the Lockney Chamber of Com-

It was agreed that the Lock ney Chamber of Commerce would attempt to sell 250 memberships the county while the south part would sell the same number.

idly for the first annual Floyd dustries will lag, or fall behind.

County Fair. Fair officials are Others are slated for betterment. urging farmers to save the best Building has held up well, and samples of their grain, the lad- was the backbone of business in ies their best canned goods and the first half of 1954. The mosewing products. There will be mentum generated should carry 7 to 6. Bunch was pitching to competition in agriculture, live through the balance of the year. Silverton while Bostic was stock, women's and art divis-

now and can be spoken for now, power output, aircraft production. D. T. Mayo, Jake Watson or Pat rubber manufacturing, household

Mller said. A tent will be rented months of 1954. to house the main exhibits this year at Floydada.

June Wiley Entry In Queen Contest

Miss June Wiley, daughter of Mr. and Mrs. M. W. Wiley of Lockney, has been entered in the Floyd County Farm Bureau Queen contest. Her sponsor is the Lockney Business & Professional Women's Club.

con. They are Miss Joan Harris, Lockney Rotary Club. Miss Bobdrawn from the contest. Mrs. E.

J. Foster said Wednesday. are in the contest. The queen for volume as discounts and other the county organization will be concessions reduced the actual chosen July 23 and will then receipts. This is encouraging enter the District contest.

CROP Drive Is Planned In Area

Christian Rural Overseas Pro- MERS. gram, commonly called CROP, announced recently that a drive is on now and will continue liberal attitude on the part of through the fall for agricultural the Eisenhower Administration products and livestock to be sent to needy people in foreign lands. The CROP project has been under way for several years and

is not new here. gin Watkins, Kelton Shaw and Very Successful Henry Schacht at breakfast here last Thursday morning and The 3-day instruction school morning, Rev. R. E. Wiley, pas- vital matters. talked over plans for the Lock- for members of the Floyd Coun- tor, reported. The school started "Thousands of people write me house, W. L. Davis, 4. is seeking donations of wheat ion was "very successful" and rollment of 192. It will continue of one kind or another having to Place, W. C. Allmon, 4. just at this time he said. Later enjoyed a good attendance, ac. through Wednesday of next do with the Federal Government. Sandhill No. 4, Sandhill School- have donated to numerous other in the year they will seek to se- cording to reports from the of- week. cure donations of cotton and fice of Clarence Guffee, who is Attendance Tuesday was 209 requests. Most of them are not

carload of wheat from Floydada, ance at the special instruction is expected, Rev. Wiley said. It is my duty and pleasure to Jackson Tire Is Dimmitt, two from Amarillo, tees and about 60 people at held from 8:30 to 11:30 each small, at any time for the people They have also secured 75 head tended the general meeting on morning but no session will be I have the honor to represent in of beef cattle from Amarillo, 15 Wednesday evening, which heard held Saturday. The school has Congress." head from Canyon, 10 head from Miss Henrietta Brocksmith, Red five departments, nursery, be-

overseas through church organi- duties of the various commit- Sunday is Vacation Bible At City Auditorium and other resources to those in 14 at the individual committee morning worship service. the area they serve.

family left last Saturday morn- work out their definite plans, cake will be served to all Church All singers and everyone else "We appreciate the patience lished by the Associated Credit ing for a vacation in Nashville the various committee plans people who have freezers are who likes good singing are in of our friends and customers Bureaus of Texas. The award and other points in Tennessee. coordinated into one master plan asked to bring ice cream and vited to be present and enjoy an while we were closed," Dwight entitles the Lockney Retail Mer-They plan to be home next and that put on paper for use others are to bring the cake, the afternoon of gospel singing. Mr. Jackson said. "We think we can chants Association to all rights

The Lockney Beacon

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 24, 1954

BABSON LOOKS FOR SLIGHT IMPROVEMENT IN BUSINESS

While most of the columnists

General Business

(1) Despite my general optimism with regard to prospects

(2) Also deserving of attention ions. The fair opens September as in line for continued high Commercial space is available the following industries; Electric officials are planning to utilize industry will enjoy some pickup the old oil mill building for the from the very depressed levels fair next year, President Bob experienced during the first six

provement, are the following any time since the 1930's.

Sales And Inventories

purchasing power holding well, op game was postponed until ed. as grocery and varlety chains, Silverton while Farish did the

wise, have held up during the Bybee for Fire Department and In addition 5 Floydada girls first half in terms of physical Wilson for South Plains since it shows that consumers are still willing to spend if the price is reasonable. In terms of units, retail sales will hold up through 1954. Inventories will constantly be reduced during 1954. THE RETAILERS WHO DO The last game of the fi BEST IN 1954 WILL BE THOSE round, Lone Star Co-op vs. Gulf Rev. Ellis Todd of Plainview, WITH THE BEST PARKING Service scheduled for Thursday high plains area director for the FACILITIES FOR THEIR CUSTO- night of this week, has been

Political Outlook

(Continued on page 2)

Disaster School

county chairman.

from Tulia, Canyon, Hereford, periods for the various commit- The daily sessions are being perform any service, however Cross representative, explain ginner, primary, junior and in-The program is administered the disaster relief plan and the termediate.

Mr. and Mrs. R. H. Ford and Each committee will now presented and ice cream and president. - will be done.

Silverton Leads Lockney League

streached their lead in the Lock-

changed the standings of the League slightly. Manager Hub-Frizzell of the Lone Star team reported that late Wednesday that the Legion forfeited a game which the Legion won on June 10 from Lone Star. Reason of the forfeit was that the Legion pitcher, Davis from Farmer, has since been pitching for the Farmer team in the Floydada league.

industries: Machinery, machine the second game of the night abricating, steel and iron, and 6 to 4. Donald Farish was the election, and at the same time candidate autos and auto parts. In partic. winning pitcher and Wilson the thank the people for their gener-

wise, during the last half-year. the second game of the night though about 4% lower dollar. Department 7 to 5. Pitchers were people of our District."

AT ARTHUR A MORRISON &	***			
Standings at pres	sent	it are:		
Team-	W	L	Pet	
Silverton	5	1	.833	
Lone Star	4	2	.66	
South Plains	3	3	.500	
Fire Department	3	3	.500	
Gulf Service	2	3	.400	
Legion	2	4	.333	
Lone Star Co-op	1	4	.200	
The last came (A 1	hin	fine	

postponed due to several players for Gulf Service being out of

(6) I forecast that the more (Continued on back page)

220 Enrolled In **Bible School**

School Sunday and the regular



George Mahon Announces For Re-Election

in order to let the people know Chief Justice, Court of Civil ing around 25 bushels.

ous support and good will District. \$10.00, one candidate. July primary," the Representative said, "I am always mind- cial District, \$65.00, one candi ful of the fact that public office date is a gift of the people and District Judge, 110th Judicial should never be taken for grant- District, \$100.00, one candidate.

(5) Retail sales in general, al. South Plains defeated the Fire in behalf of our Nation and the County Treasurer, total \$130.00.

In his statement Mahon said, date. "If re-elected, and I use this County Attorney, \$178.00, one means to solicit your continued candidate. favor. I shall go my whole Limit | County Commissioner. \$123.00 to do a good job. I want to con- per precinct: tribute everything within my Prec.nct No. 1, 3 candidates, commander of Landrum Post power to the cause of decency \$41.00 per candidate. and good government and to the Precinct No. 2, 1 candidate. cause of peace and security. Precinct No. 3, 1 candidate. evening. He succeds Joe Smith

that there are scores of im \$61.50. people of our district are inter- 4, \$76.00, one candidate. ber of Congress when questions 3, \$38.00, one candidate. ments may be.

"Congress is now wrestling Porter, G. L. Fawver, mic well being and prosperity, that order below: The Vacation Bible School at how far to go in military pre- S. W. Floydada No. I. Floyda- clear of debt and the Post has second place in the contest. the First Baptist Church had en- paredness, how to keep out of da High School, N. W. Williams, recently donated \$25 to the rolled 220 up to Wednesday another war, and numerous other 10.

I welcome a continuation of these house, Robert Hinkson, 5. and Wednesday was 200. A fur. of a legislative nature, but they | Thus far they have secured a A total of 65 were in attend- ther increase in the enrollment are important to the people, and

4th Sunday Singing

minations distributing the food Attendance ranged from 4 to pledges will be given at the The regular Fourth Sunday and pumps reset. Work on the the Associated Credit Bureaus of Singing will be held at the City building proper is in progress Texas. classes and recordings were The school commencement Auditorium here Sunday after this week. A new stucco and The award certifies that Mr made of all the meetings for will be held Wednesday evening noon starting at 1:30 p. m., it paint job on the front and con- and Mrs. Cooper have completed of next week. A program will be was announced by Joe Reeves, siderable interior repainting a prescribed course of study and

Sets Cost; Names **Election Judges**

with such issues as the new The committee set the place of Commander Bybee said Tues, and ran from February through farm program, an effective policy election, presiding judge and the day that the post now has ap-; May.

(Continued on back page)

Open For Business

Jackson Tire Company, which has been closed several days for remodeling, is again open for business this week although the A certificate of efficiency ha

give you better service now." and privileges for one year.

County Committe First "Appreciation Day" Is Held

Wheat Harvest "Disappointing"

half over and is expected to be

Acreage Reduced

Wayne Bybee Is

No. 141, American Legion, in an Local Store Owner election of officers held Monday Wins In Contest

ested. It is the duty of a Mem- Justice of Peace, Prects. 2 and mander; W. G. Kinard, 2nd vice- formed this week. Mr. Lee re-

cemetery fund and pledged \$50 | Charley Ragle, son of Mr. and ase for the community. They also uncle, Roy Ragle and family.

The Post meets the first and 3rd Monday nights of each month and Wayne is urging all members to be present at the meetings and take part in its work.

Get Certificate From Credit Bureau

remodeling work continues. The been awarded to Mr. and Mrs. station opened Monday morning J. H. Cooper of the Lockney Reafter having new drive ways run tail Merchants Association by

NUMBER 11

Big Machines Are Busy Burying Trash And Junk

Wildcat Slated For This County

will not be a bad blow to Floyd has been announced for eastern County farmers, it was indicated Floyd County. The venture will farmers will feel the cut more th and east lines of section 23, wheat in recent years and some and % mile east of Cedar Hill

New Commander used and operations will get

"I am not unaware of the fact | Precinct No. 4. 2 candidates, who has been commander the Carl D. Lee, local White Autoportant matters in which the Justice of Peace, Prects. 1 and Other officers elected Monday ta Leonard appliance sales concommanded; G. A. McClelland, ceived a check in the amount of arise to do what he can in the The primary committee of the adjutant; Warren Graham, fin. \$335 as a cash prize for his sales public interest. He cannot fore- executive committee was named ance officer; V. L. Webster, chap- record. The contest covered all see what the future develop as follows: W. G. Collis, Ralph lain; Carl Blair, sergeant at White Auto Stores in Texas, C. Johnston, Dee Copeland, Tom arms; Conrad Henderson, histor- Oklahoma, New Mexico and ian; K. O. Crum, service officer. Kansas, some 125 stores in all

of water and soil conservation, number of assistants he may proximately 125 members and is Mr. Lee's sales topped stores methods of encouraging econo- have and these are named in in good shape. The Legion build. In many larger cities than Locking has been paid for and is ney which ecabled him to win

Starkey No. 2. Starkey Club- toward the purchase of a resus. Mrs. Paul Ragle of Santa Fe, citator which the Lockney Fire New Mexico is spending several ney area drive. The committee ty Red Cross disaster organizat. Monday morning with an en each year for personal services. Allmon No. 3, Allmon Voting Department is wanting to purch. weeks here in the home of his



Babson Looks For— (Continued from page 1)

will surely continue through November and perhaps until the 1956 elections. During the past six months rumors have been spreading to the effect that President Eisenhower will not greement at this writing by candidates will be.

