

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MAY 12, 1960
The
Lockney Beacon

What's gonna rappen

EDITORIAL


The Bible-God's Best Gift to Man

| With Our |
| :---: |
| EXCHANGFS |
| Tolerant of tolerance |


| DR. J. G. PRUITT Chiropractor$\qquad$ Friday$\qquad$ |
| :---: |
|  |  |

## GARDEN and HAND TOOLS GARDEN and HAND TOOLS

Carden Hose - Forks - Hoes and Rakes - Spading Forks - Leal Rakes

For The Farmer!


Grain Scoops-Pitch Forks Irrigation Shovels Hand Saws - Hammers

## QUALITY LUMBER

 and BUILDING SUPPLIESWe have what you need for that building job. Ask us for estimates.
Lockney Lumber \& Supply
Phone OL 4-3357
Lockney
Lockney


See us ior
TURN-KEY IOBS

- Well Drilling
- Casing
- Pumps
- Motors
- Gearheads

We drill both Irrigation ax Domestic Wells WE REPAIR ALI. MAKES OF POK

Handley Shop \& Pumph
momo ol tazs


No wonder wagons are number one with so many satin-smooth, shift-free TURBOGLIDE*, asd the reasons yourself: WIDEST CARGO AREA BODY BY BY FISHER. Your in Chevy's field-a whopping $51 / 2$ feet wide.... dealer can show you that FULL COIL SUSPENSION that rides right YOU CAN ${ }^{\text {Fhow }}$ BUY ANY loaded or light $\because$ BNGINES AND TRANSMISSIONS CHEE OF CAR FOR LESS UNLESS


Save-right now-during the Spring Fever Selling Spree at your local authorized Cherrolet deale's
Lockney Auto Company 114 West Locust St.

Dial OL 4-3368 Lockney, Texds


Going Out of Business SALE Continues at OLIVER JEWELRY
These are only a few of the many bargains to be found at the Sale.




| Mido - bulova - hamilion <br> ELGIN - LONGINES - CRITON WITTNAUER - WYLER - TISSOT |  |
| :---: | :---: |
| Up To 50\% Off |  |
|  |  |
| rses Watch | Waterp |
|  | $\underset{\substack{\text { An } \\ \text { low }}}{ }$ |
|  |  |
|  | Stiool Bma |
| 7.88 | \$17.88 |



IDEAL FOR THE YOUNG MAN GRADUATE . .
We have just received a large shipment of STYLEMART Suits and offer you a good

you're always NEAT in


Good grooming isn't always easy are high, but you're sure of being neat in a Panagra suit-for
two reasons. First Panagra's blend of wool and
Dacron is engineered for maximum wrinkle resistance. Second-Style-Mart's
Fashion Profile styling
$\qquad$
$\$ 49.95$ to $\$ 6.00$ IIF
$10 \%$ DISCOUNT off these prices High School graduating class. Come in today and select your suit for graduation. $\qquad$
GIFTS FOR THE GRADUATE
Dress Slacks
Ivy League \& Continental Style Cotton Slacks

Swim Suits and Swim by McGrogor $\begin{gathered}\text { Slats } \\ \text { Plan Boy } \\ \text { Vor }\end{gathered}$ Heusen and

Cuff Links $\underset{\text { by }}{\text { and }}$ Swank Tie Bars Belts and Billfolds Stetson and Mallory Hats Bermuda Shorts

We Have His Sizes! We keep a card file on sizes of

the various graduates. Let us Free Gift Wrapping | $\begin{array}{l}\text { Every gitt itom purchased here } \\ \text { is attractively } \\ \text { wrapped } \\ \text { end }\end{array}$ |
| :--- | holp you select his gitt.

Brown's Cleaners \& Clothiers MEN'S WEAR - QUALITY CLEANING

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MAY 12, 1960

## Home Making Hints <br> by Phyllis Roggendort <br> County Home Demonstration



Members of Story Book School graduation class of 1960 are pictured above. They are left to right front row: Tony Ford Glee Bradley. Tim Greer. Debbie Lee and Brad Baccus. Back Widener and Harold Wesley.

Story Book Tots To

## Housing. Home Furnishing



Let us help you select gifts for your Graduate Friends.

FREE GIFT
WRAPPING!

## PERFUMES and

 COLOGNES
## SSO

$\$ 24.95$

$\$ 3.50$ up


## BYRD PHARMACY

## IS JOHNSON GRASS GIIING YOU TROUBLE?

Control it with ORTHO C 56!
Mix one gallon of ORTHO C 56 with 99 gallons of diesel. It is cheaper than naptha and diesel and you also get a better control.

