





## GREETINGS

Our sincere thanks to all our good friends for their continued patronage. May you all enjoy a very merry holiday season and a very happy New Year.

### SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway

First Show starts at 6:30  
Second Show starts at 8:30

FRIDAY and SATURDAY, Dec. 21 and 22

### "The Beast Of Hollow Mountain"

with Guy Madison and Patricia Medina  
IN CINEMASCOPE AND COLOR

Not rustlers but a slimy predatory beast that was raiding the herds and putting stark fear into the hearts of men — one dauntless American solved the mystery of Hollow Mountain in the most hair-raising chiller ever filmed.

Also CARTOON

SUNDAY and MONDAY, Dec. 23 and 24

### "MOBY DICK"

with Gregory Peck, Richard Basehart, Lee Genn and Orsen Wells  
IN TECHNICOLOR

The film version of the famous novel in which Capt. Ahab seeks to capture the notorious whale which caused him to lose his arm. It's entertainment at its best. Don't miss this one.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY, Dec. 25, 26, 27

### "AMBASSADOR'S DAUGHTER"

with Oliva de Havilland, John Forsythe, Myrna Loy, Adolph Menjou

IN CINEMASCOPE and TECHNICOLOR  
It's true — the reputation the G. I.'s have for standing Paris on its ear? A delightful farce with the Frenchy and G. I. flavor — there's something about a soldier — especially in Gay Paree!

Also CARTOON

### LOOK! CHRISTMAS GIFT!

From December 23 to December 29th, every car driving into the Seale Drive-In Theatre will receive a Christmas gift! Surprise!

### PLAINS THEATRE, Lockney

SATURDAY MATINEE and NIGHT, Dec. 22

### "MASSACRE CANYON"

with Phil Carey, Audrey Trotter and Douglas Kennedy  
They were on a secret mission that could mean death — treachery on the high plains — when the Indians attack.

Also CARTOON

SUNDAY MATINEE ONLY, Dec. 23

### "MOBY DICK"

with Gregory Peck, Richard Basehart, Lee Genn and Orsen Wells

See description above.

COMING SOON

### "LOVE ME TENDER"

with Elvis Presley

## SEASON'S GREETINGS

May this holiday season bring to the world peace, everlasting joy and sincere faith which we pray, remains to bless the hearts of one and all for the best of the days of life on earth — through the long years and the many Christmases which are yet to come.

Christmas is indeed the happiest and by far the oldest of our great holidays. It is now we must remember that on a starry night long, long ago, in the humble surroundings of a crude and simple stable, there was born a child, a Saviour of men. Through the Holy Birth of this King of Kings, all mankind is blessed with the inspiration of faith and the hope of eternal redemption — outlined in the sacred goodness of that One Wonderful Life on earth.

### Letters To Santa

Dear Santa:  
I'm a little girl 5 years old. For Christmas I would like a toy accordion, guitar, doll, toy Christmas tree that lights up, my sister, Sharolyn wants a bicycle and tiny tears doll with clothes. She will be 10 years old on Christmas eve. So please bring her a birthday present. Bring my brother, Jerry Glenn, a bicycle, tent, army suit and gun.  
Remember my cousins in Dallas, Odessa and Lubbock. The ones from Odessa will be here Christmas, so leave their toys here. Bring all of us some candy, nuts, fruit and gum. We will leave you some milk in the ice box and cake on the table.  
We love you, Santa  
Letsy Morgan  
GO TO CHURCH SUNDAY.



LONE STAR OIL COMPANY  
Russell and Joe

### Lockney Students Busy At Wayland

Plainview. — David Hartman, Lena Nelson Ooley, Frankie Sparkman and Johnny Warren, all of Lockney, continue to have a busy time of it at Wayland Baptist College with everyone celebrating the admission of the college into full membership in Southern Association of Colleges and Secondary Schools and also taking part in the pre-Christmas activities.  
To celebrate the newest accreditation recognition, Plainview citizens joined with the college group in a Victory Breakfast, Dec. 7, and afterward President A. Hope Owen declared a holiday. Student Government Association is sponsoring the traditional All-College Christmas Dinner and party on Dec. 20, the night before the 16 days of holiday begin. All-College favorites will be announced at that time. This comes as a climax to many pre-Christmas affairs including the community-wide "Messiah" program sponsored by Wayland's Division of Fine Arts and the presentation of "Amahl and the Night Visitors", the Gian-Carlo Menotti Christmas opera, both of which were directed by W. E. Steward, chairman of fine arts.

A sophomore ministerial student, David is the son of Mr. and Mrs. M. W. Hartman, Rt. 1, Lockney. A 1955 Lockney High School graduate, he is seeking the B. A. degree. Mr. Hartman is active in the work of Volunteer Mission Band.

Lena Nelson Ooley is a senior student preparing to teach. Her parents, Mr. and Mrs. H. J. Nelson, live in Floydada. Frankie Sparkman, also a member of Volunteer Mission Band, is a sophomore, working toward the B. A. degree. A graduate of Lockney High School, she is the daughter of Mr. and Mrs. H. B. Sparkman, Lockney.

The son of Mr. and Mrs. Elmer Warren, Rt. 1, Lockney, Johnny is a sophomore ministerial student. He is a member of Ministerial Alliance and Volunteer Mission Band. Mr. Warren recently received a \$25 bond for an essay he wrote concerning the Science Club's field trip to Bell Telephone Co.

Edward Everett, famous orator, delivered an address two hours long at the Gettysburg dedication.

Congressmen cannot be arrested for traffic violations.  
Paul Revere made George Washington's first set of false teeth.

Millard Fillmore was president when the first bathtub was installed in the White House in 1851.  
Henry Wadsworth Longfellow is the only American whose bust is in Westminster Abbey in England.

## GREETINGS

For your valued patronage, many thanks! And may you reap a rich harvest of happiness for the holidays.

Casey's Continental Cafe

Perry Casey, Prop.



Peace on earth...

May the blessed spirit of this joyous season fill your heart with peace, good will and happiness.

**AIKEN ELEVATOR**  
Charlie Andrews, Mgr. Aiken



## GREETINGS

To greet you at Christmas... our warm, sincere wishes for a glad and glorious holiday. May the inspiration of the Christmas story ever be a comfort and a joy to you and yours.

### LOCKNEY CITY COUNCIL

J. E. Cox, Mayor  
Claude Brown  
Jimmie Hodel  
Charles Baxter  
Lloyd Wofford  
Kelton Shaw

### CITY WATER DEPARTMENT

Juanita Thompson  
H. H. Mills  
Jim Rodgers

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### Public Service Is Host At Meeting Here Thursday

Southwestern Public Service Company were hosts at a dining room here last Thursday night at which adequate wiring was the topic of discussion. Guests included loan agents, builders, wiring contractors, appliance dealers and members from Lockney, Floydada and Silverton. Nine were present.

discussed the expected future growth of appliances in the homes of tomorrow.

The symptoms of low house-power were then shown and explained by H. C. Webber of Plainview. He quoted the shrinkage of T. V. pictures, blowing fuses and octopus wiring in the connection of many appliances from a single outlet as evidence of overload.

The advantages of No. 2 entrance wiring and 100 ampere switchpanels were shown and demonstrated on the board by Mr. Laird.

Following this a graphic and visual demonstration was given by Mr. Webber showing the ampere loading of various appliances on the 30, 60 and 100 ampere panels. This demonstration pointed out the overloading possibilities on these panels in many homes of today.

The necessity of ample outlets and circuits was then visually demonstrated by Mr.



JOE PARRISH, local Southwestern Public Service Co. manager, here opens the meeting on adequate wiring held at Plains Hotel dining room last Thursday evening. Contractors and builders from Lockney, Floydada and Silverton were present.

Laird using both the wiring board and appropriate films.

Adequate wiring pamphlets were given out to those in attendance, pertaining to their various classifications in the housing industry.

#### HERE FROM BRAZIL

Mr. and Mrs. Olin Harris and family from Sao Paulo, Brazil, have arrived in the states and are visiting her parents at Oklahoma City. They will go to Austin to pick up their son, Dick, who is a student at Stephen F. Austin High School, and will be in Lockney later this week to visit his parents, Mr. and Mrs. V. D. Harris, and other relatives.

Lockney, Texas  
Route Q  
December 19, 1956

Dear Santa:  
I have tried to be a good boy this year. I am eight years old, and would like a B-B gun, a football, and a canteen. Please leave me some fruit and nuts. Don't forget all the other little boys and girls.  
Your pal,  
Dale Brown.

#### TO GEORGIA

Mr. and Mrs. John Chandler and children will leave Friday for Warner, Robin, Georgia, where they will spend Christmas with their daughter, Mrs. C. W. Heard and her husband who is in the Air Force and stationed at an air base there. On the return home they will visit with Mrs. Chandler's father at Malvern, Arkansas. They expect to be gone two weeks and Johnny Race will handle the freight depot during that time.

#### CARD OF THANKS

I wish to express my sincere thanks for all the nice cards and lovely flowers sent me during my stay in the Plainview Hospital.

Mrs. Alvin Wilson

Generals Lee and Grant fought on the same side in the Mexican War.

## NOTICE!

There is a City Ordinance which prohibits the SHOOTING OF FIRE CRACKERS within the city limits. This ordinance has been violated lately. Anyone caught shooting firecrackers within the city will have charges filed against them immediately.

By order of the  
**POLICE DEPARTMENT**

# FARM SALE

In order that I may devote all my energies to my Amarillo Court position I am closing out all my farming operations.

## FRIDAY, DECEMBER 28, '56

10 Miles East and 2 Miles South of Floydada, or 3 miles West Dougherty — Watch for signs.

TERMS: CASH      FREE COFFEE      TIME: 1:30 P. M.

<p><b>MACHINERY</b></p> <ul style="list-style-type: none"> <li>1—1954 John Deere 70 Tractor with 4-row Planier</li> <li>1—1954 Super M-T Farmall Tractor, with 4-row Cultivator</li> <li>1—John Deere Model A Tractor, with John Deere Boll Puller mounted.</li> <li>1—12 ft. John Deere One-Way with Sealed Bearings, almost new</li> <li>1—Van Brunt Wheat Drill, 16-10, like new</li> <li>1—IHC Roll-Over Breaking Plow, good one</li> <li>1—14-ft. John Deere Tandem Disc, with Power lift. Very slightly used.</li> <li>1—John Deere Post Hole Digger—almost new</li> <li>1—Eversman V Ditcher, Power Lift Type</li> <li>1—John Deere 3-section Harrow</li> <li>1—13-ft. Hoeme Plow, subject to prior sale</li> </ul>	<ul style="list-style-type: none"> <li>1—John Deere Stalk Shredder, a good one</li> <li>1—1953 6-ft. A. C. Combine, ready for use</li> <li>1—IHC Row Binder, good one</li> <li>2—4-wheel Cotton Trailers</li> <li>1—4-row Sled, complete with Knives and Crustbuster</li> <li>1—Shop-made Hydraulic Land Leveller—a dandy.</li> <li>1—Columbia, all-metal Granary, 1000-bu. capacity</li> <li>1—4-row Packer Wheels, good rubber tires</li> <li>1—John Deere Automatic Guide</li> <li>1—1,000-gal. Propane Tank</li> <li>1—350-gal. Propane Tank</li> <li>Posts, Wire, Hoes, and other misc. items.</li> </ul>
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Mr. Farmer: This is one of the best sets of farm equipment we have had the privilege of selling. If you are in the market for good farm equipment, don't miss this Sale.

## ALTON B. CHAPMAN, Owner

Ken and Corky Bozeman      Boyd and Marie Gregory  
Auctioneers                      Clerks

It's time  
to say  
Merry  
Christmas  
and to  
thank  
you  
for  
your  
continued  
patronage.

## Forget anyone?

BROWN'S is the place to do that last minute Christmas shopping. The men and the boys will all appreciate a gift of clothing in the nationally advertised brands we sell.

STYLEMART SUITS, TOPCOATS and SPORT COATS

SPORTSWEAR by McGregor and Van Heusen

Van Heusen DRESS SHIRTS and PAJAMAS

COOPER'S UNDERWEAR and SOX

TIES by Wembley and Hollyvogue

FLORSHEIM SHOES for men

BOYS CLOTHING by Chipps & Twiggs and Kaynee

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**FREE GIFT WRAPPING**

If you don't know the size then a GIFT CERTIFICATE from Brown's will solve the problem.

## Brown's Cleaners & Clothiers

Dial 3831      MEN'S WEAR — QUALITY CLEANING      Lockney

# Greetings



It's not easy to express  
in cold type the warm appreciation we  
have for the loyalty and good will of  
our many friends. Our sincere thanks for your  
to the pleasure we've had in serving you.

friendship is second only  
To one and all we wish a  
joyous Christmas and a bountiful New Year.

## LOCKNEY GIN



**Greetings to All**

*Our sincere thanks and much holiday cheer to all our friends and patrons.*

Open Evenings until Christmas

**J. C. JONES CO.**

**Merry Christmas**



*To all our friends, an old-fashioned Christmas wish. May all the joys of the season enrich your heart this day and forever.*

**Truett & Ben's Repair Shop**

Truett Ben Gene Jolly James

**for Christmas Gifts galore**

SHOP AT OUR **REXALL** DRUG STORE

**Taylor's COTTAGE CHOCOLATES**

Delicious assorted centers richly covered with dark and milk chocolate.

Pound Box **1.30**

**CARA NOME DUSTING POWDER**

Finest white talc, choice Cara Nome or White Stone fragrance. Gift packaged.

**1.50**

**DISNEY STORY BOOKS**

8 popular favorites for the kiddies.

**1.00** each

**GRESS PLAYING CARDS**

Single packs. Choice of unusual designs.

Pack **1.00**

BURP GUN, Safe, automatic cap gun fires single shots or bursts.	MEN'S MANICURE SET, 5-piece in Apple case.
Cara Nome BUBBLE BATH, 20 packets, 2 boxes.	ZIPPO LIGHTERS, Guaranteed for life!
Cara Nome Cosmetic CARRY-ALL, Lovely sequin mesh, fitted.	ATOMIZERS for her cologne or perfume.
American Custom Quality CHOCOLATES, Assorted centers, Pound Box.	TEXTURED WEAVE STATIONERY.
	HOLY BIBLE, King James version, black cover.

Call upon your Rexall Pharmacist for dependable, accurate prescription service. (Also subject to an Rx charge.)

**ALL THESE GIFTS AND HUNDREDS MORE AT OUR DRUG STORE**

**LOCKNEY DRUG COMPANY**

The REXALL Store  
"We feature service for the sick"

CLYDE BRILEY, Pharmacist Day Phone 3333

# Society

## H. D. Council Xmas Party Is Held

The annual Christmas party for the Floyd County Home Demonstration Council was held Saturday, Dec. 15 in the home of Mrs. John Key West.

The entertaining rooms were gaily decorated in Christmas fashion. Refreshments of fruit cake, minis and hot punch were served to guests on arrival. Serving on the refreshment committee were Mrs. S. J. Latta, Mrs. J. H. Buchanan and Mrs. Albert King.

Mrs. R. G. Dunlap directed games and entertainment during the afternoon.

The chairman, Mrs. Grigsby Milton named the Council Committees for 1957. These are Finance; Mmes. W. H. Bethel, Earl Edwards Jr. and Edwin Brock Yearbook; Mmes. W. W. Trapp, Johnnie Cates and Ted Rutherford. Citizenship Education; Mmes. Roy Fawver, Everett Miller, Ben Brandes. Exhibit; Mmes. Lee Rushing, Lavon Johnson and A. D. Schaffner. Expansion; Mmes. John Fowler, G. W. Smith and Charlie Probasco. Consumer Education; Mmes. D. T. Mayo, E. O. Barrett and Keller Holmes. Recreation; Mmes. L. T. Wood, Bryan Smith and J. H. Buchanan. 4-H Leaders, Mrs. Yvonne Miller; Health, Safety and Civil Defense; Mrs. Sam Jones. Parliamentarian, Mrs. John Smitherman; Reporter; Mrs. J. T. Spears, and assistant reporter, Mrs. Fred Cooper.

Council officers for 1957 are Mrs. Grigsby Milton, chairman; Mrs. J. T. Spears, vice-chairman and Mrs. Elmer Norrell, Secretary.

Mrs. Earl Edwards Sr., distributed the new yearbooks for club members.

The exchange of gifts from a cotton covered mesquite tree decorated with colored Christmas bells completed the party.

Those present other than the hostess, Mrs. John Key West, were Mrs. Harriette Brummett, County Agent, Mrs. Harlon Day, who was honored for nine years of perfect attendance to the Starkey Club and Mmes. Johnnie Cates, G. W. Smith, W. J. Ross, Dougherty; J. H. Buchanan, Friendship; Zant Scott, Harmony; W. W. Trapp, D. T. Mayo, Elmer Norrell, Homebuilders; Earl Edwards Sr., Roy

## New Comers Club Has Xmas Dinner

Lockney New Comers Club enjoyed a Christmas dinner at the Plains Hotel dining room Friday evening. Twenty-six were present.

Mrs. Troy Lemley read a humorous Christmas poem. Following games of "42" and bridge were enjoyed by the group.

Attending were Mr. and Mrs. Claud Holley, Mr. and Mrs. Raymond Smith, Mr. and Mrs. Bill Whitlock, Mr. and Mrs. Dick Whiteley, Mr. and Mrs. Wilson Kermickel, Mr. and Mrs. Howard Smith, Dr. and Mrs. Kenneth Wharram, Mrs. Howard Martin, Mr. and Mrs. Troy Lemley, Mr. and Mrs. Peyton Powers, Mr. and Mrs. Henry Ford Jr., Mr. and Mrs. A. J. Jester, Mr. and Mrs. Roy Thornton, H. H. Nicholas, Mr. and Mrs. Carl Robinson.

### GO TO CHURCH SUNDAY.

Fawver, Lakeview; Lavon Johnson, Lockney; Raymond Teeple, E. O. Barrett, Wiley Nance, Lone Star; Sam Jones, Ben Brandes, Providence; J. T. Spears, C. B. Carmack, Sandhill; J. D. Webb, R. G. Dunlap, Grigsby Milton, John Smitherman, L. T. Wood, South Plains; John Fowler, Turner Hunter, Tom Porter, Starkey; Charlie Probasco, W. H. Bethel and S. J. Latta, Sunnyside.

## Kindergarten Tots Have Xmas Party

Mrs. Glenn Cooper, Mrs. Connie Reed, Mrs. Bill Whitlock, Mrs. Tom Rankin, Jr., and Mrs. M. W. Wiley were hostesses for a Christmas party given for students at Mother Goose School Friday morning, Dec. 14 at the school.

Refreshments of Christmas decorated cookies and cakes were served to the following students, Bruce and Brad Bacus, Carolyn and Mary Ann Byrd, Monty Cook, Glenda Cooper, Andy and Scott Duvall, Freddie and Mike Elliott, Shawna Gilly, Johnny and Mike Hodel, Pat Jester, Gary Mangold, Brenda and Steven Johnson, Cathie and Marlow McDonald, Debbie Miller, Patsy Melvin Cooper and Mrs. Owen Hughes, Johnny D. Patterson, Cindy Rankin, Darlene Reed, Susan and Steven Simmons, Kathy Thornton, Kay Wiley, Lavenia and Jean Wilson, Brenda, Steven, Paul and Joe Wisdom.

Santa visited each of the little students and each received a red Christmas stocking stuffed with goodies. Elaine Cooper received a sweater.

School was dismissed until January 3.

On Thursday night Elaine Cooper entertained the children with a party. They went caroling for several of the school grandmothers, the hospitals


and other places. They returned to the school where Elaine assisted by her mother, Mrs. Thornton served hot chocolate and cookies to twenty young pupils.

