H. B. Coggin, Minister Church School . Fellowship and Prayer Moming Worship 11:00 Service 6:30 Evening Worship ____ 7:00 Mid-Week Prayer Services Wednesday at 7:00

TRINITY LUTHERAN CHURCH

Providence	
Sunday School	10.00
Morning Worship	11:00
Evening Worship	7:30

ASSEMBLY OF GOD CHURCH

CHURCH	
M. H. Mooberry, Past	or
Sunday School	10:03
Morning Worship	. 11:00
Young People's Meeting	7:00
Evening Worship	
Prayer Service Wednesd	
at	
Women's Missionary Co	nuncil
Thursday at	

AIKEN BAPTIST CHURCH

C. O. Haile, Pastor	
Sunday School	0:0
Morning Worship	1:00
Training Union	7:00
Evening Worship	
Prayer Service Wednesda	
at	
Brotherhood, W. M. U. an	d
Auxiliaries Wednesday	
at	8:30

AIKEN METHODIST CHURCH

Sunday	School	10:	00
	Worship	11:	00
Evening	Worship	8:	00

STERLEY METHODIST

Rev. Rex Ne	wkirk, Pastor
Sunday School	10:00
Morning Worsh	nip 11:00
Evening Worsh	00:8 oir
M. Y. F.	7:30

MAIN STREET CHURCH OF CHRIST

Thos. McDonald, Minis	ster
Bible School	9:45
Morning Worship	
Evening Worship	6:00
Ladies' Bible Class	
Monday at	2:30
Mid-Week Bible	
Classes Wednesday at	8:00



ter Dixon and danghter Iana Pland Diamon-

Boy-I can hardly wait!

I've got my stocking hung by the chimney with plenty of care, and Christmas morning it'll be bursting full of all sorts of good things. There'll be a candy cane sticking out of the top there always is . . . and a walnut stuffed way down in the tip of the toe.

And then . . . the tree! I don't think there's a prettier sight on earth than a Christmas tree. And all those presents underneath it, wrapped up in bright colors and tied with ribbons.

Then Mom and Dad and my sister Ellen and I will get dressed, and we'll go to Church. That's one of the best parts of Christmas. For Mom and Dad always say that Christmas is the celebration of Christ's birthday. I love the music in our Church at Christmas-"Hark the Herald Angels Sing," and all the other carols. When I hear them, I feel all filled up with joy, and I now why our minister says that Christmas is the happiest day the whole year.

Boy-I can hardly wait! And I just hope that your Christmas is going to be as merry as ours!

BELLVIEW BAPTIST CHURCH

Your church in the Bellview community. Meeting in the cld Bellview

School.
Wilber E. Sheppard, Pastor
Sunday School 10:00
Worship Services 11:00
Training Union 7:30
Worship Services 8:30
Prayer Meeting, Wednes-
day 8:00
WMU Thursday 3:00
G. A.'s 2nd and 4th
Thursday 4:00

FIRST BAPTIST CHURCH Rolan E. Wiley, Pasto

Moran E. Willey, Labor	/ A
sunday School	10:00
Morning Worship	11:00
Fraining Union	6:30
Evening Worship	7:30
W. M. U. Monday	
at 4:00 r id	8:00
Sunbeams Monday at	3:00
Auxiliaries Monday at	4:00
Y. W. A. Wednesday at	6:00

Choir practice Wednesday Prayer Service Wednesday Brotherhood first Tuesday night in month.

WEST SIDE CHURCH OF CHRIST

3unday Morning Worship Services Sunday Evening Worship Services Wednesday Evening Prayer Services

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PAIRIE CHAPEL CHURCH OF CHRIST

sunday Morning Worship Services Sunday Evening Worship Services Herbert Setliff preaches each first Sunday. Arthur B. Watkins preaches each second Sunday. local men 'n charge of third Sunday services. . W. Watkins preaches each fourth Sunday.

LONE STAR BAPTIST CHURCH

Rev. H. H. Sego, Pastor
Bunday School 10:00
Morning Worship 11:00
fraining Union 6:45
Evening Worship 8:00
Prayer Service Wednesday
Evening 7:30
Brotherhood on second Mon- day night.
W. M. U. 1st and 3rd Wednes-

These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments

Knox Grocery & Market We Try To Please

Plains Electric Electrical Irrigation Supplies

Baker Hardware Company Home Appliances - Home Furnishings

Lockney Drug Co. We Feature Service for the Sick Handley Shop & Pump Co.

Blacksmithing and Irrigation Well Repair Pylant Grocery & Market

Phone 2134 - Free Delivery

Brown's Cleaners & Clothiers Men's Wear - Quality Cleaning

Brunnier Lumber Company Your Home-Owned Lumber Yard

"Whitey" Baccus Motor Co. Ford Sales & Service

Hammond & Company International-Harvester

Rhodes Grocery & Market

We Give S&H Green Stamps

Lockney Auto Company Chevrolet Sales & Service

> Johnson & Johnson General Repair and Parts

Taylor's Help-Ur-Self Laundry Complete Laundry Service

Lockney Implement Company Your John Deere Dealer

Baxter & Smith Grain Co. Grain, Feed, Seed and Fertilizer

> Lockney Gin Ginning and Seed Cleaning

Jack And June Shop Ladies' and Misses' Ready-to-Wear

Lockney Real Estate Co. Loans-Real Estate-Insurance

Seale Drive-In Theatre PLAINS THEATRE

Reecer's Master Cleaners

Phone 2262

Lockney Lumber & Supply We Appreciate Your Business

THE CHURCH FOR ALL ...

