

The Lockney Beacon

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NUMBER 29

Longhorns Will Go To Muleshoe Friday Night

The Lockney High School Longhorns may find more opposition than they expect Friday evening when they take on the Muleshoe Mules at Muleshoe in the second district game for both teams. It is homecoming week at Muleshoe and they are pointing for the win column for the first time this season against the Longhorns, according to reports.

The Mules have mopped up on the Longhorns the past two years, defeating them in 1953 55 to 0 at Muleshoe and smearing them here last year 34-2.

The Mules have not won a game all year and have scored only 14 points against 239 for their opponents but reports reaching here say that they are getting fired up for the Lockney game and will be attempting to present the homecoming crowd with a victory. The Mules have played a much rougher schedule than Lockney, it was said and therefore comparative season's records may not be accurate.

The Mules have five regulars and 11 lettermen back from the last year's team that defeated the Longhorns. However they have a new coach and he started a rebuilding program that may explode into touchdowns at any time. The Mules are not a big team but they have speed and deception and could be dangerous if they really get on fire.

The Longhorns will be trying for their second district win. They edged out Dimmitt last Friday in their first district game and hope to keep their district record clear this week end.

The loss of Clifford Hardy at halfback will hurt the Longhorns in their game this week. Hardy suffered a broken hand in the Dimmitt game and will be out for two or three weeks at least. Little Hardy is a power on defense as well as offense and will be sorely missed by the Longhorns.

Coach Rudy Halle said Wednesday that he would use either Arlie Pinner, Joe Davis or Jerry Urias on offense in Hardy's position, or he may send Kenneth Callaway to the halfback position and run Pinner at fullback. On defense Nelson Wofford will probably replace Hardy if Wofford is able to play. He suffered a hand injury also this week but he may be able to play by Friday.

The remainder of the Longhorn line-up will be about the same as it has been. Coach Halle said. The other members of the team are in good shape and are expected to be ready to go Friday evening.

Quite a number of fans will probably make the long trip to Muleshoe. It is some 80 miles away from Lockney, the farthest trip the Longhorns will make all year. Game time is 8 o'clock.

Young People Will "Trick Or Treat" For CROP Again

Local young people will again this year call on residents here for donations to the Christian Rural Overseas Program in a "trick or treat" style. Rev. H. B. Coggin said Wednesday.

The calls will be seeking money donations for CROP, a plan used last year. The money goes to areas overseas in which people are destitute and need help badly.

The young people may call either Saturday night, Sunday night or Monday night, Rev. Coggin said. They will carry sealed milk cartons and it is hoped that they will have arm bands.

Cub Scouts To Have Hallowe'en Party

Cub Scouts of Pack 59 will have a Hallowe'en party Friday night, October 28 at 7:30 in the Scout Hut. Pie and coffee will be sold to raise funds to carry on cub scout work.

There will be booths for cubs and their parents to enjoy throwing darts at balloons with prizes in them, bobbing for apples and a spook room. The cubs invite other boys, especially those who want to become cub scouts, to come, join in the fun and bring their parents.

Auxiliary To Sponsor Hallowe'en Carnival

The American Legion Auxiliary will sponsor a Hallowe'en carnival at the American Legion Hall Monday night beginning at 6:30.

The public is invited to come bring the children and eat supper at the concession stand. There will be a number of booths including fishing pond, grab box, cake walk, doll rack, bingo and lots of good things to eat. Mrs. Revis Harris is in charge of arrangements.

Jerry Williams Named Player Of The Week

Jerry Williams, 130 pound Lockney Longhorn halfback, was named player of the week in Class AA football by Dick Collins, sports writer for the Amarillo Daily News. Jerry made all three Lockney touchdowns in their 21-20 upset win over the Dimmitt Bobcats last Friday night.

Collins says, "Halfback Jerry Williams, the Lockney Longhorn mighty mite of the gridiron, scored all three touchdowns for his team in gaining an upset victory over Dimmitt and thus earned the Class AA Player of the Week Award."

"Although Williams' three touchdowns kept the Longhorns up with the Bobcats, it was the three extra points that made the big difference. Kenneth Callaway, a freshman fullback and outstanding player of the night for the Longhorns, ran over two extra points and Weldon Jones fell on a fumble in the end zone after Callaway had run across for the third point."

Collins also named Jerry Workman, Longhorn center as one of the outstanding linemen of the week. Besides playing center Workman was a power on defense for the Longhorns.

Longhorns, Olton And Littlefield Win In District

The Lockney Longhorns, the Olton Mustangs and the Littlefield Wildcats all won their opening District 2-AA games. The Longhorns defeated Dimmitt, Olton defeated Muleshoe 39 to 0, and Littlefield defeated Tulla 29 to 6.

The Longhorns travel to Muleshoe this week where they will take on the Muleshoe Mules in their second district game. Neither Muleshoe nor Tulla have won a game this year. The Longhorns have won only two and lost four.

Following is the seasons records for each team in District 2-AA:

Team	W	L	PTS.	OP
Olton	3	3	110	45
Dimmitt	3	3	104	101
Littlefield	2	4	103	111
Lockney	2	4	61	159
Tulla	0	6	23	233
Muleshoe	0	6	14	239

Other scores of interest last week were:

Abernathy 27, Floydada 0.
Spur 34, Slaton 6.
Ralls 44, New Deal 6.
Silverton 19, Quitaque 13.

Tech Exes To Meet Here Tuesday

Ex-students of Texas Technological College of Floyd County will have a dinner meeting at the Lockney Grade School Cafeteria Tuesday evening of next week, November 1. The meeting will begin at 7:30.

Addressing the group will be L. C. Walker, executive secretary of the Texas Tech Ex-Students Association.

The meeting here will be the second for the year for the Floyd County exes, the first being an organizational meeting which was held in Floydada in May.

Notices of the meeting were mailed the past week by Mrs. Dorris Jones of Floydada, secretary. All who have at any time attended Tech are invited to attend and join the organization.

Ned Bradley of the Antelope community is president of the county organization. Other officers are J. S. Hale first vice-president; R. C. Mitchell, second vice-president, and Brac Biggers, treasurer.

Mr. and Mrs. Bill Harper of McAllen are here this week visiting the Murray Julian family, the Harpers and the Kenadys.

13 Called For Induction, 20 For Examination

Thirteen men from the four-county area over which Local Board No. 45 has jurisdiction have been called to report November 8th for induction into the armed forces. In addition the board has called 20 men to report on the same day for pre-induction physical examination. Those going for induction are:

Jimmy D. Lewis, Abernathy; Harvey D. Majors, Lubbock; Bruce E. McTague, Lubbock; Jimmy D. Hammonds, Floydada.

Melvin E. Simmons, Tulla; Reggie W. Johnson, Happy; Jamie D. Edmonson, Lubbock.

Waylen R. Mitchell, Matador; Joe B. Garrett, Amarillo; Harvey L. Dixon, Maricopa; Donald E. Anderson, Plainview.

Lewis W. Copelin, Tulla; George L. Irlbeck, Happy.

Those going for pre-induction physical examination are listed as follows:

James A. Sanderson, Springlake; Donald B. Johnston, Plainview.

Charles E. Stinnett, Plainview; Willard D. McCaig, Littlefield.

Harvey B. Bell, Plainview; David L. Black, Waco.

Raymond D. McDaniel, Plainview; Charles V. Patterson, Abernathy.

Juan Delgado Jr., Floydada; Ernest W. Williamson, Floydada.

Isabel Rausse, Bovina; William N. Carroll, Tulla.

Willie D. Bryant, Plainview; Fred M. Stanley, Matador; Billy P. Frizzell, Lockney.

Charles E. Hamilton, Tulla; Clinton L. Estep, Plainview; Roy N. Boyd, Kenefield.

James D. Graves, Ft. Worth; Wilbur L. Stallings, Abernathy.

Interest High In Queen Contest And Talent Show Nov. 7

Plans for a Talent Show and Harvest Queen Contest are gaining enthusiasm as the date grows nearer. The event which is being sponsored by the Parent-Teacher Association instead of the usual Hallowe'en carnival, will take place Monday, November 7 at the high school auditorium.

Students from grade school, junior high and high school will be eligible for the talent show and the Harvest Queen contest will be held among girls in grades one through eight.

Interest in the queen contest is running high and by Friday each grade will know who their queen candidate will be. Entry deadline for the talent show is Friday, October 28. The contestants will be judged in three groups, elementary, junior high and senior high. Prizes will be given first and second place winners. First prize will be \$5.00, second prize will be \$2.50 in each division of the show. Those who wish to enter may contact Mr. F. M. Smith, high school principal or their home room teacher.

Tickets may be secured from the school children or at the door. Admission will be 25c for children, 6 to 13 years and adult tickets will be 50c each.

Six County Singers To Meet, Plainview

The Six County Singers Association will meet at the Nazarene Church in Plainview Saturday night and Sunday afternoon, October 29 and 30. It was announced this week by Earl Raper, president.

The group will meet at 7:30 p. m. Saturday and 1:30 p. m. Sunday. All singers are invited.

Mrs. June Bybee Is Assistant Cashier

Mrs. June Bybee was named assistant cashier of the First National Bank in Lockney in a meeting of the board of directors on Thursday evening of last week. Mrs. Bybee has previously served the bank as assistant cashier some three years ago. Recently she again was employed by the bank.

County Teachers To Meet Here Tuesday

The Floyd County Unit of the Texas State Teachers Association will hold a dinner meeting in the Lockney High School cafeteria next Tuesday evening. The meeting gets underway at 7:30.

John H. Lovelady, assistant director of field service of the state association, will be the principal speaker. He is from Austin. Some 100 teachers from this county are expected to attend.

J. H. Holt Named Committeeman For 30th District

Joe H. Holt of Lockney has been named Republican District Committeeman for the 30th Senatorial District succeeding Harold Pool of Plainview, who resigned. Mr. Holt's appointment was made at the recent meeting of the Republican State Executive Committee held in San Antonio.

Among his other duties in the new position Mr. Holt will automatically be a delegate to the Republican National Convention next year.

Mr. Holt has served this county as Republican County Chairman for the past three years. He offered his resignation to that office and, in a meeting Tuesday evening in Mr. Holt's home here, the Republican County Executive Committee accepted Mr. Holt's resignation as county chairman and named Lloyd Wofford of Lockney to succeed him. Mr. Wofford has been active in Republican affairs in this county for several years.

Quarterback Club Will See Dimmitt Film Tuesday Night

The Lockney Quarterback Club will see a film of the Longhorn-Dimmitt football game in its meeting Tuesday evening of next week, according to officers of the club. The meeting will be held at the high school gymnasium starting at 7:30. All members of the club and other Longhorn boosters are invited to attend.

The club has been very active this year in helping on improvements at the football field. The additional lighting recently installed at the field was a joint project of the club and the school. Members of the club have also repainted the big west stadium, giving it two coats of paint and replacing the seat numbers in the reserved section. Lloyd Readhimer is president.

Demonstration On Fertilizer Shows Increase In Yields

The fertilizer demonstration, put on by the Lockney High FFA chapter in co-operation with J. R. Belt, Baxter & Smith and the Phillips Chemical Co., showed a decided increase in yield after the application of fertilizer, according to the report released this week.

The application of anhydrous ammonia and phosphate brought the greatest yield, it was said.

The results were released as follows: Fifty-six pounds of actual nitrogen and 45 pounds of actual phosphate produced 5082 pounds of maize per acre.

Fifty-six pounds of actual nitrogen produced 4791 pounds of maize per acre.

Where no fertilizer was applied, the yield was 3702 pounds per acre.

The cost of the nitrogen applied by the dealer, which was Baxter & Smith in this case, was \$9.85 per hundred. The phosphate applied by the farmer was \$4.01 per hundred. This made a total fertilizer cost of \$9.52 per acre on the nitrogen-phosphate plot with an increase of 1380 pounds per acre.

Maize going into the loan at \$1.56 per hundred today made a net profit of \$12.00 per acre where these two kinds of fertilizer were applied.

Where nitrogen only was applied the net profit was \$11.47 per acre.

Where the phosphate was applied the net profit was only \$1.51 cents over the nitrogen alone.

Mr. and Mrs. Frank Hastings of Bovina visited the E. J. Foster family Wednesday.

FROST AND FREEZE HURT SOME, HELPS SOME; SPEEDS HARVEST

PTA Study Course Will Begin Nov. 3

A Parent-Teacher study course on parliamentary procedure will be taught Thursday and Friday, November 3 and 4 from 9:30 to 11:30 a. m. and 1:00 to 3:00 p. m. each day.

Teacher of the course will be Mrs. M. C. Butler of Lubbock. Mrs. Butler is District PTA Parliamentary Chairman and past District PTA president. Mrs. Hershel Carthel will assist with the teaching.

Club members or any other interested persons are invited to register for the course. The fee will be 50c. To register contact Mrs. Forrest Mickey, dial 3144.

2 Fined In DWI Cases This Week

Thos. J. Rucker, a colored man, 33 years of age, was fined \$100 and costs, sentenced to three days in jail and had his drivers license suspended for six months after pleading guilty to a charge of driving while intoxicated in county court Monday morning. Rucker was also charged with transporting intoxicants in a dry area and fined another \$100 and costs.

On Wednesday morning Landon Wallace Coffman, a white man 43 years of age, also pleaded guilty to a charge of driving while intoxicated and was fined \$100 and costs, sentenced to three days in jail and his drivers license suspended six months.

Sheriff Earl Cooper was called to Paducah Monday to question two young men suspected of being implicated in burglary at the Capada Theatre near Floydada on October 11. The men had a money sack from the Capada with them when picked up by Paducah officers. The boys made a statement admitting the Capada burglary and also two burglaries at Paducah. They are in jail at Paducah at present but will be brought to this county for trial after being tried there.

No money was in the theatre when the break-in came but missing was a quantity of cigarettes, candy, gum and other merchandise.

Bob McCollum Injured In Crash

Robert Willard (Bob) McCollum, a native of Lockney and son of Mrs. J. H. Widener, was seriously injured in an auto collision in Amarillo Tuesday afternoon. Mrs. Widener went to Amarillo Tuesday night and called back Wednesday afternoon to say that Bob was in a "moderately serious condition and is suffering from a brain concussion." He is in St. Anthony's Hospital in Amarillo.

McCollum is executive director of Kids, Inc., in Amarillo and has lived there for the past several months.

McCollum was thrown from the jeep he was driving when it collided with a car at the intersection of 36th and Van Buren. He apparently was thrown 25 feet by the impact and his jeep was knocked to the east curbing from where it rebounded across the street and hit a tree on a lawn. Driver of the other car was uninjured but both vehicles were badly damaged.

Patterson Grain's New Storage Is About Ready

Patterson Grain Company's new 225,000 bushel flat grain storage building was about complete Monday and members of the firm said they expected to start filling it with grain Thursday or Friday.

The new building is 80 feet wide by 160 feet long and is located just north of the company's big concrete elevator. It is a Metallic type building, constructed of steel framework and covered with sheet iron. Abbott & Sons of Midland are contractors.

The building has a built-in aeration system which dries the grain and maintains condition. This additional storage gives the firm 1,150,000 bushels of storage here and at Sterley.

The frost and light freeze of last Monday morning hurt some cotton farmers, helped others and will speed up the harvest of both cotton and grain, according to a survey made by The Beacon Wednesday.

Low temperature was quoted here as 28 degrees by Joe Holt, local weather observer. The Floydada low was reported to be 30 and at Plainview it was set at 25 degrees. However the below freezing weather held on for only a short time and in some cases in this area didn't fully kill the cotton.

As County Agent Bill Rodgers said, it depended upon who you talked to whether the frost helped or hurt. Farmers with earlier cotton were helped by the frost since it defoliated at least the top part of the stalk and will cause it to mature faster. This will help to get the crop ready for a hard freeze, should one come along soon. The benefits were at least as much and probably more than the damage to these farmers, was the estimate here.

Mr. Rodgers said that in the southern part of the county only a few of the top leaves were pinched by the frost and the stalk was damaged much less than it was in the north part of the county.

Some local gin men said they didn't think the frost hurt as much as was first feared and others said it was too early to say yet just how much damage it did.

