Charged loydada

## The Lockney Beacon <br> SERVIN

F. J. Borchardt
Ties Suddenly

## Local Man Dies Suddenly



Council Plans Public Hearing On Annexation
 Thursday
7:00 p.m. Birthday dinn
honoring Legionnaires at Le
ion Home.
7:30 p.m. Citizenship Trail
ing Course for public at hig ing Course for public at his
sehool auditorium.
Friday
12:05 p.m. Rotary Club meets


Revival Begins Sunday At First Baptist Church

Mrs. T. Z. Reed
Dies Wednesday
Rites Thursday

Burglars Take \$1,000 From Consumers Fuel

Junior Stock
Show Auction Totals \$40,000

urvar roin in hio beon


Henry Ford Jr. Is Rotary Head

ACTION DELAYED ON PETITION TO ABOLISH SUPT.'S OFFICE

$\qquad$

Jimmy Minter Is Visiting Parents
"The Battle Ahead" Is Topic Of Citizenship Course Here Tonight


TYE \& ANSLEY OLIVER 0

## MR. FARMER!

MARK THE DATE NOW of the

## Arnnal Stockholders Meeting and Banquet

 for theCONSUHERRS FUFL ASSOCIATION Lockney
Friday Night, March 18th
7:30 p. m.
Lockney High School Cafeteria
We will serve Dinner preceding the business meeting.
The business matters include the election of two directors, the report of the auditor and possibly other business.

## GET YOUR TICKETS NOW

There is no charge to members but we request you to stop by the Station and get the number of tickets you will need so that we will know how many to prepare ior. Please pick up your tickets not later than March 16th.

PLAN NOW TO ATTEND THIS MEETING!
Consumers Fuel Association Lockney

# "My ELECTRIC clothes dryer 

 gives me move time formy nobbies!"Mrs. Billman, an accomplished organist, in addition to owning and operating a floral shop, is president of the Ladies' Golf Association of the T-Bar Country Club. She is also the proud mother of a fine, 10 -year-old son. Because her dryer permits her to master her laundry time, she finds she has time for her son, her husband and her hobbies.

PUBLIC SFRVICE


Our delinting plant is in operation and we are ready to delint your cotton seed. We do

## SAW DELINTING at $\mathbf{\$ 1 . 0 0}$ per hundred

We are equipped to properly delint your seed and treat them. Also we offer you a

## FREE GERMINATION TEST

We test your seed for germination. Thus when we delint your seed, test and treat them you may avoid the risk of planting poor seed.

## BRING THEM IN SOON

We can give you much faster service on delinting if you will bring your seed in early. Don't wait until if you will bring your seed in early. Don't wait until
planting season for then we may be crowded and unable to serve you promptly.

REMEMBER - We will surely appreciate your
business and we know that we can give you as good service as anyone. Come in to see us.

## LOCKNEY GIN and DELINTING PLANT

Lester Carter, Mīanager
Lockney

## Cotton Seed Delinting



## Society News

Legionaires To
Celebrate 4lst
Birthday Tonite

B\&PW Club Has Dinner Meeting
$\square$

Theme Of Honor Society Banquet Is Rainbow Of Desire

Clifton Williams Is Honored at Dinner


## QUALITY LUMBER

and Building Materials
of all kinds.
ELECTRICAL SERVICE
by licensed and bonded workman.
Kenneth Moody is now connected with our yard and will be glad to do your electrical wiring and other electrical work.

STORM DOORS and WINDOWS GOLD-TEX PAINTS

Weather-strip your Garage Doors.
Keep out dirt, dust, rain and snow.
$\$ 2.35$ per door

## DAVIS LUMBER COMPANY

Dial UL 4-3385
Lockney

## Our Sale Continues!

on CHILDREN'S WEAR!
and we have added to the saleCHILDREN'S LINGERIE


Petticoats - Panties - Can Can Slips
We still have Children's Shorts and Play Clothing Sizes 4 through sub-teons

All offered to you for only -

JACK \& JUNE SHOP
MRS. FLOYD W. JACKSON

Miss Roggendorff Gives HD Program

Cockney General Hospital News

## SEALE DRIVE-IN THEATRI



## PLAINS THEATRE, Lockney



## KRESS NURSERY

Landscaping - Plowing \& Levelling Yards - All kinds of Grass

Shade Trees - Shrubs - Evergreens Fruit Trees - Roses

Janet Lovvorn, Travis Lovvorn,
D. L. Shuping

KRESS NURSERY


Lockney Drug Co. Phone OL. 4-9333 Clyde Briley. Owner

THE BAKER CASTOR OIL COMPANY Announces INCREASE IN CONTRACT OFFERS

Growers contracting with The Baker Castor Oil Company for 1960 crop now ben
(1.) A fixed and final sale price of 5.25 c per pound or
(2) The world market price at time of delivery, bu not less than 5.00 c per pound (up from the earlier 4.70 c )

