# * 'The Big Game' Tomorrow 

$\star$ * Longhorns At Floydada For County Championship

| I guess you've heard by now, but the |  | s' records so far this | to Canyon (12-6) and Post (7-0) in |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  | day night encounter is a District |
|  |  |  |  |
| County Football Championship |  |  |  |
|  |  |  | to Post (14.7), Littlefield (27-14) and |
|  |  | points and lost three games by of 23 points. | Dimmitt (13-10). |
|  |  |  |  |

The Lockney Beacon

## Bank Deposits Up Over \$3 Million

and
Community Consignment Sale November 5
 Beacon Lighls




















 growled, "those two-by-fours do

mammannem Yammamemitm amane
rem. \%ixisw ix mex




New Dismissal Time

 keptinh he rom untily We der dian time to sliminate the lazad foat hine tusee when the





School Attendance There isa anew ruing on atendancel

 event as ....the kind of oriday-nigh rivalry th exemplifies Texas high-school fool
ball." Maybe even more so, coach And he was undoubtedly right whe
he said "We expect our rids to ghi
maximum effort Friday night." maximum effort Friday night." There will be bonfire/pep rally after
dark (about 8 p.m.) Thursday at the fairgrounds in Lockney. The junior fairgrounds in Lockney. The junior
varsity football game scheduled at
Muleshoe that evening has been cancel.


MAYOR PROCLAIMS B\&PW WEEK...Lockney Mayor Claude


B\&PW Club To Observe Week



The Leokney Bep Club will start

First Bapptist Church shervies at the

At 7 p.m. Tuesday the club will have
a salad supper in the fellowship hall of a salad supper in the fellowship hall of
the First Uuited Methodist Church.
Each member is encouraged to bring a Check At 10 A . M.
counted present all day (for state aid
purposes) and even if a child has to encourage you (parents) to keep the
child in school until after 10:00 if he hes
a doctor or dentist appointment."

Gallaway, Warren, Garcia Win In Football Contest


Wigington Injured In Germany
Mr, and Mrs. James E.
Wipingor reeeeved stel
tel yram. Monday Oeto orer 1 ele
that their son PFC Jimm

 was touring g a caste e in the
areanhen he epparenty fell
down a mountainside.
 The Wigingtons expect to
have more information con

 S. Ary General Hospital,
Landstuhl. Germany, A.P.O.
New York 09180.

Lockney Native Honored In LCC Yearbook



CEDAR HILL NEWS
By Grace Lemons


Gift Buying

## Time Is Here . . .

Select from a wide range of new diamond drop earrings and pendents, new selection of dinner rings, bridal or gentlemen's rings

Diamonds Are Forever Solomon Dewerty 1025. MainCOMMUNITY CONSIGNMENT SALE WANTED: Listings On All Kind Of Equipment .......

## COTTON TRAILERS COTTON STRIPPERS TRACTORS PLOWS of all kinds TRUCKS-PICKUPS-CARS

LIST YOUR SALE ITEMS TODAY WITH:
Art Barker at Barker Ins. 652-2642
Boyce Mosley 652-2686 or Mail Route 1
Rainey Davis at Lockney Coop 652-3377
any other member of Lockney Rotary Club

Listing Must Be Made By October 20 to be advertised Listing will be accepted until sale time.

SALE DATE - Saturday, November 5, 10 a.m.
SALE PLACE - S.E. Corner of Lockney, Texas at Floyd County Fair Grounds


Original Prices
Mix \& Match Coordinates
We've put together a fantastic group of some of our better coordinates for you at a big $20 \%$ off the original prices. Choice jackets, vests, shells tops, shirts, skirts and pull-on or fashion pants. Assorted colors, solids patterns and prints to mix and match. Sizes $8-18$

${ }^{5} 12^{88}$ Pro long-wearing urethane coated cutton with
quilted acetate liner. Lightweight. Sweatquilted acetate liner. Lightweight. Sweatfront. Double slit-pockets Removable hood
Tan Sizes 3-12. Tan Sizes 3-12.

| SIDEWALK |  |
| :--- | :--- |
| SALE ! |  |
| Ladies Sportswear | $1 / 2$ price |
| Mens Knit Shirts | $\$ 6.88$ |
| Mens Sport Shirts | $\$ 4.88$ |
| Mens Straw Hats | $1 / 2$ price |
| Boys Sport Shirts | $\$ 4.88$ |
| Boys Knit Shirts | $\$ 3.88$ |
| Boys Jeans | $\$ 5.88$ |
| Wash Cloths | $67-99 \phi$ |
| Hand Towels | $77-\$ 1.88$ |
| Shoes \& Boots | $1 / 3-1 / 2$ off |
|  |  |
|  |  | SHOP OUR MANY OTHER BARGAINS


