ident of

## The Lockney Beacon



School Board Lets Contract For Building
 County Junior Fat Stock Show sold for $\$ 1.00$ per pound in ockney Co-op Gin and weighed 921 pounds. The Hi acins Gin of Lockney paid 60 cents per pound for Francis
 pounds. Bidding was slow at the start of the auction but nging to champion barrow Lacewell of
boy, son of Mr. and Mrs. Chester
Mitchell of of near Lokney. His Chester
His
named
Leck.
Champion Calf Brings \$1 Pound At Show Auction


Enumerators
Are Selected
Buccus Will Show Falcon Wagons

Local F.H.A. Girls Attend Area Meet
eachers Select mith Workman Best All-Around

Red Cross Fund Drive Set For
Floyd County

Band Boosters
To Meet March 22


FRANCIS MONTANDON'S Hereford calf won the grand champion rosette at the
Lockney Junior Livestock Show last Saturday and was named reserve champion of Lockney Junior Livestock Show last Saturday and was named reserve champion of
in the stoer division at both The Lockney Frid Floyd County the sho
THE LOCKNEY BEACON, LOCKNEY, TEX, MARCH 10,1960

The
Lockney Beacon

EDITORIAL

From Texas. Department of
John c. Whiteut. Commissioner THERE is so much talk and

$E$


746,788 cost the a
5.000 million
${ }^{5} 5000$ million



LORD MACAULAY

for better crops...
$\cdots$
$82 \%$ Nitrogen
TVE \& ANSLEY OLIVER CO.


UVING IS SO MUCH MORE FUN for the whole family when you have a handy extension telephone where you eat, work and play. Dad can take
an early morning call without getting up from the brakkiast table. Later, Mom can enjoy a "telephone brakk" Choice of nine beautiful colors. only $\$ 1$ a month. Order yours today.
SOUTHWESTERN BELL TELEPHONE COMPANY


IT'S REAL BARGAIN TIME - AS EXCITING AS COUNTY FAIR TIME AT YOUR REDDY KILOWATT DEALERS!
ance Dealers are giving you FREE WIRING w
that's not all - in addition, your Reddy Kilow ELECTRIC clothes dryer or he will take the drye back and refund the money you have paid.
GET THE DRYER OF YOUR CHOICE, NOWI Pick out the brand of electric clothes dryer that you like best, then talk to your Reddy Kllowatt dealer about his offer of FREE WIRING and GUARAN. TEED DELIGHT ....you've never had a more es. purchase.


Mitchell Top Winner At Lockney Jr. Stock Show cis Montandon Exhibits Grand Chmpion Steer At Show Saturday

a 800 pound Hereford
and exhibited by
Phenels Montandon was
Montandon, was
ghand grand champion calf
12-quar-old son of Mr. and 12 show. Francis is the


NEIL MrTCHELL'S Poland China barrows won both grand
and reserve champion rosettes in the Lockney Junior Show last Saturday and first and second place in their class in the Floyd County Show this week. Neil is shown here with
the grand champion.


DAVID MITCHELL proudly displays his medium wool
lamb which won first place in his class in the Lockney Junior FREE "42""
PARTY
Gamos begin at 7:30 p.m.
Friday, March 11
Rotroshments will be sold
beginning at 7 p.m. Eat
supper with us and enjoy
am ovening of fun.
Rebekah Lodge
at City Auditorium




## This Is A Personal

## Invitation

To
WORSHIP WITH US!

## R E V I V A L

First Baptist Church


Hardy Clemons, Evangelist "WHAT WILL YOU DO WITH JESUS?"


Gary Sides, Music

March 20-27

7:30 p. m.
$10: 00 \mathrm{a}$. m.
 Delicious Salmon pat If you have a griddle on your
range youll enoy following
this recipe for sslmon pattios
You will be able to fry the
entire batch at once and they'll
and
INCOME TAX SERVICE
Ferguson Bldg. first door
north of Brown's Cleanera
J. D. Copeland Phone OL 4 -3813
I. E. Hampton
Is Buried Here

1959 Irrigation Well Drilling Almost Doubles That Of 1958


## SPECIAL PRICES

on Genuine Ford Parts
During the month of March!
When sold over the counter at our store:

OIL FILTERS - SEALED BEAMS FAN BELTS - CURVED GLASS

All 20\% Off Retail Price
BACCUS MOTOR COMPANY

Lockney

## Cotion Seed Delinting

Our delinting plant is in operation and we are ready to delint your cotton seed. We do

## SAW DELINTING at $\mathbf{\$ 1 . 0 0}$ per hundred

We are equipped to properly delint your seed and treat them. Also we offer you a

## FREE GERMINATION TEST

We test your seed for germination. Thus when we delint your seed, test and treat them you may avoid the risk of planting poor seed.

