

Lockney Boys Get Mention On Regional Team

Two Lockney football players were given honorable mention on the Amarillo Globe-News all-regional football team, named the past week. They were Center Marion Cross and Fullback Weldon Jones. Cross is a senior this year but Jones has another year of eligibility.

Phillips dominated the all-regional Class AA selections with five players on the first team, Floydada had two on the first team, Littlefield had two and Tulla and Perryton placed one each.

Floydada's first team selections were Tackle Stan Vickers and Halfback Cloyd Stephens. End Jack Womack of Floydada was named on the second team.

Makes All-State
Stan Vickers of Floydada was also named on the all-state Class AA team by the Dallas Times-Herald. End Don Smith and Fullback Don Meek, both of Phillips were also named on the all-state team.

Former Lockney Family All Dead In Auto Collision

A former Lockney family of colored people were all killed in an auto collision near Las Cruces, N. M., Thursday last week. The bodies of the dead were burned beyond recognition and officers had considerable trouble identifying them. Six persons in all were killed in the accident. They were all colored people riding in a 1949 Ford sedan. The Ford collided head-on with a heavy truck and burst into flames. There were no survivors in the Ford. The truck driver was uninjured.

The dead included Theophrastus Fisher, about 40 years of age, his wife, Corinne Fisher, 27, and his step-daughter, Annie Louise Fisher, age 11. Other victims were believed to be from Big Spring, Texas. The group were reported to be on their way to California to spend Christmas.

Fisher had worked here at the Panhandle Compress & Warehouse all last season, Mrs. F. R. Hawkins said, but left about mid-October. He had also formerly worked for the National Alfalfa Mill here.

Highway officers said that the accident happened when the Ford car pulled out to pass another truck and met the first truck head-on. Both drivers swerved toward the ditch and there is where the collision occurred. The car burst into flames and the six victims were cremated before anyone could remove them.

The impact was so great from the collision that the motor of the automobile was driven into the rear seat and the front wheels of the heavy truck were sheared away.

No information regarding funeral services or other survivors of the family was available here.

McLeod Home Is Robbed Saturday

The E. A. McLeod farm home, six miles northeast of Lockney, was robbed some time last Friday night or Saturday. Thieves made off with two suits of men's clothes, seven or eight shirts, several suits of men's underwear, one pair of shoes and possibly other items.

Mr. and Mrs. McLeod had left Tuesday of last week to spend Christmas with his mother and brother at Blueridge, Texas. When they returned home Tuesday of this week they found that thieves had cut a screen and opened a window in the north-west bedroom. They had left the window open and snow had drifted into the house adding to the damage.

Mrs. McLeod's brother-in-law, Hillburn Casey was taking care of the stock and was in the house Friday morning, finding nothing amiss. When he returned Sunday he found that the house had been ransacked, all drawers and cabinet doors left open and the house thoroughly searched.

Rev. and Mrs. G. C. Applewhite, Felicia and Myra visited in Pampa Thursday, December 23 with their son and brother, Calvin Applewhite, his wife and two children.



The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 25

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 30, 1954

NUMBER 38

Babson Says Business Will Be Better In 1955

By Roger W. Babson

1. GENERAL BUSINESS. Despite walls from some quarters, 1954 saw a drop in the average Physical Volume of Business of only 5% from the record year 1953. 1955 could see a rise of about the same amount. Certainly, the direction of business until mid-1955 will be upward.

2. BUSINESSMEN WILL WAKE UP. During 1954 many businessmen rediscovered the meaning of the word "competition." Sales will continue to be made only with real effort in most lines.

3. CONSUMPTION OUTLOOK. Consumption in a number of lines has been proceeding at a more rapid rate than has production. I forecast a better record in early 1955 for both steel and automobiles.

4. TEXTILE INDUSTRY. Textile industry operated at extremely low levels throughout most of 1954. Coal and railroad equipment also exerted a strong downward pull. I forecast that the textile and coal industries will be in a recovery phase after their long stay in the doldrums.

5. PRIVATE CONSTRUCTION. I forecast that home building and general construction will be somewhat lower in 1955 than in 1954, but this important industry should still operate at high levels next year.

6. PUBLIC CONSTRUCTION. I forecast that public construction will increase during 1955. This should mean a rise in the output of cement.

7. AGRICULTURAL EQUIPMENT. This industry has been suffering from a decline in demand, but should now improve. Government-sponsored planting curtailment and crop loans have reduced free supplies, and may make for higher agricultural prices later in 1955.

8. ARMAMENT INDUSTRY. The armament industry will still be one of the main floors beneath the economy. The electrical and chemical industries will move at a rate close to that of 1954.

9. OTHER INDUSTRIES. I am somewhat optimistic on clothing, aircraft manufacturing, airline transportation, office equipment, electricity output, petroleum production, natural gas, and shoes. I am also fairly bullish on rubber, paper, electrical equipment, certain types of building, and nonferrous metals.

10. WEATHER CONDITIONS. It is foolish for me to attempt to forecast rains, droughts, frosts, etc., for any special section. However, taking the nation as a whole, I look for better weather in 1955.

11. RETAIL SALES. I forecast that the outlook for retail sales is encouraging, at least through the first half of 1955.

12. PROFITS. Stiffening competition is chipping away at the profit margin. Return on invested capital is in a long-term downward. The first few years after World War II were the golden years for the novice in business and for the inefficient. Those days are gone for a while.

13. SELECTIVITY. Higher labor and other costs, plus intensified competition, will continue during 1955. I forecast a high degree of selectivity in the effect of this trend on individual activities and companies. Victory will be for the nimble and for the strong!

14. DIVIDENDS. Recent high expenditures for new plant and machinery have left some concerns with very high depreciation charges. As new capital commitments are cut and depreciation remains high, cash inflow could expand. Such companies should be able to pay out

in dividends a higher percentage of earnings in 1955 than in recent years, notwithstanding a moderate profits shrinkage.

15. INVENTORIES. Inventories have been permitted to run down during 1954. As total business expands, there will be a tendency to replace reduced stocks, especially during the first half of 1955. Total manufacturers' inventories, however, may build up more rapidly than total business inventories. I forecast that total wholesale and total retail inventories will show little change from 1954 levels.

16. PRICES OF MANUFACTURED GOODS. Even with the expected pickup in demand, I see no sharp markup in industrial prices next year. Over-all supplies are generally ample. Hence I forecast that industrial prices in 1955 will show little change from recent levels.

17. FOOD PRICES. Food prices may firm later in 1955. The strong move into Government crop loans this year has made free supplies of most agricultural items less burdensome. I forecast that new advertising programs by canners and other great food distributors will help farmers, stock raisers, and fruit growers.

18. CONSUMER INCOME. Consumer income will hold at satisfactory levels. Most goods should move readily into consuming channels.

19. LIVING COSTS. I forecast that during 1955 living costs will show little over-all change from present levels. There may be some firming during the first half, but the late months may again witness a minor softening.

20. RENTS, ETC. I forecast rental expenses may edge somewhat higher; clothing costs should be steady to moderately higher. There is small chance that food expenses can be greatly reduced.

21. MONEY SUPPLIES. I forecast that money supplies will be ample for all legitimate business needs during 1955. With little likelihood of business getting out of hand on the upside, credit easing is more likely than credit curtailment in 1955.

22. INFLATION. Fears, or perhaps hopes, of an inflationary boom should be buried. Barring outbreak of war, our productive capacity is sufficiently large to meet all demands for goods. I forecast that no runaway inflation is probable, even if the money managers increase the supply of money or ease credit.

23. INTEREST RATES. Until the Treasury finds a way to balance the budget, hold business at high levels and unemployment at a minimum, I forecast little likelihood of higher interest rates.

24. BOND PRICES. With the possible exception of tax-free bonds, I see no reason for increased bond prices in 1955. I forecast an increase in the issuance of tax-free revenue bonds.

25. STOCK PRICES. After a sharp rise, the market could have a reaction; but I am forecasting no crash in 1955 such as we had in 1929. In fact, the situation changed for the better October 11, 1954.

26. WAGES. I forecast that the wage trend in organized industry will continue to move higher at least in the first half of 1955. During the first half year, when business will be improving, the labor chieftains will also be quick to the strike weapon.

27. OTHER LABOR GAINS. I forecast that the heavy gains of

Deep Wildcat Is Set For Floyd

A new deep wildcat oil venture has been announced for the southeastern part of Floyd County.

Russell Maguire of Wichita Falls No. 1 Bunch is projected to a depth of 8,100 feet for tests of production in the Mississippi.

Rotary drilling equipment will be used and operations are scheduled to commence immediately.

Exact location is 660 feet from south and west lines of the northeast quarter of Section 32, A-1692, P. D. Adams Survey, 8 miles southeast of Floydada.

Mercury Hits Record Low

The thermometer hit a record two-year low here Tuesday night when it sank to 5 degrees above zero, according to Joe Holt, local weather observer. It was by far the lowest of the year. The cold resulted in stalled cars, frozen pipes and slick streets but damage was slight and no injuries were reported here. Most of the damage came from auto collisions caused by the slick streets resulting mostly in dented fenders.

Snow accompanying the cold measured 4 1/2 inches on the level here and brought the first measurable moisture since August. The moisture totaled 41 of an inch, Mr. Holt said. The last measurable moisture fell here on August 24 when 1 of an inch was recorded. The month of August recorded 2.48 of an inch of rain.

Total moisture for the year now stands at 13.27 inches, Mr. Holt said. This is some 7 inches less than normal rainfall for this area although it is only slightly below the 1953 total for the year which was 13.31.

Griffitts Mark 50th Anniversary

Mr. and Mrs. H. C. Griffitts observed their 50th Wedding Anniversary on Christmas day. Two of their children, Ralph Griffitts and family of Plainview and Mrs. Doyle Roberts and family of Lubbock, were on hand for the occasion. Their daughter-in-law, Mrs. H. D. Griffitts and family of Portales, New Mexico also attended as did several other relatives including White Griffitts and family, Earth, Texas; Lloyd Griffitts and family, Wichita Falls; Luther Pruitt and family, Lovington, New Mexico; Willard White and family, Plainview; Mr. and Mrs. H. F. Kidd of Lockney. A number of friends called and sent gifts.

The Griffitts were married on December 25, 1904 at Gainesville, Cook County, Texas and moved to the plains in 1924. Five children were born to the couple, the oldest of whom was H. D. Griffitts who passed away in 1948. Their twin sons, Delmer and family of San Diego, California, and Elmer and family of Panama City, Florida were unable to attend the celebration. However Mr. and Mrs. Elmer Griffitts and family had visited here the week before Christmas. He is home on furlough from Korea and will be stationed some place in the states now.

MRS. DORIS BROWN ILL

Mrs. Doris Brown, daughter of C. O. Jeffcoat of Lockney is seriously ill in Plainview Hospital. Her illness is reported to be blood poisoning caused from a tooth infection. Her condition had become critical Sunday night and remained serious Wednesday. Mrs. Brown had suffered from a toothache since Friday and was taken to Plainview Sunday morning.

9 From Floyd County Called For Induction

Nine men from Floyd County are included in the selective service call just released by Selective Service Board No. 45. The men will report to Plainview for induction at 6 a. m. on January 6th. The call includes 18 men going for induction and 21 men to report on the same day for pre-induction examination.

A program will be held for those going for induction and families of the men are invited to attend. Going for Induction are registrants listed as follows:

Lester Winn, Rowell, Ralph E. Wayne, Amarillo, Alton Cannon, Hale Center, Edward F. Wall, Hale Center, Cayton Melvin Vineyard, Kress, A. G. Pratt, Floydada, Hugh Mac Bain, Lockney, John Alvin Dorman, Lockney, James Earl Weiborn, Floydada.

Allen Delmas, McCormick, Lockney, Bonnie Dale Upton, South Plains, Bobby Clarence Ashton, Floydada.

Argel Kenneth Stark, Kress, George Donald Probasco, Floydada.

Cecil Forrest Bowe, Happy, Almon C. Williamson Jr., Plainview.

Jack Rhine Jr., Lubbock, Ruben Ross, Floydada.

The following listed registrants have been ordered to report at 6:30 a. m. on the 6th day of January for Pre-Induction Examination by the Armed Forces:

Walter Wade Payne, Floydada, Richard Cornell Turner, McIntosh.

Salamon D. R. Romero, Sanger, Otis Wayne Ware, Lockney, Elmer Doyle Turner, Floydada, Earnest Lee Hawkins, Plainview.

Danny Eugene Owen, Plainview, Doyce Keen, San Marcos, Carl Roy Hopper, Floydada.

Charles Foy Hopper, Floydada, Gonzales, Ruben Castaneda, Plainview.

Wilber Earl Tenery, Plainview, Doyle Ted Ledbetter, Petersburg.

Frederick L. Marble, South Plains, Joe Dale Hamilton, Lubbock, Ross Alton Eason, Petersburg, James Willard Burks, Abertown.

Wingo Ray Brown, Plainview, Kent Taylor, Plainview, Arturo Garcia Ybarra, Petersburg.

Clifton Garlon Martin, Hale Center.

