## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY



Dr. Hewitt Is


Methodists Total
Enlistment Revival Will Continue

Services For
Mrs. Harmon Held Tuesday

Mrs. Stoerner
ToSpeak Here
Thursday Night
Superintendent's Contract Is
Not Renewed By School Board
Bank Deposits Hit \$1,600,000 Here Monday

|  |
| :---: |
|  |  |
|  |  |



McAnnallys Lease Taylor's Station And Courts Here

Tye And Ansley Snowbound In Tennessee

PFC. Wages In Action In The Canal Zone

Bookmobile Stops Are Announced

School Census To Begin This Week

9-Month Old Baby Buried

## Nicholas Attend Austin Meeting



# JANUARY CLEARANCE 

 Sale Starts Friday - 9:00 a. m.We have overstocked and must now put it all on sale in order to recuuce our inventory. We could not possibly list all the items on sale but come in and see what a GIGANTIC SALE we are having. all sales Cash - no exchanges - no refunds - no gift wraps please

## OLIVER JEWELRY <br> Phone OL 4-2149

WEAREVER PRESSURE COOKERS
$\$ 8.00$ Sale Price
New Art Wall Plaques 1-2 Price

Flowers $1 / 2$ Price

## SILVER HOLLOWARE 40\% Off <br> Plus Tax

GIFT ITEMS $1 / 2$ Price

BAVARIAN CHINA

\$1.00
Per Piece

## Gift Items

- Milk Class
- Cut Class
- Brass
- Small China Gifts
- Metal Trays
- Glasses
- Statuary Items
- Pepper Mills
- Greeting Cards
- Many Others

1-2 Price


DIAMONDS
1-2 Price Select Group
Plus Tax
Watch Bands
1-2 Price
Select Group

GRAB BAGS 75c

COSTUME JEWELRY
Men's Jewelry
1-2 Price Also

- Birthstone Rings
- Men's Rings
- Baby Jewelry

All Our Jewerry
Will Be Ûn Sole!
Watches
1-2 Price


## CRYSTAL

Values to $\$ 2.50$
50c
Siem

## Society News

Miss McDonald Plans February Wedding Rites Mri and Mrrs , R MeDonald Mhiss Louann Word and Don

 Mrs. William A.
Burton Drive,
Pennsylvania. The weding is scheduled for
Saturday, February 13, at $4 \mathrm{p} . \mathrm{m}$ in the parlor of Fir
Chureh, Plainview.
 by the Texas Welfare Dept.,
child's. Division, at Sherman,
Texas.
 Union as a design engineer of and Signal Com. Goest.
The bride, given in marriage
pany in Pittsbutg. He is also
anem her father. was attired in
a mer of the reserve
a
$\qquad$
Wester-McClure Engagement Told
$\qquad$
$\qquad$
$\qquad$

Lockney Genera Hospital News Frances Stapp. David Roberson
Wed In August


Garden Club Meets In Handley Home

Yaday, Janaary 1 in the home
Mrs. Austin Meriwether show
Mrent heting clubesem whens and athe
$\qquad$

Dex. 30. 1939. Jam. 6. 1se0 Boy Wins Grain


# Building Supplies 

Water Heaters and Plumbing Supplies Gold-Tex Paints
Armstrong Cushiontone Ceiling Tile Armstrong Linoleum
med Builders Hardware
Storm Doors and Windows
Linoleum and Cabinet Tops Vinyl Tile Quality Lumber
We contract and huild homes.
DAVIS LUMBER COMPANY
Dicl OL 4-33e5
Lockney

## Janaary Clearance

SALE STARTS JANUARY 8th
Doors open at 8:30 Friday Morning! The Store Will Be Closed Thursday!

Lockney H. D Club
To Meet Wednesday
Be sure of Reliable BJ Pump Service


Whatever your crop, reliable with dependable BJ pumps irrigation means more yield per acre....and more yield We repair any make pocket! Be sure of water any model-anytime!




The drive-in will be closed Tuesday, Wednesday and Thursday nights through the winter.

PLAINS THEATRE, Lockney

| SATURDAY MAtINEE | SUNDAY MATINEE |
| :---: | :---: |
| 1:30 p.m. | 1:30 p.m. |
| "The Hangman" | "It Started With |
| A Kiss" |  |
| Also CARTOON | Also CARTOON |

Your Interest Is The Heart Of Our Business

## ACTION BY AUCTION

All Types and Sizo Sales - Conducted Anywhere "THE SUCCESSFUK WAY"

[^0]

## WHY PAY RENT?

NOW you can own your own home in Lockney . . . in a restricted building area and your choice of several plans for two and three-bedroom brick homes.

## LOW DOWM PAYMENT

AND 20 YEARS ON THE BALANCE!
We have F. H. A. Approved building lots and homes for sale in the Sims addition in West Lockney.

Paving, curb and gutter is being installed!
Also utilities are being made available to the building sites.

If you plan to build in the near future or if you are tired of paying rent it will pay you to investigate this opportunity. We have a number of house plans for your selection or we will consider your plan. DON'T DELAY - SEE US TODAY!

BOB MILLER INSURANCE AGENCY
Dial OL 4-3329 - Lockney

Clothes Drying lets you loaf through the laundering!



## NOTICE!

Your Locker Box Rent IS DUE in January!

After February 1, all unpaid boxes ill revert back to the Locker.

Please pay your box rent during is month.

008! We have a few Locker Boxes valiable at this time. See us today!

