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# The Lockney Beacon



Volume 76

Lockney, Floyd County, Texas 79241

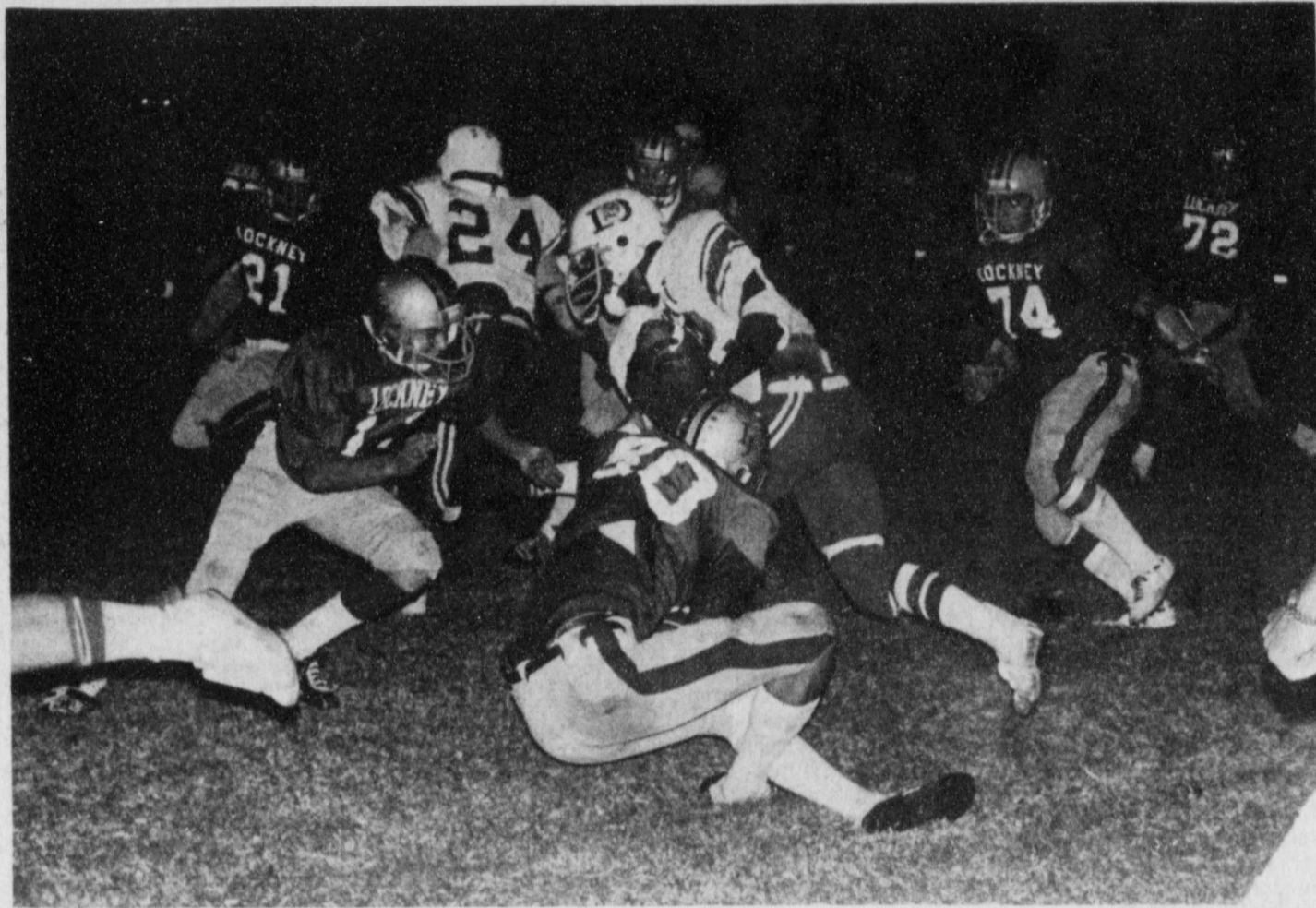
Sunday, October 9 1977

10 Pages in One Section

Number 80



ALL RAGIN' RED FANS need one of these pom-pom shakers for the big game Friday at Floydada. Lockney fans who attend the game are asked to wear red and wave the pom-poms to show their support for the Longhorns in the battle for the county football crown Friday night. High school and junior high cheerleaders (some of whom are pictured here with the pom-poms) will be selling them this week at school, and they'll be for sale at Floydada at the game, 50 cents each. (Staff Photo)



LONGHORN DEFENSE closes in on Dimmitt ballcarrier Thompson Mayberry. Lockney defenders in the picture are Joe Rodriguez (21), Steve Warren (11), Ray McMahan (80), Jeff Terrell (74), and Chris Sue (72). (Staff Photo)

## Revival Starts Today At Assembly Of God

The Rev. Charles Sutterfield from Russvill, Arkansas will be the speaker for a revival this week at the First Assembly of God Church in Lockney. The revival begins tonight (Sunday) and continues through Sunday, October 16. Sunday services are at 6 p.m., weekday services at 7 p.m. There will be special prayer for the sick and special singing in each service.

"Everyone is invited to come and hear God's Word and worship the Lord

with us," the pastor of the church, Rev. Bob Wright, says.

## City Council Meets

Lockney city council met in regular session Thursday morning. Sally Reyes

met with the council and requested a speed-limit sign or traffic signal in the 700 block of SW 4th Street (near high school). She told the council, "We're concerned about the safety of our children because of heavy traffic near the school."

Mrs. Reyes said five small children under the age of four years were playing outside in that block, and traffic is heavy and fast near the school in spite of several four-way stop signs on the street. The council discussed placing speed-reducing "humps" in streets near the school but took no action pending further discussion with the city engineer.

The council decided to ask the advice of the city attorney, not present at the Thursday-morning meeting, about procedure when the city comes under state unemployment regulations the first of the year.

City secretary Erma Lee Duckworth reported that collections on city taxes averaged over 81 per cent in 1975 and 1976.

Also discussed was compliance with state health department regulations at the city dump. New rules state that the city must allow still-usable chemical containers to be disposed of at the dumpground, and that dumpground pits must be covered once a week and seeded when full.

The aldermen made department reports and "paid the bills." Present were Mayor Claude Brown, aldermen J.D. Copeland, Thurman Davis, Pat Frizzell, Bobby McCormick and Jerry Perry, and Mrs. Duckworth.

## 'Cats Score In Fourth, Nip 'Horns

The Dimmitt Bobcats edged the Lockney High School Longhorns 13-10 here Friday night, coming from behind in the fourth quarter to do so.

The Bobcats' game-winning TD came after the Longhorn defense stopped an 80-yard drive at the Lockney 10-yard line. After taking over on downs at the 10, the 'Horns couldn't pick up the first down and had to punt-but punter Junior Galvan couldn't get the kick away and was tackled on the nine-yard line. The 'Cats went ahead to stay two plays later when Dennis Veals stepped over from the two.

Both teams scored early. Lockney threatened first when fullback Joe Rodriguez churned out 31 yards on the Longhorns' first offensive play. That play carried to the Dimmitt 16-yard line and set up Rodriguez's 32-yard field goal attempt four plays later. There seemed to be some confusion as to whether the three-point attempt was successful, but it was ultimately ruled no good.

Thompson Mayberry scored for Dimmitt from the Bobcat 20, where the ball was placed after the field-goal try. First time he ran, he was stopped cold by the Longhorn defense, but he got the call again on second down. Again Mayberry appeared to be halted for no gain, but he popped through the line, into the open, and sped the 80 yards to the end zone. Matt Howell kicked the extra, and the 'Cats led 7-0 with four minutes gone in the contest.

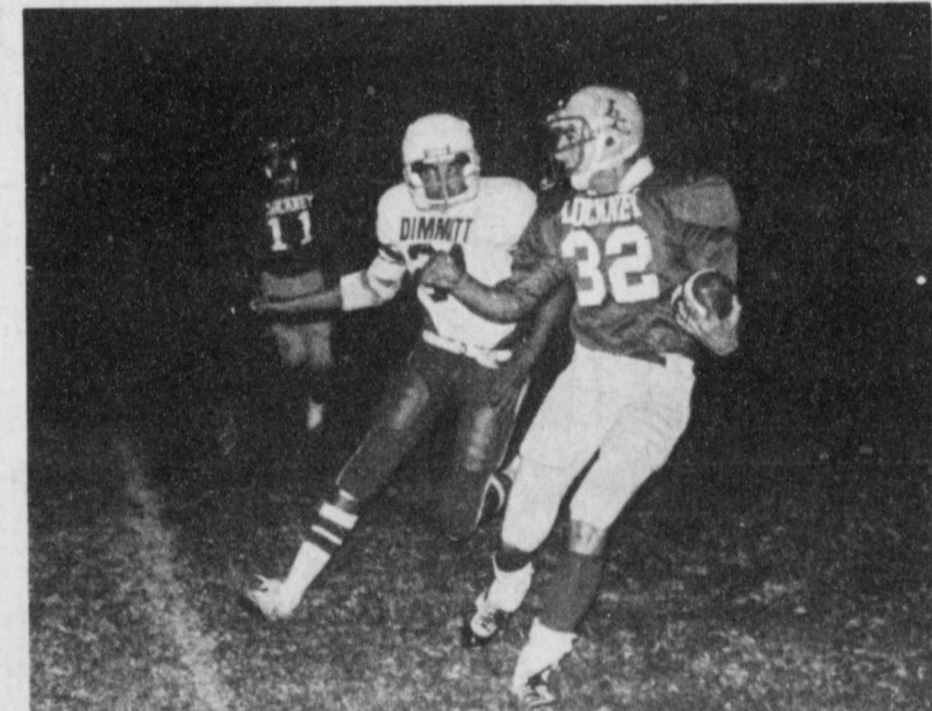
The Longhorns knotted the score less than four minutes later. The Bobcats fumbled the ball away at their own 20 and the 'Horns turned the break into 7 points. Quarterback Billy Sessom faked to Danny Clark and kept for a first down inside the 10, and Clark dived across from the three-yard line three plays later. Rodriguez's conversion kick was true, tying it up with 4:03 remaining in the first period.

In the second quarter the 'Horns turned back a Dimmitt thrust, when

Ray McMahan claimed a Bobcat fumble at the Lockney 22, and engineered a scoring drive of their own. Big plays in 15-play drive included a fake to Clark and keep by Sessom on the first play, good for 12 yards, and a pair of Sessom-to-McMahan pass completions, one of which went to the Dimmitt 47-yard line and another, an 11-yard pass which carried to the Bobcat 16. McMahan made a diving effort to gather in yet another Sessom aerial at

the goal line, but he just missed on third down, and the Longhorns went for the field goal with 32 seconds left in the first half. This time, Rodriguez's kick was ruled good, and the 'Horns took a 10-7 lead to the dressing room at halftime.

Mayberry was the leading rusher with 151 yards (including the 80-yard TD) gallop. Clark was held to only 90 yards. Dimmitt's Veals had 82 and Rodriguez picked up 70 for Lockney.



LYNDALL STAPP picked up good yardage for the Longhorns on this first-quarter punt return Friday night. (Staff Photo)



DANNY CLARK gained five yards on this carry against Dimmitt Friday. (Staff Photo)

## Senior Citizens To Benefit From Grant

LUBBOCK- Senior citizens in the West Texas area will benefit from peer counseling in consumer education as a result of a \$33,740 grant awarded to the Texas Tech University College of Home Economics through the Division of Continuing Education. Floyd County senior citizens are among those to benefit from the grant.