Program Given At Cedar Hill

A Christmas program was given at Cedar Hill Baptist Church Wednesday night of last week with Myra Applewhite narrator of the Christmas story portraying scenes of the event. Miss Carol Reeves, teacher at Buckner's Orphan Home, Dallas showed slides of the home. Others appearing on the program were Jack and Jacqueline Yeary, Edward, Carla and Frances Lemons, Barbara Gilly and Felicia Louise Applewhite.

Gifts were distributed from the Christmas tree.

CONVALESCING

Mrs. Elmer Stimson who has been seriously ill in West Texas Hospital, Lubbock the past week is reported to be improving slowly. Mrs. Stimson suffered complication following an operation performed at West Texas Hospital Saturday, December 18. Mr. Stimson is with his wife in Lubbock while his mother is here with the couple's two small children.

Mail Cancellations Beat Last Year

Cancellations at the local post office for the period December 9 through December 28, were more than 3,000 over the similar period last year, Mrs. Imogene Holt, postmaster, said this week. The total for the period this year was 68,537 while the same period last year showed 65,537. This represents the number of pieces of mail which go through the post office cancelling machine.

The post office will observe the New Year holiday and will be closed Friday afternoon and all day Saturday. Mrs. Holt said the rural routes will run Friday but will not run Saturday.

Leave For Germany From New York

Mrs. Francis Howard and two children, Bill, 4 years of age and Linda, 2 years of age left Wednesday of this week on an ocean liner from New York for Hahn, Germany where they will make their home with S. Sig. Howard who left the states in October for service with the U. S. Air Force.

Mrs. Howard is the former Billie Rene Carthel, daughter of Mr. and Mrs. Cap Carthel of Lockney. She has been living with her parents since her husband left for Germany. They had been living in Florida. While here Mrs. Howard has spent the past two and a half months working at the First National Bank. She and the children went via plane to New York on Christmas Day.

Couple Honored At Open House

Mr. and Mrs. Elbert E. Harris were honored Sunday, December 26 from 2 to 5 p. m. with open house at their home here to mark their Golden Wedding Anniversary. The couple's four sons received the guests. The sons are Otis of Pampa, Jack of Silverton, Revis and Hollis, both of Lockney.

Hostesses for the occasion were the couple's three daughters-in-law Mrs. Revis Harris, Mrs. Jack Harris and Mrs. Otis Harris.

The refreshment table was covered with white linen and accented with a white double ring wedding cake centered with a lacy fan featuring an arrangement of yellow rose buds. Flanking the cake were gold glittered tapers. Presiding at the silver coffee service and serving cake were Gayle and Katie Bay Rucker, Joan Harris and Gaylene Harris. The girls wore corsages of white carnations and Mrs. E. R. Harris wore an orchid. Linda Gayle Harris secured names for the register and Mrs. Jesse Shurbet of Floydada presided in the gift display room.

Two hundred and nine guests registered for the day and the honorees received more than a hundred gifts.

Those registering from outside of Floyd County were: J. E. Watson, Celesta Edwards, Mrs. Audrey Jones, Canyon; Mrs. Artie Cone, Bowie; Mr. and Mrs. Max Reeves and Maggie, Mr. and Mrs. Ted Lanham, Fort Worth; Mr. and Mrs. Carl Berry, Jackboro; Mr. and Mrs. George Henry, Wellington; Mrs. L. W. Waddell, C. F. Harris, Mr. and Mrs. R. O. Pennington, Mrs. Jessie Harris, Plainview; Mr. and Mrs. F. A. Myrick and Joyce, Lubbock; Mrs. Lonnie Lewis, Spur; Mrs. Stella Heard, Petersburg; Mr. and Mrs. Jesse Wofford and family, Plainview; Mr. and Mrs. L. V. Shurbet and family, Roy, N. M.; Mr. and Mrs. D. H. Shurbet and family, Jim Spillman, Tulla; J. C. Harris, Bentonville, Ark.; Mrs. Z. T. Riley and Roy, Pampa; Mr. and Mrs. C. L. Odum, Portales, N. M.; Mr. and Mrs. Pugh, Silver-

County-District Officials Will Be Sworn In Sat.

County and district officials, elected in the general election in November, will be sworn in Saturday in simple private affairs with no public ceremony planned. The county offices will be open Saturday morning but will close at noon, as is the usual custom.

Only two new faces will grace the scene around the courthouse when the new year starts. They are W. E. Grimes, county judge, and Mrs. Troye Willis Stansell, county treasurer. Grimes replaces Judge Ralph C. Johnston, who did not seek re-election and Mrs. Stansell replaces Mrs. Sam A. Spence, whom she defeated in the primaries.

Old officials to be sworn in include: Alton R. Chapman as district judge, John B. Stapleton as district attorney, Earl Cooper as sheriff, T. T. Hamilton as tax collector, W. D. Newell as county surveyor, Margaret Collier as county clerk, Mary L. McPherson as district clerk, Kenneth Bain Jr. as county attorney, J. K. Holmes, commissioner, precinct No. 1; W. H. Counts, commissioner, precinct No. 2; W. C. Plumlee, commissioner, precinct No. 3; Fay Hart, commissioner, precinct No. 4; P. O. Sterling, justice of the peace, precincts No. 1 and 4; J. J. Harris, justice of the peace, precincts No. 2 and 3.

Terms Alternate

A new constitutional amendment, adopted this year, provides for four year terms for county officials, but the amendment staggers the terms causing some officials to serve only two years before they are forced to seek office again. Starting two years from now, however, all officers will be serving four year terms. The fortunate officials who will begin serving the new four-year terms on January 1 include these: W. D. Newell, county surveyor, Margaret Collier, county clerk, W. E. Grimes, county judge, Mary L. McPherson, district clerk, W. H. Counts, commissioner, precinct No. 2; Fay Hart, Commissioner, precinct No. 4; Justice of the Peace P. O. Sterling and Justice J. J. Harris.

Those officials who will serve two year terms starting January 1 include District Attorney John B. Stapleton, Sheriff Earl Cooper, Tax Assessor Collector T. T. Hamilton, County Attorney Kenneth Bain Jr., Commissioner Precinct No. 1 J. K. Holmes, Commissioner, Precinct No. 3 Carl Plumlee.

The district judge and the county school superintendent were already on a four year term schedule.

Baby Breaks Leg In Fall Monday

Pamalia Kay, 21-month old daughter of Mr. and Mrs. Raymond Rhodes is back in the hospital, this time with a broken leg. The little miss and her twin sister, Patricia Gay, had been asleep and when she awoke, Pamalia immediately started to climb out of the baby bed. She fell from the railing and her leg was broken between the knee and hip. She is receiving treatment at the Medical & Surgical Hospital where she has been placed in a cast up to her waist. The little twin girls recently spent some time in a hospital because of near pneumonia.

TO CALIFORNIA

Mr. and Mrs. Rene Yeary, Mr. and Mrs. Frank Yeary and father, left Wednesday Christmas for a visit atives in Bakersfield points in California.

SEALE DRIVE- IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway.

SPEED LIMIT: 8 miles per hour with-in the Drive-In. Please slow down.

LAST TIME TODAY (Thursday): "Valley Of The King"

with Robert Taylor and Eleanor Parker

IN COLOR

Today's headlines come to life — in the timeliest, most thrilling picture of the year — a spectacular romantic adventure — filmed in Egypt in exotic color — don't miss the season's sensation.

Also CARTOON

FRIDAY and SATURDAY December 31—January 1

"The Lone Gun"

with George Montgomery and Dorothy Malone

IN COLOR

One Marshall with his lone gun pitted against three blood-thirsty desperadoes—he hated mob violence but believed in law and order.

ALSO CARTOON and 2-REEL COMEDY

SUNDAY and MONDAY January 2 and 3

"The Bounty Hunter"

with Randolph Scott

IN COLOR

Here's the brawling saga of a two-fisted man-hunter who staked his life against the greed of lawless guns — when frontiers flame with the lure of gold — and blazing bullets.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY and THURSDAY January 4, 5 and 6

"Beau Brummell"

with Stewart Granger, Elizabeth Taylor and Peter Ustinov

IN COLOR

In the days of Napoleon, Nelson and Wellington there lived a man called Beau Brummell — who became one of the best known men in history — and this is his stirring, spectacular romance-laden story told as only the screen can tell it.

Also CARTOON

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is a reward for their return. If you will be an opera-

PLAINS THEATRE

Lockney

LAST TIME TODAY
(Thursday):

Cinemascope "River Of No Return"

with Robert Mitchum and Marilyn Monroe

IN TECHNICOLOR

A thrill-packed story of flaming adventure — and torrid romance brought to you in the glories of cinemascope.

Also CARTOON

FRIDAY and SATURDAY
December 31—January 1

"Pride Of The Bluegrass"

with Lloyd Bridges and Vera Mills

Romance goes to the races — in a thrilling saga of the sport of kings — an adventure pounds down the home-stretch — the heart-warming story of a man, a maid and a magnificent horse.

Also CARTOON

New Year's Eve Preview

Starting at 10:30 p. m. Friday

"Rhapsody"

with Elizabeth Taylor, Vittorio Gassman, and John Ericson

A sensational drama of music and romance — with Elizabeth Taylor at her loveliest — torn between two loves — fighting for happiness — learning at last the true meaning of contentment.

Also CARTOON

SUNDAY and MONDAY
January 2 and 3

"The Black Knight"

with Alan Ladd and Patricia Medina

IN TECHNICOLOR

Alan Ladd rides with King Arthur's noble knights—the tale of the Black Knight who saved King Arthur from the Saracens in Old England — flying adventure — flaming romance flashes across the screen — technical spectacle set against historic Camelot and other castles.

Also CARTOON

TUESDAY, WEDNESDAY,
THURSDAY
January 4, 5, 6

"Down 3 Dark Streets"

with Broderick Crawford and Ruth Roman

Murder has been done — and the clues lead in three directions — who was the killer? A gangster hunted by the law? An auto theft syndicate leader? Or an extortionist and kidnapper?

Also CARTOON

Irick News

Mr. A. D. Morris and Mrs. Clark Crader and Mrs. F. W. Kelly of Edmond visited the A. D. Morris family recently.

Kenneth Williams is visiting his parents Mr. and Mrs. Lois Williams.

Mr. and Mrs. L. Williams and Mrs. L. Williams have been on a deer hunt in Dallas.

Mr. and Mrs. J. M. Carther have been on a deer hunt in Dallas. Mrs. Carther plans to leave for Dallas on Dec. 25 or 29.

Visitors to the J. M. Carther home were Mr. and Mrs. Oney and children, Kay and Larry, Miss Pearl Belt, Mr. and Mrs. Fred Carther and family, Harrol Carther and their daughter and family, Mr. and Mrs. Dick Golden and Dianra of Dawn.

Mr. and Mrs. Melvin Griffith have returned from a trip to Dallas.

Mr. and Mrs. J. H. Campbell visited their son, Vernon Campbell and family Christmas Day.

Mr. and Mrs. W. W. Buckner and family visited Christmas Day with her parents, Mr. and Mrs. Jim Eldridge and his mother, Mrs. Stella Buckner, all of Lubbock.

Mr. and Mrs. A. D. Morris and family visited Christmas eve with Mr. and Mrs. Charles Doss and family of Plainview and Christmas Day with Mr. and Mrs. Lloyd Morris and family of Tullia. Lloyd Dean Morris of Tullia spent the week end with James and Edna Morris.

Mr. and Mrs. W. W. Buckner and family visited her brother, Mr. and Mrs. Edward Eldridge of Abernathy.

Bobby Brown of Oklahoma visited Harrol and Carol Carther Sunday night.

Mr. and Mrs. Melvin Potts and family spent Christmas Day with Mr. and Mrs. Johnny Terrell of Bellview community.

Mr. and Mrs. Melvin Griffith entertained with a Christmas supper. Those present were Mr. and Mrs. Archie Bybee and children, Obbie and Delvin of Sterley and Miss Jerry Marden of Tatumville, Ark.

Edna Griffith and Jerry Marden visited the Baptist Church Sunday.

Polly Sue Gilbert visited in the Melvin Griffith home Sunday.

Verna Carther is visiting this week with her sister and family, Mr. and Mrs. Dick Golden of Dawn, Texas.

Mr. and Mrs. Melvin Potts visited Sunday in Olton with Mr. and Mrs. T. J. Roberson.

Did you have a Merry Christmas? If you did, have you taken time to say Thanks to God and if you didn't have a very Merry Christmas did you stop to think that it could have been worse.

Did you celebrate Christmas in a religious manner or did you consider it just another day? It is a day that should be celebrated with reverence and deep joyous feeling. Not by drinks and drunken driving.

This year at the Christmas family reunion of my husbands folks, something new was started. My brother-in-law took a program from the "Upper Room" booklet. He dressed it and said a prayer. The girls were asked. This was somewhat of a change from the usual prayer being the only main activity, or perhaps still in the singing Christmas Carols.

Let's start planning now for a more religious Christmas celebration for 1935.

Did you remember to send the



FIGHT POLIO!

It's a
BIGGER
Job Now!

Join the **MARCH OF DIMES**

JANUARY 3-31

Library Notes

By Ivy Pearl Reber

The library has been a lonely place the past week. Everyone has been busy with Santa Claus, trees, parties, last-minute gifts, and cooking. But Christmas day is past, so come in and find something to read.

Also you might make a New Year's resolution to visit your library often during the following year.

