Hoyd 4-H Boys
Win Places At Dallas Fair

## The Lockney Beacon



One Hurt In Auto - Truck Collision

Monday Is Dollar

Brotherhood Will Hear Tom Parrish

Day In Lockney


Ir. High Gridders End Season Here Tuesday Night

Mrs. W. Hollums ${ }^{\text {' }}$ Mother Dies Sunday

## CALENDAR EVENTS



| Senior Class To Sell Corsages For Olton Game | Hale Center "B" Team Here Tonite |
| :---: | :---: |
| the Senior Class of Lhs is | Lon |
|  | will have their undeteated |
| The corsages will be made o |  |
|  |  |
|  | Me local boys. The Longhorn |
|  |  |
| Senior Clase tor \$200 |  |
| and may be pliked up at |  |
|  |  |
| Baccus Motor No | nield was the site of the battle. |
| Has Body Shop |  |
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| Ruaty Bacrus ow |  |
| Thurstay and will do all k |  |
|  | $\operatorname{lin}^{\operatorname{tin}}$ |
|  |  |

A. H. Heosier To Speak To Floyd Countr Teachers

Swedish Missionary To Speak Thursday


COTTON AND GRAIN SORGHUM CROPS ARE AMONG BEST EVER

Officers Sieze Truck Load Of Beer, Whiskey


Four Men Called For Induction

Grain Sorghums Good


VFW POST IS NAMED FOR TWO LOCKNEY WAR DEAD

Game Warden To Present Program

Will Attend State
Baptist Convention


7:00 $\mathrm{pm} . \mathrm{m}$. Church of Christ.
$7: 00$ p.m. Baptist Church $\mathrm{S}$.
D.
hers and officers meeting.
$\mathrm{p} . \mathrm{m}$. Methodist Devotion.
${ }^{7: 30} \mathrm{pm}$. Prayer Meeting a 8:00 pm . Bible Classes for al
gea, Main Stroet Church of


TYE-ANSLEY OLIVER CO.



Plainview Ready-Built Olton Highway PLAINVIEW, TEXAS


Long Ago
In Lockney


## FLATSTHOCAS

Friendly, Courteous Service

## Butane and Propane

See us for all kinds of Butane Accessories and Tanks. WE ARE READY TO CONVERT YOUR COMBINE ENGINE TO BUTANE!

APPLIANCE SERVICE
Our Service Men Are:
Ben Robinson, Night Phone OL 4-3324
J. C. Austin, Night Phone OL 4-2372
E. M. CORNELIUS, Manager

Office Phone OL 4-2331
Lockney, Texas

## MR. FARMER:

> Our Reduced Charges Are In Effect Now, And Will Be Through The 1959-60 Season.

We Assure You That We Will Be Able To Handle Your Entire Crop.

## RECEIVING, PER B-C <br> 25 <br> STORAGE, Froct Mont or or ................ 46

No Charge For Executing Loan
Notes or Sales Agreements
Panhannlle Compress \& Warehouse Company
Frank Hawkins, Superintendent
 Engagement
Revealed At At Coffee

## IMPORTANT NEWS FOR SMOKERS

Each Cigarette Neutralizes $\mathbf{8 0} \%$ of the Minimum
Daily Adult Requirement for Vitamin C

better ... by Mckesson
BYRD PHARMACY


## We Are Ready <br> to handle your <br> Soy Beans

for government loan or for the open market.
We will appreciate the opportunity of serving you.

## LOCKNEY CO-OPERATIVE ELEVATOR

WMU Officers Are Installed

## First Monday Specials

We again observe the first Monday of the month by offering you many excellent Dollar Day bargains for Monday, November 2.
PIECE GOODS ON SALE!
Bates Piece Goods, per yard
Simpson's "Royal O'", reg. $\$ 2.49$, yard
Botany heavy Cotton Check, reg. \$3.49, yard 2.79
3.49

Botany Wool Plaid, reg. $\$ 4.98$, yard
Many other fabrics greatly reduced in time for holiday sewing.

