Mexican Baptist
Church Organize

## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY



3 New School
Trustees Are
Named Saturday $\begin{gathered}\text { Farm Bureau Io } \\ \text { Begin Membership }\end{gathered}$ Begin Membership

e For 39
Frizell, Evans Named County School Trustees

Shaw, Hodel Are Re-Elected

They were u 7


re 3

Track Team To
Hale Center Sat.

$\frac{\text { THE LOCKNEY BEACON, LOCKNEY. TEXAS, APRLL 2. } 1959}{\text { The } \mid \text { we have ide beters showls wee }}$
Lockney Beacon
©
EDITORIAL


Farmers Acid Delinting Co.
Floydada, Texas FOR SALE

The Nichols Medical Group
wishes to announce the continuation of the Crum Clinic.

Nurse and appointment coverage will continue as in the past.

For the present a doctor will be on duty from $1 \mathrm{p} . \mathrm{m}$. to $5 \mathrm{p} . \mathrm{m}$. Monday through Saturday.

Mrs. Dorothy Merrell, Office Nurse Phone OL 4-2553


\author{
With Our

EXCHANGES <br> | MExico storss |
| :---: |
| Show |
| ENTERPBISE |

}




BOTLLED UNDER AUTHORITY OF THE COCA.COLA COMPANY BY

| CROSS ROADS |
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| REPORT |

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this matter. .
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are real put out with you.

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of our 120 millilen doollars.
D. E. SCOTT


 Mituto Sistiom:

Fionte Widtinty Hints




HOUSE PAINTS


* FREE! *

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## GENUDE FRAM FILTERS

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## ROWLANOGORDON OIL COMPAM



## JOE HARRIS

Phone OL 4.3805 - Lockney
Gifford - Hill - Western
Concrete Irrigation Pipe
Aluminum Pipe
Immediate Installation
Call for Free Estimates

## FiASIIHOSAS

Friendly, Courteous Service

## Butane and Propane

See us for all kinds of Butane Accessories and Tanks.
WE SPECIALIZE IN TRACTOR, PICKUP AND CAR
CONVERSION TO BUTANE!
appliance service
Our Service Men Are:
$\underset{\sim}{m}$
Ben Robinson, Night Phone OL 4-3324
J. C. Austin, Night Phone OL 4-2372
E. M. CORNELIUS, Manager

Office Phone OL 4-2331
Lockney, Texas


THE LOCKNEY BEACON, LOCKNEY, TEXAS, APRIL 9, 1959

 ed in 1999, was the first bridge ing is used on processing and
in which structural steel con (transportation equipment to
tinning nickel was used. Since prevent product contamination.

# TELEPHONE TALK <br> by J. C. Oakley, Manager 

POLIO SHOTS
This is the month to begin or complete the series of Salk Vaccine Shots. This is your opportunity to declare
Now is a good time to start the shots. It takes only Now is a good time to start the shots. It lakes only
three. The first two should be two to six weeks apart. The third is given seven to twelve months after the second. There is still time to build your defense before the onset of the ' 59 polio season.
Why risk your health or the health of your children?
Spring-A-Ling- - It's Kitchen Telephone Time
I guess you might say that Spring and color just go together. The lawns are getting greener, trees and
flowers are starting to bloom, and soon there'll be color all around us.
Spring is also a time for housecleaning and remodeling - at least at our house where we always have $\alpha$ project or two on hand. Whether it's housecleaning or
remodeling - or both - why not add an extra touch of remodeling - or both - why not add an extra touch of
His wife was having a new counter-top installed in His wife was having a new counter-top installed in
the kitchen. and called to tell him what a professional job the carpenter was doing.
Figuring that he wouldn't let the carpenter steal his
hinder, my friend called the telephone company and thunder, my friend called the telephone company and

So Many Colors!
When he made the big announcement at dinner, my
friend admitted he was worried about his choice of color.
"They had so many colors." he explained. "I wasn't sure of which to choose. They had red, green, beige ..."
"But white goes best with the new counter-top." his
wife interrupted. "just what I needed to perk up the kitchen even more."
The moral of this story is if you want to be a hero add that extra touch of color by ordering a kitchen tolephone for your wife. A kitchen telephone in color will brighten up the room, help her get things done, and let
her chat with friends between chores.
P.S. Be a hero. Call the telephone company today.