No high priced equipment is necessary. All you need is a knap sack sprayer or any low pressure sprayer.

Apply preferably when sprouts or crowns are approximately six inches high. Apply approximately $1 / 2$ ounce per stem.

It will not kill cotton unless it is applied directly on the cotton plant.

## Rowland-Gordon Oil Company

DON'T TAKE CHANCES on Crop Losses from Hall
The hail season is here and would like to cover your growing
with a reliable hail insurance polin with a reliable hail insurance poligy
We represent only dependable We represent only dependable tom
anies and you may be assured of treatment in losses.

See us for all kinds of RELIAR INSURANCE of whatever kind
may need.

## J. E. COX INSURANCE

Phone OL 4.2131

## PLANTING SEED

## COTTON SEED

Stormking TPSA, saw or acid delinted Lankart 6-11, saw or acid delinted Lankart 57-5, saw or acid delinted Northern Star No. 11, saw or acid delinted Northern Star No. 5, saw or acid delinted Northern Star No. 4-11, saw or acid delinted Antone 99, acid delintod Blightmaster

## GRAIN SORGHUMS

STAR OF THE FIELD: ASGROW

| Texas 601 | Amak R-10 |
| :--- | :--- |
| RS 610 | Amak R-12 |
| Texas 611 | Coastal |
| Texas 620 | Ranger |
| RS 630 | Red Raider |
| RS 650 | Rocket |

Also R. C. Mitchell's Texas 610 and Texas 620
ALL STANDARD VARIETIES including Plainsman, Martin, Redbine 66, Redland Kaffir, Caprock and 7078.

## Popular Varieties of SEED CORN

We wll be glad to supply you with all of your seed needs.

We can supply your needs of DUPONT WEED CONTROL CHEMICALS including Trysbeen 200 and Zobar Also Benzobar Soil Sterilant

## SOY BEANS

Lee's, certified or non-certified Hill's Soy Bean Seed
A SOIL THERMOMETER FREE at our office. Drop in and pick yours up if you need one.

## NOTICE TO OUR CUSTOMERS

The co-op gin office will be closed until late summet and all of our business transactions, including the sale of cotton seed, will be handied through our co-op elevator office ai south end of Main Street. Thank you

NOTICE: If you have ever ginned a bale of cotton with the Co-op Gin, please come by the elevator office and pick up your dividend check.

## Lockney Co-op Gin \& Elevator

Phone OL 4-3377

Why Install a Gas Light?

If you are a home owner who takes justifiable pride in the appearance of his property ... if you have a regard for the convenience and safety of folks who come to see you... and if you have a keen sense of economy as well as for things functional. then a Gas Light will be a satisfying addition to your yard.


Neighbors welcome its glareless illumination.
insects give its soft, mellow glow a wide berth.

And regardless of the architectural style of your home, gas lights provide an indefinable "something" that adds noticeably to the appeal of any residence, at an amazingly small cost of operation.
Why not call Pioneer tomorrow and find out all the details about Gas Lights? Special Budget Prices start at just $\$ 49.50$, installed.
fuel for a growing ampie Pioneer Natural Gas Company


## 0 <br> TELEPHONE TALK

by J. C. Ookley, Manager

## GRADUATION TIME

## To you young people who are to receive diplomas at graduation exorcises this month at Lockney High School

 uld like to offer a few words of advice. The purpose of your education and training at thisschool was to help make you better citizens, better men and women. and better and more useful members of our
society. You have been given the knowledge and with opportunities better than they ever have been before you should
consider this a personal challenge to see how you can best apply this education.
The person that onters enthusiastically into his work
with knowledge plus boundless energy will sunced with knowledge plus boundless energy will succeed.
Most of you will continue your education in college. which certainly 1 advocate very much, but your success will depend on your willingness to work and apply the
knowiedge you have learned the past 12 years in school.
The person that enters into his work with enthusiasm The person that enters into his work with enthusiasm
and boundless energy will succeed.

