

# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 59

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 29, 1960

NUMBER 25



NEW 1961 FORDS and FALCONS will be on display at Baccus Motor Co. here starting today (Thursday). Combining many new features, the new Fords are described as "more beautiful than ever." Top is pictured the Ford Galaxie Club Victoria, a new model in the Ford line. Center is 1961 Ford Falcon station wagon, which has proven to be very popular. Bottom picture is that of the new Ford Econoline pickup which will go on sale late in October. It is powered with a modified version of the economical 85-horsepower Falcon engine, and is very maneuverable and efficient.

## NEW FORDS AND FALCONS ARE ON DISPLAY AT BACCUS MOTOR

The beautiful new 1961 models of Fords and Falcons are on display here today at Baccus Motor Company, local Ford dealers. The new models have many new features and are "more beautiful than ever" according to those who have seen a preview showing.

"Rusty" Baccus, local dealer, is inviting the public to come in and see the new models. Coffee and doughnuts will be served all day today (Thursday) and gifts for the kiddies will be handed out.

The 1961 Ford features crisp new styling, new dimensions for greater maneuverability, and major engineering improvements such as 30,000-mile lubrication, that will result in lower maintenance costs and more carefree operation.

James O. Wright, Ford Motor Company vice president and Ford Division general manager, said the new Ford, nearly four inches shorter and two inches narrower than in 1960, will offer a "completely new, fresh appearance in the classic Ford tradition of straight-line design."

Mr. Wright also announced the 1961 Ford styling has been recognized for its "functional expression of classic beauty" by a world-renowned fashion authority. In Rome, Italy, against a backdrop of the new fashion center of the world, the Centro Per l'Alta Moda Italiana recently presented Ford Motor Company with a special medal honoring the 1961 Ford.

Mr. Wright said engineering and design improvements in the 1961 Ford make it "a car that virtually takes care of itself."

The new Ford line, to be introduced by Ford dealers on September 29, consists of 16 models in four series — Fairlane, Fairlane 500, Galaxie and station wagons. Added to the line are two new models — a Galaxie Club Victoria (two-door hardtop) and a six-passenger Country Squire station wagon.

**Falcon Changes**

The Ford Falcon, most successful new car in history, enters the 1961 model year with a proven record of all-around economy, leadership, six-passenger comfort, handling ease and dependable operation, and introduces a new 101-horsepower performance option — the Falcon 170 Special engine.

"In its first year, the Falcon established itself as the standard of American compact cars," Mr. Wright said. "No other car ever achieved the first year success to equal the Falcon's sales of nearly a half million since it was introduced in October, 1959," he added.

"The 1961 Falcon has a new, convex-shaped aluminum grille, but preserves the styling and inside-outside dimensions of its predecessor," Mr. Wright said. "That means the Falcon will continue to offer full six-passenger seating room, the feel and maneuverability of a sports car, and a 237-cubic-foot trunk to carry luggage in real trunk space."

(Continued on back page)

## Formby Warns Of Challenge Facing America

Keeping America strong and keeping Communism from taking over America is the biggest challenge facing the American people, Marshall Formby said in a speech before a joint meeting of the Floydada and Lockney Rotary clubs at Floydada Wednesday.

"We do have internal problems," Formby said, "such as farm prices, inflation, and high taxes, but if we solve all our internal problems and lose this country to Communism, then we are done for, and all is lost."

Formby said that this year was a good time for Americans to search their souls, and to determine just what we want and where we want to go. He warned against being over-confident about Communism not taking over this country.

"Maintaining our way of life is a job for all political parties in this country," Formby pointed out. "Our fight against Communism is the one thing where all parties, religions and creeds should be and can be united. And we'd better be united."

Formby warned that Khrushchev is winning by his propaganda methods and that one-third of the world, about one billion people, are now under Communist domination. The speaker said that Communism exalts a monstrous form of government where the individual is nothing, but the state is everything. He said it brainwashes men and enslaves man's thoughts, his dreams, his hopes, his ideals and his mind. There is nothing about Communism that is good for America.

The speaker concluded by stressing the fact that America is strong enough and has the determination to win in the battle between Freedom and Communism, if we will quit being over-confident and recognize the real problems and challenges facing us.

The joint meeting is a semi-annual affair, the two clubs meeting at Lockney last Spring. Formby is a Plainview attorney and former chairman of the State Highway Commission.

## Farm Bureau's Co. Convention Monday Night

The annual County Convention of the Floyd County Farm Bureau will be held next Monday evening, starting at 7:30 at the Floydada High School auditorium. All members of the farm organization are urged to be present and join in the discussion on policy recommendations to be made to the state meeting in November.

A meeting was held at the Lockney Legion Hall Monday evening of this week at which policies were discussed.

## Baby Dies Here Sunday Morning

Leona Mary, 6-month-old daughter of Mr. and Mrs. Luther Brown of Plainview, died in Lockney General Hospital on Sunday morning after an extended illness. The baby had complications following whooping cough, friends said.

Funeral services were held at the Assembly of God Church in Plainview Monday evening at 8 o'clock and burial was Tuesday in the Lampasses cemetery. Carter Funeral Home of Lockney was in charge of arrangements.

Survivors include the parents, twin brothers, and the maternal grandmother, Mrs. Mary Stapleton of Phoenix, Arizona.



THE NEW BROWN'S DEPARTMENT STORE and man's shop will be shown at formal opening Friday and Saturday of this week. It is located 104-106 North Main. Owners are Mr. and Mrs. Claude Brown who invite the public to the opening.

Photo by Wilson Photography

## Mitchell Sets Field Tour

R. C. Mitchell, producer of Mitchell Hybrid Milo planting seed will hold his first field tour for the general public on Thursday, Sept. 29, beginning at 2:30 p.m. at his farm south of Lockney.

Mitchell will show some field tests on several varieties of hybrids which he will produce for distribution over the area. Also his seed production fields will be shown and a question and answer period relative to seed production practices will be held during the tour. Another interesting feature will be a demonstration plot showing the effects of withholding water for a time from growing milo for the purpose of holding down height of stalk without materially reducing yield.

Mitchell's farm is located five miles south and one mile west of Lockney on Farm Road 378. Refreshments will be served after the short tour and everyone interested is invited to attend, he said.

## Colson Boy Is Safe On Taiwan

After almost ten days of fearful anxiety about the safety of their son, Jimmy, Mr. and Mrs. Cecil Colson received a telephone call from Congressman George Mahon Wednesday morning saying that their son was safe on the island of Formosa or Taiwan. He has been serving there with the Navy for 20 months.

He is due to come home and the local people were fearful that he had perished in the plane crash on Guam some two weeks ago. They began a search to locate him and finally, through the help of Congressman Mahon, have been assured of his safety.

His flying orders were delayed and thus he didn't start home as soon as they thought he would, the message said. Previously Congressman Mahon had notified the parents that their son's name was not on the passenger list of the downed plane.

## Earl Cooper Is Named School Custodian

Earl Cooper was employed by the Lockney school board as custodian at the high school building in a special meeting Monday morning. He succeeds Ernest Spradlin who passed away recently.

The board discussed the matter of furnishing school buses for pep squads to attend the football games this fall, and decided upon the policy of furnishing no buses for these groups to football games. Many times the buses go to the game crowded but return home practically empty. It was pointed out, since most students return home with their parents.

## New John Deere Tractor On Display

The new model John Deere tractors are on display now at Lockney Implement Co. It was announced this week by Pat Stansell, manager.

The local firm has a model 4010 diesel tractor on hand and will receive other models soon. Biggest change in the new tractors is the switch from a two-cylinder to four and six-cylinder engine. Many other improvements have been made in the tractor and the local dealer is anxious to show the machine to his customers.

## ATTENDS FUNERAL

Kelton Shaw attended funeral services for his uncle, Raymond Olive, last Sunday afternoon at Vernon. Mr. Olive died Saturday. Burial was in the Vernon Cemetery.

## BROWN'S FORMAL OPENING SET FOR FRIDAY AND SATURDAY

Formal opening of the spacious new Brown's Department Store and Man's Shop will be held Friday and Saturday of this week. Included in the calendar of events for the occasion is drawing for some 49 prizes of wearing apparel or dry goods and the modeling of women's and misses clothing from the store's large ready-to-wear department.

## Young Child Dies Of Burns

Verna Gean Hall, 3-year-old daughter of Mr. and Mrs. Walter Hall of the Sandhill community, died Sunday at 2 p.m. in John Sealy Hospital, Galveston, from burns received in a fire at the farm home on Sept. 19th.

Funeral services for the little girl were held at Greeley Methodist Church, near Henderson, Tuesday at 3 p.m. and she was buried there.

A sister of the burned victim, Beverly, age 4, is still in the Lockney General Hospital under treatment for burns but her condition was reported to be improving this week. She received second degree burns over about 30 percent of her body, mostly her arms, legs and face, relatives said.

The two little girls were turned as they were playing in an unoccupied building on the T. C. Hollins farm near Sandhill. One of them turned on a gas jet in the building and ignited a match. The resulting gas explosion burned both girls and destroyed the building.

Survivors of the little girl in addition to her sister are the parents; one brother, Walter, age 6 months; the grandparents, Mr. and Mrs. Oris Walton and Mr. and Mrs. M. C. Hall, all of Lockney community.

## Eye Surgery Is Successful

W. C. Wisdom of Lockney, who underwent surgery on his left eye September 8 at West Texas Hospital, Lubbock, is definitely regaining his eyesight. Mr. Wisdom returned home from the hospital Wednesday of last week and each day he can see a great improvement in his sight. A recent check-up showed Mr. Wisdom can now see well enough to drive a car, which was nearly more than he and his family had dared hope for. Mrs. Wisdom said Mr. Wisdom had lost the sight of his right eye and his future vision had depended on the successful removal of a cataract and other complication of the left eye.

## POWDER PUFF BOWL GAME SCHEDULED FRIDAY NIGHT

The annual Powder Puff Bowl football classic, staged between teams of girls from the Junior and Senior classes in Lockney High, will be held Friday evening on Mitchell - Zimmerman Field. The event is sponsored by the Senior Class as a money-raising project.

Game time is 8 p.m. and admission charges will be 50 cents for adults and 25 cents for students. Everyone is urged to attend.

The girls have been working out the past week and expect to be in fine shape for the game. Wayne Cooper, Bill Mangold and Freddie Gant are coaching the seniors while Junior coaches are Johnny Belt and Ricky Collis.

The Seniors will have the advantage of returning lettermen from last year's bowl game. Some of the strongest are Charlotte Taylor, Carolyn Harris, backfield, and Marcia Minter at the guard slot. The

Special guests for the occasion will be a large number of sales representatives from various wholesale firms who supply the Brown's with merchandise.

The new store is one of the most modern department stores in West Texas and culminates more than 14 years of business operations in Lockney by Mr. and Mrs. Claude Brown, owners. The Brown's purchased the original building in which the man's shop and cleaning department are located some 14 years ago but only recently bought the 30x110 foot building adjoining them on the south from Lloyd Wofford and have combined and remodeled the two buildings into one store giving them more than 5,000 square feet of floor space.

In the remodeling job, the Browns installed an attractive glass and aluminum front, new floor, a modernistic ceiling, and installed the latest in fixtures and lighting.

Thousands of dollars worth of new Fall and Winter ready-to-wear for all the family, plus dry goods, notions and shoes have been received and is now offered to the buying public.

The formal opening will begin Friday morning and continues to be two days of intense activity for the store personnel. Drawings for the merchandise prizes are set for 4 and 5 p.m. on Friday and for 2, 3, 4, 5 and 6 p.m. on Saturday. The prizes range from ladies' hose to a man's dress suit with wearing apparel for all the family in between.

Visitors to the store will be asked to register for the prizes all day Friday and most of Saturday. It is not necessary to buy anything to register and you do not have to be present at the drawing to win. If your name is drawn you will be notified.

High school girls will be used as models Friday and Saturday to display fashions from the store's ready-to-wear department. No formal style show will be held however.

The Browns are inviting everyone to attend the formal opening, to participate in the drawings and see their new store.

Marking the event, The Beacon has issued a special section which you will find in this week's paper. Emphasized in this section are the many nationally-advertised brands of merchandise which are carried at Brown's.

Juniors will be led by Paulette Kropp and Arlene Purcell in the backfield and such fine linemen as Center Jo Readhimer and End Donna Sammann.

The girls will play 10 minute quarters and will follow regular boys' rules.

Here is the probable starting line-up for each team: Seniors: June Caldwell, center; Marcia Minter and Bertha Amaya, guards; Joann Smith and Jane Carol Phillips, tackles; Janice Boedeker and Sandy Fewell, ends; Charlotte Taylor, Maxine Vanek, Carolyn Harris, Mertie Lewis, Jackie Frizzell, and Kim Mickey, backs.

Juniors: Jo Readhimer, center; Judy Thomas and Linda Carter, guards; Jan Brewer and Linda Poole, tackles; Donna Sammann and Dixie Ford, ends; Paulette Kropp, quarterback; Nancy Webster, fullback; Arlene Purcell and Juanita Gonzales, halfbacks.

ANNUAL STAFF — Here is the staff which will work up the 1960-1961 annual, "The Roundup" for Lockney High School. They are back row, left to right, Bobby Holt, sports editor; Keith Carthel, sports; Mickey Mosley, artist; J. A. Davidson, sponsor; front row, left to right, Jane Reynolds, Jo Readhimer, Marcia Minter, society editors; Sandy Fewell, class editor and business manager; Charlotte Taylor, co-editor; Gladys Matthews, editor.

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# The Lockney Beacon

Established 1902  
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HAYS & REYNOLDS  
Publishers

Fégar R. Hays, Editor  
Willis Reynolds, Mechanical Superintendent

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



## EDITORIAL

Show me Thy ways, O Lord; teach me Thy paths. Lead me in Thy truth, and teach me; for Thou art the God of my salvation. — Psalm 25:4-5.

**THE BEACON FORCE** joins with others in extending congratulations to Claude and Wilma Brown upon the formal opening of their new store in Lockney. As has been said over and over again, this store is a credit to the city and probably is bigger and better than any department store in a town of comparative size in West Texas. The Browns have shown evidence of considerable faith in the future of Lockney and this country. They have exemplified a progressive spirit and good business judgment. They deserve the appreciation of the people of this community as well as the support of the buying public.

**INTERESTING** indeed were the discussions between John F. Kennedy and Richard Nixon on Monday night. This sort of thing is good in that it gets the candidates together and allows the public to compare them as well as to listen to their respective plans and arguments. We know of no better way in which the public can judge and compare the two candidates and their plans for the future of this country. If you missed the Monday night discussions, be sure to see the next one. We all need to inform ourselves on these men as well as their plans.

**John B. Stapleton**  
LAWYER  
General Practice of Civil Law  
Continuous Floyd County  
Telephone YU 3-2197

**The Truth**  
HOLY BIBLE  
SHALL YOU SET FREE

Luther did oppose many of the false doctrines of Catholicism. He opposed the sale of indulgences, purgatory, celebrity of the clergy and many other false doctrine of Rome, including the use of instrumental music in worship. He called instrumental music in worship the "ensign of baal." He also urged his followers not to call themselves Lutherans but Christians. It is sad that his followers did not heed his admonition in this regard.

**DID LUTHER GO BACK TO THE BIBLE AND RESTORE ITS TEACHING IN ITS PURITY?** Following are a few samples of Catholic doctrines which he never gave up: infant baptism, sprinkling for baptism, absolution, observance of Catholic holy days, (days not authorized in the Bible) and stoutly affirmed the actual corporate presence of the glorified body and blood of Christ to be in the Lord's supper at the time it was administered, and that they were both received in some mysterious way by the communicant. As a result of Luther's holding to this Catholic doctrine called "transubstantiation" many other reformers of his time disagreed and separated from him.

By S. A. FREEMAN, Preacher  
**Main Street Church of Christ**  
Welcome to services at the Main Street Church of Christ, where God's word in its purity is taught.

**WE BELIEVE** that it is well for all people to hear these men with open minds and sincere hearts. We think that is the way any voter ought to judge the respective merits of the candidates and their platforms. Another idea we have, which may be far-fetched to some, is that the effect the candidates plans and platform will have on the future of our country ought to be seriously considered. In other words we ought to take the long-range look. We do not believe the dollar we get tomorrow or next year is the primary consideration. We know of no person who is starving or even going hungry in this area. The selfish angle of "how much will I get out of it" is the attitude that will eventually bankrupt the country. The nation needs to get back on a sound basis if we are to maintain our strength. The Communists original idea, as we understand it, was to force us to spend all of our resources and thus to weaken the nation and thus to take over. Looks like they have us going in that direction now. We ought to still be strong enough to decide our own destiny. We may do that in November.

**TAX-MAN SAM SEZ:** The Internal Revenue Service still has several thousand refund checks that belong to North Texans. Every year a lot of taxpayers fail to write plain enough for the tax folks to read. Then the electronic machines fail to spell some taxpayer's name right on their refund check. Due to several causes the Internal Revenue Service ends up with quite a few thousand returned refund checks. They work hard at trying to find the taxpayer's correct name and address, but a lot of folks also add to the confusion by moving and not telling Internal Revenue of their new address. If you are due a refund check this year, if you have not received your refund check yet, if you have not been notified that your return is being given a pre-refund audit, you should write to Internal Revenue. You may be one of the several thousand who may be pleasantly surprised by having a refund check forwarded to them.

**WRITING IN** National Review Bulletin, Norvin R. Greene says: "It is utterly fallacious to assert that true competition does not exist except when one competitor seeks to undersell or cut prices below the others. . . . The truth is that price-cutting is one of the poorest mechanisms of competition. It usually leads to reduction or destruction of profits and eventually to deterioration in service to the public. There are many other more effective ways of competing. More effective advertising, better selling strategies, superior service to the public, more effective distribution systems, establishment and maintenance of reputation for quality and unquestioned reliability — all these are more worthy competitive factors."

**THE FBI** reports a sharp upward trend in serious crime during the first six months of 1960. It was led by a 13 per cent increase in robberies followed by a 12 per cent climb in the number of burglaries. Crimes against the person also increased; six per cent for murders, five per cent for forcible rapes, and four per cent for aggravated assaults.

## IDIOTS' DELIGHT



## With Our EXCHANGES

### 30-HOUR WEEK

It is later than you think. Those who would destroy us would first lull us into complacency. Shorter work weeks, more government guarantees. There was a time when a man worked hard to put by something for his old age. Now he can live like the proverbial grasshopper with no thought for the years of non-productivity. The benevolent government already has made plans to tide him through.

Then there's the 30-hour work week which we understand some labor leaders already have set as their goal. In the first place, we contend that no man could be happy if he is working only 30 hours a week, at least no normal man. Work is a great therapist.

We seriously doubt that any man could make much of a mark working only 30 hours a week at any given calling. This simply isn't enough time devoted to being successful.

We are told that our greatest battle in the cold war will be the economic battle of production in which we are presently

locked with the Soviet Union. If this is true, then the front line soldiers in our economic war are our workers. How can a country ever win a war with its soldiers at the front only 30 hours a week. — Canyon News.

### WORRY, WORRY AND WORRY

Without faith I think I would become a fatalist and depart this life in a hurry. However, we often see those of "little faith" carrying the burdens of the world on their shoulder.

We are living in one of the most miserable periods of history, yet it is among the brightest with hope and aspirations. If we are not too incumbered with material things and thoughts we can peer into the future and realize the battle of "good and evil" will eventually be culminated in the will of good. What so often appears to be set-backs are more often stepping stones to a higher plane.

God still moves behind the pages of history and His hand can be seen if we but look for it. Toynbee sees the hand of God in judgment which has fallen upon twenty-one civilizations. Where do we see the handiwork?

Victor Hugo, in "Les Miserables," concerning the Battle of Waterloo, wrote: "In order to make Waterloo

the end of Austerlitz, Providence only required a little rain, and a cloud crossing the sky at a season when rain was not expected. That was sufficient to over-throw an empire. That brilliancy called history is pitiless; it has this strange and divine thing about it. . . . The greatest predestined men offer these contradictions, for our joys are a shadow and the supreme smile to God. It seemed to Napoleon as if destiny had made an appointment with him on a fixed day. He exclaimed cheerfully to Soult: "We have ninety chances out of a hundred in our favor." The plan of battle he drew up was excellent. Wellington was retiring, Napoleon hurriedly turned and sent off a messenger at full speed to Paris to announce that the battle was gained. . . . Was it possible for Napoleon to win the battle? We answer in the negative. Why? On account of Wellington, on account of Blucher? No; on account of God. Bonaparte, victor at Waterloo, did not harmonize with the law of the nineteenth century."

We profess to be a Christian nation. We have allowed many enroads to ensnare and destroy that foundation and soon we will be called on to give account of our faith. Will we stand the test or will our faith vaporize before our very eyes. It takes a "heap of living" to build a strong faith, one that can stand in the world today but if you have that faith you see "all things working together for good of those who love the Lord." — Cecil Waggoner in Claude News.



**Dear Editor:** I see where a group of spokesmen for the Lord has passed down the word that it is un-Christian to vote against a man just because of his religion.

My self-guided neighbor says he has been threatened with grass in the streets, higher taxes and weaker coffee, but this is the first time he has ever been warned that he won't go to Heaven if he votes as he pleases.

Says he don't know how come religion got into this race, anyhow, on account of both candidates act like they are more interested in left-wing liberal votes than in Divine guidance.