### CLOSING NOTICE

During the holidays the studio will be open from 1 to 5 p. m. Film may be deposited at any time at the studio. You may now mail your Kodachrome film directly to Kodak. We have the labels.

We are about ready to announce improvements in both the Capital Photo Service and its location.

### CAPITAL PHOTO SERVICE



For Christmas decorations and holiday cheer...

**Poinsettias Azaleas**

Also wide selection of CERAMIC PLANTERS for Christmas presents.

**GREETINGS** of the season to all and thanks for your fine patronage.

"SAY IT WITH FLOWERS"

**Plains Floral Shop**

Mr. and Mrs. Tom Simpson

Dial 2385 Lockney

SINCERE Greetings



Our warmest wishes for a Christmas abounding in all the spiritual joys of this holy time.

**Baker Mercantile**  
Dry Goods



With sincere appreciation of your patronage and friendship, we are happy to wish you every joy of the Holiday Season.

**Frank Perkins**  
Insurance

**Merry Christmas**

The shining light in children's eyes...the sound of church bells chiming...the gladsome joy of voices raised in carol singing...the spirit-lifting, heart-warming story of the Babe of Bethlehem...all these are part of Christmas, and our Yuletide wish for you is that you may enjoy all the blessings of this happy, holy season in fullest measure.



**Barber's Farm Store**

Mr. and Mrs. S. F. Barber

**HYDRAULIC EQUIPMENT**

HYDRAULIC PUMPS  
HYDRAULIC CYLINDERS  
HYDRAULIC HOSE  
HYDRAULIC BREAK-AWAY COUPLINGS  
RENEWABLE HOSE ENDS

**Tye & Ansley Oliver Company**

Phone 3597 Highway 70 Lockney

THE Season's  
HEARTIEST  
Wishes

We're coming your way with best wishes for a happy holiday and many thanks for your patronage.

**PLAINS HOTEL and COFFEE SHOP**

Mr. and Mrs. Roy Thornton

**Cheerio**

In this sparkling holiday season, we wish you uncountable joys, an abundance of happiness and a wealth of good health, good will and good cheer.

**AIKEN SHOP**

Leo Duvall, Prop. Calvin Tomme A. H. Rogers



**HELP FOR HUNGARIANS**  
Orland Gilbert, McMurry College senior from Lockney, is pictured above (right) with other student officers who conducted a pre-Christmas collection at McMurry to aid the refugees of war-torn Hungary. The McMurrans raised \$65, which will go into the Texas Tribute to Freedom campaign being conducted on college campuses throughout the state. Gilbert, president of the McMurry student body, is pictured with Shirley Wheat of Big Spring, secretary; and Don Yarbrough of Weslaco, vice-president. The Lockney

**State May Cancel Highway Projects Where Counties Lag**

Austin — The State Highway Commission has threatened to revoke road construction contracts with counties who are dragging their heels about buying necessary right-of-way. It was understood that about half a dozen projects will be cancelled but final action is being held up pending a double check on any progress in the counties.

State Highway Commission Chairman E. H. Thornton called it "a very serious problem." "They are settling back, hoping that the legislature or some Santa Claus will buy the right-of-way for non-interstate highways," the chairman said. "They think the interstate highway system is a panacea and cure-all and will result in somebody else buying all the right-of-way."

Thornton said money earmarked for counties who have not purchased land "will be put into areas where they have already bought the right-of-way." In other action, the commission agreed to assist Tulla in widening the pavement on Loop 77 and on Farm Roads 146 and 1318 inside the city provided the right of way was bought by the city.

When a rifle is aimed, the barrel is above the line of the target.

The extended right arm of the Statue of Liberty is forty-two feet long.

**Truck Drivers Cited For Acts Of Courtesy, Help**

Too often, the charitable, good natured spirit of the Holiday Season collides with the rule, untrusting attitude of the Automobile Age as holiday drivers head for the highways, forgetting all about "Good will toward men." Few take time to help fellow motorists stranded in uncomfortable weather by a flat tire, or empty gas tank, or motor troubles.

Ironically, the most often accused, the truck drivers, are the most often courteous. And Texas truck drivers, backed by their Hobbs Knight of the Road Award Program, are being cited this month, and all year round, for their acts of good will on our state highways. They are proving that highway bad manners are out of date.

The December award list named 13 courteous drivers to the select group. This brings the year's total to 114 Hobbs Knights of the Road; a record number of citations for one year.

Of those named, all are Texans, save one Tulsa, Oklahoma driver. Eight truck drivers were nominated for stopping to help stranded motorists, or letting heavy traffic pass as they pulled to the road shoulder. Four men were "Knighthood" for their assistance at the scene of an accident, and one driver detoured from his regular route to donate blood (a rare type) that saved the life of a critically ill child.

Each truck driver will receive an engraved cigarette lighter or bracelet along with an official proclamation from the Texas Department of Public Safety, co-sponsors of the program with the Texas Safety Commission, and Hobbs Trail-

student represented McMurry at a meeting of the Texas Intercollegiate Student Association Dec. 8 in Belton, and at the second Student Conference on National Affairs at Texas A&M College Dec. 12-15.

ers, Fort Worth industrial trailer manufacturer.

Each of the drivers named this year will be considered as this year's most representative Hobbs Knight of the Road, to be announced by Chief Kent Odum of the License and Weight Division, Texas Department of Public Safety, sometime in January.

**SOUP TUREEN SUPPER**

Use your soup tureen for several happy, gather-round-the-table meals during the holidays. A memorable seafood bisque results when you heat together one can each of condensed cream of asparagus and cream of mushroom soup, with one can of frozen shrimp soup, two cans of whole milk or light cream, and one can of tuna fish flakes, drained. Serve with hot brown-and-serve rolls and a snappy seasoned green salad. Chocolate pie and coffee bring this supper to a perfect conclusion.

Thirty-three years usually constitute a generation.

Massachusetts means "place of the great hills."

**DRIVE SAFELY** — If you have plans for tomorrow, be careful today. The National flower of the United States is the goldenrod.

It takes 10 inches of snow to equal an inch of rain.

GO TO CHURCH SUNDAY.

**DO YOUR... last-minute CHRISTMAS SHOPPING THE EASY WAY AT OUR REXALL DRUG STORE**

**CARA NOME GIFT SET**  
Delicately scented Cologne, Lotion and Dusting Powder in gold foil gift box... **2.50**  
Other Cara Nome Sets from \$1.50 to 3.50

**DISNEY DOLLS**  
Disney character dolls in wrap... **1.98**

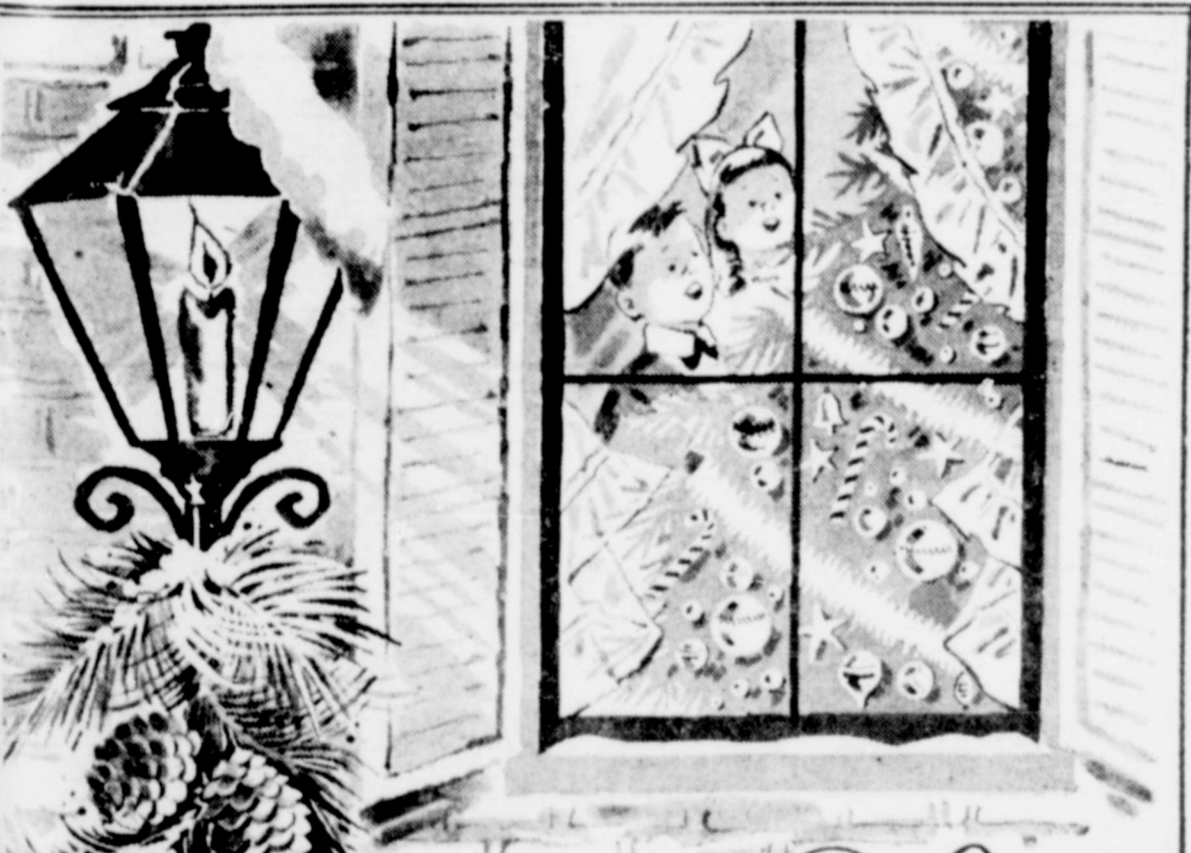
**FAMILY STYLE ASSORTED "CHRISTMAS TREASURE" CHOCOLATES**  
Delicious centers covered with dark and milk chocolate... 2 1/2 Pound Box... **1.98**

**We Feature Nationally Advertised Gifts...**

- CARA NOME NAIL POLISH AND LIPSTICK SET... 1.25 value 1.25
- COMPACTS, Beautiful styles... just 98c
- WHITE ON WHITE STATIONERY... Box 1.00
- \$3.50 values BILLFOLDS, now special 1.98
- DISNEY CRADLE GYM, plastic dolls that swing and tinkle... 1.98
- LITTLE NURSE OR DOCTOR KITS filled with toy instruments... ea. 1.98
- POLY TEA SET, plastic, service for 4... only 98c
- DOUBLE HOLSTER SET with two split fire repeater pistols... 2.99
- METAL CHRISTMAS TREE STAND... only 88c
- VELLO BOLE PIPES... Famous honey-coated bowls. Choice of shapes and styles. 1.00 to 2.50 each

*Merry Christmas to all from REXALL*

**LOCKNEY DRUG COMPANY**  
The REXALL Store  
"We feature service for the sick"  
CLYDE BRILEY, Pharmacist Day Phone 3333



**A Joyous Wish**

May Christmas cheer light up your home and make all the days of your New Year as glowingly bright as the sparkling lights on your tree on this hoppiest of all holidays.

**BAKER HARDWARE COMPANY**  
John Stalcup Bob Dillard

**ONE KEY IN ONE LOCK locks everything**



**GET POPULAR H-O-N FILE with UNILOCK**

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in grey or green. See this H-O-N UNILOCK unit at (Also made in other sizes and combinations)

**The Lockney Beacon Office**  
Phone 3318



Once again the air is filled with song and music. Once more it's Christmas. May it be a truly happy season. In this community of good people let none be unremembered. Let us share one another's happiness to make this a memorable Christmas for all.



**KNOX GROCERY & MARKET**

Mr. and Mrs. Bob Knox Mr. and Mrs. R. L. Knox  
"Shortie" Spradlin D. E. Chesshir Ronnie Christian Ira Clower

**Hi!**

Just a friendly greeting to wish you and yours all the joys of a Merry Christmas and a New Year full of healthy and happy days.

**Lockney Drug Company**  
Clyde and Margaret Briley      Clyde Stowe  
Temp    Sylvia    Joe    Alta    June

**Jewelry Gifts**  
to dream about

ANYONE will appreciate a gift of jewelry. Look at these special prices on jewelry items.

---

Hamilton, Elgin and Bulova  
**WRIST WATCHES**  
50% Off

---

1847 Rogers and Community  
**SILVERWARE**  
50% Off

---

We have some  
**NICE LUGGAGE**  
at 50% Off  
3-piece sets at \$12.00 incl. tax.

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**SAMSONITE LUGGAGE**  
in all colors. Come in and see this

---

**WOODEN SALAD SETS**  
Seven pieces with large bowl. Only —  
\$6.95

---

All kinds of Electric Shavers  
\$8.50 in trade for your old razor

---

**BUXTON BILLFOLDS**  
Both ladies' and men's.  
\$2.50 up

---

A very nice selection of  
**COSTUME JEWELRY**

---

Franciscan China and Pottery  
Haviland China — Flintridge China

---

Electric Appliances  
Sunbeam, G. E. and Faberware Toasters, Mixers, Waffle Bakers, Fry Pans and Percolators.

---

Sterling Silver  
by Wallace, Gorham and Reed & Barton.

---

**Oliver Jewelry**  
Dial 2149      106 South Main

**Society**

**Bridge Club Has Christmas Luncheon**  
Members of the Duplicate Bridge Club enjoyed a Christmas luncheon at the Plains Hotel Coffee Shop Monday. Hostesses were Mmes. Bernice Miller, Arthur Barker, Tom Chatham and Clyde Applegate. Guests were Mmes. L. L. Rhodes, Henry Hodel, Raymond Meriwether and Wanda Baker. Following the luncheon the women played bridge and exchanged gifts in the Clyde Applegate home.

**Baptist WMU Has Christmas Social**  
Mrs. Ed Whitfill was hostess for a Christmas social for the Women's Missionary Society Monday afternoon at 3 o'clock. Co-hostesses were Mmes. T. B. Mitchell, Chester Mitchell and Howard Cooper. Christmas decorations were used throughout the entertaining rooms with a miniature Christmas tree as a centerpiece on the dining table. Gifts for members of the Extension Department of the Baptist Church were brought and placed under the Christmas tree in the living room. Mrs. Guy Sams told a Christmas story. In attendance were Mmes. Hilburn Casey, E. A. McLeod, Leslie Ferguson, L. A. Blair, Henry Moore, Tom Moore, Thomas Marr, Hugh Carrell, Guy Sams, V. H. Kellison, J. B. Mitchell, Chester Mitchell, Howard Cooper and Ed Whitfill.

**HD Club Has Party In C. Baxter Home**  
The beautiful new home of Mrs. Charles Baxter in West Lockney was the scene for a Christmas party for members of Pleasant Valley Home Demonstration Club Tuesday, December 11 at 2:30 p. m. Mrs. Don Hatch, daughter-in-law of Mrs. Baxter was hostess for the party. Entertainment included games, Christmas carols and prayer. Holiday decorations throughout the Baxter home added to the festive occasion. Pecan pie and coffee were served to Mrs. Harmon Handley, Mrs. Raymond Rucker, Mrs. Chester Mitchell, Mrs. Clark Harris, Mrs. Ray Aston, Mrs. Don Hatch and Mrs. Charles Baxter.

**What Helps Business—Helps You!**  
Buy Independent — Trade at Home!

There is some things that your competitor can do to hurt you and there are some things that he does that helps even when he thinks he is hurting. This has been a common practice since the beginning of time. There are some that will stoop to calling you names when competition got rough. These names show how inferior that they can be when it comes to business matters. But with some people this is a common practice and should be expected at all times. Then there is the competitor who will promise his customer anything to keep him happy, cannot fulfill his promise and knows that he can't when he makes the promise. Then he will try to save face by having someone in his company do all that he can to keep his competitor from delivering the merchandise to the customer that he can't deliver himself. Then there is the man who will sell his merchandise to someone else out of town who will buy it and pay a dollar more, leaving his customer for the next one. Then there is the man who will try to save you on your purchase of the item that you try to buy from his competitor. Then you are what is known as a "illegal operator, black market operator, business wrecker, and to some people a bootlegger" in the business in which you have a license to operate the same as he.

WE CAN DELIVER to you in Lockney any kind of automobile that you want at a big saving to you. If you doubt this come in and see for yourself. Don't take anyone else's word for this. Let us show you what we can do for you. Let us give you something to think about when you talk to our customers who number in the hundreds.

**Special savings on the list below:**  
FORDS: Customs, 4 doors, 2 doors, six cylinder and eight cylinder  
Custom 300, 4 doors, two doors, six and eight cylinder.  
Fairlane 4 doors, two doors, six and eight cylinder.  
Fairlane 500 4 doors, 2 doors, six and eight cylinder.  
Station Wagons, all body styles.  
Ford-O-Matic, Overdrive and standard shift at your command.

CHEVROLETS: Bel Air, Two Tens, One Fifties, 4 doors, 2 doors and Station Wagons

PONTIACS: Star Chiefs, Super Chiefs, and Chieftians 4 doors, 2 doors and Station Wagons

PICKUPS: Ford and Chevrolets.

**HARRIS MOTOR COMPANY**  
New and Used Cars  
Phone 3371      Plains Hotel Building      Hollis Harris, Manager  
Lockney, Texas

**Ernestine Spradlin Honored At Shower**  
Miss Ernestine Spradlin, bride-elect of Jimmy Myers, was complimented with a wedding shower Thursday, December 13 in the home of Mrs. W. L. Thomas. Calling hours were 3 to 5 p. m. The refreshment table was laid with a white satin and linen cloth centered with a Christmas arrangement of three angels amid red candles in greenery sprayed with snow. Another arrangement on the buffet was a large red candle surrounded with snow covered holly and cedar. The holiday motif was evident throughout the house. Mrs. Thomas greeted the guests and presented them to the honoree, her mother, Mrs. Ernest Spradlin and to Mrs. Olive Myers, mother of the prospective bridegroom. Betty June Jackson secured names for the register. Sandra Sams and Mrs. James Stair presided at the table. Maebeth McLaughlin served in the gift room. Hostesses were Mmes. W. L. Thomas, H. B. Coggin, Hugh Counts, Fritz Schacht, Oliver Holmes, C. H. Rose, Raymond Rucker, Clark Harris, Ike Johnson, James Stair, Jimmy Heard, Robt. Ayres, Art Barker, Gerald Sams, F. L. Brown, C. O. Jeffcoat, Buck Sams, Joe Foster, Garland Sams and Harley Workman. Misses Beth McLaughlin and Emma Stalbird.

**Nuptial Parties Honor Bride-Elect**  
The home of Mrs. E. M. Jackson in McCoy Community was the scene of a coffee complementing Miss Clara Lee Smith, bride-elect of Dickie Smith of that community. The event took place Saturday, December 15 at 10 a. m. Coffee and date bread were served from a beautifully appointed table. Christmas decorations were used throughout the house and the honoree was presented an array of wedding gifts which had been placed beneath the Christmas tree. Hostesses for the delightful affair were Mmes. E. M. Jackson, Guy Shipp, A. G. Eubanks, Phil Helms, O. F. Cummings, F. F. Stephens, Bob Ratjen, Robert Smith, George Smith, Dick McCown, Wilson Edwards, L. A. Pate, Claude Payne, Harvey Tardy, R. C. Day, C. C. Price, Hearn Hodges and J. O. Wyatt. **Lingerie Shower** Miss Clydene Terrell of Plainview was hostess for a lingerie shower honoring Miss Clara Lee Smith Tuesday afternoon from 3 to 5 p. m. in the Tergell home. Carrying out the Christmas motif the house was beautifully decorated in red and white. Among the guests were classmates from West Texas State College, Canyon, and special friends from Lockney, Plainview, and Floydada.

