Mrs. McLaughlin **Turkeys Make** Life Magazine

Route 1, Lockney, has been raising turkeys for a number of years but the past week she had an unusual distinction to come to her turkeys. They were pic tured in full color in a full page in Life Magazine, one of the nation's leading picture magaz-

in the issue of Life dated No

Mrs. W. J. Teaver Is Critically III

Thursday morning.

Mrs. Sherman Bailey, a daughsons, Virgil and Jim Teaver of Thursday as have several nephews and nieces from Lubbock.

B. A. Thomas Suffers Stroke Tuesday

B. A. Thomas of Lockney suf- book where approximately 100 but in other schools. fered a stroke at his home here friends and relatives registered. The first practice game of the Tuesday morning and is in a Guests were from Amarillo, season will be with the Slaton serious condition at the Lockney Petersburg, Floydada, Plainview, team at Slaton Tuesday night of General Hospital. Although he Portales, New Mexico, Ardmore next week. was still unconscious late Tues- and Fox. Oklahoma, H. le Center | Girls Team Working day, relatives said that he ap and Lockney. peared to be resting well. Parasaid and they had hopes that married on November 20, 1904 at working hard getting in shape lysis was not noticeable, it was his condition was not as bad as Emmett, Texas, Navarro county, for the season. Coach Ingram ed a stroke several months ago ister performed the ceremony being leitermen from last years but had been feeling very good while the couple sat in a buggy, team. The lettermen are Nel

Mrs. Nicholas Breaks Leg In Fall Here Mrs. Elna Nicholas, who lives

on Southwest First Street, fell til he retired and moved to Lock. gram said Tuesday. at her home Saturday about noon breaking her right leg between made their home since. They will begin carly in January. The the knee and hip. She was alone at the time and had some troubhelp. She is in the Plainview Hale Center. Hospital this week where the leg was set, and is resting well, elatives said Wednesday.

Mrs. Nicholas is the mother of Mrs. Wyatt McLaughlin. She is 72 years of age.

Hugh Counts Has Heart Attack

Hugh Counts suffered a heart attack last Saturday morning but was reported "much better" Tuesday. He is receiving treatment in the Medical & Surgical Hospital here. Mr. Counts became ill while in the business district but went home where he received gledical attention. His condition was described as 'serious" early this week but Tuesday Mrs. Counts said that the attack was not as bad as first feared.

John Bilbrey Has Heart Attack

John Bilbrey, local Chrysler-Plymouth dealer, suffered a by Lt. Col. Henry G. Metzger, light heart attack at his home here Sunday but was able to be up and at his place of business Tuesday. He was feeling much better, relatives said. Mrs. Bilbrey has also been ill.

The Lockney Beacon

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 25, 1954



MR. AND MRS. J. V. GOSS celebrated their Golden Wedding anniversary with open

Anniversary Is

house at the home of their daughter, Mrs. L. J. Griffith Sunday afternoon

Fiftieth Wedding Quarierback Club To Banquet Footballers

Observed Sunday

Start Basketball Practice Tuesday

Williams presided at the guest previous basketball experience

Rev. J. C. Osborn, a Baptist min. has 34 girls out with six of them ty in 1912 and settled in Floyd Boedeker, Patsy Bybee.

County in the old Roseland com. Jean Jackson, Jan Mathis. ty was very thinly settled at that longer than the boys and are time. Mr. Goss was a farmer un. looking "pretty good" Coach In

le getting to her door to get of Lockney and Oscar Gross of with the exception the girls will also play Littlefield.



IS DECORATED - Capt. Carl McAdams Jr., right of San Antonio, is being congratulated commander of the 96th Quartermaster Battalion in Korea after Capt. McAdams was awarded the Commendation Ribbon for meritorious service. Captain McAdams, whose wife,

munity near Lockney. The coun-

Ann, lives at 517 Calgary, Billy Mitchell Village, San Antonio, is a petroleum-oil-lubricant operating officer with the 96th. His parents are Mr. and Mrs. Carl McAdams of Lockney. He has been in the Army since 1942 and arrived overseas in October 1952.

Three Longhorns Named On 2-AA All-Dist. Team

Local Stores Will Take Thanksgiving

Lockney Variety Carl McAdams office Epperson Barber Shop Hammond & Company Luke's Blacksmith Shop Brown's Cleaners and Cloth Rhodes Grocery & Market J. H. Cooper Insurance 'Whitey" Baecus Motor Co Modern Radio & TV Service Baxter & Smith Grain Co. National Alfalfa J & J Drive Inn

Personality Beauty Sho lays and are expected to spend

Fire Department Called Tuesday

and time in the past several days ganizations. the shavings had caught fire.

The Fire Department was cal- Sue Wofford, student of Abi- Whirlwinds and Blackhawks led to a gin fire last week end lene Christian College, will ar- played two years ago at Amabut extinguished the fire with- rive home Friday for the Thanks- rillo with the Blackhawks pickout damage.



Plainview district FFA organi-

in that organization

Lockney Back In 2-AA District

scholastic enrollment too low to pected to enter. Last year a had probably left the count

Lockney was then assigned to 7 o'clock, Rev. Burgin Watkins, District 2-A but Brownfield with- the pastor, said this week. The HOME FROM HOSPITAL

Chest Drive To Begin Friday

Friday morning, he said Tues- champions of District 2-AA and Seating capacity will prob-

there but were extinguished approached on the drive since The Blackhawks have won all The Hale Center Owls, cha without damage. It was the sec- the campaign includes six or- 10 of their games and will prob- ions of District 3-A and Sund

giving holidays.

Floydada Pony Show Postponed Until Saturday

Olton and Dimmitt applied for Seven classes of Shetland admission and were voted into ponies will be shown and a Stapleton said that all the the district since all have a large number of ponies are ex-

Thanksqiv'q Service Floydada Silverton highway signed to the district but with- At Methodist Chu-ch

drew from the district and the service will be a regular wor. Lloyd Wofford was able to

Grand Jury Has 10 Indictments, Four Are Tried

NUMBER 33

FLOYDADA AND PHILLIPS TO PLAY AT FLOYDADA FRIDAY

day. Some community chairmen the Phillips Blackhawks, cham- be at a premium at Wester F port of the success of the cam- on Wester Field at Floydada at for the right to go to the qu paign was available here at a 2 p. m. Friday of this week. finals in the state football i Floydada won the toss of a coin Other Bi-District Games lidays. College students will \$15,000 in Floyd County to pro- game on their home field in a another bi-district game vide funds for six charitable or meeting of officials of the two Thanksgiving Day. Thurs ganizations. They are Red Cross, schools last Saturday at Canyon, when Matador and Stin Heart Fund, Cancer Fund, and their district play without a loss Matador is champion of Dis USO. In previous years these and were pushed only by the 2B while Stinnett is cham fund drives have been made Olton Mustangs, although the of District 1B. This site was separate but this year an effort Mustangs wound up the district chosen by the flip of a coin The Lockney Volunteer Fire is on to have them all in one in third place. However the Matador asking for Floydad Department answered a call to a united drive thus saving time 'Winds have lost three games a home site and Stinnett nar fire at the rear of Wofford Wood and getting the job over with. over the season, dropping a big Phillips. The Matador coach Shop late Tuesday afternoon. Floyd County citizens are be- one to Paducah 49-13 and also the toss and thus set the Wood shavings were on fire ing urged to give liberally when losing to Slaton and Abernathy, at Floydada.

district game, However the

Floydada will be the site

ably be picked to win the bi-champions of District 4-A meet at Plainview also on F afternoon at 2:30. The Owls leading the state in scoring ed to win but the Winds came more than 600 points,

GO TO CHURCH SUNDAY

SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Plainview High-

SPEED LIMIT: 8 miles per hour within the Drive-In. You'll never forgive yourself if you ran over a child. Slow down please.

WEDNESDAY, THURSDAY Nov. 24, 25 and 26

"Betrayed"

with Clark Gable, Lana ·Turner. Victor Mature

Gable - Turner - Mature together in pulsing drama - filmed in magnificent color - amid the exquisite beauty of Holland - laden suspense.

SATURDAY NIGHT ONLY

"The Outlaw

with Phil Carey, Billy Gray IN TECHNICOLOR

Killer horse against killersflying hooves against flamdeath between man and beast in one of the great with full Stereophonic sound sagas of the west - the ani- at the Plains Theatre mal king of the wilderness.

Also CARTOON and NOVELTY

SUNDAY and MONDAY November 28 and 29

In Cinemascope "The Black Shield Of Falworth"

with Tony Curtis. Janet Leigh. David Farrar. Barbara Rush

IN TECHNICOLOR

Out of the adventure pages of the ages - a tumultuous epic of the flaming era when knights were bold - and ladies were lair - brought to you in the magic of cinemascope, and beauties of

Also CARTOON

TUESDAY, WEDNESDAY Nov. 30. Dec. 1 and 2

"Four Guns To The Border"

Miller, Walter Brennen, Nina Foch

IN TECHNICOLOR Here's the brawling saga of hard-fisted men - who stak ed their lives against the threat of smoking guns when frontiers flamed with the lure of gold - and a woman's unclaimed lips freighted with smashing ex-

Also CARTOON

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately sleeting speakers Brought back by popular from the Socie Drive In When speakers are occidentally taken from the theatre they should be returned a case - it takes you underquickly as possible. There neath the sea - 20 fathoms is no cost to you for their to down - to the domain of installation and we will be the killers of the deep. grateful for your co-operat-Berestalians medal

PLAINS

Lockney

NOTICE - The Plains will begin a full time schedule this week. Come in and see your favorite picture INSIDE during the cold weather.

FRIDAY and SATURDAY November 26 and 27

"Four Guns To The Border"

With Rory Calhoun, Colleen Miller. Walter Brennen. Nina Foch

IN TECHNICOLOR

Here's the brawling saga of hard-fisted men - who staked their lives against the threat of smoking guns when frontiers flamed with the lure of gold — and a freighted with smashing ex-

Also CARTOON

SUNDAY, MONDAY, TUESDAY

November 28, 29, 30

Now - Starting Toing guns - a battle to the day -Cinemascope

Showing -



With Rory Calhoun, Colleen like a woman scorned - 4 stars in a 4-star drama of

WEDNESDAY and December 1 and 2

"Beneath The 12-Mile Reef"

with Robert Wagner, Terry Moore, Gilbert Roland.

demand - a fresh, exciting ew experience in the revolutionary cinemascope pro-

Also CARTOON

New Bigger Plymouth



Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a PowerFlow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of automatic and power-assist devices, including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

would come to us. Miller believ-

are needed in the immediate

area to take care of the yield

of ripe tomatoes, since this year's

nearest market for ripes was at

Muleshoe, some 85 miles away.

