## $15^{\circ}$. The Lockney Beacon

## 䋨

Lions Club Pancake Supper Tuesday

The Lockney Lions Club's annual
Pancake Supper will be Tuessay.

R. M. (Ole) Olsen


Band Concert, Salad Luncheon
Scheduled Sunday At Cafetorium

Lockney Band Boosters salad lunch-
con and the Lockney school bands' $\begin{aligned} & \$ 1.25 \text { for children under } 12 .\end{aligned}$ The band concert starts at 2 p.m. All annual winter concert will be Sunday,
February 6 at the elementary school
cafetorium.
The salad luncheon will begin at cafetorium after 9 a.m. Sunday so thet The salad luncheon will begin at
cafetorium after 9 a.m. Sunday so the
$11: 45$ a.m. Cost is $\$ 2$ for adults and
band parents can bring their salads.


LOCKNEY LIONS David Turbeville, Paul Koonsman and Jack Samford get some pointers on making flapjacks, just in time for the Lions Club Pancake Supper next Tuesday, from Lockney High School home-ec
students and their teacher, Mrs. Wilma Adams. Students pictured are Irene Castro, Michael Hill, Leandra students and their teacher, Mrs. Wilma Adams. Students pictured are rrene Castro, Michael Rile, Leandra
Villareal, sue Martinez, Sylvia Salinas, Norma Salas and Teresa Ramirez. The Lions Pancake Supper is
scheduled from 5 to 8 p.m. Tuesday in the Lockney Junior High School cafeteria.
(Staff Photo)
R. M. (Ole) Olsen Retires After 38 Years With Bell System
R. M. (Ole) Olsen of Lockney retired Olsen said his greatest thrill while in comes to retire that you feel the same what you do..the company is and in December after 38 years of service
with the Bell System. Olsen started working for Bell March 4, 1938 at
Council Bluffs, Iowa with Northwest-
ern Bell. He moved to Amrillo he started working for Southwestern
Bell. in 1940. Olsen transferred to
Plainview in 1943 and to Lockney in 1999. While in Plainview, he worked
Tulia, Floydada, Hale Center and
Lockney.
$\begin{array}{ll}\text { Olsen said his greatest thrill while in } & \begin{array}{l}\text { comes to retire that you feel the same } \\ \text { Lockney was being nat }\end{array} \\ \text { the Year" in 1958. }\end{array}$
Upon his retirement, Olsen stated "I
really hate to have to step down, as you can see. I worked with and for some
real wonderful people."

To his fellow employees, he said "I
sincerely hope that when your time

## Cotton Prices Higher




Former Lockneyite Writes Book;
Autograph Party Sunday In Plainview


AUTHOR...Mrs. Elsie Maye Peckham, former Lockney resident, will autograph copies of her book, "Sugarless Cookery For The Gourmet,"
Sunday from 2:30 to 4:30 p.m. in the Century Room Sunday from $2: 30$ to $4: 30$ p.m. in the Century Room of the Hale
(Stanty State Bank in Plainview.



Odd Fellow-Rebekah Chili-Stew Supper Tickets For Sale
Tiickets to the Odd Fellow-Rebekah Chili, or Stew Supper, scheduled Mon
ddy, February 21 are now avaiabble trom members of the lodges. Adult
tickets are si.50; children's (under 12) tickets are 7 The cents. Drink and dessert are included.

 Emert at Jackson Tire Company,
Weldon Graves at Graves Weling
Whep Shop at Lone star, Frankesiegraves at
Tye Company Emo Savage at Lock.
 Rebekahs.