The Church is the greatest factor on earth for

the building of character and good citizenship.

It is a storehouse of spiritual values. Without a

strong Church, neither democracy nor civilization

can survive. There are four sound reasons why

every person should attend services regularly and support the Church. They are: (1) For his

own sake (2) For his children's sake. (3) For the

sake of his community and nation. (4) For the

sake of the Church itself, which needs his moral

and material support. Plan to go to church regu-

Verses

18-25 1-12 13-23 1-17 1-7 1-9 1-5

Book

Matthew Matthew Matthew Matthew

larly and read your Bible daily.

ALL FOR THE CHURCH

Barber's Farm Store Feed and Fertilizer

V. L. Webster Service Station Croodyear Tires and Batteries

Plains Floral Shop Phone 2385 - Say It With Flowers

> First National Bank Member FDIC

Lockney Variety Notions and Stationery

Byrd Pharmacy Fred D. Byrd, Pharmacist

Carter Mortuary Phone 2211

Consumers Fuel Association Everything for the Farmer

Patterson Grain Co. Lockney and Sterley

Lockney Frozen roods & Market Processing for Deep Freeze

> INSURANCE Frank Perkins

Parker Furniture Home Furnishings and Appliances

Darnell Grocery. A Good Pluce To Trade

Luke's Blacksmith Shop Blacksmithing - Portable Welding

Jackson Tire Company Dunlop Tires

White Auto Store Arvin TV Sales and Service

J. C. Jones Co. The Family Store

Cooper Garage & Service Station Conoco Products - Phone 2372

> Bilbrey Motor Company Chrysler-Plymouth Sales & Service

and Robert, her twin sister, GO TO CHURCH SUNDAY.



SET WITH FINE QUALITY DIAMONDS . . . STAY JOINED TOGETHER "FOREVER AFT" A" IF SO DESIRED

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The principle of the engagement-wedding ring ensemble is that both be worn together Until now such rings have shifted and twisted. The patented Lock ends all that and jains rings happily together. Startling values in many designs.

We will give you the best prices you can find on

DIAMONDS.



LOOK AT THESE SPECIAL PRICES ON JEWELRY GIFT ITEMS

Electric Shavers All kinds \$8.50 in trade for your old razor.

Buxton Billfolds Both ladies' and gents. \$2.50 up

We have the nicest selection of

Costume Jewelry to be found. Come in

Franciscan China and Pottery Haviland China Flintridge China

We have a complete line of

Electric Appliances

in Sunbeam, G. E., and Farberware, Mixers, Toasters. Waffle Bakers, Fry Small deposit will hold. Pans and Percolators.

We have complete stocks of Wallace, Gorham and Reed & Barton

Sterling Silver Silver Chests of all kinds.

Hamilton. Elgin and Bulova

> Watches 50% Off

1847 Rogers and Community

> Silver 50% Off

We have some Luggage

at 50% Off

3-piece sets at

\$12.00 tax included

We have

Samsonite Luggage

in all colors. Come in and make your selections now.

Wooden Salad

\$6.95

Seven pieces with large bowl. You can't beat this price anywhere.

OLIVER JEWELRY

Dial 2149

106 South Main

Society

Nuptial Shower Honors Bride-Elect

Miss LaJuan Henderson was starting at 7:00 p. m. will

McCormick, mother of the pros-

ors were silver bells on white of LaJuan and Larry, December 25. The message was written in

event were Mmes. Clyde Farish, onions tender. Season to taste June Bybee, Jane Blair, Tem Teeple, Cloyce King, Melvin on their heads, Brock, Clyde Baxter, J. T. Griffin, H. E. Frizzell, Hoyette Hodges, M. W. Hartman, Jack Dickson and Reed Lawson.

Jerry Morgan Is Birthday Honoree

Mrs. Glenn Morgan honored her son, Jerry Glenn with a earty Wednesday, December from 2:30 until 4:30 celebrating his 8th birthday.

Refreshments of ice cream cake and orange drinks were served. Favors were noise makers and bubble gum.

Guests included Tommy Judy and Ann White, Curtis Dan Jester, Ronnie Marr, Way ne, Judy Turner, Sandra Hug gins, Ricky Kellison, Dinah Kay Hodel. Dianne Mooney, Doris Singer, Sherry and Patsy Morgan and the honoree. Mrs. Alvin White also at

Christmas Party Set For Dec. 19

La Ventana Study Club will have its annual Christmas party Wednesday, December 19 at p. m. at the home of Mrs. Bill Johnston in Plainview.

DRIVE SAFELY - Look out for the driver who doesn't look out for you.

