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# The Lockney Beacon



Volume 76

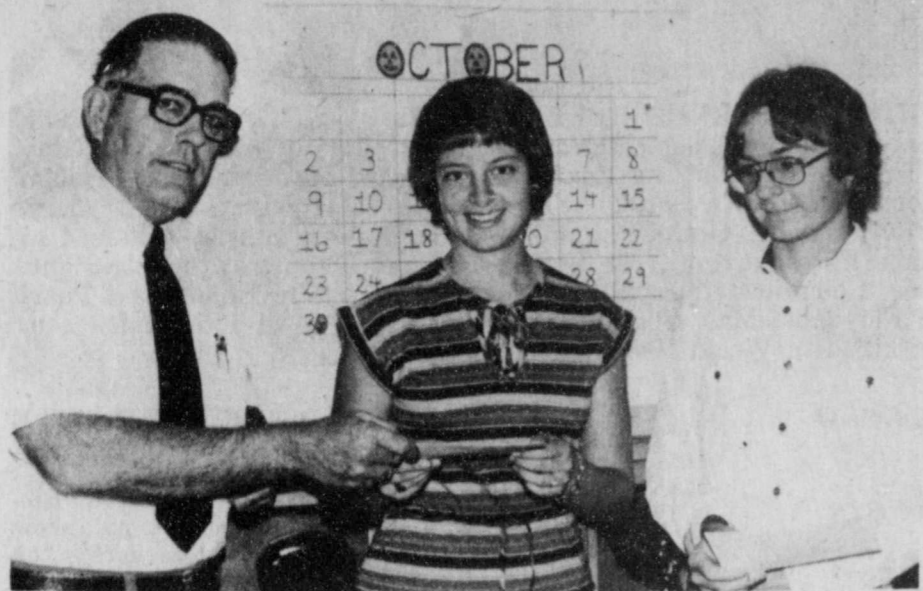
Lockney, Floyd County, Texas 79241

Thursday, October 6, 1977

14 Pages in One Section

Number 79

## Longhorns Host Dimmitt Friday



COMMENDED STUDENTS in National Merit Scholarship Program Melinda Wilson and Edward Jones receive letters of commendation from Lockney High School Principal R.L. Knox. (Staff Photo)

The Lockney Longhorns host the Dimmitt Bobcats tomorrow in the final non-conference tilt of the 1977 football season. Kickoff time is 8 p.m.

The Bobcats are 2-2 this year, with wins over Crosbyton (13-9) and Springlake-Earth (33-0), and losses to Slaton

(20-9) and Tulia (7-6 last Friday).

Speed and quickness are the Bobcats' strong suits. ("They're extremely fast," Lockney head coach Jim Warren says.) Much of that speed is in the offensive backfield, where halfback Thompson Mayberry (5-10, 170) and

tailbacks Larry Bossett (5-10, 160) and Dennis Veals (6-0, 170) are threats to score any time. And Veals was all-district at safety last year as a sophomore and led the team in interceptions.

They are basically a run team, according to Coach Warren, and with their speed, they are able to get outside.

The 'Horns physical condition is "much better" this week, Warren said. Johnny Arjona should see limited action, and Dale Kidd should be back next week for the first district game with Floydada.

The Lockney-Floydada junior varsity game is at 6:30 today (Thursday) at the Lockney stadium.

## Rain Halts Harvest Activities

Rain showers, up to a half inch in parts of town, halted harvest operations Tuesday. This was the first measurable rain received downtown since August, a cool front during the weekend and the rain Tuesday brought to a close some of the hottest weather

recorded in September.

The light rain started falling in the early hours Tuesday and continued intermittently until mid-afternoon. There was still a cloud cover yesterday with more rain predicted, and cooler weather by the weekend.

## Sheree Cannon Wins Contest

Sheree Cannon of Lockney was the first-place winner in the Beacon football contest last week. She missed just three games (Floydada-Littlefield, Kentucky-Penn State, and Missouri-Arizona State) to take the \$10 share of the prize money.

Second and third went to contestants from Floydada, Dorothy Holland and Treva Hambricht, both of whom missed four games. Holland guessed 20

points in the tie breaker section, closer to the actual 24 points scored in Lockney's 21-3 win over River Road. Hambricht's tie breaker guess was 38 points.

Honorable mention went to Lockneyites Gilbert Reyna, Darryl C. Dennis, W. L. Carthel, Boyd Lee, Dale Gallaway, Homer Ragland and Lela Warren, and to Tommy Cathey of Floydada. They missed five games.

## Boy Scouts New Member Meetings Saturday, Monday

The Boy Scouts in Lockney will be holding new member meetings this

week. Any boy who is 11 years old or older is welcome to visit and join.

The Lion's Club Troop 206 is meeting Saturday (October 8) afternoon at 2:00

p.m. at the Scout Hall on Main Street. The Scout-master is Jesse Garza.

## Government Payments To Floyd

NEW YORK, Sept. 24 - What proportion of the income that Floyd County residents receive each year comes from Government sources? How many in the area are getting so-called "transfer payments?"

These are defined as payments made to persons who are not working for them at the time they receive them. The recipients are, for the most part, people who are retired or are disabled or are unemployed.

Included in the payments are social security benefits, pensions for former Government employees and veterans, medicare, educational assistance, unemployment insurance, welfare, food stamps and other direct relief to individuals and families.

Partly because of inflation and partly because of the recent recession, the amount involved in these transfer payments has zoomed in the last few years, according to figures for each state compiled by the Commerce Department's Bureau of Economic Analysis.

In Floyd County, on the basis of figures for the State of Texas, transfer payments constitute approximately 11 cents of every dollar of income locally.

The major source of these payments

is retirement and disability benefits, which include social security and veterans pensions. Close to 64 percent of the total is so-derived.

Another large part comes under the heading of public assistance, food stamps and direct relief. It accounts for 10 percent.

Unemployment insurance has also become an important element, with so many people out of work. Some 4 percent of the payments are for this purpose.

The breakdown shows that there

has been an increase of 355 percent in the amount of transfer payments in Texas since 1965. The total has gone from \$1,707,000,000 to \$7,761,000,000.

This compares with an increase in the rest of the nation, in the same period, of 355 percent.

According to Dr. Andrew Brimmer, a former member of the Board of Governors of the Federal Reserve System, "a key element running through all transfer payments...is the fact that they are not linked to current production."

## Tax Rep. in Floydada October 13

Austin-State Comptroller Bob Bullock announced he is sending a representative from his Lubbock office to Floydada on Thursday, Oct. 13th to assist local taxpayers and answer questions about state taxes.

Bullock said Enforcement Officer Raymond Bogus will meet with local taxpayers at the Floydada Court House-Room 103 from 10 a.m. to 12 p.m.

"If Floyd county merchants, or anyone else for that matter, have any questions about state taxes or need help in preparing tax forms, Mr. Bogus will be there to assist them," Bullock

said.

"We're trying to cut the red tapes in this office and we believe these face-to-face sessions with taxpayers help do just that," Bullock added.

Bullock reminded those taxpayers who are unable to meet with his representative on October 13th that they can still get their questions answered quickly by calling his TOLL-FREE tax information number in Austin. That number is 1-800-252-5555.

