDING TO Hollums, the blast seemed to follow the tunnel structure of the elevator. Officials theorized volatile maize dust had been touched off by the dryer or a truck Moralez had driven to the elevator.

The Floyd Philosopher Has Some Thoughts On Televising Sessions Of Congress

Editor's note: The Floyd Philosopher on his Johnson grass farm examines the prospects of having Congress televised.

Dear editor:

I understand Congress is considering allowing its sessions to be televised but has postponed a vote on it till after the first of the year, on the grounds I suppose that a bill that's not worth postponing is not worth passing.

Some Congressmen are violently opposed to having sessions televised, contending it'll damage Congress's image. My contention has been that it won't damage Congress but it might kill television.

I have read the Congressional Record, which prints every word spoken in the House every day, and I can tell you that with a script like that the TV audience will drop almost to zero. A fourth re-run of a movie that flopped would draw a bigger audience. It just takes too long for some Congressmen to say nothing. And Congress has so many complex parliamentary rules that by the time a member learns them all he's been there so long he's become chairman of a powerful committee and it's too late for the country to do anything about him.

But there is a part of Congress that'd make good television fare. If you could get the cameras into the cloak rooms and the private offices of members, where the deals are made, the arms twisted, the votes swapped and the real business transacted, daytime soap operas would be in for some stiff competition.

Nonetheless it'd be interesting for a while at least to see Congress televised. There couldn't possibly be a single member as boring as Howard Cosell on Monday night football. When Mr. Cosell says "I'll tell you one thing," get set for fifteen or twenty. There's nothing to the report, is there, that he's going to run for Congress?

Yours faithfully,
J.A.

PRO STOCK CHASSIS BUILDER DON HARDY GIVES THE CHEVROLET LUV TRUCK A WHOLE NEW PERSONALITY WITH THE INSTALLATION OF A 350 LT-1 V8 AND IMSA-STYLE MONZA BODY PANELS **PART 1**

Don Hardy of Floydada, Texas, is one of a handful of men who have brought new technology in chassis design to Pro Stock, Competition and Modified Eliminator through years of constant product improvement. Don is also one of the leaders in the movement to put V8 engines where they belong, in some of the lightweight Detroit iron like Vegas and Pintos, making for dozens and dozens of mean street machines that are currently cruising in cities and towns all over the country.

And when Don Hardy sets out to build a new-concept vehicle, such as the 350 V8-powered, IMSA-style Chevrolet LUV truck shown here, he naturally tends to apply all the hard lessons he and his staff have learned over the years of race car development and development of

street V8 conversion kits. This way, the finished product is practically guaranteed to look good from all angles, and to perform its intended functions without problems like mechanical noise, chattering, vibration, poor fit, difficult maintenance, poor cooling or bad ventilation.

The truck shown here was the prototype vehicle in Don Hardy's V8 LUV development program, and we'll be showing you exactly how the vehicle was designed and put together, starting this month with the installation of the mildly modified 350-cubic-inch LT-1 Corvette into the restrictive engine compartment of Chevrolet's popular Japanese import utility truck. Inquiries about the complete V8 LUV kit should be sent directly to Don Hardy Race Cars, 202 West Missouri Street, Floydada, Texas 79235. **HR**



it's elementary



The Clue To Increasing Sales... Advertise In The Newspaper!

Can you solve this riddle? What advertising medium can get your message across to the most amount of people... and for the least amount of money? We'll give you a hint. It's black and white... and read all over the community... (our entire circulation, in fact!)

You guessed it! Newspaper advertising does it all and may be the answer to your sluggish sales problem! Now that you have the answer... call us right now!

The Lockney Beacon

Accent On Health

If you buy oysters from door to door peddlers, friends, or at dockside, you may be putting your health in jeopardy.

"Oysters can carry diseases such as hepatitis and typhoid fever," says Neil B. Travis, director, Shellfish Sanitation Control Division of the Texas Department of Health. "The best way to get quality shellfish is to buy oysters that have been taken from approved waters and certified by the state."

The certification number of oysters can be quickly found stamped in the metal on the wall of gallon cans. On smaller containers, such as jars, the certification number is printed on the lid.

The Department's certification program includes inspecting oyster growing waters to be sure that they produce safe, edible shellfish, and a continuing processing plant inspection program to assure sanitary processing and packaging. The state program conforms to the National Shellfish Sanitation Program sponsored by the federal Food and Drug Administration.

There are good reasons for the controls over oysters, clams and mussels. "Shellfish, which have a lifespan of two to four years or longer, get their food from the waters they live in," said Travis. "A shellfish pumps the water through itself and filters out what is in the water. In so doing, the shellfish keeps in its body whatever is in the water and this could be something harmful such as mercury or insecticides, or disease-causing organisms."

Because of this, the waters where oysters grow are inspected by the Depart-

ment of Health and laboratory analyses made. It is a big undertaking since Texas has more than a million and a half acres of estuarine waters which are surveyed and classified. Almost 80 percent of these waters are open for oyster harvesting.

The Department has 430 sampling locations along the coast where the waters are tested for bacteria, and 160 of these are in Galveston Bay where about 80 percent of the state's oysters are harvested in a normal year. Some of the testing is for such things as heavy metals, radioactivity and pesticides. Once each year the Department publishes a map showing the approved safe shell-fishing areas.

Just as important as safe shellfishing areas are safe processing plants. Each processing plant must meet state standards and is inspected at least once a month.

Shellfish are packed whole and alive and are often eaten raw or only partially cooked. Disease carrying germs can be introduced into the meats while they are being shucked from the shells if the process isn't done under sanitary conditions," said Travis.

Travis warned those who buy oysters to avoid "bootleg" shellfish. Bootleg shellfish are those which do not carry the state's certification numbers.

"Normally, such products are sold in glass mayonnaise type jars with no seal or identification as to who packed them," he said. "Such operations don't have the proper sanitary facilities to process shellfish, and there is also the possibility that the shellfish may have come from polluted waters."

You really aren't going to save any money if you get sick from the bootleg oysters and have to go see a doctor."

There is a popular misconception that oysters are unsafe to eat except during the months that have an "R" in their name. "This is untrue, because oysters properly harvested and prepared, can be eaten safely during any month," Travis said. "The reason for their decline in use during May through August, the only months with no "R" in them, is that these are the months oysters spawn or reproduce."

Oysters as a food have had a special public health significance for some time. Long before 1924, oysters taken from polluted waters and improperly handled were causing health problems. In the years 1924-25, a series of outbreaks of typhoid fever occurred in Chicago, New York, Washington and other cities and these outbreaks were traced to polluted oysters.

It was in the wake of this serious oyster-borne typhoid epidemic that the nationwide shellfish sanitation program had its start. In 1925, a system of shellfish sanitation control was developed and is known today as the National Shellfish Sanitation Program, administered by the Federal Food and Drug Administration.

Texas has been operating under a program conforming to the National Shellfish Sanitation standards since 1937, and in 1965 the legislature passed the Texas Shellfish Sanitation Law to meet the requirements of the national program.

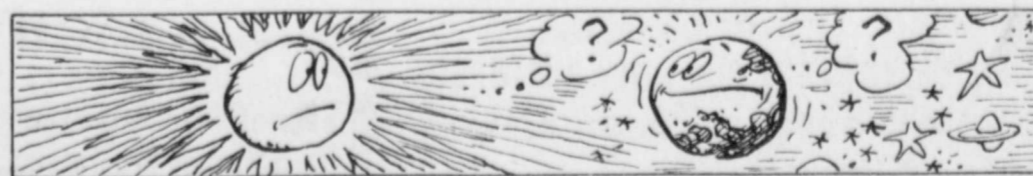
Rosalind Rinker

Former missionary noted author, speaker, lecturer



She's Coming To Floydada November 6-7-8

First United Methodist Church



Johannes Kepler has been called the first man to prove that the sun, not the earth, is at the center of the solar system.