In the area which had a bad hail on last June 19th the frost probably did more damage because of the lateness of the crop. Estimates were that the late cotton was damaged from 10 to 20 percent. Mr. Rodgers pointed out, concerning the late cotton, that "we knew when we planted that the freeze would catch it" and it was just a matter of how far along it would get before it was killed.

In the Aiken area, John Powell, manager of the Paymaster Gin, said he believed the damage might run as high as 20 percent. Other estimates ranged around 10 percent in the Lockney and Lone Star areas.

The frost and freeze will serve to speed up the harvest, everyone agreed, and the effects of it were being felt Tuesday and Wednesday of this week. Gins were busier on these two days than they have been all season. By the first or middle of next week, it is expected that the cotton harvest will be in full swing providing hands are available.

The gins in Lockney had ginned 695 bales up to Wednesday afternoon and gins in North Floyd County, including the gin at South Plains but not counting the gin at Providence, had ginned around 2500 bales up to Wednesday. This compared to 275 in Lockney and 700 in the north part of the county at the same time last week.

Jack Orr, local TEC representative said that Briscoe county had ginned some 1740 bales up to Tuesday of this week compared to 1,000 bales at this time last week.

Mr. Orr said that a need had developed for hands in this area and he was short some 300 at present. Due to the late crop, hands have been coming in and finding no work, have moved on to other areas. Now they are needed here and not enough are coming in. The Lockney area, South Plains area and Quitaque area all need hands and have asked him for them, he said.

Grain About Ready

The grain crop was damaged very little if any at all by the frost and the combines are now just waiting for the moisture to leave the grain. It is estimated to be around 70% complete in this area, elevator men say, and by the first or middle of next week, it will all be ready to cut. Another week after that will wind up the harvest.

The grain crop in this area is another bumper crop, comparable to last year's, the elevator men said. However local elevators expect to be able to handle the big crop without much difficulty and, in fact, have already been trucking grain to Floydada and Plainview to provide additional storage here.

Mr. and Mrs. J. T. Vaughn of Hubbard, Texas, visited their son, Clem Vaughn and family here last weekend.

GO TO CHURCH SUNDAY.

The Lockney Beacon

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF
HANDLE PRESS ASSOCIATION

Minute Editorials

If ye keep My commandments, ye shall abide in My love; even as I have kept My Father's commandments and abide in His love.—John 15:10.

AS THIS IS WRITTEN the amount of damage to crops caused by the frost and freeze of Monday morning is yet to be determined. Some farmers were anxious for the frost to come but didn't want the freeze. Others thought "about January 1" would have been a better time for the frost. Of course some late cotton didn't have time to mature as it should. Some farmers will lose by the frost. But we've seen early frosts and freezes in this country before, some much earlier

than this one, and it seems that we always come out with a pretty good year economically. Our old Indian saying, the first freeze 60 days after the first norther, didn't quite hold good but it helped a lot. According to that proverb, we should have received the first frost or freeze on October 29. It just arrived about five days early.

STATE HEALTH DEPARTMENT officials have declared that three Salk polio shots are necessary for maximum protection against crippling effects of polio. Children who have had two shots should have the third "booster shot" early in the spring of 1956, the Department declares. In answer to a series of questions the Department explained that it is not known at present exactly how long protection from three Salk shots will last. Experts now estimate protection at about two and a half years. Perhaps after that time, booster shots again will be advised. The Salk vaccine is aimed at giving immunity to all three types of polio.

THE UNIVERSITY OF TEXAS will admit students upon the basis of aptitude test scores beginning next fall, school officials have announced. Tests will be given probably three times a year without cost to the applicant, at centers throughout the state. Rapidly increasing enrollment necessitated tests to eliminate students who will be unsuccessful, the board of regents stated.

MAILING of Christmas packages to military personnel overseas should be done not later than November 15, postal officials say. If you have someone overseas this Christmas be sure to get his, or her, package off not later than this date so that they will receive it by Christmas.

WITH THE FALL RUSH season begun it may be unwise to mention it but according to our calendar there are only 50 shopping days until Christmas. This includes 21 in December, 25 in November and 4 in October. Due to the late fall it is probable that the Christmas shopping season won't get underway as early as it did last year but here's a hint that it isn't too early to start.

GO TO CHURCH SUNDAY.

IN HOMETOWN AMERICA



With Our EXCHANGES

SOME SPELLER
Gloria Lockerman, the 12 year old Baltimore colored school girl spelled, among other jaw breakers, antidisestablishmentarianism on her way to winning \$16,000 on the TV show, "The \$64,000 Question." Now arises curiosity nation-wide as to how she was instructed. We learn from Mrs. Christine J. Moore, her teacher, as follows:
"I am no spelling authority and the methods used are not new ones. She was taught letter combinations, the unit plan which uses central themes to

make words more meaningful and she has an excellent natural memory and innate ability," according to Mrs. Moore.—Scoop in Muleshoe Journal.

COTTON ACRES LOST

With due deference to anyone's and everyone's opinion, we think we'd get a lot further and be a lot more constructive, if we quit joining up with every movement to seek a statistical advantage in cotton acreage allotments for our area or county. . . . Some of it is fine. We'd better be raising the very devil and try to get county and state committees to look into utilization of every ac that is allotted. . . . For example a lot of the reserves are not used up. If you'll check into the matter you will find that there is a gradual diminution of acreage

available due to failure to utilize all acres allotted. . . . If some of the people who are administering the "program" would get the idea that it is their duty to permit everyone to have a sensible acreage to plant, rather than that they are set there to control and prevent acreage planting for the protection of those who have favorable allotments, there would be less unfairness in the control program. And there's plenty that is unfair to a lot of land owners and farmers.—Plainview Herald.

SHUTIN

By Ruth Adams Belcher
Shutin . . . I never liked the word
It held a plaintive note
Until a different view I got
From what one Shutin wrote:
"Shutin?" she said. "O' yes indeed
Shutin from noise and strife,
But shut out are so many things
That cluttered up my life;
Shut in are peace, and faith,
and hope . . .
Shut out are fear and doubt;
Shut in are words and deeds of cheer
No heart can do without;
Shut in my mind are memories
Of gayer, brighter years;
I laugh sometimes, remembering
Sometimes I yield to tears . . .
Shut in are friends I cannot lose
I hold them in my heart;
And tho' the miles stretch long
between
We never are apart.
"Shutin" . . . Why it's a blessed word
My soul will one day trod
On happy feet . . . to heaven's door.
And be shut in with God . . ."
—Plowing Out The Corners
in Claude News.

LOBSTER CANAPE

A sea-food canape is a natural before dinner. Toast crackers in quantities in the broiler. Then spread each with anchovy paste, top with chopped lobster or crab meat that's been tossed in a little tarter sauce. Decorate with a bit of pimento, and serve.

Sitting Bull is buried at Standing Rock Agency, Fort Yates, North Dakota.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

October 29, 1925

Charles Edward Reeves, 61, died last night following an accident in Lockney in which Mr. Reeves was run over by a car. Mr. Reeves is survived by his wife, daughter, Miss Mable Reeves, one brother and three sisters.

The Lockney Band was organized Monday night with thirty-five pieces. The organization is fostered by Lockney Chamber of Commerce. Band committee are Dr. N. E. Greer, Barlow Hill, and R. E. Patterson. Olen Newman is bandmaster.

Born to Mr. and Mrs. J. L. Dagley, Friday, October 23, twin boys.

Dr. R. E. L. Mewshaw has just received equipment for his office over the City Drug Store.

Twenty bankers from New York, Boston, St. Louis, Chicago and other points in the north and east visited Lockney Monday to view the economic conditions in this area.

Mrs. Lawrence H. Gruver was knocked down and run over by a car Monday as she crossed the street from the post office to the side door of Baker Mercantile Co. She is getting along nicely at this time.

October 29, 1931

W. R. Stone of Lockney passed away at the home of his son Saturday in Lamesa. Mr. Stone had been a resident of Lockney since 1920 and had been in ill health for two years. He was 70 years of age.

Cotton will be accepted as collateral for government seed loans on the basis of 8 cents per pound middling 7-8 inch.

Four persons sentenced and one year in prison result of cases of district week. One was drunk driving, ed with cattle on of liquor la

On the first roll are Mary Ucola Sever, Norman Hillburn, sell, Nettie Lee Pe Teaver, Leon Com Bennett, Christine Sams, Grace Stalcup, Ballard Hill, H. A. Brothman.

October 29, 1940
Lt. J. Ballard Mr. and Mrs. P. Stockton, California home on a 15-day fore being sent Calif., for further ing, while await active duty in the He is pilot of a cat). He attended School.

Mrs. Ruby We Ruby Foster of taken by death in an Amarillo illness of several weeks. She taught in the schools several years ago. She leaves her husband months old son.

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CARL McADAM
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"With four children, you want to heat water the SAFE WAY . . . of course, it's Electric!"

says Mrs. Roy N. Byrd, Jr.
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CANYON, TEXAS



"When Roy and I picked a water heater for our new Canyon home, the safety of our four children was the first consideration. We had two electric water heaters at our farm, so we knew that we could be safely sure with an electric water heater in our new city home."
"I was really surprised when one new 40 gallon electric water heater proved to be enough in our new home—especially after having two. But, we've never run out."
"My clothes washer works every day—at least once—and yet the water heater keeps up with it and the dishwasher, too, which I use at least two times every day."
"Then, at the sink, I'm always using hot water for cooking, to prepare food for the freezer, or to wash out things for the children. There's always enough."
"Four children can produce a lot of dirty hands—and keep the baths busy. We have a shower and a tub so that we can clean them up in shifts—and that takes lots of hot water."
"My electric water heater gives me plenty of hot water, an extra counter space, and a feeling of complete safety about my children. It goes perfectly with the other work-saving electric appliances in my home."



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THE BISMARCK X2264RQ. 21 inch TV. Handsome grained Mahogany color. Famous Zenith Royal "X" chassis with 16,500 volts of picture power! Convenient Top Tuning. Big 10-inch Zenith speaker! Also available in Blond Oak color.

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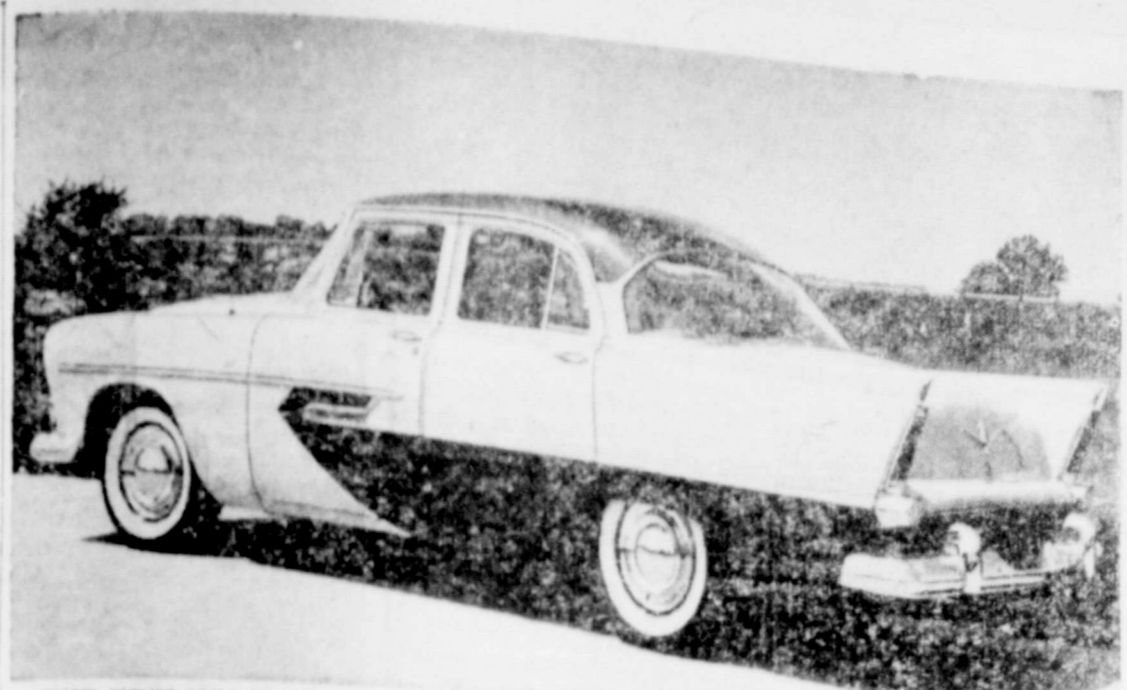
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Plains

right at the Bap-
tist church of or-
intermediate G.
in a beauti-
The girls and
Mrs. Larry
and white
Officers elect
Donita Mil-
Louise Pritch-
Virginia Taylor;
James Wood.
son of Mr.
and Mrs. J. H. Carr
came
Calif. East
on a ten day
he goes back
will be transfer
El Paso.
in the home of
Fred Fortenberry
Mrs. J. J. Futch
Mrs. Hazel
baby from Abil-
husband is in the
and Miss Patsy



THE NEW 1956 PLYMOUTH BELVEDERE is one of the many attractive new styles

offered by Plymouth. Many people came to see the new models by Plymouth and Chrysler which were shown recently at Bilbrey Motor Co. here.

Mr. and Mrs. Frank Brown were in Lubbock Monday of last week to be with his sister, Mrs. F. A. Roberson of Olton who underwent surgery at Methodist Hospital. Mrs. Roberson is getting along nicely at this time, Mrs. Brown says.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 27, 1955

Mr. and Mrs. Carl Meriwether of Las Cruces, New Mexico visited his mother, Mrs. George Meriwether at Lockney General Hospital this week. Mr. Meri-

wether is manager of Anderson Clayton Cotton Oil Mill in Las Cruces.

GO TO CHURCH SUNDAY.

to Spur and Chillicothe to visit a few days before going on to their home in Fort Worth. The elder Karrs had been visiting their son and family in South Plains from Wednesday until Sunday.

Mr. and Mrs. J. A. Kinnibrugh of Vera visited their son Mr. and Mrs. Sylvan Kinnibrugh and girls Friday and Saturday. They all made a trip to Canyon Saturday where they went through the Palo Duro Canyons.

Mr. and Mrs. George Weast went to Lubbock Thursday to visit Mrs. E. T. Evans Sr. who has been ill.

Visiting minister Royce Measures of Wayland College, went home with S. S. Superintendent and Mrs. Tom Pierce Sunday. Bobby Faus is staying with Mr. and Mrs. Bryant Upton while Rev. and Mrs. Faus are in Lov- ing, New Mexico this week.

Mrs. Don McClure and Jean, from Crosbyton spent Wednesday and Wednesday night visiting her parents, Mr. and Mrs. Frank McClure.

Mrs. Arby Mulder has been spending a great deal of her time in Tullia where her sister, Mrs. Mary Cobb has been ill.

Mr. and Mrs. Ian Moore from Lubbock were all day guests in the home of her brother and family, Mr. and Mrs. John Key West Sunday.

South Plains P-TA met Friday afternoon with Mrs. Milton pre- siding. Plans were made for the Halloween Festival to be held at the school house Saturday night, October 29, with the Com- munity Club and the P-TA both sponsoring the event. There will

be many booths, such as a hot dog stand, a bazaar or county fair booth, fish pond, amusement costumes will be worn. Pies and sandwiches will be sold. Everybody come make the Halloween party a success.

The Home Demonstration Club will meet Wednesday at the church for a religious pro- gram with Mrs. R. Higginbotham and Mrs. M. J. Cassel as hostesses. Officers for the com- ing year will be elected.

Mr. and Mrs. Grigsby Milton, Barbara Sue and Donita went to Olton Sunday to spend the day with Mr. and Mrs. Albert Scribner, formerly of Holly Colorado.

Memard Field with a group of men from Floydada went to Rifle, Colorado last week on a hunting trip. All the hunters brought home a nice deer.