When doughnuts get slightly

stale, and you don't know what to do with them, slice them in

Floyd Farmer Sees **fomatoes As New** South Plains Crop

CARL McADAMS

GENERAL INSURANCE Fire - Haii - Polio -Windstorm - Auto - Bonds | TOASTED DOUGHNUTS Phone 2141

First National Bank Building

WE'RE THANKFUL

people.

For a thousand things that have

come our way, not the least among

these being the privilege of serving

you and living among such fine

LUKE'S BLACKSMITH SHOP

JOHNNY

MILDRED

ripes for canning purposes. With Motley County the wholesale price at 5 cents i Gets Wildcat pound, the gross intake on pinks per acre amounted to approxi-

keting since that date, the net the tomato farms in Hale Coun. Very little change in price and ncome has been most satisfac- ly were ruined by early hail, production is the beef cattle thus leaving only a few farms outlook for 1955. Demand for all in the area needing brokers. If meat products next year will be more farmers would plant toma. about the same as this year. Beer toes for commercial purposes consumption is expected to be and would publicize the area as about 78 pounds per capita a tomato growing one, brokers

Texas farmers spend more | Laying hens need plenty of than \$35 million annually for fresh air but chilling drafts can repairs on tractors and equip cause trouble. Ventilate the layment. Proper maintenance and ing house to prevent cross-ven-

buy all the time he wants.



THE PILGRIMS EXAMPLE

The Pilgrims of old set a worthy example for all America to follow on that memorable day many years ago when they paused in the midst of harvest to give thanks unto God.

Let us all follow that worthy example by pausing at this busy time to express our thanks to God and to each other. We are thankful for your friendship and the privilege of serving you.

PARKER FURNITURE CO.

HERSHEL SWEPSTON, Manager

HAPPY THANKSGIVING TO ALL — We are thankful for your patronage and good will, and trust that we may continue to serve you.

We will be closed Thanksgiving Day



JEWELRY ITEMS

Wrist Watches for either ladies or men. Many fine watches to choose

Costume Jewelry

Games of all kinds

Lazy Susans

Teddy Bears, Dolls

and many other gift items

for the kiddies as well as

the grown-ups.

Here's The Easy Way To Shop . . .

Come into Byrd's, select the gift items you want, pay a small deposit and we will hold them for you until Christmas.

Use Our Lay-Away Plan

to make your Christmas gift selections early. Then you'll have better selections, no last minute hurry and the worry of Christmas gift buying off your mind. Come in soon and see the fine array of gift items on our loaded shelves.



Several kinds to select from including the new Stereo 3-Dimension type.

ELECTRICAL APPLIANCES

Deep Fryers, Toasters, Mixers, Electric Blankets and smaller items.

WHEN QUICK SERVICE IS NEEDED ON YOUR PRECRIP-TIONS BRING THEM TO US!

At times quick service is needed in the filling of your doctor's prescriptions. You can depend upon us to give you that quick, accurate service that you need in times of emergency. Bring us your prescriptions.

Byrd Pharmacy

Dial 3353

FRED D. BYRD, Pharmacist

Lockney

CARD OF THANKS

nat

en

to

ch

nd-

our

hold

min-

the

IP-

Floyd County for your many tonville, Arkansas with Mr. gifts and other help extended us Rodgers' grandparents. Mr. Rodafter our home was burned. Your thoughtfulness will always be gers is county agricultural ag-

A CLEAN CITY IS A SAFE CITY, bock

We wish to express our sincere son of Floydada are spending County Council appreciation to the people of Thanksgiving holidays in Ben-The Jim Stewart Family. | were Mr. Rodgers' parents, Mr.

Hears Reports, Plans Program

and Mrs. W. H. Rodgers of Lub- ular meeting Saturday afternoon



student councils.

Grandson Of Local Woman Is Head

Of Student Council

each to the \$500.00 District Two leaders who are experts in the Dimitriadis of Athens, Greece 25 cents paid by each member formed groups on their views and Kong

Thanksgiving dinner is usually Citizenship Ward. Due to his full although taking a tough techni



THANKSGIVING

A wonderful day for it affords us opportunity to express our thanks for every good thing. Thanks to you for your many favors to us.

> LOCKNEY VARIETY

ber 6. Christmas decorations will be the theme of Dr. Randall's demonstration. All club members punishment was Michigan, in founded at Monte Cassino in the

Texas Students Invade "Men's World" at U. T.

cal College at 7:30 p. m. Decem- THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954 First state to abolish capital The Benedictine Order was

WE'RE THANKFUL

Yes, we all have very much to be thankful for and we pause at this time to express our thanks, especially to our patrons and friends for their kindness to us.

We hope that it will continue to be our privilege to serve you for many more years.

BAKER MERCANTILE DRY GOODS

ATTENTION, CAR OWNERS!

CONCERNED ABOUT AUTO **INSURANCE RATES?**

Consult your local STATE FARM agent and inquire about the PARTIC-IPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

Your local State Farm agent is:

J. H. Cooper Agency

218 South Main Phone 2131—Res. 2347



THANKSGIVING is here and we all want to pause and express our individual thanks for the many good things of life.

The blessing of association with friends and acquaintances of this community and the opportunity of serving, is among our most cherished blessings.

BILBREY MOTOR COMPANY Your Chrysler-Plymouth Dealer



IF YOU CAN GET IT OUTSIDE, WHY GO IN?

Denominations say that you are saved and can remain saved outside of their denominations.

They admit you do not have to hear and believe their denominational doctrine in order to be saved.

They also agree that a person can go to heaven and never hear a preacher of their denomination preach.

They further say that you must hear the Gospel of Christ before you can be saved.

Then since you do not have to hear a doctrine of these denominations, and since you have to hear the Gospel of Christ in order to learn the Will of God, then how could the doctrine of these denominations be the Gospel of

They will admit you can get the Holy Spirit outside of their denominations. They confess one can be sanctified without ever being in their particular denomination, and that God redeems men outside of their churches (faiths). They say your sins are forgiven before you enter any de-

They affirm one is saved only by the blood of Christ. before entering any denomination.

Then since you can get all these spiritual blessings outside of denominations, and go to heaven without entering one, then what would be the inducement for one to join any of them? What can you get inside one of them that you cannot get outside?

With reference to the New Testament, these questions carry a different answer: The doctrine of the New Testament is "the apostles' doctrine." Acts 2:42. One cannot be saved without hearing this doctrine which is the doctrine of the Churches of Christ. Romans 16:16-18.

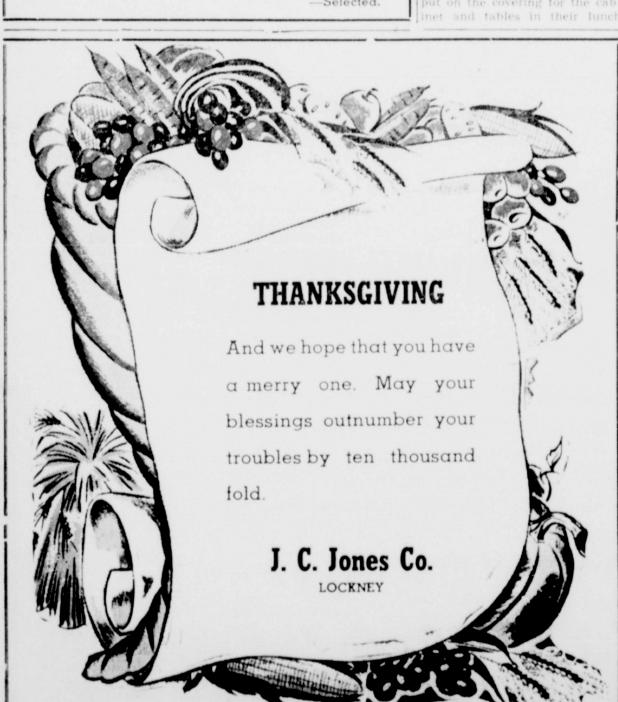
One cannot go to heaven outside the New Testament church, for "-the Lord added to the church daily such as should be saved." Acts 2:47.

A person cannot receive the benefit of Jesus' blood apart from the Bible church, for Jesus "purchased the church with His own blood." Acts 20:38.

We are not affirming that "our denomination is the only one right" for the church of our Lord is not a denomination. Our plea is just plain New Testament Christians, is for the abolishment of denominational names, organizations, DIVISIONS and practices, and further plead for the unity of the sincere worshippers of God apart from human organizations, for there alone is unity found.

We wear no human name, have no human authority and we strive to maintain the pattern set by the early church 1900 years ago under the divine guidance of God through the inspired Word ONLY.

All spiritual blessings are in Christ, Eph. 1:3, the church is His Body, Eph. 1:22, 23. The church is an essential body, but we do not say it saves, but that it will be saved. Eph. 5:23. Are you in the church that you read about in the Bible? Accept no substitute, for none is genuine without being authorized by the Word of God.



Thanksgiving visitors in the ta Fe, New Mexico, Mr. and Mrs. nome of Mrs. M. H. Ragle and Milton Smith of Mountainaire. dr. and Mrs. Roy Ragle and girls New Mexico. vill include Mr. and Mrs. Bill

Ceithley and daughter and The first zoo in America was drs, Charlotte Hester, all of San- at Philadelphia in 1874.

NOW - At The -

PLAINS THEATRE, Lockney NEW CINEMASCOPE PICTURES

with full Stereophonic Sound.

Both pictures and sound at its very best with these new processes of filming pictures. Our first show at the Plains in Cinemascope will be-

SUNDAY AND MONDAY, Nov. 28 and 29



This is a new CINEMASCOPE picture which was released the middle of this month. Parents Magazine said it was "GOOD." Don't miss it.

The next Cinemascope picture is-

with Clifton Webb, June Allison, Cornel Wilde

This is one of the best, also released this month.