The Dougherty community club has given three books in memory of the Jones family. The books chosen are "Love is Eternal" in memory of Mr. and Mrs. W. O. Jones Jr.; "Stories of Jesus" in memory of James Jones; and "The Littlest Angel" in memory of Phyllis Ann Jones.

Mrs. Roy Hollar, former librarian here, sent the library a Christmas gift, and books have been ordered with it.

A small bookcase which was not being used at the central library in Floydada has been transferred to Lockney this week. The new library room was being painted, and we hope to have a full report on the change very soon.

The following books may be found both in the Floydada library and in the Lockney library: "THE WINTER STAG" by Kate Seredy, was awarded the John Newberry Medal for the most distinguished contribution to American literature for children, 1933. "GERRIT AND THE ORGAN" by Hilda can Stockum is the story of a little Dutch boy and his dog (who was most important even if he was a "grumbly dog") and the organ man who was sour and sad. "FAR FROM MALBOROUGH STREET" by Elizabeth Phillock is an adventure which developed from the mysterious box with the lit-

boys in service a letter, Christmas Card or a small gift of remembrance? If not why not start now and try to write the boys away from home and loved ones at least a few times during 1935.

They would enjoy knowing who moved, who married, the new arrivals, also who is dating who and where they are going. Just little everyday happenings are what's missed so much when you are a long way from home. The boys and girls from this part of the country would even enjoy hearing about our "Brown West Texas man." Just take time to be thoughtful, also thankful that you aren't away from your loved ones.

BREAKS ARM

Mrs. C. P. McPherson fell on a waxed floor at her home Christmas morning and suffered a broken right arm. The arm was broken an inch above the wrist. She is recuperating at her home.

IN CALIFORNIA

Mr. and Mrs. C. D. McCandless and family are spending the Christmas holidays visiting relatives in California.

Mr. and Mrs. C. F. Lemons and family visited her parents in Amarillo during the holidays.

June Ware, a sophomore student at Texas Tech, Lubbock, is at home during the holidays.

INCOME TAX SERVICE

At my residence 1 block west of grade school.

J. D. Copeland



The bra that moves in the loveliest circles!

WARNER'S STAY-PUT BAND

Day-in, day-out, busy beauties will live in this comfy cotton bra! Circle-stitched underbust to lift lightly—it never rides or binds, thanks to the soft elastic band. #2129 in white, A, B, C cups, \$2.95. D cup, \$3.95.

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Dry Goods

FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
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- Hail Insurance on growing crops of all kinds

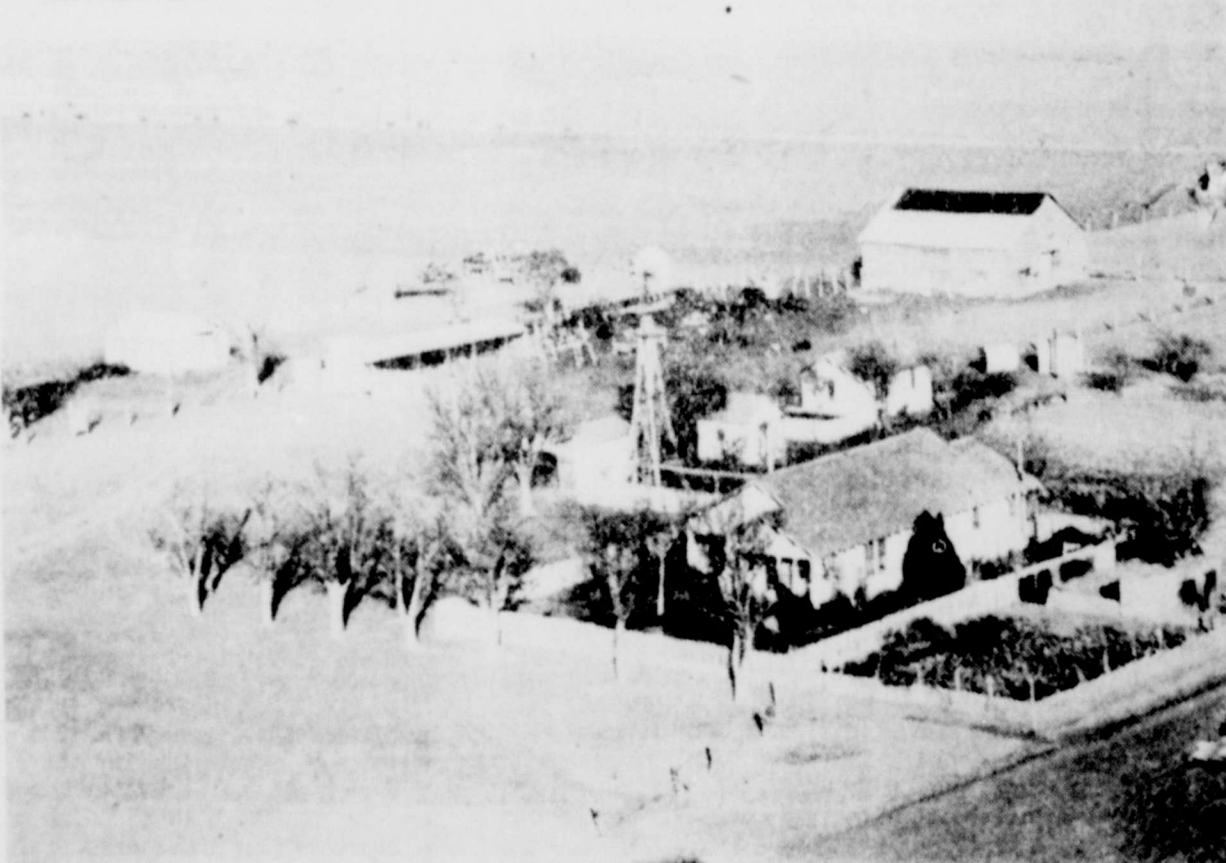
—SEE—

LOCKNEY REAL ESTATE CO.

REVIS HARRIS Baker Hotel E. R. HARRIS

MYSTERY FARM NO. 42

AT LONG LAST the photographer made a mystery farm picture from the front of the house so we are expecting that a lot of people will be able to identify this farm house. It is located somewhere in North Floyd County and the First National Bank would like your help in identifying the place. If you can help please call The Beacon office, phone 3318, quickly. The First National Bank will give the original photo to the owner or occupant of the farm if they will come by The Beacon office not later than Monday and give us some information concerning the farm.



START THE NEW YEAR RIGHT—

Resolve to pay your bills by check, thereby assuring yourself of a good safe receipt for every bill paid and adding to your convenience. In addition we invite you to start a checking account in this bank if you don't have one here. You'll like our courteous, prompt and efficient service.

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THE LOCKNEY BEACON
Dial 3318

STERLEY METHODIST CHURCH

James Futeh, Pastor
(Worship services each second and fourth Sundays)
Sunday School 10:00
Morning Worship 11:00
M. Y. F. 7:30
Evening Worship 8:00

MAIN STREET CHURCH OF CHRIST

Thos. McDonald, Minister
Bible School 9:45
Morning Worship 10:45
Evening Worship 6:00
Ladies' Bible Class
Monday at 2:30
Mid-Week Bible
Classes Wednesday at 8:00

LOCKNEY METHODIST CHURCH

Burgin Watkins, Minister
Church School 9:45
Morning Worship 11:00
Fellowship and Prayer Service 6:30
Evening Worship 7:00
Mid-Week Prayer Services
Wednesday at 7:00

TRINITY LUTHERAN CHURCH

Providence
Rev. H. L. Anderson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

ASSEMBLY OF GOD CHURCH

V. C. Sparks, Pastor
Sunday School 10:00
Morning Worship 11:00
Young People's Meeting 7:00
Evening Worship 7:45
Prayer Service Wednesday at 7:45
Women's Missionary Council
Thursday at 2:30

AIKEN BAPTIST CHURCH

C. O. Haile, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00
Prayer Service Wednesday at 8:00
Brotherhood, W. M. U. and Auxiliaries Wednesday at 8:30

AIKEN METHODIST CHURCH

James Futeh, Pastor
(Worship services each first and third Sundays)
Sunday School 10:00
Morning Worship 11:00
Evening Worship 8:00

SPIRE in the SNOW

Next time you see a church standing in the snow, its spire raised to the winter sky, think how hard it was to attend Sunday services in your grandfather's day.

Then it was a matter of getting up in the cold chill of early morning, hitching up horse and sled, and jingling across the countryside with sharp icicles of wind stinging your cheeks. Yet few stayed at home because of the weather.

Today, it is relatively easy for all of us to get to Church. Whether we live in the city or in the country, modern transportation can bring us conveniently to the very doors of the Church. Yet we are far more apt to stay home than grandfather was.

Grandfather realized there was so much to be gained by making his pilgrimage through the snow that only sickness could have kept him at home. He knew that few experiences were richer than worshipping in the church of his choice each Sunday morning. If we stop to think . . . and if we're honest with ourselves . . . we'll know it too.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

| Day | Book | Chapter | Verses |
|-----------|--------------|---------|--------|
| Sunday | Matthew | 22 | 1-8 |
| Monday | Matthew | 23 | 20-24 |
| Tuesday | Matthew | 22 | 31-40 |
| Wednesday | Matthew | 23 | 1-11 |
| Thursday | 1 Timothy | 4 | 1-10 |
| Friday | 1 Timothy | 6 | 11-21 |
| Saturday | 1 Chronicles | 16 | 31-36 |

LONF STAR BAPTIST CHURCH

Rev. A. L. Shaw, Supply Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:45
Evening Worship 8:00
Prayer Service Wednesday Evening 7:30
Brotherhood on second Monday night
W. M. U. 1st and 3rd Wednesdays at 2:30 p. m.

BELLVIEW BAPTIST CHURCH

Your church in the Bellview community.
Meeting in the old Bellview School.
Wilber E. Sheppard, Pastor
Sunday School 10:00
Worship Services 11:00
Training Union 7:30
Worship Services 8:30
Prayer Meeting, Wednesday 8:00
W.M.U. Thursday 3:00
G. A.'s 2nd and 4th
Thursday 4:00

FIRST BAPTIST CHURCH

Boian E. Wiley, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
W. M. U. Monday at 4:00 and 8:00
Sunbeams Monday at 3:00
Auxiliaries Monday at 4:00
Y. W. A. Wednesday at 6:00
Prayer Service Wednesday at 7:00
Choir practice Wednesday at 8:00
Brotherhood first Tuesday night in month.

WEST SIDE CHURCH OF CHRIST

Sunday Morning Worship Services 10:30
Sunday Evening Worship Services 7:00
Wednesday Evening Prayer Services 8:00

PRAIRIE CHAPEL CHURCH OF CHRIST

Sunday Morning Worship Services 10:30
Sunday Evening Worship Services 7:30
Herbert Setliff preaches each first Sunday.
Arthur B. Watkins preaches each second Sunday.
Local men in charge of third Sunday services.
C. W. Watkins preaches each fourth Sunday.

These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments:

Knox Grocery & Market
We Try To Please

Allison Electric
Electrical Irrigation Supplies

Baker Hardware Company
Home Appliances — Home Furnishings

Bob's Barber Shop
We Appreciate Your Business

Lockney Drug Co.
We Feature Service for the Sick

Handley Shop & Pump Co.
Blacksmithing and Irrigation Well Repair

Pylant Grocery & Market
Phone 2134 — Free Delivery

Brown's Cleaners & Clothiers
Men's Wear — Quality Cleaning

Brunner Lumber Company
Your Home-Owned Lumber Yard

"Whitey" Baccus Motor Co.
Ford Sales & Service

Hammond & Company
International Harvester

Rhodes Grocery & Market
We Give S&H Green Stamps

Lockney Auto Company
Chevrolet Sales & Service

Johnson & Johnson
General Repair and Parts

Taylor's Help-Ur-Self Laundry
Complete Laundry Service

Lockney Implement Company
Your John Deere Dealer

Aiken Blacksmith Shop
Welding, Disc Rolling, Trailers and Ditchers

Reese Electric Service
Electrical Wiring Installations

Baxter & Smith Grain Co.
Grain, Feed, Seed and Fertilizer

Lockney Gin
Ginning and Seed Cleaning

Jack And June Sho
Ladies' and Misses' Ready-to-Wear

Lockney Real Estate Co.
Loans—Real Estate—Insurance

Seale Drive-In Theatre
PLAINS THEATRE

Reecer's Master Cleaners
Phone 2262

Lockney Lumber & Supply
We Appreciate Your Business

J. C. Kemp
Phillips "66" Wholesale

Barber's Farm Store
Feed and Fertilizer

V. L. Webster Service Station
Goodyear Tires and Batteries

Plains Floral Shop
Phone 2385 — Say It With Flowers

First National Bank
Member FDIC

Lockney Variety
Notions and Stationery

Byrd Pharmacy
Fred D. Byrd, Pharmacist

Higginbotham-Bartlett Co.
Off. Phone 3351 — Res. Phone 2116

Modern Radio & TV Service
Service on all Makes

Consumers Fuel Association
Everything for the Farmer

Patterson Grain Co.
Gin & Elevator

Lockney Dry Goods
Dresses Fashioned by Michael Mode

Lockney Frozen Foods & Market
Processing for Deep Freeze

INSURANCE
Frank Perkins

Parker Furniture
Home Furnishings and Appliances

Oliver Jewelry
Watches, Diamonds, Gifts for all Occasions

Darnell Grocery
A Good Place To Trade

Luke's Blacksmith Shop
Blacksmithing — Portable Welding

Jackson Tire Company
Dunlop Tires

Pinner Insurance
Insurance of All Kinds

White Auto Store
Arvin TV Sales and Service

J. C. Jones Co.
The Family Store

Cooper Garage & Butane
Conoco Products — Phone 2372

Bilbrey Motor Company
Chrysler-Plymouth Sales & Service

Society News

Indoor Sports Club Meets At Lone Star

Felicia Applewhite was hostess to the Indoor Sports Club at the home of her parents, Rev. and Mrs. G. C. Applewhite, Lone Star on Monday night, Dec. 20. The club is made up of members from Plainview, Lockney, Floydada and surrounding areas. Thirty-eight members attended the Christmas party and supper at the local home.