Under those terms and with good care, castor beans can be one of your mor profitable crops.
These offers are subj

THE BAKER CASTOR OIL COMPANY
1401 North Columbia Street
Plainview, Texas


| JUST |
| :---: |
| RECEIVED |
| A carload of |
| John Deere |
| Rotary |
| Hoes |
| Also a carload of |
| Sand Fighters |
| Rolls on Temkin bearings. |



Political Rev. L. A. Blair Announcements Passes Sunday

Lions Hear Fair Officials Monday

## 1960

The lockeye beacon no
 Gravel
pelivered to your job. new ditching machine.
dig foundations, gas $\underset{\text { and water lines. }}{\text { and }}$ C. L. CAlloway 2e OL. 4-2224 Lockney

## Now Is The Time

 to get your tractor and other farm machinery up in shape.
## REMEMBER

## We offer you genuine IHC PARTS and

 SERVICE with trained mechanics.Lockney Farm Supply

$$
\text { Phone OL } 4-3841
$$

| For: |
| :---: |
| OIL PAINTINGS |
| Picture Framing |
| Tru-Site Glass |
| Grumbacher and Craftint |
| Art Supplies |
|  |
| Frame Shop |
| 1304 Milwaukee St. |
| Plainview |


For Rent

Wanted

\section*{Cesspool Drilling} | PRICES REDUCED |
| :--- |
| 30-inch hole -51.00 ft | 30-inch hole $\$ \$ 1.00 \mathrm{ft}$

36-inch hole
42 inch hole
41.50
tt
t. 42 -inch hole $-\$ 1.20 \mathrm{f}$
Tumkey
Tob Turnkey Job-
Phone CA Sanitation Service

WARREN
DRILLING
H. E. WARREN. Owner

## Custom Application

 FERTILIZERContact Billy R. Carthel Phone OL. 4-3524
or Tye-Ansley Oliver Phone OLi. 4-3597

Satisfaction Guaranteed

MAINTAINER and BULLDOZER SERVICE

[^0]$\qquad$


That's my boy
Rugby Coat $\$ 10.95$

Tom Moore Gets a Basketball Team

MEAT SPECIALS Fresh Dressed FRYERS 29c Ground Beef fremema roc 980 | Pure Pork Sausage reme | 25 c |  |
| :--- | :--- | :--- | :--- |
| Pork Chops | roum | 42 c |

WE DO CUSTOM SLAUGHTERING
We will also process your beet - cut-up, wrap, and quick freeze.

## RAYMOND RHODES

WHOLESALE AND DETAIL MEATS
Located on the paved cut-off in East Lockney
Phone OL 4-2545
Lockney


## 

RUSTIN.
cos have be
to make


Regular meeting night, third
Tuesday of each month. Mem.
bers urged to attend. Visitors
welcome.
JOHN L. HOOTEN. W. M.
JOHN L. HOOTEN, W
D. E. LATIMER, Sec'y
42 Yoars of Land nitle FLOYD COUNTY ABSTAACT CO
Storall Building 217 W. California S Phon. YUkifon 3 3-330 Floydada Texas
Have in stock
400 NEW RADLATORS
Old models closing out at
$50 \%$ and $75 \%$ discount.
STOVALL BOOHER
RADIATOR SALES $\$$
SERVICE
1019-25 N. Broadway
Phone CA 4-2865
Plainviow, Toxas


Notice To Boat Owners!


WE HAVE THE NUMBERS! We have now in stock the legal size numbers and letters you will need to put on your boat at 20c each. See us when you receive your registration number.
PENNINGTON MOTOR CO.


IT'S ONLY A FEW STEPS from washing your hair to a happy conversa-
tion when you have a handy bedroom telephone like this smart teenager is using. Extensions are easy to pay for out of earnings or allowances.
They're available with built-in night light. Choice of nine beautifal colors. Color phones are 810 a onetime charge, plus intallations nly $\$ 1$ a month. Order yours today
GOUTHWESTERN BELL TELEPHONE COMPANY



Floyd Co. Noxious Weed Control Dist


See your nearest Santa Fe agent

DR. O. R. McINTOS
11 South Main St
OPTOMETRIST
Floydada, Texas

## WHY FEWER

BABIES DIE
TODAY!


FIFTY YEARS AGO, one out of every 10 babies died during its first year of life Today, infant mortality during that first year has declined to only one out of 40 babies. Much of the credit for this huge drop belongs to the potent drugs that help defenseless infants fight the diseases that once meant certain death. That's why we say

## TODAY'S PRESCRIPTION IS THE BIGGEST

 BARGAIN IN HISTORY!We will appreciate the opportunity of filling your prescriptions. Call on us day or night.