**Christmas Dinner Enjoyed Monday**  
A Christmas dinner was enjoyed by several couples at Lone Star Community Center Monday night. Following the dinner games of "42" were played. In attendance were Mr. and Mrs. Howard Mosley, Mickey and Terry, Mr. and Mrs. Lloyd Readhimer and Jo, Mr. and Mrs. Harold Davis and Dennis, Donald Parish, Mr. and Mrs. Jack Prizzell, David, Jackie Lou and Mary Amber, Mr. and Mrs. Kenneth Wofford, Jean, James and Jann, Mr. and Mrs. Lowell Jarrett and Larry, Mr. and Mrs. Reed Lawson, Sunny and Reeda Kay.

**Linton Pruitt and Raymond Rucker for putting up the land and for bringing and sending hands and tractors too while in the hospital.**  
Weldon Smith  
Neva and Dan.

**A WORD OF THANKS**  
With grateful hearts we wish to say thanks to Ray Aston, Elmer Biggs, W. A. Campbell, John Cox, Murrett Dorsey, Clark Harris, J. T. Huckaby, Lynn Miller, Alton Noland,

**Joyous Christmas Wishes**

Lots of holiday cheer to you and your family this Christmastime.

**Jack & June Shop**  
Rex      Betty      Nita      Rosie

**Christmas Greetings**

WISHING YOU ALL a very Merry Christmas and a Happy and Prosperous New Year. Thanks for your patronage of the past year. You have been very generous to us.

Here are some special prices for the week end. Shop and save on your Christmas Foods!

<b>PECANS</b>	Shelled—Full lb. Bag	<b>89c</b>
<b>Peaches</b>	Spiced No. 2 1/2 Can	<b>27c</b>
<b>Pineapple Juice</b>	Del-Monte 2 Cans—11 oz.	<b>25c</b>
<b>Oranges</b>	5 lb. bag	<b>29c</b>
<b>BEANS</b>	Whole Blue Lake Mission Brand 2 cans 303's	<b>35c</b>
<b>COCOANUT</b>	Bakers Angel Flake 8 oz. pkg.	<b>25c</b>
<b>JELLO</b>	All Flavors 2 for	<b>15c</b>
<b>Sweet Potatoes</b>	Ozark Brand 23 oz. can	<b>19c</b>
<b>Pork Chops</b>	Pound	<b>49c</b>
<b>Beef Roast</b>	Pound	<b>49c</b>

**FRESH AND CURED HAMS DRESSED TURKEYS — HENS — FRYERS**

**WE WILL GIVE DOUBLE STAMPS MONDAY and WEDNESDAY.**

Call for Pylant's Trading Stamps at Lena Fae Store and Pylant's Grocery

**Pylant's Grocery & Mkt.**

Double Stamps Every Tuesday with \$2.50 Cash Purchase

Four a acre trac Killeen, income \$ amately Will tra section I Have plainvied I nee sections BOB M Dial 3321

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# USE THE WANT ADS

**For Sale**

**FOR SALE**  
Four apartment houses on 3 acre tract located 3 miles from Killeen, Texas, near Fort Hood. Income \$900 per month, approximately \$90,000.00 investment. Will trade for a good quarter section in this area.  
Have new \$10,000 house in plainview will trade for irrigated land around Lockney.  
I need listings on quarter sections, all in cultivation.  
**BOB MILLER INSURANCE AGENCY**  
Dial 3329 Lockney

**FOR SALE**—1954 KH Harley-Davidson motorcycle, black, 9,000 miles. See C. A. Robinson at Paymaster Farm or call 3581 daytime, 3790 at night. 37-3tp.

**FOR SALE**—Two used automatic washers, good condition, \$10 down, \$10 per month. One used refrigerator, \$55. White Auto Store, Lockney. 37-2tc.

**FOR SALE**—Two good used adding machines at The Beacon Office. Both in good condition. Big Discount from new price.

**FOR SALE**—Four head of stray cattle, cheap to owner. Dale Laceywell. 37-1tc.

**FOR SALE**—Westate land lawyer, a good one. Glen Cooper, phone 3812. 36-4tp.

**FOR SALE**—Have several houses in east and west Lockney, priced at \$2500 and up. Also lots of lots, \$200 up. Some irrigated land, also dry land. See us for farm loans, to buy land, improve your farm or to put down an irrigation well. Lockney Real Estate, E. R. Harris. 36-1tc.

**FOR SALE**—320 acres, one good irrigation well, located 7 miles west, 3 miles south of Silverton. Mayfield Bros., phone 4550, Bean. 36-3tp.

**FOR SALE**—Hardwick 4 burner cook stove. Mrs. J. B. Allen, dial 2208. 35-1tc.

**MARRS EGGS** in the new carton, at every grocery store in Lockney. Guaranteed unconditionally. 32-1tc.

**FOR SALE**—1953 Ferguson. Good tractor, new rubber. Thomas Marr. 32-1tc.

**For Sale**

**FOR SALE**—5 sows and weaning pigs. Virgil Brasher, 2 1/2 miles north of Providence. 37-7tp.

**FOR SALE**—Four burner gas range in good condition. Can be seen at Barber Farm Store or dial 2109. 36-1tc.

**FOR SALE**—Nearly new 3-piece bedroom suite. Mrs. R. E. Brown, phone 3625. 36-3tp.

**FOR SALE**—Practically new Gene Autry guitar. Also boys bicycle, 26-inch frame. Wayne Cooper, phone 2201. 36-3tc.

**For Sale**

**Gyramor Rotary Stall Shredders in three price ranges (drag type and three-point hitch).**

2 bottom No. 202H plows.

No. 935 John Deere Trailers.

KBA 10-foot heavy duty Tandems with or without wheel carriers.

**COMFORT COVERS**  
to fit any tractor.

**Used Equipment**

Two-Way Plows, 10-foot tandems.

1947 Ford Tractor

1940 model G John Deere Tractor

1948 model B John Deere Tractor

One model L Case Tractor

1947 Model G John Deere Tractor

**Lockney Implement Co.**  
Dial 3825 Lockney

**FOR SALE**—New GI home in west part of town. Ready to occupy. J. H. Cooper Agency. 18-1tc.

**CAKES**—I bake and decorate cakes for all occasions. Mrs. Viola Rowell, phone 3303. 4-1tc.

**For MONUMENTS and CURBING**—See Weldon Dodson, Phone 2240, Lockney. 23-1tc.

**DRIVE-WAY GRAVEL** We can furnish it in any quantity. See or call C. L. Callaway, phone 2224. 26-1tc.

**FOR SALE**—Knapp Bros. patented aero-tred cushioned inner-sole Shoes. For comfort, service and style. With or without arch support for men, boys and ladies. H. P. Coleman, Box 28, Res. Phone 3834, Lockney. 9-1tc.

**FOR SAVING** on all your insurance through dividends when policy expires, call J. H. Cooper Agency. 18-1tc.

**Wanted**

**LOCKNEY TRADING POST** wants to buy your fruit jars until after frost. Any kind that will seal. 25-1tc.

**R. W. JOHNSON WELL SERVICE**  
Windmill and Pressure Pump Work  
We also sell Fairbanks Submersible Pumps  
Phone 3384

**WANTED**—General housework and caring for mothers with new babies. Also baby sitting. Mrs. R. L. Lackey, phone 2130. 38-1tc.

**For Rent**

**FOR RENT**—Large 4 room house with bath, 1/2 miles west, 1 1/2 miles south of Seale Drive-In, on pavement. Call Jake Jones, Phone 3396, Kress. 37-1tc.

**FOR RENT**—3 rooms and bath. Mrs. Tom Cope, phone 3857. 36-1tc.

**FOR RENT**—Small 4 room house, \$10 a week, utilities paid. Mrs. A. B. Kenady, dial 3688. 36-1tc.

**FOR RENT**—Small furnished apartment, \$10 a week. Mrs. A. B. Kenady, 320 SW 1st Street, dial 3807. 34-1tc.

**FOR RENT**—Two room house with bath, furnished. Mrs. Havah Hightower, phone 2302. 33-1tc.

**Lost and Found**

**FOUND**—Pair of spectacles, brown plastic frames. Inquire at The Beacon office. 11c.

**WORD OF THANKS**  
I wish to thank Drs. Simmons and Mangold and all the nurses for taking such good care of me and making my stay in the hospital more pleasant. Also those who sent flowers and visited me.  
Weldon Smith.

**I. O. O. F. LODGE NO. 93**  
Lockney, Texas  
Meets each Thursday at 8 p. m. Refreshments served.  
CONNIE REED, N. G.

## SOCIETY

**McAdams Family To Have Reunion**

Mr. and Mrs. Carl McAdams will have their children with them for Christmas. This will mark the first time the family has had the privilege of spending the holiday together since 1941. Major Carl McAdams and wife of Alameda, California and Dr. and Mrs. W. L. Cooper and children, Bill, Bob, Mike, Ricky and Mary Ann of Lexington, Kentucky are expected to arrive Christmas Eve.

Other relatives who will visit sometime during the holidays include Mr. and Mrs. O. R. Moore and family of Kamay, Mr. and Mrs. Maurice Goodwin and family of Arton, Mrs. Moore and Mrs. Bill Strickland; Past Noble Grand, Mrs. Dimple McGavock; RS-NG, Mrs. Ollen Billhey; LS-NG, Mrs. Ruth Harris; RS-VG, Mrs. Marlin Anderson; LS-VG, Mrs. H. C. Jones; Chaplain, Mrs. J. D. Wood; Conductor, Mrs. Audvie Barnett; Warden, Mrs. Warren Graham; Color Bearer, Mrs. Ben Wood; Flag Bearer, Mrs. Joe Phillips; Inside Guardian, Mrs. Alton May; Outside Guardian, Mrs. Clophas Smith; RS-PNG, Mrs. Albert King; LS-PNG, Mrs. A. L. Phillips; Right Alta Bearer, Mrs. W. A. Taylor; Left Alta Bearer, Mrs. K. O. Krum; Musician, Mrs. Ben McGhee; Degree Team Captain, Mrs. Charles Hammit; Lodge Deputy, Mrs. Dimple McGavock; RS Chap-

**Rebekah Lodge Officers Named**

The appointive officers have been named for the order of Rebekah Lodge along with the elective officers recently announced. They are listed below. A Christmas and birthday party was held by the Rebekah and Odd Fellows Lodge members and their families Wednesday evening at the lodge hall to close the year activities.

New officers are Noble Grand, Mrs. Essie Conner; Vice Grand, Floyce Reed; Recording secretary, Laverne McCarty; Treasurer, Mrs. Bill Strickland; Past Noble Grand, Mrs. Dimple McGavock; RS-NG, Mrs. Ollen Billhey; LS-NG, Mrs. Ruth Harris; RS-VG, Mrs. Marlin Anderson; LS-VG, Mrs. H. C. Jones; Chaplain, Mrs. J. D. Wood; Conductor, Mrs. Audvie Barnett; Warden, Mrs. Warren Graham; Color Bearer, Mrs. Ben Wood; Flag Bearer, Mrs. Joe Phillips; Inside Guardian, Mrs. Alton May; Outside Guardian, Mrs. Clophas Smith; RS-PNG, Mrs. Albert King; LS-PNG, Mrs. A. L. Phillips; Right Alta Bearer, Mrs. W. A. Taylor; Left Alta Bearer, Mrs. K. O. Krum; Musician, Mrs. Ben McGhee; Degree Team Captain, Mrs. Charles Hammit; Lodge Deputy, Mrs. Dimple McGavock; RS Chap-

**El Progreso Study Club Meets In M.-Ashton Home**

El Progreso Study Club met Wednesday, December 15 at 3:45 p. m. in the home of Mrs. Milton Ashton for its annual Christmas party.

The home was beautifully decorated in the holiday motif using silver and pink.

The club voted to send a Christmas check to a shut-in couple and to donate to the Floyd County United Chest fund.

Mrs. Ashton told a Christmas story and gifts were exchanged from the Christmas tree.

Refreshments of dessert snow balls and hot tea were served on arrival to Meses, A. O. Wines, Charles Duran, C. J. Taylor, Henry Schacht, B. A. Simmons, Guy Sams, Ewald Quebe, T. B. Mitchell, Chester Mitchell, L. M. Hones, Bill Hodel, Henry Hodel, Leslie Ferguson, Jesse Cox, Dee Copeland, Hershel Carthel, Clyde Briley, Barry Barker, Clyde Applewhite and the hostess.

Honor guests for the birthday party were Meses, Truett Billbey, Mrs. Marlin Anderson, Mrs. Ed Whitfill, Mrs. Albert King and Mrs. W. L. Strickland.

The Debekeh degree was conferred on Mrs. Ben McGhee and Mrs. Joan Duvall December 3, and on Mrs. Van McAda December 10. Mr. and Mrs. Claude Gene Hammit will be initiated December 31.

**The K. Sammanns To Have Open House**

Mr. and Mrs. Karl Sammann of Plainview, former Providence community residents, will celebrate their Golden Wedding Anniversary with open house Sunday afternoon, December 30 from 2:30 to 5:30 at their home 1611 West 9th St., Plainview, Texas.

They invite all their friends to attend but request no gifts be brought.

**INCOME TAX SERVICE**  
at my residence  
One block west of grade school.  
J. D. COPELAND  
Phone 3813

**LOOK! SANTA CLAUS WILL BE AT OUR STORE SATURDAY!**  
Bring the kiddies and let them see the old gentleman in person.  
**DARNELL GROCERY**

*Greetings*

Permit us to express our sincere thanks for your valued patronage, and to wish you all the joys of the holiday season.

**Workman Plumbing & Heating**  
J. H. WORKMAN, Prop.

*Merry Christmas*

Cheer and happiness to you and yours on this most joyful of all Holidays.

**DARNELL GROCERY**  
Mr. and Mrs. W. R. (Pont) Darnell and the Crew

See me for **Washed Sand and Gravel**  
Delivered to your job.  
**C. L. CALLOWAY**  
Phone 2224 Lockney

I AM your **STUDIO GIRL COSMETIC** dealer for this district. Free demonstration for a wonderful line of cosmetics and gifts for men and women. Mrs. M. W. Anderson, phone 2322. 17-1tc.

LET US put down your fertilizer. Have both Anhydrous Ammonia and dry rig. Will take soil analysis of your land. Deanie Henderson, Phone 3576 or contact me at my home, 3 1/2 miles north of Cassel Bros. Gin, Lane Star. 8-1tc.

**IT'S COMING**  
Money is another commodity that has been going up, up and up. Our interest rate on all new loans will be 5% January 1st, 1957. Now is the time to refinance. See or call your **NATIONAL FARM LOAN ASS'N** 319 S. Main YUKON 3-2480 Floydata, Texas.  
Jake B. Watson, Sec. Treas.

**FOR SALE**  
Strongest furrow guide ever built, fits tricycle M or other tricycles with little adjustment. Wayne Bramlet, Route 1, Lockney. 27-1tc.  
3 miles north, 3 miles west of Lone Star.

**FINISH HIGH SCHOOL** or grade school at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 23-52tc.

**LOCKNEY TRADING POST** handles Dorothy Mae mattresses, cotton or innerspring. We also send in your renovates. Will give you quick service. 25-1tc.

**FOR SALE**—Used desks and slightly damaged venetian blinds, \$1.00 each. Contact Mrs. Alma Dutton or Carl Wilson at Grade School. 30-1tc.

**ALUMA - KRAFT AWNINGS**, Humphreys tension - sealed storm windows and doors, Cyclone fence. See L. L. Reece, phone 2262 or 2277. 2-1tc.

**FOR SALE**—Cancer insurance, polio hospitalization insurance. J. H. Cooper Agency. 18-1tc.

**Wanted**

**WANTED**—We will steam clean your auto or tractor motors. Reasonable charge. See George Taylor at Taylor Laundry. 37-3tc.

**WANTED**—To buy one 500 gallon propane tank. See Rowland-Gordon Oil Co. immediately. 37-1tc.

**WANTED**  
**Deep Plowing**  
12 to 20 inches  
Call or see  
Charles Hammit, dial 2157  
Eugene Gilley  
YU 3-2606, Floydata  
Gene Hammit, dial 2392

**WANTED**—Ironing and baby sitting. Mrs. Roy Cook, Lawson rent house, 2 blocks west of bank. 35-3tp.

**SEWING WANTED**—Plain and fancy. Mrs. Frank Messimer, phone 2189. 21-1tc.

**NOTICE**—Portable disk rolling G. H. Weldon Graves, Lockney 3483, or Floydata YU 3-2153. 13-1tc.

**WANTED**—Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-1tc.

*Greetings*

To all our patrons... our warmest thanks and best wishes for a very festive and happy Holiday season.

**Cooper Garage & Service Station**  
M. E. Cooper  
O. L. McGowen  
L. V. Eiland

*Season's Greetings*

**WEBSTER SERVICE STATION**  
R. V., KELLEY and JESSE

**CROSS ROADS REPORT**

Dear Editor:  
I see where a big university made a study which showed that attractively color-styled classrooms upped the average grades of school pupils nine per cent.

My office-slave neighbor says this is no surprise to him. He noticed long ago how colorful surroundings improve a man's work.

Says nothing does so much to temper the daily grind as an hour or so per day spent in bright environment like a coffee shop with an attractively color-styled waitress.  
D. E. Scott

**TO FLORIDA**

Mr. and Mrs. C. A. Gloyna expect to leave by train for West Palm Beach, Florida, where they will visit their daughter, Mrs. Calvin Stanfield, Mr. Stanfield and two sons. Charlie says he expects to be gone a week at least and may stay longer if he can stay away from Texas.

**THE TRUE SPIRIT OF CHRISTMAS**



**GREETINGS**

*As we celebrate the day of His birth, may His inspiration bring you the peace and love He wished for the world... may all the blessings of Christmas dwell in your home and your heart always.*

**LOCKNEY IMPLEMENT CO.**

Pat Stansell, Manager

**THE MERRIEST Merry Christmas**

*Old-repeated but sincere  
Is our Christmas wish to you:  
An abundance of good cheer  
To last the whole year thru.*

**AIKEN "66" STATION**  
Ice Birdsong, Prop.

**Letters To Santa**

Dear Santa Claus,  
I am only three years old, so my mother is writing this letter for me.

The thing I want most for Christmas is a tricycle, but most anything would make me happy.

I hope all the other little boys and girls have a happy Christmas and after you have delivered all their toys, if you have any tinker toys left, you can drop them in my stocking.

Love,  
Cindy Hunt

Lockney, Texas  
December 16, 1956

Dear Santa:  
I am a little girl six years old and in Mrs. Watson's first grade class at school. I have tried very hard to be a good girl this year. Would you please bring me a Tiny Tears Doll, some clothes and bottle for her. Also some play dishes. I would like a felt skirt and sweater.

Don't forget all the other little girls and boys.  
Bye now  
Sue Carthel

Lockney, Texas  
December 16, 1956

Dear Santa:  
Would you bring me an electric football game, some new clothes—a record player and records, and anything else you think you need.

Don't forget all the other boys and girls everywhere.  
Bye now,  
Wayland Carthel  
P. S. Don't forget Big Sister Zela.

Lockney, Texas  
December 16, 1956

Dear Santa:  
I am a little girl five years old. I have been a pretty good girl this year. Would you please bring me a Mary King Walking Doll, some new clothes for her, and a bottle. Also bring me some new clothes, and play dishes.