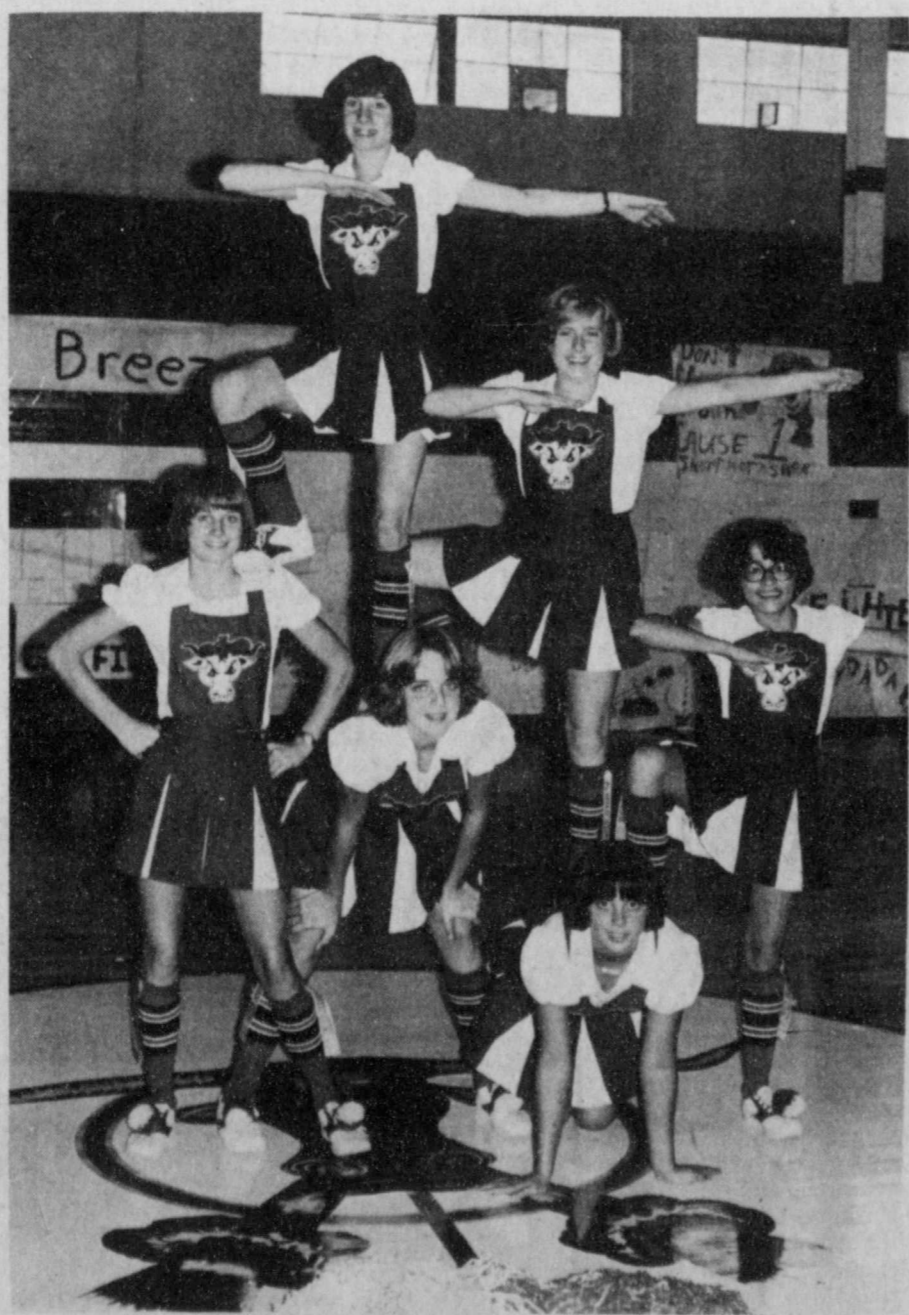
The Lubbock office, headed by Donald F. Paxton, serves Lubbock and surrounding counties.

## Beacon Lights

by Jim Huggins

LOTTERY WINNERS-What would you do if you won a million dollars? Dr. H. Roy Kaplan, an assoc. prof. of sociology at the State University of N.Y. and at Buffalo, decided to find out just that, and studied over 100 winners of major lotteries, including 35 who had won a million dollars. Although most people tell psychologists that they would continue to work if they didn't have to, Kaplan reports that the majority quit their jobs-a total of 71 percent. "People commit themselves to work that is meaningful activity, but since most people's jobs aren't very fulfilling, they're not committed to them and will quit if they no longer need the money." What did these winners do with their money? Kaplan discovered most of them moved, some because of harassment. But, surprisingly, Kaplan found that "although some people lived out their fantasies, a lot lived considerably like they did before."

PROJECTING MARITAL stability-Although the song says, "Love will keep us together," researchers at Brigham Young Univ. report that the factors that appear to make a stable marriage are more prosaic: age at marriage, income and staying out of debt. After studying 8,000 people across the country, Dr. Stephen J. Bahr, an assoc. prof. of child development and family relations at the Utah university, says, "Those who marry later are more likely to stay with a less desirable marriage since their age makes them less attractive on the marriage market. Bahr says that while income level has some effect on marital stability, it is less important than how they handle it - the couple that stays out of debt is more likely to stay together."



LOCKNEY JUNIOR HIGH CHEERLEADERS-Bottom row, left to right: Lisa Dipprey (head cheerleader), Virginia Wilson, and Tammy Williams, all eighth graders. Top row, left to right: Kay Reay, Amy Shaw, and Margie Araujo, seventh graders. (Staff Photo)

## 1978 Fords Showing At Baccus Motor Co.

car line during the 1978 model year." Fairmont will be offered in a full range of two-and-four-door sedans and four-door station wagons. All models share a 105.5-inch wheelbase and have an overall length of 193.8 inches.

Fairmont's exterior styling reflects the influence of Ford's Ghia design subsidiary in Turin, Italy. Large glass areas, rectangular headlamps and large taillights with integral back-up lamps combine with clean, straightforward lines to give Fairmont an appearance associated with much more expensive European sedans.

The car's space-efficient interior can accommodate five adults in comfort. Sedans have a flat trunk floor (the spare tire is stored in a well below the trunk floor) that provides nearly 17 cubic feet of usable space. Station wagon models have nearly 80 cubic feet of cargo area when the rear seat is folded down.

Impressive ride and handling characteristics result from new front and rear suspension systems, rack-and-pinion steering, front disc brakes and a new, lightweight rear-axle design.

Fairmont's coil-sprung suspension includes a stabilizer bar for precise cornering and control, and its four-bar coil-link rear suspension is lighter and more handling-oriented than conventional leaf-sprung designs.

Ford's 2.3-liter engine with four-speed transmission is standard on all models. A 3.3-liter (200-CID) Six, a 5.0-liter (302-CID) V-8 and automatic transmission are optional.

Fairmont was designed to eliminate excessive weight and underweight more than 320 hours of wind-tunnel testing-more than any other Ford car line to date-to improve fuel economy and performance.

Standard interior and exterior trim features include cut-pile carpeting, low-back bucket seats, bright grille, headlamp and parking lamp bezels and bright windshield, backlight and drip moldings.

A bench seat is standard with 3.3- and 5.0-liter engines and a flight-bench seat with a fold-down center armrest is optional. Interior accent and decor groups offer a variety of attractive fabrics and seat trims, woodgrain instrument panels, sound packages and other luxury features.

Exterior accent and decor groups also are available, in addition to a Squire Option with a woodgrain body-side treatment for station wagon models.

Fairmont buyers can "mix-and-match" from a long list of individual options that includes power front disc brakes, variable-ratio rack-and-pinion power steering, air conditioning, pivoting front vent windows and rear-quarter ventilation louvers.

Six radios are available-AM, AM with stereo tape player, AM/FM monaural, AM/FM stereo, AM/FM stereo with eight-track tape player, and an AM/FM stereo with cassette tape player.

Ford's all-new line of Fairmont sedans and four-door station wagons is now on display at Baccus Motor Company at 321 South Main Street, Lockney.

Also on display at Baccus Motor Company are the new 1978 LTD, Thunderbird, Granada, Fiesta, and Ford pickups. The Lockney Ford dealership is celebrating the new-car showing with free coffee, Cokes and donuts today, Friday and Saturday.

"Fairmont offers fuel economy, mid-size roominess and responsive handling at an affordable compact price," Rusty Baccus, the local Ford dealer, said. "Fairmont is one of the most exciting new car lines ever introduced by Ford, and we expect it to be our most popular



PP&K WINNERS-(Top Photo) Front, left to right: Matt Mitchell, Steve Cates, Rusty Teeter, Freddie Burkhammer, Trent Gant, David Sutterfield. Back, left to right: Brent Hallmark, Daniel Peralez, Scott Poole, Terry Mathis, Jim Ansley. (Bottom photo) Front, left to right: Tim Diepenhorst, Mario Arellano, Ricky Lopez, Abel Salas. Back, left to right: Jeffrey McCormick, Ramiro Vasquez, Carl Burt. (Staff Photo)

**Adult Singles  
Change Meeting**

Adults Singles are reminded of a meeting date change. They will meet on Saturday, October 22 rather than Saturday, October 15. The event will be a kids party and a Mexican supper at Lighthouse Electric starting at 7 p.m. Come dressed as a youngster and bring a Mexican dish. Remember the date, Oct. 22.

**Hamiltons Visit  
Relatives On  
Extended Trip**

The Noman Hamiltons returned late Sunday from an extended trip to visit relatives and friends. They went to Weatherford where they visited Mr. and Mrs. Henry Barber then on to Olney to see Hamilton's cousin and husband, Mr. and Mrs. Bob Self, then to Fort Worth to visit her sister, Mrs. Eula Crawford. They attended the 50th wedding anniversary of Mr. and Mrs. P.L. Carpenter at the Red Bird Country Club in Dallas on Saturday.

They visited Mrs. G.L. Beene in Arlington then on to North Platte, Neb. to visit Mrs. Hamilton's cousin and husband, Mr. and Mrs. Lyn Fredrick and her aunt, Mrs. Ona Wright, then to Pierre, South Dakota to visit his brother and wife, Mr. and Mrs. P.C. Hamilton and his son, Tippi and family. The Hamiltons returned through Rapid City and the Black Hills. At Amarillo they attended the 50th wedding anniversary of his cousin and wife, Mr. and Mrs. Hiram C. Vaughter. They report beautiful fall scenery in and through the Black Hills. Pierre had received more rain this year than in the past 4 years and good crops.