The consumer education grant, announced by congressman George Mahon, is the second such grant received by Texas Tech during the last two years.

The elderly in West Texas sometimes are victims of consumer fraud and deceptive practices, according to Prof. E. Carolyn Ater, project director of the senior citizen consumer advisory program.

Studies show that the elderly frequently face loneliness, health and appearance problems, low self-esteem, and social isolation. These characteristics can add to the preclusion of fair

treatment in consumer dealings. Benefits include enhancement of consumer behavior for participants and an opportunity for persons serving as peer counselors to make social contributions.

Program objectives are aimed at strengthening the present system of peer counseling, incorporating a system of mini-program modules on preventive and advocacy consumer issues, and initiating use of a manual and mini-program system. Program objectives will be established in an eight-county area around Lubbock county. The goal is senior citizen peer counseling training in consumer and financial management.

This year's grant expansion includes Floyd, Crosby, Garza, Hale, Hockley, Lamb, Lynn and Terry counties.

The training manual for the program serves as an extension of related programs by the Better Business Bureau of the South Plains and the Legal Services Corporation. Program expansion is designed to help the elderly realize that consumer education can be a preventive measure against possible victimization. By working through such a program the elderly can be taught to be aware of consumer dangers and achieve greater satisfaction in day-to-day dealings in the market.

More information about the senior citizens program can be obtained by calling Ater at 742-3048.

## Beacon Lights

by Jim Huggins

THE FRENCHMAN was disgusted with the English language. "For example," he remarked, "take the word 'crowd.' This means a lot of people. That is easily learned. But a crowd of ships is termed a fleet, while a fleet of sheep is called a flock; on the other hand, a flock of girls is called a bevy, and a bevy of wolves called a pack, while a pack of fish is called a shoal. A shoal of bullocks or buffaloes is called a herd; a herd of soldiers is called a troop; a troop of partridges is called a covey; a covey of beauties is called a galaxy, and a galaxy of ruffians is called a horde. A horde of logs is called a heap; a heap of oxen is called a drove; a drove of blackguards is called a mob; a mob of robbers is called a band, and a band of bees is called a swarm!"

A swarm of words must be an essay.

COMMENTS ON INFLATION: "People you wouldn't give two cents for are now going at three for a quarter."

FROM: Bill Sayers' column in The Morton Tribune:

Insight into America's Problems: "After all, we're the only country in the world who locks the jury up at night and lets the prisoner go home." "And, we're legalizing marijuana, but you have to go to a pusher for saccharin."



WINNERS in the Lockney Fire Department Auxiliary's bridge tournament September 29 were Martha Davis (left) and Lynna Davis, who won air pots for high score in the tournament. Other winners were Clara Beedy, Mary Ruth Fewell, Bettye Diepenhorst and Vera Jo Bybee, all of Lockney, and Marsha Brunson of Silverton. (Staff Photo)

## Commissioners To Make Decision

Floyd County Commissioners will make the decision Monday how to spend \$105,073.00 of Revenue Sharing Funds.

The meeting will begin at 1 p.m. and the public is invited to attend and submit suggestions on how the money should be spent.

## JV 'Horns Lose To County Rivals

The Longhorn junior varsity lost a 27-6 football decision to Floydada here Thursday evening. The visitors led 14-6 at halftime and through the third quarter, then increased the lead when the Longhorns had to play "catch-up" in the final period. Floydada scored following a fourth-quarter interception, and added another TD on a last-minute interception runback.

The 'Horns played tremendous defensive ball in the first quarter, Coach

Tommy Gregory said, but relaxed later in the game. Lockney's touchdown, matter of fact, was scored by the defense. Four or five Longhorns jarred a Whirlwind loose from the ball near the goal line, and Randy Welch covered the pigskin in the end zone for the lone Lockney score.

Four turnovers killed the Longhorns' scoring chances in the third period.

The Lockney JV plays at Muleshoe next Thursday.

STATISTICS		Dimmitt
Lockney	First Downs	12
13	Yards Rushing	249
191	Yards Passing	23
45	Passes	2-6-0
4-11-0	Fumbles Lost	2
0	Punts-Avg.	2-34
3-38	Penalties-Yards	3-25
5-35		

SCORING	
Dimmitt-Mayberry	80 run (Howell kick)
Lockney-Clark	3 run (Rodriguez kick)
Lockney FG	Rodriguez 30
Dimmitt-2 run	(kick blocked)

SCORE BY QUARTERS	
Dimmitt	7 0 0 6 13
Lockney	7 3 0 0 10



Mrs. Jessie Martinez

## Janie Galvan, Jessie Martinez Wed

The First Baptist Church in Floydada was the setting October 8, for the 3:00 o'clock p.m. wedding vows joining Janie Galvan, daughter of Mr. and Mrs. Joe Galvan of Floydada and Jesse Martinez, son of Mr. and Mrs. Raymond V. Martinez also of Floydada.

The double ring ceremony was performed by Rev. Arcadio Gonzalez of Floydada.

A standing brass arch holding an arrangement of pink and white carnations at each side formed the wedding background. Two five branch candelabras with goblets completed the scene. Aisles were decorated in jade foliage and pom mums.

Wedding music was furnished by Mrs. Bob Copeland of Floydada.

The bride, presented in marriage by her father, wore a formal length dress of white sheer organza over peau. The gown was designed with a high neckline of

crystal pleating, pearl trim, a yoke of lace, long fitted bishop sleeves trimmed with white seed pearls, chantilly lace and crystal pleatings. The long full skirt swept to a chapel length train, and was accented with two rows of ruffled crystal pleating. Chantilly lace trim was held in place by a clustered pearl capert. Her veil, mantilla type of matching lace was attached to a pearl head piece of imported illusion. She carried a bouquet of white pearls and crystal-like flowers with white satin ribbon streamers.

Mothers of the couple wore shoulder corsages, one of pink daisies, the other blue daisies. They were also presented with rose from the couple at the reception.

The brides "something old" was a bracelet, "something new" was her wedding attire, "something borrowed" was a pair of earrings belonging to Thelma Martin-

ez, and "something blue" was the traditional garter and a lucky penny in her shoe.

Miss Edna Martinez, sister of the groom, was maid of honor.

Best man accompanying the groom was Jesse Morales of Floydada. Ushers were Alex Martinez and Sammy Bradley also from Floydada.

Bridal attendants were gowned in identical floor length pink dresses of fluid polyester interlock knit. They were fashioned with set-in wine velvet panels trimmed with an elegant wine velvet cape. Collars on the capes were of rayon velvet that encircled a flattering v-neckline accented by a cameo-look ornament at the shirred bodices. They each carried a pink rose.

The groom wore a white tuxedo with white satin trim. Groomsman wore a semi-formal light burgandy tuxedo with dark wine velvet trim, and pink carnation boutonnieres. Candlelighter was Sammy Bradley.

Miss Connie Martinez of Floydada registered guests as they arrived. The register table held the bride's book and a white feather pen.

Presiding at the serving table were: Mrs. Sandy Garza, Miss Patty Gonzalez, Miss Martha Reyes, Miss Nelda Gomez, Miss Diana Gomez and Miss Simona Maldonado all of Floydada.

The bride's table was laid with a white lace cloth with the maid of honor's bouquet accenting a silver candelabra. The three tiered wedding cake with an additional foundation layer of four smaller cakes at each corner, was topped with a miniature bride and groom ornament. The white cake was decorated with pink and burgandy trim. Punch and mints were served from crystal appointments.

For a wedding trip the bride chose a navy blue trio pant suit, with red accessories.

Following the wedding the couple will return to make their home in Floydada where he is employed in marketing at Piggly Wiggly.

### Patsy Zgabay

### Warren Graduate

DENTON,--Patsy Zgabay Warren of Floydada was

# Society

"We Care About Our Health"

## Topic Of Club Meeting

Members of the 1934 Study Club heard a program Tuesday night on health. Mrs. W.H. Bunch was hostess for the meeting in her home, assisted by Mrs. J.T. Huckabay.

Those on the program and their topic included Mrs. Vernon Parker, "The New War on Pain"; Mrs. Fred Stewart, "Little Known Diseases"; Mrs. Dennis Dempsey, "Understanding Skin Care"; Mrs. W.O. Newberry, "What Do You Know About Exercise"; and Mrs. A.L. Wylie Jr., "What You Should Know About Eye Care."

Attending the meeting were Mmes. Allen Bingham, Wilson Bond, W.H. Bunch, Dennis Dempsey, Leon Ferguson, Garland Foster, Kyle Glover, J.S. Hale Jr., J.T. Huckabay, Floyd Lawson, J.P. Moss, W.O. New-

berry, Vernon Parker, George Springer, Fred Stewart, L.B. Stewart, W.W. Trapp, J.R. Turner, J.M. Willson Jr., and A.L. Wylie Jr.

Next meeting will be a Federation Day Program with all city Study clubs participating. The program will be a Girlstown film and narration by Mr. and Mrs. Marshall Copper, directors of Girlstown. Mrs. Parker and Mrs. John Reue will be hostesses for the October 18th meeting in the First United Methodist Church at 7 p.m.

## Baptist Women Hold Installation

Women of the First Baptist Church held a coffee and installation service Wednesday morning for the 1977-1978 WMU officers.

Mrs. Floyd Bradley, outgoing president, presided over the meeting and introduced guest speaker, Mrs. John Jenkins of Lockney and her guest, Mrs. Elvira Stewart.

A very impressive colored candle lighting motif was used for the installation service by Mrs. Jenkins. The following officers were recognized and lighted the colored candle most descriptive of their duties:

W.M.U. Director, Mrs. Mary Corley; Baptist Women president, Mrs. W.H. Bunch; Business women's president, Mrs. J.C. Wester, not present; Young Women president, Mrs. Jerry Livingston; Recording secret-

## Study Club Members Make Commitments

Members of the 1950 Study Club met Tuesday night, October 4, at Andrews Elementary School in the Remedial Reading room of Mrs. Doris McLain for club commitments to education.

Mrs. McLain, club president, called the meeting to order and Mrs. Hollis Payne led the Club Collect. Roll call was answered with a report on last month's commitment and a new commitment for the coming month was made.

It was agreed the club would sponsor another Christmas greeting page in the Hesperian in December. Cost will be \$3 per signature.

The program, Education: A Commitment to the Future, was given in part by Mrs. Bobby Rainer, Mrs. Bill Womack and Mrs. Doris McLain. Topics were Commitments to Girls Town, U.S.A.; Migrant Program; Plan A Program; and Remedial Reading Program. Girls Town in Austin has a new "on campus" educational program set up for an individualized study program to fit that particular

girl's needs.

Mrs. Ray McDonald was club hostess and served refreshments to Mmes. Bob Copeland, Mack Fowler, Ad-

rain Helms, Doris McLain, Edell Moore, Doyle Moore, Ray Morton, Hollis Payne, Bobby Rainer, Dallas Ramsey and Bill Womack.

## Alpha Mu Delta Chapter Members Hold Model Meeting

The Alpha Mu Delta Chapter of Beta Sigma Phi held a Model meeting Oct. 4, 1977 at the County Morning. President Brenda Watson led the Opening Ritual.