## BRING THEM IN SOON

We can give you much faster service on delinting if you will bring your seed in early. Don't wait until planting season for then we may be crowded and unable to serve you promptly.

REMEMBER - We will surely appreciate your business and we know that we can give you as good service as anyone. Come in to see us.

## LOCKNEY GIN and DELINTING PLANT

 SETS
Your choico of many styles and finishes and all
with that excellent RCA quality.
WE WILL NOT BE UNDERSOLD


MODERN RADIO \& TV

## EMLDIUS (Supulis



You
For
Lockney Lumber \& Supply
Dial OL 4-3357


## COTTON

is in style ANYWHERE!

Cotton's versatility makes it equally adaptable to sheer, dainty fabrics for feminine fashions or smart sturdy men's wear. And the new cottons are so easy to care for that they're a joy to own.

When you buy your next clothing, insist on COTTON
PLANVIEW CO.OP COMPRESS
$\mathbf{2}^{1 / 2}$ Miles East of City


## Society News

Lockney OES Honors Deputy Grand Matron

| Grand Matron | 12.0 noon in the home |
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| RCH |  |

## (hima Modes

seen in leading fashion magazines
The wonderful costume with the dual personality With the jacket . . eut with unusual bib-effect Without the jacket, it's a dater ... for the chamen sheath dress (with long back-zipper) is alluringly
24.98

Jack \& June Shop


Auld-Jeter Vows Paducah Rites

Del-Monte
Crushed
No. 2 Cans, 3 Fo


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| :---: |
|  |  |

## SPINACH

 Del-Monte303 Cans 2 For 20
C(0)



## Call far Pylants Trading Stamps at Lena Fae Stere and Pylant's Grocery

Double Stamps Every Tuesday with $\$ 2.50$ Cash Purchuse


Political Announcements

 Billy R. Carthel Phone OL 4-3524 or
Tye-Ansley Oliver
Co. Phone OL 4-3597

| Satisfaction <br> Guaranteed |
| :--- |



$\left\lvert\, \begin{gathered}\text { Cesspool Drilling } \\ \text { PRICES REDJCED }\end{gathered}\right.$


Sanitation Service
Phone CA 4.9212
WARREN
DRILLING

## For Rent










## ANNOUNCING

Starting Monday, March 14th our beauty shop will be open six days each week.
— Also —

We have a new operator to serve you.

## She is -

## Viola Stevenson

who will be happy to take care of your beauty needs.
Phone OL 4-2396 for Appointment
DOROTHY'S BEAUTY SALON
DOROTHY MARSHALL
LULILAN ROGERS


These also make the finest gifts you can give.

## THE LOCKNEY BEACON

Phone OL. 4-3318

YOU DON'T HAVE TO PATRONIZE THAT OUT-OF-TOWN SALESMAN WHEN YOU BUY

## Office Supplies

Just call The Beacon - Phone 3318-We'll Deliver to Your
Place of Business.
Here's a partiai list of items we have in stock:
Paper Clips
Acco Fastenem
Staples and Staplers
Marking Pencils and Leads Desk Sets
Esterbrook Pens and Pencils
Box Files
Card Files
Card File Indexes
Verticle File Guides
File Folders
Rytoff Ink Eradicator
Clip Boards
Fountain Pen Ink
Thumb Tacks
Lead Pencils, No. 2, 21/2, 3
Stamp Pads and Ink
Parcel Pest Labels
Typewrifior Ribbens
Adding Machine Rillbbons
Brown Kraft Envelopes
Receipt Books
Day Books
Paper Cups
Mimeograph Paper and Ink
Columnar Pads
Pin Tickets
Arch Files
Scotch Tape
Typewrite Paper and Carbon
Enveropes
Legal Stise Rag Contont
Paper
Shipping Tags
Statoment Filos
Brown Kraft Gummed Tape
Register Sheets
oose Leaf Plastic Sheet
Protectors
Many Other Items

REMEMBER - Just call our Number-3318-We deliver
the lockney beacon

Points To April 15 Inspection Deadline

SOIL DISTRICT REPORT SHOWS INCREASED FARMER INTEREST

Notice To Boat Owners!


WE HAVE THE NUMBERS!
We have now in stock the legai size numbers and letters you will need to put on your boat at 20c each. See us when you receive your registration number.
PENNINGTON MOTOR CO.

| See us for |
| :--- |
| TURN-KEY JOBS |
| on |
| - Well Drilling |
| - Casing |
| - Pumps |
| - Motors |
| - Gearheads |
| We drill both Irrigation and |
| Domestic Wells |
| we repair Ali. MAKES OF PUMPS! |
| Handley Shop \& Pump Co. |
| Phone ol a-226s |

Phone OL 4.2265
Handloy

much and that modern drugs cost tor
show that drugs have withastood the pressure of inflation far better
than some other commodities.
Since 1945, the cost of drugs has risen 31 percent. compar-
ed to a 50 percent climb in rent and 65 percent increase in cost a food.

