

The Lockney Beacon

VOLUME 54

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 22, 1955

NUMBER 37

Most Stores To Close Two Days For Christmas

Most Lockney business houses and service establishments will close two days for the Christmas holidays, that being Sunday and Monday. Some will close Saturday, Sunday and Monday and still others will close Saturday at noon, Sunday and Monday.

However, a check Wednesday by The Beacon revealed that a big majority of the establishments would close Sunday and Monday only. A few will be open Monday.

Closing Saturday, Sunday and Monday will be Southwestern Bell telephone office, Patterson Grain Company, The Lockney Beacon and possibly others.

Closing at noon on Saturday and until Tuesday morning will be The First National Bank, Southwestern Public Service Co., and the local post office.

The local laundries will close Friday at noon until Tuesday.

Service stations in town will all be closed Sunday and Monday with the exception of Websters Station which will be open Monday. On the highway the Kemp Station will be closed Sunday and Monday while the Adams Station will remain open as will the Carothers Station.

The Personality Beauty Shop will be closed Saturday through Tuesday while the Orchid Beauty Shop will be closed Sunday through Wednesday. The Modern Beauty Shop will close from noon Saturday until Tuesday, Wednesday. The Modern Beauty Shop will close from noon Saturday until Tuesday.

The drug stores will be closed Sunday and Monday along with other establishments.

Rhodes Grocery, Knox Grocery and Lockney Food Market will be closed Sunday and Monday. Other groceries will be closed Sunday only.

Local gin offices will be closed Sunday and Monday. Lone Star Farmers Gin will be closed from Wednesday night through Sunday and Cassel Bros. will close Saturday and Sunday.

More Than 1,000 Here To See Santa

More than 1,000 people were here Thursday night of last week to see Santa Claus and join in the festivities of the evening. Chamber of Commerce Manager Dick Whiteley estimated, Mr. Whiteley said that 600 bags of candy and fruit were passed out to children and that many adults were present in addition to these.

Old Santa made his appearance at the American Legion hall, which was packed with kiddies and their parents. A musical program was presented by the high school choral group under the direction of E. E. Stimson.

Following the passing out of the bags of candy and fruit some of which contained numbers for prizes, local stores were besieged with holders of the numbers seeking to find a corresponding number in order to claim their prizes. The hunt for numbers continued through Saturday. More than 100 prizes were given away by local merchants.

College Students Will Have Program

A number of college students will appear on the program Sunday night at 7:30 at the First Baptist Church. Climaxing the program will be Rev. Robert Lee Smith who is in charge of the Montana and Wyoming Baptist missionary work. Rev. Smith was reared here and is a forceful speaker.

Theme of the Christmas program will be "He Calls Us to Follow." All visiting college students are invited to be special guests on this night, according to Rev. R. E. Wiley, pastor.

GO TO WEST POINT

Mr. and Mrs. Dorsey Baker left Sunday morning enroute to West Point Academy in New York State, where they will spend Christmas with their son, Dorsey Lynn. They went by Dallas and picked up another son, Billy Norton, a student at SMU, who accompanied them. The Bakers will be gone about two weeks.

GO TO CHURCH SUNDAY.

Schools To Have Extra Day Holiday

The Lockney schools will have an extra day for the Christmas holidays according to a decision reached by the board the past weekend. It was decided that, because of Monday, Jan. 2 being a legal holiday, the school would not take up until Tuesday, January 3rd. "Whitey" Baucus, board president said.

The schools will be dismissed for the Christmas holidays this (Thursday) afternoon making an 11-day holiday for this season. Previously the students were scheduled to return to classes on Monday, Jan. 2.

Chest Drive Hits Half Way Mark This Week

The Floyd County United Chest fund drive had barely passed the half way mark this week with \$6,586.50 on deposit in both county banks on the goal of \$13,165.00.

At the First National Bank, Lockney, the chest fund deposit totaled \$2109.30 while in the First National Bank at Floydada the deposit totaled \$4477.20 for a total of \$6,586.50. This is an increase of some \$2200 over the report of last week.

In addition to the money on deposit some workers had money on hand that they had not reported waiting completion of their community drives. One group had around \$300 yet to report here and there was possibly others yet unreported.

The rural communities reporting here thus far include Irick, Providence and Cedar Hill. Some rural communities and some groups in Lockney and Floydada have not yet made a report and others have made only a partial report.

In south Floyd rural communities reporting, most of them incomplete include Allmon, Harmony, Barwise, Sand Hill, Blanco, Fairmont-Edgin, Pleasant Hill. In addition South Plains has made a report to Floydada.

Drive officials are expecting little more to be done on the drive before Christmas but hope to finish it soon after Christmas. They urge all workers to cover their territory thoroughly and give everyone an opportunity to contribute to the drive. "With income down more people will have to be seen to get the money we need to meet our obligations to the various agencies," it was said.

Prize Cake Recipe Is In Demand Here

Mrs. Frank Brown baked an orange cake from a prize winning recipe published recently in Lubbock Avalanche and brought the delicacy to a party attended by more than a hundred adults Friday night Dec. 19 and so many women asked for the recipe we are publishing it.

Orange Cake — Take 1 cup shortening, 2 cups sugar, cream well. (Mrs. Brown substituted oleo for shortening.)

Add 4 eggs, one at a time, beating well.

Add 1 1/3 cups buttermilk, 1 teaspoon soda dissolved in the milk.

Add 1 1/2 cups pecans.

Add 4 cups sifted flour.

Add 2 tablespoons grated orange peel. (Mrs. Brown left this out.)

Bake for 1 hour and 30 minutes in 325 degree oven.

Remove cake from pan, and while hot, pour on a sauce made from 2 cups sugar and 1 cup orange juice (heated until sugar is melted).

C. A. Griffith Is Recuperating

C. A. Griffith who underwent a serious operation December 14 in a Plainview hospital was returned home here Tuesday. He is resting well at this time. The family expresses appreciation for all the kindness shown them at this time. Special thanks go to the blood donors.

A 24 Wendell Sims arrived Friday night to spend a 10-day holiday with his mother, Mrs. T. G. Sims. He is stationed at Del Rio. Mrs. Sims' daughter, Mrs. Edwin Williams and children of Amarillo will also be Christmas guests here.

Bank Declares 15% Dividend, Votes Bonus

The directors of the First National Bank, in a meeting last Thursday evening, December 16, voted a 15 percent dividend to all stockholders of record on December 20, officials said this week. The 15 percent is paid on the \$100 par value stock, which means \$15 per share. The dividend will be paid January 31.

The bank directors also voted to pass out bonus checks totaling \$325 to employees of the bank. The bonus ranged from 10 to 20 percent of the annual salary of the employee depending upon length of service. All employees of the bank received a bonus check. The checks were given at the bank's Christmas party for employees and wives or husbands last Friday evening at the home of Mr. and Mrs. Gerald Sams.

Claud Holley, who has served the bank for several months as executive vice-president, on a temporary basis, has been offered and has accepted the position on a permanent basis. Mr. Holley has been executive vice-president of the bank since the resignation of M. W. Wiley as president last summer. He and his wife will make Lockney their home.

The local bank will be closed on Saturday noon until Tuesday morning for the Christmas holidays, Mr. Holley said.

Girls Win 3rd In Tournament

The Lockney High School girls won third place in the Springlake Invitational Basketball tournament last weekend while the Lockney boys were defeated in a game for the consolation title.

The Longhornettes slammed the Muleshoe girls 36 to 20 for the third place position after dropping a game to the tournament winners, Amherst 52 to 46.

The Longhornettes won a close one in their first game of the tournament Thursday, defeating the Sudan girls 41 to 30. Jan Mathis poured 31 points through the hoop in this game. The locals lost their next game, the one to Amherst on Friday although it was close all the way. Jan Mathis made 23 points and Nelda Widener made 13 in this game.

In the girls final game on Saturday Jan Mathis made 20 of her teams 36 points in defeating the Muleshoe girls 36 to 20.

The Longhorns should have had a much higher place in the standings, according to statistics. They lost their first game to Sudan by the narrow margin of 49 to 39 and Sudan went on to win the tournament. Larry Jarrett made 14 points and Gene Handley made 11 in this game on Thursday.

On Friday Lady Luck changed her mind and the Longhorns won a close one, defeating Muleshoe 41 to 40. Jarrett also made 14 points in this one and Handley made 9.

On Saturday, playing Amherst for the consolation title, the boys lost their game 43 to 28. Jarrett made 13 points in this game.

The girls are still playing without a regular forward, Kitty Ford.

Freshmen Play
The two freshman teams, boys and girls, played practice games with the Rails freshmen Monday night in the local gym. The Lockney freshmen boys lost their game 29 to 37 while the local freshmen girls lost their game by the one-sided score of 68 to 12.

On Tuesday night the two boys teams played Hale Center in the local gym with the B boys winning and the A boys losing. In the B game, the local team won by a 51 to 50 score. Ragen made 19 and Kidd made 14 for the Longhorns.

In the A game Hale Center scored 62 points and the Longhorns 39 with Handley making 18 for the local team.

Enter Tournament
The local teams will enter a tournament at Floydada the weekend after school takes up, again, Jan. 3, 4 and 7. On Tuesday evening, Jan. 3rd, they will play the Kress teams here.

Mr. and Mrs. Ted Oliver and Charles plan to spend Christmas with relatives and friends in San Antonio.



COMING THURSDAY—H. H. Nicholas, newly elected superintendent of the Lockney school system is due to be here today (Thursday) to take up his duties. He has been teaching in the Lubbock school system and formerly was superintendent at Rails.

Holley Named C-C President

Claud Holley, executive vice-president of the First National Bank, has been named president of the Lockney Chamber of Commerce and Board of Development. Mr. Holley fills the vacancy caused by the resignation of J. H. Holt, who will move away from Lockney soon after January 1.

Lowell Billrey, vice-president of the Chamber of Commerce, asked that he not be moved up to the president's position and consequently it became necessary for the directors to name a successor to Mr. Holt. The directors meeting was held Tuesday night and Mr. Holley was a unanimous choice.

Mr. Holley said, in accepting the position, "It is a big job and one that carries a lot of responsibility but if you want me I will do the best I can. I believe that any man owes it to his community to serve where he can and that is what I intend to do."

Mr. Holley has been with the bank as executive vice-president since last summer on a temporary basis. Recently he was offered and accepted the position on a permanent basis. He and Mrs. Holley have been living here at the Mrs. Conde Davis home.

Shorthorn Banquet Held Friday Night

Members of the Shorthorn Football team of Lockney Junior High were honored by their mothers with a banquet at the High School Cafeteria Friday, December 16.

Jerry Don Welland, Shorthorn captain, acted as master of ceremonies. Claud Cheves, Junior High principal, gave the invocation. Following the meal a duet composed of Wadena Cryer and Marsha Dawson sang "White Christmas" and "Wake the Town and Tell the People." Coach Lyon made a talk on the importance of competitive sports. Donna Dorman, presented as the Football Sweetheart by co-captain, Jake Wofford. Mr. Lyon was presented a gift of appreciation from members of the team. Jake Wofford made the presentation. The program closed with the team and their guests singing the school song.

Among the guests were Mr. and Mrs. Rudy Halle, Claud Cheves and Elvin Lyon.

Freshmen Homemaking girls served.

Beautiful Scene At The Boedekers

Among the many beautiful Christmas scenes in the rural area this year is one at the Charles Boedeker home, in the Providence community. It is a nativity scene and is lighted with vari-colored lights. The scene has attracted much attention in that area. Mr. Boedeker invites the public to come by and see it.

Survivors include his wife, two daughters, Mrs. Norman Caldwell of the Lone Star community in this county, and Mrs. W. O. Hampton, Littlefield; three sons, Lt. Col. Karl A. Langford, Washington, D. C.; John C. Langford, Houston; and Marshall Langford, Dimmitt; two brothers, D. D. Langford, Lockney and Clyde Langford, Tatum, N. M.; four sisters, Mrs. Della Nevel, Mineral Wells; Mrs. Edna Hightower, Millsap; Mrs. Ethel Hawkins, Caddo and Mrs. Ila Arterburn, Fort Worth. Eight grandchildren also survive.

Rev. and Mrs. L. A. Blair attended the District Baptist Workers Conference in Petersburg all day Tuesday. Out-of-the-district speaker, Rev. Phillip McGahey of San Angelo and Rev. K. Owen White of Houston.

FLOYD FARMERS APPLY FOR REVIEW OF COTTON ACREAGE

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For the best house lighting, J. E. Cox won first place and Lloyd Paul Reece won second. Henry Hodel received honorable mention.

For the best yard lighting, Arthur Barker Jr. won first place and Bob Miller won second place. "Whitey" Baucus was given honorable mention.

First prizes were \$12.50 and second prizes were \$7.50. Judges were Mr. and Mrs. George B. Bicknell and Mr. and Mrs. Mitchell Parrish, all of Floydada.

At the Thomas home a scene of the three wise men against a background of mountains was arranged on top of the flat-top house. Vari-colored lights added to the attractiveness of the scene and Christmas carols were played through an amplifier during the evening.

At the Cox home, blue light bulbs outlined the house and the big picture window. In the window was a huge wreath with blue lights centered with a small Christmas tree on which red lights were burning.

At the Barker home a manager scene along with a miniature train well lighted by spot lights made up the decorations.

The judges considered 63 homes in the selections.

J. A. Langford Dies Sunday

J. A. Langford, a former resident of Lockney and this area of Floyd County, died Sunday morning at his home in Plainview after a short illness. Mr. Langford became ill Tuesday of last week and was thought to be improving until his condition took a turn for the worse and death came just after midnight Saturday night.

Funeral services were held at the Boswell Heights Baptist Church in Plainview Wednesday morning at 10:30. Rev. R. D. Heflin, pastor of the Harwell Heights Baptist Church of Lubbock, officiated. He was assisted by Rev. R. C. Malone, pioneer Baptist minister of Plainview and Rev. Robert Isaacs, pastor of the Boswell Heights church.

Interment was in Plainview Memorial Park and the Lockney Masonic Lodge was in charge of graveside services.

Mr. Langford was born November 9, 1883 at Geneva, Texas. He grew up in Stephens and Parker counties and when grown he worked as a barber at Millsap and Chico for twenty years. He was married to Miss Lottie Cole on February 9, 1912 at Weatherford.

The family moved to Floyd county in 1933 settling in the Irick community, southwest of Lockney. He farmed there until 1945 when he retired and moved into Lockney. In 1948 he went back to the farm, stayed there until 1952 when he again retired and he and his wife moved to Greenwood, in Wise county. In June of 1954 they moved to Plainview to make their home.

Mr. Langford was a member of the Lockney Masonic Lodge, the Plainview Commandery and the Boswell Heights Baptist Church.

Survivors include his wife, two daughters, Mrs. Norman Caldwell of the Lone Star community in this county, and Mrs. W. O. Hampton, Littlefield; three sons, Lt. Col. Karl A. Langford, Washington, D. C.; John C. Langford, Houston; and Marshall Langford, Dimmitt; two brothers, D. D. Langford, Lockney and Clyde Langford, Tatum, N. M.; four sisters, Mrs. Della Nevel, Mineral Wells; Mrs. Edna Hightower, Millsap; Mrs. Ethel Hawkins, Caddo and Mrs. Ila Arterburn, Fort Worth. Eight grandchildren also survive.

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Dissatisfaction comes over what some local farmers see as a misinterpretation of a regulation allowing wheat farmers to increase their cotton acreage at the expense of the cotton farmer and at the same time hold on to wheat acreage base.

One application specifically pointed out what was claimed to be a misinterpretation of the regulation shown to be on page 39, paragraph 99, Section D, of the Cotton Allotment Handbook No. 2-CN (56), relating to deductible wheat acreage. The application said that the county ASC committee's interpretation of the rule allows farmers who planted no wheat in the fall of 1954 to have a zero placed in their record as to wheat history in 1955 and use this figure in calculating their 1956 cotton acreage whereas, the applicants say, the regulations provide that 1956 wheat acreage should be considered in calculating the 1956 cotton acreage allotment.

The application gives an example where one farmer had less than 40 acres of cotton in 1955 and has an allotment of more than 100 acres in 1956 due to failure to consider his 1956 wheat allotment, while the applicant states that his own cotton acreage was reduced by 20 percent.

The application also states that, although the county committee has followed regulations in this regard, he has been discriminated against in his 1956 cotton allotment due to the fact that in this county the wheat allotments are based on the history of the individual farmer while the cotton allotments are based on cropland procedure allowing the wheat farmer to gain cotton acreage while holding on to his wheat base.

He also pointed out that a cut in wheat acreage automatically gave the grower an increase in his cotton acreage allotment.

The applicant points out that he has no recourse in the latter matter and for that reason he is being discriminated against.

Some farmers have sought to secure a copy of the regulations for examination by lawyers but have been refused by ASC office personnel, it was reported here.

Farmers who are filing the applications are those who have been farming cotton for several years. They are losing cotton acreage because cotton acreage is being allotted on a cropland basis instead of history basis. One of the applicants pointed out that the county's cotton acreage had been cut approximately 18 1/2 percent in the past two years while he had been cut some 40 percent in the same period of time.

Under the present procedure a farmer may gain 2.6 acres of cotton for every 10 acres of his wheat allotment he doesn't plant.

Mrs. E. M. Walling Is Buried Here

Mrs. E. M. Walling of Amherst passed away Friday afternoon in South Plains Hospital in Amherst at the age of 76. Burial was made in Lockney Cemetery following funeral services at the Amherst Church of Christ Sunday at 1:00 p. m.

Mrs. Walling and her family lived in Lockney a number of years, moving away about 1926.

Survivors include two daughters, Mrs. E. E. Gee of Amherst, and Mrs. Frank Fischer of San Antonio; two grandsons, Billy Gene Gee of Ft. Carson, Colorado and Jerry Gee of Amherst; one sister, Mrs. Z. T. Riley of Pampa, and one brother, Monroe Walters of McGregor.

Out-of-town people attending here for burial included Mrs. G. H. Brewster, Mrs. Arnold Tovrea, Mrs. Al Gallo, Jimmy Brewster, and Bill Brewster, all of Dalhart; Darwin Brewster, Van Horn, Texas; Mr. and Mrs. C. D. May of Carrizo, New Mexico; E. D. Floyd, Plainview; Mrs. Daisy Goen, Floydada; Mr. and Mrs. John McDonald, Plainview and a large number from Amherst.

Payne Funeral Home of Amherst had charge of arrangements.

GO TO CHURCH SUNDAY.

L. Shaw
Thurs.
Rev. A. L.
minister for 30
evening of last
pastor of the Lone
Church at the time
and was formerly
the First Baptist
He also serv-
in this area
school when he was
held
at 2:30 at
Church here
with
respects to a
life in
Dr. A. Hope
Wayland
preached the
Rev. Neil Rec-
the church and
scripture and
W. Swanner,
missionary, read
Special music
in the Methodist
in Plainview
with Carter
of Lockney in
managements.
suffered a brain
at his home in
community Tuesday
and never regain-
Death came
afternoon at the
Hospital where
treatment. It was
the hemorrhage
time Tuesday
Mrs. Shaw re-
about 5:30 from
teacher in the
school system, she
on the bed, his
was removed. Ap-
suffered a blow
was unconscious
and apparently had
condition several
was born August
Lockney, Texas. He
February 26, 1921
Smith. In 1924 he
the ministry and
College, Plain-
graduated from that
school at Whit-
residence in this
served as pastor
at Whitfield
later entered
College at
graduated from
1954. He accept-
pastor of the
Church, Lockney,
He serv-
years, resigning
the pastorate of
Berkeley, Texas.
went into service
with the Army
a medical dis-
year's service.
moved back to
and then went to
he was pastor.
ed at Happy and
served the pas-
Lone Star Baptist
the obituary Rev.
that "Aaron
a wonderful Chris-
soul winner,
man, a loyal and
and he was a
include his wife,
Mrs. Shaw of
Mrs. Taber
of Iowa; four
Vernon Shaw,
and Eugene
and Odis Shaw,
one sister,
son of Vernon
children.
were Hub-
David Hartman,
Bob Merrill, C.
O. A. Foster,
bet Makes
a Hunt
Shubert of Roy,
stepson of Mrs. E.
Lockney and son
Shurbet, a
Mrs. Shaw, has made
in New Mexi-
has the distinct-
killed the first
ever killed on a
North American
killed the sheep
number 3 on a hunt
in the town of Roy, N.
opened the morn-
and he was the
bringing down one
were planted
by the state
only a few
this was the first
the purpose
of 25 old
drawing,
12 residents of
and 10 to land
EL
Plainview, a
resident and his
of Leslie and
of Lockney
Plainview hospi-
weeks with a
is in a ser-
and will prob-
annual for some
here report.



Special Prices Good Through Saturday, December 24th

- Betty Crocker SUGGESTS**
- Gold Medal Flour 5 pounds 49c
 - Softasilk 35c
- Betty Crocker MIXES**
- BISquick 49c
 - Pie Crust 18c
 - Pecan Delight 35c
 - Chocolate Malt 35c
 - White Cake 29c
 - Yellow Cake 35c
 - Devil's Food 35c
 - Marble Cake 35c
 - Honey Spice 35c
 - Brownie Mix 29c
 - Angel Food 53c
 - Ginger Bread 25c
- Betty Crocker FROSTING MIXES**
- Choc. Fudge 36c
 - Choc. Malt 36c
 - Peanut Creme 36c
 - Angel Fluff 29c

- Shortening** Bake Rite 3 Pound Can **79c**
- Cranberry Sauce** Shurline or Ocean Spray Each **19c**
- Pumpkin** No. 2 1/2 Can Libbys or Shurline—5 for **1.00**
- DR. PEPPER** 12 Bottle Carton Plus Deposit **39c**
- Napkins** Northern White 80 count 2 for **25c**

TRY THE NEW
Tendercrust Bread
Baked in our own bakery—fresh daily at our store. 2 large loaves — **39c**

Buy your Christmas foods here at these Special Prices and Save

- SPUDS** Reds 25 Pound Sack **79c**
- STALK CELERY** Bunch **12 1/2c**
- GRAPES** Tokay Pound **15c**

FRESH PARSLEY, ENDIVE, BROCCOLI, LEAF LETTUCE, ETC. FOR YOUR SALADS.

- DOG FOOD** Friskies 16 oz. can—2 for **25c**



- TENDERCRUST**
- Hamburger Buns, pkg. 15c
 - Sweet Rolls, pkg. 23c
 - Brown 'N Serve Rolls, two dozen 39c
 - Whole Wheat Bread, reg. size loaf 15c



- SAVE WITH S & H GREEN STAMPS**
- We give S & H Green Stamps with every cash purchase. Double Stamps on Wednesday with \$2.50 purchase or more.
- FROZEN FOOD DEPT.**
- LIBBYS 2-6 OZ. CAN **ORANGE JUICE 29c**
 - WELCHS 6 OZ. CAN **GRAPE JUICE, 2 for 39c**
 - THRIFT-T-PACK 10 OZ. PKG. **STRAWBERRIES, 2 for 49c**
 - SIMPLE SIMON 8 1/2 OZ. **FRUIT PIES, 2 for 49c**
PEACH, APPLE, CHERRY
 - 14 OZ. PACKAGE **Red SALMON STEAKS 79c**
 - SUN VALLEY—Coupon on each can worth 5c **OLEO, Yellow Quarters 19c**
 - ALL BRANDS **BISCUITS, each 10c**
 - SHURFRESH **CHEESE, 2 lb. box 59c**
- FRUIT CAKES**
Baked by Mrs. Jimmy Henry of Floydada sold here.



- HAMS** Half or Whole Wilson's Certified Pound **49c**
- BACON** Swifts Premium — Sliced Pound **49c**
- SAUSAGE** Pinkney — 2 Pound Sacks **49c**

Rhodes Super Market
Dial 2275 FREE DELIVERY Lockney

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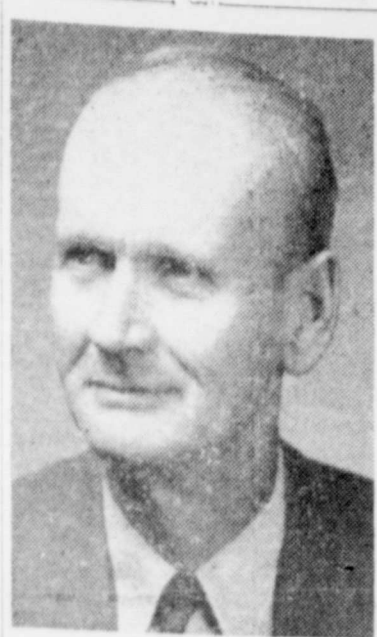
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He also pointed out that a cut in wheat acreage automatically gave the grower an increase in his cotton acreage allotment.

The applicant points out that he has no recourse in the latter matter and for that reason he is being discriminated against.