## Sweetheart

Ball Planned
The Floyd County Division of the
American Heart Association are planAmerican Heart Association are plan-
ning a fund raising Sweetheart Bail
Saturday night, February 12 from 8 Saturday night, February 12 from 8
p.m. until midnight at the Massie
Aetivity Center in Floydada. Music for Activity Center in Floydada. Music for
the ball will be furnished by the Dukes
Mixtures. Mixtures.
A $\$ 12$ donation per couple will be A \$12 donation per couple will be
taken. Mrs. James (Dot) Word is in
charge of ticket sales and may be

## Hornets Defeat Longhorns

Lockney High School's girls' basket-
ball team missed a chance to lock up at least a p payofff spot for the District
4.AA basketball title Tuesday night 4.AA basketball title Tuesday night
when they lost to Tulia $45-43$. The Lady
Horns tied with Tulia for the firstHorns tied with Tulia for the firist
round lead, and a victory Tuesday
night would have insured night would have insured a playoff for
the LHS girls. They're still not out of it, the LHS girls. They're still not out of it,
as anything can still happen in the
second round quarter but were town the one the firirst
at talfitime and also at the end of three.
quarters, when the score was $29-28$. Longhorns scoring in the egame were
Ray McMahan, nine points: Allen Sterling, eight, nine points; Allen
Danny Clark and Ronnye sry, seven,
Cunyus, six


LOCKNEY FORWARD TAMMIE CARTHEL reaches for a rebound in the Lady Horns' game with Tulia. The Lockney girls lost ${ }_{\text {(Staff Photo) }}$

Lady Horns Defeated By Tulia



## Subsidized Fuel

The cold weather that has brought discomfort
o a lot of people this winter clear that the supply of natural gas in this country is running out.
Yet the politicians are determined to keep controls on natural gas prices in, the belief tha
they can be sure of getting cheap fuel from now
Gas production peaked in this country in 1972 and we are now using more every year than is reserves are good for only eight or nine present say the experts.
The situation that is now taking place comes as no surprise. A lot of people in this country have been warning about it for the past 22
years, ever since the Supreme Court ruled in the Phillips Petroleum case that the federal Power Commission is empowered to set the wellinead price of natural gas if it moves in interstate This decision has served to keep the price of gas low, and in recent years below the level
necessary to attract producers to discover and develop new supplies
Worse than that, because the federal government has set an artificially cheap price on
natural gas, it has encouraged northern and eastern users to waste a fuel that should be reserved for premium use.
Thousands of factories and plants went to natural gas because it is cheaper,
The Federal Power Commission has attempted to raise the price of natural gas at the wellhead in order to encourage drilling. But every time it
does this it gets sued by so-called consumer does this it gets sued by so-called consumer down. Who demand that the price be kep Gas is selling in intrastate markets for $\$ 2.50$
per thousand feet but the federal ceiling on new per thousand feet but the federal ceiling on new
gas is $\$ 1.42$ per thousand. Most gas moving in interstate pipelines is being bought at 18 cents to 40 cents per thousand and will continue to be purchased at this price until the wells go dry.
Deregulation would no doubt cause the price
ARTS AND CRAFTS CLASSES
Beginning Feb. 15
MACRAME......Katharine Rucker
POTTERY..... Helen Adrian
NEEDLE POI NT ....Effie Mae Kerr
SHIRT PAINTING...Linda Mosher
Consult schedule for other classes
LLANO ESTACADO MUSEUM
8th and Raleigh, Plainview
of gas to go up and it would probably hit a price
high enough to encourage users of coal in coal high enough to encourage users of coal in coal
producing states to switch back to that form of uel. But right now, people who to that form o But right now, people who use coal, elecmarket price. Why do those who use natural gas deserve a special subsidy?
We would rather pay $\$ 2.50$ per thousand cubic feet for natural gas than to pay $\$ 1.42$ for it and


GOING, GOING . . . Total farm acreage in Texas for 1977 at $141,400,000$ acres, is projected to be down for the first
time in four years by 400,000 acres. Rising and unfair land tax structures are among the factors forcing farmers out of business in the
Commissioner John C. White.

