Slaton, McAdoo


March Of Dimes
Drive To Begin
Next Monday

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STAMPS $\begin{gathered}\text { points } \\ \text { dit } \\ 10 \\ 10\end{gathered}$ with each purtterson
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Stamps on a a clos Wednesday wid Pat B \$2.50 purchase ckney
(11) more.

$\$ 1.00$

$\therefore 3 \mathrm{lbs} . \$ 1$.
lb. pkg. $9^{\text {fin mom }}$

## Tarke

Free Deli



## U. S. and STAPLETON TURBINE PUMPS <br> We service ALL makes of Pumps.

We drill and repair irrigation and house wells.

WE SELL


We keep a large stock of all sizes Bolts, V-Belts, Shovels, Hoes, Rakes and other Hand Tools.
"DON'T LET WELL TROUBLE TROUBLE YOU-CALL US."
Handley Shop \& Pump Co.
Night Phone OL 4-3868
With Our EXCHANGES
Reduce Delinquency
YOU ARE IMPORTANT
l.



## Starting Friclay, Jan. I7th

Open at 9 a. m. Come Early for Befter Selections. A Store Full of Outstanding Values.

## THE STORE WILL BE CLOSED THURSDAY

To Allow Us To Prepare For The Sale!

## INFANTS COVERALLS and OVERALLS

Corduroy, twill, polished cotton. Sizes
Regular $\$ 2.29$ values $\$ 1.49$ Regular $\$ 2.49$ values $\quad 1.59$ Regular $\$ 2.98$ values $\quad 1.99$ Regular $\$ 3.49$ values $\quad 2.19$ Regular $\$ 3.98$ values $\quad 2.89$

CHENILLE BED SPREADS
Full bed size, reqular $\$ 4.49$ values for

INDIAN BLANKETS
\$2.88
$\$ 2.88$
DOUBLE BLANKETS
values to
$\$ 2.97$
DOUBLE BLANKETS
Full bed size. regular $\$ 3.95$ value $\$ 2.98$
SINGLE BLANKETS $\$ 7.98$


LADIES' DRESSES

| Regular $\$ 6.95$ values | $\$ 3.99$ |
| :--- | ---: |
| Regular $\$ 7.95$ values | 4.99 |
| Regular $\$ 8.95$ values | 5.99 |
| Regular $\$ 9.95$ values | 6.99 |
| Regular $\$ 10.95$ values | 7.99 |
| Regular $\$ 12.95$ and $\$ 13.95$ values | 8.99 |
| Regular $\$ 14.95$ and $\$ 15.95$ values | 9.99 |
| Regular $\$ 17.95,19.95$ and 21.95 values | 10.99 |

CHILDREN'S DRESSES

| $\$ 2.95$ values | $\$ 1.99$ |
| :--- | ---: |
| $\$ 3.95$ values | 2.99 |
| $\$ 4.95$ values | 3.59 |
| $\$ 5.95$ values | 4.39 |
| $\$ 7.95$ values | 5.99 |
| $\$ 9.95$ values | 6.99 |

LADIES' BLOUSES
Regular $\$ 3.95$ and $\$ 4.95$ values
Regular $\$ 5.95, \$ 6.95$ and $\$ 7.95$ values 3.99
LADIES' HATS
$1 / 2$ Price
LADIES' BACS
$1 / 2$ Price

LADIES' PEDDLE PUSHERS, Slim Jims, Bermuda Shorts, orduroy volvets. twills.
Regular $\$ 3.95$ and $\$ 4.95$ values $\quad \$ 2.99$
Regular $\$ 7.95$ values $\quad \$ 4.99$

## Men's and Boys

## CAR COATS

$\$ 22.95$ and $\$ 24.95$ values, sale price $\$ 26.95$ and $\$ 29.95$ values, sale price

## MEN'S SPORT SHIRTS

## Values to $\$ 4.95$

Values to $\$ 6.95$
Turtle Neck Shirts

## MENS SUITS

$\$ 34.50$ and $\$ 37.50$ values $\$ 24.87$


MEN'S DRESS PANTS Values to
$\$ 3.99$
Regular $\$ 12.95$ and $\$ 14.95$ values for $\$ 7.99$
\$7.95 and 58.95 values for
$\$ 5.99$
One rack of
MEN'S JACKETS
les to s.06.9
$\$ 5.00$
MEN'S SPORT COATS
Regular $\$ 27.50$ values $\quad \$ 19.88$
Regular $\$ 34.95$ values $\quad \$ 24.97$


Men's and Boys'
Motor Cycle Jackets $\$ 24.95$ and $\$ 27.50$ values.

