
LIO Annghanced
he honor rouls as an
Given Ho Cheeves ot

Tharry-Two GMMEs in Meet Ths werend
LOCKNEY TO HOST FRESHMAN,
JR. HIGH BASKETBALL TOURNEY

CALENDAR
OF
EVENTS
Thureday

뿢․


10:00 $\underset{\text { Freshman }}{\text { a.m. Final }}$
ilgh.
ournament.


## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY




Donna Baughman To Play Saturday In Honor Band

Band Boosters Have ruesday Meeting
F.T.A. Convention

Delegates Chosen


High School Honor Roll Is Announced


Officers For Red Cross Are Elected Wed.

2258 Polls Sold To Wednesday

Taylor Burned In Saving Life Of 个-Year-Old
Rowells Will Build
Store At Sterley



Reserve Champ At Amarillo

| Merchants Offer Special Prices Thru Monday <br> Lockney merchants stretching Dollar Day over the week end <br> hrough Monday this month very special prices in this $\qquad$ $\qquad$ $\qquad$ <br> Mitchell Shows Reserve Champ At Amarillo |
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Mothers Will March On Polio At 7 Tonight


8

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Dr. Owen To Address Local Brotherhood




LVN Meeting Held Thursday Night

Notice To Boat Owners!


A state law now requires you to register your boat. You must get your application blank for registration at the county tax collector's office, fill it out and mail to Austin. The State will assign you a registr
but will not furnish the number plates.

WE HAVE THE NUMBERS!
We have now in stock the legal size numbers and letters you will need to put on your boat at 20c each. See us when you receive your registration number.

```
\[
\text { Class A. Less than } 16 \mathrm{ft} \text {. in length }
\]
\[
\text { Class } 1 \text { - } 16 \text { feet but less than } 24 \text { feet }
\]
PENNINGTON MOTOR CO.
Phone OL 4-3383
```


## $\$ 1.00$

``` \(\$ 1.00\)
\(\$ 5.00\)
\[
\text { Class 2-24 feet but less than } 40 \text { feet }
\] \begin{tabular}{l}
\(\$ 10.00\) \\
\hline 10.00
\end{tabular}
Class 3-40 feet and over
```


was a a junior bridesmaid $T$
bridesmaids wore dresses
gold velvet styled identica gold velvet styled identica
to honor attendant's. The
ried gold muffs accented w
 pnd Kari Denise Giggs w
flower girls and Miss Syd
flow
Kooten of Plainivew and M
Kell were candlelighters.
three girls were dressed . Kelly were candlellighters.
thee gide
tically
to the bre tidesssed
to ham Vernon Williamson, broth
er of the bride, was ring bear-
er.
Charles Vaug Charles Vaughn was best man
and ushers were RRichard Cook
of El Paso, Lonell Hay and usters were Reso Lonell Hays of of
of El Paso, Robert Spoonemore
Plainview, Reber
of Spearman and Ronnie Weav


of the bridegroom, Nix, mote
dresse of green lace with brow
accessories and a oorsage
white rymbidium orchids
Followin

Dollar Day Week End

## Bargains In Men's Wear!

## Men's Dress Shirts

Odds and ends, soiled, whites and patterns, your $\$ 1.50$

## Men's Dress Hats

 A few close-outs, your choice for -
## $\$ 2.00$

Men's Sport Coats All sizes, most of them light colors

## $\$ 10.00$

Boys' Dress Pants
Choice - \$2.50
Alterations extra at this price.
Corduroy Western Suits
Only 4, $\$ 39.95$ values, now -
$\$ 20.00$
BROWN'S CLEANERS \& CLOTHIERS
Dial ol 4-3831 mens wear - quality cleaning

Bride-Elect Is At Shower

THE LOCKNEY'BEACON, LOCKNEY, TEXAS, JAN. 28, 1960 A Navy tradition came into party for 125 children at Edin-
being on Dee. 25.1914 , when burgh, Scotland. try beacon classifieds