Texas Farm Acreage Expected to Decrease



| $\frac{\text { Degl] }}{\text { [F[BI }}$ |  |
| :---: | :---: |
| SPECIAL <br> MENS SUITS <br> New-Spring Style <br> eg. $\$ 110.00$ Values <br> ONLY-..-54 ${ }^{88}$ <br> ONLY-..5948 ${ }^{88}$ $\qquad$ | LADIES - PANT SUITS <br> REDUCED 20\% OFF REG. PRICE <br> SPECIAL <br> ALL-TIMEX-WATCHESLadies And Mess 5 syles <br> si2.95-TO-555.00 values REDUCED 20\% Off Reg. Price |
|  | SPECIAL <br> GIRLS DENIM JEANS <br>  <br> ONLY ... ${ }^{5} 6^{88}$ a pair <br> Thursday, Friday, \& Saturday |
| SPECIAL BOYS SPORT SHIRTS NOW ONLY S $^{99^{90}}$ $\qquad$ | SPECIAL <br> LADIES NYLON PANTIES <br>  ONLY --- ${ }^{5} 1^{11}{ }_{\text {pr }}$ |
| SPECIAL $\qquad$ <br> 2. PIECE BATH-SETS NOW ONLY -... $6^{58}$ |  |
|  |  |



## DAR good citizens

 to be honored



Preventing medicine from
deteriorating too rapidly is a deteriorating too rapidly
key consideration in h
medicine storage. cineer-the-counter medi-
Oves $\begin{aligned} & \text { OTCC usally are safe } \\ & \text { and effective for approxi- }\end{aligned}$ and effective for approxi-
mately two years-if storage
conditions are favorable. But conditions are favorable. But
if they aren't. the medicine it they arent the medicine
may lose quality faster.
Few OTC drugs have ex piration dates printed for
the consumers' information;
so it is wise to print clearly so it is wise to print clearly
the purchase date on medi-
cines to keep track of their Hage
Humity and moisture
speed deterioration of many speed deterioration of many
drugs. especially tablets and
powders. Vitamins often are powders. Vitamins often are
sold in dark plastic contain-
ers to protet then from
light. In general, drugs need to be protected from intense
light, hat and moisture.
Some may need to be refrigerated.
The bathroom is a popular
place to store medicines, but it is often steamy and warm.
The kitchen presents.
better atmosphere, if the drugs can be stored away
from the stove-and not
above the refigeator and
the kithene is well ventilat
ed. Cabinets with a vilial
section used only for drugs

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| ROAST $\quad 89$ | ${ }^{\text {semen }}$ Sten $1^{19}$ |
| $-z^{2} s^{\text {sithak }} 1^{19}$ |  |
| ROAST in $79^{\text {c }}$ |  |
|  | $\mathrm{F}^{\mathrm{mac}}{ }^{\mathrm{m}} 98^{\circ}$ |
|  | Lemons |

$0^{\text {TOMATOES }}$

|  | ${ }^{\text {Bage }}$ 2/ $26^{\text {c }}$ |
| :---: | :---: |
| ONIONS $29^{\circ}$ | $3^{3} 3^{\text {Onfons }} 39{ }^{\circ}$ |
|  $3 / 5^{100}$ | ${ }^{\text {cosen }}$ |
| We Give Gold Bond Stamps Double Stamps On Wednesday | ter's Market ay.Saturday 8 a.m. to 8 p.m. Sunday 8 a.m. to 6 p.m. |



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Piggly Wiggly, All Purpose Flour


EVERYDAY LOW PRICES Pigaly wigegy Patatoes Drink Mix Tomato Juice Peanut Butter Macaroni Dinners ${ }^{9} 9^{c}$

${ }^{40} 67^{\circ}$
${ }^{10} 79^{c}$
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Piggly Wiggly
Grapeftuit Juice