Chairs for Christmas

Any home will be enhanced with a nice chair for Christmas. See our large selection.

RECLINING CHAIRS

The new reclining chair in all plastic, covered in nylon, reinforced back. Special for Christmas-

\$84.50



SWIVEL CHAIRS

New style swivel chairs are becoming more popular all the time.

\$49.50 up

OCCASIONAL CHAIRS \$37.50

We have a big selection of chairs with lots of colors and styles to choose from. Come in today.

HOME FURNISHINGS

Lockney

Musical Recital Set For Pupils Of Mrs. Record

Mrs. C. L. Record will present two groups of her students in a musical recital Monday, December 17 in the high school

Appearing in the first group complimented with a wedding be Max Smitherman, Melshower at the home of Mrs. vin Sissney, Donna Hatch, Bob Mark Martin in Lone Star com Simmons, Carol Ann Howell, Tim Thompson, Sharolyn Mor- basket. pective bridegroom. Miss Vir. gan (accordion), Steve Belt. The Christmas party will be ginia Caldwell secured names Bill Harris, Linda Sue Carter, on the night of December 12th

talls and silver wedding bells lison, Jane Reynolds, Fern Siss- and Mrs. Thurman Thomas, the at the base. A cluster of silver ney, Frances Fowler, Linda counselor wedding bells hung on the wall Gayle Harris. Verna Anderson. back of the centerpiece and Jan Brewer, Judy Thomas, Lyn flanking the center arrange. da Nelf Poole, Teddy Bob Coop- Legion Auxiliary ment were red tapers in silver er. Carolyn Harris, Nancy Jo holders. Other table appoint. Schacht, Carolyn Merrell, John ments were in silver. Plate fav. Paul Schacht, Elaine Cooper. Linda Marie Sechrist, Mona lary met Monday night at the cards ringing the nuptial plans Kay O'Hearn, Tommy Moore.

ny Lawson served red fruit and 2 small onions, sliced. Then

Martin, Earl Kellison, E. O. Members of the white race Barrett, Wiley Nance, Raymond have an average of 50,000 hairs

Beacon Office.

Aiken Y. W. A. Meets Wednesday

The Young Women's Auxiliary of the Aiken Baptist Church were guests of the W. M. U. from the same church Wedresday, December 5 during a Dear Editor: very informative and challeng. I note that a sizeable bunch ing mission program. The of folks keep wanting to outlaw girls sang "O, Zion Haste."

ing the program. Afterwards the Y. W. A.'s had short business meeting in munity Friday, December 7 Connie Luene Reed, Bennie which several cards were read ed and only discourages re-Reecer, Cheri Chatham, Karla and items which could be peaters in the murder business Guests were met by Mrs. June Smith, Eric Bayley (ac. used in a Christmas basket anyhow, but my coffee-blood-Martin and presented to the cordion). Tony Frizzell, Judy were discussed. It was decided ed neighbor says it seems to nonoree, her mother, Mrs. Bail- Whitfill, Debra Brandes, Donna to bring canned goods, candy, him like a fairly inexpensive ey Henderson, and Mrs. L. R. Lyn Record, Patricia Thornton, nuls, clothing and toys for the type of community improve-

Linda Gayle Lucas, Judy John at Mrs. Thurman Thomas' see it expanded, say, as a

Appearing in the second and a variety of cookies were who take to the highways with rees. Centering the table was group beginning at 7:50 p. m. enjoyed by Carolyn and Betty Old Taylor driving Christmas arrangement of will be Karen Ashton, Judy Sue Elam, Nancy Tyler, Lynda Anderson, Pat O'Brien, John Carter, Peggy Rogers, Glenda foam decorated with tiny red Wayne Tannahill (accordion), and Martha Harden. Francis balls at the top and larger red Sandra Grantham, Ralph Kel- Haile, Mary and Marjorie Lacy

Has Xmas Party

American Legion Auxil-Plains Hotel & Coffee Shop for

Harris, Vada Webster and Ma Louise McClelland

OFFICE SUPPLIES at The have more hair on their hea than any other race

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 13, 1956

CROSS ROADS REPORT

dur- capital punishment in such sta-

son. Toni Sue Webster. Carol house. Gifts will be exchanged. measure to thin out the soc-After the meeting cold drinks lally approved public enemies -EYES EXAMINED-

GO TO CHURCH SUNDAY.

SPECIAL PRICE

on all Radiators.

International Farmall

Cores - \$25.00 Exchange

STOVALL-BOOHER

RADIATOR

Sales and Service

Plainview, Texas

GLASSES PRESCRIBED DR. C. M. CLOUGH SR Has returned to practice Clough Bldg. 111 W. 7th St.

Plainview, Texas



without seeing your doctor, but the wisest thing to do is to see him at least once a year. If he prescribes you can be assured each prescription brought to us is doublechecked for accuracy. Our pharmacists treat every prescription with equal care, concentrating on skill and knowledge to carry out your doctor's directions to

BYRD (1) PHARMAC FRED BYRD, PHARMACIST

LOCKNEY TEXAS

IT'S TIME to do your Christmas shopping



DOLLS! DOLLS!