## LOCKNEY FROZEN FOODS

L. L. Thompson

## BARGAN RATES on your FAVORITE DALLY NEWSPAPER

You can save money NOW by subscribing for your
Youte daily newspaper at The Beacon Office. Bargain rvorite daily newspaper at The Beacon Office. Bargain
tes are in effect on most all daily newspapers and he Beacon gives you an added aiscoun Beacon.

Here are the rates:
FORT WORTH STAR TELEGRAM
Daily and Sunday - \$15.75
With The Beacon - $\$ 17.25$ Daily Only - $\$ 12.95$
With The Beacon - $\$ 14.70$ LUBBOCK AVALANCHE-JOURNAL

Daily and Sunday $-\$ 13.95$
With The Beacon - $\$ 15.45$
Daily only - $\$ 12.00$
With The Beacon $-\$ 13.75$
We can also take subscriptions on other daily newspapers.
THE LOCKNEY BEACON Phone OL. 4-3318


## MANY STRANGE CUSTOMS MARK NEW YEAR'S DAY



THE LOCKNEY BEACON, LOCKNEY, TEXAS, JAN. 7, Yg6u




Fire Insurance - Extended Coverage Life Insurance - Auto Insurance

Bob Miller Insurance Agency
Dial OL 4.329
Locmar

## PRE-MARKET SPECIALS

Modern Hidebed, regular \$269.50, our price with trade .... $\mathbf{\$ 1 8 9 5 0}$
Modern Hidebed, regular $\$ 224.50$, our price with trade .... $\$ 14950$
Early American Hidebed, regular $\$ 249.50$, our price with trade

S16950
100-inch Early American 3-Cushion Sofa, regular $\$ 324.50$ with trade
\$24950
88 -inch Early American Sofa, reg. $\$ 289.50$, with trade ...... $\$ 19450$
2-Piece Early American Settee and hocker, regular $\$ 244.50$ with trade
\$17950
5-Piece Dinette Suite
S4950
5-Piece Early American Dinette Suite, plastic top, regular $\$ 149.50$ with trade
$\$ 9950$

## Close Out On All 1959 G. E. Appliances

30 -inch G. E. Electric Range, reg. $\mathbf{S 2 6 9 . 5 0}$, with trade .......... $\mathbf{\$ 1 8 9 5 0}$ 12-foot G. E. Refrigerator, reg. $\mathbf{\$ 2 8 9 . 5 0}$, with trade ............ $\mathbf{\$ 1 9 9 5 0}$
10-foot G. E. Upright Freezer ....................................... $\$ 19950$
13-foot G. E. Upright Freezer, reg. $\mathbf{\$ 3 2 4 . 5 0}$, with trade .......... $\mathbf{\$ 2 6 4 5 0}$ 18-foot G. E. Upright Freezer, reg. \$439.50, with trade ......... $\$ 34950$

## Carpet and Rug Remnant Close-Outs

| 12x6 Nylon .............. $\mathbf{\$ 2 0 0 0}$ | $12 \times 8$ Wool $\ldots .$. |
| :---: | :---: |
| 15x51/2 Wool ................ S2250 | 12x9'8" Wool .............. $\mathbf{S 3 2}^{50}$ |
| 6x6 Wool .................... ${ }^{\text {S }} 1000$ | 8x7 Viscose ................ $\mathbf{S 1 5 0 0}^{\text {a }}$ |
|  | $6 \times 5$ Cotton .................. 5800 |
| 12x1/2 Viscose ........... $\mathbf{\$ 2 5 0 0}$ |  |
| 15x? Wool ................ $\$ \mathbf{3 0 0 0}$ | 6x3 Wool ..................... 5500 |

Tye \& Ansley Oliver Co. Phone OL 4-3579 On Highway 70
Totally New
OLIVER No. 6240 TWO-WAY PLOW


Built to match every need - Perfect for hillsides, contours and strips

- Choice of four sizes - Converts quickly to a
third bottom on a two. third bottom on a two-
bottom frame
- Fits all standard 3-point hitches
- Easy adjustment of tilt pitch and width of cut - Works close to ditches or
fences. Backs into corners Try it and oe convinced



Work hispection aws. as well as a more expensile $\qquad$


## Brown's Cleaners \& Clothiers

Dial OL 4-3831

## MEN

still have very good

Men's Suits Sport Shirts Sport Coats Top Coats Gloves Shoes

Some of our merchandise arrived too lete for Christmas buying. If you didn't get exactly what you wanted in clothing for Christmas now is a good time to come in and select what you need. Or if you still have that gift certificate, come in and let
 as help you use it.

Parker Super Marke
Phone OL 4-2275 - Free Delivery
Special Prices For Thursday, Friday \& Saturday
SHORTENING Corn $=2=29$ c Hot Catsup - - 6 - $\$ 1.00$
We Give S \& H GREEN STAMPS! Mortons Quari Double Stamps on WEDNESDAY with
$\$ 2.50$ purchase or more. Save EVERY
DAY with Green Stamps! Fish Sticks Vanilla Wafers $=23 \mathrm{E}$ CRACKERS TOMATO JUCE :umo 250 BLACKEYED PEAS $=10 \mathrm{c}$

|  | 2 Fo | 17 c |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| LES | ounds | 35 c | PORK CHOPS | Pou |  |
| VOCADOS | 2 F | 19 c | BACK BONES |  |  |


[^0]:    TOM WORD VIRGIL. BRASHER
    Phone YU 3.2153
    Floydada
    CA 4-4023
    Plainview