Included on the program was a vocal solo by Martha Sanders, and a story told by Carolyn Elliott of Plainview.

Dinner Guests In Applewhite Home

Guests in the G. C. Applewhite home for a turkey supper Tuesday night included Mr. and Mrs. Sim Reeves of South Plains, Mr. and Mrs. Bob Reeves and baby son of Kingsville where Bob is studying engineering at A&I, Carla Reeves, teacher at Buckner's Orphan Home, Dallas; and Jack Reeves a teacher at Roswell High School. Myra Applewhite who will receive her degree on January 14 from Southwestern Baptist Theological Seminary, Fort Worth and Felicia Louise, senior student at Baylor University were also at home for the occasion.

Pollyannas Have Breakfast Tuesday

Members of the Pollyanna Club met for a breakfast in the home of Mrs. W. B. Darnell Tuesday morning at 7:30.

Enjoying the occasion were Mrs. Lloyd Wofford, Bill Smith, Charley Smith, A. O. Wines, Joe Parrish, Elmer Sandusky, Valca Thomas, Olson Allison and Derrell Wood.

Stanley Conner, a medical student at Baylor Medical School in Houston arrived home Sunday, Dec. 19 to spend the holidays with his parents, Mr. and Mrs. Jim Conner. He accompanied his parents to Yuma, Arizona for a week or ten days visit with his sister, Margaret and her family.

DINNER GUESTS

Sunday dinner guests in the W. H. Fields home were Mr. and Mrs. Jimmie Ferrinas and Terry of Crosby, Texas; Mrs. Ila Beckner and family, Mr. and Mrs. J. Belt and family, Mr. and Mrs. Doug Hollans and family, all of Lubbock; Mr. and Mrs. Lelan Fields and Mike of Lockney.

CARD OF THANKS

Thanks to all of you who remembered me at Christmas time. Every gift and card was deeply appreciated.

Bob Simmons

Dinner Party Given For Donald Allison

Mrs. Olson Allison honored her son Donald, student of Texas Tech, with a buffet supper Monday night, December 27 at 7 p. m.

The table was laid with white linen and decorated with fall leaves and candles.

Guests included Ann Belt, Eddie Joe Foster, Jerry Ford, Sandra Myers, Marion Cross, Daria Allison, Warren Mathis, Barbara Carthel, Sue Wofford, Bruce Womack of Floydada, Patty Adams, Dorsey Lynn Baker, Harleen Workman, Billy McAda, Shirley Caldwell of Lubbock and Donald Allison.

ELAND VISITORS

Forty-four relatives and friends enjoyed Christmas dinner in the home of Mr. and Mrs. W. C. Eiland. They were Mr. and Mrs. R. B. Thompson and Georgie Sue of Corpus Christi, Mr. and Mrs. J. R. Thompson and girls of Hobbs, New Mexico, Lee Thompson and Linda of Hobbs, Mr. and Mrs. Vestal Hastings and children of Tulla, Mr. and Mrs. Bert Vernon and children, Mr. and Mrs. Ubbe Eiland and children, Mr. and Mrs. E. J. Foster and Eddie Joe, all of Lockney, Mr. and Mrs. Royce Vernon and family of Lubbock, Mrs. Judy Swartz and Ronnie, Mrs. Zella Maddox, Hubert Miller, all of Hobbs, New Mexico.

CHRISTMAS TRIP

Mr. and Mrs. Lloyd Readhimer and Jo and Mr. and Mrs. R. L. Rhoten left Friday for New Orleans where they spent Christmas. They plan to come back to Dallas this week and attend the Cotton Bowl football game on New Year's Day.

CHRISTMAS VISITORS

Visitors in the home of Mr. and Mrs. H. B. Sparkman during the Christmas holidays were Arvin Husky and family of Amarillo, Mr. and Mrs. Gene Husky of Dallas.

CARD OF THANKS

We want to express our sincere appreciation to our many friends in and around Lockney for their kindness and help at the time of our misfortune in losing our house and possessions by fire.

Every kind deed will always be remembered and appreciated. We are most grateful to the Fire Department for their prompt service and to Mr. Von Johnson who spent so much of his time in making up the wonderful donation given to help us. Words cannot express our deep appreciation to all those who helped in any way.

Mr. and Mrs. P. D. Bagby and family.



Bright white sprinkled with tiny polka dots is a fresh approach for summer. This Julie Clark Junior has an elasticized waist for comfort and easy fit, and an accent for contrast at the neckline. Black, navy, brown or white background. Retail price about \$18.00. Sizes 5-17. Style #1132.

Medical-Surgical Hospital Notes

Freddie Merrell was released 12-23 after having surgery.

Mrs. Fay Pinner was released 12-23 after medical treatment.

Mrs. C. Torres of Route 1, Lockney was admitted 12-24 and released 12-25. Mrs. Torres was a medical patient.

Mrs. H. B. Johnson of Rt. 4, Floydada was admitted 12-26 for major surgery.

Mrs. Alma Standard was admitted 12-27 for medical attention.

Pamela Rhodes, small daughter of Mr. and Mrs. Raymond Rhodes who suffered a broken right leg Monday afternoon was brought to hospital where reduction was made and placed in a cast. Pamela will receive hospital attention for several days.

Jimmie Elliott of Rt. 3, Floydada was admitted 12-25 for medical care.

Mrs. Wayne McClure was admitted 12-29 for medical care.

Births
Born to Mr. and Mrs. Raymond Wisdom on 12-24 a son named Raymond Paul, weighed 7 lbs., 14 1/2 ozs.

Born to Mr. and Mrs. L. B. Smith of Lockney a baby daughter 12-28. The young lady was named Nancy Alice and weighed 7 lbs., 11 ozs.

Born to Mr. and Mrs. Joe Gaba of Route 2, Lockney on 12-28 a son weighing 7 lbs., and named Johnny.

Born to Mr. and Mrs. Julius Cummings of Route 1, Lockney 12-28 a son weighing 8 lbs. The baby hasn't been named.

CARD OF THANKS
Thanks to you everyone for the cards, flowers, visits and many other kindnesses while Warren was in the hospital. Especially do we appreciate the kindness of the hospital staff and Dr. McClelland.

The Warren Gaham Family.

Little Tim Meron, young son of Mr. and Mrs. W. C. Meador of Farwell, is spending this week with his grandparents, Mr. and Mrs. Hilburn Casey and family.

Danger Of Soil Compaction Cited

College Station. — Soil compaction someday may rank with erosion as a factor limiting crop production, says Jack H. Barton, extension soil and water conservationist.

Land used for intensive cultivation and grazing is in greatest danger.

Compaction of the soil, says Barton, begins to limit crop production when the soil particles are pushed together so closely the movement of air and water through the soil is restricted.

Plant roots upon reaching the compacted layer — or hard pan — begin to grow in a lateral direction.

Soil compaction is often associated with clay and clay loam soils. The conservationist says they also form in sandy and medium organic type soils.

"Best remedy for this condition is to work with nature and not against her," says Barton. He urges farmers to simplify tillage operations to decrease the number of trips over a field with heavy equipment. Avoid working or grazing fields that are too wet.

A good rotation system will increase the organic content of the soil. Well-fertilized, deep rooted crops will help crack the hard pan.

As compacted soil holds less water and is more subject to erosion than a soil without this hard layer, he says.

CARD OF THANKS
Thanks to you everyone for the cards, flowers, visits and many other kindnesses while Warren was in the hospital. Especially do we appreciate the kindness of the hospital staff and Dr. McClelland.

The Warren Gaham Family.

Hospital Notes

Mark Porter, two year old son of Mr. and Mrs. Roy Porter was admitted for medical treatment 12-26, dismissed 12-26.

Mrs. Maude Golden is still receiving medical treatment.

Mr. Edd Teuton is a medical patient.

Tom Cope was dismissed 12-22 and readmitted 12-28.

Mrs. E. A. Cox was dismissed to her daughters home in Plainview 12-27.

Mr. T. H. Boedeker was dismissed 12-24.

Armando De Leon, infant son of Mr. and Mrs. Reynaldo De Leon, Kress was admitted 12-22 for medical treatment and dismissed 12-23.

Janet Suttles was admitted 12-25 and dismissed 12-25.

S. N. Matthews, Plainview, was admitted for medical treatment 12-25.

Ima Jean Noland, Floydada, was admitted 12-28.

Jose Maria Barques (national) was admitted 12-27.

Jo Nita Ferguson, daughter of Mr. and Mrs. Leslie Ferguson was admitted 12-28 for tonsilectomy and dismissed 12-29.

Warren Graham was dismissed 12-24.

Births

A son was born to Mr. and Mrs. Rayford Martin 12-23. He weighed 8 lb. and was named Randel Lloyd. Mother and son were dismissed 12-27. Grandparents are Mr. and Mrs. Cecil Brown and Mr. and Mrs. Raymond Martin.

A daughter was born to Mr. and Mrs. Patricio Duran 12-24. She weighed 8 lb., 14 oz. and was named Romona. Mother and daughter were dismissed 12-24.

A son was born to Mr. and Mrs. Ernest Rodriguez 12-26. He weighed 7 lb., 8 oz., and was named Carlos.

A daughter was born to Mr. and Mrs. Thomas Marr 12-28. She weighed 7 lb., and was named Karen Jean. Little Karen Jean has two brothers, Ronnie, 5 years old and Gary, 4 years of age. Grandparents are Mr. and Mrs. R. E. Marr, Lockney and Mr. and Mrs. D. L. Hall of Slide, Texas.

Pastor's-Laymen's Conference At Plainview Soon

Plainview. — The 34th session of Pastor's and Laymen's Conference, which meets annually on the campus of Wayland College, will convene on Jan. 31 and Feb. 1 with Dr. Forrest Freer, Dallas, Dr. Jesse Northcutt, Fort Worth, and Dr. P. D. O'Brien, Big Spring, as the featured speakers.

Rev. Jones W. Weathers, pastor of First Baptist Church, Brownfield, is president of the group. C. J. Humphrey, Amarillo, is vice-president and J. L. Harden, Wayland business manager, is secretary-treasurer.

Around the theme "The Adequate Gospel" the two day program has been planned. The first session begins at 10 a. m. Monday, with Dean Bryan Robinson of Wayland bringing the welcome address prior to Dr. Northcutt's first lecture on "Study in Romans." He is on the faculty of Southwestern Baptist Theological Seminary. "The Preacher and Preaching" will be Dr. O'Brien's title for each of the six sessions. He is pastor of First Baptist Church, Big Spring, and well-known throughout the Panhandle Plains area.

Dr. Freer, the Texas Baptist executive secretary, speaks at 11:40, 3:40 and 8:40 periods both days. He has been a popular speaker and preacher for the Plains Baptist Assembly near Floydada on many occasions.

Other speakers during the six sessions include: President A. Hope Owen of Wayland College, who brings an address on Monday evening; Rev. John Rasco, pastor of First Baptist Church, Odessa, who speaks Monday afternoon; Rep. Morris Cobb, Amarillo, who speaks at 10:15 a. m. Tuesday; Rev. Ollie Robinson, pastor of First Baptist Church, Morten, on Tuesday afternoon; and J. C. Cantrell, Endowment Executive Secretary of the Baptist Foundation, Dallas, on Tuesday night.

Music for the sessions will be under the direction of William E. Steward, chairman of fine arts at Wayland College, who will arrange the special music. The colorful Wayland International A Cappella Choir which he directs will be among the featured music.

OFFICE SUPPLIES at The Beacon Office.

emergency operation at the Plainview Hospital Wednesday night of last week. He was able to return to his home here Monday and is doing fine, members of the family said.

visit with his mother in Plano, Texas and in Houston with their daughter, Mrs. Billy Woody and Mr. Woody. Mr. Smart's mother accompanied them home for a visit here.

HAPPY NEW YEAR

THANKS A MILLION for your fine patronage of the past and we sincerely hope that the New Year is cooking up a full helping of all good things for you.

May your portions of health, happiness and good fortune be a heaping one.

JACK & JUNE SHOP
MRS. FLOYD JACKSON, Prop.