Kay Powell announced that the Oct. social will be held on the 24th with a Tacky Party. Members and their children are invited.

Donna Henderson, membership chairman, welcomed the special guests, giving them traveling bags for their journey into Beta Sigma Phi. A short history of the Sorority and its purpose was given. Each rushee was presented a mirror to see themselves as members of Alpha Mu Delta.

Kay Powell, social chairman, presented balloons, representing the social aspects of the chapter.

Travel maps prepared by Lynn Daniel gave examples of the programs the chapter will be giving this year.

Ways and Means chairman Ilene Kendricks gave out money pouches and spoke on the chapter's projects for the coming year.

Victoria Allen, service chairman presented each rushee with a red heart pin cushion. To complete their journey, rushees were given the traditional yellow rose and a key for Total Womanhood from Brenda Watson.

Ilene Kendricks presented the program entitled "Child Rearing." Two books "A Parents Guide to Children's Reading" and "Baby and Child Care" were discussed.

Refreshments of cake and punch were served by Jan Nichols and Pay Powell.

Brenda Watson, Donna Henderson, Vicki Allan, Vicki Latta, Jo Ann Patterson and Ilene Kendricks. Special guests were Daphna Simpson, Lou Ann Collins, Pat Cates, Diane Gross, Julia Hickerson and Nova Evans.

## Sandhill Hobby Club Meets

Sandhill Hobby Club met Thursday in the home of Mrs. Sarah Hunter. Members attending made book markers for the program.

Mrs. Hunter served refreshments to Libby Becker, Nora Hatley, Bertie Hollums, Margaret Jackson.

Acenith Kinard, Neva Smith, Elan Bloys, Ruth Trapp, Doris Huckabay and one visitor, Mrs. Apple of Lockney.

Club will meet again on November 4th in the home of Neva Smith.

## Women's Division C Of C Plan Annual Appreciation Coffee

The Floydada Women's Division of the Chamber of Commerce have scheduled their annual appreciation coffee for Tuesday morning, October 18 from 9:30 until 11 in the community room of the First National Bank.

An invitation is extended

to all men and women to attend.

## Adult Singles

## Change Meeting

Adults Singles are reminded of a meeting date change. They will meet on Saturday, October 22 rather than Saturday, October 15.

The event will be a kids party and a Mexican supper at Lighthouse Electric starting at 7 p.m. Come dressed as a youngster and bring a Mexican dish. Remember the date, Oct. 22.



The motto "In God We Trust" first appeared on a two-cent piece in 1864.

## Chamber Of Commerce,

## Women's Division To Meet

Women's Division of Floydada Chamber of Commerce will have a special meeting Monday night, October 10th at 7:30 in the

Community Room of the First National Bank. Several important projects will be discussed, and your attendance is imperative.

## Floydada

## Women's Division of Chamber of Commerce

invites Ladies & Gentleman to their

## Appreciation Coffee

Tuesday Morning October 18

9:30 til 11 o'clock

Community Room

# perry's

104 E. CALIFORNIA

983-3510 FLOYDADA

STANDARD 60-75 -100 WATT

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SATIN COVERED NON-ALLERGIC, DURABLE, COOL ORDORLESS

FULL SIZE

## PILLOWS

**\$3.69**

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## KNEE HIGH HOSE

SIZES 8½-11,

3 COLORS TO CHOOSE FROM

**3 PAIR / \$1.00**

PUSSYCATS "AT HOME"

FLUFFY FLEECE

## SOCKS

SIZES 9-11 SEVERAL COLORS

**69¢**

PAIR

CORRUGATED FIBERBOARD

## STORAGE CHEST

2 SIZES BROWN ONLY

**\$1.77**

EACH

WE NOW HAVE A NEW PET SUPPLY DEPARTMENT WE HAVE ITEMS FOR FISH, BIRDS, DOGS, & CATS. BEFORE GOING OUT OF TOWN, COME BY & CHECK OUR PET DEPARTMENT OUT.

## LCC Associates Meet

The regular monthly meeting of the Lockney Chapter of the Lubbock Christian College Associates was held Monday evening, October 3 in the home of Janie Carter. Co-hostess for the meeting was Carol Bramlet.

For the program, Miss Carter gave a demonstration on the different methods of making a lap board. Each member was asked to make one lap board in any manner she chose. This is the project chosen by the Lockney

Chapter is an annual event held each year in November. All of the surrounding chapters bring their hand-made items to Lubbock to sell to raise money for the college.

Refreshments of Strawberry Delite, nuts, crackers, coffee, and tea were served to those present, who were: Janie Klein, Dorothy Smith, Muri Wofford, Wynona Allison, Tommie Williams, Cheryl Bradley, Mildred Gammage, Faye Sams, Alma Baxter, Miss Carter, and Miss Bramlet.

## NEWS 'N' NOTES

(by Sharon Hillis)

**BUYING FLATWARE**  
Watch for flatware sales in October--stainless steel or sterling silver. This may be a good time to add to a collection, or to start one.

Both sterling and stainless flatware are available in patterns from very ornate designs to simple, modern lines.

As for care, both can go in the dishwasher; however, hollow handle silver knives usually cannot. Intense heat weakens the glue on the handle, causing it to loosen. Silver will need an occasional shine-up with a silver polish.

Cost may determine your choice between sterling and stainless. A five-piece place

setting in sterling may average about \$200, while a five-piece place setting of fine quality stainless may cost \$20 or more.

Lifestyle and personal values may determine your choice between sterling and stainless, but whichever type of flatware you choose, check for tapering, proportion and design.

Be sure edges taper on the spoon bowl and at the ends of the fork tines, and that proportion is right--that is, proportion to the handle--of knife, blade, fork tines, and spoon bowl. Balance each piece in your hand and test for comfort and ease of use. Compare it to other patterns.

Design is personal. Please yourself. Try the flatware pattern with your other table service.

## Spur Art

## Guild Show

Spur Art Guild homecoming show, sponsored by Spur Art Guild, will be held October 27, 28 and 29, in the Red Front Drug Store building on Burlington Ave. Ribbons will be given for first, second, third, and honorable mention. Divisions include Oils, Landscape, Still Life, Water Color, Pastels, Other Media, Portraits, Animal Portraits, Miniatures (not to exceed 5" x 7") and a Youth Division (For 18 years old and under).

Judge is Sherwood Suter, Abilene, Texas. Judging will be Friday morning, October 28th at 10:00 a.m.

Entry fees are \$3.00 per entry. Miniatures \$1.00 per entry. Youth \$1.00 per entry. NO LIMIT.

Entry deadline: Entries will be received at the Red Front Drug Store Oct. 27, 9:00 a.m. to 5:00 p.m. Also, Oct. 28th until 9:00 a.m. only.

# NOW OPEN

Specializing In Men's Cuts and Wigs  
Open Monday - Saturday  
Late Appointments Encouraged!



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4 miles west on Rall's Highway then  
4 miles south on Highway 37 then  
½ mile south on Highway 3111  
of Floydada

## Audrey's Hair Styles

Audrey Thomas - Owner

## Entries Invited To Miss Teen-Ager Pageant

Young ladies between 13 and 18 years of age are invited to participate in the 7th Annual Miss Texas National Teen-Ager Pageant to be held at Texas Christian University, Fort Worth, on June 2, 3 and 4th, 1978. In 1977 State Pageants were held in participation with 37 colleges and universities. 20 years of tuition scholarships were awarded and \$25,000 in cash scholarships and cash awards were paid to participants in State Pageants. Each State Winner receives a full tuition Modeling Course Scholarship from Barbizon, International.

The 7th Annual Texas Pageant is the official State preliminary to the Miss National Teen-Ager Pageant to be held in Atlanta, Georgia in August 1978. The Texas winner will receive among other prizes a cash scholarship and an all expense paid trip to compete in the National Pageant in Atlanta. In the National Pageant all 50 States and District of Columbia are represented by a winner selected in state-

wide competition. The 1978 National Pageant will award among other prizes \$10,000 in cash scholarships for use at the college of the winner's choice; \$2,000 personal appearance contract; 1978 MAZDA; trips; and a full tuition Fashion Merchandising Course Scholarship from Barbizon International.

Contestants are judged on scholastic achievement-leadership; poise-personality and appearance. There is no talent or swim-suit competition.

The Director in making the announcement emphasized that the participation of Texas Christian University was to encourage teen interest in scholastic activities-leadership and college environment. The Pageant theme is "What's Right About America" and a \$1,000 cash scholarship is awarded the National Essay Winner. Each contestant will participate in the Volunteer Community Service Program which is designed to promote teen involvement and participation in

## Blood Pressure Clinic Held

The Multi-Purpose Service Center Community Action Board met Monday evening, October 3rd. After a short business meeting a blood pressure clinic was held. Billie Jordan, Director of the South Plains Health Provider, presented a film on blood pres-

sure, then free blood pressure checks were given. Mrs. Jordan was assisted by Troy Patton, Administrator of the Caprock Hospital.

The next Community Action Board meeting will be on Monday, November 21, 1977.

## State Soil And Water Meeting

Directors from the Floyd County Soil and Water Conservation District and Jon J. La Baume, Soil Conservation Service will be in Lubbock October 11-13 to attend the Thirty-seventh Annual State Meeting of Texas Soil and Water Conservation District Directors.

The theme of this year's meeting is "Changing Challenges." Approximately 800 are expected to attend.

According to G.L. Fawver, chairman of the local district, the purpose of the meeting is to review developments effecting conservation programs and to plan future conservation district programs and activities.

Dignitaries to address the group include: Governor

Dolph Briscoe; former Tennessee Congressman Dan Kuykendall, who is now president of the National Association of Property Owners; State Representative Joe Hubenak, Rosenberg; Henry Turney, Dublin, member of the Texas State Soil and Water Conservation Board; David Unger, executive vice-president of the National Association of Conservation Districts, and Kenneth Kuykendall, Cherokee, president of the Association of Texas Soil and Water Conservation Districts.

Gov. Briscoe will be the honored guest at an informal "get acquainted reception" Tuesday evening. Former Congressmn Kuy-

Volunteer Civic and Community Affairs. A Mini-Modeling Charm Course will be given during the three day Pageant event.

Rebecca Anne Graham of Roby, the reigning Miss Texas National Teen-Ager will participate in the activities and crown the 1978 winner. Special invited guests will include LaVelda Fann, Miss National Teen-Ager of Gadsden, Alabama, and former State Queens, Carol Kingsberry, Santa Anna, Charlotte Duggan, El Paso, Cynthia Mitchell, Seagraves, Hana Lou Collard, Dalhart and Debbie Collard of Angelton.

For further information, please write to Mrs. Sybil Shaffer, 215 Piedmont Avenue, N.E., Post Office Box 54495, Atlanta, Georgia 30308. Telephone (404) 659-4610.

## Museum Directors Hold Meeting

Family histories are already arriving through the mail for the Floyd County History book. Museum board directors were informed at their quarterly meeting Monday, Oct. 3, at the Floyd County Historical Museum.

The museum letter containing history book procedure is being mailed to over 6000 families. It costs nothing to include a family's history and photographs. Some families who have sent histories have lived here only a few years and their part of county growth is just as appreciated as that of families who have lived here since the 1800's, president

Virginia Taylor stressed. She urged readers of this newspaper to spread the word to former residents who might be overlooked on the museum mailing list.