NOTICE - We have had numerous complaints at the Plains Theatre about unnecessary noise and loud talking. Some have quit coming to the Plains because of this, force ing us in the past on a part-time schedule. Therefore we are asking for complete quiet in the theatre as we begin our full-time schedule. We have cry rooms for the babies that might happen to cry. Grown-ups who talk out loud will be asked to leave the building. Please co-operate with us and let's see if we can bring business back.

Breakfast Held

members of the Pollyanna Club with a "Come as You Are" break-

Carol Cooper Has Birthday Party

Brunnier Children Visit Parents Sun.

sary and Mr. Brunnier's birth. ed 6 lb., 10 oz

Enjoying the day together C. D. KELLEY WORSE were Mr. and Mrs. Marvin Mon. C. D. Kelley, who has been and Mrs. Dean Burger and chil- three weeks, was reported to be dren, Pampa; Mr. and Mrs. Joe worse this week after some im-Saddoris and children, Mr. and provement was noted over the Mrs. Dwight Stubblefield and week end. His condition is ser

Singing Convention To Be Held Here

Lockney General **Hospital Notes**

Mrs. Dennie Quisenberry and daughter were dismissed 11-19. bors who stood by us so loyally financial assistance, the many daughter was dismissed 11-20.

L. B. Stinebaugh 11-20.

daughter were dismissed 11-23. and Mrs. G. M. Bhunnier were A daughter was born to Mr.

present Sunday in honor of their and Mrs. Joe Wilson 11-21. She parents' 29th wedding anniver- was named Jo Anna and weigh-

of expressing our sincere thanks loved one.

and faithfully during the long kind expressions of sympathy We wish to take this means illness and at the death of our will be always remembered.

and heartfelt gratitude to the The countless words and deeds many, many friends and neigh- of kindness, the prayers, the and everyone of you.

Thank you and God bless each

The Seymour Family.



THANKSGIVING

THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

CASSEL BROS. GIN

Lone Star



We Are Thankful!

There are many, many things to be thankful for in this land of ours, but one of the things we are thankful for is the opportunity of serving you. We thank you for your generous patronage of the past and we hope it is our privilege to continue to serve you.

Pylant Grocery & Market



Thanksgiving Time...

The time of bountiful meals, family gatherings, enjoyable occasions of all kinds, but also a time to pause, count our blessings and give thanks for the many good things that have come our way.

We appreciate and are thankful for, among other things, the privilege of knowing and serving you in this community. We count that as one of our greatest blessings.

First National Bank

M. W. WILEY, President

see our

HORN-OF-PLENTY

It will add a great deal to your house decorations. Now in stock at our shop.

A HAPPY THANKSGIVING

We wish for you everyone a happy Thanksgiving and we express our thanks for your kind patronage and friendship.

PLAINS FLORAL SHOP



TRULY WE'RE THANKFUL ...

... for every thing good that has come to us the past year. We thank you for the privilege of serving you and we hope that the privilege may be ours for many years to come.

JACKSON TIRE COMPANY



A HAPPY THANKSGIVING ...

. . . our thanks to you for your fine patronage of the past. It has indeed been pleasant for us to serve you and we are trusting that we may continue to have that privilege.

Let us all pause at this Thanksgiving time and give thanks.

LOCKNEY IMPLEMENT CO.

YOUR JOHN DEERE DEALER

Society

Maranatha Class Has Social Meeting

oach, Mrs. Nettie Mae Ha

Layette Shower For Mrs. McCormick

ered or sent gifts.

Builders Class Has



formerly Miss June Powell of

June Powell Weds Harold Williams

Approximately 45 guests regis. a corsage of pink carnations. Who are moving to Bovin

Jerry Meagher of Grand Prair-

Thanksgiving Supper Floydada Right School



WISHING FOR YOU . . .

... a happy Thanksgiving and much to be thankful for. We know that you deserve the very best and we trust that this Thanksgiving will find you happy and contented.

V. L. WEBSTER SERVICE **STATION**

Cosden Products

H. D. Club Supper Held At Cafeteria

BTU Party Held

the last sparrow would be a more

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

New Location of DOW GARAGE

Now located at Carothers Magnolia Station, just west of the office on Highway 70.

All kinds of auto, truck and tractor

HASSEN DOW, Proprietor



TIME OF THANKSGIVING

This is the time that we all should pause to express our thanks and we take this method of saying "Thanks" to you for your patronage of the past.

BARBER'S FARM STORE

S. F. BARBER, Prop.



We wish you happy carving on this Thanksgiving Day and hope that happiness and prosperity may continue to be yours for many years to come. We appreciate the opportunity of your patronage and we trust that our service has been satisfactory and that you will favor us with a continuation of the same.

Lockney Gin

Many families will celebrate hanksgiving quietly at their omes, as we have no school on hursday and Friday. Many will

Mrs. Wood's parents in Tueumcari, N. M. where they will spend the holidays with Mr. and Mrs.

Mrs. Newman, State Econ

WE WILL BE CLOSED ALL DAY

THANKSGIVING DAY

Our office will be closed all day on Thanksgiving Day, Thursday of this week.

In case of emergency please call

Roy Porter, Phone 3354 or Al Willis, Phone 3809

We wish for you a Happy Thanksgiving and thank you for your friendship and patronage.

Baker Flash-O-Gas Co., Inc.

FARM & RANCH LOANS

- At cheap interest rates
- · Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops

Bradford and wife who are sta-Itioned there. Mrs. W. B. Wilson will stay with Eugene and keep



THANKSGIVING...

We wish for all of you a happy, joyful Thanksgiving Day and we know that you have much to be thankful for. May every good thing be yours in the year to come and may you enjoy many more Thanksgiving Days.

We are especially thankful for your goodwill and friendship and we are going to do everything we can to retain them.

Darnell Grocery

Honors Won by Texas 4-H'ers

HONOR Awards were received by 4-H Club members for their irrepressive records in the 1954 National 4-H Dress Revue, Fo. 1 Preparation, Garden, and Tractor programs. An educational trip to the 33rd 4-H Club Congress, Chicago, November 28-December 2, was received by each teen-ager. Highlights of their club careers follow:

Production costs on the Kolter | land is her daughter's club leader.

years. He has been a Junior Lead-









desserts during her 4-H Club ca- | waltz skirt and brief jacket. She standard. She has given 26 dem- | sweet velvet hat, brown velveteen onstrations in food preparation, 44 talks, appeared on radio six times and on TV once, and has written 18 news stories for the gloves, and gold necklace. The cost of her costume was \$28,20, Her leader is Mrs. C. R. Grigg.

county paper, Mrs. Paul Wend-All these programs are conducted under the direction of the Cooperative Extension Service.

turkey and they plan morning for Van Nuys, Calif.

which was Mr. and Mrs. Menaiu Field H. Davis of Silverton came to

George in Fort Worth is expected home will leave Wednesday for Benk day and this week end to spend a few leman, Nezraska where they will days with their daughter. Mrs. E. T. Evans and Mr. and Mrs. R. G. Dunlap Chas. McDonald and family, They will Becky and John left Sunday They plan to be home Sunday.

fine Thanksgiving holiday at where they will visit his paren. Davis and girls of Silverton came to their is and other relatives of his and to have Sunday dinner with Mr. who attended the all the following week.

her sister. They will be home and Mrs. George Weast. In the afternoon another guest Mrs. D.

Mr. and Mrs. Slaufton from Hous-

Don't get caught away from Rev. and Mrs. Larry Faus and home after dark unless the Vassie Beth and Bobbie with tractor and trailer are properly marked and lighted for night ton acted as bosts on Sunday driving. The Texas Farm and evening after church to a large Ranch Safety Committee points group of friends and neighbors out it costs less to be safe than

> An abundance of high quality urkeys at lower prices is availge consumers to buy and store

The workman who is thrifty at nome seldom wastes his employers time or material.



Now As Then

Today, as our forefathers did, we celebrate Thanksgiving with a deep appreciation for His generosity. But now, as then, we are faced with the necessity of carrying arms to protect ourselves from forces of darkness that threaten to smother the light of liberty. Yet, with faith in Him we are certain that liberty will conquer. as it did then.

Jack And June Shop

MRS. FLOYD JACKSON, Prop.

You may join and support your

RED CROSS

by giving to the

Floyd County United Chest

IN THE DRIVE NOW IN PROGRESS

The Red Cross urges all loyal Floyd County citizens to support the United Chest with your money and time, when called upon, because in doing this you are supporting The American Red Cross in it's many phases of relief work as well as five other worth-while organizations.

Give now to the

FLOYD COUNTY UNITED CHEST

and in so doing you give to the RED CROSS.

liable firm. Frank Dodson, phone

thing considered. Write to Box yard. A, % Lockney Beacon. 33-2tc.

like new. Will sell cheap. Clyde and. See me for beef at whole-Applewhite, phone 3814. 33-3tp. sale, V. D. Harris, dial 3847.

FOR SALE - 6 rooms and bath in West Lockney, near The Beacon office.

three lots in Lockney, C. E. 3800, day or night. Childers, phone 2346 or 2150.

A SUBSCRIPTION to THE LOCKNEY BEACON will be a relatives and friends. Why not

mill tower, 140 ft. 2 inch pipe: SEE ME for ribtes and Bible and sucker rod, 6 ft. wood tank, Story books, Mrs. Best Vernon. electric pump jack. W. A. Cun-

N. Scott, 2 miles southeast of ows. L. L. Reecer, phone 2262. Lockney, Route M. 32-tfc.

trailers, factory built chassis, 2- or call 2166, Mrs. Myrtie Lou son of Mr. and Mrs. Jim Braddock inch floor, welded wire sides, Newton Munselle, Lockney rep. of Petersburg was admitted to well constructed. Built complete, resentative, ready to go for \$350. Save \$100. Whitfill Wood Shop. 32-2tp.

TURKEYS - Dressed and 32-3te.

FOR SALE - Hegari bundles, good grain. See Keeter & Grifth, Lockney. , 31-stp

HAVE GOOD USED upright and spinet piano in this vicinity soon. Real buy for responsible parties. Low terms on balance. Write Credit Department, Mc-Brayer Piano Co., 217 West 6th and trailers. Duke Weaver at Street, Amarillo, Texas. 31-3tc. Whittenburg Gin.

