## The Lockney Beacon

Little League All-Stars Named, Three Game Series Scheduled
FHA Loans Over
$\$ 295,000$ In Floyd,
Molley Counties

Long Illness Ends Friday For<br>Mrs. Fulkerson

Henry Harden
Graduates As
State Patrolman

Mrs. Orvis Phillips
Dies At Plainview


Lates Bible C .
Interem ot Chrid
Intemedate C

Local Men Attend Firemen School

Mrs. Teuton Breaks Hip In Fall Tuesday

## Merchants Summer Bargain Days Are Here

BAD PUBLICITY RESULTS FROM
ENCEPHILITIS EPIDEMIC SCARE
Queen Contest
Entry Deadline
Is Next Monday

Wheat Quotas Carry By Big Margin In Floyd

Bill Whorton
Dies Tuesday

Sterley Community Club Is Organized

Guest Speakers At Baptist Church Next Sunday

Mrs. A. A. Smith Dies At Cleburne


will be

Ioe Mack Holmes Gets Scholarship

Bargain Days this weekend. Friday, Saturday and Monday. Offoring everything from groceries to hardware items.
dat more than days event and offering many very special prices on staple

Included in the Bargain Days offerings are food stores,
dry goods and ready-to-wear establishments, hardware and furniture stores, variety stores, lumber yards, service stations, drug stores, auto stores and others. A glance
through this issue of The Beacon will prove that the local stores really mean business in their efforts to attract trade and give their customers quality merchandise at reall $\mathbf{Y}$
bargain prices. bargain prices.
To add to the offoctivenoss of the event. The Beacon is
being mailed to hundreds of homes in the surrounding areas who do not subscribe for the paper. We know that you will profit by reading the advertisements and patronizing the merchants who are offering such excellent buys
in this issue of The

FAIR OFFICIALS COMPLETE PROGRAM OF ENTERTAINMENT

Seed Meeting
At Aiken Set
Fir Ause 6 th For August 6th


Father-DaughterSon Day Friday At Lockney Rotary

Auxiliary Plans " 42 " Party Tonight
will be
Baptist

THE LOCKNEY BEACON, LOCKNEY, TEXAS, IULY 30, 1959
The Lockney Beacon

Sutis Remis


EDITORIAL
 $\underset{\text { UNFAVORABLE publicity by }}{ }$

IN HOMETOWN AMERICA


With Our
EXCHANGES

Doherty Weed Control WORK GUARANTEED Let Doherty solve $\begin{array}{ll} \\ \text { Phone CA } & 4.7450\end{array}$




We Oifer You
A Complete Insurance Service

- Fire
- Bond
- Liability
- Aircraft
- Hairaf
- Tormado
- Plato Glas
- Prope

MINOR INSURANCE agency

[^0] hot water.
When You want it, WHERE YOU WANI IT, WITH A "FAST 40 ELECTRIC WATER HEATER
$\square$
Special rate Nont
that araogant lobby Long Ago In Lockney items of interest from the
iles of The Lockney Beacon


account of it is supposed to
give the Russians a true view
Git the $\Lambda$ merican $W$ wy of Life
Says all the abstract art
hoy sow looked like
hllustrated contusion. and
since being mixed up is sort
 would be cheating to show
any works which might lead
anybody to think we know

## PLYMOUTH

 SUMMER SALE

BILBREY MOTOR COMPANY


We now have a local operator in
Lockney to serve you. Lockney to serve you. Contact -
JERBY RAGLE, Pilot-Manager
505 Southwest 4th — Phone OL 4-2340 Lockney
Ear's Spraying Service Inc.
Phone CA 4-5211 - Plainview
2 $1 / 2$ miles east of Plainview on Lockney Highway

BEACON WANT ADS GET RESULTS


## Save on DRUG ITEMS during <br> Lockney'SAnnual BargainDays

## Friday, Saturday and Monday

Large Assortment Summer COSTUME JEWELRY
Ear Screws. Necklaces, Bracelets.
1/2 Price
DuBARRY LIPSTICK
Luster Life, 2 for $\$ 1.25$ plus tax