Some farmers have sought to secure a copy of the regulations for examination by lawyers but have been refused by ASC office personnel, it was reported here.

Farmers who are filing the applications are those who have been farming cotton for several years. They are losing cotton acreage because cotton acreage is being allotted on a cropland basis instead of history basis. One of the applicants pointed out that the county's cotton acreage had been cut approximately 18 1/2 percent in the past two years while he had been cut some 40 percent in the same period of time.

Under the present procedure a farmer may gain 2.6 acres of cotton for every 10 acres of his wheat allotment he doesn't plant.

Holley Named C-C President

Claud Holley, executive vice-president of the First National Bank, has been named president of the Lockney Chamber of Commerce and Board of Development. Mr. Holley fills the vacancy caused by the resignation of J. H. Holt, who will move away from Lockney soon after January 1.

Lowell Bihrey, vice-president of the Chamber of Commerce, asked that he not be moved up to the president's position and consequently it became necessary for the directors to name a successor to Mr. Holt. The directors meeting was held Tuesday night and Mr. Holley was a unanimous choice.

Mr. Holley said, in accepting the position, "It is a big job and one that carries a lot of responsibility but if you want me I will do the best I can. I believe that any man owes it to his community to serve where he can and that is what I intend to do."

Mr. Holley has been with the bank as executive vice-president since last summer on a temporary basis. Recently he was offered and accepted the position on a permanent basis. He and Mrs. Holley have been living here at the Mrs. Conde Davis home.

The term will expire in March when the annual meeting of the Chamber is held.

Chest Drive Hits Half Way Mark This Week

The Floyd County United Chest fund drive had barely passed the half way mark this week with \$6,586.50 on deposit in both county banks on the goal of \$13,165.00.

At the First National Bank, Lockney, the chest fund deposit totaled \$2109.30 while in the First National Bank at Floydada the deposit totaled \$4477.20 for a total of \$6,586.50. This is an increase of some \$2200 over the report of last week.

In addition to the money on deposit some workers had money on hand that they had not reported waiting completion of their community drives. One group had around \$300 yet to report here and there was possibly others yet unreported.

The rural communities reporting here thus far include Irick, Providence and Cedar Hill. Some rural communities and some groups in Lockney and Floydada have not yet made a report and others have made only a partial report.

In south Floyd rural communities reporting, most of them incomplete, include Allmon, Harmony, Barwise, Sand Hill, Blanco, Fairmount-Edgin, Pleasant Hill. In addition South Plains has made a report to Floydada.

Drive officials are expecting little more to be done on the drive before Christmas but hope to finish it soon after Christmas. They urge all workers to cover their territory thoroughly and give everyone an opportunity to contribute to the drive. "With income down more people will have to be seen to get the money we need to meet our obligations to the various agencies," it was said.

Girls Win 3rd In Tournament

The Lockney High School girls won third place in the Springlake Invitational Basketball tournament last weekend while the Lockney boys were defeated in a game for the consolation title.

The Longhornettes slammed the Muleshoe girls 36 to 20 for the third place position after dropping a game to the tournament winners, Amherst 52 to 36.

The Longhornettes won a close one in their first game of the tournament Thursday, defeating the Sudan girls 41 to 30. Jan Mathis poured 31 points through the hoop in this game. The locals lost their next game, the one to Amherst on Friday although it was close all the way. Jan Mathis made 23 points and Nelda Widener made 13 in this game.

In the girls final game on Saturday Jan Mathis made 20 of her teams 36 points in defeating the Muleshoe girls 36 to 20.

The Longhornettes should have had a much higher place in the standings according to statistics. They lost their first game to Sudan by the narrow margin of 40 to 39 and Sudan went on to win the tournament. Larry Jarrett made 14 points and Gene Handley made 11 in this game on Thursday.

On Friday Lady Luck changed her mind and the Longhorns won a close one, defeating McAdoo 41 to 40. Jarrett also made 14 points in this one and Handley made 9.

On Saturday, playing Amherst for the consolation title, the boys lost their game 43 to 28. Jarrett made 13 points in this game.

The girls are still playing without a regular forward, Kitty Fort.

Shorthorn Banquet Held Friday Night

Members of the Shorthorn Football team of Lockney Junior High were honored by their mothers with a banquet at the High School Cafeteria Friday, December 16.

Jerry Don Weiland, Shorthorn captain, acted as master of ceremonies. Claud Cheves, Junior High principal, gave the invocation. Following the meal a duet composed of Wadena Cryer and Marsh Dawson sang "White Christmas" and "Wake the Town and Tell the People." Coach Lyon made a talk on the importance of competitive sports. Donna Dorman, was presented as the Football Sweetheart by co-captain, Jake Wofford. Mr. Lyon was presented a gift of appreciation from members of the team. Jake Wofford made the presentation. The program closed with the team and their guests singing the school song.

Among the guests were Mr. and Mrs. Rudy Haile, Claud Cheves and Elvin Lyon.

Freshmen Homemaking girls served.

J. A. Langford Dies Sunday

J. A. Langford, a former resident of Lockney and this area of Floyd County, died Sunday morning at his home in Plainview after a short illness. Mr. Langford became ill Tuesday of last week and was thought to be improving until his condition took a turn for the worse and death came just after midnight Saturday night.

Funeral services were held at the Boswell Heights Baptist Church in Plainview Wednesday morning at 10:30. Rev. R. D. Heflin, pastor of the Harwell Heights Baptist Church of Lubbock, officiated. He was assisted by Rev. R. C. Malone, pioneer Baptist minister of Plainview and Rev. Robert Isaacs, pastor of the Boswell Heights church.

Interment was in Plainview Memorial Park and the Lockney Masonic Lodge was in charge of graveside services.

Mr. Langford was born November 9, 1883 at Geneva, Texas. He grew up in Stephens and Parker counties and when grown he worked as a barber at Millsap and Chico for twenty years. He was married to Miss Lottie Cole on February 9, 1912 at Weatherford.

The family moved to Floyd county in 1933 settling in the Irick community, southwest of Lockney. He farmed there until 1945 when he retired and moved into Lockney. In 1948 he went back to the farm, stayed there until 1952 when he again retired and he and his wife moved to Greenwood, in Wise county. In June of 1954 they moved to Plainview to make their home.

Mr. Langford was a member of the Lockney Masonic Lodge, the Plainview Commandery and the Boswell Heights Baptist Church.

Survivors include his wife, two daughters, Mrs. Norman Caldwell of the Lone Star community in this county, and Mrs. W. O. Hampton, Littlefield; three sons, Lt. Col. Karl A. Langford, Washington, D. C.; John C. Langford, Houston; and Marshall Langford, Dimmitt; two brothers, D. D. Langford, Lockney and Clyde Langford, Tatum, N. M.; four sisters, Mrs. Della Nevel, Mineral Wells; Mrs. Edna Hightower, Millsap; Mrs. Ethel Hawkins, Caddo and Mrs. Ila Arterburn, Fort Worth. Eight grandchildren also survive.

Mrs. E. M. Walling Is Buried Here

Mrs. E. M. Walling of Amherst passed away Friday afternoon in South Plains Hospital in Amherst at the age of 76. Burial was made in Lockney Cemetery following funeral services at the Amherst Church of Christ Sunday at 1:00 p. m.

Mrs. Walling and her family lived in Lockney a number of years, moving away about 1926. Survivors include two daughters, Mrs. E. E. Gee of Amherst, and Mrs. Frank Fischer of San Antonio; two grandsons, Billy Gene Gee of Ft. Carson, Colorado and Jerry Gee of Amherst; one sister, Mrs. Z. T. Riley of Pampa, and one brother, Monroe Walters of McGregor.

Out-of-town people attending here for burial included Mrs. G. H. Brewster, Mrs. Arnold Tovrea, Mrs. Al Gallo, Jimmy Brewster, and Bill Brewster, all of Dalhart; Darlin Brewster, Van Horn, Texas; Mr. and Mrs. C. D. May of Carrizo, New Mexico; E. D. Floyd, Plainview; Mrs. Daisy Goen, Floydada; Mr. and Mrs. John McDonald, Plainview and a large number from Amherst.

Payne Funeral Home of Amherst had charge of arrangements.

More Than 1,000 Here To See Santa

More than 1,000 people were here Thursday night of last week to see Santa Claus and join in the festivities of the evening. Chamber of Commerce Manager Dick Whiteley estimated, Mr. Whiteley said that 600 bags of candy and fruit were passed out to children and that many adults were present in addition to these.

Old Santa made his appearance at the American Legion hall, which was packed with kiddies and their parents. A musical program was presented by the high school choral group under the direction of E. E. Stinson.

Following the passing out of the bags of candy and fruit, some of which contained numbers for prizes, local stores were besieged with holders of the numbers seeking to find a corresponding number in order to claim their prizes. The hunt for numbers continued through Saturday. More than 100 prizes were given away by local merchants.

Prize Cake Recipe Is In Demand Here

Mrs. Frank Brown baked an orange cake from a prize winning recipe published recently in Lubbock Avalanche and brought the delicacy to a party attended by more than a hundred adults Friday night Dec. 9 and so many women asked for the recipe we are publishing it.

Orange Cake — Take 1 cup shortening, 2 cups sugar, cream well. (Mrs. Brown substituted oleo for shortening.)

Add 4 eggs, one at a time, beating well.

Add 1 1/3 cups buttermilk, 1 teaspoon soda dissolved in the milk.

Add 1 package of dates.

Add 1 1/2 cups sifted flour.

Add 2 tablespoons grated orange peel. (Mrs. Brown left this out.)

Bake for 1 hour and 30 minutes in 325 degree oven.

Remove cake from pan, and while hot, pour on a sauce made from 2 cups sugar and 1 cup orange juice (heated until sugar is melted).

College Students Will Have Program

A number of college students will appear on the program Sunday night at 7:30 at the First Baptist Church. Climaxing the program will be Rev. Robert Lee Smith who is in charge of the Montana and Wyoming Baptist missionary work. Rev. Smith was reared here and is a forceful speaker.

Theme of the Christmas program will be "He Calls Us to Follow." All visiting college students are invited to be special guests on this night, according to Rev. R. E. Wiley, pastor.

C. A. Griffith Is Recuperating

C. A. Griffith who underwent a serious operation December 14 in a Plainview hospital was returned home here Tuesday. He is resting well at this time. The family expresses appreciation for all the kindness shown them at this time. Special thanks go to the blood donors.

A 76 Wendell Sims arrived Friday night to spend a 10-day furlough with his mother, Mrs. G. L. Sims. He is stationed at Del Rio. Mrs. Sims' daughter, Mrs. Edwin Williams and children of Amarillo will also be Christmas guests here.

GO TO WEST POINT

Mr. and Mrs. Dorsey Baker left Sunday morning enroute to West Point Academy in New York State, where they will spend Christmas with their son, Dorsey Lynn. They went by Dallas and picked up another son, Billy Norton, a student at SMU, who accompanied them. The Bakers will be gone about two weeks.

Enter Tournament

The local teams will enter a tournament at Floydada the weekend after school takes up again, Jan. 5 and 7. On Tuesday evening, Jan. 3rd, they will play the Kress teams here.

Mr. and Mrs. Ted Oliver and Charles plan to spend Christmas with relatives and friends in San Antonio.

GO TO CHURCH SUNDAY.

L. Shaw
Thurs.
Rev. A. L.
minister for 30
evening of last
pastor of the Lone
Church at the time
and was formerly
the First Baptist
He also serv-
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were held
at 2:30 at
Church here
who came
to a
his life in
Dr. A. Hope
Wayland
preached the
Rev. Neil Rec-
the church at
scripture and
W. Swanner,
missionary, read
Special music
the Methodist
Plainview
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and never regain-
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Hospital where
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was born August
Lockney, Texas. He
February 26, 1921
Smith. In 1924 he
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College, Plain-
graduated from that
school at Whit-
in this
served as pastor
at Whitfield
He later entered
College at
in 1954. He accept-
of pastor of the
Church, Lockney,
nearly almost ex-
years, resigning
of the pastorate of
of Rochester, Texas.
went into service
with the Army
a medical disci-
year's service.
moved back to
and then went to
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ed at Happy and
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Star Baptist
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said that "Aaron
wonderful Chris-
soul winner,
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and he was, a
include his wife
Mrs. Shaw of Lock-
Mrs. Tabor
of Iowa; four
Vernon Shaw,
and Eugene
and Odie Shaw,
half, one sister,
sharp of Vernon
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Bakers were Hub-
David Hartman,
Bob Merrell, C.
O. A. Foster,
Shurbet of Roy,
Shurbet of Mrs. E.
Lockney and son
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North American
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annual for some
here report.

South Plains

By Mrs. Murray Julian

Mr. and Mrs. Don McClure and Jean were visitors Sunday with her parents, Mr. and Mrs. Frank McClure. Mrs. McClure was confined to her home with illness over the weekend.

The Young Married Couples Sunday School class held their Christmas party Thursday night at the home of Mrs. H. S. Calahan Jr. with Mrs. Garvin Beedy as co-hostess. Games of "42" were played and after refreshments of cake, coffee and cokes were served Christmas gifts were exchanged. Present were Messrs. and Mmes. Sterling Cummings, Rex Smitherman, Kenneth Bean, L. N. Johnson, Sylvan Kinnibrugh, Thomas Pierce, Dalton Thompson, Philip Smitherman, Garvin Beedy, and H. S. Calahan Jr.

Donita Milton held a slumber party at the Milton home for girl friends from Floydada Friday night. Enjoying her hospitality were Ruenita Holly, Gloria Carthel and Margaret Whitfill.

Mr. and Mrs. Walter Wood and L. T. Wood spent Saturday in Lubbock doing some shopping and attending to some business matters.

Kay Taylor, daughter of Mr. and Mrs. Ussel Taylor was also on the honor roll the past six weeks from Mrs. Ray Smith's room.

Wendell Johnson, who underwent surgery at the Crosbyton Hospital was able to come home Wednesday of this week.

Larry Beedy, son of Mr. and Mrs. Garvin Beedy came down with a case of mumps last Sunday morning.

Mr. and Mrs. Tom Respondek and children will leave Friday to spend the Christmas holidays and the following week in San Antonio with relatives.

Mrs. Cecil Taylor, Mrs. S. D. Kinnibrugh and Mrs. Thos. Pierce were hostesses to the juniors of the community at a lovely Christmas party given at the school Tuesday night, December 13. Christmas carols were sung and games were enjoyed. The Christmas tree was stripped of its gifts and distributed to the children. Green and red punch, Christmas cookies, candy and

pop corn balls were served to 29 juniors. Parents present were Messrs. and Mmes. Shelby Calahan, Cecil Taylor, Bryant Higginbotham, Sylvan Kinnibrugh, Thomas Pierce and Loyd Deavenport, Grigsby Milton and Mrs. Murray Julian and Mrs. Ussel Taylor.

Mrs. Grigsby Milton, Mrs. R. G. Dunlap and Mrs. L. T. Wood attended the Floyd County H. D. Council party held Saturday afternoon at the court house in Floydada.

Lonnie Jarrett and Terry Julian from WTSC, Canyon have arrived home for two weeks vacation with their parents.

Many from here attended the funeral of Rev. A. L. Shaw in Lockney and those of Early E. Joiner and H. R. Patterson in Floydada this past week. A former resident of South Plains, Early Joiner of Midland was laid to rest in the Floydada cemetery Sunday afternoon, after services at the First Baptist Church. He had been ill since a brain operation last September in a Dallas Hospital. Gordon and Mrs. E. E. Joiner reside in Midland at this time.

Mrs. Leighton Teeple and Mrs. Bryan Karr, leaders, met with the boys and girls in the 4-H clubs at the school Thursday for their Christmas party. They enjoyed games and exchanged gifts at the Christmas tree. Refreshments of cookies and punch were served.

Mr. and Mrs. George Bentley and Mr. and Mrs. G. A. Williford of Tracy, Calif., arrived Sunday to visit Mrs. Williford's sister, Mrs. R. E. Young and family in Lockney, and the Williford's daughter, Mrs. Grigsby Milton and family during the Christmas holidays. The Bentleys went on down to spend a few days with his folks, Mr. and Mrs. Bentley of Zavalla, Texas. They will all be here until the New Year.

Mrs. Early Joiner and Gordon of Midland and Mrs. John Olen Baker of Dallas spent Sunday night in the Murray Julian home, leaving Monday for the Joiner home in Midland where Mrs. Baker will stay with them until Saturday. They will all go to Hereford to spend Christmas holidays with their parents, Mr. and Mrs. G. W. Brumley and other relatives.

Shelby Calahan and helpers brought the huge tree from the canyon for the Christmas program, and its fragrance filled the auditorium Friday night, December 16. Teachers, Mrs. Smith, Mrs. Higginbotham, Mrs. Hewitt, Mrs. Yearly and S. H. Whitaker gave an enjoyable program for the community. Old Santa appeared and helped with the distribution of sacks of goodies to the little folks. During the afternoon each teacher had held individual parties and trees in their rooms and Mr. and Mrs. Stew-



FLORIDA STYLE . . . Sure, it's Christmas in Florida, too. But white sand must substitute for snow, a sea-grape for an evergreen, but what's the difference when two such expert and lovely decorators are on the scene.

Outdoor Decorations Began in Small Towns

Today nearly every community in the land has some kind of outdoor Christmas decorations and in nearly every big city you can find two or three spectacular displays. It was a small town that first came up with the idea of lighting up the outdoors at Christmas time, but no one is quite sure which town gets credit for the idea.

Four communities are believed to have thought of it about the same time, as early as 1913. Two of them, McDonald and Germantown, are in Pennsylvania. Salem, Ore., decorated a Sitka spruce and Riverside, Calif., illuminated a large evergreen, an Aracuria.

The little metal trumpets decorating Christmas trees date from early Danish custom of blowing in the Yule with four hymns representing the four corners of the world.

GO TO CHURCH SUNDAY.

art were presented a gift from the children.

A CHRISTMAS GREETING

Let us harken to the clear-voiced choristers, as they hail the approach of another Christmas! May you partake in fullest measure of all of the joys of the season and carry its inspiration with you into the New Year.

Best Wishes from . . .
BOB CLYDE BENDUCE
TEMP SHIRLEY JANE

LOCKNEY DRUG COMPANY

The REXALL Store

SEASON'S Greetings

Joyfully we join the merry carolers to warmly wish our wonderful friends and patrons a Happy Holiday Season.

Bilbrey Motor Company

JOHN BILBREY LOWELL BILBREY
 JEAN STRICKLAND A. L. PHILLIPS

The time is near...the **Gifts** are here!

FOR THE SPORTSMAN

A complete stock of **GUNS**
 Both rifles and shot-guns. Also .22 calibre rifles, pellet guns and air guns.

Duck Decoys and Calls

Beautiful Fly Rods and Casting Rods with Reels to match

Camping Stoves and other Camping Equipment

Lures and Flies

Waders and Hip Boots

Cooler Chests

Archery Sets

AMMUNITION for all guns. Lots of it.

BETTER HURRY and select those Christmas gift items. If it's **APPLIANCES** for the home you're interested in, or a gift for that sportsman in your house, you'll find just what you need here. Come in and let us show you the many items we have for Christmas.

FOR THE LADY of THE HOUSE

Maytag Dutch Oven Gas Ranges

Maytag Matched Automatic Washer and Dryer

Crosley Electric Ranges

Maytag Wringer-type Conventional Washer

Crosley Electric Refrigerators

from 8 to 11 cu. ft. size. The 12½ ft. size is available in the combination refrigerator and freezer.

Crosley Maytag Home Freezers

Crosley Television Sets 1956 models, table or console.

PENNINGTON MOTOR CO.

Dial 3383 Lockney

A gay and glorious Holiday

Season is our sincere wish for all our wonderful friends.

Christmas Greetings!

May you enjoy peace and happiness throughout the year.

First National Bank

Officers, Directors and Employees

Tips on Choosing Christmas Tree That Will Last

If your Christmas tree shed needles all over the living room last year, chances are you weren't careful enough in buying a "fresh" tree.

Touch-typing will help you pick a choicy tree. You can tell by the feel which trees are better able to withstand the hot siege indoors. If twigs and foliage aren't reasonably resilient or needles feel dry and crumbly, better pass up the tree. Chances are it will look like a hatrack before Christmas day.

And if you're not quite sure by the touch method, bang the butt of the tree sharply on the floor. A shower of needles will tell you if the tree's drying out, even before you get it home. Of course, the way the tree looks is an important factor, but an attractive tree that will lose its beauty in short order is hardly a bargain.

The ideal holiday tree boasts the traditional pyramid shape, with lush branches reaching to the base. The two favorites in the market places are Balsam fir and Norway spruce. The slower-growing Balsam fir is more expensive than the spruce, but it retains its beauty longer indoors.

Burning Gin Trash Is Very Wasteful

College Station. — There is a simple and practical answer to the fire problem which confronts cotton ginners and farmers during every harvest season. A majority of the destructive fires originate from sparks blown from bur burners or burston cotton work specialist, says F. C. Elliott, extension cotton work specialist, the problem is pretty well whiped, he says.

He strongly recommends that land burs be returned to the land. Each ton of gin waste contains about \$7 worth of plant food to say nothing of its value for adding needed organic matter to the soil. This organic water holding capacity of the soil and helps make it more drought resistant.

Elliott says that tests conducted on the Spur Experiment Station last year showed that moisture penetrated to a depth of 29 inches on land which had received an application of four tons of burs an acre the year before against a penetration of 15 inches on soil which received no treatment. Water stored in the soil, he adds, is mighty good insurance against a crop failure.

Getting the burs from the gin to the farm he recognizes as a problem but he's got an answer for this one too. Plans for a truck bed distributor for gin trash is available without cost through the county agent's office and Elliott says the distributor has done a top job for truck and distributor cost less than half of the normal expenditure for a bur burner.

Elliott says he has watched one farm where burs were ap-

plied five years ago and today the difference in plant growth can be noted between the treated and untreated areas. Production likewise has been effected during the five year period. Elliott says demonstrations have proved that a jump of 10 percent in yield can be expected the first year after burs are applied to the soil.

For the sake of the soil and to save needless waste of property, the specialist advises all parties concerned to get the materials back on the land.

Booklets Offered For Flower Growers

College Station. — Both outdoor and indoor home gardeners and those who like flowers in the home will find information on the subjects in three recently released Texas Agricultural Extension Service pub-

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 22, 1955

lications.

"Foliage Plants for the Home" describes the place of indoor plants in the modern home. Suggestions on plant selection, care and watering are major topics discussed. The number of this publication is MP-134.

"Flower Arranging is Easy" is MP-135 and the publication covers such items as equipment needed by the flower arranger; making cut flowers last longer; basic rules for arranging and design terms for flower arrangements.

"Propagation of Ornamental Plants," B-816, covers the methods and hows of propagating ornamental plants. All three are authored by A. F. DeWerth, head, Department of Floriculture and Landscape Architecture, Texas A. & M. College System. The publications may be ob-

tained from the offices of county extension agents or the Agricultural Information Office, College Station, Texas.

INSURANCE

FIRE — HAIL — TORNADO

REAL ESTATE and

SURETY BONDS

MONEY TO LOAN

on Farms and Ranches at

Low Interest Rate

FRANK PERKINS

Phone 3311

Next door to Federal Bldg.

General News

Mrs. Ina Darnell was admitted 12-20 for medical care.

Don Hollums was admitted 12-17 for minor surgery and was dismissed 12-18.

Rita Ruiz was admitted 12-20 for medical care and was dismissed 12-20.

New Arrivals

Mr. and Mrs. Billy Joe Newton are the parents of a baby girl born 12-14. She weighed 7 lbs., 4 ozs. and was named Sylvia Ann.

Mr. and Mrs. Francisco Sanchez are the parents of a baby boy born 12-15. He weighed 7 lbs., 12 ozs. and was named Reandao R. Sanchez.

Mr. and Mrs. Simon Martinez are the parents of a baby girl born 12-16. She weighed 5 lbs. and was named San Juna.

Mr. and Mrs. James Howard Honeycutt are the parents of a baby boy born 12-18. He weighed 7 lbs., 4 ozs. and was named Randy Dale.

Mr. and Mrs. Lynn Ray Smith are the parents of a baby girl born 12-19. She weighed 8 lbs., 6 ozs. and was named Rebecca Jean.



CHRISTMAS GREETINGS

The wonderful thing about Christmas is that each year, without fail, it works its miracle over again. With the approach of the Holiday Season, the spirit becomes refreshed, the heart uplifted, and the world suddenly is full of smiling people, bursting with good will towards their fellow-man.

It is in this atmosphere of good cheer and brotherly love that we wish our friends and customers a very Merry Christmas and a Rich and Happy New Year.

Thank you for your patronage of the past year and we hope that we have the privilege of serving you again the coming year.

Christmas GREETINGS

May this cherished holiday bring high happiness to you and those you hold dear.