FOR SALE - 1953 Chevrolet Pick-up, good condition, low mileage. Also concrete mixer. See Mrs. Floyd Huff, 408 West 1st street, phone 3696.

FOR SALE - Two 50-horsepower electric motors and switch boxes. Chester Mitchell. dial

FOR GAIL RICHARDS COS-METICS see or call Mrs. Willa Mathis, Route 1, Lockney or phone 4-2055, Plainview. 26-tfc

FOR SALE - 1951 Model G John Deere tractor, good shape, good tires. L. L. Rhodes, phone

FARM BUREAU INSURANCE for FARMERS DIVIDENDS

on Life - Auto - Fire and Farm Liability

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4%

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

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Victor adding machines in stock

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Mrs. W. T. Arney continues to

Barry Hale, son of Mr. and

Mrs. Roy Hale, Route 4, Floy-

ARTHUR B. DUNCAN

ABSTRACT COMPANY

MAUD E. HOLLUMS

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South East corner Square

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Oldest and most complete ab-

stract plant in Floyd County.

Prepared to render prompt ef-

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receive medical attention.

Hospital Notes

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FOR SALE - 3 rooms and trade. Remember us when you to wall, inlaid lineoleum bath modern house on large cor. need something or have some other rooms. Phone 2243.

\$1650. R. L. Tomme, P. O. Box any magazine printed can be purchased at THE LOCKNEY SEE ME for Monuments and BEACON, Send a subscription to Curbing. I represent an old, re. a favorite magazine as a Christ-

LOCKNEY TRADING POST white shetland stallion Call T. FOR SALE or TRADE - One of has a few tulip, hyacinths, jonthe best farms near Bentonville, quil and anemone bulbs im-Ark. On pavement, large modern ported from Holland. We also home, highly improved. Any have potted shrubs for your NEED AN ADDING MACHINE 32-tfc. We have new Remington and

REAL ESTATE - Houses in FOR SALE - 1953 Ford coupe, Lockney for sale. Also farm 48 He

RADIATOR TROUBLE? - Let My quarter section of land north pavement, very reasonable us take care of your radiator east of Lockney is not for sale Terms to right party. Inquire at trouble. We do all kinds of re- nor for rent. G. R. Street. 32-3tp. tfc. pairing and cleaning. Experieniced workman. WESTERN RAD-FOR SALE - 2 room house on IATOR SERVICE, Lockney, Phone

VEVA'S DRAPERY SHOP Drapes - Cornice Boards Bedspreads — Samples Dial 4-2909 1010 West 9th Plainview, Texas

MAS? See our new stock of Rem- them. If there is a bargain, we

awnings, Cyclone fence, Humph FOR SALE - 50 Guineas. W. reys Tension Sealed storm wind-

FOR SALE - New cotton | See me for AVON COSMETICS | Guy Edwin Braddock, small 20-tfc. | hospital 11-22

Wanted

WANTED TO BUY-Two room ready for the oven. Order early, house or garage. Mrs. Dimple dada was admitted to hospital five counties was 92.9 percent, a of hot prune juice. Add a dash delivered anytime. Bronze breed. McGavock at Baker Dry Goods on 11-23 for surgery. Mrs. Ruby Merrick, phone 3763. or phone 3382. 33-tfc. Births

WANTED - Ironing to do in ny home. Mrs. Orba Eiland.

WANTED - Job stripping cot ton. Have International Stripper

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1009 North Broadway Plainview

CESSPOOL DRILLING Storm Cellars Pier Holes 30, 36, 42 and 48-inch Holes

900 Broadway Dia1 4-5828 Plainview, Texas

WANTED - Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

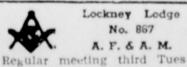
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PIANO TUNING - Drop a card to Luther Fowler, Box 66, Lock ney or phone 2173.

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day night at 7:30. JAMES A. BOBBITT, W. M. E. A. CARTER, Secretary

Seeing is Believing



FICTIONAL WEAVER WAS BELIEVED TO POSSESS THE "EVIL EYE," BECAUSE HE HAD AN WITHOUT THE BENEFIT OF

SEE NAME INVERTED HERE

SILAS MARNER DON'T FALL FOR THE BAIT! IN A SURVEY OF OPTICAL ESTABLISHMENTS WHICH ADVERTISED GLASSES AT ABOUT \$8.50, ONLY 3% OF THE A-PATIENTS WERE SUPPLIED AT THE ADVERTISED PRICE. AVERAGE CHARGE WAS AROUND \$20.



A DISTANT OBJECT (A) CASTS ITS IMAGES ON THE MACULAS OF YOUR EYES, WHERE VISION IS CLEAREST (XANDY).

PERSON HAS LES VISUAL FATIGUE THAN A TWO-EYED PERSON, BECAUS

HE DOESN'T USE THE MUSCLES WHIC MAKE BOTH EYES

CONVERGE ON ONE

SO SEVERELY, SAYS THE BETTER VISION INSTITUTE

OBJECT AND POESN'T TAX THE SEEING CENTERS OF HIS BRAIN

TO BRING THE IMAGES OF A NEARBY OBJECT (B) TO THE MACULAS, YOUR EYEBALLS MUST TURN. THIS IS CONVERGENCE.

Trends In Rural Education Given

lege. Studies were made of Here's an idea for a fall des-

Born to Mr. and Mrs. O. R anek notes.

eading. Charles Simpson, phone son on 11-21 weighing 5 lbs. reduced to less than 25 students for each classroom teacher. The SPIN BOWL

\$217, the state average. spend too much time riding. One half of the world tries to

schools in Castro, Schleicher, sort that looks as autumn as sounds. Dissolve a package of record which will be hard to im- of salt and 1 cup cold water. prove in the future, Dr. Skrab. Pour into individual molds and chill in your refrigerator until I AM READY to do your de Whitsett of Plainview a baby Pupil-teacher ratios have been firm. Makes 4 servings.

Do Odd Jobs Before Cold Weather Comes

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

burner, controls and plumbing- directed away from buildings there is no escaping gas. Check Plows and other implement the same points on gas heaters that will be idle are due a goo and vent them if possible, says cleaning a coat of rust prever Allen. Inspect fireplaces and tive, says Allen. Drain the rac chimneys for loose mortar or lators, remove the batteries an ed, make them before the first place covers over exhaust pipe Insulation will make the house must be left out in the weather

warmer this winter, cooler next Periodic checks and prope summer and will cut the winter maintenance of farm building heating bill, says the engineer, and equipment will hold dow Gutters and downspouts shou- repair costs and will add year ld be cleared of leaves and to their useful life, says the er

sageways. Damage to the build ing can result from overflow or



THANKSGIVING

Following the example of our Pilgrim forefathers, we pause at this time to express our thanks to a Merciful Providence for many bountiful blessings and to you, our neighbors and friends for your kind patronage.

LOCKNEY FROZEN FOODS

MR. AND MRS. FRED PASCHAL

THANKSGIVING!

THANKS to you, our friends and customers for your many favors. We trust we may continue to merit your patronage.

PINNER INSURANCE

FAY and JIMMIE

HAPPY THANKSGIVING TO ALL!

We wish for you and yours a happy Thanksgiving and know that you, like we, have many things to be thankful for. May all the joy of this season be yours.

LOCKNEY DRY GOODS

Dial 3838

Lockney

Jimmy Myers Has **Knee Operation**

day. The operation was for the GO TO CHURCH SUNDAY

IT'S THANKSGIVING TIME!



... and it's time to express our thanks for your wonderful patronage and friendship. We deeply appreciate both.

MASTER CLEANERS

MR. AND MRS. L. L. REECER



been thoughtful and kind to us. Thank you every-

Taylor's Helpy-Selfy Laundry

GEORGE TAYLOR. Prop.

Cinemascope At **Plains Theatre Starting Sunday**

Library Notes

Turkey Shoot Is Big Success

OFFICE SUPPLIES at The Bea-

Joan Harris Is Second In FFA District Contest

Attend Funeral Of Brother In California

tive member. He was a sincerely T. Z. Reed Is spiritual man, a good father, loyal husband and a man of inte- Very III

Colored Man Hurt In Tractor Accident

GO TO CHURCH SUNDAY.

To Attend Funeral For Sister-In-Law

T. Z. Reed, pioneer of this area Mr. and Mrs. A. N. Waldroupe and mayor of Lockney for 20 and Derrel plan to leave early. years, is very ill at his home Thursday morning for Lamar, where Mrs. Totten made her

*********************** LATE SHOW SATURDAY NIGHT at the

PLAINS THEATRE

Starting at 10:30

"THE FREAKS"

A good clean show that is different, depicts the freaks and midgets of circus life, an unusual show you will enjoy. Plus 2 reel Danny Kay Comedy



Thanksqiving.

AND WE'RE THANKFUL

For Friends and Customers

For Freedom and Security

For an Abundant Harvest

And for our many other

Blessings.

For Good Health

RHODES GROCERY & MARKET

Dial 2275

RAYMOND RHODES, Owner

Lockney

USED TRACTORS

One 1950 Ford Tractor Two ditchers for Ford

One 1948 model M IHC Tractor on Butane with lister-planter

One 1947 Model G John Deere Tractor with R-O-M One model B IHC

Tractor One 1951 Oliver Cotton Harvester

One 1950 Johnson Cotton Harvester

Several No. 15 John Deere Cotton Harvesters

JUST RECEIVED **New Equipment** Several 10-foot heavy duty

Lockney Implement Co.

Tandems

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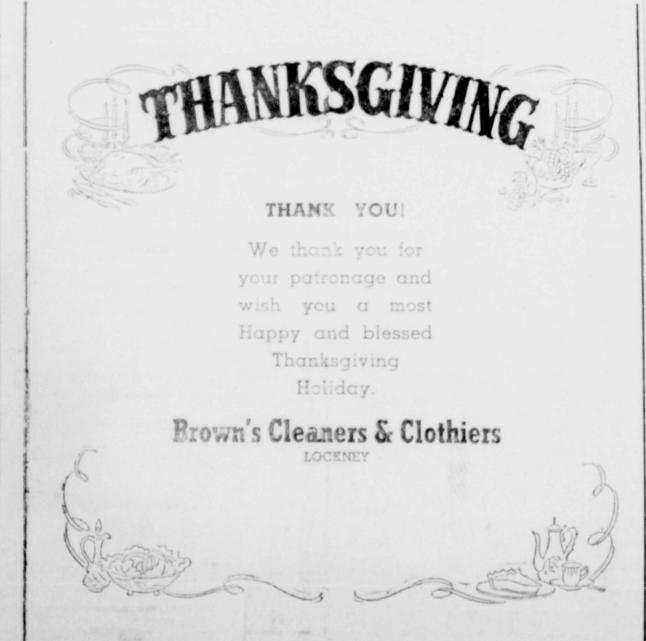


Despite the busy season, we want to pause to express our thanks at this Thanksgiving time for the many good things that have come our way, chief among them being the opportunity of knowing and serving the people of this area.