Mrs. Bryan Karr and Mrs. S. D. Kinnibrugh, sponsors of the Junior G. A.'s took their girls to the canyons for a pic- nic Tuesday afternoon. Enjoy- ing the outing were Beth and Jerry Calahan, Sharon Taylor, Yvonne Karr, Tommy and Car- lene Taylor, Barbara Sue Mil- ton, Beth and Marilyn Kinni- brugh, Kay Taylor, Mrs. Shelby Calahan and the sponsors.

Mr. and Mrs. E. T. Evans and children, Amarillo, and Mr. and Mrs. R. A. McNutt and girls of La Junta, Colorado, visited Sun- day with Mrs. Evan's parents, Mr. and Mrs. George Weast.

Eldred Hay of Dallas is vis- iting his sisters, Mrs. Claud Hammond and Mrs. Burl Holt this week.

LETTERS TO THE EDITOR

Box 58
Bentonville, Ark.
October 17, 1955.

Dear Editor:
We are a little late with our check but time passes so fast I had not realized until today, that more than a year had passed since we had paid.

We are all getting along fine Betty is in college at Cotley in Nevada, Mo. and Gerry is going to high school. Bailey and I are working to keep the bills paid.

Hope all the Lockney folks are getting along fine. We are always happy to get The Beacon to see what has happened in Lockney.

Your friends,
The Marchens

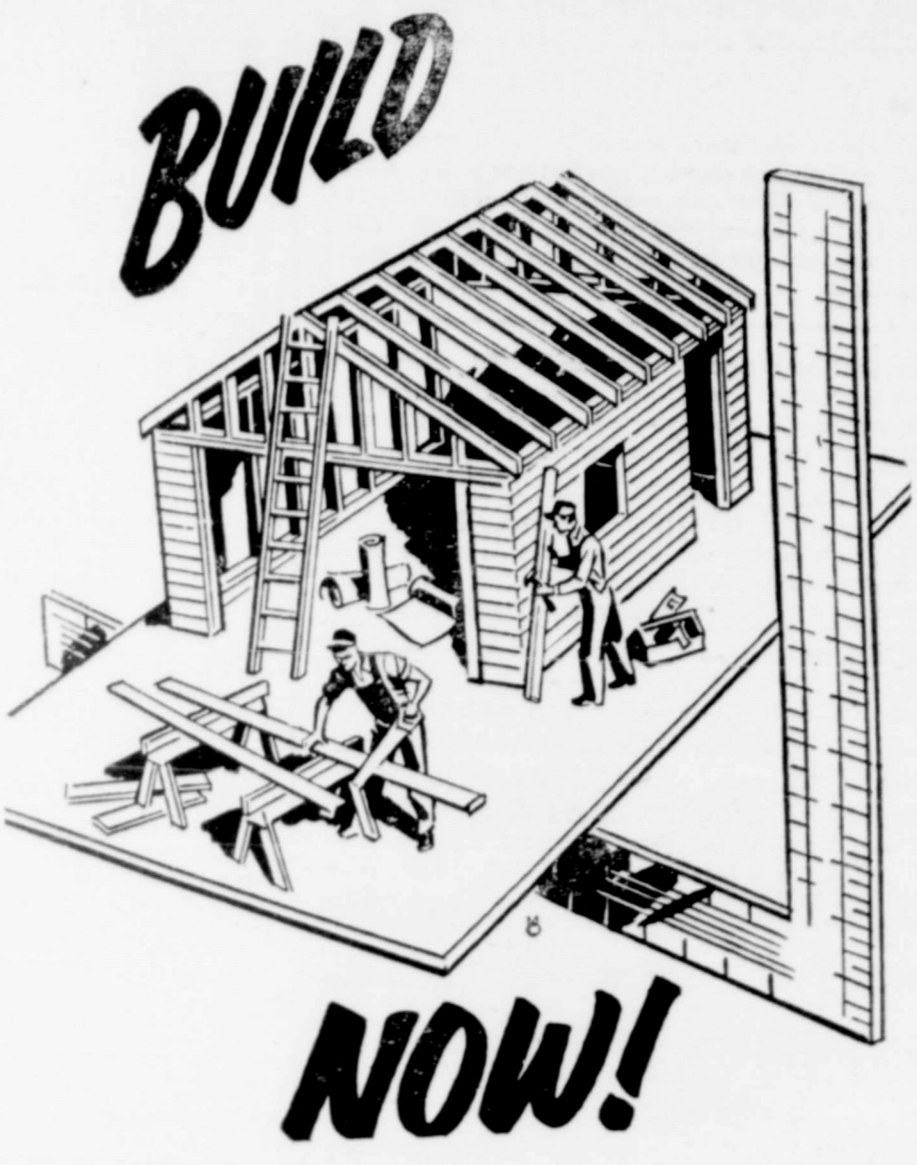
Mrs. John Fawver Dies In Floydada

Floydada — Mrs. John Fawver, 82, long time resident of Floyd County, died at her home, 429 E. Tennessee about 4:30 p. m. Wednesday.

Funeral services were held in Calvary Baptist Church Fri- day at 3 p. m. The Rev. T. L. Merriott, pastor, officiated.

Mrs. Fawver is survived by three daughters, Mrs. Mabel Epperson, Mrs. Mary Corley, and Mrs. Gus Lloyd, all of Floydada; two sons, John Fawver, Floydada; and Joe Fawver, Amarillo.

GO TO CHURCH SUNDAY.



WHATEVER it is you might want to build, now is the time to do it. A new garage, an additional room on the house, an outbuilding or even a new house can be built easily. We have the materials and supplies you will need and we'll be glad to help you with your plans and furnish estimates. Please call on us.

Lockney Lumber & Supply

Dial 3357 Leon Wofford, Prop. South Main

YOU ARE MONEY AHEAD
when you shop here!

SPECIAL PRICES THURSDAY, FRIDAY and SATURDAY

Tooth Paste	Colgate 50c Size for only	29c
Hand Lotion	Jergens 55c size for only	29c
FLOUR	Purasnow 5 lb. bag	39c
CORNER & BEANS	Kimbells No. 303 can	9c
CHILI	Kimbells No. 1 can	29c
Salmon	Alaska Pink—Libbys 303 can	59c

LOCKNEY FOOD STORE
Free Delivery Corner Main and Locust
A. J. Jester, Owner

ALL ROADS LEAD TO Lockney Food Store

PICNIC HAMS
Ready to Eat Whole

39c lb.

FRANKS
1 lb. Cello

29c lb.

SAUSAGE
1 lb. package

29c lb.

T-BONE STEAK

59c lb.

FRONTIER
TRADE MARK

SAVING STAMP

REMEMBER — We give Frontier Saving Stamps with every cash purchase — Double Stamps on Wednesday with \$2.50 purchase or more.

New '55' and '56' Automobiles

Fords, Chevrolets, Oldsmobiles, Buicks
Pontiacs, Chryslers, Mercurys,
Plymouths, Dodges
Ford and Chevrolet Pickups

THIS WEEK . . .

The new Pontiac 56 Strato streak became available . . . You can see one on display now at our place. Also the Chrysler and Plymouth are now available in 56 models. Just let us know your wishes. On all 56 makes now out we can get for you in your choice of colors and models.

1955 Pontiac Station Wagon with all the extras . . . including big engine . . . We will discount this car \$800.

1955 Ford Fairlane club sedan . . . Has radio and heater and Fordomatic. If you want a new 55 Ford . . . save \$500.

1956 Ford Fairlane 4 door. Fordomatic. Radio. Heater. White tires. All the trimmings . . . You will get immediate delivery.

1955 Chevrolet 4 Door Powerglide . . . One owner Only 6,000 miles . . . Delivered new \$2800.00. Save \$800.00.

Oldsmobile 88 Super 4 Door Sedan. Has everything except air conditioner. Only one of these available \$2875.

1951 Chevrolet Powerglide . . . 4 door . . . Many good miles left in this car. Priced below the book value.

1954 Ford Ranchwagon . . . One owner . . . Has Radio, heater and overdrive . . . If you want a station wagon see this.

1956 Ford Pickups, V-8, 1/2 Ton, 3 Speed. Delivered in Lockney \$1645. All with service policy and warranty.

AUTHORIZED DEALERS FOR FRIGIKING AIR UNITS

HARRIS MOTOR CO.

J. O. HARRIS

Baker Hotel Bldg. — Phone 3371 — Lockney

Just 6¢ a Day Can Help Build Rich, Red Blood . . . Save You From Being TIRED...NERVOUS...

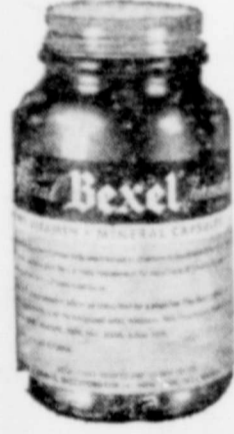
Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel on edge—affecting your appetite—spoiling your sleep—because your body is vitamin and iron starved.



Stop Chronic Vitamin & Iron Starvation TODAY — Feel Like a New Person!

Supplement your diet every day with just one High-Potency Bexel Capsule. Just one of these wonderfully strengthening capsules give you the full vitamin and iron content nature provided in the groups of the following foods before cooking:

- 1 quart of pasteurized milk
- 4 oz. of fresh orange juice
- 1/2 lb. of lean bacon
- 1 lb. of lean pork
- 1/2 lb. of green string beans
- 1/2 lb. of veal chops
- 1/2 lb. of ham
- 1 lb. of beef



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BEXEL

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BYRD PHARMACY

Dial 3353 FRED D. BYRD, Pharmacist Lockney

Longhorns Win First District Game Friday

Statistics	
Lockney	Dimmitt
First downs	12 13
Yards rushing	265 201
Passes completed	1 of 3 2 of 7
Yards passing	12 39
Passes intercepted	3 0
Yards penalties	75 10
Fumbles lost	1 1

The Lockney Longhorns came from behind last Friday night to win their first district game of the season. They defeated the Dimmitt Bobcats 21-20 on Mitchell Zimmerman Field here.

The Longhorns controlled the ball most of the time during the first half and held a 14-7 lead at the half time. However they nearly frittered the game away in the third quarter allowing the Bobcats to score twice and take a 20-14 lead. But they came back strong in the fourth quarter to score and make the extra point to win the game. They held the ball deep in Dimmitt territory when the game ended.

Little 130-pound Jerry Williams bucked the ball over for all three Lockney touchdowns, aided, of course, by some excellent blocking in the line by the Longhorn linemen. Kenneth Callaway, the freshman fullback on the Longhorn team was outstanding in the running department. He reeled off several nice gains and looked good all the way. Gene Handley, the quarterback for the Longhorns, showed improvement in the ball handling department and also

cut back and ran to the Dimmitt 8. Jerry Williams made 3, Callaway 4 1/2 and then Williams pushed over for the score. Callaway ran the point to make it 7-0.

Dimmitt received but fumbled the ball and a Longhorn covered it on the Dimmitt 29. The Longhorns made 4. Dimmitt was penalized 5 and Callaway ran to the Dimmitt 17 for a first down. The Longhorns made 0. Callaway ran for 7, they lost 1 and lost 2 with Dimmitt taking the ball on their own 13. They made 8 in three tries and kicked to the Lockney 48. The Longhorns made 2. Handley ran to the 33 for a first down, made 0. Callaway picked up six, Williams made 3 and Callaway carried to a first down on the 9 as the quarter ended.

Hardy made 3, and then Williams sneaked over for a score. Callaway pushed over the point and the score was 14-0.

The Longhorns attempted an onside kick but Dimmitt covered it on their own 43. They drove for a first down on the Lockney 28, and a 15 yard penalty against the Longhorns gave them another first down on the 10. Jerry Brown, half back carried over from the 10. Don Mobley kicked the point and the score was 14-7.

The Longhorns fumbled the ball two plays after the kick off and Dimmitt recovered on the Lockney 41. However they attempted a pass and Kenneth Callaway stepped in to intercept it on the Lockney 37. The Longhorns were penalized 15, they couldn't gain it back and kicked to the Dimmitt 50. The Bobcats made a first down on the 37 in three plays, and then completed a pass. Mobley to Mannings for a first on the Lockney 12. They made 6 on the first play, made 1, made nothing and little Cliff Hardy came in to stop the ball carrier for no gain on fourth down giving the Longhorns the ball on their own 5. They made a first down on the 15 in three plays, and then kicked to the Dimmitt 47. Coy Kidd intercepted a Dimmitt pass on the 50 as the half time whistle blew.

Dimmitt received to start the third quarter and wasn't long in scoring. From their own 33 they made first downs on the 44, the Lockney 34 and then Alton Whitworth broke loose to run the remaining 34 yards for a score. Several Longhorns had their hands on him but couldn't hold him. A fake kick which was intended for a pass, and then an attempted run failed to get the ball over for the extra point and the score was 14-13.

Hardy returned the kick to the Lockney 24, the Longhorns couldn't go and kicked to the Dimmitt 43. Here the Longhorns were penalized 15 yards on two successive plays giving the Bobcats the ball on the Lockney 19. However the Longhorns rose up and allowed the Dimmitt boys only 4 yards in four plays, taking the ball on their own 15. They drove for a first down on the 28, but here disaster struck. They failed to gain and on fourth down the center passed the ball over kicker Weldon Jones head. Jones picked the ball up and threw it and a Longhorn caught it but it was an illegal receiver and the Longhorns received another 15 yard penalty, giving the Bobcats the ball back on the 14. They drove for a first down on the 4 in three plays and then Alton Bates scored. Whitworth kicked the point and the score was 20-14.

The Longhorns brought the ball back to their own 37, couldn't gain and kicked to the Dimmitt 35. The Bobcats made a first down on their own 46, and then the identical bad pass from center on fourth down gave the Longhorns the ball on the Dimmitt 44. Kenneth Callaway broke through and raced to the Dimmitt 10 for a first down, the Longhorns made two successive plays and then Jerry Williams slipped through the center for the score. Callaway started over for the extra point, fumbled and Weldon Jones covered the ball over the goal line for the extra point which gave the Longhorns a lead of 21-20.

Dimmitt returned the kick to their own 49, made a first down on the Lockney 37, but fumbled and a Longhorn recovered the ball on the Lockney 29. The Longhorns couldn't gain and on fourth down kicked to the Dimmitt 38. The Bobcats completed a pass to the Lockney 49, were penalized five and then Gene Handley intercepted a pass giving the Longhorns the ball on the Lockney 48. The Longhorns made a first on the Dimmitt 40. Pinner made 5 and Callaway ran to the Dimmitt 21 for a first down. They made 4 as the game ended.

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SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Highway

LAST TIME TODAY (Thursday)



LUCY GALLANT

CLARE TREVOR VISTAVISION THELMA RITTER
WILLIAM DEMAREST WALLACE FORD TOM HELMERS

Also CARTOON

FRIDAY, SATURDAY, SUNDAY and MONDAY
Oct. 28-31

"TO HELL AND BACK"

with Audie Murphy and Marshall Thompson
IN CINEMASCOPE and TECHNICOLOR

Marching with the greatest — the true-life story of America's most-decorated hero — told with unforgettable impact.

Also CARTOON and NEWS

HALLOWE'EN PREVIEW, Saturday at 11:00

"It Came From Outer Space"

starring Richard Carlson and Barbara

You'll have trouble holding your seat when you picture. Scary as all get out but a good picture that will keep you in doubt until the end. Don't miss it.

Also CARTOON

TUESDAY, WEDNESDAY, THURSDAY, Nov. 1, 2 and 3

"TO CATCH A THIEF"

with Cary Grant and Grace Kelly

Tense—taut—terrific — the all-time best in chills and thrills — from Alfred Hitchcock's master of suspense — told against the flaming beauty of the French Riviera.

Also CARTOON

PLAINS THEATRE, Lockney

FRIDAY and SATURDAY, Oct. 28 and 29

Double Feature

"TOPEKA"

Starring Wild Bill Elliott

The town needed a clean-up, action and adventure picture — thrill to the roar of a six gun as Wild Bill Elliott hits the trail.

— Plus —

"MEXICAN MANHUNT"

with George Brent, Hillary Brooke, Carleton Young

A mystery writer looks for a missing witness south of the border — and winds up with real murder in Mexico.