Jim Word reported the Texas Archeological society is interested in an Apache Indian campground predating the Comanches, which is located in south east Floyd County.

Nancy Marble reported proposed utilization of the Green Thumb workers program. A letter was read from the State Museum Association offering a book featuring Texas artists.

The rising utility bills of

the museum were discussed during business session. These are unavoidable, as with other institutions, and funds to meet them will be raised by regular budget.

A nominating committee composed of Nancy Marble, Joyce Williams and J.D. Copeland, was appointed.

Directors present included Reba Henry, Nancy Marble, Joyce Williams, Alice Henry, Sherry Colston, Virginia Taylor, Jim Word, J.D. Copeland, Aaron Carthel and Ted Bell.

Below is a list of items to consider in writing your family history for the museum.

## OBITUARY

### Arthur Virden

Arthur B. Virden, 60, of Plainview died at 4 p.m. Wednesday in a Plainview hospital following a lengthy illness.

Services were at 2 p.m. of God Church. The Rev. Joe Stone, pastor of First Assembly of God Church in Muleshoe, officiated, assisted by the Rev. M.W. Putnam, pastor of Southside Assembly of God Church, and the Rev. H.M. Reeves, retired Assembly of God minister of Plainview. Burial was in Lockney Cemetery directed by Lemons Funeral Home of Plainview.

Born Oct. 14, 1916 in Lockney, Mr. Virden grew up there and attended Lockney Schools. He moved to Plainview in 1952 from Lockney. He was a retired heavy equipment operator who had worked for Jarvis-Tull International and High Plains Pipe Line before his retirement in 1970.

Mr. Virden was a veteran of World War II and a life member of the Veterans of Foreign Wars. He was a member of the American Legion and attended Southside Assembly of God Church.

He and the former Mary Lee Morrison were married Aug. 27, 1938 in Floydada.

Surviving are his wife; two daughters, Mrs. Edward (Margaret) Fry of Gruver and Mrs. Royce (Glenda) Jones of Fairfield; two sons, Jerry Don Virden of Gruver and Delbert Virden of Phoenix, Ariz.; two brothers, Chester Virden of Lockney and Bill Virden of Zapata; one sister, Mrs. Margaret Lacey of Plainview; his mother, Mrs. W.A. Virden of

Lockney; and 11 grandchildren. The family suggests memorials may be in the form of donations to the Southside Assembly of God Church.

## Ona Brth Carter

Funeral rites for Mrs. Ona Beth Carter, 43, were held Friday in the First United Methodist Church at Lorenzo. Mrs. Carter died at 8 a.m. Wednesday in High Plains Hospital at Hale Center. She had been ill several years suffering from multiple sclerosis.

A native of Dickens County, she was born October 10, 1934. She was valedictorian of her graduating class of Robertson High School near Acuff. She lived in Lorenzo some 15 years and was secretary and bookkeeper for Congressman George Mahon, Pollack Paper Co. and Veterans Administration.

Mrs. Carter became ill with multiple sclerosis in 1969, then moved to Floydada in 1973 to live with her mother, May Dell Purnell. She had been in the hospital at Hale Center the past month.

Mrs. Carter was a member of the First United Methodist Church in Floyd-

ada. Survivors include a son, Charles Glyn of Salina, Kan., and her mother, Mrs. Purnell. She was preceded in death by her father, Charley

Officiating for the service was Rev. James Holeman, pastor of the First United Methodist Church at Canadian, and the Rev. Kiel Quisenberry, Lorenzo Methodist minister.

Burial was in Lorenzo Cemetery under the direction of Carter Funeral Home of Ralls.

Serving as pallbearers were Robert Pryor of Austin, Donald Chapman, J.C. Pinkert and Earl Woodard all of Lubbock, Harvey Hancock of Acuff and Donald Aycock of Lorenzo.

## Wildcat site staked

Hilliard Oil & Gas, Inc., and NRM Petroleum Corp., Midland, will drill No. 1 Fullingim as a 10,600-foot wildcat in Southeast Floyd, 18 miles southeast of Floydada. Location is 1,200 feet from north and 660 feet from east lines of J.D. Long survey. Ground elevation is 3,065.5 feet.

## Announcing Mother-in-Law's Day this Sunday, October 23.

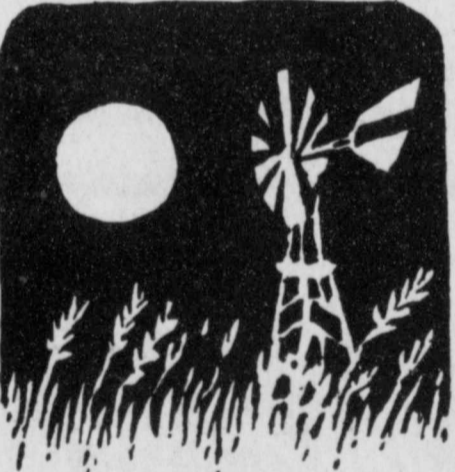
Send her the FTD Forget-Me-Not® Bouquet. Or Roses, Blooming Plant, Green Plant Or Select A Special Gift For This Very Special Lady On Her Special Day.

FOR YOUR "OTHER" MOTHER.

We really get around... for you!

**SCHACHT**  
Flowers, Jewelry & Gifts  
"Our Pleasure Is To Serve You"  
112 W. Pooler - Lockney - 652-2385

ATTEND THE THIRD ANNUAL **Running Water Draw Arts and Crafts Festival** **October 14-16, 1977** **Hale County Agricultural Center Plainview, Texas** **Friday and Saturday, 10:00 am to 9 pm** **Sunday, 12:00 pm to 5:00 pm** "Buy Something Original This Year"



FEATURING THE WORKS OF 150 OF THE FINEST ARTISTS AND CRAFTSMEN FROM TEXAS, NEW MEXICO, AND OKLAHOMA

## City Trim Shop

Open Under New Management  
Same Location - 213 E. Missouri, Floydada  
New Owner - Julie Finley

We have a complete line of furniture fabric samples and a good selection of automobile upholstery.

Free Pick-up & Delivery Free Estimates  
All Work Satisfaction Guaranteed

## REVIVAL

### First Assembly of God Church

Lockney, Texas

October 9 through October 16th  
Speaker  
Rev. Charles Sutterfield  
from Russivell, Arkansas  
Night Services 7:00 p.m.  
Sunday Night Services 6:00 p.m.

Everyone is invited to come and hear God's word and worship the Lord with us! Each night special prayer for the sick also special singing in each service

New York and the Ohio Department of Natural Resources.

Kenneth Kuykendall, president of the Association of Texas Soil and Water Conservation Districts, ranches near Cherokee, Texas. He has served as a director of the San Saba-Brady Soil and Water Conservation District since 1961.

The Association of Texas Soil and Water Conservation Districts will elect three state directors and alternates during area discussion sessions on Wednesday, October 12. The Association president and vice-president will be elected at the business session on Thursday.

Following the adjournment of the meeting, a tour will be conducted on the Frank Gray farm near Lubbock. Gray's farming operation is unique because it is considered to be the largest individually operated and probably the oldest sewage effluent irrigated farm in the country.

Gray and the City of Lubbock have a contract whereby he receives all the city's treated sewage water which amounts to approximately 17 million gallons daily.

kendall is also president of DK Consultants, Inc., a firm which provides Washington representation for business and professional groups and associations.

Prior to his appointment as head of the Texas Department of Agriculture, Commissioner Brown served as special assistant to Governor Briscoe in the area of developing rural and agricultural programs.

Commissioner Brown is fulfilling the unexpired term of John C. White who assumed the position of Deputy Secretary of Agriculture in the Carter administration.

Turney, a rancher farmer from Dublin, represents State District V on the Texas State Soil and Water Conservation Board. He is also an instructor of range management at Tarleton State University in Stephenville.

Unger has been actively engaged in conservation programs for over 25 years. Prior to joining NACD in 1964, he served eight years as director of the Pennsylvania State Soil and Water Conservation Commission. Earlier Unger worked for the Upper Susquehanna Watershed Association in

FIGURE ON SAVINGS WITH LOWER FOOD PRICES!		
COUNTRY PRIDE GRADE A FRYERS	LB	49¢
SHURFRESH BEEF FRANKS	12 OZ.	69¢
Owens COUNTRY STYLE HOT AND REGULAR OWENS SAUSAGE	2 LBS	\$2 <sup>39</sup>
SHURFINE SUGAR	5 LB BAG	95¢
SHURFINE SMOOTH OR CRUNCHY PEANUT BUTTER	18 OZ.	99¢
KEEBLER ZESTA CRACKERS	1 LB BOX	2/99¢
GERBERS STRAINED REG. 21¢		6/\$1 <sup>00</sup>
MRS BAIRDS DONUTS	BAG REG. 79¢	59¢
CLOVERLAKE ICE CREAM	1/2 GALLON ROUND CARTON	\$1 <sup>29</sup>
CLOVERLAKE BUTTERMILK	1/2 GALLON	79¢
3 OZ. BOX JELL-O		5/\$1 <sup>00</sup>
COLORADO RED DELICIOUS APPLES	4 LBS	/\$1 <sup>00</sup>
SWEET POTATOES	LB	19¢
DETERGENT GIANT SIZE TIDE		\$1 <sup>29</sup>
SPECIALS GOOD MONDAY OCTOBER 10 THROUGH SATURDAY, OCTOBER 16		
KIRTLEY'S MARKET 983-3105		MEMBER AFFILIATED FOOD STORES
WE ACCEPT FOOD STAMPS 316 North 2nd. HOME OWNED & OPERATED		
WE GIVE DOUBLE GREEN STAMPS ON WEDNESDAY		



**You can Count on Us**  
**To Bring You**  
**FOOD SAVINGS!**

Prices good thru October 12, 1977. We reserve the right to limit quantities. None sold to dealers.

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

<p>Benco</p> <p><b>Pinto Beans</b></p> <p><b>33¢</b></p> <p>2-Lb. Bag</p>	 <p>KRAFT REAL Mayonnaise</p>	<p>Great For Salads</p> <p><b>Kraft Mayonnaise</b></p> <p><b>99¢</b></p> <p>Qt. Jar</p>	 <p>Campbell's CONDENSED Tomato SOUP</p>	<p>Tomato</p> <p><b>Campbell's Soup</b></p> <p><b>15¢</b></p> <p>10½-oz. Can</p>
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Cream Style or Whole Kernel  
Del Monte

**Canned Corn**

**25¢**

17-oz. Can



Macaroni & Cheese

**Kraft's Dinners** 7¼-oz. Box **25¢**

Texsun

**Grapefruit Juice** 46-oz. Can **49¢**

Regular Quarters

**Kraft's Parkay** 1-Lb. Pkg. **49¢**

All Purpose Russet

**POTATOES**

**\$1 29**

15 lb bag



6-32 oz. bottle carton

**COCA COLA**

**99¢**

plus deposit




Quarter Loin, Sliced  
Cut Into 9-11

**Pork Chops**

**\$1 28**

Lb.



Water Added  
Whole, 6-8 Lbs. Average

**Smoked Picnics**

**59¢**

Lb.



California

**Bartlett Pears**

**3 \$1**

Lbs.