D. E. SCOTT  
Crossroads, U.S.A.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

**October 4, 1918**  
The Beacon has arranged to send the paper across to our boys in France. Postage is 52 cents extra on these papers. Those wishing the paper sent to their boys are asked to contact us soon.

The girls basketball team is made up of Roy Riley, Ruth Julian, Theima Gallegly, Jewell Shelton, Lucille Griffith and Zela Jones. They played Tulia Friday afternoon and lost.

Cecil Millwee writes to his mother from Bordeaux, France, and states he is well.

Pvt. I. M. Hess writes to his mother from somewhere in France that it looks like victory there will come soon and he is hoping to get home as he has dreamed twice of doing.

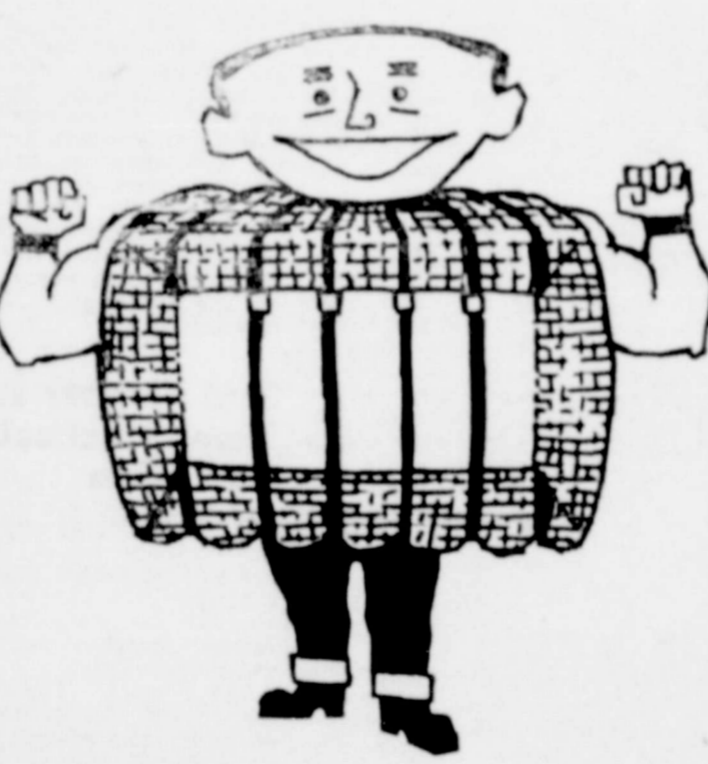
H. P. Reeves of Tulia was in Lockney Saturday.

Frank Busby, in a letter written to his parents, and printed in this issue of the Beacon, states he is well, but a little tired of "trailing around". The letter written from somewhere in France says since leaving Texas July 26 he has traveled between seven and eight thousand miles. Frank says he was not sick on the boat trip and enjoyed the trip. Says it looks pretty good for us over there now.

Charlotte Ann Taylor, daughter of Mr. and Mrs. C. J. Bratton, son of Mr. and Mrs. Anly Bratton, Floyd County, celebrated her fifth birthday Saturday of last week at her home.

**DON'T MISS THE BIG 75th BIRTHDAY PARTY**  
**STATE FAIR OF TEXAS**  
DIAMOND JUBILEE EXPOSITION  
A GALAXY OF STELLAR ATTRACTIONS  
THE BROADWAY HIT  
**FLOWER DRUM SONG**  
**ICE CAPADES**  
SHOWER OF STARS  
FABULOUS HEADLINERS  
ARTHUR GOODEY, NELSON EDDY, RICHARD RODGERS, FABIAN, BRENDA LEE, EMMETT KELLY, BILLY ALLEN, JAMIE RODGERS, HOMER & JETHRO, AND COLLEGE JAZZ FESTIVAL  
SEWING FASHION FESTIVAL  
Pan-American Livestock Exposition  
STATE FAIR HORSE SHOWS  
Texas International Trade Fair  
Exciting Cotton Sock Festival  
MILLION-DOLLAR MOBIL SKY REVUE  
Wonderful and new exhibits and displays  
**OCT. 8-23-DALLAS**

## WATCH COTTON... FLEX ITS MUSCLES!



Yes sir . . . Cotton is growing and getting stronger all the time. Demand for cotton goods is on the increase. More and more people are asking for cotton when they buy clothing. That's because cotton is comfortable, durable, and looks so nice at all times. Why don't you insist on cotton when you next buy clothing for your family?

**PLAINVIEW CO-OP COMPRESS**  
2 1/2 miles east of City

## SLEEPING COMFORT



See this . . .  
**VERTE-BRACER MATTRESS**  
by Continental — 100% Dura-Foam  
Guaranteed for 10 Years  
Multi-coil hand-tied construction  
Fully reversible mattress, the only foam core that gives the same natural rest and support on either surface.  
Will not crust, crumble or oxidize like other foam products. Compare it with the regular \$159.50 mattresses.  
only —  
**\$99.50**  
Easy terms  
**PARKER'S**  
HOME FURNISHINGS  
Phone OL 4-3315

**Sand Hill News**

**Mrs. James Jeffress** just one is wondering just how it will be before frost will be pulling a little bit with the nip in the air. Reports say that the fall is just about here. The group enjoyed the show in Floydada Sunday afternoon, and attended church services at Sand Hill that night. The Lubbock Fair opened Monday with several of the community being seen enjoying the parade, fair and ice capades which were very good. Some seen at the fair were Mr. and Mrs. Gene Bloys and family, Mr. and Mrs. Lynn Miller, Mr. and Mrs. Orlon Miller, Keith and Norma Hollums, Mr. and Mrs. Fred Jackson and Mary Starkey attended Monday night.

James Jeffress and Gene Bloys attended the Farm Bureau meeting in Lockney Monday night at the Legion Hall.

Mr. and Mrs. J. R. Turner and Carmon of Providence, Mrs. C. B. Carmack of Floydada and Mrs. James Jeffress enjoyed the day in Lubbock Monday.

The new 4-H officers will be meeting with their new leaders, Mr. and Mrs. Gene Bloys in the next few days to start work on the year books for the coming year. The officers are Warren Mitchell, president; Beverly Jeffress, vice president; Norma Hollums, secretary; Bobby Holt, council delegate. These books must be ready by the next meeting.

Mr. and Mrs. W. R. Billington spent Sunday at Happy visiting their daughter, Mr. and Mrs. Ross Yandell and family.

Mr. and Mrs. Jim Holmes had as their guests Saturday night Mr. and Mrs. John Holmes from Irick, Mr. and Mrs. H. F. Jackson.

home of Beverly Jeffress were Ken Roberts of Floydada, Jimmy Huckabay, Norma Hollums, Cecil Jackson, and Mary Starkey. The group enjoyed the show in Floydada Sunday afternoon, and attended church services at Sand Hill that night. The Lubbock Fair opened Monday with several of the community being seen enjoying the parade, fair and ice capades which were very good. Some seen at the fair were Mr. and Mrs. Gene Bloys and family, Mr. and Mrs. Lynn Miller, Mr. and Mrs. Orlon Miller, Keith and Norma Hollums, Mr. and Mrs. Fred Jackson and Mary Starkey attended Monday night.

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OFFICE SUPPLIES at The BEACON OFFICE.



**Ace's Bowling League**

Seale Theatres No. 1 held the top spot in Ace's Bowling League by taking three of four from Golden's Restaurant.

Aloco won over three of four over Pioneer Gas, and Seale No. 11 clipped Hammond Sheet Metal by the same margin.

Marilyn Branham had high game, 165, and Jo Phillips rolled high series, 463.

Teams high: Golden's Rest., Marilyn Branham, 165-398; Seale No. 1, Vera Newton, 153-406; Seale No. 2, Jo Phillips, 159-463; Hammond Sheet Metal, Minnie Walker, 149, Dot Brasher, 421; Aloco, Ann Carter & Babe Cain, 148, Ann Carter, 387; Pioneer Gas, Ruth Johnston, 127-319.

Standings:

Team	Won	Lost	PB
Seale No. 1	11	1	1
Aloco	10	2	1
Seale No. 2	7	5	4
Hammond	4	8	7
Golden's Rest.	2	10	9
Pioneer Gas	2	10	9

**4-H Members Learn Public Speaking Community Service**

Not all 4-H Club work is centered around raising cows, chickens, corn and pigs as many 4-H'ers show by becoming public speakers. However, their agricultural and home economics projects do provide opportunities to learn the art of oratory. And the 4-H public speaking program spells out just how they can achieve this goal.

During the course of carrying on projects, the 4-H'ers make oral reports at club meetings, fit words to actions in giving demonstrations, and get the feel of appearing before an audience in showmanship and exhibit events. Boys and girls most likely to succeed as speakers are given special coaching by county Extension agents, teachers, or qualified local leaders. Some receive tips on radio and TV techniques, and appear on home town programs.

The 4-H'ers not only learn to give a talk, but also to write their own speeches. Subjects for the most part are related to 4-H experiences, citizenship and leadership.

An allied activity is community relations. In this 4-H program, club members undertake joint projects to promote 4-H and community improvement.

The youth act as news reporters; give leadership to local civic, safety and health campaigns; plan and participate in recreational and social events.

**Court House News**

**Warranty Deeds**

J. M. Willson etux to Leroy Burns and V. D. Turner, east one-half of lot 12 and all of lot 13, block 61, Floydada.

Maud E. Hollums to J. M. Willson, Jr., lots 20, 21, 22 and 23, block 61, Floydada.

Fred Zimmerman, Jr., etux to Corelle Zimmerman Di Fede, 297 acres land out of survey 122, block one, A. B. & M., and 320 acres out of survey 47, block one, A. B. & M. Also 1729 acres out of surveys 4 and 5, Township 6, north range 3, Deaf Smith county.

Corella Zimmerman Di Fede etvr to Fred Zimmerman, Jr., 640 acres land out of survey 5, block one, A. B. & M. and 320 acres out of survey 47, block one, also 160 acres out of leases 355 and 357 of survey 30, Township 7, Deaf Smith and Oldham counties, and 1280 acres of section 28 and 29, Township 7, Deaf Smith county, and 160 acres being north one-fourth of survey 4, W. C. Ry. Co.

Annie Smith etvr to H. Roy Brown, 106 2-3 acres out of survey 12, block D-2.

Mattie Mae Wood to Maud F. Hollums, lot 13, block 13, Floydada.

Hope E. Hammonds etal to Paul Mangum, 9 acres land out of the J. C. McFarland 60 acre survey.

Minnie Lee Chessir to Paul Mangum, 5 acres out of the J. C. McFarland survey, being south one-half of the west one-fourth of the southeast one-fourth of survey.

Lela M. Massie to W. M. Dyer, lots 5 6, and 7, block 23, Floydada.

J. M. Willson, Jr., etux to C. B. Carmack, lot 8, block 8, Baker Heights, Floydada.

R. C. Wilson etux to the Latin American District Council of the Assembly of God, Inc., all of lots 16 and 17 of the L. H. Cooper addition, Lockney.

**District Court**  
One case filed:  
W. H. Duke vs. Vera Ruth Duke, suit for divorce.

**LETTERS TO THE EDITOR**

Pomona, Calif.  
Sept. 20, 1960

Dear Lockney Beacon:  
Am sending you \$9.00. Please send me The Beacon for three more years. I have been gone from there over 27 years but still like to get the paper and read of our old friends there, although some times it is sad news. Thank you for notifying me.

As ever yours,  
H. Deck Wells  
380 West Jefferson Ave.  
Pomona, Calif.

**Mrs. W. W. Cooper Dies At Slaton**

Mrs. W. W. Cooper, a former resident of Lockney, died at 8 p.m. Friday in a Slaton hospital. She was 86 years of age.

Funeral services were held Sunday afternoon at 3:30 in the Slaton Church of Christ with Harold Mobley, the minister, officiating. Burial was in the City of Lubbock cemetery.

Mr. and Mrs. Cooper were pioneer residents of Lockney community, coming here back about the turn of the century. They moved away for a while but came back to live here in 1913. In 1949 they moved to Slaton to live with their daughter, Mrs. Harrison Keys. Mrs. Keys died several months ago.

Survivors include her husband; three daughters, Mrs. Leora Graham, Lubbock; Mrs. Pauline Churchill, Slaton, and Mrs. Albert Zettle, Silverdale, Wash. Nine grandchildren and 15 great-grandchildren also survive.

Attending the funeral services from Lockney were Mr. and Mrs. W. D. Colson, Mrs. Carl McAdams, Miss Anna Schacht, Mrs. L. M. Honea, Mr. and Mrs. Joe Jones and Judson Jones.

Mr. and Mrs. Elbert Harris spent Friday at Crowell visiting their son, Revis Harris and family.

**TO OKLAHOMA**

Mr. and Mrs. C. H. Rose attended the 60th wedding anniversary of his brother, Mr. and Mrs. R. L. Rose at Blair, Okla., Sunday. They were accompanied by Mrs. Delbur Rose and Johnny of Vaughn, New Mexico. Attending from Oklahoma City were Jerry Rose and Miss Karen Classen.

**PARRISH VISITORS**

Mr. and Mrs. Wilkie Parrish and two sons, David and Stevie Joe of Sunbury, Ohio, left Tuesday after spending the past week with his parents, Mr. and Mrs. Joe Parrish. Wilkie is engaged in the insurance business.

Mr. and Mrs. E. E. Davis of Amarillo visited Sunday and Monday with his mother, Mrs. Conde Davis.

GO TO CHURCH SUNDAY.

**Farm Bureau County Convention**

**Monday, October 3**  
**7:30 p. m.**

**Floydada High School Auditorium**

**FREE DOOR PRIZES**

A large, active, informed membership makes for a strong organization. Be a supporting member of your organization by attending your county convention.

**Bring the Family!**  
**Coffee — Cold Drinks — Do-Nuts for all!**

**FLOYD COUNTY FARM BUREAU**



**Insurance — Extended Coverage**  
**Life Insurance — Auto Insurance**

We offer you a complete insurance service.

**Job Miller Insurance Agency**  
OL 4-3329 Lockney



**McKesson BEXEL \$1,000,000 VITAMIN INSURANCE CAVALCADE**

**FIRST PRIZES . . . . . 12 NEW COMETS!**  
Comet's the compact with everything! Fine car riding—Economy—Smoother Ride!

**WHAT TO BUY!** Fill in entry blank at drugstores displaying the \$1,000,000 Cavalcade signs.

**1000 SECOND PRIZES...WORTH \$40 EACH!**  
1000 winners get a year's supply of McKesson Bexel vitamins in decorative bottles on a Lazy Suzan!

Lazy Susans will be awarded locally at neighborhood drug counters.

**ENTER TODAY!**  
Close October 31, 1960. Comet winners will be selected by Robert H. Donnelly Corp., whose selections will be final.

Look for the **McKesson BEXEL \$1,000,000 CAVALCADE SIGNS** at your drugstore!



**PLAID SPORTIE BLANKET**  
45" x 72"  
Washable  
Plastic Carrying Case  
**SALE PRICE \$4.49**  
Regular \$5.98

**Is Your Car Worth More Than You?**

A lubrication job and oil change . . . typical cost about \$5 . . . keeps your car in good shape another few thousand miles. But a drug prescribed by your doctor average cost about \$3 . . . can be the means of keeping you, or someone in your family, in good shape for years and years. That's why we say . . .

**Today's Prescription Is The Biggest bargain in history.**

**BYRD PHARMACY**  
Phone OL 4-3353  
FRED D. BYRD, Pharmacist  
Lockney's COMPLETE Drug Store

**ONE-STOP SERVICE!**  
**Cotton Farmers . . .**  
**DID YOU KNOW?**

When you gin at the Lockney Co-operative Gin you will get the best possible job of ginning that machinery can do, plus these extra features:

1. Your cottonseed crushed at the Plains Co-operative Oil Mill.
2. Your cotton handled and stored at the Plainview Co-op Compress.
3. Marketing service available for "A" and "B" Cotton through the Plains Cotton Co-operative Association.

When you gin one bale of cotton with us, you own a part of these four co-operative organizations, and you will share in the profits, equal with your neighbors.

**COME IN AND TALK IT OVER!**

**Lockney Co-Operative Gin & Elevator**

Harold Ellison, Assistant Manager      Mondell Mills, General Manager

# Society News

## Mrs. C. L. Record Is Named Shower Honoree Saturday

Mrs. C. L. Record was honored with a layette shower on Saturday in the home of Miss Mildred Thomas. Guests called from two until five o'clock. Miss Thomas met the guests and presented them to the honoree and her mother, Mrs. C. H. Rose.

Presiding at the guest book were Linda Carter and Patsy Faxter. Pink dahlias and a miniature bride and groom graced the register table. The refreshment table was covered with pink linen and centered with a pink tree banked with pink dahlias. From the tree branches hung miniature baskets holding tiny baby dolls. Cookies, pastel colored mints and pink punch were served. Alternating at the table were Patricia Thornton and Judy Johnson.

Presiding in the gift rooms were Toni Webster, Jean McCarty and Donna Lynn Record. Flower arrangements were placed at vantage points about the gift display rooms as well as the gift entertaining sections of the spacious house. In one of the gift rooms stood a stork and a clothes line post topped with a bird's nest.

Hostesses for the event were Mmes. Frank Hawkins, Duard Reeves, Jerry Paul Cooper, Barry Barker, Tommy Weathers, F. O. Conner, Lavon Johnson, Burl Holt, Henry Hodel, June Bybee, Oliver Holmes, Raymond Rucker, Fritz Schacht, Clark Harris, Wyatt Burkhalter, Buck Sams, Arthur Barker Jr., Richard Patterson, O. C. Allison, Arthur Williams and Miss Mildred Thomas. Their gift was a quilted robe and a guest book for the honoree. A gift from the prospective proud papa was an antique cradle, approximately 100 years old.

Approximately 175 friends called or sent gifts. Out of town guests were Mrs. Clemma Ruth Alexander of Odessa and her daughter-in-law, Mrs. Bill Alexander of El Paso, Mrs. Delburn Rose of Vaughn, New Mexico, Mrs. Guy Allen, Kress, Mrs. A. S. Grubbs, Friona, Mrs. Robin Baker, Mrs. Arthur Thomas, both of Plainview, Mrs. Will Sims, Floydada, Mrs. Gaylene Neal, Finney Switch.

## Lockney 4-H Elects New Officers

At a regular meeting of Lockney Community 4-H Club Monday night, September 19, officers for the coming year were elected as follows:

President, Carolyn Belt; council representative, Paulette Kropp; vice-president, Linda Scheele; secretary-treasurer, Frances Jones and reporter, Louise Jones. These will be installed at the next meeting. Warren Mitchell of the Sand Hill 4-H Club was guest speaker for the meeting.

Refreshments were served by Mrs. W. D. Laceywell and Mrs. Paul Kropp.

## Newcomers Elect Officers At Coffee

At a coffee held Wednesday morning at 10 o'clock in the Wyatt Burkhalter home, Mrs. Burkhalter was elected president to replace Mrs. Lane Glenn who resigned. Mrs. Glenn assisted Mrs. Burkhalter as hostess for the morning meeting.

The following committees were named:

Entertainment, Mrs. Burkhalter, Mrs. Sammie Sinclair and Mrs. Evelyn Manning. Hospitality, Mrs. Douglas Meriwether, Mrs. Payton Powers and Mrs. Lane Glenn. Sunshine, Mrs. S. A. Freeman, Mrs. Jimmie Stennett and Mrs. Janet Willard.

Telephone, Mrs. Derrel Coulson, Mrs. Bobby Davis and Mrs. Jim Reynolds.

The meeting time has been changed from each second Wednesday at 3 to each second Tuesday at 10 a.m.

Present for the meeting this week were Mmes. Florence Greer, Sammie Sinclair, Evelyn Manning, Derrel Coulson, Doug Meriwether, Payton Powers, Wyatt Burkhalter, Lane Glenn, Gene Hammit and Janet Willard.

## Baptist WMU Meets In J. M. Tye Home

Mrs. J. M. Tye was hostess for a meeting of the Woman's Missionary Union of the First Baptist Church Monday afternoon at 3 o'clock.

The president, Mrs. Sid Thomas, presided, the invocation was given by Mrs. E. J. Rodgers. Mrs. Fred Cooper gave the devotional. A review of the book "Missionary Union" by Alma Hunt was given by Mrs. Chester Mitchell.

Refreshments of cake and coffee were served to Mmes. Colbert Falls, O. C. Bailey, Johns Casey, Chester Mitchell, Sid Thomas, E. J. Rodgers, Hugh Carroll, T. S. Fox, T. B. Mitchell, Buck Kellison, J. R. Richards, Harmon Handley, Leslie Ferguson, Tom Moore, Bert Vernon, Fred Cooper, N. S. Abbott, Thomas Marr, Ray Ford and J. M. Tye.

## Mrs. Lovvorn Hosts Lone Star Club

Mrs. J. L. Lovvorn was hostess for a meeting of Lone Star Home Demonstration Club on Tuesday afternoon, Sept. 20.

Mrs. Bailey Henderson, president, presided and Mrs. Melvin Brock presented a program entitled "Communicable Diseases".

Refreshments were served to Mmes. W. D. Nance, Bailey Henderson, C. L. King, H. E. Frizzell, Ruby Merrick, Raymond Teple, Albert King, Clay Mercer, Melvin Brock, E. O. Barrett and the hostess.

Next meeting will be held Tuesday, Oct. 4, in the home of Mrs. Melvin Brock. Miss Phyllis Roggenhoff, agent, will give a program on "Accessories for the Home".