DuBARRY CLEANSING CREAM Regular $\$ 2.25$
$\$ 1.25$ plus tax

DuBARRY SKIN FRESHNER

## $\$ 1.00$

Richard Hudnut CREAM SHAMPOO 2 for the Price of 1

BARGAINS FOR SCHOOL Shaeffer Fountain Pens
and Sets
$1 / 3$ Off List

WATER GLASSES
Set of 8 , regular $\$ 1.69$ value 99 c
FLASHLIGHT BATTERIES
Ray-O-Vac Batteries 2 for 25c
Spirtsman Batteries 2 for 35c
BATHROOM SCALES $\$ 10.95$ value for - $\$ 6.95$ $\$ 15.00$ value for $-\$ 9.95$
KILL THOSE INSECTS Colgates Kan-Kill Bombs $\$ 1.59$ value for 99 c $\$ 1.19$ value for 79c INSECT SPRAY Quarts, $\$ 1.19$ value - 79c Pints, 69c value - 49c 2-WAY ROACH and INSECT SPRAY
Quarts, $\$ 1.80$ value - $\$ 1.39$

## Byrd Pharmacy

# SAVE! SAVE! 

DURING LOCKNEY'S ANNUAL SUMMER BARGAIN DAYS FRIDAY, SATURDAY \& MONDAY, JULY 31, AUGUST $1 \& 3$ Both Of Our Stores Are Offering Some Very Special Prices On Quality Merchandise!

MEN'S STRAW HATS
Closing out Straw Hats in both dress and western styles. Values to $\$ 7.95$, last chance -

$\$ 1.00$

Men's and Boys' LEISURE PANTS


MEN'S DRESS SHIRTS
Broken sizes and discontinued patterns. Out they go, your choice -

## $\$ 1.00$

Boys' Long Sleeve SPORT SHIRTS
Mostly sizes 18, for -
$\$ 1.00$
FINAL CLEARANCE on MEN'S SHOES
Some summer styles by Florsheim. Sizes 8 through 11 $\$ 5.00$
Brown's Cleaners \& Clothiers
Phone OL 4-3831

SHOES ON SALE
DEPARTMENT
FINAL CLEARANCE on Summer Blouses, Shorts and Capri Pants
One group - $\$ 1.00$ One group - $\$ 1.50$ One group - $\$ 2.00$
LADIES' HATS
$\$ 1.00$ each
BATES PIECE GOODS
69c yard
BOXED BLANKETS
Wide taffeta binding, ideal for wedding
and Christmas gitts. Assorted colors. For and Christmas
three days only
$\$ 5.98$
Many other items will be offered at low, low prices during these three special days. Come and see.

## Sandaks. patents and oxthers. values 10

## $\$ 1.00$

One group girls' NEW FALL DRESSES
 \$2.98
Girls' cotton batiste and check Gingham
PANTIES
Lace-trim, wide crotch. white, red, blue.
maize, pink. Regular 79 c value - three

## 59c

FOR FINAL CLEARANCE Girls' Shorts and Blouses $\$ 1.00$ each POOLE'S WORK PANTS $\$ 2.98$ each DRESS STRAW HATS $\$ 1.00$ each

New shipment of Boys ${ }^{\prime}$ $111 / 4$
ounce
OTJE
BLUE JEANS
$\$ 1.98$
Boys' Dress Pants
One group - \$1.99
One group - $\$ 2.99$
Boys' Short Sleeve Sport Shirts
One group - $\$ 1.00$
One group - $\$ 1.50$
BOYS' SHORTS
One group - $\$ 1.00$
One group - \$1.50
Men's Short Sleeve Sport Shirts
$\$ 1.98$ each Brown's Department Store

Phone OL 4-3530 - Lockney


## BARGAIN DAYS SPECIALS

USED TELEVISION SETS
$\mathbf{\$ 5 0 . 0 0}$ to $\$ 135.00$
One used
LEONARD ELECTRIC REFRIGERATOR
$\$ 125.00$
WHITE'S TIRES
of fit any passenger car. during the $30 \%$ OFF
WHITE AUTO STORE
Phone oL 4-2145 ARL D. LEE. Prop