We wish for you and yours a happy Thanksgiving filled with good food and good fellowship.

SOUTH PLAINS GIN

Sterley



EDITORIAL

Have you sometimes wondered why some people aren't more popular than they are? I read an article the other day that I think everyone should read. Following Tulia Hornets beat them 13-0. are a few quotes from it.

an inability to get along with ing you all the way. others handicaps both men and women. Every article, every book, written on how to win success ing tactful and cooperative. The thing from life can still be a dismal failure if he antagonizes like to say "Thanks" to the pep people, is unsympathetic and squad and cheer leaders for do inconsiderate toward them, ing such a marvelous job this sion. especially the seniors, most of to Mrs. Ingram who kept the ing line-up in basketball. whom will soon be going into pep squad going. They have Greatest Achievement: Being a to get along with others.

CLEANING PIANO KEYS

If your piano keys need a lit- each girl enjoyed it. tle attention, wipe them with a Again we say "Hats off to the Likes cloth dipped in oil of camphor. pep squad and cheer leade Leave on a few minutes before

Longhorns Wind Up Senior Suapshot Season

The Longhorns wound up their season Friday night when the

We'd like to take this chance "If anyone can think of a more to express publicly the way that desirable qualification than get | we all feel individually about ting along with people, we would the Longhorn football team. ends, sports and especially basklike to hear about it. We are Congratulations to a swell bunch etball season convinced that in any circle - of boys who played hard every business, professional, or social, game. We were behind you sweet potatoes, dead-heads and it is the supreme asset. During Longhorns and we wish you best people I can't get along with. the years we have observed how of luck next year. We'll be back-

emphasizes the necessity of be- And Hats Off To Pep Squad, Cheerleaders

The students of L. H. S. would Loving You."

GO TO CHURCH SUNDAY.

HAPPY

THANKSGIVING!

We wish for everyone a

We are thankful for the

Happy Thanksgiving and

trust that you have much to

wonderful privilege of serv-

ing you and do appreciate

every favor you have shown

BRUNNIER LUMBER COMPANY

MR. AND MRS. G. M. (BUD) BRUNNIER

H. E. MUSSER

be thankful for.

us in the past.

ROY ROLLING

Height: 5' 4%

Dislikes: Civics

Favorite: Hobby: Twirling. Food: Fried chicken trawberry short-cake.

Teachers: Mrs. Mangum oach Ingram. Subject: Basketball.

Song: "That's What I Get For Color: Blue

the world where they will meet helped to keep the good ole majorette for the L. H. S. Band. Oklahoma, maybe many new people. Remember school spirit. The cheer leaders Greatest Mistake: That's some- Buck and Kitty Ford — Go deer this not-to-deep secret of how were Betty June Jackson, La thing I don't want to have pub- hunting. (Dear?)

Lotta Steer

ish and Gayle Rucker were seen ' November 24 - Freshman aswith John Hanst and Jean Wof- sembly. ford Thursday night. Jan Mathis. Nov. does Ray Ford interest you more holidays than the boy from Canyon? Lar- Nov. 30 - Basketball game at ry and La Juan enjoyed each Slaton. other's company this week end. December 2 - Stamps Quartet Fat Williams, do you ever ge mad at Oddie Mae? Royce and class. Foncine were in town Sunday afternoon. Corene, did you have a wonderful time Saturday night? Dee, what does Ann think Dec. 9-10-11 - Basketball of your wonderful pick-up? Wil- tournament there. bur and Frankie were "Breaking the Sound Barrier" Saturday. Clifton Williams, whose chain did you have around your neck Monday?

November Babies

Congratulations to these LHS A smart housekeeper, neve

Joe Race, La Juan Sandlin, Patsy next round, Cloths can be put Bybee, Katle Rucker, Jerry Work- into hot soapsuds in the wash man, Bobby Brown, Peggy Ep- ing machine after each use, and person, Doylene Harrison, Henry it takes remarkably little time Harden, Betty Jo Holmes, Clifton to suds out sponges and sponge

Stamps Quartet To Present Program

help the senior class if you purchase your tickets in advance. They are the same price as at the door so please buy your

Question of the Week

"What do you plan to do over the Thanksgiving Holidays? La Juan Henderson - Eat an

Jan Mathis

Joyce Prichal - Eat. Edna Morris - Work. Junior Williams - Make eyes at the turkey corpses.

School Calendar

Dec. 2 — Basketball at Slaton. Dec. 7 -- Basketball with Slaon here.

Dec. 10-11 — Band clinic. Dec. 14 — Basketball with

Crosbyton here. Dec. 17 - Basketball with Quitaque there.

SMART HOUSEKEEPING

WHOZIT

Last week's whozit was not dentified, so let's try again this Band News week. Remember! One free ticket will be given to the person

a story or statement that they form a TH for Tulia Horn-self.

a person who inspects. weight of 2,000 poun-

This week's whozit is similar was identified by Jerry Holmes

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

by Smiling Sam Yes, this is the last football game of the 1954 Longhorn foot-

mandery." They form a straight

ets and play "Alma Mater." Be fore the Lockney stands they form '55 and play "Auld Lang band returns to marching for-

and happiness until next year

standing that through the down the field and back, halt- the reputation of his friends in activity of the intellect. ing before the Tulia stands. Here an attempt to white-wash him

DR. JOE E. WEBB

OPTOMETRIST

Rroms 306-308, Skaggs Building Telephone 1234

Plainview, Texas



THANKSGIVING!

Yes, Thanksgiving . . . frost on the pumpkin, that grand, time-honored bird in the oven . . . get-togethers with family and friends

Which reminds us that we here in the Southwest, U.S. A., really have a lot to be thankful for. Let's not forget it.

And while "thanks" is the order of the day, we would like to say "Thank You" to our customers. It is our sincere desire to continue to serve you well.

BAXTER & SMITH GRAIN COMPANY

Dial 3377

Lockney



THANKSGIVING!

THANKS to you, our friends and customers for your many favors. We trust we may continue to merit your patronage.

Johnson & Johnson

IKE-VON-DAN-ROSS-GENE-P. D.

On this Thanksgiving Day, 1954, we are thankful for a thousand blessings that have come our way. They are too, too numerous to mention, but one of the chief Blessings is your patronage and good will. We do appreciate that more than we can tell and trust that we may merit a continuation of the same. Thanks a million from all of us to all of you.

Cooper Garage & Service Station

CONOCO PRODUCTS MELVIN COOPER, Prop.

BUTANE & PROPANE

S. Main

Lockney Students Participate In Standard Tests

on all Radiators. International Farmall Cores - \$25.00 Exchange STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

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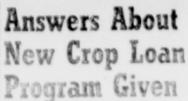
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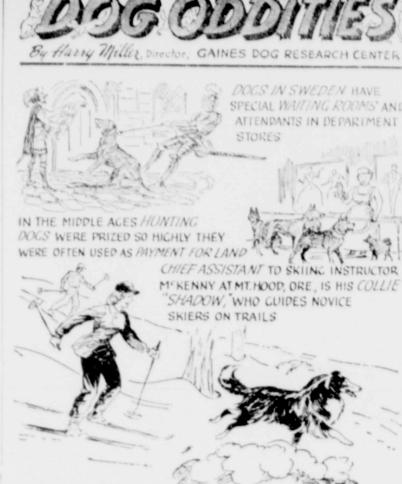
PLOWING DEEP

D-8 Caterpillar with 4-bottom Atlas twoway mouldboard.

> Contact CLOYCE M. Phone 1F12, Plainview

FLOYD TERRELL Phone 3154, Lockney





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able on your daily paper at The Beacon office. In addition more money. Here are the daily

Amarillo Daily News. one full year, daily and Sunday for only \$9.95. This is the lowest rate the Amarillo News has had in years.

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and Surday, one year, \$11.95; daily only \$10.95.

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the hearty maple-y flavor of Karo Syrup makes everything taste better



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You get the First-Choice Features in America's First-Choice Truck!



'55 CHEVROLET TRUCKS

biggest selling trucks give you all these features that mean more work per day ... more work per dollar! And Chevrolet is the lowest-priced truck

line of all!

Only America's

DOLLAR-SAVING ENGINE FEATURES

All three great high-compression valve-in-head engines have aluminum alloy pistons, all-weather ignition system and full-pressure lubrication for long, low-cost life!

TRIP-SAVING BODY FEATURES

Rugged Chevrolet-built bodies last longer, require less maintenance. Spacious pickups have sturdy tailgates that close "graintight" to prevent load leakage.

LONG-LIFE

CHASSIS FEATURES

Single unit tubular steel rear axle housings! Strong and rigid frames! Durable Diaphragm-Spring Clutches with high torque capacities. Scores more besides!

ADVANCE-DESIGN CAB FEATURES

Efficient ventilation and insulation; shackle mountings that cushion frame vibrations; a big one-piece curved windshield with full-width defroster outlet.

WORK-SAVING CONTROL FEATURES De

H

Less effort needed with exclusive Recirculating Ball Steering Gear; Torque-Action and Twin-Action brake design helps you stop more surely-and more easily, too!



AMERICA'S FIRST \ LEDON CHOICE TRUCK!

Chevrolet is first in sales in all these weight capacities -1/2 ton, 3/4-1 ton, 11/2-2 tons!

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Society

Gloyna-Thomas Vows Repeated

St. Pauls Lutheran Church Plainview was the scene of a uniting Miss Agnes Gloyna and Mr. Webb Thomas Friday, No. vember 12 at 4:30 p. m. Rev. E. A. Wolf, paster of the church,

and greenery.

