## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY



Parker Sets $\quad 90$ Go Through
Formal Opening Pre-School Clinic This Week End

School Board
Discusses Bldg.

Flu Epidemic Cuts Attendance At Schools Here

Tarts?:" Will Be
Presented May 7


Named Missionary For Summer Months


## FFA Judging Team Will Go To State Meet <br> More Building Is Underway

Music Students Rate High In Auditions

Cotton Planters Are Putting Seed In The Ground

About 270 Acres Safflower Here

Seniors To Present -Our Hearts Were Young And Gay"

Ted Garrett Is Buried Here

Beck Accepts
Perryton Job


Seniors To Be Auctioned Off For Saturday


## THE LOCKNEY BEACON

## WE'RE MOVING . . .

We're going to try to move one block south of our present location this week end. If nothing happens we will be closed next Monday and will be open Tuesday.

We will appreciate your buying your Monday's groceries this week end.

We will have a formal opening later.
We sure have appreciated the nice business here and we hope to see you down there. If we don't act like we should for a lew days just remember when you moved.

Thaniks to everyone.


## Cotton Seed

Paymaster 101 Lankart 611 Lankart 57 Gregg
Both certified and second year seed.
Either saw or acid delinted. High germination.

## Crume Gin <br> Providence

Phone CA 3-3041 - Plainview

BEACON WANT ADS GET RESULI

## QUALITY

## Planting Seeds

We are featuring Mexico-Tested
HYBRID SORGHUMS
with excellent rating.
TEXAS VARIETIES


## ASCROW VARIETIES

AMAK R-10 Martin Cross, dryland or irrigated
AMAK R-12 Redland Cross, irrigated
(Check your research farm rating on Amak Seeds)

## HYBRID CORNS

Most Texas Varieties and Asgrow Varieties for Field Corn and Ensilage
Excellent Price on Texas Hybrid No. 30
ALSO complete line of Standard Varieties of CERTIFIED GRAIN SORGHUMS
Certified and Non-Certified Lee Soy Beans and other popular Field Seeds
BAXTER \& SMITH GRAIN COMPANY
Dial OL 4-3377
Lockney
he backing of Texas Legisla.
ive m oruncl.
MORE colleges okayed MORE COLLEGES OKAYED


MEN! - SATURDAY IS
Straw Hat Day!

Brown's Cleaners \& Clothiers Brown's Department Store



Garden Club Views






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& \text { afternoon at the home of Mry } \\
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## MOTHER'S DAY is May 10th




16 pc . starter sets!
Franciscan
Masterpiece


April 27-May 9
Here are but three of the wonderful patterns available to you at $25 \%$ savings during this exciting two week event... all in Franciscan Masterpiece China ... the "beautiful best in dinnerware." Don't miss it!

OLIVER JEWELRY

Ir.-Sr. Banquet Takes Place In Floral Paradise
 To Be Sat. Morning

Calendar For Closing Of School

| ${ }_{\text {kim mailen }}^{\text {kid }}$ |  |
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Green Beans Spinach

| JELLO | $\underset{\substack{\text { anf } \\ 3 \text { frateors }}}{ }$ |
| :---: | :---: |
| SPUDS | cos |

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the loveliness of lace in a lined nylon duster

Basia achioves a masterpioce of femininity to ffit
you into fashion's picture, and safeguard comfort You into tashion : Iicture, ustrous nylon lace lined
and easeo-f-are. It
with matching-color nylon taffeta, elegantly edged vith self-lace ruffling on cuffs, collar and hem,
Pink. blue. white or black. Small, medium, large

BROWN'S DEPARTMENT STORE


Good taste needn't be expensive. Our beautiful Flower
Wedd ding Line proves this with the most exquisite papers Wedding Line proves this with the most exquisite papers,
type faces and workmanship you could wish fort it
features Heliograving ${ }^{*}$ - rich raised lettering - elegant ffeatures Heliograving - rich raised lettering - elegant
fer as the finest craftrmanson.

One to two weoks deliveru?
THE LOCKNEY BEACON

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## coming <br> 

CROSS ROADS
REPORT
 FIVE SENIOR PASTORS of the Texas District of Lutheran Church. Galveston, host church the century-old parsh
to the convention of the district completed last week. The pasors pictured have served church almost 250 years in the cumulative record of service. Seguin. long-time district presiden
E. E. Bracher of Fredericsburg. Dr. E. A. Sagebiel

$\qquad$
 My domesticated neighbor
says be always thought mar.
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children. .
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married people would harm
the other kids much being as

俍 | Saddicts. |
| :--- |
| $\begin{array}{c}\text { D. E. Scotr } \\ \text { Crossroads. U. S. A. A }\end{array}$ | School Menu



The only nylons knit to stop runs starting at top or toe. Berkshire's exclusive Nylace
Kantrun Top and Toe-Ring guard even the
Kherst stockings anainst rums.