A good selection of small dolls. Choose one for that tiny tot today.

See the beautiful

CAMEO PICTURES

An ideal gift for the lady of the house.

Christmas Cards by Hallmark



APPLIANCES

Electric Toasters, Skillets, Deep Fryers, Mixers, etc. Priced attractively for Christ-

PIXIE VACUUM CLEANERS

by Hoover \$39.50 value for only-

\$25.00



and we have a large selection of gift items for every member of the family. Come in today and select your gift items

You may use our LAY-AWAY PLAN if you wish.

GIVEN AWAY FREE! 24-piece Lionel Electric Train Set

Come in and register today. It is not necessary that you make a purchase to register. Train will be given away December 24.



CAMERAS OF ALL KINDS

Movie Cameras, Flash Cameras, Bullseye and Hawkeye Box Cameras. Also Accessories and Films of all kinds.

CLOCKS

We have a nice selection of Tole electric or wind Clocks. Mantle or Wall Clocks. She'll appreciate one of these.

BRASS and COPPER WALL PLAQUES

ELECTRIC RAZORS

Schick, Sunbeam, Remington, Norelco. Also Schick, Sunbeam and Ronson Razors for the

\$8.50 for your old razor

in trade in any man's electric



WATCHES

Ladies' \$150.00

Hamilion

Diamond

Watch

\$90.00

Banner Wrist

WATCHES

Shock and water

resistant.

\$37.50 calue for \$24.50

Ladies' and Men's

BULOVA

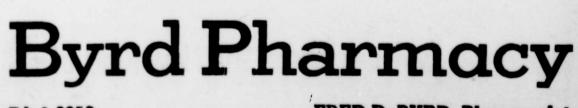
WATCHES

\$35.75 up

We have a big selection of **TOYS and GAMES**

ELECTRIC BLANKETS

Dual controls, only --\$27.50



Dial 3353

FRED D. BYRD, Pharmacist

Dial 3315

CLOSING NOTICE!

We wish to announce that

we will be

CLOSED

on Christmas Eve Day

December 24th

We will appreciate your arranging

your affairs so that this closing

will not inconvenience you.

FIRST NATIONAL BANK

in Lockney

MAYRATH GRAIN LOADERS

and REPAIRS

V BELTS and V PULLEYS Pillow Block Bearings Caldwell Shredders

Tye-Ansley Oliver Co.

By Mrs. Murray Julian

Mrs. Billy Staniforth Jr. will Monday. Everybody remember this fund is for several agenies such as Boy Scouts, Red oss, Heart Association, Salva-

Douglas Reves of the passing McPherson, 21 of Silverton, who

early Thursday for a ten day Mrs. Larry Faus and Mrs. Frank

ray will stay with his brother, Rev. and Mrs. Larry Faus and Clifford Julian and family in Vassie Beth spent Saturday in Hallandale, Florida while he is Seminole visiting her grand-

ter Dixon and daughter Inne Flowed Diana

medical specialist.

Mrs. Leighton Teeple was Jr. and girls spent Sunday in hostess at a Stanley party in Lockney with his parents, Mr. her home Thursday morning at and Mrs. H. S. Calahan Sr. Some 9:30 with Mrs. Merle McGinnis of the family stay with the parof Plainview in charge of the ents since Mrs. Calahan has

Carla Bean, small daughter of weeks. of her youngest brother, Donald Mr. and Mrs. Kenneth Bean has Mr. and Mrs. Fred Fortenteen in the Lockney hospital berry went to Tulia Wednesday since last Monday with pneumonia. Her mother stayed at the meeting. hospital with her until they

New residents in our comand we extend our sympathy to Wayne is in high school, Allen ard Field of Floydada. is in the 2nd grade. They were Gary and Sue and Mr. and Mrs. morning. They formerly lived

left tend from here are Rev. and

visit Mrs. J. R. Spivey and Mr. Mrs. Truman Bradshaw, and

ne about ten days, West, Murray Julian, Frank Mc they arrived safetly at Clure and Mrs. Laverne Mc

Mr. and Mrs. Sylvin Kinni- aunt, Eloise Fincher. Enroute head the United Chest Drive in brugh and Mrs. Clifford Helms home they visited her parents,

Mr. and Mrs. George Weast and Mr. and Mrs. Lee Pearson munity are Mr. and Mrs. Ad- at Ruidoso Thursday. Callers ams and their sons, who are in the Weast home that night living on the Carl Daniel farm. included Mr. and Mrs. Men-

CROSS ROADS REPORT



Santa's Headquarters for Practical Gifts!

FOR HER!

Lingerie

by Berkshire, Shadowline and Lorraine Gowns and Robes to match Dusters and Gowns to match.

Bobbie Brooks Blouses and Skirts Nylon Hose

> House Coats for Milady Costume Jewelry Levie Jeans

FOR HIM:

Sport Shirts for men and boys Levi-Strauss Shirts and Jeans Men's and Boys' Jackets Carl Poole Shirts and Pants Men's Sox and Shirts Sox Sweaters and T-Shirts Dress Shirts

FOR OTHERS

Baby Gift items of all kinds Cotton and Part-Wool Blankets Bed Spreads

> **Baker Mercantile** Dry Goods

BEACON WANT ADS GET RESULTS



IT'S TIME TO make those Christmas Gift selections and we are all ready to help you. Come in soon and see our large selection of Christmas items.