## \$16.87

MEN'S DRESS HATS $1 / 2$ Price
MEN'S TIES $\$ 1.00$
Men's
WESTERN SHIRTS
$\$ 2.99$
MEN'S PRINT SHORTS
2 pairs for $\$ 1.00$

## Ladies'

DRESS SHOES
$\$ 6.97$
$\$ 5.98$
CHILDREN'S SHOES
\$3.99

$\$ 4.98$
IAdies desss shoes
$\$ 5.97$
LADIES' DRESS FLATS
$\qquad$
$\$ 4.98$
\$3.99

## PIECE GOODS

Regular $\$ 4.49$ yard, 2 yards $\$ 4.99$ Regular $\$ 2.98$ yard, 2 yards 3.99 Regular $\$ 2.49$ yard, 2 yards $\quad 3.39$ Regular $\$ 1.98$ yard, 2 yards $\quad 2.98$

## COTTONS

4 yards $\mathbf{-} \mathbf{\$ 3 . 4 9}$
COTTON FLANNEL
4 yards - \$1.39
LADIES' COATS

| Full length and short |  |
| :---: | :---: |
| Regular \$39.95 values | \$24.95 |
| Regular \$29.95 values | 18.95 |
| Regular \$24.95 values | 16.95 |
| Regular \$19.95 values | 12.95 |
| Regular \$16.95 values | 11.95 |
| GIRLS' CORDUROY JACKETS <br> Sizes 3 to $12, \$ 7.95$ and $\$ 6.95$ values - $\$ 4.99$ |  |
| GIRLS' CAN-CAN SLIPS <br> Regular $\$ 3.95$ for $\$ 2.69$ |  |
| NO REFUNDS - NO ALL SALES F | GES |



BOYS' SUITS
Values to $\$ 24.95$ for -

## $\$ 9.00$

BOYS' FLANNEL SHIRTS
Regular $\$ 2.95$ and $\$ 3.95$ values for -

## $\$ 1.99$

BOYS' KNIT PAJAMAS Regular $\$ 2.98$ value for -
$\$ 1.99$

## BOYS' DRESS PANTS

Regular $\$ 3.98$ values $\quad \$ 2.99$
Regular $\$ 5.98$ values $\quad 3.99$
Regular $\$ 6.98$ values $\quad 4.98$ Regular $\$ 7.98$ values $\quad 5.98$

Boys' Colored

## SWEAT SHIRTS $\$ 1.00$

BOYS' JACKETS
Regular $\$ 10.95$ values $\$ 7.98$
Regular $\$ 12.95$ values $\quad 8.98$
Regular $\$ 14.95$ and $\$ 16.95 \quad 9.98$
values

Regular $\$ 2.98$ values $\quad \$ 2.49$
Regular $\$ 3.49$ values $\quad 2.98$
Regular $\$ 3.98$ values $\quad 3.39$
Regular $\$ 5.95$ values 4.98
BOYS' KNIT SPORT SHIRTS
Regular $\$ 1.49$ and $\$ 1.98$ values for-

## $\$ 1.00$

BOYS' WESTERN SHIRTS
Values to $\$ 4.95$ for -
$\$ 1.99$

## Brown's <br> Department Store

## Society News

Mrs. Oliver Speaks Nuptial Shower At New Comers Club Honors Bride


Shortage Of
High Grade Cotton In 1958


Charles E. Davis Dies At Floydada

GRAIN SORGHUM ASSOCIATIO DIRECTORS REVIEW AND PL



or District Judge. 110TH Judicial District:
L. D. RATLIFF or County Judge:


Hybrids Lead In Yield Test At Hi Plains


For Rent
$\qquad$

## Plainview Office Offers Help On

 Tax Returns

## In Time of Need

need arises ․ . are modern medicines and sickroom supplies . . . for us and for those dear to us.

Within minutes, too, are plentiful supplies of foods, clothing, tools for doing our jobs, and services which are often vitally important to living in Today. These are some of the material blessings to which we have become accustomed . . . as part of life in a typical American town area . . . built and supported by trading among ourselves.

But emergency needs ... those things and those services for which we cannot wait many hours or days... are but a relatively small part of our total trade ... never enough to wholly support the stores and service facilities we find so convenient in times of sudden need.