**FLOYD DATA**

Mr. and Mrs. Raymond Colston returned home last mid-week from a 17 day visit and trip to Wall, South Dakota where they spent some time with her sister, Mr. and Mrs. O.G. Shearer; a nephew and family, Mr. and Mrs. Lavon Shearer and a niece, Mrs. Gladwin Paulson and family at Custer, S.D.

**FLOYD DATA**

Dr. and Mrs. K.C. Patzer, Floydada, returned Sunday night from Las Vegas, Nev., where Dr. Patzer attended a 2 day seminar of the American Chiropractic Association. Mrs. Patzer attended a one day seminar held for chiropractic assistants.

**Society**

**Carthel Family Reunion Held**

The annual Carthel family reunion was held Sunday, Sept. 25 in the shelterhouse of the Broadway St. Park in south Plainview. The meeting began at 11 a.m. with Frank Duckworth of the Lockney West College and 3rd Church of Christ con-

ducting the services. A covered-dish luncheon was served at noon. A business meeting was presided over by Chuck Wilson, president. The minutes of the last meeting were read by Mrs. Bill (Ann) Carthel, secretary. New officers elected for the coming year were: Hershel Carthel, president; Octavia Carthel, secretary; Chester Carthel, Treasurer; and Kenneth Wofford, vice-president.

**Mrs. Rink  
Feated With  
Baby Shower**

A baby shower was given Mrs. Chris Rink (nee Vanda Carthel) August 29, in the home of Mrs. Randy Hollums. Guests were served decorated stork cookies and pink punch from a gaily decorated table. The centerpiece was a standing paper stork, complete with glasses, hat, and a diaper holding a present in his bill.

The mother-to-be received a lovely and practical corsage made of a tiny stork, a miniature baby birth certificate, tiny baby dolls, diaper pins, and sock flowers. The grandmother-to-be Mrs. Ray Gene Carthel, wore a yellow daisy corsage.

Hostesses for the shower included Mrs. Mac Willson, Mrs. Jerry Neeley, Mrs. W. I. Moore, Miss Penny Bertrand, Mrs. Howard Gregory, Mrs. Duncan Hollums, Mrs. Pedro Ochoa and Mrs. Randy Hollums.

**El Progreso  
Club Meets**

The El Progreso Study Club met Sept. 28, in the home of Juanita Jenkins. Roll call was answered by each member giving an interesting fact concerning assigned states.

**LOCKNEY'S RUTH  
CIRCLE MEETS**

The Ruth Circle of the Lockney United Methodist Church met at the home of Mrs. Bettie Counts Monday afternoon. The program was a Bible study of the Book of Daniel. Delicious refreshments were served to the following members: Mmes. Lillian Cooper, Alma McDonald, Olive Myers, Ethel Knox, Bernice Barker, Ann Brock, Mildred Wells, Mable Perkins, Josie Taylor, Laverna Sams and the hostess, Mrs. Counts.

**Chamber Of Commerce,**

**Womens Division Set Meeting**

Women's Division of Floydada Chamber of Commerce will have a special meeting Monday night, October 10th at 7:30 in the

Community Room of the First National Bank. Several important projects will be discussed, and your attendance is imperative.



**83RD BIRTHDAY OBSERVED RECENTLY...**Mrs. J.W. Graham, seated in front row center, had all of her children home with her for her 83rd birthday celebration. This was the first time the ten children had been with Mrs. Graham at one time for a number of years. They are standing left to right, Sam Graham, Carmen Starkey, Wendell Graham all of Floydada, Mildred Smith, Vidalia, La., Morris Graham, Floydada and Irene Wall of Paducah. Front row, left to right, Lucille Barnes, Longview, Lola Allen, Mrs. Graham, Dolly Emert and Pearl Emert all of Floydada. Mrs. Graham's husband, Bill died in 1951 and a son, Weldon, was killed in World War II.

**LOCKNEYITES IN STYLE  
SHOW**

Young Dud's of Plainview presented a style show of fall fashions during the dinner hour at K-Bobs on Saturday night.



Models were from area towns and colleges. Those participating as models from Lockney were Mrs. Sam Fortenberry and her daughter, Jennifer; Mrs. Larry Golden and her three sons; Mitzi Glenn, and Kip and Heather Holt.

**FLOYD DATA**

Mr. and Mrs. C.M. Norris and Jon of Carlsbad were here over the weekend visiting their mothers, Mrs. C.M. Norris Sr., and Mrs. W.J. Wilks. Joining the group for lunch Saturday at the Norris home were Mr. and Mrs. Weldon Seigler of Springdale, Ark., enroute home from a trip to California and New Mexico, Mr. and Mrs. Bill Norris of Floydada and Mrs. Mary Lou Seigler of Crosbyton. All had lunch Sunday at the Wilks home.

**FLOYD DATA**

Mr. and Mrs. C.W. Denison had as their guests last week his two brothers and their wives for their annual reunion. The brothers are Dr. and Mrs. Dallas Denison of Brownfield and Mr. and Mrs. Russell Denison of Sun City, Ariz. The Denison brothers are the only three surviving of eight Denison children. Also visiting with the Denisons was a nephew, Shannon Denison of Rose Bud, Ark.

To separate cake and cakepan, rotate the pan so that weight is balanced on each side, says Foods and Nutrition Specialist Marilyn Haggard, the Texas Agricultural Extension Service, The Texas A&M University System. "The cake will loosen by its own weight," Miss Haggard says.

**NEWS 'N' NOTES**

(by Sharon Hillis)

**CALCIUM/PHOSPHORUS  
& HEALTH**

Calcium and phosphorus are important to your health. Many of us don't eat the foods which provide the amounts of these minerals that we need. Strong bones and teeth aren't the only reasons we need these nutrients. An imbalance in the amount of these two minerals in the body can lead to osteoporosis, a loss of total skeletal bone mass.

Phosphorous helps us to use the energy from foods and other chemical reactions in our body. But of the two minerals, calcium is the critical one.

Calcium helps the heart, muscles and nerves to function properly and coagulate blood during bleeding. Too little calcium in the diet means that the body removes calcium from bones to supply other body needs, and that is a serious condition.

The best sources of calcium are milk and milk products such as cheese, yogurt and ice cream. Lesser sources of calcium are dark green leafy vegetables and dried fruits.

Phosphorous is found in more foods than calcium is. It is found mainly in protein-rich foods such as meats, fish, poultry, organ meats, eggs, cheese and milk.

**FALL LINEUP FASHIONS**

Fall's new fashions ARE for you. Don't doubt, just adapt! Consider these fashion facts, whether you're buying, sewing, or updating from last year:

- a crosswise line looks best if it falls above or below a curve, not at the widest part-unless you want the curve to look larger. Jacket and skirt lengths are particularly important examples.
- vertical lines such as center front or back pleats, slits and rows of buttons are slimming and lend height.
- gently curved lines, such as soft gathers, usually enlarge the area where they are placed. The fuller the gathers, generally the fuller the figure appears to be at that point.
- Try on, look critically, and evaluate. Design lines are just part of the total effect along with color, texture, fabric pattern and accessories.
- To get the most of your time and money, select current fashions that are most becoming to you.

**Sweatercoats for fall** 1977 wear, deep armholes, large collars and long sleeves in angora, mohair, shetland and other wool blends, says clothing specialist Marlene Odle-Kemp with the Texas Agricultural Extension Service, The Texas A&M University System.

**ORLEANS**  
AND  
**IMPERIAL**  
by **FLORSHEIM**



The Orleans



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Open Monday - Saturday  
Late Appointments Encouraged!  
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Pen or Pencil \$15.00  
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*Solomon Jewelry*  
102 S. Main - Floydada

**Peggy's Meddlin's**  
BY PEGGY MEDLEY

THE Floydada Nursing Home has started a new program, that of having a family noon buffet once a month. Family members of resident patients bring a covered dish and the home furnishes the meat dish and everyone enjoys a bountiful meal with their loved ones. Its really a great treat for the patients. I had the pleasure of joining the group Tuesday for lunch and the fellowship.

EX Floydada and Texas Tech football player Dr. Jack Henry of San Antonio was present for the Tech-A&M game recently, seated on the sidelines with the athletic group and guest of Dr. Emmitt Shannon of Lubbock. Little did he realize that later he would be setting the broken ankle of Tech's quarterback Rodney Allison. Friends here will be happy to learn that Dr. Jack was elected Chief of Staff of Community Hospital at San Antonio this week.

THE metric system will shortly be effecting pricing of clothing. I understand its to start with the spring cloths, 1978.