Westbend Automatic Coffee Maker Copperton, 8-cup size-

\$12.95

GE Electric Skillet Plain or copper, your

choice -\$17.95

Complete line of

Costume Jewelry All new.

Toys For All The Kiddies

All kinds.

Complete line of

Wooden Ware See the 12-inch bowl for

\$4.30 4-Piece Canister Set

only \$5.95

7-Drawer Spice Set

\$9.95

Electric Blankets 2-year guarantee \$18.95

CAMERAS and SUPPLIES

See the Hawkeye Flash

Camera Set

\$14.35

GE Triple-Whip

Food Mixer

\$39.95

Countour

Musical Powder Boxes \$2.98 up

Many other gift items for all the Family!

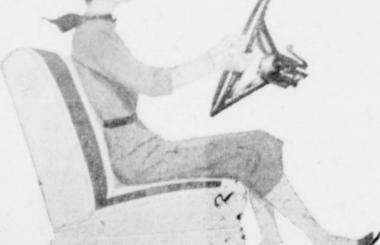
USE OUR LAY-AWAY PLAN! \$1.00 will hold any item until December 24th. Free gift wrapping.



LOCKNEY DRUG COMPANY

The Fexall Store

CLYDE BRILEY, Pharmacist Night Phone 3328 or 2286 Day Phone 3333 WE FEATURE SERVICE FOR THE SICK



Dial 3395

in straightening the curves You can see that Ford's longer, lower Sculptured Look makes other cars look downright old-fashioned. But the part you can't see-the new "Inner Ford"-is what shows its stuff when you drive a Ford. It's revolutionary from the wheels up! And it feels it.

... For there's where Ford's newness really pays off

. in melting mountains ... in smoothing the bumps

The exciting Ford Fairlane 500 Club Victoria (above)-over

17 feet long-is one of two new, bigger Ford sizes this year.

If you think it looks new...

wait till you drive it!

Ford's wider frame lets you sit sweet and low. And Ford's new front suspension, rear springs and new easy handling are part of the scheme to make you think every road is cloud-smooth.

The magic touch of the new Ford power plants makes mountains disappear. What looks like uphill feels like downhill. You get this surging power in a wide choice of Silver Anniversary V-8 engines. Or choose Ford's Mileage Maker Six, the most powerful Six in the low-price field.

There's magic in Ford's price tag, too! You won't believe this big new Ford is still priced Ford-low. But it is. Come in and test its magic. It's a real "Wizard of Ah-h-h-h's!"

Action Test the New Kind of FORD

"WHITEY" BACCUS MOTOR COMPANY

YOUR AUTHORIZED FORD DEALER

Lockney

Letters

pear Santa

Mary Ann

Caroly

Please b

Bring Jo

ARTH

ABSTR

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Lin GF

I want a record player and ome records. My little sister, Mary Ann wants a Tiny Tears and a basinet to go with Dear Santa Claus:

Your friends, Carolyn and Mary Ann Byrd.

ear Santa Claus:

Please bring me a sewing machine and a little mixer and

Bring Joey a train and an irplane and a record player, slease Santa. Bring Johnny some toys, he is

ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUD E. HOLLUMS Owner and Manager

South East corner Square Floydada, Texas Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land

AND I THOUGHT

LTS

cets

until

NY

or 2296

Thank you for everything yo brought last Christmas. We love you,

Brenda, Joe and Johnny Wisdom.

December 1 I am seven years old and have tried to be a good boy. I would like to have a 26 inch

can bring to me. Nancy, my 2 year old sister wants a doll, buggy and some dishes. Don't forget all the other little boys and girls.

Thanks, Dickie Lee Jones.

ECONOMICAL CLEANSER

dean-up chores that do not progress here. respond to soap or detergent used with hot water. Suds are South, Texas challenged Kenyeur good dependable, your tucky, trailed that state narcleaner, your brighter, and rowly to fall into second place,

average length of time that to sixth place in the nation. families keep their TV sets on Texas is now topped only by is 6.02 hours a day.

DRIVE SAFELY - Our cars ed. Now let's improve our driv-

Ask for ...

Farmers Alliance nsurance

Home Office . . . McPHERSON, KANSAS

Texas Gains In Farm Bureau Membership

Bureau made strident advances butter, jelly, milk. bicycle if you have one you in both national and regional Wednesday: Baked turkey, membership standings as a re. dressing and gravy, candied sult of a spirited "Lead the yams, green beans, canberry South" campaign waged this sauce, enriched bread, milk year, and is due to be cited for mince meat pie its accomplishments in special recognition ceremonies here to. he sausage, mexicorn, onlon suggested, would wipe out 31 night, according to figures and ring, pickle relish, boiled egg, common school districts and an announcement released to corn bread, milk, apple cob- require 600 other districts to vention of the American Farm There are few household Bureau Federation now in

Latest figures indicate that ation, jumping from eleventh

and roads have been improv- as accounted for over three

dividual quotas and having a

year 1956 on October 31 with

Dependable, Prompt Agency Service FOR THE DIFFERENCE... SEE OR CALL OUR AGENT J. H. COOPER AGENCY

Savings to Policyholders Since 1888

118 S. Main Street

JOHN, MORE PEOPLE

ALLIANCE INSURANCE!