And ... we can enjoy the best possible service in emergen cies only if we keep our community economically strong and vigorous with our everyday trade.


YOU get everything that your money pays for ... merchandise AND a trade-invigorated communit

## Trade in Lockney

... where your trade builds the town that serves you in time of need live in... when you buy from your home town merchants . . .

| Lockney Variety Store | Brown's Cleaners \& Clothiers | Byrd Pharmacy |
| :---: | :---: | :---: |
| Lockney Drug Company | Jackson Tire Company | Luke's Shop |
| Pylant Grocery \& Market | Lockney Frozen Foods | Darnell Grocery |
| Lena Fae Store | Reecers Master Cleaners | Calahan and Brown Gulf Service |
| First National Bank | White Auto Store | Webster Service Station |
| Knox Grocery \& Market | Truett Variety Store | "Whitey" Baccus Motor Co. |
| Handley Shop \& Pump Co. | Hammond \& Company | Baxter \& Snith Grain Co. |
| Pennington Motor Company | J. C. Jones Company | Brunnier Lumber Co. |
| Rhodes Super Market | Barber Farm Store | Ponsumers Fuel Association |
| Johnson \& Johnson | Parker Furniture Company | Rowland-Gordon Oil Co. |

## Modern Radio \& TV

Cooper Conoco Station


Baker Mercantile-Dry Goos biggest picture biggest thing
ing - told by the ing - told by the
Rock 'n' Roll himst Baker Hardware Company $\begin{array}{r}\text { Rock ' } n \text { ' Roll himsa } \\ \text { greatest lineup of } \\ \text { Roll stars ever ass }\end{array}$ Jack \& June Shop
Lockney Implement Co.

The Lockney Beacon



## CLOSING NOTICE!

THE FIRST NATIONAL BANK
in Lockney
will be closed
Monday, January 20th
in observance of Robert E. Lee's birthday, which falls on Sunday, January 19th, this year.

We will appreciate your co-operation!


DEPENDABIE PRESCRIPTION SERVICE
pend upon us to fill it with fresh drugs and
you can depend upon us for prompt service.
We appreciate the opportunity of serving you in our prescription department. It is our desire to serve you courteously and promptly at any hour of the day or night. This is the most important department in our store and serving you efficiently is our chief aim

BYRD PHARMACY

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Dial OL. 4-3353
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FRED D. BYRD, Pharmacist

RICHARD F. STOVALL
Attorney-at-Law
Stowall Bldg.
Floydada. Texas
Telephone YU 3.3304 General Practice

# FARM SUPPLIES 

Hoeme Plows and Parts Also Hoeme Sweeps and Chis Hard-surfaced and regular

Co-Op Tires
For passenger cars, pick-ups, tru and tractors - all guaranteed

Sale On Co-Op Oil
$5 c$ per gallon discount on minimu quantity of one barrel

## Oil Filters

Wix-Co-op-Fram-A.
CONSUMERS FUEL ASSOCIATION

Lockney


You can never
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FARMERS COMPRETE LIABILITY INSUR MINOR INSUR $\underset{\substack{\text { AGENCY } \\ \text { Dial OL } 43311}}{ }$

## REMODEL NOW!

BUILD THAT GARAGE
NEW ROOF
Phone OL 4-3
see me at my hon
commı
All can be done on low monthly payments wit no down payment.

Armstrong Print Linoleum
12-foot wide
Also Inlaid Linoleum
One Pink Bath Set (Eljer)
at only $\$ 151.85$ complete with all fittings
Cement - Lime - Sand - Gravel
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## FARM LOANS

FARMERS ABILITY INSURA om suits as emplo FARM PROPER All types AuTC HOSPITAL and You name it AUTO LOANS
J. H. COOPE
)ffice Phone OL 4-2131
$\qquad$ 407 W. 8th
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## PPLIES <br> ; and Parts

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## AUCTIONEERING

## Tom Word

Phone OL 4-3761, Lockney
see me at my home in the Lone Star community.



Library News



## HANDIEST, HANDSOMEST PICKUPS THAT EVER HUSTLED A LOAD!



## OTEW CHEVROLET TASKPORCE 58



Baptist Asso. WMU Meets Here Today

Asks Time To Report Crops As Income
return to calif.

CROSS ROARECh Class
REPORT tertainme got irritated
for being so what he aims insith what he aims to do e three one -a
so he is not going to nted by the
more military gild

## Sale Extends Thru Saturday!

## CRISCO Hunts Peache