In adopting this system, when you see the size listed on the article you may think you've put on an extra pound or two. Take the size change for men's clothing for instance. If your husband once wore a size 39 coat and a 33 waist pant, he will soon be wearing a size 99 coat and 84 pant! The size change over we're told will not be all that complicated and you won't have to walk around with a conversion chart when shopping for a man's suit. A "soft conversion" with dual size indications on the sleeve ticket listing both the imperial and metric sizes of the garment will be offered.

KIDS say the darndest things...Seems Penny and Dayne Golightly are explaining to their three year old Rance that he is a very special youngster, especially "picked" when they adopted him. His grandmother McClintock called him "rotten" in an affectionate way recently and Rance explained to her in his three year old vocabulary that he was "especially picked" and not passed up like a rotten item would be!

YOU may not be like the primitive South Sea tribesman who was required to hold his mother-in-law in such awe that he could not talk to her or even look in her direction, but you might like to join many Americans by honoring your spouse's parent on October 23, which is being celebrated as Mother-in-Law's Day, a new Am-

erican custom.

THESE things happen. Like film breaking while still in the camera. Now thats a new one on Me, but it happened...so our photographer's pictures of Cindy Stenholm, who was in Floydada Tuesday morning campaigning for her husband, didn't come out nor did the one of the Museum board. Hopefully we can retake this one, but don't know if Cindy will be back in Floydada again or not. We hope so though. A good crowd turned out for the rally and informal coffee despite the rain.

SPEAKING of the rain...seems autumn has finally arrived, some ten days late. The extremely hot weather the last two weeks in September really popped the cotton open and that month was the driest in many years. Wheat farmers are happy because of the showers and talk is the rain wasn't heavy enough to damage cotton thus far.

BED sheets have come out from under the covers! Famous designers are creating such fresh and colorful prints that more and more clever homemakers are using them to coordinate bed canopies, dust ruffles and window treatments, even to table rounds, slipcover sofas chairs and cushions. And with sheets available in such lavish widths...to 108 inches, sewing is kept to a minimum.

Lib 'n Let Lib...During study hall, the school principle came in and asked all the boys to put on their coats and to follow him outside. One girl, obviously a junior supporter of women's lib, asked why the girls couldn't go, too. After thinking it over, the principal said, "All right, you can come."

So the whole class went out and picked up the litter from the school yard!

Add interest to an ordinary meal with black beans, suggests Mary K. Sweeten, with the Texas Agricultural Extension Service, The Texas A&M University System. The specialist notes that the dried beans are popular in thick soups, Oriental, Mediterranean and Guatemalan dishes.

**CAPADA DRIVE-IN**  
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FRIDAY, SATURDAY & SUNDAY  
PAUL ROBERT NEWMAN/REDFORD ROBERT SHAW **THE STING**  
"If it takes a little Confidence."  
Spanish Show Wed. Night  
\$3.00 Carload  
Show Starts at 8p.m.  
DAVID REYNOSO, PRESENTING  
**EL RINCO DE MARTIN CORTES**

**Communicating With Children**

COLLEGE STATION-Adult/child communication requires some adapting, says Debby Johnson, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System. Conversing with a child requires a special skill, Miss Johnson says.

A four-year-old does not grasp adult concepts and styles of communication. For example, children have little appreciation for teasing and sarcasm, which most adults tend to use throughout their conversations with other adults.

To talk with a child, advises the specialist, first put yourself on the child's eye level. Children spend their days gazing upward in attempting to make eye contact with adults, so bend down and "level" yourself with children.

Try to use soft tones. This can help calm or soothe a child. Loudness and verbal abuse only upset a child. Even adults react unfavorably to harsh tones, Miss Johnson says.

Above all, children deserve respect. It is only when they are treated with respect that they learn to respect others.

The way adults relate to children can affect children's attitudes toward adults in later years.

Explore your children's thoughts, says the specialist. Give children a chance to talk.

"Think-before you speak-of the impact of your words and the way you use them on a child's self-concept."

Electricity heated most new single family dwellings in 1976, reports Pat Seaman, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Talk before hiring-- that sitter, yard man, household help. Clarify duties, hours and pay, advises Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Only man uses spoken and written language to express ideas, emotions, and commands, says Dorothy Taylor, specialist in family life education with the Texas Agricultural Extension Service, The Texas A&M University System.

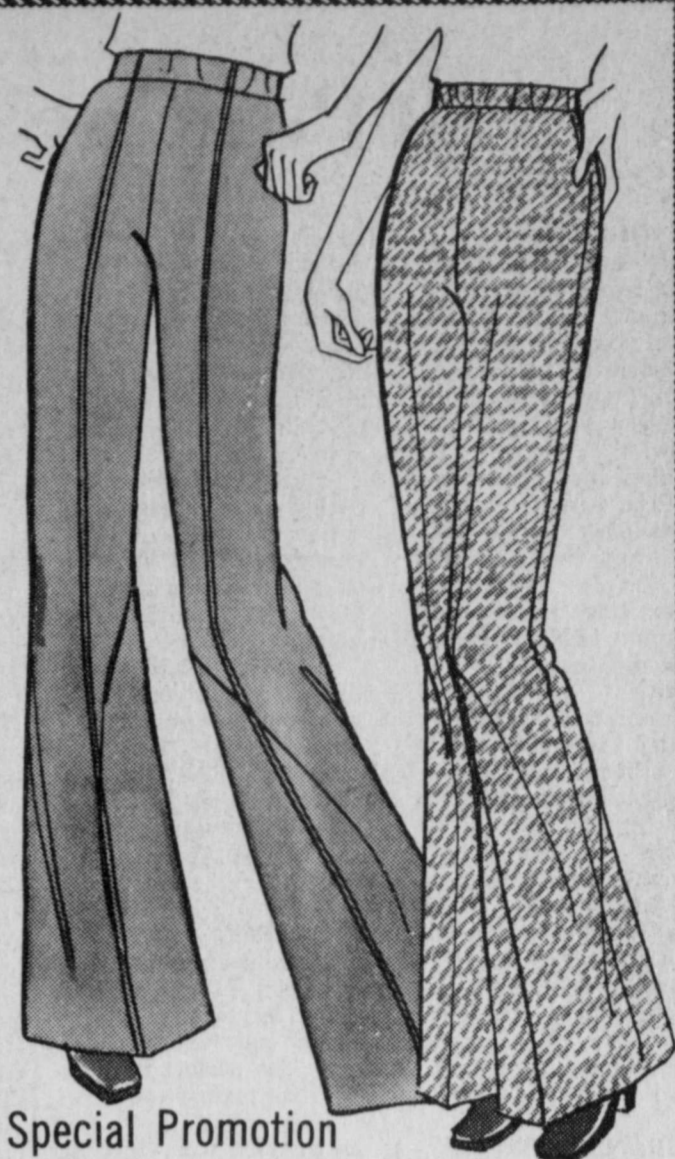
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Vested Suits

Regular \$150<sup>00</sup> **\$110<sup>88</sup>**

New fall vested suits in the latest styles colors, fabrics, solid, stripes & plaids Regulars, long sizes 36 - 48.



Special Promotion  
**\$4<sup>88</sup>** Poly Pull-On Pants

Undeniable good fashion sense... pull-on lightweight 100% poly knit pants with elasticized waistbands. Gentle flare legs Choice of solids or country checks Machine wash and dry, 8-20.



Special Purchase  
Ladies Fashion Tops

REGULAR \$15.00..... **\$7<sup>88</sup>**

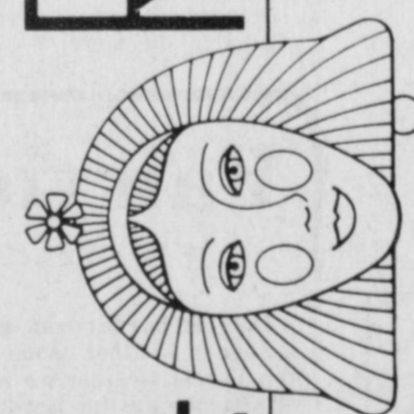
A special group of 100% polyester tops in these styles, several patterns and colors. Sizes 8-20 Easy care machine wash & dry.



SPECIAL PRICE..... **\$9<sup>88</sup>**

Step lightly in our Softee Miss Jennifer shoe of flexible poly-urethane. Available now at this special low price in black, camel, bone, white red and blue. Sizes 5-11, N or M widths.

RINGGER SALE!



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Special Purchase

Ladies Long  
Brushed Gowns **\$5<sup>88</sup>** EACH

Special pre-winter purchase. Assorted print brushed tricot long gowns with laced collar and front yoke. Long sleeves. Save more when you buy two or more. Sizes S M-L.

**Bealls**

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**20%-50% OFF**  
Many, Many Items Reduced.

Toss Pillows, Winifried Cole Originals, Cannister Sets, Waste Baskets, Childrens Mirrow & Hangers, Towels-Tissue Holders, Wind Chimes, Fall, Holiday, & Birthday Napkins and Accessories.