FARM & RANCH NEWS

Sorghum Producers Appeal For 20% Set Aside

LUBBOCK, TEX.—Grain Sorghum Producers Association has been appealing to Secretary of Agriculture Bergland for at least a 20 percent set-aside for feed grains. In a recent letter to Bergland, Elbert Harp, executive director of GSPA,

states: "With the October crop report showing a record corn crop and a large increase in grain sorghum production over 1976, we want to plead again for a set-aside program of not less than 20 percent for feed grains. A ten percent reduction will not decrease supply enough to restore prices to profitable levels. Only with a nationwide program, which will cut acreage sharply

enough to reduce production, can we bring supplies in balance with demand."

Over a three year period the average production per year for corn and sorghum together was 6.6 billion bushels. In the same period the average per year combined consumption of the two grains was only 6.1 billion bushels. The yearly carryovers have produced the 1 billion bushel surplus of grain we now have. Grain Sorghum Producers Association figures show that even if there were an actual 10 percent reduction in production, the yield would be a combined total of 5.9 billion bushels. This amount added to the 1 billion bushel surplus would still bring the

total '78-'79 supply of corn and sorghum well over the present consumption level of 6.1 billion bushels per year.

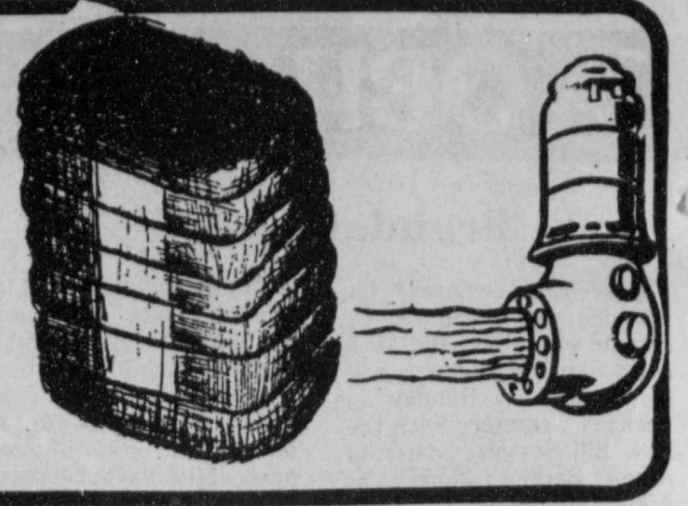
Therefore, in order to achieve the 10 percent reduction that is necessary, Grain Sorghum Producers

Association urges at least a 20 percent set-aside for feed grains because better management of land, fertilizer, irrigation, labor, etc., on the planted land will raise the average yield per acre.

The national policy of

planting "fence to fence" in recent years has produced the glut of surplus grain now choking the market. This policy must stop. GSPA strongly contends that (1) if all farmers would cooperate in a nationwide program

(the set-aside) to restrict production and (2) if all farmers would support organizations which promote their grain with established sales promotion programs, then and only then, will full parity be achieved.



Acreage sprayed in the 1977 High Plains Boll Weevil Control Program October 21 already had exceeded what was expected for the entire year, according to Ed Dean, Field Service Director for Plains Cotton Growers, Inc.

Comparatively, weevil numbers were small and infested acreage less widespread early in the year, so program officials anticipated insecticide treatments on an aggregate of around 750,000 acres. Instead the fast-maturing crop caused weevils to spread over a larger area in search of food and oviposition sites, and already it has been necessary to spray over 1,100,000 acres.

Weevils prefer to feed on and deposit eggs in cotton squares and young bolls. When there is a scarcity of this young fruit, as is the case in mature cotton, migration from field to field is greatly accelerated.

It was thought at the beginning of the program in early September this year that base acres in the control zone would be 200,000 to 250,000, but excessive migration spread the zone over about 425,000 acres. Fields have been sprayed from one to five times. The base acreage is now declining, Dean says, as some cotton in the infested area is being harvested following defoliation or desiccation. Approximately 300,000 acres were covered in the last application completed October 20.

"We have had to spray many more acres than expected and the cost of the program has of course been greater," said Dean, "but weevils are still being kept in bounds and there is no reason to expect that the numbers going into hibernation will be greater than in years past."

Treatments began in the program September 6 with ten applicator planes. It was expected that no more than 20 planes would be required at the peak of spraying activities, but the unpredictable extent of migration required the use of 25 applicators at one time.

Aggregate acreage sprayed in 1976 came to 1,161,000 in a base control zone of 350,000 acres.

The assault on weevils will continue until their food supply is destroyed either by chemicals or the first freeze.

The program, initiated by PCG in 1964, has operated each year since to prevent the spread of the dreaded pest across the huge High Plains cotton acreage that lies West of the Caprock. Cost of the program is borne jointly by High Plains cotton producers, the U.S. and Texas Departments of Agriculture. USDA matches funds contributed by producers and the TDA.

\$20 Million Cotton Promotion

MEMPHIS (Special)—America's cotton producers plan a substantially expanded research and marketing program for their fiber in 1978.

The Cotton Board recently accepted a \$20.5 million budget for the program and submitted it to the Secretary of Agriculture for consideration.

The proposed budget was adopted by the board of directors of Cotton Incorporated—which conducts the program—at a meeting in Dallas in mid-September.

Under the Cotton Research and Promotion Act, the Cotton Board is the body responsible for administering the program.

G.L. Seitz, Bakersfield, Calif., Cotton Board chairman, said the new budget establishes priorities based on solving the most pressing problems facing the cotton industry and strengthening cotton's competitive position in the fiber market.

A high priority will be given, Seitz said, to expansion of a multi-pronged pest management program aimed at solving the worm problems that caused extensive damage to cotton crops in many sections of the Cotton Belt this year. Cotton Incorporated's 1978 program calls for a special task force to carry out this effort.

Other programs areas earmarked for major attention include byssinosis, the respiratory ailment that affects some workers in textile

mills that use cotton; cottonseed research and development; energy; and farm-to-mill systems.

Seitz said the new budget also covers activities designed to strengthen cotton's position in blended fabrics and to protect 100 per cent cotton markets from attacks made by synthetic fibers.

High priority will be given to: (1) protecting and expanding cotton usage in heavyweight apparel fabrics, (2) building on the success of the high cotton

"Natural Blend" program in lightweight and medium-weight fabrics with durable press properties, and (3) increasing use of cotton in knits of all types and in fire retardant apparel.

The home furnishings market also will come in for special attention, with research, development and marketing programs designed to increase the consumption of cotton in such products as sheets and towels.

Seitz said the entire product development and mar-

keting effort will be backed up by a major advertising program aimed at keeping cotton's message before the American public.

"If we cotton producers don't advertise the benefits of our cotton fiber, no one else will do it for us," Seitz said.

Commenting on acceptance of the budget by the Cotton Board, Chairman Seitz said the 1978 research and marketing program embodies the "long-term business approach that is essential to cotton's continued progress."

yn Foster, Heather Holt, Dale Kidd, Phillip Kidd, David Martinez, Jeffrey McCormick, Jerri Ann McCormick, Sheryl Perry, Ralph Scheele, Shelly Sessom, Rise Taylor, Monte Teeter, Kevin Turner, Stephanie Turner, Jill Whitfill, Ty Williams, Libby Williams, Sharon Jones, Terry Carlton, Amy Koonsman, John Koonsman, Tiffani Duvall, Timmy Cooper, Lisa Terrell, Jay Widner, Daron Widner, Nick Christian, Larry Tannahill, Ricky Brotherton, Lane Turner, Kara Carthel, Kim Carthel, and Hugo Araujo.

Texas Food and Fiber

by Reagan V. Brown, Commissioner Texas Department of Agriculture



My daddy used to tell me "you can't sell from an empty wagon." As the years passed, I became more and more appreciative of his philosophy and have tried to practice what he preached.

While you can't sell from an empty wagon, neither can you sell from a full wagon if you don't tell the customers what you have. And the Texas Department of Agriculture, working with the state's food and fiber interest groups, is bursting its suspensives telling the Texas agricultural products story.