EVERYDAY LOW PRICES



Piggly Wiggly, Light
Chunk Tuna
,awawawanaw

309 S. Wall Floydada, Texas STORE HOURS DAILY 8 a.m. - 8 p.m. SUNDAY 9 a.m. - 7 p.m.

## WIGGLY BRANDS SALE

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Ultra
Brite
Tis
Tine Bufferin $89^{C}$ Tablets soil 104 Chiildren's AOC Congespirinin
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We are proud to present a program that will save you money as you add charm and grace to your
dining table. Over the coming weeks, we will be offering beautiful and genuine JOHANN HAVILAN We have made special arrangements for yous acouire this fine European china on an excclusive
layaway plan that will fit your weekly budget. layaway plan thar will With your weekly budge. $\$ 3.00$ purchase you are entitled With each $\$ 3.00$ purchase you are entitled to buy
one china stamp for 99 c . A $\$ 6.00$ purchase entitles you to buy two stamps, ett. Fill the Saver Certificate
with 30 stamps, and this store will present with 30 stamps, and this store will present you with a
gift boxed 20 -piece service for four of beautiful gift
Jonn Haved
20-piece cer china, in your for foice of four beautififul patterns. The total price of your set will be just
$\$ 29.70$. Matching service pieces will be available at $\$ 29.7$. Matching service pieces will be availabie at
special coupon savings during the feature weeks.


Fabric Softener
Dog Food Bath Tissue
piggly Wigg!y Paper Towels


Piggly Wiggly, Cut


Green Beans


Eas meay
Pigly Piggly
ny Praches
Cling Peaches


## Dish Detergent


6 . ${ }^{5} 1$ I Trash Bags
640 $69^{c}$ Paper Napkins
mack 49c
$49^{c} \begin{gathered}\text { noges wail } \\ \text { Fissual } \\ \text { Tisue }\end{gathered}$
$-49^{c}$

## If You’re Buying

* OFFICE SUPPLIES
* OFFICE EQUIPMENT

ڤ OFFICE MACHINES
Out Of Town

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THESE ITEMS AT
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LOCKNEY BEACON

We Will Meet Or Beat

The Out-Of-Towners

Quality And Prices!



## You have a growing advantage with Asgrow Bug-Off sorghums... Dorado performance plus Greenbug resistance.

There's no need to sacrifice sorghum performance to get Greenbug resistance. Not when you can have Asgrow's famous Dorado performance plus Greenbug resistance in a choice of hybrids. and 3 of head smut.

And, you'll never find a better time to order these great Greenbug resistant varieties than right now. See our special free gift offer out lined below

## Bug-Off"M

This Greenbug resistant hybrid is very similar to Asgrow's famous Dorado M in agronomic a mighty strong point in its vor. And, it's also resistant to MDM, races 1 and 3 of head smut and foliar burn from applications of methylpara thion. Moderately open heads carry medium large yellow grain of high test weight and yield. Bug-Off $M$ is a winner,
Greenbugs or not.
The name "Bug-ofr" is int
resistance to Greenbugs

## acrylic pile lining, hidden hood, stretc

 nylon cuffs and white snaps. This good ooking jacket is cut extra long and fea tures raglan sleeves for a better fit, plu 3. Ecology Clock-One of the mo popular items we've seen. Each section of the clock is filled with real grain. This colorful grain display is contained in played by a precision battery operated clock. A real conversation piece suitable for many locations.
## Bug-Off

 Bug-Off hits the Greenbug prob ance of this Dorado type helps ance of this Dorado type helps make dependable high yields un der irrigation or the stress of dryland conditions. Strong sturdy stalks carry heads with large bronze grain and high test weigh A bonus: Bug-Off also provides resistance to MDM, and races 1The name "Bug-off" is

You'll have a growing ad vantage with Asgrow BugOff or Bug-Off M. An advan tage that can mean greater sorghum yield and profit potential.

includes orders placed at Asgrow Seed Days. See your Asgrow dealer or sales representative for additional details. 5 Bag Order...Asgrow Cap 40 Bag Order...Asgrow Ecology Clock

1. Asgrow Cap-You'll like this good- looking quality cap.
color with white stitching.
2. Winter Jacket-A top quality jacket of Oxford Nylon and completely washable. Bronze color with matching


Free gifts forordering Asgrow now.