## Good Used Cars

1954 Chevrolet Pickup
1955 Chevrolet Bel Air 2-door V8
1957 Ford 2-door V8
1957 Ford Fairlane 500, loaded
1955 Pontiac Station Wagon,
Power brakes and steering. air.
1954 Chevrolet Bel Air, 2-door
1951 Mercury 4-door
1954 Chrysler New Yorker Deluxe 4-door
All these cars are in good shape. See us today.
HARRIS MOTOR COMPANY

## Phone OL 4.337

## End Of The Month CLEARANCE

| COSTUME <br> JEWELRY | GIFT ITEMS $1 / 2$ Price | Values |
| :---: | :---: | :---: |
| 1/2 Price | - Milk Glass <br> - Brass Items | Throughout <br> The |
| WATCHES | - Wall Plaques <br> - Many Items For 50c and $\$ 1.00$ | Store |
| 1/2 Price | Watch Bands | CRYSTAL |
| Plus Tax | 1/2 Price | 50 |
| Select Group | Select Group | Per Stem |

OLIVER JEWELRY

## ANHYDROUS AMMONA

Effective immediately we will meet or beat any price you have been offered on Ammonia.

## We Will Not Be Undersold!

Just tell us the lowest price you have been offered. No advance payment required. You may pay for the ammonia after you have applied it.

TERMS: Payment 30 days after purchase. Longer terms may be possible if
arranged for before purchase. Ask us about this.

"Tournament Taper"
 "Tournament Taper" are a
remarkable advance in glas rod manufacture made pos-
sible by $H-I s$ exclung Thermo-Weld process. These are light. strong rods smoom delicate tip to rigid butt as the thickness of the glass walls and rod diameter to end, with no stress points.
These superlativo use of lines and lures of var equal ease. and their send
tive tips "play" tive tips "play" fish expertly. Lone Star Plans
signaling when to strike Se Tournament Taper rods
every type of fishing. now every typ
display
family

Pennington<br>Motor Company



Home Making
Hints
$\qquad$

## It Pays To Fertilize...

Your Cotion and Feed Land as You Plow Your Stalks!

We have two kinds of fertilizer we recommend for cotton land. They are:
CUSTOM MIXED "COTTON SPECIAL" - the right plant food in the right balance. "Cotton Special" is a dry-flow pellet fertilizer iormulated especially for cotton land.

CUSTOM MIXED "PLOW DOWN" is built for use with anhydrous ammonia on cotton land and has proven very profitable.

See us for your fertilizer neods. We will be glad to discuss the situation with you at any time.

## Special Announcement

We are now offering turn-key application jobs on all custom mixed fertilizers. For FIFTY CENTS per acre ( $\$ 20.00$ minimum) we will deliver and apply any amount per acre. ALL YOU HAVE TO DO IS TO TURN IN THE ORDER AND TELL US WHERE TO APPLY IT.

## ROWLAND-GORDON OIL COMPANY

Joe Montgomery, Manager
Phone OL 4-2393
Lockney

Art Patrons Invited To Plainview Meet
Floydada C-C
Board Named

asic Clothing Worksho

Basic Clothing Workshop

Cub Scout Pack Has Meeting

## TRACTORS -

## MACHINERY AUCTION

## FRIDAY, JANUUARY 29, 1960

Located - 1 Block East of the Courthouse in Floydada Texas - Sale Starts Promptly at 1:00 P. M.

THE FOLLOWING WILL BE SOLD AT PUBLIC AUCTION:

- New 66 in.
Shredder.
Shreddor.
Case Automatic Tie Hay Bc
- 3-Disc Baker Breaking Plow
point hitch.
point hitch.
- Row IHC Cultivato
-J. D. Row Binder.
No. 15 I. D. Cotton
-No. 15 I. D. Cotton Stripper
-IHC Cotton Stripper
-IHC Cotton Stripper.
-2 Row sot of Hestons for
hitch.
-2-Disc Reversible Breaking Plow
3 point hitch.
3 point hitch.
-10 -tt. Drag Ty
3 point hitch.
-10-ft. Drag Type Moline
-Breakover Impiement Trailer
wheels. electric brake
around. HC Harow
4-Section IHC Ha
hitch - good one.
Now 3-Point Hitch A
section gang rotary hoe.
-2 -Disc Reversible Ford Break
with 3 -point hitch
IRRIGATION EQUIPMENT-
with now
New Mow overhaul.
Now Molin
MISCELLANEOUS -
30-Now Electric Steel Posts.
2-Now 2-gal. Water Cans.
${ }_{8}^{1-N o w ~ 2-W a y ~ H y d r a u l i c ~ C ~}$
2-Cases of Peak Anti-treeze
1-Set of Moline Front Wheel Spreaden
-New Goulds Water Line Booster Pump
2-Now No. 51 Drive Shafts
1 -Now $1 / 2$-ton Chain Hoist
2-Now 4 and 5 Row Toolbars.
1-Lot of Now Crustbuster Kniv
1-Lot of Now Hoeme Chisels.
1-Lot of Now Plowe Chisels
1-Lot of used Plow Bolts. S

Terms of Sale - CASH -All Accounts to be settled for day of sale
CARTHEL IMPLEMENT CO. Ted Carthel, Ownet

SPECIAL PRICES FOR
Dollar Day Weekoew
Prices good through Monday, Feb, is. $\frac{\substack{\text { n place } \\ \text { anxious }}}{\text { to }}$ 8-CUP ELECTRIC PERCOLATO, and HiII $\$ 15.75$ value for - $\$ 10.98$ AUTOMATIC TOASTER $\$ 21.95$ value for - $\$ 16.00$

TOASTER - BROILER $\$ 12.95$ value for - $\$ 8.90$ BATH ROOM HEATER $\$ 5.50$ value for $-\$ 2.90$ ZENITH RECORD PLAYER $\$ 31.95$ value for - $\$ 24.95$ ZENITH CLOCK RADIO $\$ 32.65$ value for - $\$ 28.00$ ELECTRIC SKILLET $\$ 15.95$ value for $-\$ 9.95$ AUTOMATIC WASHER $\$ 159.95$ value for $-\$ 139.00$ ELECTRIC HEATER $\$ 11.95$ value for - $\$ 8.95$ ELECTRIC BLANKET $\$ 29.00$ value for - $\$ 21.00$ ONE WRENCH SET $\$ 22.50$ value for $-\$ 15.95$

## Baker Hardware Co

Lockney

BEACON WANT ADS GET RESULII


## FARM MACHINERY

$\qquad$
3 point hitch.
Now 2-Bottom
3 point hitch.
Now 2-Bottom
16 -in. Moline Row with
16 -in. Moline Row with
Mouldboard with 3 point hitch
Mouldboard with 3 point hitch
-Now Moline Tumble-bug Plow with
-Now Moline Tumble-bug Plow with
new heavy duty axles.

- Now 12 -ft. Moline Tandem with car-
new heavy duty axles.
- Now 12 -ft. Moline Tandem with car-
Now 12 -ft. Moline Tandem with car-
Now 12 -ft. Moline Tandem with car-
rier wheels.
rier wheels.
Now Moline 4-Row Knife Planter with
Now Moline 4-Row Knife Planter with
Nrewswheels and 3 -Row Tri- pitch.
Nrewswheels and 3 -Row Tri- pitch.
Now 4-Row Tri-State Rear End Culti
Now 4-Row Tri-State Rear End Culti
vator with ${ }^{3}$ point hitch.
vator with ${ }^{3}$ point hitch.
10 -Now M. M Orchard Shank
10 -Now M. M Orchard Shank
1-Now Set of M-M Markers.
2-New set of M-M Gauge Wheels.
1-Now Set of M-M Markers.
2-New set of M-M Gauge Wheels.



## SPECIAL PRICES

For Dollar Days Week-End!

## Electric Shavers

Remington Rollectric
$\$ 29.95$ value for
$\$ 19.95$
Remington Auto Home Shaver
$\$ 34.50$ value for
$\$ 19.95$
Remington Princess
For the ladies, $\mathbf{S 1 7 . 9 5}$ value for $\mathbf{\$ 1 0 . 9 5}$


ST. REGIS ELECTRIC BLANKETS

Single Control now only \$17.95

Dual Control now only \$19.95

Shop and Save at Byrd's

## Byrd Pharmacy

Dial OL. 4-3353
FRED D, BYRD, Pharmacist


## WHY PAY RENT?

NOW . . . you can own your own home in Lockney . . . in a restricted building area and your choice of several plans for two and three-bedroom brick homes.