And the story is an exciting one. Our Texas Ruby Red grapefruit has become internationally known; our orange juice competes successfully with Anita Bryant's sunshine products from Florida. Idaho and Maine potatoes find the competition keen when matched with Texas potatoes.

Be it turkeys or tomatoes; onions or okra; pecans or peaches; cotton or corn; carrots or chickens; wheat or watermelons; peanuts or pork, Texas' products are finding great favor with the housewives throughout the nation.

Agriculture is presently in an atmosphere of uncertainty. However, I am optimistic about its future, and I shall do everything I can to promote our Texas agricultural products.

The Department's marketing Division has planned an outstanding program for next year, and I feel that Texas agriculture will benefit greatly from the division's efforts. The division's projects include general Texas Agricultural Products promotion and promotion of meat, eggs, fruit and vegetables, nursery products, institutional programs, and promotions at trade shows, conventions, and a number of the popular Taste of Texas productions. All of this is designed to market the products of Texas agriculture, which will

be of great benefit to all Texans.

The Texas Department of Agriculture is going to do all the law will allow in providing services to Texas agriculture, and every employee of the Department is going to be a salesman for Texas agricultural products.

I urge the people of Texas to become aware of the TAP (Texas Agricultural Products) signs in their favorite supermarket and grocery store. These products are the freshest and finest you'll find.

4-H CLUB

News

Reporter: Melanie Foster
The Lockney 4-H club held a meeting October 24, 1977 at 7:00 in the ag building.

Stephanie Turner read a letter and explained what she and Jody Foster did when they were District II Council Delegates. Then later on Linda Terrel talked about Method Demonstrations. Sharon Jones and Darlene Broseh, two of the senior members won first and went to state. They also gave their demonstration at Kansas, and they showed slides and gave a program on what you do when you win state. Jerry Williams discussed the pecan selling project. David Foster and a few other members gave a program on Leadership. LAB.

New members that have joined are: Daron Widner, Jay Widner, John Koonsman, Karen Ford, Lisa Terrel, and Hugo Araujo. Those present were: Byron Brock, Kyle Brock, Shawnda Brock, Darlene Broseh, Earl Broseh, Shandra Bybee, Stephanie Bybee, Sherese Cannon, Gary Cawley, Michael Cawley, David Foster, Jody Foster, Melanie Foster, Kar-

Got Heating Or Plumbing Problems? Call HOLMES PLUMBING 983-2251 6:30 - 9:30 a.m. and 5:30 p.m. Until?



The first car theft reportedly occurred in Paris in 1896. The Baron de Zuylen's auto was stolen by his mechanic while it was undergoing repairs.

The heat pump

"THE ELECTRIC SAVINGS MACHINE"

HOW MUCH HEAT DOES THE HEAT PUMP PUMP?

Neither glacial January winds nor a simmering August sun can affect the heat pump's year 'round circulation of air, at just the right temperature.

Now you can stop fussing with the thermostat on those in-between days, too. The heat pump is an automatic climate control system that switches from heating to cooling to maintain the precise temperature you want. On very cold days, resistance heating coils (installed with the heat pump) automatically supplement the heat extracted from outside air. THE HEAT PUMP IS AN ELECTRIC SAVINGS MACHINE. LOW ON COST, HIGH ON COMFORT!

A stream of * Springtime air . . .

OUR GENERATION IS FOR YOU!

When you think of irrigation needs (underground pipelines, Lockwood center pivot, sprinklers-gated aluminum pipe)

Think of **MIKE CAMPBELL** Now Representing **R & R Irrigation, Inc.** in Floyd County

Don't forget, Floyd County ASCS Office is taking sign ups for cost share on underground pipe the 1st week of Nov. 1977. For further information contact Mike Campbell 253-2297 Ralls or 763-5193 Lubbock.

Now! What you pay to lease a Zimmatic depends on the price of corn.

Here's another first from Lindsay... the Zimmatic Corn Crop Lease. Instead of a fixed lease payment, you pay for your Zimmatic based on the price of corn. If corn prices plunge, so does your lease payment.

By offering this new lease, Lindsay is sharing some of the same risks that you face every year. Corn prices fluctuate, which affects your profit picture. That's why Lindsay developed the exclusive Zimmatic Corn Crop Lease... a revolutionary program that tailors your lease payments to the changing price of corn, from one year to the next.

The Zimmatic Corn Crop Lease is designed so you can lease a Zimmatic without using your normal operating credit sources... your Zimmatic pays its own way by turning on your production.

The number of Zimmatics available under this program and the time period of this offer are limited so come in soon and get all the details on the Corn Crop Lease and other exclusive leasing programs available only through Lindsay Credit Corp.

Take advantage of a program that has never been offered in the industry before... it's the lease we can do for you.

LINDSAY christian irrigation, inc.

THE CENTER PIVOT SPECIALIST
GIVE US A CALL - CENTER PIVOTS ARE OUR ONLY BUSINESS.
REPRESENTATIVE-DELVIN BYBEE, LOCKNEY 652-3179
PLAINVIEW OFFICE-800 E. 6TH.-293-4337

Mac's Backhoe Service
Call Harvey McJimsen
Silverton, Texas



IT'S NO TRICK -

Treat Yourself To Savings At PIGGLY WIGGLY!



Prices good thru November 2, 1977. We reserve the right to limit quantities. None sold to dealers.

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

<p>Kounty Kist</p> <p>Whole Kernel Corn</p> <p>5 \$1</p> <p>12-oz. Cans</p>	 <p>6-32 OZ BOTTLE CARTON</p> <p>COCA COLA</p> <p>\$1.29</p> <p>PLUS DEPOSIT</p>	<p>Golden Best</p> <p>Pure Shortening</p> <p>98¢</p> <p>1-Lb. Can</p>
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Piggly Wiggly

Oleo Quarters

3 \$1

1-Lb. Ctns.



Assorted Varieties Mars

Candy Bars

Plains

6 \$1

20 Bars

plastic jug gallon **\$1.29**

Plains

Protein Plus

gallon carton **\$1.77**

Washington Extra Fancy Red

Delicious Apples

3 \$1

Lbs.



Husband Pleasin'

Ranch Style Beans

4 \$1

15-oz. Cans




Round Steak

\$1.18

Lb.



Sirloin Steak

Heavy Aged

\$1.18


Lb.

U.S. No. 1 East Texas

Sweet Yams

4 \$1

Lbs.



Assorted Varieties

Sunbeam Cookies

4 \$1

8-oz. Pkgs.



COUNTRY STYLE

Pork Ribs

Lb. **\$1.19**

BONELESS

Round Steak

Lb. **\$1.58**

Cube Steak

\$1.98

Farmer Jones Jumbo

Franks

1-Lb. Pkg. **99¢**

TexasSweet

Juice Oranges

89¢

5-Lb. Bag



Helps Fight The Frizzies

Protein 21 Shampoo

99¢

7-oz. Btl.



Bulk Style

Sliced Bacon

\$1.29

Lb.

Round, Top or Bottom

Roast

\$1.58

Lb.

Slim Jim Frozen French Fried

Shoestring Potatoes

4 \$1

20-oz. Pkgs.



HAVE FUN ...

WIN PRIZES ...