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main St. Phone 157
Floydada, Texas

SEE This Array of Hollywood Favorites...
HEAR a Parade of Your Favorite Tunes
IN "Miss Hattie"
A Full-Color, Full-Length Picture

PLUS
A New Gordon Family Hit
Also, "What's NEW for 1955"
"Oddities in Farming"
"Power Steering Takes Over," and Added Short Subjects

You'll enjoy every minute of this interesting and informative program that will delight young and old alike.
AND IT'S ALL FREE

The "Day of the Year" for the Man of the Soil and His Entire Family

JOHN DEERE DAY

THURSDAY
JANUARY 13TH
Plains Theatre
Lockney

ADMISSION BY TICKET ONLY
If you haven't received your tickets or need more, be sure to ask us for them... THEY'RE FREE

Lockney Implement Co.
Your John Deere Dealer
Dial 3825 Lockney

Good fortune in '55

A chipper, cheerful New Year is our sincere wish for all our friends and patrons. May we continue to serve you in 1955!

JACKSON TIRE COMPANY
Dial 3366

Kimble Optometric Clinic
8:30 to 5:30 Mon. through Sat.
Phone 254, Floydada

Time for your mid-winter hair-conditioning. Permanent growing out? Bad weather dulling your tresses? Need a thinning, a re-styling? Don't wait, call for an appointment today. Dial 3394

Modern Beauty Shop
Mrs. Frankie Dean, Prop.

Under Social Security Listed

(Editor's Note: This is another in a series of articles prepared for farm families by the Lubbock, Texas, District Office of the Social Security Administration.)

In a previous article in this series we told you about farm workers and self-employed farmers coming under social security—many for the first time—on January 1, 1955. Beginning then earnings for farmers and farm hands will be counted under Social Security. But no doubt many of you are wondering what you are "buying" when you pay your social security taxes. You are buying old age and survivors insurance; that is, when your earnings stop because of your death or because of your retirement at age 65 or later, payments will be made from the fund you helped build up, and will be made to you and your dependents, or to your survivors. Here are the types of benefits payable:

1. RETIREMENT PAYMENTS.
 - (1) Monthly payments to you as a retired farm hand or farmer.
 - (2) And monthly payments to your—
 - a. Wife, age 65 or over.
 - b. Child under 18.
 - c. Wife, regardless of age, if caring for child entitled to benefits.
 - d. Dependent husband.
2. SURVIVORS' OR DEATH PAYMENTS.
 - (1) Monthly payments to your—
 - a. Widow, age 65 or over.
 - b. Widow (regardless of age) if caring for child entitled to benefits.
 - c. Child under 18.
 - d. Dependent widower, age 65 or over.
 - (2) Lump-sum payment to your—
 - a. Widow or widower, or
 - b. To the person who paid burial expenses.

Benefits for a retired worker run from \$30.00 per month to \$108.50 per month, depending on the amount of your past earnings for employment or self-employment covered by the Social Security Act. Family benefits may run as high as \$200.00 per month. For more information about social security for farm families, write to the Lubbock Social Security Administration office and ask for the "Facts for Farm Families."

Completing and mailing the

coupon below will bring you even more details on just what this new Social Security coverage will mean to you and your family.

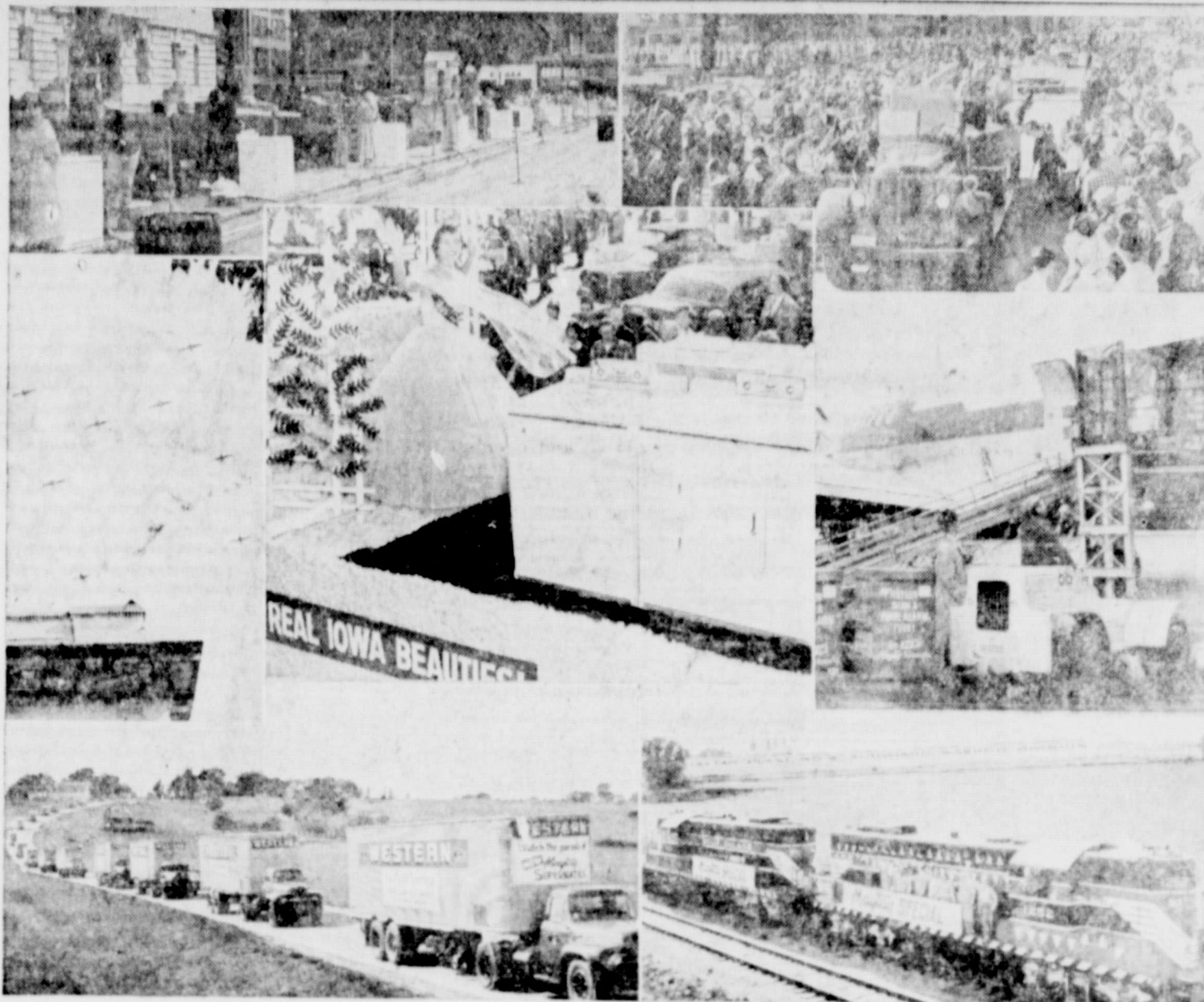
Social Security Administration
Room 202, Vet. Adm. Bldg.
Lubbock, Texas.

Please send me the free booklet, "Facts for Farm Families."

(Name—please print)

(Mailing Address)

Whole Town Celebrates As Company Unveils New Product



Newton, Iowa—This county seat town staged an impressive demonstration of community spirit when practically the entire population turned out for a celebration sponsored by the Chamber of Commerce in honor of its leading industry. The Maytag Company, on the occasion of Maytag's introduction of a new Supermatic automatic washer.

More than 800 Newton housewives performed over 1,000 free washings in 50 of the Supermatics hooked up around the city's courthouse square. The celebration was set off by exploding aerial bombs, shrieking fire sirens and an M formation of jet planes streaking overhead, while messages were written high above the city by a skywriter. School children were granted an extra half-hour noon recess and factory workers were given additional midday time off to witness an M Day parade. On floats and in convertibles were Bob Williams, TV announcer on the Maytag sponsored Saturday afternoon college football telecast, Miss Iowa, Miss Newton, the Maytag Queen, and city, college and labor officials. Pretty fire lassies appropriately dressed, passed out firemen's hats and sirens to small fry

along the route. Bringing up the end of the procession were 40 trailers van loaded with 2500 Supermatics valued at approximately three quarters of a million dollars. The trucks proceeded as a caravan to Chicago where they were broken up into smaller units and sent to various cities throughout the country.

The M-Day celebration was part of a nation-wide unveiling of the new Supermatic. A few days preceding the ceremony a solid trainload of 5,000 washers valued at approximately \$1,500,000 was sent out of Newton. All forms of transportation were used in rushing the new appliances to the company's more than 12,000 dealers for simultaneous unveiling. Some were sent by air freight in the final days before the celebration.

Practically every store in Newton cooperated by installing window displays featuring the new Supermatic. Afternoon and evening receptions were held where residents of the community could view the full line of Maytag appliances and enjoy a cup of coffee as guests of the Chamber of Commerce.

Parity And Acreage Quotas Tell Cotton Outlook For 1955

College Station. — Support prices and acreage allotments tell the story of cotton production in Texas for 1955.

The state's share of national production next year must come from 7,612,779 acres, which is the '55 allotment for Texas. This is compared with 7,624,000 acres harvested this year. National production for next year is set at 10,000,000 bales of upland and 30,000 bales of long staple cotton.

The support price for upland cotton will range from 82.5 per cent of parity.

John G. McManey, extension agricultural economist says the total carryover of cotton in the U. S. on August 1, 1955 — about the time Texas farmers harvest their new crop — is estimated at 9,200,000 bales. This compares with a carryover of 9,000,000 bales on August 1 this year. Total cotton supply for 1954-55 is estimated at 23,000,000 bales, including the carryover. Last year's total was 22,000,000.

The economist says domestic mills are expected to consume more cotton this year. Exports are predicted to jump 700,000 bales over last year. Smaller foreign stocks and a higher rate of consumption abroad are the reasons for the expected export increase.

The Agricultural Act of 1954 calls for a "set-aside" of some 3,000,000 to 4,000,000 bales in '55. McManey explains the amount put in set-aside will be counted when marketing quotas are computed but excluded when price supports are being figured.

ALLISON GUEST

House guest in the home of Mr. and Mrs. Olson Allison this week is Miss Shirley Caldwell of Lubbock.

Mr. and Mrs. Bill Wesley and Phillip of Pecos, Colorado arrived on December 19 to spend Christmas with his parents, Mr. and Mrs. Ben McGhee and Hope. Mr. and Mrs. Wesley returned home December 26 but 3-year-old Phillip stayed with his grand parents for another week or two. The McGhees plan to take him home later.

And I Quote . . .

"The way some women pack for a trip, the only thing they leave behind is a note for the milkman."—Sunny Gale.

"Television's a wonderful thing. You can sit home any night, relax, and watch all your wife's favorite shows."—Nelson Case.

"A bachelor has no buttons on his shirt — but no hands in his pockets, either."—Peggy Taylor.

"Use what talent you have. The woods would be mighty silent if no birds sang except those that sang best."—Louis Morris.

"We all agree that the chief menace on the highway is the driver who doesn't drive the way we do."—Bill Vaughan.

Injured Floydada Lad To Go To El Paso Hospital For Surgery

Clifford Watson Jones, 12, who was critically injured Dec. 20 in an automobile accident near Tularosa, N. M., in which four other members of the Wilmer O. Jones family of the Dougherty community were killed, was moved Tuesday from an Alamogordo hospital to Providence Hospital in El Paso.

Dafton T. Jones, Lubbock, the youth's uncle, said Clifford will undergo surgery in the El Paso hospital due to a broken thigh bone. The uncle, who went to Alamogordo Sunday, said physicians there had advised that he be moved to El Paso for the operation.

The youth left Alamogordo early Tuesday morning in an ambulance equipped with oxygen. A special nurse accompanied Clifford on the 86-mile trip.

Members of the Jones family killed in the accident which occurred during a Christmas vacation trip to California, were both of Clifford's parents, his brother, James Richard, 8, and his sister, Phyllis Ann, 6.

Clifford who remained unconscious until the past few days, is beginning to recall the accident and to inquire about members of his family, his uncle said.

The youth suffered a severe head injury, a blow across his mouth which knocked out several teeth, a broken left arm and wrist, both ankles broken and a bad thigh break.

Miss Carol Reeves, and Myra Applewhite plan to attend the Cotton Bowl game at Dallas New Years Day.

CARD OF THANKS

I surely do appreciate the many remembrances during my illness. I thank you for the cards, flowers, visits and every other kindness.

John Spradlin.

Too Late To Classify

CANCER AND POLIO PROTECTION — At a nominal expense are now yours to be had from Blue Cross Blue Shield protection. Farmers of Floyd County are eligible for this protection if they are members of the Floyd County Farm Bureau. If your Bureau membership expires in the next three months it will pay you to renew by Feb. 1st, and investigate this added Cancer protection. It will also pay you to use your own Southern Farm Bureau Insurance Company for all your Auto, Fire and Life needs, at a substantial savings.

FOR SALE — New half bed, innerspring mattress. Ideal for boys. Will sell cheap. Mrs. E. Phillips 1/2 mile south of Lone Star store, phone 3484. 38-3tr.

FOUND — Cotton seed. Owner call 3593. 38-1tr.

