gers Haven't

## The Lockney Beacon <br> SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

## BOARD ELECTS 3 TEACHERS SETS SCHOOL DATES FOR 1955-56

Meeting Starts At West Side Church Friday Evening

## First Loads Of HAIL WIPES OUT 20 SECTIONS Wheat Received OF CROPS IN WESTERN FLOYD

Brewer To Be Awarded Honor Farmer Degree

Floydada Leads Softball League
 The Floydada Softball team is pelies. The area damaged was the about two miles form a fourthage to was estimated tot most
formers were planning to leave leading the Lockney Softball wide in most places and prob- it.
League with three wins to no aly ten milies long.
losses while the Lone Star Gold-
Despite the lateness of the sorted as en Spread is holding seond season many ffermess are plan. south at the Owen Gross place.
place with two wins and a single ning to replant cotton. reports The Tain in
ning Dr. Godbey Joins Hospital Staff

Seale Drive-In Celebrates Third Anniversary June 19

Final Meeting Of United Chest Fund Committee


until we did something about it OURSELVES!

[^0]Lighthouse Electric Co-operative, Inc.
to greenville Billy Wayne and C. D. Fitz gerald Jr. left Wednesday for
Greenville where they will visit

## SEALE DRIVE-IN THEATRE




Coming to
Floydada High School Auditorium
Saturday, June 18, 8 p. m.

## Little Joe and The Crowder Family Show

## Sponsored by the

Floydada Rebeka Lodge No. 77 For tickets see
Mrs. Charles Hammitt, Mrs. Roy Porter or Mrs. Essie Conner

## Mr. Farmer!

We have plenty of FieldSeeds
on hand now and will be glad to furnish you with the seeds you need. Come in and see us.

Ma and Pa Kettle go native and Waikiki goes wackey they're off on a crazy cruise - to the land of Olo-ha-ha-
their newest and funniest - Pa's a pineapple king-Ma's
 Also CARTOON


Auto Service
Our Motto!

Washing and Greasing

- Good Gulf Gaso line and Oils

Style Master Kar Rugs


IN TECHNICOLOR
The tremendous story of the famed Lewis $\&$ Clark expedi-
tion - and Sacajawea, the Indian girl who found the path Dor the trai-blazers - in thrilling vistavision. Gifts for each car and for the kiddies both Sunday and
Monday. Also see our new playground attraction - the
TUESDAY, WEDNESDAY, THURSDAY, June 21. 22.23
"UNTAMED"

with Tyrone Power, Susan Hayward. Richard Egan

IN CINEMASCOPE
This woman walked alone - with an undying love in her eart - a woman whose flaming past could not be forgotAlso CARTOON
PLAINS THEATRE, Lockney
"LAND OF FURY"
IN TECHNICOLOR
They conquered a lost work of exotic spendor - man's last pagan wilderness - filmed among the awesome won ders of New Zealand.

Also CARTOON

## SUNDAY and MONDAY, June 19 and 20

## "The Bridges Of Toko-Ri"

## with William Holden, Grace Kelly, Frederic March

Mickey hooney
IN TECHNICOLOR
From the inspired pen of James A. Michener - came the masterful story upon which this motion picture was based
-am unforgettable tale of men with wings - to whom heroism was only their duty - who placed their country's safety above all.

Also CARTOON




with GUIDE LITE CONTROL
The exclusive, beautiful control panel, fully illuminated
...colored lighe guides your way to workless washdays!
and SUDS-MISER
The built-in, patented suds-saving feature that stores bot water and soap or detergent costs by more than half!
PLUS THESE GREAT, EXCIUSIVE WHIRIPOOL FEATURES

- Doticato Fabrici Guide ... assures ste mationg
- Asifiow Action...clenest, sentert mathing stion:
- 7 Rinses . . . most thorough rinsing ever . . . yet you
- Giont Copacity ... washes full family stice load
- S.Verer Warranty ... on sealed din trammisison.


Many Other Features.