Also CARTOON

SUNDAY and MONDAY, Oct. 30 and 31

"WE'RE NO ANGELS"

with Humphrey Bogart, Aldo Ray and Peter Lorre

Top farce comedy of the year. Laughs follow laughter as fast as rain on a roof — a sure recipe for what you need.

Also CARTOON

TUESDAY, WEDNESDAY, THURSDAY, Nov. 1, 2, 3

"THE AMERICANO"

with Glenn Ford, Frank Lovejoy, Ursula Thiess

Here's blazing adventure — as a man from Texas himself in the danger laden jungles of Brazil plays the most dangerous game of all.

Also CARTOON



Gospel of Christ

MAIN STREET CHURCH OF CHRIST

THOS. McDONALD Preacher

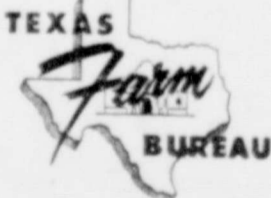
ABIDING WITH GOD

The Bible teaches that it is important to do just what God commands us to do, nothing more and nothing less. John brings this out in 1 John 2:5. "And hereby we do know that we know him, if we keep his commandments." It is not enough for us to be vaguely religious. We must study the New Testament and find out God's will for us through Jesus Christ and then do what God says. Christianity is a personal matter.

"He that saith, I know him, and keepeth not his commandments, is a liar, and the truth is not in him. But whoso keepeth his word, in him verily is the love of God perfected; hereby know we that we are in him. He that saith he abideth in him ought also so to walk, even as he walked." (1 John 2:4-6).

ARE YOU WALKING AS GOD WALKS? The Bible says: "How can two walk together except they be agreed?" Jesus is God's perfect revelation for us. He is the simplification of God. If we would know how God walks, then let us look at Jesus. Let us have the same mind or disposition in us which was in him. Let us love God with all our heart, mind, soul and strength as he did. Let us love our brother as he did. John goes on to say that "He that saith he is in the light, and hateth his brother, is in darkness even until now. He that loveth his brother abideth in the light . . ."

JESUS GAVE US THE PERFECT EXAMPLE. May we carefully study it as revealed in God's New Testament or will. Then may we prayerfully follow it. If you have not yet become a disciple of Jesus Christ may we urge you to believe on him today, repent of your sins, confess your faith in him to others, and follow his command and example in being buried in baptism. Following your new birth you will want to feed on the sincere milk of the Word of God and grow in grace and knowledge every day. You may be sure you are abiding in God and in Christ when you keep his commandments, and walk, "even as he walked."—Selected.



Special Reopening

for FARM BUREAU members

Without the Usual 6-month Eligibility Period!

- FOR THOSE NOT NOW ENROLLED IN BLUE CROSS . . . here is your Opportunity To Prepay Health Care Costs



Blue Cross for your Hospital



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• AVAILABLE TO FARM BUREAU MEMBERS ONLY •

Applications made now are effective JANUARY 1, 1956 enrollment Dates: October 1 to November 15, 1955.

This re-opening restricted to members of the FLOYD COUNTY FARM BUREAU
319 South Main Street Floydada, Texas Phone 665

C.I.E. (Catastrophic Illness Endorsement) For Cancer and 10 Other Dread Diseases.

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Attorney-at-Law
Floydada, Texas

Business and Industrial Review

Compiled and Edited by E. M. Thomason

EVERYTHING FOR WATER FOR EVERYTHING Domestic and Irrigation

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CASING DOMESTIC
PUMPS WATER SYSTEMS

L. C. MALONE'S
"WATERWORKS"
1500 SOUTH COLUMBIA, PLAINVIEW

To Leave Job As Petersburg P. M.

Petersburg. — Mrs. Glenn Brashear, who has been postmistress at Petersburg for the past eleven years and who submitted her resignation last April, has been notified that she will be relieved of her duties Nov. 1. Art Main, local drug store operator and mayor of Petersburg, has been appointed acting postmaster. Main has resigned as mayor, effective Nov. 1, and the City Commission will immediately appoint a successor to hold the office until the next election, which will be April, 1956. Main has disposed of his drug store interests to his partner and brother-in-law, Bill Chandler. Mrs. Brashear has been with the Petersburg post office for the past 17 years, six years of this time as clerk. She will join her husband at Crosbyton, where he is in business.

A smart housekeeper never considers her job done until mops, cloths, sponges and pails have been washed in hot soaps and rinsed. Cloths can be washed with the daily laundry and dried in the clothes dryer — all ready for use next time.

R. C. Mangum

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1006 El Paso Plainview Dial 4-9210

Library News

Many friends of the library helped in the preparation of the library booth at the Fair. We wish to express thanks to Mrs. J. H. Barnard who stayed in the library a couple of afternoons so that we might go to Lockney and work on the booth. Also appreciate the help and cooperation of Mrs. H. F. Jackson, Mr. and Mrs. H. H. Mills and Bobby, Mrs. Dee Copeland, Mr. Leon Wofford of the Lockney Lumber & Supply for the loan of material used in the building of the booth, and the Funeral Home at both Floydada and Lockney for the loan of artificial grass used in the booth. There is a great deal of fun and satisfaction in taking part in community affairs when so many people are working together as they did to promote the county fair this year. We will be looking forward to it again next year.

Visiting in our Library this week were Mr. William K. Peace, assistant librarian, and Mr. John A. Hudson, Director of Extension, Texas State Library, Austin. They had very favorable comments to make on the growth of Floyd County Library, and we are happy to be able to say that many of these books have been gifts to the library.

Memorial Books
Given by 1922 Study Club in memory of Mrs. O. P. Rutledge.
Given by Mrs. Annie M. Asister, Tommy and Joy in memory of Mrs. E. W. Holmes.
Given by Mr. and Mrs. L. C. McDonald in memory of Mrs. B. B. Calhoun.
Given by Mrs. T. W. Shaw in memory of Mrs. Ruby E. Fry.

Other Gifts
Mr. William L. Rice, several books.
Mrs. Temple Ann Ellis, book written by herself, "Road to Destiny."
Mrs. J. E. Green, magazines.
Mr. J. F. Potts, magazines.
Mrs. Doris Drysdale, 25 fiction books.
Mr. J. E. Watson, book.
Mrs. L. C. McDonald, magazines and book.

Story Hour is still meeting Saturday morning from 10 to 11 o'clock. Mrs. Dordon Downing reported a good crowd last Saturday with Mrs. Q. D. Williams telling the stories.
Books On Bikes Club
Nita Fay Gollightly, reporter.
We, the members of the "Books on Bikes Club" wish to thank the following Lockney boys and girls for the loan of their bicycles, which we rode in the parade: Joe Dean Hammond, Tony Webster, Eandy Baccus, George McGhee, J. D. Handley, Carol Cooper, Donna Lynn Record, Diana Allison, Richard Cook and Polly Sue Gilbert.

Since our bicycles were in Floydada and the parade in Lockney it was a big help to be able to borrow bicycles from Lockney. The boys and girls had their bicycles waiting for us at the Brunner Lumber Co., and we hope we may have the opportunity to do something for them one of these days soon.
Four new calls for books to be delivered by the Books on Bikes Club were added to the regular ones last Saturday. If you cannot come to the library call 1063 and we will be happy to bring you a book.
North Dakota and South Dakota were admitted to the Union on the same date, November 2, 1889.

L. P. DAVIS & SON, INC.

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IRRIGATION WELLS & EQUIPMENT
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Custom Built Furniture . . . Upholstering in latest Materials
. . . Antiques Restored . . . Old Furniture Rebuilt . . . Reasonable Prices . . . Free estimates.
Bring your Furniture Problems to us!

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Talk to us about your
Feed Problems — No Obligation
COTTONSEED MEAL & HULLS

Western Collonoil Co.

1600 Columbia Phone 4-6333

Mrs. Jordan Of Floydada Dies

Floydada. — Mrs. W. B. Jordan, 70, longtime resident of Floyd County, died following a heart attack Friday evening at the home of her son, Rev. Arthur L. Jordan, Bay City. She had arrived there earlier in the day after a trip from her Floydada home.

Funeral services were held at 3 p. m. Monday at the First Baptist Church, Floydada, with Dr. Earl Allen officiating.

Mrs. Jordan was born Jan. 1, 1885 in Collin County, Texas. She was married to W. B. Jordan in 1912 and moved to Floyd county in 1916. She was always active in church work, and was president of the W. M. S. and taught a Sunday School Class at the time of her death.

Mrs. Jordan was preceded in death by W. B. Jordan who passed away April 15 of this year.

Survivors are two daughters, Mrs. J. Moss, a South American missionary, and Mrs. L. H. Maggard of Plainview; three sons, Arthur of Bay City, J. B. of Albuquerque, and Roy of Tulair, Calif.; 12 grandchildren and one great-grandchild.
Burial in Floydada Cemetery.

Highest Cash Prices for Dry
BLACKEYED PEAS
and Other Cow Peas
DORMAN & COMPANY
Buying West Texas Peas
Since 1944
1920 Ave. E.—P. O. Box 303
Lubbock, Texas

—EYES EXAMINED—
—GLASSES PRESCRIBED—
DR. C. M. CLOUGH SR.
Has returned to practice
Clough Bldg. 111 W. 7th St.
Plainview, Texas

**ARTHUR B. DUNCAN
ABSTRACT COMPANY**
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete
abstract plant in Floyd Co.
Prepared to render prompt
efficient service on every-
thing in the line of land
titles.

42 Years of Land Title
Service
**FLOYD COUNTY
ABSTRACT CO.**
201 Boothe Bldg.
Phone 116
Floydada, Texas

— FOR —
**Complete Insurance and
Car Financing and
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AUTO, LIFE, HOSPITALIZATION,
POLIO and ALL TYPES.

**NEED your farm and other
Real Estate Listings.**
COOPER AGENCY
103 West Locust

DR. O. R. McINTOSH
OPTOMETRIST
Phone 157
Floydada, Texas

DR. A. E. HEWITT
CHIROPRACTOR
Hours: 9-12, 2-6 each day
except Thursdays
1289 North Main Lockney

FORD CLINIC 410 W. 11th Street
Plainview, Texas
SCIENTIFIC WEIGHT REDUCTION
MEDICAL MANAGEMENT
Telephone
CApitol 4-2369

Kimble Optometric Clinic
100 to 5:30 Monday through Saturday
Appointments — Phone 254, Floydada

FARM & RANCH LOANS
deep interest rates
for irrigation wells
and additional improvements
and additional lands
that will suit your needs
insurance on growing crops
of all kinds

— SEE —
LOCKNEY REAL ESTATE CO.
Baker Hotel E. R. HARRIS

Over \$1,000,000 in Capital and Reserves
Completely Owned by Over 1250 Local Farmers and
Ranchers

Plainview Production Credit Assn.

"Dependable Credit for Dependable Operators"
Offices conveniently located at
Plainview, Dimmitt, Floydada, Littlefield, Muleshoe
PLAINVIEW P. C. A. IS:

A tax-paying cooperative credit institution, completely owned by over 1250 local farmers and ranchers;
Currently lending about eight million dollars each year to farmers and ranchers in this area—not only assisting farmers and ranchers, but businesses of all kinds because this money is spent locally;
Interested in getting new members who have their businesses on a sound basis.
Growing because PCA meets the credit needs of farmers and ranchers;
NOT a government agency;
NOT lending government money;
NOT a welfare agency;
Controlled by directors who are elected by the members from among the membership;
Adapted to agricultural production;
For those who have an honest desire to make a profit through production.

Payton Powers Have House Guests

Guests in the home of Mr. and Mrs. Payton Powers Wednesday, Oct. 19 until Monday, Oct. 24 were Mr. and Mrs. Ott Circle whom the Powers and many other Lockney friends had met in Mineral Wells during visits there. Mr. Circle is a wheat farmer at Kiowa, Kansas and made his first visit to a gin while here this week. Mr. and Mrs. Circle were entertained with a number of courtesies during their stay.

On Thursday afternoon Mrs. Henry Hodel entertained with a bridge party at her home. Guests included Mrs. Ott Circle, honoree, and Mmes. R. W. Meriwether, Clyde Applewhite, A. P. Barker, T. J. Honea, L. L. Rhodes, Dorsey Baker, W. G. Hodel, Bernice Miller, Joe Holt, and Payton Powers.

Mr. and Mrs. Clyde Applewhite were hosts for a dinner honoring Mr. and Mrs. Ott Circle Thursday night. Other guests were Mr. and Mrs. Payton Powers.

A coffee given Friday morning by Mrs. Dorsey Baker named Mrs. Ott Circle honoree. Other guests were Mrs. Payton Powers, Mrs. E. A. Bonner, Mrs. T. J. Honea, and Mrs. L. L. Rhodes.

Luncheon guests of Mr. and Mrs. Tom Rankin Friday were Mr. and Mrs. Ott Circle and Mr. and Mrs. Clyde Applewhite.

Mrs. Clyde Applewhite honored Mrs. Ott Circle with a coffee Saturday morning. Guests included Mmes. E. A. Bonner, L. L. Rhodes, T. J. Honea, Marvin Gilbert, Tom Chatham, Geo. Webster Jr., Claud Hammond, Whitey Baccus, Raymond Meriwether, Jesse Cox, Art Barker Jr., Dorsey Baker, Henry Hodel, M. W. Wiley, Dimple McGavock, L. M. Honea, A. P. Barker, Tom Rankin, Payton Powers and W. G. Hodel.

Hammond Home Scene Of Party

The home of Mrs. Claude Hammond was the scene for a bridge party Friday afternoon at 2 o'clock.

High score for the guests was made by Mrs. Thelma Hodel and Mrs. Vada Webster made high for members.

Birthday gifts were presented to Mrs. Polly Gilbert and Mrs. Doris Greer.

Attending were Mrs. Carl Meriwether, Las Cruces, N. M., guest, Mrs. Thelma Hodel, guest and the following members, Mmes. Polly Gilbert, Martha Chatham, Vada Webster, Teresa Baccus, Zerah Meriwether, Lucille Hodel, Doris Greer and the hostess, Maurine Hammond.

Mrs. Copeland Is El Progreso Hostess

El Progreso Study Club met in the home of Mrs. Dee Copeland Wednesday afternoon at 3:30. Roll call was answered with a short story writer.

Mrs. Barry Barker was unanimously elected to membership in the club.

Mrs. T. V. McClure gave an interesting and informative discussion on Texas Progress.

Refreshments were served to Mmes. Guy Sams, Hershel Cartel, Chester Mitchell, T. V. McClure, J. C. Kemp, Leslie Ferguson, B. A. Simmons, L. M. Honea, Henry Schacht, Milton Ashton, Bill Hodel, Clyde Applewhite, Jesse Cox, Henry Hodel and the hostess.

The next regular meeting will be in the home of Mrs. Henry Hodel, November 19 at 3:30.

Garden Club Meets In Roberson Home

Mrs. Frank Roberson was hostess for a meeting of Lockney Garden Club Friday afternoon at 3 p. m.

Mrs. Ruby Merrick and Mrs. Roy Patterson talked on "Bulbs." Mrs. Henry Ford spoke on "Perennials."

Refreshments were served to two guests, Mrs. John T. Cartel and Mrs. N. E. Greer and the following members, Mmes. A. P. Barker, Henry Ford, L. M. Honea, Dale Laceywell, Ruby Merrick, T. B. Mitchell, R. C. Mitchell, Alex Norris, Roy Patterson, Tom Rankin, R. W. Smith, J. C. Wilson, A. O. Winnes, T. J. Word and the hostess.

A report was given of the results of a recent house tour sponsored by the club. Approximately \$90 was made and approximately 90 people went on the tour.

WEEKEND VISITORS

Visitors in the homes of Mr. and Mrs. E. J. Rodgers and Mr. and Mrs. W. L. Thomas Jr. the past weekend included Mrs. Rodgers' mother, Mrs. H. C. Turner, and her sister, Miss Lydia Turner of Shreveport, La., and Mrs. Ernest Corbet of Saline, La. Also visiting here were children of Mr. and Mrs. Rodgers, Mrs. Melvin Chandler and children of Morton; Mr. and Mrs. Charles Simpson and sons of Plainview; Mrs. Ernest Rodgers of Plainview; and Mrs. Gene Rodgers and son, Terry of Plainview.