of the year a "New Look" has developed in connection with defense expenditures. Appropriations for foot soldiers and certain classes of airplanes have been cut in favor of items for atomic warfare and guided missiles. Best authorities agree that fighting strength from this changreat factor in electing

War And Peace

States in the last six months of in price and appear cheap.

general. Although stock yields (19) The fear of involvement compared with those of twenty in Indo-China is strengthening during the compared with those of twenty in Indo-China is strengthening 1954. years ago are higher in personal the commodity markets. This taxes are not considered, yet takes some of the pressure off when these personal taxes are of Secretary Benson and those

funds and investment trusts - during the balance of 1954.

needed by such an alliance of on advertising, which a smaller ings. anti-Communist nations in the concern cannot do. This will be (21) Any psychological in vintage, will be harder to sell. Far East will be furnished by especially evident during the flationary flare-ups that may Most salable home properties ago, or the invention of printing Uncle Sam. This means that cuts next six months. The compantake place as a result of war will be the newer houses in the arms expenditures, already ies which will prosper most are scares, big or little, will not be scheduled for the last half of those which have inaugurated long-lived. They will definitely with emphasis on the "ranch-1954 by the Administration, may effective labor-saving programs, be dangerous to follow up. A they purchase new labor-saving into any speculative moves in

Money, Inflation, And Interest Rates

on stocks and rise again now. They will concould hold the market up for tinue to expand during the last some months to come. I forecast half, Inflationary effects on the that it will be very important to price level will be limited as our

outbreak of a world conflagrat | make careful selections of capacity to produce is now large. | (d) Business properties in the thened by continued liberal cred. stocks. Don't buy stocks just be- Remember, the surest way to big cities may ease somewhat it terms. Some boosts to build-(10) I predict that the United cause they have gone off heavily squelch an inflationary fire is in price during the last six mon- ing could come in the second with a flood of goods. Inflation- ths of this year. Suburban busi-1954 may by pass the United (15) Unfortunately, many ary effects of the expanded ness properties can be expected create a "dispersal scare." If this Nations and try to form a "de-small concerns will find it more money supply could also be nul- to hold up. Demand for more happens, look for a rush by fensive" league of nations inter- and more difficult to compete lifted by the change in the Gov- shopping centers will be notice many factories to move operested in Southeast Asia. The pur- with their big competitors. Not ernment's method of collecting able during the months to come. pose: To keep the rice, tin, and only can these big corporations the corporate income tax. The rubber of that area from falling make goods cheaper and have new tax law may put the large the older houses, particularly in into Communist hands. Most of better means of distribution, corporations on a pay-as-you-go the cities) will continue sagging the arms and military know-how but they can spend huge sums basis, squeezing their cash hold- in price. In the suburbs, the

ious classes of real estate is as

will experience a further sag in their land values during the last | half-year as farmers' gross income dips lower

(b) Small farms on the fringes

(e) Home property (especially vulnerable cities.

building will hold well, streng-

half if civilian defense moves ations into areas far from bomb-

struction will still be a powerful which I have written about, of support to our economy as it has little value or consequence. Only been for so long. Seasonally, a great spiritual awakening can

Located 21/2 miles west of Lockney on Plainview Highway. First Show starts at Dusk — Be on Time.

NOW - MOSQUITO REPELLENT TISSUE given free to every car that comes in. No more mosquitos at the Seale Drive-In.

THURSDAY and FRIDAY, June 24 and 25

with RICHARD TODD and GLYNIS JOHNS IN TECHNICOLOR

Meet the bold Scottish warrior - Rob Roy, who defied a king and his Lords — to save his clan and the woman he loved — in a surging, full-blooded romantic spectacle and adventure.

Also CARTOON

SATURDAY NIGHT ONLY, June 26

with ROBERT RYAN, RHONDO FLEMING. WILLIAM LUNDIGAN

At last — the most exciting adventure of all — the story of a perfect crime — that was not quite perfect — a saga of suspenseful adventure — and breath-taking action.

Also TOM and JERRY CARTOON

SUNDAY and MONDAY, June 27 and 28



Flaming adventure in Indian territory - where a man looked naked without a six-gun — and violence flared between white renegades and vengence-bound Utes, who hit the blood-smeared war path.

Also CAPTOON and NEWS

TUESDAY and WEDNESDAY June 29 and 00

"Forever Female"

with Ginger Rogers. William Holden, Paul Douglas

Two lovely ladies - in love with the same man - in a smartly sophisticated romantic comedy-taking you behind the scenes-on glittering, glamorous Broad-

Also NOVELTY

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their reinstallation and we will be grateful for your co-operat-

Plains Theatre Lockney

Show Starts at 7:45

FRIDAY and SATURDAY June 25 and 26

"Down Laredo Way"

with Rex Allen and Dona Drake

Murder under the big topan innocent child caught in the clutches of a calculating adventures - see how rugged Rex Allen, with the help of his pal, Slim, rescues the

Also CARTOON and Chapter 4 of "SON OF GERONIMO"

Sunday Afternoon Matinee June 27

> "Drums Across The River" (Described above)

WHY GO TO CHURCH?

When man is asked to do something, he usually wants hey are expected to attend worship services.

1. A member who is absent is not in the place for

- which he was fitted by the Lord. Peter said. "Ye also as living stones are built up a spiritual house." (1 Pet. 2:5.) A stone lying at a distance from the assembled building is of no use to the building, and might even become a stumbling stone. So it is with a spiritual stone that is out of place. 2. The absentee misses the divine program designed
- to build him in It is in the assembly that men learned much of God's truth. Here they resolved to become Christians, and here they have been inspired to greater activity. Any m suse or neglect of the assembly injures the soul. Paul said, "For this cause many are weak and sickly among you and not a few sleep." (1 Cor. 11:30.)
- 3. Absence is a bad example to young people. You may teach your child to go, but he will not take you seriously, unless you set the example before him. The Spirit commands, "Be thou an example of the believers." (1 Tim.
- 4. Those who neglect the assembly usually fail to support the gospel with their money. God's command is. "Upon the first day of the week let every one of you lay by him in store as God hath prospered him." (1 Cor. 16:2.)
- 5. He who does not come for worship fails to keep an appointment with the Lord. Jesus said, "Where two or three are gathered together in my name, there am I in the midst of them." (Matt. 18:20.) How does Jesus feel when you are at home amusing yourself, and the saints are worshipping with Him in their midst?
- 6. The absent member misses the Lord's supper, which is the greatest proclamation service known to man. The Lord's supper is to be taken in memory of Christ's body. and blood. (Matt. 26:26-28.) He said. "This do'. in remembrance of me." (1 Cor. 11:25.) The early Christians did it on every first day of the week. (Acts 20:7.) To the Corinthians Paul said, "As often as ye eat this bread, and drink this cup ye proclaim the Lord's death till He comes." (1 Cor. 11:26.)
- 7. To be absent from the service is to miss the fellowship of both Christ and Christians. If we refuse fellowship with Christians, we can not have it with Christ. John said, "Ye also may have fellowship with us, and truly our fellowship is with the Father and with His son. Jesus Christ." (1 Jno. 1:3.)
- 8. To willingly absent ourselves from worship is to openly violate a command of God. He said, "Provoke unto love and good works, not forsaking the assembling of ourselves together." (Heb. 10:24, 25.)

Main Street Church Of Christ

Thos. McDonald, Preacher

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I. H. COOPER 218 South Main Street

Lockney, Texas

Soil Conservation News

Cities and industries hav been asking whether soil con servation being carried out by thousands of farmers and ranch ers through soil conservation districts will reduce the amount of water available for municipal and industrial uses.

H. N. Smith, State Conserva tionist for Texas, says that for all practical purposes the an swer seems to be "no"

The Soil Conservation Service has been studying this problem at the Blacklands Experimental Watersheds project near Riesel. Texas, since 1940. The studies include measurements of rain fall and runoff from two sim ilar watersheds. They are still in progress.

Similar farming practices were being followed on both watersheds at the beginning of the study. Conservation practices were established on one of the watersheds in the spring of 1943. These practices included changing part of the cultivated area to grassland; the use of improved crop rotations; and the con struction of terraces on land in cultivation. No change was made in the farming practices on the other watershed.

fall during the drouth period runoff from the untreated waterwas two-thirds the amount for sted during the five drouth year the normal five years, but most is was only about two-thirds of Tip Jeffcoat Now of it fell in such small amounts the average runoff for ONE year In Germany and at such a slow rate that it during the normal rainfall per produced no runoff.

Mr. Smith reported. The annual capacity to catch the water dur. Italion in Kaferal, Germany. average was 10.3 and 10.4 inches, ing years of normal to high run- The battalion is a unit of the torical fiction—this one is facts tely 1.4 and 0.9 inches.

The fact that there was a dif. to be widely understood.







NEW GUINEA NATIVES OFTEN TRADED DIAMONDS FOR THEM @ 1954, Gaines Dog Research Center, N. Y. C.

ply. This is a fact which needs of Germany.

water yield they can help great- last month.

watersheds during the drouth ly in protecting water supplies Dickens should be delighted to fall was slightly above nor said Mr. Smith. This minor dif-tation. Conservation practices his books and how they are still mal and the runoff-producing ference in rate, even over a per- reduce erosion and the rate of read for the atmosphere of an drouth years and the runoff-pro- in the planning of a dependable ment, Mr. Smith said, more stor-

For the normal rainfall per- Mr Smith emphasized that be ford D. Jeffcoat, 20, son of Mr. Life For a Lady" is local history od there was almost no differ- cause runoff during drouth yea. and Mrs. George Jeffcoat, Lock- or biography. We do not intend ence in the runoff from the un- rs may be very small, water sup. ney, Texas, is now serving with to settle the question but we do treated and treated watersheds. ply reservoirs must have enough the 109th Engineer Combat Bat- suggest that you read the book

respectively. During the drouth off and store it for use during Seventh Army which forms a but you will enjoy it as much period the average yearly run- drouth periods. A city cannot de- major part of the strong cordon as fiction! off from the untreated and treat- pend on the runoff during a dro- of American defense forces Coke Machine Profits ed watersheds was apprexima- uth to maintain its water sup- stretching across the U. S. Zone The Coke machine, which

Library Notes

By Mrs. Roy Hollar

This column comes to you "by recording" so to speak. When money the machine made would you read this your librarian will be given to the county Ebrary e on vacation in South Texas, fund Dorothy Duncan w.ll be carrying | COOPER. on the circulation routine in the Central Library. It has been a pleasure to note

the continuing borrowers of books in both Lockney and Floydada. We hope that the summer will prove a time of pleasant reading experiences for all our borrowers. Historical fiction has proved very popular with many of our readers. The Civil War period is particularly in demand. 'Gone With the Wind" is still the most sought after book in

when you are in a mood for his-

Private First Class Jeffcoat, a Guffee got permission of the ference of one-half inch in the Although soil conservation former Midwestern University Commissioners court to put in annual runoff from these two practices on a watershed will student, entered the Army in the hallway of the court house not have a significant effect on March 1953 and arrived overseas two years ago, has paid for itself

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JUNE 24, 1954

benefit of the first profits the past week.