SHOULD KNOW

Insurance for Your Home-Auto-Business

BUY NOW!

SUPPLIES ARE SHORT

Be First in Your Area with the New Higher Yielding DEKALB HYBRID SORGHUM

Hurry-order Today! Supplies are Limited. First come—first served. Get your DEKALB HYBRID SOR-GHUM SEED from the DeKalb Dealer below.



C. B. CARMACK

P. O. Box 374

Floydada, Texas

Dial YU 3-3585

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month (1) Safely Protected—Each Account Insured

- Up to \$10,000.00 (2) Earn 31/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association 407 W. 8th, Amarillo, Texas Please send me all details regarding an account with you. State.....

Current Annual Dividend Rate 31/2%

-Umarillo SAVINGS & LOAN ASSOCIATION

407 W. 8th



DR4-8022

CROSS ROADS REPORT

But my trouble-taught neighbor says more money don't guarantee more education. His boy that went through \$10,000 in college didn't learn half as much as his brother did on

D. E. SCOTT.

Today there are 67 per cent more children under five years of age than there were in 1940, and the number of births in 1955 reached 4,200,000 against 2,538,000 in 1940.

BYRD PHARMACY



SHEAFFER'S Special SHORKEL PEN

...gift-boxed, ready to wrap

\$795

A handsome and useful gift at a low price! Anyone on your list will appreciate this cleanfilling pen. Choice of smoothwriting, palladium silver point. Come in and make your selection today!

BYRD PHARMACY

Fred D. Byrd, Pharmacist Lockney Dial 3353

School System Changes Asked Monday: Vegetable beet stew

School Menu

December 17-21

meat sandwiches, potato chips. crackers, milk, fruit cup, cookpotatoes, buttered a parages, tem, eventually doing away

Legislature and after almost

Reo ganization, if ordered by Thursday: Baked beans, vien the Legislature as the board

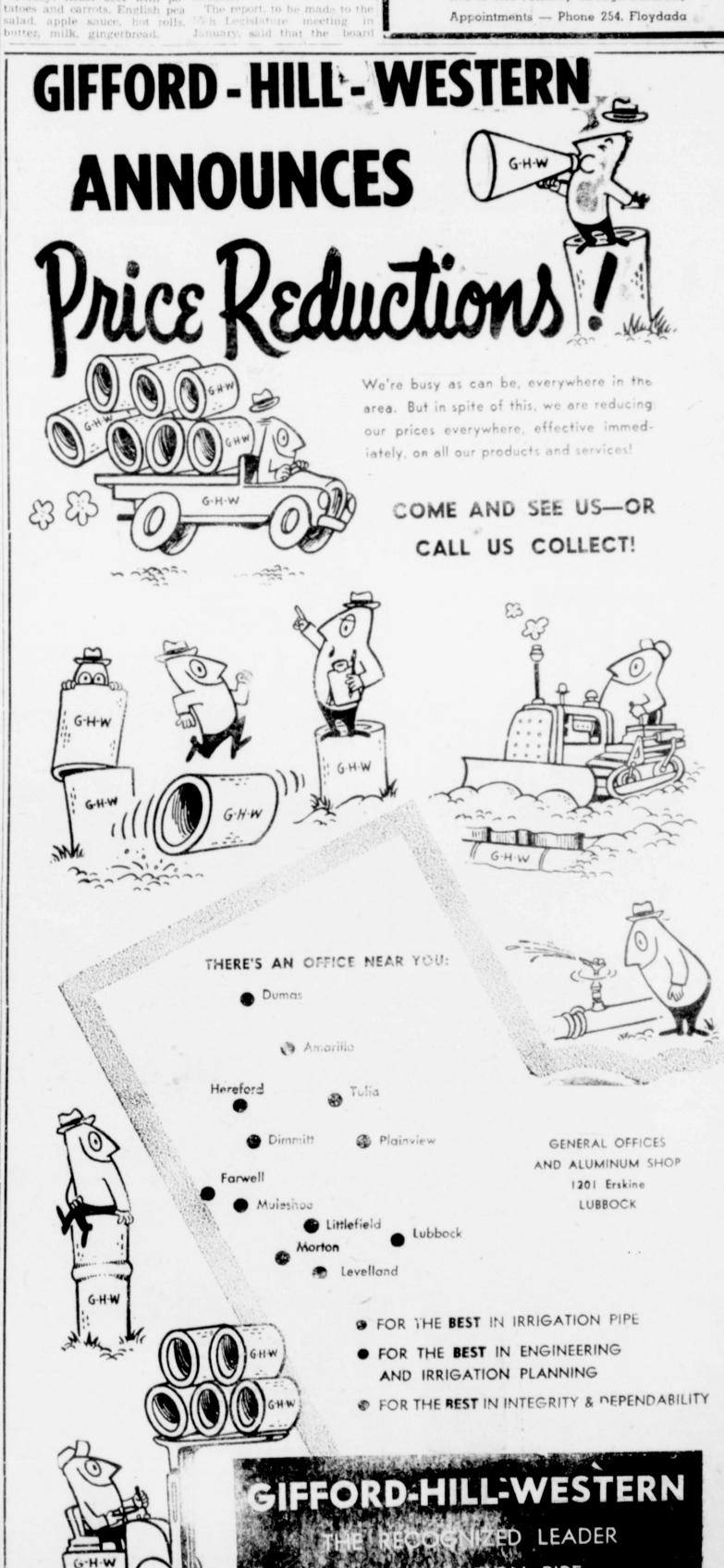
THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 13, 1956