\$20 IN CASH PRIZES EACH WEEK

HESPERIAN

FOOTBALL CONTEST

AND QUARTERBACK FORECAST

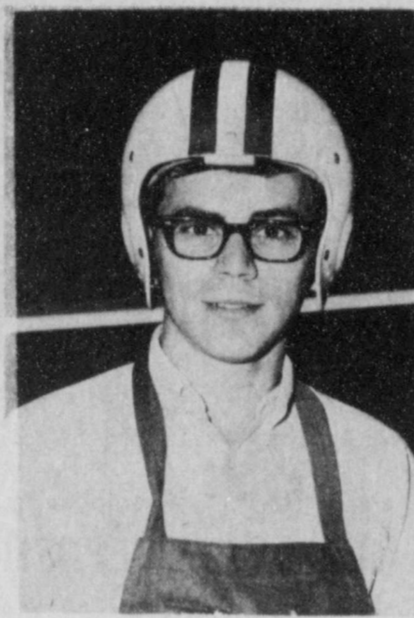
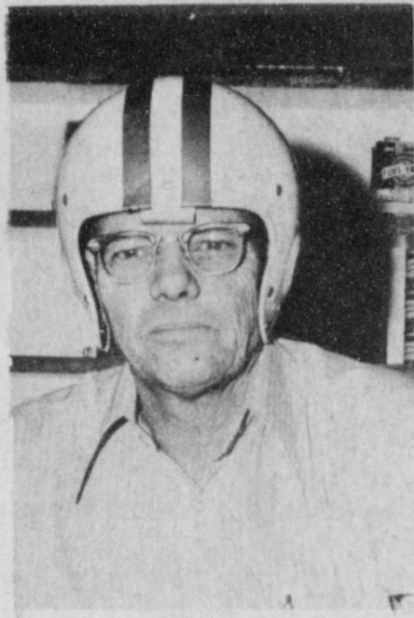
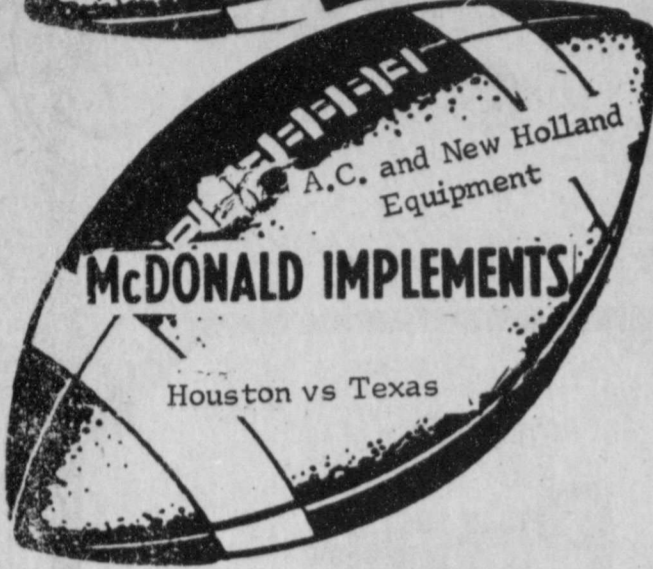
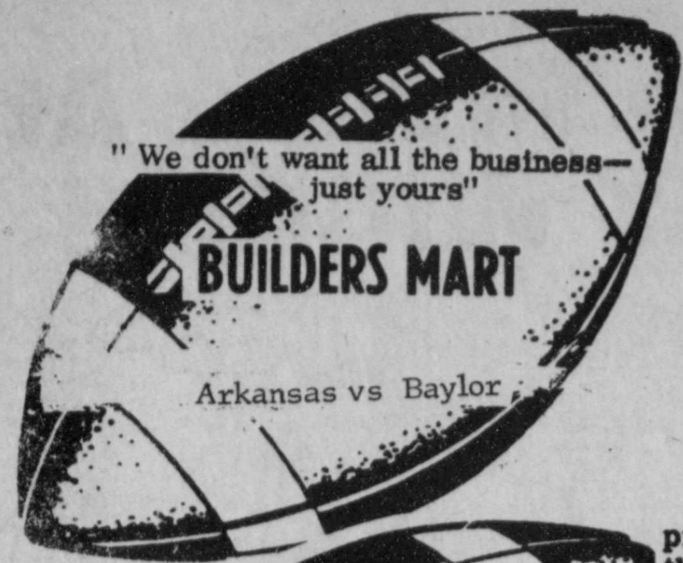
CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right. Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties. Limit One Winner Per Family Per Week.

