## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNT



Baptist Revival To Start Sunday


Schools To Dismiss For Parade Thurs.

CALENDAR OVENTS

## $\substack{\text { Longlems } \text { face } \\ \text { Ruged Dimiit }}$ Floyd County Fair Opens Today

In Home Opener


Main Street Church Meeting Starts Monday

Area Baptists To Meet Here Tuesday
with fair officials, exhibitors and others getting things in readiness for the opening of the Sixth Annual Floyd County Fair this (Thursday) morning. Indications Wednesday were that the fair would be a good one and exhibits in the women's departments were expecting to be bigger than in previous years.


Mrs. Mars Ratiiff Dies Wed̈nesday

Lockney Road Kings Elect New Officers


Lockney Beacon

Edgan R. Hay
Wilit
Regoold $\qquad$







With Our EXCHANGES


Kimble Optometric Clinic d:30 to $5: 30$ Monday through Saturde Dial YUKON $3-2496$ for your C .

# Gospel Meeting 

 Beginning Monday Night, Sept. 14thThrough Sept. 20th at the
Main Street Church of Christ

Lockney


## Preaching by Perry Cotham Grand Prairie, Texas

Services Twice Daily - 10:00 a. m. and 7:30 p. m. Sunday Services at $10: 45$ à. m. andid $7: 30 \mathrm{p}$. m.
WELCOME!


## gas hot plates

If you're needing some, see us. We have them.
Gold-Tex Paints
Both inside and outside paints all good.

## Hardware

We have a good stock of Hardware of all kinds.
F. H. A. Loans

Let us assist you in obtaining an F.H.A. loan - either for new construction, remodeling or repairing. Long ferms available.

## Planning To Build?

if so, it will pay you to see us. Let us give estimates on the material. You'll like our prices.

## Davis Lumber Co.

THURMAN DAVIS
Lockney

We Cordially Invite You To Attend

## Lockney's Free Barbecue

 and the
## Floyd County Fair

The big free barbecue will be held Thursday at noon at the new American Legion home in east Lockney. Everyone is invited to aftend, enjoy the barbecue and listen to a talk by Former Highway Commissioner Marshall Formby.

The Fair will continue all three days - Thursday, Friday and Saturday. Be sure to attend, visit every exhibit, and have a lot of fun. The Fair is for you.

Remember our Prescription Service-Day or Night
BYRD PHARMACY

[^0]FRED D. BYRD, Pharmacist
Lockney

# Nothing To Sell But SERVICE! 

AND WE TRY TO GIVE YOU THE BEST SERVICE AVALLABLE ANYWHERE!


We will appreciate the opportunity of handling your cotton. We believe that it will be profitable to both of us. We have built the most modern warehouses in Lockney - Equipped with sprinkler sysfems and all the latest mechanical devices.

The reason we have built warehouses in Lockney is to enable us to give you better service. Our long years of experience coupled with our modern facilities here close to you all work to your advantage when we handle your cotton.

"NOTHING TO SELL BUT SERVICE!"


PANHANDLE COMPRESS \& WAREHOUSE CO.

Frank Hawkins, Supt.
Lockney



## defoliation can be near perfect! DEFOLIATION CAN BE UNCERTAIN!

Cotton defoliants can aid an earlier harvest and better grades. Applied prior to a freeze, it will cause some bolls to make white cotton that otherwise would not.

The results will be in direct relation to the matur ity of the cotton. If the cotton is ready to defoliate, the percentage of leafdrop will be high. It the cotton is immature the percentage of leat-drop will be low.

Let us discuss your cotton defoliants with you.
Rowland-Gordon Oil Co., Inc.
Phone OL 4-2393
Lockney

## 

Friendly, Courteous Service

## Butane and Propane

See us for all kinds of Butane Accessories and Tanks. WE ARE READY TO CONVERT YOUR COMBINE ENGINE TO BUTANE!

APPLIANCE SERVICE
Our Service Men Are:
Ben Robinson, Night Phone OL 4-3324
J. C. Austin, Night Phone OL 4-2372
E. M. CORNELIUS, Manager

Office Phone OL, 4-2331
Lockney, Texas



## Aerial Spraying!



## PLARNS THEATRE, Lockney




FOR QUICKER STARTS, SWITCH TO SHAMROCK CLOUD MASTER - PREMIUM GASOLINE
For all SHAMROCK PRODUCTS - Gasoline, Oils, etc., stop at -
JACKSON TIRE COMPANY

| Legion Auxiliary | $\begin{array}{l}\text { Garrett-Sherrill } \\ \text { Is Presented Gavel }\end{array}$ |
| :--- | :--- |
| Vows Exchanged |  |



- Expert work, at low cost - factory parts
- guaranteed workmanship - Prompt SERVICE

There's no substitute or experience in watch repair.