INCOME TAX SERVICE

F. A. Cunyus
Lockney, Texas

CLEARANCE SALE

Closing out on all GIRLS DRESSES
Sizes 1 through 14

One rack Dresses, were \$14.95, now \$7.50

One rack Dresses, were \$10.95, now \$5.50

On rack Dresses, were \$8.95, now \$4.50

Girls Corduroy Jackets

Were \$4.95, now \$3.49

Girls Lined Corduroy Jackets

Were \$6.95, now \$4.95

Boys and Girls T-Shirts — \$1.00

Twill Coveralls, were \$4.95, now \$3.49

Boys and Girls Corduroy Suits with giggers

Were \$7.95, now \$6.50

Girls Skirts, were \$7.95, now \$6.50

Johnson Talcum Powder, 49c size 39c

Johnson Baby Oil, 49c size 39c

Even-Flo Nursing Bottles, 25c size 19c

Girls Blouses, \$3.95 values now \$2.50

Children's Moccasins, all leather, \$2.50 values, \$1.98

Baby Sandals by Gertrudes, \$1.98 values now \$1.79 pair

Other valuable articles too numerous to mention.

Come in and see our new line of Baby Shower Gift Items by "Langs." You will love the new styles.

Sale starts promptly at 9 a. m. Friday,
Dec. 31

LEORA'S TOT & TEEN SHOP

On the Y at Floydada

HAPPY AND PROSPEROUS
NEW YEAR
To All!

BRUNNIER
LUMBER
COMPANY

LaVerna Bud Roy
Ed

Darnell Grocery

PEACHES 2 1/2 Size 28c

SYRUP Sorghum and Ribbon Cane Sulphur Springs 1/2 Gallon \$1.25

COOKING OIL Quart Size 65c

COCKTAIL SAUCE Monarch 12 Oz. Bottle 28c

Cranberries 1 Pound Box 23c

PRESERVES Watermelon Candied 8 Oz. Jar 19c

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Prompt Delivery

The Lockney Beacon

Established 1902

PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS

Edgar R. Hays Editor
Willis Reynolds Mechanical Superintendent

SUBSCRIPTION RATES
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF TEXAS PRESS ASSOCIATION
HANDLE PRESS ASSOCIATION

Minute Editorials

Set a watch, O Lord, before my mouth; keep the door of my lips.—Psalm 141:3.

ROGER BABSON'S accurate forecast made the latter part of 1953 and concerning the 1954 business trend will lend prestige to his forecast in this issue of The Beacon concerning business conditions for 1955. Mr. Babson says that business will be 5% better this year than last which means that it will be about the same as 1953 since 1954 was 5% off from the previous year. From other reliable sources we learn that December brought a decided upward trend in business in contrast to the sagging tendency at the close of 1954. In fact December is the only month of 1954 which will top the parallel month of 1953. You'll be interested in other phases of Mr. Babson's forecast for 1955. Read it

DEEP PLOWING

D-8 Caterpillar with 4-bottom Atlas two-way mouldboard.

Contact CLOYCE M. TERRELL
Phone 1F12, Plainview

or—
FLOYD TERRELL
Phone 3154, Lockney

ATTENTION, CAR OWNERS!

CONCERNED ABOUT AUTO INSURANCE RATES?

Consult your local STATE FARM agent and inquire about the PARTICIPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

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DR. JOE E. WEBB

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Telephone 1234
Plainview, Texas

thoroughly. —oO—
ANOTHER NEW YEAR and we at The Beacon office wish for all our readers a happy and prosperous New Year. Certainly the New Year affords us the opportunity to clean the slate, forget the disappointments, failures and disagreements of the past year and start anew. We like the idea of making resolutions and trying to do better with the beginning of the year. The Beacon force is going to try to give a better newspaper in 1955. We realize our failures in the newspaper field probably more than you do. Of course we probably won't ever make this newspaper as good as it should be or could be or as good as we would like for it to be but there are improvements we can make, despite our limitations, and these we plan to make.

—oO—
YOU CAN HELP us to make the paper better. After all a newspaper is more or less a community enterprise and unless the readers help the paper will never be as good as it should be. Call us when you have news or know of something that should be in the newspaper. You don't necessarily need to dig out all the details. We will do that if we know about the event. We will appreciate suggestions from our readers concerning the paper although we may not always adopt the suggestion. The local newspaper, after all, reflects the progressiveness and true spirit of the community, through its news stories, its advertising and its editorials. The better the newspaper, the more progressive and alert will seem the town and community. We resolve to try to give you a better newspaper and we invite your help.

—oO—
THE BEACON would not only like to serve this community but also the rural communities surrounding Lockney. When publicity is needed for some event in a rural community we are always glad to give it without charge. We try to cover the news that happens in each of these communities as best we can. We have correspondents in some and would like to have in others. Right now we need a correspondent in the Aiken community and one for the Lone Star community. We want you to think of The Beacon as your newspaper and help us to make it better every year.

—oO—
THE BEACON EDITOR received an unusual Christmas present. It came while we were gone and we didn't get it out of the post office until Monday. It was a very small live turtle. The return address carried the name "from Santa Claus" but, despite the giver's apparent modesty we have a very good idea who sent it. We appreciate the gift a lot and our young son appreciated it even more than we did.

—oO—
CHRISTMAS HAS COME and gone for which most of us are thankful. It is a joyous season and one that is important in all our lives but most will be glad to return to the routine of daily living—most old folks that is.



With Our EXCHANGES

THE REPORTER'S DILEMMA

(Phone rings.)
"Hello, is this the reporter?"
"This is one of the reporters."
"Well, I want the reporter who writes the articles for the paper."
"This is one of the reporters who writes news for the paper."
"Are you the reporter who puts in all those articles?"
"I'm one of them. What can I do for you?"
"Well, I want to put an article in the paper. Have you got your pencil and paper ready?"
"Yes, I'm all ready."
"Well, here it is. Take it down just as I give it to you. Mix J. J. Snodkey, S-N-O-E-K-E-L, and her charming and talented daughter, Evangeline, will leave their palatial home, 903 7th Street today for a motor trip through the East, where they will visit her Aunt Lark in the metropolis of New York City. She has a fine home there and is very rich. These two prominent Olton ladies will return in three months to their mansion. Now read that back to me."
"Oh I got all the facts. I didn't take it down verbatim."
"I didn't want it verbatim. I just wanted you to write it the way I read it to you. That's the way I want it in the paper."
"I'll put it in with all the facts correct, don't worry, ma'am."
"That isn't the idea. I want it in the paper just the way I gave it to you. I'll pay for it if that's necessary. How much will I have to pay to get it put in the way I gave it to you?"
"You'll have to talk to the advertising department about that."
"The advertising department? Well! I'll just take it to another paper then. I never was so insulted in all my life! The advertising department, indeed!" — Sue Mason in Olton Enterprise.

HOW TO KILL

I was amused and intrigued by a recent gem of thought handed to The Dispatch. It was entitled "Thirteen Easy and Sure Ways to Kill the Old Home Town." It listed these typical methods:
1. Don't pay taxes. Let the other fellow pay taxes. Vote — Eddie Warren in Post Dispatch.

is "Dirty Face" Smith." "I mean your real name. Not your nickname," said the teacher. The lad persisted that his real name was "Dirty Face Smith" and the teacher determined to have no insolence in her class, finally laid down the law.

"If you can't give your real name, just get your lunch box and your hat, and go home," she commanded. Again, the little boy announced himself as being "Dirty Face Smith," whereupon, he followed orders, gathered up his belongings and started home. He got outside the front door, however, turned back, came back inside and called out to his little brother:
"Come on, 'Snooty Nose,' she ain't gonna believe you, neither." — Hereford Brand.

against taxes. Then fuss because the streets are not paved.
2. Never attend any of the meetings called for the good of the town. Find fault with everything.
3. Get all the city will give—don't give anything in return.
4. Talk cooperation, but don't do anything unless you are paid for it.
5. Never run for or accept an office or other responsibility.
6. Don't do any more than you have to. Always complain about the town being run by a clique.
7. Don't back your police or fire department. Demand special treatment when you get a traffic ticket.
8. Look at every proposition in a selfish way.
9. Don't do anything for the youth of your town.
10. If you have any good leads, don't believe it—get jealous.
11. Don't work on a committee—tell them you're too busy.
12. Don't say anything good about your town—be the first to point out its shortcomings.
13. Don't support your local merchants. Expect them to support you, but don't back them. — Eddie Warren in Post Dispatch.

FRIENDS — NOTICE!

We now have some one to fix our flats and change your oil. Would appreciate your business. Come on out.

CAROTHERS MOBILGAS STATION

Corene, Polly and Gene
Lockney

DR. A. E. HEWITT

CHIROPRACTOR

Office Hours: 9-12, 2-6 each day
except Thursdays

Phone 3389 North Main Lockney

Your Credit Record Is An Open Book

PRESERVING a good credit record is not only a matter of convenience, but of personal prestige.

For if you fall into the bad habit of not paying your bills promptly, the fact may become known to the merchant, physician, dentist, hospital, fuel dealer and other credit granters.

The files of the Retail Merchants show how you pay your bills. This record is available to all members of the Credit Bureau in your own community.

Your Credit Record is an open book — written by yourself in the way you meet your obligations. The only way to maintain it is by paying every bill on the date it is due.

Buy Wisely . . . Pay Promptly

RETAIL MERCHANTS ASS'N.

Lockney, Texas

ARTHRITIS, RHEUMATISM, NEURITIS Sufferers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

BYRD PHARMACY

SPECIAL PRICES on all Radiators, International Farm, all Cores — \$25.00 Exchange

STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

January 1, 1925
Chamber of Commerce plans for 1925 call for an effort to improve the mail service in and out of Lockney and the formation of a Board of City Development. Z. T. Riley is president of the chamber.

W. O. Stark completed a \$15,000 brick building for the Lone Star school district last week. A Christmas tree program was the first meeting to be held in the new building.

A motorcycle belonging to T. C. Ashby was stolen from a country road 4 miles west of Lockney Sunday night.

Retiring Sheriff J. A. Grigsby of Floyd County was given numerous presents at Christmas by his friends in this county. The gifts included an elegant watch, a pair of shoes, a suit of clothes and a hat.

Mrs. A. B. Blount recently underwent an operation at the Plainview sanitarium.

Edward, 9-year-old son of Rowe Bryant, suffered a broken leg Sunday while tussling with his little aunt, Laura Bennett.

Two negroes, found nearly frozen a week ago near the D. W. Fyffe farm in the Floydada vicinity, both have died from the effects of exposure.

The Floyd County Lumber Co. with offices at Lockney, Florida.

banquet for employees, stockholders and friends on Friday evening at Floydada.

New officers to be sworn in for this county on January 1st are: Charles Clements, district attorney; E. C. Nelson Jr., county judge; W. E. Huffhines, county attorney; Clara Lee Johnson-Scott, county clerk; Mrs. Elder Morris, county treasurer; J. E. Maddox, sheriff and tax collector; C. M. Meredith, tax assessor; Price Scott, county superintendent; G. C. Tubbs, district clerk; Mr. Hanna, commissioner, precinct No. 1; W. O. Shurbet, commissioner, precinct No. 2; Walter Wood, commissioner, precinct No. 3; Mr. Fayne, commissioner, precinct No. 4; Clyde Bennett, public weigher, precincts No. 2 and 3; Mr. King, public weigher, precincts No. 1 and 4; Elma Burns, justice of the peace, precinct No. 2.

A. J. Mabry fell and broke three or four ribs while loading cotton on a wagon at his home twelve miles northeast of Lockney Saturday.

(Editor's note: Due to the custom of missing the issue of the paper following Christmas we have no news from the years of 1916 and 1942 as we usually do in this column.)

CARL McADAMS

GENERAL INSURANCE

Fire — Hail — Polio —
Windstorm — Auto — Bonds

Phone 2141

First National Bank Building

Gospel of Christ

MAIN STREET CHURCH OF CHRIST

THOS. McDONALD Preacher

THE OLD TESTAMENT AND THE NEW TESTAMENT CHURCH

If the difference between the Old and New Testaments is not clearly understood the plan of salvation becomes muddled and there can be no clear distinction between those saved by grace and those who need to be saved by grace.

There are, in the history of man, two distinct churches (1) the Church in the Wilderness (identified by Stephen in Acts 7:38 as the church of Israel, answerable to the law of Moses), and (2) the church of Christ (named by Paul in Romans 16:16 and said by him in Hebrews 8 to be subject to the New Covenant). These two churches never did occupy the same ground. The latter was not established until the former was taken away. . . . He taketh away the first, that he may establish the second. By the which will (covenant) we are sanctified. . . . Hebrews 10:9-10. Since the Old Testament ended at the cross, the New Testament church was not in existence during the lifetime of Jesus. That is why the Thief on the Cross did not have to obey the gospel of the New Testament to be saved.

If it were still in force today none of us, who are Gentiles, would be subject to it, for the Old Testament was a law for the Jew only, and was never intended to be kept, at any time, at any place, by any other person save a Jew. Furthermore, the Law of Moses never did contain a plan of salvation for anyone — not even the Jew.

The church of Christ is strictly a New Testament church. "For where a Testament is, there must also of necessity be the death of the testator. For a testament is of force after men are dead; otherwise it is of no strength at all while the testator liveth." Hebrews 9:16-17. Jesus is the Testator of the New Testament. That testament was of no strength at all while the Testator lived. That is why we know that the church was not established during his lifetime. The New Testament is the law and the only law for the New Testament church. A church using some other law than the New Testament cannot be a New Testament church.