## By ordering your Asgrow hybrid sor-

 lined below, you will receive a free gift from participating Asgrow dealers. This offer applies for a limited time and alsoYour Asgrow representative will be calling on you soon.


COLLEGE STATION
Although cattlemen may

pot of gold at the end of the
rainow, 1977 does offer a
ray of hope.
Dr. Edward Uvacek,
Dr. Edward Uvacek, a
livestock marketing special-
ist with the Texas Agricul-
tural Extension Service,
sees areduction in fed cattle
marketing for the early

## marketing for the early p of the year about 9 per ce below last yent

 $\begin{array}{ll}\text { of the year, about } 9 \text { per cent } & \text { oi } \\ \text { below last years's level. nut } \\ \text { he believes marketings will } \\ \text { incerease slightly. }\end{array}$supplies should be down for
aphile," says Uvacek.
"Therefore, fed cattle "Therefore, fays cattle pracek.
should move up during the should move up during the
next few months. This, plus
more favorable feed grain more favorable. feed griain
prices, could stimulate an
increase in feedlot place Thus, if the feedlot bus
esss does pick up during the ness doas pick up during the
first part of 1977, then some
beef supply problems could
develop during the latter develop during
part of the year over of calves from last year
and a lower calf crop, feeder cattle and calf number
should be down during mos

This means feeder cattle
prices should also show
ome improvement sollol ing the pattern being set by
Uvacek believes. that
cattle feeders will remai much morers catious in the
new year, and this will kee
hem from over-paying SEARCH FOR RURAL HERO-Some deserving in
dividual who risked his
her life to save another wil ism Award sponsored the Texas Farm and Ran
Safety Council. The coun
sponsors the ward progra
to help promote safety to help promote safety
rural areas, notes an agric
tural safety enginer wi
the Texas the Texas Agricultural E
tension Service. All nomin
tions must be submitted
 "We do more than just fill out tax forms. We can help you save money. Reason No. 1 why H\&R Block should do your taxes. People don't come to H\&R Block just to have their tax forms filled out. They com money. We dig for every honest deduction and credit. And we see that
you get the benefit of the latest changes you get the be

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LOST HEAT BITES THE DUSI









## CHECK THESE SPECIALS．．．

RCA ColorTrak TV with electronic 20－position tuning

reg．\＄769．95 Mize
rice $\$ 699.95$

 hire are Autoramit cor oration oldest ties tones and
 Automatic room light picture control adjusts electronic 20 －option turing gives you



MIZE TV IN FLOYDADA 215 s MAIN

RCA ColorTrak table model with electronic remote control

＇669．95
RCA Super Accufilter black matrix picture tube has tittered color phosphors thar abs and
light．Result：colors appear sharper and
more vivid．
$100 \%$ solid state Color Trak chassis for reliability－
Automatic contrast／co
Automatic contrast／color＂track king＂circuitry ties
brightness，contrast and color together so that al three are balanced simultaneously． Automatic color control holds flesh tones and
other colors to the settings you select－even when TV signal varies or you change channels． Automatic room light picture control adjusts
picture brightness as room light changes． FREE LEG KIT AVAILABLE WITH REMOTE