STAPP BROS. BODY SHOP & GARAGE

Holiday Wishes

More it's a joyous occasion to send to our friends the greetings of the Season and to wish a Cheerful Christmas... a New Year of success and good health.

STAPP BROS. BODY SHOP and GARAGE

Louis Ray
Ottel

Farmer's Gin

H. G. HODGES, Manager

Lone Star

HAS OPERATION

Mrs. R. V. Crouch of Providence community underwent a serious operation in a Plainview hospital Tuesday of last week. She is getting along nicely and was able to leave the hospital Monday. She is recuperating at the home of her daughter, Mrs. Marlin Little in Plainview. She will probably be there two weeks.

COGGIN VISITORS

Visitors during the Christmas holidays in the home of Rev. and Mrs. H. B. Coggin will include their son, Morris Coggin of Iliff School of Theology, Denver, Colorado, another son, Mr. and Mrs. Charles Coggin of Abilene; Rev. Coggin's mother, Mrs. Ola Coggin of Stanton, Texas and his brother-in-law and sister, Mr. and Mrs. Joe Smith of Lubbock.

Mr. and Mrs. George Beedy left early Wednesday morning for Casper, Wyoming where they will spend Christmas with their daughter, Mrs. Arlene McGuire, her husband, Ralph, and children. They plan to be gone about a week.

Mr. and Mrs. Jim Bert Bobbitt and daughter, Susan, left Tuesday morning for Bakersfield, Calif., where they will visit her parents, Mr. and Mrs. E. R. Walck and family for the Christmas holidays.

Mother Goose Has School Party

The annual Christmas party was held at Mother Goose School Friday morning with the kindergarten pupils and their young guests present.

Santa made his appearance with gifts for all. Each pupil received the school annual containing pictures of each one. The annual was dedicated to Mr. W. C. Irons, former school superintendent. The children's gift to the teacher, Mrs. Derrell Wood, was a portable record player.

Games were under the direction of Mrs. Tom Duvall. Members of the committee responsible for this party were Mmes. Duvall, Ewald Quebe, Raymond Rhodes and Charles Hammit.

Refreshments of bottled drinks, holiday cookies and candy were served to Randy Alford, Carolyn Byrd, Jimmie Baccus, Pamela Baccus, Judy Bilbrey, Charlotte McClelland, Charlotte Duvall, Shelly Duvall, Gary McDonald, Cathy McDonald, Johnny Hodel, Vikkee Hammit, Kay Willey, Jana Jones of Olton, a former pupil, Jimmy Dale Kropp, Kathy Thornton, Kathy Blair, Jackie Rhodes, and his twin sisters, Pam and Pat, Tim Stansell, Kay Thornton, Debbie Miller, Carol Gay Willey and Glenda Cooper.

Coffee and cookies were served to a number of mothers present.

School has been dismissed until Tuesday, January 3, 1956 at 9 a. m.

Children Expect Realistic Toys

Santa's helpers, the toymakers of America, made something like \$900 million worth of toys last year, using up a fabulous supply of plastics, paints and lacquers, adhesives and other new materials developed by industrial chemistry.

Toy consumers—America's precocious children—have come to demand a realism in toys that was unheard of a few years ago. If a youngster gets a toy automobile, it must look like one of the latest styles he sees on the highways, a jet airplane must look like the pictures he sees in magazines. Most little girls won't look a second time at any doll that doesn't cry, walk, have washable hair and a wardrobe that ranges from evening clothes to a bikini bathing suit.

Expected to be big hits among toys this Christmas season are all various types of "do-it-yourself" kits they can use, to make practically everything from atomic submarines to 1955 model sports cars. In addition to do-it-yourself packages for advanced children, most manufacturers this year also are furnishing the completely assembled toy for the younger set.

Limes Buchanan was the only bachelor president.

Number 10 Downing Street, London, is the home of Great Britain's Prime Minister.

Christmas Greetings



TRUETT & BEN'S REPAIR SHOP
Truett Bilbrey
Ben Wood



CHRISTMAS TREE . . . The holiday tree is as important to a good Christmas for the children as is the visit by Santa Claus. Bringing in the tree, like the ancient custom of bringing in the Yule Log, has become an American tradition cherished by the younger generation.

Christmas Tree Industry Aids Forestry Programs

That beautiful Christmas tree you've purchased for your living room this Christmas needn't cause any qualms of conscience if you're the type who worries about the effect of the Christmas tree business on our forests.

The fact that yours is one of 31 million trees used for holiday decorations this year makes it seem that our forests are in great peril, but such is not the case. In fact, at least half of these trees are coming from sources that did not harm or actually improved the forest land they occupied when cut.

Foresters who grow saw-log trees generally divide cut-over land into four classes and Christmas-tree land is the lowest classification. It won't grow good forests, but is ideal for Christmas trees since it barely supports tree life. The tree, in its struggle to exist, throws out quick and frequent branches.

On such land are the Christmas-tree farms, such as one operated at Tacoma, Washington, by Paul Kirk, the "Christmas-tree king." Kirk distributes 4 to 5 million trees a year and keeps several times that number growing.

The last two or three weeks before Christmas are about the busiest of the year for Paul Kirk, for his carefully grown trees must arrive at their destinations on time. It isn't unusual for him to tour dozens of cities checking on shipments before he gets home at the last moment to gather with his family around the Kirks' huge white-sprayed tree.

CARD OF THANKS

I want to express my sincere thanks and appreciation to the many friends who remembered me in any way during my 21-day stay in Lockney General Hospital. Your visits, cards, flowers and words of encouragement helped immensely in my recovery. Especially do I thank D. Mangold and Dr. Simmons and the hospital staff for their kindness to me.

Sincerely,
M. S. R. G. Brown.



HANDY GIFTS

How often at Christmas time have you experienced that panicky feeling that comes when you discover you've forgotten someone? It happens nearly every year.

You can, however, save yourself a good deal of embarrassment by having gifts wrapped and on hand in case someone drops by with a gift for you—someone accidentally omitted from your gift list.

A safe bet and a gift that will be appreciated is something that you, yourself, have made—perhaps seasonal cookies and candies, nuts, and stuffed fruits. These are gifts with a particularly personal touch. And that, after all, is what the spirit of Christmas giving should be—giving a little of yourself to others.

You can pack your handiwork in wooden or earthenware bowls, a flower pot, small basket, or inexpensive cake or loaf pan. Other handy and inexpensive packaging items are oatmeal boxes, coffee cans, or paper plates covered with grey paper.

A gaily wrapped package makes even the smallest gift look good. Use odd ends of wallpaper, brightly colored magazine covers, shelf paper or scraps of material.

If you have a favorite candy, cookie or fruit or nut bread recipe, use it, by all means. And for an additional touch, tuck a copy of your pet recipe into your gift.

SOLDIERS HERE

Two Lockney soldiers are home for the Christmas holidays. They are Pvt. Jimmie Nance, son of Mr. and Mrs. Wiley Nance of Lone Star and "Bucky" Duval, son of Mr. and Mrs. Leo Duval of the trick community. The boys have just completed their basic training at Ford Ord, Calif. They will report back for duty around Jan. 1. Jimmie is going back to Birmingham Army Hospital at Van Nuys, Calif., where he will be connected with an anti-aircraft and guided missile branch.

NEW ARRIVAL

Mr. and Mrs. David Williams of the Lone Star community are parents of a son, born December 12 at the Medical & Surgical Hospital here. The baby was named David Bruce and weighed six pounds, 12 ounces. He has a brother, and two sisters. Grandparents are Mr. and Mrs. A. O. Foster and Mr. and Mrs. Dee Williams.

R. V. Crouch and children, Caynell, Derrell, Karen and L. Ray of Providence community plan to leave this weekend to attend the wedding December 24 of Roy Crouch and Eva Marie Bowman at Vici, Oklahoma. Roy is the son of Mr. and Mrs. R. V. Crouch. Mrs. Crouch is unable to attend the ceremony.

The only walled city of North America is at Quebec, Canada.

The Great Divide is The Rocky Mountain watershed. Boston is the city in the United States with the most snow. Mont Blanc is the highest peak of the Alps. Ireland was an ancient Roman province.

Very Merry Christmas
We think you're angels, all of you, our friends and neighbors, tried and true
We wish you plenty of Christmas Cheer... and fortune's nod through the coming year!
Modern Beauty Shop
MRS. FRANKIE DEAN, Prop.

GIVE PANGBUI
WASA CHOCOLATE

LOCKNEY DRUG COMPANY
The Rexall Store
CLYDE BRILEY, Pharmacist
BOB MILLER
Day Phone 3333
Night 3328 or 38
WE FEATURE SERVICE FOR THE SICK

ANNOUNCEMENT
EXTRA ORDINARY
WOMENS
COATS SUITS Dresses
At 79c on the Dollar
SAVE 21% ON
CHRISTMAS PURCHASES
J. C. JONES CO.
The Family Store

MERRY CHRISTMAS

May the happiness of Christmas abide in your home and in your heart now and throughout the gladsome Holiday Season.
HOWELL'S STORE
Mr. and Mrs. B. A. Howell
Sterley

MERRY Christmas

May the Christmas Spirit glow in your heart and Good Fortune smile brightly upon you through all the days of the New Year.

NEW '56' AUTOMOBILES
Fords — Chevrolets — Plymouths
Buicks — Oldsmobiles — Pontiacs
Ford and Chevrolet Pickups
NOTHING COULD BE FINER . . .
Than a beautiful new car for Xmas. We have a few left for immediate delivery. We could arrange to have it in front of your house on Xmas morning. Come by and see what we have. It might just solve that gift problem for the whole family. And just think of the driving pleasure in the months to come.

HARRIS MOTOR CO.
J. O. HARRIS
Baker Hotel Bldg. — Phone 3371 — Lockney

NEW 1955 Ford club sedan . . . Loaded, Fairlane series, blue and white.	Star Chief Pontiac 4 door . . . Two tone blue . . . A real smart car . . . All extras.
NEW 1955 Ford Station Wagon . . . All extras . . . Blue, white and red interior.	1956 Bel Air Chevrolet 4 door hard top, red and white . . . All equipment.
1956 Pontiac 4 door, black and green. Radio, heater, white tires, automatic.	1956 Ford Victoria, green and white, has radio, heater and Fordomatic.
1956 Pontiac 4 door hard top . . . Its a honey . . . All equipment . . . Blue and white.	1956 Chevrolet Station Wagon, red and white . . . has radio, heater and Powerglide.

A DRAMATIC STORY THAT GOES FAR BEYOND A TEEN-AGER'S TRIAL FOR MURDER!

Tense! Timely! Thrilling!
TRIAL
M-G-M's powerful picturization of the Harper's Prize Novell
STARRING: **GLENN FORD · DOROTHY MCGUIRE**
ARTHUR KENNEDY · JOHN HODIAK · KATY JURADO
— RAFAEL CAMPOS · JUANO HERNANDEZ
Written by DON M. MANKIEWICZ · Directed by MARK ROBSON · Produced by CHARLES SCHNEE
BE SURE to see this picture from the beginning. The feature starts at 6:45 and 8:45 p. m. Showing at the SEALE DRIVE-IN THEATRE Tuesday, Wednesday, Thursday, Dec. 27, 28, 29

Meets
Home

Christmas Party Held For Pollyannas

The Pollyanna Club enjoyed a Christmas luncheon at 1:00 o'clock Tuesday afternoon at the home of Mrs. Lester Carter. Laid with a red net cloth over red, the table was decorated in white and crystal. The Christmas motif was predominant in all the entertaining rooms.

Places were laid for Mrs. Barney Manning of Wichita Falls, a former member, and Mmes. Woodson Terrell, Bill Smith, Leon Wofford, Charley Smith, J. D. Wood, O. C. Allison, Joe Parrish, Elmer Sandusky, Owen Thornton, Lloyd Wofford and the hostess.

Games of canasta were played following the luncheon and gifts were exchanged.

Next meeting will be held Tuesday afternoon, January 10, at 3 o'clock in the home of Mrs. Elmer Sandusky.



It's Fasho's Dandy Duster, with a sparked-up rhinestone on the dandy tie to match the dandified look of spring. In a linen-like weave blended of rayon with rayon. The shell clip hat is trimmed with a bow to match the tie.

Christmas Dinner Held, Baccus Home

Mrs. R. D. Baccus and Mrs. Gene Belt were hostesses for a Christmas Dinner party at the Baccus home Thursday afternoon at 1:00 o'clock.

The entertaining rooms carried the Christmas theme. Candles were used for lamps. Enjoying the hospitality were Mmes. Bob Jarrett, Kenneth Wofford, Conrad Henderson, Jack Nix, Jim Bert Bobbitt, Robt. Lee Smith, G. A. McClelland, Fred Byrd, R. V. Webster, Bob Davis and the hostesses.

Gleaners Class Has Supper

Members of the Gleaners Sunday School class enjoyed a turkey supper at the church dining room Friday evening.

Mrs. Duval Wood acted as toastmaster and introduced the guests.

Rev. R. F. Wiley made a short talk on Christmas. Gifts were brought to be sent to Joyce Watts of the Baptist Orphans Home in Round Rock, an 11-year-old girl the class has adopted to dress this year. Mrs. Ben McChes, teacher of the class and Rev. Wiley were both presented gifts.

Games were played following the meal. Approximately 40 persons enjoyed the occasion.

Johnny Stapleton of Floydada visited his aunt, Mrs. Lula Stapleton from Sunday until Tuesday of this week.

Little Cindy Beedy, daughter of Mrs. Gwenith Beedy of Lubbock, visited her grandparents, Mr. and Mrs. Geo. Beedy this week.

Pleasant Valley H. D. Party Held

The annual Christmas party for Pleasant Valley Home Demonstration Club was held in the home of Mrs. Raymond Rucker, December 13th.

The house was beautifully decorated for Christmas and gifts were exchanged from a beautiful tree.

Mrs. Vernon Gross presided and roll call was answered with a favorite Christmas carol. Games were played and carols were sung.

Refreshments of pecan pie and coffee were served to Mmes. Clark Harris, Ray Aston, Alton Noland, Bob Henry, Bob Muney, A. M. Dorsey, Chester Mitchell, Vernon Gross, Don Hatch, D. D. Tain, Weiland Smith, R. C. Mitchell, Bill Sherman, F. U. Payne, Harmon Handley and the hostess.

Miss Emily Brown, a senior student at Howard Payne College, Brownwood, Texas arrived home Saturday to spend the holidays with her parents, Mr. and Mrs. Perry T. Brown and family.

Buffet Dinner Held For Bank Personnel

The home of Mr. and Mrs. Gerald Sams was the scene of a buffet dinner held by the personnel of the First National Bank Friday night at 7:30.

Pine branches, cones and candles were used to carry out the holiday theme at the dining table where places were laid for Messrs. and Mmes. Charles Duran, Claud Holly, Joe Wilson, Bill McClaskey, Wayne Bybee, Homer Ragland, Carol Miller, Robert Gibson, Gerald Sams, Mrs. Floyd Huff, Misses Cleona Graves and Ladora Ayres; Virgil Thomas and Lloyd Williams.

Games were played and gifts were exchanged from a beautifully decorated Christmas tree.

Sterley HD Club Has Xmas Party

Sterley Home Demonstration Club held its Christmas party at the club house Friday night, December 9.

A Christmas box was packed for the Abilene State Hospital. Games of dominoes and "42" were enjoyed.

Refreshments of sandwiches, pie, candy and coffee were served to Messrs. and Mmes. B. A. Howell, Joe Reeves, R. H. Tinsley, Bryan Smith and Danny, Virgil Adams and family, Herman Huffman, and Mmes. Mary Simmons and Mac Howard.

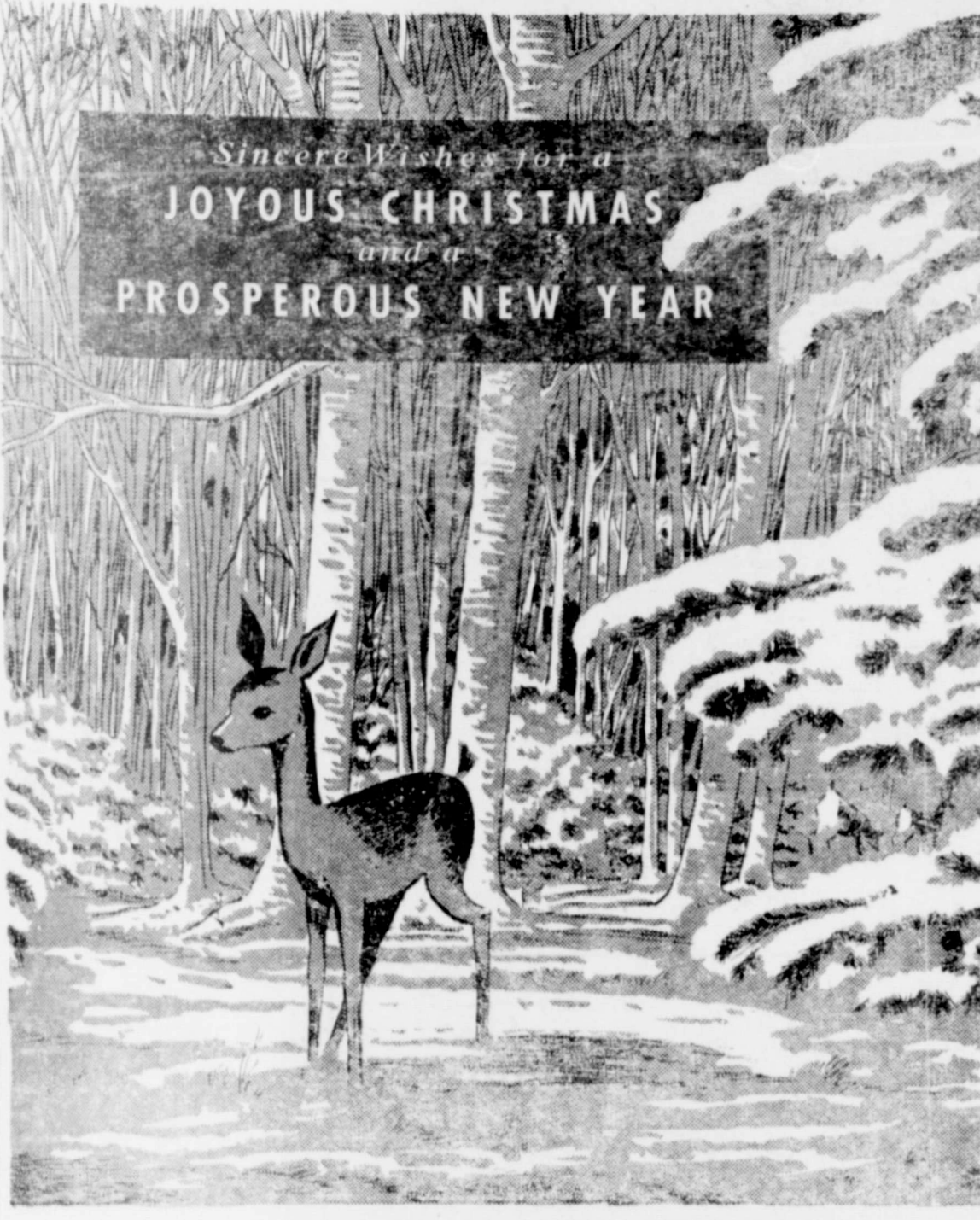
Bridge Party Held In Simmons Home

Dr. and Mrs. B. A. Simmons were hosts for a bridge party at their home last Friday night at 7:30.

The Christmas theme was carried out in decorations. Mrs. Dick Whiteley won high for the women and Rudy Haile won high for the men.

Guests included Dr. and Mrs. W. J. Mangold, Mr. and Mrs. Rudy Haile, Mr. and Mrs. Tom Moore, Mr. and Mrs. Fred Byrd, Mr. and Mrs. R. D. Baccus, Mr. and Mrs. Dick Whiteley.

Mrs. F. M. Smith left last week for a visit with relatives downstate. Mr. Smith and the boys will join here there for the holidays.



Sincere Wishes for a
JOYOUS CHRISTMAS
and a
PROSPEROUS NEW YEAR

LOCKNEY IMPLEMENT COMPANY
PAT STANSELL RAYMOND WATSON JACK WARREN
LEONARD LYNCH JOHNNY STARKEY KEITH STANSELL
ELVIS DAVIS

Night Christmas Wishes

To all of our wonderful friends and neighbors, we want to extend our warmest Season's Greetings.

LOCKNEY MERCANTILE
Dry Goods

1st Lt. Edgar Raymond Musser, son of Mr. and Mrs. Ed Musser of Lockney, is expected to arrive home for Christmas Thursday or Friday of this week. He has a 15-day furlough from Sewart Airforce Base, Tennessee.

Christmas Flowers Delivered Saturday

All our Christmas Flower orders will be delivered Saturday since we will not be open on Christmas Day. Be sure to get your Christmas Flowers not later than Christmas Eve.

CHRISTMAS POINSETTIAS and AZELIAS
Beautifully dressed and in popular prices.

Christmas To All!

Wishes for a Merry Christmas to all our friends and may every wish come true and contentment be yours.

PLAINS FLORAL SHOP
Member of FLORAL TELEGRAPH DELIVERY
Universally Recognized
FLOWERS WIRED ANYWHERE IN THE WORLD

Wm. I. E. Seale Tom Simpson Lockney

GREETINGS

To all our friends and neighbors we give voice to greetings in the true Christmas tradition. With them go our very best wishes for a happy holiday... full of joy and peace, good health and contentment.

LOCKNEY DRY GOODS
HAROLD CLEAT ALVIS GRACE

TAKES HEREFORD POSITION

Don Nickson, son of Mr. and Mrs. Bill Nickson of Crosbyton and great-grandson of Mrs. M. H. Ragle of Lockney, has accepted a position as teacher in the Hereford school system effective January 15. Don has just completed his graduate work at Abilene Christian College.

SOCIETY

Weathers Celebrate 40th Anniversary

The children of Mr. and Mrs. J. C. Weathers surprised them with a dinner at the family home Sunday, December 18 on the occasion of their wedding anniversary.

Fifteen guests were seated around the round dining table the Weathers started house-keeping with 40 years ago. Out-of-town guests included their son Carl Weathers and family of Kress, and daughter, Mrs. Roy Kinsey and family of Snyder.

The honorees were presented a number of gifts.

Sharolyn Morgan Is Party Honoree

Mrs. Glenn Morgan entertained her daughter, Sharon, Monday, December 19th with a party honoring her 9th birthday.

Birthday cake and orange juice were served. Favors were bracelets designed from jingle bells and ribbon.

Attending were Carol McCarty, Donna Lyn Record, Rita Gale Griffith, Judy Johnson, Tony Webster, Patricia Thornton, Carol Cooper, Jerry Morgan, Patsy Morgan and the honoree.

Sending gifts were Judy Brown and Marsha McClelland.

Farewell Party Honors Roberts

The home of Mr. and Mrs. Frank Messimer was the scene of a farewell party and Christmas dinner Wednesday night, Dec. 14 honoring their daughter, Mrs. Elmer Roberts and family who left Saturday, Dec. 17 to make their home in Modesto, California.

Present for the occasion were Mr. and Mrs. Elmer Roberts, Barbara, Phyllis, Kathy and Clea. Mr. and Mrs. Clarence Messimer, Mr. and Mrs. Paul Mangum, Rocky, Ruth and Laurie Ann, Mr. and Mrs. Messimer and Charlene.

OFFICE SUPPLIES at The Beacon Office.

B&PW Club Enjoys Christmas Dinner

Lockney Business and Professional Women's Club enjoyed a Christmas dinner party Tuesday evening in the home of Mrs. Jimmie Rhodes. Co-hostesses were Mrs. Birda Foster and Mrs. Wanda Wilson.

Following a delicious turkey dinner Betty Jean Foster gave a skit entitled "Christmas Shopper." Games were played and gifts were exchanged from a beautifully lighted tree.

Members present included Mmes. Elsie Sherman, Frances O'Hearn, Ellen Wiley, Albertine Irons, Betty Knox, Estelle Powers, Dimple McGavock, Velma Cox, Ada Bailey, Lorraine Oliver, June Bybee, Ruby Merrick, Ruth Cox and the hostesses.

Tuesday Club Has Christmas Party

The home of Mrs. Dwight Jackson was the scene of the Tuesday Bridge Club Christmas party Monday afternoon. Assisting Mrs. Jackson as hostess was Mrs. Raymond Rhodes.

An imported white Swiss or gandy cloth covered the refreshment table which featured a crystal punch bowl surrounded with colored lights entwined with greenery. Plate favors were vases filled with candy.

Guests included Mrs. Joe Foster, Mrs. B. A. Simmons, Mrs. Carl Lee, Mrs. Pat Stansell, Mrs. Jack Nix and Mrs. E. A. Bonner.

Wong is the most common family name — it is used by at least 150,000,000 Chinese.