feels that the state should not back the primary reorganization be called on to continue the plan, the board offered two support of local and county alternative plans. One would of Education recently recom-school administration without set up regional boards to overloaf, oven recognize the Texas school sys. requiring local school com- see several school districts and munities to take an orderly the other would let the State and objective look at them. Department of Education orselves and to provide through ganize 15 regional offices for recommendations was local processes an efficient lo- the same purpose. rade on instructions of the last cal structure for the adminis-

tration of the public school Shakespearer's last completed play was Henry VIII, written Should the Legislature turn in 1611.

Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday



Harold Callaway Goes To Portales

Harold (Peanuts) Callaway

Harold was very popular not to tell. with the people of this area and his friends regret to see

It Was A Big Turnip -The Preacher Said

Rev. H. B. Coggin, local as "Little Doc" is highly prais In assumed his duties as an Methodist pastor, was display ed in an article carried in the cer with Radio Station ing a large turnip last week Amarillo News Monday for his KENM at Portales, N. M., Mon- end. The turnip weighed over work as Director of Kids, Inc. day He had worked with Stat. 6 pounds and was 18 inches in program the past year and a son KFLD at Floydada for the circumference - the preacher half in Amarillo. Mr. McColpast 15 months. He is the son said. He found the turnip in a lum, son of Mrs. J. H. Widener, of Harold Callaway of Lockney cabbage field belonging to Joe grew up in Lockney. and is a graduate of Lockney Foster and asked that we not tell Joe about it. We promised states he met genial Bob in the

OFFICE SUPPLIES at The recently moved from Plainview the school superintendency of

Give the family a TELEVISION SET

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Come in and see the brand new

HOT POINT TV CONSOLE

with automatic tuning and hi-vi sound. Fully illuminized picture tube, the very latest in TV improvement.

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Perhaps he'll like a

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These stylish Topcoats by Stylemart are very attractive and comfortable. Come in and see them.



Brown's Cleaners & Clothiers

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Is Praised As Director Kids, Inc.

Bob McCollum, known her

Columnist George summer of 1954 when the then-Director, Ralph Dykeman, ca. led Bob in to direct the soft Mr. and Mrs. Jimmy McClure, ball season, "McCollum at the ormer Lockney residents, have time was preparing to assume

igh traditions of Kids Inc."

All-Opponent Team Meeting Tues., Fri.

bys selected both an offense ican preacher from Floydada.

Ends, Allen Kessinger, Spur; the 11/2 hour lesson Buttons Beedy, Floydada Linebackers, Max Gabriel, Miss Mary Lee Dillard, who Kenady, Post

Floydada; Ray Powell, Spur. The offensive team is: Center, Alfred Blissard, Sla-

Guards, Sammie Martin, Post; the modern detective story. Brant Cooper, Floydada. Tackles. Randell Gilcrease. spur; Bob Parris, Tahoka. Ends, Manny Connell, Abernathy; Ronnie Cloud, Spur, Quarterback, Ronnie Down ng. Floydada.

ost; Ray Gray, Post. Fullback, Robert Stovall,

Lone Star Singers To Meet Sunday

The Lone Star Community singers will meet in regular session Sunday, December 16 at 2 p. m. Visiting singers are expected to attend from Amarillo, Clovis, Lubbock and other

The public is cordially invit ed to attend according to J. I Lovvorn, president.

Lose Ualy Fat IN TEN DAYS

OR MONEY BACK

If you are overweight, here is the first really thrilling news to come along in years. A new & convenient way to get rid of extra pounds easier than ever, so you can be as slim and trim as you want. This new product called DIATRON curbs both hunger & appetite. No drugs, no diet, no exercise. Absolutely harmless. When you take DIA. TRON, you still enjoy your meals, still eat the foods you like but you simply don't have the urge for extra portions and automatically your weight must come down, because, as your own doctor will tell you, when you eat less, you weigh less. Excess weight endangers your heart, kidneys. So no matter what you have tried before, get DIATRON and prove to yourself what it can do. DIATRON is sold on this GUARANTEE: You must lose weight with the first package you use or the package costs you nothing. Just return the bottle to your druggist and get your money back. DIATRON costs \$3.00 and is sold with this strict money back guarantee by:

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McDonald Addition

Available for residential building. See us today.