BROWN'S DEPARTMENT STORE
BERKSHIRE stockings

The story of
WILLIAM ALLEN WHITE and The Church Bell
"I don't need to advertise," an established merchant in Kansas once told William Allen White, renowned publisher of The Emporia Gazette. "Eyerybody knows me and knows what I sell."
"In that event," replied the thoughtful publisher, "we can dispense with the oldest advertising medium for the oldest institution in the world. See that church down the street," continued Mr. White, pointing to one of Emporia's oldest and most beautiful structures, "That church has been established here for many years. Everyone knows what it is and what it does. In the tower of the church is a bell and every Sunday it rings out to remind folks to come to church.
"Shoppers go where they are invited and stay where they are well treated," concluded the publisher.
"Rogardeses of how well estoblibhed ofirm may bee.


# You Are Cordially Invited To Attend Our FORMAL OPENING 

Thursday, Friday, Saturday, April 30, May 1 and 2

## WELCOME TO ALL!

This event is the formal opening of the store under the ownership of Raymond H. Parker. You'll find a warm weicome here and we hope you'll visit us today, tomorrow and every day.



## FREE FREE

Saturday at 4 p.m. we will Give away a beautiful HAMILTON BEACH ELECTRIC HOME FOOD GRINDER

## $\$ 39.95$ value

You may register anytime Thursday, Friday and Saturday. You do not have to make a purchase to res

You must be 18 years of age or olde Also - Many other FREE GIFTS for both adults and children!


SOCIETY

## G

Gerald B. Cross
Say Wedding Vows Oiton
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## ECTRIC

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E GIFT ildren!

## 弱 <br> 

WiUSSDAY NIGHT IS FUN NIGHT!
Como out and cnjoy a good show -


Blang guns spoll terror for one family - action and
thrill aplenty in thes different westem - it was kill unue alonty in ths different western - it was kill a
and in this torror-filled yam about a westorn prison


Walt Disney's "TONKA" SAL MINEO, Jerome Courtand and Joy Page
ainling story of the Sioux Indian Brave who tamed 4

Also CARTOON

Wery Lewis. the loonist luminary of all in his most you roeking in your seats-Ierry in Japan is the comedy treat of the year

Also CARTOON

| Etturday matinee | SUNDAY MATINEE |
| :---: | :---: |
| May 2 May |  |



Floydada Speaker
At WSCS Monday

County Clubs
To Observe
H. D. Week

##  <br> Now Open! <br> Ethel's Hair Design

Plainview's Newest and Most Modern Equipped Beauty Salon
Located at Safeway Shopping Center 1707 West 5th
Phone CA 3-3522
The following Hair Styists and Beauty Operators will appreciate their customers visiting them at this beautiul new and ultra modem Beauty Salon:
Dovie Ann Gilleland * Mildred Rea Burnie Rawdon * Inez Berry
Ethel Marshall assisted by Rushia Cook and Berlene Smoot
Receptionist: Mildred Savage

PROTECT YOUR INVESTMENT with our
CROP-HAIL INSURANCE
We have good, reliable companies and we will be glad to write your hail surance any time

MINOR INSURANCE AGENCY

## CONTROL WEEDS and GRASS

in your Lawn!
See the easy-to-apply WEEDEZ

A chemical weed killer for controlling Dandelions and other broad-leaf plants. We have this weed killer in either the Wonder Stik form or a type that is mere
ly dragged across the lawn. poisoning the weeds as dragges

No Spray Needed-Control Weeds Easily with WEEDEZ.

## DOW PON

This chemical not only controls weeds, but also kills Johnson

Now is the time to start weed and grass control. See us today.