One large group of
COTTON DRESSES
Hall sizes and regulars, Dollar Day only -

## $\$ 5.95$

ONE DOLLAR OFF
on any Slist, Sweater or Slack in the house. Buy now for Christmas!

Men's Turtle-Neck Sweaters
Values to $\$ 1.98$, choice of colors, some with zipper throat,

## $\$ 1.00$

One group of BOYS' KNIT SHIRTS
Sizes 6 to 16, values to $\$ 2.98$, colors: brown, blue, green, tan, red.

## 2 for $\$ 3.50$

One special table of
MEN'S DRESS HATS
Some slightly soiled, values to $\$ 10.00$
$\$ 3.98$
3 Groups Of Ladies' Shoes
Dress, flats and casuals, broken sizes and close outs.

## \$2 <br> \$3 <br> $\$ 4$

One Table Men's and Children's Shoes Odds and ends, all priced to Close out.

## One group of

MEN'S SPORT COATS
Sizes 36 to 44, choice of patterns and colors, values to \$24.95. Dollar Day only -

## $\$ 15.00$

A few Large Boys Sizes.
Brown's Department Store Lockney


## Horns Upset By Abernathy In First 2-AA Tilt



HOG MARKET IS OPEN
We pay top prices for your hogs every day in the week.

Contact us when you have hogs for sale.

Floydada Livestock Sales Co. TOM WORD - VIRGIL BRASHER

DR. O. R. McINTOSH
optometrist
Hoydada, Texas


WHAT ABOUT THE FUTURE OF COTTON? many synthetic fibers that are competing with cotton for the textile market. But cotton is holding its own and even gaining in both the amount used and the percentage of the market gained Let us assure you that the future of cotton is promising - good news for all of us who depend upon cotton for a ivlihood.
An estimated 2.8 billion people in this old world consume an average of 6.7 pounds of cotton annually per person. Cotton is a dependable and versatile product. It has many advantages that the snythetic product does not have. Let us assure you again the future of cotton is bright.

## Plainview Co-Op Compress <br> Phone CA 4.7435

 Phone CA 4.7435


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$\square$
$\square$

## First Dow

 First DownRushing Mushing
Passing Passing
Pencalties
Yards ఇushis Yards $\begin{aligned} & \text { Rushing } \\ & \text { Yards Passing }\end{aligned}$
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CROSS ROADS REPORT

## Ti, weome weter athere is con.

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lots stronger in other peen Says we take our entertain.

 some seript and thatig for take the
yood guys to winevery time
D. E. SCOTT

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 29, 1959 U. S. churches and synago. Because of inflation, it now
gues listed a record member.
costs $\$ 2.07$ to buy what a dolcosts $\$ 2.07$ to buy what a dol-
 BYRD PHARMACY
Dial OL 4-3353
FRED D. BYRD, Pharmacia


## '60 CHEVROLET-THE TRUCK WITH TOTAL NEWNESS!

Chevy's done the next best thing to paving every road in America with a revolutionary Torsion-Spring Ride that takes the beating out of tough hauls, saves cargo breakage, savess drivers, lets you run at faster safe speeds over any surface. Count on longer truck life and less downtime. With its new independent front suspension, with bulldozer durability in new frames, sheet metal and roomier cabs, Chevy's got a whole new approach to truck engineering and design! Anything less is an old-fashioned truck! curning

## See your local authorized Chevrolet dealer

Lockney Auto Company
114 West Locust St.
Dial OI. 4-3368
Locinney, Texas


## Hof Plates

Heater Hose
Cotton Scales

FOWLER HARDWARE
$\square$
W. ELDON ROBERTS

Life Insurance
Estate Anaylsis
Call ORehard $2-4745$
Collect
Abilene. Texas

| HARVEST |
| :---: |
| SPECIAL |
| Heavy Duty |
| International |
| SHREDDERS |
| List $\$ 610.00$ |
| Reduced to $\$ 485.00$ |
| Lockney Farm |
| Supply |
| Your International |
| Harvestor Dealer |
| Lockney, Texas |