Alligators are unable to swallow unless completely submerged.



The costume look in a dress and coat of rayon linen to go anywhere any time of the day. The sleeveless sheath dress has a scattering of rhinestones around the low scooped neckline. The slim full length coat has short sleeves and a small collar. By L & L Manufacturing Company of Dallas.

Samuel Butler wrote "The souls of women are so small, that some believe they've none at all."

'Bridge Party Held In L. L. Rhodes Home

Mrs. L. L. Rhodes and Mrs. E. J. Foster were hostesses for a party entertaining members of the Thursday Bridge Club and members of the Friday Bridge Club in the Rhodes home Friday afternoon from 2 to 5:30 o'clock.

A silver Christmas tree and other holiday decorations added to the festive atmosphere. Plate favors were candy canes and Christmas bells attached to a Christmas card.

Mrs. Marvin Gilbert won high and Mrs. Bill Hodel won low score.

Guests included Mmes. T. J. Honea, Peyton Powers, Fred Dorman, Marvin Sams, Floyd Jackson, E. A. Bonner, Whitey Baccus, Tom Chatham, George Webster, Wayne Greer, Claud Hammond, Marvin Gilbert, Bill Hodel, Raymond Meriwether, Dorsey Baker and Miss Juanita Thompson.

ARE IMPROVING

Delbur Rose, who has been in Spears Clinic in Denver, Colorado for some time returned to his home in Truth or Consequences, New Mexico Saturday. He is feeling much better. Jerry Rose, son of Mr. and Mrs. Delbur Rose was returned home Friday from a two weeks stay in a Truth or Consequence hospital for pneumonia. Mrs. Rose is confined to bed with low blood pressure but seems to be better at this time, according to local relatives. Mr. and Mrs. Alvin Nichols who returned Saturday night from a visit in the Rose home. Delbur is the son of Mr. and Mrs. C. H. Rose, Lockney.

England's Unknown Soldier is buried in Westminster Abbey, London.

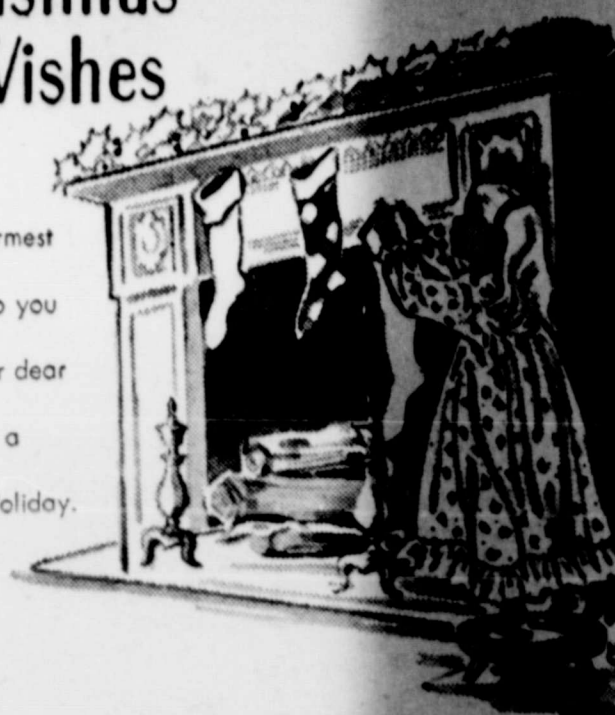
GREETINGS!

To each of my friends and loved ones I wish a very Merry Christmas and a Healthy New Year.

MRS. ANNIE MAE ALLEN

Christmas Wishes

Our warmest wishes to you and your dear ones for a joyous Holiday.



Jack & June Shop

Rex Nita Rosezell Betty

BEACON WANT ADS GET RESULTS

Jeannie Crain says "Your diamond can look almost TWICE AS LARGE, too!"

with 4 diamond reflectors makes CENTER DIAMOND look 90% Larger 87% More Brilliant

Easy Terms!



See these LARGER looking diamonds in Feature Lock Rings that lock together in perfect position always!

LIFE

Oliver Jewelry

Dial 2149

Merry Christmas!

Just dropping in with a packful of cheery wishes for all our friends. May your Christmas be a merry one, overflowing with happiness.

GRAVES WELDING SHOP
General Blacksmithing
JAMES AND WELDON

Cheery GREETINGS

We're wishing you a Yuletide Season just full of good things. And may all the days to follow be filled with the same carefree, good spirited happiness.

White Auto Store
Mr. and Mrs. Carl D. Lee, Sr.
Mr. and Mrs. Carl D. Lee Jr.

You'll have a Merry Christmas **DINNER** with these

DATES Dromedary 6 1/2 oz. pkg. 19c	PEACHES Del Monte Spiced No. 2 1/2 Jar 43c	CRANBERRY SAUCE Ocean Spray Can 19c	MINCE MEAT Kimbells 9 oz. pkg. 23c
CELERY Large Stalk Each 17c	Bread 2 Large Loaves All Kinds 35c	ROLLS Brown-N-Serve 2 For 39c	COCOANUT BAKERS 2 Boxes—4 oz. 29c
COCOANUTS Large Size 2 for 27c	Hams Wilsons Certified 1/2 or Whole Pound 47c	Hams Picnic—Whole Pound 32c	FLUFFO 3 Pound Can 77c
	Napkins Assorted Colors Package 10c	Hens Extra Nice Pound 49c	
	CANDY Fancy Chocolate 2 1/2 Pound Box \$1.98		

10% OFF ON HARVEY CLOTHES HAMPERS

Double Stamps
Every Tuesday
with \$2.50 Cash
Purchase

PYLANT Grocery & Market

Call for Pylant
Trading Stamp
at Local Post Store
and Pylant's

WANT ADS

For Sale

FOR SALE — Girls bicycle. Inquire at Cooper Garage. 36-2tc.

FOR SALE — Boys bicycle, 26 inch, new tires and parts. Doyle Fowler, Phone 2173. 36-2tp.

FOR SALE — Baker Barrett 2-disc reversible plow, practically new. M. A. Martin, phone 3159, Lone Star. 36-2tp.

FOR SALE — Three acres Hegari bundles, \$18 a ton. James Whitfill, 1 mile south, 1/2 mile east of Lone Star. 35-tfc.

FOR SALE — 192 1/2 acre ranch in Dickens county, half minerals, 125 acres in cultivation, 40 acre cotton allotment, 2 wells, 6 room and bath house, one extra big barn, car barn and milk shed, good corrals, loading chute. Price \$65,000 \$20,000 cash. This is ideal ranch. See H. D. Marshall, 621 South Wall, Floydada. Phone 1142-W. 35-tfc.

FOR SALE — 3 room house with bath in Lockney, 2 blocks east of Gulf Station. Newly refinished. Jake Jones, phone 3396, Kress, Texas. 22-tfc.

Local & Long Distance

MOVING
We Specialize in Packing, Crating and Storage
TRANSFER & STORAGE
"MOVE SAFE WITH"
BRUCE & SON
Dial 4-6349
1009 North Broadway
Plainview

SEE ME for Monuments and Curbing. I represent an old, reliable firm. Frank Dodson, phone 2240. 33-tfc.

FOR SALE — VELVET-EEZ air-cushioned shoes. Velvet-eez shoes are entirely air-cushioned from heel to toe. It's a foamy soft cushion that lets you walk on thousands of air bubbles. No other shoe is more comfortable. Over 200 styles for men and women. Sizes 4 to 15 widths AAAA to EEEE. Rest your feet while you walk in Velvet-eez air-cushioned shoes sold and guaranteed by H. P. Coleman, dial 3834, Lockney. 25-tfc.

Wanted

MAN WANTED — With car to sell Rawleigh Products in Hale County. See Rawleigh dealer at 621 South Wall, Floydada. Mr. and Mrs. H. D. Marshall, phone 1142-W. 34-tfc.

IT'S TIME for you to start making your Ceramic Christmas gifts now. I also have a line of gifts ready for sale. The Ceramic House, Mrs. A. L. Vernon. 30-tfc.

FOR DISC ROLLING — Call John Livesay, dial 3302, Lockney. 30-tfc.

NOTICE—Portable disk rolling. C. L. Weldon Graves, Lockney 3483, or Floydada, 1119. 13-tfc.

WANTED—500 and 1000 gallon butane and propane tanks at Baker Flash-O-Gas Co. in Lockney. 50-tfc.

R. W. JOHNSON
WELL SERVICE
Windmill and Pressure Pump Work
We also sell
Fairbanks Submersible Pumps
Phone 3384

CESSPOOL DRILLING
Storm Cellars
Pier Holes
FISH & SON
509 Smythe St. Dial CA 4-5828
Plainview, Texas

WANTED — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

For Rent

FOR RENT — Furnished house and apartments, 320 South-west 1st Street. A. B. Kenady dial 3807. 36-tfc.

FOR RENT — Furnished house, one mile west on Highway 70. Modern. All weather road. See Mrs. Floyd Huff. 36-3tc.

The American flag can only be flown upside down as a signal of distress.

"Dixie" was the song of the Confederate States of America.

January River is the English meaning of Rio de Janeiro.

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

3 COLLIES WERE ASSIGNED TO EDINBURGH ZOD TO HELP A KICRESS NURSE HER CUBS



IN FRANKFORT, GERMANY, THERE IS A PARK WHERE ONLY VISITORS WITH DOGS ARE PERMITTED



IN THE VATICAN MUSEUM A STATUE DATING BACK TO THE FIRST CENTURY INCLUDES A LIKENESS OF THE PRESENT-DAY BULL TERRIER

© 1955, Gaines Dog Research Center, N. Y. C.

DORMITORY DUTY

Little Linda Sue Folsom of Amarillo visited in the Hershel Carthel and Warren Mathis home this week.

Study hours and after-hours dormitory jam sessions will find many a collegian comfortably dressed in cotton knit pajamas. The National Cotton Council reports that cotton knits are the biggest news in slumberwear fashions this fall. These trim knit halbriggans are by Carter.



Thousands Send Cards To First Family

Last year some 15,000 Americans sent Christmas cards to President and Mrs. Eisenhower.

This number was almost twice the total received by the Eisenhowers the year before.

About 75 per cent of the senders wrote personal messages on their cards last year and most of them said they were praying for the First Family.

GREETINGS at Christmas

We sincerely wish that you will share in all the pleasures of the Yuletide season.

CASEY'S CONTINENTAL CAFE
Aiken, Texas

Freedom of the press was established in America in 1735.

Monticello was the name of Thomas Jefferson's home.

San Juan is the capital of Puerto Rico.

Andrew Jackson's home was called "The Hermitage."

Alaska—once was known as "Seward's Folly."

The serial number appears twice on a dollar bill.

Mohair is the fleece of an Angora goat.

Gregarious animals live in flocks or herds.

A pirogue is a canoe made from a log or tree.

CLOSE-OUT PRICES
on good quality merchandise.

MEN'S BOOTS

\$19.95 values	\$10.00
\$29.95 values	16.00

Stetson Hats

\$30.00 values	\$25.00
25.00 values	20.00
20.00 values	15.00
15.00 values	12.50
12.50 values	10.00

Big savings on
Big Smith and Levi Strauss
Work Clothing
Everything in the house reduced.

Faggard Dry Goods
Lockney

4%
Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Phone 256 319 South Main
Jake B. Watson, Sec'y-Treas.



Christmas
For all of our friends we wish a real old-fashioned holiday filled with good cheer and happiness. Merry Christmas, all!

Personality Beauty Shop
WYNONA TOMMIE NAOMI



A Merry Christmas

May the joyful hours of Christmas overflow with good fellowship and good cheer for all our friends.

CAROTHERS MAGNOLIA STA.
Corene — Polly

Holiday Cheer

May the joys of the Holiday Season come to your home...to stay!

CARL McADAMS INSURANCE



SEASON'S GREETINGS

We hope that Santa's good to you... and brings the things you want him to. Happy Holiday!



THE LOCKNEY BEACON

ALLENS HERE

Mr. and Mrs. Wallace Allen and children of Miami, Oklahoma visited in Lockney Sunday. They were accompanied by his parents, Mr. and Mrs. Guy Allen of Kress. Wallace has recovered from a serious accident on his Oklahoma ranch which caused the loss of his left hand. The Allens moved to Oklahoma the first of this year.

Mrs. W. C. Mercer is at home from Hardin-Simmons University for the Christmas holidays. She will receive her degree January 23rd.

HAS OPERATION

Mrs. L. Buchanan, a former Lockney resident, underwent major surgery in Plainview Hospital and Clinic Foundation Monday. Her condition is reported to be serious. Two of her daughters, Mrs. Thelma Browning of Midland and Mrs. Emma Sue Whatley of Groom are with her.

HOME FOR HOLIDAYS

Pfc. and Mrs. John A. Dorman are here to spend 10 days during the Christmas holidays with relatives. They live at El Paso where he is stationed with the army.



Joyous Christmas Greetings
Our sincerest wishes for a Christmas rich in the blessings of love and friendship

SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway

FRIDAY AND SATURDAY, DEC. 23 and 24



Through a gauntlet of waiting guns the stranger fled—he lived by the law of the loaded rifle — and pleasure he took where he found it — from Vera Cruz to Matamoros they stalked his desperate trail — and every moment the fury mounts.

Also **CARTOON**

SUNDAY AND MONDAY, DEC. 25 and 26

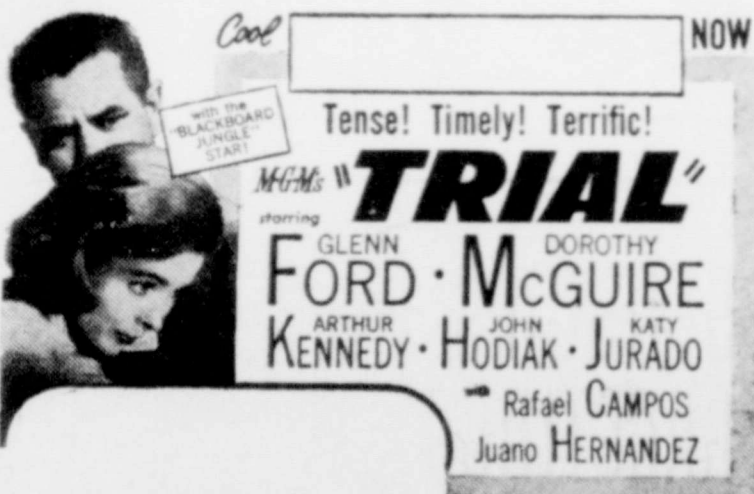
"A LAWLESS STREET"

with Randolph Scott and Angela Lansbury
WIDE SCREEN TECHNICOLOR

Slow to anger but quick on the draw — when gunman meets gunman the street is outside the law — a marshal stayed alive by lightning speed on the trigger — she left him because she loved him too much to face his death every day.

Also **NEWS** and **CARTOON**

TUESDAY, WEDNESDAY, THURSDAY, DEC. 27, 28, 29



Here is the picture that everyone is talking about — from Don M. Monkiewicz's Harper prize-winning novel — Glenn "Blackboard Jungle" Ford in a powerful picture about teen-age pelting and violence.

Also **CARTOON**

PLAINS THEATRE, Lockney

FRIDAY AND SATURDAY, DEC. 23 and 24

"SPY CHASERS"

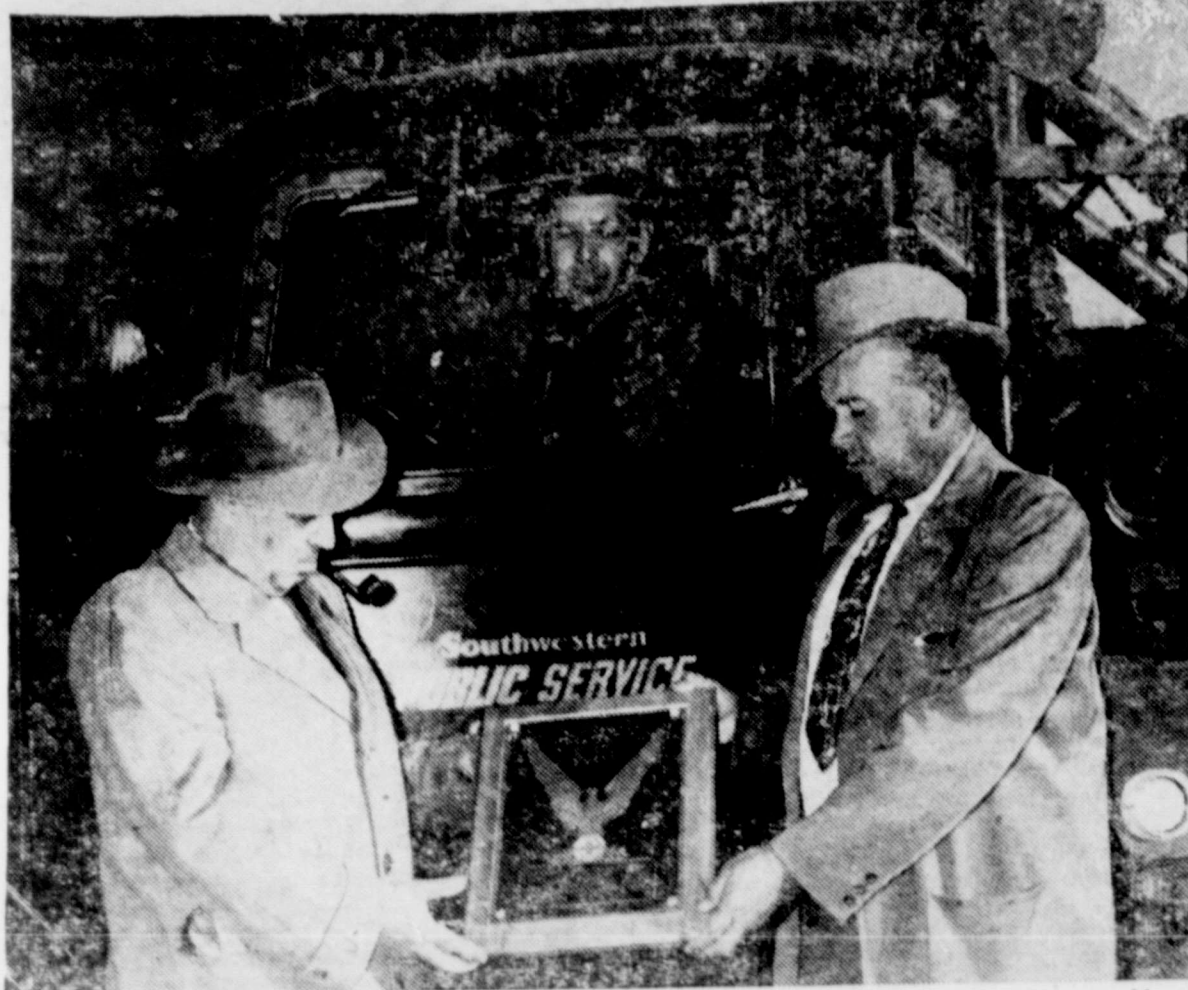
with Leo Gorcey, Huntz Hall and the Bowery Boys
Fun for young and old as the Bowery Boys take up chasing spies.

Also **3-Stooge Comedy** and **CARTOON**

SUNDAY MATINEE ONLY, December 25

"A LAWLESS STREET"

with Randolph Scott and Angela Lansbury
See Description above.



Safe driver Frank Welch looks on as H. O. Hodson, Southwestern Public Service Company vice president, presents National Safety Council plaque to Glen Chase, superintendent of company's construction department. 47 employees drove heavy duty truck fleet of 32 vehicles 375,000 miles without single accident winning national first place in competition with 30 other utility truck fleets over the nation.

Farm Workers Under Social Security

Since January 1, 1955, any farm employee, regardless of age, who is paid as much as \$100 in cash wages by any one farm employer during a calendar year is covered by social security. This means that the farm employer, who has such an employee, will deduct a 2% social security tax from the cash wages he has paid the employee and he will contribute an equal amount. He must report the amount of cash wages that he has paid to each such employee and send the total tax to the District Director of Internal Revenue.

The first social security wage information returns covering farm employees, together with the payment of the social security taxes due, should be sent to the District Director of Internal Revenue not later than January 31, 1956. Large farm operators may be required to file returns and pay taxes earlier. Farm operators can get complete information about taxes from the District Director of Internal Revenue.

Every covered farm employer is required to keep all records pertinent to the taxes. No particular form is prescribed for keeping records. The following records should be kept for each employee:

- (1) The name and social security account number of the employee.
- (2) The payments to the employee of cash wages for agricultural labor; and
- (3) The amount deducted as employee tax.

Newly covered farm workers will need social security cards which they can get from their nearest social security office. If the farm worker once had a card but lost it he should apply for a duplicate card. An application form can be obtained from the local Post Office.

By keeping proper records and filing complete and accurate social security tax returns, the farm operator is helping to build future financial protection for his employees in old age and for their families in case of death.

ATTEND T. S. T. A.

M. L. Brewer, president of Floyd County Unit of Texas State Teachers Association, accompanied by F. M. Smith, Lockney High School principal and I. T. Graves, Floydada High School Superintendent, attended a meeting of the Legislative committee of T. S. D. A. in Lamesa last Wednesday night. Approximately 50 people were in attendance at the Lamesa Junior High School cafeteria. Mr. Graves is on the steering committee for school legislation. Mr. Smith is past president of the Floyd unit. During the next general election the teacher retirement amendment is to be voted on and this was one of the topics of discussion.

A U. S. Department of Foreign Affairs was established in 1781 and reconstituted in 1789.

A silver Fox has black fur, interspersed with "silver" guard hairs.

Lucy Stoners are women who retain their maiden names after marriage.

Hale Co. Harvest Virtually Completed

Plainview. — Cotton ginnings and cotton on gin yards totaled 152,149 bales at the 32 gins in Hale County Tuesday.

The Plainview office of the Texas Employment Commission, headed by J. D. Roberson, made the ginning check as a public service, the TEC having concluded its schedule of ginning counts about three weeks ago.

Gin managers estimated there were 1,800 bales still to be harvested in the county, said Roberson. About 70 per cent of this year's crop was harvested mechanically.

The 16 gins in the south half of the county have turned out or have yet to gin 90,760 bales of the total crop. The 16 gins in the north half of the county had ginned or had waiting on their yards, 60,389 bales. The count did not include pieces of bales.

Only a few gins in the county are operating on a 24-hour schedule now, most of them having cut down to six or eight hours daily.

The TEC count revealed a sort of Christmas bonus for Hale County, since many estimates of this year's crop were as low as 135,000 bales.

Last year Hale County ginned approximately 207,000 bales. The crop this year turned out nearly a bale to the acre average.

"Black Maria" is the name given to police patrol wagon.

Cleopatra's Needle is a monument in London.

Broomweed will cause premature weak calves and retained placentas when it is in the toxic stages. The quantity of the plant a cow must consume to produce symptoms varies widely in different years, in different seasons of the year and on different soil types. The cause of the variations has not been determined nor the toxic principle of the plant established.

There are twelve pence in an English shilling.

GO TO CHURCH SUNDAY.

Demonstrations to all of the states showing the use of soil testing. Now time to make soil an asset from the future where year's crops will be planned on soil testing.

Lancaster, Pennsylvania, capitol of the United States for one day only.

Columbus made four voyages to America.

The ocean contains chlorine than salt.

A VERY MERRY CHRISTMAS

May the spirit of this joyous season remain with you always...



PINNER INSURANCE

FAY and JIMMIE

USED CARS

If you are needing a good used car here is your chance to get one worth the money. Give us a trial and we will trade with you.

Two 1952 4-Door Plymouth Cranbrook nice and clean

1951 V-8 Studebaker nice 4-door

1951 Plymouth 4-door Good 1950 model 6-cylinder Ford

1951 Dodge Pickup 1/2 ton, excellent condition

BILBREY MOTOR COMPANY

Dial 3348

Lockney



Season's Greetings

BILL & LEONARD'S BARBER SHOP



A PRAYER for Christmas

As the curtain begins to draw across the old year, we pray that the spirit of Christmas be kept in the hearts of men not only this one day... but every day. For with Christmas in our hearts nothing in life could ever dim the joy or dim the light of our peace.

PARKER'S HOME FURNISHINGS
HERSHEL SWEPSTON CLYDE STOWE

Greetings

This Christmas, our hearts once more are filled with a feeling of rejoicing as we recall the rich friendships and grand associations that have been our proud possessions these many years. To all our old friends and new acquaintances we extend our warmest and heartfelt greetings for Christmas and the New Year.