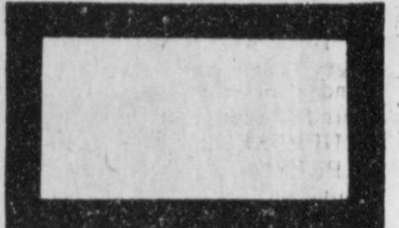
DEADLINE FOR ENTRIES - 5 P.M. FRIDAY, IN HESPERIAN OFFICE OR POSTMARKED



TIE BREAKER-Guess Total Points AND CIRCLE WINNER

NAME
ADDRESS
CITY

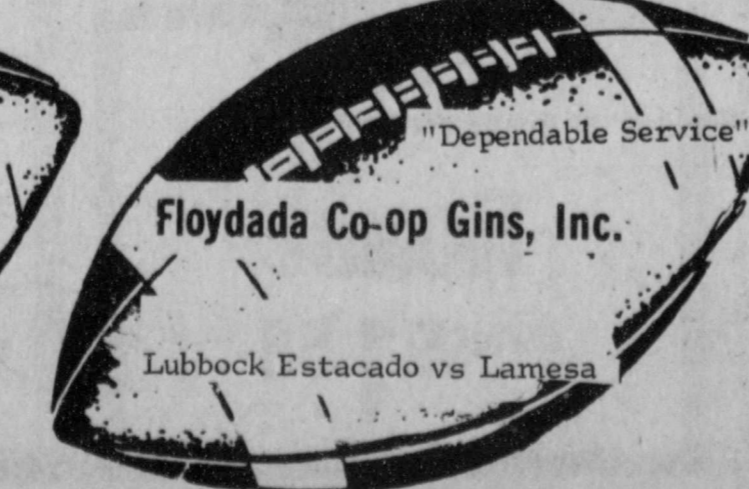
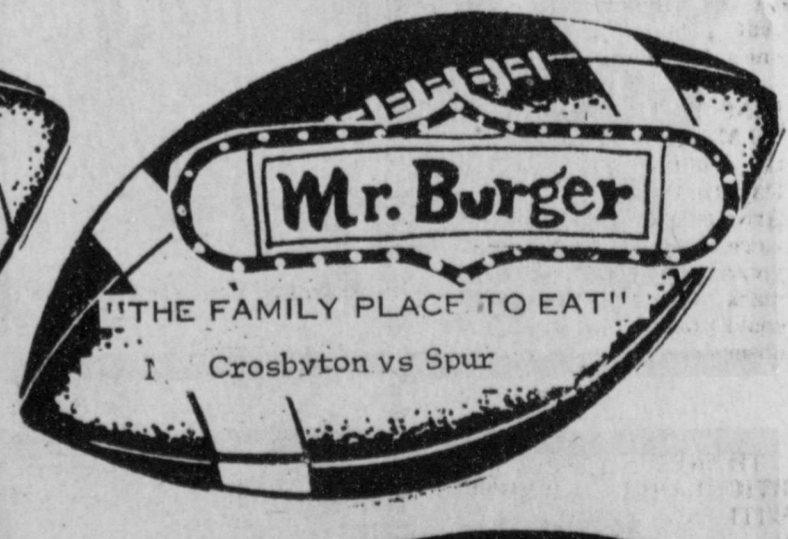
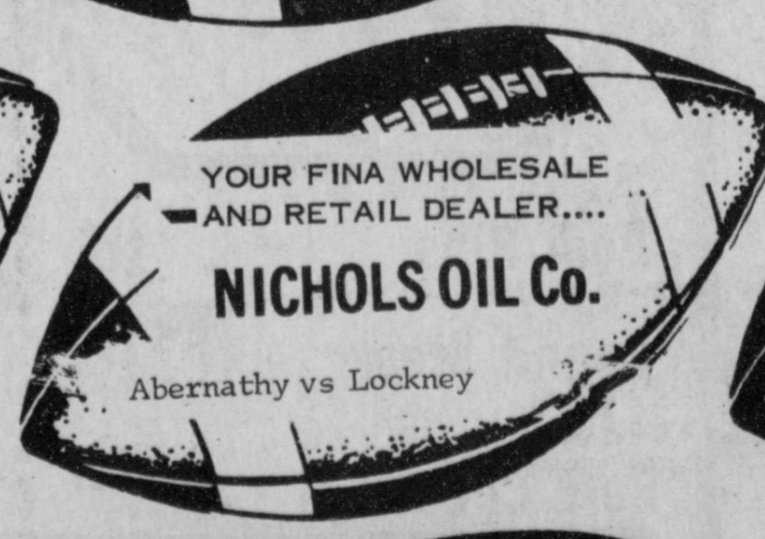
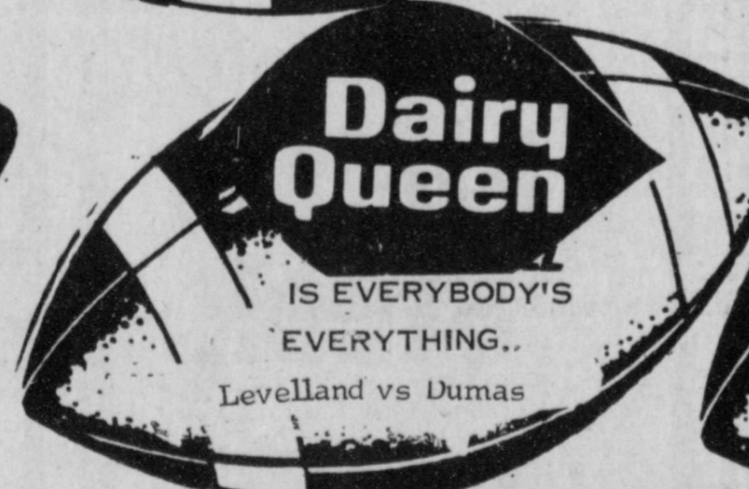
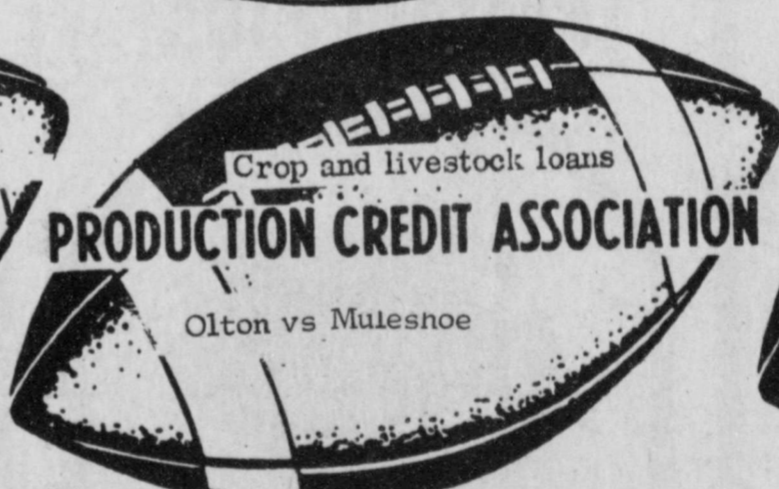
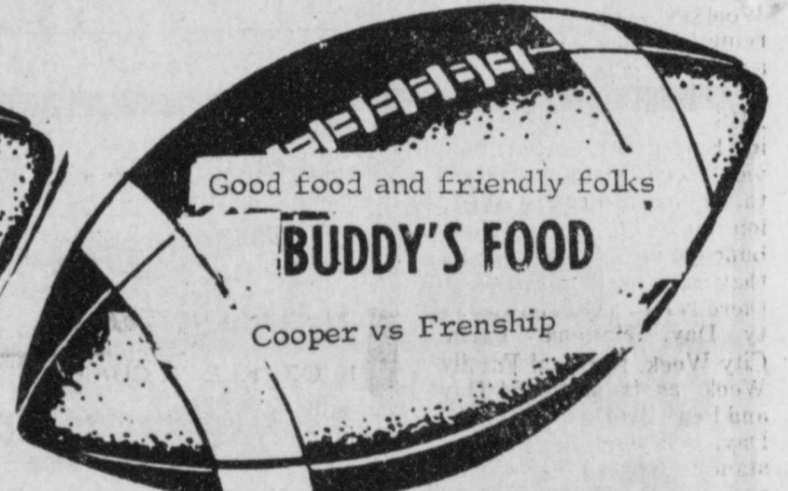
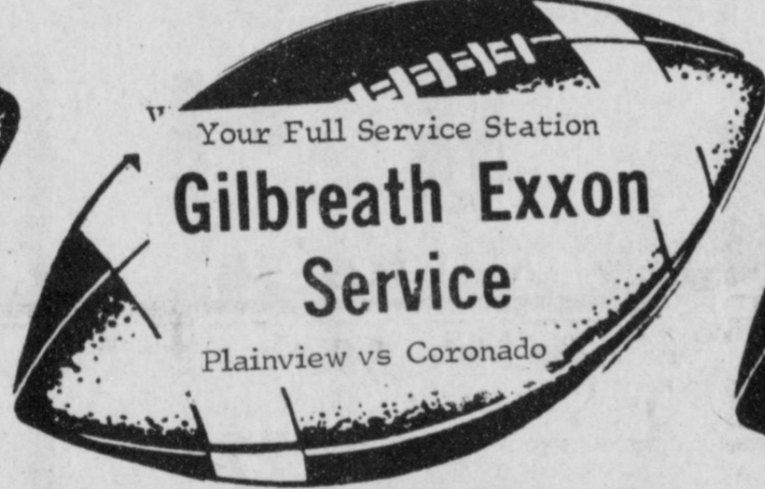
1ST PRIZE \$10.00
2ND PRIZE \$6.00
3RD PRIZE \$4.00



Floydada at Idalou

Lowell Bilbrey
Floydada 12 Idalou 7

Johnny Harris
Floydada 12 Idalou 6



As It Looks From Here

Omar Burleson, M.C.
17th District, Texas

WASHINGTON, D. C. WHEN WE WERE GROWING UP THERE WERE only five national holidays observed - or at least these were all we knew about - Christmas, Easter, 4th of July, Armistice Day (November 11th) now Veterans' Day (occurring last Monday), and Thanksgiving.

WE ARE ALL AWARE OF THESE SPECIAL DAYS BUT NOW THERE IS getting to be a day, week or month for all seasons and all reasons.

COLUMBUS DAY WAS TWO WEEKS AGO FOLLOWED THE NEXT DAY by General Pulaski's Memorial Day. Just ended is National School Lunch Week and here we are in the middle of Country Music Month.

ALONG AT THIS TIME IS NATIVE AMERICAN AWARENESS WEEK which runs at the same time as Drug Abuse Prevention Week and National Forest Products Week. On Saturday, the 15th, was White Cane Safety Day and also on Monday of this week was United Nations Day.

SUPPOSEDLY THE ONLY PERSON WHO KNOWS about all these specially designated days, weeks, and months is the President of the United States whose duty it is to issue proclamations in the name of events, industries, heroes, institutions, and causes. For instance, there is Farm Safety Week and the President proclaims with a sort of an admonition that "all who live and work on the Nation's farms and ranches, commit themselves to safe conduct in all activities." During National Poison Prevention Week everyone is urged "to remember the dangers of accidental poisoning."

THERE ARE REMINDERS FOR BEHAVIOR during Emergency Medical Service Week, Steelmark Month, and Pan American Aviation Day. Some get a bit bunched up - maybe planned that way. Starting May 1st there is Law Day and Loyalty Day, National Farm City Week, National Family Week, as is Mother's Day and Peace Officers Memorial Day. It is likely no happenstance that Father's Day and National Little League Week are paired. While save your Vision Week is in March, it is also Red Cross Month.

MAY IS A BUSY TIME FOR OBSERVANCES. Besides Mother's Day, Law and Loyalty, there is Older Americans Month, Police Week, Armed Forces Day, World Trade Week, Small Business and National Transportation.