In giving the New Testament (or covenant) Jesus commanded that men believe the Gospel in order to be saved. . . . For if ye believe not that I am He, ye shall die in your sins." Jno. 8:24.

In the same testament he made salvation available only to the repenting. "Except ye repent ye shall all likewise perish." Luke 13:3. The fact that repentance and faith are not the same thing, and Jesus says without repentance we perish, makes us know that salvation cannot be had upon the basis of faith only.

In that same testament Jesus made baptism essential to salvation, saying in Mark 16:16 "He that believeth and is baptized shall be saved." We do not dare to contradict the Lord saying, "He that believeth and is not baptized shall be saved."

Upon these terms of pardon Jesus offers salvation to all men, by the New Testament; and his church is strictly a New Testament church. It is directed solely and completely by His Testament, the New Testament. He is its Head, and its Savior. All that it is, it is by His power, and all that it does, it does by His authority. — Selected.

FOR tically Would Geo. J. FOR in 80 basem inch 1 pump Also 1 8 inch northe Bay. WI pump Nachr mpi pump Thom FOR hure. Insura FOR North \$1.20 \$1.25 sed. 2 White \$1 ea 3101. FOX size 3 record 2.00 FOX size 1 only. 3447. FOX electr swite phon FOX powe McCr north FOX dryer Mood Servi FOX mode A. L. FOX most cond frige want Lock FOX Don rille Bout FOX Ind. head thro box. Tex: 462 FOX bath ravn Terr The FOX N. J. Lock FOX ME Mat pho

WANT ADS

TO BUY TO SELL TO RENT

For Sale

FOR SALE or TRADE — Practically new 4 rooms and bath. Would trade for smaller house. Geo. Jeffcoat. 37-3tp.

FOR SALE — 3 bedroom house in southwest Lockney, large basement, on 2.4 acres with 4 inch irrigation well. (Will sell pump separate.) cow shed, etc. Also 100 acres farm land, good 8 inch well, tile line, 6 miles northeast of Lockney. See Troy Ray. 37-3tc.

WILL TRADE new 4 and 5-inch pumps for used 8-inch Green Machinery pumps. You can save pumping costs by making your pump fit your water. See Sid Thomas, Phone 3805, Lockney. 38-2tc.

FOR SALE — The Al Willis home. See Fay Pinner at Pinner Insurance. 38-3tc.

FOR SALE — White Rock and Northwest fryers, \$1 on foot, \$1.20 dressed. Frozen fryers, \$1.25 each. Average weight dressed, 2 1/2 lbs. to 2 3/4 lbs. Lots of White Rock pullets 10 weeks old, \$1 each, Archie Bybee, phone 3101, Sterley. 38-1tc.

LOOK — Full length letter size storage files for your old records. Only \$4.50 each at The Beacon Office. 38-1tc.

FOR SALE — Registered Ducroc boat, available one week only. Chester Mitchell, phone 3447. 37-2tc.

FOR SALE — One 50 h. p. electric motor with Square-D switch box. Chester Mitchell, phone 3447. 37-3tc.

FOR SALE — Five row Pamco power lift stalk cutter. L. P. McCray, two miles west, two north of Barwise. 37-3tc.

FOR SALE — G. E. clothes dryer, 6 months old \$150.00. Joan Moody at Southwestern Public Service. 37-2tc.

FOR SALE or TRADE — 4 room modern house, well located. See A. L. Phillips. 37-3tc.

FOR SALE — Girls bicycle, almost new. One Roper range, good condition. One gas Serval refrigerator in good condition. We want to buy your used furniture. Lockney Trading Post. 36-1tc.

FOR SALE — Hegari butts. See Don Murphy, 17 miles north, 3 miles west of Lockney or write Route 1, Kress, Texas. 36-3tp.

FOR TRADE — Chrysler 8 Ind. motor, drive shaft and gear head for 20 or 25 h. p. electric three phase motor and switch box. Allen N. Kellum, Silverton, Texas, phone Bean Exchange 462. 36-3tp.

FOR SALE — 6 rooms and bath in West Lockney, near pavement, very reasonable. Terms to right party. Inquire at The Beacon office. 36-1tc.

FOR SALE — 50 Guineas, W. N. Scott, 2 miles southeast of Lockney, Route M. 32-3tc.

FOR GAIL RICHARDS COSMETICS see or call Mrs. Willa Mathis, Route 1, Lockney or phone 4-2055, Plainview. 26-1tc.

FOR SALE — 1951 Model G Deere tractor, good shape, 1 tires. L. L. Rhodes, phone 25-3tc.

FARM BUREAU INSURANCE
for **FARMERS DIVIDENDS** on **Life — Auto — Fire and Farm Liability**
319 S. Main
FLOYDADA

4%
Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.
FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Phone 256 319 South Main
Jake B. Watson, Sec'y-Treas.

For Sale

320 A. 1 mile off pavement, 3 Bd. home, 100' Quonset, 2 8" wells Nat. gas available, Cotton base for 55 89a. \$225 A.

290 A. Nice 2 Bd. home 180 A. cult., lays perfect, bal. grass but can all be cult. 1 8" well on nat. gas \$225 A. \$20,000 down, bal. 10 years at 5%.

1/4 sec. choice and on the pavement, extra nice 2 Br. home, 1 well in shallow water, near Dimmitt \$335 A.

Well imp. 240 A. 200 A. cult., this place is sloping but priced to sell. Consider trading for land in Floyd or Hale Co. 1 good 8" well in shallow water, clear of debt.

Many other good places for sale. We appreciate showing you what we have.

CARTHEL REAL ESTATE
206 N. 25th Ave.
Phone 502
Hereford, Texas 38-2tp.

FOR SALE — Two 50 h. p. electric well motors with switch boxes. Good as new. \$975 each. See Boyce or Howard Mosley. 36-1tp.

FOR SALE — In service, must sell equity in 1951 Pontiac 2 door sedan. Reasonable. See Clyde Stowe at Parker Furniture. 36-3tc.

FARMERS — A complete book-keeping and tax record system, made up especially for farmers, good for entire year, only \$3.95 at The Beacon office. 36-1tc.

AT LOCKNEY TRADING POST — You will find the best in mattresses. New cotton and interspring. 36-1tc.

REAL ESTATE — Houses in Lockney for sale. Also farm land. See me for beef at wholesale. V. D. Harris, dial 3847. 48-1tc.

NEED AN ADDING MACHINE? We have new Remington and Victor adding machines in stock at The Beacon office. 36-1tc.

SEE ME for Monuments and Carbing. I represent an old, reliable firm. Frank Dodson, phone 2240. 33-3tc.

The LOCKNEY TRADING POST has 9x12 new congooleum rugs. Price \$5.95. We buy, sell and trade. Remember us when you need something or have something you don't need. 32-1tc.

RADIATOR TROUBLE? — Let us take care of your radiator trouble. We do all kinds of repairing and cleaning. Experienced workman. WESTERN RADIATOR SERVICE, Lockney, Phone 3800, day or night. 51-1tc.

SEE ME for dibtes and Bible Story books. Mrs. Bert Vernon. 51-1tc.

See me for ALUMA-KRAFT awnings, Cyclone fence, Humphreys Tension Sealed storm windows. L. L. Reece, phone 2262. 17-1tc.

See me for AVON COSMETICS or call 2166, Mrs. Myrtle Lou Newton Munselle, Lockney representative. 20-1tc.

For Rent

FOR RENT — Furnished house, 2 rooms and bath. Mrs. W. I. Hightower, Phone 2302. 36-1tc.

FOR RENT — 3 room furnished apartment, private bath, S. H. Milwee, Phone 3845. 36-1tc.

FOR RENT — 2 room house with shower bath. Ross Cooper, phone 2245. 36-1tc.

FOR RENT — Nice 5 room furnished apartment. Private bath. Living room carpeted wall to wall, inlaid linoleum in other rooms. Phone 2243. 33-3tc.

Wanted

WANTED — Farm job for year. Part crop. Experienced in irrigation. Can give references. Jesse Arjona, Box 621, Lockney, Texas. 37-3tp.

WANTED — Ironing. Mrs. W. L. Street, 3 1/2 blocks west of Carter Funeral Home. 36-4tc.

HELP WANTED — Quiet, refined lady to live in home and keep house. Mrs. Claude E. Jarrett, phone 3482, Lockney. 34-1tc.

A CLEAN CITY IS A SAFE CITY
Lockney Lodge
No. 857
A. F. & A. M.
Regular meeting third Tuesday night at 7:30.
JAMES A. BOBBITT, W. M.
E. A. CARTER, Secretary

Wanted

CESSPOOL DRILLING
Storm Cellars
Pier Holes
30, 36, 42 and 48-inch Holes
I. E. FISH
900 Broadway Dial 4-5828
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Local & Long Distance
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We Specialize in Packing, Crating and Storage
TRANSFER & STORAGE
"MOVE SAFE WITH"
BRUCE & SON
Dial 4-6349
1009 North Broadway
Plainview

WANTED — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-1tc.

5% FARM LOANS
Prompt Inspection and Closing
No closing charges except abstract and recording
GOEN & GOE
202 Boothe Bldg., Lockney, Texas
Representing Am. Life Insurance Company.

WANTED — winamill and pressure pump work. Call or see R. W. Johnson, dial 3384. 51-1tc.

PIANO TUNING — Drop a car to Luther Fowler, Box 66, Lockney or phone 2173. 46-1tc.

Kindergarten To Re-Open Monday

Mother Goose Kindergarten will re-open on Monday morning, January 3 at 9 a. m. according to Mrs. Derrell Wood, teacher. There are some vacancies for pupils who were five or before last September 1. 48-1tc.

Soil Testing Should Be Made Now

College Station. — The harvest season in Texas is nearly complete and that means a slackening of farm activities. But it is not too early, says M. K. Thorn, extension agricultural chemist, to begin planning for next year's operations.

A first, according to Thornton, is to take and submit soil samples for analysis. Knowing what the soil needs in the way of plant food and organic matter is an important part of any soil building program, says the specialist, and a sure answer to "sick" soil is a complete analysis.

He cites the outstanding corn yields made this year by farmers who followed soil treatment recommendations as examples of the value of soil testing. The top yield in the State was made by Doyce Turner of Lamb county who posted an all-time record high of 204.3 bushels of corn an acre. It was grown on land which had been tested. Organic matter was supplied by the application of three tons of cotton bur compost an acre. An application of 200 pounds of 16-20-0 fertilizer was recommended at planting time and a side dressing of nitrate later but the corn grew so fast by side dressing time it was too tall to make the application.

If soil samples are submitted now ahead of the spring rush, Thornton says the recommended fertilizers can be purchased and stored. They'll be on hand when needed and there'll be no question about getting the kinds and amounts needed, he adds.

Doing the job now is insurance against not doing it when the rush of farm work begins with spring operations and too, results will be available for planning next year's cropping program.

Local county agricultural agents can supply information and the blanks which should be sent to the soil testing laboratory with each sample.

RURAL LIFE
INSURANCE COMPANY
K. W. COOK, Special Representative
Phone 3808 Box 215 Lockney

Young Australian Women Guests Of Floyd Residents

Floydada. — "The American people ruin many a good cup of tea with ice," say Misses Bin Allworth and Margaret Robinson, young Australian women who have been guests during the past week in the home of Mr. and Mrs. Walter Hanna of the Harmony community.

The women, who hail from New South Wales, Australia, have fallen in line with most American customs. They agree that American food is delicious, including Mexican food, which they had not tasted before, but iced tea is the one distasteful thing to them, accustomed as they are to hot tea.

The Australian misses left home last March for a world tour, desirous of learning just how people in other parts of the world live. Traveling at their own expenses, they have passed through the Suez Canal, visited Rome, Paris and Madrid, sailed through the Strait of Gibraltar, toured the British Isles, and visited the Scandinavian countries.

Met Through Correspondence
Last Wednesday they arrived in Floydada, having come from New York by bus to visit in the Hanna home near here. The travelers had not met their hosts except through correspondence. Two years ago a couple of young men from New South Wales were students at the University of California, studying under Professor G. E. Hanna, brother of Walter Hanna. Learning the boys wished to see more of the United States, the professor arranged a visit for them in Texas. The boys were so impressed with the hospitality of the Hannas, that they recommended it to the young women, hence the new friendship.

During their stay here, the young women have been honored with various parties, including a covered dish supper given Saturday night at the home of Mr. and Mrs. Roy Hale. Attending were Mr. and Mrs. D. S. Ralley, Mr. and Mrs. D. J. Parkey, Mr. and Mrs. E. L. Turner, Mrs. Bramham Payne, Mr. and Mrs. Charlie Smith, Mr. and Mrs. Hanna, and the honorees.

Christmas Party Held
The women also were special guests at the Christmas party held by the Floyd County Home Demonstration Council Saturday afternoon. They expressed amazement at the decorations and elaborate wrapping of packages, and explained that decorations, even to the Christmas tree, are most simple in Australia.

During this visit, the Australian misses saw their first field of cotton, visited for the first time a cotton gin and a drive in the auto.

"Everything in the United States is wonderful — the country, the people, the friendliness," they say.

Leaving Floydada today, the young ladies will spend a few days in California before going to Vancouver, B. C., where they are to sail on Jan. 4 for home. Stopovers will include a day in Honolulu. Both girls are 22-year-old daughters of Australian sheep ranchers, better known as "grazers" in their country.

