
$\frac{\text { THE L.OCKNEY BEACON, LOCKNEY, TEXAS, AUG. 14, } 1958}{\text { The } \mid \text { Texas man, a former resident }}$ Lockney Beacon

THE AMERICAN WAY


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Make up a Neighborhood Group and GO to the

## BIG HAFELD DEMONSTRTHON

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Sunny Lawso

Lockney General Hospital News
Mrs. Marcia Meriwether,
Lockney, continues to receive




Roaring Springs
W. M. U. Enjoys Salad Supper


Jack \& June Shop
Mrs. Floyd Jackson, Prop.
$\$ 59.98$


# Traveling Checks buy LESS 

Do you hahitually take a 25 or 30 per cent discount

on the personal checks that vou write?

Many people do . . . without realizing it. It's the hidden penalty they pay for the privilege of spending their money in somebody else's town or city.

Take a moment to consider facts: Only about 70 cents of each dollar we spend goes to pay for the actual goods or service that we get. About 30 cents of that dollar has to cover the necessary expenses of the community where the sale is made ...to pay the people who work there . . . to return something on the capital invested . . . to help support civic facilities such as churches, schools, fire and police protection, road and street maintenance, etc.

Of course, when we spend our money away from home we get no personal benefit whatever from the 30 per
cent of it which goes for community business and se ial improvement

Doesn't it follow, then, that when we give checks u money for out of town purchases, nearly one-third of the amount goes for something we don't get? Isn't that just the same as discounting our checks or money? Is it sound economics?

## Trade in Lockney

. . . where you get far more than mere goods for your money
-




Brunnier Lumber
Company
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beneftrs of Land bank loan ing business with home ing business with home
folks. sound lending polic ies. See or writeFLOYDADA N. F. I. A. 519 S. Main Phone YU 3.248 Jake B. Watson. Sec.-Treas.
Jat

## NOTICE OF ANNUAL MEETING

The annual meeting of the Lone Star Association will be held Thursday, August 14, 8:30 p.m., in the new housing unit of the association.

There will be two directors elected, and other bus iness that may come before the group.

This meeting is open to the general public and we ask that you contact your

Your Board of Directors especially urge all members to be present and assist in the meeting.
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says Mrs. Gary Wadley, GUYMON, OKLAHOMA
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whenever they want thanks to a constant, dependable
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