

# Induction, 27 For Examination

Selective Service Board No. 45, covering Floyd, Hale, Swisher and Motley counties, has issued a call for 16 men to appear for induction on March 18 and another 27 were called for pre-induction physical examination on the same day.

The following men have been ordered to appear for induction into the armed forces:

- John Ake Payne, Sunray.
- Albert Wayne Faulkenberry, Floydada.
- John Clay Kincaid, Tulla.
- Bobby J. King, Kress.
- Kenneth Lee Bright, Amarillo.
- Alphonse Carl Iribek, Happy.
- John Mack Loper, Abernathy.
- E. M. Pyle, Lockney.
- E. J. Young, Abernathy.
- Donald Wayne Carpenter, Floydada.

Billy Ward Bryant, Abernathy. The following listed, having been ordered by this board for induction have been transferred:

- Robert Luther Boles.
- Marvin Glen Hall.
- Billy Ray Cate.
- Jackie Ray Kibro.

The following named registrant was transferred to this board for induction:

- Domingo Villegas Salazar.

The following listed registrants have been ordered to report for Pre-Induction Examination:

- Johnny Goodson, Plainview.
- Alopiro Cantu, Abernathy.
- James Thomas Carter, Plainview.
- Lindy Skinner, Plainview.
- Charles Edwin Jones, Lockney.
- Henry Orville Bogle, Jr., Plainview.

- Euschio Alonzo Navarro, Petersburg.
- James Earnest Beauchamp, Plainview.
- James Henry Cooper, Floydada.
- Royce Glen Mills, Plainview.
- Robert Leon Tipton, Hale Center.

- George Lewis Parker, Plainview.
- Angelo Montez, Abernathy.
- Samuel Morgan Franklin, Petersburg.

- Roby Dale Fletcher, Plainview.
- Robert Lee Thornton, Matador.
- Edward Eugene Armstrong, Plainview.

- Billy Joe Stephens, Matador.
- Thomas Charles King, Floydada.

- Moyland Henry Courtney, Plainview.
- Jessie Norman Wheeler, Hale Center.
- Lee Orrin Brewer, Hale Center.
- Ernest Wayland Jones, Floydada.

- The following listed, having been ordered by this board for Pre-Induction exam have been transferred:

- Joe Leroy Snow.
- Truman Neill Harkins.
- Addison Stewart Barker.

The following named registrant was transferred to this board for Pre-Induction exam:

- James Lloyd Brooks.

## Band Students Go To Memphis Contest

Members of the high school band and also the beginner band will leave early Saturday morning to enter an annual band contest at Memphis High School in Memphis, Texas.

The contest will include solos, ensembles, sight reading, band playing and marching.

The group plans to return late Saturday afternoon.

## "Doc" Blanchard's Father Dies Monday

C. H. Blanchard, father of H. J. "Doc" Blanchard, passed away suddenly of a heart attack Monday night at Dubois, Wyoming, where he operated a cafe. The body is being flown back to Sudan where funeral services will be held Friday at 2 p. m.

Mr. Blanchard had been suffering with a heart ailment for some time, friends said. He was a Lockney several weeks ago seeking to open a cafe here but was unable to make the necessary arrangements. His son, "Doc" Blanchard is a former resident of Lockney but now lives at Lubbock.

Mrs. Lewis Hobbs of Lubbock visited her uncle, Walter Byars Tuesday. Mr. Byars is receiving treatment at Lockney General Hospital.

Mr. and Mrs. J. P. McPherson of Hobbs, New Mexico, Mary McPherson and Oneca Hamilton of Floydada spent last week end in the home of Mrs. J. P. McPherson.

# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 25

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 18, 1954

NUMBER 49

## John Truelove Resigns Coaching Position Here

Johnny Truelove submitted his resignation as head football coach of Lockney High School last week and the school board, in a special meeting Tuesday night of this week, accepted it. Truelove has served the local school as coach only one year, coming here from Panhandle last summer.

Coach Truelove told The Beacon Monday that he did not feel that he could do justice to his job here without a more extensive athletic set-up. The school board recently turned down his request for a change in the athletic department.