Don't forget all the other little girls and boys. See you the 24 of December.  
Lots of love  
Debbie Carthel

**Bean Exchange Gets Toll-Free Service**

Toll-free extended area service between General Telephone Company's Silverton exchange and the Mid-Plains Telephone Co-Operative Bean exchange was inaugurated at midnight Friday, according to E. I. Jenkins, District Manager for Gen-

eral Telephone Company of the Southwest.

Immediately after the cut-over Friday night, telephone service between Silverton and Bean was without the usual toll charge for the first time since the cooperative installed the Bean Exchange.

Letter carriers' uniforms are a 50-50 blend of the Union Blue and Confederate Gray.

**DRIVE SAFELY** — A minute for safety beats a month for repairs.

John Adams was the first U. S. ambassador to England.

**SAVE ON YOUR MOTOR OIL!**

During December and January only we will give

**10c per Gallon Discount on all Co-op Motor Oils**

in quantities of 30 gallons or more in addition to the usual quantity discounts.

This oil is fully guaranteed.

We carry all weights and kinds.

See us if you want to save on your motor oil.

**Lone Star Oil Company**

Dial 3487

Lone Star



*Merry, merry Christmas to everyone*

Christmas fills a large place in our life today. With each recurrence it brings

a wave of good feeling and friendship that makes the air

softer and warmer and puts new happiness into our hearts. It is this good

feeling that instills in us an ever greater appreciation of the loyalty

and confidence of our many fine friends. To them we want to extend

our heartiest wishes for a joyous Christmas and a happy, prosperous New Year.

**Byrd Pharmacy**

Mr. and Mrs. Fred D. Byrd  
Peggy Cline

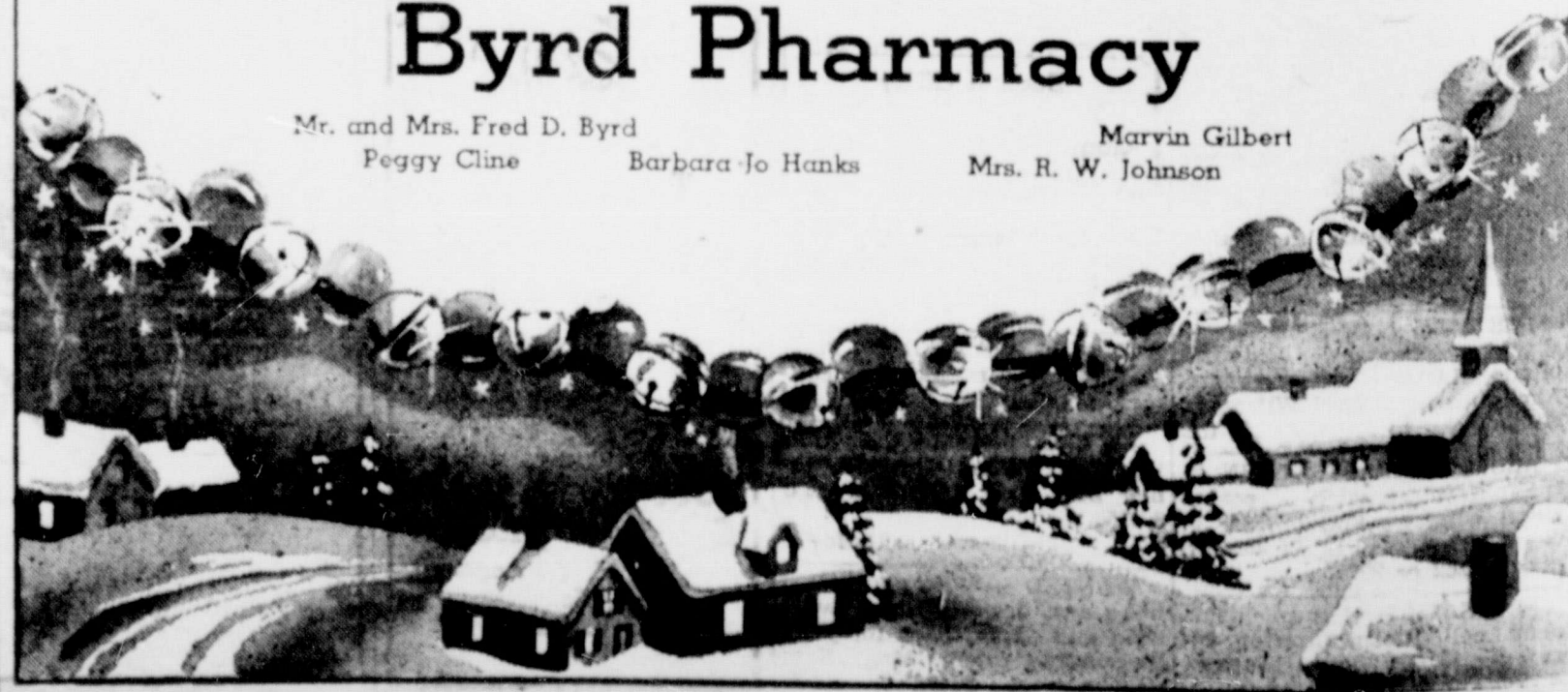
Barbara Jo Hanks

Marvin Gilbert  
Mrs. R. W. Johnson

**Warm Wishes**

*May the glow of holiday cheer brighten the homes of our many kind friends whose patronage we value so highly. Our thanks to you all.*

**CEREAL ELEVATOR**  
C. W. Ginn, Mgr.





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## Blessings of CHRISTMAS



May the faith that led the Three Wise Men to His manger fill your heart with love and good will this Christmas time.

**Modern Radio & TV Service**  
Mr. and Mrs. Marvin Cox

See The **GIFT ITEMS** at **PENNINGTONS!**

**APPLIANCES**  
Maytag Washers and Dryers  
Maytag Dutch Oven  
Gas Range  
Crosley Electric Range  
Crosley Electric Refrigerators

**SPORTING GOODS**  
Rifles of all kinds  
.22 calibre rifles, 30.30 calibre.  
.270 rifles, 30.06 calibre.  
Shotguns  
Double Barrel and Automatic Shotguns  
Pump Shotguns — Also Bolt Action  
From 12 to 410 calibre Shotguns

**FISHING EQUIPMENT**  
All kinds of fishing equipment.  
Coleman Lanterns and Stoves  
Archery Sets  
Boats and Champion Outboard Motors  
Let us help you select a gift for the man of the house. He'll like sporting goods.

**PENNINGTON MOTOR CO.**  
Dial 3383 Lockney



MR. AND MRS. J. W. (DUB) DIPPREY  
—Photo by Wayne Bramlet

### Church Ceremony Unites Couple In Double Ring Rites

Miss Doylene Harrison and J. W. (Dub) Dipprey exchanged wedding vows in rites performed Friday, December 14 at 3 o'clock in the First Baptist Church, Earl Cantrell, Church of Christ minister from Silverton, read the double ring ceremony. The bride is the daughter of Mr. and Mrs. Doyle Harrison, Lockney, and the bridegroom is the son of Mr. and Mrs. J. W. Dipprey also of Lockney.

The altar was centered with an arch covered with greenery and clusters of white stock. White wedding bells hung from the top of the arch. Cathedral candelabra flanked the arch and three others were used in the background interspersed with palm trees against a blanket of tropical foliage. Aisle markers were white mums and greenery tied with blue satin ribbon.

Miss Oddie Mae Rodgers, pianist, played "Because," "I Love You Truly," "Always," and the traditional wedding marches.

Given in marriage by her father, the bride was gowned in an original model of imported Chantilly lace over bridal satin designed with a portrait neckline outlined with escalloped lace embroidered with iridescent sequins and seed pearls. The fitted bodice terminated in points in center front and back and featured long sleeves ending in points over the hand. The magnificent skirt was made of lace applied to satin with fullness laid in inverted pleats at each side front. The immense fullness of applique lace over satin swept into a long graceful train at back. Hoops were worn underneath to emphasize the full-

**DRIVE SAFELY** — Be the kind of driver you expect the other fellow to be.

Thomas Jefferson invented the sliding doors used on our street cars, over 125 years ago.

## Greetings

Many thanks for giving us the opportunity to serve you in 1956. Hope we continue to be so favored in 1957. Happy holidays!

**DOYLE POOLE AUTOMOTIVE SERVICE**

## SINCERE GOOD WISHES

To you, from all of us, our very best wishes for a holiday rich in the true, deep meaning of Christmas.



NOTICE: We will be closed December 24th through Saturday, December 29th

**Personality Beauty Shop**  
WYNONA ALLISON, Prop.

**BEACON WANT ADS GET RESULTS**

## LAST MINUTE SHOPPERS' GUIDE!

PRACTICAL GIFTS for all at BROWN'S

<b>For Her:</b>	<b>For Him:</b>
Nice Dresses	Sport Shirts
Lingerie of all kinds	Belts and Ties
Sweaters	Pajamas
Blouses	Dress Shirts
Skirts	Men's Jewelry
Brunch Coats	Robes
Towel Sets	Slacks
Sheets and Pillow Cases	Jackets
Costume Jewelry	Shoes

Free Gift Wrapping

## Brown's Department Store

Dial 3590 Lockney



## Season's Greetings

In extending our sincerest greetings to our friends at this time we find an ever deeper meaning in the spirit of Christmas. For it is the furthering of friendship and brotherhood with others that brings to us the true joy of living...

*A Merry Christmas and a Happy New Year to all.*

## Pandandle Compress & Warehouse Co.

Frank Hawkins, Superintendent

**Methodist Church Is Wedding Scene**

Nuptial vows uniting Miss Ernestine Spradlin and Jimmy Alden Myers were read Sunday afternoon, December 16 at 3:30 in the First Methodist Church, Lockney. The bride is the daughter of Mr. and Mrs. Ernest Spradlin, and the bridegroom is the son of Mrs. Olive Myers, all of Lockney.

Rev. H. B. Coggin, Methodist pastor, performed the double ring ceremony as the couple stood before an arch fashioned of cathedral candelabra holding blue tapers. The candelabra were garlanded with

greenery tied with blue satin streamers as were the tall baskets of white mums flanking the altar. A white satin covered kneeling bench completed the altar scene.

Mrs. C. L. Record played the organ prelude and accompanied Misses Katie, Gayle and Cherry Rucker who sang a medley of "True Love," "I Love You Truly" and "Whither Thou Goest." The traditional wedding marches were used. C. L. Record sang "The Lord's Prayer" as the couple knelt in benediction.

Lighting the tapers were Sandra Kay Bench of Dallas, niece of the bride and Pamela



MRS. JIMMY ALDEN MYERS  
—photo by Jay Ed Parsons

Following the ceremony a reception was held in Fellowship Hall of the church. The bride and groom were assisted in receiving by their parents and wedding attendants. The bride's table was laid with a white cut-work cloth over blue centered with a tiered wedding cake and the bride's bouquet. Silver and crystal appointments were used. Mrs. Buddy Spradlin, sister-in-law of the bride, poured and Mrs. Roger Conner of Lockney served the cake.

For traveling the bride chose a suit of orchid tweed featuring a belted jacket and slim skirt. Her accessories were winter white and black and her corsage was white carnations.

Both the bride and the bridegroom are graduates of Lockney High School and the groom attended Texas Tech. The bride has been employed as stenographer by Loan Star Gas Co., Dallas. The couple will make their home in Midland where Mr. Myers will be associated in a dry cleaning business.

cinner honoring the couple Saturday night in Fellowship Hall of the Methodist Church. Mr. and Mrs. O. C. Snelling have moved from their farm in the Providence community to Plainview. They have rented their farm out but Mr. Snelling has other land in Hale county which he will continue to farm. The Children and grandchildren of Mr. and Mrs. Ed Wharton will be their guests for a pre-Christmas dinner Monday night.

**SEE THE Christmas Wonderland OF GIFTS AT OUR REXALL DRUG STORE**

**"Stretch-Right" DELUXE SHEER Spintex NYLONS**  
Beautiful 60 gauge in stunning fashion shades. Gift wrapped.  
3 PAIRS 3.95

**Cara Nome MANICURE-POLISH SET**  
Two shades of polish, base coat and 5 manicure implements in zippered case.  
EACH 3.95  
Other Manicure Sets \$4.95 to \$7.95

**FLYVIA FLASH BULB GIFT PACK**  
2 Sleeves of 12 (24) flash bulbs in gay holiday carton.  
2.98

**BROWNIE HAWKEYE FLASH CAMERA**  
Flashholder Extra  
4.95

**12.50 Value, CHRISTMAS CARDS**—Quality box, 25 large cards, each different. Now 89¢

**SEALS, RIBBONS, GIFT PAPERS**, All finest quality. 10¢ up

**CHRISTMAS TREE & LIGHT SET**, C-6 series with add-on plug, 11 L. approved. Each 98¢

**STAG BRUSH SET** for Men, with matching comb. 2.00

**MIST COLOGNE**, in Cara Nome, Springwood or White Mink fragrances. Each 2.00

**VANITY FAIR STATIONERY**, White satin-tone book, 60 sheets, 40 emb. 1.39

**SCHICK "25" ELECTRIC SHAVERS** in new colors. 29.50

**G.E. TELECHRON ELECTRIC STARTER ALARM CLOCK**, smart style. 3.98

**TOM THUMB CASH REGISTER**, Press the lever, bell rings, drawer opens. 2.98

**PRESCRIPTIONS FILLED** with Professional Precision

**SHOP EARLY AT OUR REXALL DRUG STORE**

**LOCKNEY DRUG COMPANY**  
The REXALL Store  
"We feature service for the sick"  
CLYDE BRILEY, Pharmacist Day Phone 3333

McPherson of Midland, niece of the groom. They wore dresses of blue tulle: fashioned with a portrait neckline over a fitted bodice. A blue satin cummerbund was at the waist of the bouffant floor-length skirt. They wore corsages of white carnations.

Bridesmaids were Miss Barbara Howard of Dallas, cousin of the bride, Miss Joan Harris of McMurry College, and Sandra Sams of Lockney. Mrs. Jerry Bench of Dallas served her sister as matron of honor. The attendants were attired in identical gowns of blue tulle over taffeta. The fitted basque waist featuring a low square neckline and off-the-shoulder puffed sleeves, terminated in a blue satin cummerbund from which cascaded the bouffant waist length skirt. They wore blue satin mitts and corsages of white carnations.

Flower girls were little Marjorie Ann Myers of Denver City, and Shelly Lynn Myers of Lubbock, nieces of the bridegroom. Their dresses were styled similar to those of the other attendants. They wore a bandeau of blue ribbon and tulle and carried white baskets of flower petals.

Attending the bridegroom as best man was Donnie McGowan of Lockney and groomsmen, Billy McAida, Lockney; Eddie Joe Foster and Jerry Ford, students of Texas Tech. Ushers were Dane Clark and Phil Daniel, students of McMurry College, Abilene. Ring bearer was Steven Myers of Lubbock, nephew of the groom.

Entering on the arm of her father who gave her in marriage, the bride was attired in a gown of white Chantilly lace over satin. The bridal gown featured scalloped portrait neckline and a fitted bodice terminating in a point at the front. The long fitted sleeves ending in points over the hand were fastened with tiny satin buttons. The waist length skirt gracefully fell to an scalloped hemline. The bridal veil was finger tip length gathered to a coronet of seed pearls and beads. She carried a bouquet of white feathered carnations arranged on a white Bible and showered with satin streamers.

Carrying out the traditional something old the bride chose as her only jewelry, an antique lavallier belonging to Perry Causey. The wedding attire was new, borrowed was a Bible and blue was a garter. In her shoe she wore a penny.

Mrs. Spradlin, mother of the bride, chose a suit of silk shantung in a shade of Copenhagen blue with winter white and black accessories. Mrs. Myers, mother of the groom, wore a gown of peacock blue embroidered satin with matching hat and black accessories. They wore corsages of white carnations.

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**Joy to the World!**

Here is a wish that a thousand joys be yours this happy Christmas.

**REECER'S MASTER CLEANERS**

**WHY NOT . . .**

Have a **FULL LENGTH MIRROR** installed on one or more closet doors **For Her Christmas**

**BRUNNIER LUMBER CO.**  
Dial 3385 Your Home-Owned Lumber Yard Lockney

**As it came upon a midnight clear, may the joy of Christmas shine anew in your heart, and its abundant graces enrich your days throughout the coming year.**

**BRUNNIER LUMBER COMPANY**  
Mr. and Mrs. Bud Brunnier  
Mr. and Mrs. Roy Rolling  
Mr. and Mrs. Ed Musser

**Greetings OF THE SEASON**

Greeting our friends at Christmas time has become more than a habit with us. It is a manifestation of a deeply felt appreciation of the understanding and good will that we have been privileged to enjoy over these many years. And it is for this reason that we are so anxious now, to extend to everyone our sincerest wishes for a most enjoyable Christmas and a very happy New Year.

**White Auto Store**  
Carl, Irene and Carl Jr.

Mr. Snelling  
Hale county  
due to farm  
grandchild  
Ed Whitfill  
s for a pre  
nday night

## SCHOOL PROBLEMS TO BE STUDIED BY W. T. GROUP

Lubbock. — Plans for an organization that can "turn opinions about West Texas school operations into facts" will be drawn up by a five-man committee elected by school administrators meeting at Texas Tech.

The school executives authorized the committee to outline tentative organization, financing and program for a West Texas School Study Council. The Council would give school administrators opportunities for discussion of common problems. It also would provide a center for research on those problems.

vide a center for research on those problems.

Named to the planning committee are Superintendents T. A. Roach, Andrews; Weldon Marcom, Levelland; and Fred Cunningham, Hereford; and Dr. Morris Wallace, Tech education department head.

That committee was authorized to name a fifth member chosen from the Tech faculty. The committee will report its findings to a meeting of West Texas School administrators Jan. 29 at Tech.

In discussions preceding formation of the planning committee, the school executives agreed that "flying by the seats of their pants" was costing their schools dearly in time, money and efficiency. We're more likely to solve our problems with facts than with opinions," Roach pointed out in urging the establishment of a research program.

We've got to take a long look at West Texas school problems before we can hope to make real progress in eliminating the myriad of everyday problems which are taking so much time," Marcom said.

He added that "Public schools are being challenged to perform at even higher levels by a public that is becoming more and more aware of its schools and their problems."

Cunningham pointed out the need for the schoolmen to pool ideas on problems and turn those ideas over to personnel who have time for research.

Dr. Wallace presided at the meeting in the Tech Union Building.

If established at Tech, the center would have access to consultant services of such academic departments as education, architecture, engineering, government, sociology, economic and psychology.

The center also could provide other professional resources and services not available to a local school.

In conjunction with the meeting on the West Texas School Study Council, 10 other area educators met in the Tech Union Building with Dr. Ishmael Hill, assistant superintendent of Lubbock Schools to discuss curriculum developments.

The two groups ended their meetings with a joint luncheon in the Union Building ballroom.

Superintendents attending the West Texas School Study Council discussion included: G. E. Thompson, Kermit; O. R. Douglas, Brownfield; P. L. Varney, Slaton; N. L. Douglas, Hale

## Health to You



In the days of the Saxons, "wassail" was a popular greeting meaning "health to you." It later became a Yuletide drinking toast, and cups of hot wassail were given to visiting Christmas carolers.

Here is the recipe for a cherry bowl which will help extend a hearty welcome to your Christmas guests.

### CHRISTMAS WASSAIL

2 quarts sweet elder  
6 whole cloves  
1 three-inch stick of cinnamon  
6 whole allspice  
1/2 cup light brown sugar  
juice of 6 oranges  
(16 to 20 punch cups)

Simmer the elder, spices and sugar for 15 minutes. Let stand for 12 hours. Then add orange juice. Strain, reheat and serve.

