

beatnik personality $\qquad$
I see where Pres. Ike. in
ne of his work ondes. to Congress. potnts out how
prosperous we are and says
prosperous we rare and says
everybody ought to count his
economic blessings.
My debt- doegged neighbor
says he has examined himseli lor some of this type must be that things look more prosperous to a man drawing The President's
tringe benefits

Says as far as he can tell.
his only his only economic blessing is
that hee is living about as
high as he did 20 years ago high as he did $\begin{aligned} & \text { and getting to hears ag le lo } \\ & \text { more mony. }\end{aligned}$, scott

We pay top prices for your hogi six days every week
CATTLE AUCTION EVERY THURSDAY.

Contact us when you have hogs io sale.

Floydada Livestock Sales Ct TOM WORD - VIRGIL. BRASHER

Phone YU 3-2153, Floydada

## Plainview Production Credit Associatio

## OFFERS

Specialized And Dependable Agricultural Credit To

## Farmers And Ranchers

## SPECIALIZED BECAUSE:

1. It handles only agricultural credit.
2. The loan committee is composed of farmers and ranchers who know farming and ranching in this area and the General Manager who has had years of credit experience and training.
3. All personnel dealing with credit have an agricultural background and agricultural credit training.

## DEPENDABLE BECAUSE:

1. Local conditions do not affect our supply of money, since it is all borrowed through the Intermediate Credit Bank at Houston from the investing public all over the nation.
2. The association is owned by those who borrow from it and is in business to help them make money rather than a big profit for itsell.
3. It is strong, with over $\$ 2,900,000$ capital and reserves it can handle most any loan regardless of size.
LOANS ARE AVAILABLE for most any agricultural purpose Operating expenses, Equipment purchases, Buiiding, Land Purchases, Pay off existing indebteiness, and are made in line with man's equity in his business and ability to repay.

## Plainview Production Credit Association

LENDING IN EXCESS OF $\$ 27,000,000$ ANNUALLY
OFFICES LOCATED IN - Plainview, Dimmitt, Floydada, Friona, Littlefield, Muleshoe, and Tulia
${ }^{\text {Lodray PI PA }}$ Chaplef Has T5 Members




THIS IS STATE

## FUTURE FARMER WEEK

And we extend our Heartiest Congratulations To The FFA Chapter, Its Members and Advisors.

THE FFA CHAPTER is helping to build better farmers for the future and we believe this is a most important task.

May you grow and prosper.

> LOCKNEY LUMBER \& SUPPLY

Frank jeriy bynn


BYRD PHARMACY


## Congratulations

## F. F. A. Members

We offer our congratulations and best wishes to you during this

## State Fuiure Farmers Week

We're proud of the boys who are preparing themseives to be our farmers of the future. You have a wonderful heritage and a challenging future. We trust that you will make the very best of farmers and that you will be a credit to the farming industry.

LOCKNEY CO-OP ELEVATOR LOCKMEY CO-OP GIN

D. Mawrice Ewing Honored For Outstanding Work In Science
Establishment
University of
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| Tolophone YU 3-2197 |

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Dial 014.329

# SALE ON OIL! <br> All kinds of CO-OP MOTOR OIL now on sale! 

$6 \mathbf{c}$ per gallon off
regular prices until March lst when bought in lots of 55 gallons or more

Buy your oil now and save!
LONE STAR OlL CO.
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Lone Star
Remington Electric Shavers AT ROCK-BOTTOM PRICES!

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EMPRESS DECORATIVE THROW PILLOW
98c value, now only -
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"Home of Famous Greenhouse Tomatoes'
Bedding and Pot Plan
Sprinkler Systems
Esther Williams Swimming Pools
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${ }_{A}$ complete line of New Nursery Stock is arrivingProfessional Landscape Architect to help you plan your yard.
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Last year's winner has won again!
1959' BIGGEST SALES SUCCESS IS GOING STRONGER THAN EVER in toso.
ONE LOOK AT THOSE BEAUTIFULLY PROPORTIONED LINES ANO YOULL KNOW WHYI
Within one year from introduction, the Ford Galaxie, And for 1960 , Galaxie has more room for six pass.
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## THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 25, 196

## Society News

## Meal Planning

 Is Studied By Studied By Local Newcomers Club Garden Club Couple Planning
March Wedding


Jack \& June Shop

## Close Out

on all Clothing in our Children's Department in sizes 4 through 14

Includes mostly play clothes and we are offering

## ${ }^{1}$ Price

NOTE: We will keep our Baby Bar and small chuldren's clothing in sizes 1 through 6 X . These are not on
sizes.

## JACK \& JUNE SHOP



Gin Entertains With Fish Fry


DR. J. G. Provinit wiliont Chiropracti



(2) | Hunts |
| :--- |
| Heavy Syrup |
| No. 21/2 Cans, 3 For |



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| TOMATOES |  |  |
| :---: | :---: | :---: |
| Bananas | reoma | 121/2c |
| YAMS | roma | 100 |
| EGGS |  | 39 |
| BISCUI |  |  |

[^1] and Pylant's Grocery

Double Stamps Every Tuesday with $\$ 2.50$ Cash Purchase



## 3 <br> TELEPHONE TALK <br> by J. C. Oakley, Manager


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SOUTHWESTERN BELL TELEPHONE COMPANY 合

TURN-KEY JOBS

- Well Drilling
- Casing
- Pumps
- Motors
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We drill both Irrigation and Domestic Wells
WE REPAIR ALL MAKES OF PUMPS!
Handley Shop \& Pump Co.

Your Interest Is The Heart Of Our Business

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Silverton Rites For Mrs. Garvin

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| A Complete |
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MUCH MORE QUICKLY AND HOLDS THE ROAD MORE SECURELY THAN ANY STOCK FOUR-DOOR SEDAN EVER MADE IN THE U.S.

If you think we're enthusiastic about Corvair, leaf through the leading automotive, sports and magazines and see what the experts are saying. Then, by all means, drive one yourself.

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is into s reser one"
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## Drite it-it's funtastic! Sca your local awthorised Cheorvid dewier for fasi deditery, farorulfe dow

## Lockney Auto Company



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> Jack \& June Shop

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## Knox Grocery \& Market

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$n$0 other word than "if" starts off so many hard-luck stories. No other word explains so many failures. Yet it's the backward-looking word which crystallizes our experience . . . and when used as a guide, enables us to look forward with more wisdom.

- For example, we might say "IF every dollar of local money that has been needlessly spent outside of this trade area in past years had been spent at home, those of us who live in this community would be more prosperous, happier and more secure."
- And thus contemplating what might have been... IF . . . we can make our plans and our resolutions to avoid the costly habits we have let ourselves take up in the past.
- We can see more clearly how a dollar here and a dollar there . . . saved from dribbling away into the economic lifestream of some other community, will soon add up to brighter and more prosperous times . . . for us and our chindren, and for our friends and neighbors.

Buy at home . . . where there's no "if" about more value for your money
double $S \&$ H GREEN STAMPS EVERY WEDNESDAY


Shurline Print Bag 10 Pounds

COFFE $=59 \mathrm{c}$ FLOUR $=\$ 1.5$
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| OR | 7 For | \$ | CHERRILS | 5 For | 0 | mellorine | Cloverlake |  |
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| S | 2 Pounds | 69 | coca-cola | 12 Bottle | 49c | FLA-VO | 10 packages |  |






[^0]:    Dial OL 4.3353

[^1]:    Call for Pylants Trading Stamps at Lena Fae Store