**PROBLEM SOLVED**—This elegant but practical problem of what to do with two single windows with an awkward wall space between was solved by running over-draperies of Waverly cotton the full window width. Then a center panel of light weight plywood was covered with the same print and attached to the wall with small blocks of wood. The cotton print sports mellow tones of old red, antique gold, and colonial blue.

## Will Be Married Sunday Afternoon

The wedding of Miss Brenda Q. Carter and Milton Lee Sutton will take place Sunday, October 2 at 3 p.m. at the Assembly of God Church, according to an announcement by her parents, Mr. and Mrs. Q. Carter, Lockney.

## Mrs. Pitchford Feted At Bridal Shower

Mrs. Billy Joe Pitchford, nee Beverly Poteet, was honored at a bridal shower Monday afternoon in the home of Mrs. A. P. Sanders. Calling hours were three to five o'clock.

Sandra Thompson presided at the guest book. Approximately 50 friends registered or sent gifts.

The dining table was laid with an Irish lace cloth and accented with an arrangement of pink ladyslippers. Punch was served from a silver service with pink cake squares and pink mints. Presiding at the table were Miss Willie Mae Woody and Mrs. Ray Hardin.

## Gleaners Class Has Social Event

Mrs. Floyd Dorman and Mrs. Lester Carter were hostesses for a social meeting of the Gleaners Class of the First Baptist Church Sunday School Tuesday morning at the church parlor. Mrs. B. B. Vernon gave the devotional.

Teacher and officers of the class were elected as follows: teacher, Mrs. B. B. Vernon; assistant teacher, Mrs. Christine Byerly; president, Mrs. Lloyd Readhimer; secretary, Mrs. Peggy Cherry; assistant secretary, Mrs. Lester Carter; treasurer, Mrs. Payton Powers; devotional chairman, Mrs. J. B. Cumble; reporter, Mrs. Marvin Cox.

## IOOF School Set Thursday Night

The IOOF Lodge No. 93 will have a School of Instruction at the City Auditorium (tonight) Thursday at 8 p.m., according to announcement by Walter Merrell, N.G.

Refreshments will be served. All members are urged to be present and take advantage of the instruction offered.

## OFFICE SUPPLIES at The BEACON OFFICE.

## S. S. Class Installs Officers Tuesday

New members of the T. E. L. Sunday School Class of the First Baptist Church were installed during a business and social meeting held in the church parlor Tuesday morning.

Mrs. G. C. Applewhite installed the following officers in an impressive ceremony. Mrs. J. P. Truett, teacher; Mrs. O. C. Bailey, president; Mrs. T. B. Mitchell, vice president; Mrs. B. B. Moody, secretary; Mrs. Hugh Carroll, treasurer; Mrs. J. R. Richards, devotional chairman; Mrs. W. B. Mullins, reporter.

The class decided to change business and social meeting time from 9:30 to 10:30 a.m. each fourth Tuesday in the month.

Cake, cookies and coffee were served to Mmes. Applewhite, Hugh Carroll, O. C. Bailey, J. C. Weathers, J. R. Richards, E. J. Rodgers, T. B. Mitchell, Lester Carter, J. P. Truett and W. B. Mullins.

## American Legion To Have Barbecue

The American Legion will enjoy a barbecue supper at the next regular meeting Monday, Oct. 3, at 7:00 p.m. Members are invited to bring a prospective member.

Plans for the new year membership drive will be formulated and a report on the swimming pool for the past summer should be of interest to everyone, according to Paul Teuton.

Members are urged to make a determined effort to help the post accomplish as many Legion activities as last year and strive to reach higher goals and ideals in the new year.

Mr. Teuton urges members to attend the meetings, lend their support and stresses, "Our Legion is run on Democratic principles and each member has the right to stand on his own two feet and suggest ideas for the betterment of his post. If you have big feet and big ideas, and the will to help to that end, your Legion needs you!"

## La Ventana Club Hears Rev. Lewis Speak Tuesday

Rev. Temple Lewis, pastor of Lone Star Baptist Church, was guest speaker for a meeting of La Ventana Study Club Tuesday afternoon in the home of Mrs. R. W. Smith Co-hostess was Mrs. M. S. Johnson who gave the devotional.

Mrs. C. L. King, president, presided and roll call was answered with "My Favorite Devotional". Mrs. R. W. Smith gave the Federation News and Mrs. H. E. Frizzell acted as program leader.

Rev. Lewis spoke on "Jesus, the Christ in this Crisis", taken from the four gospels.

Refreshments of angel food cake, strawberries, whipped cream and coffee were served to visitors, Mrs. Hazel Smith and

Mrs. W. H. Johnson, both of Plainview, Mrs. David Thompson, Amarillo, and Temple Lewis. Members present were Mmes. Temple Lewis, Fred Drake, Roy Yoakum, Bailey Henderson, C. D. Merrick, Raymond Teple, Clyde Baxter, J. T. Griffin, J. L. Lovvorn, Herman Huffman, H. E. Frizzell, C. L. King, R. W. Smith and M. S. Johnson.

The next meeting will be Oct. 25, a luncheon in the home of Mrs. R. W. Smith. Speaker will be the president of Caprock District of Federated Clubs.

**CARD OF THANKS**  
I want to express my sincere appreciation to the doctors and nursing staff of Lockney General Hospital for the kindness shown me during my stay there, and to those who remembered me with cards, visits or flowers.  
J. H. Ross

## SCHOOL MEALS

October 3 - 7  
Monday - Pizza pie, corn, pickle and onion rings with sauce.  
Tuesday - Breaded patties, gravy, creamed potatoes, ½ pint milk, lettuce tomato salad, hot rolls, jelly.  
Wednesday - Brown bread with ham, turny greens, pickle, corn bread stuffing, sliced peaches, ½ pint milk.  
Thursday - Corn dog, sauer kraut, buttered potatoes, cracker and peanut butter pie.  
Friday - Tuna and macaroni with cheese, buttered English peas, fruit Jello salad, butter, gingerbread, apple sauce, ½ pint milk.



Pineapple Juice	Diamond 46 Oz. Can 2 For	49c
Peas	Diamond 303 Cans 2 For	29c
Preserves	29 Oz. Jars 3 For	\$1.00
KETCHUP	Del Monte 14 Oz. Bottle	19c
Chili	Wilsons 1 1/2 Lb. Can	49c
Vienna Sausage	Kimbells 5 For	\$1.00
Sugar	10 Pound Bag	99c
CAKE MIX	Duncan Hines 3 For	\$1.00
Facial Tissue	Hudson 400 Count Box	19c
POTATOES	Russets No. 1 10 Pounds Cello Bag	59c
Grapes	Tokay Pound	15c
Lettuce	Pound	10c
BEEF ROAST	Pound	49c
Cheese	Kraft Velveeta 2 Pound Box	79c
OLEO	Kimbells 2 Pounds	39c
Call for Pylant's Trading Stamps at Lena Fae Store and Pylant's Grocery	Pylant's Grocery & Mkt.	Double Stamp Every Tuesday with \$2.50 Cash Purchase

## IT'S AMAZING

How much a new piece of furniture will add to the home! Come in and see our large selection today!



**A BEAUTIFUL DESK . . .** for the home. It's not only attractive but highly useful and efficient.



**DINETTE SUIT . . .** Neat and attractive as you'll see and so useful.



**PLATFORM ROCKER . . .** for comfort and beauty. Sturdy spring construction, padded arms, it's a nice one.



**LANE CEDAR CHESTS . . .** What lady, young or old, wouldn't like one of these? We have a nice selection of sizes and finishes. Come in today.

**Baker Hardware Co.**  
Lockney

## BAKER MERCANTILE CO.

has for your shopping pleasure —

### Several Styles Of Girdles

Including Panty Girdles, Waist Cinchers, Strapless Bra's, and a good Merry Widow for the girls who want that small nipped-in waistline with your shirtwaist and dresses.

These and others in a good range of sizes. Nationally-advertised Foundations with styles that are being discontinued.

### NOW — FINAL CLEARANCE

Also see the new shipment of materials that have just arrived at our store.

### All kinds of WORK CLOTHES.

We are headquarters for Levi-Strauss Jeans in all sizes. Remember the extra lengths — up to 38 inches.

**Baker Mercantile Dry Goods**

# CLASSIFIED

## For Sale

**DRAPES** — Custom made hand made or machine made. Highest quality. Fully guaranteed. 8-day service. See the many beautiful patterns at Allison's Shop. Dial OL 4-2417. Mrs. Kenneth Moody at OL 4-3736. 25-tfc.

**SALE** — Wichita seed cleaned and treated. Muncy \$2.20 per bushel. 25-5tc.

**SALE or TRADE** — My home in Floydada from home in Lockney. Lots located 4 blocks from courthouse. Mrs. W. J. Phone Yukon 3-3302. 25-5tp.

**SALE** — Barley Seed, Cecil Route 1, Lockney. OL 4-3675.

**SALE** — Lustré not only rides well but leaves pile of soil but leaves pile and luffy. Fowler Hard. Lockney.

**SALE** — Good 1956 V-8 power glide. Will take older car in trade. OL 4-3459. 25-tfc.

**SALE** — To be moved two room houses, each with new paint in living room. Call Wayne Bramlett, Lone Star Phone OL 4-2338. 23-tfc.

## Used Appliances

One good used **Maytag Automatic Washer** in good condition **\$85.00**

One Wringer-type **Maytag Washer \$30.00**

One Sears **Motor Scooter** best new, buddy seat, and windshield **Save \$100**

Used **TV Sets** and 21-inch screens **\$50.00**

## WHITE AUTO STORE

Carl D. Loe, Owner Lockney

**FOR SALE** — 1960 house in West Lockney lot, \$6500 with \$800 down.

acres, good well, fair improvements, 28 acres A cotton, 2 acres 4 minerals, good natural gas, 50 acres A, 2 sets improvements, 20 acres on pavement.

acres dry land, 26 acres A, 37 acres wheat, all in irrigation, \$160 per acre with improvements, \$130 per acre. This is a real buy. On call. Phone OL 4-3329.

**MILLER INSURANCE AGENCY** Phone OL 4-3329

**NEW DYNAMIC NEW CUSHMAN Super Eagle** See how low famous performance.

**SPEARS SMALL ENGINE SERVICE** Main Floydada

**GAINS** in houses and lots. See us today. Lockney Estate Co., Phone OL 4-13-tfc.

**WE YOUR Chain Link** into privacy with Panel. 7 colors. Also Panel-vent in steel fence, baked-on finish in several colors. About any kind of fence. See us. Phone OL 4-2262. 4-2271. 10-tfc.

**GRAVED** letterheads, copy, business cards, other. Our prices are right. Lockney Beacon. ttdh

**SALE** — 5 rooms and bath. Ben Reecer home. See L. L. Reecer or Phone OL 4-2338. 12-tfc.

**SALE** — 66 AC Combine very little. Oliver Mould. 1 up and 1 down, see Ramon. Phone YU 3-3882. 20-tfc.

See me for **ashed Sand and Gravel** delivered to your job.

new ditching machine. dig foundations, gas and water lines.

**C. L. CALLOWAY** OL 4-2224 Lockney

## For Sale

**FOR SALE** — 1959 model No. 21 International cotton stripper, pulled only 50 bales. Call YU 3-3914. Marvin Noland, Floydada. 25-3tp.

**PATIOs, Awnings, Carports** — Patios can be made insect proof if wanted. Most any color, baked enamel finish. Storm windows and doors. L. L. Reecer, Phones OL 4-2262 or OL 4-2277. 10-tfc.

**FOR SALE** — 1957 Chevrolet Pickup, long, radio, heater and spotlight, Powers factory made tool boxes. Terms. Priced to sell. O. C. Allison, Phone OL 4-2315. 25-tfc.

**FOR SALE** — 10 acres improved, outside city limits of Floydada. Irrigation water available. Price \$8,000. M. A. Crum, Floydada. 24-2tc.

**REAL ESTATE FOR SALE** 200 acres, 180 in cultivation, 50 acres A cotton, some wheat, close in on pavement. Two houses, one-half in minerals. 157 acres, 43 acres A cotton, two wells, 6-inch and 8-inch, on natural gas. Rent goes with farm, \$250 acre.

320 acres, 77 acres A cotton, 80 acres wheat, one 8-inch well, one 6-inch well, one 4-inch well, on pavement in Hale County. One-half minerals. \$310 acre.

80 acres, all in cultivation, good well, 28 acres A cotton, 4 room house and garage, \$400 acre.

**LOCKNEY REAL ESTATE** Phone OL 4-3371 E. R. Harris

**FOR SALE** 320 acre extra good Hale County farm, with 3 bedroom, 2 bath, brick home, enclosed heated swimming pool, well located on pavement. Cotton and wheat allotment, 2 irrigation wells. Will consider trade on entire farm or will sell house and 20 acres separate and take trade.

**Bob Finley — PO 2-1565**  
**Honey Emery — SW 9-3932**  
**Lucian Moore — TH 2-2311** (Mgr. — Farm Dept.)  
**J. W. CHAPMAN AND SONS** 3212 — 34th Street Lubbock, Texas SW 9-4321

**FOR SALE** — 1/2 block in east Lockney on sewer, water and gas line. Three blocks from Main Street. \$1,000.00 Bob Taylor, Box 322, Wheeler, Texas. 24-2tc.

**FOR SALE** — Young black Angus bull. A. B. Muncy. 7-tfc.

**WANTED** — Custom swathing and baling. Dick Mayfield, Silverton, or call 4550, Bean exchange. 4-tfc.

**FOR SALE** — Wheat drills, 2 International 16x10, 1 John Deere 20x8 with power lift, Dorsey Baker. 17-tfc.

**FOR SALE** — 4 rooms, bath and utility porch, in southwest Lockney, on pavement. See Cleatis Jefeato, phone OL 4-3697. 11-tfc.

**FOR SALE** — A little more than 100 feet of 12-inch irrigation casing. C. O. Jefeato, Phone OL 4-3697. 16-tfc.

## Wanted

**ATTENTION "B" COTTON FARMERS** We will contract your 1960-1961 cotton at 50 points above "A" resale price or 300 points above "B" loan price. Contact me or your local ginner.

**CLAY BLACK** Phone YU 3-2291 Floydada

**WANTED TO BUY** — Two used Hoeme plows, 8 to 11 foot. Bob Ratjen, Phone YU 3-3882, Floydada. 7-tfc.

**Wanted** Commercial Quantities of **DRY BLACKYES** Top Market Prices

**DORMAN & COMPANY** 1920 Avenue E—PO 2-0896 Lubbock, Texas

**Cesspool Drilling PRICES REDUCED** 30-inch hole — \$1.00 ft. 36-inch hole — \$1.50 ft. 42-inch hole — \$1.75 ft. 48-inch hole — \$2.00 ft. Turnkey Job— Phone CA 4-9210

**Sanitation Service** Septic Tank Pumping Phone CA 4-9212

**WARREN DRILLING** 907 W. 12th St. Plainview H. E. WARREN, Owner

**Wanted** NOTICE — Portable disc rolling. R. N. McDaniel, Phone 3891, Box 273, Silverton. 13-tfc.

**WANTED** — Would like to rent or lease irrigated land for 1961. Have been farming Oliver Savage land for 10 years. Due to his recent death will have to move. Have equipment and financial backing to do good job. Wayne Bramlett, Box 25, Phone OL 4-2338 or OL 4-3441. Lockney. 18-tfc.

**SANITATION SERVICE** Cess Pool and Septic Tank Cleaning Call **DOYLE GIBSON** Phone YU 3-3597 Floydada

**PLUMBING** Installation and Service! **Musser Plumbing Shop** Phone OL 4-3181

**For Rent** **FOR RENT** — 3 rooms and bath. Prefer couple. No pets. J. H. Ross. 25-2tp.

**FOR RENT** — 4 rooms and bath by October 1. \$30 per month. Mrs. M. D. Lynn, Phone OL 4-2380 or OL 4-2155. 25-tfc.

**Lost and Found** **LOST** — Black and Brown Chihuahua pup with new collar. Child's pet. Call Glen Cooper, OL 4-3812. 25-tfc.

**FOUND** — Blonde Cocker Spaniel dog seen in my place 4 or 5 days. Paul Cooper, Phone OL 4-3726. 25-2tc.

**FROM THE County Agent's Office** By County Agents Cecil Lewis and John Schlittler

The local fair season is almost over. Our agricultural products from our county fair scored very high at the Tri-State Fair at Amarillo and many of the products compose the Floyd County Agricultural booth at the South Plains Fair at Lubbock.

Oscar and Larry Golden of Aiken have entered five head of Angus cattle in the South Plains Fair. Mrs. A. H. Kreis, Billy Don Colston, Junior Simpson, and B. A. Robertson won numerous awards on their agricultural products at the South Plains Fair Monday.

The Floyd County 4-H clubs will exhibit 23 barrows, nine lambs, and one steer at the State Fair of Texas at Dallas. 4-H club members who are taking animals to the State Fair, remember to bring your animals in to Dr. Theodorus on October 1 for their health certificates at 9:30 on Saturday morning. Also, other details must be planned for our stay at Dallas.

**HAS EYE TREATMENT** E. R. Harris recently spent several days in Methodist Hospital at Lubbock where he underwent treatment for an eye ailment. He is back home now and improving.

"While people seem to think that money still talks, actually it's more of a sneer."—Franklin P. Jones.

This country has had 4,000,000 forest fires in the last 20 years, according to American Forest Products Industries, Inc.

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## Providence

By Mrs. Wilfred Stoerner

Providence community received a nice shower Friday night and the weather seems to be most important item of discussion now that many are harvesting grain and cotton. Jubert Clements delivered the first bale of cotton at Crume Gin.

Mr. and Mrs. Ben Brandes left Friday for Breham to attend the Rathke reunion and then on to Seguin to visit their son, Lee Roy Brandes and family. They will also see the H. L. Anderson family. In McGregor, they visited Mr. and Mrs. Leo Bubert and family and Mrs. Ernest Brandes.

Mr. and Mrs. Wilfred Stoerner and children accompanied by Mr. and Mrs. Fry of Lubbock attended the 18th district convention of American Legion and Auxiliary at Borger. Mrs. Mike Fry is vice department president of 4th division. Mrs. Stoerner is 19th district president and Wilfred is 19th district chaplain. They attended church and Sunday school at Trinity Lutheran Church of Borger and saw Mr. and Mrs. Vernon Collins and Phil.

Mrs. A. K. Windecker visited her parents, Mr. and Mrs. Ranzol at Berney, Tex., this week.

Providence Home Demonstration Club met at the home of Mrs. H. F. Quebe Monday. Mrs. Sam Jones read the devotional and called the meeting to order. Roll call was answered with "What I Entered at the Fair" or "What I Do For a Cold."

Mrs. Jones reported that Providence club won second place

with its club exhibit at the fair. Mrs. J. R. Turner prepared the poster on "Correct Posture." Mrs. L. B. Brandes presented Mrs. Turner a gift on behalf of the club for her fine display for the club.

The county agent gave a demonstration on how to arrange furniture and several scale illustrations were given using Mrs. Quebe's living room as a model. Mrs. Wilfred Stoerner, recreation chairman, had a child craft book of poems letting each club member glance at the book and try to remember the most names of poems. Mrs. Lewis Titus won a bottle of Topaz cologne as first prize.

Mrs. Quebe served refreshments of chocolate ice cream, cake, sandwiches and ice tea. Mmes. Ben Brandes, Ben Brandes, L. B. Brandes, E. M. Quebe, Wilfred Stoerner, Sam Jones, one visitor, Mrs. Lewis Titus, and Miss Roggendorff, agent.

### Trinity Lutheran Church

A. K. Windecker, Pastor  
Attendance Sunday school, 120; attendance divine worship, 135.

Sunday was rally day at Trinity Lutheran Church. On this day the new church Sunday school year begins. It was also a day when we give particular thought to the task and importance of our Sunday school.

During the past year Sunday school has increased on the average of 15 pupils per Sunday. May we thank God for the opportunity to serve more.

Next Sunday: Sunday school, 10 a.m.; worship service, 11 a.m.; Luther League, 6 p.m.; Bible study, 7 p.m.

The upper and lower mandibles of parrots are both movable.

## BANK NOTES

by Malcolm



DOCUMENTARY VALENTINES ON BANK NOTES AND INCORPORATED ILLUSTRATED IN THE BOOKS. SCAN THE FINE LINE DAMAGED.

TWO BROTHERS - TEN YEARS AGO STARTED A SMALL ARCHING BUSINESS WITH BANK LOAN. THEY GROW AND ENLARGED. TODAY, THEY EMPLOY EIGHT THOUSAND PEOPLE AND HAVE MOVED TO LARGER QUARTERS.

A FALLOUT SHELTER FOR DO-IT-YOURSELF HOMEOWNERS BEING RECENTLY BUILT AT A NEW YORK BANK.

## Births, Deaths Up In Texas

While the national birth rate is steadily declining, the birth rate for Texas has remained fairly stable according to provisional data for the first six months of 1958, 1958 and 1960. During the first six months of this year there were 110,996 live births in Texas—compared to 110,774 during the same period last year and 108,395 in the first half of 1958.

The birth rates for 1958 and 1959 were identical—23.6 per 1,000 population.

However, during the first six months of 1960 it was only 23.2 per 1,000 which is a slight drop but still above the national average.

Another development indicated in the six months provisional statistical data is the upturn in the death rate for Texas.