See us now for NEW NO. 55 AND NO. 95 JOHN DEERE COMBINES
We have these in stock now.
See us today. Also the new
No. 11 one-row John Deere COTTON PICKERS

## on buiane

One model A John Deere Tractor
One 1955 Model 55 John Deere
One 1955 Model 55 John Deere
Combine 14 , with Power Steering
One 1952 Model 55 John Deere
Model 55 Joh
Combine $14{ }^{\circ}$
One 1948 Model 55 John Deere Combine $14^{\circ}$ with Cab and 1957 Motor One 1949 Model 21A Massey.

Harris Combine $14^{\prime}$
One 1952 Model 60 A C Combine 6'
One 4-Row Set Hession Headers
One 2-Row Set Hession Headers
1952 Model 27 M-H Combine, 14foot platiorm
Used No. 15 and No. 16 John Deere Cotion Strippers.

## LOCKNEY IMPLEMENT CO.

Phone OL 4-3825


WANTED!
Farm Listings
Now.
Have buyers
waiting. waiting.

Bob Miller
Insurance Agency




## Buy Your Maytag Now

Maytag Automatic
Sale Price $\$ 229.95$


Maytag Halo of Heat Dryer
Dries Clothes fast on low heat Regular Price $\$ 209.95$

## Sale Price $\$ 189.95$

SPECIAL PRICE on the Matched Automatic and Dryer
Only $\$ 399.95$ with trade
MAYtAG - The Most Service Free Automatic Made Low Down Payments - Small Monthly Payments

Rebuilt Maytag Automatics
As Low As $\$ 79.95$
Guaranteed
PENNINGTON MOTOR CO.
Dial OL 4-3383
 ACC This Week


Deadlier than the James boys - more desperate than
the Dalton Brothers - they took up where their men
俍 the Dalton Brothers - they took up where their men
left off - with hot guns or warm lips they dared the men of the west to come and get it,

Also CARTOON

cimemascopf Gioige Montgomery See the untamed wild black stallion that could not be captured - no man in the west could break the king of the wild stallion - shooting, fisticui's and villainry
in the tale of the west

|  |  |
| :---: | :---: |
|  |  |

They looked on each other and fell in love - the love
of one woman saved the whole regiment - power- packed - arrow-fast - wild in war and tame in roshe chose and conquerod.
Also CARTOON

## PLAINS THEATRE, Lockney

saturday matinez
"King Of The Wild
Yellowstone Stallions" Kelly
Also CARTOON

JOE HARRIS
Phone OL 4-3805 - Lockney
Reprosenting
Gifford = Hill - Western
Concrete Irrigation Pipe
Aluminum Pipe
Immediate Installation
Call for Free Estimates

## Sand Hill News

## T no 11



## STOP

athletes foot ITCH

## ENZACTIN:


croem - Powder - Sproçi
bYRD PHARMACY
Seaman C. C. Willis Phono ol 4.353 Locknoy Due Back At Port


OUR CHRISTMAS DOLLS
AND TOYS ARE HERE!


We have a nice assortment of Dolls
little ones - and a full line of Toys Shop early - make your selections
lay-away plan. We'll be glad lay-away plan. We'll be glad to keep them lor
until Christmas.