Society

La Ventana Club Meets Tuesday

La Ventana Study Club met Tuesday afternoon at 2 o'clock in the home of Mrs. J. L. Lovvorn with Mrs. C. L. King as co-hostess.

Roll call was answered with "My experience in politics." Some had had interesting jury experience. Mrs. C. L. King gave a report on the Federation council in keeping with the program topic "Education and Citizenship." Mary Myers gave a report on Girls State which she attended last spring. Mrs. Hoyette Hodges gave the history of the U. S. flag.

In attendance were Mmes. Clyde Baxter, Johnny Griffin, E. J. Foster, A. E. Frizzell, Hoyette Hodges, Herman Huffman, M. S. Johnson, W. H. Johnston, Charlie Merrick, Robert Smith, Raymond Teepie, Roy Yoakum, W. D. Nance, George Myers and Mary, and the hostesses.

The next meeting will be a Thanksgiving supper November 25 at 7 o'clock in the high school cafeteria.

Mr. and Mrs. Jimmy Fulkerson of Lubbock spent Sunday here with his mother, Mrs. M. P. Fulkerson and sister, Mrs. J. P. Truett and family.

BEAUTIFUL WEDDING ENSEMBLES



Priced from \$24.50 up

Come in and see our large selection of wedding ensembles. What ever price or quality you want, we're sure we can show you something to please you.

WEEK-END SPECIALS — Thursday, Friday, Saturday

Sunbeam Shavers, \$26.50 value	\$19.95
Schick Shavers, \$26.50 value	19.95
Norelco Shavers, \$24.95 value	19.95
Ronson Shavers, \$22.95 value	19.95
Remington Shavers, \$27.50 value	19.95
Sunbeam Fry Pan, \$19.95 value	14.95
Sunbeam Portable Mixer, \$19.95 value	\$14.95
Sunbeam Deep Fryer, \$24.50 value	\$17.95
Sunbeam Mix Master, \$47.50 value	\$34.95
Sunbeam Toasters, \$26.50 value	\$17.95

OLIVER JEWELRY

106 South Main

Phone 2149

Harvest Supplies

2 and 3 Burner Gas Hot Plates

2 Burner Oil Stoves

Natural and Butane Gas Heaters

Gas Hose and all connections

Aluminum Grain Scoops

Cotton Forks

Brunnier Lumber Company

Dial 3385

Your Home-Owned Lumber Yard

Lockney



PEACHES

Halves or Sliced

No. 2 1/2 Cans

3 for

79c



TUNA

Chunk Style

6 oz. cans, 4 for

\$1.00

Apricots

PEAS

Early Harvest

No. 303 Can

6 for —

\$1.00



GREEN BEANS

Whole

No. 303 Can

4 for —

\$1.00

CHERRIES

Red Sour Pitted

No. 303 Can

5 for —

\$1.00



FRUIT COCKTAIL

No. 303 Can

4 for —

\$1.00

CORN

Cream Style Golden

No. 303 Can

6 for —

\$1.00



SALAD DRESSING

Cranberry Sauce



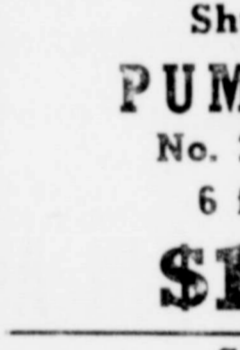
Shurfine

HOMINY

White, No. 303 Can

11 cans for

\$1.00



Shurfine

PUMPKIN

No. 2 1/2 Can

6 for —

\$1.00

SHURFINE FOODS

NO. 2 CAN 5 FOR **SWEET POTATOES \$1.00**

NO. 303 CAN **SAUER KRAUT, 8 for \$1.00**

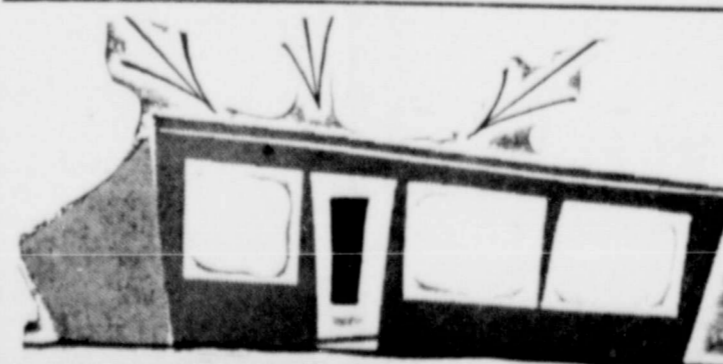
MEXICAN STYLE **BEANS, No. 303 can, 8 for \$1.00**

FALL CANS **CANNED MILK, 8 for \$1.00**

WHOLE, SOUR or DILL **PICKLES, 22 oz. jar, 4 for \$1.00**

MUSTARD **GREENS, 10 for \$1.00**

FURNIP **GREENS, 10 for \$1.00**



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DIAL 2

SAVE AT THE S

HOWDY MA'AM

SALE

WE LIKE SAM!

Values 'til NOV. 2

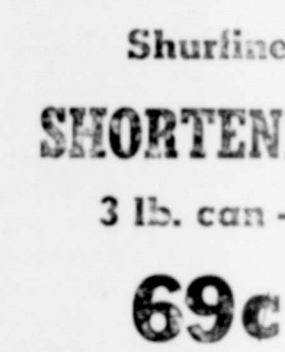
ALL THIS WEEK—THRU NEXT WEDNESDAY!—SAVE

1.00



FLOUR
10 lb. Bag — **75c**
25 lb. Cotton Bag — **\$1.69**

39c



Shurfine SHORTENING
3 lb. can — **69c**

1.00



MARGARINE
Yellow Quarters
2 lbs. — **35c**

1.00

SHURFINE JELLY
Assorted Flavors
8 oz. jars
5 for — **\$1.00**



1.00



TOMATO JUICE
Fancy
46 oz. can
4 for — **\$1.00**

1.00

CHEESE SPREAD
2 lbs. — **59c**



17c

MARKET
NORTH MAIN — LOCKNEY
"SAM" ON THE DOOR!

USE THE WANT ADS

For Sale

ADDING MACHINES
If you are interested in an adding machine, it will pay you to contact The Beacon Office. We have one used 8-column electric adder that you can buy at a reasonable figure for this type machine. Also hand adds of all sizes. We sell the famous 10-key Remington Rand adding machines on which you can multiply, subtract and add. See them at The Beacon Office.

FOR ALL your drapery needs use Kirsch Easypleat, heavy duty drapery rods and supplies. Parker Furniture. 29-3tc.

FOR SALE — Nice piano, excellent condition. With or without player. \$300. Luther Fowler. phone 2173. 29-tfc.

FOR SALE — 1946 1 1/2 ton truck. Hobbs dump grain bed with central lift. \$450. N. S. Abbott, dial 3656. 29-2tc.

FOR SALE — 21 foot Nash-away trailer house. See it at my home. T. J. Word, phone 3360. 29-2tp.

FOR SALE — My home in Lockney, 5 rooms, glassed in back porch, bath room, back yard fenced, garage and work shop. \$8,000 loan. May be seen shop. Now carries \$8,000 loan. May be seen after 6 p. m. Give possession January 10. J. H. Holt, Lockney, phone 3374 or 2124. 28-tfc.

FOR SALE — 100 acres, 86 in cultivation, new 8-inch well and pump. \$250 per acre. 1/2 minerals. Choice 1/2 section, two 8-inch wells, improved. \$350.00. 302 acres near Happy, lots of good improvements, on pavement, no cotton allotment. Three 6-inch wells on natural gas. \$250. 29% down, balance 10-12 years. This is choice. Section, 550 acres in cultivation, some sloping, good clean land. Three 8-inch wells, good improvements, large loan, \$237.50. F. L. BROWN REAL ESTATE. Lockney. 28-3tc.

FOR SALE — Roan Durham bull, subject to register. 2 years old. Sell at market price. Hilburn Casey, phone 3414. 28-2tc.

FOR SALE — Portable rebuilt Singer Sewing Machine. Long shuttle, good condition. Call 965 and after 5 o'clock 940. Floydada. 27-3tc.

FOR SALE — 1949 model No. 21 Massey-Harris combine, 1950 model No. 27 Massey-Harris combine, 16-foot, good shape, self-propelled. Lockney Implement Company. 27-tfc.

REAL ESTATE — Houses in Lockney for sale. Also farm land. See me for beef at wholesale. V. D. Harris, dial 3847. 48-tfc.

DRIVE-WAY GRAVEL. We can furnish it in any quantity. See or call C. L. Callaway, phone 2224. 26-tfc.

FOR SALE — 270 with scope, custom stock. \$85. Phone 3698. 27-tfc.

DANCING LESSONS
Tap, Ballet and Baton Twirling
Call 3627 after 4:30
JIMMIE HOLT 28-2tp.

FOR SALE — 1950 Model GMC truck, new motor. Also 1952 Model Dodge car. Tom Word, Lone Star. Dial 3761. 28-3tp.

FOR SALE — My home with 120 acres and farming equipment. Will rent to buyer one section with 3 wells. Four miles north and six miles east of Lockney. R. I. Thomas. 28-4tp.

FOR SALE — House and equipment for raising parakeets. Also birds. Mrs. Mamie Love, Abernathy, Texas. 28-2tp.

FOR SALE — Chester White boar, registered, 20 months old. Dale Laceywell, phone 3756. 28-2tc.

FOR SALE — About 30 acres of Dutch Boy cane for ensilage. Take direct from field. Chester Mitchell, phone 3447. 28-3tc.

FOR SALE — VELVET-EEZ air-cushioned shoes. Velvet-eez shoes are entirely air cushioned from heel to toe. It's a foamy soft cushion that lets you walk on thousands of air bubbles. No other shoe is more comfortable. Over 200 styles for men and women. Sizes 4 to 15, widths AAAA to EEEE. Rest your feet while you walk in Velvet-eez air-cushioned shoes sold and guaranteed by H. P. Coleman, dial 3834. Lockney. 25-tfc.

FOR RENT — Small house with living room bedroom combination, kitchen and bath. Unfurnished. F. C. Baccus, dial 3824. 29-tfc.

FOR RENT — Two room furnished house. Call 2286. A. H. Turner. 28-2tp.

FOR RENT — One of the Barker apartments, 3 rooms, \$30 per month with water and sewer paid. Inquire at Lockney Auto Co. 27-tfc.

FOR RENT — 3 room furnished apartment, private bath. S. H. Milwee. Phone 384. 36-tfc.

GO TO CHURCH SUNDAY.

For Sale

FOR SALE — 270 with scope, custom stock. \$85. Phone 3698. 27-tfc.

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FOR RENT — 3 room furnished apartment, private bath. S. H. Milwee. Phone 384. 36-tfc.

GO TO CHURCH SUNDAY.

Wanted

SAVE — That wheat and young hay from worms. Complete control one spraying. Thomas Marr, phone 3593 or 3197. 28-2tc.

NOTICE—Portable disk rolling. C. H. Weldon Graves, Lockney 3483, or Floydada, 1119. 13-tfc.

WANTED — Children to keep in my home, all ages, any hour day or night. Reasonable rates by hour or day. Can furnish meals. Locate me two blocks east, 1/2 block south of Ford garage. Phone 2217 or home 3193. Lena France White.

R. W. JOHNSON WELL SERVICE
Windmill and Pressure Pump Work
We also sell Fairbanks Submersible Pumps
Phone 3394

MAN WANTED—With car to sell Rawleigh Products. Several good counties open: Hale, Swisher, Briscoe, north Hall. See Rawleigh dealer at 621 South Wall Street in Floydada. Mr. and Mrs. H. D. Marshall, phone 1142 W. 14-tfc.

WANTED — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

CESSPOOL DRILLING
Storm Cellars
Pier Holes
FISH & SON
509 Smythe St. Dial CA 4-5828
Plainview, Texas

Local & Long Distance
MOVING
We Specialize in Packing, Crating and Storage
TRANSFER & STORAGE
"MOVE SAFE WITH"
BRUCE & SON
Dial 4-6349
1009 North Broadway
Plainview

WANTED—500 and 1000 gallon butane and propane tanks at Baker Flash-O-Gas Co. in Lockney. 50-tfc.

Lockney General Hospital News

G. B. Johnston Sr. continues to receive medical care.

Mrs. J. T. Meriwether continues to receive medical care.

Mrs. S. V. Williams continues to receive medical care.

Carol Rita Harris was dismissed 10-20 following medical care.

Jo Dale Francis was admitted 10-19 for medical care and was dismissed 10-22.

Herrera-Carrera, Izaro was admitted 10-19 for medical care and dismissed 10-23.

Sandra Smith was admitted 10-21 for medical care and dismissed 10-23.

Mrs. Glen Maddox, Plainview was admitted 10-22.

Carroll Zschieser was admitted 10-22 and was dismissed 10-23.

Mrs. E. J. Thomas was admitted 10-25 for medical care.

Mrs. Elmo Reeves was admitted 10-25 for medical care.

Mrs. Carl Walker was admitted 10-25.

New Arrivals
Mr. and Mrs. Claude Pruett are the parents of a baby boy born 10-21. He weighed 7 lbs., 10 ozs. and was named Brian Marion.

Mr. and Mrs. Jesus Moreno are the parents of a baby girl born 10-23. She weighed 5 lbs., 8 ozs. and was named Adelaida.

Mr. and Mrs. Juan Jose Guerra are the parents of a baby girl born 10-23. She weighed 6 lbs., 10 ozs. and was named Romona.

Mr. and Mrs. Ray Vera are the parents of a baby girl born 10-23. She weighed 7 lbs., 5 ozs. and was named Martha.

Mr. and Mrs. Manuel Castello are the parents of a baby girl born 10-24. She weighed 6 lbs., 8 ozs. and was named Alicia.

Mr. and Mrs. Arthur Brigham, Plainview, are the parents of a baby girl born 10-26. She weighed 2 lbs., 7 ozs.

Randy Worsham Is In Denver Clinic

Randy Worsham, 3 1/2 year old son of Mr. and Mrs. Glenn Worsham of Lockney, has been receiving treatment in Spears Clinic, Denver, Colorado the past three weeks. Mr. and Mrs. Geo. Worsham are Randy's Grandparents.

Randy has received the first three weeks treatments by daily visits but was entered in the clinic last Sunday for a three-months stay in an effort to correct severe results of cerebral palsy.

A letter to the Beacon from Mrs. Worsham states that Randy is already showing gradual improvement and they have hopes he can be restored to normal health. The family wishes to thank all those who were so gracious in helping them financially and otherwise to get the baby in the clinic.

Both parents hope to find employment in Denver in order to meet the \$350 monthly expenses at the clinic. Mike, 14 months old brother to Randy is to stay in a day nursery while his parents work to give Randy the necessary medical care. Their address is 1244 Emerson St., Denver, Colo.

OFFICE SUPPLIES at The Beacon Office.

sheer sheer
Berkshire
stockings



with pretty nylon run-checks at top and toe!

The Nylace Top ends garter lines forever. And the Nylace Toe-Ring puts a stop to runs that sneak up from the toes. Full-fashioned and proportion-knit.

\$1.35 \$1.50 \$1.65

GIRLS — The gym shorts for the physical education class are here.

Baker Mercantile DRY GOODS

We Feature Auto Service that will please you.

● Washing and Greasing

● Tire Service

● New Firestone Tires

● Good Gulf Gasoline and Oils

● Plenty of Good Used Trailer Tires.

We'll be glad to serve you.

Fowler-Barnett Gulf Service

Dial 3678 Lockney

4%
Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges, eges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Phone 256 319 South Main
Jake B. Watson, Sec'y-Treas.

THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

F. F. A. Elect Sweetheart

On October 18th the F. F. A. boys had a meeting in the Agriculture Building. The meeting was called to order by the president, Billy Bigham. For the first time this year, the F. F. A. boys went through the opening and closing ceremonies for the new officers serving the chapter.