For the past 15 years, the Texas death rate has declined steadily year after year, but so far during 1960 there has been an increase.

The death rate for the first six months is 8.3 per 1,000 population. The total deaths were 39,498.

In 1958 there were 36,630 deaths for a rate of 8.0 per 1,000 and in 1959 there were only 36,033 deaths indicating an all-time low is 7.7 deaths per 1,000 population.

If this rate maintains through a year, it is possible that 1960 will have the highest death rate since 1951, when it was 8.2 per 1,000 population.

Very little change was noted in the number of fetal deaths and fetal death ratios during the first six months of the last three years.

Accurately compiling statistical data for analysis by public health authorities is one of the major duties of the Records and Statistics Section of the Texas State Department of Health.

By noting the decline or increase in certain death figures, health authorities can gauge effectiveness of health programs or spot potential health trouble spots.

The Records and Statistics Section keeps all birth and death records for the State of Texas. (A weekly feature from Public Health Education Division, Texas State Department of Health.)

Bear cubs are smaller, at birth, in relation to the size of the mother, than any other mammal, except the marsupials. Often a 500 pound mother will give birth to a 10 or 12 ounce baby, or about 1-1,200th of her weight. Human babies generally weigh 1.20 or so, of their mother's weight.



Right now, make a survey of how you feel. If you discover that you honestly glow with health, then you can announce to the world that you're wealthy—wealthier than any Maharajah!

If your survey proves, however that you could feel better, SEE YOUR DOCTOR. If he writes a prescription for you, bring it to us for prompt, courteous service.

YOUR **Renold** PHARMACY

Lockney Drug Co.

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Clyde Briley, Owner

## 2425 Shooters To Get Permits On Public Hunts

Austin. — Applications now are being taken for hunting on public areas of the Game and Fish Commission, according to the director of wildlife management.

Persons desiring to hunt these areas may write to the Game and Fish Commission for application blanks. All applications must be in the Austin office by 8 a.m. October 31. Names of the lucky hunters will be drawn from the wheel as in previous years.

Only persons 17 years of age or older may be permitted to hunt on the areas. Applications may be made for parties of not more than four, to hunt on the same area.

This year there will be permits issued to 2425 persons to kill 740 deer. Last year 1700 permits were issued for a kill of 545. The hunts are scheduled to remove surplus deer from the state-owned areas, and to balance the herds.

The following permits will be issued:

Black Gap Wildlife Management Area — Dates: Dec. 1—Dec. 8. Permits: 2-day hunt, 80 permits - 40 deer.

Kerr Wildlife Management Area — Dates: Nov. 16-23; Nov. 26-Dec. 3. Permits: 2-day hunt, 320 permits - 160 deer.

Canyon Reservoir Wildlife Management Area — Dates: Nov. 16 - Dec. 31 (Except Nov. 24, Dec. 24, and Dec. 25). Permits: 1-day hunt, 800 permits-300 deer.

Angelina Wildlife Management Area — Dates: Nov. 16-19; Nov. 26-30. Permits: 1-day hunt, 675 permits - 90 deer.

Engeling Wildlife Management Area — Dates: Nov. 16-25. Permits: 2-day hunt, 150 permits - 50 deer.

Bill Hill Bayou Wildlife Management Area, Jefferson County — Dates: Nov. 11 through Dec. 31 (Each Friday-Saturday, and Tuesday-Wednesday, except Christmas Eve.) Permits: 2-day hunt. Shooting hours from 30 minutes before sunrise to 12 o'clock noon each day. Bag limit: Ducks, daily-4, possession - 8. Geese, daily - 5, possession - 5. Coots, daily 6, possession - 12. 700 permits.

"The promises of today's politicians become the taxes of tomorrow."—Dr. Orlo M. Brees.



Dear Editor:  
I see where some scientists are saying if we don't get a control treaty on nuclear weapons, we will have an atomic war within 15 years.

My trustless neighbor says if it comes that soon, some Americans will escape, on account of we can't get everybody moved from the country into the big bomb targets before 1975.

Says, though, any safe nuclear control system is going to be very messy, because of having to destroy the bombs on hand, and then

drown everybody who knows how to make more of same. D. E. SCOTT Crossroads, U.S.A.

## CREAMY MAPLE FUDGE

Here's a new fudge recipe from Margaret Spader, home service consultant for the Gas Appliance Manufacturers Association. Place 1 cup maple sugar, 2 cups brown sugar and a cup of coffee cream in a saucepan and cook over a medium flame without stirring. Add just the flame so the candy will boil actively but not boil over. If you have a candy thermometer, the fudge is cooked when it reaches 240 degrees. This is the "soft ball stage." Turn out the flame and let the candy cool for five minutes. Then add 1 tablespoon butter or margarine and a cup of coarsely chopped walnuts. Beat until creamy and thick. Pour into a buttered platter and cut into squares.

## ANTI-FREEZE

Zerex — \$10.95 case

Co-op — \$10.40 Case

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We have lots of 14 and 15 inch tires that will be ideal for trailers. Get yours today.

### TRAILER WHEELS

See us for all your farm supplies.

## CONSUMERS FUEL ASSOCIATION

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## MR. FARMER . . .

The defoliation season is now close at hand. We have plenty of defoliant at a competitive price — both chlorate base and penta.

We feel that the aerial applicators will be crowded with work. Call us and we will hook your acreage with the applicator of your choice.

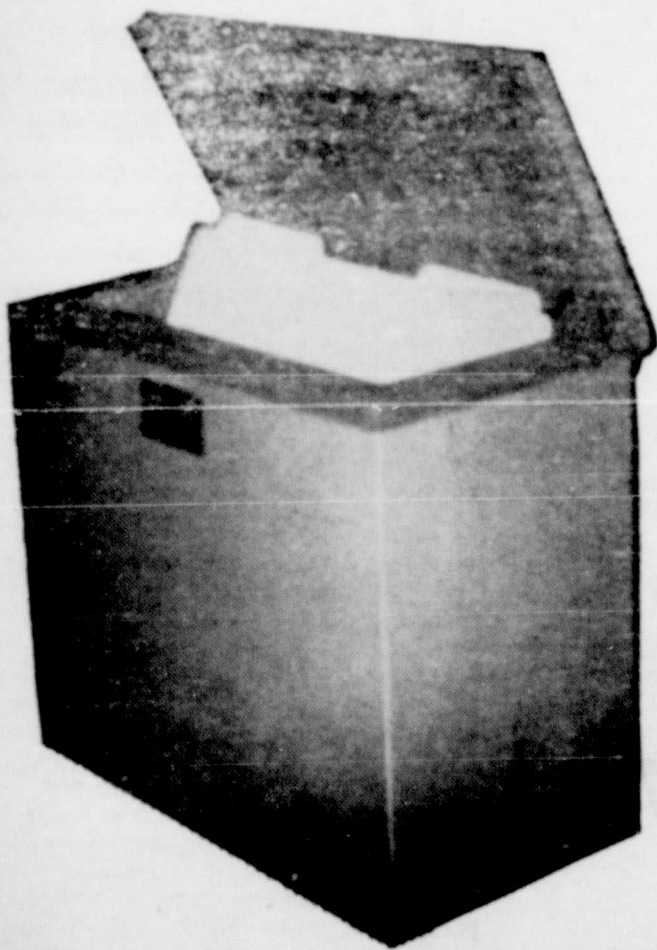
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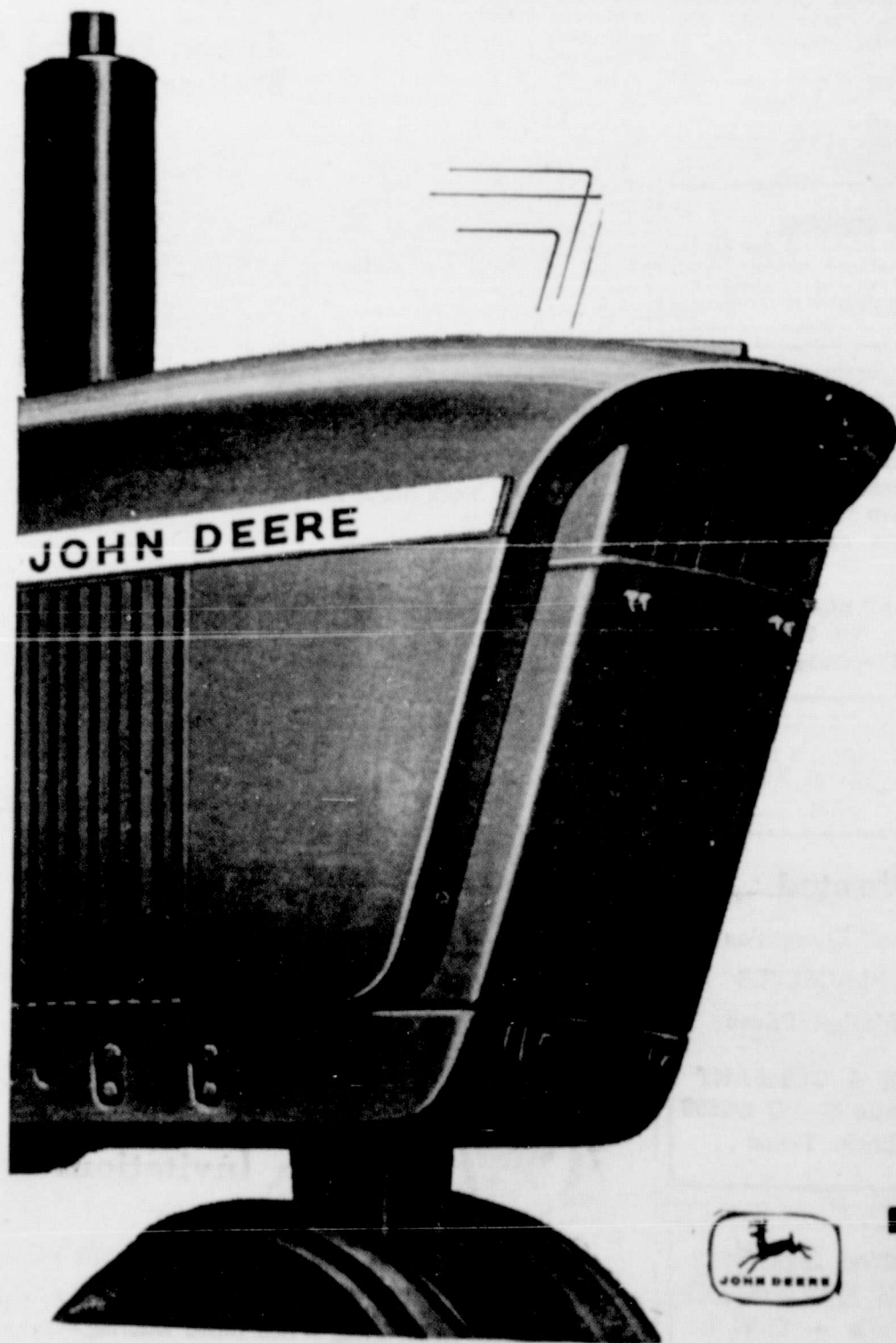
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# Lockney Implement Company

YOUR JOHN DEERE DEALER

The giraffe is the only four-footed mammal that does not ordinarily utter a sound.

Early hair nets were made from the combings of Chinese queues (pigtailed).

Roots of most trees begin growth in the spring before the leaves do.

"The best night spot is a comfortable bed." — Arnold H. Masow.



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Lockney, Phone OL 4-2503

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## South Plains

By Mrs. Murray Julian

Monday was cloudy, misty rain, and 46 degrees. Most of the community went to Lubbock for the opening of the 43rd Panhandle South Plains Fair. Schools were dismissed and everyone took advantage of the holiday.

84 attended Sunday morning church services here. Everyone please remember Training Union time has been changed to six o'clock. Don Marble was baptized at Sunday night services. About fifty were present. The Bible Survey program will resume Tuesday night, Oct. 4, at the church with Rev. John Gillispie teaching.

Mr. and Mrs. Frank McClure and granddaughter, D'Ann of Crosbyton, accompanied by Mrs. Carl Smith of Floydada left last Monday for Houston to spend the week visiting their son, Donald McClure and family, son of Mrs. Smith.

The Sylvain Kinnibrughs spent the weekend at Lake Altus with their folks from Truscott.

Mr. and Mrs. Hub Austin and Gary of Borger spent Saturday night with his sister, Mr. and Mrs. Sims Reeves. Other guests were their sister, Mr. and Mrs. Walton Wilson of Fairview.

Mr. and Mrs. Ernest Smitherman are expecting his father, P. M. Smitherman, home this week from Edmonton, Alberta, Canada, where he has spent the summer with his daughter, Mrs. J. Fred Cox and family. They left there Monday by private plane.

Mrs. Hansel Sanders is working at the Upton Grocery during the fall rush. Mrs. Harry Hartman has been helping them the past two weeks.

### Youth Meeting At Church

Intermediate boys and girls met at the Baptist Church on Sunday afternoon with Rev. John Gillispie speaking to them on "How to Study the Bible." Refreshments of cake, cookies and punch were served by Mrs. Arby Mulder, leader, to Yvonne Karr, Sue Wilson, Barbara Milton, Jimmie Pritchett, Frank Jones, Nathan Mulder, Bruce Julian, Mike Wood, Bill Bledsoe, and Gary Wilson.

Mr. and Mrs. Terry Julian and Dee of Roscoe and Mr. and Mrs. Kendis Julian of Canyon spent the week end with their parents, Mr. and Mrs. Murray Julian and Bruce. The occasion was the birthday Sunday of Murray Julian. They attended the Dimmitt-Floydada game Friday night at Dimmitt. Sunday the Kendis Julians visited her folks, Mr. and Mrs. P. I. Roberts of Floydada.

Mr. and Mrs. George Weast returned Wednesday from Durango, Colo. Friday they went to Ruidoso, N.M., to stay until Sunday night. They were accompanied by Mrs. Skeet Thornton. Sunday as they returned home visited in Roswell with Mr. and Mrs. Bud Goldston.

Mr. and Mrs. R. H. Adams, Allan and Larry went to Loveland Thursday to meet her brother, Mr. and Mrs. Cecil Helms of McCamey. They spent Sunday with another brother, Mr. and Mrs. Fred Helms and family.

Mr. and Mrs. Raymond Upton and Jimmie spent Sunday in Amarillo with Mr. and Mrs. Karl Craig and girls. The Ronnie Uptons of Amarillo had spent the weekend with them, and her parents, the Louis Plums.

Mrs. Skeet Thornton had a good five-inch irrigation well drilled on her farm last week.

Mr. and Mrs. Fred Fortenberry accompanied by his mother, Mrs. John Fortenberry and his sister, Mr. and Mrs. Garland Tucker of Cedar Hill left here Friday for New Mexico and points in Colorado. They planned to be in Denver Sunday to visit relatives.

Callers in the home of Mr. and Mrs. E. W. Newton to visit Mrs. Leonard Moore and baby, Debra. Monday were Mrs. Sylvain Kinnibrugh and Mrs. Shelby Calahan. Luncheon guests with Mrs. Moore Monday were Mrs. Dora Newton and Cecil of Lockney.

## WATER COSTS TOO HIGH TO AFFORD IRRIGATION WASTE

By High Plains Underground Water Conservation District.  
Lubbock — According to the High Plains Underground Water Conservation District, almost every farmer in the southern High Plains has an irrigation well and uses it to water his crops.

Just as in other business enterprises, to make a profit is the motivating goal of farming operations. Economists tell us that many of our farmers have paid about \$10 per acre-foot for the water that is in storage beneath their land. They say further that when we irrigate grain sorghum as a cash crop we can expect to make a little more than \$10 in additional income for each acre-foot of water used over what we could make if we farmed dryland.

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## Kansas Norther Needed To Send Doves To Texas

Austin. — All Texas dove hunters need now is a good norther in Kansas. This is the information from H. D. Dodgen, executive secretary of the Game and Fish Commission, who has made a personal check on the North Zone dove scarcity.

Slight weather changes in Kansas already have been responsible for some improvement in the shooting condition around Lake Texoma, especially in cut-over grain fields, according to reports.

"I talked by phone to officials in Oklahoma, Arkansas, Kansas, and Nebraska recently," said the Secretary, "and they reported on the bird situation in their states. Oklahoma officials say the bird shooting there is embarrassing. Arkansas has a normal supply of doves, and hunters there are having a fair shoot. Kansas and Nebraska officials reported plenty of doves still can be found all across those two states.

"This abundance of birds in those states means that when the cold weather moves into that area, Texas should get a big share of the birds as they migrate south," continued the game official. "I expect these flights should begin pouring into the State shortly after October 1. Officials in Kansas and Nebraska said they have had some cool weather already but the birds are still hanging on.



Dear Editor:  
My long-suffrage neighbor notes that many politicians are extra busy this year, calling for everybody to be sure and vote.

Says it seems like any citizen interested in the welfare of the country would inform himself and go to the polls

without being nagged. But says maybe the voters here think anybody who needs coaxing evidently hasn't studied the issues enough to cast an intelligent vote, and they figure this will be a good thing for their candidate.

D. E. SCOTT  
Crossroads, U.S.A.

## Seale Drive-In Theatre

Located 2 1/2 miles west of Lockney on Highway 70

First Show Starts at Dusk

THURSDAY NIGHT  
September 29  
Fun Night

It's a Scream!

CLARK CARROLL  
GABLE \* BAKER

LILLI LEE J.  
PALMER \* COBB

BUT NOT FOR ME

She was in love with a man twice her age—Clark Gable and Carrol Baker in a delightful comedy about May - December love in bloom — two women loved him — but only one was near his own age.

Also CARTOON

FRIDAY and SATURDAY  
Sept. 30 - Oct. 1

THE ONE MAN WAR AGAINST THE COMANCHERS

RANDOLPH SCOTT

COMANCHE STATION

She was worth \$5,000 alive or dead — but she was easier to bring in dead — one man's war against the Comanches.

Also CARTOON

SUNDAY and MONDAY  
Oct. 2 and 3

THE ADVENTURES OF HUCKLEBERRY FINN

Mark Twain's beloved tale filmed in cinemascope and color for the first time — America's beloved classic of life on the old Mississippi.

Also CARTOON

SEALE THEATRE CLOSED  
TUESDAY & WEDNESDAY  
NIGHTS OF NEXT WEEK.

PLAINS THEATRE  
Lockney

SATURDAY MATINEE  
1:30 p.m.

"Comanche Station"

Also CARTOON

SUNDAY MATINEE  
1:30 p.m.

"Adventures of Huckleberry Finn"

Also CARTOON

ARTHUR B. DUNCAN  
ABSTRACT COMPANY

MAUD E. HOLLUMS  
Owner and Manager

South East corner Square  
Floydada, Texas

Oldest and most complete  
abstract plant in Floyd Co.  
Prepared to render prompt  
efficient service on every-  
thing in the line of land  
titles.

## THANKS, FOLKS . . .

. . . for your fine response to our Formal Opening last Friday. We appreciate the large number who came by to visit us and all the nice comments you had for our store. We trust that you will visit us often.

### Prescription Service

We invite you to try us when you have a prescription to fill. We have a complete stock of fresh, new drugs and can fill almost any kind of prescription your doctor may write. Bring it in when you have a prescription.

REMEMBER . . .

S&H GREEN STAMPS are given with every purchase.

DOUBLE STAMPS every Wednesday with \$2.50 purchase or more and NEXT WEEK ONLY, we will give double stamps on FIRST MONDAY, Oct. 3rd.

LOTS OF PARKING SPACE!

## Powers Pharmacy

PAYTON POWERS, Pharmacist  
Day Phone OL 4-2435  
Night (residence) Phone OL 4-2288

For the Convenience of the

## Farmers, Gin and Elevator Workers

during the Fall harvest season

We are going to keep our DRIVE-IN open until MID-NIGHT or later if you call us that you will be there. We will also offer DELIVERY SERVICE to those who need it.

Phone us your order and it will be ready when you arrive.

WE SERVE JUMBO HAMBURGERS, FOOT-LONG HOT DOGS, CHICKEN, STEAK FINGERS and SHRIMP IN BASKETS.

More and more students are trading with us every day and we certainly appreciate the students' patronage.

FOOD TO GO!

### ERMA and RAY DRIVE-IN

ERMA and RAY THOMPSON, Owners

603 West Plainview Highway Phone OL 4-2229 Lockney, Texas

EVERYBODY ought to have GAS LIGHTS!

Distinctively and authentically styled, Gas Lights cast a soft glow that bids "welcome" to guests . . . serves as a silent deterrent to nighttime trespassers.

SEVEN MODELS PRICED FROM \$49.50 INSTALLED

PIONEER NATURAL GAS COMPANY



**BURN VICTIMS** — Two little colored girls, Verna Gean, age 3, at this right, and Beverly, age 4, were badly burned in a fire at their home last week. Verna Gean died Sunday but Beverly is improving in Lockney General Hospital. With the little girls at the far left is Irvin Thirkill.

## HOMECOMING QUEEN CANDIDATES ARE NAMED

As a result of the preferential primary held at Lockney High School last Friday, the Student Council is announcing names of the girls who have been chosen as candidates for Homecoming Queen.

The candidates are Janice Roedecker, Ann Brown, Karen Brown, Jonita Ferguson, Sandy Fewell, Jackie Frizzell, Carolyn Harris, Nancy Jo Schacht, Kim Mickey, Maxine Vanek, Mertie Lewis, Sandy Smith and Cheryl Rucker.