The average American spends about $\$ 12$ per year for prescription drugs. yot his tobacco bill is 535 per year and he spends 555 per year on alcohoh

The drug industry spends $\$ 170$ million per year on re search. or about 7 cents out of every sales dollar as compared to 1 percent by industry in general.

LET US take care of your prescription needs. Our fresh stock of drugs and trained personnel assures you of the best in prescription service.

## Byrd Pharmacy

High Plains Station Reports On Castor Bean Yields

Potato Research At Halfway Station

Lubbock Symphony Schedules Benefit

## SEALE DRIVE-IN THEATRI

friday and SAturday, Mar
"A NIGHT TO REMFMBER
with KENNETH MORE
Wheat Acreage Is Below Average


## world's greatest sea disaster

 Walter Lord in his best-selling novel millianty tor nowscreen - the full. fantastic story of thow scieen - the full. fantastic story
Titantic went down in an icy sea. Also Cartoon

## "PILLOW TALK"

 and Rock Hudson sing. laugh and
through a mad-cap romantic spree funfest when Doris and Rock make pillow talk togers Also CArtoon
THE DRIVE-IN will be CLOSED WEDNESDAY aid
THURSDAY NIGHTS for the next two weok.

RICHARD P. STOVALI
Attorney-at-Law
Stovall Bldg.
Floydada. Texas
Telephone YU 3.3304
General Practice

BENEFTIS OF LAND BANE LOAN
Low costs, long terms, doing business with home
tolks, sound lending policeles. See or write-
FLOYDADA N. F. L. A. 19 S. Main Phone TU 1-2480

## ilding Materials

Cood Quality Lumber
Cold-Tex Paints
Sheetrock and Plywood
Window and Door Units Eingles and Roofing
Eailders Hardware of all kinds
Carden and Yard Tools
Come to see us for your building supplies.

If you're planning to build a new home or other building, we would appreciate the opportunity of figuring with you.

FIGURES and LETTERS for your boat.

ELECTRICAL WIRING
II you need house wiring or other cloctrical work, call us. We now have Eonmoth Moody connected with our yand and he will be glad to serve you.

## DAVIS LUMBER COMPANY <br> Dial OL 4-3385 <br> Lockney

## MR. FARMER!

## DON'T THROW MONEY AWAY ON FERTILIZER!

Fertilizer dollars can be a good investment or they can be just more SPENT DOLLARS. Plan your fertilizer program carefully, economically and be reasonably sure of adequate returns.

We don't know all the answers. We can't even refer you to anyone who does. We can only give you the benefit of past experience and recommendations that we feel will return the most per fertilizer dollar spent.

Now is the time to fertilize your wheat with either anhydrous ammonia or ammonium nitrate, and your cotion ground with PLOW DOWN or COTTON SPECIAL.

WE HAVE THE FERTILIZER! WE HAVE THE APPLICATION EQUIPMENT! WE HAVE YOUR INTEREST AT HEART!

ROWLAND-GORDON OIL CO.
Phone OL. 4-3393
At the $Y$
Lockney

## Mrs. Morckel Is Picked Floydada Woman Of Year



BOB KROPP showed the first place Southdown and South Saturdry. The Saturdar. The lam
show this week.

ace's sfring league
C. E. Bartlett

Rites Are Held

## Farm Bureau Ups Drive Goal To 725 Members



> W. Cooper Goes Io Denver City

## MR. FARMER!

MARK THE DATE NOW of the
Annnal Stockholders Meeting and Banquet
for the
CONSUMERS FUEL ASSOCIATION Lockney
Friday Night, March 18ih
7:30 p. m.

## Leckney High School Cafeteria

We will serve Dinner preceding the business meeting.
The business matters include the election of two directors, the report of the auditor and possibly other business.

## GET YOUR TICKETS NOW

There is no charge to members but we request you to stop by the Station and get the number of tickets you will need so that we will know how many to prepare for. Please pick up your tickets not later than March 16th.

PLAN NOW TO ATTEND THIS MEETING!
Consumers Fuel Association
Lockney

Jehn V. Gross Dies Thursday


LHS Students Are
Tested For Natl.
Merit Scholarship


Public School Week Concluded
 The parents undayyed mea in programs as well as a
in thelr chlldren's class ron Guests were groeted by ts
shool officials ana members
the National Honor Societ pinnedaiming attractive ribbo
Public School ${ }^{\text {a }}$ Week. The

## For

Farmer's Union Insurances
J. D. Copeland Phone OL $4-3813$ Ferguson Bidg. 4.70 c ).