The purpose of the meeting was to elect an F. F. A. Sweetheart. After six candidates were nominated, the votes were taken and counted. The chapter elected Katie Rucker sweetheart with Sonny Lawson as the runner-up.

Notice Honor Society Members!

Notice to all Honor Society members — Be sure to pay La Dora Ayres your one-dollar annual dues before the end of October.

Juniors Sell Magazines

If your subscription for almost any magazine has expired, please see a member of the junior class for a renewal. We can make you a good offer on teen-age, children's, home-craft, homeowner, sports, and motion picture magazines. If you are interested, we shall also provide you at a considerable saving. "The Curtis Four" consisting of the "Post," "Jack and Jill," "Holiday," and the "Journal."

This is one of the means that we juniors are using to raise money for that Junior-Senior Banquet and our senior trip in the near future.

As usual, we are depending on our hometown people who always respond so graciously and generously that we shall always feel indebted to you.

GO TO CHURCH SUNDAY.

Girls, How Do You Rate?

Are you as Ambitious as Carolyn Cunningham?
Cute as Beth McLaughlin?
Daring as Elaine Cooper?
Energetic as Lanell Johnson?
Friendly as Mary Marble?
Good as Peggy Williams?
Helpful as Sally Cox?
Independent as Janis Widener?
Jolly as Gayle Rucker?
Kind as Kay Golden?
Likable as Carolyn Jones?
Musical as Oddie Rogers?
Neat as Wanda Cox?
Odd as Janney Ansley?
Pretty as Betty June Jackson?
Quiet as Veda Eiland?
Restless as Lajuan Sandlin?
Sweet as Avanel Brand?
Talented as Katie Rucker?
Vigorous as Sue Harper?
Yielding as Larry Johnson?
Witty as Jan Mathis?
'Xciting as Lajuan Henderson?
Young as Patsy McLaughlin?
Zesty as La Dora Ayres?

Boys, How Do You Rate?

Are you as Athletic as Weldon Jones?
Bashful as Byron Brock?
Cute as David Frizzell?
Daring as J. W. Dippery?
Energetic as Duane Griffith?
Funny as Kelly Harrison?
Gay as Gene Handley?
Handsome as Larry Jarrett?
Intelligent as Luther Williams?
Jolly as M. L. Johnson?
Kind as Don Vernon?
Likable as Jerry Workman?
Musical as Cleon Wylie?
Nice as Charles Vaughn?
Odd as Donald Farrish?
Particular as Joe Rigby?
Quiet as Morris Meriwether?
Restless as Lloyd Williams?
Sincere as Marvin Wells?
Talented as Gail Wilson?
Unusual as Lloyd Widener?
Valuable as Derrel Waldroute?
Witty as Dan Griffith?
'Xciting as Doyle McAda?
Youthful as Jerry Williams?
Zealous as Dee Nix?

L.H. S.'s Fads'n Fashions

School is a place where you see many bright colors, attractive color-combinations, and appropriately dressed girls and boys.

Pretty and unusual clothes worn during the past week were: Betty June Jackson had on a lovely apricot sweater with a black taffeta skirt; Verna Carthel's dark-purple wool skirt and light-purple sweater were very becoming; Betty Graham wore an attractive sweater set with a red and black felt skirt; Doylene and La Dora appeared in stunning-looking black and white checked overalls on Tuesday; Our cheerleaders look cute in those maroon corduroy peddle pushers and white sweaters; Shirley Warren, Kay Golden and Jean Wofford have taken a sudden liking to football jackets; Checked shirts with black collars, cuffs and tails are very popular with our boys and girls; The F. H. A. girls brought heels and hats to school on Thursday to wear in the parade; We now recognize who's who among the senior boys since they shaved off that beard; Girls, don't you just love those small black derbies the boys are wearing now?

Lariat Staff

Co-Editors — Sue Harper and Betty June Jackson.
Business Manager — Wanda Cox.
Sports Editor — Weldon Jones.
Exchange Editor — Avanel Brand.
Society Editor — Lonell Johnson.
Fashions — Carolyn Jones and Janis Widener.
Whoozit — Sally Cox.
Gossip Column — Cleon Wylie.
Typists — Cleta Willis, Veda Eiland and Sibyl Childers.
Reporters — Betty June Jackson, Lynn Jolly, Kay Golden, Jackie Calahan, Shirley Warren, Mary Myers, Rita Griffith, Dee Nix, David Frizzell and Jerry Workman.

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World History Class Reports On Roman Empire

Mrs. Ingram's fourth period World History class is studying the Roman Empire. She gave the class a list of twenty topics from which each pupil will make his choice for an oral report from eight to ten minutes long. The subjects on which we shall read and speak are "Christianity," "Art," "Recreation," "Education," "Military Achievements," "Julius Caesar," "The Roman House," "Cleopatra," "Roman Customs," "Slavery," "Roman Architecture," "Women in Rome," "Sightseeing in Rome," "Roman Occupations," "Ships of the Romans," "A Day in the Roman Army," "The Roman Gods," and "A Dinner Party in Rome."

F. H. A. Meeting

On October 18 the F. H. A. had a meeting in the High School Auditorium. The meeting was called to order by the President, Mary Myers. We then sang our F. H. A. song. The meeting was carried on in a business-like way with the president and the group reading the purposes of F. H. A. work. A financial report was then given by the treasurer, Sue Harper. We now have approximately \$225.00 in our treasury after paying for our International Deep Freeze. Mary also appointed a committee to plan the events for F. H. A. week in November. Rita Griffith is chairman of this committee; and the girls working with her are Wanda Cox, Betty Jean Jackson and Shirley Mitchell.

We closed our meeting with the F. H. A. prayer song.

OFFICE SUPPLIES at The Beacon Office.

Chit Chat

Well, well, we seem to have a new sophomore football hero, "Booger" Barton.
Well, Roland, who's the Louise girl at Plainview?
I see Jerry Workman changed to the U and I Laundry, but lately he's been going there at night. Strange, isn't it?
Floy Baxter, are you looking forward to Gene L's homecoming in November.
Janney Ansley was with Billy Chandler again on Thursday evening, the 14th. Isn't this going "rather steady" Janney?

The following couples were seen at the carnival on Thursday evening, the 14th: Katie R. and Gene H., Gayle R. and Larry J., Mary Ann M. and James S., Avanel B. and Bobby M.

Cleon W. and Betty June and Gail W. and Wanda C. enjoyed their trip to Lubbock on Friday evening the 14th.
Kay G. was taking around a "Teddy Bear" that Clifford H. had given her at the fair.
Kitty, were you trying to help Sonny S. drive in Plainview Sunday afternoon? How about it.

Carolyn C. and Charles O. have been seen together quite frequently since the broken finger. Is the final date about Christmas?
Shirley, did you and Kitty have an enjoyable Sunday evening with Charles V. and Jay K.?
Betty June and Cleon seemed to be enjoying "Female on the Beach" Wednesday night.
Marvin and Lanell were seen together Monday night.
Have you noticed Katie's new hair-do?
Gail and Wanda were together Wednesday night.
Ann D. is wearing a dog tag that has Freddy on it.

Foundation Garment Demonstration
Thursday, the third year Homemaking girls had a demonstration on Warner foundation garment by Dimple McGavock from Kaker Dry Goods

What Do You Know About Rocks?

The first and third period biology classes are beginning a study of rocks. Each student is to bring each of the three types of rocks which are igneous, sedimentary and metamorphic.

The word "igneous" comes from the Latin ignis, fire. Igneous rocks are made by the cooling and hardening of hot, molten materials from deep within the earth. Granite is an example of such rock.

Sedimentary rocks get their name from the word "sediment." Some of them are made of materials that were dissolved in water and then deposited on the bottom of the sea. The three most important kinds of sedimentary rocks are limestone, sandstone and shale.

"Metamorphic" means metamorphosed, or changed. They are rocks that have been changed. Originally, all rocks were either igneous or sedimentary. However, by pressure, heat, or other agencies, these rocks in many places have been transformed. Marble is limestone that has been changed by heating.

Students are to bring their

Store.
The girls who modeled the foundation garments were Mary Myers, Ernestine Spradlin, Lajuan McCormick, Barbara Hanks and Veda Eiland.

After the modeling we had a film on "Figure Forum" put on by The Warner Brothers Company.

The girls who modeled received complimentary garments from Dimple.

which type they itzke, our scienc will help each classifying his rocks to class

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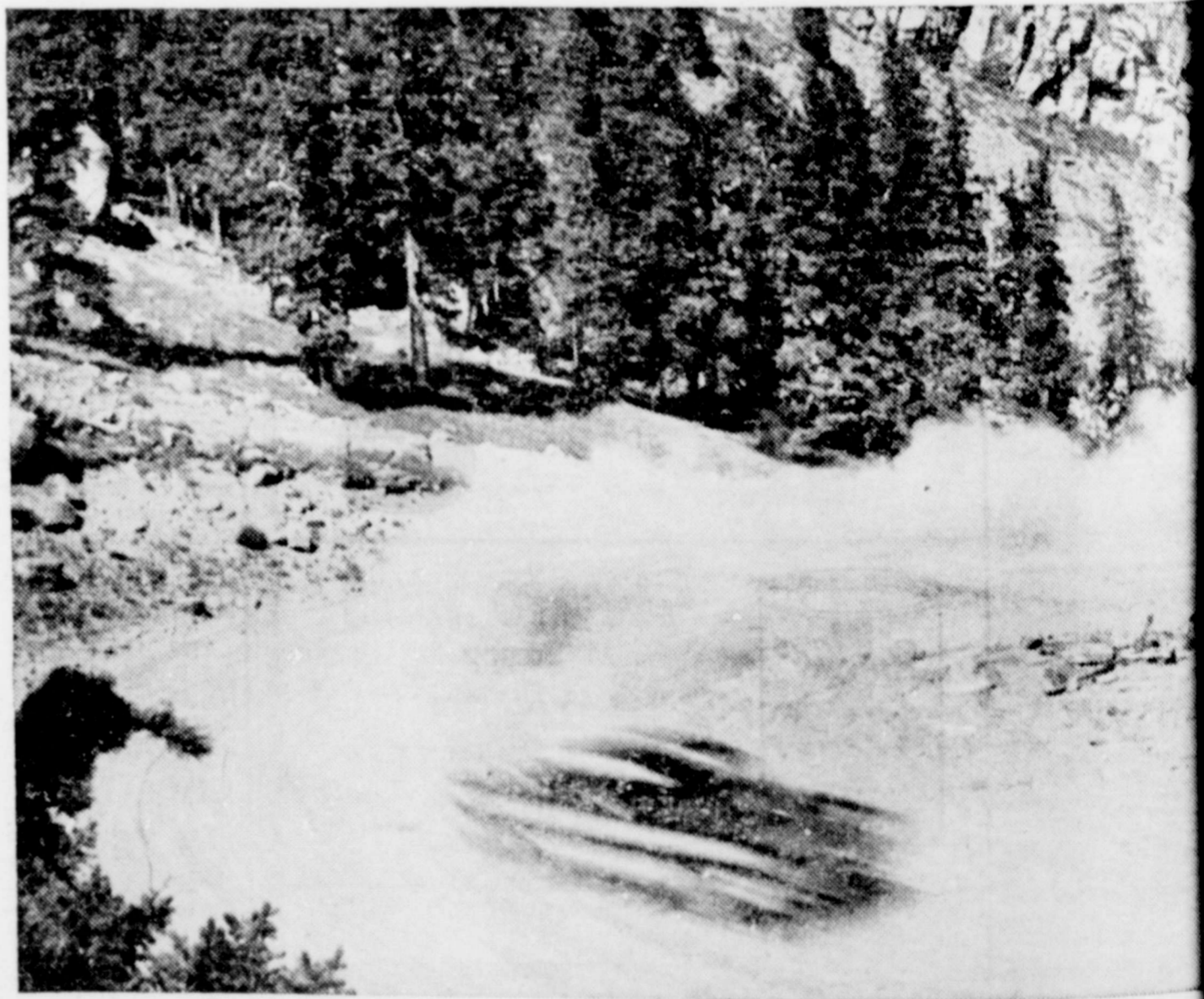
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Is Discussed

In a class meeting on Friday, October 21, at 12:15, the senior class discussed their trip for the end of school. Mr. Smith made suggestions and gave estimates on two places, Washington, D. C., and New Orleans, Louisiana. The estimated round-trip to Washington is \$125 per person. This includes transportation, lodging, meals, and tours. Each person who make this trip, must contribute \$50 to the class treasury if the seniors raise as much as \$2600. If the class goes to New Orleans, it will take \$66 per person, not including meals.

Of The Week

What would you do with a schizocarp on Saturday? Jay Kemp - I'd wait until Saturday night and drink it. Suzanne Smith - I'd plant it. Rita Griffith - I would put it on the stove and boil it. Jerry Workman - I'd take it to the bushes. Janney Ansley - Feed it to Mrs. Walker. Louise Cauthen - Give it to someone I don't like. Barbara Savage - I'd throw it away. Peggy Hall - I would not want it around me, I'd run from it. Lonell Hays - Drink it. Charles Williams - Take it home with me. Mrs. Carpenter - I would use it. Don Vernon - I would use it to make money. Kenneth Kendrick - You figure it out. Ann McCoal - I don't know yet.

F. H. A. Activity

The fourth period homemaking is enjoying an interest project on "Child Care." Each of us made a booklet on some child between the ages of one and six. Some of these are illustrative with pictures of the children's friends, relatives and pets. Now each of us is making a dress, a shirt, or trousers for a niece, a nephew or a friend. Later, we plan to have a style show in which each youngster will model his clothes. When the class was asked "How do you like this project?" the reply was "It's lots of fun, as well as educational."

Talent Show To Be Given November 7

The P. T. A. will sponsor a Talent Show in the high school auditorium at 7:30 p. m. on November 7th. Each class in both grade and high school will prepare a group or a personal entry of any talents available in short skits, pantomimes, songs, dances, poems or musical selections. Prizes will be given for the best performance in grade school and in senior high. Pupils winning prizes, may also enter the "Serenaders Contest," sponsored by the F. H. A. on the evening of November 15th. Let's hurry and make the selections from our versatile student body.

Spiritual Spice

By Luther Williams "For God so loved the world that he gave his only begotten son, that whosoever believeth in him should not perish, but have everlasting life." St. John 3:16. Do you love the Lord, your God, with all your heart and your neighbor as yourself? Jesus loved everyone everywhere and admonishes us to do the same. Jesus loved all races of people so much that he gave his life so that you and I might have life more abundantly and everlasting.

Are we living a life full of love, compassion, and helpfulness toward our fellowmen?

What Would You Like

This question was asked by a number of sophomores Thursday night when they had the concession stand at the "B" squad game. There were sales of hot dogs, sandwiches, popcorn, balls, candy, chewing gum, cold drinks, coffee and cigars. The total amount taken in was \$155. After all bills were paid, there were approximately ninety dollars left. The sophomore class wishes to thank all the mothers and class members who helped to make our concession stand a success.

Edward VIII abdicated the British throne on December 11, 1936.

College Students Home For Weekend

Among the college students visiting at home during last weekend were Eddie Joe Foster, Sandra Myers, Jerry Ford, Elizabeth Handley, Audrene Rhine, June Pigg, Jim Bob Reynolds and Jerry Holmes, all of Texas Tech; Joan Harris, Elizabeth Tannahill from McMurtry, Don Hollums and Edna Morris from West Texas State, Canyon.

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Pvt. McDonald Takes Course At Wood

Fort Leonard Wood, Mo. - Army Pvt. Lowell R. McDonald, whose wife, Maxine, lives on Route 1, Starks, La., recently was graduated from the general carpentry course at the Armored Division Specialist School, Fort Leonard Wood, Mo.

In the five-week course he was taught to inspect and repair buildings, including the use of jacks, replacement of joints, use of bridging, repairs to timber trusses and the cutting of new windows and doors.

McDonald entered the Army last May and completed basic training at Fort Ord, Calif.

The son of Thomas H. McDonald, Lockney, he was graduated in 1950 from Berger High School.

Mr. and Mrs. Fred Dorman spent last weekend in El Paso with their son, Pfc. John Alvin Dorman and wife.