Serve wassail hot from a large bowl and green cherries, orange slices or small baked apples floating in it. Place the bowl on a holly-trimmed tray.

### WHERE TIME STARTS

The starting point of time is the admiral's date line, which curves east and west of the 180th meridian in such a way that it lies always in the ocean.

First to welcome each New Year are the residents of the Chatham Islands, New Zealand, just east of the line.

From its starting point, the New Year moves westerly at the speed of 1,600 miles per hour.

### TAX-MAN SAM SEZ:

Most folks don't like to think about their income tax during Christmas week or any other time for that matter. It does pay, however, to be educated in tax matters. The Internal Revenue folks like for everybody to start work on their tax returns after Christmas. What sort of Christmas gift do you get for that? None! It is interesting to note though that come January 1st, Uncle Sam owes 55% to 60% of the taxpayers money. So it would appear that most of us get some of our money back from the Government instead of the Government getting more from us at income tax filing time.

### BEAUTY AT YOUR FINGERTIPS

Remember that the finest beauticians all recommend this basic beauty treatment: Wash your face often with soap and warm water.

### GO TO CHURCH SUNDAY.

Center: Nat Williams, Lubbock; F. J. Young, Seminole; Charles Matthews, Plainview; and Cunningham, Marcom and Roach.

## Irrigation Farmers Add 710 Miles Of Underground Pipe

College Station — Irrigation farmers in the High Plains area of Texas, from September 1, 1955 to September 1, 1956, added 710 miles of underground concrete pipe to their irrigation facilities. This makes a total of 2,532 miles of pipe now in use says George L. Black, Jr., associate agent in irrigation for the Texas Agricultural Extension Service with headquarters at Lubbock.

Black reports that the first installation was made in 1948 and that last year's additions amounted to 28 percent of the

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 20, 1956

nine year total. "It is a demonstration which shows that farmers are doing something on their own to conserve and get the most efficient use from the water pumped for irrigation on their farms," says the engineer.

Advantages cited for the underground concrete pipe installations are the elimination of water losses from ditch seepage and evaporation; does away with the weed problem on ditches; makes for easier and more complete cultivation

of all field areas; permits the tying together of two or more wells which cuts labor costs and of major importance, per-

mits better water distribution over the entire farm. Black says that evaporation losses alone in the area range from 70 to 80 inches annually.

The cost of installing an underground irrigation system is high, points out Black, but since its lasting qualities are very good, the savings made in water, labor and better water distribution made it a paying proposition.

**DRIVE SAFELY** — Start sooner, drive slower, live longer, be home for the holidays.

Jujitsu means literally "the gentle art."



Happy holiday wishes to you, our friends and customers, and sincere thanks for the pleasure of serving you. May your Yuletide be bright with all the season's joys.

## DUTCH'S FOOD STORE

Dutch and Ina  
Aiken, Texas

## Merry Christmas

Here is a hope that the joy of the Christmas season will abide with you always. May its spirit of good fellowship live in your heart throughout the new year.

### LOCKNEY AUTO COMPANY

Arthur Sr., Arthur Jr., and Barry Barker

J. E. Cox	Leonard Finley
Elsie Kunkel	Cleon Wylie
Frank Messimer	G. A. McAda
Leonard Griffith	Travis Ridings
Rudy Amaya	Joe Perez

## Holiday GREETINGS

It's traditional with us to greet our friends at Christmas time in the spirit of good will and merriment that marks the season. And this year is no exception!

Our wish today is that your Holidays be filled with rounds and rounds of good cheer and contentment. And may your New Year be one of prosperity and achievement.

### Luke's Blacksmith Shop

Luke      Lena      Donald L.

## Christmas Greetings

For you and your dear ones at Christmas, we wish the most precious gifts of all... the gifts of faith, hope and love... faith sustained by the spirit of Christmas... hope for lasting Peace on Earth... love ever bright with the blessings of family and home, and enriched by good will toward all men.

### PROVIDENCE GIN

Jack Dempsey, Proprietor

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Mr. and Mrs. Ray Aston will leave Saturday for Blue Ridge, Texas where they will spend Christmas with her parents, Mr. and Mrs. Jack Airhart. They plan to return Wednesday.

Dear Santa Claus:  
Please bring me a tiny tears doll and some dishes. Bring Terry a little car and Curtis a electric football set.  
Patrieta Lynn Jester.

**Clara Lee Smith Is Shower Honoree**

Miss Clara Lee Smith, bride-elect of Dickie Smith, was named honoree at a wedding shower given Wednesday, Dec. 12 from 3 to 5 p. m. in the home of Mrs. Lester Carter.

Covered with a white linen cloth the table was centered with a white styrofoam heart decorated with red carnations and white wedding bells. Red satin streamers with silver letters named the betrothed couple. White tapers in silver holders flanked the center arrangement. Silver appointments completed the table decor. White cake squares decorated with red flowers, and fancy cookies were served with coffee and tea.

Hostesses for the occasion were: Mmes. Joe Rogers, Nora Ayres, Doyle Harrison, Woodson Terrell, Bill Smith, Lloyd Wofford, Valca Thomas, Owen Thornton, C. O. Jeffcoat, Derrell Wood, W. R. Darnell, Leon Wofford, Olson Allison and Lester Carter. Girls assisting in the house party included Peggy Epperson, Betty June Jackson, Sandra Sams and Doyle Harrison. Guests registered from Plainview, Floydada, McCoy and Lockney.

**Lockney General Hospital News**

Mrs. Marcia Meriwether continues to receive medical care. Zeb Reed continues to receive medical care.

Mrs. Zeb Reed continues to receive medical care. Alvin Boston was dismissed 12-16 following medical care.

Franklin Youngquist of Anson, was dismissed 12-14 following medical care.

Weldon Smith was dismissed 12-16 following surgery.

H. R. Cyfert of Lubbock was dismissed 12-13 following medical care.

Mrs. Hilburn Casey was dismissed 12-13 following surgery. Mike Romero continues to receive medical care.

C. T. Pope was admitted 12-15 for medical care.

Diane Salas was admitted 12-15 for medical care and was dismissed 12-18.

Antonia Perez of Silverton was admitted 12-15 for medical care.

Mrs. Josephine Sanchez was admitted 12-16 for medical care.

Joe Hildsong was admitted 12-17 for medical care.

Pauline Starnes of Dumas was admitted 12-18 for medical care.

F. A. Beard was admitted 12-19 for medical care and was

dismissed 12-19. **New Arrivals**  
Mr. and Mrs. Jim Cline of Silverton are the parents of a baby girl born 12-17. She weighed 5 lbs., 8 ozs. and was named Ruth Ann.

**NEW ARRIVAL**  
Mr. and Mrs. Gene Collis of Cousins Community, Northwest of Plainview, are parents of a baby son, Monty Gene, born Sunday night, Dec. 15 at 11:45. Monty weighed 6 lbs., 12 ozs. Grandparents are Mr. and Mrs. L. R. Collis and Mr. and Mrs. R. R. Kellison, all of Aiken community.

Mr. and Mrs. Don McNiel and two boys, Gregg and Bobby of El Paso plan to be here to spend Christmas holidays with their parents, Mr. and Mrs. R. R. Kellison and family. They will arrive Sunday.

Dec. 18, 1956.  
Dear Santa Clause:  
I am a little boy 7 years old. I have tried to be a good boy. Please bring me an army fort set and a Ford pickup. And please Santa bring my daddy a rifle. Leave some fruit, nuts and candy, and don't forget any of my playmates.  
Love,  
Wyatt Phillips.

*Hello*

Just a friendly greeting to thank all our kind friends and patrons and to wish them the very merriest of holidays.

**ERMA and RAY DRIVE-IN**

**FARM SALE**

Friday, December 21, 1956  
On the Arch Crager Place

2 miles north of Lockney on Lone Star road, then one mile east and 1/2 mile north.

**H. E. BROWN, Owner**

Raymond Aiken and Gene Harris  
Auctioneers

**THIS YEAR GIVE FOOD**

We Give **S&H GREEN STAMPS**

with every cash purchase.  
Double Stamp on Wednesday with \$2.50 purchase or more.



*Merry*  
**CHRISTMAS**

**GIVE FOOD - BAKE YOUR GIFTS!**  
Pecans Shelled—Selected 89c  
14 oz. pkg.

**Cranberry Sauce** Ocean-Spray No. 303—Each **19c**

**PUMPKIN** Shurline No. 2 1/2 can each **19c**

**OLEO** Shurfresh Yellow Quarters Pound **19c** | **HENS** Fresh Dressed Extra Fancy Pound **39c**

**BEANS** Libbys Cut Green No. 303 Can **21c** | **LIVER** Baby Beef Fresh, lb. **19c**

**Tomato Juice** Libbys 46 oz. can **25c** | **ROAST** Beef Chuck Top Grade Pound **49c**

**Chili** Wilsons Pound Can 2 for **59c** | **BACON** Swift Premium Pound **49c**

**Sugar** Powdered Pound Box 2 for **25c**

Let us have your order for **HAMS and TURKEYS**

**Pecans** Large Stewart 3 Pounds **\$1.**

**ORANGE JUICE**  
Frozen, Libbys 6 oz. can, 2 for **29c**

**MILK**  
Shurline 2 tall cans **25c**

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL!

**Rhodes Super Market**

Dial 2275

Free Delivery

**FRUITS and VEGETABLES**

**CELERY**  
Large Green Stalk 15c ea.

**LETTUCE**  
Large Firm Heads, Ea. 15c

**CRANBERRIES**  
Eat-Mor 1 lb. box 19c each

**APPLES**  
Washington Double-Red Extra Fancy All Sizes 19c pound



Betty Crocker Suggests

**GOLD MEDAL FLOUR**  
10 Pounds **98c**

**SOFTASILK CAKE FLOUR** **29c**

**BISQUICK** **39c**

**PIE CRUST MIX** 2 FOR **35c**

**CAKE MIXES**

**WHITE CAKE** **33c**

**YELLOW CAKE** **33c**

**DEVIL'S FOOD** **33c**

**MARBLE CAKE** **33c**

**HONEY SPICE** **33c**

**PEANUT DELIGHT** **33c**

**BROWNIE MIX** **33c**

**ANGEL FOOD** **49c**

**NEW CONFETTI ANGEL FOOD** **49c**

**GINGER BREAD** **25c**

**CHOCOLATE MALT** **33c**

**ANSWER CAKE** **33c**

Each Pkg. Contains  
1. Frosting Mix  
2. Cake Pan  
3. Cake Mix

**DATE BAR MIX** **33c**



Delaware has only three counties.

Napoleon was morbidly afraid of cats.

**BYRD PHARMACY**



**SHEAFFER'S Special SNORKEL PEN**

... gift-boxed, ready to wrap only **\$7.95**

A handsome and useful gift at a low price! Anyone on your list will appreciate this clean-writing pen. Choice of smooth-writing, palladium, silver point. Come in and make your selection today!

**BYRD PHARMACY**  
Fred D. Byrd, Pharmacist  
Dial 3353 Lockney

**Women Who Are 62 May Apply For Social Security**

Persons who may become entitled to old-age or survivors insurance payments during the months just ahead, because of recent changes in the social security law, namely, women aged 62, disabled workers who have reached age 50, and children who were disabled before age 18, will not lose any payments if they delay filing a claim for benefits, Mr. Hutton, district manager of the Lubbock social security office, declared today.

Payments to a woman who has reached age 62 can begin with the check for this November which will be due after the end of that month. However, women 62 to 65, do not need to apply for the payments immediately. "Even if they wait a full year before filing a claim at the social security office — that is, not until November 1957 — they can still get any back payments they are entitled to," Hutton assures them.

A disabled working person who has reached age 50 can't start to get monthly benefit payments until July 1957. Even if he does not file a claim until the end of December 1957, he will get back payments for all months beginning with next July, in the case of a child who became disabled before reaching 18, the first payments are for January 1957. However, if the claim for benefits is not filed until January 1958 back payments for the 12 months can be made.

Hutton said that many people who have read about or have been told about the recent changes in the social security law feel that they stand to lose some benefit payments to which they may be entitled if they do not get to the social security office right



Awaiting the arrival of Santa Claus puts plenty of Christmas spirit in the young hearts and minds of children, but we can still help them to a greater appreciation of the holiday.

Santa has his proper place (despite the convictions of many of the older generation) but children who are old enough to understand should be often reminded that there is a truer meaning to our celebration of Christmas. The story of the Holy Birth is not a difficult one to tell to children, for it is essentially a simple story.

Children may be made to appreciate the other aspects of Christmas, too, by helping with the decorations, and in the selection and trimming of the tree. It's always fun to choose your Christmas tree, whether you get it from the woods or from the corner store.

Making tree decorations is another ideal family project. Strings of cranberries, popcorn or colored paper give trees a special Christmas glow. Even cutouts from Christmas cards add glamour. While adults trim the top of the tree, the children can trim the bottom.

Pine boughs and cones gathered from a nearby woods make pretty wreaths and table decorations. Children like to hike and look for these Christmas treasures.

But don't expect perfection from children. The important thing is the feeling of pride and accomplishment that children share in the knowledge that their efforts helped make the family Christmas a happier

away. He wants to assure them that this is not the case. "Remember," he says, "women age 62 have a full year after reaching that age to file an application without losing a single month's payment; a worker disabled before age 50 has until the end of 1957 to file without losing any month's payment to which he may become entitled after next June, and an application for a child who became disabled before 18 can be made at any time before the end of January 1958 and back payments will be made for all 12 months of 1957."

**SPAGHETTI WITH 'AM SAUCE**

Cook spaghetti as you like it — most Italians prefer it slightly firm and call this "al dente." Make a sauce by heating one can condensed cream of mushroom soup into which you stir the drained contents of one can minced clams. Use juice from the clams to "thin" sauce to desired consistency. Pour hot sauce over spaghetti and garnish top with minced parsley or a sprinkling of paprika.

GO TO CHURCH SUNDAY



Ask for... **Farmers Alliance Insurance**  
Home Office...  
McPHERSON, KANSAS

Savings to Policyholders Since 1888  
Dependable, Prompt Agency Service

FOR THE DIFFERENCE  
SEE OR CALL OUR AGENT  
**J. H. COOPER AGENCY**  
118 S. Main Street Lockney  
Insurance for Your Home - Auto - Business

**QUICK PRESSURE-COOKED CHICKEN**

Season six chicken parts—whatever pieces your family likes best—and roll them in fine bread crumbs. Then brown in shortening in your pressure cooker. Add one can condensed onion soup and 1/4 cup of water. Cover and cook for 15 minutes.

**DRIVE SAFELY** — Think twice, once for yourself and the other fellow.

Our Christmas message is wreathed in good wishes and garlanded with gratitude for the privilege of serving all our many friends.

**LOCKNEY LUMBER & SUPPLY**  
MONROE LEON FRANK

*Spirit of Christmas*

As you worship in the Church of your choice, may Christmas bring you the most precious gift of all... peace and contentment. And may the spirit of Him whose birth we celebrate abide with you now and throughout the coming year. May all the true joys of Christmas be yours.

**HAMMOND & COMPANY**  
CLAUDE HAMMOND OWEN EMERT      BLAIN HOLT      CURTIS WILLIAMS ROGER SANDERS

*Greetings*

To all our valued patrons:  
our warmest thanks for the privilege of serving you during the year now drawing to a close and our very best wishes for your happiness and success in the new year now dawning.

**Baxter & Smith Grain Company**  
Charles Baxter      Don Hatch

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W. L. Smith...  
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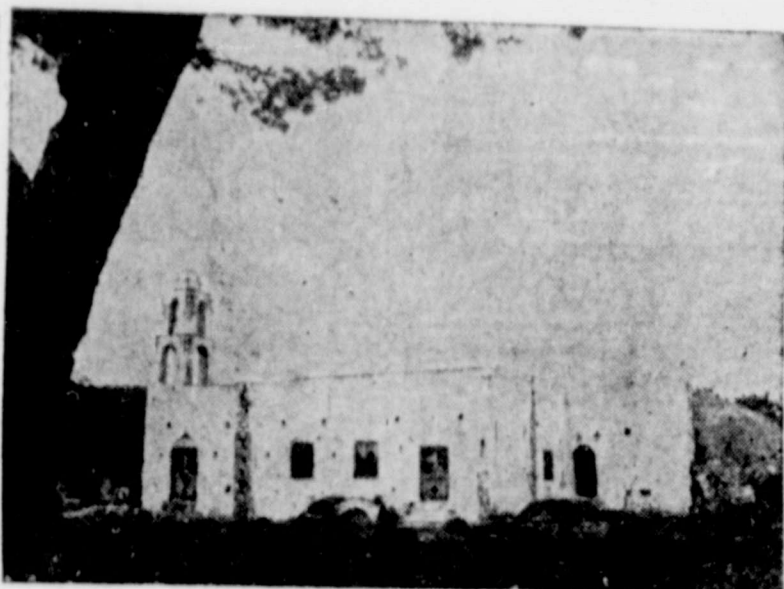
**Cotton Growers Urge Change In Classing Service**

W. L. Smith and Donald Wooten, Floyd County Directors of the Plains Cotton Growers, announced this week that the PCG was backing the eight changes recently recommended for improving cotton classing for South Plains farmers.

The Directors explained the eight recommendations were made unanimously at a meeting held in Lubbock November 22 attended by representatives of the PCG, the South Plains Farmer-Ginner committee, South Plains Ginner Association, Farm Bureau, Farmer Union and businesses.

The eight specific recommendations the group listed as favoring the improvement of cotton classing were:

1. Establishment of uniform humidity equipment in all classing offices in this area, whether it be the Lubbock office or other newly established offices, and that cotton be allowed to condition—12 to 24 hours—before classing is done.
2. Multiple classing offices be considered for this area.
3. Samples of bales taken at



**CHURCH OF ST. NICHOLAS . . .** At Demre in the Southern Turkish province of Antalya is the church where the Christmas Saint presided as bishop in the 4th century. The outer shell (above) has been placed on the ancient monument by the Turkish government to protect it from the ravages of weather.

O. Fortenberry, President of FCG appointed a committee to study this program and report later. This committee is Curtice Boyd, Lubbock, Chairman; John I. Bowling, Hale Center, and Kenneth Purtell, Brownfield, members.

both gins and compresses were discussed and the group voted for more uniform samples regardless of where taken and also recommended that the ultimate goal be the taking of automatic samples from gins.

4. Recommended the return to use of the class or "pink" sheet by the classing office and that each classer be given a code number and it be placed on the pink sheet.

5. Establishment of a classing review board composed of one qualified classer each to represent the farmer, the cotton trader and the government, and the grade given by this board be a final grade.

6. The date entered on the green card be the date the sample was received at the cotton classing office instead of the date the cotton was actually classed.

7. The Commodity Credit Corporation recognize and set a value for light spotted cotton in the government loan.

8. This group as a body opposes any proposed change of the average grade and staple from 7-8 inch to 1 inch in the government cotton program.

The group also discussed a meeting next spring or summer in Lubbock to which USDA classing officials from Washington would be invited to discuss rules and regulations which will govern classing of cotton for the next season.

The cotton representatives also went on record as endorsing the Smith-Doxey program and pointed out the recommendations made were done so only with an eye towards improving

the program and not as a criticism. George Pfeiffenberger, executive vice-president of the PCG, served as secretary of the meeting. He announced the recommendations would be presented to USDA classing officials in Washington.

OFFICE SUPPLIES at The BEACON OFFICE.

**CROSS ROADS REPORT**

Dear Editor:

I note there was much brief newspaper ado about the bald-headed school board members in Michigan who barred a lad from further learning because

he wore his hair like Elvis Presley, or a Pomeranian.