## BARGAIN DAYS PRICES

for Friday, Salurday and Monday
ONE TABLE OF SHOES
Were $\$ 2.98$ pair, now only - $\$ 1.98$
ONE COUNTER SHOES
Were $\$ 3.98$, now - $\$ 2.50$
ALL SPORT SHIRTS REDUCED!
See our $\$ 1.00$ Counter of
Miscellaneous Merchandise!
MEN'S FELT HATS
Were priced at $\$ 10.00$ to $\$ 12.50$

$$
\text { Now } \$ 5.00
$$

One Bunch of SUMMER CAPS 29c
COTTON PRINTS 3 yards - $\$ 1.00$
1 Lot PEDDLE PUSHERS
Were $\$ 3.45$, now only $\$ 2.95$
UNBLEACHED MUSLIN 5 yards - \$1.00 Justin and Tex-Tan COWBOY BOOTS
Men's sizes from $\$ 15.95$ to $\$ 29.95$ Children sizes from $\$ 5.95$ to $\$ 6.95$
Nice line of Men's and Children's Fall Jackets to choose from.

LEVIS for boys and dad.
Come to Faggard Dry Goods where you get
FAGGARD DRY GOODS

## Central States News Views


 stethent at outhern Methodist U
Kappa, top scholastic achieveme
 Tor a bridge party in her homess
Tuesday atternoon. M
Tttending
Tuese
 Byrd Bill Mangold and Pat
Willaams She served German
chocolate eake with fresh peach
Mr. and Mrs. Tully Dial re
ently moved here from Amaa

## BARGAIN PRICES

on Dry Goods and Ready-To-Wear Friday, Saturday, Monday

## BABY DRESSES

Regular $\$ 2.25$ values, sale
$\$ 1.69$
Regular $\$ 3.50$ values, sale $\quad \$ 2.49$
Ladies' SHORTS and PEDDLE PUSHERS
Values to $\$ 3.50$, on sale
SUMMER DRESS MATERIALS
Values to \$1.25, on sale 49c
MEN'S WORK STRAW HATS
$\$ 1.25$ value, on sale
BOYS' SHIRTS
Values to $\$ 2.50$, on sale $\quad \$ 1.49$
MEN'S WESTERN SHIRTS
Values to $\$ 4.25$, on sale
MEN'S KNIT SHIRTS
$\$ 2.98$ values, on sal
MEN'S SWIM TRUNKS
Values to \$1.98, on sale 98c
LADIES' BLOUSES
Values to \$4.99, on sale
LADIES' SLIPS
Values to $\$ 3.98$, on sale
$\$ 1.99$

## ONE GROUP GIRDLES

 $1 / 2$ PriceSTRAPLESS BRAS
Regular $\$ 6.50$ values, now $\$ 5.45$
One Counter SILK MATERIALS
Values to $\$ 1.50$, yard.$\quad 79 \mathrm{c}$
Many other bargains over the entire store.
Baker Mercantile Dry Goods

IDOUGHNUT TIME


 Special Prices

## Automobile Servien

During Lockney's Bargain Days Friday, Saturday and Monday
Brakes Relined and Adjusted $\$ 18.00$
Front-End Aligument on our Bear Machine -
Air-Conditioned Cars - $\$ 7.00$ Other Cars - $\$ 6.00$

LET EXPERIENCED MEN take care $\alpha$ your automobile troubles!
Our mechancs are factory-trained and experienced.
AUBRIA KENT has had 17 years
experience on Ford products.
LEON $\bar{R}$ RD GRIFFITH has had 17 year
experience on Oldsmobile and Chevrolet products.
FRANK MESSIMER has had 30 yeam experience on Chevrolet products
Come to see us when you're having trouble.
Lockney Auto Compait your chevrolet dealer
Dial OL 4-3368

You're Invited to attend the
12th Annual
SEED MEETING
Sponsored by
AIKEN ELEVATOR - PAYMASTER FARM on the Paymaster Gin Yard, Aiken
Thursday, August 6th

## FREE WATERMELON FOR EVERYONE

## in Hale and Floyd Counties

Please bring your own spoons and salt shakers.