## LOW DOWM PAYMENT

## and 20 YEARS ON THE BALANCE!

We have F. H. A. Approved building lots and homes for sale in the Sims addition in West Lockney.

Paving, curb and gutter is being installed!
Also utilities are being made available to the building sites.

If you plan to build in the near future or if you are tired of paying rent it will pay you to investigate this opportunity. We have $\alpha$ number of house plans for your selection or we will consider your plan. DON'T DELAY - SEE US TODAY!

BOB MILLER INSURANCE AGENCY

Dial OL 4-3329 - Lockney


These also make the finest gifts you can give.
THE LOCKNEY BEACON

Phone OL. 4-3318

Society News To observe Solit Masic Recital Ammivesary Sinn Sot For Sumay


Wedding Plans
Announced



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| PEACHES |
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| PEAS |
| PICKLES |
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| SALAD DRESSING |
| JELLO |
| ; FLOUR |
| Kleenex $\quad$ anc comen tox 230 |
| STEAK |
| BOLOGNA ums 396 |
| Pork Roast roma 390 |
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| Pork Roast roma 390 |
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## Pork Roast - 39

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| PEACHES |
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| PEAS |
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| SALAD DRESSING |
| JELLO |
| ; FLOUR |
| Kleenex $\quad$ anc comen tox 230 |
| STEAK |
| BOLOGNA ums 396 |
| Pork Roast roma 390 |
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COATS FOR SPRING!




## OIL SALE!

Phillips " 66 " makes some of the finest motor oils on the market. We never ask a man to switch brands of oil if he is satisfied. But if you have been wanting to try Phillips " 66 " fine oils, here is your chance to do so at money-saving prices.


Super HDS Diesel Engine Oil
$\$ 55.00$ Drums Only
Magnus Light Turbine Oil $\$ 38.50$

Also available in gallons
Corona (cheap turbine oil)
$\$ 24.75$
Gearhead Oil ..... $\$ 33.00$
Above prices in effect thrugh March 15

## Providence <br> $\left\lvert\, \begin{aligned} & \text { of New York, He gave a most } \\ & \text { inspiring address to }\end{aligned}\right.$ The Stoerners visited the capitol at Austin and wwere invited by speaker of the Hous <br> THE LOCKNEY BEACON, LOCKNEY, TEXAS, JAN. 28, 1960 ture and Poise" The club com. and it's members. It was sug. mittees were filied out and the gested that each club member February meeting will be held send Mrs. Windecker a get  

## Everything You Need

for your building plans! GOOD QUALITY LUMBER BUILDERS HARDWARE WINDOW and DOOR UNITS Armstrong LINOLEUM and CABINET TOPPING VINYL TILE GOLD-TEX PAINTS PLUMBING and BATHROOM FIXTURES

American Standard HEATING and AIR CONDITIONING Equipment

A new shipment of GARDEN HOSE

DAVIS LUMBER COMPANY
Dial OL 4-3385
Lockney

"I dry everything in my dryerstarched clothes and all!"
SAYS MRS. ROBERT G. COLE, 815 W. 6th., GUYMON, OKLA.
Mrs. Cole, mother of 4 fine youngsters - all girls - is enthusiastic when she talks about her electric clothes dryer. It saves her muchneeded time and she dries all washables in it even starched clothes.
You'll be enthusiastic, too, when you start using your new electric clothes dryer. Now is the time to buy because your Reddy Kilowatt Electric Appliance Dealer is giving a good price, free wiring and a solid guarantee that you'll like your dryer - or, your money back.




## Buy at home . . . where you share in the progress you help to pay for

## Your Money Goes Farther


live in... when you buy from your home town merchants . . .