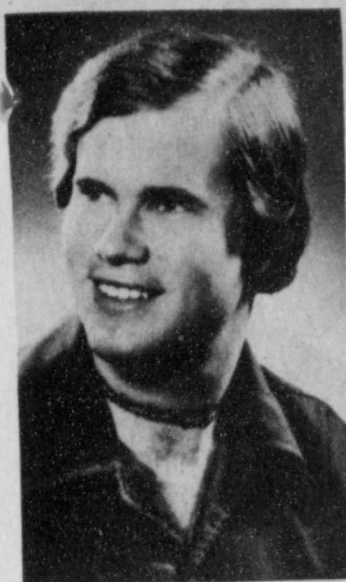
ALL OF THESE AND MANY MORE ITEMS ARE GREATLY REDUCED TO SELL!!!  
Sale Starts Thursday, Morning, September 29  
Open on Saturday, October 1, 1977 at 9:30 - 2 p.m.

Cozy Corner Gifts

231 WEST CALIFORNIA 983-5312



## Ben King To Perform In Opera



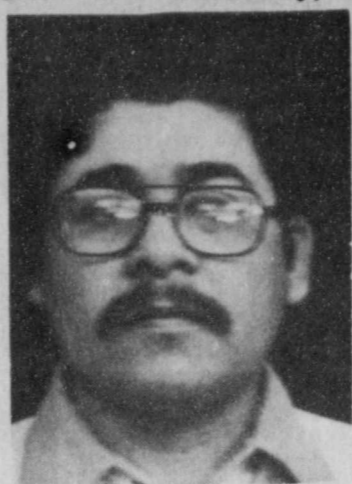
BEN KING

Benjamin King, an instructor of voice at Nicholls State University, will perform in three opera productions during the fall semester, appearing in New Orleans and Biloxi.

King will play the Bonze and Prince Yamadori in "Madam Butterfly" Oct. 15 with the Gulf Coast Opera Company in Biloxi. On November 5, the Nicholls State music professor will perform in "Elegy in Grey" as the father of Jefferson Davis, the president of the Confederate States of America. The opera, "Elegy in Grey" is a view of Jefferson Davis' life as seen through the eyes of his father. The production also will be presented by the Gulf Coast Opera Company in Biloxi.

King will join the New Orleans Opera Company for two performances of "Carmen" December 8 and 10 in New Orleans. He will play the role of Dancairo, the smuggler captain.

A native of Lockney, Texas, King was graduated with a bachelor of music and master of music degrees from Texas Tech University, in applied voice. He has appeared with the Houston Grand Opera and was a soloist during the past summer with the New Orleans Summer Pops Orchestra. In addition, King has performed in numerous roles with the Thibodaux Playhouse and currently serves as the producer for "Parade" a music variety show which will be held on the Nicholls State campus Nov. 9-12.



MARIO TORRES, 33, was born in Weslaco, Texas, but has lived in Lockney since 1960. He will be serving the parish of San Jose de Calzan in that city as a Deacon. Mario and his wife, Celia, have four daughters and he is employed as a farm lab-

orer for R.C. Mitchell. Mario has been serving his community in various ministries, and he sees the Diaconate as a way to make his service even more productive. Ever since living his Cursillo in 1966, Mario has had a desire to dedicate his life to the work of Jesus Christ. He sees his role as a Deacon as the highway to such a mission.

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## Torres To Be Ordained Sunday

The first group of twenty-seven permanent deacons are being ordained in the Diocese of Amarillo this month. Thirteen were ordained at St. Lawrence Cathedral, Amarillo, October 2nd, fourteen will be ordained at Our Lady of Grace, Lubbock, on October 9th. Mario Torres of Lockney and Robert Cortinas of Floydada are in the latter group. Admittance is by invitation

only because of limited seating space. Deacons have held a ministry of service in the Catholic Church since apostolic times. Their call to service is mentioned in Acts 6:2-6, 8:4,5, 26-40, Romans 16:1,2. St. Paul lists the qualifications to this office for both men and women in 1 Timothy 3:8-13. The distinctions of hierarchy seemed to surface the

latter part of the fourth century, including the three ranks of bishops, priests and deacons. During the pontificate of St. Damascus, 366-384 A.D., deacons acquired positions of administration. They first assisted the bishops; in time, as the Church spread, they were assigned to priests. These deacons were often married.

They could not celebrate Mass, but they could distribute Communion, preside over prayers, preach and baptize, settle questions, assist the poor and prepare catechumens. The Order of Deacons began to diminish in the fifth century.

Since the Diaconate did not confer the sacred power for the administration of the main sacraments, there was scarcely a trace of it around at the end of the twelfth century.

Thus, the Diaconate became a temporary office leading to the priesthood and its ministry of services were performed by the priests and the laity. Interest revived in the Permanent Diaconate in the mid twentieth century, particularly in Germany. In 1957, at the Second Congress of Laymen in Rome, Pope Pius XII spoke of reviving it and though he thought the matter was not mature enough, interest and research moved forward also in France, Austria, Asia and Africa.

In 1960 Pope John XXIII indicated his desire that the question of the renewal of the Diaconate be discussed at the Vatican Council. All persons who had published works relevant to it were invited to an informative discussion on the Eucharistic Congress in Munich.

The Diaconate received a positive test-vote in Vatican II in 1963, and it received a positive vote in Lumen Gentium (Dogmatic Constitution of the Church, No. 29), 1964, and in Ad Gentes Divinitus (Decree on the Church's Missionary Activity, No. 16), 1965, thereby "restoring it to men upon who hands are imposed, not unto the priesthood, but unto a ministry of service."

## Former Lockneyite DC Superintendent



VIRGIL KELLEY

Virgil Kelley, son of Mrs. T. J. (Dollie) Cardinal of Lockney and the late C. D. Kelley, was named superintendent of the Denver City Independent School District on September 13.

The new superintendent was given a contract to fill out this school year, plus an additional year through July, 1979. Kelley assumed duties immediately.

Kelley is in his 31st year in the Denver City school system, having been hired in 1947 as a junior high coach. In addition to coaching all sports in seventh, eighth, and ninth grades, he was a seventh grade math teacher for eight years.

In 1952, Kelley was appointed high school basketball coach, a position he held four years. The 1953 Denver City basketball team, under Kelley's coaching, finished second in the Class A state tournament.

Following two years as high school physical education instructor, Kelley was named intermediate school principal in 1960. He assumed duties as assistant superintendent in 1970, a position he held for seven years until his recent promotion.

Kelley is a 1940 graduate of Lockney High School. He attended West Texas State on a football scholarship. His education was interrupted by military service from 1943-46. He received his Bachelor's Degree from WTSU in 1947 and went directly to Denver City.

He was awarded his Master's Degree from Eastern New Mexico University in 1962, and he holds an administrator's certificate along with an elementary education administration certificate.

His wife, Mary Nell, is an instructor in Denver City Junior High School.

The Kelleys have two children, Bart, who is employed by Atlantic-Richfield in Denver City, and Mrs. George C. Price, Jr. (Karen), who lives in Burgin, Kentucky.



**FAIRMONT DEBUT** — The all-new Ford Fairmont is now on sale locally. Expected to become Ford Motor Company's top-selling car line in 1978, Fairmont is offered in a full range of two- and four-door sedans and four-door station wagons. Fairmont represents a new generation of Ford products designed for fuel economy, handling and passenger comfort. Its roomy interior accommodates five adults in comfort and sedan models provide nearly 17 cubic feet of usable luggage space. Station wagon models have nearly 80 cubic feet of cargo area with the rear seat folded down.

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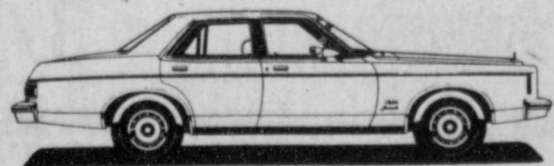
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**BEST "BEAT FLOYDADA" POSTERS** by Lockney Junior High students, judged before the football games Tuesday, were by (from top) Russell Warren, (first place) Victor Villalon and Arnulfo Villalon, second; Missy Burchfield and Dena Casey, third. (Staff Photo)

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## 7th Grade 'Horns Down Floydada 14-6

Lockney's seventh-grade football team notched its first victory of the season Tuesday, defeating arch-rival Floydada by a score of 14-6. The Shorthorn eighth-grade team lost 12-8 to Floydada.

The Shorthorns scored first in the seventh-grade game, on a second-quarter run by Mario Arellano. The extra-point try was no good. Floydada also scored in the second frame, and the score was 6-all at halftime.

In the third period, Arellano teamed with Sammy Alvarez to block a Floydada punt and set up the second Lockney touchdown. Johnny Lopez scored and ran for the extra points, putting the 'Horns up by eight, and that's the way it ended up.

Defensively, it was "...our best game," Coach Lyndall Favor said. "We kept Floydada in the hole most of the night, and we played a lot of people." Kyle Brock, back after an injury, had a good defensive game, Favor said.