Truelove said that he planned to stay in the coaching profession if he found a suitable position. He has none in mind at present, he said.

Truelove, facing a rebuilding job here the past season, won two games and lost eight but could have won at least two more with a little luck. His prospects for the coming year here were generally considered better than last year.

Previous to coming to Lockney, he had an outstanding record at Panhandle and Kress.

Wednesday the board had taken no steps to replace Truelove, Supt. W. C. Irons said.

## Two Escape Serious Injury In Wreck

John Lee Carthel and Francisco Muniz, an employee of Frank and Robert Thomas, both escaped serious injury in an auto wreck Thursday afternoon of last week. The accident happened at a road intersection one mile south of Prairie Chapel school house.

John Lee was driving a 1953 Ford pick-up traveling south and Muniz was driving a 1952 Chevrolet sedan traveling west. Neither saw the other until too late to avoid the collision. The sedan struck the pick-up in the side, just back of the cab. Both cars were declared almost a total loss. John Lee suffered a cut lip and Muniz had a knee injury.

## MANY FINE ANIMALS SHOWN AT COUNTY STOCK SHOW

Probably the best array of fine animals ever shown in the Floyd County Junior Fat Stock Show were displayed last Wednesday and Thursday, stock men say. The animals were good in all classes and competition was keen. Very little difference was seen between many of the animals, particularly in the top brackets.

Sales were also good. The First National Bank of Lockney bought the grand champion steer, shown by Eugene Beedy, son of Mr. and Mrs. Bill Beedy of South Plains. The price was 95 cents per pound. The Floyd County R. E. A. bought the reserve champion steer, shown by Bobby Brown of Lockney, son of Mr. and Mrs. R. G. Brown, for 85 cents per pound.

The grand champion fat barrow, shown by Gene Handley, son of Mr. and Mrs. Harmon Handley of Lockney, was bought by Patterson Grain Company of Lockney for \$1.10 per pound. The reserve champion barrow, shown by Thacker Gross of Floydada, was bought by the Capada Theatre, Floydada, for 50 cents per pound.

The grand champion fat lamb, shown by Eldon Fortenberry of the Lockney FFA, son of Mr. and Mrs. Robin Fortenberry of Cedar, was bought by the First National Bank of Lockney for \$1.25 per pound. The reserve champion lamb, shown by Mike Shurbert of Petersburg, was bought by the First National Bank of Floydada for 92 1/2 cents per pound.

Bobby Carmack's first place steer in the light dry lot class was bought by Piggly-Wiggly of Floydada for 34 1/2 cents per pound. Wilbur Adams' first place steer in the heavy dry lot class was bought by Bob Muncy for



REV. JAMES TIDWELL, who will preach in a revival meeting beginning at the Lockney Methodist Church Sunday.

## Methodists Start Revival Sunday

The First Methodist Church will begin a one week revival meeting Sunday. Pastor Burgin Watkins announced this week. Services will be held each evening at 7:30 except the Sunday evening service which will begin at 7:00.

Rev. James Tidwell, pastor of the Methodist Church in Paducah, will be the guest minister. He is one of the outstanding young ministers of the Northwest Texas Conference. Under his leadership the Methodist Church in Paducah broke ground for a new \$130,000 sanctuary on March 7.

The revival is being held in connection with a conference-wide evangelistic program. Rev. Watkins said. Special music is planned for each of the services and the public is invited to attend.

## HAS OPERATION

Mrs. Alice Baker underwent an operation in a Plainview hospital Thursday of last week. She was returned home Monday and is convalescing nicely, relatives report.

Charles Smith Jr., spent Friday and Saturday in the Medical & Surgical Hospital with a severe cold.

## City To Lose 5% Of Good Fire Record Credit

Starting April 1 the City of Lockney will lose 5% of its 25% good fire record credit, local insurance men have been advised. The city has had the 25% good fire record credit for the past two years. After April 1 the good fire record credit will be 20%.

The city has had two fires the past year which caused some damage but local agents do not believe these were heavy enough to cause the 5% loss. A new method of figuring credits and penalties goes into effect on April 1 and agents here think that the 5% loss is more of an adjustment to the new method than the result of excessive fire loss.