$\$ 13^{88} \quad$ Reg ${ }^{\text {s } 20}$
Mens Pile Line CPO Jacket Perfect for the hunting season in this woo synthetic blend jacket with pile lining. Button cuff sleeve, double breast pockets and slit pockets. Completely machine washable
Bealls

Mill Figures Don't Tell Whole Story


CALLING ALL CITIZENS FOR NATURAL WEATHER

Plains Weather Improvement Association, Inc. of Plainview

FOUR YEAR PERMIT

ligeam of potest to:


CITIZENS FOR NATURAL WEATHER


UNDER NEW MANAGEMENT CITYBARBER SHOP

MATADOR, TEXAS GRAND OPENING October 18 - October 22 Special Prices
STYLES onLy $\$ 5^{00} \begin{aligned} & \text { includes shampoo, } \\ & \text { conditioner \& ect. }\end{aligned}$ regular HAIRCUTS only s200
WOMEN \& CHILDREN WELCOME!
While your're getting a haircut or style register
or Free Door Prizes to be given away October 22

In the final analysis, how-
$\begin{aligned} & \text { ever, says Troxier, poeppe, } \\ & \text { not companies, buy cotion, } \\ & \text { and more and more Ameri- }\end{aligned}$ and more and more Ameri
can consumers are respond
ing to the cotton ing to the cotton producers.
messagee "The more cotrs,
the better you feel." messagee "The more cotton,
the better you feel."
Sooner or tater, Troxle
concludes, that concludes, that means a
better market for American

## Carter Conveyed

To Penitentiary


## Farmers Union Backing Strike

$\qquad$
 ways worgen to to achieve unified front to ander theve a
ner of funt parity." Naman
commented ward to the day when all
farmers rarmers supporting this con-
cept an work together from
one solid one solid base."
Plans for future currently in the making
among Texas protesters
who feel that "success ean
only be meas who feel that "success can
only be measured in terms
of a fair price for all farmers of a fair price for
and ranchers."
We Would Be Happy To Have You Tour With Us The Holyland And Athens

Dec. 27-Jan. 6 (11 Days)
HOSPITAL REPORT
Pataio Alvaraado admitted
9.9 dismissed 10.6 .
Sim
 Anita Resio admitted 9.28
dismissed 10.11
Lililie Croft admitted 10.3 Lisilie Coroft admitted 10.3
Adiselia 0 Silva admitted

## 

## 

## Cirildo Leal admitted 10.5

dismisseded 10.8. admitted 10.5
Led rry Hernandez admit.



Wilson Comments On Farmer-Strike Movement

Welcome To REVIVAL OCTOBER 16-23


Dr. Roy Collins evangelist

## SERVICES

 12.00 Noon\& 7:30 p.m.
NURSERY OPEN EACH SERVICE $\star$ Great Bible Preaching

* Thrilling Gospel Music * A Warm Christian Welcome To All FIRST BAPTIST CHURCH


Again this year PIoNEER' brand corn and
sorghum and certitied Lankart and Lockett sorghum and certitied Lankart and Lockett
cotton varieties from Pioneer turned in great cotton varieties from Pioneer turnea in great
yields. Your Pioneer dealer is celebrating! And he's eager to help you Plan for Profit in 78 with the right seed for your needs. See your
Pion Pioneer Hi-Bred dealer today, and get in on FREE CAP for Yield Reports. Each farmer who makes an accurate vield
report on his Pioneer crow will receive a goodlooking gabardine cap. Warm ear flaps keep
out winter's wind

FREE JACKET for Early Orders. Place your seed order now and get this
sturdy, permanent pressed jacket. Rich green color coordinates with free cap for yield re

Shorthorns Roll Over Plainview

| th Lockney Junior High | HORTHORNS 42 | r- | fumbles in the contest. "I thought the team did |
| :---: | :---: | :---: | :---: |
| football teams were victori- | VIEW 6 | McCormick. | good job of coming back |
| ous over Plainview teams | The Lockney eighth scor- |  | after the loss to Floydada |
| Tuesday evening in games | ed 24 points in the first | Guerra ran the PATs. | last week," Coach Steve Cullwell said. Culwell said |
| played at the Lockney stad- ium. The Shorthorn seventh | quarter of a runaway victory over the Plainview White | McDonald got six more | Culwell said. Culwell said the Shorthorns got some |
| graders si | team, and added | d | ties in the first half but |
| Whit | of the late |  | ted well, and they |
| the Lockney eighth grade | The first-q |  |  |
| team swamped Plainview | 碞 |  |  |
| White 42 | Jur | third quarter, Gu |  |
| SH | Guerra and Jeff McDonald opened | ra did it again, and the Lockney score went to 36 . | Next actio high team is |



## Myadec capsules had no equal-until they made a

 tablet.

Next Monday Oct. 17 thru Thursday Oct. 20 TAC(O)S
3 for 99
Rin
SAL
SAT

Mits.