Mr. Guffee told the court any

our will be accomplished just County: If I don't see you personusual on Saturday morning ally, accept this as a personal t ten o'clock, Mrs. Clyde Har- solicitation for your vote and non, Mrs. Ivy Pearl Reber and influence. Sincerely, EARL

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-F 1/E

Plainview, Texas

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Only Chrysler-built cars give you all these im- portant advantages:	These features are standard on Chrysler but extra cost on other cars:	
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Bonded Brake Linings	Glove Box Light	
Safeguard Hydraulic Brakes	Luggage Compartment Light	
Independent Parking Brake	Map Light	
Safety-Rim Wheels	Oil Filter	
Anti-glare Dash Panel Top	Parking Brake Signal	
Two-turn Window Regulators	Safety Padded Instrument	
Constant Power	Panel	
Electric Windshield Wipers	Steering Wheel Horn Ring	
Operating Cowl Ventilator	Undercoating	
Full-length Insulated Top	Chrome Wheel Covers	

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MEDICINE

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205 South Main Street

Lockney

Society News

Father's Day Reunion Held

on Father's Day Sunday with a Norman. Okla., announce the rooms, Red Hawalian punch and family reunion at his home on engagement and approaching ice box cookies were served. College Avenue. The event also marriage of their daughter, Arcelebrated Mr. Puckett's 85th delle, to Hardy Smith Clemons, tered or sent gifts. The hostess

Among those present were five ons, 3507 36th St., Lubbock. daughters, Mrs. J. G. Kropp of The wedding will be solemniz-Vest of Lubbock; Miss Beulah Baptist Church in Norman. Puckett, Lockney; Mrs. B. W. The bride has been director Keeter, Bobby Carthel, Carl Tur-Hemphill, Longview; and Mrs. of the Baptist Student Union at ner, Tommy Assister, Bud Casey, S. W. Ewing of Orange, Texas; Texas Tech for the past several Fred Huggins, Fred Paschal, Joe two sons and two daughters-in- years. The prospective bridegroom law, Mr. and Mrs. O. J. Puckett, will complete his work at Texas Thomas Jr., Loren Reecer, Claude Midland, Texas; Mr. and Mrs. Tech in January, after which he Hammit, Homer Ellis and Char Haden P. Puckett of Sweetwater, will enter Southwestern Baptist les Hammit. Texas; five grandchildren, Mr. Theological Seminary in Fort and Mrs. Paul Kropp, Lockney; Worth. grandchildren were also present, here several years. Paulette, Bob and Jimmy Kropp, Lockney; Gloria Ann Gracey, Grand Prairie; Jeania Reni Markham, Sudan, Texas.

Out-Door Supper Held At Cooper's

Aubrey Hargrove and family of man, Mrs. Paul Cooper and Mrs.

er and family, Mr. and Mrs. Ross alcohol problem from the Citi-Nancy Bollman, Beverly Poteet. Supper Honoree J. H. Chandler and family and ed last October in Washington. Bollman. the hosts, Mr. and Mrs. J. H. D. C. Mrs. Clyde Farish, spiri-Cooper and Carol.

GO TO CHURCH SUNDAY.

Hardy Clemons To

Mr. H. P. Puckett was honored Dr. and Mrs. E. P. Hallock, of decoration for the entertaining

Wed Ardelle Hallock

Flagstaff, Arizona; Mrs. Coreen ed at 8 p. m., Sept. 7, in the First Hostesses were Mmes. Truett

Mr. and Mrs. Bob Markham, Su- Mr. and Mrs. H. P. Clemons and dan; Earl Kropp, Flagstaff, Ariz.; Hardy Smith are former Lockand his guest, Miss Marlis Deris ney residents and Mr. Clemons | Lockney Junior 4-H Club met field, Flagstaff, Ariz. Five great. was superintendent of schools Tuesday afternoon with Rae

Methodist WSCS Has All-Day Study

"Alcohol and Christian Re-Mr. and Mrs. J. H. Cooper Society of Christian Service and

> tual life chairman, opened and closed the meeting with inspira-

ANNOUNCING

The association of

MRS. ANNA LOU ROGERS with the

PERSONALITY BEAUTY SHOP



NOW YOU

DARK

WITH

CAN ERASE

CIRCLES-

SHADOWS-

BLEMISHES

Hair Cutting Styling and

Permanent Waving are expertly fashioned to suit.

Call 2315

for an appointment.

ANNA LOU TOMMIE

THE ORIGINAL

USED BEFORE

COVER-UP

MAKE-UP

Honored At Shower

Mrs. Billy Bybee, recent bride,

son of Mr. and Mrs. H. P. Clem. gifts were two wrought iron living room lamps and a raspberry red wool blanket.

> McCarty, Audvie Barnett, Joe Rogers, Charley Cross, W. L.

Junior 4-H Club Meets Tuesday

Watson and her mother, Mrs. Raymond Watson. Bonnie Allen. president, presided. Roll call was answered by each girl telling what she had done since school was out.

Miss Lella Petty, County Home sponsibility" was the theme of Demonstration agent, gave a an all-day study conducted demonstration on fruit plates Monday, June 21 for the Woman's and gave out cook books and Donovan of Dallas shapes a sleeve-

the District 4-H camp she at tered across the front of the bodice

Attending were Mrs. Watson Attending were the honorees the morning session, Bro. and Bollman, Charlotte Ann Taylor, and the following local people, Mrs. Craft of Petersburg were Kay Martin, Karen Brown, Bon Mr. and Mrs. M. E. Cooper and in charge of the afternoon ses- nie Allen, Louise Bollman, Ber. W. H. Workman Is family, Mr. and Mrs. Glen Coop. sion bringing information on the tha Amaya, Ruth Ann Rivers, Cooper and family, Mr. and Mrs. zenship conference they attend. Stanley and Jerry Watson, Bill

Sub-District WSCS To Meet Here Tues.

to 2:30 p. m. Aiken, Sterley, Mrs. J. N. Snodgrass. Cone, Carr's Chapel, Hale Center, Cotton Center, Petersburg, Kathleen Davidson Trinity and St. John's Churches. Is Party Honoree Plainview will be represented at

Church is Sub-district president theatre party on the occasion of and will preside throughout the her tenth birthday June 13. day. Scriptural theme is "What Does the Lord Require of Me?", Micah 6:8. Program topics will Thomas and Audry McCormick of Me Concerning Time, Means, the tail on the donkey. Talents, and My Neighbors Around the World." Mrs. Sam Judy and Billy Thomas, Marie Mason of Petersburg will bring Harris, Audry McCormick, Dona report on the Fourth Assembly na, Wayne and David Workof W. S. C. S., in Milwaukee, man, Tommy Johnson, Su-Zan Wisconsin which she attended in Harper, Coleen Harper, Dixle

Mrs. W. R. Darnell spent Wedaesday in Amarillo.

Cexas Crendo

dallas fashion center



less shirt dress of baby rayon cord with a white detachable collar. Rhinestones and pearls are scatto add sparkle to this slim, softly rounded dress. Black, blue, brown. Sizes 8-20. To retail about \$13.00.

A picnic supper on Father's Day honored W. H. Workman at his home in East Lockney.

Those enjoying the occasion were Mr. and Mrs. W. H. Workman, Mr. and Mrs. Harley Work-Sub-district, No. 3 of the W. man and family, Mr. and Mrs. S. C. S., will meet at the Meth. D. J. Phillips and family, Mr. odist Church in Lockney Tues. and Mrs. Herman King and son, day, June 29 from 10:00 a. m. Mr. and Mrs. Albert King and

Mrs. C. A. Denning of St. Johns her daughter, Kathleen, with a

atre games were played. Judy

Refreshments were served to Ford, Janice Carthel, Dianne and Deborah Mooney and Paul

Barbecue Supper Held At Casey Home

Mr. and Mrs. Hilburn Casey were hosts for a barbecued chicken supper at their home northeast of town Thursday

Thirty-six guests were present to enjoy the supper and games of forty-two which followed.

Mike Willis Honored On Sixth Birthday

Mrs. Albert Willis honored her son, Mike, with a party to celebrate his sixth birthday, Friday, June 18 from 4 to 5:30 p. m. at their home.

Games including potato race, statue race, and the laughing handkerchief were enjoyed. Centering the refreshment table was a birthday cake decorated with six green candles and six white doves. Favors were

Ice cream, cake, cookies and green lemonade were served to Dale Brown, Cheri Chatham, Tony Frizzell, Gay Hancock, Joe Holt, Jr., Jack Ooley, Bennie Reecer, Ada Kay Reece, Tommy Joe Sherman, Donna and Kay Fowler, Milton Adams, Frances and Mark Montandon, Sharon and Rhonda Keisling. Tommie and Mike Willis.

Sending g.fts were Bill Hays, Toni Barnett and Jennie Adams. Mrs. Delmer Keisling and Mrs. Buck Fowler were also present.

FLOYD VISITORS

Mrs. L. J. Nelson and daughters, Barbara and Treasure of Corpus Christi visited in the home of Mrs. Nelson's parents, Mr. and Mrs. Leslie Floyd over the week end.

Officers Installed At B&PW Meeting

June 22 for a dinner meeting and ply here. nstallation service.

During the business meeting Gwenelle Reecer was voted into he club. Mrs. Joe Foster intro duced June Wiley as the girl to be sponsored by the club in the Farm Bureau queen contest.

Mrs. Ellen Wiley presided at the candlelight service during which the following officers were installed: president, Jo Ann Moody: 1st vice-president, Velma Cox: 2nd vice-president, Jeffy Griffith; 3rd vice-president, Dorothy Shipp; recording secretary. Leila Petty; treasurer, Virginia

Attending the meeting were Io Ann Moody, Velma Cox, Ellen Wiley, Betty Knox, Frances O'Hearn, June Bybee, Wanda Wilson, Loraine Oliver, Birda Foster Ethel McAdams, Imogene My ers. Albertine Irons, Ruby Mer rick, Leila Petty, June Powell, Jeffie Griffith, Audrey Spence, Ada Bailey, Virginia Thomas, and June Wiley, visitor

Bridge Party Held In McClelland Home

Mrs. G. A. McClelland was hostess for a bridge party at her Mrs. Bob Davis won high, Mrs. Fred Byrd won second high and Mrs. Bill Mangold won binge

Homemade ice cream and cookies were served to Mmes. Rusty Baccus, Tom Moore, J. C. Thomas Jr., Marvin Gilbert, Art Barker Jr., Fred Byrd, Bill Mangold, Bob Davis and the hostess

GO TO CHURCH SUNDAY.

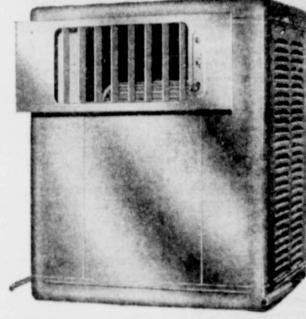
spending four days visiting their Edna Lackey. Lockney Business & Profes- aunt, Mrs. C. A. Parsley in Mulesionals Women's club met in shoe. The boys are sons of Mr.

Roy and Sammy Kiser re- Rick Craft of Midland is here turned home Saturday after visiting his grandmother, Mrs.

Mr. and Mrs. Harry Reeves of the basement of the First Meth- and Mrs. H. A. Kiser who oper- Canyon visited her parents, Mr. odist Church Tuesday evening, ate Lockney Automotive & Sup- and Mrs. J. B. Seale during last

WINTER AIR my supportation was a supportation of the supp

ALL SUMMER LONG!



We have a size in this famous Winter-Air Evaporative Cooler to fit you home or place of business — and we in stall them. If you want to keep cool, see us today.

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Spiced No. 21/2 Can **Heavy Syrup**

23c

TOMATO JUICE **GREEN BEANS**

Kimbells Whole

46 oz. Can

Diamond

49c 2 Cans

SAUER KRAUT

Diamond 2 No. 2 Cans

25c

25c

SPINACH Flour

25 Pound Sack SI.89

TUNA

Starkist Can

Diamond

2 No. 2 Cans

37c

Squash

Fresh Home Grown Pound

10c

Tomatoes

Fresh Vine Ripe

17c

Steak

Choice T-Bone Pound

54c

Pork Chops Pound Choice

59c

Beef Roast

52c

Double Stamps Every Tuesday with \$2.50 Cash Purchase

PYLANT Grocery and Market

Call for Pylants Trading Stamps at Lena Fae Store and Pylant's Grocery

banished from sight. And you don't change your favorite way of applying your make-up. For ERACE is not a cosmetic. You apply ERACE before putting on your regular make-up. You will be thrilled at the startling difference. You either have to agree that ERACE is the one effective answer to dark circles, shadows, blemishes or your money will be refunded. YOU CAN'T ESCAPE IT. Every woman ERACE comes in six blending tones, at some time is faced with one of Fair, Natural, Medium, Deep Natu-BYRD PHARMACY

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Dial 3353 FRED D. BYRD, Pharmacist

circles, lines, blemishes, from the merciless scrutiny of the motion picture and television cameras. Yes, this very product, used day in, day out by the beauties of the glamour problems is ERACE!

industries, is at last yours in a form PROVE THIS FOR YOURSELF . . in your that's as easy to use as a lipstic. own home and at no expense to you!