Del Monte

**Tomato Catsup**

**79¢**

Qt. Btl.



Lean, Sirloin

**Pork Chops** Lb. **\$1 18**

"Boston Butt Cut", Fresh

**Pork Roast** Lb. **98¢**

**Chuck Steak** Lb. **88¢**

Farmer Jones, No. 1 Quality Sliced

**Bacon** 1-Lb. Pkg. **\$1 49**

Farmer Jones Sliced

**Bologna** 12-oz. Pkg. **89¢**

Fish Fillets

**Turbot** Lb. **\$1 29**

Garden

**Fresh Cucumbers**

**3 \$1**

Lbs.



Piggly Wiggly Grade A Medium

**Fresh Eggs**

**45¢**

Doz.



Heavy Aged Beef, Chuck

**Boneless Roast**

**98¢**

Lb.



Country Style, Fresh

**SPARE RIBS**

**\$1 18**

Lb.

Frozen Mexican TV

**Patio Dinners**

**59¢**

13-oz. Pkg.



# If You're Buying

★ OFFICE SUPPLIES

★ OFFICE EQUIPMENT

★ OFFICE MACHINES

# Out Of Town

YOU CAN NOW PURCHASE

THESE ITEMS AT

# THE LOCKNEY BEACON

We Will Meet Or Beat

The Out-Of-Towners

Quality And Prices!

## LOCKNEY LOCALS

**Mmes. Paul Cooper, Frank Hawkins, Lavon Johnson, Olive Myers, Ethel Knox and Eleanor Schacht** attended the Plainview District Meeting of United Methodist Women at the First United Methodist Church in Plainview on Tuesday Oct. 4th. Theme of the meeting was "Growing Through Service." Jan Barnes of Idalou was speaker on "United Methodist Women Where are You Going." Mrs. Carlton Thompson installed the 1978 officers. Judy Whitfill Fitzgerald, daughter of Mr. and Mrs. Bill Whitfill, was organist. There were 147 women attending from the 29 units of the Plainview District. Offering of the day will be used in the building program of the Wesley Center in Amarillo.

**Mr. and Mrs. Tom Davis** from Irving, Tx. visited recently in the home of her brother Mr. and Mrs. Johns Cox, and with her sister Mr. and Mrs. Alvin Nichols of South Plains, and her father Caleb Cox who is a patient in Lockney General Hospital. In Lubbock they visited with their son Mr. and Mrs. Jack Davis before returning home.

**Mrs. Fritz Schacht** and Margaret spent Saturday night with Mr. and Mrs. David Cameron in Canyon. Brenda Thomas of Dalhart was also their guest.

**Mr. and Mrs. George Worsham** returned Monday from a 9-day trip visiting children and grandchildren. From Amarillo they flew to Dallas where they visited with their son Glen and Nancy Worsham of Burleson, Tx. From Dallas they flew to Omaha, Nebr. where they visited with their grandson Mr. and Mrs. Kenneth Worsham. They report that it rained all the time they were there, and corn and other crops were standing in water and it was feared they could not be harvested before the cold weather set in. They flew back to Dallas Sunday where they were surprised by their sons and their families meeting them, Glen Worsham and family, and Jack Worsham and family of Amarillo. Together, they attended the Dallas Cowboys' football game Sunday afternoon. The George Worshams returned to Amarillo with their son the Jack Worshams Sunday night, and came home Monday.

On a recent weekend visiting in the Tom Weathers' home was his niece Mrs. Joan (Samples) Wise of Dallas and her two daughters, Mrs. Debbie Towns and Carol Wise. Also visiting them was Joan's parents Mr. and Mrs. Charlie Samples of Amarillo.

**Charlotte and Jerry Blazier** of Stratford, Tx. spent last Thursday visiting her mother Marjorie and Mel Holcomb. They attended dog shows in Plainview on Friday and in Lubbock on Saturday.

The Mel Holcombs visited his brother the Ray Holcombs in Floydada on Sunday.

**Mr. and Mrs. C.R. Clark** returned Thursday of last week from the Dallas area where they visited with several relatives. In Dallas they visited with Mr. Clark's sister Mrs. Gladys Broyles of Farmersville who is receiving treatment while staying at the Convalescent Center of Baylor Hospital. At Commerce, Tx. they visited with Mrs. Clark's brother and his wife who is ill, Mr. and Mrs. E.H. Jeffcoat. At McKinney they visited Mrs. Clark's niece Mr. and Mrs. Mason Kerby. In Greenville they visited a sister-in-law Mr.s Marge Clark.

This past weekend the C.R. Clarks visited their son Mr. and Mrs. Kenneth Clark and their 3 children in Abilene, Tx.

**Mrs. Fritz Schacht** and Margaret were in Amarillo Sunday for the annual "Fall in Texas" design school sponsored by the Amarillo Wholesale Florists. Kansas and Oklahoma as well as Texas were represented by those attending. It was held at Travel Lodge West.

**Houseguests** of Mr. and Mrs. Tom Weathers from Thursday until Sunday of last week were Mr. and Mrs. Johnny Deaton of Red Oak, Tx. Weathers and Deaton were in the service together during World War II. On Saturday evening, Tom and Louise Weathers hosted a dinner party honoring the Deatons with former Army buddies living in this area as guests. Present were: Mr. and Mrs. Marvin Goddard of Edmonson; Mr. and Mrs.

Howard Springer of Hale Center; Mr. and Mrs. Jim Burgess, Mr. and Mrs. Fred Howard, and Mr. and Mrs. Jimmy Seipp, all of Plainview.

**Mrs. Tom Weathers** visited her daughter Nancy Weathers in Lubbock on Wednesday.

**Mr. and Mrs. Elmer Shackford** and daughter Joan, from Munday, Texas, visited Mr. and Mrs. Clyde Stapp Tuesday night.

## Lockney General HOSPITAL REPORT

Edna Gill, Lockney admitted 8-17 dismissed 9-27.

Maylon Spence, Floydada admitted 9-14 dismissed 10-6.

Elijah Cox, Lockney admitted 9-22 continues care. Maggie Sureeh, Silverton admitted 9-25 dismissed 9-30.

Roxie Workman, Lockney admitted 9-25 continues care.

Debra Douglas, Plainview admitted 9-28. Baby girl born 9-28, dismissed 9-30.

Vernor Bradshaw, Floydada admitted 9-28 continues care.

Artie Langston, Lubbock admitted 9-28 dismissed 9-30.

Hector Garcia, Lockney admitted 9-28 dismissed 10-2.

Bonnie Pigg, Lockney admitted 9-28 continues care.

Victoriana Diaz, Plainview admitted 10-1. Baby girl Anna dismissed 10-3.

Juana Pina, Cone admitted 10-1. Baby girl Zulema born 10-1 dismissed 10-3.

Delores Barnes, Floydada admitted 10-1 dismissed 10-4.

Mary Rodriguez, Plainview admitted 10-3. Baby boy James born 10-3 dismissed 10-5.

Lowell Callaway, Silverton admitted 10-5 continues care.

Margareta Chavira, Lockney admitted 10-5 continues care.

## Lockney LUNCH MENU

Monday  
Spaghetti and meat balls  
Cauliflower  
Lettuce and tomatoes  
Applesauce-french bread  
Milk-caramel candy

Tuesday  
Barbequed beef  
Beet pickles-cornbread  
Pork in beans-milk  
Plum cobbler

Wednesday  
Salmon patties  
French fried potatoes  
Blackeye peas-milk

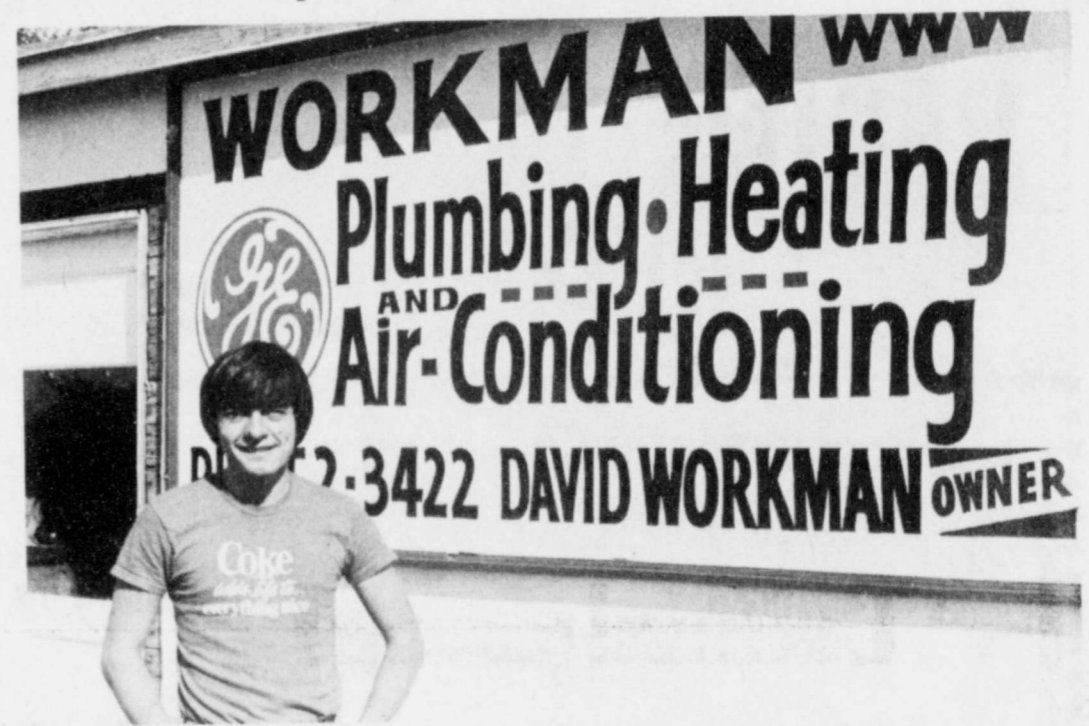
Cole slaw-hot rolls  
Apple Jelly-peanut butter

Thursday  
Fried chicken  
Gravy-fried squash  
Potato salad-sliced bread  
Apple crisp-milk

Friday  
Ranchburger  
Veg. soup  
Lettuce salad  
Orange juice-milk  
Chocolate pudding

**THE LOCKNEY BEACON**  
Box 187  
LOCKNEY, TEXAS 79241  
Published each Sunday and Thursday at 220 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Tooley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of trade area: \$10.50 per year.

## The Lockney High School Ag Co-op Students



DAVID MARISCAL, son of Mr. and Mrs. Santos Mariscal, is a senior. His work station is Workman Plumbing, and he is under the supervision of David Workman. David has lots of interest in his work and plans to be a master plumber. (Staff Photo)

Now!

What you pay to lease a Zimmatic depends on the price of corn.

Here's another first from Lindsay the Zimmatic Corn Crop Lease. Instead of a fixed lease payment, you pay for your Zimmatic based on the price of corn. If corn prices plunge, so does your lease payment.

By offering this new lease, Lindsay is sharing some of the same risks that you face every year. Corn prices fluctuate, which affects your profit picture. That's why Lindsay developed the exclusive Zimmatic Corn Crop Lease... a revolutionary program that tailors your lease payments to the changing price of corn, from one year to the next.