SOUTHWESTERN BELL TELEPHONE COMPANY


COME ON IN!
It's Your Chevrolet Dealer's $2^{\text {nd }}$ Annual

## SPRIICTACULAR



SPECTACULAR DEALS NOW! SPECTACULAR SELECTION NOW! FAST APPRAISAL AND DELIVERY NOW TRADE AND SAVE NOW
The happiest part of the Sales Spectacular is the kind of car your money buys. Every Chevy-sidan, sport
model, wagon-shares a lean and lively Slimline look, model, wagon-shares a lean and lively Slimline look,
with plenty of room and a ride that's right for the
roads you drive. Come in and take a close look roads you drive. Come in and take a close look at


## Lockney Auto Company

14 West Locust St.

## Society

Mrs. Ira Simpson
Honored On 91st BirthdaySunday
Mrs. Alma Holmes
Honored By '50 Club


Claude Brown Is
Birthday Honoree Birthday Honoree

Floyd Girl Wins 4th In Spelling Bee
 Year,
receive
made
Mrs.


Rebekah Lodge Has Initiation Rites


FARM BUREAU
STATEMENT OF POLICY



Colored Baptist Church Revival Starts Monday


Lockney Student To Houston Meet


Red Cross Drive Now At \$2609.65


Brown's Cleaners \& Clothiers Dial OL, 4-3831

Bookmobile To Be In County Thursday

Bill Musser To Mexico Meet




## PEACHES

## Del-Monte 303 Cans 3 For

 CORNDiamond 303 Cans 3 For Orange Drink
PORK \& BEANS Kim
One One H Kimbe 303 C - $\underbrace{\text { Kraft }} \begin{aligned} & \text { Quart }\end{aligned}$ Flour firtacial 89 AVOCADOS Large potatoes

Idaho Russets 10 Pound Bag Cab BEEF ROAST

Pound Bologna r...

Pound

Armours Star Ready To $1 / 2$ Size 2 For 25

Call for Pyiants Trading Stamps Lend Fae Store and Pylant's Grocery

Pylant's
Grocery \& Mkt.

Mal OL 4


## Trade in Lockney

... for unequalled values


Your local business establishments give value for your money that cannot be matched anywhere else in the world . . . when you consider service, convenience, and the better reward for your own efforts which comes with improved trade volume in the area where you make your living.

## Take Care of Your Ow

Let's face it. Every day our large cities grow fatter on the dollars which we, and the folks in many other towns are taking from our own economy to give to them.

In plain words, our local area economy ... the cow, so to speak, which provides our sustenance - our businesses, our jobs, our social facilities . . . did not grow up and does not prosper on dollars we send to the cities.

When we're charmed by the mass and bustle, and by the ambitious claims of city business . . . so that we fork over our dollars to nourish their economy ... we can't reasonably expect to be richly sustained by our own.

YOU get everything that your money pays for ... merchandise AND a trade-invigorated community live in... when you buy from your home town merchants . . .

Lockney Variety Store Lockney Drug Company

Brown's Cleaners \& Clothiers

> Jackson Tire Company

Pylant Grocery \& Market

Jack \& June Shop

First National Bank
Knox Grocery \& Market
Handley Shop \& Pump Co.
Parker Super Markel
Parker Furniture Company

Byrd Pharmacy

Luke's Shop

Brown's Gulf Service

Webster Service Station
"Whitey" Baccus Motor Co.
Baxter \& Smith Grain Co.
Brunnier Lumber Co.
Consumers Fuel Association
Patterson Grain Co.
Rowland-Gordon Oil Co.

Modern Radio \& TV

Cooper Conoco Station

Baker Mercantile-Dry Good

Baker Hardware Company

Lockney Implement Co.

Truett \& Gene Motor Ca.

Flash-O-Gas, Inc.

Lockney Lumber \& Supply

Plains Floral Shop


Call us for
BUTANE-GASOLINE-DIESEL
Delivered to your farm or home.