IMAGINE! Just a few strokes of ERACE and instantly, effectively the flaws that mar your beauty can be compare the two sides of your face.

Lockney

today . . . complete with instruction

\$175

SOCIETY

Mrs. Charlie Smith Is Club Hostess

The Pollyanna Club met Tues- | Enjoying the occasion were day afternoon in the home of Mr. and Mrs. Mace McPherson Mrs. Charlie Smith. Cup towels and family of Midland; Mrs. C. were presented to the hostess. P. McPherson, Carl McPherson, The afternoon was spent in sew- Floydada; Mrs. Luther Wofford, ing. Plans were completed for the honorees and hosts. Mrs. the club barbecue to be held Stone is an aunt of Derrell next Friday evening in the back Wood. yard of the Charlie Smith home.

Refreshments were served to Mrs. Glen Watson, visitor, and the following members. Mmes. Allison, W. R. Darnell, Lloyd Wofford, Woodson Terrell of Plainview; Elmer Sandusky, Thursday, June 24 at 3:00 Lester Carter and Derrell Wood.

The next club day will be with Bill Smith, Tuesday, July 6 at 3 o'clock, This is gift day Floyd County Home Demonstraand there will be a cup towel tion Clubs on June 30 are urged shower for the hostess.

Boyce Kenady spent Sunday land Sams, president. visiting his mother at Jayton Mrs. Jim Teaver of Plainview. sister of Mr. Kenady has spen the past two weeks with Mrs Kenady in Jayton.



Ladies' Morning

Lockney Swimming Pool will be every

Thursday Morning

Beginning July 1. from 9:30 to 11:30.

On these mornings the pool

Chicken Barbecue Held At Woods Home

Honoring Mr. and Mrs. G. W. Stone of Austin, Mr. and Mrs. Derrell Wood had a chicken barbecue in their back yard Saturday night.

Mrs. Carl Ferguson Will Be HDC Hostess

Mrs. Carl Ferguson will be hostess for a meeting of Lockney Home Demonstration Club

ed in attending the picnic for to be present for this week's meeting, according to Mrs. Gar-

Medical-Surgical **Hospital Notes**

Mrs. Cammie Messimer coninues to be a medical patient. Meeting At Lubbock Lockney General Born to Mr. and Mrs. Bill Watson June 17 a baby girl weigh ing 9 lbs., 4 ounces. She was "Searchlight on TB." a state-

Sanchez on June 20, a baby son ties which comprise survey Area Mrs. Katherine Anglin

Gary, weighing 7 lbs., 71/2 ozs. bearing on tuberculosis in their cal treatment. Born to Mr. and Mrs. James home counties.

Cynthia Ann Sutton, small Yoakum counties. daughter of Mr. and Mrs. Jack The Lubbock meeting, Mrs. parents are Mr. and Mrs. E. W.

23 for surgery.

Janet Sue Watts, small daugh- chairman for each.

ATTEND REUNION

Attending a reunion of the gnate its own chairman. ounts family of Cristoval, near Attending from Floyd County and dismissed June 20. Jerry Sams of Lockney. Thirty. Honea. A total of 74 registered. Mrs. Charles Crawford was H. S. Calahan and family from R. E. L. Stutts accompanied It was pointed out to the group June 22. the Counts to San Angelo where that 300 contact TB each day and Mrs. Jimmy Hodel was admit-

Mr. and Mrs. O. J. Huggins lents. spent Monday night in Plainview as guests in the home of

Sharon Ann and Johnny Smith the former Martelle McDonald and dism.ssed June 20 of Fort Worth and Bobby Musser and she accompanied Rosemary of Groom visited Sunday with home Sunday to spend rather's Carroll and Garland McClure will be open to ladies only. Mr. and Mrs. Edgar Musser and Day with her father and mother, are in Fort Worth this week

Car Fabric Equal to Six Dresses



Enough fabric to produce six average-size dresses is contained in the upholstery and trim of a Chevrolet sport coupe. With this 30-foot train, Maureen Johnson illustrates the 23 square yard requirements of a single automobile. Material is similar to that used in the car.

Studies TB Fight

Representing from the 19 coun- major surgery June 12. Ballroom of the Caprock hotel, gery Beck of Sterley, a boy. Kenneth bringing to light all information missed June 17 following medi-subjects relating to the trade.

girl weighing 8 lbs., 8 ozs. The is general chairman for Area 2, treatment. young lady was named Darlinda composed of Bailey. Cochran. A baby daughter was born to While attending the meeting bock, Lynn, Motley, Terry and Inez. Mother and baby were dis. bock on Thursday night.

Mrs. L. S. Simmons of Gros- state. For purposes of the study, view beck, Texas; mother of Mrs. she said, Texas has been divid-

was admitted June 23 for sur-representatives were briefed on and dismissed June 21. the information desired and Mrs. Bobby Carthel was sources for obtaining it and mitted Tuesday, June 22.

he is visiting her daughter, Mrs. 110,000 Americans catch the ted as a medical patient Weddisease every year. One person nesday, June 23. dies out of every 9 active pat. Mrs. Robert Wesley was ad-

their son, Emory Huggins and from Wednesday until Sunday day, June 23. Mr. and Mrs. J. R. McDonald. | visiting relatives.

Hospital Notes

Mrs. Ralph Langley of Floy-

Little of Floydada June 21, baby Mrs. D. B. Webster of Lubbock dada is still receiving medical Aircraft Co. near Fort Worth

missed Tuesday, June 22. Grand-

with a central headquarters and 18 and was dismissed June 19.

er of Mr. and Mrs. H. G. Watts In the area meeting county as a medical patient June 19 F. Trailor, Mrs. Ida McNally and

each county was asked to desi- Lola Pachaco was admitted and family spent Sunday in

San Angelo, Texas Friday, Sat- were Miss Leila Petty, county Mrs. T. H. Boedeker was ad-

six relatives were present. Mrs. from over the South Plains. admitted for medical treatment Wednesday until Friday last

mitted June 23. Mrs. T. J. Honea was admitted Rosemary McDonald spent as a medical patient Wednes

in Levelland with her sister, Mrs. Mr. Albert Ruiz was admitted J. M. Mayfield, Mrs. Mayfield is as a medical patient June 18

Cub Scouts To Have Picnic Supper Thurs.

The regular monthly meeting of the Cub Scouts Pack 59 will be Thursday, June 24 at 7:30 at a picnic supper before the to last year's owners. business meeting and presenta-

for the supper.

MRS. DAGLEY HOME

been in California the past five tickets. months arrived home Sunday Jimmie Wilson, business man afternoon late. She had spent ager of athletics, has urged new two months visiting her daugh- purchasers to send in their apter in Glendora, Calif., when she plications now, since they will fell and broke her hip and had be filled in the order received. to remain out there three more | Season tickets may be obtainmonths. She arrived in Clovis, ed across the counter in the New Mexico via train Sunday Athletic Office in the southwest at 3:00 o'clock and the Carter corner of Jones Stadium or may ambulance brought her on to be bought through the mail. the home of her son-in-law and Mail orders, including a check daughter, Mr. and Mrs. A. R. or money order payable to Tex-Meriwether in Lockney. Mrs. as Tech, should include an ad-Dagley is getting along nicely ditional 25 cents for mailing and can sit up for short inter- charges. For five home games, vals, however it will be at least the price is \$15. another month, Mrs. Meriwether Texas Tech's home schedule said, before she is able to be includes Sept. 25, West Texas on her feet

ATTEND PRESS MEET AT FORT WORTH

Mr. and Mrs. Edgar R. Hays first three are night games named Brenda Nell. Her father wide study of the disease which dism seed June 16, was readmit as Press Association in Fort works at Consumers Co-op sta- is called Texas' No. 1 health ted on June 21 for medical treat. Worth Friday and Saturday. Prinweighing 7 lbs., 11 ozs. He was 2 attended a meeting in the d smissed June 19 following sur. Shivers of Texas; Paul Crume, Born 6-20 to Mr. and Mrs. K. C. Lubbock, to discuss means of Mrs. Charlie Perry was dis. News. Other speakers covered

ride in a helicopter at the Bell

Cottle, Crosby, Dawson, Dickens. Mr. and Mrs. Boyce Mosley June they received news of the death Mrs. Floyd Compton of Plain- Floyd, Gaines, Garza, Haile, 18. She weighed 7 lbs., 2 oun- of a cousin, Miss Winona Sue view was admitted June 20 as Hockley, Kent, King, Lamb, Lub- ces, and was named Bonnie Hays, in a train-crash at Lub-

Sunday visitors in the home Sutton of Rt. 1, S.lverton, was Webster explained, is one of a Dunavant, Floydada, and Mr. of Mr. and Mrs. R. J. Battle were admitted June 23 for surgery. series now under way over the and Mrs. E. C. Mosley, Plain. Mr. and Mrs. A. S. Jones and Carolyn of Dumas; Mr. and Mrs. Mr. E. B. Fitzgerald was ad. W. F. Clark of Dimmitt; Mrs. Leslie Cox, was admitted June ed into 22 geograph's regions, mitted as a medical patient June Wynona Branseum and Mike of Trino Salazar was admitted Withrow and girls, Mr. and Mrs. Jerry Bingham, all of Lockney.

> Mr. and Mrs. Charlie Smith as a medical patient June 19 Littlefield visiting her father, Mr. J. A. Brooks on Father's Day.

Louisiana visited Mr. and Mrs.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JUNE 24, 1954

Tech Football Season cially opened on July 12, 1920. Tickets Are Offered

Lubbock. - Season tickets to the City Park. Cubs and their Texas Tech's home football families will enjoy games and games are ready for distribution

Currently, tickets are being mailed only to those wishing Den 3 will prepare the drink the same location as last year Next to be processed will be applications of persons wishing to change their ticket location Mrs. N. C. Dagley, who has and new purchasers of season

State; Oct. 2, Oklahoma A&M: Oct. 9, Texas Western: Nov. 13. University of Tulsa; and Nov. 20, University of Houston. The Someone waiting to hear about your "blessed

The Panama Canal was offi-

Miles away, is someone hoping . . . wondering . . . anxious to know? Let your own voice tell the great news! Call LONG DISTANCE. Easy to do ... and costs so little.

event"?



Talk it over ...by LONG DISTANCE

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Yes sir, whether it's butane, propane or carburetor service, we'll take care of your needs in a hurry. Just call our number — dial 2372 — and we'll be right out.

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Cement - Sand - Gravel

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We have specials in the store. Come to see us. Your business will be appreciated.

Knox Grocery

Dial 3855

Only 5 more days! to get your FREE Northern Electric Blanket ... with a new Maytag Gas Range Never before this low price-from only \$199*5 Easy terms!

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The Lockney Beacon

FUBLISHED EVERY THURSDAY

HAYS & REYNOLDS Publishers Edgar R. Hays ...

Wisis Reynolds Mechanical Superintendent SUBSCRIPTION RATES:

Either new or renewal subscriptions

second class mail matter at the Postoffice at Lockney, Texas, un. per cent respectively. In '48 older

the character, standing or repu- per cent and 48 per cent. Where tation of any person, firm or union members voted 55 per cent in the columns of 'the Beacon Democratic and a mere 13 per will be corrected gladly upon cent Republican in '48, the '52 being brought to the attention breakdown was 43 per cent and



Minute

kind; charity envieth not; char- millions of registered Democrats ity vaunteth not itself, is not who voted for Mr. Eisenhower puffed up.-1 Cor. 13:4.