Guests in the home of Mr. and Mrs. Frank Brown, Charlyne and Dale during the weekend included Mr. Brown's mother, Mrs. J. V. Ormond and Mr. and Mrs. Vick Laboe, all of Elba, Arkansas.

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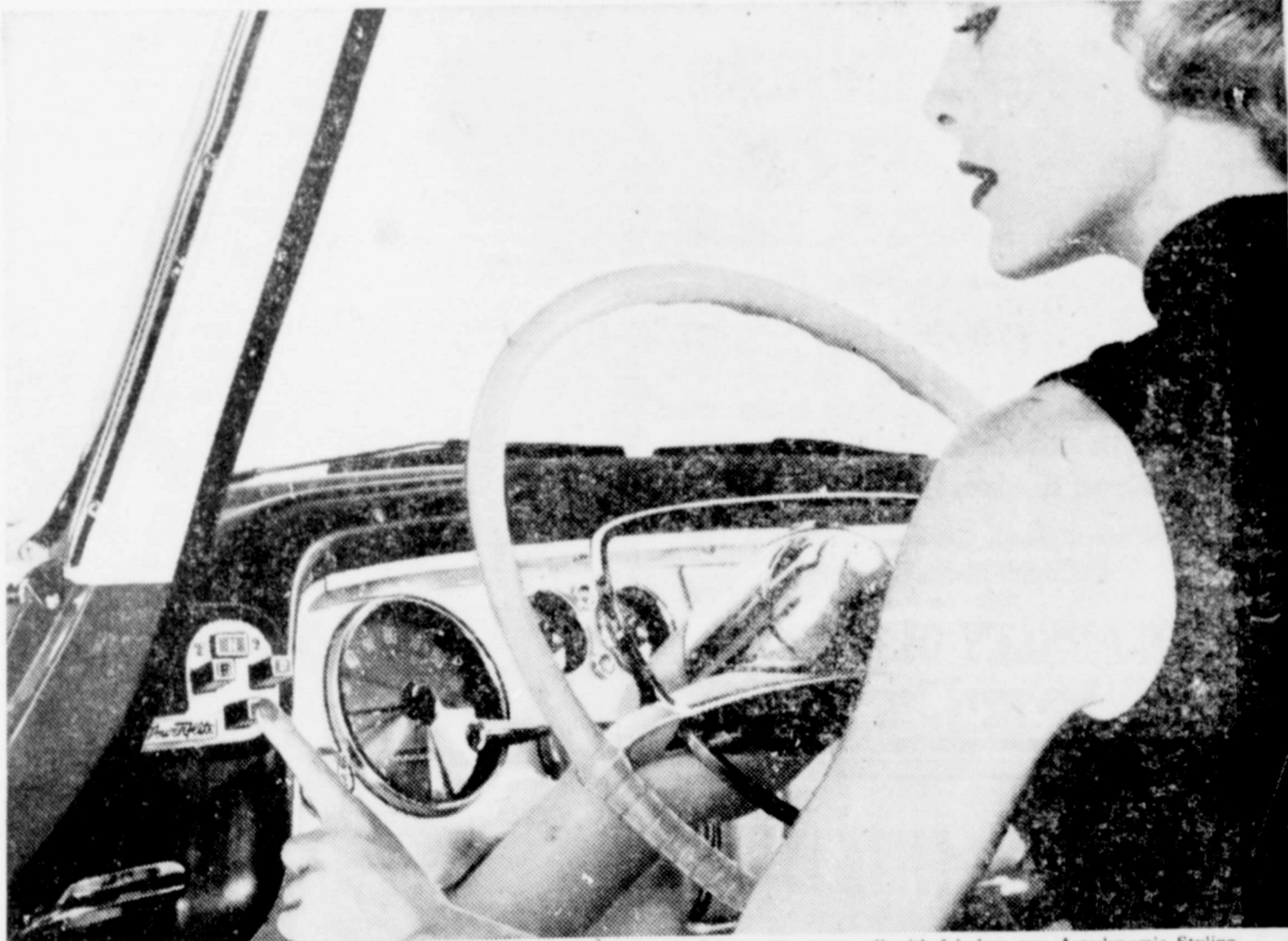
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Choice of 5 Power Ratings. 200 V-8 hp available with PowerPak in all 4 lines - Belvedere, Savoy, Plaza and Suburban. Or choose 187 hp in Belvedere and Suburban lines. In Savoy and Plaza lines you get 180 V-8 hp. If you prefer the super-economy of Plymouth's PowerFlow 6 - also available in all 4 lines - you get 125 hp, or 131 hp with PowerPak.

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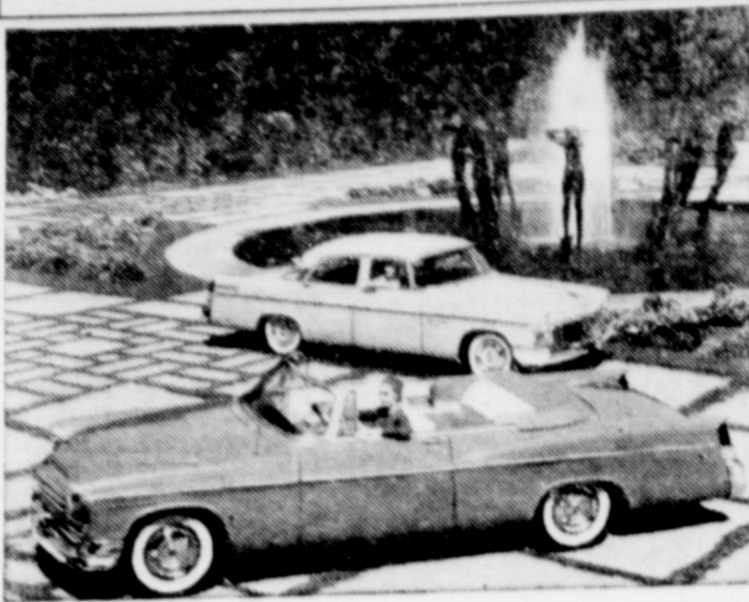
Mahon Asks For "Fair Share" Of Cotton Acreage

Congressman George Mahon advises that he has this week renewed his appeal to Department of Agriculture officials in Washington and Texas urging that West Texas be accorded a fair share of the state cotton acreage allotment for next year. In commenting on the controversy, Mahon said, "I am glad that farmers and farm groups are urging reconsideration of the proposed program. We recognize that there will be a small reduction in the entire state next year. Any reduction will work a hardship on most farmers, but to undertake to shift large acreages to Central

and East Texas areas which have about abandoned cotton production is improper and out of keeping with the spirit of the program. The original proposal of the State Committee would have that effect. I am assured by Agriculture Department officials in Washington that some modification of the original plan can be expected. It is urgent that a reasonably fair plan be agreed upon. Any plan adopted will work some injustices. The best we can get will be none too good. We must remain on the alert until the problem is settled."

Pork chops done to a turn over under the direct heat of the flexible gas broiler flame will taste wonderful when served with this relish: mix 1/2 cup sour cream with one tablespoon horseradish, one teaspoon dry mustard and a little salt. Beat, then serve with the pork chops.

1956 Chrysler Introduces Flight-Swept Rear Fenders



A beautiful Forward Look twosome are the 1956 Chrysler Windsor convertible (foreground) and the 1956 Chrysler New Yorker six-passenger sedan which feature original flight-swept rear fenders, push-button drive, a new 12-volt electrical system and new center-plane brakes requiring 25 per cent less pedal effort. The Chrysler Windsor features a new 225-horsepower Spitfire V-8 engine and the Chrysler New Yorker is powered by a new 280-horsepower Firepower V-8 engine. Both cars feature new super-safe LifeGuard door latches.

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Library News

"A Few Buttons Missing" by James Tucker Fisher will be reviewed by Mrs. Hollis Bond at the First Christian Church November 1. Friends are cordially invited to coffee in Fellowship Hall at 9:30 and to hear this very interesting book review afterward in the Sanctuary. "A Few Buttons Missing" is a popular book in the library and many will be happy of the opportunity to hear it reviewed.

New in the library is "Karankaway Country" by Roy Bedichek. This is a little known section of marshland along the Gulf coast of Texas, once inhabited by a fierce and giant tribe of godless Indians. Lying between Galveston and Padre Island, Karankaway Country is the natural habitat of marsh birds, coots and ducks. Besides bird life, there are deer, coon, opossums, bobcats, wolves, lizards, terrapins and many others. Mr. Bedichek describes the philosophies about the wild life of Karankaway Country as only an expert naturalist with a touch of the poet can.

"Atomic Experiments for Boys" by Raymond F. Yates is ready for circulation. In this book Mr. Yates gives a finely detailed explanation of the principles of atomic energy and leads the readers through the important scientific steps that led to man's discovery of a way to split the atom. Here is the exciting story of the discovery of the electron, the proton, the neutron and the isotopes. To aid in understanding the subject, there are numerous experiments that any boy can do with the aid of the most simple materials.

Memorial Books

Given by Mrs. T. W. Shaw in memory of Mrs. Ruby E. Fry.

Given by The Center Home Demonstration Club in memory of Mrs. W. B. Jordan.

Given by the J. M. Willson family in memory of Mrs. John Fawver.

Given by the Floydada Garden Club in memory of Mrs. A. P. McKinnon.

Other Gifts
Several books given by Dr. R. Earl Allen.

Two books given by Mrs. L. C. McDonald.

Remember Story Hour Saturday morning at 10 o'clock. Mrs. Gordan Downing will be there with some good stories and games for the kiddies.

Books on Bikes Club will be glad to deliver a book to you if you are unable to come to the library. Call 1061 for this free service.

Mrs. Lee C. Golightly.

Tech Expects 15,000 By 1970, Jones Says

Lubbock. — Rapidly-growing Texas Tech must prepare for a student body of more than 15,000 by 1970, President E. N. Jones reports.

A \$20 to \$25 million building program will be necessary to provide space and facilities for them, Dr. Jones said.

The estimates are based on studies of high education's growth by national authorities. Tech's growth has been 5 to 7 per cent ahead of the national average. Tech enrollment for the 1955-56 academic year reached a new all-time high of 7,149, more than 14 per cent above last fall.

Tech must have 80-per cent more space if it is to take care of its students in 1970, Dr. Jones declared. Many of the present

Soil Conservation District News

Land Leveling
Leveling is done to save water. It is one of the most important conservation practices that we have.

Many farmers in the area are planning to do leveling as soon as the crops are harvested. The filling of small lakes and removing of high spots that interfere with irrigation and farming operations are among the leveling jobs that are being done. Most of this work is done between crops, from fall to spring. More than 1500 acres have been leveled during the past year in the Floyd County Soil Conservation District. It is estimated that as much will be leveled during the next year, or even more.

Now is the time to start planning for field leveling. It is very important to have the surface of the land as smooth as possible. Accurate surveying for leveling can not be done on land that is too rough. Most earth moving contractors say that cutting of the stalks and a light once over with the tandem discs is best. Some tillage operations, such as deep plowing, leave the land surface too rough for accurate survey work. Also, some types of earth moving equipment can not operate efficiently in loose, deep plowed soil. The shredding of grain sorghum stalks is also helpful. Financial assistance for land leveling is available through the ASC (PMA) office, and technical assistance is available through the Soil Conservation Service. Both offices are located in the Agricultural Building east of the Court House in Floydada. Please take advantage of these services, which are available to all farmers in the area. "Helping you to do a better job of conservation farming" is their business. Land leveling is one of the best ways to do "conservation farming."

GO TO CHURCH SUNDAY.

buildings can be enlarged but several new structures will be required, he said.

The 2,008-acre campus currently has 49 permanent buildings. The 50th, a student infirmary, is under construction, and the 51st, a gymnasium, is on architects' drawing boards.

Dr. Jones said one of Tech's big problems will be to avoid becoming an educational dinosaur, with a body-of students—too large and cumbersome for its head—the faculty.

Center For Migrants Opened At Floydada

Floydada. — A center for migratory laborers opened in Floydada Saturday, Oct. 22, according to the Rev. T. W. Condon Jr., pastor of the First Presbyterian Church, chairman of the work.

Plans were formulated at a meeting held this week in the office of the Floydada Chamber of Commerce. Attending the meeting were Edgar A. Krueger of Plainview and the Rev. Robert Sandman of Lubbock, both area workers in the Migrant Ministry of the Division of World Council of Churches. Meeting with the representatives were workers from various Floydada churches.

The old post office building has been made available for the center by the S. W. Hughes family of Brady, owners of the building, and plans are being laid to open the center each Saturday and Sunday after-

noon. Krueger was the religious service each Sunday morning. The building is being operated by donation. Charge are desired for religious work project. A meeting arrangements will be at the center Thursday.

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Plains

Nancy Julian

Charles Wright of a baby son morning at 3 in the Lockney hospital. The baby came Saturday to visit. The Clures came home Monday.

South Plains Home Demonstration Club met at the home of Mrs. Leighton Teeple Wednesday, Oct. 12 with Mrs. Bryan Karr as co-hostess. Roll call was answered with the most outstanding thing I have learned this year. Many replies were that making Mrs. Tom Porter from the Starkey Club was a guest and gave an interesting account of her T. H. D. A trip to Fort Worth last August as a delegate. Mrs. Nancy Morckel, from the REA kitchen was also a guest. Mrs. H. L. Marble reported on the booth the community was preparing for the fair and took the materials to the booth. Mrs. Morckel gave a most interesting demonstration on the making of uncooked strawberry jam. She was on KCBTV some time back with Jennie V. Wynne, where she had prepared fruit in this delicious manner. Hostesses served the jam and jelly with hot biscuits, and their refreshment plate. Present were Meses. R. G. Dunlap, Fred Fortenberry, Bryant Higginbotham, H. L. Marble, Grigsby Milton, Arby

Mulder, M. J. Cassel, J. P. Taylor, J. D. Webb, J. K. West, J. B. Smitheman, M. M. Julian, and guests. Mrs. Tom Porter, Mrs. Tom Pierce and Mrs. Porter, by Morckel. The October 12 Baptist Church for a religious meeting and election of officers. Hostesses will be Mrs. Bryan J. Cassel and Mrs. M. J. Cassel. Each member is to bring guests.

South Plains boys 4-H Club met Monday afternoon, October 17 and officers were elected as follows: President, Price Fritchett; vice president, Eddie Parks; secretary-treasurer, Bruce Julian and reporter, J. Ronald Taylor.

Mrs. Bryan Karr spent Saturday and that night with her mother, Mrs. H. S. Calahan Sr. Upton spent Sunday and the night there. Mrs. Calahan is recuperating from an illness.

The Baptist W.M.U. met at the church Monday afternoon for a Bible study with Mrs. McClure presiding. "The Lord is My Shepherd" first chapter from the book "Favorite Bible Passages" was read. Present were Mrs. Murray Julian, Sim Reeves, Shelby Calahan and Bryan Karr.

Nevada means snow covered. Nellie Rly was the pen name of Elizabeth Seaman.

go to Loving, N. M. where he will lead the singing in a revival beginning Friday night and going through October 30. Mr. and Mrs. Frank McClure left Friday for Snyder, where they spent the weekend with her parents, Mr. and Mrs. R. W. Newman, and a sister, Mrs. Leonard Davis from Dallas came Saturday to visit. The McClures came home Monday.

South Plains Home Demonstration Club met at the home of Mrs. Leighton Teeple Wednesday, Oct. 12 with Mrs. Bryan Karr as co-hostess. Roll call was answered with the most outstanding thing I have learned this year. Many replies were that making Mrs. Tom Porter from the Starkey Club was a guest and gave an interesting account of her T. H. D. A trip to Fort Worth last August as a delegate. Mrs. Nancy Morckel, from the REA kitchen was also a guest. Mrs. H. L. Marble reported on the booth the community was preparing for the fair and took the materials to the booth. Mrs. Morckel gave a most interesting demonstration on the making of uncooked strawberry jam. She was on KCBTV some time back with Jennie V. Wynne, where she had prepared fruit in this delicious manner. Hostesses served the jam and jelly with hot biscuits, and their refreshment plate. Present were Meses. R. G. Dunlap, Fred Fortenberry, Bryant Higginbotham, H. L. Marble, Grigsby Milton, Arby

Mulder, M. J. Cassel, J. P. Taylor, J. D. Webb, J. K. West, J. B. Smitheman, M. M. Julian, and guests. Mrs. Tom Porter, Mrs. Tom Pierce and Mrs. Porter, by Morckel. The October 12 Baptist Church for a religious meeting and election of officers. Hostesses will be Mrs. Bryan J. Cassel and Mrs. M. J. Cassel. Each member is to bring guests.