## $\$ 4.99$


ALBUMS



## ＇Spiritual tone＇set at inauguration

He prayed also that the nation be saved
factionalism and framer from factionalism and from
divisiveness＂in order to build a nation divisiveness＂in order to build a nation
united for＂the service of the world．＂ President Carter said that Micah＇s declaration of how men should live－＂＂d
justly，love mercy and walk humbly with God＂：is the basis for a＂new
 here Jan．20－a tone set both by God＂continued，＂as if we knew al．＂ prayers of two bishops，including United wealth were so great that we could He has no new dream，said Mr．Carter Atlanta．Bishop wiliam R．Cannon of satisfy the needs of people everywhere but faith in the old－＂＂the bold and brill
Jimmy Carter the world and buy their favor and
over Jimmy Carter of Georgia，who has support：as if our power were limitless，consummation．＂In that spirit．he celled
expressed his Christian belief perhaps so that we could manage and direct the for the nation＇s people to＂learn together
more than any other President more than any other President and more，affairs of humankind．
than most candidates in the nation＇s＂The truth is that we are not able lough together，work together and pray．
together．＂ than most candidates in the nation＇s＂The truth is that we are not able
history referred to the words of Micah to properly to manage and control establish his call for a mew new dedication ourselves，＂he said，＂and to guarantee to
every and spirit among the people．
And Bishop Cannon＇s invocation was a fruits of his labor．＂
plea to＂save us as a nation from the In asking for God＇s blessing on the new plea to＂save us as a nation from the In asking for God＇s blessing on the new build trust，to respect unity and
arrogant futility of trying to play like administration as well as on the one fork，to strengthens for wall who can
worn the fame God＂－whether through knowledge，departing．Bishop Cannon expressed respect for the law，to provide equal
wealth or power．
＂Th ene for the beginning of＂a new era－a a treatment under the law and to build acred just because it is a democracy，prosperity for all our citizens based on police＂not based on weapons but on Obtain Proof of
Crop Ownership

RCA ColorTrak TV with remote touchbutton ColorTrak Control Center

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| and Wheat Pasture |
| Call Betty Hise or |
| Archie Elynn |
| 293－1094 Bedford |
| Bros．，Cattle Co L |

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| THE TYE CO． lockter，Toexs | DONNIE JACKSON ELECTRIC－ Wiring and repair．Residential and commercial．652－3572．Ltfc |
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$\square$ PUBLIC NOTICE

 COMING SOON GIGANTIC KENMORE 50－HOUR SALE


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audia Kerbel, a consumer
(ormation specialist. $\begin{aligned} & \text { specialist added. } \\ & \text { She is } \\ & \text { with }\end{aligned}$ the Texas
A proposal currently be- $\begin{aligned} & \text { She is with the Texas } \\ & \text { Agricultural Extension Ser- }\end{aligned}$
nansigered by the Na- $\begin{aligned} & \text { vice. The Texas \&M Univer- } \\ & \text { nighway Traffic Safe } \\ & \text { sity System. }\end{aligned}$ Administration would respeed indicator to 85 m.p.h.
(137 kilometers per hour),
she said, noting that the
public may indicate their

| MR. FARMER |
| :---: |
| We'll put down your TREFLAN OR |
| PROWL, you can plow it in.......... |
| WANT TO SAVE YOUR FRUIT? |
| We'll spray your fruit trees now so |
| they will bloom late and make fruit. |
| A. C. CARTHEL |
| Phone 983-3200 or 983-5320 |


m.p.h.-or greater-are using
more than half of the dial to
indicate illeglo indicate illegal a and danger-
ous speeds dial to ous speeds. The proposed
standard will help remove
the immatire standard ware driver's tem-
the immatur
ptation to test the ptation to test the top spe
of his vehicle.
"Also, it will make the
speedometer dials more prespeedometer dials more pre
cise and easier to read-in
the range of speeds normally driven," she said.
If adopted. the proposal

will become effective in $\operatorname{Sep}$ | $\begin{array}{l}\text { will become effec } \\ \text { tember, 1979. }\end{array}$ |
| :--- |

## Comments are now being sought on the proposed

 sought on the proposedstandard, and consumers
may write, before March 14, 1977, to: Doecket Section
No. 760 . National High-
way Traffic Safety Admin.
istration, Room (No. 76 06), National High-
way Traffic Safety Admin.
istration, Roon 5108,
Seven
Seventh Street, S.W.. Wash.

Holding Down Land Tax

## OUTLET STORE SEMI-ANNUAL CLEARANCE SALE

 SALE STARTS FRIDAY FEB. 4 9:30 A.M.