Lockney Variety Store

Lockney Drug Company

Pylant Grocery \& Market

Brown's Cleaners \& Clothiers

Jackson Tire Company

Reecers Master Cleaners

## White Auto Store

Lockney Farm Supply
J. C. Jones Company

## First National Bank

## Enox Grocery ${ }^{\text {E }}$ Market

Handley Shop \& Pump Co.
Parker Super Market
Jack \& June Shop

Johnson \& Johnson

## when it stays at home

Oound and 'round our dollars go ... building local trade volume with every turnover ... when we spend them with our own home stores and service establishments.
$\checkmark$ And every added dollar of trade volume in the community means a little better jobs for us . . . increased business profits, better property values ... a little better support for our churches, schools and other civic facilities . . . better service to meet our daily and emergency needs.
$\checkmark$ Just a single dollar . . . spent at home instead of being used to "pick up" some article in the city ... may account for $\$ 5$ or $\$ 6$ or more of additional home trade volume as it goes 'round and 'round among us.
$\checkmark$ Each such dollar put on the home-trade merry-go-round is an investment in enlightened selfishness . . . as it comes around and back into our own hands again from time to time.

Byrd Pharmacy

Luke's Shop

Brown's Gulf Service

Webster Service Station

Baccus Motor Co.

Lockney Co-op Gin \& Elevator
Davis Lumber Company

## Consumers Fuel Association

Patterson Grain Co.

Modern Radio \& TV

Cooper Conoco Station

Baker Mercantile-Dry Goods

Baker Hardware Company

Lockney Implement Co.

High Plains Motor Co.

Flash-O-Gas, Inc.

## Lockney Lumber © Supply

Plains Floral Shop


We Are Extending Our Sale

## Through First Monday

With new reductions in all lines of merchandise.

Ladies Dresses
$\$ 6.95$ values .. $\$ 3.99$

| \$8.95 values | \$5.99 |
| :---: | :---: |
| \$10.95 values | \$6.99 |
| \$12.95 values | \$7.99 |
| \$14.95 values | \$8.99 |
| \$16.95 values | \$9.99 |
| \$17.95 and 19.95 |  |

Ladies' Hats

$$
\$ 1.00 \text { each }
$$

Ladies' Skirts
$\$ 10.95$ and $\$ 9.95$ values
$\$ 8.95$ values $\quad \$ 4.99$
$\$ 6.95$ and $\$ 5.95$ values $\$ 3.49$

## Ladies' Leotards

Black, red, camel regular \$3.95, now \$2.39
Children's Leotards
Black, red, royal regular \$2.95, now $\$ 1.79$

Men's Pants
One group further reduced$\$ 3.99$
Men's Hats
One group further reduced$\$ 2.99$
Men's Shirts One group - 51.00 One group - $\$ 2.00$
Men's Sweaters Small group - $\mathbf{1 . 0 0}$
Men's Western Shirts One group - \$1.50

More Reductions on Men's and Boys' Jackets
Many SHOES and HOUSESHOES marked down tor final clearance.
More items added to $\$ 1.00$ Table

## PIECE GOODS

One very large group of Piece Goods including some Bates

## 3 yards $-\$ 1.00$

| Bates Material, yd. <br> White <br> Velveteen, regular <br> $\$ 2.98, ~ y a r d ~$$\quad 49 \mathrm{c}$ | Pampered Cotton, yd. 49c <br> Other materials further <br> reduced |
| :---: | :---: |

We have many other items in the store which have been reduced from sale prices for clearance.
Brown's Department Store

[^0]Mrs. Bessie Jones Dies At Austin



Parker Super Marke
Phone OL 4-2275 - Free Delivery
Special Prices For Thursday, Friday, Saturday
BISCUITS $=80$
Candy Sale $=59$

| 5 | CRACKE |  | 27 |
| :---: | :---: | :---: | :---: |
| 4 | T A N G |  | 39 |
| \$1.29 | U N A |  |  |



| CARROTS | Pkg. | 10c | ROUND STEAK Lb. 89c |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| APPL | 4 Lb. Bag | 49c | SIRLONN STEAK Lb. 79c |  |  |  |
| CABBAGE | Pound | 9c | T-BONE | Pou |  |  |


[^0]:    Loc: iney

