Welch Is Bried Tuesday

# The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY 

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| :---: | :---: |
| ill |  |

Held Tonight

Funeral Services For Car-Train
Collision Victim Set For Today

Odd Fellows To
Meet Thursday
Juniors To Have Ice Cream Supper

Carnival Of Flowers Theme Of Garden Club's Annual Show

Jimmy Minter Will Attend College


TWO "PATS" STAR - Pat Ashton, left, and Pat McLaughHearts Were Young and Gay" to be presented Friday evening

## Seniors To Present "Our Hearts Were Young And Gay" Friday Eve

May Is School Transfer Month

Hail Destroys
Crops In Area

Davis And Jack Buy Brunnier
Lumber Firm

Knox To Hold
Formal Opening

Selocting Exhibits For Community Booths At Fair



Milton Mickey Named On AllAmerican Team

Contract Let For Well, Pump And Storage

Little League
Interest High






OU'RE INVITED TO ATTEND THE FORMAL OPENING of our store in our new location-corner South Main and Bryant Streets-in the building formerly occupied by Darnell Grocery.

## THURSDAY • FRIDAY - SATURDAY

REGISTER FOR THE FREE GIFTS!
Register at our store any time for the many e gifts to be given away Thursday. Friday hd Saturday. These gifts include:

## \$56.95 TRANSISTOR RADIO

to be given away Saturday at 4 p.m. 30 BOXES OF GROCERIES
Wo will give away 10 boxes of groceries each day-Thursday. Mday and Saturday. Names will be drawn from the same box
Lere you register tor the radio. If your name is drawn you get a
beo of groceries. You do not have to make a purchase to Here you register for the radio. It your name is ar or orgorios. You do not have to make
Wogister ond you co not have to be present to win.

BE SURE TO REGISTER FOR THESE FREE GIFTS
Also Cloverlake Ice Cream FAVORS for the kiddies


Pillsbury Flour, 5 Lbs. ..... 39c

COME TO SEE US!
Just a few words to tell everyone how much we appreciated you in our old location and let you know that we have moved and are now in our new location and ready to serve you even better. We are trying to make this the biggest little store in the county and we hope to see all of our old friends here and make lots of new ones.

Thank you again for all your kindnesses.
R. L. and Bob and Families
and all the Help



## LOckney bowling league

## Seale possesssion Pead Mon two of thr Elevators dropped tw Elevators dropped tw Lumber place. <br> ATTENTION BOWLERS <br> in the Lockney Men's Summer League <br> First round matches will begin next Wednesday, May 20, at Plainview Bowl, Inc. <br> Everyone who has signed on a team should be ready to bowl at 9 p.m. <br> PLAINVIEW BOWL, Inc.

 Today's hottery young star - in the love story of this
angry age - young hungers in the ageold orient as a love typhoon sweeps the screen.


## INSECTICIDES

NOBLE ROTARY HOES
Good heavy weight, sturdily built. See us for your
SPRAYING MACHINES 6 or 8 -row machines

## CO-OP TIRES

6:00x16 tube-type tire, black wall, 12 month guarantee, for only -

## $\$ 9.63$








6:70×15 Tube-type tire, black wall, 12 month guarantee for only -

## $\$ 10.58$

$8.25 \times 20$ Co-op Truck Tire 10-ply $\$ 49.06$
Plus tax and recappable tire Call us for
BUTANE-GASOLNE-DIESEL
Delivered to your farm or heme. MOTOR OILS
Co-op Premium, Havoline, Diamond DX, Amalie, Conoco Super.
Most all kinds of OIL FILTERS
CONSUMERS FUEL ASSOCIATION Lockney

Sterley News


Wheel-Horse
with



## Uni-Drive"



 FUN-TEST WHEEL-HORSE HERE...

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See us today for
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Good reliable stock companie
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## HYBRID GRAIN SORGHUU

We have a good supply of seed on hand now aly will be glad to serve you. This seed is all Mexico tes ed.
Texas 601
Texas 608
Texas 610
Texas 620

Texas 611
Texas 650

Texas 660
ALSO AMAK RI2 AND LINDSEY 788
FORAGE GRANS
We have Arizona Hegari and Lindsey 101 F

## TEXAS HYBRID SEED CORN

Nos. 26, 28, 30 and 34 Also Ensilage Corn

GARDEN SEED LAWN GRASS SEED
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## Elienice s:avie- Hyyges family haryant

## Consumers Fuel Association

## Introductory Offer <br> FREE

One five-gallon can or one case of CO-OP Heavy Duty Metor Oil free when you buy one tive-gallon can or one case of CO-OP Heavy Duty Mctor Oils at the regular price.