Given in marriage by her uncle, Herman Gloyna of Kress, the bride was gowned in white silk and lace. The fitted bodice was designed of rose point lace over silk featuring a scoop neckline and long sleeves ending in points over the hand. The full ballerina length skirt was of nylon tulle over silk. She wore a white satin pill box hat with a shoulder length veil and carried a bouquet of white rose buds and stephanotis.

maid of honor and Mrs. Carl A. -Gloyna, sister-in-law of the bride, served as matron or hon or. Carrying out the bride's Is Club Hostess chosen colors of green and white the attendants were dressed identical in green crystalette esigned with a fitted bodice, short sleeves, scoop neck and the home of Mrs. Lester Carter, will full ballerina length skirts. They wore wristlets of white carnat-

Carol Weathers of Petersburg. flower girl, wore a frock of white Mrs. Derrell Wood. Next regula orgat dy with a green sash.

the groom as best man. Carl and Joe Parrish. Walter Gloyna, brothers of the A salad course was served to afternoon by Mrs. Guy Sams for bride, were ushers. Edwin Gloy. Mmes. Lloyd Woffold. Valea members of the Baptist Missionna, also brother of the bride, Thomas, W. R. Darnell, Charley ary Society. was candlelighter.

Plainview, organist, played the ton, Bill Smith, Olson Allison, Mitchell, H. S. Calahan, Doyle, wedding music and accompan. Derrell Wood, Woodson Terrell, W. S. Rexrode, E. J. Rogers, T. S. ied Mrs. Henry Hooper who sang Plainview; a guest, Mrs. Ed Fox, E. L. Woodburn, Harmon "Always" and "The Lord's Pray. Gilbert. Plainview, and the Handley, Hilburn Casey, Charles

Reception

Following the ceremony a buffet dinner was held in the is 2,500 feet. home of the bride's parents near Lockney. The lace covered table was centered with a three 2.730 miles. tlered cake topped with a miniature bride and groom flanked by white tapers in crystal holders. Mrs. Walter Gloyna presided at the table and Mrs. Lynroy Weathers secured names for the

For a wedding flight to Miami Florida and the West Indies th suit, white hat, navy bag and shoes. Her corsage was of white rose buds. The two weeks wedding trip was furnished as a courtesy of Braniff Airways with whom the bride has been employed as air hostess.

The bride, a daughter of Mr. and Mrs. C. A. Gloyna of Lockney, attended the University of Texas where she was a member of Beta Sigma Phi social sorority and the Gamma Delta Organization. She plans to continue as an employee of Braniff Airways of Dallas.

Mr. Thomas is the son of Mrs. Ruby S. Thomas of Horton, Missouri. He attended Kemper Military Academy, The University of Missouri, and Purdue University. He was a member of Phi Delta Theta. He is now affiliated with the Dal-Tex Aviation Company of Dallas where the couple will be at home.

Jean Wofford Is Hostess For Party

Jean Wofford, daughter of Mr. and Mrs. Kenneth Wofford, entertained with a party at her home Saturday night at 7 o'clock honoring her house guest, Kay Sherman of Olton.

Games were played and refreshments were served to Kay Sherman, Loy O'Brien, Sunny Lawson, Gayle Rucker, Kay Golden, Charlyne Brown, Anita Durham, Hope Cox, Virginia Caldwell, Avanell Brand, Donald Farish, Kelly Harrison, Roland Watson, Larry Jarrett, David Howell, Johnnie Hanst, Duane Grffith, Kenneth Holt, Jay Kemp, Jerry Mickey, David Frizzell, Ronnie Lacewell, Nelson Wofford, Larry Hammit and the hostess.

Dr. James Naismith invented basketball in the winter of 1891.

The distaff side of a family is the female side.

President Dwight D. Eisenhower was born in Denison. Texas.

PIXIE! Turkey Dinner Fri.

Friendship Club Has Meeting

Mrs. C. W. Tannahill, presider. Prayer was offered by Mrs. This little miss is as pert and ver of Lockney gave an inter by Nanette, the cotton frock is apa matching cotton pixic hat to

fresh as the geraniums in her sun-

dress of embossed cotton, Designed

pliqued in a basket design. There is

Mrs. Lester Carter

complete the ensemble

Tuesday evening November 23 Mrs. Guy Sams at 7:30 in the home of Mr. and Reviews Book

Bill Overton of Dallas served 30 at 3:30 in the home of Mrs. zil" was the title of the mission study book reviewed Monday

Smith, A. O. Wines, Joe Parrish, Attending were Mmes, Sid-Miss Adeline Schaffer of Elmer Sandusky. Owen Thorn Thomas, T. B. Mitchell, Chester Hammit, Tom Moore, Bob Davis, Ross Cooper, Leslie Ferguson, Average elevation of the U. S. Hilburn Casey, V. H. Kellison, Frank Brown, Melvin Cooper, Bert Vernon, Glen Cooper and

Garden Club Enjoys | Party Honors Two Entering Army

On Friday, November 5 at 12 Mr. and Mrs. Marlin Andersor a turkey dinner in the home of Eugene Tar.nahill and Werne Mrs. W. J. Griffith in Plainview, Boedeker who left Monday fo

lettered in brown.

Attending were Mr. and Mrs. John L. Hooten and baby son, Mr. and Mrs. Robert Brown, Mr. noon members of Lockney Gar- were hosts Friday night at 7:30 and Mrs. Don McLaughlin and Have Hayride den Club were entertained with for a farewell party honoring son, Danny, Mr. and Mrs. Joe

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

Eighth Graders

Members of the Eighth Grade of Lockney Junior High enjoy-

and Mrs. C. W. Bradford, Mr. The Shetland Islands are of and Mrs. Clyde Baxter, Mr. and the coast of Scotland.

Mrs. B. B. Wilkes, Mr. and Mrs. Hall Ferguson, Mrs. Hershe Carthel and Mrs. M. E. Cooper. Approximately sixty pupils enjoyed the party

Fernando Magellan, Portuguese navigator, discovered the

BIGGEST CAR, BIGGEST BUY

OF THE LOW-PRICE 3



PLYMOUTH 55

COME IN TODAY! SEE IT! DRIVE IT! ... The big swing is to Plymouth

CHOICE OF TOP POWERPLANTS

177 hp ... Hy-Fire V S engine

with PowerPakt 167 hp . . . Hy-Fire V-B engine

157 hp ... Hy-Fire V-8 engine 117 hp ... PowerFlow 6 engine

14-barrel carburetor at low extra cost, All powerplants available with PowerFlite, Overdrive or Synchro-Silent transmission,

- Powerful new Hy-Fire V-8 and PowerFlow 6 engines
- · New Metal-in-Motion Styling
- * PowerFlite* . . . finest no-clutch transmission made, with Flite-Control Drive Selector on the instrument panel
- * New Full-View Windshield, swept-back, really lets you see
- * Full-time Power Steering* * Wide pedal Power Brakes* Tubeless tires standard *Optional equipment at low extra cos

Don't miss the Thanksgiving Day football classic Detroit Lions-Green Bay Packers. See your Radia-TV listings.



Lockney, Texas

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205 S. Main St.

QUALITY YOU CAN MEASURE By Your Car's Performance

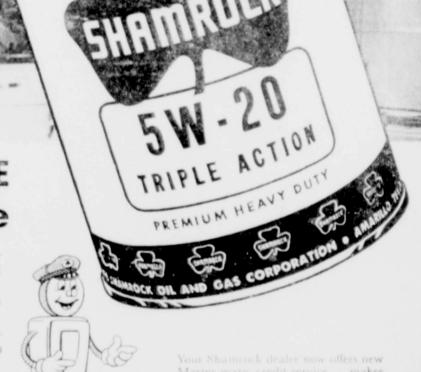
Quality that skilled scientists measure and control daily in the laboratory at the Shamrock McKee Refinery.

Typical of this quality, Shamrock's new 5W-20 and 10W-30 motor oils are among the most important petroleum improvements of this century.

To get proper engine protection from regular motor · oil, you would have to use a light weight oil for starting and warm-up, then switch to a heavier weight motor oil after the engine has reached operthis protection in one motor oil. They flow freely in a cold engine, allowing quick starts and giving instant protection . . . yet do not lose their protective qualities at highest operating temperature.

If you want easier starting, less wear, longer battery life and greater fuel economy use Shamrock 5W-20 or 10W-30 in your car summer and winter.

And remember, you can depend on the quality of all petroleum products sold under the big, green and white Shamrock.



Master-matic credit service ... makes credit-card purchases fast, accurate and

G O O D

DUNLOP

AND

TUBES

TIRES

Buy your SHAMROCK GASOLINE and OILS in Lockney at —

Jackson Tire Co.

Dial 3366

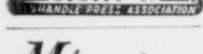
Corner Main And Locust

Lockney

TRACTOR AND TRUCK TIRES

SUBSCRIPTION RATES







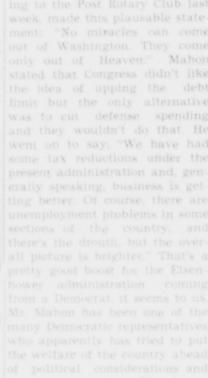
though I give my body to be it.

REPEATING WHAT WE HAVE creating

THE BIG DANGER.

it, is that we will be too busy to be properly thankful. Most of us are prone to forget everything else and concentrate our minds

and Afforts solely on business



NEW CAR MODELS, most of serving between Lubbock and ed by the Texas Railroad Com-SAID in previous editorials, we buy that many factories are run- will grant the carrier permission Let's Fight It-

With Our EXCHANGES

NOVEMBER 25, DAY OF

BLESSINGS

END OF PASSENGER SERVICE BY TRAIN

WITH

OTHERS

senger train service to Plainvlew on permission that will be granmission. - Plainview Herald.