## LOCKNEY VARIETY

## See us for

TURN-KEY JOBS

## on

- Well Drilling
- Casing
- Pumps
- Motors
- Gearheads

We drill both Irrigation and Domestic Wells
WE REPAIR ALL MAKES OF PUMPS
Handley Shop \& Pump Co. Phone ol t. 4265 Stas


Let Us Do Your

## Cotton Spraying <br> 118

We now have a local operator in Lockney to serve you. Contact -
JERBY RACLE, Pilot-Manager 505 Southwest 4th — Phone OL 4-2340 Lockney

## Earl's Spraying Service Inc.

Phone CA 4-5211 - Plainview
2 $1 / 2$ miles east of Plainview on Lockney Highway

## TRIPLE-THREAT CLOTHES DRYER of course, its ELECTRCC.



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Lankart 57 Is flowers, cards and other ex. To make highway patrolmen
pressions of sympathy extended love you take your time go-
to us at the passing of our ing, and don't hurry beck. Leading Plains Cotton Variety

## TV Sales And Service

Let us show you the latest models and styles in
RCA TELEVISION
You'll be thrilled with the 1960 models We also do repair work on TV and Radios. Bring us your troubles.

## Modern Radio \& TV

## DOLLAR DAY SPICIALS

White Hose, seamless, seams, knee length, mesh. Regular $\$ 1.50$ for $\$ 1.00$
All Merry Widow Strapless Bras 1-3 OH

## Double Biankets

Regular $\$ 6.50$, now $\$ 4.50$
Men's Khaki Pants by Sledge
Regular \$3.29, now \$2.98 Ladies Slips
Regular \$3.50, \$ day only $\$ 1.50$
One Table of Piece Goods Yard 39c
Boys Western Shirts \$1.99
Bargains all over tho store.. Come in Dollar Day
Baker Mercantile Dry Goods



Cecil Colson's
Mother Passes
Mother Passes

## LAY-AWAY FOR CHRISTMAS!



CAMERAS


We have a large selection ol Cameras priced from $\$ 7.95$ to $\$ 140.00$. See the new POLAROID HIGHSPEED CAMERA

> ELECTRIC BLANKETS $\$ 14.99$

ELECTRIC SHAVERS


TOY GUNS
Your favorito TV Star's model - Pursuer,
Wyatt Earp, etc. LOCKNEY DRUG COMPANY
Phone OL 4-3333 CLYDE BRILEY, Owner



Maid Of Cotion To Be Named From This Area

The Soviet Union's 8,650,000 California
square miles encompass half that could Your present car will last a
ifetime - if you're careless


BAPTISM — WHAT IS IT FOR?

WELCOME to the MAIN STREET CHURCH OF CHRIS

LHS CLass Of '55 Plans Reunion

Central Airlines Offers Area Rides

## barcain of a lifetime!

Make Sure These Benefits Will Be Yours by Joining the V. F. W.

FEE access to tho help of the
habilitation Service Otticers regional ottice
hospital care.
FREE protection of existing vetoran benofits to whic
you are now or may be en
Iabors. fthe v. F . W. Nation
$\mathrm{V}, \mathrm{F}$. W. Nation
EREE
FREE assistance from Post. State
mployment and wellare of
FREE opportunity to take part in all patriotic comm
You can't lose any of these rights whe you're a member of the
Hartley - Catlin V. F. W. Post

## We Invite You To Bring Us Your

## SOY BEANS

We will be glad to handle them for you in any way you wish them handled - either government loan or to be sold on the market - and will handle them both at Lockney and Sterley.

Remember we issue local warehouse receipts and can give you the very best service on your grain.

We will appreciate your patronage.

## Patterson Grain Company

## The Diary of a Dollar


$\boldsymbol{I}_{\text {thas been a busy day. }}$ Early this morning I was swapped for some medicine for his baby by a young fellow who got me in exchange for farm produce.