## PLAYING CUPID

It's such a natural thing - sometimes it's almost auto-
matic - for your phone to come to mind when you think of someone you love who's out of town. Yes. I suppose not a day goes by that somebody in Lockney doesn't use the
phone to remember a loved one phone to remember a loved ono
So it's easy to see why am A
ed in Iceland thought of telephone service wheant stationto send flowers to his wife back home for her wanted This fellow wanted folks at the telephone company to have the flowers delivered and then charged to his teleNow, even though it wasn't possible to bill the flowers to his telephone account, the girls in Miss Clara Balzen's service order group decided to help. anyway. They wrote they were sorry that the telephone company was unabe
to charge a florist bill to his phone, but they added this to charge a flonst bill to his phone. but
personal note: "However. we feel such thoughtfulness persorves special attention."
Then they picked out a birthday card and a dozen roses and had them delivered to the sergeant's wife. The upshot of it was that the lives of two people
miles apart - were brightened by the thoughtfulness a miles apart - were brightened by the thoughtulness of a
group of telephone girls who cared enough to find $a$ way to help.

What Else Is So Dependable? Most folks don't realize it, but everytime you make or
receive a telepher Ability.
did because it does, you needn't worry about wear
And and tear, replacement parts, or repair bills. When repairs are needed, there is no charge to you. I doubt whether there are many other thing
trouble as your phone.
Call by number. Irs rwice as fast. SOUTHWESTERN BELL TELEPMOWE COMPANY
 Be sure of Reliable BJ Pump Service
 Iameson Owen
Rites Are Held



Whatever your crop, reliabie irrigation means more yield puts more profit in your with dependable BJ pumps
 The area people are invited
to be in Plaanivew on this day
of
days for the parade of days for the parade, recep.
tion, Chuck Wagon Supper of
Banbeque, Son-ot k Kun and all meal. After this comes the
honoring of the Pioneer Womax BYRON JACKSON PUMPS
305 North Columbia Phone CApitol 4-5504

## Questions And

 Answers About TEXIOCA-54QUESTION: Is Texioca-54 the same as the Waxey Kaffir grown during the
ANSWER: No. Texioca-54's main parent is Martin Milo.
QUESTION: How is The Yield?
ANSWER: Substantially the same as Red Hybrids.
QUESTION: How can we pay $\$ 1.63$ per 100 pounds?
ANSWER: Because the yield from the acres you plant is already contracted torm Products Company at that price. Corn Products Comp QUESTION: Is it more difficult to raise than Milo?
ANSWER: No. The same farming methods are used as for Milo. QUESTION: Does it stand as well as milo?
ANSWER: Yes. Bettor, in fact.
QUESTION: Do you have an unlimited amount of seed?
ANSWER: No. The seed we have on hand is all there is available, so it will QUESTION: What aro the prospects for growing Texioca in the future? ANSWER: There will be more seed available next year and there will be $\alpha$ QUESTION: What is the planting rate?
ANSWER: 4 to 6 pounds per acre is
QUESTION: When is the best planting time?
ANSWER: June 10-20th. However, it makes as well proportionately as milo QUESTION: Must it be $13 \%$ moisture when you deliver it to us? ANSWER: No. $15 \%$ or below.
QUESTION: Will it dry well in the field?
ANSWER: Yes. About like Martin and better than most red hybrids.
QUESTION: is it difficult to harvest?
ANSWER: No. The head grows well above the leaves. It has an open type

## Clubb Grain Co.

(Successors to Farmers Elevator Co.)
Same location on East California St.
CARL NELSON, Mgr., Floydada, Phone YU 3-2558 ROY bledsoe, Mgr., South Plains, Phone YU 3-3646

## Society News

Rebekahs Plan Kitchen Shower

Lockney General Hospital News

Lockney Rebekah Lodge
planning to stage a kir Lockney Rebekah Lodge
planning to stage a kitehe
shower at the next regula
 the kitchen.

$\qquad$
King. lodge deputy, directed a a cal Pearlie Hoad, Ralls, dismisson
short school of instruction and 5.7 following medical care.
presented certificates of a award
on the unwritten work to Mmen
Bridal Shower
Honors Miss
Marjorie Lacy

WASHINGTON SCHOOL HOSTS TO LEAGUE EVENTS SATURDAY

Carthels Express Thanks To Friends
L. M. Honea's Sister Passes At Cleburne

## Announcing

The opening of

## Dan \& Gene's Auto Seriue DAN TEUTON <br> GENE BRAWLRY

Located in the old Bilbrey Motor Co building in 4 $\mathbf{2 0 0}$ block of South Main Street.

Specializing in Automatic Transmisious and Tune-ups

We will also do General Repair Work
We will be in position to repair any kind of auts matic transmission with the exception of Packent Ultramatic and old model Studebakers. We are bot experienced in transmission work.

The building is being renovated and we expect to be able to open for business early next week,

We will appreciate your patronage and promise you we will do our best to give you efficient, depend able auto repair service.