The Zimmatic Corn Crop Lease is designed so you can lease a Zimmatic without using your normal operating credit sources... your Zimmatic pays its own way by turning on your production.



The number of Zimmatics available under this program and the time period of this offer are limited so come in soon and get all the details on the Corn Crop Lease and other exclusive leasing programs available only through Lindsay Credit Corp.

Take advantage of a program that has never been offered in the industry before... it's the lease we can do for you.

**LINDSAY**  
christian irrigation, inc.

THE CENTER PIVOT SPECIALIST  
GIVE US A CALL - CENTER PIVOTS ARE OUR ONLY BUSINESS.  
REPRESENTATIVE-DELVIN BYBEE, LOCKNEY 652-3179  
PLAINVIEW OFFICE-800 E. 6TH.-293-4337

# FOOTBALL CONTEST

PICK THE WINNING TEAMS!

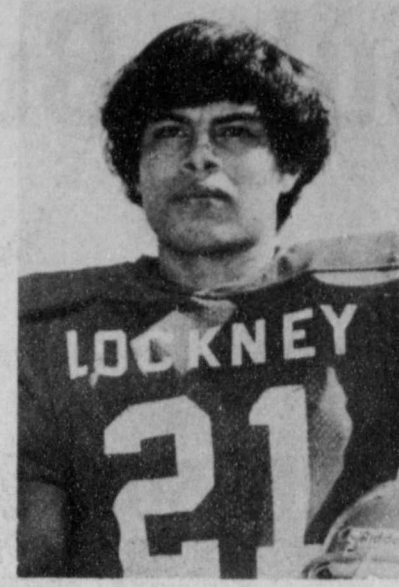
**WIN** FIRST PRIZE..... \$10<sup>00</sup>  
 SECOND PRIZE..... \$6<sup>00</sup>  
 THIRD PRIZE..... \$4<sup>00</sup>

**GO,  
 FIGHT,  
 WIN!!!**

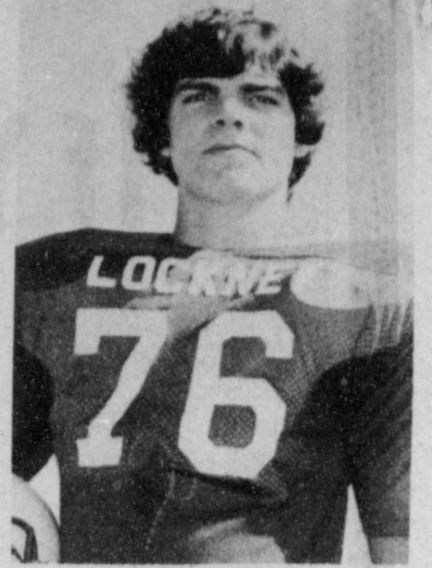
**RAGIN'  
 RED**



No. 60  
 GLEN WATSON  
 137 LBS.  
 JUNIOR GUARD



No. 21  
 JOE RODRIGUEZ  
 154 LBS.  
 JR. FULLBACK



No. 76  
 MITCH McMAHAN  
 207 LBS.  
 JR. TACKLE

**GO  
 LONGHORNS  
 GO**

## CONTEST RULES

Circle on the official entry blank the number of the team you think will win each game. Circle the winner and indicate the total score in the tie-breaker game. Each entry must be validated by one of the merchants on the contest page. Take the entry form to the merchant of your choice for validation. (Validation by only ONE merchant is necessary.) Contestants may mail their entries or bring them to the Beacon Office, 120 South Main. Mail entries must be postmarked no later than 5 p.m. Friday, and in-person entries must be at the office by the same time. Mail entry address is Box 187, Lockney 79241. One Winner Per Family Per Week.

JERRY ULMER  
**TEXAS INSULATION SYSTEMS** Box 591  
 Lockney, Texas 79241  
**652-3348(806)**

<p><b>Baccus Motor Co.</b>                  321 SO. MAIN ST.                  LOCKNEY</p> <p>1. Tulia at 2. Idalou</p>	<p><b>Moore-Rose Funeral Home</b>                  Lockney Tx.</p> <p>13. Plainview at 14. Hereford</p>	<p><b>CONSUMER'S FUEL ASSN.</b>                  Lockney, Texas</p> <p>23. Littlefield at 24. Muleshoe</p>	<p><b>Perry Implement Company</b>                  John Deere Implements</p> <p>35. Colorado at 36. Kansas</p>
<p><b>Page's Thriftway No. 3</b>                  "A Better Way To Save"</p> <p>3. Auburn at 4. Georgia Tech</p>	<p><b>Boot Hill WESTERN WEAR</b>                  Lockney, Texas</p> <p>15. Texas at 16. Arkansas</p>	<p><b>White's Auto Store</b>                  Lockney, Texas</p> <p>25. Cooper at 26. Roosevelt</p>	<p><b>First National Bank</b>                  In Lockney                  Member of F.D.I.C.</p> <p>37. Denver City at 38. Slaton</p>
<p><b>Caprock Appliances</b>                  LOCKNEY, TEXAS                  HOME OF MAYTAG APPLIANCES,                  SERVICE YOU CAN DEPEND ON.</p> <p>5. Borger at 6. Canyon</p>	<p><b>Mize Pharmacy &amp; TV</b>                  Your Complete Family Drug Store                  Gift Headquarters ★ RCA Television</p> <p>17. Brownfield at 18. Estacado</p>	<p><b>Webster Service &amp; Supply</b>                  "Where You're Always Welcome"</p> <p>27. Ralls at 28. Crosbyton</p>	<p><b>Thomason Grocery</b>                  LOCKNEY, TEXAS</p> <p>39. Post at 40. Frenship</p>
<p><b>Roger's Fried Chicken &amp; Pastry</b>                  102 1/2 E. Bryant                  LOCKNEY, TEXAS</p> <p>7. Illinois at 8. Purdue</p>	<p><b>Dairy Queen</b>                  LOCKNEY, TEXAS                  RAY &amp; DAVIE STEGALL</p> <p>19. Rice at 20. Texas Tech</p>	<p><b>Floyd County Insurance Agency</b>                  "Around The Clock Protection"</p> <p>29. Lubbock High vs. 30. Coronado</p>	<p><b>The Tye Company</b>                  On The Plainview Highway</p> <p>41. Friona at 42. Morton</p>
<p><b>Byrd Pharmacy</b>                  "Accurate Prescription Service"</p> <p>9. Tascosa at 10. Palo Duro</p>	<p><b>Reecer's Cleaners</b>                  "The Finest In Dry Cleaning"</p> <p>21. Clemson at 22. Duke</p>	<p><b>Ansley &amp; Son</b>                  LOCKNEY, TEXAS</p> <p>31. Perryton at 32. Dumas</p>	<p><b>Longhorn Inn</b>                  "Where School Friends Meet To Eat"</p> <p>43. Olton at 44. Dimmitt</p>
<p><b>Davis Lumber Co.</b>                  "Where Customers Send Their Friends"</p> <p>11. So. Carolina at 12. Mississippi</p>	<p><b>OFFICIAL ENTRY FORM</b></p> <p>NAME _____ ADDRESS _____</p> <p>CITY _____ MERCHANTS STAMP _____</p> <p>1-2 3-4 5-6 7-8 9-10 11-12 13-14 15-16 17-18 19-20 21-22 23-24                  25-26 27-28 29-30 31-32 33-34 35-36 37-38 39-40 41-42 43-44 45-46</p> <p>TIE BREAKER <b>LOCKNEY AT FLOYDADA</b> TOTAL SCORE.....</p>		<p><b>Brown's Department Store</b>                  LOCKNEY, TEXAS</p> <p>45. Drake at 46. WTSU</p>

 <p>64 OZ FABRIC SOFTNER <b>DOWNY</b> <b>\$1.59</b> \$2.19 value</p>	<p>½ GALLON CLOVERLAKE SLIM &amp; TRIM <b>MILK</b> <b>69¢</b> \$1.03 value</p>	 <p>6-32 Oz. Bottle Carton <b>PEPSI COLA</b> Plus Deposit <b>\$1.37</b> \$1.95 value</p>	 <p>12 COUNT NESTLES <b>HOT COCOA MIX</b> \$1.29 value <b>89¢</b></p>
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THESE VALUES GOOD SUNDAY, OCTOBER 9 THROUGH WEDNESDAY, OCTOBER 12



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# BUDDY'S

220 South 2nd Street 983-3149  
HOURS MON-SAT 8 A.M.-8 P.M. SUNDAY 9 A.M.-7 P.M.

WE GIVE



**DOUBLE ON WEDNESDAY**

**NEW!**  
DETERGENT PLUS FABRIC SOFTENER  
**Bold 3**  
1. CLEANS  
2. SOFTENS  
3. CONTROLS STATIC

**GIANT 49 OZ BOLD**  
**\$1.39**

**10 LB 11 OZ FAMILY BOLD**  
**\$4.79**

8 OZ. ALL AMERICAN HALF MOON **CHEESE** **99¢**

DECKERS SLICED **PICNICS** **69¢** LB

DECKERS 6 OZ. **BOLOGNA, SPICED LUNCHEON or SALAMI** **49¢**

REGULAR **Owens** Country Style Sausage Straight from the farm 2 LB OWENS **SAUSAGE** **\$2.59**

FRESH **SPARE RIBS** **89¢** LB

12 OZ. ALL AMERICAN **CHEESE SINGLES** **\$1.29** LB

FAMILY PAK	1 LB TALL KORN	USDA BONELESS	USDA CHUCK
<b>PORK CHOPS</b>	<b>BACON</b>	<b>SIRLOIN STEAK</b>	<b>CHUCK ROAST</b>
<b>98¢</b> LB	<b>\$1.39</b>	<b>\$1.49</b>	<b>79¢</b> LB