ALL THESE ARE NATIONAL DAYS OF SPECIAL NOTE (not mentioned yet is Election Day, Labor Day, Flag Day, and religious holidays). Surely no Nation has as many days, weeks, and months to celebrate. In addition, there are all the State holidays, most of which are not heard of outside that particular State. Occasionally, one of these are dropped off as was the case of Arbor Day but, for every one which may disappear four or five are ready to be added. New special groups spring up constantly. As soon as the Society of Girners in Hollywood think of it they may lobby for a place on the calendar. (It seems that girning is contorting one's face for a laugh.)

A RESOLUTION IS PENDING IN THE CONGRESS TO MAKE NOVEMBER 15th Continental Congress Day. On this day in 1777, the Articles of Confederation were signed in York, Pennsylvania, a historical landmark in our history. Who could say it is not worthy of observance.

THERE'S NOTHING PARTICULARLY WRONG WITH ALL THIS - no more than all the ideas for a commemorative postage stamp. The only thing is that we may not have time to work if we celebrate all these occasions. We might have to cut some into half days, one for a morning and another starting at noon. Nights might be used for something other than Hall-oween but this would be a problem with Ground Hog Day.

HOPE ALL HAD A HAPPY MOTHERS-IN-LAW DAY last Sunday, the 23rd.

What One Person Can Do

BARBARA SHIRLEY, GRATEFUL CRUSADER

A Georgia mountain girl had a dream shattered by blindness. Then a corneal transplant restored her sight. She got her world back. Now she has a new dream on top of the old one - to help others have the miracle of sight.

Barbara Shirley had wanted an education. "I had wanted to serve humanity and someday leave the world a better place than I found it..." She had just been getting started at Tennessee Temple College. Then one day the mountains and the sun became "strangely distant." She tried to study and saw no print on the page. Mysteriously, she was almost blind. She had to leave college.

Twenty-six months and many doctors later, a young ophthalmologist identified an unsuspected disease which had caused a malformation

of the cornea. A heavy contact lens on her left affected eye enabled her, with difficulty, to finish college. She graduated summa cum laude.

She started a teaching career. But her deteriorating sight made graduate school impossible and a corneal transplant essential. She had first one, then another. "My soul flooded with gratitude..." she said. "I looked untiringly into the smiling face of a 7-year-old daughter and thanked God for those who will for their eyes that others may see."

Out of her gratitude grew

the second dream - the growth of eye research laboratories and eye banks in Georgia to serve those who are, or would become, blind.

Barbara Shirley teaches, counsels and is a crusader against drugs. She also movingly relates her personal miracle before group after group and pleads for eye donors. The Atlanta Eye Bank has put her on its advisory board.

Helping others is a great way to say, "Thanks."

For a free copy of the Christopher News Notes, "Whats One Person Can

Jimmy Howard Promoted

At U. Of Illinois

URBANA, ILL. - Jimmy L. Howard has been appointed an assistant professor of veterinary clinical medicine at the University of Illinois at Urbana-Champaign.

Howard, a native of Floydada, Texas, received his bachelor's degree from Texas Tech University at Waco and his doctorate in veterinary medicine from Texas A & M University.



In a year's time 30 tons of barnacles can attach themselves to the bottom of an ocean-going ship.

42 OZ. WHITE SWAN SHORTENING 19¢
With Purchase Of 2 Cut up Fryers 9¢ WITHOUT PURCHASE

6-32 OZ. BOTTLE CARTON DR PEPPER \$1.49
PLUS DEPOSIT

JUN BO ROLL HI-DRI PAPER TOWELS 79¢ VALUE 2/89¢

15 OZ. GEBHARDT'S 49¢ VALUE TAMALES 3/\$1.00

THESE VALUES GOOD SUNDAY, OCTOBER 30 THROUGH WEDNESDAY, NOVEMBER 2

BUDDY'S

220 South 2nd Street 983-3149
HOURS MON-SAT 8 A.M. - 8 P.M. SUNDAY 9 A.M. - 7 P.M.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

WE GIVE GREEN STAMPS

DOUBLE ON WEDNESDAY

15 COUNT CHINET 99¢ VALUE PAPER PLATES 79¢

12 OZ. TOM SCOTT MIXED NUTS 99¢

3 OZ. GEBHARDT'S CHILI POWDER 59¢

15 OZ. WHITE SWAN 34¢ VALUE BLACK EYE PEAS 4/\$1.00

14 OZ. WHITE SWAN 39¢ VALUE TOMATOES 3/\$1.00

16 OZ. WHITE SWAN 34¢ VALUE SPINACH 4/\$1.00

14 OZ. NABISCO CHIPS AHOY 99¢ VALUE COOKIES 79¢

16 OZ. KLEEN GUARD FURNITURE POLISH 89¢

48 COUNT KOTEX \$2.69 VALUE TAMPONS \$1.89

28 OZ. BAG KRAFT \$1.99 VALUE CANDY \$1.29

12 OZ. ALL AMERICAN CHEESE SINGLES \$1.09

15 OZ. 99¢ VALUE PINE SOL 69¢

USDA BONELESS ROUND STEAK LB \$1.59

USDA BONELESS SIRLOIN STEAK LB \$1.49

ARM ROAST 99¢ LB

LEAN GROUND CHUCK LB 99¢

FAMILY PAK PORK CHOPS \$1.09 LB

FRESH CHILI MEAT LB 89¢

BAKING SIZE CHICKEN HENS LB 69¢

USDA BONELESS STEW MEAT LB 99¢

BACON 1 LB \$1.39

17 OZ. WHITE SWAN GOLDEN CORN 34¢ VALUE 4/\$1.00

16 OZ. WHITE SWAN WHOLE NEW POTATOES 34¢ VALUE 4/\$1.00

32 OZ. WHITE SWAN CATSUP 79¢

17 OZ. WHITE SWAN 34¢ VALUE LUNCHEON PEAS 4/\$1.00

12 OZ. FISHER RAW 71¢ VALUE SPANISH PEANUTS 59¢

32 OZ. BLACK BURN WAFFLE SYRUP 69¢

10 PACK TRIDENT 99¢ VALUE GUM 79¢

5 OZ. WHITE SWAN HOMINY 99¢ VALUE 5/\$1.00

10 LB BAG POTATOES 79¢

16 OZ. WHITE SWAN \$1.09 VALUE COFFEE CREAMER 77¢

3 OZ. WHITE SWAN INSTANT TEA 99¢

1 LB GRAPEFRUIT 4/\$1.00

5 OZ. LEA AND PERRINS 61¢ VALUE WORCESTERSHIRE SAUCE 2/99¢

1 LB CRANBERRIES 39¢

5 QUART BUCKET \$3.89 VALUE ICE CREAM \$2.89

1 LB TEXAS CARROTS 5/\$1.00

GALLON CHOCOLATE DRINK \$1.27

Stainless Flatware

only **25¢**

for a 5 Piece Place Setting

Imagine a 40 piece service for only \$2.00

HERE'S HOW IT WORKS!

Simply save the 25¢ regular price tag you receive each time you shop at Buddy's. Ask for your 5-piece place setting. When you've collected 16 \$2.50 tags, you'll have \$4.00. Use this \$4.00 to purchase your 40 piece service. The 5-piece place settings are available in 18 pieces, 24 pieces, or 32 pieces. Start saving today. Be sure to save your tags every week!