Under the new method a city will not receive more than a 5% increase in its good fire record credit in any one year and the fire record penalty cannot be increased more than 5% any one year. Under the new method one bad year in fire losses will not cause a city to lose perhaps 25% credit in the one year but the reduction will be gradual at 5% per year.

The City of Lockney jumped from no fire record credit to 25% in one year and this is believed to be the reason for the adjustment this year.

## Revival Set For Sterley, Aiken Methodist Churches

Rev. James J. Futch, pastor of the Sterley and Aiken Methodist Churches announced this week that simultaneous revival meetings would begin at the two churches Sunday morning. The meetings will continue through one week, closing the following Sunday.

Rev. S. M. Bean of Goodlet, Texas, will preach at the Aiken church and Rev. Cecil Guthrie of Dumont, Texas, will preach at Sterley.

Services will be held twice daily at Sterley, with morning services at 10 a. m. and evening services at 7:30. At Aiken only evening services will be held, these to begin at 7:30.

The public is invited to attend these services, Rev. Futch said.

## Now It's Lions Vs. Rotary In Basketball

What won't they think of next? Now they have scheduled a basketball game between the Lockney Lions Club and the Lockney Rotary Club — all for the benefit of the Lions crippled children fund. The Lockney High School Band will play to help entertain the spectators.

The game is set for Tuesday evening, March 30, according to Clyde Briley, the Lions team manager. It will probably start around 7:30 and will last until the teams give out, which isn't expected to be very long. Admission will be charged and the public is cordially invited to come and see how not to play basketball.

The game is expected to provide a lot of laughs if not very much basketball. Watch for a line-up for both teams next week.

## Anderson Children Ill With Typhoid

Verna and Judy Anderson, daughters of Mr. and Mrs. Marlin Anderson, are both ill with what has been diagnosed as mild cases of typhoid fever.

For the past two months Verna, 10 years old, has been confined to her bed with another illness and developed a high fever about three weeks ago. The fever was not pronounced as typhoid until the tests on Judy Tuesday of this week was found to be positive.

Judy, 9 years of age, spent a week in a Plainview hospital but is now convalescing at home with her sister. Both are greatly improved although they still run a constant slight fever. Their grandmother from Portales is here visiting the family now in quarantine.

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## Jury Gives Negro \$500 Fine, Year In Jail Wednesday

Murray Jones, a colored man, was assessed a \$500 fine and a year in jail by a jury in County Court at Floydada Wednesday on a charge of selling liquor in a dry territory. It was the stiffest sentence handed out in county court on a liquor charge in the past year.

On the same day Lester Hartsfield and his brother, Archie Q. Hartsfield pleaded guilty to a charge of forgery in 110th District Court and each were assessed two years in the penitentiary by Judge Alton B. Chapman. The men were charged with forging a check and passing it to Adams Grocery here about a month ago.

A butane carburetor and manifold was stolen from an irrigation motor belonging to Frank and Robert Thomas early this week. The motor was checked last Friday and was intact. Tuesday of this week the carburetor and manifold were missing.

## C Of C Directors In Planning Meet

Officers and directors of the Lockney Chamber of Commerce and Board of Development met Tuesday evening at 6 to discuss possible projects and goals for the organization the coming year. President Bob Miller presided.

Among the projects discussed were the conversion of the city auditorium into a recreational center, producing a folder describing the area, the disposition of cotton burs at local gins, a radio program, trades day, the forming of a softball league and one or two other minor projects.

President Miller appointed a committee composed of Barry Barker, Claude Brown, J. B. Seale and Leon Wofford to look into the matter of the city auditorium.

For the advertising folder he appointed Edgar R. Hays and F. L. Montandon to work out the materials and present the matter to the board.

Miller told the Board of Directors that he had contacted local gins regarding the bur situation and presented a letter from State Commissioner of Agriculture John C. White stating that a new method of destroying the pink boll worm in cotton burs was forthcoming. He expressed the opinion that perhaps the new method would solve the problem of gin smoke for the city and also prepare the burs for the use as fertilizer by farmers.