### EIGHTH GRADE

The eighth-grade Shorthorns held an 8-0 halftime advantage on a touchdown run and two-point conversion by Junior McDonald, but the Floydada team narrowed the margin to 8-6, then scored again with about a minute to play in the game.

Top defenders for the Lockney eighth were Israel Guerra, Tyke Dipprey, and Victor Villalon, who intercepted a Floydada pass and did a good job kicking off and punting for the Shorthorns. Offensive standouts were McDonald and center Jesse Ybarra, Coach Steve Culwell said.

Culwell praised the defensive team for a couple of goal-line stands, and said the

The junior high teams play Plainview here next Tuesday. The seventh-grade game starts at 5 p.m.

## Railroad Crossing Protective Device

LUBBOCK-The State Highway and Public Transportation Commission today approved a 1978 state funded railroad crossing safety program to include 31 projects expected to cost about \$1.5 million.

Work will consist of improvement or installation of automatic grade crossing protective devices in 13 highway districts.

Crossing signals will be improved or installed at highway intersections with nine railroads including the Southern Pacific Transportation Co.; St. Louis-Southwestern; St. Louis-San Francisco; Kansas City Southern; Louisiana and Arkansas; and the Chicago, Rock Island and Pacific.

The individual project for District five is in Floyd County F.M. 2301, A.T.&S.F., four miles west of Lockney.



THESE LOCKNEY STUDENTS are winners in recent Americanism Contests sponsored by Athena Junior Study Club. From left: eighth graders Tammy Williams, first place; Melanie Foster, second; Elma Molina, third; seventh graders Maribel Torres, first; Karen Mathis, second; Robin Hardy, third; sixth grader Earl Brosech, first. The seventh and eighth grade students were judged on Americanism essays. The sixth graders wrote poems about America. (Staff Photo)

Lockney  
Locals

Visiting last week in the homes of the R.C. Mitchells and Mrs. Chester Mitchell was R.C.'s aunt, Mr. and Mrs. Ray Beezer from Hemet, Calif.

Clay and Maudie Muncy and her sister, Vera Meredith from Floydada, spent the weekend in Amarillo visiting their sister-in-law Mrs. Myrtle Meredith, and a niece and nephew Mr. and Mrs. H.C. Burke.

Mr. and Mrs. Lewis Hobbs and daughter Bonnie from Lubbock visited on Saturday in the homes of Mrs. Verdine Smith and Josephine Smith, and Mrs. Estelle Powers. Mrs. Hobbs is Mrs. Smith's niece.

Mr. and Mrs. J.R. Belt spent the weekend in Dallas visiting their daughter Mrs. Carolyn Duvall, Lauri and Dodd. On Sunday afternoon they attended the Dallas Cowboys' football game.

Mr. and Mrs. Clyde Hill spent the weekend in Amarillo visiting his sister Mr. and Mrs. Jack Barnett, and with friends Mr. and Mrs. R.C. Davis. The Davises are former residents of Lockney.

Mrs. Opan Morrison of Dougherty, Tx. spent Monday night as a guest in the home of her brother Mr. and Mrs. Burl Holt.

Guests of Warren and Charlotte Mitchell, Matt and Joel, Sunday were her parents Mr. and Mrs. George Stewart from Snyder, Tx.

Rhonda and Karen Boedeker from Loop, Tx. spent the weekend in the home of their grandparents Mr. and Mrs. Garland Sams. They also visited their great-grandmother Mrs. Bettie Counts.

Mrs. Carl D. Lee, Sr. returned home Monday night from a month's stay in Louisiana, she visited with a grandson Mr. and Mrs. Mike West and children. They went on a sightseeing trip to New Orleans.

Mr. and Mrs. George Taylor had as weekend guests their granddaughters from Canyon, Tracy and Terri Wesley, and their friend Jan Phipps from Canyon. They all attended the Canyon-Plainview football game in Plainview Friday night.



Belgians claim that "French" fried potatoes actually originated in their country.

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### Steps Taken To Secure Permit

A-J Correspondent

**PLAINVIEW**—Members of the Plains Weather Improvement Association of Plainview (PWIA) have begun legal steps to securing a permit for renewed weather modification activities over a portion of the High Plains.

In recent years the permits have run into strong opposition throughout the area. In a series of elections earlier this year, voters from Swisher, Randall, Lamb, Hockley, Bailey, Castro, Floyd and Briscoe counties turned down the project.

PWIA officers received permission from the Texas Department of Water Resources last week to advertise intent to apply for the 1978 permit, the first step in securing permission to again make the weather flights which were halted after the elections earlier this year.

Legal notices stating the intent to engage in the activities will begin to appear in several target area newspapers on Thursday and will continue once a week for three weeks.

According to PWIA officials, the 1978 target area includes all of Hale County, except election precinct 9 (Abnerath area); Swisher County, except county election 12 (the southwest corner of the county); Lamb County election precincts 1, 2, 3, 6, 9, 12, 13, 15, and 16 (the northern and eastern portions of the county); Castro county election precincts 6, 7, 10, 11, and 16 (the southern portion of the county); and Floyd County election precincts 3, 4, 7, and 16 (Sand Hill, Barwise, and Providence areas).

The intended purpose of the four-year, year-round weather modification activities is to "increase rainfall and decrease hail-fall in the target area," according to PWIA officials.

According to the officials, opponents may circulate petitions calling for an election over the entire target area to decide whether the permit will be granted, but 10 per cent of the registered voters casting ballots in the last election must sign the petitions within 30 days after the first notice is issued.

### The Consumer Alert

by John L. Hill  
Attorney General

**AUSTIN**—The drive to conserve energy has attracted the interest not only of cost-conscious consumers but also of manufacturers and sellers of home insulation products.

While most are honest, there are a few who reportedly are trying to earn a fast buck through deceptive trade practices. Not only can this cost the consumer money and fail to produce energy savings, but fire safety officials report that inefficient or faulty insulating materials being used by some unscrupulous installers can result in serious fire hazards to users.

Our Consumer Protection Division attorneys point out that many conflicting claims are being made about various types of insulation. Our lawyers caution that no responsible seller of insulation can make a flat claim of savings applicable to all homes.

Some sellers are also exaggerating the efficiency of their product, its price, and warranty coverage.

Most experts agree that when insulating the home the least expensive and most efficient approach is to make certain attic insulation is sufficient to insure maximum retention of both heat and cold.

Until recently most homes were insulated with an "R" (for "resistance") factor of 15. Some electric utility companies now recommend the equivalent of six inches of "R-30" value insulation. In most homes, this would mean a substantial increase in insulation.

When deciding on insulation material, you should beware that the "R" factor is the most effective way to compare types of insulation and prices. If you pay more for one particular brand of attic insulation, you should get more "R" value for your money according to the amount of square feet you have in your attic.

Remember, too, to get at least three bids on insulation jobs, since insulation usually is a major consumer purchase that can run into hundreds of dollars. You should also compare warranties on both material and labor.

### Japanese Visit Grain Sorghum Leaders

**LUBBOCK, TEX.**... A team of nineteen Japanese grain industrialists visited the High Plains this week as guests of Grain Sorghum Producers Association and Texas Grain Sorghum Producers Board. These potential sorghum customers came to

the U.S. as part of the sorghum farmers' efforts to market U.S. grain.

The stop in Lubbock was one of several on a two week tour of U.S. grain facilities. Sponsored by the U.S. Feed Grains Council, these men came to observe U.S. feed

grain practices in economics, storage, harvesting, shipping and processing. They hope to apply some of what they observed in the U.S. to their businesses in Japan.

The tour of the Lubbock area included a demonstration field of sorghum, and the harvesting, loading, weighing and storage of grain. The team was impressed by a hog feeding operation, the cattle feedlots, grain elevators and particularly the micronizing and steam flaking methods of processing grain. Beef in Japan costs three

to four times what beef costs in the U.S. By adopting some of the methods used in the U.S., these men hope to feed their animals more efficiently and lower the cost of producing quality beef.

This team's visit coincided with the eighteenth anniversary of the first Japanese grain team's visit to this area. "When those first men came to Lubbock, they were not at all interested in sorghum," said Elbert Harp, Executive Director of GSPA, "but before they left they were placing orders for

the grain." Harp continued, "Japan is now our number one customer of sorghum, buying one out of every seven acres planted in the United States."

"Perhaps we can make that two out of every seven by our next visit," said team leader Shigeto Nakashima, expressing the team's enthusiasm for what they had observed.

### V A News

Administrator of Veterans Affairs Max Cleland has out his agency on alert status to smooth the transition to new procedures in issuing millions of dollars monthly in GI Bill education benefits checks to veterans.

In a conference call with directors of 58 Veterans Administration Regional offices, Cleland ordered a review of all steps in the process between registration and payment of benefits to one million GI Bill students.