AND GET STARTED NOW!

ake-and have it too. It wants to continue to make te.

whacking profits off Lubbock

and the South Plains by way of

freight patronage-but it doesn't

want to serve the convenience

In no other way can the rail-

road's policy be described, since

it has ready to file with the

of the people.

or more profit, than Lubbock. Mrs. B. F. Melton. But the Santa Fe doesn't apprectent of considering the passenger needs, and convenience, of the

railroad, makes its one run per Plains and Fort Worth-Dallas Therefore, says the railroad, it service. It will haul freight, and for being the ugliest boy. pocket the profits. But it doesn't care about the passenger needs of the people - without whom there wouldn't be any lush freight business. - Lubbock Ava-

THEY AGREE!

of getting up at 6 o'clock in the when the sun began shining. morning. The younger generat-The Santa Fe wants to eat its, ion doesn't think much of it. either. - The Pittsburg Gazet- grades included First Grade -

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

November 24, 1916

If successful, this would leave Friday night by burglars who erine Cummings, Elizabeth Ann Lubbock and the South Plains; entered several business houses. Baker. Temple Teaver, Melba Plainview, Kress and Tulia with They were Carruth & Watson, Turner, John Ewing, J. R. Stoneno passenger rail link with Kan- Farmers Union, Ayres Store, Red man. Third Grade - Elaine sas City, Chicago - and points Cross Drug Store, Theo Griffiths Arceneaux, Leo Clark, Mildred place, and Lockney Drug.

November 27, 1924

Plans are being made for Chamber of Commerce banquet to be held on December 9 at the

school house Friday night Miss shower in the home of Mrs. W. senger service unprofitable. Lorene Lovvern received the cake B. Parrack. for being the prettiest girl and will discontinue even this puny Mr. Walter Boedeker got the cake

November 26, 1931

The first freeze of the season rrived over the western part of the state and Panhandle-Plains country Saturday night. Everything was covered with ice Some one observes that the Sunday morning. The blizzard older generation thought nothing held on until Monday noon

> Honor roll for the primary Wirginia Alexander, Vaneta Bar-

ton, La Dell Cox, Denise Cummings, Martha Griffith, Mozelle Reeves, Brac Biggers, Boyce Childers, Richard Patterson, Ralph Woods, Virginia Martin. Second Grade - Arlene Cooper, Robert Lee Shick, Laura Bell Maggard, Maxine Still, Frances Busby, Robert Davis, Lucy Dean Rose, Mary Glenn Huff, Marvin Brown, Pat Woodburn, June between Lubbock and Amarillo. Lockney was again visited last Thornton, Jimmie Sams, Kath-Ford, Pauline Felder, Bonnie Fay Goodrich, Irene Hall, Laurence cities on the Santa Fe's far flung Eph Melton and Miss Nina Hohlaus, Berthel Hilburn, Reubsystem from a standpoint of Hadley were married at the en McGilvary Jr., W. H. Mudget, freight business, hence profits, home of J. D. Burleson last Virginia Norris, Walda Orr, Eltoo. The Santa Fe covers a larger Friday evening at four o'clock, bert Rankin, Paul Shick Jr., Billy segment of the country than Miss Hadley is the daughter of Ray Crager. Fourth Grade any other railroad - and in all Mr. and Mrs. Hub Hadley of Bernandean Bennett, Christine its empire not more than 10 Clyde, formerly of Lockney. Mr. Reves, Grace Grubbs, Doris Sams, points furnish it more business. Melton is the son of Mr. and Evelyn Stalcup, Ballard Graves, Eldon Hill, Viola Sevier, Melba Teaver, Charles Baker, Claude Brown, Norman Hilburn, G. T. Meriwether, Wendel Newman,

Yar

Inte

ing t

play

bout easil

November 26, 1942

The Lockney Longhorns ended nent will be music readings and the 1942 season with a defat of Ralls Jackrabbits Friday night at Ralls. The score was 31-7, the worst defeat the Ralls club suffered all season.

> Mrs. Leonard Hartley, nee Frances Collis was honored Wednesday afternoon with a bridal

> > INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN on Farms and Ranches at

Low Interest Rate Next door to Federal Bldg.

FRANK PERKINS

Phone 3311



They Set The Example

The Pilgrims of old set the example of pausing and expressing thanks for blessings received. We are glad that we have the privilege of following that example. We do appreciate every blessing that has been ours, not the least of which is the privilege of serving the people of this community. Thanks to you everyone.

KNOX GROCERY & MARKET



freight service that brings you many of the commodities needed for everyday

living. This same freight service takes your farm products, manufactured goods and

other merchandise to ready markets wherever they exist. We help keep business going with this

dependable freight service, and with regular wages and taxes paid here that are important to local firms, schools and government. That's why every Santa Fe freight shipment helps you and your community.



SUPPORT A LOCAL INDUSTRY - SHIP AND

ROUTE YOUR FREIGHT VIA SANTA FE. See your local Santa Fe agent for details

Lockney

Longhorns Lose To Tulia 13-0

Lockney Tulia

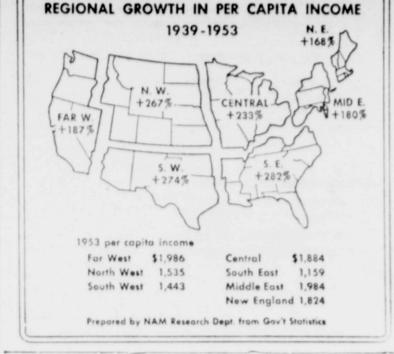
First downs		- 1;
Yards rushing	255	284
Lost rushing	5	27
Passes comp.	2 of 7 5 of	11
Yards passing	21	78
Intercepted by	2	(
Fumbles lost	2	1
Yards penalties	40	65

bout equal terms and could have Paul Williams, Jones and Du

or two, but came off loser 13-0 last Friday night at Tulia. About every break in the books went against the Longhorns during the first half. The Longhorns threatened to score time after time but fumbles or bad breaks

played the Tulia Hornets on a. Williams, and several other boys.

easily won the game with a break 'val were the big noise on the





IT IS THANKSGIVING TIME--

a time to take stock of our blessings and to express our thanks in several ways for them.

We are thankful to you of this area for your patronage and friendship. Both are of great value to us and we trust that they be ours for years to come.

LOCKNEY AUTO COMPANY

YOUR CHEVROLET DEALER

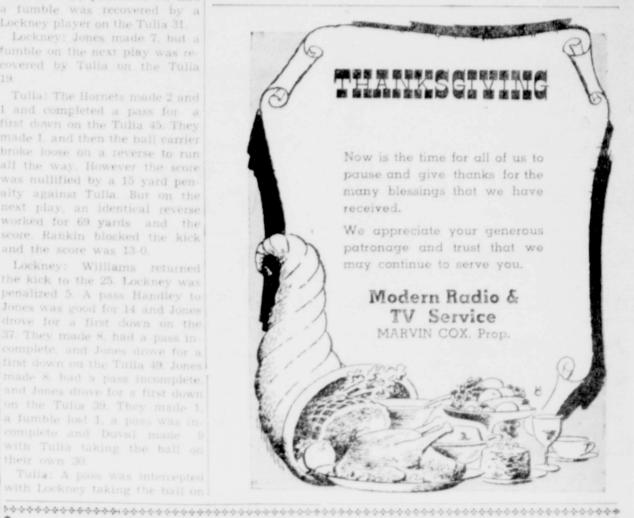
a first down on the 5. Williams pass was inco the clear on the 3 yard line Tulia 9.

Lockney: Duvall made Williams carried over on the next play but officials ruled that

5 and then pulled a quick kick. In racing back to get the ball, the 45. made 4, were penalized 15, and ended

Tulia: The Hornets lost 1, made, THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

it struck Handley on the back Lockney: The Longhorns were been released by the Texas and was recovered by a Tulia penalized 15, made 1, Tulia was Agricultural Experiment Station. player giving the Hornets the penalized 5, a pass was incom- They are Texas 17W, a white ball on the Tulia 46. The Horn- plete, and Tulia was penalized hybrid and Texas 32, a yellow ets made 1, 2 and then a first 15 giving the Longhorns a first hybrid. Seed for planting in 1955





WE GIVE THANKS . . .

at this time of year for the blessings and privileges of the past.

We, in America, have much to be thankful for and we suggest that we all pause at this time to express our gratefulness. We are grateful for your friendship and patronage and we will try to express our thanks by serving you better in the future.

LOCKNEY DRUG COMPANY

THE Rexall STORE

WE FEATURE SERVICE FOR THE SICK

THANKSGIVING

THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

HAMMOND & COMPANY

Your International-Harvester Dealer

Claude Hammond

Lockney

A time for bounteous meals, celebrations, visits from the relatives, but above all a time to give thanks for all the blessings that have come to us. We are truly thankful for all our privileges, and we want you to know we appreciate the privilege of serving and knowing you.

FARMER'S GIN

Lone Star

H. G. HODGES, Manager

JACK DEMPSEY, Owner

Busy Machinery Means Lower Costs

THE PILGRIM'S EXAMPLE ...

The Pilgrims set a worthy ex-

ample for us when they set aside a

day of Thanksgiving many years

ago. We too, are thankful for our

many blessings among which is the

"WHITEY" BACCUS MOTOR

COMPANY

privilege of serving you.

will depreciate very little more



Forecast For '55

More Farm Exports

Hair Dresser Gives Course Here Sunday





Frank Messimer Is Birthday Honoree

The Girl Scouts of the USA was founded in 1912.

Orene Hocker of Lubbock, vice Horse racing is at least 3,000 hairman of the hair fashion years old.

Popocatepetl is a volcanic mountain in Mexico.

The first car race was from Paris to Rouen in 1894.



WE'RE THANKFUL . . .

... for many things but above all for the splendid patronage you have given us and for your friendship of the past. May we continue to serve you?

> J. C. KEMP Phillips "66"



Almighty God, Lord of heaven and earth; We beseech thee to pour forth thy blessing upon this land, and to give us a fruitful season; that we, constantly receiving thy bounty, may evermore give thanks unto thee in thy holy Church; through Jesus Christ our Lord. Amen.



Who has more to be thankful for than we who live in America? Who has been blessed more than the people of this nation? Let us all pause at this Thanksgiving time to express our thanks for every good thing.

And we extend our thanks to you for your favors of the past.