THESE ARE THE WISHES OF YOUR FLOYD COUNTY OFFICIAL FAMILY AS LISTED BELOW:

COOPER, Sheriff Earl Huckabee Deputies	CLARENCE GUFFEE County School Superintendent	JOHN B. STAPLETON District Attorney	W. H. COUNTS Commissioner, Precinct No. 2
W. B. BAIN JR. County Attorney	W. C. PLUMLEE Commissioner, Precinct No. 3	T. T. HAMILTON County Tax Assessor-Collector	J. K. (KELLAR) HOLMES Commissioner, Precinct No. 1
A. G. AYRES Service Officer	TROYE W. STANSELL County Treasurer	MARGARET COLLIER County Clerk	W. E. GRIMES County Judge
MARY L. McPHERSON District Clerk	J. J. HARRIS Justice of the Peace		

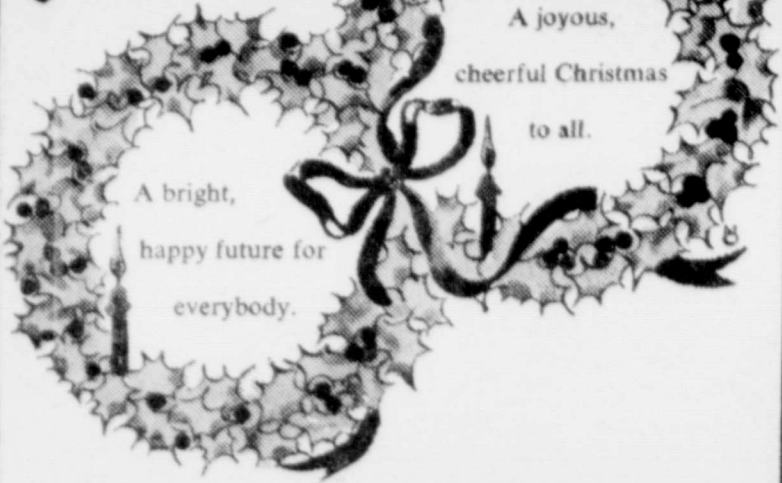
Mrs. H. B. Sparkman left last Saturday to visit her daughter, Mrs. Gene Husky and Mr. Husky in Dallas. Mr. Sparkman and Frankie Sue plan to leave Friday to join them for Christmas.

Nine-pins are also known as skittles.

Air weighs 15 pounds per square inch.

A pulkha is a Laplander's traveling sled or sleigh.

Greetings



Barnett & Calahan Gull Service
AUDVIE BARNETT JACK CALAHAN



Many Christmas legends and customs are part of the folklore of our ancestors in all parts of the world. Many of them, too, are a mixture of early Christian and pagan observances which time and Christianity have given new meaning.

Santa Claus, our American giver of gifts, is little known elsewhere in the world. In Eastern and Southern Europe, it is the Wise Men who arrive bringing gifts. In Hungary the gifts come from the Angels, in Poland from the stars, in Greece, St. Basil is the gift-bearing patron saint.

Popular tradition has it that the candle we place in our windows at Christmas is a custom originated by early Christians to whom the candle represented the star that guided the Wise Men to the stable at Bethlehem. One interesting legend tells of a shoemaker who, though poor, always placed a candle in his window at night to guide weary travelers, and so inspired the villagers that soon each window contained a lighted candle.

The holly bush, long associated with Christmas, and with many legends was once called the holy-bush, because in its natural state the berries ripen at Christmas time.

The Wassail bowl, which today is Christmas punch, is said to have come to us from the ancient Saxons. Wassail was a word of greeting which meant literally, "What Hails?", or "How fare you?"

At Christmas time, traditions of the Old World live again. Pinatitas, doves and festive straw chains from South Europe; wheat sheaves, paper and carved wood from Scandinavian countries; angels, stars, Czechoslovakian bells and gold German stars are all bits of Old World charm that we re-create in our homes.

The Bank of England is called "The Old Lady of Thread-needle Street."

President Taylor was known as "old rough and ready."

Hellgate Bridge extends across the East River in New York at Hell Gate.

Voltaire's real name was Francois Marie Arouet.

Season's Greetings

Once more may the Christmas Star send its blessing down with the same glad meaning it brought to Bethlehem. And as we yield our hearts to the spirit of tenderness which pervades the Christmas air, may we remember the heavenly love which came into this world the night Christ was born.

Let us remember, too, that we keep Christmas truly, only when we permit the love of the Christ to enter our hearts and lives. May you enjoy a truly Merry Christmas and a Happy New Year.



LONE STAR OIL CO.

Lone Star



A MESSAGE FOR Christmas

In the spirit of the first Christmas that "came upon a midnight clear" we extend our warmest greetings to you and yours.

Dutch's Food Store

INA DUTCH

5,686 Men Register For Draft In Nov.

Austin. — A total of 5,686 Texans registered at local draft boards in November, nearly all of whom were 18-year-olds.

Federal law requires men to register on their 18th birthday or within five days thereafter. Lt. Col. Marlin D. Lewis, deputy state Selective Service director, pointed out.

Under present regulations and policies, no one is drafted under age 21 in Texas except volunteers or delinquents. But the law obligates males to register at 18.

Since the present law was enacted in June, 1948, all males born since August 30, 1922, have had and now have legal obligation to register except those not yet 18.

A man who fails to register as required, upon prosecution and conviction, is subject to fine up to \$10,000, or five years in prison, or both.

Colonel Lewis said that recent cases had been discovered where men had altered regis-

tration certificates after registering.

"Such alterations are also punishable by fine up to \$10,000, five years imprisonment, or a combination of fine and imprisonment," Colonel Lewis warned.

The American continents were named after Americus Vespucius, a map maker.

The Four Queens in a pack of cards represent Cleopatra, Queen Esther, Queen of Sheba and Broadieca.

Warren G. Harding was the first president to address the American public over the radio.

Big Ben is the bell of the clock in the tower of the Houses of Parliament in London.

The Star-Spangled Banner was made the USA national anthem by an act of Congress, March 3, 1931.



CHRISTMAS GREETINGS

To every home... to every heart... we're sending a sleigh-load of Christmas wishes. May Santa fulfill your brightest expectations, and may the warm glow of the holiday season remain to brighten your memories through many a month to come. Merry Christmas, everybody!

Panhandle Compress & Warehouse Co.

F. R. HAWKINS, Local Manager



With best wishes for the Holiday Season



May this Christmas be one of resounding joy and good cheer for you and all those dear to you... and may your Holiday happiness continue through every day of the New Year.

PROVIDENCE GIN

H. G. Hodges, Mgr.

Helmuth Quebe, Bookkeeper

Gospel of Christ

MAIN STREET
CHURCH OF CHRIST

THOS. McDONALD
Preacher

IS THERE A HELL?

How many people say they believe in hell. How strange when the same people who believe in hell, do not believe in the God who made it. Is it wishful thinking? Do we possibly dispose of the problem of evil? Is there a place called hell and it is in certain terms. Of course we all realize that there are used are accommodative to the world but that does not make hell any less real.

Will you hear a man say that he can't see like Jesus Christ could send a man to hell? That Jesus talked more about hell than in the New Testament? Hear some of the things Jesus gave us:

"I tell you my friends, Be not afraid of them who kill the body but cannot kill the soul. He that will offend one of these little ones, he hath killed the soul." (Mark 9).

"I tell you, whosoever shall enter into life maimed, than he that is whole. It is better to go into Hell, in the fire that never goes out, than to offend one of these little ones." (Mark 9).

"I tell you, the hypocrites of his time Jesus said: 'Ye serpents, ye offspring of vipers, how can ye expect the Kingdom of Heaven?' (Matt. 23).

"I tell you, in the judgment scene Jesus told how the wicked will be punished. The King shall separate the wicked from the righteous and will cast them into the eternal fire prepared for the devil and his angels." (Matt. 25).

"The Bible warns us again of the punishment of the fearful, and unrepentant, and murderers, and fornicators, and idolaters, and all liars, their part shall be with the wicked, who shall have their portion with the wicked, who shall burn with fire and brimstone, and shall have their portion with the wicked." (Rev. 21).

"The Bible clearly states that hell was prepared for the devil and his angels. God is not willing that any man should be punished, but if men refuse the mercy of God, they shall be punished. If wicked men brought into heaven they would be cast out." (2 Peter 2:4).

"There is a heaven to be gained and a hell to be avoided. We beseech you by the mercies of God. Accept his grace in Christ Jesus as God's Son. Repent of your sins, and be baptized in the name of Christ. Be buried with him in baptism, and you will escape hell and receive the Kingdom of Heaven." (Acts 2:38; Rom. 6:4; 1 John 1:7).

With Proper Care, Poinsettia Plant Will Bloom Again

That popular Christmas plant, the poinsettia, need not be discarded when the holiday is over. The right care can keep it in condition for blooming again next year.

Horticulture specialists say you need not be alarmed about dropping leaves. Leaf dropping simply means the plant is going into its normal rest period, which lasts until about May 1.

After the leaves fall, put the plant in a cool place—40 to 50 degrees—and water sparingly. About May 1, cut the plant back quite heavily, to remove excess wood and make it more shapely.

Shake off the old soil and repot in a mixture of three parts garden loam, one part well-rotted manure and one part leafmold. Use a pot just large enough to hold the mass of roots without crowding and still provide good drainage. Water enough to keep the soil from drying out.

In about another month, when weather is warm, set the potted plant outdoors, submerging the pot in the soil at ground level to a little below. Put it in full sun unless the weather is very hot. In that case, give it light shade. When nights cool in the fall, put it in a window where there is good light and air and where temperature is about 60 to 65 degrees, but with no draft. Water regularly so the soil never dries out and use a little liquid fertilizer every week.

Long nights, uninterrupted by even a shaft of artificial light, are needed to bring the poinsettia into flower.

Farm Income Drops 8 Percent In 1955

Austin — The University of Texas Bureau of Business Research reports a continuing decline in Texas farm cash income.

The January-October total for 1955 is \$1.3 billion, 8 per cent below the figure for the first 10 months of 1954.

Only seven of 19 major farm commodities showed increases: corn, 2 per cent; grain sorghum, 9 per cent; peanuts, 128 per cent; sheep and lambs, 12 per cent; mohair, 48 per cent; eggs, 3 per cent, and fruit and vegetables 15 per cent.

The 12 commodities registering decreases were: cotton, 9 per cent; cottonseed, 29 per cent; wheat, 31 per cent; oats, 19 per cent; flaxseed, 61 per cent; rice, 6 per cent; cattle, 4 per cent; calves, 34 per cent; hogs, 28 per cent; wool, 24 per cent; poultry, 1 per cent and milk and milk products, 1 per cent.



NEW YORK SPECTACULAR . . . Among the brightest Christmas displays anywhere is the annual Rockefeller Center arrangement. In this display flickering bulbs are set into 300 giant red and white tapers in the channel gardens while the tree, symbol of peace and good will, lights up the surroundings.

Novel Christmas Decorations Add Value To Presents

With so many gifts to wrap this time of the year, paper, cards, ribbons, seals and other package decorations can add up to quite a sum. By using a little imagination, these costs can be kept at a minimum.

Ends of wallpaper rolls, whether left over from your own walls or bought as odd stock at your local paint store, are especially pretty for large packages. Even newspapers can be used to wrap large packages and the want-ad section is more attractive than the other pages.

Small pieces of aluminum foil or shelf paper from the end of the roll are excellent for wrapping smaller packages. Or if you have a young child who fingerprints, why not wrap gifts in some of his paintings.

White tissue paper can be made quite appealing by spattering it with red or green ink or water with food coloring added.

For seals, cut out colored pictures from magazines, old Christmas cards or even small bits of wrapping paper and paste them on the package. Or you can paste them on a small piece of folded construction paper to make an enclosure card.

Acorns, pine cones or oak leaves, painted or shellacked and tied on top of the package will catch the eye of both young and old.

GO TO CHURCH SUNDAY.

Floyd Business Concerns Show 15% Increase

"There are 16 more business concerns in Floyd County today than there were five years ago," says Wayne A. Clark, manager of the Amarillo office of Dun & Bradstreet. Basing his facts upon the figures in the current January 1956 Reference Book, Clark points out that in 1951, 218 businesses were listed by Dun & Bradstreet; today there are 234 enterprises. This indicates a 15.6% increase in the Floyd County business population during the past five years.

The Reference Book, incidentally, lists only manufacturers, wholesalers, retailers and some service companies, such as laundries and gasoline service stations. It does not include some of the service and "professional" businesses, such as barber and beauty shops, real estate and stock brokers. Thus the figure for businesses in Floyd County would actually be higher than the 234 quoted above.

Better than 95 per cent of all commercial transactions in the United States are made on credit terms and the buyer and the seller are brought together by means of credit information.

When the owner of a business or his accountant returns his

financial statement to Dun & Bradstreet, the owner has taken the first step in establishing his responsibility as a seeker of credit.

The statement becomes a part of the credit report on his business along with a financial analysis, a description of what the business does, and a record of how it pays its bills.

On the basis of the information in the report, a rating is assigned and the business man is listed in the Dun & Bradstreet Reference Book. This makes it possible for his suppliers and insurance underwriters, who use the book, to look him up and in this way he is assisted in getting his goods and insurance.

In other words, should a manufacturer or wholesaler receive an order for merchandise from a merchant in Floyd County the listing and the rat-

ing of the merchant can be checked in the Reference Book. And it makes no difference where the seller is located. The listing of the Floyd County businessman appears in every issue of the Reference Book in the United States.

A Reference Book listing contains the name of the business and the rating. The rating consists of two symbols. The first, a letter of the alphabet, indicates financial strength or capital. It is the difference between what the business owes and what it owns. The second symbol, a numeral, reflects a composite of financial stability and payment record.

Spain was once known as Iberia.

The Republic of Andorra is in the eastern Pyrenees, between Spain and France.

Season's Greetings

May all the good cheer and pleasure that we wish to be yours this Christmas lead to a very happy New Year.

Frank Perkins Agency

GREETINGS

Here's hoping that all the joys of this Holiday season will be yours in fullest measure... and that the New Year will be richly rewarding in friendship, good health and happiness.

LOCKNEY — Water Department
Juanita Thompson, Secretary

Christmas Carols

merry christmas

Once again the season of song and merriment is at hand! As young and old raise their voices in tune with the Christmas celebration may we add to the chorus of harmonious greetings, a cheerful wish for all our friends.

"May you have a Yuletide of comfort and joy—a New Year of peace, good health and continued happiness."

Rhodes Super Market
MR. AND MRS. RAYMOND RHODES
JACKIE, PAM AND PAT

Mrs. Conde Davis will have as Christmas guests Saturday and Sunday her daughter, Mrs. Tony Lundgrin, Mr. Lundgrin from Amarillo and two sons, Ted and Gene, students at Texas Technological College.

Mr. and Mrs. L. L. Rhodes and Janie plan to spend Christmas in Pampa with Mr. and Mrs. Carl Harris.

SISTER IS ILL
Mrs. Bill Hodel left early Tuesday morning via plane to visit her sister, Mrs. Mike Thornberry of Irving, Texas who is in a Dallas hospital. Mrs. Thornberry underwent major surgery Monday and was resting well Tuesday night when Mrs. Hodel called home.

GO TO CHURCH SUNDAY.

NOW AT OUR STORE ...
2 large loaves for 39c



Tendercrust
Brown 'n' Serve Rolls
2 dozen - 39c

RHODES SUPER MARKET
Dial 2275

NOTICE!

Anyone interested in connecting to the existing lines of the Lone Prairie Gas Association or forming new lines along association easements, should contact a board member as soon as possible.

Charlie Boedeker Joe Foster
Herman Thornton
Ino. T. Carthel
Kenneth Wofford

Seeing is Believing



NEARSIGHTEDNESS OFTEN PROGRESSES UNTIL THE AGE OF 19 OR 20 AND THEN REMAINS STATIONARY.



NEARLY EVERYONE HAS SOME ASTIGMATISM. IF IT IS PRONOUNCED, INDIVIDUALLY PRESCRIBED "CYLINDRICAL" LENSES ARE REQUIRED, SAYS THE BETTER VISION INSTITUTE.

Can you name him?



SEE NAME INVERTED BELOW

THIS ENGLISH POET (1770-1850) HAD WEAK EYES BUT CARRIED HUNDREDS OF LINES IN HIS HEAD BEFORE WRITING THEM.

WILLIAM WORDSWORTH



MOST BUSINESS EXECUTIVES READ ONLY ABOUT 250 WORDS A MINUTE. WITH THE HELP OF VISION SPECIALISTS, THEY COULD DOUBLE THIS RATE.

Training For On-Farm Veterans Being Offered

A course is being taught in this county by N. S. Abbott in Institutional On-Farm Training for veterans that are farming. The course is a combination of classroom instruction and actual experience on the farm. A veteran desiring to enroll in this course should be farming under a written lease contract or ownership of the farm, or be able to obtain a lease contract covering the time of training allowed him Mr. Abbott said. The farm must be of such size and character that, with his school work, it will require the veteran's full time, permit instruction in all necessary aspects of farm operation.

There is room in the present class for more trainees. Under the present law, veterans have only two years after discharge in which to begin their training. And it is wise to begin their training as soon as possible after a decision is reached as to type or kind of training desired. Veterans that are eligible for this training should investigate the possibilities. They may contact Mr. Abbott at telephone 3856, Lockney. At the beginning of the new year would be a good time to start their training. It is hoped that each veteran in the county will check on this matter. Complete



TALKING TO SANTA . . . It's an old, old story that's new every year for thousands of children, this visiting Santa in the big department store to talk about what's to be in the Christmas stocking. Most always, there's a proud parent standing nearby to do a little prompting if necessary.

Information will be given any veteran that will call or write, Abbott explained.

Veterans are given a training allowance from the government during the time they are in training, the amount depending upon the number of dependents. Any veteran may enroll for the length of time he has up to three years.

Jim Bob Reynolds arrived Tuesday from Texas Tech and will spend two weeks visiting his parents, Mr. and Mrs. Willis Reynolds and Jane.

The United States flag had fifteen stripes from May 1, 1795 to April 1, 1818.

Many Relatives Here For Funeral

Out-of-town relatives here for the funeral of Rev. A. L. Shaw Saturday included: Mrs. Tabor Alford, Sioux City, Iowa; Rev. and Mrs. Vernon Shaw, Dallas; Mr. and Mrs. Shelton Shaw, Mr. and Mrs. Eugene Shaw and family, Lester Short, Mr. and Mrs. Uyless Bourland, Sam Cannon, Mr. and Mrs. Ray Cannon, Mrs. Foy Jackson, Mr. and Mrs. Teaman Hughes and daughter, Leslie Hamilton, all of Vernon; Carol Wayne Shaw, Fort Worth; Mrs. Luther Tiffin, Fort Worth; Mrs. Ellie Humphreys and son, Clint, Fort Worth; Mr. and Mrs. Jodie Jackson, Plainview; Mrs. Ida Imboden, Enid, Okla.; Mrs. Minnie Imboden, El Reno, Okla.

Tiny Baby Weighs Less Than 2 Lbs.

A tiny baby, weighing less than 2 pounds, is gaining in its incubator at the Lockney General Hospital here and doing well, hospital officials say. It is the infant son of Mr. and Mrs. Arthur Gonzales. The baby is yet unnamed. Gonzales is a farm worker.

Colored School Has Turkey Drawing

The Lockney colored school sold some 275 tickets recently in a turkey drawing with the winner being determined last Friday evening during a program at the school.

The Friday night program for students and patrons of the school included games such as "apple biting" and "fish pond." A large crowd was present.

Winners of the contest to sell the most tickets were J. W. Albert, first; Rosie Lee Bennett, second, and Charles D. Albert, third. Wavelly Washington, principal of the school, presented the three high ticket sellers with cash prizes.

The faculty and students were greatly pleased with the generous support by the people of the community, Mr. Washington said.

SPORTSMAN



He's not a member of the "Mars patrol"—just a sportsman dressed for protection from rain and cold. His hooded cotton parka is Zelan treated for durable water and spot repellency. When unzipped, the hood becomes a large, smooth collar.

Seniors Christmas Pageant Is Today

The Senior Class Christmas pageant will be presented today (Thursday) at 1:30 p. m. in the High-School auditorium. The pageant, entitled "The Birth of a King," is a very inspiring portrayal of the birth of the Christ Child with seniors taking most of the parts.

The public is cordially invited to attend and see the pageant.

according to Mrs. Ruth Carter, who is directing the pageant.

Mrs. Ruth Carter, who is directing the pageant, said that the pageant is being presented in the High-School auditorium. The pageant, entitled "The Birth of a King," is a very inspiring portrayal of the birth of the Christ Child with seniors taking most of the parts.

There are 77 rooms in the White House.

California is 770 miles long.



LAST MINUTE GIFT SUGGESTION FOR YOUR MAN!

- Wembley Ties
- Cooper's Stretchy Sox
- Cooper's Underwear
- McGregor Jackets
- Mallory Hats
- Stylemart Suits
- Slacks
- Sport Shirts
- Van Heusen Dress Shirts
- Textan Belts
- Swank Men's Jewelry

The gift items you find here are nationally advertised, fine quality merchandise — something he's proud of. Hurry.

BROWN'S CLEANERS Dial 3831 **CLOTHES**



LIVINGSTON BODY WORKS

N. L. Livingston, Prop.

Season's Greetings

It's our sincerest wish that your Holiday Season may in every way be glad . . . abundant with good fellowship, good health and success in the coming New Year.

SOUTH PLAINS GIN
Sterley
PETE — OWEN — HERMAN

Greetings



OLIVER JEWELRY

Mr. and Mrs. Ted Oliver

WE WILL BE CLOSED MONDAY, DEC 26

Christmas

May the spirit of peace and good will of this joyous Christmas season abide with you and yours now and always.

LONE STAR STORE
Polly and Jeop Jarrett

Decorations of Xmas Contest

Mrs. Cope's and Mrs. Wagoner won first, second and third places in the Christmas decorations contest. The winning class decorated the living room and the living room. The decorations were made from silver, pink, and white. The tree was decorated with silver and pink paper. The decorations were made from silver, pink, and white. The tree was decorated with silver and pink paper. The decorations were made from silver, pink, and white. The tree was decorated with silver and pink paper.

them. There were silver snow flakes on the top of the boards. In the back there was a silver wreath with pink trimmings of cones, leaves and ribbons. From the ceiling hung a mobile. In one corner on the table was a small tree with gifts wrapped in pink and silver. The windows were covered with silver stars and snowflakes, snow was sprayed over them. From the shades hung more pines and cedar. The bulletin board was covered with pink paper, small silver stars, and silver bells. Long icicles were draped around the bulletin board, which also proudly displayed the white ribbon that represented their prize.

Although a prize could not be awarded to each class, the decorations of each one were very pretty and helped to boost the spirit of each student and teacher.

We wish to thank Mrs. Bill Birdwell and Mrs. Eileen Naylor for judging the winning rooms.

Dear Santa Claus:

I have been a good girl this year. I hope that you come to see me this year. I will have some cookies and milk out for you.

Please bring me a little boy doll, 'bout 17 or 18 years old. I would like for him to have a cru-cut and blue eyes. It would be nice if he was a junior in high school.

Please don't forget all the kids in typing II class. They are all pretty good. Please bring Mack home for Gail at Christmas.

I love you, Santa Claus,
Eldora Boone.

Dear Santy,

I am a little girl eighteen years old and I have been such a little good little girl. I brush my teeth ever mornin and sometimes I even comb my hair.

All I want for Christmas is some creamed pertatoes and a little black headed boy that goes to Texas Tech. I want anything you have to eat. I want a lectric shaver so I can leave some razor blades for my daddy. (He looks perty had wid dem long whiskers.)

Tank you Santy. Don't forget to come and see me.

Your little friend,
Bethy.

Dear Santa:

Would you bring me a date I am seventeen and have never had a DATE before. I am only asking for this one thing. Make him a SENIOR tall (not too tall) blond, and sorta on the bashful side. He is a real living doll. He seems like a real nice boy.

I also have a girl friend who would like to go with him. I hope she has one with him. That would be a swell present for both of us.

Love,
Barbara Hanks.

HERE FOR XMAS

Miss Patty Jo Wilkes arrived home December 17 to spend Christmas holidays with her parents, Mr. and Mrs. B. B. Wilkes and Leslie. She is a student at Colorado Women's College at Denver.

Edward Lemons, student at Decatur Baptist College in Decatur is home for the Christmas holidays with his parents, Mr. and Mrs. Carl Lemons.

McMurry College Band Presents Assembly Program

On Monday, December 12, the McMurry College Band presented an assembly program in the high school auditorium.

Mr. Raymond Bynum, the director, first conducted them in a march. This was followed by several other numbers by the band. There were a few musical instrument solos and two soprano solos by Dorothy King.

The L. H. S. band director, Elmer Stinson, conducted the visiting band in a snappy march.

In conclusion, the band played John Phillips Sousa's "Stars and Stripes Forever."

The McMurry College Band has toured many European countries. We high school pupils considered it both an honor and a privilege to hear their rendition of the various musical selections.