ER polled so many votes in 1952. and admired the man. Then it makes this observation, which is decide they liked the Republican the key question mark in the would desire his association, can job? party, or what happened? We November election picture: "It is don't believe that the party had problematic how long and under too much to do with the elect. What conditions the Republican ion results. It appears people Party can depend on their supwanted to "clean up corruption." forces which we have observed

been made of the '48 and '52 tent to which domestic and foreelections by the Survey Resear. ign events force a re-evaluation ch Center of the University of of these factors in the minds of Michigan, and its findings are the voters." described in the June 4 issue of U. S. News & World Report. WE'RE IN FAVOR of the pro-The big point it makes is that posed 4-lane highway through Mr. Eisenhower won because the county. It will cost us some great numbers of registered money but a recent reduction in Democrats voted for him. In other the county tax rate is more than words, if the Democrats who vot. What will be required to carry ed for Mr. Truman four years the bond issue necessary for the before had stuck with the party. right-of-way and pay it off. Then cupying the White House.

PARTY ALLEGIANCE Was small factor in '52-only eight economic standpoint. per cent of the lke voters queried gave it as a reason for their

John E Stapleton LAWYER

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Courthouse Floydada

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Things like that just don't happen in our flock. That's why it was such a shock when the boss found out. We had been looking well as growing chicks. Maybe we hadn't gained much weight lately and perhaps we were a bit lazy. But we blamed it on the heat. Then it happened. The boss discovered we had worms. Luckily, he acted right away with Wormal treatment. You can get Wormal where you see.

Dr. Salsbury's

Lockney Drug Co.

choice. The important elements were such matters as domestic issues, foreign policy, the candidate's personality, and the "time for a change" feeling.

--000-WITH A FEW EXCEPTIONS

the Eisenhower swing strongly Editor affected all classifications of voters. Here are some of the examples cited by the survey (the difference between these per-In Floyd County, per year. \$2.00 centages and 100 per cent is principally accounted for by non\$2.50 voters): In 1948, young people voters): In 1948, young people voted 32 per cent Democratic and 19 per cent Republican; in Entered April 14, 1902, as 52 it went 31 per cent and 37 act of Congress of people voted 27 per cent Democratic and 31 per cent Republi-Any erroneous reflection upon can; in '52 the division was 27 33 per cent respectively. The lowincome groups, heavily Demoerats in '48, gave Mr. Eisenhower substantial majority of their ote. The GOP also registered eavy gains among church peoole. This was especially noticeable in the case of Catholics. who voted almost two-to-one Democratic in '48, while in '52 they gave the Democrats a bare majority. On the other hand, Republican ground was lost among Negroes, college people and the professional and managerial ry this last group by a wide mar-

Charity suffereth long, and is THE SURVEY stresses that the did not do so because of any strong feeling for Republican HOW COME MR. EISENHOW. policies, but because they liked he has no business. were just ready for a change and port. Whether the balance of in 1952 will endure or not de-AN EXHAUSTIVE STUDY has pends in large part on the ex-

it certainly will be beneficial to

BUT THE BIG REASON we're he past 12 years we can think Floydada and the Hale Co. line. Most of those accidents wouldn't have happened on a 4-lane divided highway. We don't know what the economic value of a life is, but we know there is no limit if the life is one closely related to us. Perhaps the life that is saved may be yours or mine. If it is, that 10c per \$100 tax rate won't be a grop in the

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OH, BABY!



With Our EXCHANGES

ON SEGREGATION

depend upon any pressure no reason other than color. group such as the Association for the Advancement of Colored People to push him into places club?

achieve a desirable place in society just as anyone else, regardor black.

pend upon his own merits if he him to place no legal barriers in may be getting ready to start is to rise in our society. He must his way which discriminate for or are in transit. Too much To the white, we would ask- Matador Tribune. Why do you belong to your

The Negro, by making him- your particular social clique?

The answers are simple. You belong to your club because the other members considered that you were their equal socially. The only satisfactory way you could have become a member was by invitation. Had it been possible to secure membership by shooting your way in or forcing them to admit you simply because you wanted in, how happy would you be in that club?

he will never be happy where he lum hall Wednesday afternoon Mrs. Wiley Mudgett and brother is not wanted, regardless of his for the purpose of deciding to Stanley, Jerry, and Sidney legal rights.

the white have a great obligation to each other.

ing, both can live together in a ing a parade. The celebration, U. S. Senator are W. Lee O'Danspirit of understanding and democracy.-Town Topics in Tulia Herald.

THERE'S A DIFFERENCE

telephone and said: "I hear you do not have any opposition." "Oh yes," Bill shot back, "I have opposition, but no opponent." -Prattler in Paducah Post.

MARK OF SUCCESS

Likewise, we whites owe it to rived, than to customers who with no serious injury.

The average woman washes an health for some time. Why are you a member of estimated 26,000 dishes a year.

which is short-lived.

Long Ago In Lockney

Items of interest from the files of The Lo-kney Beacon.

June 23, 1916

So it is, both the Negro and 4th or not. Judge Stalbird was of Lockney. chairman for the meeting and it was decided to have an old-Christian College grounds.

the Masonic Lodge Saturday B. E. Cypert; for county clerk Just prior to the deadline for night are: Worshipful Master, H. Margaret Collier, Roy Snodgiat Austin called him over the ley Ramsey; Senior Deacon, Carl and Henry Roberson. McAdams; Junior Deacon, Leslie Floyd; Tiler, T. Z. Reed.

Emple who lives three miles east tion of county attorney in this of town, was in town Monday county although he won't draw driving four mules hitched to a a salary for such office, county go-devil. The team became ex. officials said. It is significant that foam cited and began to run down himself. There is no substitute rubber mattresses are not re- Main Street throwing the young Rev. Juadon Cobb was extendfor merit, whether we are white commended as a means to at man in front of the machine, ed a call as pastor of the First tend success. The appeal is slan- He was unconsc ous three hours Bapt st Church here by the memted more to those who have ar- but at this time is doing nicely bership at the conclusion of oun.

> Dr. J. C. Guest accompanied Lockney elevators had 1___ comfort is fatal to ambition .- h's wife to Dallas Tuesday where led 80,000 bushels of wheat ... she will undergo xray examinat- to Thursday morning. ion. Mrs. Guest has been in bad

> > hail Sunday night.

Miss Anna Schacht and brother, Fritz, spent the first part of the week visiting Mr. and Mrs. G. J. Sutton, Grace and Richard.

June 26, 1942

Frank Mudgett, a former Lockney resident, was killed while working in a ship yard > Bremonton, Washington. Funeral The citizens of Lockney met services were held in Albany, Any Negro must learn that in mass meeting at the McCol. Oregon. He was a son of Mr. and whether we should celebrate July Mudgett and Mrs. Olive Myers

The first Democratic primary Through mutual understand- fashioned basket picnic follow- is set for July 25. Running for will be held at the Lockney iel and James V. Allred; for governor are Coke Stevenson and Hal Collins; for county judge, G. New officers to be installed in C. Tubbs, Morgan Wright and candidates to file for a place A. Anderson; Senior Warden, Douglas Hollums, H. F. Finley; on the ballot for the coming Gordon Ramsey; Junior Warden, for sheriff, J. N. Redd, Lee How-July primaries, a friend of W. Charley W.Ison; Treasurer, ard, Fred Clark; for commission-S. (Bill) Heatly Jr. from down France Baker; Secretary, Char. er, precinct No. 2, E. R. Harris

> John Stapleton was inducted into the army on May 15 but Johnnie Emple, son of H. B. will continue to hold his posi-

> > day night service.

Miss B'lly Sims and Revis Harris were married Saturday A portion of Floyd County re- evening by Rev. John Cobb of An ephemeral insect is one ceived some rain and a severe Plainview. They will make their home here.

BUY A NEW CHEVROLET—TODAY'S BEST BUY FOR BEAUTY!

the only oody by fisher

IN THE LOW-PRICE FIELD



ONLY CHEVROLET—THE LOWEST-PRICED LINE—GIVES YOU ALL THESE "BEST BUY" VALUES

Compare the beauty and quality of the body—inside and out. Compare the power and performance. Compare the features and the price. That is the way to get the most—and the best-for your money. And that is what Chevrolet gives you. We're so sure of it that we invite any test you care to make!

Highest Compression Power-You get finer performance and important gas savings with the highest compression power of any leading low-priced carl

Biggest Brakes - Smoother, safer stops with less pedal pressure! That's what Chevrolet gives you with the largest brakes in its field.

Fisher Body Quality-You get smarter Safety Plate Glass-No other low-priced styling-greater comfort, safety, quality- car gives you the finer visibility of safety with this only low-priced car with Fisher Body. plate glass all around in sedans and coupes!

> Famed Knee-Action Ride-Chevrolet gives you the only Unitized Knee-Action on any low-priced car—for a finer big-car ride!

Pull-Length Box-Girder Frame-Only Chevrolet in its field gives you the extra strength and protection of a full-length boxgirder frame!

No Other Low-Priced Car Can Match All These Advantages! First-in-its-field automatic features (optional at extra cost): Zippy, thrifty Powerglide automatic transmission; Power Steering; Automatic Front Window and Seat Controls (Bel Air and "Two-Ten" models); Power Brakes (Powerglide models) - plus crank-operated ventipanes—one key for all locks.

TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3-PERFORMANCE, ECONOMY, PRICE!

CHEVROLET

Combine your new Chevrolet purchase with an extra low-cost vacation! Order your new Chevrolet through us, then pick It up at the plant in Flint, Michigan and drive it hame. Chances are, you'll save more than enough

to pay all your vacation travel costs!

Now's the time to buy! Get our BIG DEAL! Enjoy a New Chevrolet!

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

For Sale

IF SOLD SOON will take \$10,000 for my place, consisting chell refrigerated air conditionof 40.3 acres and residence, just er. Practically new. \$150. John south of city limits. Weldon Bickley, phone 3817. Dodson, phone 3438. 11-tfc.

FOR SALE - One 1952 6-foot Norge Refrigerator, priced at only \$125.00. White Auto Store, Lockney

FOR SALE - Good milk cows. one with calf. W. J. Lee, phone 3183, 2 miles north of Aiken. 11-2tc.

FOR SALE - One used 7-foot Westinghouse Refrigerator at only \$95.00. White Auto Store,

FOR SALE - 177 acres, all in cultivation, good irrigation well. 35. 1/2 mineral rights. See Pinner Insurance Agency. 11-3tc.

-

IF THERE IS A BARGAIN in Real Estate I have it. Irrigated land at \$150.00 per acre up. Some wheat land. Houses - a lot of them. Nearly anywhere. State Reserve Life Insurance - our policies are registered. Let me be your real estate and life insurance man part of the time. See me at the City Barber Shop, Plainview, Texas. W. C. Rober son, phone 45328 after 6 p. m. 11-4tc.

IF YOU WANT to buy a new 1954 12-foot or 18-foot upright Leonard Home Freezer, see us. terms. White Auto Store,

Stanse ORD TRUCK FOR SALE—With or without grain bed, good condition. C. L. Calloway, Lockney. 10-tfc.

USED TYPEWRITERS at a bargain. We have one used L. C. 1010 W. 9th Street Phone 4-2909 Smith desk model typewriter and one used Underwood desk model typewriter. Both have been cleaned up and adjusted and are ready to go. They are priced at a bargain. Also new REMING-TON PORTABLE TYPEWRITERS as low as \$69.50. Have new port able Victor Adding machines, small and easy to carry around. The Beacon Office.

LOOK! Subscribe now for Time & Life's new Weekly Sports Magazine at The Beacon office. You may subscribe on a charter rate at \$6.00 per year. Regular price will be \$7.50 when publication starts. Subscribe now at The Beacon Office.