## PROGRAM

Master of Ceremonies Francis Montandon
Crop Conditions in Floyd County
County Agent Cecil Lewis
Crop Conditions in Hale County
County Agent Ollie Line:
Hybrid Seed
Lubbock Experiment Station
Public Ãddress system courtesy of Southwesterî Public Service Co.
BRING THE WHOLE FAMILY - EVERYONE WELCOME!



JOE HARRIS
Phone OL 4-3805 - Lockney
Reprosenting
Gifford - Hill - Western
Concrete Irrigation Pipe
Aluminum Pipe
Immediate Installation
Call for Free Estimates

Kimble Optometric Clinic
t:30 to 5:30 Monday through Saturda, Dial YUKON 3 -2496, Floydada


A lot of blode-and a low, low price! Hereit wutity blade priced within the reach of anyone
sho owns a light tractor. We tato fatly, this will bo


 Ior agling and reversing:


$\$ 99.00$

## TYE-ANSLEY OLIVER CO.

M. TYE Phone oL 4-3579 HENRY ANSLEY

Farm Bureau Instituie Is Set For August 2-5

McAda Reunion Held Sunday

 BYRD PHARMACY

FRED D. BYRD, Pharmacis

DR. O. R. McINTOSH ill South Main St. ${ }_{\text {Floydada. Toxas }}{ }^{\text {OPTOMETRIST }}$

BEACON WANT ADS GET RESULTS

## Aerial Spraying!



Guaranteed Service and Coverage
We Offer These Advantages:

1. Stearman Aircraft
2. Two-Way Radio
3. Fifteen Years Experience
4. Prompt, Efficient Service


YOUR BUSINESS IS APPRECIATED
Contact LOU QUINN
Phone OL 4-2503 or OL 4-3665 Lockney, Texas


TO PROTECT NEW CAR POWER, USE SHAMROCK CLOUD MASTER - PREMIUM GASOLINE, \&
For all SHAMROCK PRODUCTS - Gasoline, Oiis, eic., siop at -
JACKSON TIRE COMPANY




The Nichols Medical \& Surgical Hospital
announces the following changes in
the local clinic starting July 1
Dr. K. O. Crum will rejoin the hospital and clinic staff
The hospital will be open on $\alpha$
The clinic will be open each week day
from 9 a.m. until 5 p.m. for
The staff will consist of:
K. O. Crum, M. D.
E. O. Nichols Sr., M. D. E. O. Nichols Jr., M. D. Joseph A. O'Grady, M. D. Herbert S. Woods Jr., M. D
Mrs. Dorothy Merrell, Office Manager
Phone OLdfield 4-2553

## FLABSIFO:GAS

Friendiy, Courteous Service

## Butane and Propane

See us for all kinds of Butane Accessories and Tanks. WE ARE READY TO CONVERT YOUR COMBINE Engine to butanel
appliance service
Our Service Men Are:
Ben Robinson, Night Phone OL 4-3324
J. C. Austin, Night Phone OL 4-2372
E. M. CORNELIUS, Manager

| You're Invited To - |  |
| :---: | :---: |
| Lockney's Annual SUMMER BARCAIN DAYs |  |
|  |  |
| Deluxi whding pool |  |
|  |  |
| \$4.49 |  |
| play pool | Shors |
| \% | \$2.49 |
| \$3.98 | Lirte Girls shoris |
| ,emaining swim | \$1.19 |
| GLES, SWIM FINS - Reduced $1-3$ | lers' Sun surs |
| corton prints |  |
| 3 yards - \$1.00 | chlidrens drissis |
|  | 1.98 val |
| OCL |  |

## Special Prices On Furniture

 and home furnishingsDuring Lockneys Annual Sumumer Bargain Days
Friday, Saturday \& Monday, July 31, Aug. 1 \& 3
Becutiful

LANE MAPLE CEDAR CHEST
s59.95 value, now -
$\$ 42.00$
PABCO LINOLEUM RUG
Heavy duty, $9 \times 12$ size, regular ly priced at $\$ 11.95$, during our Bargain Days
$\$ 9.15$


Strato-Lounger Reclining Chair

\$8995


Samsonite All-Purpose Folding Table sturf valese now only $\$ 9.95$

The Famous Morning Clory Innerspring Mattress
Regularly sells for $\$ 49.95$, during the Bargain Days, you can buy it here for $\$ 34.00$ BATHROOM SCALES $\$ 7.95$ value, now only $\$ 5.95$
suvzzam maxmstrier
$\$ 34.95$

PRESTO COOKER AND CANNER
$\$ 21.00$
outing Jug
$\$ 2.49$

Baker Hardware Co.