Oliver Jewelry
$\qquad$

The girl
who leads the


SUE


Jack \& June Shop Dial OL 4-2341


CHERRIES Kimbells 2 Cans 39c

## SHORTENING Kimbells 3 Lb . Can 59c

| BATHROOM TISSUE <br> H Hdson <br> 4 Rolls <br> 49c |
| :---: |




| FLOUR | \$1.69 |  |
| :---: | :---: | :---: |
| ${ }^{\text {pamemem }}$ | 9c |  |

## Cantaloupe

$\square$
GRAPES


BISCuITS, Ballard or Pillsbury 2 For 19c
OLEO, Kimbells $\quad 2$ Pounds 39c

| HENS, Fresh Dressed |  | Pound 29c |  |
| :---: | :---: | :---: | :---: |
| vavara |  | crocre |  |
| ChEESE | 79c | BEEF ROAST | 49 c |
| SAUSAGE | ${ }^{2 \times 14.80}$ | - | 89c |



See us now for
NEW NO. 55 AND NO. 95 IOHN DEERE COMBINES
We have these in stock now.
See us today.
Also the new
No. 11 one-row John Deere COTTON PICKERS
USED FARMING EOUIPMENT three model G John Deere Tractors on butane
One model A John Deere Tractor
One 1955 Model 55 John Deere Combine $14^{\prime}$ with Power Steering
One 1952 Model 55 John Deere Combine 14
One 1948 Model 55 John Deere年部 with Cab and 1957 Motor.
One 1949 Model 21A MasseyHarris Combine 14
One 1952 Model 60 A C Combine 6 One 4-Row Set Hesston Headers One 2-Row Set Hesston Headers

## LOCKNEY IMPLEMENT CO.

 Phone OL $\mathbf{4 - 3 8 2 5}$

For Rent



West Texas State Football Tickets Are On Sale Here


## Attend The Floyd County Fair!

Thursday, Friday and Saturday

You'll enjoy attending the Fair and seeing all the fine exhibits. You'll also enjoy the evening sessions when the entertainment numbers are on. Don't forget the Free Barbecue sponsord by the Lockney Chamber of Commerce Thursday. Come and join us in a line week end.

## Patterson Grain Company

Lockney - Sterley

your trade builds the community that serves you in time of need

W ithin minutes . . . as near as our telephones when the need arises ... are doctors, medicines and sickroom sup. plies ... for us and for those dear to us

G Within minutes, too, are plentiful supplies of foods, clothing, tools for doing our jobs, and services which are often vitally important to living in Today. These are some of the material blessings to which we have become accustomed ... as part of life in a typical American town area . . . built and supported by trading among ourselves.
f But emergency needs ... those things and those services for which we cannot wait many hours or days . . . are but a relatively small part of our total trade . . . never enough to wholly support the stores and service people and their facilities we find so essential in times of sudden need.

G And . . . we can enjoy the best possible service in emergencies only if we keep our community economically vigorous and strong with our everyday trade.

Lockney Variety Store Lockney Drug Company

Brown's Cleaners \& Clothiers

Jackson Tire Company
YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community 10 live in... when you buy from your home town merchants . . .

## Reecers Master Cleaners

Jack \& June Shop

## First National Bank

## Knox Grocery \& Market

Handley Shop \& Pump Co.
Parker Super Market

Johnson \& Johnson

Pylant Grocery \& Market

## White Auto Store

## Lockney Farm Supply

J. C. Jones Company

## Parker Furniture Company

Byrd Pharmacy
Modern Radio \& TV

Cooper Conoco Station

Baker Mercantile-Dry Goods

Baker Hardware Company

Lockney Implement Co.

High Plains Motor Co.

Flash-O-Gas, Inc.
Lockney Lumber \& Supply
Plains Floral Shop
Brown's Gull Service

Webster Service Station

Baccus Motor Co.

## Lockney Co-op Gin \& Elevator

Davis Lumber Company
Consumers Fuel Association

Patterson Grain Co.

Rowiand-Gordon Oil Co.