Fayoaite boiden's buys
 - NOVELIES $10 G$ micneme - BBO BEEF SAMDWICHES istrict Sales Representa
Ne for Plains Machinery
Nir tive for Plains
Their home wil
Portland, Tx
Carol Perkin
 Mrs. Frank Perkins. $\underset{\substack{\text { Mr. and Mrs. Oliver } \\ \text { mes of } \\ \text { Richardson, } \\ \text { Tx }}}{\text { Mit }}$ spent the weekend as hous
保sts of the C.L. Record
Whie here, they visited hile here, they visited his
brothers John and J.R. Ho
nes. her mother Mr
Wer. Ster Mr. and Mrs. Ralp
Gee, and her brothers Gar
Ger. Weal
Wither ner Weems and Milto
Weems, all of Floydada.

> STRAWBERRY
> JAM
> 79




Africa Missionary To Speak To Methodists

> TEXACO PERMANENT TYPE
> ANTI FREEZE $\$ 2.89$

Highway 70 Texaco LOCKNEY
CAPADA DRIVE-IN Eralls hiwar


When you think of irrigation
needs- (underground pipe-lines-Lockwood center pivot
sprinklers-gated aluminum

Think of
MIKE CAMPBELL Now Representing R \& R Irrigation, Inc. in Floyd County
Don't forget, Floyd County ASCS Office is taking sign ups
for cost share on underground pipe the 1st week of Nov.


It all begins...


with money.

Our loan officers are at your service to help you get the money you need for that beautiful new or used car or pick up. Come in today and see how easily a CAR LOAN can be tailored to fit your budget.




NEWS STORIES COMING SUNDAY
REPORT ON COMMISSIONERS COURT MEETING
CENTER NEWS
LIONS ARTS AND CRAFTS SHOW
tablespoons butter and $1 / 2$
teaspoon cinnamon. Sprinkle
with $1 / 2$ cup nuts or raisins,
if desired. Bake at 400
if desired. Bake at 400
degrees $F$. for 25 minutes.

## NOW OPEN

Specializing In Men's Cuts and Wigs Open Monday - Saturday
Late Appointments Encouraged Styling For Men Saturdays

## 983-3649

4 miles south on Rall's Highway then
4 miles west on Highway 37 then $1 / 2$ mile south on Highway 3111 of Floydada Audrey's Hair Styles Audrey Thomas - Owner

|  | 10 |
| :---: | :---: |
|  | por |
|  |  |
| - | Tonat suce $3 / 899^{\text {cotrace C Heses }}$ |
| APPLLES oumgas $4 / / 1^{100}$ | (latiole |
| 2 |  |
| BANANAS 2 Luse $39^{\circ}$ |  |
| CRANBERYY 39 |  |
|  |  |

TAKE YOUR DREAM TRIP


## OBITUARIES


$\qquad$
The passing of Mass. Jj. J.
Spikes of Ralls. Mrs Spikes
was well known wove "his
arara by her writins of "As a
Farm Woman Thinks." She
We have learned of the
passing
ada
Farm Woman TTinks.". She ser resident of Flory Cont County,
but or the past 30 years she
Fas also active in club work.

Arnd visited until Wednesday the Blanco Community and
Oct. 5 with her son and was well known by many of
family. Col. and Mrs. James
Keith Whitfield and child
ren. Mrs. Cook
weather was hot and dry at Thursday to to Phatainview
Arlington until the day she visited his brother and wife,
left for home when is began
raining. She drove in rain Mrs. E.W. Walls. spent the
nost of the way home.

## L. ANNUAL FLOYDADA LIONS CLUB

 PANCAKE SUPPER
## Friday, October 14

 (Lockney-Floydada Game) Junior High Cafeteria (Just North of Wester Field) Served from 5:30 til 7:30 Adults - ${ }^{5} 2.00$Children under 14 - ${ }^{5} 1.50$
Milk: Courtesy of Bell Dairy Products Buy Tickets From Any Lion

Thursday, October 13, 1977
Mr. and Mrs. Jack Moore
and children visited Mr and
Mrs. E.W.
Floyd Bradleys Sponsoring Trip To Holyland
Mac's |Backhoe Service Call Harvey McJimsen afternoon.
Mr. and Mrs. Earl Jame-
son and J Jason of Deming,
New Mexico spent the week.

## Dr. and Mrs. Floyd Brad- ley are sponsoring a trip to the Holyland and Athens December 27 January 6 and

 Holyland tour for the Brad
leys.
You may call 983.3903 o
$983-3755$, if you want mor Silverton, Texas

## Boot Hill

 In Lockney 652-2607 SALE CONTINUESNEW FELT HATS FOR FALL JUST ARRIVED SEE OUR ROLLED BRIM (Gambler's Style Hats) THEY'RE ALL 10\% OFF. Boots $20 \%$ to $1 / 2$ OFF and MUCH MORE. Come In While Sale Last Open Til 7:00 p.m. $i$