CHRISTMAS

Joy and Peace

The season of rejoicement is here and we extend to you our sincerest wishes for a cheerful and peaceful Yuletide.

BAKER HARDWARE CO.

LAST MINUTE GIFTS That are CLOCK STOPPERS



JUST THREE SHOPPING DAYS UNTIL CHRISTMAS!

YOU CAN SAVE on your Christmas gift buying by shopping at Byrd's. We are offering many nationally advertised items at prices that will save you money. Come in today and select your gift items from our large stock of merchandise.



May yours be a holiday overflowing with happiness and good cheer.

REMINGTON 60 ELECTRIC RAZORS

Deluxe model, finest made, 378 cutting blades in approximately 3 square inches. built on contour to fit your face. \$29.95 value

\$18.95 each

IS HE A CAMERA FAN?

Maybe he or she, would like a Camera, movie, slide or still, for Christmas — or some other picture equipment. Here's the place to get it.

Keystone 16 mm. Magazine Camera
with 16 mm. Keystone Projector. Screen and Tripod. Lights for indoors, total value \$316.00. Buy it all here for — **\$249.50**

Revere 8 mm. Camera Turret
with Revere No. 777 Projector, Screen, Tripod and Lights. \$320.95 value, all for only — **\$249.50**

Keystone Magnascope Projectors
8 mm., regularly \$169.50, now — **\$130.00**

BELL & HOWELL MOVIE CAMERAS
8 mm., \$134.95 value, now only — **\$99.50**

Parker 51 Pen and Pencil Sets
\$22.50 value for only — **\$14.95**

Chime Mantle Clocks
Two \$49.50 values for only — **\$39.95**

One \$36.50 value for only — **\$29.95**

Tole Wall Clocks
\$6.95 to \$29.95

17 Jewel Elgin Wrist Watches
\$55.00 value, now \$39.50
\$67.50 value, now 42.50

Ladies' Deb Elgin Watches
\$37.50 value, now \$29.50
\$59.50 value, now 39.50

Ladies' Royce Lapel Watch
\$35.00 value, now \$17.50

Benrus Men's Watches
\$39.75 value, now \$29.50
\$59.50 value, now 39.50

Lady Hamilton Watches
\$150.00 17 jewel Diamond Watch, now \$100.00

HOME APPLIANCES

make fine Christmas presents.

SUNBEAM FRY PANS Complete
\$17.95

SUNBEAM MIXMASTER
\$57.95 value for only — \$39.95

UNIVERSAL MIXER FOOD CHOPPER
\$57.95 value for only — \$42.40

UNIVERSAL FRY PAN COMPLETE
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HOOVER PIXIE VACUUM CLEANERS
\$39.50 value for only — \$27.50

UNIVERSAL COFFEEMATIC
\$29.95 value, now \$21.50
\$24.50 value, now 18.95

WESTINGHOUSE AUTOMATIC COFFEEMAKER
\$24.50 value, now — \$18.96

Merry, Merry Christmas

We hope you have lots of fun, and joy, and laughter, this Christmas.

Byrd's Food Market
Bob Reasoner Calvin Wylie Lozell Graham

BYRD PHARMACY

FRED D. BYRD, Pharmacist Lockney

Dial 3353



SINGING SANTA . . . It seems that Santa Claus is everywhere this time of year. In this photo he is shown unloading some of the more than 11,000 Christmas trees shipped from Canada to the United States.

Cakes of ice from the first commercial ice plant were four feet long, two feet wide and one inch thick.

The first set of boxing rules and first set of boxing gloves were made by Jack Broughton in 1743.

GRACE YOUR TABLE

Treasured china and crystal that are not often used need a quick wash and polish. Silver tableware and servers can really grace your table only if they have had a thorough polishing, followed by washing in hot soap or detergent suds. And if your dining table is to be extended by seldom-used extra leaves, open it up full length now and give the whole surface a good sanding and waxing for an even luster.

In 1947 John Cobb of London became the first person to travel more than 400 m. p. h. on land.

Built by mission priests more than 200 years ago, a ditch in San Antonio, Texas, still is used for irrigation.

Brazil was discovered in 1500 by the Portuguese admiral, Pedro Alvares Cabral.

Cyanide was invented by Nikodem Caro and Adolf Frank in 1905.

Nevada was the thirty-sixth state admitted to the union.



Museum for Texas' Birthplace

After 120 years of neglect, the site at Old Washington-on-the-Brazos where the Texas Declaration of Independence from Mexico was signed, is to be marked by a million-dollar monument and museum. Here is the artist's conception of the memorial which will be topped by a beacon to be known as "The Light of Texas Freedom." Tom S. Whitehead, publisher of the Brenham Banner-Press, is director of a statewide campaign for funds with which to finance the project.

"Sorry, Dunder, Blitzen and the rest of you fellows. This year I'm driving an OK Used Car!"



Look for the red OK Tag!



Old hands at Holiday driving want quick, easy starts in cold weather. That's why winter buyers prefer inspected and reconditioned OK Used Cars. They drive with confidence backed by the dealer warranty in writing. Remember that our volume trade-ins mean extra savings and wider selection for you.

Sold only by an Authorized Chevrolet Dealer



Lockney Auto Company
Dial 3368 Your Chevrolet Dealer

Cheerful Holiday Wishes

Mind if we pop up with a Yuletide wish for everybody? May your Christmas be a joyous one, remembered for years to come.

J. C. KEMP
Phillips "66"

CHRISTMAS-TREE CHECK

Don't wait until the last minute to discover how many replacements you need for the tree ornaments that were broken last year. It's one of the things apt to be overlooked until you're ready to trim the tree on Christmas Eve, by which time the stores are all closed. Check your tree lights, too, and what about the tree stand? In short, your Christmas tree should be listed as a separate project which you can prepare well in advance.

KITCHEN EXECUTIVE

Running a household can be a challenging job if you have an executive's desk! The homemaker's kitchen planning desk can be a cozy, attractive center where, kept carefully on file, can be found the budget, shopping lists, menus, appointments, etc. This corner should, if possible, be in the kitchen or near by. The desk top should be of easy-to-clean material, and be equipped with a desk lamp, telephone and a hanging shelf for books. Wallpaper can be colored and add an accent of beauty.

GO TO CHURCH SUNDAY.

Reykjavik is the only large town in Iceland.

Philadelphia, Penn., was chartered as a city in 1701.

Merry Christmas

It is our sincerest wish that this Christmas brings a great abundance of warm and lasting pleasures to everyone.

IS FARM STORE
AND MRS. S. F. BARBER



Christmas Greetings

From the men and women who are your Public Service Company.

Their wish for you is that the Spirit of Christmas shall live in your home every day, and that all your hopes and dreams are crowned with rich fulfillment.



Class Meetings And Organization Held

On Tuesday, December 13, all classes assembled for their weekly meetings. Some drew names for the Christmas party which will be given in the auditorium immediately after the presentation of the Christmas play. The F. H. A. discussed and planned their party for December 18. At this time, the names of the capsule friends will be revealed. The senior class president distributed the Christmas cards to be delivered to the purchasers.

OFFICE SUPPLIES at The Beacon Office.

What I Want For Christmas

I would like a camera and a visit with my husband's folks in Oklahoma. — Louise Cauthen Stewart.
I want my puppy dog shipped to me from California. — Suzanne Smith.
I hope old Saint Nick brings me an electric blanket or a knit suit. — Floy Baxter.
I want either clothes or a pair of boots. — Jay Kemp.
I am just thankful for my health, and I hope mother is much improved by that time. — Oddie Maye Rogers.
I shall be glad and happy to get whatever I receive. — Kenneth Pinner.
I would like a pair of boots and a Western hat for Christmas. — Doyle Fowler.
I hope to receive a new horn case. — John Truett.
I want an enjoyable trip to Louisiana and much fun during the holidays. — Sue Harper.
A twelve gauge shotgun is my choice of a gift. — Dee Nix.
A paint job on my car will be fine and dandy. — Lonell Hays.
Gifts for my "Hope Chest" will be very suitable. — Carolyn Campbell.
I desire a record-player and many records to provide music and cheer throughout the coming years. — Anna Mae Leach.
Dear Santa Claus, a pretty red coat is my heart's desire. — Avenell Brand.
I am not particular. — Bobby Mills.
I want clothes, clothes, and more clothes. — La Juan Sandhu.
Santa Claus, can you possibly find me a "Living Doll"? — Donald Pigg.
Dear Saint Nicholas, I want clothes and a radio, please. — Martha Cryer.
Anything I receive will be gladly accepted. — Cleon Wylie.
I hope Santa Claus has clothes and a Teddy Bear on his list of presents for me. — Glenda Foard.
Whatever Saint Nicholas thinks I deserve will please me. — Dan Griffith.
Either a new dress or a pair of shoes will be just fine. — Rita Griffith.
A record-player and a gun would bring me a Merry Christmas. — Jerry Mickey.
New clothes make a wonderful Christmas gift, and maybe some luggage will not make Santa's "pack" too heavy. — Veda Elland.
Dear Santa: I would like to have lots of happiness in the coming year. — Luther Wilboms.
Dear Saint Nick, a pair of boots and a shotgun are what I want. Remember my new address. — Sammy Lynn.
Santa, I want some new

Annual Staff Party

On Wednesday evening, the fourteenth, the annual staff members were entertained with a dinner party in the home of Gail Kellison. After dinner was served, the group sang carols and exchanged gifts. Those present were Mrs. W. C. Irons, Bobby Lou Casey, Charles Vaughn, Gene Handley, Eldora Boone, Ernestine Spradlin, Beth McLaughlin, Floy Baxter, La Juan Henderson, Betty Jean Foster and Mary Myers.

Longhorn Heartbeats

Jerry Mc. and Weldon J. were seen with girls from Plainview Sunday. Doyle F. has been making frequent trips to Plainview lately. Well, Gene H. and Katie R. are now going "steady." Lonell and Lynn have been having a good time in history lately. Barbara T., why were you so upset in sixth-period study hall?

Whozit

- State flower of New York.
- The most common metal.
- Fifth day of the week.
- Public notice in print.
- Gaiety or gladness.
- A musical drama.
- To aid or assist.
- Time from sunset to sunrise.
- Mournful or sorrowful.
- Peculiar or strange.
- At the present time, at once.

If you think you know the Whozit, give your guess to Sally Cox. One show pass will be given to the person who correctly identifies the whozit. Last weeks whozit, Doyle MeAda, was identified by Peggy Epperson.

Glenn Curtiss was the first American issued an aviation pilot's license. Clothes and a record-player would add much to my holiday enjoyment. — Janis Widener. I want the "party girls" to have a "rag party," and I would like lots of "goodies." — Clara Lee Smith. Santa, a pump shotgun will suit me alright. — Marvin Wells. A cedar chest and a Boxer Puppy are what I desire. — Janney Ansley.

seen at the Twin-View last Thursday evening. Paul and Barbara have been seen around lately. They make a cute couple, don't you think? Wilbur and Orville Wright invented the airplane in 1903. London is the largest city in the world.

Dear Santa: I'm writing this letter for a friend of mine who is bashful. Her name is Clara Lee Smith. She wants a boy friend sometime close to the 18th of December. Please don't forget her. Santa, because she is very lonely. She is just 5 years old, and she cries all the time. Thank you, Peggy Epperson.

Holiday Greetings

To every member of our community, we extend sincere wishes for a happy, hearty Holiday Season that is filled with the joys of good health, good cheer and good fellowship.



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DR. A. E. HEWITT
CHIROPRACTOR
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except Thursdays
230 North Main Lockney

Person's Greetings

As brightly as the star of Bethlehem, that Silent Night, may the spirit of the first Christmas shine forever in your heart. May its message of Peace and Good Will become an abiding source of hope to you and yours.



"WHITEY" BACCUS MOTOR CO.
"Whitey" Baccus — "Rusty" Baccus — Vonceil Casey
Al Dutton — "Chub" Smith — Harold Davis — Aubrey
Kent — Dee Thomas — Charles Brooks — Joe Kent

Greetings

For all our friends we wish this to be a season of significance. A holiday when peace mingles with merriment, love with good fellowship, good works with good will. And may the spirit of Christmas abide with you and those dear to you, now and always.

Patterson Gin Co.

George Webster, Prop.

Joyful Wishes

In harmony with the Holiday spirit, we add this cheery note:
May you and yours enjoy for years to come, all the happiness we wish for you this Christmas.

Modern Radio — TV Service
Mr. and Mrs. Marvin Cox

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main St. Phone 157
Floydada, Texas

Texas 4-H'ers Win National Honors

SEVEN Texas 4-H Club members were announced as national winners in the 1955 4-H award programs at the 34th National 4-H Club Congress in Chicago. Six of the winners received \$300 college scholarships. The other winner was given an all-expense trip to the National 4-H Club Congress. The scholarship winners, the programs in which they were honored, and the donors of their awards are:



Bob Bates, 17, of Wichita Falls; Garden; Allis-Chalmers Manufacturing Company Tractor Group.
Melton Frosch, 16, of Mabank; Soil and Water Conservation; Fire-tone Tire and Rubber Company.
Bill Kolter, 18, of Wichita Falls; Achievement; Ford Motor Company.
Rush McGinty, 16, of Spur; Public Speaking; Pure Oil Company.
Joe L. Weaver, 19, of Temple; Field Crops; Nitrogen Division of Allied Chemical & Dye Corporation.
Della Borchardt, 20, of Orange Grove; Frozen Foods; International Harvester Company.
Ives June Casey, 16, of Rule; is one of eight national winners in the Dairy Foods Demonstration program who received a trip to the Club Congress provided by the Carnation Company.

Over 1,200 4-H Club boys and girls from the 48 states, Alaska, Hawaii, Puerto Rico, and Canada, attended the Congress, along with young people and youth leaders from 22 foreign countries.

During the week, the delegates participated in discussions, heard outstanding speakers, met sports stars, enjoyed top-flight entertainment at banquets and major meal events, attended the International Live Stock Exposition and Home Show, took part in press conferences, made radio and TV appearances, toured the city and visited the museums, and attended a party at the Aragon Ballroom.

The theme of the Congress was

"Improving Family and Community Living." Among the prominent speakers on the program was Dr. Preston Bradley, Pastor of the Peoples Church of Chicago, who spoke on "What Youth Can Do." Other topics presented and discussed were "Understanding Begins With U," and "Working Together for World Understanding."

Entertainment highlights included the appearance of the Purdue University Glee Club and a "Pops Concert" by the Chicago Symphony Orchestra.

The National 4-H Club Congress is a cooperative effort of the Agricultural Extension Service, fifty public-spirited business and civic organizations and individuals, and the National Committee on Boys and Girls Club Work.

Income Tax Forms Mail Date Set

The 1955 income tax forms and instructions to individual taxpayers will be mailed between December 27 and January 10 from Kansas City, D. L. King, Plainview Inte. Rev. office, announced today. "Taxpayers should postpone their inquiries regarding these forms until after January 10," he said.

"Taxpayers receiving tax blanks and instructions by mail should not misplace or discard them, but should save them for use in filing their tax returns, since the supply of instruction pamphlets is limited," he added.

A study of the new tax forms shows a few changes which make the return easier to complete. A new tax table for married taxpayers filing jointly eliminates the complicated computation on the return for figuring tax on split income.

Farmers who file and pay estimated taxes by the January 15, 1956, deadline may also obtain the forms they require at district and local offices. Most post offices have a supply of tax forms for local residents.

GO TO CHURCH SUNDAY.



Floydada Coach Gets New Contract

Floydada. — Preston Watson, head coach at Floydada High School, has received a renewal of his contract with the local school system, according to A. T. Hull, president of the school board. The renewal is for a three year period, and was granted by a vote of the board of trustees at a meeting held last week.

Watson has been head coach for the Whitwinds for the past five years.

And I Quote . . .

"Then there was the Texas millionaire who had four limousines — one for each direction." — Sterling Sherwin.

"A woman driver is a woman who drives like a man — and gets blamed for it." — Tennessee Ernie Ford.

"Nobody ever pulled a rabbit out of a hat without carefully putting one there in the first place." — J. H. Kindelberger.

OFFICE SUPPLIES at The Beacon Office.

MONKEYSHINES . . . The Santa Claus who comes to Junior's house on Christmas morn has his counterpart in Monkey land. At least that is the implication here as Jocko, garbed as the monkey's santa, visits "Teddo" a five-month-old java monkey at Teddo's home in Brooklyn.

Ruth Bryan Owen was the first woman to be appointed a foreign minister by the U. S.

Thomas Jefferson is said to have introduced the use of the finger-bowl in America.

NOTICE!

Effective Saturday, December 24th

This bank will close at 12:00 o'clock noon each Saturday.

We will appreciate your arranging your banking business accordingly.

First National Bank Lockney



Vincent van Gogh, the artist, once cut off his ear and presented it to a woman.

A string quartet is composed of two violins, a viola and a cello.

BRUSHED-KNIT CARE

Protect the furry surface of brushed-knit slippers during laundering by turning each garment inside out before it goes into the hot soap or detergent suds.

Here's wishing all our friends and neighbors a very, very Merry Christmas

DARNELL GROCERY
Mr. and Mrs. W. R. (Pont) Darnell
Dave Sechrist Jesse Savage

FARM & RANCH LOANS

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— SEE —

LOCKNEY REAL ESTATE CO.
REVIS HARRIS Baker Hotel E. R. HARRIS

Christmas Greetings

May the joyous tidings of the First Christmas re-echo in your heart today. May you find renewed hope and courage in its glorious promise of Peace on Earth, Good Will to all Men. May its infinite happiness abide with you and your family now and always.

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DESSERT DE LUXE
 For a pudding pick-me-up, try a "topper" of sauteed coconut. Quick and easy to make, it adds a de luxe touch to the simplest dessert. Melt two tablespoons of butter in a saute pan. Add 1/2 of a cup of shredded coconut and saute until golden brown, stirring constantly. Top any pudding and serve.

The U. S. Department of Agriculture was created May 15, 1862.

Electrification Of Farms Continues

College Station. — The 1954 agricultural census recorded a total of 292,946 farms in Texas. The total number electrified last November stood at 269,219 for a percentage total of 91.9. By contrast, in 1940 only 22.4 percent of the farms reporting were electrified; by 1950 the number had jumped to 260,373 farms or 78.5 percent. In 1940 only 17.6 percent of all farms in the state reporting had telephones. During the next 10 years the percentage rose to 23.9 percent but from 1950-54 the percentage jumped to 38 percent.

A summary of the preliminary reports from the 1954 Census of Agriculture covering Texas also show that rural residents have equipped their farms and homes with many electrical appliances for making life in the country more enjoyable and also have used electricity to save labor and increase production.

The summary shows that by October of 1954, 30.8 percent of all farms had television; 68.1 percent had piped running water; 32.1 percent had a home freezer; 12.6 percent had a power feed grinder; 3.4 percent a milking machine and 8 percent used electric pig brooders.

It must be remembered, points out Extension Agricultural Engineer W. L. Ulich, that the percentages are from all farms in the state and that the percentages vary with almost every county. In the case of feed grinders, he says the greatest numbers are found in the counties where much grain and storage is produced and fed to livestock and poultry. Milking machines are most numerous in the counties where dairying is of major importance.

Electricity, he adds, has provided the energy needed to replace man power and bring more efficient production to the farm. Motors and appliances handle the chores which formerly required human labor, and they do it faster and cheaper. Research, he says, is continually coming up with new machinery and equipment for making the job of farming less tiring and more enjoyable and electricity is a major source of power in the changing picture.

Farmer Is Sold On Mechanical Cotton Harvester

Austin. — David Samuelson, who farms in the Carlson and Kimbro communities of Travis county, is a firm believer in the 7-step cotton program and machine harvesting of cotton. Recently County Agent Elmo Cook asked him, "Would you go back to hand picking after using a stripper for four years?" His answer was "never."

Here's his reasoning. During the past four years he has machine-harvested 334 bales of cotton. A labor shortage forced him to try a stripper. He has no labor problem with machine harvesting.

He has used each year pentane and kerosene to do the defoliation job. It is applied with a four-row sprayer . . . five nozzles to the row. Two nozzles on each side and one on top of the row. Last year it cost him \$2.76 an acre. The defoliant is applied when 75 percent or more of the bolls are open and stripping begins in from 7 to 10 days.

The grade of machine-harvested cotton, he allows, depends upon the proper adjustment of the machine, the defoliation job done, staying out of the field until the cotton is ready and not stripping when the cotton contains moisture. And of major importance is taking the cotton to a good gin.

Here are his suggestions for making machine harvesting successful. Plant the cotton in 40 inch rows; use a variety adapted to stripper-harvesting; plant for a thick stand . . . 20 to 30 pounds of fuzzy seed an acre; early insect control; clean cultivation; a good defoliation job; wait 7 to 10 days after defoliating before stripping; set the machine right and gin where there is a drier and proper cleaning equipment.

By following this program, Samuelson's cotton has graded as good or better than hand-harvested cotton. And after four seasons, he sums it up this way, "I get my cotton out of the field sooner; get the stalks destroyed earlier; give the land a longer rest; have less trouble with insects and make more money."

The first five and ten cent store was founded at Utica, N. Y., in 1879.

"When a woman says she's just reached 30, you can bet she's been reaching for it for 10 years." — Snooky Lanson.

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Business and Industrial Review

Compiled and Edited by E. M. Thomason

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 government agency;
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 agency;
 by directors who are elected by the
 from among the membership;
 to agriculture production;
 who have an honest desire to make a
 through production.

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY
HAYS & REYNOLDS
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF THE TEXAS PRESS ASSOCIATION

Minute Editorials

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.—Luke 2:7.

A CHRISTMAS WISH!

I like to think that there will be, On Christmas Day, around each tree, A feel of the presence of The Child God sent us with His love; That there, beside each girl and boy, He'll be, and sharing in their joy.

CARL McADAMS

GENERAL INSURANCE
Fire — Hail — Polio —
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Phone 2141
First National Bank Building

I like to think that, all the while, The gifts unfold, I'll see Him smile; And know it's for the thanks we bring To God the Father, for His birth, To be among us on the Earth.
O, may our Christmas time be gay; But let's remember it's His Day— Let's find a place for prayer in it, And so have Jesus share in it. —Carl Helm.

CHRISTMAS CASUALTIES

Father: Backache induced by operation of Junior's electric train for hours while in prone position.
Mother: A feeling of general demoralization resulting from the receipt of expensive gifts from seven people to whom she had not even sent cards.
Helen (age 14): Nose out of joint. She received a gold wrist watch, while Katherine's (next door) was platinum.
Junior (age 8): Acute indigestion, three cuts from his cute little ax, and a burn or two.

YULE THINK SO

I love to think of Christmas, the mistletoe and holly, the shopping crowds and drifted snow, and gifts — all seem so jolly. I love to think of Christmas, that time of joy and laughter, but what makes me weak is to think of the bills that follow after.—Cheer Magazine.

MERRY CHRISTMAS

Merry Christmas everywhere Up the chimney, on the stair; Listen to the joyful sound— Merry Christmas! all around. Here it comes and there it goes, In the house and out the doors; Such a boisterous hullabaloo— What in the world can a person do But join the jolly Christmas crew— Made up of folks like me and you— And holler—"Merry Christmas!"

NOT WHAT WE GIVE,

but what we share, for the gift without the giver is bare; who gives himself with his alms feeds three—himself, his hungry neighbor and me.—James Russell Lowell.

THE BEACON FORCE

all join in wishing for you and yours the very merriest Christmas and a New Year filled with happiness and prosperity. We deeply appreciate your kindness to us the past year and thank you for your patronage and good will.

"—TIDINGS OF COMFORT AND JOY!"



With Our EXCHANGES

BEER IS OUR BUSINESS

In a recent issue of the Christian Herald, Gabriel Courier quoted at length from an address delivered by Robert C. Kintner, president of the American Broadcasting Company, to the U. S. Brewers Foundation.

It was in part as follows: "Let me say first of all, I would not have accepted your invitation if ABC was not a willing servant of the beer industry. I have heard people criticize the broadcasting business for taking beer advertising. As far as ABC is concerned, we not only actively solicit it, we definitely want it. We believe it is a basic part of the American scene just like our radio and television set."

"So let me say that we approach your industry with a great desire, both on our local stations on our network, to cut the pattern to fit your cloth. I believe that we in radio and television have played a part in putting beer in the home — of course the most important thing to you for the future is color. I do not believe there is any doubt that the new electronic color will be the greatest sales medium ever invented and that it will be more effective than black and white selling food and beer." And how do you like that? Here is support, highly placed

and responsible, for our own contention that beer advertising along with cigarette advertising and all the ilk, is reaching deep into American family life. We have it now from President Kintner of the American Broadcasting Company that one great broadcasting network at least is fairly groveling to get such advertising and to fully satisfy these fast-spending advertisers.

It is to be doubted that the gentleman speaking expected to be widely quoted, but, in frankness, he has spoken words of truth that concern directly every home, every church, every father and mother in America.