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Iver Jeweiry
The Lockney Beacon

## WELCOME <br> to the <br> Floyd County Fair

Thursday, Friday and Saturday
Come and join in the fun - visit the exhibits-see for yoursell what a great county we have.
And while you're in town come in to see us. You'll be mighty welcome.
Baker Hardware Co.
Lockney


AWKWARD time for the phone to ring, we'll agree. But
there's absolutely no sense having to run downstairs to answer. Modern living includes conveniently located extension telephones,
upstairs and down. Black or choice of 9 decorator colors. One
time-only charge for color. Call the telephone business office


EXTEMSION Phones cost hioo a month plus installation Butane Users And Dealers


CHEVY's NEW TRUCKS will be shown at Lockney Auto Company here on October 2nd.
The 1960 models have many new features, including a reduced height full width floors The 1960 models have many new features. including a reduced height. full-width floors
inside the cab. and more room in cabs. New Law Affects Sterley News

Wilson Kermickel
$\qquad$
GENERAL PRACTICE OF LAW

Ferguson Building Next door to Brown's

Phone OL 4-3804

Windmill and Irrigation Well Drilling and Repair

Howard Hunnycult it Handioy Shop \&
Pump Co.

42 Years of Lamd Titie FLOYD COUNTY ABSTRACT CO. Stovall Building
W. Califoria
S Phone YUkon 3-3304 Phone
Floydada. Texas

## BENEFTTS OF LAND

 bank loanLow costa, long terms, de tng business with home
folks, sound lending pollctolks. See or write-
les.
FLOYDADA N. F. L. A.
319 S. Main Phone YU 3.2480 Jake B. Wataon, Sec. Trears.

6. Rinse and set. Hair in-
stantly manageabie with
softer, longer-lasting


1. Don't waskh hair! Wav-
ing Lotion utilizes natural
hair oils for softer curls.
2. Roll hair in curlers as
usual. New, taster Waving
Lotion actually smellis
 BEACON WANT ADS GET RESULTS


FOR MORE BEAUTIFUL HAIR



## SATURDAY IS

 FELT HAT DAYIn Lockney


Thursday, Friday and Saturday
at the fair building - SOUTHEAST lockney

## Don't miss any of these Fair events:

Thursday, Sept. 10:
12 noon Free Barbecue in Lockney.
1 p. m. Judging of Community Exhibits.
2 p. m. Judgng of Women's Division.
$\mathbf{2}$ p. m. Judging of Agriculture Departmen
$\mathbf{2}$ p. m. Judging of Agriculture Departmen
$\mathbf{2} \mathrm{p} . \mathrm{m}$. Parade on Main Street, Lockney.
7:30 p. Parade on Main Street, Lockney. Whitecloud and his family of In dian Dancers on the Fair Grounds.
Friday, Sept. 11:
9 a . m. Swine Judging.
$10 \mathrm{a} . \mathrm{m}$. Sheep Judging
$11 \mathrm{a} . \mathrm{m}$. Beef Cattle Judging
3:30 p. m. Auditions for Talent Show at High School auditorium.
7:30 p. m. Talent

## Saturday. Sept. 12:

$10 \mathrm{a} . \mathrm{m}$. Baby Beef Judging.
11 a. m. Special Radio Program broadcast from Fair Grounds
2 p. m. Tractor Driving Contest.
2:30 p. m. Special Program and Prizes for the ladies under the big tent.
7:30 p. m. Gospel Singing on the Fair Grounds.
First National Bank

## onghorns Victorious In Opener

 GSSLS PAVE WAY FOR 20-6 WIN VIR HALE CENTER OWLS FRI.


## You'll Be Welcome REVIVAL MEETING

at the
First Baptist Church
Lockney
September 13th to 20th


CHESTER O'BRIEN Evangelist

10 A. M.
7:30 P. M.


JOHNNY BURNETT Singer

You will enjoy the dynamic preaching of Chester O'Brien and thrill at the music of Johnny Burnett.
Come and be with us.

GIVE GOD A CHANCE IN YOUR LIFE!
He can do more with it than you can!
fall sowing of alfalfa should be done ery soon and we are frankly urging he planting of more acres of alfalfa or the economy of this area in a crop are needed locally acres of alfalifa hydrating and National Alfalfa will be in the market for sun cured baled next season as a supplement to our dehydrating operations. We will be pleased to have you come in and discuss with us the potentials to be realized through a planned rotation pro-
gram with alfalfa as the base in your

# NATIONAL ALFALFA 

BUCKY McCREADYal OL 4-3821
BUCKY MeCREADY A. N. WALDROUPE

## HOG MARKET IS OPEN

We pay top prices for your hogs every day in the week.
Contact us when you have hogs for sale.
Floydada Livestock Sales Co.
TOM WORD - VIRGIL BRASHER
Scated on Silverton Highway in Northoast Floydada




[^0]:    Phone OL. 4.3353