2 LB BAMA STRAWBERRY JAM WITH COUPON 99¢

\$1.19 WITHOUT COUPON GOOD AT BUDDY'S EXPIRES 11-2-77

GIANT 49 OZ. TIDE 1.19

WITH COUPON \$1.19

\$1.39 WITHOUT COUPON GOOD AT BUDDY'S EXPIRES 11-2-77

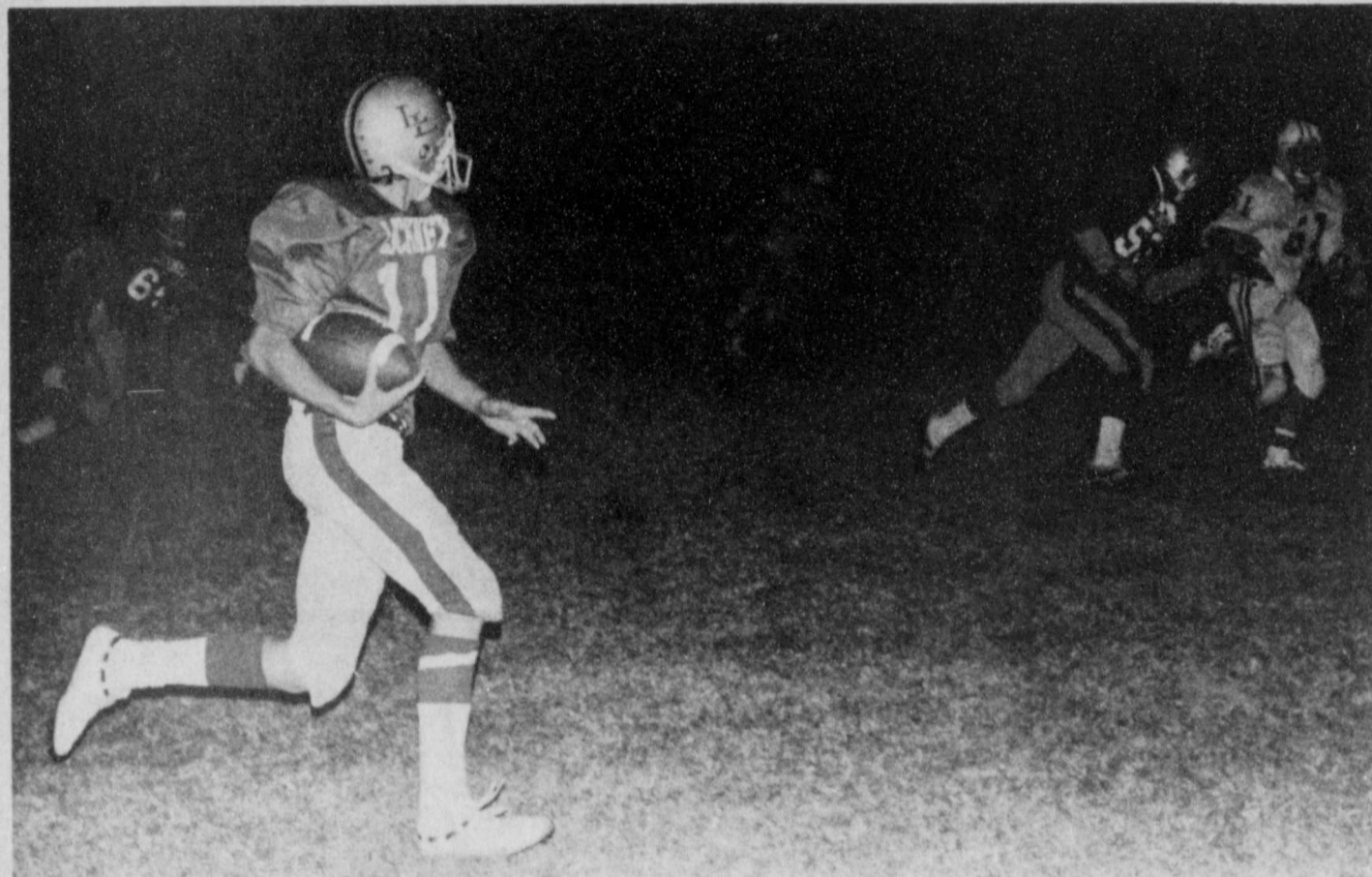
10 COUNT HEFTY TRASH BAGS 79¢

WITH COUPON

\$1.09 WITHOUT COUPON GOOD AT BUDDY'S EXPIRES 11-2-77



HOOFIN' IT...Danny Clark's second-quarter carry gained eight yards. Two plays later, the speedy Longhorn scored on a 66-yarder. (Staff Photo)



PASS THIEF...Lockney's Steve Warren picked off a Tulia pass and returned it to the Hornet 21, setting up a Joe Rodriguez field goal Friday night. (Staff Photo)

AGENT FROM PAGE 1

ment on 80 percent of his wheat acreage planted for harvest. Of course, the program is voluntary and a set-aside is not mandatory, but the loss of the loan, target price, and disaster payment provisions would result from non-compliance.

A set-aside requirement for feed grains, including corn and sorghum, may be announced as soon as 1977 crop prospects are certain. Current set-aside estimates are near the 10 percent level for corn, but each grain (corn, sorghum, barley and oats) will be evaluated separately for set-aside purposes. It is anticipated that the feed grain program will operate much the same as for wheat. In order to be eligible for loans and payments in one commodity, the farm bill requires that

the producer must participate in the set-aside on all commodities where a set-aside requirement exists.

RESERVES

Establishment of grain reserves in the range of 30-35 million tons of food and feed grains has been announced by the Carter Administration. Included would be 8 million tons of wheat and 17-19 million tons of feed grain stored by farmers under long term (3-5 year) loans where the government has the authority to pay part of the cost of storage and waive or adjust interest charges. When the national average price reaches between 140 and 160 percent of the loan rate for wheat, the Secretary may discontinue payments

and charge interest to encourage producers to redeem the loan and sell the grain. The loan may be recalled when the market price reaches 175 percent of the loan. The minimum release price for feed grains is expected to be equal to 125 percent of the loan, and loans would be called when the price reaches 140 percent of the loan (now \$2.80 for corn).

The Carter reserve plan also calls for the purchase of 6 million tons of wheat under CCC purchase. The Secretary could not resell this CCC grain until the market price reached 150 percent of the loan rate when grain is also held in 3-5 year extended loan. Otherwise, the CCC resale price would be 115 percent of the current loan.



LHS AG CO-OP STUDENT Armando Rendon, 17, works at Wofford Manufacturing Company, supervised by Lloyd Wofford and Joe Torres. (Staff Photo)

Byrd Attends Pharmacists' Seminar

October 26, 1977, Austin, Texas...Fred D. Byrd, R.Ph., Lockney, attended a continuing education seminar on Sunday, October 23, 1977 in Lubbock entitled "Biopharmaceutics and the Pharmacist's Role in Product Selection in Patient Care." The seminar was held at the Lubbock Hilton and was sponsored by the Texas

Pharmaceutical Education and Research Foundation and the Texas Tripartite Committee on Continuing Pharmacy Education. Lectures were designed to provide the pharmacist with the necessary expertise in evaluating bioequivalence/bioavailability data provided by drug manufacturers. This

information would enable the pharmacist to make proper decisions in selecting equivalent drug products for brand interchange. A discussion of the liability of drug product selection was included in the program. Five hours (0.5 CEUs) of continuing education credit was earned for participation in the seminar.

LOCKNEY SCHOOL LUNCH MENU

Oct. 31 - Nov 4th Menu

MONDAY
Beef & Gravy
Egg plant & Tomatoes
Sliced potatoes in white sauce
Hot rolls - milk
Orange sherbert - Spice cake

TUESDAY
Hot tamales
Pinto beans
Mexi corn - Sopapillas
Honey - milk

WEDNESDAY
Pork chops
Gravy - Capri mix
Baked yams
Lemon jello w/rice
Hot rolls - milk

THURSDAY
Meat Loaf w/cheese
Buttered squash
Green beans
Strawberry gelatin w/fruit
Cornbread - milk
Pumpkin cookies

FRIDAY
Hot dog
French fried potatoes
Doughnuts - Apricots
Milk - Salad



A macadam road is so called because the method was invented by John Louson McAdam.

If You're Buying

★ OFFICE SUPPLIES

★ OFFICE EQUIPMENT

★ OFFICE MACHINES

Out Of Town

YOU CAN NOW PURCHASE

THESE ITEMS AT

THE LOCKNEY BEACON

We Will Meet Or Beat

The Out-Of-Towners

Quality And Prices!