## Byrd Pharmacy

South Plains
BUY NOW FOR EASTER!
Now shipment of
Lorraine Lingerie
for ladies and children
in dacron. cotton and nylon
Your choice of colorn and styles
Also Shadowline Lingerie
Warner's Bras
Many new patterns in PIECE GOODS
Laces, braids, etc
Gift items for the Baby
Baker Mercantile Dry Goods

Fire Insurance - Extended Coverage Life Insurance - Auto Insurance
Bob Miller Insurance Agency
Dial OL 4 -3329

## LOOK AT THESE PRICES!

## NEW FAIRLANE FORD

2-door, 6 cylinder with air cleaner, oil filter, heater, anti-freeze, as low as -

## $\$ 2075.00$

1/2 TON 6-CYLINDER FORD PICK-UP
also equipped with air cleaner, oil filter, heater, and anti-freeze, as low as -

## $\$ 1795.00$

All types of new GALAXIES, FAIRLANE " 500 ", FALCONS and WAGONS available immediately. Both 6 and 8 cylinder and your choice of transmissions.

You can buy any of these for a SMALL DOWN PAYMENT and UP TO 36 MONTHS TO PAY.
BACCUS MOTOR COMPANY
Dial OL 4-3395
Your FORD Dealer Lockney

ace's spring league Seale Theatres continue
maintain a wide lead, althoug
they suffered their lone detea
losing one of four to By Ph


LOCKNEY DRUG COMPANY

GET YOUR PUMPING IOB DONE DEPENDABLY with the

```
GPM
```

DEEP WELL FARM PUMP

## NOW A High Quality Pump At A Lower Price

A new pump with all the leatures you have always Wanted:

- Oil or Water Lubricated
- Hi-Fi enamelled impellers for higher
efficency and longer life
special by
- Lineshaft bearings have special b
pass emergency oiling system
- Capacities from 200 GPM to 1600 GPM

IF YOU NEED
Pump or well repair
Replacement bowls for your present pump, any macite Complete irrigation well and pump installation Sprinkler irrigation system
Terms for fall payments

## Contact

PEERLESS PUMPS
HYDRODYNAMICS DIVISION
Food Machinery \& Chemical Corp.
Amarillo Highway at 23 rd St.
Plainview

Let Us Have Your
Real Estate Listings
all kinds of insurance
I. E. COX INSURANCE


You can be sure il it's Avinger-built.
Avinger Lumber Company

## MR. FARMER!

DON'T THROW MONEY AWAY ON FERTTLIZER!

Fertilizer dollars can be a good investment or they can be just more SPENT DOLLARS. Plan your fertilizer program carefully, economically and be reasonably sure of adequate returns.

We don't know all the answers. We can't even reler you to anyone who does. We can only give you the benefit of past experience and recommendations that we feel will return the most per fertilizer dollar spent.

Now is the time to fertilize your wheat with either anhydrous ammonia or ammonium nitrate, and your cotton ground with PLOW DOWN or COTTON SPECIAL.

WE HAVE THE FERTILIZER! WE HAVE THE APPLICATION EQUIPMENT! WE HAVE YOUR INTEREST AT HEART!

Special Prices at Knox Groem


Fruit Cocktail

CAKE MIX pillump pain pote 59
NESTLE'S QUIK inc con 3in
KNOX GROCERY \& MARKEI

Phone OL 4-3855<br>R. L. and BOB

Lockney

## We've Got The Trade-In Blues

People are wild about our 1960 model De Sotos, Plymouths, Valiants and GMO - and are trading in their "dependable Ole Lizzies" by the dozens. Of cours we're mighty pleased that they like our new models so, but we've gotten the TRADE IN BLUES, because we're already overstocked on our used car lot. Wér going to price our trade ins at such rediculously low prices that they are jus bound to sell fast. Here are nine nifty late model trade in's:

1959 CHEVROLET NOMAD STATION WAGON with factory air, turboglide transmission, radio, heater, tinted glass, power sterering. power brakes. power
windows, new white sidewall tires, and unusually low mileage.
$\$ 2595.00$
1959 PLYMOUTH SIX CYLINDER, four door sedan with standard transmission. $\$ 1695.00$

1958 FORD V- 8 COUNTRY SEDAN STATION WAGON with a big engine and
1957 FORD FAIRLANE 500 , two door sedan. Thunderbird engine, factory air $\$ 2095.00$
$\qquad$ $\$ 1495.00$