Seems the reporters saw something funny in men making rules about the hair needs of students when they were personally bereft of same.

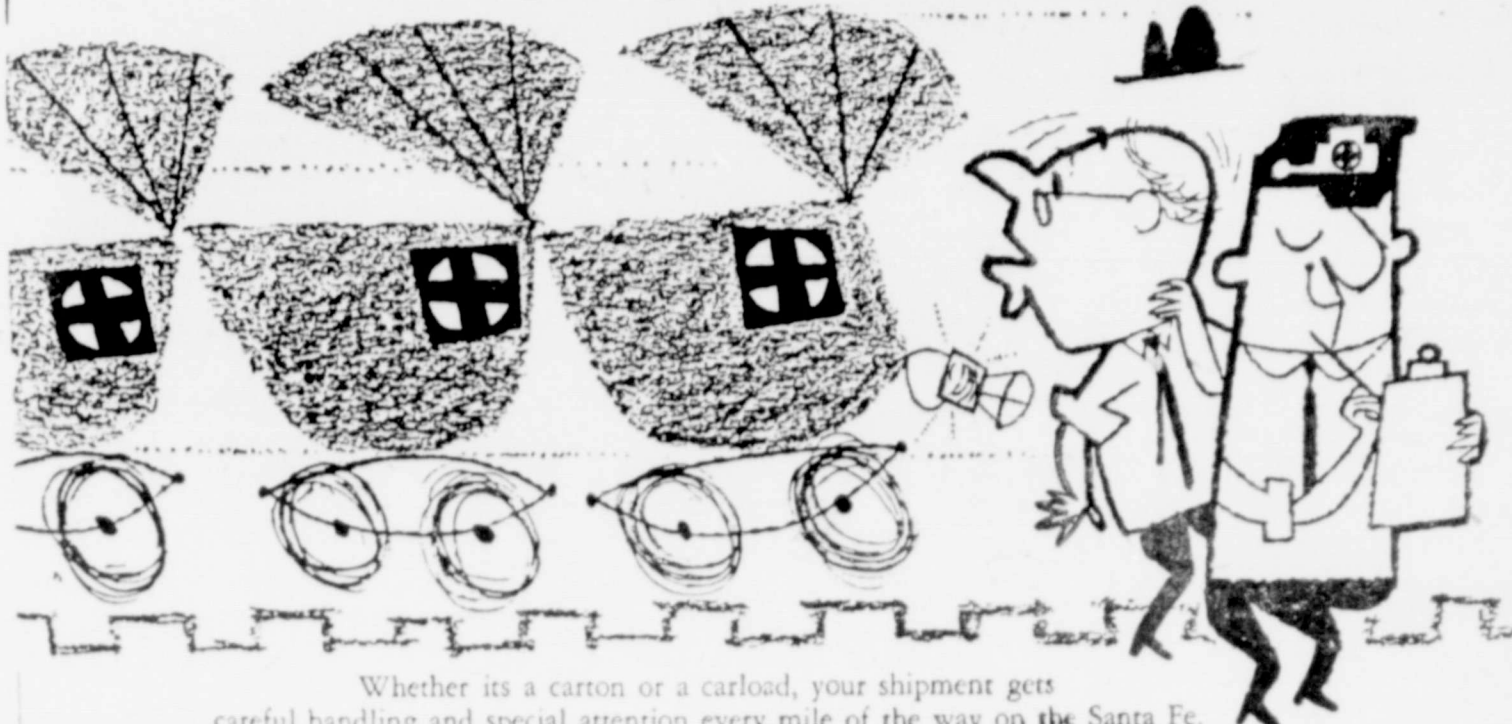
But I know a school trustee

who says this has no bearing on the matter at all. He has overseen the dispensing of education for many years without having much of it himself.

D. E. SCOTT  
Crossroads, U. S. A.

GO TO CHURCH SUNDAY.

**Babying freight is routine-**



Whether its a carton or a carload, your shipment gets careful handling and special attention every mile of the way on the Santa Fe. For safe—yet swift—freight service, call: your local Santa Fe agent

*Greetings*

To you, our friends and patrons, we extend every good wish for a happy holiday season, with our sincere thanks for the privilege of serving you over the years.

**V & J CAFE**  
Mr. and Mrs. Jack Sims

Save money on  
**New and Used Motors**  
For Irrigation Purposes

We have a large stock including all kinds and makes of automobile motors

— Also —

**Industrial Engines**

Auto Motor Parts of all kinds

We are opening our new store in Lockney on

**JANUARY 1, 1957**

Located in the Faggard Building, first door south of Brown's Department Store

Formerly occupied by the White Rose Cafe

We will be glad to deliver a motor for you anywhere in this vicinity!

**Lockney Motor Exchange**

Frank Griggs, Owner

*Greetings to all...*

Christmas is upon us...and we cannot help but feel grateful to our many friends who have helped make the past so worthwhile and whose confidence in us gives added strength and promise to the future. In fullest gratitude we extend our sincerest wishes for A Joyous Holiday Season.

**Webster Gins**  
Lockney

# The Lockney Beacon

Established 1902  
 PUBLISHED EVERY THURSDAY  
 HAYS & REYNOLDS  
 Publishers  
 Edgar R. Hays Editor  
 Willis Reynolds Mechanical Superintendent

SUBSCRIPTION RATES  
 In Floyd County, per year \$2.00  
 Outside Floyd County, per year \$2.50

Either new or renewal Subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER BY HANDLE PRESS ASSOCIATION

## Minute Editorials

For unto you is born this day in the city of David a Saviour, which is Christ the Lord. — Luke 2:11.

**MERRY CHRISTMAS!** The Beacon force joins with other firms and individuals of the area in wishing for each of you a Merry Christmas and a Happy New Year. What other area has more prospect for a Merry Christmas and a happy and prosperous New Year? We are being constantly reminded by those who visit other parts of the state that this part of Texas is indeed blessed above all other areas. May your blessings continue and may we, in some measure, deserve the blessings that we receive.

**WOULD YOU TASTE** the sweetest joy of Christmas? Then make the heart of a child glad. For where children are, there is the Spirit of Christmas. "For such as these," Christmas is the embodiment of all that abideth. And he who keeps Christmas with childhood, walks with faith. In faith "Dear Santa" is scrawled by tiny fingers. In hope, little stockings are hung by the chimney with care. And love makes childhood's dreams come true. The magic touch of Christmas makes children of us all. It leads us to the very heart of the day of days — through childhood's eyes do we behold its eternal beauty.

**CHRISTMAS** is an occasion for clearing the heart of all grudges — for forgiving all offenses and enemies — a good time to forget and to forgive. It is also a good time to forget self and think of others. — Cheer Magazine.

**GOD HAS** given us two hands — one to receive with and the other to give with. We are not cisterns made for hoarding — we are channels made for sharing. If we fail to fulfill this divine duty and privilege, we have missed the meaning of Christmas. — Billy Graham.

**THE ADMINISTRATION'S** tight-money policy is receiving some criticism from many people over the country. However, the economists who are supposed to know say that it's a good thing for the country. Here's the way they figure it: Bonds, mortgages and short-term loans are still on the increase despite the tight-money policy. The short-term loans are largely self-liquidating. Longer-term advances must be made from money the lender doesn't expect to need for a while — true savings. Apparent money tightness comes when some of us want to borrow for long periods of time more than others of us want to lend. The economists' hard-boiled remedy: Hike interest rates until more savings are drawn out of earners' pockets and used for lending, and until some enterprises decide they can't afford the expansions they would like to make. The balance will return.

**ANOTHER RESULT** of the hard-money policy: Commercial banks have been authorized by the Federal Reserve Board to increase interest paid on sav-

## CROSS ROADS REPORT

Dear Editor:  
 I note frequent expressions of alarm over the prospect that if the trend keeps on, us over-65s will some day outnumber and outvote the younger element.

The young folks are trying to keep this from coming to pass by diligently cultivating the new baby crop.

But only time will tell whether this desperate measure can stop us old folks from voting ourselves bigger pensions out of their pockets so we can maybe have the time and wherewithal to indulge in more brisk senile delinquency.

D. E. SCOTT  
 Crossroads, U. S. A.

ings deposits.

**A CHANGE** in soil bank is in the offing, according to reports from Washington. High-yielding farms will get better payments from the administration's soil bank scheme in coming crop years. The first proposal was for a simple so-much-an-acre deal. This got acres into the soil bank that wouldn't have produced much of a crop anyway; the money is going out but the crop reduction is not being attained in commensurate degree. Plans now being perfected call for local committees to assess the productivity of tracts offered the soil bank. Generally speaking, this will be necessary more often on wood land and cotton lands than on other crops. As it now stands, the cotton farmer with irrigated land can't afford to put his lands into the soil bank because the payments are too low.

**SCHEDULED** for consideration of the Legislature in the coming term is a proposal to raise the state schedule on teachers salaries. The state minimum for a beginning teacher with bachelor's degree is \$2,805 per year.

**RESPONSIBILITIES** gravitate to the shoulders that can carry them, and power flows to the one who knows how.

"Love is what makes the world go around — usually when it should be asleep." — H. C. Diefenbach

## MERRY CHRISTMAS



## With Our EXCHANGES

### THE LIFE WE LIVE

John A. Schlinder, M. D. in his column "How to Live 365 Days a Year," tells us:

There are six basic psychological needs in every person. If a person lacks any one of them in his life, he will be basically unhappy, tense, and restless without knowing why. These needs are the need for affection, security, creative expression, recognition, new experiences, and self-esteem.

If you lack love and affection from others — Give more than your share of love and affection to others.

If you lack security — There is no use adding worry to a bad situation; run the emo-

tionally healthy flags up on your masthead.

If you lack creative expression — Go to it, nothing is holding you.

If you lack recognition — Give recognition to other people instead; some of it will come back.

If you have lost your self-esteem — Remember this: you are just as good as I am, you and I are just as good as they are. God bless them. — Cecil Wagoner in Claude News.

### COULD BE WORSE

Cotton acreage was announced for Texas last week. There are inequities in the allotments, but I'm slightly surprised that West Texas came out as well as we did. The slicing from Ellis County's acreage must not have been totally unfair because that county has long been dropped as a leading cotton producing area. On the other hand Lamb County doubtless should have had a handsome increase, but our local pride was hurt when Lamb got so much while Crosby was being stripped of a section of our cotton acreage. Getting down to personalities, we can't blame Mr. Benson's organization for lowering the boom on Crosby County after our stout local rejection of all things Republican. But we have filed a bill of exceptions with some friends who were leading Democrats for Eisenhower. Couldn't they have been our friends at Court. Mr. Benson is a Bible student and knows well how Abraham begged the Lord to spare the city if even five good men could be found — and surely they could have

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 23, 1926

The election to determine whether Floyd County will issue \$500,000 worth of bonds for the purpose of paving Lee Highway across Floyd County will be held at all voting boxes in the county on Friday of next week.

Mrs. Ellen O'Hearn, mother of Jno. T. O'Hearn, died at the hospital in Plainview Sunday following an operation for appendicitis.

Ray B. McCorkle, veteran newspaper man, has accepted a position with Lockney Chamber of Commerce as secretary, effective January 1. He has been employed at the Lubbock Avalanche office.

Rain falling the past few days has hampered crop gathering and Christmas shoppers.

A Christmas program and a Christmas tree will be at the Baptist Church Friday night. One will also be at the Methodist Church. The public is invited to attend and place gifts on the tree.

The Farmers National Bank at Buda, Hays County, was robbed of \$1,000 Saturday night by a young woman. The woman is being held and the money has been returned.

December 22, 1944

Milton Zimmerman, son of Mrs. T. F. Anderson, died December 6th of wounds he received on November 27, according to a telegram received by Mrs. Anderson Thursday morning of this week. Last week Mrs. Anderson had received a telegram

shown more than that voting for Eisenhower, Benson et al. But if Mr. Benson gets personal and makes this section of reduction in Crosby County Section Nine, I warn you all that I'm going to resent it. But losing one half of one per cent of our cotton acreage is not so bad. It could be worse. — You Be The Judge in Crosbyton Review.

saying Milton had been "slightly wounded" on November 27. Milton was a 1943 graduate of Lockney High School and was a very popular student. He starred on the Longhorn football team. He was with a tank battalion and had been overseas several months. Survivors are his mother, one sister, Thelma Zimmerman, his stepfather, T. F. Anderson and a half sister, Patsy Mae Anderson.

William Thomas (Bill) Messer, age 41 years, died suddenly at his home in Lockney Wednesday at 5 p. m. of a heart attack. He is survived by his wife, one son, Gene, his mother Mrs. Stella Messer of Shamrock, several brothers and sisters.

Machinist Mate 2-c Robert Gene Baggett was wounded in action recently according to a letter received by his father, Clell Baggett. He was wounded while in service in the Pacific with the submarine service.

Word received recently from Jack Davis, son of Mr. and Mrs. Tom Davis of Happy, former residents of Lockney, stating he recently met on Catalina Island two other Lockney boys, Revis Harris and B. J. Wofford.

Master Sgt. Weldon Dodson, son of Mr. and Mrs. Frank Dodson of Lockney, has been given a Commendation citation.

Letters from service men carried in this issue are those from Oscar Clark in New Guinea, Bill Watson writes from some undetermined distant post, L. A. Compton writes from Netherland East Indies.

**Pete THE PRINTER**  
 DON'T LET A CHANGE OF ADDRESS KEEP YOU FROM RECEIVING YOUR FAVORITE PAPER. LET US KNOW!



*Holiday Wishes*

Our sincere wishes for a happy holiday to all the good friends whom it has been such a pleasure to serve.

**Graves Welding Shop**  
 General Blacksmithing  
 LONE STAR  
 Weldon and James

*Season's Greetings*

Our sincere thanks and best wishes for a happy holiday to our friends and patrons.

**LOCKNEY VARIETY**

Following our usual custom, we await the Season to extend compliments of the Season to our customers and to thank you for all past courtesies.

**MERRY CHRISTMAS**

**National Alfalfa Dehydrating & Milling Co.**  
 Lockney, Texas

**FHA Far Income!**  
 Annual gross... from \$4.8... years for a... families... Home... ownership... buy, enlarge... farms, the... director Walter... today... The average... Texas fa...

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## FHA Families Income Is Up

Annual gross cash income grew from \$4,880 to \$8,021 in five years for a group of Texas farm families who obtained Farmers Home Administration ownership loans in 1950.

Walter T. McKay, director of the agency's State office, said today. The average net worth for 100 Texas farm families advanced from \$7,301 before they received their farm ownership loans to approximately \$10,900 at the end of their fifth year of operation under that loan program.

Before the loans were made the average family in the group was operating 189 acres but was operating 224 acres in 1955. The combined value of equipment and productive livestock owned by the average family in the group was \$4,598 before the loan was made, and was approximately \$6,686 in 1955.

Figures showing these advances, together with five-year progress along other lines, come from a survey of 1955 borrowers who obtained loans in 1950. A similar survey is made each year. The 1956 figures will be available in 1957 showing five-year progress made by those who got their loans in 1951.

Farm ownership loans are made to buy family-type farms, enlarge under-sized farms, develop farms and refinance debts. Funds come from private lenders under the insured loan program or from annually appropriated funds, and are amortized for periods up to 40 years. On an average the loans are repaid in 9 years. Insured loans are limited to 90 percent of the fair and reasonable value of the farm. A loan to buy a family-type farm cannot be made if the fair and reasonable value of the farm is more than the average value of efficient family-type farms in the county.

Napoleon crowned himself Emperor of France.

GO TO CHURCH SUNDAY.

INCOME TAX RETURNS  
Wilson Kermickel  
Wanda Baker Building  
Phone 3304

We Still Have A Few Lots in the McDonald Addition  
Available for residential building. See us today.  
Lockney Real Estate Co.  
Phone 3371 Lockney

Christmas was first observed in England around A.D. 521, during the reign of King Arthur. Observance of the holiday (as well as that of Easter) was forbidden in 1642. They passed an act in Parliament forbidding the celebration of both holidays and it was not until the Restoration of Charles II that these Christian practices again became prevalent in England.

Most historians credit Charles Dickens' immortal "Christmas Carol" as being perhaps the most effective force behind England's return to the observance of Christmas.

Celebrating Christmas was at one time forbidden on American shores. In 1659, the general court of Massachusetts Bay colony passed a law stipulating a fine of five shillings for anyone "found observing any such day as Christmas, or the like, either by forbearing labor, feasting or any other way, as a festival."

Almost thirty years later, the first "legal" Christmas was observed in America when Gov. Andrew conducted services in the town hall of Boston.

Many of our modern Christmas customs resulted from early efforts to transform major pagan customs under Christian influence.

In the eighth century, St. Boniface an English missionary to Germany, persuaded his converts to substitute a green fir tree for their sacred oak and to adorn the green tree in a way that would pay tribute to the Christ Child.

Efficiently operated dairy farms are not the result of chance. On the contrary, says R. E. Burtson, extension dairy husbandman, efficient dairy farming is developed through the careful planning and management of all phases of the operation.

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DR. O. R. McINTOSH  
OPTOMETRIST  
211 South Main St. Phone Yukon 3-3460  
Floydada, Texas



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## Baptist Churches Of Area Baptize 3441 Converts

Dallas — West Panhandle churches in District 9, Baptist General Convention of Texas, have baptized 3,441 new converts and given \$507,832 for the support of the Southern Baptist cooperative program of missions during the past year, BGCT leaders said here Tuesday in an end-of-the-year report to their executive board.

The district includes eight Baptist associations, 192 churches, 20 missions and 78,927 members in a 19-county area extending from Canyon on the north to Brownfield on the south, and from Matador on the east to the west border of the Panhandle. The district missions secretary is Franklin E. Swanner of Plainview.

The district's churches reported an average Sunday school attendance of 32,741 persons for the year, an average Training Union attendance of 13,771 persons, and \$4,159,201 in gifts for all purposes. The average church member's gifts for the year totaled \$52.69.

Over the state as a whole, the Southern Baptist churches of Texas baptized 65,403 new converts and gave \$9,868,015 through the cooperative program of missions, BGCT leaders said.

Texas Baptists now have 17 regional districts, 122 local associations, 3,720 churches, 431 missions and 1,463,293 members.

Total Sunday school attendance for Texas Baptists during 1956 averaged 579,083 persons. Total Training Union attendance averaged 234,667 persons. Total gifts for the year were \$71,960,879 for all causes, with the average member giving \$19.08.

Comparable figures for the year of 1948 show 48,621 new converts baptized; \$4,069,930 in cooperative program gifts; 1,044,258 members; 342,858 average Sunday school attendance; 111,948 average Training Union attendance; 30,818,160 in gifts for all causes, and \$29.51 in average gifts per person.

Benjamin Franklin is author of the statement, "Nothing is certain but death and taxes."

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 20, 1956

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### FISH & SON

#### CESSPOOL DRILLING

Storm Cellars  
509 Smythe St.  
CA 4-5828

Plainview, Tex.



## Fleet

with Thunderbird GO

There's new power for the new kind of Ford in the great new Silver Anniversary V-8's... with new, wider horsepower ranges to meet your needs. Or choose the new Mileage Maker Six—the world's most modern.



## Low

long and light, it hugs the highway

Fairlane 500 (shown) and Fairlane models are over 17 feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.



## Lovely

... with beauty that's more than "skin-deep"

The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford" ... that rides so silent ... so solid ... so secure!



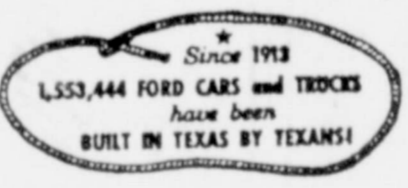
\*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 285 hp.