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Under these ter
``` delivered Plainview.

401 North Columbia Stree

\section*{THE BAKER CASTOR OIL COMPANY} Announces

\section*{INCREASE IN CONTRACT OFFERS}

Growors contracting with The Baker Castor
choices, at contracting time, as follows:
(1.) A fixed and final sale price of 5.25 c per pound
(2.) The world market price at time of delivery, not less than 5.00 c per pound (up from the ea

These offers are subject to withdrawal without notice. All prices are cleat

\section*{THE BAKER CASTOR OIL COMPANY}

Plainview, Texas

YOU DONT HAVE TO PATRONIZE THAT OUT-OF-TOM SALESMAN WHEN YOU BUY

\section*{Office Supplies \\ Just call The Beacon - Phone 3318-We'll Deliver to Yif} Place of Business.

Here's a partial list of items we have in stock:

Paper Clips
Acco Fastonem
Staples and Staplers
Marking Pencils and Leads
Desk Sets
Esterbrook Pens and Pencils
Fountain Pen Ink
Thumb Tacks
Lead Pencils, No. 2, 2 \(1 / 2,3\)
Stamp Pads and Ink
Parcel Post Labels
Typewriter Ribbons
Adding Machine Ribbons Brown Kraft Envelopes
Receipt 3coks
Day Books
Paper Cups
Mimeograph Paper and Ink Columnar Pads
Pin Tickets

\section*{Box Files}

Card Files
Card File Indexes
Verticle File Guides
File Folders
Rytoff Ink Eradicator
Clip Boards
Arch Files Scotch Tape
Typewrite Paper and Carb Enveropes
Legal Size Rag Content Paper
Shipping Tags
Statement Files
Pencil Sharpeners Brown Kraft Gummed Tape Register Sheets
Loose Leat Plastic Sheet Protectors
Many Other Items
REMEMBER - Just call our Number-3318-We delive
THE LOCKMEY BEACON

\section*{Make Church-Going a Habit}


These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments.

Knox Grocery \& Market Plains Electric Electrical Irrigation Installation
Baker Hardware Company Home Appliances -Home Furnishings Lockney Drug Co. We Feature Service for the Sick Handle Shop \& Pump Co. Plant Grocery \& Market Phone OL 4-2104 - Free Delivery
Brown's Cleaners \& Clothiers Mon's Wear - Quality Cleaning Davis Lumber Company Lumber and Building Supplies Backus Motor Co.
Lockney Farm Supply International-Harvestor

Lockney Auto Company Chevrolet Sales \& Service Johnson \& Johnson Taylor's Help-Ur-Self Laundry Complete Laundry Service Lockney Co-op Gin \& Elevator Serving Yourself thru Ownership Lockney Implement Company Your John Deere Dealer Lockney Gin

> Gin and Seed Delinting

Jack And June Shop
Ladies' and Misses'
Ready-to-Woar Ladies' and Misses' Ready-to-Woar Lockney Real Estate Co. Loans - Real Estate - Insurance Stale Drive-In Theatre

Reecer's Master Cleaners Phone OL 4-2262

Lockney Lumber \& Supply
V. L. Webster Service Station Goodyear Tires and Batteries First National Bank Member FDIC Lockney Variety Byrd Pharmacy Fred D. Byrd. Pharmacist Carter Mortuary

Consumers Fuel Association Everything for the Farmer Patterson Grain Co.
Rowland-Gordon Oil Co., Inc. Phillips 66 - Fertilizer - Insecticides Radio Station KFLD
Voice of the Caprock Communities

Plains Floral Shop
Phone OL 4.2385-Say It With Flowers Parker Furniture Home Furnishings and Appliances Luke's Blacksmith Shop Blacksmithing - Portable Welding Jackson Tire Company Dunlop Tires
White Auto Store
Motorola TV Sales and Service
J. C. Jones Co.

Cooper Garage \& Service Station Coco Products - Phone OL 4-2372
Graves. Welding Shop GL 4 -63 9-Lone
Golden's Cafe Delicious Foods
Parker Super Market
Wo Give S \(\delta \mathcal{H}\) Green Stamp

4-H Club Week Is Observed By Floyd Members



Bates Disciplined
Skinner's Fabrics
Simpson's Ever-
Glaze
Stevens Cottons
Pampered Cottons
Embroidered Linens Conton Eypeter


Also Gloves, Shoes, Hats and Bags
urtue Bovs Sport Shirts, Sport Coats and Slacks By Dony Don mad Tom Samper Little Boys' Dress Hats

Now stipment of Men's Sport Shirts

Brown's Department Store Lockney ,

\begin{tabular}{|c|c|c|}
\hline Hi Ho loves company \\
and company \\
lover Hi Ho
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\hline Syrup \\
\hline POTATOES : \\
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SPICED LUNCHEON or CHOPPED POPK 13. \(45{ }^{\circ}\)
Parker Super Marke
Phone OL. 4-2275 - Free Delivery```