FOR GAIL RICHARD COSME TICS see Mrs. Willa Mathis, Rt 1, Lockney or phone Plainview

For

Hail Insurance

In a good stock company

W. R. Puckett

% Farm Bureau Office Floydada Phone 665 Night 940

REAL ESTATE - Houses in Lockney for sale. Also farm communities. Mrs. Donald Johnland. See me for beef at whole- son, phone 3175. sale. V. D. Harrls, dial 3847. 48 tfc

RADIATOR TROUBLE? - Let us take care of your radiator trouble. We do all kinds of re-Salfing and cleaning. Experienced workman, WESTERN RAD-IATOR SERVICE, Lockney, Phone 3800, day or night.

FOR QUICK SALE - Nice 5 room brick home, completely air conditioned, real buy. J. H. Cooper Agency, Phone 2131.

BABY CHIX

We have Baby Chix and Started Chix in straight run and cockerels. Lockney Hatchery, Mr. and Mrs. H. P. Coleman, Residence phone 3834.

PFAFF SEWING MACHINES-For a free demonstration call Mrs. Albert King, night phone 3766, Lockney; day phone 796, Floydada.

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

FOR SALE - One % ton Mit-

FOR SALE - Oats and alfalfa hay, baled. R. M. Harden, phone 45920, Plainview.

FOR SALE - Cement mixer Skil saw, welding machine, wheelbarrow, 15 inch Chevrolet wheels, electric drill, field glasses, 5 commodes, 2 lavatories, joverload springs, record player, horsepower motor, pipe, tank pump, Simmons bed. Carothers Magnolia Station, Lockney

IF YOU ARE interested in an ations. aluminum awning for business or home, see L. L. Reecer. 11-tfc

New Low Prices

On Philco Freezers and Refrigerators. Trade your old refrigerator in and use our low monthly payment plan.

Parker Furniture Company

Lockney, Texas

FOR SALE - One farm le 1-3 h. p. motor, four air conditioners. J. H. Cooper, Phone

SEE ME for Bibles and Bible Story books. Mrs. Best Vernon. 51-tfc.

VEVA'S DRAPERY SHOP Cornice Boards, Slip covers Plainview

FOR SALE - Real nice ? ooms and bath on choice lots, pavement. Southwest 2nd Street. See J. H. Cooper Agency. 8-2tc.

CURRENT DIVIDENDS

ON AUTOMOBILES INSURED Southern Farm Bureau

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

Casualty Insurance Co.

Floyd County Farm Bureau W. R. Puckett, Service

Officer 319 S. Main Floydada

I AM YOUR AVON representative for Sterley and Lone Star

For Rent

FOR RENT - 2 rooms and bath, 7 blocks from town. Phone 11-tfc.

Main Street.

bath small house. See "Whitey"

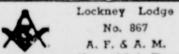
FOR RENT - 3 rooms and bath. New. Two blocks east of Main on College Street. Phone

ONE OF THE Barker apartwith sewerage and water paid. See Arthur Barker Sr. 43-tfc.

Lost and Found

FOUND - A pair of glasses plastic and gold frames, in zipglasses. Ask for them at The period in recorded history, he fort, Va., where they will board Beacon office.

GO TO CHURCH SUNDAY.



Regular meeting third Tuesday night at 7:30. KENNETH COOK, W. M. E. A. CARTER, Secretary

WANTED - Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Democratic primaries: Cooper, phone 2245. 2-tfc.

HAULING WANTED - Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Eiland, Lockney. 15-tfc.

PIANO TUNING - Drop a card to Luther Fowler, Box 66, Lock ney or phone 2173. 46-tfc.

FARM AND RANCH LOANS See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valu-GOEN & GOEN, Floydada, Texas

> Cesspool Drilling 30-inch to any size. Also Stormcellars Dial 4-5828 or 4-5435 Plainview, Texas

WANTED - Ironing to do in | For County Clerk: ny home. Mrs. Ruth Stephenson, hone 3334. 27-tfc.

WANTED - Windmill and For County Attorney: pressure pump work. Call or see R. W. Johnson, dial 3384.

Emergency Polio Drive Planned For Late August

ributed nearly \$55,000,000 to the March of Dimes last January yet the sum fell short by \$20,000,000 of meeting the current year's needs, Basil O'Connor, president of the National Foundation for Infantile Paralysis, reported today.

As a result, he said, it will be amount through an Emergency March of Dimes scheduled for August 16 through 31. The deappeal for polio-fighting funds was made late last week at a meeting of the National Foun-

"This year," nistory of the fight against pollo, with commitments for a Polio ng size and the necessity of proding aid to a record number of polio patients."

would be needed to finance the polio vaccine trails, the purchase neighbors, there may be such a of increased quantities of gamma case. For them the promise of a globulin, the search for improv- polio vaccine is too late. They, ed preventive and treatment and thousands of others who are techniques, the support of pro- seriously disabled, depend upon fessional education, and the provision of financial assistance for sity even while rapid progress is being made toward final polio polio patients who need it.

"This is still a very realistic prevention." feature in terms of our obligations and commitments," Mr O'Connor explained. "It was cer tainly not because of any lack of effort by our volunteers that we failed to meet it. March of Dimes workers did a remarkable the program through 1954.

"We are now entering the has announced. evaluation phase of the vaccine, that already gives signs of will leave Dallas Dec. 7 and reheavy polio incidence?

Mr. O'Connor explained that While in New ments is for rent. \$35 per month most 36,000 cases were reported. Lone Star State. said. In addition, there are 67,- a steamer for Baltimore and its Chapters.

tinued research into polio pre- Vernon.

Announcements

The Beacon is authorized to announce the candidacy of the following persons for the office indicated subject to action of the

For District Attorney, 110th Judicial District: JOHN STAPLETOY (Re-election

For State Representative, 89th District:

LEROY SAUL

For Assessor-Collector of Taxes: T. T. HAMILTON (Re-election)

CHARLES C. HUCKABEE J. A. HUTCHINSON

A. K. (ALTON) MAY EARL COOPER (Re-election) For District Clerk:

MARY L. McPHERSON (Re-election) For County Judge: W. E. GRIMES

G. C. TUBBS

For Sheriff:

MARGARET COLLIER (Re-election)

KENNETH BAIN JR. (Re-election)

or County Treasurer: MRS. SAM A. SPENCE (Re-election) MRS. TROYE WILLIS

For Commissioner, Precinct No. 2, Floyd County:

HUGH COUNTS (Re-election)

2 and 3. Floyd County: J. J. HARRIS (Re-election)

tude to the millions of volunin January, and to the 80,000,000 Fortenberry.

pletion of the vaccine evaluation, provision of gamma globu- home on Sunday lin, medical care and research Mr. and Mrs. Warren Cypert and for the care and rehabili- and children of California vistation of thousands of current ited with relatives in the comand future polio patients, they munity last week will want to add their little bit and child in the United States said, "confronts us with the gives a little more in August

"I invite all Americans to look at the problem from the point of view of one of the 2,000 patients who fight for breath each day Mr. O'Connor said estimates and night in iron lungs or chest their fellow Americans' genero-

Farm Bureau Plans Special Train To New York Meeting

job. Receipts went ahead more carry Texas Farm Bureau memthan 612 per cent. However, the bers to the national convention President J. Walter Hammond

FOR RENT - Apartments and trials. Surely no American would has completed arrangements for pleasant sleeping rooms. See be a party to slowing this hope the 11-day trip which will in-51-tfc. Mrs. Gene Rodgers, 602 South ful venture because money is clude sight-seeing tours in St. 10-3tp. | needed to care for patients. And | Louis; Williamsburg, Va.; Washwho could sanction cutting ington, D. C.; and New York FOR RENT - 2 rooms and down on patient aid in a year City. The Farm Bureau Special turn Dec. 18.

\$26,500,000 was needed for the will attend the 36th annual vaccine and GG programs a convention of the American Farm lone, plus \$29,000,000 for patient Bureau Federation. An estimated aid if 1954 polio incidence is 175 members and their families comparable to 1953, when all are expected to attend from the

There are signs, however, that The group will stop first at 1954 may be an even heavier in Williamsburg. - birthplace of cidence year. The number of American history, for a comprenew cases reported by the U.S. hensive tour of the restored Public Health Service during the colonial settlement. A chartered first 23 weeks of this year is the bus will take them through per case. Apparently a child's largest reported for any similar Jamestown to Old Point Com-

> 000 holdover cases from previous | In Washington, the Texans years, who still require help will visit many of the governfrom the National Foundation ment buildings and other points of interest. They will also tour Beyond all these costs, another George Washington's colonial \$19,500,000 is needed for con-home across the Potomac at Mt

> vention and treatment, for pro- A sight-seeing tour of many fessional education, for medical of the most interesting places in and community services and for New York City is also planned

by Frances Lemons

Mr. and Mrs. E. E. Wells and son, Marvin attended the monthly social at the Methodist Church of Lockney on Wednesday evening. Those who attended enjoyed a good supper and fellowship together.

Mrs. James Ellen Wiggington and children visited in the home of his parents, Mr. and Mrs. J. B. Wiggington last Friday,

College Students Home

Stanley Conner of Baylor University in Waco is visiting with ils parents, Mr. and Mrs. J. R. Conner. He will enter Medical University in Houston next fall Peggy Floyd and June Ware of Mr. and Mrs. Frank Floyd and

Visitors in the J. Cephu Fortenberry home last Sunday were Mr. and Mrs. Tom Forten berry and Frances Lemons.

Mr. and Mrs. J. R. Kelley and daughter, Mrs. J. A. Welch visited with a relative in Mineral Wells who has been very ill Mrs. Rene Yeary and grand-

daughter, Jacqueline Yeary re turned last week from a week's visit with Mrs. Yeary's mother Mrs. Weaver in DeQueen, Ark.

Phil and Carla Lemons at ing Fern Sissney in the home of her parents, Mr. and Mrs. Ray Sissney on Monday afternoon mints and pop were served t given as favors and moving pic Ricky Craft of Midland spending two weeks with his For Justice of the Peace, Precincts grandmother, Mrs. Edna Lackey of Lockney. They visited in the home of Mr. and Mrs. J. R. Conner on Sunday

> Rickey and Ronnie Brecken ridge of Dallas are spending several weeks with their grand parents, Mr. and Mrs. J. C

"When they realize that more Lee Dillard of Floydada and oney is needed to insure com- Mr. Andrew Jetton and his

Mr. and Mrs. Wayne McClure

of Lockney spent several days night under the leadership of with her parents, Mr. and Mrs. J. R. Conner.

J. B. Whitehead this week. Mr. and Mrs. M. L. Boone of Childress visited with their parents, Mr. and Mrs. T. B. Forten. back to Lockney. berry of Cedar Hill and Mr. and Mrs. M. A. Boone of Sterley.

Mr. and Mrs. Gus Wesley and children of Plainview visited | rado who has been very ill. with Mrs. Wesley's parents, Mr.

Baptist Services

The G. A.'s and R. A.'s will go Donnie Saturday evening. on a picnic at Burson Lake next | Assembly Of God Services Texas Tech are also home for Wednesday. The group will A number of people attended leave at ten and come back in the big revival at Lubbock durtime for their regular meeting ing the week. at seven o'clock.

> Hill from August 6th to the 16th. Thursday afternoon. You are cordially invited to attend all the services. The work. Worth are visiting with his parers meeting met at Lone Star on ents, Mr. and Mrs. T. F. Love. Tuesday evening. A choir will

Marvin Love went to Oklahoma last week to bring back the Ha R. Cypert family who are moving Mrs. J. R. Conner returned

Saturday after spending two weeks with her mother in Colo-

Mr. and Mrs. J. C. Ginn left and Mrs. M. H. Taylor. Mr. and Tuesday for New York City to Mrs. Dale Taylor's children of visit their daughter and son-int Oklahoma have been staying law, Mr. and Mrs. DeWinn Tiffet with their grandparents, the Rev. and Mrs. Sparks and Taylors as their father has been children, Timmy and Carolyn suffering with rheumatic fever. visited with their daughter, Mr. and Mrs. D. W. Fortenberry and

Christ Ambassadors meet on Rev. Jaudon Cobb will again Wednesday evening. Ladies Misold a revival meeting at Cedar sionary Union meets at 2:30 on

Doyle Love and sons of Fort

be organized at the church to- GO TO CHURCH SUNDAY.