Miller said that he had been offered some free time over Radio Station KFLD at Floydada if the Chamber wanted to provide a program advertising Lockney and the area. Bill McClaskey and Barry Barker were appointed on a committee to investigate the matter further.

A trades day plan was discussed but no disposition made of the matter.

Al Willis and R. L. Knox Jr. were named on a committee to work out plans for a softball league this summer to include all age boys who want to play softball. Suggestions were made that a time limit be set on how late the games could go and also toning down the loudspeakers so that residents of the area would not be bothered. It was noted that the microphones were both out of order and the board voted to have them repaired.

## Lubbock Member

Officers expressed disappointment at the number of members of the Chamber thus far but said that the membership committee would start a drive soon to enlarge the membership. They were encouraged by receiving one membership from Lubbock. A letter from Franco Baker, received the past week, enclosed a check and asked membership in the organization. He said, "I read in the paper that there is a re-organized Chamber of Commerce in Lockney and I want to join if they take outside members. Check is enclosed."

Mr. Baker is a former resident

(Continued on page 6)

## PEOPLE ARE READY FOR CLEAN UP WEEK, SURVEY INDICATES

## Farmers Receive Supplemental Cotton Acres

Farmers of Floyd County this week received their individual supplemental cotton acreage allotments and most of them expressed satisfaction with it. Some farmers are receiving 50 to 60 percent more cotton acres than allowed in the first allotment.

County ASC Chairman Buck Sams said that the individual allotments were mailed first of this week. The county received more than 36,000 additional cotton acres from the supplemental allotment.

## Asked To Turn Back Excess

Farmers of the county who have received supplemental cotton acreage and do not want it are asked to turn it back to the County Committee so that they may re-allot it to those farmers who desire it, Mr. Sams said. To do this the farmer must come to the county ASC office and sign a form.

If any farmer who thinks a mistake has been made on his cotton acreage or wants to appeal his acreage allotment must do so within 15 days, it was pointed out.

## Lockney Students Honored At Tech

Two Lockney students attending Texas Technological College at Lubbock were among the 300 students receiving honor Wednesday in the annual Recognition Service held at 10 a. m. in the College Gymnasium. They were Frances Dee Copeland and Bill Sherman.

Recognition was given athletes, a group of leaders in student activities, scholarship holders who have maintained a grade of "B" or better for the past two semesters and 148 students representing the top three per cent of their classes. Dr. E. N. Jones, president of the college, delivered the main address. Seats were reserved for parents of students being recognized.

Frances Dee holds a Dunlap Scholarship and Honor Graduate Scholarship. Bill holds a Sears-Roebuck Scholarship in Agriculture. They are both freshmen students. Mr. and Mrs. Dee Copeland and Mr. and Mrs. L. K. Sherman attended the Recognition Service and an informal coffee in honor of the parents, relatives and friends of students being recognized.

## Mother Of Mrs. Knox Dies Wednesday

Mrs. Maud Price, mother of Mrs. Bob Knox of Lockney, passed away at the home of her daughter, Mrs. Jack Todd in Eldorado, Oklahoma about 11:30 Wednesday morning after a month's illness. Mrs. Price had visited here a few days recently returning to Eldorado Tuesday of last week.

Mrs. Knox was at her mother's bedside when she succumbed. Mr. Knox left at noon Wednesday. It is thought that the funeral will be held Friday afternoon, although definite plans have not been announced.

Surviving Mrs. Price are five children, Mrs. Knox of Lockney; Jack, Price, Del Rio, Texas; Lawrence Price, Riverside, Calif.; Hubbard Price, Yuma, Arizona; and Mrs. Jack Todd, Eldorado. Five grandchildren and a number of great-grandchildren also survive.

## TO NEW JERSEY

Donald Reecer, son of Mr. and Mrs. Lorand Reecer, left Monday morning for New Jersey where he will be assigned over-seas duty.

Lee Wofford of Amarillo, and Mrs. Jake Smith of Plainview visited their brothers, Claud and O. D. Wofford here Tuesday.

The people of Lockney think that the Spring Clean-Up Week, slated to start next Monday, is a good idea and they are ready to help, a survey indicated this week. All is in readiness and the city is expected to get a thorough cleaning during the week.

