


the cockney beacon, cOCKney, texas, OCT. 16, 1958

## South Plains



## SEALS DRIVE-IN THEATRE


"FROM HELL TO TEXAS"

## "THE GIANT CLAW"

$\qquad$ Flying beast out of the pre-historic skies - a winged
monster ravages city after city killing tens of thousands Also Cartoon

Kimble Optometric Clinic
8:30 to $5: 30$ Monday through Saturday Appointment Not Necessary but for your C
Dial YUKN $3-2496$, Floydada

## A LITtLE CHILD WILL LEAD THEM



## CoOp Anti-Freeze $\mathbf{\$ 1 0 . 9 5}$ per case

We also have Preston and Zerex Anti-Freeze

Mayrath Grain Loaders
Heme Plows and Parts
Coop Tires
18 and 30 -month guarantees.
Motor Oils of all kinds.
Butane - Gasoline - Diesel
CONSUMERS FUEL ASSOCIATION

Lockney
terest can be aroused to form
committees in agriculture
home economics, and $4 . \mathrm{He}$ of
get together and discuss to the
get
problems, then suggest possib. tea.
le solutions and ways for us to
lila
work toward comb et


DEKALD HYBRID SORGHUM HYBRID CHIX and HYBRID COM
are being sold in Floyd County by th following dealers:

These dealers fully appreciate you DeKalb business and earnestly solicit your consideration. CHARLES CASEBOLT
District Sales Manager

For The Best Grain Deal In The Area LET US HANDLE YOUR MILO - 600,000 BUSHELS STORAGE SPACE TO SERVE YOU.


Route 1, Petersburg, Texas-5 miles East of Pe the intersection of Farm Roads
Harding Service - Modern Ha
Better Grades-More profit for
AMMON COTTON \& GRAN IN
5 MILES EAST OR PETERSBURG
MOhawk 7-4002
two of about 18 problems that ${ }^{\text {w }}$ NEW ARE suggested. We
were were suggested. We hope th it
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## GUILTY

 few people cheat themselves intentionally. Yet that is just what we're doing when we fail to Shop Home Stores before we buy.Often enough the deals are better at home, dollar for dollar. Always they're better when you consider that Trade Builds Communities . . . and that Trade is the sole source of prosperity for an area and for those who live within it. Even great natural resources benefit only a few unless they put more dollars into a community's regular trade channels.

When we buy from those who buy from us . . . either our labor or our products . . . when we trade with the neighbors who help us to support our local social facilities . . . when we spend our money where our Trade creates opportunities for ourselves and our children . . . then we're getting full value for the money we work to earn

... where you can enjoy everything that your money pays for

Trade in Lockney
.
 live in... when you buy from your home town merchants . . .

| Lockney Variety Store | Brown's Cleaners \& Clothiers | Byrd Pharmacy | Modern Radio \& TV |
| :---: | :---: | :---: | :---: |
| Lockney Drug Company | Jackson Tire Company | Luke's Shop | Cooper Conoco Station |
| Pylant Grocery \& Market | Reecers Master Cleaners | Darnell Grocery | Baker Mercantile-Dry Goods |
| Jack \& June Shop | White Auto Store | Brown's Gulf Service |  |
|  |  |  | aker Hardware Co |
| First National Bank | Truett Variety Store | Webster Service Station |  |
| Enox Grocery ${ }^{\text {c }}$ Market | Hammond \& Company | "Whitey" Baccus Motor Co. | Lockney Implement Ca, |
| Handley Shop \& Pump Co. | J. C. Jones Company | Baxter \& Smith Grain Co. | Truett \& Gene Motor Ca, |
| Pennington Motor Company |  | Brunnier Lumber Co. | Flash-O-Gas, Inc. |
| Rhodes Super Market | Barber Farm Store | Consumers Fuel Association | Lockney Lumber \& Supply |
| Johnson \& Johnson | Parker Furniture Company | Patterson Grain Co. | Plains Floral Shop |
| Workman Plumbing \& Heating | Oliver Jewelry | Rowland-Gordon Oil ${ }^{\text {co }}$ | ney Beacoin |


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WIN YOUR SHARE OF $\mathbf{\$ 1 6 0 , 0 0 0}$

## BYRD PHARMACY

GEADQUARTERS FOR REMINGTON'S SHARE OF AMERICA CONTEST


F you to buy to wim, but .. Your paize douer -3;
Come in and get your Free Entry Blank tod

## BYRD PHARMACY

JUST RECEIVED-A big shipment of
H. D. LEE COVERALLS
Shorts, regulars and longs.
Also LEE RIDERS and IUMPERS
LEVI-STRAUSS IEANS and JUMPERS
PILLOWS
Either down or foam rubber.
We have a large selection of
PIECE GOODS
Also Sewing Accessories
Men's and Boys' SPORT SHIRTS
Special Prices on BLANKETS
Ladies' Moccasins
BAKER MERCANTIIE
Dry Goods


Karr Will Attend Houston Meeting

Handcock G. A.
Meets On Monday


Announcing
The Association of
MRS JEAN MURDOCK
as Operator with

## Carmen's Beauty Shop

501 Southwest 4th Street - Lockney
Mrs. Murdock is a graduate of San Jacinto Beauty School and
is an experienced operator. She formerly was associated with
Frankie Dean in Modern Beauty Shop here. She will be happy
to serve you.
Permanents - Hair Sets - Hair Styling - Tinting
Phone OL 4-2171 for Appointment
CARMEN'S BEAUTY SHOP
MRS. CARMEN DODSON, Propriet


Rutherfori Atter Hea ck Monday

# Servis Shreddess 

 Caldwell ShredderSold and serviced at

TYE \& ANSLEY OLIVERCO.
Highway 70
Phone OL 4.359
Lockney


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