Friday the students will vote again and the candidate receiving most votes will be named queen and the queen's court. The Student Council will cooperate with the Ex-Students Association in the crowning and presentation of flowers.

At the bonfire scheduled for Thursday night, Oct. 13, the Homecoming Queen will have the honor of lighting the fire sparking the pep rally speeches and entertainment on the eve of homecoming day.

The high school class which gathers the most wood for the bonfire will receive a prize.

The Student Council and the Senior Class will sell coverages for the homecoming football game Friday night with Floydada here.

## Minter Leads In Insurance Sales

Earl Minter of Lockney, newly appointed agent for South Coast Life Insurance Co. in this area, led all salesmen in total insurance sales during his first two weeks with the firm, company officials have announced.

South Coast Life, with home offices in Houston, has more than 130 million dollars in life insurance in force, it was said.

## Community Concert Tickets Sold Here

Tickets to the Plainview Community Concert Association programs for this year may be purchased from Mrs. C. L. Record or Mrs. Wyatt Burkhalter of Lockney. It was announced this week. The Beacon carried this story last week describing the programs but at that time arrangements had not been made to sell the tickets locally.

OFFICE SUPPLIES at The BEACON OFFICE.

## Band Boosters Have Meeting

The Band Boosters Club, with C. L. Record, president, presiding held a regular monthly meeting Tuesday evening at the band hall.

A note of thanks from Mrs. E. P. Hunter of Ada, Okla., was read. Mrs. Hunter, mother of Mrs. Burkhalter, had been sent a gift of appreciation for painting the Longhorn face on the band's large drum.

Mrs. S. A. Freeman, secretary, read the minutes and Mrs. Henry Bollman, treasurer, gave a report in which she stated the club cleared approximately \$120 on the concession stand at the fair.

A discussion of collecting club dues of \$2 per parent was noted as being an urgent matter of importance. These dues are used to carry on the work of the Band Boosters Club and plans are underway to enlist each parent.

The need for volunteer workers at the popcorn machine and to sell programs was discussed. Other fund raising projects planned for the year is to sell Christmas greeting cards and one-pound boxes of chocolate covered nuts arranged in attractive round plastic boxes.

ideal for gifts. The cards will sell for \$1.25 and the candy will be \$2. There are still a few party cakes available. They are canned and deliciously moist. Those interested in any of these gift items are asked to contact Mrs. John Lee Carthel or Mrs. Lavern Carthel who are in charge of the projects. These things have been ordered and will soon be in the hands of students for sale.

The band will enter a field contest at Brownfield on Nov. 22 and provisions are being made to purchase a colored movie with sound effects to be placed in the band library for use in teaching.

Some improvements already made or planned for the near future include a new music rack, instrument shelves painted and carpeted, interior refinished and painted and better lighting facilities.

Band jackets have been ordered and should arrive sometime before Nov. 1. They are white brushed wool with red leatherette trim on the collar, pocket, cuff and the chest insignia. The jacket was standardized for the next four years.

## Attend State Brotherhood Meet

Members of First Baptist Church, Lockney who attended

the State Brotherhood Monday and Tuesday at Abilene were Mrs. Sid Thomas, Horton Brown, W. B. Cates, president of local church Brotherhood organization. They returned Wednesday.

## Bake Sale Is Planned By Class

The Homemaking girls at Lockney High School will have a bake sale on Saturday, Oct. 8th. It was announced last week by Mrs. Quentin Adams, sponsor. They will sell pies, cakes and will appreciate their orders in purchasing to Margaret Schacht, Phone OL 4-3 after 4 p.m.

Sam Brown will be at the Record Music Studio Thursday at 2:30 p.m. to enroll piano students.

## New Ford —

(Continued from page 1)

vacation quantities." The 1961 Falcon, to be introduced by Ford dealers on Sept. 29, will be offered in four models — two- and four-door sedans and two- and four-door station wagons.

**New Commercial Line** Ford has also announced a new low-cost Econoline series of commercial vehicles with three models: a Pickup, Van and eight-passenger Station Bus, each mounted on a 90-inch wheelbase.

Each of the three Econoline models has an over-all length of 168.4 inches — nearly two feet shorter than the Falcon station wagon. Over-all width is 72.5 inches for the Pickup, and 75.8 for the Van and Bus. Over-all height varies from 77.2 to 79.2 inches, depending on model and springs.

## Lions Club Members And Wives Enjoy Barbecue Supper

Members of Lockney Lions Club and their wives enjoyed a barbecue supper Monday evening at the home of Mr. and Mrs. Leon Wofford. Forty-eight members and wives and four guests were present for the delightful affair.

Dinner music was presented by Glenn McCandless and Dwayne Wilson.

The program was presented by Jim Word, Scout Master, and Jimmy Wilson Jr., Scout Committee Chairman, from Floydada. They showed a film of the Boy Scout Jamboree at Colorado Springs, Colo., this summer.

## Legion Auxiliary Plans Style Show

The American Legion Auxiliary met Monday night at 8 o'clock at the American Legion Home to make plans for the fall and winter style show.

The show will be presented by Jack & June Shop and will be sponsored by the Legion Auxiliary on Thursday, November 10. A new feature of the annual show will be a salad luncheon preceding the event.

## Mrs. Carthel Wins 18 Ribbons At Lubbock

Mrs. John T. Carthel, Lockney, received 18 award ribbons from 21 dahlia entries at the South Plains Fair in Lubbock Monday. Mrs. Carthel's dahlias took enumerable prizes at the recent Floyd County Fair here and she was asked to place flowers in the Lubbock event.

At Lubbock Mrs. Carthel received eight blue ribbons, five red and five white. Some entries were of the small cactus dahlias and others were from the large varieties.

## Burkhalter Will Show Pictures

Mr. and Mrs. Wyatt Burkhalter will show colored slides which they made on their recent tour of Europe at the high school auditorium next Tuesday evening, starting at 8 p.m. Mr. Burkhalter, director of the Lockney High School Band, had his expenses paid on the "musical tour" by local people.

The public is invited to see the pictures and there will be no charge for admission. Mr. Burkhalter said.

## LCC Lectureships Are Announced

The Fourth Annual Lubbock Christian College Lectureship begins Sunday evening, Oct. 2, and will continue through Wednesday evening, Oct. 5.

All evening sessions will be held at 8 o'clock in the municipal auditorium on the Texas Tech campus. Special talks, reports, classes and discussions will be held on the LCC campus during the mornings and afternoons.

Jimmy Wood, minister of the Northside Church of Christ in Odessa, will speak Sunday evening on "The Living Christ." Speaker for Monday evening will be L. O. Sanderson of the Northside congregation in Amarillo, speaking on "Faith, an Eternal Principle."

On Tuesday evening, Hershel Dyer, minister of the Tenth and Rockford Church of Christ in Tulsa, Okla., will speak on "The Cross of Christ, Our Glory." James O. Baird, president of Oklahoma Christian College, will speak on "The Resurrection and the Life."

Although all evening sessions will begin at 8 o'clock, the public is invited to come early at 7:30 for concerts by the college choruses and band.

A special feature of this year's lectureship will be reports by missionaries on their labors in foreign countries. The ladies are invited to hear reports given by wives of missionaries. The daily chapel period at 9:50 in the LCC auditorium will also feature outstanding speakers and will be open to the public.

A dinner will be held for church leaders Tuesday evening from 5:00 to 7:00 p.m. in the LCC cafeteria with Hugo McCord of Oklahoma Christian College as speaker.

GO TO CHURCH SUNDAY.

TRY BEACON CLASSIFIEDS.

**ON DISPLAY TODAY!**  
THE NEW 1961 MODELS

# Ford and Falcon



YOU'RE CORDIALLY INVITED . . . to come today or any time soon and see the beautiful new models of Ford and Falcon on display in our showrooms. You'll be amazed . . . delighted . . . at the classic beauty of these new models. Be sure to come in and see them.

**Gifts For The Kiddies**

Doughnuts and Coffee Served All Day Thursday

## Baccus Motor Co.


Phone OL 4-3395

YOUR FORD DEALER

Lockney



<b>Peaches</b>	Libby's Sliced or Halves No. 303 Can	<b>5 For</b>	<b>\$1.00</b>
<b>Green Beans</b>	Libby's Cut No. 303 Can	<b>5 For</b>	<b>\$1.00</b>
<b>Fruit Cocktail</b>	Libby's No. 303 Can	<b>4 For</b>	<b>\$1.00</b>
<b>Tomato Juice</b>	Libby's No. 300 Can	<b>10 For</b>	<b>\$1.00</b>
<b>Spinach</b>	Libby's No. 303 Can	<b>6 For</b>	<b>\$1.00</b>

	<b>Hi-Ho Crackers</b> 1 Pound Box	<b>33c</b>
LIBBY'S	<b>PEAS</b>	<b>5 For \$1.00</b>
LIBBY'S	<b>CATSUP</b>	<b>5 For \$1.00</b>

<b>Golden Corn</b>	Cream Style or Whole Kernel Libby's 303 Can	<b>5 for \$1.00</b>
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<b>Vienna Sausage</b>	Libby's 4 Oz. Can	<b>5 for \$1.00</b>
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TALL CANS	<b>MILK</b> Shurfine	<b>3 FOR 39c</b>
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PILLSBURY	<b>FLOUR</b> 5 Pound Bag	<b>49c</b>
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PINKNEY	<b>SAUSAGE</b> 2 Pounds	<b>59c</b>
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	<b>RIB STEAKS</b> Pound	<b>69c</b>
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SUNRAY	<b>BOLOGNA</b> All Meat	<b>POUND 49c</b>
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FRESH	<b>CALF LIVER</b> Pound	<b>29c</b>
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LIBBY'S	<b>SPAGHETTI &amp; MEAT BALLS</b>	<b>15 1/2 OUNCE 4 For \$1.00</b>
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	<b>TIDE</b> Reg. Size, Box	<b>29c</b>
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DELICIOUS	<b>APPLES</b> 2 Pounds	<b>39c</b>
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TOKAY	<b>GRAPES</b> 2 Pounds	<b>29c</b>
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RED McCLURES	<b>POTATOES</b> 10 Lb. Bag	<b>49c</b>
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# Parker Super Market

Phone OL 4-2275 — Free Delivery



# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 59

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 29, 1960

NUMBER 25

## Browns Began With Small Dry Cleaning Shop

The story of the growth of Brown's Department Store and Man's Shop is indeed the story of "home town boy makes good."

Claude and Wilma Brown began their business venture in Lockney in January, 1946, soon after his discharge from the Air Force. Starting with \$600 he had saved during his three and a half years service during World War II, they bought some used dry cleaning equipment and set themselves up in business in Lockney. From that small beginning has grown a large dry cleaning business, and one of the most complete department stores in any small town in West Texas.

Formal opening of the new Brown's Department Store and Man's Shop will be held Friday and Saturday of this week.

Claude is a native of Lockney, having been born in the Muncy community. He was reared here and began his dry cleaning career at the age of 14 years, working for Glyn Carroll

after school and on Saturdays in a small shop on Main Street. He continued to work in dry cleaning shops during his high school days and graduated from Lockney High with the class of 1939. Following graduation he made a full time career of this type work, and was employed in Tulsa for about two years where he met the present Mrs. Brown, then Wilma Holcomb.

Later he moved to Lubbock to work and while working there he and Wilma were married. But soon military service called and Claude went into the Air Force where he served until his discharge in 1945. He was stationed on Puerto Rico for a time and then on the island of Okinawa just off the coast of Japan. Even in military service he didn't get completely away from the dry cleaning and tailor shop business. He was placed in charge of a shop on Okinawa where he did sewing and alterations. He was also manager of the post exchange which gave him some exper-

ience in merchandising.

Mrs. Brown, or Wilma as most folks call her, is a native of McGregor in McLennan County, but was reared at Tulsa where she graduated from high school. She was interested in journalism there and was editor of the high school paper.

They have a daughter, Ann, who is a senior in Lockney High School, and also has time to help out at the store or cleaning shop after school and on Saturdays.

The Browns set up their first dry cleaning shop in the Rose building at the corner of Main and Locust Streets. But soon they bought a building of their own, just a half block north, which is a part of their present store building. It was after moving to their own building that they decided to get into retailing of men's wear.

Their first order for merchandise was one for \$66 worth of men's sox. Mrs. Brown was skeptical of the order, thinking that it would require a long

time to sell \$66 worth of sox. But the store's stock of men's clothing gradually grew and with it the building also grew. Additions were built on the side and then on the rear to give the store more room to display merchandise with Claude and the hired help doing most of the work. By 1956, the Browns had probably the most complete and most modern men's wear store in this area.

It was at this point that they had an opportunity to buy the old Lockney Dry Goods stock and rent the building, owned by Mrs. V. E. Spears. They purchased this stock and began to add to the store's line of merchandise, both ready to wear and dry goods. This store also grew and the Browns found themselves with two full-grown retail stores and one thriving dry cleaning business in the same town. It was then they began to consider getting the businesses together under one roof.

The first move came early



ANN BROWN, daughter of the owners of new Brown's Department Store and Man's Shop, is a senior in high school but still finds time to help at the store.

**NEW ARRIVAL.** Mr. and Mrs. Jamie Robison of Carlsbad, New Mexico, are parents of a son born Sept. 25. The baby weighed 7 lbs., 13 oz. and was named Scott Lee. Mrs. Robison is the daughter of Mr. and Mrs. L. G. Audrine Rhine. Grandparents are Mr. and Mrs. L. G. Robison, Lockney, and Mr. and Mrs. Gaston Robison, Lubbock.

Some people get there by others by push.

OFFICE SUPPLIES at The LOCKNEY OFFICE.



CLAUDE AND WILMA BROWN are inviting the public to attend the formal opening of their new store Friday and Saturday of this week. — Photo by Wilson Photography

this year when the Brown's bought the building joining their dry cleaning and man's shop on the south from Lloyd Wofford of Wofford Manufacturing Company. They have spent two months remodeling and renovating that building along with their own building, providing openings between the buildings, installing new fixtures and a new front and generally getting ready to present their modern, new store to the public.

Claude is a member of the Masonic Lodge, the American Legion, Veterans of Foreign Wars and the Lockney Rotary Club. He is a city councilman and was named outstanding citizen at the Lockney Chamber of Commerce Banquet in 1958. He is past president of the Rotary Club and the Chamber of Commerce.

Mrs. Brown is also active in civic work and is past president of the Lockney Business & Professional Women's Club and the Rotary organization.

The Browns are Baptists, and are active in church work. Claude is a Sunday School teacher and a member of the Baptist Brotherhood Executive Council. Wilma works as a secretary in Sunday School and is a member of the choir. Ann is church pianist.

GO TO CHURCH SUNDAY.

42 Years of Land Title Service  
FLOYD COUNTY ABSTRACT CO.  
Stovall Building  
217 W. California St.  
Phone YUKON 3-3304  
Floydada Texas

BE SURE TO ATTEND OUR

## Formal Opening Friday and Saturday

September 30 - October 1

Come and see our new store — The fine lines of merchandise we have to offer you — and the attractive place we have for your shopping convenience!

You are cordially invited to attend the

### Formal Opening

of

*Brown's Department Store  
and Man's Shop*

Friday and Saturday

September 30, October 1, 1960

104-06 North Main Street

Lockney, Texas

## REGISTER FOR FREE PRIZES!

49 items of merchandise to be given away Friday and Saturday. Registration begins Friday morning. No purchase is necessary to register and you are not required to be present to win.

### TIMES FOR THE DRAWINGS:

#### FRIDAY, 4 P.M.

- One pair Jockey Briefs
- One Garza Sheet
- One pair Poble's Cramerton Khakis
- One girl's Blouse by Santone
- One lady's Dress by Huntington
- One boy's Sport Shirt by Kaynee
- One blouse by Sue Ann

#### FRIDAY, 5 P.M.

- One Bates Colonial Bedspread by Jones-Brown-Abrams
- One pair Doty Dan "Davey" Pants
- One box Hose by Berkshire
- One pair Jockey Briefs
- One pair Florsheim Shoes
- One Skirt by Granada
- One lady's Raincoat by U. S. Rubber

#### SATURDAY, 2 P.M.

- One pair Levis
- One Skirt by Aspen
- One pair Jockey Briefs
- One box Hose by Berkshire
- One pair men's Slacks by Hubbard
- One Garza Sheet
- One boy's Sport Shirt by Tom Sawyer

#### SATURDAY, 3 P.M.

- One man's Sport Shirt by McGregor
- One lady's Sweater by Aspen
- One man's Raincoat by U. S. Rubber
- One box Hose by Berkshire
- One pair Jockey Briefs
- One boy's Sport Shirt by Tom Sawyer
- One pair lady's Pajamas by Schrank

#### SATURDAY, 4 P.M.

- One Van Heusen Dress Shirt
- One pair men's Basketball Shoes
- One dress by McKell's
- One boy's Sport Shirt by Kaynee
- One pair men's Gold Seal Slacks by B&G
- One box Hose by Berkshire
- One Stetson Hat

#### SATURDAY, 5 P.M.

- One pair Levis
- One pair men's Slacks by Hubbard
- One boy's Sport Shirt by Tom Sawyer
- One lady's Dress by Cardinal
- One pair men's Pecos Red Wing Boots
- One pair men's Ivy Leagues by Pool
- One pair Jockey Briefs

#### SATURDAY, 6 P.M.

- One pair men's Masterbilt Slacks by Siegfried & Sons
- One boy's Sport Shirt by Tom Sawyer
- One Gown and Robe set by Berkshire
- One pair Jockey Briefs
- One pair men's basketball Shoes by U. S. Rubber
- One man's Suit by Stylemart

Come in and visit with us and register for these prizes.

## BROWN'S DEPARTMENT STORE and MAN'S SHOP

104-06 North Main

Phone OL 4-3831

Lockney

We're happy to

## CONGRATULATE

**Brown's Department Store  
and Man's Shop**

upon their formal opening.

The new store is a very definite asset to the City and we are proud that it was our privilege to have a part in the remodeling of this building.

Again — Congratulations and Best Wishes to the Brown's!

## WORKMAN Plumbing & Heating

Phone OL 4-3422

## Designers Heed Bob Hope's Plea, Dresses Are Again Flattering

Paris. — After seeing last spring and summer's Paris fashion collections, Bob Hope begged French couturiers to stop rearranging the furniture and to leave old things like bosoms and hips in their accustomed places.

For the fall and winter 1960-61 the Paris couturiers have answered Bob with a collection that is on the whole, less disfiguring than any since 1953. There is hope in the fashion world.

With two brilliant exceptions, however, the designers still seem stubbornly intent on reconstructing a woman's architecture and then dressing what they've constructed.

And this despite the fact that French couture, long in a creative doldrums, has been crying for a new Christian Dior or a new Jacques Fath, who built their fame on beautifying the natural feminine figure, not on rejecting it and designing a new one.

But the cries of the Bob Hopes of this world (and they are many) have been heard and have been satisfactorily answered for the new season by two nonconformist designers, re-haired Jules-Francois Crahay at Nina Ricci and suave Antonio del Castillo at the house of Lenon.

It is not surprising that these two houses are now the talk of Paris. It is not surprising that they are the great successes of the new season in terms of both spectator reaction and sales.

Curiously, neither is French. Crahay is Belgian, and Castillo is Spanish. They have been dubbed "nonconformist" because they have gone off on their own this season, off on a lovely island of natural shapeliness and flattering femininity.

They alone among Paris couturiers have been content to leave to history the silent-screen heroine of the 1920's and the vamp of the 1930's. They have bent their talents and efforts to clothe the 1960 woman of today for today's life, but beautifully enough to make new history.

In recent years French fashion has been floundering in Balenciaga, the elegant shapelessness imposed by Cristobal the Magnificent, as Balenciaga is called.

Although he is acknowledged to be the greatest artist of all designers, Balenciaga and such disciples as Givenchy miss one important point: that a dress is made to clothe a woman. Instead, they see the woman as only an object to clothe.

Rebelling Parisiennes have taken to dressing on their own and ignoring the mis-shaped dictates of the haute couture. The shirtwaist dress with full petticoats and tight belt has been this summer's favorite garb although not shown in any couturier's collection.

With Parisiennes rebelling, Bob Hope and the male world complaining, and fashion authorities demanding a new Dior and Fath, the time was ripe for the nonconformists. Let us be thankful that they were there ready to step forward.

Castillo's graceful tear-drop silhouette is conceived and executed with the mastery and sure architectural skill of a Dior.

Young Monsieur Crahay is the current darling and shining hope. His clothes have the sparkle, flattery and joie de vivre of the late Jacques Fath's. They will undoubtedly have the strong appeal to Americans that Fath's did. And personally Crahay has the modesty and unpretentious sincerity that were so endearing in Christian Dior.

Antonio del Castillo has added a sexy note to the usual grand luxe. His woman of fashion is moulded into her clothes from bosom to hem with a well-indented waistline.

To make this possible, a special "wasp-waist" girdle was designed for the Lanvin-Castillo models by Marie-Rose Lebigot. Castillo designed the collection in Spain on odd bits of paper, with his dog Pickles at his side barking approval or disapproval.

Jules-Francois Crahay has captivated all who have seen his new Boyard collection at Nina Ricci. His Gypsy line was the success of last spring and the most copied Crahay is expected by many knowing observers to be the greatest influence on French couture and world fashion during the 1960's.

The 39-year-old Belgian designer was born in Liege. After his two years of military service he began designing for his mother's dressmaking customers and was a quick success in Belgian fashion circles.