If after you have used the oils and are not satisfied that they are as good or better than the oil you are now using, your money will be refunded. We are able to make this offer due to the extreme high quality of CO-OP oils.

This offer good only during April and May 1959.


BEACON WANT ADS GET RESULTS Speak In Lubbock On May 16

## At Wayland

$\qquad$

## Society News

Tea Honors New Mrs. Paul Cooper
P.TA. Officers

Tuesday Night

$\qquad$

 both for - $\$ 17.98$

JACK \& JUNE SHOP

ORANGE DRINK, Kimbells, 46 Ounce Can ..... 25
GREEN BEANS, Del-Monte, Cut, 303 Cans, 2 For ..... 39.

FRUIT COCKTALL, Del-Monte, 303 Cans ..... | 234 |
| :--- |
| 344 |

SUGAR
PEANUT BUTTER, Kimbells, 18 Ounce Jar
DELICIOUS 3 STAR SALAD
SAUER KRAUT, Kimbells, 303 Can

FRENCH DRESSING, Kraft, 8 Ounce Bottle FRESH TOMATOES, Vine Ripened, Pound ..... | 27. |
| :--- |
| 19 |

LETTUCE, Fresh Krisp Heads, Pound ..... 12
PORK STEAK, Pound 59c PORK CHOPS, Pound ..... 59
16 MORE DAYS TO REGISTER
FOR THAT "DREAM-COME-TRUE" VACATION



The people who serve you in your local stores are your friends and neighbors
interested in you and in your problems; not in your business alone. Your trade keeps them here, to work with you for community betterment, to help you pay for better schools and churches and a happier social environment, to be at your side when difficulties arise.

# Trade in Lockney 

... where shopping is a social affair

## You Owe It to Yourself

## ...to shop home area stores first

We often accept some common fallacy as a fact . . . without bothering to look for proof. One of these you've often heard .. and possibly uttered . . . is that prices are lower in city stores.

Yet . . . every day . . . people bring home bargains from the city and later find they could have bought the some thing for less money in their home stores.

You owe it to yourself . . . to your family . . . to your neigh. bors... and to your own future . . . to shop your home area stores first. More often than not, their prices are lowest; always their values are best . . . when you count service, convenience, and the better reward for your labor that comes with more trade volume where you make your living.

YOU get everything that your money pays for ... merchandise AND a trade-invigorated community live in ... when you buy from your home town merchants . . .

Lockney Variety Store

Lockney Drug Company

Plant Grocery \& Market

## Jack June Shop

## First National Bank

Knox Grocery $\&$ Market

Handley Shop \& Pump Co.

1. C. Jones Company

Parker Super Market
Johnson \& Johnson
Brown's Cleaners \& Clothiers

Jackson Tire Company

Beecers Master Cleaners

White Auto Store

Lockney Farm Supply

Byrd Pharmacy
Modern Radio \& TV

Luke's Shop
Cooper Conoco Station

Brown's Gulf Service

## Webster Service Station

Whitey" Backus Motor Ca.

Baxter \& Smith Grain Co.

Stumpier Lumber Co.
Consumers Fuel Association

Patterson Grain Co.

Baker Mercantile-Dry Goods

Baker Hardware Company

Leckney Implement Ca.

Cruet \& Gene Motor Ca.

Flash-O-Gas, Inc.