Come in and Action Test the new kind of

## FORD for '57

"WHITEY" BACCUS  
AUTHORIZED FORD DEALER

Dial 3395 Lockney



## From All of Us to You and Yours... MERRY CHRISTMAS!



Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

Pioneer Natural Gas Company  
FUEL FOR A GROWING EMPIRE

BYRD PHARMACY  
Dial 3353 FRED D. BYRD, PHARMACIST Lockney

## FUNDS PLACED WITH US ARE:

- Funds Received by the 10th Earn Dividends for the Full Month
- (1) Safely Protected—Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association  
407 W. 8th, Amarillo, Texas

Gentlemen:  
Please send me all details regarding an account with you.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Current Annual Dividend Rate 3 1/2%

Amarillo SAVINGS & LOAN ASSOCIATION  
407 W. 8th Phone DR4-8022

DR. O. R. McINTOSH  
OPTOMETRIST  
211 South Main St. Phone Yukon 3-3460  
Floydada, Texas

DRIVE SAFELY — Life is not so short that there is not time for courtesy.

OFFICE SUPPLIES at The BEACON OFFICE.

**INSURANCE**

FIRE — HAIL — TORNADO  
REAL ESTATE and  
SURETY BONDS  
MONEY TO LOAN  
on Farms and Ranches at  
Low Interest Rate

**FRANK PERKINS**  
Phone 3311  
Next door to Federal Bldg.

**Inquiries On Social Security Should Be To District Office**

Many people are losing time on social security matters by writing to the State Capital instead of to the district office which serves their address, according to John G. Hutton, Manager of the Lubbock District Social Security Office. The office located at Austin is not a general headquarters office and is not the proper place to write unless you live in Austin or in one of the nearby counties which it serves. Hutton further explained that inquiries sent to Austin must be forwarded to the proper servicing social security office which causes unnecessary handling and loss of time in receiving a reply.

**Christmas Ideas:**

**Helpful Hints for the Holidays**

Cocoa puffs are another child's favorite. Combine 4 cups fine vanilla wafer crumbs, 1/4 cup cocoa and 1/4 cup light corn syrup. Add 1/4 teaspoon salt, 1 cup finely chopped nuts and 3/4 cup orange juice. Add enough liquid to make the mixture stick together. Roll into tiny balls, dip in powdered sugar and chill. This recipe makes 50 cocoa puffs and is just right to satisfy all sweet teeth.

Speed chocolate are especially tasty when baked for a few minutes and served hot. Sprinkle with a little sugar, and then slip them under the broiler. Use on a ring of parsley surrounding the turkey.

Coconut marshmallows are fun to make. Just dip the marshmallows in slightly beaten egg white and roll them in shredded coconut. This is especially pretty at Christmas time if you tint the coconut red or green.

Fill baked Rome Beauty apples with hot spiced cranberry sauce for breakfast on Christmas Day.

Fruit-filled cookies will not break and crumble so easily as other types when mailed in Christmas boxes.

You can move your holiday centerpiece from table to mantel to buffet to add variety to the more "permanent" decorations.

Use a turkey-shaped cookie cutter to make a jellied cranberry sauce cut-out to garnish a bowl of Waldorf salad.

What is thought to be the first electrically lighted Christmas tree was hung in 1896 in the lobby of San Francisco's Palace hotel. It had 500 lights.

When buying kitchen equipment for gifts, see that it is strongly constructed, well balanced and has firmly attached handles.

No matter where you live, your nearest post office can give you the address of the social security district office which serves you. Your district office was established to inform you of your rights and benefits under social security, help you apply for old-age retirement payments or survivors payments, issue original or duplicate social security cards, or assist you on checking on the amount of wage credits or self-employment credits to your individual social security account.

The little metal trumpets decorating Christmas trees date from early Danish custom of blowing in the Yule with four hymns representing the four corners of the world.

Even if you run short of holiday time, be sure to use the kind of pan suggested on your commercial cake mix labels if you want good results with your cake. It will be what that company has found to give best results with its recipe.

You can make finger paint for children by pouring liquid starch on non-absorbent paper and sprinkling powdered paint on top. Fingers will do the rest.

Your shopping will go smoother and be less fatiguing if you plan to shop when the stores are least busy—usually in the early morning and early afternoon.

Steam your plum pudding several days before Christmas and store it in an air-tight container to cut down last-minute preparation for your Christmas dinner.

Relieve your child's holiday tension by giving him something positive to do instead of telling him what not to do.

A folded damp cloth placed under a mixture bowl keeps it from slipping and speeds mixing.

Livestock raising, says Dr. C. M. Patterson, extension veterinarian, is a gamble at best, but herds infected with Brucellosis make the gamble even more risky. Infected cattle produce less milk; calves a third less and up the cost of herd replacements by 30 percent to say nothing of the many other troubles which can come from Brucellosis. The disease has got to go, says Patterson, if the state's livestock industry is to continue making progress.

Ronald Amundsen discovered the South Pole.

**Predict Spread Of Encephalitis**

Austin — State Health officials are predicting that encephalitis will become as serious and as widespread a human disease entity as malaria formerly was, "if the present natural increase continues." The forecast accompanied an appeal to city and county mosquito control units to begin making plans now for local mosquito abatement programs in the spring.

An outbreak of the so-called "sleeping sickness" struck 336 Rio Grande Valley residents in 1954, and an outbreak this year in the Plains area of West Texas accounted for 341 cases. They constitute two of the biggest outbreaks of the mosquito-borne disease ever recorded, State Health Commissioner Henry A. Holle said. By contrast, only 96 cases were reported in 1955.

The Plains outbreak edged an estimated 15 deaths, Dr. Holle reported.

"Encephalitis seems to occur in epidemic waves," the commissioner said. "And for some unknown reason the outbreaks are becoming frequent."

The theory has been advanced that an increase in the number of water impoundments makes for ideal breeding places for encephalitis mosquitoes and the more mosquitoes of the type capable of transmitting encephalitis, the

greater the chances of it being spread among the human family.

Dr. Holle advised city and county health departments to make sure they had both funds and technical personnel available for their mosquito killing campaigns in the spring.

He said State Health Department entomologists and vector control experts are available to local areas for consultation on their problems of mosquito control.

But he added that local pro-

grams will be useless without working funds."

**GO TO CHURCH SUNDAY**

**SPECIAL PRICE**  
on all Radiators,  
International Farmall  
Cores — \$25.00 Exchange  
**STOVALL-BOOHER**  
RADIATOR  
Sales and Service  
Plainview, Texas

**YULETIDE GREETINGS**



Our sincere thanks to all our kind friends for their continued patronage and our best wishes for a happy holiday.

**Truett Variety Store**  
Mr. and Mrs. J. P. Truett and John Perry

**CLOSING NOTICE!**

We wish to announce that we will be

**CLOSED**

on Christmas Eve Day

December 24th

We will appreciate your arranging your affairs so that this closing will not inconvenience you.

**FIRST NATIONAL BANK**

in Lockney

Illustration of a church in winter. Large cursive text: **Greetings**. Below it: *Christmas wouldn't be Christmas without the glad warmth of greetings given and received. So, from all of us to all of you, here's a hearty, friendly greeting for a happy holiday.*

**CONSUMERS FUEL ASSOCIATION**  
Lockney

Large banner: **Greetings**. Below it: *Gladness in your heart, joy in your home and good cheer wherever you go... all these we wish for you, this holiday season. May the Yuletide be one you'll long and happily remember.*

**Patterson Grain Co., Inc.**  
Lockney — Sterley

R. E. Patterson   Gilbert Bean   Richard Patterson   Kelton Shaw

THE TREE... centers around... New York City... their home.

Letters To... Lock... Dece... Dear Santa: I am a nine... and I have tried... good. Please bring... Player. Don't f... other little boys... Lots of love... Charlie

Dear Santa: Please bring... have been a gi... my sisters some... Love... David

Dear Santa: Clai... Please bring... dress, do I des... Terry Lee... Don't forget... e. Lottie. He... and eraser... We have be... this year I gu... Hope to see y... Dara.

Hi Santa: I've been a... for a 5 year old... to bring me a... shoot play bul... you brought la... good but I als... Oakley pop rif... a guitar. Please... Jimmy some ni... fill our stocki... Don't forget #1... boys and girls... den in the... Love... Jo

—EYES... GLASSES... DR. C. M... Has retur... Clough Bld... Plainv...

your loya... day... TY... J. M.

seless without  
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 PRICE  
 indicators.  
 1 Farmall  
 00 Exchange  
 BOOHER  
 TOR  
 Service  
 Texas

INGS



THE TREE . . . Part of the joy in preparing for Christmas centers around the selection of a tree. These young residents of New York City are deciding between a long and a short pine for their home.

**Letters To Santa**

Lockney, Texas  
 December 7, 1956.

Dear Santa:  
 I am a nine year old boy and I have tried my best to be good. Please bring me a Record Player. Don't forget all the other little boys and girls.  
 Lots of love,  
 Charles Smith Jr.

Dear Santa:  
 Please bring me a train. I have been a good boy. Bring my sisters something too.  
 Love,  
 David Sechrist

Dear Santa Claus:  
 Please bring me an evening dress, don't desk, clothes for Tiny Lee.  
 Don't forget my little brother, Louie. He wants a truck and eraser.  
 We have been pretty good this year I guess.  
 Hope to see you soon,  
 Dara.

December 6, 1956.

Hi Santa:  
 I've been a pretty good boy for a 5 year old. So please Santa bring me a set of guns that shoot play bullets, my holster you brought last year are still good but I also want an Annie Oakley pop rifle, Dr. bag and a guitar. Please bring our baby Jimmy some nice soft toys and fill our stocking with goodies. Don't forget all the other good boys and girls, also the children in the hospital.  
 Love,  
 Johnny.

Box 433  
 Lockney, Texas  
 December 7, 1956.

Dear Santa:  
 I'm a boy that is 14 years old. I'm writing for my brothers and sister. My sister is 11 years old and she wants a Bride Doll. My eldest brother is 7 years old and he wants a football, gun and holster, and a carpenter's set. My youngest brother wants a carpenter's set, Lincoln Logs, and a Dump Truck. I want very much to have an Archery Set with a 40 lb. bow. I hope our wishes are fulfilled.  
 Yours truly,  
 Larry Stapp.

P. S. We will have a piece of cake and a glass of milk waiting for you.

Dear Santa  
 We are the McCarty children. We want to thank you for the things you brought us last year.

I am Carol Jean. I am 10 years old. I would like to have a Connie Lynn doll, some make-up and whatever you have for me.

I am Dickie and I am 6 years old. I would like to have a wagon, football, and a farm set.

I am Patricia and I am 3 years old. I would like to have a Betsy Wetsy doll, buggy, dishes and a telephone.

We would all like to have some fruit and nuts. We all love you.

Carol Jean, Dickie and Patricia McCarty

7 December  
 Lockney, Texas.

Dear Santa:  
 I have tried to be a good little girl. Will you please bring me a doll with long hair, a doll suitcase, dishes, shampoo set, a little play stove, ice box, and a manicure set. Bring me some candy and nuts. Be nice to all the rest of the boys and girls.  
 Bye now,  
 Debbie Webster

December 7, 1956.

Dear Santa Claus:  
 I am a little boy six years old. I would like to have a truck with a cannon on it, a Switch engine, and a passenger train and a Peter Pan boat with sail and cannon.

Please bring my twin sisters Pat and Pam a Doll, Doll Bed and Doll Buggy. Don't forget the rest of the little boys and girls.  
 Love,  
 Jackie Rhodes.

Dear Santa:  
 I am a girl. I am seven years old. I live at Lone Star, Texas.

Please bring me a ballet doll. My brother, Tracy wants some guns.  
 Thank you,  
 Cherry Dickson.

December 7, 1956.

Dear Santa:  
 We have been pretty good boys and please don't forget us. We want a rifle with a scope, bow and arrow and a record player if you have time to make one. Lots of candy and nuts.  
 Love you,  
 Bruce and Brad.

Hi Santa:  
 I have tried to be a good boy Santa. I would like for you to please bring me a Border Patrol bike for a four year old boy, and remember Phil, Cindy, mother and daddy and everyone else for Christmas. Please leave me some goodies in my stocking.  
 Love,  
 Paul Montandon.

Dec. 3, 1956 THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC 20, 1956

Dear Santa,  
 I am a little boy two and 1/2 years old. I have been a pretty good little boy most of the time. I want a truck, a little tool chest, and a train on a track. Also Santa, don't forget Mother, Daddy, and Janice.  
 Your little pal,  
 Terry Boedeker

Dear Santa:  
 I am a boy, I am seven years old. I live in Lockney, Texas.

Please bring me a bicycle, and a football suit and a bee gun. My nephew wants a toy bee gun. Have a good Christmas. Don't forget about the other children.  
 Thank you,  
 Keith McCulloch.

Dear Santa:  
 I am a seven year old boy. I live in Lockney, Texas.  
 Please bring me a gun that shoots balls. Please bring my little brother Larry, a toy pistol.  
 Thank you for the many good things.  
 Lloyd Wayne Collis.  
 Lockney, Texas.

Dear Santa:  
 I have tried to be a good little boy. Will you please bring me a B B Gun, a B B Holder, an Indian Suit and a tent. Some candy and nuts. Don't forget all the rest of the kids all over the world.  
 Bye,  
 Bobby Webster.

Dear Santa:  
 I am a boy. I am seven years old. I live in Lone Star, Texas.  
 Please bring me a bicycle and a holster and a gun and a Roy Rogers Ranch set.  
 Thank you for Christmas.  
 Vernon Vincent.

Dear Santa:  
 I am a little girl six years old. I have been a pretty good girl. Please bring me a big bicycle and doll and please don't forget my little sister, La Donna. She wants a doll and teddy bear.  
 Judy Bilbrey.

DRIVE SAFELY — A good look beats good luck in the job of safe driving.

**GREETINGS**

Always at Christmas time, there comes that special delight in extending to our many friends the greetings of the Season. This year, more so than ever before we appreciate the good will and close friendship that exists between our patrons and ourselves. It is with this fine relationship in mind that we wish you the fullest measure of Yuletide cheer and happiness and a prosperous and healthy New Year.

**Cassel Bros. Gin**  
 V. S. R. G. V. B.  
 Lone Star

—EYES EXAMINED—  
 GLASSES PRESCRIBED  
 DR. C. M. CLOUGH SR.  
 Has returned to practice  
 Clough Bldg. 111 W. 7th St.  
 Plainview, Texas



**GREETINGS**

Lots of thanks to our many good friends for your loyal patronage throughout the year. May you all enjoy a very happy Holiday Season and a New Year filled with 365 days of health, happiness and good fellowship.

**TYE & ANSLEY OLIVER CO.**  
 J. M. Tye Henry Ansley

Shaw

# When You're Shopping



don't forget

## The Hidden Value

**you get  
with every  
purchase  
in your  
home town  
stores**

YOUR DOLLAR spent in your home community will get you just about the same size package of merchandise or service that a dollar will buy anywhere else.

But there's a BIG BONUS you get when you buy where you live . . . an extra reward for buying at home.

YOU DON'T ALWAYS NOTICE IT or think about it when you're buying, but it's there just the same . . . hidden in the intricacies of modern life.

IT COMES TO YOU in the form of a busier and more prosperous community . . . a place

in which you can make a better living . . . easier. This premium for buying in your own community includes better schools, stronger churches . . . and neighbors who are more able to share in the work and the expense of all community projects.

This EXTRA VALUE that you get for your home-spent dollar also includes greater opportunities for you and your children . . . better shopping facilities and more skilled service people conveniently at hand, and . . . most important of all, the quiet and full-life that only those can know who live in a prosperous American rural community.

**It Pays to Buy  
where you Live**

YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community to live in . . . when you buy from your home town merchants . . .

- |                          |                                |                            |                                 |
|--------------------------|--------------------------------|----------------------------|---------------------------------|
| Lockney Variety Store    | drown's Cleaners & Clothiers   | Byrd Pharmacy              | Modern Radio & TV               |
| Lockney Drug Company     | Jackson Tire Company           | Lockney Auto Company       | Cooper Garage & Service Station |
| Pylant Grocery & Market  | Lockney Frozen Foods           | Luke's Shop                | Baker Mercantile—Dry Goods      |
| Lena Fae Store           | Reecers Master Cleaners        | Darnell Grocery            | Baker Hardware Company          |
| First National Bank      | White Auto Store               | Barnett Gulf Service       | Jack & June Shop                |
| Knox Grocery & Market    | Truett Variety Store           | Webster Service Station    | Frank Perkins Agency            |
| Handley Shop & Pump Co.  | Oliver Jewelry                 | "Whitey" Baccus Motor Co.  | Lockney Implement Co.           |
| Pennington Motor Company | Hammond & Company              | Baxter & Smith Grain Co.   | Truett & Ben's Repair Shop      |
| Rhodes Super Market      | Dr. A. E. Hewitt, Chiropractor | Brunner Lumber Co.         | Baker Flash-O-Gas Co.           |
| Lockney Food Market      | J. C. Jones Company            | Consumers Fuel Association | Lockney Lumber & Supply         |
| Johnson & Johnson        | Barber Farm Store              | Patterson Grain Co.        | Plains Floral Shop              |
|                          | Farker Furniture Company       | Rowland-Gordon Oil Co.     | The Lockney Beacon              |

**PRACTICAL BUT PRETTY**

A perfect dressing table needs good light, a good mirror, and a washable top. Choose a washable surface of plastic, or glass so that drifted powder,

lipstick streaks, and other cosmetic smudges will disappear like magic with hot soap or detergent suds. It's a good idea to whisk that sudsy cloth over the mirror at the same time.

## Joyous Christmas

May the joy and love that glorified the night of His birth shine in your heart this Christmas day, and all the days to come.

**PARKER FURNITURE**  
Hershel Swepston Buck Latimer  
Floyd Snodgrass

## A Child is Born..

May His message of peace and good will be remembered by all, this Christmas season.

**LONE STAR STORE**  
Polly and Jeep Jarrett



"I don't know that I can answer your question, son, but I'll try. The Christmas spirit... well, it's something you can't touch as you can the tree or feel as you do the cold and the wind and snow. It's greater than the distance to a star or the silence of the night, more wonderful even than Santa Claus."

"Oh, yes, Christmas trees and snow, presents and things, they're all part of the Christmas spirit. But these are things that we could have the whole year round without the Christmas spirit. It's only at Christmastime that they

"Why? Well, it's because the Christmas spirit sort of changes the way we look at things and the way we feel. Little, everyday things, usually so important, go off somewhere and are lost among the Christmas tree lights or the evergreen arches along Main Street. We completely forget about ourselves as we gather presents for all our friends. Our troubles just seem to melt away. We buy gifts the year round for birthdays and anniversaries, its true, but it's not the same. When the Christmas spirit moves us, we feel happy. We just want everyone in the whole world

"Is it being happy?" Not just being happy as such. It's being happy, and kind, and generous, full of peace, and, most important of all, being reverent, all at once.

"Sure, like when we are in church. Outside the snow is deep and the midnight wind whistles through the trees. But inside there's warmth and comfort and a quiet peacefulness that you don't find anywhere else. Though just outside, the world, with its wind and snow and trees and stars and sky seems far removed. The flickering altar candles seem to be repeating a humble prayer in a language of their own. Your heart swells inside you and suddenly you are warm to the very tip of your toes. It's then that you know... that you feel it... the true Christmas spirit. With every breath you know that you are nearer and closer to Him... you know

God? Surely God. You knew it all the time. The Christmas spirit doesn't come from Santa, nor does it come to any man as a present. It comes only when each of us, though we may have been careless or forgetful, reaffirm our faith in His presence and goodness and so strengthen our hopes to be with Him forever and forever. Then we have the Christmas Spirit, the most wonderful feeling in the world.