1957 CHEVROLET HALF-TON PICKUP, V- 8 with overdrive transmission. radio,
1956 PLYMOUTH TWO DOOR SEDAN, V-8 standard transmission. radio and
1956 CHEVROLET TWO DOOR SEDAN, 210 six cylinder, standard transmission, radio, heater, new seat covers, and new paint

1955 OLDSMOBILE SUPER 88 FOUR DOOR SEDAN. hydramatic transmission radio, heater, many other accessories, and good tires

1955 FORD FAIRLANE FOUR DOOR SEDAN. Fordomatic transmission, radio,
heater, tinted glass

PLYMOUTH - DE SOTO - VALIANT - G M C TRUCKS
MAGGARD NALL MOTOR CO., INC.
Plainview, Texas

For want of a nail, a shoe was lost For want of a shoe, a horse was lost; for want of a horse, a rider was lost;
For want of a rider, a kingdom was lost.

Through the centuries this bit of philosophy has been used to bring home a fact we've all observed. . . how an insignificant event can lead to served . . . how an insignificant event can lead to
more and more important occurrences . . . and eventually to great calamity ... or to great good.

- The casual purchase of a pair of shoes . . . a garden hose . . . an occasional chair . . . a tube of toothpaste . . . multiplied thousands of times ... is the base upon which the prosperity of every community is erected.
- Better paying jobs, more profitable business, more valuable property . . . better schools, stronger churches, fuller living . .. depend on these thousands of little transactions . . . each
one important as each brick is important in a great structure, and as the fabled nail was important to all the people of a kingdom.
- One drop of water out of the ocean makes it a smaller ocean; every penny of local money that is spent in some other town makes this community smaller and less prosperous . . . and every penny that is spent here at home means a little better place to live for all of us who make our homes here


## 粦 Buy at home ... where your dollars go on working for you



YOU get everything that your money pays for ... merchandise AND a trade-invigorated community to live in... when you buy from your home town merchants . . .

Lockney Variety Store

Lockney Drug Company

## Pylant Grocery \& Market

Jack \& June Shop

## First National Bank

## Enox Grecery \& Market

Handley Shop \& Pump Co.
J. C. Jones Company

## Parker Super Market

## Parker Furniture Company

Johnson \& Johnson
Brown's Cleaners \& Clothiers

Jackson Tire Company

Reecers Master Cleaners

## White Auto Siore

Lockney Farm Supply

Byrd Pharmacy

Luke's Shop

Brown's Gulf Service

Webster Service Station

## Baccus Motor Co.

Leckney Co-op Gin \& Elevator
Davis Lumber Company

## Consumers Fuel Association

Patterson Grain Co.
Rowland-Gordion Oil Co.

Modern Radio \& TV

Cooper Conoco Station

Baker Mercantile-Dry Goods

Baker Hardware Company

## Lockney Implement Co.

High Plains Motor Co.

Mash-O-Gas, Inc.

## Lockney Lumber \& Supply

Plains Floral Shop

## Folger's Guessing Contest 20 BIG FREE PRIZES!

-PRIZES-

1st-Electric Barbecue Grill 2nd-Bath Room Scales 3rd-Electric Wall Clock

4th-Aluminum Canaster Set 5th-Aluminum Cake Cover 6th-10th-Set of 6 Colored Plastic Glasses 11th through 20th - Salt and Pepper Shaker Set

## FOLLOW THESE EASY RULES

1. Come to your Friendly Parker Super Market and see our display of Folger's Mountain Grown Coflee.
2. Estimate the number of inches of Ribbon wrapped around the display pole.
3. Mark your estimate on Entry Blank and drop in Ballot Box in our store.
That's all there is to it - No obligation - nothing to buy. You need not be present to win a prize. One guess per person on each visit to our store.
HURRY - CONTEST CLOSES SATURDAY AT NOON! Winners will be announced at 4 p. m. Saturday, March 19th



## Folger's

Local 4-H Club Beef on Sale at Our Market vegetables

$\xrightarrow[\substack{\text { Folgeris } \\ \text { cornin }}]{\substack{\text { ancen }}}$Club Steak room 69c Roast pertiolin 49c Evend Pork Chops simed cic 59c Sunray Bacon isich 89c

## 2 POUNDS

RED YoRK APpLLS 29 c RADSHLRS Buch 5 c AVOCADOS Each 10c

We give S\&H GREEN STAMPS with every purchase. DOUBLE STAMPS on WEDNESDAY with $\$ 2.50$ purchase or more.
Folger's Folger's Folger's Folger's Folger's Folger's Folger's Folger's Folger's Folger's


[^0]:    SLUSH PITS
    LAKE PITS
    FIELD WORK
    Bill Whitlock
    Phone OL 4-3710