## THE LOCKNEY BEACON, LOCKNEY, TYXAS, JULY 30, 1959 <br> Society News

Rainbows Honor Grand Officers


\section*{SEALE DRIVE-IN THEATRE <br> | Located $21 / 2$ miles west of Lockney on Highway 70 |
| :---: |
| First show starts at 8 p.m. |

"LHURSDAY NIGHT. July 30
FUN NIGHT}


Tho Sad Horso" is the heart-warming wholesome story suspense makes this picture an offering for adults and
and youngsters alike

SUNDAY and MONDAY, August 2 and 3 THEY GREW INTO GIANTS AT RIO BRAVO:


WONN WIMTE - DEAN MTARTIN RICNY NELSON ~"ums RIO BRAVO
 NOTE: This program is about 3 hours long. Be sure to
see it from the beginning if possible.
John Wayne, action favorite: Ricky Nelson. singing ido of the teenagers, and Dean Martin combine in this rip
roaring outdoors adventure tale. The sheriff of Rio Bravo whose guns kept $\alpha$ lawless town in check. Also CARTOON

PLAINS THEATRE, Lockney

| SATURDAY MATINEE | SUNDAY MATINEE |
| :---: | :---: |
| 1:30 p.m. | 1:30 p.m. |
| Double Feature | "Rio Bravo" |
| "The Sad Horse" | One showing only. |
| "Little Savage" | Also CARTOON |



Dwayne Poteet Weds Miss
Marian Lemons


Mrs. Wells is Shower Honoree

Fire Insurance - Extended Coverag: Life Insurance - Auto Insurance

Bob Miller Insurance Ageng Dial OL. 4.3329

## FOOD SPECIALS

For Thursday, Friday, Saturday and Monday

with purchase of 1 lb . LIPTON Tm at regular price $-\$ 1.59$
PEACHES
No. $\mathbf{2}^{1 / 2}$ Can 3 For

CRACKERS, 19c FIG BARS, 39c OLEO, Wilsons 49c Salad Dressing 39e

|  |
| :---: |
| Bacon | Sausage Knox Grocery and Market

Phone OL 4-3855
R. L. and BOB

See Us For Your
Anhydrous - Ammonia Fertilizer

Tanks are located at the rear of Consumers Fuel Assin Station in Lockney.
Van McAda is on duty there every week day to take care of your needs.

## James Taylor

 fertilizer

| THE LOCKNEY BEACON, L | WestFHA Committee | Membership Meeting Of Plains Cotten Growers Set August 28 |  |
| :---: | :---: | :---: | :---: |
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WE'LL GIVE NEW

## LIFE

TO YOUR WATCH!


- Expert work, at low cost - factory parts
- guarantee workmanshi? - PRompt SERVICE

There's no substitute for experience in
watch repair.


Oliver Jewelry


Lockney's Annual

## Summer Bargain Days

Friday, Saturday, Monday and Tuesday July 31, August 1, 3 and 4

## All Summer Merchandise Marked Down!

HATS. values to $\$ 25.00$
ㄷ-2 Tee Shirts

## JACK \& JUNE SHOP

Mrs. Floyd Jackson
Phone OL 4-2341
Lockom


Coffee
Big new 10 ounce jar
Big new 10 ounce jar
$\$ 1.39$

SALT PORK ${ }^{\text {poma }} 25 \mathrm{C}$ BOLOGNA



[^0]:    Have in stock Have in stock
    400 NEW RADIATORS Old models closing out a $50 \%$ and $75 \%$ discount. STOVALL-BOOHER RADIATOR SALES $\delta$ SERVICE
    1019-25 N. Broadwa Phone CA
    Plainview, Texas