Paris drew the young designer like a magnet. In 1953, he opened his own Paris salon on the Rue Pierre Charron. Robert Ricci saw his work and insisted that he close the shop to become first assistant to the then 77-year-old Nina Ricci.

In 1958 Mme. Ricci retired and gave the talented and thoroughly competent Crahay her place as designer for the house. Crahay's success has been the most striking and electric that Paris has known in many years.

To Crahay a woman is always a woman. His clothes are created to serve the woman, not to dominate her. He says that woman was not made to serve the purposes of the designer, but vice versa.

Crahay never reshapes the feminine body into a wooden clothes tree. He accepts woman as she is and takes her tenderly in his grasp.

He says the feminine form is here to stay. Says Crahay: "Never hide, exaggerate, never caricature. Instead, reveal and enhance. That is beauty."

The fundamental principle of democracy is that the members of the nation have to decide what they want. This seems to be where the trouble comes — too many millions of moderns, debased by a steady diet of violence and fantasy on the screen and air, lack the ability or moral stamina to decide anything.

GO TO CHURCH SUNDAY.



**RAINBOW ROOM**—Matching cotton bedspreads and draperies with shadings of rainbow colors—blue, green, yellow and beige—take on tonal reflections in this bedroom, which is suitable for boys or girls. The broad plaid stripes in the fabrics by Bates are masculine, but the colors are feminine, and they are favorites for sturdy wear, easy care, and eye appeal.

### Home Making Hints

by Phyllis Roggendorff  
County Home  
Demonstration Agent

#### Fall Fashions

As usual there is some change in the fashions for fall, though I imagine that what we have will be fashionable for most of us.

Dress silhouettes are soft and unconfined this fall. More full skirts will be worn, with soft folded pleats or box pleats. For dressier wear shaped skirts with a sculptured look will be popular. Skirts are to be shorter by an inch or two.

Bias cuts will make bloused tops more feminine and flattering. Collars (where they exist) are small and stand away from the neck. Belts worn crushed and loosely tied will give a soft look to waistlines.

Look for lots of fur trim on suits and coats. Roller collars—standing away from the neck—make a luxurious looking frame for the face.

Coats have new shape in that they are fuller over the shoulder blade; sleeves are open (stovepipes) not so flared, not cuffed, newest looking suits are longer with new shoulder blade fullness. The effect is broader, one way or another.

Colors for fall are bright and gay and textured fabrics are still the fashion.

Before power saws, felling big trees of the West Coast was a tiresome job. One tree cut in 1943 was 1,728 year old, 21 1/2 feet through, and took 8 days of tiresome labor for two men—plus a 28 foot saw.

Ben Johnson, the English writer, is said to have been buried in a sitting position, due to lack of space in the graveyard.



Dear Editor:  
I see where the books there are now about 1.50 more women than men in U. S. and the gap gets wider every year.

And some hair-trippers even figure this situation may get so bad that men have to be allotted two more wives each.

But my oh-no neighbor says if the woman really is a problem, there is to be some more human solution than triple-har-

D. E. SCOTT  
Crossroads, U.S.

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Stop and think . . . for eight consecutive years Style-Mart Clothes have earned, through impartial laboratory tests, the top quality rating in their price field. If you've worn a Style-Mart suit you don't need an expert to prove its quality. If you haven't, this evidence will interest you. Let us give you complete details.

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expressing  
masculinity  
(naturally)



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Sizes infants to 6 years old  
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Dress Shirts, Pajamas, Sport Shirts and Sweaters for men.

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Skirts, Blouses, and Co-ordinaries

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Dotty Dan  
Santone

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**BRAEMAN SPORTS Wear**  
Sport Suits, Skirts and Slacks

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Also **SEWING ACCESSORIES**



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**NEW ERA by Peter Pan**  
Blouses, Skirts and Slacks

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104-106 North Main

Lockney

### 4-H Tractor Project Helps Cut High Farm Costs

Chicago. — More tractors are operated by fewer farmers today than at any time in the history of American agriculture. In the last 20 years tractor ownership has tripled to around five million, while farm population has decreased about eight million to 21 million.

"Efficient tractor operation has become a vital factor in maintaining a stable farm economy," points out Leon M. McNair of the National 4-H Service Committee, "and in an effort to get maximum performance at minimum cost, 4-H

farm youth are taught proper care and maintenance, together with sound safety and driving habits."

The large-scale instruction project is made possible through the 4-H tractor program conducted nationally by the Cooperative Extension Service with the assistance of technicians from industry, local implement dealers, volunteer 4-H Club leaders and other qualified persons. In this state the program is sponsored by Humble Oil & Refining Co.

"Since 1945 more than 800,000 club members and 3,000 adult leaders have received training," Mr. McNair said. "Specially prepared literature, visual aids, demonstrations and driving contests are used to help improve skills and know-how."

"More than 100 million gallons of fuel could be saved annually by proper equipment care," he stated. "A tractor now uses between \$300 and \$400 worth of fuel per year. Repairs alone cost our farmers \$400 million every year."

The 4-H tractor program has a tremendous impact on modern farm operation, according to members' reports. Youth participating in the project not only put into practice what they learn, but also influence parents and neighbors to adopt new techniques recommended by the Extension Service.

Besides showing 4-H'ers the way to better mechanized farming, the program offers personal rewards for superior achievement. Through the National 4-H Service Committee, Humble Oil provides leader training funds and literature plus national, state and county awards for members.

Awards for 1960 include 12 scholarships, trips to regional tractor driving contests, and all expense trips to the National 4-H Club Congress in Chicago, November 27 through December



**CORDUROY CLASSIC**—All-purpose corduroy helps make this living room a bright and practical room in the classic style. Both draperies and couch are in white, wide-wale corduroy. The theme is further carried out by a moss green trim by Conso on sofa and draperies.

### Recreation Has Important Role In 4-H Club Work

"All work and no play makes Jack a dull (4-H) boy," explains why recreation is one of the official 4-H programs among the half hundred available to club members throughout the state. Naturally it's popular with 4-H'ers of all ages, and is one project that can be carried on in towns as well as in the country, the Cooperative Extension Service points out.

While the recreation program itself is not new in 4-H, the present national sponsor is. This marks the first year that John Deere of Moline, Illinois, will be host to the top state and national winners during the National 4-H Club Congress in Chicago this fall.

Awards will include recognition certificates for four blue award clubs in each county plus gold filled medals for individual winners. On the state level, 10 blue award clubs will receive certificates, and the state champion will be a Chicago congress delegate with all expenses paid. In addition, each of six national winners will be presented with a \$400 John Deere college scholarship.

In summing up the year's participation, Bruce Lourie, vice president, says, "John Deere's sponsorship of the national 4-H recreation program is a most rewarding experience. Teaching boys and girls how to enjoy and constructively use their leisure time, and training them in leadership is important to us."

"Our contacts with the 4-H staff and with volunteer adult leaders throughout the country indicate that a splendid job is being done in guiding club members who are the future leaders of this nation," he adds.

The broad scope of activities include arts and crafts, sports, club and community social events, nature lore, music and dramatics. One outgrowth of the recreation program is "share-the-fun" talent shows which have become popular both in and out of 4-H.



Dear Editor:

I see where the Labor Department says the average U.S. family takes in 15 to 20 percent more money than needed for an adequate level of living.

My average neighbor says his trouble must be that he is just living about 40 percent higher than the government planners figure is good enough for him.

Says it would save our average families a heap of financial friction if the government would come right out and order us to live on our edicted level instead of taxing us down to same.

D. E. SCOTT  
Crossroads, U.S.A.

The Federal Housing Administration reports that approximately \$13 billion yearly is spent on repair and improvements to residents in the U.S., which is very close to the amount normally spent for new housing.

GO TO CHURCH SUNDAY.

### Pro Basketball Teams To Play Lubbock Game

Basketball makes an early South Plains appearance Oct. 4 when two top professional teams, the St. Louis Hawks and Cincinnati Royals, clash at Lubbock Coliseum.

The 8 p.m. Lubbock game will be the only Texas stop for the Hawks and Royals during a six-state exhibition tour. Tickets for the Lubbock tilt are now being sold by mail, and Promoter Choe Hutcheson says choice seats are still available.

St. Louis boasts the highest-scoring front-court trio in pro history—Bob Pettit, Cliff Hagen and Clyde Lovellette. Cincinnati is due to be led by such stars as Jack Twyman, second-high NBA scorer last season, and the highly publicized rookie, Oscar (Big O) Robertson.

Tickets to the Lubbock game are priced at \$3.00, \$2.50 and \$2.00, with all seats reserved. In addition, there is a special student rate of \$1.00 for end-zone seats, provided students purchase tickets prior to the date of the game. Fans may order tickets by mailing a check to Pro Basketball, Box 5002, Lubbock.

**OVEN MEAL**

Here's a menu that will cook in one hour with the oven control set at 375 degrees: Baked sweet potatoes, glazed center slice of ham, succotash (use frozen packages and season with butter and salt) and a deep dish fruit pie with a streusel topping. After baking, this menu can be held at serving temperature without deteriorating if you have the new low temperature oven control in your range. Open the oven door for a few minutes and turn the control to 150 degrees for ideal serving temperature.

**EGGS IN YOUR MAIL**

A post office may seem like an ordinary building to most anyone, and certainly not a tourist attraction. But there is one post office in Texas that really is a sight to behold.

It is referred to as "The Federal Building" and is east of Huntsville at Point Blank, Tex., in East Texas' San Jacinto County.

Don't expect to be awed by its beauty or immense size, but do be prepared for a little chuckle. After all, what do you expect from a former chicken house?

One of the very few American cities sporting a waterfall in the business section is Spokane, Washington, with its 70 foot Spokane Falls.

The village of Theirville, in northwestern France, has sent soldiers to the Franco-Pressian War, First and Second World Wars, to Indo-China, and to Algeria, but not a one has ever been killed or wounded.

A canvas boat, 14 feet long and 5 feet wide, crossed 2,856 miles of open Atlantic between July 2, 1892, and September 24 of same year, and provided cheap but slow trans-oceanic passage for the two occupants.

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602 Southwest 4th

that Formfit Feeling!

Something to see... the new shape of me in skippies by Formfit \$8.95

Repeat rapturously after me:

- Q. What pantie girdle shapes a new you?
  - A. Style-setting Skippies by Formfit
  - Q. And what's the story of Skippies' success?
  - A. A new-style seam that follows your body lines, creates a firm, natural look
  - \* Skippies give you... firm control without back panels. A new-style seam follows the contour of your hips, dips down and around to shape a youthful, natural look.
  - \* Skippies give you... extra flattening power in front! Face-lovely panel is as functional as it is pretty! Waist-slimming band, too.
  - \* Skippies give you... all the ease of elastic plus the kind of control that shapes a new fashion line.
- For a slimmer, trimmer you, ask for Skippies Pantie No. 882. (Also available as girdle No. 982.) White, S.M.L. Shown with Rave Bra No. 589—\$3.95.

FIBER FACTS:

Frost panel, nylon lace, Body nylon, rubber, rayon elastic net, exclusive of trim.

FIRM CONTROL WITHOUT BACK PANELS

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### Soil Conservation District Winners Are Named

College Station. — Texas' six individual grand award winners and the state's three outstanding districts in the 13th annual national soil conservation program have been announced by The Goodyear Tire

& Rubber Company, sponsor of the event, according to Jack Barton, soil and water conservation specialist for the Texas Agricultural Extension Service.

Districts named as winners were District 1, Hale County SCD; District 2, Southmost SCD; and District 3, Llano SCD.

Individual winners from each district were District 1, F. F. Calhoun, Plainview and Don P. Hegl, Petersburg; District 2, Dean Alexander, La Feria and Olney J. Dean, Jr., McAllen; District 3, James D. Epperson, Valley Springs and J. L. Renick, Llano.

In addition to receiving plaques as permanent symbols of their conservation accomplishments, the Six Texans will be guests of Goodyear at the Wigwam resort and Goodyear Farms at Litchfield Park, Arizona in December, Barton said.

The program annually provides awards for districts and individuals in the categories

For  
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—See—  
**J. D. Copeland**  
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We, too, are proud of this new store  
and what it means to our home town.

We are also proud of the part we had  
in the remodeling work. We wish the  
best of everything for the Brown's and  
their new store.

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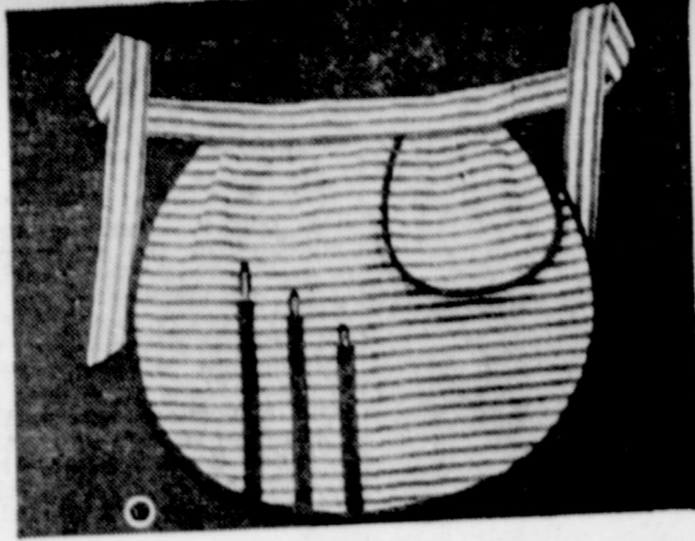
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**YULE APRON** — Here's a gift idea for a friend or neighbor. To make this useful apron with a Christmas air, you'll need a basic apron pattern, a print or plain 100-lb. cotton bag, green bias binding, and metallic cord. Candles are strips of bias binding top-stitched to apron skirt. "Flames" and "Wicks" are red binding and cording.

## STATE CAPITAL Highlights AND Sidelights by Vern Sanford

TEXAS PRESS ASSOCIATION

**AUSTIN, Tex.** — Texas needs a law to regulate the sale of pistols so that irresponsible persons can neither sell nor buy them, says Atty. Gen. Will Wilson.

Wilson told Texas' prosecuting attorneys at an Austin meeting that murders in Texas were up by 10 per cent last year. "One way to prevent these killings," he said "is to keep pistols out of the hands of irresponsible persons."

Wilson recently held unconstitutional an old law requiring licensing of pistol dealers because of the way it was written, but said that he believed there should be such a law.

A lot of the money spent on catching and punishing law breakers might be saved, the attorney general suggested, if more were spent on prevention of crime.

Texas District and County Attorneys Association presented Wilson a life membership plaque during their meeting here in recognition of his "leadership in law enforcement." Earlier this year Wilson was named top state attorney general in the nation by the National Attorney Generals' organization.

**HIGHWAY PATROL OPENINGS** — Applications to fill 120 openings in the State Highway Patrol will be taken by the Department of Public Safety through Oct. 1.

Applicants must be high school graduates or the equivalent and must pass a field service examination to be given in 16 different Texas towns. After acceptance, the prospective patrolmen will receive 16 weeks training at the Law Enforcement Academy in Austin.

Application forms may be obtained from any DPS field office or by writing DPS Headquarters, P. O. Box 4087, Austin.

**DRIVER ED PLAN TOLD** — Driver education in Texas public schools might be financed on a cooperative state-local plan similar to that used for the pre-school program for non-English speaking children.

This proposal was discussed in a recent speech by Brad H. Smith, director of the Governor's Highway Safety Commission. Driver education tied in with the public school system is one of the goals numerous safety groups have pushed toward for some time.

Smith noted that a local school system may secure state

of organization, education, planning, promotion and accomplishment in soil and water conservation at the state level.

funds for teaching non-English speaking pre-schoolers if it puts up some local funds also.

"Since these plans seemed to work," Smith said, "we are looking at their success for possible application to the driver education program."

Smith noted that a special study committee of the State Board of Education had reported favorably on the idea of driver education and recommended a cooperative local-state effort.

**OIL FLOW CUT** — Texas Railroad Commission set the October oil allowable at 2,630,576 barrels a day on an eight-day producing pattern.

It will be the sixth straight month production has been limited to eight days. Since the production will be spread over 31 days in October compared to 30 in September, the daily allowable drops by 47,644 barrels a day.

Despite the continued low allowable, Texas independent oilmen were taking a brighter view at the Commission hearing. For months they have spoken gloomily, even desperately, of a glut in Texas crude.

At this hearing, buyers spoke of a shortage of Texas crude, and a spokesman for independents said, "We are not as worried as we have been."

**POLIO DOWN, HEPATITIS UP** — Good news in the polio field, but a growing problem in infectious hepatitis is reported by the State Health Department.

For the first half of the year polio cases were down to 27, compared to 101 for the same period last year. But 1,191 cases of infectious hepatitis were reported, compared to a five-year average of 566.

Control of hepatitis is complicated by the fact that (1) the virus has never been isolated, (2) exactly how it spreads from person to person is not known and (3) no specific treatment is available.

Isolation of the patient and extremely careful sanitation measures for those who come in contact with him are usually recommended.

**AUTO INSURANCE RATES DISCUSSED** — Proposals for changing Texas' auto insurance rates have brought forth new discussions on the subject by the State Insurance Board, insurance companies, and those who opposed the law in the first place.

Most of the several hundred insurance men present at the Texas Insurance Board hearings said they favor the merit rating plan. However, many stated that they felt that some changes definitely were needed.

One group, Texas Association of Mutual Insurance Agents, headed by James K. Ruble of San Antonio, reported that while they originally opposed the plan, they now favor it.

But State Senator Grady

## Advanced Social Security Claims Are Urged

Advance filing of claims for social security benefits is now being encouraged, according to an announcement today by John G. Hutton, manager of the Lubbock social security district office. Mr. Hutton explained that early filing of applications for retirement benefits will result in prompt receipt of the first check.

"Inquire before you retire" is a theme we've been emphasizing for several months now, in an effort to ensure speedy delivery of the first benefit check," he pointed out. He went on to emphasize that retiring workers would do well to call at their nearest office one to two months ahead of their retirement date and get their applications in early.

Mr. Hutton explained that benefit claims require some handling in the social security office before they are certified to the Treasury Department for payment. The worker's earnings record and evidence of his age must be obtained. "Getting your claim filed ahead of your retirement will allow time for completion of these necessary details," he continued, "so that when you have stopped work, your first social security check will arrive when you need it most."

Mr. Hutton also commented upon two questions which he says are commonly asked about filing for social security — 1. What should a claimant bring with him? and — 2. Is an appointment necessary?

"Generally speaking, some proof of age and an earnings statement (Form W-2) or a last year's Federal income tax return should be brought along when you come to apply for your social security," he stated. Other documents may be necessary in some cases. Mr. Hutton emphasized in conclusion that no appointment is necessary.

**CAMP FORD HELD YANKEES**

In northeast Texas, near Tyler in Smith County, you can see the site of an old Confederate Prison, Camp Ford, where 2,000 to 6,000 Federal prisoners were held from 1862 to 1865.

Major General Richard Taylor and his Confederate troops attacked the invading Federal forces of General Banks and imprisoned thousands at Camp Ford.

This battle ended all Federal attempts to invade Texas.

Hazlewood of Amarillo, who fought the proposal from its inception, still considers the plan a "monstrosity" when it places such a penalty on a man for going 22 miles an hour in a 20-mile zone.

Hazlewood favors strengthening the penalties against persons convicted of hit-and-run driving, drunken driving, and assault with a motor vehicle.

"As it is," says Hazlewood, "we are just rewarding a bunch of uncought drivers."

Penn Jackson, chairman of the Board, says that it is uncertain when the Board will decide on new rates.

### LARGE ENOUGH TO EN-GULF

Three hundred and seventy may not sound like a large figure to most big-minded Texans, but it's quite a few miles for such a pleasure-packed shoreline.

We're talking about the salt water shoreline on the Gulf of

Mexico, which affords thousands and thousands of Texas and visitors ideal recreation and vacation facilities each year. You can travel farther — but you can't have any more fun.

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### FREE PHOTOGRAPHIC CONSULTATION SERVICE

If your snapshots or colored slides aren't turning out as well as you would like, come in and let's talk about them. Perhaps we can be of some help.

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Joe Handley

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upon the formal opening of their new store.

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in Lockney

Capital and Surplus \$300,000

Member F. D. I. C.

I'd have to go straight if everybody had GAS LIGHTS!

Distinctively and authentically styled, Gas Lights cast a soft glow that bids "welcome" to guests... serves as a silent deterrent to nighttime trespassers.

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# Hi-Plains Hi-Lights

NEWS from the High Plains  
Research Foundation

Corn planted in early May had the highest average yields. The corn planted in late April had the lowest percentage of the yield (falling down) in the early stages of the growing season. In summarizing the results of tests for the past three years, Mr. Langford said, "These tests indicate that early planting and early harvest can reduce corn production hazards and take advantage of early season rainfall. This procedure results in greater profits from corn production."

vest on KT-6 were 2% - April 21, 5.7% May 5, and 8.5% - May 20. Lodging percentages for Texas 30 were 4.3% - April 21, 9.1% - May 5, and 23% - May 20.

**SAM SAID IT**  
Fort Worth often is referred to as "Where the West Begins." Know where this saying originated?

It started after a meeting held with the Indians by Sam Houston, where Houston promised them everything west of Fort Worth.

Fort Worth is a good place to start, or end, your trip through intriguing West Texas, as interesting in its modern facilities as it is exciting in its history.

Don't criticize the work of others unless you want to do the work of others.