We are amazed at the inconsistency of the American people, particularly many of them in high places. Every quarter we publish in the paper an accident report of the Texas Highway Patrol for this district. Always leading the list of causes for accidents is the familiar "DWI."

Secular speakers come before our service clubs and solemnly tell us that liquor is a contributing cause of juvenile delinquency. We have only to look around our neighborhoods to see what liquor does to family life. The motion picture industry has even filmed the lives of motion picture stars who wound up in the gutter because of alcohol.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 24, 1925

Lockney's Trades Day Monday drew more than 4,000 people into town to attend the drawing and to do Christmas shopping. Olin Frye, south of Lockney was awarded the \$75 cash prize. Second prize of \$40 was drawn by F. L. Orman. Mrs. Artie Hardy received \$25. The seven \$5 prizes went to Miss McAda, Lavon Johnson, Millage Taylor, Mrs. Geo. Taylor, O. D. Wofford, J. C. Slaton and T. E. May.

There will be Christmas trees at the Baptist and Methodist churches Thursday evening and programs are being prepared at both churches for members of the Sunday Schools.

SPEED LIMITS

Canyon Police remind us of a former Canyon High school superintendent who used to slip around, sly as a pregnant pussy cat, and peer through transoms to see what the students and teachers were doing.

If we were the Highway Department, we'd bypass every town that insisted on unreasonable speed limits and unnecessary traffic lights in order to extract a few dollars for the town from through motorists.

And speaking of speed limits, we're all for this 70 mph limit on 4-lane divided highways. Better still, we think all specific speed limits should be abolished and the motorists compelled to abide by what is "safe and reasonable." There are times when 30 mph is too fast. This is true when the road is icy or when visibility is limited by dust, snow or fog. And there are other times when traffic is light that a good car can safely travel at 75 mph. Some states have adopted this system.

Sixty miles per hour on narrow 2-lane roads of two decades ago is much "faster" than 70 mph on a 4-lane divided highway. — Town Talk In Tulia Herald.

December 24, 1931

The community Christmas tree for Lockney and vicinity will be held at the city auditorium tonight at 7:30. Every child under the age of 13 will be given a stocking full of goodies. Appearing on the program will be Hauben McGilvary Jr., Rev. Geo. Turrentine and Martha Merriwether.

December 24, 1943

Mrs. Hubert Griffith of Lockney received another card from her husband who has been prisoner of the Japanese since the fall of Java. He is in a prison camp in Burma.

Little Jimmy Manning, six-year-old son of Mr. and Mrs. Barney Manning, passed away at the family home southeast of Lockney Tuesday of this week. Jimmy had been in ill health most of his life and passed away in spite of all the efforts of specialists. He is survived by his parents, one sister, Mary Louise, grandparent Mr. and Mrs. R. C. Bennett, and Mrs. J. C. Brooks of Wichita Falls.

OFFICE SUPPLIES at The Beacon Office.

Are you puzzled about?

LISTEN TO BACK TO THE BIBLE

10 A. M. Daily Except Sunday
Station KTUE—1260 on your dial—
Tulia

Christmas Joy to You

The truest joy of Christmas is not found in receiving but in giving. So this greeting is sent with a hope that God's promise of Joy and Love, of Peace and Good Will -- will be yours this Holiday Season.

U & I LAUNDRY

ROY and GLADYS RAGLE BETTY LESTER MINNIE CANON
CHARLOTTE and REBA LONA SPARKS JUANITA STAPP

Season's Greetings

To all of our wonderful friends and neighbors... we hope that Santa arrives bearing a sleigh-load of all the good things in life. May the season find you rich in the blessings of Happiness, Peace and Health. The season's best to all.

Lockney Gin

Santa

Morenci, Ariz.
Dec. 19, 1955.

Dear Santa:

I am a little girl 5 years old. For Xmas I want a walking doll, doll clothes, bottles, a long waisted dress and knee length socks.

I have two little sisters, Marsha is 4 years old and wants a walking doll, bottles, a baby bed, a knife and a gun and holster set.

Katy is 2 years old and wants a doll with rooted hair, a doll buggy, dishes, bottles and clay set.

Santa if we are not in Arizona we will be at my Papa Harrison's house.

Love,
Trisha Jackson.



NEW ADDITION . . . Santa Claus (or a reasonable facsimile of his reindeer team presented to him by proud mama, Blitzen) born to the group of Alaskan reindeer flown last year from Alaska to Santa's workshop in North Pole, New York.

Dear Santa:

I have 3 little girls and they have been pretty good this year so would you please bring them their wishes.

Trudy wants a baby doll and sewing kit.

Mickey wants a Gerber Baby

and make-up kit and Peggy just wants a rocking chair and doll.

Thank you Santa,
Mommie Jarrett.

Dear Santa Claus:

I am a little girl 5 years old and I have been very good this year. I would like for you to bring me a Tiny Tears doll, a bathinette and some plastic dishes. Don't forget to bring my little brother, Dart, some things too. I would like to have some fruit, nuts and candy. Will you see you on Christmas.

Love,
Sherry Lynn Carthel.

VISITING PARENTS

Mr. and Mrs. and B Thomas Jr. of Louisville, Kentucky are to be Christmas guests in the home of his parents, Mr. and Mrs. Sid Thomas. Mr. Thomas and T. S. Fox met Sid B. in Childress Monday and accompanied him here. Mrs. Sid B. Thomas Jr. will visit her parents, Mr. and Mrs. E. P. Jones in Amarillo before coming to Lockney. Sid B. is a ministerial student at the Southern Baptist Seminary in Louisville and his wife teaches in the elementary grades in the public schools there.

Jovonne Taylor, daughter of Mr. and Mrs. W. A. Taylor is home for Christmas holidays from Hardin Simmons University where she is a student.

Library News

New in the Library is "School and Library Atlas of the World," edited by Fred W. Foster, Ph. D. Dept. of Geography, University of Ill.

The overall size of the Atlas 16 1/2 by 22 inches and contains 324 pages. It has been placed in the reading room on a metal stand convenient for use. Because of the size of the book, it will be well for users to turn the pages carefully in order to prevent tearing.

If you have been unable to find the exact location of a foreign country, it is very likely you can find it on the excellent maps in this atlas.

Besides detailed maps of foreign countries and the U. S., it contains a wealth of other valuable information.

Under World information tables will be found: population of world cities 100,000 or more; nations of the world with outlying possessions, territories and associated states; principal mountains, rivers, islands, bridges, lakes, oceans and seas of the world; world's greatest reservoirs; heights of continents; airline distances between selected world cities; and United Nations of the world.

Under United States information tables are: geographic information about the U. S.; climatic data for the U. S. by states and cities; population of cities and urbanized areas; fifty largest cities in the U. S. in rank order for censuses 1950, 1940, 1930 and 1850; principal rivers and mountains; Department of the Army and Air Force; U. S. Navy Major Facilities; Recreational areas of the U. S.; Airline distances between cities in the U. S. and airline map; Domestic Postal Rates and other references.

Last Spring the 1950 Study Club presented the Library with a check. This money has been used for the purchase of the atlas and stand and is a valuable addition to the library. Come in and use it.

Added to the list of Christmas gift books are the following:

Mr. and Mrs. W. M. Staniforth Jr.

Mr. and Mrs. John Stapleton, Mrs. T. E. Dooley, Rev. and Mrs. Phil Gates.

Memorial Books

In memory of Mr. J. W. Womack by Mr. and Mrs. Bill Brock, Ellen and boys; Mr. and Mrs. Robert Medlen.

In memory of Mr. J. D. Colville by Mr. and Mrs. L. H. Dorrell; Mr. and Mrs. Bill Beedy.

In memory of Mr. Floyd Ealard by Rainbow Girls.

In memory of Mrs. L. J. Welborn by Mrs. W. S. Poole.

The Story Hour was from 10 to 11 again Saturday morning with Mrs. Gordon Downing telling the stories. She will bring the Christmas story next Saturday using the flannel board.

Mrs. Lee C. Golightly.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 22, 1955

OFFICE SUPPLIES at The Beacon Office.

CARD OF THANKS

Please accept our sincere thanks and appreciation for every kind word of sympathy, your prayers, and the wonderful food, and everything that was done during our bereavement. Your kindness will always be remembered. May God bless each of you.

Sincerely,
The C. J. McClure families.

GO TO CHURCH SUNDAY.

Season's Greetings and best wishes to All



WESTERN RADIATOR SERVICE
T. A. KELLEY Prop.

Greetings

To all our cherished friends we extend our sincere good wishes for a joyous Christmas . . . abounding in the blessings of good health and happiness.

Luke's Blacksmith Shop
Luke Grantham Ted Smith Donald L. Grantham

Christmas

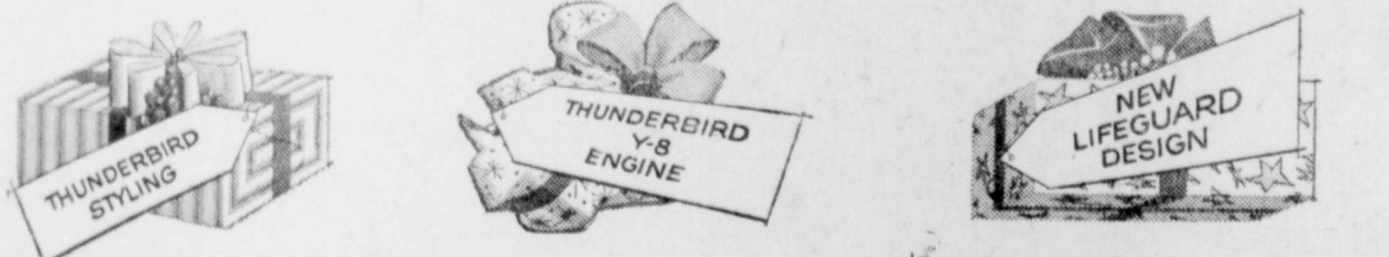
A peaceful, joyous holiday is
wish for all. May good will
good fellowship be yours.

Truett Variety Store
Mrs. J. P. Truett and John Perry

Give your family a Ford for Christmas



You'll know there's a Santa Claus when you get a **FORD** The fine car at half the fine-car price!



Nothing could be finer. That Thunderbird look gift-wraps all the many wonderful advances in all 18 of the beautiful, new '56 Fords. It makes your Ford distinctive beyond any car at, or, even near Ford's price.

The engine that made the Thunderbird famous—the Thunderbird Y-8—is the standard eight at no extra cost in Fairlane and Station Wagon Fords. In all other Fords you can have the famous Ford Y-8, or the I-6 in every model.

To give you new protection against accident injuries, Ford has Lifeguard Design. It includes a new deep-center steering wheel, new double-grip door latches, new optional instrument panel and sun visor padding and seat belts.

Cassel Bros. Gin
R. G. Cassel V. B. Cassel

Since 1913
LESS THAN 400 FORD CARS and TRUCKS
Have been
BUILT IN TEXAS BY TEXANS!

"WHITEY" BACCUS
AUTHORIZED FORD DEALER
Dial 3395 Lockney, Texas

The LARIAT

Opinions In Regard To Poetry-Memorization

Poetry memorization helps one to appreciate the beauty of nature more — Nelda Cates.

Memorizing poetry makes one more observant and more appreciative — Jackie Boyd.

Poetry-memorization fills our minds with beautiful thoughts — Lanell Johnson.

Poems often teach moral lessons — Janis Widener.

Poetry gives us a better understanding of human nature — Patricia Reed.

I would like poetry-memorization just fine in I had twelve months in which to learn the required hundred lines — Dan Griffith.

We learn to appreciate the beauty that God has created for our enjoyment — Margie Sechrist.

Poetry-reading gives one a sense of rhythm — Mary Ford. It causes one to praise God for His "handiwork" — Carolyn Jones.

Poetry-reading helps one to overcome shyness and fright — La Juan Henderson.

Poetry-memorization makes your brain wake up and remember — Betty Foster.

Poetry-reading improves both your expression and your diction — Nelda Rhea.

Poetry makes life more color-

ful and pleasurable — Charlene Messimer.

Poetry-reading provides much leisure-time enjoyment — Shirley Warren.

I consider the study of poetry impractical — Paul Burch.

Poetry study helps give one a good philosophy of life — Avaneil Brand.

The study of poetry "sharpens" our five senses — David Frizzell.

Poetry appeals to our emotions, our imagination, and our senses — John Truett.

Studying poetry acquaints one with good poetry and reputable poets. — Hope Cox.

Poetry opens our eyes to the commonplace things of everyday life — Glenda Foard.

School Drafts Its Own Ten Commandments

Be sure to choose the right date; He may turn out to be your mate.

Be sure the right friends to select; Your personality, it'll reflect.

Regard the other fellow when you drive; So both of you'll remain alive.

Love God and fellow-man; Thereby fulfilling his holy plan.

Live a life, helpful and good; As each of us surely should.

Don't try to be a "bully"; Live considerably and fully.

Your parents sacrifice for you; Think of that in what you do.

Remember to stop and think; Or you may end up in the "clink."

Mind your parents day by day; At least, consider what they say.

Have thoughts clean and pure; And of more happiness, be sure.

Teenagers, do not go too "steady." Unless you're sure you're "ready."

Get Someone Else

By Paul Laurence Dunbar
The Lord had a job for me,
But I had so much to do,
I said, "You get someone else,
Or wait till I get through."
I don't know how the Lord came out.

But he seemed to get along,
But I felt kind 'o sneakin' like
Knowned I'd done God wrong.

One day I needed the Lord
Needed him right away,
But he never answered me at all.

All I could hear Him say,
Down in my accusin' heart:
"Nigger, Ise got too much to do;
You get someone else,
Or wait till I get through."

Now, when the Lord he have a job for me,
I never tries to shirk;
I drops what I have on hand,
And does the good Lord's work.

And my affairs can run along,
Or wait till I get through;
For nobody else can do the work
That God marked out for you.

The first Science Museum was founded by the Charleston (S. C.) Liberty Society in 1773.

L. H. S. Jalopy

Horn — Joyce Paschal (Makes alot of noise.)

Starter — Luther Williams (always getting things started.)

Tail-Pipe — Betty June Jackson (always late every morning.)

Spare Tire — Mr. Smith (always around when needed.)

Mirror — Peggy Williams (pretty reflection.)

Radiator — Gail Wilson (plenty of steam.)

Dynatone muffler — Cleon Wylie (heard but not seen.)

Motor — Student Body (something we can't do without.)

Cigarette Lighter — Dee Nix (always smoking.)

Gas Tank — Avaneil Brand (always empty.)

Headlights — Mary Myers (brightness of L. H. S.)

Spark Plugs — Bobby Brown (always missing.)

Steering Wheel — Dan Griffith (out of control.)

Dual Exhausts — Theta and Cleta Willis (twins.)

Recipe For A Good Report Card

- A—mbition
- B—rains
- C—ourtesy
- D—etermination
- E—ffort
- F—aithfulness
- G—rammar
- H—onor
- I—ntegrity
- J—udgment
- K—nowledge
- L—istening
- M—anners
- N—eatness
- O—ppportunity
- P—reparedness
- Q—uietness
- R—esourcefulness
- S—ensibleness
- T—ests
- U—nderstanding
- V—ersatility
- W—illingness
- X—tra Work
- Y—earning
- Z—estfulness

As A Farm Woman Thinks

Nellie Witt Spikes
You don't have to tell how you live each day;
You don't have to say if you work or you play
Tried true barometer serves in the place,
However you live, it will show in your face.
The false, the deceit that you bear in your heart
Will not stay inside where it first got a start;
The sinew and blood are a thin veil of lace—
What you wear in your heart, you wear on your face.
If your life is unselfish, it for others you live,
For not what you get, but how much you can give;
If you live close to God in His infinite grace —
You don't have to tell it, it shows on your face.

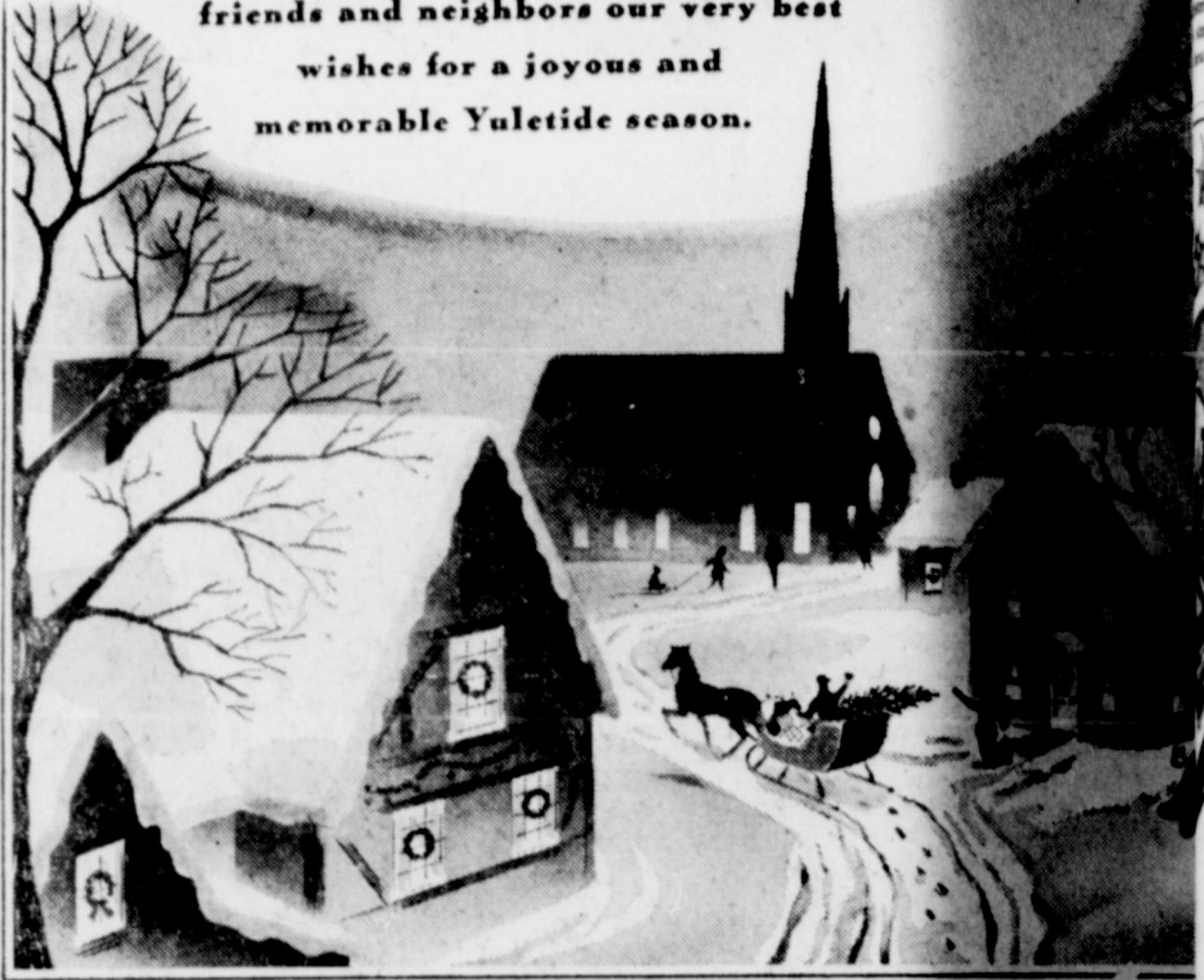
The Boston Massacre occurred in 1770.

CONSUMERS FUEL ASSOCIATION

Lockney

WISHES YOU A MERRY CHRISTMAS

As an expression of our thanks and good will, we are extending to all our friends and neighbors our very best wishes for a joyous and memorable Yuletide season.



John B. Stapleton

LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

ARTHUR B. DUNCAN

ABSTRACT COMPANY

MAUD E. HOLLUMS

Owner and Manager

South East corner Square Floydada, Texas
Oldest and most complete abstract plant in Floyd Co.
Prepared to render prompt efficient service on everything in the line of land titles.

—EYES EXAMINED—

—GLASSES PRESCRIBED—

—DR—

DR. C. M. CLOUGH SR.

Has returned to practice

Clough Bldg. 111 W. 7th St.

Plainview, Texas

42 Years of Land Title Service

FLOYD COUNTY

ABSTRACT CO.

201 Boothe Bldg.

Phone 116

Floydada, Texas

The Spirit of Christmas



At this joyous time of Christmas, may happiness fill your heart and may the blessings of peace, good health and good fortune be yours.

Lockney Lumber & Supply

MONROE FRANK LEON

Two things that make for SAFER driving!

The first and most important thing is you—the driver. As the highway safety organizations and law enforcement agencies point out, the courtesy, care, and common sense you show count more than anything else. You can drive any car safely — or foolishly.

The second thing is the car itself. All cars are safer today. That's shown by the number of accidents in relation to the number of miles passenger cars are driven. The figure's been going down steadily and sharply.

Chevrolet engineers and designers have always made your safety a major consideration, introducing many such features as the all-steel top, safety plate glass all around, and windshield-wide defrosters into the low-price field. And this '56 Chevrolet is the safest one ever built.

Its lively new power means safer passing. Its special Ball-Race steering—the oversize brakes with Anti-Dive control—the Unisteel construction and safety door latches of its Fisher Body—the nailed-to-the-road stability that comes from-outrigger rear springs, an advanced suspension system and better balance—the sweeping panoramic windshield — all these things add to your safety.

Seat belts with or without shoulder harness? Instrument panel padding? Of course, they're available at extra cost on your new Chevrolet. But the best protection of all is to keep out of accidents in the first place. And that depends mostly on you and the built-in safety of your car.

As your Chevrolet dealer, we'll be glad to show you the many safety features of the '56 Chevrolet.



LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

Irrigation farmers in the High Plains area of Texas have installed approximately 1,822 miles of underground concrete pipe since 1948. These irrigation systems are water conservers and also eliminate many other problems common to ditch irrigation.

The State Fair of Texas, held each fall in Dallas, Texas, is the biggest fair in the United States.

Longest Korean truce negotiation talks lasted two years and 17 days, with 575 meetings.

Benjamin Franklin was the first Postmaster of the United States.

Tom Thumb's original name was Charles S. Stratton.

Camel hair brushes are made mostly from the hair of squirrels tails.



It was December 23, 1818 in a tiny mountain village in Austria. The night was cold and clear and a heavenly canopy of stars stretched over a peaceful earth as far as the eye could see. Father Joseph Mohr, a young parish priest, had just administered the last rites to a dying woman. Walking thoughtfully homeward, he looked down at the twinkling lights of the village and the bright stars in heavenly peace. Tomorrow at midnight the village and the Christian world would reverently observe the greatest birth—the Nativity that took place that holy night so long ago. How sad, the young priest thought, that the church organ was broken and the musical program for the holiday services had been cancelled. Franz Gruber the organist, had suggested they find a simple melody that could be sung to the accompaniment of a guitar. Give him the words . . . and there would be music. As he thought of birth and life and death and looked down upon the sleepy, starlit village below, Father Mohr found these words: wonder if they do not also ask for the departed soul "rest in peace." Thus came the famous "Silent Night, Holy Night." Franz Gruber, true to his word, put Father Mohr's words to music that will endure till the end of time.

Plains Irrigation Farmers Own 1,800 Mile Pipe Line

College Station. — Irrigation farmers in the High Plains area of Texas are doing something about conserving water and making its use more efficient. The result is better crops.

According to a report just released by Extension Irrigation Engineer R. V. Thurmond, farmers in the Plains area have installed, since 1948, a total of 9,618,062 feet of concrete pipe on their farms and ranches. Putting it another way, Thurmond says this pipe, if placed in one continuous line, would make one whale of a project. It would extend 1,822 miles and would range in size from 12 to 18 inches in diameter. Quite an engineering feat is his way of describing the work done.

Thurmond says it's a demonstration which shows that farmers are doing something on their own to conserve and get the most efficient use from the water pumped for irrigation on their farms. The installation of an underground concrete pipe irrigation system means the elimination of water losses from ditch seepage and evaporation. Evaporation losses alone in the area range from 17 to 80 inches annually. It does away with the weed problem on ditches; makes for easier and more complete cultivation of all areas; permits tying together two or more wells which cuts labor costs and of major importance, it permits better water distribution over the entire farm.

The engineer says four commercial companies are doing the work and are to be complimented on the thorough job they have done. They overlook no details in planning and installing the system for the farmer.

The first system was installed in 1948 and by January 1954, 4,391,218 feet of underground concrete pipe were in use. Since 1954, approximately 1,000 additional miles of installations

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 22, 1955

have been made. It is expensive, says Thurmond, but its lasting qualities are very good and the savings in water, labor and better water distribution make it a paying proposition.

Ceylon, an island off the southeast corner of India, is famous for its tea exports.

Leonardo da Vinci, famous Renaissance painter, invented an airplane.