DAN \& GENE'S AUTO SERVICE
Dan Teuton

## - Family-pleasing foods priced to please your purse. ${ }^{19}$. WELCHADE <br> Grape Drink Quart Cans 3 For

| SHOESTRING POTATOES 3 For 29c DIAMOND | SALMON Tuxedo, 1 Lb. Can |  |  |
| :---: | :---: | :---: | :---: |
|  | KIMBELLLS <br> BLACKEYED |  |  |
| PINEAPPLE 70 zz Can, 2 For 19 c |  |  |  |
|  | Carton of 12 |  |  |
| KIM DOG FOOD 3 Cans 25c | COFFEE Kimbells, Pound |  |  |
| LUNCHEON MEAT $120 z$ Can 39c | ORANGES 5Pound Bag |  |  |
|  |  |  |  |
| LEMONS Sunkist, Pound 121/2c | PORK STEAK | Pound | 490 |
| GREEN ONIONS Bunch 5c | BOLOGNA | Pound | 39 |
|  | Poun Can |  |  |

[^0]PYLANT'S GROCERY \& MARKET

Double Stamps Every Tuesday with $\$ 2.50$ Cash Purchase


South Plains
By Mrs, Murray Julian


I see where some New York
busines tims may me pro-
secuted tor employin Dis.
 girls only. as sectetaries. in
acoount of it is unlawful in
that state to pick your tavor. that State to pick your tavor-
ite race. color. or nationality My smarteen neighbor says
this anti-discrimination law Chis anti-discrimination law
will soon break people of
being choory about who

But he plans to hurry up and got plans to hurried up betore the
prejudice haters move int prejudice haters. meove int
the wedding department with
beir legal shotgung heir legal shotgansent and wit
sui
stop to discrimination a stop to to


GODDVEAR (3i) TIRE SAL


With Invincibles
wLBSTER SERVICE STIM


TYE \& ANSLEY OLIVER

## QUALITY

Is Always Stressed In Our Avinger-Built Homes
Superior Workmanship and Materials is your assurance of "QUALITY" - Our most important product!
WE HAVE IT OR WILL BUILD TO YOUR SPECIFICATIONS -

## A TURN-KEY <br> AVINGER-BUILT HOUSE Ready To Move Into!

## All Avinger-Built Homes Have 2-Inch Sub-Flooring!

You owe it to yourself to see an AvingelBuilt home - you will see that feature-for: feature, dollar - for - dollar - there is no greater value than an Avinger-Built home.

## TERMS ARRANGED

TO SUIT YOUR BUDGET!


Grand Jury
Returns 13 Indetments


Golden Gate Choir Sings At Wayland

## RCA Transistor Radios

The little pocket size transistor weighs only 9 ounces has a good ramge, includes oar plug
The big tramsistor has hand-carrying case. Both are Amoncm.madior

Modem Radio and TV
Pbone ot 4345 Marin can pon


## GOOD USED CARS

1957 Ford 2-door Hard Top, power steering
1957 Ford 4-door, air conditioned 1957 Oldsmobile, air and power 1958 Chevrolet 4-door, air and power
$19541 / 2$ ton Ford Pick-up, newly overhauled
1954 2-door Bel Air Chevrolet
1951 Plymouth 2-door
1951 Chevrolet 4-door
1952 Ford 2-door
Harris Motor Company
Dial OL 4-3371

## Down Go Tire Price

For a limited time we offer these special pric
1.50-14 Whitewall Nylon Tubeless $C$ Con)

18 -month road hazard guarantee $\$ 18.50$
plus tax and recappable tire
6.70-15 Whitewall Nyion Tubeless C 0 -0p 18-month road hazard guarantee $\$ 18.50$
plus tax and recappable tire

## CULTIVATOR SWEEPS

Hard-faced by Adams. They're good ones 8-inch Sweep, each $\$ 270$
10-inch Sweep, each $\$ 3.15$
12-inch Sweep, each $\$ 3.65$
14-inch Sweep, each \$4.55
Complete set of $\mathbf{2 1}$, including $\mathbf{8} \mathbf{8}^{\mathbf{8}} \mathbf{s}$, $\mathbf{8} \mathbf{1 8} 8^{\prime}$, and 512 .
$\$ 59.95$
All these sweeps are quarter-inch thickness
Consumers Fuel Assocititin Lockney


## Make Church-Going a Habit

 Mrats"=

These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments.