The VA directors were told to augment campus manning to assist schools in the certification process. School administrators have been asked by Cleland to extend help to veterans in light of the payments change. A massive publicity campaign has been aimed by the VA at the veterans themselves in an attempt to make all concerned aware of the new payment procedures.

Cleland's nationwide effort resulted from the decision by Congress last year to end educational payments at the beginning of the month. The law also ended automatic advance payments of as much as two months' benefits at the beginning of a school term. These must now be requested by the student.

The monthly prepayments resulted in over payment of benefits when some schools and students failed to notify the VA of student dropouts or nonattendance.

The last prepayment benefits were paid in May. Continuing students received allowances for June on July 1.

Cleland has now directed attention to the fall enrollment and new advance pay procedures. Regional office directors were told "to take every possible step to assure that each veteran student is aware of the new payment procedures."

"I don't want a single veteran to be surprised," Cleland said, "I want this change to be accomplished as smoothly as was the end of the monthly prepayments. I am confident with maximum cooperation between VA, school officials, and the veterans, we can make the switch without undue hardship."

If a student requests ad-

vanced payment of the first month— or partial month—of attendance, plus the following month, and the school agrees to process it, the normal interval until the first recurring VA check is received will be 80-85 days.

Cleland urged students to analyze what the change will mean to their individual budgets and to plan for any gap in their benefit payments.

"Since advance payments for the beginning of the next school term are no longer automatic, anyone wishing to apply for them should do so as early as possible," he said, "allowing for a 30-day processing period."

Students who can't find needed campus jobs should inquire about VA's work-study program, Cleland advised.

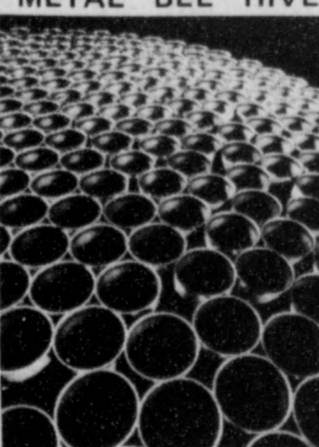
The VA chief urged students having questions to contact their Veterans Representative on Campus or the nearest VA office.

Contrary to a misconception held by many, last wills and testaments cannot change beneficiaries named on life insurance policies issued to eligible veterans by the Veterans Administration. According to D.G. Ayres, Veterans Service Officer for Floyd County, there are currently about 4.7 million veterans who have active insurance policies which were issued by the Veterans Administration, and all policy holders should make certain that persons they wish to receive their insurance benefits are named on their policies.

Veteran policyholders who fail to make certain their beneficiary designation is in order could add to the emotional stress of survivors and cause unwarranted financial hardship. This could be very traumatic for widows with young children, when they discover that the insurance proceeds are to be paid to a former wife or girl friend of the veteran. In many instances, when a veteran marries or remarries, he completely neglects to change his beneficiary designation, and the Veterans Administration must pay in accordance with his most recently signed designation.

All veterans who have Government insurance policies in force should review their beneficiary designations periodically. When a change is indicated, the appropriate forms may be obtained from the Veterans Administration or from the local Veterans Service Office. In the event a policyholder is not certain whether his designation is correct, he should not make inquiries to the VA, but rather should complete a new designation form without delay. All beneficiary designations become effective on the date of the official postmark shown on the envelope used for mailing. Individual postmarking can be obtained at all U.S. Post Offices upon request, if such action is of any importance to the policyholder.

**METAL "BEE" HIVE**



Don't expect to find a bee hiding in this hive. That "honeycomb" you're looking at is the product of man-made technology—metal cans. Some 83 billion of them were produced in the United States last year and at least that many will be used this year to package some 2500 different products. The sealant used to keep a tight lid on these cans is also a product of a highly-specialized technology.

### U.S. To Celebrate Mother-In-Law Day

**WASHINGTON (UPI)** — On Oct. 23, if all goes as planned, the United States will celebrate National Mothers-In-Law Day.

or perhaps "celebrate" is too strong a verb. Apart from its sponsor, the National Mothers-In-Law Council of New York, participation apparently will be somewhat restrained.

It is true that Mothers-In-Law Day is listed in the 1977 edition of Charles' Calendar of Annual Events, the country's best known compilation of holidays, commemorations, lunar eclipses, anniversaries, asparagus festivals, etc.

Nevertheless, it likely will be overshadowed by such other Oct. 23 activities as the beginning of National Cleaner Air Week and the swallows returning to Capistrano.

One reason only a minimal amount of jubilation and dancing in the streets is anticipated is because the occasion lacks official sanction. But that situation may change before another Mothers-In-Law Day rolls around.

It is expected that bills soon will be introduced to make the honoring of mothers-in-law an annual event by act of Congress.

Ever alert for new occasions on which floral tributes might be appropriate, Florists' Transworld Delivery (FTD) discovered a distressing thing about mothers-in-laws — few people sent them flowers. At least in that capacity.

They might be smothered in posies as wives and mothers, but rarely as mothers-in-law.

Curious about this, FTD took some soundings which indicated that, nightclub comedians to the contrary notwithstanding, most married people felt kindly toward their spouses' maternal parent.

Aha, said FTD. The next step was to circulate a questionnaire among members of Congress to locate potential sponsors of a measure to make Mothers-In-Law Day an official federal function.

Replies are still coming in but the response thus far has been encouraging. Typical congressional mother-in-law comment: "I am devoted to her." "One of my staunchest supporters." "I like her very much." "She was tops."

A spokesman said FTD feels it may be onto something big. Change the negative mother-in-law image to reflect these sentiments and the orders will roll in.

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## Commerce On the Plains

Bruce Romig

### Small towns: What's in future?

A recent study conducted by the National Association of regarding the viability of America's rural towns by the year 2000 turned up some very positive results, especially from four men who are experts in their fields.

The results were especially interesting when you consider that nearly every small town in the Panhandle area has grown in population during the past year due to the growing tendency of young Americans to seek a better way of life by returning to the smaller communities in which they were raised, or which they visited on vacations.

Among the questions asked of the experts were: Will these small towns—outside of metropolitan areas—continue to thrive? Will they become the suburbs of the future? and How will the energy crisis affect residents of these towns.

Morgan Williams, professional staff member of the Senate Agricultural Committee, says he believes some small communities with populations of 25 or 50 will disappear by the year 2000, but towns of 1,000 or more people should remain healthy and vibrant. He believes the quality of life in small towns is—and will continue to be—their biggest drawing card. "In the future," says Williams, "emphasis will be more on casual living and rural life. Compared with the life-style of the cities and all the attached problems, small towns will look more attractive than ever."

William Tishler, head of the department of Landscape Architecture at the University of Wisconsin, believes the influx of new people to small, rural towns is likely to create an architectural paradox in many communities in the future. New residents generally become more involved than older residents have been in preserving the heritage of the town, he said. "They do so by preserving historic structure, often adapting them to new uses," said Tishler. "A residence becomes a restaurant. A barn becomes a home."

Rising costs of new construction will make rehabilitation of older properties more attractive in these areas, as it is starting to be in many larger cities, he said.

Residents of small towns may feel the burden of increased energy costs more than their city counterparts, he said. "Income levels are generally lower in these areas so fuel costs take a bigger bite of total budgets. To compensate, people will become more independent and self-sufficient, reverting to life-styles of the past by installing things such as wood-burning stoves," he said. "They are returning to the practices of the past as well as searching for the 'better quality of

life" they equate with days gone by," he said. Small towns are in no danger of disappearing by the year 2000 says Dr. Glenn V. Fugitt, head of the department of Rural Sociology at the University of Wisconsin, "although their functions may change greatly. The trade center function is atrophying, especially in towns of 2,500 or less," he says. In general, Fugitt is optimistic about the future of small towns. "Their populations are stabilizing and they no longer have the problem of providing services for a declining population base," he said.

Dr. William J. Goudy of the department of sociology at Iowa State University, also expects a change in the function of small towns in America by the year 2000. Communities with populations ranging from 2,500 to 10,000 will continue to serve as centers of community services such as health care and education rather than as trade centers, he believes.

When asked where they see themselves living in five years, most people living in rural communities indicate they plan to remain there, the study concluded.

So it appears that rural America is alive and growing, and may be the place that a great many of us will return to some day to escape the pressures of the bigger cities.

**CANCER ANSWER LINE** American Cancer Society  
M. D. Anderson Hospital and Tumor Institute

*A business executive writes:*

"Recently I was treated for a prostate infection, and I want to know if that puts me at risk of getting cancer of the prostate?"

**ANSWERline:** There are various kinds of prostate disorders that are among the common disease problems of men above 50 — and prostatitis is one of them. While none of these conditions (yours included) cause cancer, a person who has had a benign prostate condition can also develop cancer in the gland at a later date. Prostatic cancer occurs in older men. What all this means for you — and for any man in your age group — is that it is important to have regular physical checkups including prostate examinations, and to see a physician if you notice any change in urinary habits.