PATTERSON GRAIN COMPANY
Lockney

Electric Appliances
Steam and Dry Iron $\$ 17.95$ value for ..... $\$ 9.95$
One Sunbeam Electric Grill $\$ 33.50$ value for .... $\$ 22.95$
One Universal Grill $\$ 30.95$ value for $\quad \$ 21.95$
General Electric Coffeematic $\$ 22.95$ value for .... $\$ 18.95$ G. E and Sunbeam Portable

Food Mixers
$\$ 19.95$ value for .... $\$ 14.95$
Universal Mix Master with stainless steel food chopper
$\$ 57.95$ value for $\$ 39.95$
Sunbeam Fry Pans
Skillets and Lids
10-inch - \$15.95
l1-inch, $\$ 27.95$ value
$\$ 17.95$
12-inch, $\$ 31.95$ value
$\$ 19.95$
SHOP AT BYRD'S FOR YOUR GIFT ITEMS

## BYRD PHARMACY

Phono OL. 4-3353
FRED D. BYRD, Pharmacist
Lockne


## JOE HARRIS

Gifford - Hill - Westen
Concrete Irrigation Pipe
Aluminum Pipe
Immediate Installation
Call for Free Estimates

YOU ARE INVITED TO ATTEND THE
ANNUAL STOCKHOLDERS MEETING
AND DINNER

Lankar! 57
Gregg
Laakarl 511
Paymaster 54B

Antone 99

WARREN MATHIS
Phome CA 4-4CSC. Plainview - 4 miles west
north of Providence School

## 

Friendly, Courteous Service

## Butane and Propane

See us for all kinds of Butane Accessories and Tanks. WE SPECIALIZE IN TRACTOR, PICK-UP AND CAR CONVERSION TO BUTANEI

APPLIANCE SERVICE
Our Service Men Are:
Ben Robinson, Night Phone OL 4-3324
I. C. Austin, Night Phone OL 4-2372
E. M. CORNELIUS, Manager

## Lockney Co-Operative Gin Co

to be held
THURSDAY, APRIL 30TH, 8:00 P.M
LOCKNEY HIGH SCHOOL GYM


Speaker Of The Evening
Will Be
MR. D. D. MONROE
of Clayton, N. M.
Noted After-Dinner Speaker, Philosoph ian, World Fraternal Leader, Humorist, Man.
YOULL ENOY EVEAY MOMENT OF HIS SPEDCH
Short Business Meeting - Election of Two Directors
Don't miss this second annual stockholders meeting. Come and find your co-operative gin is getting along




Rural Life Sunday To Be Observed


Mz. Cotton Farme!
 HEREs w过
Plainview Acid Delintim


PROMPT SERVICE ON YO REPAIR WORK!

We are in better shape offer you prumpt service on having trouble with car. tractor bring it in and let wis

POOLE AUTOMOTIVE SERVI: HYBRID GRAIN SORGHII

We have a good supply of seed on hand nows will be glad to serve you. This seed is all Mexicoly ed.

Texas 601
Texas 608
Texas 610
Texas 620
 Texas 650

Texas 660
Also AMAK R12 and Lindsey 788
FORAGE GRAINS
We have Arizona Hegari and Lindsey 1017
TEXAS HYBRID SEED CORN
Ncs. 26, 28, 30 and 34
Also Ensilage Corn
GARDEN SEED
LAWN GRASS SEED
Patterson Grain Companty
Dial OL 4-3393


Farmers Urged
To Watch Labor Move In Area


INSURE - AND BE SAFE!
Most of us are not in position to stand a big financial loss of any kind. Protect your investments and your own finan-
cial future by carrying an adequate insurance program. See us today and let us help you.
CROP-HAIL INSURANCE
AUTO LIABILITY and COLLISION FTRE, TORNADO and COMPREHENSIVE
We feature a complete insurance
J. E. COX INSURANCE


FOR THE OLD SETTLERS DAY!
Castro Caps, complete with beard Sunbonnets for the Ladies LOOK - We have just received a big selection of BABY GIFT ITEMS
Laces, Nylon and ail the irimmings for Formals
BIG DISCOUNT on one group of Warner's Bras and Girdles
Warner s Good News Strapless Bra $\$ 6.50$ value $-\$ 5.45$
Baker Mercantile Dry Goods


What a wonderful graduation gift!
$\qquad$ even rosicr by giving her a Lane Sweet- heart's content! If you're a parent with
heant Chiest. Pure genius of them, too.
the power to make dreams come true,
$\qquad$
Baker Hardware Company

## Trade in Lockney

... and share in its growth

## Bird in the Bush

It has been said . . . and said egain over the years . . . thet a bird in hand is worth two in the bush.