The only community circus in the world is the Gainesville, (Tex.) Community Circus.

Armadillos are always triplets and each set is either all male or all female.

GO TO CHURCH SUNDAY.

GREETINGS



May the blessings of the first Christmas abide with you for all time.

May the spirit of good will to all men be your guiding faith forever.

JOHNSON & JOHNSON

VON IKE DAN ROSS P. D.

HANDY GIFTS



How often at Christmas time have you experienced that panicky feeling that comes when you discover you've forgotten someone? It happens nearly every year.

You can, however, save yourself a good deal of embarrassment by having gifts wrapped and on hand in case someone drops by with a gift for you—someone accidentally omitted from your gift list.

A safe bet and a gift that will be appreciated is something that you yourself, have made—perhaps seasonal cookies and candies, nuts, and stuffed fruits. These are gifts with a particularly personal touch. And that, after all, is what the spirit of Christmas giving should be—giving a little of yourself to others.

You can pack your handwork in wooden or earthenware bowls, a flower pot, small basket, or inexpensive cake or loaf pan. Other handy and inexpensive packaging items are oatmeal boxes, coffee cans, or paper plates covered with gay paper.

A gaily wrapped package makes even the smallest gift look good. Use odd ends of wallpaper, brightly colored magazine covers, shelf paper or scraps of material.

If you have a favorite candy, cookie or fruit or nut bread recipe, use it, by all means. And for an additional touch, tuck a copy of your pet recipe into your gift.

Texas State College for Women in Denton, Texas, has the largest enrollment of any woman's college in the world.

The Hawaiian Islands formerly were called the Sandwich Islands.

Franz Josef Haydn is called the "Father of Instrumental Music."

The Washington Monument in Washington, D. C., is 555 feet high.

Approximately 7,000 islands compose the Philippines.

O, Holy Night



As you celebrate the Birthday of Him, who was born in Bethlehem upon the Holy Night of long ago, may the true spirit of Christmas surround you and your loved ones, lifting your hearts anew with its glorious promise of "Peace on Earth, Good Will Toward Men."

Hammond & Company

Season's Greetings

As shepherds watched their flocks . . . a Star shone brightly in the hush of a Holy Night . . . a Babe was born in a manger . . . and a new spirit of Peace and Good Will came into the world. May that spirit abide with you and your family now and always.



WEBSTER SERVICE STATION
R. V. and KELLEY

REECER'S
CLEANERS

— FOR —
Auto — Car Financing and
Complete Insurance Service
a Saving — Try us!
AUTO, LIFE, HOSPITALIZATION,
POLIO and ALL TYPES.
REED your farm and other
Real Estate Listings.
COOPER AGENCY
103 West Locust

Letters To Santa

Dear Santa:
I am eight years old and in the second grade. I would like to have one pair of boxing gloves and one pogo stick.
I hope you will get all the children good toys for Christmas.

Love,
Charles Smith.
Lockney, Texas.

Dear Santa:
Please bring me a Davy Crocket suit, a fire boat and anything else you want to bring me.

Love,
Benny Reecer.

December 13, 1955.

Dear Santa Claus:
Please bring me some Roy Rogers guns and a holster and a western rope.

I am four years old and a nice boy.

Please bring my little sister some guns and a tea set. She is two years old.

Bring something to all the other little boys and girls.

We love you.
Gary and Carolyn Cole.

Dear Santa Claus:
I am a little girl 5 years old. I've been pretty good this year.

Please bring me a doll that wears high-heel shoes, a doll house, radio for my room, dishes, stove and ref.

Don't forget all the other boys and girls.

Vikkee Carole Hammit.

GO TO CHURCH SUNDAY.

Dear Santa Claus:
I can hardly wait for Christmas to come. I hope you will get around to all the boys and girls.

Jim Bob wants an electric crane, a boat, a turnahopper, payloader and a 32 calibre pistol. I want a slide trombone, microscope, white football helmet, a battleship and an aircraft carrier.

Mary Frances would like a walking doll and some dishes. Also some doll clothes pins.

I will be at Bobbas and will have some cookies and candy for you.

Love,
Charles Mac Gibson.

Lockney, Texas
Box 887
Dec. 8, 1955

Dear Santa:
We are little boys 6 and 4 years old. We have tried to be good boys, and we wish you would bring us 2 tricycles, a Rise and Shine set, a dump truck and some story books. And Santa please don't forget our big brother who is serving in the Navy. He is in Japan. Thank you Santa.

Love,
Bobby Glyn and Felix Lynn Skelton.

Dear Santa Claus:
I have helped my mother and I try to be good but it is hard. I want some new toys and bring all the other kids some toys too. I think I want a little car the most.

Love,
Deborah Whitehead.

August was named after Augustus Ceasar.



The old joke about Dad "monopolizing" Junior's train is ceasing to be a joke, according to some toy producers, who contend that this year there will be toys for adults under some Christmas trees.

Mr. Jay V. Zimmerman, president of the largest hand puppet makers in the world, recently told toy buyers and salesmen that "toys made specifically for adults to play with will eventually exceed the present popularity of children's toys."

This may sound a little unbelievable and optimistic (for the toy industry), but Mr. Zimmerman says the theory is neither radical or new. "For centuries," he says, "man has been playing with his children's toys under the guise it was for Junior's sake, but that's a lot of toywash. They enjoy playing with their kid's toys, but they're too ashamed to admit it."

Right or wrong, several major toy companies are producing specific adult toys this year. We'll just have to wait and see how many Dads receive some of them as presents from Santa.

Christmastime
Dearest Santa:
How are you Santa? I am just fine.

I have been looking for you to come to Lockney to see me for 2 weeks.

I have been a nice little girl all this year. Guess you already know I go to school now, and make good grades.

Santa, will you please bring me a doll, some new school dress, and little guitar. I will take care of all of them.

Please remember my Mommie, Daddy, Lupe and all my brothers and sisters.

I will have you a big, hot cup of coffee ready when you get to my house, so you can warm up.

Be very careful Mr. Santa Claus and do not get hurt in a wreck on your way to see all the little girls and boys.

Well, bye Santa. I can hardly wait to see you.

I love you very much.
Your little friend,
Ermelindo Sanchez.

Lockney, Texas
Dec. 13, 1955.

Dear Santa:

I am a little girl four years old. My name is Jann, and I have been a pretty good girl this year. If I will promise to try to be a gooder girl next year, will you bring me a dolly for Christmas? I would also like to have some doll clothes, an ironing board and iron, some house slippers and robe, and a doll bed. Would you please bring Jeanie and James Ray something too.

Thank you a lot.
Your friend,
Jann Wofford.

To all of you, whose friendship and loyalty have made this such a happy season for us, we send our warmest Holiday Greetings...and a sincere wish that the New Year may prove memorable for the many joys that it will bring to you and yours.

Greetings

JACKSON TIRE CO.
Dwight B. J. Richard
Sam

OLD-FASHIONED CHRISTMAS Wishes

To all our friends, we extend warm wishes for a Holiday that is full of love and joy. A Merry Christmas to all!

Brown's Cleaners & Clothiers

The Season's Greetings

We extend to our many good friends a sincere wish for a Yuletide laden with a wealth of the good things in life. May every day be filled with the blessings of good health, happiness and warm friendships.

National Alfalfa Dehydrating & Milling Company
Lockney Plainview

GREETINGS

The scene is set for Christmas—every heart aglow with a spirit that makes this the happiest of Holidays. To all our cherished friends we extend this sincerest of greetings—May Christmas fill your heart and home with all its brightest cheer and may good health accompany you throughout the coming year.

Baker Flash-O-Gas Co., Inc.

E. M. CORNELIUS	NETTIE MAE HANCOCK	ARTHUR BROWN
ROY PORTER	HOMER RAGLAND	JOE BIRDSONG
	BEN ROBINSON	

Christmas Bells

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CHRISTI

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TRACO STATI

W. A. AD

Christmas Bells

of Christianity — and our civilization as well — has been heralded by the far-reaching message of the bells — bells that were used to worship, that heralded the approach of a holiday, that were a great or blessed event.

From the echoing ring of the bell in a small mission to the peal that comes forth from massive cathedrals, the bells tell of joy and peace and call to the world to love.

More than the story they tell at Christmas, bells were used to sound the alarm in fire or tumult. Rich burghers jealously guarded their bells and used them to rally their followers when danger threatened.

The story of the bells of Nola in southern Italy is commonly credited to the first church bells about 431 A. D., when he put a bell on the roof of his church and struck it with a hammer that a "err" had announced services by ringing a hand bell.

The bells spread to France and thence to England. Not only did bells appear in the towers of German and French churches, but competition among bell casters developed the bells of France and beauty. A founder had to be a metallurgist as well. The race for bigger and better bells was cast in Russia that proved to be too heavy to lift into place.

In Moscow, it is the "Csar Kolokol." It weighs 180 tons, is 22 feet in diameter and is 23 inches thick. Attempts were made to hoist it into place. One of many things cast the first great bell in 1408 was in the Big Bell Temple in Peking. Another hangs in the ancient Buddhist temple in China. St. Michael's in Charleston, S. C., are probably the oldest bells, having crossed the Atlantic seven times before being changed or to be recast. They last crossed the Atlantic in 1850.

Rat Damage Is \$170,000 Per Year

Austin — Texans lost 170 million dollars every year on account of rats. They destroy food and waste large quantities of the spread of certain diseases to humans. "There is just one thing to do about rats," declared Dr. Henry A. Hulle, Commissioner of Health, "and that is get rid of them."

Rats have been found to spread infectious hepatitis, typhoid, rabies, typhus, and rat bite fever, dysentery, cholera, and small pox. They are also carriers of many other diseases. They are also destructive to property by gnawing wires and short circuiting them.

Exterminating rats is an endless process, if your building is not soundly protected against additional invasions. New buildings should be made rat-proof, and old ones can be made so at reasonable expense. Building rats out is a whole lot cheaper than having them around. Solid concrete or heavy metal are about the only materials that keep rats from entering a building, and unless foundations extend about two feet underground, rats can burrow underneath. You certainly cannot trust to luck — the rat is too clever and aggressive for that.

Red Squill is one of the poisons commonly used to kill rats, but this poison is not only deadly to rats, it is deadly to humans too. Warfarin is a completely new poison designed for killing rats — but it, too, is equally dangerous to humans. Both these poisons must be handled very carefully, and put out where neither children nor pets can get near them. Any kind of such poison must be stored in very safe places too.

If rats were starved out, by rat-proof construction, and with complete sanitation in our communities — around our homes and places of business, and all wastes and trash were properly disposed of in sanitary landfills — we would make an enormous economic saving and eliminate a real threat to health.

COCONUT BANANAS

Bananas are good at any season of the year. Here is something to try: Cut in half lengthwise, dip in condensed milk, roll in coconut, then place in shallow pan and bake in oven (375 degrees F) for 20 minutes or until brown.

MARK JUNIOR'S CLOTHES

To help youngsters identify their own belongings, do not use colored crayon markings on their clothes. Such markings, when pressed with a hot iron, remain fast through numerous washings in hot suds and rinsings.

The word "bonfire" was originally known as bonfire or fires of bone.

The British United Kingdom is about one-third the size of Texas.

QUICK MEAT LOAF

Reduce the time required for baking meat loaf by spooning the mixture into muffin-pan cups, and adding water to the pans that are not filled with meat in order to avoid burning. Serve with mashed potatoes and pan fried onions. Dinner is ready in no time.

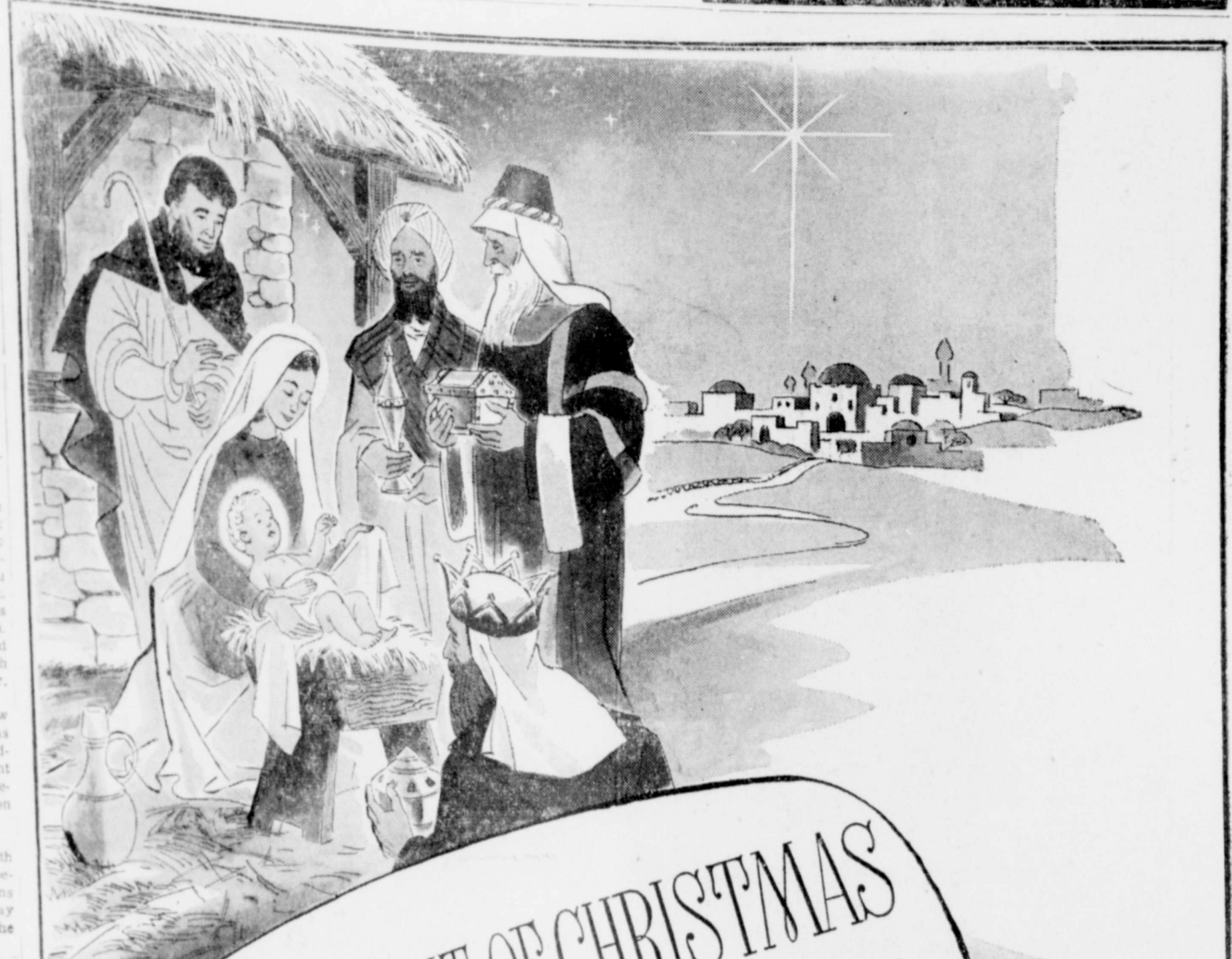
Confucius was a Chinese philosopher.

Weight of a golf ball should not be more than 1.620 ounces.

Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday
Appointments — Phone 254, Floydada

GO TO CHURCH SUNDAY.



THE SPIRIT OF CHRISTMAS

Let us stop, this day, to reflect on the true spirit of Christmas...the spirit of Charity and Good Faith...the spirit of Humility and Good Will Towards All. And let us pray that from this day forth, the Christmas Spirit will abide with us through all our lives, that we may be the better for it. May we take this opportunity to wish all our friends the very best on Christmas and for all of the days to come.

SAVE THE TREE

If your tree holder is the type that allows the butt of the tree to rest in water, you can help keep needles from dropping by dissolving plant food in the water. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution. Use one teaspoonful of plant food (or one plant food tablet) to each gallon of water in the container.

Mistletoe, the most popular New Year's and Christmas green, has been an emblem of purity, friendship and goodwill since ancient Greek times. Ancient Britons revered it as a symbol of protection from evil spirits.

Burning of trees on "Twelfth Night" is an outgrowth of the special observance by early Christians on the last day of a twelve-day celebration of the Feast of the Nativity of Christ.

LONGER-LIFE LINENS

Tip from a laundry expert: In general a safer practice than regular bleaching, is to brush heavily soiled garments and linens with thick soap or detergent before laundering in hot suds.



CHRISTMAS

...for joy, the time for peace;
...for pleasures that never cease.
...and you all at this time of year
...and measure of Yuletide cheer!



TEXACO STATION
W. A. ADAMS

Baxter & Smith Grain Company

Charles Baxter

Don Hatch

Firms With Four Or More Must Pay Unemployment Tax

Almost 15,000 firms employing four, five, six or seven workers are now in the process of being covered under the recently amended Texas Unemployment Compensation Act. Weldon Hart, Chairman of the Texas Employment Commission announced today.

"Operators of these firms have responded to letters, publicity and efforts by our local officers to advise them of their tax liability," Hart said. "However there are 23,000 more who have not responded as yet. It would be to their advantage to do so immediately, so that penalties and assessment of back taxes can be avoided."

Following amendments to the Federal Unemployment Tax Act last year, the Texas Legislature chartered the state unemployment law accordingly. Any business which has as many as four employees on 20 days in 20 different weeks after July 1, 1955 becomes liable for unemployment tax on its payrolls during 1956. Beginning January 1 any firm which has 20 such weeks during a calendar year in which four or more persons are employed on any day, will pay unemployment taxes.

A HAPPY Christmas

We wish all our friends a heart-warming holiday, full of joy and good fellowship!



J. H. AND MARY L. COOPER INSURANCE

Our jolly good wishes go out to all our friends and neighbors for this season of good will and cheer!

LOCKNEY VARIETY

A JOYFUL SEASON

The remembrance of friends is one of the outstanding joys of Christmas. No wonder then, that we get such pleasure in the approach of the Holiday season, with its all-pervading spirit of friendship and good will. A Merry Christmas and a Happy New Year to all.

LOCKNEY FROZEN FOODS
MR. AND MRS. FRED PASCHAL
JAMES AND LOIS



SAINT NICHOLAS . . . The remaining bones of famed St. Nicholas are preserved in the museum of Antalya in Southern Turkey. Most of the Christmas saint's remains were stolen by pirates almost a century ago. An old portrait of the saint is at the back.

"Not only firms which regularly employ as many as four employees will be affected," Hart explained, "but also a small business which has four people working only Saturdays, or one which regularly has two employees during the day and two others at night, will owe the payroll tax at the end of each calendar quarter."

Any employer who has employed four persons in 20 weeks during 1955 should notify the Texas Employment Commission in Austin now, Hart added, so that an explanation of how to comply with the law can be sent to him.

"We have had little experience yet with the 35,000 firms that have four to eight employees," Hart said, "but we think that the group includes many, many stable firms that have very low turnover — the drug store, grocery, barber shop, service station and cafe. This stability suggests that unemployment insurance claims may be made very rarely, and consequently tax rates can be held low."

The opportunity to save taxes through the "experience rating" system in the state law is one of the reasons why the Legislature brought in the smaller firms. Had the Legislature not done so, these employers of four to eight would have had to pay a full 3% federal tax. Under the Texas "experience rating" plan, tax rates after a qualifying period of from 1 1/2 to 2 years can range from a maximum of 2.7% to a minimum of 1-10 of 1 per cent. The TEC collects the State Tax and the Federal Government collects 3-10 of one per cent for administrative purposes. This feature of state operation of the unemployment insurance program saves Texas businessmen millions of dollars each year.

Medieval Dinner Once Was Popular Custom For Coeds

Eating peas with a knife is contrary to Emily Post and doesn't seem to have much qualification for observance as a Christmas tradition, but for more than 25 years coeds at Pennsylvania State University partook of a fork-less meal each Yule season.

The traditional medieval dinner, complete with everything from costumed lords and ladies to the legendary boar's head, dated back to 1919, finally had to be cancelled when coed ranks swelled to almost 1,000.

The affair, sponsored by the Women's Student Government Association, began with a formal procession through the dining hall Lord and Lady McAllister—the dinner was held in McAllister Hall—led the throng, which included noble lords and ladies, heralds, a poet, a cardinal, pages, and two jesters bearing the boar's head.

All these girls were appropriately costumed and sat upon a raised dais in the center of the holly-bedecked room, which was illuminated by candlelight.

A choir furnished Christmas music, and the poet entertained the guests by reading Old English poetry from a scroll. In accordance with medieval custom, no forks or napkins were allowed, although guests sometimes secreted them in their pockets. The menu consisted of roast pork, mashed potatoes, peas, and a very rich plum pudding.

Today's students eat a special Christmas dinner before going home for vacation—but it's served "sissy" style. They're allowed a full complement of table utensils.

The tallest Christmas tree on record was a 212 foot Douglas fir set up in 1950 in Northgate, a suburb of Seattle, Washington. It displayed 3,500 colored lights.

GO TO CHURCH SUNDAY.

J. C. TURNER
Bookkeeping and Income Tax Service
For information, call Plainview collect . . . 4-6914

Floydada Rites Held For H. R. Patterson

Floydada. — Funeral services for Harvey Richard Patterson, 65, were held at 3 p. m. Friday at the City Park Church of Christ, with Gordon L. Downing minister, and O. W. Kirk, elder of the Wall St. Church of Christ officiating.

Patterson died at 10 p. m. Wednesday in Vernon where he was visiting with friends. He suffered a heart attack in that city six days ago.

He came to Floydada from Wilbarger County in 1922. He was engaged in farming and dairying.

He is survived by his wife; seven sons, C. W. and Jerry, Floydada; Charles, Fort Ord, Calif.; Russell, Tulla; Melvin, Lawton, Okla.; Bob, Dallas; Marshall, Waco; six daughters, Mrs. R. H. Campbell and Mrs. W. M. Kimball, both of Dallas; Mrs. E. F. Taylor, Corpus Christi; Mrs. W. H. Finley Jr., Mrs. Neil Pierce and Miss Charlene Patterson, all of Floydada; one brother, Ed Patterson, Neeana; one sister, Mrs. Lola Browning, Dallas; a step-mother, Mrs. G.

Harvesting Trees Big Christmas Business

While the sale of Christmas trees to the consumer is conducted entirely in the few weeks just prior to Christmas, the harvesting, processing and shipping of the trees may begin as much as three months before Christmas.

Approximately 25 per cent of the retail price of a Christmas tree is the stumpage price; trees retailing for about 25 cents per lineal foot will be worth about 6 cents on the stump and could wholesale for from 10 cents to 15 cents per lineal foot. Total number of trees distributed in the United States is about 30 million.

There are at least 10 important Christmas tree associations and groups representing the industry in the United States and approximately 5,000 individuals and firms are registered as retailers and wholesalers of Christmas trees in the United States.

R. Patterson, Sulphur Springs; and 20 grandchildren.

Napoleon of France crowned himself because he considered that no one was great enough to do it.

Greeting Cards Christmas Gift Of Englishman

Greeting cards are an English contribution to the Christmas observance.

This simple idea of wishing your friends a Merry Christmas was originated in 1845 by Henry Cole, a middle class Englishman and the idea brought Cole great honor as well as knighthood.

Cole's original cards depicted a Victorian family gathered at the festive board and he had a thousand of them struck off by lithograph. Although the cards met with immediate popularity and brought fame to Sir Henry Cole, it was two decades before Christmas cards were sold generally.

Today the demand for cards is so great that many companies spend the full year designing and producing only Christmas greetings.

While today's mass-produced cards are quite superior to the original cards produced by Henry Cole, neither time nor poets have been able to improve on the classical message the Englishman penned to the first Christmas greeting cards: "A Merry Christmas and a Happy New Year to you."

Farmers are reminded that if farm machinery and equipment is cleaned, serviced and repaired before it is stored, its useful life can be extended and it will be ready to go next spring.

Our heartfelt good wishes for this joyous season to all of our wonderful friends.

Lockney Real Estate Co.
E. R. HARRIS REVIS HARRIS

TEDFORD CLINIC Plainview, Texas
401 West 11th Street
Phone CA4-2369 Hemorrhoids (Piles) Treated
Scientific Weight Reduction

Greeting

WE WILL BE CLOSED MONDAY!

KNOX GROCERY & MARKET

The Knox Families and all the Help

Fertilizer sales amounting to 5 million tons in 1954-55 total by 5 million tons. Mixed fertilizer sales amounting to 52 percent of the total. The fertilizer industry is expected to produce 48 million tons for 1955-56.

It isn't too early to purchase your Christmas trees. Early buying means better selection and lower prices.

Whittenburg, Texas. — A woman returned a Christmas tree to the store where she bought it. The tree was found to be a fake. The woman said she had bought the tree for \$15.00 and the store had given her a \$15.00 bill. The store manager said he would refund the money.

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