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LE THE PRINTER

ter Dixon and daughter Iana Pland Dianas-



Freshmen Teams To Jerry Holmes Is Play Here Friday

The Freshman and 8th grade ose services have been com- The first game will start at To be eligible for men petent, and whose spirt of ser- 6:30 p. m. This is the first a man must have made a 2.5 ice is in keeping with the match of the season for the average during his first or sec local teams.

Longhorns Choose Spanish Class Is

Chamber of Commerce mana expects to teach for eight weeks. The charge is 75c for

Spur; Robert Stovall, Floydada; has recently moved back to James Williams, Post; Ronnie Floydada from Carlsbad, New Mexico, where she lived a year, Halfbacks, Ronnie Downing, visited friends in Lockney Tuesday.

> Edgar Allen Poe is generally regarded as the originator of

Leonardo da Vinci, the artist, invented the wheelbarrow.

Scouts To Sell Light Bulbs

Friday afternoon and Saturday selling light bulbs. They will be assisted by Joe Parrish who will drive the Southwestern Public Service pick-up while the boys canvas the town. Proceeds will be used to help buy tents and other camping equipment, according to Jerry Cooper, Scout Master.

The bulbs will be assorted in bags for \$2.00. In the bag will be 1-150 watt, 2-100 w, 3-75w

Helping with the Friday af ernoon sales will be Jimmy Whitfill, Jerry Watson, Phil Green and Jerry Johnson. They will be joined Saturday by Jimy Minter, Rosalie Sanchez, on Schacht, Wiley Bollman, mes Riley Rogers, Larry Stapp, Troy Stapp and Micky

Initiated Into Phi, Eta Sigma

manship is more important basketball teams will play like Jerry Holmes, son of Mr. and than winning. This is the key teams from Ralls in the Lock. Mrs. Oliver Holmes, Lockney principle in the Kids, Inc. pro- ney gym Friday evening. Coach was among the ten male stu Rudy Haile coaches the Fresh dents who were initiated into h man boys team. Weldon Dodson Phi Eta Sigma, national hono Kids, Inc., re- coaches the 8th grade boys society for freshmen men at devote this team and Mrs. Haile coaches Texas Technological College, Lubbock, last week.

activities planned by the group include a banquet honoring new members in the Union Ballroom following the initia

VISITING HERE

Phillips during the Christma

nut' at the end of a steering wheel isn't a safety device.

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Lovely fleecy blankets in bright colors, 72x90, very attractive.

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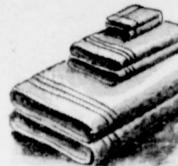
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in attractive colors. All sizes. Choose yours to-

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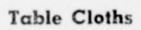
Queen Elizabeth, Minuet, 1 Chenille, Bates. See them



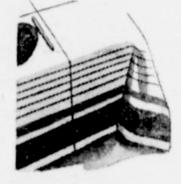
Sheets and Pillow Cases

Colored or white, contour or plain. Sizes 72x108 and

Sheets—\$2.29 up Pillow Cases -\$1.35 up



Fancy Linen cloths, damask in printed patterns. Many to select from.



Brown's Department Store



S & H GREEN STAMPS with every cash purchase. Double stamps on

Wednesday with \$2.50 purchase or more.

Coffee

Instant Maxwell House 6 oz. jar

\$1.19

MILK

Carnation 2 Tall Cans 25c

Biscuits

Canned All Brands Each

10c

SHURFINE - 100% PURE VEGETABLE SHORTENING

SHURFINE

CHEESE, 2 lb. box

10 POUND POLLY BAG 69c POTATOES

49¢

59c FROZEN PEAS

BACON, Swift Premium, lb.

49c

10 OZ. PKG.

15¢

WILSONS PURE PORK SAUSAGE, Pound

LIBBYS

29¢

ROAST, Top Grade Beef, lb.

14710NS LEADING FRILLY Rhodes Super Free Delivery

Dial 2275

49¢

ocal Te fulia To

al girls v rirls at 7:4 even boy irls team ent with teams Phillips boys to a girls on top tourna

Longhor

rough

the ove locals sank 17 Larry Ja and Gar for the Owl Longhorn game to 56 to 30. de 22 for the

won by a Muleshoe until made had shot 55 to 42 in

with Nelda 21 and Betty Holt made 20 the boys onghorns won ide margin, 48 and Roy igh scorers for Last Friday ocal court, the an team defe eshman team night the nd girls team teams from frls game was 2 d Ralls and the to 20 in favo

ohn W. M Buried Her

ainview, pass

clock last Sat lainview Foundation ck Monde Wood-Mit l in Plair , Baptist ada officia Lockney Mankins of his life ilth for abou was born exas, June 25, Eliza Tho his surv Mankins 1924 and n 1944. N nber, of ivors ale ns inclu and sta e brother town, ar Mattie D and Mrs. Antonio.

Local Cou Fish At C

Mr. and Mrs ck and Mr. fifth returne s Christi days fish caught 3 largest b They r and a wo

ERE ON LE ne on leave y visiting Mrs. F. been stati will return iristi where

uty at the N ane will