*A reader asks:* "Are there any new trends in cancer treatment?"

**ANSWERline:** Yes. Many cancer specialists today believe that when cancer is first diagnosed and treated,

microscopic beginnings of future advanced disease are present. Therefore, there is a trend towards giving chemotherapy with the initial treatment (surgery or radiation) as a preventive measure, rather than to wait to use drugs when cancer has become more advanced. Another 1970's concept is to deal more thoroughly with the emotional and social well-being of the cancer patient and family. The American Cancer Society has many service and rehabilitation programs to help with the "human side of cancer." The ACS is also trying to make

sure that a person who overcomes the hurdle of cancer doesn't walk into a wall of job discrimination. The concept here is simple: survival alone is not enough; the cancer patient has to be able to enjoy the years that hard-won medical advances can bring.

*A school teacher explains:* "I am past the menopause, however, I have been noticing some bleeding, and I realize that I have to see a physician soon. But first, I would like to know what kind of examination to expect."

**ANSWERline:** When abnormal bleeding occurs in a woman of your age, your physician will of course go over your medical history and do a pelvic examination and Pap smear. In addition, it may be necessary to do either a diagnostic curettage (a "D and C" under anesthesia) or a suction curettage (which is an office procedure that is seldom painful) to obtain a tissue sample for microscopic testing. You are obviously aware that unusual bleeding is a signal that demands attention because of the possibility of cancer. It will help your peace of mind — and perhaps save your life — to see a physician as soon as possible.

*Do you have further questions? Call your local unit of the American Cancer Society or call M. D. Anderson Hospital & Tumor Institute's Cancer Information Service, 1-800-392-2040 toll-free in Texas, 792-3245 in the Houston area.*

DEAF SMITH HEREFORD OCT 25			
PARMER FRONA OCT 23	CASTRO DIMMITT OCT 25	SWISHER TULIA OCT 27	BRISCOE SILVERTON OCT 27
BAILEY MULESHOE OCT 21	LAMB LITTLEFIELD OCT 26	HALE PLAINVIEW OCT 28 ABERNATHY OCT 27	FLOYD FLOYDADA OCT 29
COCHRAN MORTON OCT 25	HOCKLEY LEVELLAND OCT 26 LOCKETVILLE OCT 29	LUBBOCK LUBBOCK OCT 31	CROSBY CROSBYTON OCT 30 DICKENS SPUR NOV 2
YOAKUM PLAIN OCT 27	TERRY BROWNFIELD OCT 30	LYNN TAHOKA NOV 1	GARZA POST NOV 3
GAINES SEMINOLE OCT 31	DAWSON LAMESA NOV 4	BORDEN	HOWARD BIG SPRING NOV 8

**FROSTY WEATHER** — Freezing temperatures across the South Plains usually begin cooling things down in late October, the National Weather Service reported in its monthly weather summary. Listed are average first freeze dates for the counties of the Texas South Plains based on past NWS data recorded there. Weathermen say those freezes may come later than usual this year, however, because of September's unusually high temperatures.

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**CONGRATULATIONS TO ALL THE BOYS WHO ENTERED REED'S FORDS PUNT, PASS & KICK COMPETITION THIS YEAR**

WE WISH THE FIRST PLACE WINNERS THE BEST OF LUCK IN THE ZONE COMPETITION AT MONTEREY HIGH SCHOOL PRACTICE FIELD IN LUBBOCK, OCTOBER 15th 10 a.m.

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**Texas Taxes**

By BOB BULLOCK, State Comptroller

**AUSTIN**—For some months now, I've been getting chuckles from the various taxpayer groups I speak to with my story about the three most often told lies: The first one is, Your check is in the mail. Second, The boss is tied up in a meeting and can't talk now. And third, I'm from the state tax office and I'm here to help you. Unfortunately, many taxpayers still tend to cringe when a state tax collector comes calling. And they may have had reason to in the past because all too often the only time the tax collector came around was when there was a problem. We've tried hard to change that image of the tax collector since I took office in January, 1975. And I think we've made a lot of progress. But we've still got a way to go to convince people that we sincerely do want to help them.

In the next few months, every business in Texas — from the giant discount house to the small Mom and Pop grocery — is going to get a personal visit from a tax specialist from the Comptroller's Office. And when the tax officer tells businessmen and women that he or she is from the Comptroller's Office and is there to help them, that's going to be the truth. You can bank on it. The visits will be friendly ones — for the primary purpose of answering the taxpayer's questions and giving them any help they might need in complying with the state's complex tax laws. The door-to-door canvassing project is a mammoth undertaking because of the large number of businesses in Texas. But we think it's going to be a worthwhile one, reaping dividends for both the taxpayer and the Comptroller's Office. By visiting personally with the taxpayer, we can identify

potential problems while they are still small. And that means less problems down the road for the taxpayer — and for us. A sample canvass conducted in July by half a dozen of our field offices demonstrated the value of the program. Of the 4,700 taxpayers visited, some 19 percent required assistance or needed tax permits. By correcting these problems early, these taxpayers avoided bigger, potentially costly ones further down the road. I've always believed that it's easier to solve problems on a person to person basis. Bureaucracies tend to be impersonal, and there's little wonder that taxpayers view them with suspicion. We think our door-to-door canvassing campaign will help to solve that problem. So when a tax specialist from my office comes by your place of business and says he's there to help you, welcome him. He's not lying. IF YOU HAVE ANY STATE TAX PROBLEMS OR QUESTIONS, CONTACT YOUR LOCAL COMPTROLLER'S FIELD OFFICE OR CALL TOLL FREE, 1-800-252-5555.

**Myadec capsules had no equal—until they made a tablet.**

The Parke-Davis Myadec capsule contains a high-potency vitamin formula with minerals—9 important vitamins and 6 minerals, to be exact. And now this same high-potency vitamin product is also available in an easy-to-take tablet. That's one reason doctors and pharmacists are recommending Myadec tablets more than ever before. If you're active and on the go, stop in today and buy a supply of Myadec Tabs.

**FALLS IN**

Now is the time to start winterizing your home with green plants. Just received a new shipment of table, floor and hanging plants. We have Marble Queen, Giant leaf and Pole Ivies, Crotons, Scheffleras, Weeping Figs, Shaving Brush, Red Emerald, Artillery, Chinese Evergreen and Norfolk Pine and others

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**News At The Top**

This kind of turtle top would live a 24-hour life if you'd let it. It goes under shirts, layering jumpers and tunics, or by itself with jeans and skirts. This body-slim sweater by Naughty Niks just can't be stopped. One of its nicest characteristics is its fabric, a super-soft knit called "Ariana" by Ge-Ray Fabrics. This lightweight, supple knit is made from yarns of "Orlon" acrylic which means complete machine-washability, quick-drying and the luxury feel of natural. These are all important facts to the on-the-go teen, as well as her busy Mom.

SHOP FLOYD COUNTY FIRST



1 Lb White Swan Soft  
**MARGARINE**  
 69¢ value  
**2/99¢**

18 oz. 7-Farms  
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6-32 Oz. Bottle Carton  
**COKE**  
 Plus Deposit **99¢**  
 with \$7.50 or more purchase  
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Milnot - Tall Can So Rich It Whips  
**MILK**  
**4/\$1.00**

5 Lb. Imperial  
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**19¢**  
 with purchase of 4 light bulbs  
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DECKERS SMOKED SAUSAGE LB <b>\$1.29</b>	
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FAMILY PACK GROUND BEEF LB <b>59¢</b>	
USDA SWISS STEAK <b>\$1.09</b> LB	USDA ARM ROAST LB <b>89¢</b>
USDA RANCH STEAK <b>79¢</b> LB	LONGHORN CHEDDAR CHEESE <b>\$1.49</b> LB
USDA BONELESS SIRLOIN STEAK <b>\$1.49</b> LB	USDA BEEF RIBS <b>59¢</b> LB

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**PEANUTS**  
**79¢**  
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2 LB SMUCKERS \$1.19 VALUE  
**GRAPE JELLY**  
**79¢**

5 LB GLADIOLA 79¢ VALUE  
**FLOUR**  
**59¢**

28 OZ. KRAFT BAG  
**CANDY** \$1.99 VALUE  
**\$1.49**

12 OZ. NESTLES \$1.79 VALUE  
**CHOCOLATE CHIPS** **\$1.39**

12 OZ. TOM SCOTT \$1.49 VALUE  
**MIXED NUTS** **\$1.09**

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**MUNCH & CRUNCH** **2/99¢**

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**WISK** \$1.49 regular **75¢**

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**EGGS** DOZEN **67¢**

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32 OZ. WAX \$1.99 value  
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**AIR FRESHNER** 99¢ VALUE **79¢**

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