Lockney Lumber \& Supply

Plains Floral Shop


$\qquad$


FREE . . DURING MAY!
We give you absolutely FREE one

## Spin Casting Rod

complete with reel and line anytime during the month of May if you buy any one of these major appliances from us:

MAYTAG WASHER or DRYER O'Keefe \& Merritt GAS RANGE CROSLEY ELECTRIC RANGE Admiral REFRIGERATOR or FREEZER
Speedy-Cool Evaporative Type AIR CONDIIIONERS

TERMS AVAILABLE on all appliances.
Lady: Here's your opportunity to get a new
NOW . . . We Offer You Admiral's Old Fashioned Apple Pie Baking Kit for only 9c

Ladies . . . when you come in and see our line of
appliances we will be glad to sell you this entire
BIG CAN OF DELICIOUS COMSTOCK BAKING APPLES
BIG BOX OF PILISBURY PIE CRUST MD
GIANT $81 / 2$-INCH ALUMINUM PIE TIN
HANDY ASSORTMENT OF APPLE BAKING RECLPES
No catch to it. Come in todar. See the Silver
Anniversary line of ADMIRAL appliances.
See our complete stock of LAWN MOWERS

PENNINGTCN MOTOR CO.

BEACON WANT ADS GET RESULTS

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## Planting Seeds

We are fecturing Mexico-Tested HYBRID SORGHUMS with excellent rating. texas varieties
601

611
660
(Check your research farm rating on Texas Hybrid Seeds)
ASGROW VARIETIES
AMAK R-10 Martin Cross, dryland or irrigated
AMAK R-12 Redland Cross, irrigated
(Check your research farm rating on Amak Seeds)

## HYBRID CORNS

Most Texas Varieties and Asgrow Varieties for Field Corn and Ensilage
Excellent Price on Texas Hybrid No. 30
ALSO complete line of Standard Varieties of CERTIFIED GRAIN SORGHUMS

Certified and Non-Certified Lee Soy Beans and other popular Field Seeds
BAXTER \& SMITH GRAIN COMPANY
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Lockney

[^0]granted and custody of
miner children awarded
plaintife Eddie Mae Bradshaw
Bradshnw E. Bradshaw, Buit for custody

## SAVE $20 \%$ <br> 

Amercicies Fruest nouss an



## Baker Hardware I <br> Lockney <br> Pittsburch Palm

PROTECT YOUR INVESTMEM with our
CROP-HAIL INSURANCI
We have good, reliable compo and we will be glad to insurance any time.

MINOR INSURANCE AGENCI

## NOW AVAILABLE

PLAINS TESTED - PLAINS GROWN

## BENZAC for Bindweel

Best Killer Yet - Cheapest Killer Yet - Shorter sol Sterility - Easier to Apply YOUR COUNTY A. S. C. OFFICE PAYS $1 / 2$ THE COSTT

BENZAC is a liquid - mixes readily with waterno agitation needed. Can be applied anytime - wi ter included. Benzac is a fast and permanent kille can be sprayed or sprinkled - no handling hazara Short rooted cover crops grow back quickly.

BENZAC is the only Polychlorobenzoic terial that has been tested and proven in plains area. It has also been approved by County A. S. C. offices for cost-share payment unde the A. S. C. bindweed program.

DON'T LOSE GROUND to bindweed. eradiction now. REMEMBER - your A. S pays one-half the cost if you use BENZAC. county A. S. C. office and get your allotment set bi now.

REMEMBER ALSO - Benzac contains 4 pount of Benzoic acid per gallon. Compare it with others.
ROWLAND-GORDON OIL COMPAN
Dial OL 4-2393
IOE MONTGOMERY, Mgr.










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| Aluminum Pipe |
| Immediate Installation |
| Call for Free Estimates |


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Acid delinted Cotton Planting Seed with regular hent or the new non-rot treatment. All one year
h white sack seed. Plant acid delinted seed and

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Certified Saw Delinted Seed Anton
Lankart 611
Lankart 57
Farmers Acid Delinting Co.
Floydada, Texas

Sand Hill News
 Mrs. Joe Earp, formerly of yd County, If youthing
ve it you should visit one
sets when pratice is


READY FOR DELIVERY


## Lone Star Oil Company



Chevy pickup pulls through"bottomless" pastures to keep stock fed!

At the Hall Bros. Dairy Farm, Montgomery, Ala., they say this 4-wheel drive Chevy will go anywhere to keep stock fed-even through hub-deep muck that makes it a fight all the way. And yet after a full year
of it-no mechanical trouble of any kind!
of it-no mechanical trouble of any kind?
That Chevy pickup may not win any beauty
awards (till it's cleaned up). But it's sure
walking off with the top prize for depend-
ability. And that's standard Chevroiet proce-


No jobs too tough for a Chevrolet truck!
Now's the time - see your local authorized Chevrolet dealer for a real truck buy!
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