**CROSS ROADS REPORT**

Dear Editor:

I see where a prominent English statesman complains that Britain has become a vassal state of the United States, since they commenced borrowing money from us.

My Jones-chasing neighbor says he knows how they feel, on account of he has been a finance company vassal nearly ever since the auto was invented.

This and other gaps which have been thought up to tempt him to borrow money have got him in bondage. And any of his income which the finance people don't get direct goes for food, etc., to keep him able to produce for them.

D. E. SCOTT  
Crossroads, U. S. A.

**ADD TO CHRISTMAS GIFT LIST**

A rotary corner base cabinet is a Christmas gift suggestion. The cabinet has shelves that turn to bring wanted items up front. This all-steel cabinet won't warp, swell, or absorb odors.

**Hale Farmers Meet For Cotton Review**

Plainview — Approximately 200 Hale County farmers met at the City Auditorium here Tuesday night for a two-hour review of the 1957 county cotton allotment.

Earnest Sammann, representing a group of farmers who have received an allotment increase, presided at the meeting.

On hand was John Martin, county ASC office manager, and members of the county ASC committee to explain the history allotment system being followed for 1957.

Earl Laney, chairman of the county committee, explained why the committee chose the history method rather than the cropland method.

"Under the cropland method in recent years, land that should have remained out of cultivation has been broken out to increase cropland, and therefore the cotton allotment," Laney said.

His second reason for the committee's decision was that both state and county allotments are based on the history methods, and therefore the committee believed it wise for individual farm allotments to follow suit.

**School Bus Drivers Are Commended**

Austin — Texas' 7,500 bus drivers, who in driving 82,000,000 miles annually, consistently set the state's best safety record, drew a salute here today.

The Texas Railroads adopted a resolution lauding the diligence and good judgment with which the drivers protect the lives of Texas children.

Pointing out that the school bus driver's record is seldom accorded the recognition it is due and that it is a wonderful example for other persons using the highways, the resolution set out that a bus is listed in an accident report only on an average of once in over 419,000 miles. That is a distance equal to 16 times around the world at the equator.

That record has held for the last five years, during which the school buses have traveled 410,000,441 (million) miles transporting children to and from school.

They annually travel 82,000,000 (million) miles, a distance equal to 3,280 (times) around the equator.

It is also noted that in more

than half of the accidents listed that the bus actually was not involved in the collision; that cars and trucks were hit either behind the school buses or in going around them.

The Texas law requires that when school buses are loading or discharging passengers all vehicle approaching from either direction come to a full stop.

TO CHURCH SUNDAY.

**COOKIE-DAY LUNCH**

Want a quick lunch designed for a pre-holiday cookie baking day? Prepare a can of the new frozen vegetable with beef soup as directed on the label. While it's heating fix a healthful — and low calorie — salad of cottage cheese, grapefruit and orange sections. Those broken or slightly over-browned cookies make a perfect dessert!



Christmas is here again, bringing a sparkle to children's eyes and joy to the hearts of all. May the spirit of the season enrich your life with blessings, now and throughout the New Year.

**LOCKNEY FROZEN FOODS**

Mr. and Mrs. Fred Paschal and the Crew

# Merry Christmas

It's the season to be joyful... to exchange with family and friends the greetings of the Yuletide. We gladly join in, with happy holiday wishes to each and every one of you.

**LOCKNEY BUTANE CO.**  
**HENRY HOEDEL OIL CO.**

# SEASON'S Greetings

Christmas has a merry way with all... it gives joy and laughter to the children, warm and cheerful feelings to the grown-ups, and best of all the grand memory of its joy continues throughout the year.

To all our friends we wish a Holiday Season filled with happiness, good health, and contentment.

**Lockney Food Market**  
Mr. and Mrs. A. J. Jester  
Calvin Wylie

Dear Santa:  
I am a girl. I  
old.  
Please bring  
doll and a bicy  
wheels, and a br  
cradle, and a br  
and a key bo  
and I hope yo  
Merry Christmas  
forget the other  
Jane

DEAR SANTA:  
I am a boy. I  
old. I live in L  
Please bring  
suit and every  
with it.  
Please don't  
and girls.  
I thank yo  
Joe N

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# Season's Greetings

We would like to put into words the very nice things we're wishing you this Christmas. Yet, it is not so much the phrasing of a Christmas greeting but the thought that pervades it that counts. And so we send to all our friends the very old yet always new Greeting — A Merry Christmas and a Happy New Year to all.

<b>JOHN B. STAPLETON</b> District Attorney	<b>EARL COOPER</b> Sheriff of Floyd County	<b>MARGARET COLLIER</b> County Clerk	<b>CLARENCE GUFFEE</b> County Supt. of Schools
<b>TROYE W. STANSELL</b> County Treasurer	<b>W. C. PLUMLEE</b> Commissioner, Precinct 3	<b>W. D. NEWELL</b> County Suveyor	<b>J. J. HARRIS</b> Justice of the Peace
<b>O. P. RUTLEDGE</b> County Judge	<b>MARY L. McPHERSON</b> District Clerk	<b>T. T. HAMILTON</b> Tax Assessor-Collector	<b>KENNETH BAIN JR.</b> County Attorney
<b>W. H. COUNTS</b> Commissioner Precinct 2	<b>D. G. AYRES</b> County Service Officer	<b>WALTER HOLLUMS</b> Sheriff-elect of Floyd County	

**Letters To Santa**

Dear Santa:  
I am a girl. I am seven years old.  
Please bring me a Tiny Tears doll and a bicycle with safety wheels, and a Rainbow doll cradle, and a baby grand piano, and a key board accordion, and I hope you have a Merry Merry Christmas and don't you forget the other boys and girls.  
Janet Lynn Holt.



**HOLIDAY NOTE . . .** Even in whiskers and costume, this Santa would give himself away with the first note. He's Gordon McRae, popular baritone, probably dressed to play Santa for the three children in his household.

DEAR SANTA:  
I am a boy. I am seven years old. I live in Lockney, Texas.  
Please bring me a football suit and everything that goes with it.  
Please don't forget the boys and girls.  
I thank you,  
Joe Neal Greer.

**Lose Ugly Fat IN TEN DAYS OR MONEY BACK**

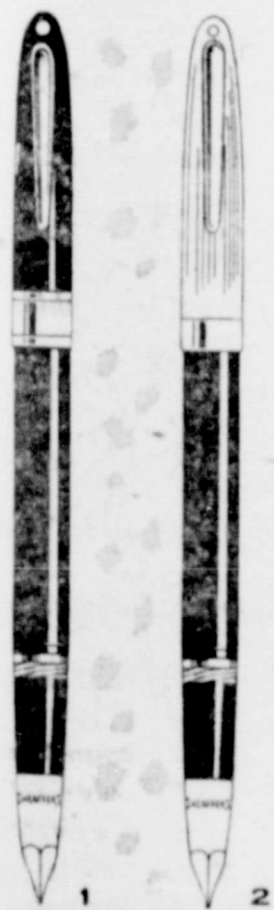
If you are overweight, here is the first really thrilling news to come along in years. A new & convenient way to get rid of extra pounds easier than ever, so you can be as slim and trim as you want. This new product called DIATRON curbs both hunger & appetite. No drugs, no diet, no exercise. Absolutely harmless. When you take DIATRON, you still enjoy your meals, still eat the foods you like but you simply don't have the urge for extra portions and automatically your weight must come down, because, as your own doctor will tell you, when you eat less, you weigh less. Excess weight endangers your heart, kidneys. So no matter what you have tried before, get DIATRON and prove to yourself what it can do. DIATRON is sold on this GUARANTEE: You must lose weight with the first package you use or the package costs you nothing. Just return the bottle to your druggist and get your money back. DIATRON costs \$3.00 and is sold with this strict money back guarantee by: 36-5tc. LOCKNEY DRUG CO. Mail Orders filled.

**John B. Stapleton**  
LAWYER  
General Practice of Civil Law  
Courthouse Floydada  
Telephone No. 14

42 Years of Land Title Service  
**FLOYD COUNTY ABSTRACT CO.**  
201 Boothe Bldg.  
Phone 116  
Floydada, Texas

**BYRD PHARMACY**

Clean-filling gift pens for a fresh New Year!



**SHEAFFER'S WHITE DOT SNORKEL PENS**

Big selection of models and prices! Every Sheaffer Snorkel Pen is quality-crafted to provide years of writing pleasure. Only the filling tube touches the ink . . . point, barrel and fingers remain ink-free

- 1. Sheaffer's Statesman Snorkel Pen . . . \$15.50
- 2. Sheaffer's Clipper Snorkel Pen . . . \$18.50

**BYRD PHARMACY**

Dial 3353 FRED D. BYRD, PHARMACIST Lockney

**Kimble Optometric Clinic**

8:30 to 5:30 Monday through Saturday  
Appointments — Phone 254, Floydada

Dear Santa:  
I am a boy. I am eight years old. I live in Lockney, Texas.  
Please bring me a bicycle, a cowboy suit, a football suit, a pistol. I thank you Santa. Don't forget other children.  
Robert Brawley.

Dear Santa:  
I am a boy. I am seven years old. I live in Aiken, Texas.  
My sister wants a Tiny Tears doll. Her name is Janis Kay Bailey. I want a farm set, a road set and I want a big tractor.  
Thank you,  
Charles Bailey.

Dear Santa:  
I am a boy. I am nine years old.  
Please bring me a basketball, please bring me a bicycle.  
Thank you for everything.  
Tommie Lee Jones.

Dear Santa:  
I am a girl. I am seven years old. I live in Lockney, Texas.  
Please bring me a big ball. My big sister wants a pistol and my little sister wants a doll.  
Thank you,  
Rebecca Campos.

Dear Santa:  
I am a boy. I am nine years old. I live in Lockney, Texas.  
Please bring me a football suit and a football. Please bring me a pair of guns. Please bring me a pair of shoes. Please bring me a pair of shoes. Please bring me a pair of shoes.  
Remember my mother and daddy and brother and sister too.  
Michael Smith.

Dear Santa:  
I am a boy. I am eight. I live in Lockney, Texas.  
Please bring me a bicycle and a football suit.  
Thank you,  
Jerry Don Huley.

Dear Santa:  
I am a girl. I am nine years old. I live in Lockney, Texas.  
My baby sister wants a doll. My brother wants a toy train. My sister wants a little table. Please bring me a Tiny Tears.  
Thank you Santa,  
Josa Mireles.

Dear Santa:  
I am a girl. I am eight years old. I live in Lockney, Texas.  
Please bring me a doll and dishes. My brother wants a ball. Have a good Christmas.  
Thank you,  
Linda Garza.

Dear Santa:  
I am a girl. I am eight years old. I live in Lockney, Texas.  
Please bring me a Tiny Tears doll. Remember my mother and daddy and my sister and brother at Christmas.  
Gayle Carthel.

Dear Santa:  
I am a boy. I am seven years old. I live in Lockney, Texas.  
Please bring me a blue bicycle. I live in Lockney, Texas.  
Thank you,  
Joe Robert Amaya.

Dear Santa:  
I am a girl. I am seven years old. I live at Lockney, Texas.  
Please bring me Gerbers baby.  
Thank you,  
Mary Ella Johnson.

Dear Santa:  
I am a boy. I am seven years old. I live in Lockney, Texas.  
Please bring me a bicycle. Please bring me a football suit.  
Thank you for everything.  
Larry Beedy.

Dear Santa:  
I am a girl. I am eight years old. I live in Lockney, Texas.  
Please bring me a Tiny Tears doll. My brother, Travis wants a car for Christmas.  
Thank you for everything.  
Brenda Hayes.

**CARL McADAMS**  
GENERAL INSURANCE  
Fire — Hail — Polio —  
Windstorm — Auto — Bonds  
Phone 2141  
First National Bank Building



*Greetings*

From all of us to all of you...our very best wishes for the happiest holidays ever! And along with our greetings, we'd like to send our sincerest thanks for your patronage and good will, You've helped make this past year a fine one for us, and it's been a real pleasure to serve you. Here's hoping you have a wonderful time during the Yuletide season and in the year to come.

**FIRST NATIONAL BANK**  
IN LOCKNEY

- Charles Duran
- Joe Wilson
- Virgil Thomas
- Lloyd Williams
- Cleona Graves
- Claud Holley
- F. M. Neil
- Billy Harris
- J. W. Dippery
- Sibyl Childers
- B. C. Drinkard
- June Bybee
- Edell Sams
- Jean Strickland
- Mrs. Alta Warren

**CROSS ROADS REPORT**

Dear Editor:  
I see where Judge Earl Warren figures one thing the world needs is more disciplined minds.

Russian big shots seem to feel the same way and are busy

at this time discipling Hungarian minds found to be out of step with state-prescribed thinking.

It may take more than tanks and bayonets to discipline American minds, though, if we have inherited any of our forefathers' contrariness. They founded this country to get away from too much mind discipline. They also founded it to get away from taxes.  
D. E. SCOTT



**BLESSED CHRISTMAS**

May we, with gratitude and humility, with reverence and rejoicing, celebrate this Christmas as He would have us do. To all heartfelt wishes for a blessed Christmas.

**LENA FAE STORE**

Lena Fae Sweett Lockney



**Christmas Greetings**

Just as candy canes and evergreens are symbols of Christmas, let this greeting be a symbol of our appreciation of your good will and patronage. May you enjoy a full measure of good cheer throughout the Holiday Season.

**Bob Miller Insurance Agency**  
Bob Miller      Cleo Willis



**NO FOOLING . . .** Gil Hodges swapped his baseball uniform for a Santa Claus outfit but he wasn't able to fool this young Dodger fan at the children's club of a New York hospital.



**SANTA CLAUS TOWN . . .** Santa Claus, Indiana, the town with a famous postmark, is always bustling for months before Christmas rolls around. Santa can be found here, busy in his workshop of playing host to thousands of boys and girls from all over the country.

**Include Safety in Holiday Planning**

Homes, churches, schools and places of business planning holiday parties should make fire safety as much a part of those plans as the decorations or refreshments.

Holiday parties often center around a Christmas tree—and because trees are extremely combustible, these safety rules are suggested:

1. Don't set the tree up near any stairway or elevator shaft which would provide a draft.
2. The tree should not block a door or any exits.
3. Someone in authority should inspect the tree every day to determine whether it should be left up for a longer time.
4. Be sure plenty of ashtrays are provided for smokers. Don't allow smoking near the tree.
5. See that all decorations in the room have been flameproofed.

An added fire hazard exists if dresses, costumes or children's clothes made of net or gauze-like fabrics are worn. If it is impossible to avoid wearing them, they should be made flame-resistant with the following solution: Mix 9 ounces of borax and 4 ounces of boric acid in a gallon of water. Dip the fabric in this solution, wring by hand, then hang up to dry. Ironing does not affect the flame-resistance of the fabric, but the treatment must be repeated after each laundering.



Perhaps the most authentic duplication of the first manger scene was that prepared by St. Francis of Assisi in the year 1200.

The Stable of Bethlehem did not in any way resemble the elaborate and decorative scenes which we see about us today, with greenery, bright lights, and plaster of Paris animals and adoring shepherds.

There was no room in the inn that night, so Jesus was born in a stable; a crude shelter hewn into a rocky ledge of the Judean countryside. It was cold and dark and damp, and bare of ornaments.

With our many modern conveniences of today, we find it hard to imagine that weary Judean travelers often spent the night in such caves, welcoming rather than disdain joint tenancy with beasts because the breath of the cattle and the heat of their bodies provided a little warmth.

The cave which was the birthplace of the Saviour is now a grotto beneath Bethlehem's Church of the Nativity, and though fascinated by the simplicity of the original Nativity scene, Christianity has still embellished it with comfort and ornamentation.

**DRIVE SAFELY** — Reasonable speed allows more time to act.

Columbus made four voyages to America.

**Weed Control Law Approved In Hale**

Plainview. — Unofficial returns from Tuesday's balloting on the proposed noxious weed control district for Hale County showed the district was approved 331 to 140.

The entire county is included in the district.

Two precincts, Lakeview and Happy Union, turned the pro-

posal down. Happy Union voters disapproved 19 to 8 and Lakeview 9 to 2.

Other votes by precincts were Cotton Center 15-4, Court House 34-30, Precinct eight 13-4, Precinct ten 11-4, Halfway 36-13, Edmonson 32-18, Abernathy 37-7 and Hale Center 63-32.

It was the lightest vote in any county-wide election in a number of years.

After the ballots are canvassed by the Commissioners Court and if approved a board of directors will be appointed to organize the weed control district.

Under the bill providing for such districts and owners may be assessed a minimum of three cents per acre for maintenance of the district. The board of directors will administer the district.

Regulations for weed control will apply to all the county, including municipal areas. It is not contemplated that owners of municipal property by assessed since it would not be practical to collect the assessment on fractions of acres.

**DRIVE SAFELY** — An accident is usually the only winner in the race against time.

Bamboo is a grass which grows to a height of 50 or 60 feet.

**Season's Greetings**

With all the traditional good will and warmth of the Holiday season, we wish the best of everything to our loyal patrons and thank them most heartily for the opportunity of serving them during the past year.

**FARMERS GIN**  
H. G. Hodges, Manager  
Lone Star

**GREETINGS**

To our 'family' of cherished friends, we wish the joys of a good old-fashioned Christmas. And along with our greetings, we'd like to send our sincere thanks for the opportunity of serving all our patrons.

**Jackson Tire Co.**  
Dwight      Richard      Sam      J. O.      Keith

**Report Of School Is Released**  
J. B. Cassel, accountant of the various funds of the Independent School District and has had that audit to this report was made on August 31, 1956.

Mr. Cassel's report shows the following State and District funds:  
Local maintenance fund  
Interest and Transportation fund  
Athletic fund  
Activity fund  
Tax Assessor's fund  
In his discussion Mr. Cassel notes that the sinking fund cash balance pointed out was equivalent to two years of requirements for payments of bonds and commended that thought to solving the problem of sinking fund the amount of local maintenance records kept by the secretary, Miss B. Mr. Cassel made recommendations for the tax assessor's fund which included a general fund for the activities of the collector, the district, and a record to show principal and indebtedness.

In the available Mr. Cassel's report contributions for the year were \$74,786.70, which, all of which, are to be used for the year ending August 31, 1957. In the local fund, total receipts were \$75.00 with \$ amount being of taxes and from contribution and operation State. Disbursements were \$111,640.48.

In the interest fund the total was \$31,428.16 with payments, including bonds and redemptions, totaling \$23,318.70. The fund showed a total of \$24,044.90 which, including the \$64.05 to the local fund, totaled \$24,044.90.

The athletic fund which there is being given for the year ended August 31, 1956, is as follows:  
**Receipts:**  
Football game 64.50  
Basketball 265.11  
Reimbursement of equipment 1.00  
Reimbursement of awards, \$25 119.70  
Basketball 319.70  
Transfer from 335.05  
Refund from 45.38  
Total receipts 1,000.00  
**Disbursements:**  
Laundry and 100.00  
Track and 303.25  
Ground upkeep 75.00  
Fees to 170.94  
Gate receipts 1,801.00  
Athletic equipment 3,207.50  
District football 129.70  
Medical payments, \$129.70  
Travel, 299.70  
Food, road 145.70  
Basketball 120.03  
Balance September 24.00  
Bills outstanding 205.20  
C&S Sporting Goods 242.90  
Sports Center 201.05  
Taylor's La Brown's Club 165.33  
Total bill 1,000.00

The activity receipts, from accounts, totaling \$2,018.26 took up

(Continued)