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- At cheap interest rates
and for irrigation wells
- Purchase of additional lands
- Loans that will suit yuur needs

Hail Insurance on growing crope
of all kinds
LOCKNEY REAL ESTATE CO.
$\begin{array}{ll}\text { EVIS HARRIS } & \text { Eaker Hotel }\end{array}$


Providence News

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| :---: | :---: |
|  |  |





Get higher cotton yields
KILL THRIPS and FLEAHOPPERS with dieldrin
 cotton insects. Dieldrin-treated cotton gets a good early
start . . pays bigger dividends. You get better quality cotton and earlier harvest-less danger of heavy loss due Tested at Texas A. \& M. (1954), dieldrin-treated cotton produced almost three times as many blooms in a three-week
period after treatment as did the untreated cotton. It pays to use dieldrin! Here's why: It's long lasting! Dieldrin gives long-lasting protection.
Days after application, dieldrin still has lethal effect. It's easy to use! Used as a dust, dieldrin is smoothtextured, free-flowing. In a spray, dieldrin forms top-
creaming emulsions . . eliminates nozzle clogging. It's economical! Two to three applications at the reo-
ommended dosage - $1 / 10$ pound of actual dieldrin per acre ommended dosage- $1 / 10$ pound of actual dieldrin per acre

- gives top control. Use dieldrin early this yearl Your insecticide dealer has dieldrin and information on latest methods of application best
suited for your use. Don't delay-order dieldrim today!

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It's too big a thrill to put off.
 Come take CHRYSLER'S"100.Million-Dollar Ride!"
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fully-automatic no-clutch drive! Come learn how
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| MAUD E. HOLLUMS |
| Owner and Manager |
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| Oldest and most complete ab- |
| stract plant in Floyd Countr. |
| Prepared to render prompt ef- |
| fident service on everrthing |
| in the line of land titles. |

## Society News

Surprise Birthday Luncheon Given

Ceremony Unites Nita Jo Day And Charles Hartman

FRIDAY and SATURDAY ONLY
Specials
Children's Dresses
$20 \%$ Off
Children's Blouses
$20 \%$ OH
Come eariy for these cre good values.
JACK \& JUNE SHOP

## CELEBRATING OUR <br> THIRD ANNIVERSARY

Sunday and Monday, June 19-20
West Texas Premiere of this great picture AMERICA'S BOLDEST ADVENTURE! THE LEWIS AND CLARK EXPEDITION!


FREE GIFTS FOR EVERY CAR plus FREE GIFTS FOR THE KIDDIES
Also-Exciting new Playground Equipment -
Two "TEXAS BRONCOS" for the kiddies to ride.
Any kiddie up to 80 pounds will really get a kick out of these new Broncos. Bring the kiddies and let them play. Patronize our Concession Stand-Come Early for a good location.

## SEALE DPME-MN TAEATME

$\mathbf{2}^{1 / 2}$ miles west of Lockney on Plainview Highway

Mrs. Brock Lone Star
HD Club Hostess

## KEEP COOL

 With AnALPINE AIR CONDITIONER

- Smooth quiet operation
- Sizes to cool your entire home, dith or bedroom

We are equipped to install Rool $\mathrm{C}_{\text {ooling }}$ and metal duct work
Call us for free estimates.
Watch Alpine Playhouse Monday at 9 p. m. on KDUB.TV
Workman Plumbing \& Hedibu Dial 3422


PEAS
Del Monte
No. 303 Cans
390
Ketchup Spinach
,omemmen 29c
 PORK and BEANS Crisco 790

## Bath Room Tissule 2 zem

| Cantaloupes | $\cdots$ | 130 |
| :--- | :--- | :--- |
| ROASTING EARS | $=$ | 50 |
| Bananas | $\cdots$ | 130 |


| Baco | - |
| :---: | :---: |
| BEEF ROAS | creme |
| \% |  |

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## 



We invite you to visit our station for
High Octane Bell Gasoline Also Motor Oils, Greasing, Pick up and delivery on flats.
We will appreciate your patronage
Bell Service Station
at the $Y$ in South Lockney



SOCIETY Barbara Bullock Is
Bride Of

## Bride Of Don Gross

Miscellaneous
erom weatherford


## HAIL INSURANCE

Let us insure that COTTON before it is too late in a good stock company.
The rate is down some this year. See us today.