SALE!

A few more

CLEAR-VUE AIR CONDITIONERS

left, all equipped with 2-speed motors, adjustable legs, no stands or platform to build or strain on your windows.

\$30 to \$40 off List Price

Easy terms—small down payment with payments as low as \$7.00 per month.

Parker Furniture

Lockney

make: PLYMOUTH

class: lowest price Pating: BEST BUY

remarks: Part-by-part comparison now proves Plymouth is best buy of the lowest-price field



only

Plymouth

dares to

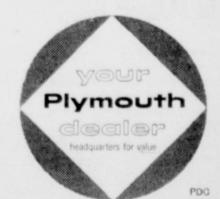
compare

oday! It contains all the buying informa-

The results are in! Plymouth has been declared the winner! That's on the basis of actual part-by-part comparison with the "other two" low-price cars!

You can read all the results of this revealing comparison in a big, illustrated fact book-just published! It's FREE for the asking now at our showroom. Get your copy today-look it over carefully, then go for a demonstration drive in-

America's best-buy low-price car!



BILBREY MOTOR COMPANY

205 S. Main St.

Lockney, Texas

sister, Miss Thelma Thompson spend the summer here. of Plainview.

Mr. and Mrs. W. C. Mercer and Kathleen Davidson, 10-year-Mrs, Hilburn Casey, Bobbye Lu 17 to attend Long Scraggy Mouning Cummings, L. T. Wood, Eu and Donice Tuesday and Wed- tain Camp for Girls at Buffalo

Our INSURANCE FOR FARMS AND RANCHES INCLUDES











Does Yours?

Investigate our complete and low cost insurance.

Frank Perkins Agency

Dependable Insurance Dial 3311

Mr. and Mrs. J. C. Weathers Mrs. J. R. Naylor and children. and little granddaughter, Carol Rhudy and Janice returned home Ann Kemzey from Snyder, vis- Saturday after a two weeks vafamily in Oklahoma City. They them home was Mrs. Naylor's accompanied Mrs. Weathers' sister, Anita Rhudy who will

ATTENDING CAMP



TITE-ON SHINGLES STAY PUT

· Here's a shingle roof that's almost one-piece! Tite-Ons special interwoven design keeps them firmly anchored to your roof when ordinary shingles go flying. If you arplanning to reroof, be sure to get an estimate on using these permanently weathertight shingles. Give us a call - our service will save you both time and money.

Lockney Lumber & Supply

Daily Vacation Bible School closed Friday with commencement exercises at 8 o'clock that ers' sister, Mrs. O. W. Farley and in Fries, Virginia. Accompanying night. 65 children and teachers were registered for the school. Everyone enjoyed their program immensely. Many useful things for the home and church were made, among them were stands young son, Tim of Farwell, Tex- old daughter of Mr. and Mrs. J. those who served refreshments as visited her parents, Mr. and H. Davidson, left Friday, June were Mmes. Ben Kearns, Sterl

ignite, and we hope she is soon ney and Douglas' sister

OH, BABY!



as in Washington!"

be there for a few days yet, but their home. They thought they Mr. and Mrs. M. L. Boone viswould get to Laramie, Wyoming ited Friday night and Saturday ourns on her face and left arm Saturday night to spend the with their parents, Mr. and Mrs. re healing well. We are thank- week end with Mr. and Mrs. Ral- M. A. Boone. Eldora Boone redid not ph McGuire, formerly of Lock- turned home with them for a

able to come home to her fam- Mr. and Mrs. R. V. Bartlett from Fort Worth spent the Fath- repair work on his store, putting Charles Beedy ers Day week end here visiting down a new floor, rearranging Saturday to Bartlett in Floydada and Mr. terior

fada and son arrived this week to care on Friday afternoon at 3 on June two view in the future where Adron given as plate favors. Pink

will home of Mr. and Mrs. George Church at Sterley, where Mrs. Star Baptist Weast were Mr. and Mrs. Bood Futch's husband is pastor. Many of this Myers and children from Silver- beautiful gifts were presented

Pearsey Beedy to Buffalo Lake on a the hostesses, Mrs. Fortenberry e home Friday fishing trip Tuesday of this and Mrs. Sanders rings. Kansas, week. They plan to fish and

guests in the home of Robin's rother, Mr. and Mrs. Fred

Having TV Trouble?

Just call us and we'll be right out to clear up your TV reception troubles. We service all makes of Television and Radio sets and carry a large stock of parts and tubes so that we can give you fast service.

We also do TV antenna repair. When you have trouble just call our number.

Modern Radio & TV Service

J. MARVIN COX, Prop. Dial 3345 Lookney

Miss Evelyn Bobbitt of Ama- Ann visited friends in Childress nephew, Charley Ragle of Santa rillo spent Sunday with her Wednesday, father, Mr. Bert Bobbitt.

Mr. and Mrs. J. B. Bennett and children returned home Saturday after spending three weeks vacation in Missouri.

Mr. and Mrs. L. A. Anderson and daughter, Carolyn of Amarillo are visiting in the T. J Mathis home.

Mr. and Mrs. W. E. Johnston spent Sunday in the H. O. Ginn home of Cedar Hill. In the afternoon they visited Mrs. H. O. Ginn in the hospital at Floydada.

Kansas also, and arrived home night and Sunday with Mr. and

Ann, and Barbara Jo Hanks visited in Lubbock Tuesday.

odist Sunday School met Wednesday night at the community They returned Sunday house for a party. Cake, cookies and ice cream were served to about 75.

A CLEAN CITY IS A SAFE CITY 'Hospital.

Mrs. J. H. Stringer and Mollie accompanied by Mr. Ragle's Fe, New Mexico spent four days Members of the Sterley Meth. vacationing at Taft, Corpus Christi and Rock Port, Texas.

> Charlotte Ragle is working this summer in the technician's Jaboratory at Lockney General



Baker Hardware Co. Lockney

HEY, BOYS AND GIRLS!

in our big Levi Guessing Contest.



HOW MANY STITCHES IN THE BIG PAIR OF LEVIS IN OUR WINDOW?

Come in and see this big pair of Levi pants. Guess at the number of stitches. You may win a Remington

Just sign your name and address on a genuine Levi label. No purchase is required. Ask a clerk for de-

1st Prize — .22 calibre Remington Rifle 2nd Prize — Your size in Levis 3rd Prize - Your size in Levis

Boys and girls under 14 years of age must be accompanied by an adult when registering. You need not be present in order to win. Winner will be announced July 31 at 3 p. m.

> BAKER MERCANTILE DRY GOODS



FREE! FREE! Will be in Lockney at the TRUETT VARIETY **STORE**

Wednesday, June 30th 1 to 6 p. m.

To make photos to be entered

BABY PHOTO CONTEST Sponsored by

414 Highland Amarillo, Tex.

Each Child up to 12 years of age will be given a

FREE 8X10 PHOTOGRAPH

without an ounce of obligation.

Three Prizes Will Be Awarded In The Contest!

1st Prize — One 11x14 Hand-painted Portrait 2nd Prize - One 8x10 Hand-painted Portrait 3rd Prize — One 8x10 Silvertone Portrait (Limit Two Children to a Family)

SPECIAL TO THOSE OVER 12 YEARS OF AGE!

CHILDREN over 12 years of age can now have a

89c beautiful 8x10 Photograph for only This is a local contest and the photos will be displayed in Truett Variety Store window.

Remember the date—One Day Only—WEDNESDAY, JUNE 30

This is an LOOK FOR THE CONFIDENCE ok Six Ways Better USED 1. Thoroughly Inspected 2. Reconditioned for Safety 3. Reconditioned for Performance 4. Reconditioned for Value 5. Honestly Described 6. Warranted in Writing! SOLD ONLY BY AN AUTHORIZED CHEVROLET DEALER

Lockney Auto Company

Dial 3368

Your Chevrolet Dealer

LETTERS TO THE EDITOR

READER THREATENS EDITOR; BLAMES WIFE

Mr. Edgar Hays Lockney, Texas. Dear Editor:

If you want to retain my friendship and good will be sure HOME FROM VISIT and get that Lockney Beacon to Mrs. W. S. Rexrode returned us every Monday's mail. If it home Monday afternoon from a hadn't been for the fact we weeks visit with friends and could go over and get one from relatives at Crowell and Haskell. Bro. Cobb you would have been Texas. While in Crowell she vis in dutch, sure enough.

reader of your sheet even when Mrs. Rexrode. On Wednesday the at home, and out here, well, I three women went to Haskell to have hard enough time keeping visit another former schoolmate, her sort of pacified away from Mrs. Pearl Carter and to visit the grand kids and her back Mrs. Rexrode's son, Rev. Marcus yard. The Beacon, letters from Rexrode, pastor of the First Bap the kids, and our friends may tist Church of Haskell. save me from the effects of all that digging she has no back IN CALIFORNIA to waste on. Do you follow | Mrs. G. M. Brunnier is



R. E. Patterson.

Editor's Note: We'll get her there on time, Mr. Pat, the Lord and the united States mail will-

thanks to the desert sun and

extremely dry air, I suppose.

Best wishes.

ited Mrs. Effie Bell and Mrs. My wife was a rather avid Bert Self, old school friends of

Mrs. Marvin Montague hildren, John and Carol of Silerton spent Monday here with er father, G. M. Brunnle



Tops In Savings!

SAVINGS IN MONEY . . . freezer lockers at a cost of less than an air-mail stamp a day, meats purchased in wholesale quantities, fruits and vegetables bought at quantity discounts enable you to lower your food bill about 15%.

SAVINGS IN FOOD VALUES . . . Rapid sharp-freezing at sub-zero temperatures, careful scientific packaging, and storage at proper temperature, retain all the precious vitamins, nutrition, flavor, color and taste of your foods.

SAVINGS IN WORK . . . because meal planning is easy with a variety of good foods in your locker. There's no tiresome shopping around from store to store.

SAVINGS IN TIME . . . by letting us process your meats, poultry, and other foods for you ready to be cooked. Frozen foods need no kitchen preparation . . . they are all set to be cooked and served.

LOCKNEY FROZEN FOODS

Dial 3305

ROUTE TO CAVERN



Texas Longhorn Cavern, third beautiful hill country which surrounds it, can be reached over excellent paved highways from every section of Texas. The huge cavern is one of the state's great scenic wonders

Endrin-Best-Yet Cotton Insecticide

ed for boll weevil and cotton leaf troye from within." -Sen. Karl.

worm control at rates of one-flund fourth to one-third of a poun to the acre. Bollworm treatment "If you don't think the dolcall for applications of one-thirar's worth anything today, just

This welcomed newcomfou." - L. S. McCandless. however, does not control pil directions of the manufactuhog slaughter was down It is toxic not only to co. pests, but also to man and wa blooded animals.

extra care during the sum water, plenty of shade and ternal parasite control progl will help overcome hot wes

Warm weather, moisture conditions for the develops

Lockney A CLEAN CITY IS A SAFE CIT

Up From 1953

Austin. - Texas farm cash income for the first four months of 1954 totaled almost \$442.6 million, 1 per cent more than in the same 1953 period, the University of Texas Bureau of Business Research reports.