## CO-OP TIRES

$6.70 \times 15 \mathrm{Co}$ op Rayon Tire
blackwall, tube-type, 12. mo. guartee\$10.58
$7.50 \times 14$ Co-op Rayon Tire
Whitewall, tubeless, 18 mo . guarantee

## $\$ 19.61$

$8.25 \times 20$ Co-op Truck Tire 10-ply

## $\$ 49.06$

IRRIGATION SUPPLIES
Boots - Overshoes - Dams - Tubes GENUINE CO-OP BATTERIES MOTOR OILS of all kinds OIL FILTERS

## CONSUMERS FUEL

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See us today for
CROP HALL INSURANCE
Good reliable stock companies
Bob Miller Insurance Agency

TEXAS HYBRID
Seed Corn
Nos. 26, 28, 30 and 34
Also Ensilage Corn
PATTERSON GRAIN COMPANY

Lockney



Lockney
Crume Gin
LUCKY Sthike league Jack \& June Shop increas

Frosh, Ir. Hi Track Teams To Abernathy


WARNER'S ${ }^{\text {s }}$ $\$ 2.95$
: Solli-diuuting uplith litits high oven when siting - circuir stiched cups-lashioned in crietp pre. shrumk cotton.



Baker Mercantile
Dry Goods

## Dempster ANHYDROUS APPLICATORS

Service and Repairs on the above
Dempster Cultivators Hudson Row Markers

TYE-ANSLEY OLIVER CO.

## Sterley News



## NOTICE

959. The Studio will be closed trom 4 to $\mathrm{S}: 30 \mathrm{p}$. m . and open hours. Film may be deposited door. It will be taken care
I am not closing out the Country. 1 am just taking my with the Air Force.

CĀPITAL PHOTO SERVIC!
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WE GUARANTEE TO SAVE YOU MONE
LEE FILTER REFILIS
The Lee Micron Futer Refill with poturn anode. is guaranteed to provide maximum thit es extra protection by removing danyerous monn as well as sludge contaminants.

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810 square inches of filtration
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Plainview Acid Delinting

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Phone CA 4.7566
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## Thanks, Folks

We wish to express our thanks and appreciatio to the people of Lockney and surrounding commun ties for the wonderful patronage you have given us the past seven years. You have been most generous to w with your patronage and we do appreciate everf kindness and every favor you have shown us.

As you know we have sold our food market to ${ }^{10}$ Raymond H. Parker and we recommend him to yob He has worked with us for several years, he knows the food business and he will continue to give you the verf best of service.

Thanks again to all of you.
MR. AND MRS. RAYMOND RHODES

Beseball Really Started Over
100 Years Ago-Sans Equipment





TOMOTIVE


INCOME TAX SERVICE
J. D. Copeland

Wayne McClures Purchase Cafe In Hale Center

50\% Increase In Soybeans Seen For High Plains


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All brands of Ming Motor Oil

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Rods and Reels
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and BOATS
Cooper Conoco Service OL 4.3633

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## KFLD'S

Register In The Store Where You See KFLD's Yellow Vacation Window Card.

Drawing To Be Held May 30 In Lockney

## FREE

 Introductory OfferOne five-galion can or one case of CO-0P Heavy Duty Metor Oil free when you buy one five-gallon can or one case of CO-OP Heavy Duty Motor Oils at the regular price.

If after you have used the oils and are not satisfied that they are as good or better than the oil you are now using, your money will be refunded. We are able to make this offer due to the extreme high quality of CO-OP oils.

This offer good only during April and May 1959. 8:30 to 5:30 Monday through Saturáar Appointment Not Necossary but for your C
Dial YUKON $3-2496$. Floydada

THE LOCKNEY BEACON In WTSC Pageant

Band Students Win In Plainview Event

School Study Committees Help
Plan New High School Building

New Manager At Local InternationalHarvester House

Students Enter League Contests

Lockney People At Ginners Convention

You're Invited to Attenc C. Dies Thursday , Dies Lliurss Meetin
at the Lone Star Baptist on April 12 thru 19 HUBERT H. SEGO, Evang JACKIE KING, Song lem Services at 7:30 each even
Sunday services at 11 and 7:30 p.m.
Everyone will be welcome. hear the gospel preached in J. TEMPLE LEWIS, Pasis

Funeral services were
First Baptist Church
Okka,., Friday at 3 p.m.
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local Baptist pastor:
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SPECIAL PRICES FOR THUK FRIDAY and SATURDh

## Shortening

COFFEE
QUICK

GUM

## CRACKERS

Nabisco
Premium
1 Pound Box

## Orange Juice

Shurfine Frozen 6 oz. can 2 For

Brown's Cleaners \& Clothiers


LEVI WESTERN SHIRTS
BROWNS DEPARTMENT STORE

Garden Club
Orange or Grape Drink 2


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