Phone 3329
Lockney
ORGAN CONVALE
HOME No. 4
HOME No. 4
rivate and
24 hours
Lonention
pital.
PIANO TUNING - Drop a caro to Luther Fowler, Box 66, Lock
ney or phone 2173.
46 the.
R. W. JOHNSON

WELL SERVIC:
Windmill and Pressu
Work
SUBMERSIBLE PUM
Phone 3384 WANTED
bake and
ing and $\qquad$

## Pinner Insurance Agency

Salome Contreras
Weds osie Lara

Better pudding

| Lockney General Hospital Notes | JUNE 16, 195 |
| :---: | :---: |
|  | Texas Cotion Getting <br> World Competition |
|  | Austin. - The Texas cotton in ${ }^{\text {a }}$ ton with rem |
| luayher of the Ed Greens was |  |
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|  | Stide the U. S. a U Universty of treat |
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|  | parative study of U. S . and gro |
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|  | amounts of American type |
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|  | (ewste |
|  | sity study shows The tipue pra |
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|  | That means toreien countries; ,o то Church sund |
| ted 6-15 for medical treatment. New Arrivals Mr. and Mrs. Datis Martin, |  |
|  | arden Tools |
|  | Grass E |
| Floydada, are parents of a babygirl born $6-14$. She weighed 7lbs and was named Virginia |  |
|  | Rubber and Plastic Hose |
| Ans. and was named Virginia Mr, and Mrs. Roy Teague, | Water Cans |
| diada are parents |  |
|  | Water Bags |
| Medical-Surgical Hospital Notes | Lawn Mowers |
|  |  |
|  | Merion Blue Grass Seed |
|  | The Best Gra |
|  | Plumbing Fixtures |
|  | Cement - Sand Gravel |
|  |  |
| Mr. Roy L. Anderson view was admitted on was released on $6-15$. | Number One Outside White |
|  | Number One Outside White House Paint |
|  |  |
| e, is still a patient. | $54.49 \text { gallor }$ |
|  | Rubber Base Paint |
|  | \$4.29 gallon |
|  |  |
|  | Ele |

## Brunnier Lumber Co.

## Darneil Grocery <br> WE APPRECIATE YOUR BUSINESS

Phone 2233
Prompt Delivery

## Pure Lard <br> Armours <br> 1lb. carton <br> 15 c



## Bath Towels <br> Cannon <br> Size $20 \times 40$, each <br> 59 c

SAVE OUR COUPONS FOR UNIVERSAL DINNERWARE

SHELF PAPER, large rolls, each
20 c
PICNIC JUGS, $1 / 2$ gallon size, regular $\$ 1.95$ value \$1.65



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For Better Hearing
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PRESERVING a good crod
convenience but ot person For if you fall into the ba
bills promptly, the fact may b
it granters.
The files of the Retail Me your bills. This record is availal
Credit Bureau in your own com Your Credit Record is an

Buy Wisely ... Pay Promptly RETAIL MERCHANTS ASSN

DR. JOE E. WEBB OPTOMETRIST
Rooms 306 -308. Skaggs Building Telephone 4.6926

Plainview, Tex

NOTICE
My office will be closed from June 4 to June 20 while I am out of the city.

DR.A.E. HEWITT
CHIROPRACTOR
Phone 3389 North Main Lockney


Kimble Optometric Clinic
p.30 to 5:30 Mon. through Sat.

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Most Moders Trucks on any job with the most advanced truck features the industry has ever seen!
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Only new Chevrolet Task-Farce Trucks bring you the shortest stroke V8's in any leading truck and today's most advanced sixes-plus all these modern features! They're the marks of a modern truck, and they out-date any make without them!

Reginning with Work-Styling, on en-
tirely new development in truck do-
Fresh oir in all kinds of weather. Air
tirely new development in truck do-
regardess of weather conditions.
High-Voltoge power - V8 or 6 . The
shortest stcroke vewer in ary leating. Thuck,
and most advanced sixet Ail have a
Tubeless tires stando models. Greater blowa Every Power Helper
Power Brakes are
others. The new han
Steering, another ey
turning effort up
gas-saving overd
option on 12 ton
Hydra-Matic-on

| One final word. Wh |
| :---: |
| to trade in 55 model |

a raally modern trou
goodsizizd lose. Comd
Chevrolet's New Task-Force Line

LOCKNEY AUTO COMPANY


## Pennington Motor Company

Your Friendly Maytag Dealer





[^0]:    We were still using lanterns on the farm 20 years after our relatives town were enjoying electricity. Just a couple of country miles kept us electric power.
    We might still be doing chores by lantern light, using our backs instead of electric motors, if we hadn't organized co-ope to get the job done. In the few yeara sers. if we hadn't organized co-opers in the coun. try have been totally electrified.

    The rapid change in farm living because of eiectricity seems almos a miracle ... but near miracles are possible when many people with a com mon need work together for their common good . . . through cooperative Whatever the great advances of the coming years may be, cooperanumber be used to distribute the benefits of such progres of