The planning committee, headed by Mayor Jesse Cox, has set Monday through Friday of next week as "Clean-Up Week" and solicit the co-operation of all citizens of the city. The city will furnish trucks to haul off all trash when it is piled in the alley, Mayor Cox said. The committee is made up of representatives of various civic clubs and local organizations.

Help is offered to elderly or ill people who are unable to clean up their own premises. If some one needs help they should call Mayor Jesse Cox. The Beacon office or some member of the committee and help will be forthcoming.

Business houses will be expected to clean their premises as well as residents, the committee said. Also organizations or clubs who own buildings within the city are expected to see that the area around those buildings or premises is cleaned up.

Residents should be careful about burning large piles of trash so as to avoid a serious fire, Mayor Cox said. If they will notify Chief Lowell Bilyrey a member of the fire department will be dispatched to help keep the fire in check, he said.

Reasons for the clean-up are given both from the health and safety standpoints, Mayor Cox said. The city wants to avoid any epidemic or outbreak of polio or similar disease if possible, and also cleaning up trash reduces the fire hazard considerably, he pointed out.

An inspection committee will check the city to see how successful the cleanup campaign was at the close, it was said.

## Stores Celebrating Anniversaries Here

Two local stores were celebrating anniversaries here this week with special price events.

Rhodes Grocery & Market is celebrating their second anniversary in Lockney Thursday, Friday and Saturday with special prices and a number of free prizes. The store will give away a boys bicycle and two sets of Burgundy Lifetime China as well as balloons for the kiddies and favors for the ladies.

An additional attraction is Jack Huddle, the television star on the Bell ice cream kiddies program, who will be at the store on Saturday in person. All the mothers are invited to bring their children by to see him.

J. C. Jones Dry Goods is celebrating their 25th anniversary with a special sale this week. They haven't been in Lockney that long but the J. C. Jones Co. has been operating stores in West Texas and Oklahoma for 25 years.

Both stores carry advertisements this week telling of their special events.

## Brunner's Sister Dies In Iowa

Mr. and Mrs. G. M. Brunner returned Wednesday from Manning, Iowa, where they attended funeral services last Saturday morning for his sister, Mrs. Phil Zerwas. Mrs. Zerwas passed away on Wednesday of last week. The Brunners left here Thursday to attend the services.

Survivors include four sons, two daughters, one brother, Mr. Brunner, and five sisters.

## CASH MARKETS

Poultry  
Heavy Hens, 4 lbs. and over...20c  
Light Hens, under 4 lbs. .... 16c  
Cocks, pound ..... 7c  
Eggs, No. 1 dozen ... 38c to 42c

Hides  
Hides, No. 1, pound ..... 5c

Grain  
Milo, per cwt. .... \$2.30  
Wheat, per bushel ..... \$2.18



OFFICE SUPPLIES at The Beacon Office

### Providence News

By Mrs. Wilfred Stoerner

(Delayed)

One trouble with the world is there are too many workers who don't think, and too many thinkers who don't work.

People here are worried and talking of the dust storms. In California people are worried because of unemployment. This we found while vacationing in California the past two weeks. So Texas isn't such a bad place after all. We enjoyed the many scenic sights in L. A. and San Diego. Especially visiting Mr. Stoerner's army buddies. One, who in spite of losing both eyes works 5 days a week, 8 hours a day in one of the large air craft factories in San Diego. He is one of the most cheerful persons I have ever met. When we feel down cast and sorry for ourselves, close your eyes to darkness for ten minutes, open your eyes and count your blessings.

Rev. and Mrs. H. L. Anderson and sons were in Winters, Texas this past week. Rev. Anderson was attending a pastors meeting. Mr. and Mrs. Karl Sammann attended the wedding of their grandson, Lawrence Hamayer to Miss Nellie Conklin of Hereford. They will reside in Littlefield.

Mrs. Ben Brandes Hostess At Candle Light Circle The Womens Missionary Society of Trinity Lutheran Church met Wednesday, March 3rd in

the educational unit of the church.