Venture FOODS

SHURFINE Shoppers' Specials



GRADE 'A' SELF-BASTING BROAD BREASTED POP-UP TENDER TIMER



SHURFRESH
18-22 LB. AVG.
Turkeys
59¢
LB.



6-32 OZ BOTTLE CARTON
COKES
\$1.69
PLUS DEPOSIT

Meat Specials

- SHURFRESH MEAT/BEEF **Franks** 12 OZ. PKG. **69¢**
- SHURFRESH MEAT/BEEF **Bologna** 12 OZ. PKG. **79¢**
- SHURFRESH PORK **Sausage** 2 LB. ROLL \$1.75 1 LB. ROLL **89¢**
- SHURFRESH **Canned Ham** 3 LB. CAN **\$4.89**
- SHURFRESH **Ham Salad** 8 OZ. CTN. **79¢**
- SHURFRESH **Chicken Salad** 8 OZ. CTN. **69¢**
- SHURFRESH JALA./PIM. **Cheese Spread** 7 1/2 OZ. CTN. **79¢**

FULLY COOKED BONELESS HALF/WHOLE **\$1.89**
Shurfresh Ham LB.

2 LB. THICK \$2.37 SHURFRESH VAC PAC **\$1.19**
Sliced Bacon 1 LB. PKG.

SHURFINE CUT **Green Beans** 16 OZ. CANS **4 \$1**

SHURFRESH SALTINE **Crackers** 16 OZ. BOX **39¢**

SHURFINE ASSORTED **Towels** JUMBO ROLL **39¢**

SHURFINE GOLDEN WK OR CS **Corn** 17 OZ. CANS **4 \$1**

- ### Grocery Specials
- SHURFINE **Grape Jelly** 18 OZ. JAR **59¢**
 - SHURFINE CRUNCHY/CREAMY **Peanut Butter** 18 OZ. JAR **79¢**
 - SHURFINE **Waffle Syrup** 32 OZ. BTL. **69¢**
 - SHURFINE FRESH PAK **Cucumber Chips** 16 OZ. JARS **2 \$1**
 - SHURFINE **Tomato Catsup** 32 OZ. BTL. **79¢**
 - SHURFINE **Mustard** 2 16 OZ. JARS **69¢**
 - SHURFRESH VANILLA **Wafers** 2 10 OZ. BAGS **69¢**

SHURFINE **Sugar** 5 LB. BAG **79¢**

SHURFINE **Flour** 5 LB. BAG **49¢**

- ### Grocery Specials
- SHURFINE COFFEE **Creamer** 11 OZ. JAR **69¢**
 - SHURFINE SUGAR **Frosted Flakes** 15 OZ. BOX **69¢**
 - MEDIUM GRAIN **Shurfine Rice** 2 LB. BAG **59¢**
 - SHURFINE **Grape Juice** 24 OZ. JAR **59¢**
 - SHURFINE INSTANT ORANGE **Breakfast Drink** 18 OZ. JAR **89¢**
 - SHURFINE **Apple Butter** 28 OZ. JAR **59¢**
 - SHURFINE STRAWBERRY **Preserves** 18 OZ. JAR **79¢**

ALL GRINDS VAC PAC **Shurfine Coffee** 1 LB. CAN **\$2.69**

SHURFINE HOUSEHOLD **Bleach** GAL. JUG **59¢**

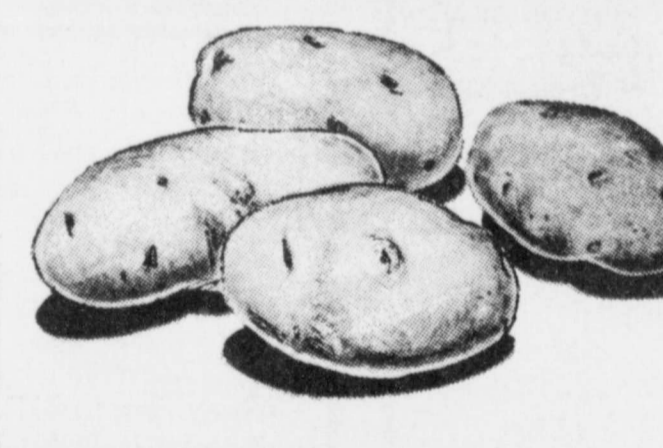
SHURFINE MACARONI & CHEESE **Dinners** 7 1/2 OZ. BOXES **5 \$1**

SHURFRESH QUARTERS **Margarine** 1 LB. PKGS. **3 \$1**

SHURFRESH BM OR SM **Biscuits** 8 OZ. CANS **9 \$1**

- SHURFINE **Spinach** 4 15 OZ. CANS **\$1**
- SHURFINE MIXED **Vegetables** 3 16 OZ. CAN **89¢**
- SHURFINE FRESH SHELL **Blackeyes** 3 15 OZ. CANS **89¢**
- SHURFINE EARLY HARVEST **Sweet Peas** 3 17 OZ. CANS **89¢**
- SHURFINE WHOLE IRISH **Potatoes** 4 16 OZ. CANS **\$1**
- SHURFINE WHOLE SWEET **Potatoes** 2 16 OZ. CANS **79¢**
- SHURFINE **Sauerkraut** 4 16 OZ. CANS **\$1**
- SHURFINE **Tomato Sauce** 6 8 OZ. CANS **\$1**
- SHURFINE **Pink Salmon** 15 OZ. CAN **\$1.49**

- SHURFINE PURE VEGETABLE **Shortening** 48 OZ. CAN **\$1.39**
- SHURFINE EVAPORATED **Canned Milk** 3 14 1/2 OZ. CANS **\$1**
- SHURFINE **Applesauce** 3 16 OZ. CANS **\$1**
- SHURFINE STRAINED/WHOLE **Cranberry Sauce** 3 16 OZ. CANS **\$1**
- SHURFINE FRUIT **Cocktail** 2 16 OZ. CANS **79¢**
- SHURFINE YC Halves/Slices **Peaches** 2 16 OZ. CANS **79¢**
- SHURFINE **Tomato Juice** 2 46 OZ. CANS **\$1**
- SHURFINE **Pork & Beans** 4 16 OZ. CANS **\$1**
- SHURFINE **Sliced Beets** 2 16 OZ. CANS **59¢**



RUSSET ALL PURPOSE **Potatoes** 10 LB. POLY BAG **79¢**

- ### Produce Specials
- RED DELICIOUS NEW CROP **Apples** 4 LBS. **\$1**
 - CENTRAL AMERICAN GOLDEN **Bananas** LB. **23¢**
 - GARDEN FRESH YELLOW SWEET **Onions** LB. **12¢**

- ### Shell Specials
- SHURFINE ASSTD. BATHROOM **Tissue** 8 ROLL PKG. **\$1.29**
 - SHURFINE HEAVY DUTY **Aluminum Foil** 18' x 25' ROLL **69¢**
 - SHURFINE BLUE ALL PURPOSE **Detergent** 49 OZ. BOX **99¢**
 - SHURFINE LIQUID Pink/Lemon **Detergent** 22 OZ. BTL. **59¢**

- ### Dairy And Frozen Food
- SHURFRESH HALFMOON LONGHORN **Colby Cheese** 10 OZ. PKG. **89¢**
 - SHURFINE NON-DAIRY WHIPPED **Topping** 2 9 OZ. CTNS. **\$1**
 - SHURFINE FROZEN SPEARS **Broccoli** 2 10 OZ. PKGS. **79¢**
 - SHURFINE Mixed/Cut Corn/Peas & Carrots **Vegetables** 3 10 OZ. PKGS. **89¢**

AFFILIATED WE RESERVE THE RIGHT TO LIMIT PRICES GOOD OCT. 31, - NOV. 12, 1977

THOMASON GROCERY

114 N. E. 8th LOCKNEY, TEXAS

We Give Double Blue Stamps All Day Wednesday