Grocery \& Market Wo Try To Please Plains Electric - Plal Irigation Installation Baker Hardware Company Home Appliances-Home Furnishings Lockney Drug Co. Wo Foaturo Sorvice
Hardlackerithing and Irrigation Woil
Sopair Pyiant Grocery \& Marke Phone OL 4-2134 - Free Dolivery
Brown's Cleaners \& Clothiers Mon's Wear - Quality Cloaning Davis Lumber Company Lumber and Building Supplies Baccus Motor Co. $\underset{\substack{\text { International-Harvector }}}{\text { Lockney Farm Suply }}$

Lockney Auto Company
Chevrolet Sales \& Service Johnson \& Johnson
Taylor's Help-Ur-Self Laundry Lockney Co-op Gin \& Elevator Serving Yourself thru Ownorship Lockney Implement Company Your John Deere Dealer Lockney Gin Gin md Soed Dolinting Jack And June Shop Ladies' and Misses' Ready-to-Wear Lockney Real Estate Co. Looms - Real Estate - Insuranco Seale Drive-In Theatre PLANNS THEATRE

Reecer's Master Cleaners Phone OL 4-2262
$\underset{W_{0} \text { Appreciate Your Business }}{\text { Lockney }}$
V. L. Webster Service Station First National Bank Lockney Variety Notions ond Stationery Byrd Pharmacy Carter Mortuary Phone OL 4-2211
Consumers Fuel Association Everything for the Farmer Patterson Grain Co.
Lockeney and Storloy
Rowland-Gordon Oil Co., Inc. Rowland-Gordon Oil Co., Inc.
Phillips 68 - Fertilizor - Insecticides

Radio Station KFLD
Voice of the Caprock Communition

Plains Floral Shop
Phone OL 4-2385-Say It With Fowert Parker Furniture
Home Furnishings and Appliancoe
Luke's Blacksmith Shop Blaclosmithing - Portable Welding Jackson Tire Company Dunlop Tiren
White Auto Store IV. Saloe and Serrice
J. C. Jones Co.

Cooper Garage \& Service Station
noco prducts - Phone ol 4-2
Graves Welding Shop
Golden's Cafe
Dollicious Foods
Parker Super Market

GRANDMOTHERS MEMORIES THEME OF FLOWER SHOW


## BUILDING SUPPLIES

STORM DOORS
Screen Doors and Windows Gold Tex Paints GARDEN HOSE
Armstrong Linoleum
Armstrong Cushiontone Ceiling Tile PLUMBING SUPPLIES - Hot Water Heaters, Bath Room Sets LAWN MOWERS
24-inch cut - Only $\$ 65.00$ QUALITY LUMBER and BUILDING SUPPLIES of all kinds.

DAVIS LUMBER COMPANY

## Best Choice for GRALDUAIES

Select gifts for your Graduate Friends at BROWNS where you can find a variety

For the Sweet Girl Graduate

Slips and Petticoats Panties to match Baby Doll Pajamas Cotton or ny
Full Length Pajamas
Cotton Plisse, Nylon or
Blouses
Costume Jewelry Beach Towels
Glcves
Hosiery
WE ARE GETTING the graduates' sizes and will be happy to help you make

FREE GIFI WRAPPING
Brown's Department Store
$\qquad$

## NOTICE TO CITY WATER USERS!

You may sign up now lor IRRIGATION RATRS on City Water

The rates will begin May 15th If you desire this special quantity come by the City Hall and sign up

City Of Lockney
Water Department

## Parker Super Market

Phone OL 4-2275 - Free Delivery Special Prices For Thursday, Friday, Saturday

We give S \& H Green Stamps. Double Stamps Wednesday with $\$ 2.50$ purchase


KING SIZE
BREEZE $\$ 1.29$
CAKE MXXES
Chocolate, Orange, Yellow, White, Spice

## PEANUT BUTTER <br> Crown <br> 3 Lb. Jar <br> 980

LAWRYS
Spaghetti Sauce Mix
2 Packages
39 c
SUNSHINE HYDROX COOKILS
111/4 Oz. Bag
2 For
69 c
TEA
Holsum
$51 / 2 \mathrm{Oz}$. Tumbler
396

PINKNEYS
FRANKS 3Lb. Bag $\$ 1.09$
BOLOGNA All Meat 49c
PORK STEAK or
PORK ROAST Pound 39c
Wilson's
Certified
2 Pounds


[^0]:    Call for Pylants Trading Stamps
    at Lena Fae Store and Pylant's Grocery