A large factor in the rise was a 22-per-cent increase in cotton revenue (up \$23.4 million). Other increases included peanuts, up 115 per cent (\$1.5 million); oats. 77 per cent (\$688,000); sheep and lambs, 89 per cent (\$4.3 million); cattle, 1 per cent (\$900,000); and fruits and vegetables, 15 per

ty to collect some that are owed

bollworms, aphids and spir The number of cattle and cal mites. And like other insect es slaughtered in Texas for the des, specialists caution users first four of 1954 is higher than endrin to adhere closely to for the same period in 1953 while

Mystery Farm No. 29

Although we don't know, it seems to us the shadow of the plane in the center foreground would indicate that this Floyd County mystery farm house is facing west. This is another in a series of mystery farms from northern Floyd County. If you can identify the place please call The Lockney Beacon office immediately. The names of all persons correctly identifying the farm will be published along with the identity of the farm next week. In addition to this The First National Bank will give the original photo of this farm to the owner or occupant if he will come by The Beacon office not later than Monday and give additional information on the farm.



Protect Your Valuables While On Vacation by storing them in one of our Safety Deposit boxes.

When you leave on vacation, you can feel safe about your valuables if they are beyond the reach of fire or theft.

So before you go, rent a safe deposit box in our strong vault. The rental is small and it will free your mind of worry. They'll be as safe as can be there. See us today.

THE FIRST NATIONAL BANK

Know the SCORE CAR E and you'll get a FO

FORD WINS ON ENGINES

FORD	Only V-8 in its field	
CARC	Outmoded Sixes only	
CARP	Outmoded Sixes only	

Ford's new Y-block V-8 is the most modern engine in the industry! And it's the only V-8 in the low-price field! It has deep-block, lowfriction design for smooth, gas-saving "GO."

FORD	Only Ford has new Ball-Joint Suspension Old-fashioned kingpin type	
CARC		
CARP	Old-fashioned kingpin	

in the sealed Ball Joints which replace oldfashioned kingpins and hinge-like joints.

DRIVE	CONVENTIONAL	OVERDRIVE	AUTOMA
FORD			
130-h.p. Y-8	YES	YES	YES
115-h.p. SIX	YES	YES	YES
CARC	VCE		
115-h.p. SIX	YES	NO	MO
125-h.p. SIX	NO	NO	YES
CARP	YES	VCC	
100-h.p. SIX		YES	NO
110-h.p. SIX	NO	NO	YES

FORD WINS ON STYLING

For:

TRACTOR DRIVERS IRRIGATION HANDS **COTTON CHOPPERS**

Attention Farmers!

See or Call

High Plains Cotton Ass'n

1605 North Columbia

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Plainview, Texas

With... Clean, crisp, trend-setting lines. . A truly modern, long, low, sleek silh ouette. · Smooth, graceful fender line. Low, subtly-curved, modern hoodline. Fashion-tailored interior fabrics and trim. WHICH NO OTHER CAR IN FORD'S FIELD CAN MATCH!

FORD wins on choice . . . 26 models, 14 body styles!

d wins on the 'deal," too! me in and the score





BACCUS Telephone

AUTHORIZED FORD DEALER TV FORD THEATRE STATION KCBD , CHANNEL 11, TUESDAY EVENING AT 8:30 -

Lockney

Dr. Hardy Attending Closing Program Set **Medical Meeting**

Dr. Gene Hardy left Thursday of last week to attend the American Medical Association convention at San Francisco for five his father who lives in Beau- cordially invited to attend. mont. They plan to be home Thursday, July 1. Dr. Hardy is gress all this week. associated with Lockney General

ney. Mr. Harris also received a resentatives and the Senate while gift letter from his son. Olin those bodies were in session. Harris from South America on Father's Day.

of Van, Texas, arrived Wednes- morning for a fishing trip to Mrs. E. L. Woodburn. They spent to be gone several days. Mrs. Gulf Service. the past week in Oklahoma City Ressie Mae Simson of Amarillo, visiting her parents. They plan sister of Geo. Webster is here

Pro

loss

At Aiken VBS

The closing program for the himer said. Aiken Methoist Church Bible school will be held Saturday evening starting at 8 p. m., it days. He was accompanied by was announced this week by night of this week. President his wife and two children, and Mrs. R. L. Powell. The public is Lloyd Readhimer said. This The school has been in pro

RETURN FROM TRIP

Mr. and Mrs. T. V. McClur and children, Wesley, Sandra Nelson and Jane, Mr. and Mrs. They visited 14 states, the Dis-Jesse Wofford and children, Mrs. trict of Columbia, Ontario, Cana-Minnie Thomas, all of Plain- da, N. agara Falls, Chicago, New view; Mr. and Mrs. Harold Grif. York, Altanta City and Washing fith and children of Lone Star; ton, D. C. While in Washington Mr. and Mrs. B. E. Harris, Lock- they visited the House of Rep-

ON FISHING TRIP

Mr. and Mrs. Rusty Baccus Mr. and Mrs. Pat Woodburn and Mr. and Mrs. George Weband daughters, Diann and Debra ster Jr., left early Wednesday ion vs. Fire Department. staving with the Webster child. Plains vs. Lone Star.

LADIES ... See the new

MISS PULLMAN SLEEPING AND LOUNGING WEAR

Miss Pullman 3-piece Crepe Ensemble for TV lounging. Consists of Coolie Coat and 2-piece Pajamas

Miss Pullman Cotton Pajamas

Cool cottons for hot weather. In either full or pedal-pusher

Come in and see our new merchandise.

LADY FAIR SHOP

VIRGINIA THOMAS, Prop.

DAIVELIUM MEMUS-

(Continued from page 1) town. It may be played next

Second Round Starts

The second round of play in the league will begin Friday round will run through July 20 and the third round will begin

Following is the schedule for

Friday, June 25 - South Plains vs. Gulf Service: Lone Star vs.

partment vs. Lone Star Co-op; South Plains vs American Leg-

Thursday, July 1 - American egion vs Gulf Service; Fire De. Baptist Church, O. P. Clark, 4. partment vs. Silverton.

op vs. Silverton; Gulf Service vs.

Tuesday, July 6 - American Legion vs. Lone Star; Lone Star Schoolhouse, Orland Howard,

Co-op vs. South Plains. Thursday, July 8 - Silverton House, Bert Bobbitt, 4. vs. South Plains; American Leg-

Friday, July 9 - Lone Star vs. day for a visit with his mother. Chama, New Mexico. They plan Fire Department; Silverton vs. County Courtroom, Courthous Tuesday, July 13 - Silverton

vs. American Legion: South end of hall, 1st floor, courthout Thursday, July 15 -

American Legion vs. Lone Star \$2 to be paid to the elect Friday, July 16 - Lone Star and election supplies follows:

vs. South Plains. vs. Gulf Service.

ATTEND FUNERAL

Funeral services of Mr. Bill July 24 and August 28 in he Sparkman were held Wednesday office of the county clerk for he morning at 10:00 o'clock at Car- purpose of canvassing the absenter Funeral Home in Ralls. He tee ballots. was the grandfather of Jerry Harder of Lockney. His home was in Comanche, Texas.

Harder, sister of Mrs. Webster Humphries of Littlefield.

BABY Comminee

(Continued from page 1)

torium, E. C. Durham, 6. Monday night, President Read-Providence No. 7. Providence

Schoolhouse, Ewald Quebe, 4. Lone Star No. 8, Lone Star Schoolhouse, G. B. Johnston, 4.

Cedar Hill No. 11, T. F. Love Garage, Johnny Lackey, 4. Fairview No. 12, Fairview Bap tist Church, E. W. Wails, 4.

Lakeview No. 15, Lakeview Harmony No. 16. Harmony

West Lockney No. 18. Lockney Friday, July 2 - Lone Star Co. High School, H. W. Schacht, 10. N. W. Floydada No. 19, City and family are in East Texas

Hall, Floydada, R. M. Battey, 6. Dougherty No. 20. Dougher Sterley No. 21, Sterley Cl McCoy No. 22, McCoy School

house, John R. Shipley, 4. Southeast Floydada No. Henry Bloodworth, 5.

N. E. Floydada No. 24, Nor The pay of all judges a Service vs. Fire Department; no overtime with an addition judge who delivers the retu-

vs. Silverton; Fire Department the election. A special canvassing box absentee ballots was nark these being Mal Jarboe. Copeland and Hollis R. Bat This board, with three clerksto assist, will meet at 1 p. m. br

Mrs. Hugh Counts and Mrs. Fan-Attending the services from ny Brown Tuesday were Mrs. C Lockney were Mrs. Jerry Harder. G. Maples, Judith and Tommie

Mr. and Mrs. Eldredge Caylor anied by the following relatives of Dallas are visiting this week from Plainview, C. B. Harder and in the homes of Mr. and Mrs. R. s. Mrs. Emma Hutchings of Way. L. Powell and Mrs. and Mrs. J. Thursday night here with G. Caylor in the Aiken communister, Mrs. Lula Woodburn

Mrs. W. A. Keeter, mother of S. and W. A. Keeter of Lock-East Lockney No. 6. City Audi- ney, was hurt recently in an auto accident near her home in Cantion, Georgia. She suffered a chipped shoulder bone and broken collar bone. Mrs. Keeter was in an auto accident while living South Plains No. 9. South here some two years ago in which Plains Schoolhouse, H. T. Brad. her husband received injuries which caused his death. She was improving this week, relatives

> Grand Prairie, Mrs. Easley accompanied them to Lockney

and Mrs. Forest Smith here he will be employed for everal weeks.

Visiting in the home of Mr. ind Mrs. J. C. Weathers this veek are three of their grandlaughters, Sally and Judy Weathers of Kress and Carol Ann Kimzey of Snyder

Mitchell Jo Branscum of Plainview is here visiting his grandparents, Mr. and Mrs. R. J. Battle and attending Vacation. Bible School at the First Baptist

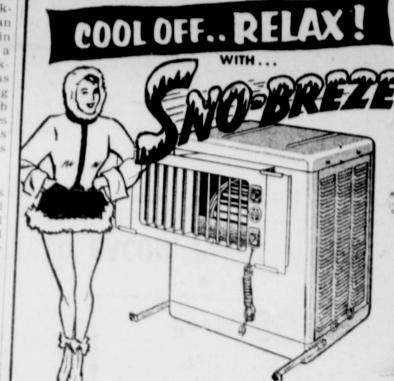
Mrs. Boyce Kenady has urned from a weeks visit on the Bley ranch at Fort Sumner, New dexico. She spent from Thursay until Saturday night visit

Lynda Durham, daughter of and Mrs. O. E. Durham, left m Lubbock by train Friday rning for a two weeks visit her grandparents, Mr. and E. T. Wood in Ft. Worth.

and Mrs. Lester Carter Linda spent Sunday in iquerque. New Mexico atling a family reunion.

s. Z. T. Riley of Pampa ed Mrs. Lula Woodburn lav

CARL D. LEE, Owner Clyde Dunn of Kermit

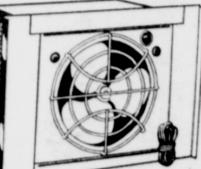


With 2-Speed Motor

EVAPORATIVE COOLER

New blower cooler with window adapter attached for easy window installatio Modern styling does not interfere with drape arrangements. Fits windows 29" to 38" wide with use of extendab!

ADJUSTABLE FAN TYPE COOLER



SNO-BREZE FITS WINDOWS FROM

EASY TERMS!



Lockney



Shortening

SALMON

BREKE

BREZE

Regular Size with Face Cloth

Glant Size

With Dish Towel

29c

Shurfine 100% Pure Vegetab 3 Pound Can

Brookdale

Tall Can

Sandwich Spread

Kre racle

33c

No Cooking...ready to use in COLD Water

NIAGARA

INSTANT Laundry Starch



2 Boxes 29c

L

Dial

PAPER TOWELS

SQUASH

lls

Pi

49c

45c

IDEAL DOG FOOD

ith Bank Free

15c

Tomatoes ne Ripe

Grown

WE GIVE S&H GREEN STAMPS

Double Stamps on Wednesday with \$2.50 purchase or more.

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WILSON'S FRAN



ALL MEAT

As Advertised Per Pound

44c



WILSON'S HAM

Ready-To-Eat No Cooking Half or Whole Pound 65c

SLICED BACON, Pound

59c

T-BONE, Choice Cut, pound

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CORNER MAIN & LOCUST

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