Metaphorically speaking, new industries, new pay rolls, to bolster our economy, are birds in the bush for most of our smaller towns and trade areas.
A substantial portion of the dollars you spend goes to the support and upbuilding of the area in which you spend them. This trade-created prosperity may be worth far more to you in the long run than the actual goods you get for your money . . . but you share no part of it unless you trade in the area where you live and make your living.


True, birds in the bush are frequently bagged by diligent hunters . . . but, meanwhile, let's look at our bird in hand, and what we're doing with it.

If all of the local area dollars now being spent in distant cities were being spent at home instead, we'd have pros. perity, better business, better jobs, higher property values easily equivalent to the coming of a very great new industry.

YOU gel everything that your money pays for ... merchandise AND a trade-invigorated commur live in... when you buy from $y$ our home town merchants ...

Lockney Variety Store

Lockney Drag Company

Pylant Grocery \& Market

Jack $\&$ June Shop

First National Bank
Knox Grocery \& Market
Handley Shop \& Pump Co.
Parker Super Market
Johnson \& Johnson

Brown's Cleaners \& Clothiers

Jackson Tire Company

Reecers Master Cleaners

Byrd Pharmacy

Luke's Shop

Brown's Gulf Service

Webster Service Station
"Whitey" Baccus Motor Co.

Baxter \& Smith Grain Co.

> Brunnier Lumber Co.

Consumers Fuel Association

Patterson Grain Co.



## Goodwill used cars

1958 FORD FAIRLANE 500
$=5=51775$
, Baxpownc stact curr 5595
1957 PONTIAC CHIEFTAN 4 dr. like new with radio, hecter and
Hyydomate troms and factory air \$1750
conditioning
1956 PONTIAC CATALINA


## 1954 DODGE CORONET

S595
1957 MERCURY MONTEREY

## matic drive, white wall tires. Clean. For less money thon you would ex. pect to pay for a Ford or Chevy 1495

1955 OLDSMOBILE 98

##  <br> 1958 CADILLAC 62

vec mint green with ivcruding Factory Air conditioning. 1 lt line ww tires. Only
15000 min
HAVE - 1957 CADILAACS in our stock to choose
FBOM OVER 40 CHOICE USED CARS FOR YOUR
1955 CHRYSLER V- 8

## 1195 <br> COORER <br> PONTIAC - CADTLIAC

## A Delightful Suite At A Delightul Price!



4-Piece Bedroom Suite - $\$ \mathbf{1 3 9 . 5 0}$
Includes chest, bookcase bed, dresser and night stand. Modern design, sturdily made, very attractive. Save ut this low, low price

Other BEDROOM SUITES as low as $\mathbf{\$ 9 5 . 5 0}$ PARKER'S

HOME FURNISHINGS


[^0]Plastic Bags Are Dangerous For Children

The Nichols Medical Gon
wishes to announce of the Crum

Nurse and appointment coveros continue as in the past

For the present
duty from 1 p. m. through S

Mrs. Dorothy Merre Phone OL

God's Word - His Authem

then how
justified.
Abraham Lived during

By S. A. FREEM
Church of Christ, Main Stret Listen to KFLD, 9:30 A. M. M

## NOW AVAILABLE

PLAINS TESTED - PLAINS GROWN

## BENZAC for Bindwee

Best Killer Yet - Cheapest Killer Yet - Shorter S Sterility - Easier to Apply YOUR COUNTY A. S. C. OFFICE PAYS $1 / 2$ THE $\operatorname{C0} 0$ BENZAC is a liquid - mixes readily no agitation needed. Can be applied anyt ter included. Benzac is a fast and permanent kil can be sprayed or sprinkled - no handli Short rooted cover crops grow back quickl

BENZAC is the only Polychlorobenzoic terial that has been tested and proven plains area. It has also been approved County A. S. C. offices for cost-share pay the A. S. C. bindweed program

DON'T LOSE GROUND to bindweed eradiction now. REMEMBER - your $\bar{A}$. pays one-half the cost if you use BENZA county A. S. C. office and get your allotment now.

REMEMBER ALSO - Benzac contains 4 po of Benzoic acid per gallon. Compare it with

## ROWLANDGORDON OIL COMPXAN

Dial OL. 4-2393
JOE. MONTGOMERY, Mgr.


[^0]:    ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager South East corner Squa South East corner Squac
    Floydada. Texas Oldest and most complete abstruet plant in Floyd Ca Prepared to reader prompt
    efficient service on every officient service on every.
    thing in the line of land
    tities. thing
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