Reliability is your greatest ability.



**SHOW ME FASHIONS**—Sikeston, Mo., has its own haute couturier in Rosemary Harrison. These original cotton fashions were custom made by "Rosemary" for women in the "Show Me State." The models are, left to right: Mrs. Kenneth Smitten, Sikeston, in a yellow batiste dress with full skirt and shirred bodice; Mrs. James Handy Moore, Charleston, in a black, grey, and white striped sheath with box-pleated flounce; and Mrs. Leyman Finch, Cape Girardeau, in a red and navy coin-dotted dress and navy organdy coat.

## Farmers Plant Weed Seed, Experts Say

Waco. — Texas farmers are very likely planting more weeds when sowing small grains as wheat and oats, surveys reveal. "Don't plant future headaches for yourself by relying on untested seed," says R. J. Hodges, Extension Service Agronomist.

"Texas registered or Texas certified seed is the best investment you can make in insuring yourself of varietal purity," Hodges said. A survey of the quality of seed farmers planted in Deaf Smith, Hansford, Ochiltree and Lipscomb counties made by the Texas Agriculture Extension Service came up with these findings:

1. Too few Texas farmers are planting the recommended varieties of wheat.
2. Farmers are planting too much weeds with their seed including such noxious weeds as blueweed and goatgrass. A few farmers were planting bind weeds.
3. Wheat growers in the four counties tend to use their own seed for planting.

"We recommend that growers use certified seed of a recommended variety. If a farmer has clean, fertile land, can harvest without the danger of mechanical mixtures and has ideal storage conditions, he may be safe in planting a few acres of certified seed each year for seed purposes," Hodges said. "Not all farmers have the conditions to grow good planting seed," cautioned Hodges.

Similar surveys in Oklahoma and South Carolina showed that farmers in those states, too, do not place enough emphasis on quality seed. In fact, 83% of the South Carolina farmers whose seed was sampled had no idea what percent of their seed would germinate, and several were actually planting the costliest of all seed — that with 0% germination.

In the Oklahoma Survey of 601 samples, 34 were completely mis-labeled as to variety, and 228 farmers were planting seed with varietal mixtures.

"This type of seed costs less to buy than certified seed. But

## Fertilizer Ups Cotton Profits

College Station. — Cotton farmers all over the state are looking for ways to make more profits from their crops. Dr. William F. Bennett, extension soil chemist, says fertilizer may be the answer. In every part of Texas, fertilizers are adding extra dollars to cotton income by increasing acre yields and lowering unit costs.

Perhaps you are already using fertilizer and it is not living up to expectations. In this case, you may be using the wrong kind of fertilizer, or you may not be putting it where the crop can use it to the best advantage. Another common fault is simply not applying enough fertilizer.

There are several points to consider after you have decided to apply fertilizer. Dr. Bennett continues. Your soil may not need the same nutrients as your neighbor's. Different crop rotations, different locations and different compositions all affect the fertilizer needs of soil. Dr. Bennett says that soil testing is the best way to determine the needs of your soil — it is not the final answer, but it is a valuable guide.

Most farmers know the three primary plant foods—nitrogen, phosphorus and potassium — but how many know what each of these does for his crop? Nitrogen gives plants a dark green color. It makes the crop grow off fast and it increases yield of lint and seed. Phosphorus, in addition to stimulating early root growth, stimulating blooming, aids in seed formation and hastens maturity. Potassium gives plants more vigor, aids in disease resistance and stiffens the stalks.

All of this talk about cotton fertilization may seem strange to you at this time of the year. Fall has come to mean fertilizing time to an increasing number of growers on loam, and clay soils, explains Dr. Bennett. When the fertilizer is put out early it doesn't slow

down planting when the moisture situation may be critical, and it insures that the nutrients will be where they are needed when they are getting.

If you are not getting the cotton crops that you think you should, whether you are using fertilizer or not, consult your county agent. He can offer valuable information and suggestions that may mean money in your pocket, Dr. Bennett concludes.

## Seaman Davis In Navy Exercises

San Clemente Island, Calif. (FHTNC). — Thomas W. Davis, seaman, USN, son of Mr. and Mrs. Hubert M. Davis of Lockney, serving aboard the dock landing ship USS Belle Grove, is taking part in a joint Navy-Marine Corps amphibious training exercises at San Clemente Island, Calif.

The operation, known as "Longhaul", is designed to provide training in combat logistical support of forward bases and to test air support and air defense techniques.

The latest Marine surface-to-air missiles are being employed as well as helicopter landing teams from an aircraft carrier.

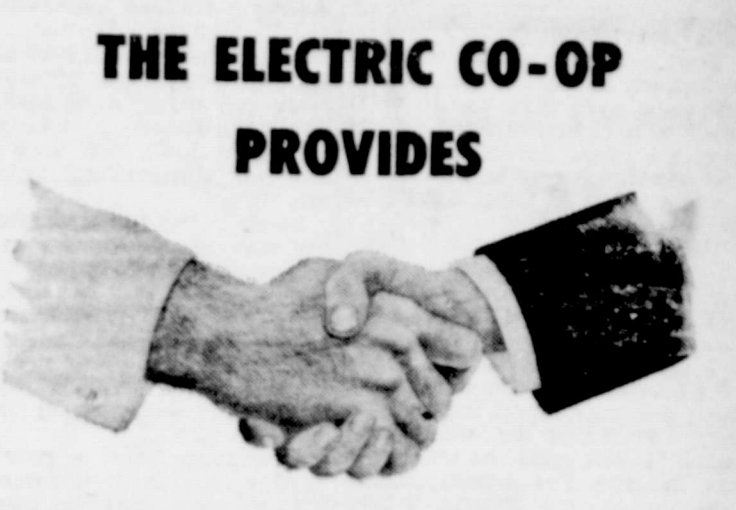
Jose Ayala is its name and its number is No. 1. Jose is a miniature, but honest-to-goodness, railroad locomotive.

Today it is a tourist attraction at Brownsville, in Cameron County, on the southern tip of Texas on the border of Mexico.

Around the end of the 1800's, "Jose" was the first locomotive to pull the freight-laden, toy-like railroad cars over the Rio Grande Railroad coming from Port Isabel into Brownsville.

In the end, it is the most expensive seed a farmer can purchase," Hodges said. He concluded, "Texas Certified seed is the seed that Texas farmers can buy with complete confidence. They have the Tag on the bag that guarantees the breeding in the seed." Find out from your county

agent which variety is best suited to your area and ask your seed dealer for Texas Certified seed of that variety." There are about 1,505,000 American citizens named Smith. OFFICE SUPPLIES at The BEACON OFFICE.



## THE ELECTRIC CO-OP PROVIDES PARTNERSHIP POWER FOR PROGRESS

When the Electric Cooperatives of Texas were first organized, their members agreed to serve anyone in their rural area who needed electricity. The members borrowed money at interest to build their own electric systems and they are paying back principle and interest, often ahead of schedule. This broad plan of area coverage has revolutionized rural life. Twenty five years have passed since this covenant was made and the pledge is still unbroken. Today the member-owners of the 77 electric cooperatives serving Texas can point with pride to efficient, dependable electric systems providing PARTNERSHIP POWER FOR PROGRESS.



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The store is indeed a credit to the city and we are proud that we had a part in furnishing some of the materials for its remodeling.

We hope you will visit the new store during the formal opening days.

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Beautifully proportioned to the  
**CLASSIC FORD LOOK**

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The 1961 Ford introduces a whole new concept of what a car can do for you . . . and for itself!

It lubricates itself. New nylon bearings and a newly developed lubricant keep the '61 Ford freshly greased for 30,000 miles. Goodbye grease racks! What's more, it cleans its own oil. The 1961 Ford's Full-Flow oil filter lets you go 4,000 miles between oil changes.

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Rust? Ford's body is specially processed to resist corrosion, even to galvanizing body panels beneath doors.

Ford takes care of itself on the turnpike, too, with a new 390-30 in. Thunderbird Special V-8 that has all the punch you'll ever need. The 352 Thunderbird Special V-8 and 292 Thunderbird V-8 thrive on regular gas. And, for top economy, you can choose the '61 Mileage Maker Six.

This is the 1961 Ford . . . beautifully proportioned to the Classic Ford Look . . . beautifully built to take care of itself.

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**BACCUS MOTOR COMPANY**  
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**LUBRICATES ITSELF.** You'll normally go 30,000 miles without a chassis lubrication.

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**ADJUSTS ITS OWN BRAKES.** New Truck Size brakes adjust themselves automatically.

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**TAKES CARE OF ITS OWN FINISH.** New Diamond Lustre Finish never needs wax.

## Fall Shoes For School Crowd Combine Durability With Style

Shoes for the school crowd this fall are made to wear and are smart in styling. From kindergarten to college, shoes are more fashionable and sturdy, combining crown-up styling with serviceability.

Tough "scotch guard" offering resistance to scuffs, dirt, water and oils, gets wide use in both boys' and girls' footwear. Easy-to-clean nylon velvet shoes also are popular for girls, coming in a wide range of jewel color and dark tones.

Here, according to the National Shoe Institute, is what will be the more popular items in the back-to-school parade of footwear.

Junior girls: Casual shoes will borrow from the boot style, with collars sheared into pleatings, ruchings or elasticized cuffs. "Patch" saddles will be a new favorite. For dress-up, there will be colored patent, velvet and lustre finishes, many with diminutive Queen Anne and squash heels. In styling, girls' shoes have slender tapered lines, with toes softly squared or rounded.

Junior boys: Styling has tapered and high riser lines of men's styles. Reverse seam patterns, moccasin toes, swirls, and heart and diamond wing tips trim school shoes, while play shoes will be of sturdy oxford of blucher construction with crepe or ridged rubber soles.

Teen and college girls: Stacked heels are the rave, both for dates and casual wear. A favorite will be pumps with slender stacked heels and tiyy, tailored lacings. Texture contrast is important, with soil-resistant brushed leathers combined with smooth finishes, or grained leathers rubbed smooth. Many will be unlined. Boot styles will be important for casual wear, usually coming unlined with cutouts.

Teen and college boys: Slippers will be on the most wanted list for dress, many of them creeping up toward the ankle with elasticized "boxer" tops that adjust to and hug the foot. For casual wear, the flexible, unlined "dress boot" with one or two straps and side buckles, reflecting Continental influences in its slim lines, will replace the heavier desert boot.

America is the only place in the world where you can burn credit gas in an installment car, to move on a bonded road, to go where you don't need to be.

Population of the United States has doubled since 1900.

## Sweaters Look Big This Year

Less weight and lots of fashion... is the fall sweater story for men! Here necklines made headlines... where bulgies just look that way... and flat, dimensional knits are the thing!

Start at the top and check the big revival of V-necks in high cut versions, also broad-framed low-V versions. To this, add shawl colors in smaller sizes on pullovers, cardigans and zipper-front sweaters. Crew necks are back in a big way, usually out-distancing boat necks in the sweater game!

Cardigans have a new look — they're really buttoned up with 5 or 6 closures now the standard. With the big push for V-necks and collars, it looks like pullovers will be crowding out the cardigans!

T shape the body of most sweaters, flat knits are every where — and they're plain, patterned or textured! They often look bulky, but they aren't! Fact is, close examination of the sweaters reveals that the fabric often has been flipped (to reverse side) to produce irregular ribbing effects.

Colors are brisk for fall and full of contrasts. Big news, too, is patterning, and it's done in several ways. Newest notion is to form a plaid with vertical ribbing over cross-stripes. Then there are big Navajo stripes plus many classic checks and plaids.

## Boy's Shoes To Be Smart

An active fellow always needs the right shoe, especially for that right occasion — this fall a boy's styles will resemble dad's. Tapered end squared toes, single and double swirls, inverted seams, and vamp insets of different leather and colors are fashion leaders in young men's footwear.

New colors — black ivy and burnished brown — give new effect by using black vamp inserts, laces and edging on brown shoes.

The future spaceman will really cover lots of territory in a pair of chukkes, semi-chukkes or midcalf boots. In brushed leathers they come in loden



**FLATTERING**—For late summer, choose a flattering sleeveless dress of cotton pique sprinkled with black dots. The dress by Carole King buttons to the hem, coachman style, and is fastened at the waist with a black belt.

green, desert tan and charcoal grey. Dressier styles however are usually in fine grained or polished leather, brown or black.

Kaiser Bill of Germany was very self-conscious of his crippled left hand, and NEVER ate in public.

## TSTA Will Ask Higher Salaries For Teachers

Austin. — A beginning salary of \$4,000 for Texas public school teachers will be requested at the next session of the Legislature, a spokesman for the Texas State Teachers Association announced today.

This and other TSTA proposals are in line with recommendations made two years ago by the 254 county Hale-Aikin committees, and costs have risen since then, TSTA Pres. Mary Alexander of Palestine said.

Mrs. Alexander made these points: —The Gilmer-Aikin Minimum Foundation School Program has not been changed since 1949, except for two modest teacher pay raises, and cost factors then are unrealistic now.

—State increases in Texas teacher salary in the last ten years are the lowest in the nation.

In one proposed bill, TSTA will ask the Texas Legislature to strengthen the three basic parts of the Gilmer-Aikin program — teacher pay, transportation, and maintenance and operation — as follows:

— Provide an annual salary of \$4,014 for a beginning teacher with a bachelor's degree (now \$3,204) and \$4,239 for a M.A. degree (now \$3,429).

— Annual salary increments of \$108 per year (now \$54) with ten increments for bachelor's degree teachers and 17 for the

master's degree. — Add \$380 per school bus to help pay increased transportation costs for school children.

— Increase to \$500 per teacher the allowance for maintenance and operation of school plant and program (now \$350-\$400).

Larger cities, and other areas with rapidly expanding population, would especially benefit from another TSTA proposal, to allot State aid for teaching personnel on the basis of the current year's attendance instead of last year's. This would save local taxpayers at least \$5 million the first year, Mrs. Alexander noted.

Other legislative requests by TSTA call for: five days sick leave annually for teachers, cumulative to 30 days; additional special service teachers and principals; and regional film and audio-visual libraries.

Total cost of these proposals to strengthen the school program is estimated at \$100 million annually, of which the State would pay approximately \$80 million and local districts \$20 million.

"Texas schools are as good as they are largely because local districts have steadily increased their financial support and dedicated teachers continue to perform efficiently at a personal sacrifice in income," the TSTA president declared.

"If children are to receive a good education," she added, "good teachers must instruct them and teaching supplies and materials must be available for their use."

Colorado's total deer kill last year was about 85,000 head. Elk, some 8,600.

## CROSS ROADS REPORT

Dear Editor: I see where the new census shows people in the U.S. are madly moving to the cities and away from farms and small towns.

And one reporter figures wild beasts will be taking

over the vast uninhabited areas between cities in the years to come, so it will be dangerous to travel from the metropolis to another city in convoy.

But my anti-huddle neighbor says this cityward movement is Communist-inspired, on account of larger cities will make better bomb targets.

D. E. SCOTT  
Crossroads, U.S.A.

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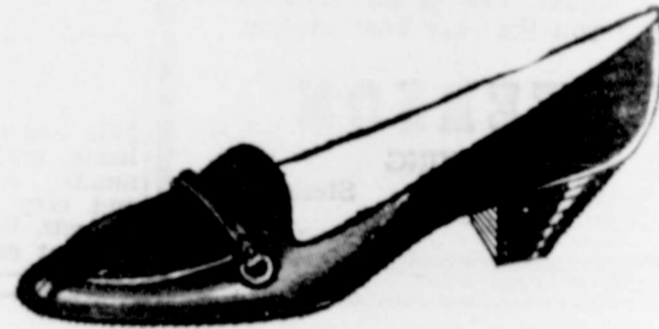
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To Claude and Wilma Brown

upon the formal opening of the new...

## Brown's Department Store and Man's Shop



We are also proud of this beautiful new store and of the contribution the Brown's have made to Lockney's business district in the years they have been in business here!

Again... congratulations and best wishes to the Brown's!

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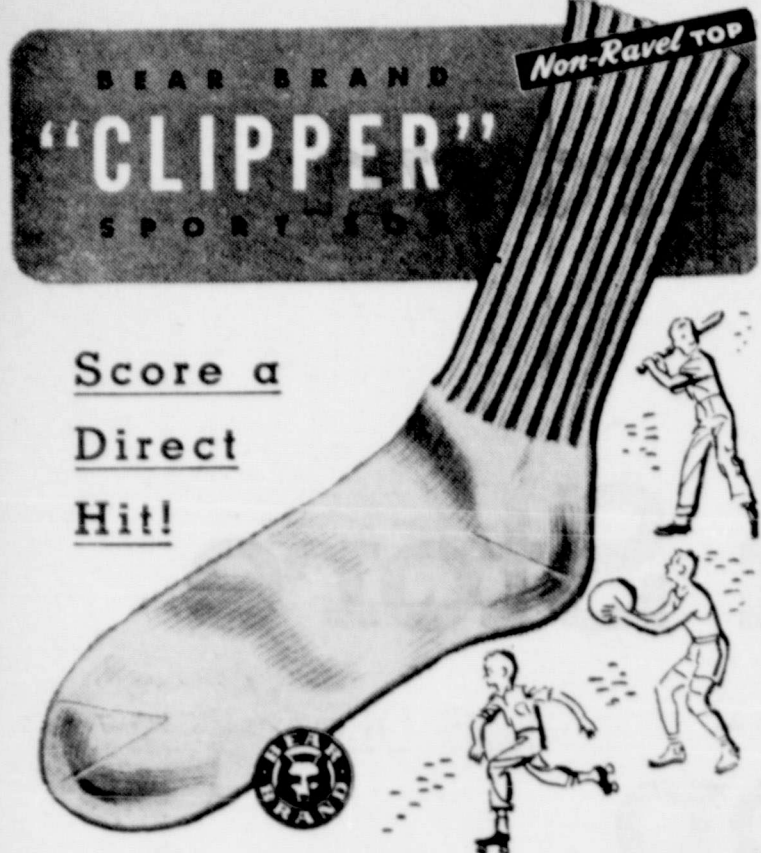
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Osaka, Japan, has 1,500 bridges. It's a real friend who likes you in spite of all he knows about you.

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Score a Direct Hit!

Downy-soft combed cotton for day-long comfort. Nylon reinforcing in heel, toe and hi-spliced heel — wears and wears! Trim looking ribbed top that won't ravel.

White, only Size — 9 to 12 and 13

55c Pair

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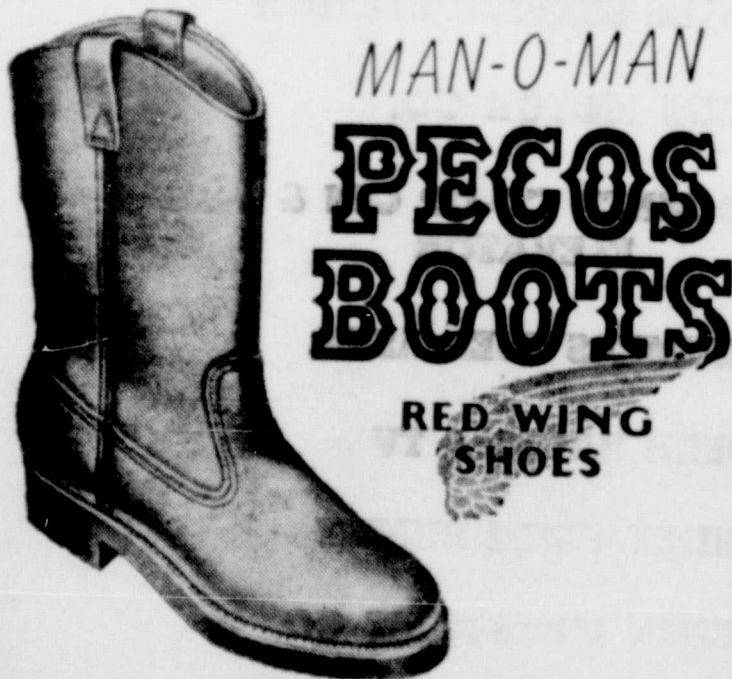
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Red Wing's CUSH-N-STEP Hits a NEW HIGH in Farm Shoe Comfort



WEDGE-SHAPE GIVES ARCH FIRM, COMFORTABLE SUPPORT



We invite you to shop for RED WING SHOES and BOOTS at this new, modern store.

**RED WING SHOES**

Red Wing, Minn.

Tech Professors Give School Students Tips On How To Study

Lubbock—So you really want to learn more in school this year? Well, you're not alone. There are indications that American students are viewing their studies with more seriousness this fall—a growing awareness that education is inevitably tied to success in a technical age, a reaction to the seriousness of Communist youth and Communist advances.

Because of this, two Texas Tech staff members, Dr. Berlie Fallon and Harold Wilkinson, have come up with some tips on how to study.

A most important step is to develop a definite study plan and stick with it, they report.

Seek a good attitude toward your studies. Try to see reasons for taking every course. Create an interest in every subject. If you see no other reason for the course, set its mastery as a personal challenge. You probably will become interested.

Fallon emphasizes that good habits are necessary for proper study. Develop a study schedule and follow it religiously. When it is time to study a particular assignment, get to work on it immediately. The longer you put it off, the harder it will be to get on the job.

In making a study schedule, all subjects should not be given the same length of time. If you are studying material that requires the understanding of relationships, study for a relatively long period of time, about a half hour to an hour.

If you are studying new material, set aside part of every day to study, but make the study periods shorter, about an hour for a period of 15 to 30 minutes, then do something else. Come back to the memorizing if you haven't learned it the first time.