- The druggist gave me to the boy who sweeps out for him, and the boy spent me to get his suit cleaned and pressed for the school party tonight.
- The cleaner took me and
some of my brothers and paid his school taxes. I was in the bank only a few minutes when a school teacher cashed her pay check and I started around town again.
- Before the day ended I had changed hands twenty times, and had put $\$ 20$ worth of goods and service into people's hands . . . had accounted for $\$ 20$ worth of trade volume in the community, and had been in one poker game. Not
a bad day's work for one little old dollar.
- I'd like to hang around this nice community for a while longer. But I wound up the day in the hands of a city-shopper. Tomorrow I'll be on my way to go to work for city folks. It seems that some people want to get us dollars out of their sight and reach . . . maybe for fear we'll make theip community a better place to live.

|  | YOU get everything that your live in . . . when you buy from | ey pays for . . . merchandise AND home town merchants . . . | trade-invigorated community |
| :---: | :---: | :---: | :---: |
| Lockney Variety Store | Brown's Cleaners \& Clothiers | Byrd Pharmacy | Modern Radio \& TV |
| Lockney Drug Company | Jackson Tire Company | Luke's Shop | Cooper Conoco Station |
| Pylant Grocery \& Market | Reecers Master Cleaners | Brown's Gulf Service | Baker Mercantile-Dry Goods |
| Jack \& June Shop | White Auto Store | Webster Service Station | Baker Hardware Company |
| First National Bank |  | Baccus Motor Co. | Lockney Implement Co. |
| Knox Grocery ${ }^{1}$ Market | Lockney Farm Supply | Lockney Co-op Gin \& Elevator | High Plains Motor Co. |
| Handley Shop \& Pump Co. | J. C. Jones Company | Davis Lumber Company | Flash-O-Gas, Inc. |
| Parker Super Market |  | Consumers Fuel Association | Lockney Lumber \& Supply |
| Johnson \& Johnson | Parker Furniture Company | Patterson Grain Co. | Plains Floral Shop |
| W:rkiman Plumbing \& Heating | Oliver Jewelry | Rowlend-Gordon Oil Co. | The Lockney Beacen |

Cheese Spread sititem 59C Chumksive Tuna Flour FLOUR シim 69c APPLE SAUCE Sist inicem $\$ 1.00$ Apricots Eunision s $\$ 1.00$ CHERRIES Fruit Cocktail sixiticem $\$ 1.00$
Pears
 Bratill
Mal
403
4 For

Shurfine Print Bag 25 Lb . $\$ 1.69$ Shurfine 4 for $\$ 1.00$

Tomato Juice
Shurfine $46 \mathrm{Oz} . \mathrm{Can}$ 4 for $\$ 1.00$

Green Beans Shurline Cut Blue Lake No. 303 Can 6 for $\$ 1.00$

Orange Juice Shurfine Frozen 6 oz . can
5 for \$1.00


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| HOMINY Situtice |


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| :---: |
| SAUER KRAUT |
| PRESERVES |
| WaFFLE SYRUP |
| GRAPE JUICE |

roxey - tall can
DOG FOOD, 12 For $\$ 1.00$

| symanne |
| :--- |
| APPLE BUTTER, 4 for $\$ 1.00$ |
| 100 |



ASPARAGUS, 5 for $\$ \mathbf{1 . 0 0}$
PORK \& BEANS, 10 for $\$ \mathbf{1 . 0 0}$

| rry sauce |  |  |
| :---: | :---: | :---: |
|  | PEANUT BUTTER 49c | MILK 8 for |
|  | PICKLES ${ }^{22}$ oz. $\quad 43 \mathrm{c}$ |  |
| $8 \text { for \$1.00 }$ | SALAD DRESSING 39c |  |
| swert potatoes | ${ }^{\text {BACON }} 2 \mathrm{lb} . \mathrm{pkg} .89 \mathrm{c}$ | oner rup pome |
| 4 for \$1.00 | SUNRAY HAMS lb. 39a | RITZ CRACKERS |
| atoes | ES ${ }^{\text {ancous }} 2 \mathrm{lbs}$ 298 | Avocados 2 For |
|  | S 2 lbs. 29c | BANANAS, 2 pounds for |
| $\underset{\text { for } \text { Splinact }}{\text { S }}$ | arlzer Sup | 1arke |
| 7 for \$1.00 | Phone OL | - Free Delivery |


[^0]:    SEE YOUR REDDY KILOWATT ELECTRIC APPIIANCE DEALER