South Plains boys 4-H Club met Monday afternoon, October 17 and officers were elected as follows: President, Price Fritchett; vice president, Eddie Parks; secretary-treasurer, Bruce Julian and reporter, J. Ronald Taylor.

Mrs. Bryan Karr spent Saturday and that night with her mother, Mrs. H. S. Calahan Sr. Upton spent Sunday and the night there. Mrs. Calahan is recuperating from an illness.

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fering from a broken left leg, head lacerations and a broken thumb. The two were injured when a tire blew out on the pickup in which they were riding. The pickup crashed headon with a car in which four other men were riding. The names of those in the other car were not available tonight, but all were injured, one critically.

Funeral services were held Monday at 4 p. m. for Mrs. Doris Aline Shearer, 51, who died at 1:05 p. m. Saturday at the Plainview Medical Center. Rev. J. H. Crawford officiated at funeral rites held at The First Methodist Church of which she was a member. Burial was in the Memorial Park beside her husband, who died last June 29.

Mrs. Shearer had been hospitalized for the past 20 days. Pneumonia followed an operation was believed to have been responsible for her death. Mrs. Shearer had lived in Plainview since 1942 when she moved here with her husband from the Irick community, five miles south of Aiken.

Survivors include two daughters, one son, three brothers and five grandchildren.

GO TO CHURCH SUNDAY.

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Ted Carthel Has Student Union Job

Lubbock — Teddy Carthel, Lockney Junior majoring in Agronomy, is holding down a big job for the Texas Tech Student Union this year — tournaments.

The Tech Union is serving the largest student body in history this year — 7,149 Texans.

Teddy is a member of the Agronomy Club and is the son of Mr. and Mrs. T. H. Carthel of Route 1.

Mrs. Ed Shearer Died Saturday

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New Mexico Crash Injures Floyd Man

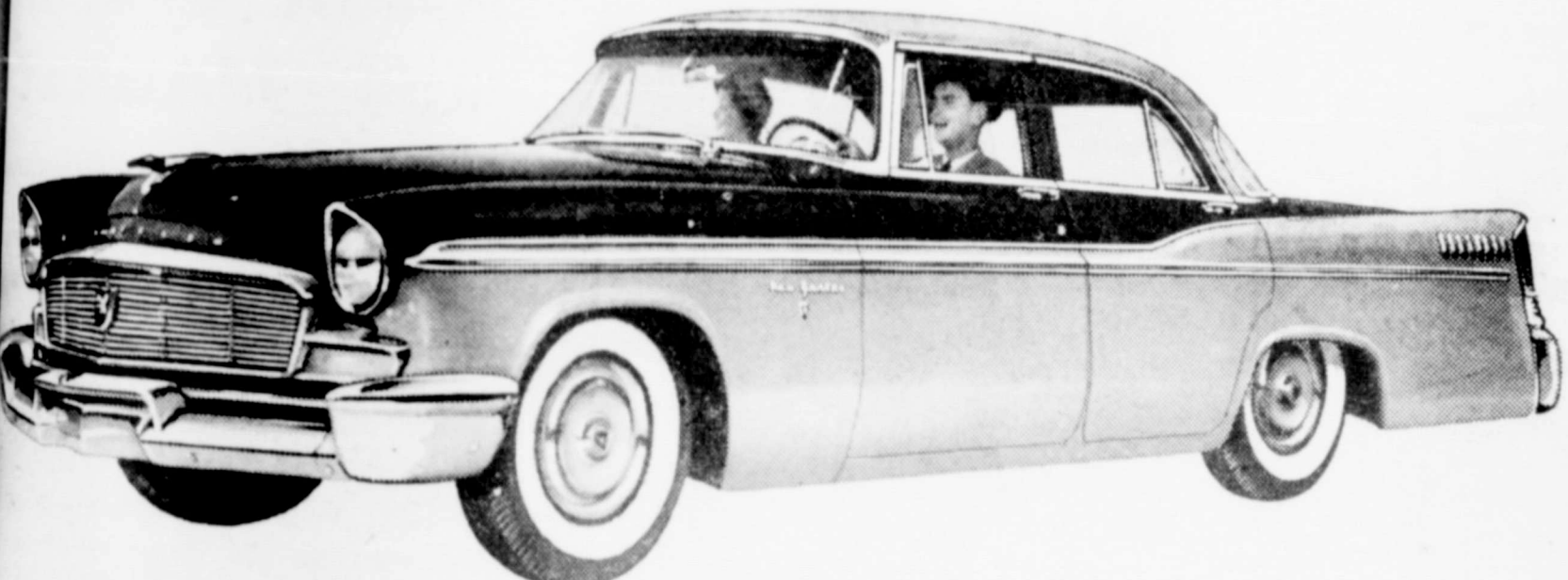
Espanola, N. M. — Two Floydada men are hospitalized here as a result of a two-car collision early Thursday about 15 miles south of Chama, N. M.

In serious condition is Ovary Oden, 25, son of Mr. and Mrs. Earl Oden of Floydada. Also hospitalized is Kenneth Ring, 25, son of Mr. and Mrs. Claude Ring, also of Floydada. The two were on a deer hunting trip to Colorado.

Oden sustained breaks of the upper and lower jawbones, a broken left leg, a back injury and cuts and bruises. Almost all of his teeth were knocked out and the roof of his mouth was crushed in the mishap. Ring, less seriously hurt, is sus-

GO TO CHURCH SUNDAY.

Here's POWER you can see



...STYLE that has motion

A good look... for this is what all the cars about! This is the new look-of-power cars that already has the automotive world predicting top styling honors for the second year in a row! The "PowerStyle" Chrysler.

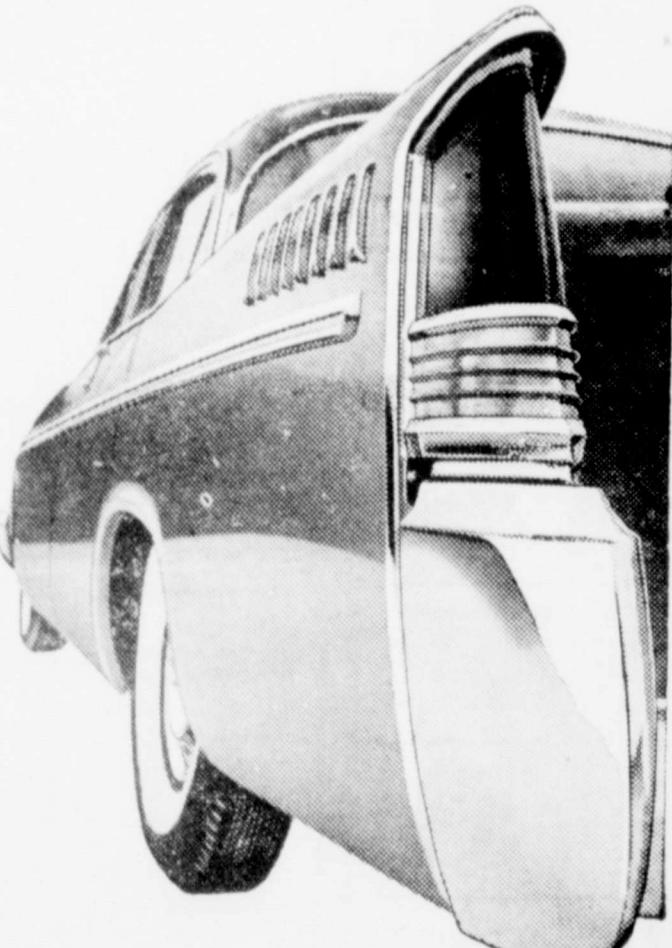
...its bold outrigger front bumper, 18 inch back to those massive flight-swept rear fenders... its dazzling new body colors... its magnificent new interiors.

most completely power-operated and power-controlled car on the highway!

You'll thrill to Chrysler's dynamic new airplane-type FirePower V-8 engine... new Pushbutton PowerFlite automatic transmission... new PowerSmooth brakes that outlast others 2 to 1... and new PowerPilot Steering that lends a full power assist all the time.

It's waiting for you! Stop in today and see the exciting new "PowerStyle" Chrysler for yourself. Your Chrysler Dealer will give you the key to the ride of your life!

- Two more fabulous Chrysler "firsts"*
- Highway Hi-Fi record player. Enjoy your favorite music while you drive.
- New Instant airplane-type heating system. From zero to room temperature in a matter of seconds.



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NOW MORE THAN EVER—AMERICA'S MOST SMARTLY DIFFERENT CAR

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A clean burning premium gasoline that puts new life into your engine... gives quicker starts, longer mileage and smoother, more powerful performance.

Trail Master

A higher octane gasoline that offers extra power and greater anti-knock performance for users of regular gasoline... and at no additional cost.

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We invite you to try the famous HI-OCTANE SHAMROCK GASOLINES at the

JACKSON TIRE COMPANY We handle all Shamrock Products Also DUNLOP TIRES and TUBES AUTO ACCESSORIES

B Squad, Junior High To Play Petersburg

The Longhorn B squad and the Junior High Shorthorns will play like teams from Petersburg here tonight (Thursday). The first game between the two Junior High teams will begin at 6:30.

The Junior High team played Abernathy's junior high team here Tuesday night and lost the game 19-0.

Mr. and Mrs. Howard Heines and baby son left Thursday of last week for their home in Norfolk, Virginia after a two-weeks visit here with her parents. Mr. and Mrs. J. B. Nance,

Brandes Buys Herd Of Black Angus

L. B. Brandes of the Providence community recently purchased a herd of 10 registered Aberdeen-Angus cows and a bull from H. O. Thompson, who lives northwest of Plainview. Mr. Brandes already owned around 35 head of grade Angus.

Lockney H. D. Club To Meet Thursday

Lockney Home Demonstration Club will meet Thursday, Oct. 27 at 2:30 in the home of Mrs. Garland Sams.

A demonstration on three-ingredient ice cream will be made.

WATSON VISITORS

Among the visitors this week at the bedside of W. C. Watson who is seriously ill in Lockney General Hospital were Olin Huff of Fort Worth, Mrs. Douglas Degge of Austin, Mr. and Mrs. Douglas Watson, Tulla, Mrs. France Baker and sons, James and Lennis of Lubbock.

HOME FROM DALLAS

Mrs. B. B. Vernon accompanied her son, Don Vernon to Dallas Sunday where he had a medical check-up at Baylor Hospital Monday. Don is to return to Dallas in three weeks for an operation. Before returning home Wednesday Mrs. Vernon and Don visited Betty Vernon at Fort Worth and relatives in Wichita Falls.

IN CALIFORNIA

Jimmy E. Nance, son of Mr. and Mrs. W. D. Nance is receiving his basic army training at Fort Ord, California. Jimmy has been attending Hardin-Simmons University but enlisted for Army service recently. He and Bucky Duvall left October 11 for Fort Ord and are still together. Bucky is the son of Mr. and Mrs. Leo Duvall of Aiken.

SERIOUSLY ILL

J. R. Bowman is reported to be critically ill at the home of his son, Harley Bowman here. He became ill Friday night. Mr. Bowman has another son, Ray Bowman who resides at Birchtree, Missouri and a daughter, Mrs. Mae Brown of Lockney. He is the grandfather of Jim Brown.

NEW ARRIVAL

Pfc. and Mrs. Charles Wright are parents of a son born Oct. 13 in the Lockney General Hospital. The young fellow weighed 8 pounds, 12 ounces and was named Charles Dwain. Grandparents are Mr. and Mrs. D. L. Wright and Mr. and Mrs. Elmo Reeves.

NOTICE

The shower honoring Miss Nina Vernon next Tuesday afternoon will be held in the Marvin Cox home instead of the Howard Cooper home as announced.

TO MARKET

Mrs. Floyd Jackson and Betty June attended market at Dallas over the weekend. They also attended the State Fair, returning home Tuesday evening.

Mr. and Mrs. Fred Beall and Randy of Amarillo spent from Saturday until Sunday afternoon visiting his parents, Mr. and Mrs. Walter Beall.

CALIF. VISITORS

Mrs. James H. Jones of San Francisco, Calif., is spending this weekend with her sister, Mrs. E. J. Foster and family. While here Mrs. Jones attended the Silver Anniversary of her graduating class at West Texas State College, Canyon.

VISIT HERE

Mrs. S. E. Rolling of Broken Bow, Oklahoma spent from Thursday of last week until Monday of this week with her daughter, Mrs. Coy Rolling and her grandson, Roy Rolling and family. Mrs. S. E. Rolling is 89 years of age.

Mr. and Mrs. Guy Sams spent last weekend in Dallas attending the State Fair and visiting their son, Jimmy Sams and family. They returned by way of Wichita Falls where they visited Mrs. R. C. Bennett. They report that she is doing nicely at present.

RETURNS HOME

Miss Dorothy Hewitt, who has been attending high school in San Antonio this fall, has returned home and is taking her work by correspondence.

Mrs. Boyce Kenady spent last week visiting on the Bley and Drum Ranch at Fort Sumner, New Mexico.

Boyce Kenady spent last weekend at Jayton visiting his mother, Mrs. C. S. Kenady who is ill.

Mr. Howard Cooper is receiving treatment in the Crum Hospital this week for a throat infection.

Leonard Livesay of San Diego, California is here visiting his mother, Mrs. J. T. Livesay and family.

American Legion

POST NO. 141

SUBSCRIPTION CAMPAIGN

Lockney, Texas

We are sponsoring a drive to secure wheel chairs and hospital beds to be loaned FREE OF CHARGE on a temporary basis to the residents of Floyd County and vicinity.

NO DONATIONS will be accepted on this drive. The equipment is paid for by commissions from the sale of well known publications sold by Copper Publications, Inc., which gives you full value for your money.

Residents when called on should request to see the introductory letter signed by the commander of your post. Your co-operation on this program will be greatly appreciated. Accept Copper receipts only.



PEACHES No. 2 1/2 can Syrup Pack **29c**

Ketchup Bottle **15c**

SHORTENING Pure Vegetable 3 Pounds **69c**

Cake Mix New Dromedary Box **25c**

Spuds 50 lb. sack **1.29**

Grapes Tokay Pound **12c**

BANANAS Large Golden Fruit Pound **12 1/2c**

Sliced Bacon Wilsons Corn King Pound **52c**

FRYERS Fresh Dressed Cut Up—Pound **53c**

Beef Roast Choice Pound **49c**

Sausage Pork 2 lb. bag **49c**

Double Stamps Every Tuesday with \$2.50 Cash Purchase

PYLANT Grocery-Market

Call for Pylant's Trading Stamps at Lena Fae Store and Pylant's Grocery

NEW ARRIVALS in BOY'S JACKETS



Light, medium and heavy weights. Some mackinaw style with quilted lining and fur collar. Others battle jacket style with zipper front, water repellent. Sizes 4 to 16.

\$5.95 up

Also new stock of MEN'S JACKETS.

BROWN'S CLEANERS Dial 3831 CLOTHIERS

ANNOUNCING . . .

The opening of the New

HOME CAFE

in the Faggard building, first door south of Lockney Dry Goods in Lockney

FRIDAY, 9 a. m., Oct. 28th

FREE COFFEE and DOUGHNUTS from 9 to 11 a. m.

We will serve plate lunches, short orders, and other foods. Come in and eat with us.

We will have a dining room for small parties. Come to see us.

HOME CAFE

MRS. EVA FORD, Owner

CUTS IRONING

TIME 4 WAY



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- 1. "Dial-the-fabric" Control assures right heat.
- 2. Light-weight — only 2 1/2 pounds.
- 3. Extra-large, 9 1/2" soleplate.
- 4. Signal light when to iron.

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