The two Tech researchers have some firm conclusions about the proper conditions for good study too.

No one can do two things at one time, they point out. If you try to watch TV and study simultaneously, you will not master the subject and will spend more time on it than is necessary.

Most people cannot study well with any kind of outside interference, they conclude from their research, although some people can study while soft music without vocalization is playing in the background.

Distractions also are caused by photos, souvenirs, magazines and letters, Wilkinson says. Remove things of this sort from your desk or table before you begin to study. Have all the materials available that will be needed to do the job on which you are working.

Your own mind can cause distractions by wandering. Do not let this happen. Some of the most common things that cause the student's mind to wander are thoughts of recent dates, athletic achievements, future success or failure and future events.

On the positive side Dr. Fallon and Wilkinson make the following suggestions: Study where it is quiet, well lighted and the temperature is comfortable.

CITATION BY PUBLICATION THE STATE OF TEXAS TO: LOUIS DONALD COSTA. GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 17th day of October, A. D., 1960, at or before 10 o'clock A.M., before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 3rd day of September, 1960. The file number of said suit being No. 4717.

The names of the parties in said suit are: LOIS M. COSTA, as Plaintiff, and LOUIS DONALD COSTA, as Defendant.

The nature of said suit being substantially as follows, to wit: Suit for divorce, Plaintiff alleging that she has been a bona fide inhabitant of the State of Texas for 12 months, and has resided in Floyd County, Texas, for 6 months, next prior to filing of petition; that Plaintiff and Defendant were lawfully married on or about February 16, 1956, but permanently separated in September 1956; that Defendant, without provocation, was guilty of excesses and cruel treatment toward Plaintiff, and such ill treatment was of such nature as to render insupportable the further living together of Plaintiff and Defendant; that no children were born to or adopted in the marriage, and there is no community property; praying for divorce and for restoration of maiden name of Plaintiff.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this 3rd day of September, A. D., 1960.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 3rd day of September, A. D., 1960. (SEAL)

Mary L. McPherson, Clerk District Court Floyd County, Texas 22-4tc

Study in a straight-backed chair at a desk or table. Lying in bed or sitting in a very soft chair can cause too much relaxation for proper learning. Physical conditions should be satisfactory. Fatigue, illness, hunger or thirst can keep you from doing a good job of studying. But they also can be used as excuses for not studying. Above all, be sure your eyesight is good.

The Tech educators have some special suggestions for tackling that old bugaboo — the test.

Arrange a study schedule so cramming will not be necessary. Take a calm view of what you need to study. Don't waste time going over material you already know and don't let yourself become upset by insignificant details.

Plan your final intensive reviewing for the weeks prior to test week and relax the night before you are tested. If you study the night before a test, go to sleep immediately afterwards.

Develop speed in answering questions. If you don't know what kind of test you will have, study as though you were going to have an essay test. Do something besides review during examination week. You need some recreation in order to function most efficiently. Keep yourself in good physical and mental condition during examination week. Get enough sleep.

If you follow these rules, the Tech researchers declare, you'll not only do a better job of studying, you'll actually have more time for the other things you like to do.

Fallon and Wilkinson compiled these and other study tips for the West Texas School Study Council, a cooperative agency with headquarters at Tech. The detailed results have been published in booklet form and distributed to member institutions of the Council.

GONZALES HONORS FLAG

A plaque commemorating the making of the first battle flag of Texas hangs on the walls of the museum at Gonzales, in South Texas, the town where the flag was made.

It was the first flag on which the now famous "lone star" was used.

This flag carried the words "Come and Take It" in answer to the Mexican Army's demand for the return of the Gonzales cannon. The cannon had been given to the Texans by the Mexicans for defense against the Indians.

CROSS ROADS REPORT

Dear Editor:

It has been noted by some folks that the Internal Revenue are real delighted about seeing that no dollar which is legally snatched by Uncle Sam fails to get in the pot.

But my quibblesome neighbor says this is only half of the job, and along with this gang of obsessed Tax Pluckers we need a task force of tough Tax Protectors to guard the stuff after it gets to Washington.

Says it just don't seem practical to jail citizens who hold out on Uncle, and then give pay raises and better jobs to people who throw away the old gentleman's money after he gets it.

D. E. SCOTT  
Crossroads, U.S.A.

There are 8 languages (dialects) used in the British Isles — English, Scottish, Gaelic, Welsh, Irish, Manx, Romany, and Jersey (Guernsey).

Guess they call 'em window envelopes because they contain bills that give us a pane.



WHEN YOU ARE ILL, avoid the well-meaning friend who offers "good-old-fashioned" advice. Grandmother's remedies may help or they may not. In either case, chances are they have been greatly improved by medical science of today. Save yourself needless discomfort, time, and money. Let your doctor diagnose and prescribe for you. And bring that prescription to us for prompt, friendly service.

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We're happy to offer our  
**CONGRATULATIONS**  
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their new store.  
We're happy to have them as one  
of our dealers and we know that  
you will enjoy shopping in their  
new, modern store.



We invite you to shop for Pool's clothing at Brown's.

**POOL MANUFACTURING CO.**  
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Congratulations . . .  
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We know that you will enjoy shopping at this new, modern store featuring nationally advertised merchandise and courteous, efficient sales personnel. Come and visit during this formal opening.



IT WAS OUR HAPPY PRIVILEGE TO FURNISH THE FIXTURES FOR THIS NEW STORE.

**RUTLEDGE STORE FIXTURES**  
Lubbock

STATE FAIR'S FESTIVAL OF FALL FASHIONS



The latest fall fashions for women who sew will be shown daily at free style shows throughout the 1960 State Fair of Texas, Oct. 8-23, in the Women's Building. Among the fashions will be (left to right) the smart coat and dress duo designed by Simplicity Patterns; Advance Pattern Company's three-piece costume suit for daytime wear; a "new look" pleated princess dress by Butterick patterns; and the slim line ensemble which sheds its jacket for after-five from McCall's pattern collection. Vogue patterns will also be shown in the Festival and all garments were developed by Singer Sewing Machine Company and Talon Zippers.

Corduroy Now Popular Cloth For Kid's Wear

Once corduroy was considered the "cloth of kings" . . . but not anymore! Corduroy has proven something of a fashion surprise in men's wear for this fall. Long a fast-fall-basic, this "royal" fabric now turns up as hot news in just about every men's wear category and proves itself to be a real winner!

Three virtues account for the popularity of corduroy: It wears well . . . it's uniform in weight and texture. Secondly, it is perfectly suited to the bold, beefy look men most want in clothing. And third — it is very versatile — can be worn both for casual and dress occasions.

Fall will find corduroy in new colors . . . velvety, wide and zigzag wales . . . plus a batch of classic checks and madras prints. This new look for corduroy appears in all the leading styles of suits and sport coats . . . outerwear . . . rainwear . . . slacks . . . sport shirts . . . and even top off an ensemble, with hats!

Europe is the world's most densely populated continent, with 145.8 people per square mile. Australia has the lowest population density among the continents, with 2.6 per square mile.

TRY BEACON CLASSIFIEDS.

Have in stock  
400 NEW RADIATORS  
Old models closing out at  
50% and 75% discount.  
STOVALL-BOOHER  
RADIATOR SALES &  
SERVICE  
1019-25 N. Broadway  
Phone CA 4-2865  
Plainview, Texas

BACON DRESSING FOR GREENS

This emerald green dish is recommended to improve most everyday menus: Fry two slices of bacon over a medium burner. If you have an automatic top burner heat control set the temperature at 300 degrees. When the bacon is crisp drain it on paper towels. Stir a teaspoon of dry mustard, two tablespoons each of salad oil

and vinegar and heat with the bacon fat just to boiling over a high flame. Lower the flame and add a pound of fresh spinach. Toss until each leaf is coated with the dressing. Crumble the bacon slices over the top.

If Lincoln were alive now, he'd likely get a college education — coaches would love his 6 feet, 4 inches.

The famous line of  
CARDINAL  
DRESSES

may be purchased at  
BROWN'S DEPT. STORE

Congratulations to Claude  
and Wilma Brown!

CLARE DRESS CO.  
Dallas

au has provided more than three and one-half million persons with copies of their Census records on age, place of birth, citizenship, or kinship. Persons seeking such records of facts about themselves should write to the Personal Census Service Branch, Bureau of the Census, Pittsburgh, Kansas. Application Form. A fee of \$3.00 is charged for a search of not more than two censuses for one person and for one copy of the information found. Additional copies cost \$1.00 each. An expected search costs \$4.00. Ex-

pedited searches are usually completed within a few days while the routine \$3.00 search may take up to 30 days, depending upon the backlog of requests and the ease or difficulty in locating the information.

The personal information in the records of the 1900 and later Censuses is confidential by law and may be furnished only upon the written request of the person to whom it relates or, for a proper purpose, a legal representative such as guardian or administrator of an estate. Information regarding a child

The University of Florida, the Florida State University and Florida A and M College receive almost \$400,000 last year from taxes on horse racing — most of which was used for scholarships, the football variety, that is.

Old car bodies are being dumped in lakes and rivers to provide shelter from predators for minnows and other small fish.

who has not reached legal age may be obtained upon the written request of either parent.

# BROWN'S

Department Store - Man's Shop

*Ready to serve you  
in their modern new store*

Where First Rated, Quality Proven And Style-Right

## STYLE-MART CLOTHES

will continue to be featured

Clothing properly proportioned to meet the need of every individual regardless of his weight, his height, his build. Clothing of unmatched value — the brand so many, many men in this area now wear — is here for your inspection, and selection in the newest and finest for Fall 1960.

FALL 1960

NEW COLORS — NEW PATTERNS — NEW FABRICS — NEW STYLE IDEAS.

- SUITS
- 
- Sport Coats
- 
- SLACKS
- 
- TOPCOATS
- 
- CAR COATS

BROWN'S  
...AND STYLE-MART  
HAVE A WAY WITH WOOL

Sixty-one years of Style-Mart tailoring skill plus our knowledge of what men want is an unbeatable combination. Yes, we have a way with wool, shown by this SHERRILL Gold Seal worsted suit by Style-Mart. The lustrous supple fabric is constructed two ply, warp and filling, for strength and resiliency and slowly London shrunk for permanent fit. See for yourself now how wool can be translated into pure luxury at less than premium prices.



BROWN'S  
DEPARTMENT STORE — MAN'S STORE  
Await you in their beautiful new store.



Royalty Has Clothes Problem

clothes can be a complicated problem for a queen. The royal wardrobe must conform to certain strict standards. An article in the current issue of a national magazine, Queen Elizabeth goes to Normandy, says the article, two Norman couturiers — Norman and Hardy Amies begin designing all the garments she need on her trip.

When they do this, they must have certain things in mind. Queen Elizabeth must always wear black in order to be fashionable. Or she rarely wears black in the past. She cannot look too fashionable. Or she must be as comfortable as possible and each outfit have special matching gloves to survive the rigors of hands the Queen shake.

When the clothes travel to Buckingham Palace, they are surrounded by security forces as a London fog. If the design leaked out to the public ahead of time the guilty party would be in danger of being his priceless "By Appointment" to H. M. the Queen's license.

Royalty does have its problems in this democratic age.

Obtain Proof of Age From Census Bureau

Each year, 10,610 residents of the United States are added to the U. S. Bureau of the Census for help in determining their age. These are among an estimated 30 million United States residents who are without proof of age or birth. The historical records of the Census Bureau are the only source of this information for most of these million people.

Proof of age or birth is needed today to collect social security and other retirement benefits. It is needed to obtain jobs carrying certain age requirements. It is needed for some forms of insurance.

Since 1920, the Census Bureau

Shop at the NEW Brown's Dept. Store and Man's Shop for . . .

New Fall Fashions in ties by Wembley

New patterns in a wide range of clear colors, correct with the new, brighter suits and slacks. Each with Wembley's famous Color Guide to make sure your gift matches his suits.

\$50 to \$2.50

As seen on BLACK PAAR SHOW NBC-TV



# Longhorns Tied, 8-8

TITLE CHASE BEGINS IN TWO WEEKS

## 2-AA Teams Face Another Rugged Week End; Broke Even Last Friday

Another rugged Friday night lies ahead of District 2-AA grid eleven.

The teams have two more weeks to warm up before moving into district action.

One of the conference's two undefeated outfits — Floydada — should keep their record clean when they host punchless Post. Olton, the other 2-AA squad with a perfect record, may get a blemish on that record when they host Class AAA Hereford.

Tough 1-AA foes stand in the path of Abernathy and Muleshoe Friday night. The Antelope from Abernathy will journey to Tulla for a joust with the potent Tulla Hornets while Muleshoe invades the home field of equally dangerous Dimmitt.

Idalou, probable the toughest Class A eleven in the area, should make things uncomfortable for Morton this week.

The district's other member, Lockney, will have an open date this week.

2-AA aspirants broke even last Friday — winning two,

losing two, and being tied in two contests.

District hotshots Floydada and Olton continued to roll. The Whirlwinds scored in the final minute to eke out a 6-0 victory in a hard-fought tilt with Dimmitt. Olton had little trouble trimming the winless Hole Center Owls, 26-6.

Muleshoe surprised everyone by holding Hereford to a 6-6 deadlock. Hereford's Whitefaces had trampled the Dimmitt club, 28-0, the previous week. The other tie game was between Lockney and Ralls who tied, 8-8.

Class A powerhouse Farwell had little trouble scooting by Morton, 30-8. At Abernathy the Denver City Mustangs blew into town and crushed the Antelopes, 64-12. But, Denver City may have the states' finest AA crew.

27 places in United States are named Franklin.

OFFICE SUPPLIES at the BEACON OFFICE.

## RUGGED RALLS 'RABBITS' HOLD BIG RED TO TIE ON WET FIELD

A rock-ribbed defensive platoon sparked a rugged herd of Ralls Jackrabbits to an 8-8 deadlock with the potent Lockney Longhorns Friday night on wet Jackrabbit Field.

Both teams scored early and then settled down to a rock-'em, sock-'em defensive battle. The Longhorns crossed the goal line the second time they owned the ball to take an 8-0 lead. A 41 yard pass from Quarterback Johnnie Belt to halfback Bill Mangold set up the touchdown. Mangold made the six points and Belt kept for the PATs.

Ralls came right back to march the length of the field and knot the score. Fullback Charlie Edwards and quarterback Jerry Smith provided the punch in the scoring drive.

Lockney had several scoring opportunities, but penalties throttled numerous Big Red marches. With fullback Fred Gant carrying for much of the yardage the Longhorns pushed to the Ralls 15, 23, 17, and 12 but failed to tally each time. A Longhorn touchdown in the second period was erased by an off-side penalty.

With less than a minute to play the Rabbits tried a field goal from the Longhorn 20 yard line. Mangold rushed through to block the kick and preserve the tie.

Gant was the key man in Horn offensive, gaining 91 yards in 16 tries, an average of 5.7 yards per carry.

The Longhorns played a good defensive game with Clarence Ansley, Wayne Cooper, Gant, Mickey Mesley, Donnie Hanst, Joe Allard, Russell Davis, Jimmy Rushing, Kenny Clark, Billy Dan Rolling, Rickey Collis betting up the Ralls attack fairly well. Little Clark, a defensive demon at halfback, saved the Horns twice by batting down long passes.

**Summary of the game:**  
Lockney received the kick with Rolling returning to the L 46.

The Horns were on the move as Gant went for 4. Mangold gained 6. Gant gained a first on the R 42. The power-driving Gant gained 3. Mangold picked up 4, a first on the R 30. Gant made 7. Mangold failed to gain. Gant bulled through for a first on the R 12. Mangold lost 5. Gant drove for 2, two passes fell incomplete giving Ralls the ball on their 15.

The Rabbits made 1. Gant covered a fumble but Lockney was charged with an offside penalty, a pass fell incomplete. Smith gained 3. Smith's punt was partially blocked. Rushing covered on the R 45.

The Lockney eleven was goalward bound. Gant drove for 6. Mangold gained 2. Lockney was charged with a backfield-in-motion infraction. Belt uncorked a pass to Mangold who was pushed out of bounds on the R 1. Mangold crossed into paydirt to give the Big Red a

Statistics:		Lockney	Ralls
First Downs		13	15
Rushing		11	11
Passing		2	3
Penalties		0	1
Yards Rushing		199	187
Yards Passing		70	41
Yards Lost		13	1
Net Yards gained		256	227
Passes Attempted		8	11
Passes Completed		3	3
Passes Inter. By		0	1
Punts		1	3
Average		43	25.3
Penalties		6	1
Yardage		60	5
Fumbles Lost		0	2

first on L 26. Mangold picked up 2. Belt lost 5. Mangold drove for 2, punted 43 yards to the R 32.

The Rabbits made 3. Clark knocked down a long pass as the third quarter ended.

A Ralls pass fell incomplete. Smith punted 24 yards to the L 41.

Gant moved for 4, a first on R 46. Mangold gained 2. Belt kept for 4. Gant drove for 3. Mangold made a first on R 34. Ralls received their only penalty (5 yards). Belt picked up 3. Gant scooted for a first on R 20. Belt lost 1. Mosley drove for 7. Belt made 3. Mosley failed to make a first on fourth down giving Ralls the ball on their 12.

Ralls began to move, gaining a first on a pass, another first on R 34. 4, passed incomplete. 5, a first on the L 44 as the Big Red were penalized again. They made 5, 2, a first on L 34. O. 9, a first on L 20, two passes went incomplete. Smith lost 1. Mangold blocked Edwards' field goal. Edwards covered at L 34, but the ball went over to Lockney on downs.

Mangold lofted a 20 yard pass to Warren Mitchell for a first on R 46 as the game ended.

### RUFFY TWINS

By J. E. COX



HE SAID TO COME BACK LATER - AFTER HE RECEIVES HIS NEW INSURANCE POLICY FROM-

**J. E. COX INSURANCE**  
Dial OL 4-2131 — Lockney

### PREDICTIONS

We picked four right (and the other two games were ties) last week so we'll try again.

**2-AA**  
Olton\* over Hereford . . .  
May be wrong in this one.  
Floydada\* over Post . . .  
Whirlwinds can name the score.  
Tulla\* over Abernathy . . .  
Hornets red hot after loss to Lockney.  
Dimmitt\* over Muleshoe . . .  
may be close.  
Idalou at Morton\* . . . Wild-cats roll on.

Ralls over Tahoka\* .  
Silverton over Kress\* .  
Hale Center over Peterson\* .  
Texas\* over Texas Tech\* .  
\* Home team.

**NATURAL LAW**  
A government big enough give us everything we want certainly big enough to give us everything we need. If a government is going to guarantee welfare from the cradle to the grave, then it must seize assets and seize our freedom. This is a natural law that applied as far back as the Egyptian empire and has to our knowledge, been repeated. — Canyon News.

# Congratulations

to  
**BROWN'S DEPARTMENT STORE and MAN'S SHOP**

upon their Formal Opening.  
We urge you to visit this attractive new store. It is indeed a credit to the business district of Lockney and we are proud of the part we had in the building remodeling.

# McDONALD Construction Co.

Robert McDonald  
Lockney



Shreds up to 100 acres a day!

This new 140", 4-row rotary cutter is fully gear driven. Behind a 35 H.P. or larger tractor, you can cut from 60 to 100 acres of stalks or brush up to 1 1/2" in diameter. Rear wheels are on 72" spacing. Cutter offsets tractor wheels 40" on both sides: ideal for orchards and fence-line work. Although 144" over-all in width, slide shoes may be removed permitting passage through 12' gates. Has the same heavy blades and blade carriers as the other famous Gyro cutters, giving it high momentum, gyroscopic cutting action for maximum cutting power with minimum RPM. This means long life and economical operation. A real work horse that will save hours of time.

Plan to see the Servis Gyros this week, at:

## TYE & ANSLEY OLIVER CO.

On Highway 70 in South Lockney  
Phone OL 4-3597

# SINCERE CONGRATULATIONS

to Claude and Wilma Brown and all the employees at the new —

## BROWN'S DEPARTMENT STORE and MAN'S SHOP

We are proud of this new place of business and are also proud that we were privileged to furnish some of the materials for the remodeling job.

We urge you to visit Brown's during their formal opening and view this beautiful new store.

## Lockney Lumber & Supply

LEON WOFFORD, Manager

Dial OL 4-3357

Lockney



Torsion spring heavyweight

# HERE!

# '61 CHEVY TRUCKS

WITH WORK-PROVED INDEPENDENT FRONT SUSPENSION!

Chevy's '61 fleet swings in with a ready-made reputation as the trucks that are worth more because they work more... the latest editions of the haulers that scrapped the I-beam axle and proved the important advantages of independent front suspension!

You'll find new models for '61—long-wheelbase 4-wheel drive units—and thoughtful refinements throughout the line. But the big news for '61 is nailed-down proof (based on owner reports) that Chevy's torsion-spring design is the best thing that's happened to trucks in decades. With Chevy's independent front suspension and Sturdi-Bilt design, you cruise over trails where other trucks creep. You feel the difference in less wheel fight and vibration. You can see why drivers are happier, why loads are better protected and why the truck itself will stand up to thousands of miles of more work. That goes for any size Chevy, too—pickups, tilt cabs, tandems, all of them.

Check the latest specs with your Chevrolet dealer: capacity, power teams, options. Then, by all means, drive a '61. Once around the block and you'll never be satisfied with a front axle truck again.

WORTH MORE BECAUSE THEY WORK MORE

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