PATTERSON GIN

Rotary Promotes World Peace And Goodwill-Governor

of Rotary International, in addressing the Rotary Club of Locknev Friday, following a conferand committee chairmen or

this objective, Mr. Debenport exrecent years through its program | sport coupe. of student fellowships, which enables outstanding college tion graduates to study for one year. "With fellowship and serviwill. Since 1947, when this pro. 390,000 business and professi gram was established, 606 Ro. executives throughout the world tary Fellowships have been a regardless of different national the first nine months of 1954 as warded to students in 57 coun. Ities or political or religious betries. Miss Flozelle Jones of liefs," the Rotary Governor em-Sweetwater, Texas has just re- phasized. turned from a year's study at | The District Governor's the University of Manchester in England, coupled with extensive tarians were special guests at the travels over the entire continent of Europe. She was a student of McCormick and Barbara Hayx the academic year of 1953-54 recently named Mr. and Miss L. Cotton income from this 183rd district of Rotary
International, Such scholarships

H. S. of Lockney High School, cent, followed closely by cotton
Several Rotarians from neighbor, seed (27 per cent.) sheep an will again be awarded this year ing clubs were also guests. from this district to a graduate student of requisite qualifica-

ARTHRITIS, RHEUMATISM. **NEURITIS Sufferers Now** Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

BYRD PHARMACY

New Bigger Plymouth



Plymouth's completely new 1955 cars are lower, wider and more Rotary's 8300 clubs within their than 10 inches longer than previous models. With either a Powerown communities to promote Flow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of plained. Rotary International has automatic and power-assist devices, including electric window lifts spent more than \$1,500,000.00 in and power front seat adjustment. Pictured here is the Belveder

Total Farm Income

About Same As '53

curtailed sharply during the first

part of than month, causing ad-

vances in prices at several mar-

Friday luncheon as were Larry

pitched of musical instruments.

n England is the farthir

DR. O. R. McINTOSH OPTOMETRIST

211 South Main St. Floydada, Texas Phone 157

NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS. COUNTY OF FLOYD.

make settlement, and those having claims against said estate JELLY PARFAIT to present them to her within Jelly-making time is busting

jestate to come forward and, THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 25, 1954

Chill in your gas refrigerator, garnish with chopped nuts and serve to your summer luncheon

ANATHESIA-MOP and see how pleas. ant and effective a mop can be. Generous bottle with applicators only 60c at your Druggist.

at LOCKNEY DRUG CO.



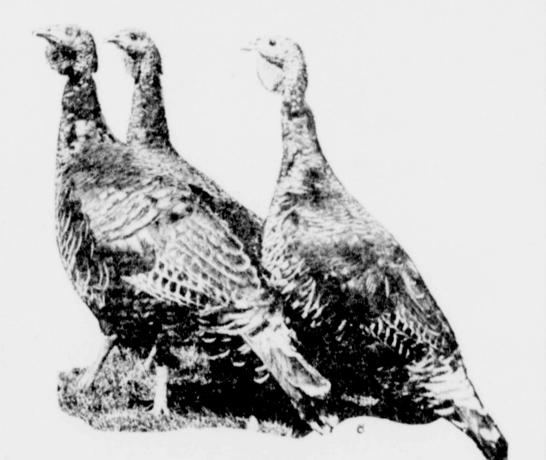
Let us pause at this happy time of the year and give Thanks for the many blessings that have come our way.

We all have much to be thankful for. Among the things we are grateful for is your patronage. We will strive to continue to serve you in the very best way possible.

NATIONAL ALFALFA DEHYDRATING & MILLING CO.

Lockney

Aiken



AT THANKSGIVING TIME

It is appropriate that we should pause in our many duties at this time of the year to express our thanks. We are indeed mindful of our many blessings, among which is the privilege we have of serving you. We hope that our pleasant relationships may continue for many years and that your blessings might be as many as ours.

Patterson Grain Company, Inc.

Lockney

Sterley

HERE ARE SOME FACTS You Should Know About Our BOY SCOUT PROGRAM!

WHAT IS SCOUTING?

WHAT IS THE SOUTH PLAINS COUNCIL?

WHAT DOES THIS PROGRAM COST?

WHERE DOES THE MONEY FOR SCOUTING COME FROM?

Each year people in every city are given an opportunity to lend their financial support to the Scouting program. In Lubbock, Plainview, Lamesa, Seminole, Matador, Seagraves, Hockley County, and Floyd County, Scouting is one of the agencies in the Community Chest. In other towns, an annual "Scout Drive" for funds is conducted.

WHERE DOES THE MONEY GO?

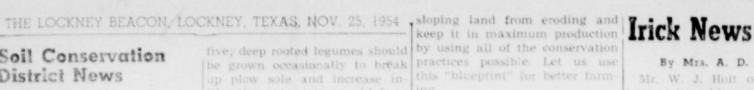
WHAT CAN YOU DO?

Help Scouting by Giving to Floyd County United Chest Campaign

Soil Conservation District News

tuted any year for the high watered from a pipe line rather residue producing crops, and than an open ditch should be grown one year in! We must resolve to keep our

clovers may be substi. The borders also should be the apple' breakfast.



Bake a few apples in your

Mr. and Mrs. A. L. Holt. He re- J. M. Carthel and family Sun-

Springs has spent some time in

Visitors in the A. D. Morris home Sunday were Mr. and Mrs. Mr. and Mrs. Earl Kellison and and Mrs. Charles Doss, Kenneth Rickey spent Sunday visiting her and Kay of Plainview and De-

of Balso, Okla, attended the Rev. W. B. Swim of Olton vis- Wayland Homecoming and also ted friends in Lockney Monday, visited and preached at the Aik- last week end visiting their sor

Davis, Oklahoma.

Mr. and Mrs. Wallace Allen. Steve and Bonnie spent Sunday with Mr. and Mrs. J. D. Allen. Mr. W. J. Holt of Cisco has L. J. Carthel of Amarillo visbeen visiting his son and family, ited his parents. Mr. and Mrs.

D. Morris, Edna Mae and Vir-Class Thanksgiving supper at

community are using their cot-

Mr. and Mrs. A. L. Holt are Mrs. Henry Bollman and Nancy of Lockney were callers home from Tech for the Thanksgiving holidays. Also expected for Thanksgiving will be Mr.



WE GIVE THANKS

at this joyous Thanksgiving Season for the many blessings that have been ours and for our many friends in Lockney and this area.

You have been most generous with us and we are deeply grateful to you. May every blessing be yours on Thanksgiving Day.

LOCKNEY LUMBER & SUPPLY

MONROE

BEACON WANT ADS GET RESULTS

THANKSGIVING

Is a time for all of us to pause and give thanks. We have much to be thankful for Especially are we at our store thankful for your friendship and patronage. It means a great

TRUETT VARIETY STORE



WE'RE THANKFUL!

THANKS to everyone for the many favors you have shown us in the past and we sincerely trust that we may continue to serve you.

Your favors and friendship have given us much to be thankful for this year.

BAKER HARDWARE COMPANY

INO. STALCUP, Manager

Discover the thrill of The Totally New '55 FORD!



See totally new styling

inspired by the Ford THUNDERBIRD

There's never been a car like the Thunderbird! And, quite all the totally new Fords for '55. From the wide, smartly contoured grille and visored headlamps to the fin-shaped



Try totally new power

EXCLUSIVE TRIGGER-TORQUE PERFORMANCE FROM 3 MIGHTY ENGINES

ever need for safe passing and smooth, easy hill-climbing. And block V-8 with higher compres-

you this is no ordinary car. You ance in any one of Ford's 1955 models, whether V-8 or Six. , with all the power you'll You can choose from 3 mighty engines: the new 162-h.p. Y-

sion and greater displacement;

V-8 with extra-high compression and 4-barrel carburetion (available with Fordomatic in Fairlane and Station Wagon models); or the new 120-h.p. I-block Six,



Your first look tells you Ford is longer, lower . . . the body totally new. But, what you can't appreciate at a glance is Ford's totally new chassis . . . totally new power . . . that make driving any '55 Ford excitingly new.

As you slip behind the wheel you discover the thrill of Ford's totally new wrap-around windshield with over a square foot of added "look-out" area. You feel completely "at home" in Ford's new sofa-wide, sofa-soft seats . . . tastefully upholstered in fabrics fresh and new.

And then you discover perhaps the greatest thrill of all! You turn the key . . . you nudge the accelerator . . . and instantly Ford's totally new Trigger-Torque power surges into action. It's the kind of smooth, responsive power that only the world's greatest builder of V-8's could bring you.

You'll discover the thrill of Ford's totally new ride almost instantly, too. Even the smoothest roads seem smoother with Ford's new Angle-Poised Ball-Joint Suspension.

Enjoy all these thrills and many more when you take your personal Test Drive in the '55 Ford. Your Ford Dealer invites you today.

Choose from 4 new lines...16 body styles

The Fairlane Victoria shown at the top of this advertisement features a ompletely new and ultra-smart body upholstery fabrics never before offered



New STATION WAGON series

For '55, Ford offers five distinctive new station wagons: the 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon; the 4-door, 6-passenger Country Sedan (illustrated); the 4-door, 8-passenger Country Sedan and Country Squire.



New MAINLINE series

You choose from three beautiful new body styles including the Fordor (above). All have Ford's new Trigger-Torque performance and new Angle-Poised Ride. And choose Fordomatic. Overdrive or Conventional

* New Speed-Trigger Fordo-

matic Drive has an automatic low gear for quicker starts and better passing ability. * New Turbo-Action Spark

Plugs resist fouling, maintain operating efficiency up to 3 times as long as ordinary plugs.

* New 10% Larger Brakes an smoother stopping and up to 50% longer brake lining life.

PLUS ALL THESE OTHER BRAND-NEW "WORTH MORE" FEATURES * New Tubeless Tires offer extra

puncture and blowout protection, longer tire life. * New Dual Exhaust System on V-8 engines in all Fairlane and Station Wagon models reduces exhaust back pressure for more re-

sponsive power. New Torque-Tailored Rear Axles give you just the right over-all drive ratio for brilliant Trigger-Torque performance.

The fine car

(Fordomatic, Overdrive optional)

'55 FORD

WHITEY" BACCUS

Telephone 3395

F.C.A

New CUSTOMLINE saries

than ever before.

The distinguished Customline se

offers amart new models like the Tudor

(shown here). As in all '55 Fords, you

get a full wrap-around windshield, a

beautiful new Astra-Dial Control Panel

and more passenger and luggage space

AUTHORIZED FORD DEALER GREAT TV FORD THEATRE STATION KCBD, CHANNEL 11, TUESDAY EVENING AT 8:30

Lockney

Su

an