2 LB BAMA \$1.69 value  
**STRAWBERRY JAM**  
**99¢**

12 OZ LUNCH MEAT \$1.33 value  
**TREET**  
**87¢**

**FREE ONE 16 OZ. ERA WITH THE PURCHASE OF ONE 64 OZ.**

**ERA** BOTH BOTTLES 80 OZ. ONLY

**\$2.49**

6 PACK 79¢ value  
**ICE CREAM BARS** **59¢**

99¢ size for 79¢

16 OZ. ARM & HAMMER \$1.55 value  
**OVEN CLEANER** **\$1.09**

GRADE A LARGE  
**EGGS** **57¢** DOZEN

1 LB NABISCO 73¢ value  
**CRACKERS** **2/99¢**

**FREE ONE 12 OZ. Joy** WHEN YOU BUY ONE 48 OZ. JOY

**JOY** BOTH BOTTLES (60 FL. OUNCES) ONLY **\$1.99**

16 COUNT WHITE SWAN 49¢ value  
**TEA BAGS** **4/\$1.00**

28 oz. LIQUID LYSOL \$1.19 value  
**CLEANER** **\$1.19**

MRS BAIRD'S BAGGED 79¢ value  
**DONUTS** **2/\$1.09**

BATH SIZE NATURE SCENTS  
**SOAP** 45¢ value **3/\$1.00**

14 OZ. MACHINE WASH \$1.39 value  
**WOOLITE** **89¢**

4 OZ. ELMERS 79¢ value  
**GLUE** **59¢**

KEEBLER 100's **COOKIES** **89¢**

11 OZ. \$1.49 value  
**COOKING EASE** **\$1.19**

14 OZ. SPRAY \$1.39 value  
**LYSOL** **\$1.39**

300 COUNT NOTE BOOK  
**PAPER** WITH COUPON **\$1.09**  
\$1.39 without coupon  
Good at Buddy's Expires 10/12/77

RED TOKAY  
**GRAPES** **39¢** LB

**ONIONS** **10¢** LB

YELLOW  
**CELERY** **29¢** EACH

1 LB BAG  
**CRANBERRIES** **49¢**

12 OZ. NESTLES CHOCOLATE FLAVOR  
**CHIPS** **69¢**

GALLON CONOCO \$3.59 value  
**ANTI FREEZE** **\$2.99**

14 OZ. KRAFT 99¢ value  
**CARMELS** **77¢**

1 LB ARM & HAMMER 49¢ value  
**BAKING SODA** **3/\$1.00**

211 OZ. FAMILY SIZE  
**DASH** **\$4.29** WITH COUPON  
\$4.59 without coupon  
Good at Buddy's Expires 10/12/77

35 OZ. DISHWASHER  
**ALL** **99¢** WITH COUPON  
\$1.19 without coupon  
Good at Buddy's Expires 10/12/77

# HAVE FUN ... WIN PRIZES ...

## \$20 IN CASH PRIZES EACH WEEK

### HESPERIAN FOOTBALL CONTEST

#### CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

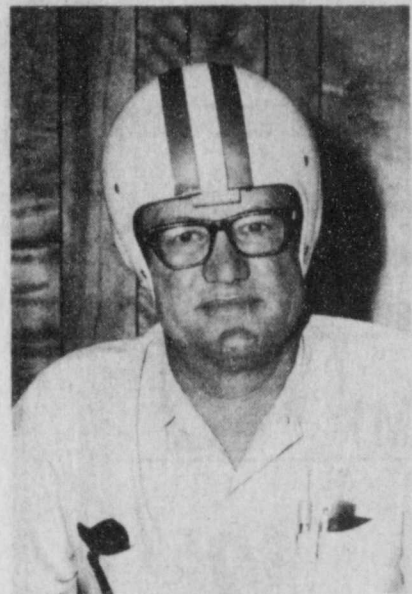
It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.  
Limit One Winner Per Family Per Week.

## AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED



Wayne Russell  
Floydada 14 Lockney 13

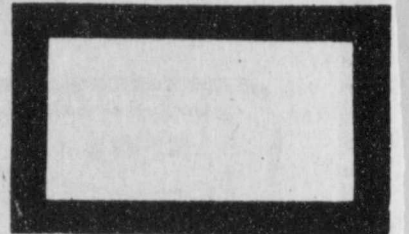


Jim Cornelius  
Floydada 14 Lockney 13

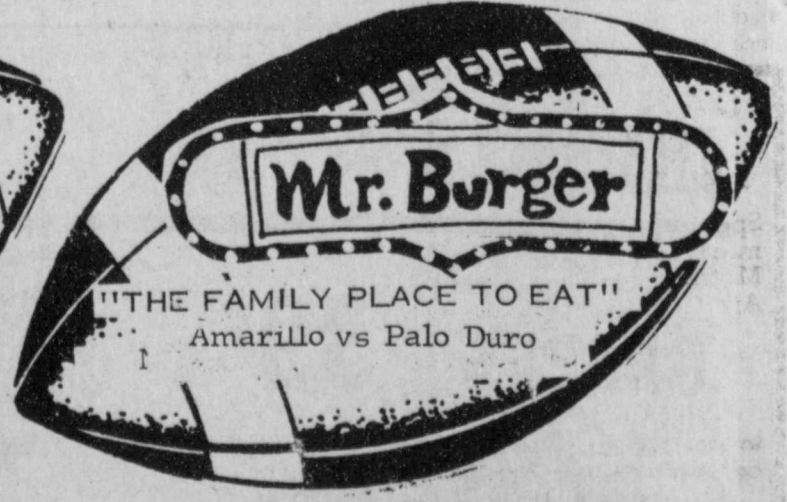
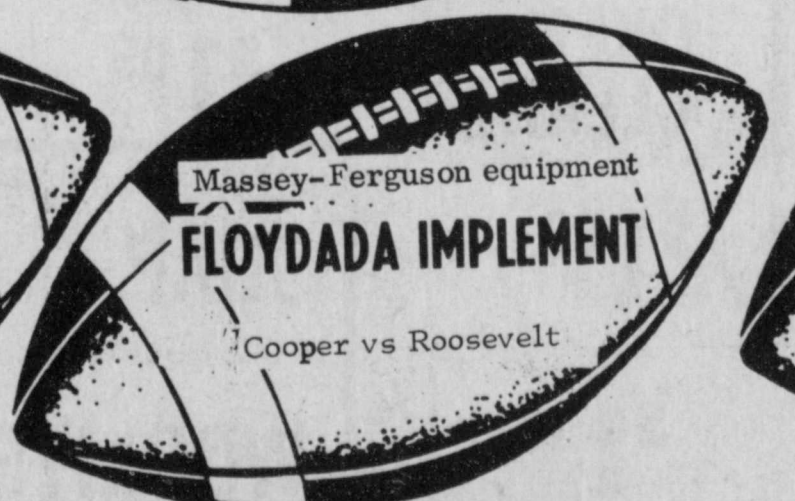
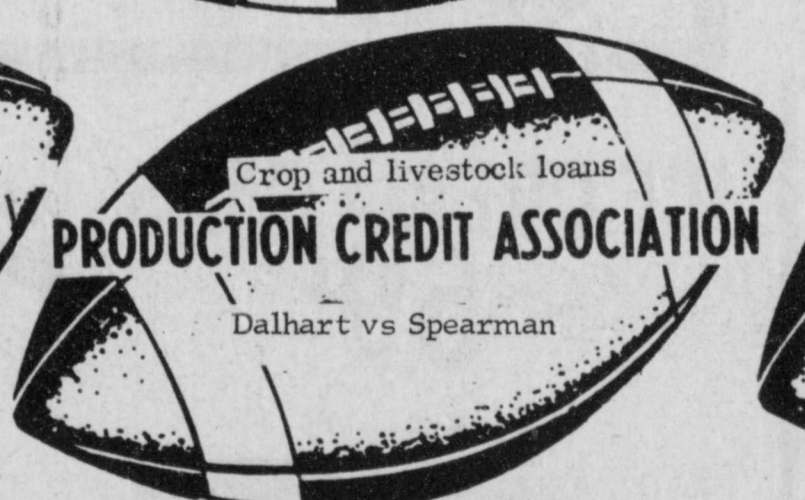
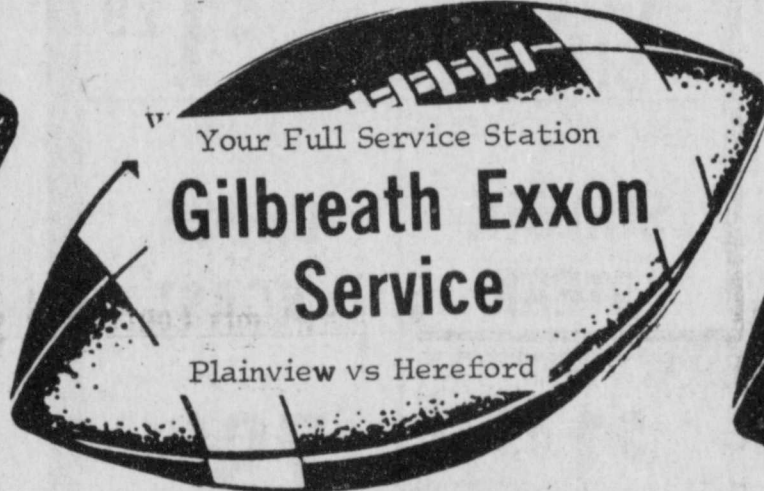
#### TIE BREAKER-Guess Total Points AND CIRCLE WINNER

NAME	
ADDRESS	
CITY	

1ST PRIZE \$10.00  
2ND PRIZE \$6.00  
3RD PRIZE \$4.00



Lockney at Floydada





# Do It the CLASSIFIED WAY...



SALES



CLASSIFIED RATES

**HOUSES FOR SALE**

FOR SALE: New 3 bedroom and garage, two bath frame home, 325 West Missouri, Floydada, James Lovell, 983-2633. tfc

FOR SALE: 1 1/2 story brick house 1 mile west on Sandhill Highway, 4 bedrooms, 2 1/2 baths, kitchen, den, living room, and double garage. Phone after 5 o'clock 983-2276. tfc

NEW HOME FOR SALE: 3 bedroom, 2 bath, large double garage, built-in kitchen, living room, and double garage. Inquire First National Bank in Lockney. L-tfc

2 BEDROOM home fully carpeted. Lots storage, extra large kitchen. Must see to appreciate. 983-3813 after 5:00. tfc

2 BEDROOM house, needs repair, fully carpeted, extra large. Kitchen, storage house. 610 W. Lee. 983-3347 after 5:00 p.m. or 983-2841 during day. tfc

SPACIOUS LIVING for large family, 5 bedroom or 4 bedroom with TV room, 3 1/2 bath shown by appointment only. 983-2856 ask for Gene Arwine or 983-2393. tfc

FOR SALE: Five room house and bath, garage and storage on big lot, good investment property. 414 Mississippi, Floydada. For information call Marvin Gilbert, phone 652-2337. Box 271, Lockney. L-tfc

2 BEDROOM, 1 bath, garage, storage house, 529 W. Missouri. Day 983-3929 After 5:00 p.m. 983-5227. tfc

FOR SALE: New three bedroom, two and a half bath home. Double car garage and storage, 3,751 square feet. 983-3828. tfc

FOR SALE: 3 bedroom brick home, 1 1/4 baths, refrigerated air-central heat, on corner lot with cedar fence, 20' x 30' insulated metal building in back yard, has gas and electricity. Call 983-3840 after 5:00 p.m. tfc

LARGE 3 bedroom, 2 lots, double garage 983-3695, 602 South 5th. Joe Reid J ones. tfc

FOR SALE: 3 bedroom, 2 bath, large living room, large den, lots of storage. Pine panelling, Central Heat and Air Conditioning. Near schools. Call Guy Ginn, 983-2593. tfc

FOR SALE: 2 bedroom house. Fully carpeted, storm windows, wall heaters, plumbed for washer and dryer. Good storage house. Contact Georgia Finley 983-3871 or Ann Ferguson 983-3157. tfc

NICE 2 bedroom home, call after 4:30 p.m. 983-3310. TFC

FOR SALE: Remodeled brick duplex note carried by owner. Call 652-2688. Life

FOR SALE: Large 3 bedroom home, 1 3/4 baths, attached garage, 6 ft. cedar fence, carpet throughout, newly redecorated. Call 983-2418 after 5:30. Shown by appointment only. tfc

FOR SALE: small two bedroom rent house. Good location. Call 983-2204. tfc

**WANTED**

WANTED: to buy small building or garage approx. 16 x 20 ft. that can be moved. 983-2976. tfc