GO TO CHURCH SUNDAY

TO RELIEVE
SORE THROAT
Due to a cold, try DURHAM'S ANAESTHESIA-MOP and see how pleasant and effective a mop can be. Generous bottle with applicators only 60¢ at your Druggist.
at LOCKNEY DRUG CO.

ARTHUR B. DUNCAN
ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

School Menu

January 3-7

Monday — Beef and vegetable soup, crackers, cheese-pickle relish sandwich, carrot sticks, milk, apple cobbler pie.

Tuesday — Baked beans, barbecued wiener, spinach with boiled egg, escalloped corn with cheese, corn bread, milk, peach halves.

Wednesday — Steak and gravy, oven potatoes, buttered English peas, vegetable jello salad, hot rolls, milk, cranberry crunch.

Thursday — Beef and spaghetti cheese casserole, seasoned green beans, buttered beets, biscuit, butter, milk, pineapple and apricot preserves.

Friday — Baked fish with tomato sauce, boiled buttered potatoes, cabbage and pepper salad, whole wheat rolls, milk, lemon pudding.

Bargain Rates On Your Daily Paper At Beacon Office

Bargain rates are now available on your daily paper at The Beacon office. In addition to saving on the daily paper rate The Beacon gives you a special combination rate, combining your daily paper and The Beacon, saving you still more money. Here are the daily bargain rates:

Amarillo Daily News, one full year, daily and Sunday for only \$9.95. This is the lowest rate the Amarillo News has had in years.

Lubbock Morning Avalanche, one year daily and Sunday \$12.95. Daily only \$11.00.

Fort Worth Star Telegram, one year daily and Sunday, \$13.95; daily only, \$12.60.

Wichita Falls Record News, daily and Sunday, \$10.75.

Arlene Reporter-News, daily and Sunday, one year, \$11.95; daily only \$10.95.

Remember — you can save money by subscribing for your daily paper at The Beacon office.

Mrs. Clifford Mears of Lubbock is here visiting in the home of Mr. and Mrs. Tom Rankin Jr. and two children.

Mr. and Mrs. W. H. Wingo and Miss Lillie Wingo have recently moved from Lone Star to Tulsa to make their home.

CARD OF THANKS

We take this means to express our sincere thanks and appreciation for the many cards and gifts we received during the Christmas season.

Mr. and Mrs. T. Z. Reed.

LETTERS TO THE EDITOR

19 December, 1954.

Dear Editor:
This is one of your readers over in France. Your paper is a lot of help to me. I get all the news from back home that way. Sure do look for your paper every mail call.

Over here we have an army paper called the Stars and Stripes, its a nice paper also. Lots of news from the States and news from Europe.

Sure do want to thank you for my subscription to your paper.

Yours truly,
Donald T. Kelm.

P. S. Instead of 7831 it is 7813 otherwise the address is ok. So far I've gotten 2 papers.

ARKANSAS VISITORS

Mr. and Mrs. Wayne McClain and boys of Bentonville, Arkansas spent Christmas here with his sister, Mrs. J. C. Thomas Jr., and family accompanying the McClains on the trip to Lockney was Geraldine Machen of Bentonville, also a former resident of Lockney. Geraldine visited in the Melvin Griffith and Marvin Gilbert homes.

VISITORS FROM OKLA.

Mr. and Mrs. Albert Reid, Don and Bill of Oklahoma City visited Mrs. Reid's mother, Mrs. Nora Snodgrass and sister, Mrs. Harley Workman and family during Christmas holidays.

Christmas dinner guests in the D. J. Phillips home at Lone Star included her parents, Mr. and Mrs. W. H. Workman, Harley Workman and family, Herman King and family, Mr. and Mrs. Albert King.

Mr. and Mrs. Edgar Hays and family spent from Friday until Monday in Bowie and Montague with relatives.

Mr. and Mrs. Luther Fowler and family left Christmas Day to visit relatives at Bowie for several days.

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Parcel Post Labels
Typewriter Ribbons
Adding Machine Ribbons
Brown Kraft Envelopes
Receipt Books
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Paper Cups
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Columnar Pads
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File Folders
Rytloff Ink Eradicator
Clip Boards
Arch Files
Scotch Tape
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Loose Leaf Plastic Shee' Protectors
Many Other Items
REMEMBER — Just call our Number—33
THE LOCKNEY BEACON

Visitors on Christmas Day in the Clyde Briley home were Mrs. Briley's parents, Mr. and Mrs. C. G. Willis of Abilene and Mr. Briley's parents, Mr. and Mrs. Terry Noble of Tahoka. Mr. and Mrs. Willis were here over Sunday also.

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Fortenberry Rites Are Held Friday

Funeral services for Earl Fortenberry, 48, were held at the Memphis Methodist Church Friday afternoon at 2:30. Rev. I. E. Boggs, pastor of the Clarendon Methodist Church, officiated at the services and interment was in the Citizens cemetery at Clarendon.

Fortenberry, a resident of Lockney, was killed about noon Wednesday of last week when his car was involved in a collision with two other cars on Highway 256 12 miles west of Memphis. He had left Lockney only two hours previous to the accident enroute to Arkansas where he owned land.

Sheriff E. S. Morrison of Hall County said that Fortenberry's car veered into the left lane of the highway. It sideswiped a

car driven by F. W. Hattley of Leslie and rammed into a highway patrol car driven by Patrolman N. D. Callaway. Both cars drove onto the highway shoulder trying to avoid the collision, he said. Both Mr. and Mrs. Hatley were injured but not seriously. Callaway escaped injury but when he reached Fortenberry he found him dead.

Fortenberry and his family lived in one of the C. L. Anderson houses in North Lockney. His wife is employed at Medical & Surgical Hospital here. He had been employed at the Floyd County Gin at South Plains.

Survivors include his wife, two daughters, Mrs. J. W. Messer and Mrs. Leon Hill, both of Amarillo; a brother, Clay Fortenberry, Amarillo; two sisters, Mrs. Pearl Armstrong, Amarillo, and Mrs. Ruby Reed, Letors. Six grandchildren also survive.

Babson Says—

(Continued from page 1) the labor bigwigs will be trained on the guaranteed annual wage, shorter work week, and more pensions. With a better congressional control of appointments to the National Labor Relations Board, the decisions of that body will swing more toward labor than toward management.

28. NEW INVENTIONS. These will mostly be a labor-saving type. I forecast a marked increase in automation and cybernetics, and other marvelous changes in production methods.

29. EMPLOYMENT. Unemployment outlook is brighter, since business will be on the upgrade during the first half. I forecast that local and seasonal unemployment will still prove a knotty problem.

30. FAILURES. The salient business characteristic of 1955 will be bitter competition. Many companies already weakened by competitive conditions will no longer be able to keep afloat. I forecast a rise in both the number and the total value of failures during 1955.

31. MERGERS. I forecast that mergers and consolidations will be encouraged by federal officials, if, by merging, a weak company can be saved. But while every effort will be made to prevent bankruptcies, Washington will frown on large mergers and consolidations.

32. GENERAL REAL ESTATE SALES. The time is already past due when real estate prices should have been falling. Only a fear of World War III and easy credit have prevented this. Therefore, I forecast that a downturn in prices cannot long be postponed.

33. URANIUM CRAZE. The greatest speculation will take place in the seeking and trading of land with uranium prospects. This is now centered in Colorado, Utah and vicinity; but I forecast it will spread in a limited way to many other states and even to "offshore" property. It could exceed the gold rush of 1849. Another demand will be for woodlands which can be bought for a few dollars per acre.

34. COMMERCIAL FARMS. These have suffered a decline in price as a result of the slump in agricultural prices and farm incomes. Unless more will be done politically for the farmers next year, I forecast that the recent decline in commercial farm prices may continue during 1955. Subsistence farms on the fringes of larger cities should hold up well in price as migration toward the suburbs continues.

35. VACANT LAND IN CITY AREAS. With the exception of parking lots, city vacant land should experience a continued slow reduction in price during 1955; but no marked change in suburban vacant land, except for parking. I am very bullish on land anywhere suitable for parking.

36. BUSINESS PROPERTY. I foresee little hope for improve-

ment for such property in the larger cities during 1955. Business property in the suburbs has not been so inflated, and therefore will not be so vulnerable to declines and high taxes.

37. INDUSTRIAL BUILDING. The construction of new industrial plants gives every indication of continuing to mark out a downward course during 1955. I forecast that the brightest spot on the construction horizon for next year is the prospect for increased municipal construction—schools, hospitals, etc.

38. RESIDENTIAL CONSTRUCTION. The building of new homes has held at very high levels during 1954. Although I expect the trend of new home prices to be downward during the year 1955, they will still persist at very-high figures, at least during the first half of the year. New home will continue to be the choice of purchasers, even though older homes give better values.

39. TAXES. The Eisenhower Administration has clearly recognized that expanding business and increased expenditures for plant and equipment are the true sources for rising employment and more jobs. I forecast a continued aim during 1955 will be to have taxes aid business—and thereby help employees to more and better jobs.

40. INCOME TAXES. I forecast there will be no further relief in 1955, of the double-taxation feature on dividends or of the 25% capital gains tax. Furthermore, corporation income taxes will not be permitted to decline as scheduled next spring. I forecast that, unless business slumps more than I anticipate during late 1955, there will be no reduction in personal income taxes next year, except to correct some technical errors. Any relief for the individual "small" taxpayer will be saved until the election year, 1956.

41. POLITICS. The really big political news in 1955 will not be made by the laws that will be enacted, but by the tremendous preparations for the 1956 presidential campaign. Those who claim that President Eisenhower is at heart a liberal and will get along well with a Democratic Congress should remember the lessons of politics.

42. WORLD WAR III. In my opinion, the initiative in international affairs still rests with Russia. The Kremlin is not yet ready for an all-out attack and no one in the West wants World War III. Malenkov is now pushing a "Peace Offensive." I am referring here to the year 1955—over the long term, I still feel that a major holocaust is inevitable, but I forecast no World War III in 1955.

43. FOREIGN AID. Our foreign efforts during the year will continue to aim at plugging the leaks and building new dykes against the flooding tides from the East. I forecast we will work hard to build up Europe, with Germany as the core; but Russia will make spectacular gains in the Far East, particularly in

India.

44. FOREIGN COMPETITION. As Germany rearms and the Brussels Treaty Organization goes into gear, I forecast further improvement in Europe. Competition from European manufacturers will, however, intensify. Reciprocal trade deals will be pushed. I would not be surprised to see a decline in our exports in 1955 and an increase in imports.

45. CHURCHES AND CHARITIES. I forecast that the spiritual awakening which started in 1954 will continue into 1955 with an increase in Church members. This is a very important sign. Gifts to charities will also increase, due to the more liberal allowance on taxes, up to 30%. Provided 10% goes to churches, schools or hospitals.

46. TRAVEL AND SPORTS. I forecast more money will be spent on travel and sports in 1955. This is becoming an important new industry and should especially benefit Florida, California, Arizona, New Mexico, the Great Lakes Region, New England, and the Northwest.

47. NEW METALS AND ALLOYS. Next to air-conditioning, I expect great growth in the use of new metals and alloys. I forecast the rare-metals stock will be sought in 1955 as were the oils in 1954.

48. ADVERTISING. I forecast business spending in this field will increase further in 1955. It not only is the salvation of individual businesses, but is the best stimulant for national prosperity.

49. POPULATION. I forecast the population will continue to increase during 1955, with a growing percentage of young people between 18 and 22. This means a greater demand for clothing, college education, and especially for new school buildings.

50. CONCLUSION. Develop Faith, Meditation, Health and Good Works — with more attention to your family — to create reserves for real trouble which some day will come. GO TO CHURCH!

BUY HOME HERE

Mr. and Mrs. Oliver Savage have recently purchased the Johnny Moody home here.

Mr. and Mrs. Joe Phillips spent Christmas in Amarillo with her sister, Mrs. W. C. Leonard and family.

Harleen Workman of Texas State College for Women, Denton is spending the holidays with her parents, Mr. and Mrs. Harley Workman and family.

Mr. and Mrs. Lee McGhee of Caddo, Oklahoma visited their daughter and husband, Mr. and Mrs. James Ellis during the holidays.

Mrs. Fannie Brown is at the home of her daughter, Mrs. Hugh Counts recuperating from a recent fall. Friends report that she is doing fine.

Mr. and Mrs. Curtis Kelley and Cheryl are here spending the holidays with his mother, Mrs. C. D. Kelley and family and with her parents, Mr. and Mrs. Marvin Cox and Hope.

Mr. and Mrs. Clyde Ooley, Jack and Bill, accompanied by Mr. Ooley's mother, Mrs. W. C. Ooley of Plainview are spending the Christmas holidays with relatives in California.

Mr. and Mrs. W. Leo Cooper of Canyon flew to Lockney Christmas Day to have dinner with his mother, Mrs. John Coop-

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Remember — you can save money by subscribing for your daily paper at The Beacon office.

Mrs. Douglas Degge and children, Olin and Mary Leslie from Houston are here visiting her mother, Mrs. Floyd Huff. They will return home Sunday night.


AGAIN
It is time to thank you, my many friends, for your business. May I help you record the happiness of the present so that you will have visible proof of the "good old days"
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