**MOBILE HOMES**

FOR SALE: 1974 ultimate 14 x 80, garage and lot. \$19,500. Call 652-2524. L-tfc

**FARM MACHINERY**

90 INTERNATIONAL strip per, with large basket. \$3,000. Call 983-3073. 10-9c

**AUTOMOTIVE**

98 OLDSMOBILE-73 Regency, extra clean. \$2,000 call 983-3073. 10/9c

1968 BUICK ELECTRA 225-all electric and power-good transportation. 983-2994. tfc

FOR SALE: 4 large mixer drums good for septic tanks, liquid storage or grain storage. Wayne Bennett, 983-3209. tfc

**FARMS AND ACREAGE**

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

**Real Estate**

THREE bedroom house, carpeted, one-bath, utility room, fenced yard. Bond Real Estate. 983-2151 or 983-3573. tfc

FOR SALE: Three bedroom home in Lockney. Large rooms, cement cellar, double garage. Call 652-2134, Allison Realty. L-tfc

SEVERAL nice two and three bedroom homes for sale. Loans can be arranged. Call Sam Hale, Licensed Real Estate Broker at 983-3261. tfc

HAVE BUYERS for Floyd County land. If you have land for sale, please call Turner Real Estate, 983-2635. tfc

FOR SALE: store building, downtown Floydada, good location. Bond Real Estate. Call Wilson Bond 983-2151, 983-3573. tfc

**REMODELING, All types Building, Built-Ins, Cabinet Work CALL CHRIS RINK 983-5117 222 W. Miss Floydada**

**INSULATION? do it now!**

TEXAS INSULATION SYSTEMS Box 591 Lockney, Texas 79241 (906) 652-3348  
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**BUSINESS SERVICES**

**MR. FARMER**  
Let us clean your harvest equipment and well engines on your farm. Call Lone Star Chemical, Inc. 652-3594, 652-3504, or 652-3434. L-tfc

**NORRELL TRACTOR PARTS** for tractor and irrigation supplies and accessories. tfc

**FEET TIRED?** Try Mason Shoes with "Velvet-ez" air cushioned innersoles. Keith Emert, 652-3116. Life

**PAINTING-residential and commercial, spray and brush. Acoustic ceilings and paneling. Economical prices. Free Estimates-Call 983-3306-Floydada.** tfc

**PIANO TUNING,** Edward C. Lain, 25 years experience. Write Box 425 Silverton or call 823-2151. Life

**PLUMBING REPAIR WORK**-Day or night, call 983-5103. tfc

**PASTRIES OF ALL DESCRIPTIONS...** Homemade and delicious for any occasion. Roger's Pastries. tfc

**CARPENTER WORK WANTED**

Additions, repairs, remodeling, cabinet work and all phases of carpentry. Call Mike, 983-5103, 220 W. Houston, Floydada. tfc

**Kirby**

Vacuum cleaners, new and rebuilt 1 yr. guarantee. Parts, sales and service. Prices begin at \$124.50. Parker Home Furnishings In Lockney, 652-3315. L-tfc

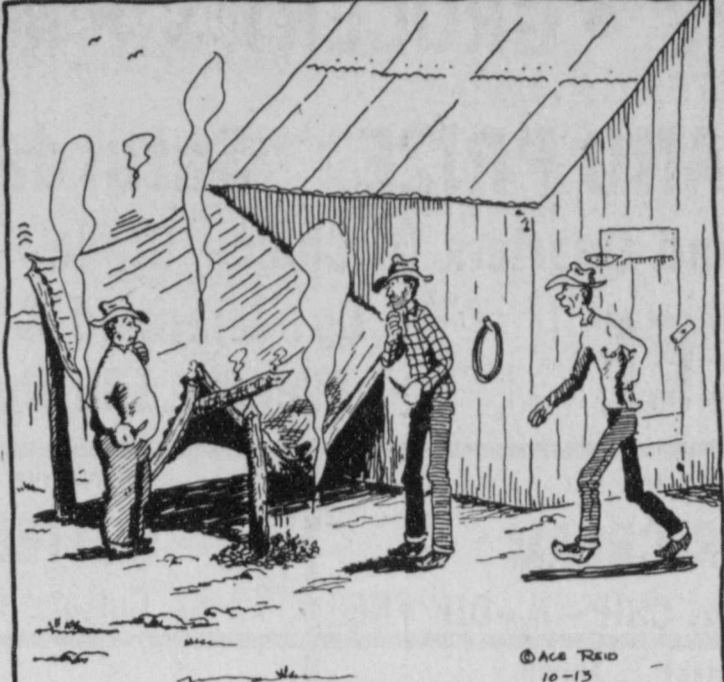
Mr. and Mrs. House Buyer Looking for a nice home in Floydada? Like a 3 bedroom brick garage, central heat, evp, air, fenced yard and a low interest loan? Call 983-5115 after 6 Mon day through Friday.

**ADAMS WELL SERVICE**  
Complete Irrigation Service, All Size Domestic Submersible Pumps In Stock, 1 Day Service On Submersibles. CALL 983-5003 DAY OR NIGHT FLOYDADA



WE WANT YOU TO KNOW We sell all kinds of Goodyear tires... tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, FLOYDADA. tfc

**COW POKES By Ace Reid**



"Now maybe that'll teach you to stop whittling on the barn while you're cow tradin'!"

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE Jim Word --- Phone 983-2360

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Day or Night Good, Fast, Dependable Service Brooks Carroll 806/983-3050 If No Answer Call M.T. Carroll 806/983-3081 CARROL CATTLE CO Star Route ..... Floydada 10/23p

**CUSTOM DEFOLIATION**  
Skip Row or Full Row B & B SPRAYING 652-3823 L10-9c

Diamond Industrial Supply Co., Inc. Phone Days 296-7418 Nights 296-1200 or 296-7828 1014 Broadway Plainview, Texas Chain Sprockets V-belts Sheaves SKF BCA Timken Bower Cotton Striper Brushes & Bats "We Appreciate Your business More" L-TFC

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**For Sale**

OPEN for business, vegetable shed on Highway 70, Floydada. All kinds of vegetables. 10/13c

FOR SALE-Aliche grass hay. High in protein. Call 983-3828. tfc

TOMATOES 15 cents a pound, you pick. 983-2671. tfp

SWEET POTATOES for sale, 6 1/2 miles North of Flomot on Farm Road 599. Joe Edd Helms 469-5387. L 10-13c

FOR SALE: Conn Trumbone, call after 5:00 p.m. 983-5254. 10-23c

SUNLAMP for sale, \$12.50, 983-2976. tfc

FOR SALE: Two boxes of bees and fresh honey. 983-3205 Earl Bishop. 10-9p

SEVERAL DISCONTINUED NECCHI-ALCO sewing machines, with warranty, below wholesale price. Sewing Machine Service Center 1801 34th St. Lubbock, Texas 744-4618 L10-30c

FOR SALE: Good used windows and doors and one storm door. 652-2520 L10-9c

FOR SALE: Sixty yards of good avocado green carpet for sale, call 652-2385. L-tfc

FOR SALE: Good Used tires, Lounge chair, G.E. Washer, Whirlpool dryer, Wrenches, assorted sizes, and clothes. Evelyn Merrell, 420 South Main Lockney. Phone Caprock Appliance 652-3721, after 6 p.m. 652-3687. L10-13c

**THRASHER & CO.**  
Redi-mix Concrete Sand & Gravel Excavation call us: 983-2170 229 E. California TFC

**LOST & FOUND**

**REWARD**  
Lost-Keyping with leather fob, one Chrysler products ignition key, one plastic punch-lock key. Lost on Bryant or College St., Lockney. Saturday evening. Call Beacon office, 652-3318. L10/16c

**PETS**

AKC Doberman puppies, champion bloodline. 1 AKC Doberman female, 17 months old, champion pedigree 983-2847. 10/16c

TO GIVE AWAY: 1/2 Labrador Retriever puppies, call 983-3644 tfc

MUST SACRIFICE two registered Saint Barnards, one male and one female, Dennis White, 983-3357. tfc



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**GRAND PRIZE Saturday 15**

2-Hind Quarters Of Choice Grade  
**BEEF** Cut Wrapped & Frozen  
Average 130 lbs. each

Each Day Beginning  
Monday, October 10  
through Saturday,  
October 15. We will  
give away 1000 S & H  
Green Stamps PLUS

\$20<sup>00</sup> Worth of  
Grocery's (your  
choice) PLUS  
Buy 1 Get  
1 FREE



2 lb Owens Hot or Reg  
**SAUSAGE** \$2<sup>29</sup>

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Wilson's Certified 2 lb Package  
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USDA CHOICE BEEF BONELESS  
**CHUCK ROAST** 99¢

EXTRA LEAN CHUCK QUALITY  
**GROUND BEEF** 99¢

GLOVER'S MEXICAN STYLE SAUSAGE  
**HOT LINKS** 79¢

Cloverlake 8 oz. <b>SOUR CREAM</b> BUY 1 Get 8 oz. CHIP-N-DIP FREE	Cloverlake 1/2 gallon <b>BUTTERMILK</b> 12 oz. Cottage Cheese FREE
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FREE Samples Cloverlake ICE CREAM	HOT DOGS 10¢ COKES 5¢
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**FROZEN FOOD SAVERS**

MORTON FROZEN FRIED  
**CHICKEN** 2 LB. BOX \$1<sup>99</sup>

MORTON FROZEN MEAT  
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**BEANS** 43¢  
2 LB. BAG

GLADIOLA ENRICHED  
**FLOUR** \$2<sup>49</sup>  
25 LB. BAG

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**SOFT PARKAY** 2-8 OZ. TUBS 59¢  
PLAIN, PIMENTO, JALAPENO 8 OZ. JAR 79¢  
NEW YORK BRANDED - SHARP OR X-TRA SHARP CHEDDAR 8 OZ. PKG. 99¢  
**KRAFT CHEESE** 99¢

LIQUID DETERGENT  
**IVORY** 79¢  
22 OZ. BTL.

FLAME TOKAY  
**GRAPES** LB. 49¢  
WASHINGTON BARTLETT  
**PEARS** LB. 35¢  
CALIFORNIA SUNKIST  
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PORTALES MARYLAND SWEET  
**YAMS** LB. 29¢  
PURPLE TOP  
**TURNIPS** LB. 33¢  
YELLOW SWEET  
**ONIONS** LB. 15¢

CALIFORNIA GREEN PASCAL  
**Celery** LB. 19¢  
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**APPLES** 3 LBS. \$1

10¢ OFF LABEL DETERGENT  
**TIDE** \$1<sup>19</sup>  
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**CREAM PIES** 14 OZ. CTN. 49¢

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WITH BEANS  
**WOLF CHILI** 15 OZ. CAN 49¢

**HANDI-WRAP** 200 FT. ROLL 79¢

CARNATION EVAPORATED  
**MILK** 3 TALL CANS \$1

OUR DARLING GOLDEN CREAM STYLE OR WHOLE KERNEL  
**CORN** 4 303 CANS \$1

We Give  
S&H Green Stamps  
Double on Wednesday

FOR COLD RELIEF  
**CONTACT** 10 CT. PKG. \$1<sup>19</sup>  
NEW! BREWS MORE FOR LESS!  
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REGULAR  
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**TRAC II RAZORS** EA. \$2<sup>39</sup>

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**FOLGERS** FLAKED COFFEE \$2<sup>69</sup>  
For Automatic Drip Coffee Makers!  
Use Less! Saves You Money

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