Program opened with theme song of society, "Hark, I Hear the Savior Walking." Scripture reading and prayer by Mrs. Albert Kelm. Topic "A Well Balanced Diet (Religiously)," by Mrs. Leo Boedecker. Bible Study by Rev. Anderson. An inspirational message as always was given by the pastor. This discussion alone is worth your time to attend the missionary meetings.

Mrs. Hubert Stoerner, vice-president, conducted the business meeting in the absence of the president, Mrs. Wilfred Stoerner.

Business included a report from the ladies who were appointed to purchase the curtain material for the nursery. A date will be set Sunday in a call meeting to discuss the time and date for making curtains.

Mrs. Anderson reported the cookies sent to Lutheran Welfare homes at Round Rock were really enjoyed and appreciated. Several of the department chairmans reported. Meeting closed with the Lords Prayer.

Delicious homemade sandwiches and sweets were served by hostess, Mrs. Ben Brandes to the following: Visitors were Mrs. Walter Boedecker and Mrs. Fred Steinfeld. Members present were Mmes. Karl Sammann, Albert Kelm, Ben Quebe, L. B. Brandes, Leo Boedecker, Weldon Smith, Ted Boedecker, H. L. Anderson, Joe Zimmerman, Hubert Stoerner and Rev. H. L. Anderson.

#### Providence H. D. Club Meets

The Providence Home Demonstration Club met Tuesday in the home of Mrs. Ben Brandes. Roll Call was answered with "My favorite home remedy."

Demonstration on cars of rugs and upholstery by living room leaders, Mrs. H. F. Quebe and Mrs. S. R. Jones.

Program included: "Musings of Grandpa" by Mrs. M. C. Scheele. "A Health Problem," by Mrs. E. M. Quebe.

Business included discussion on making pies for R. E. A. dinner.

The hostess, Mrs. Ben Brandes served delicious home-made sweets and coffee to the following: Mmes. Charlie Boedecker, E. M. Quebe, L. B. Brandes, Ben Quebe, H. F. Quebe, H. L. Anderson, Sam Jones, Bob Payne, Marvin Scheele, Ted Boedecker.

In 1860 a German named Voelter perfected a system whereby wood pulp was substituted for rags, and the problem of cheaper and more newsprint was solved.



J. C. OAKLEY, Southwestern Bell manager has been on the job 11 years without missing a day.

### J. C. Oakley Has 11 Years Perfect Job Attendance

It's a good bet that J. C. Oakley, local manager for Southwestern Bell Telephone Company, will be on the job tomorrow.

If he failed to show up for work tomorrow, he'd break an enviable record.

He hasn't missed a day on the job in 11 years.

Oakley, manager for Plainview, Floydada, Hale Center, Lockney, Tullia, Slaton and Spur, began his outstanding attendance record soon after joining the telephone company in Amarillo in May, 1942.

Oakley, a former Marine Corps sergeant who served in the South Pacific during World War II, held several positions in the company's commercial department in Amarillo before transferring to Fort Worth in early 1951. He was promoted to manager at Plainview in May, 1951.

A graduate of Amarillo High School where he won two boxing letters, Oakley attended Amarillo Junior College and West Texas State College.

He is a member of the Rotary

the Toastmaster's Club. He was city chairman of the Plainview March of Dimes this year and was chairman of one of the drives of the Community Chest last year.

Oakley, a native of Okmulgee, Oklahoma, is well known in Texas as amateur boxing circles as a referee. In addition to his work in West Texas Golden Glove boxing tournaments, he has been selected as a referee for the Texas State Golden Gloves tournament in Fort Worth for three consecutive years. He also helped referee the New Mexico State tournament this year.

Mr. and Mrs. Oakley have two girls and a son.

### Engineering Crew Begins Barwise Job

Floydada. — Field engineers are at work this week on the line survey for pavement due to extend westward from Barwise into Hale county. Jack Chitwood, assistant to resident engineer James F. Potts said a field crew headed by Louie Newell and Watson Jones, are at work on the route.

They expect to handle the engineering also on the two jobs in Hale county which tie in at Barwise. One of these runs south from the west boundary line of the Callahan lands in Hale to connect with the Petersburg road. The other runs north from the same point to tie in with the Bellview farm to market road.

All of the jobs, according to the understanding here, are to be let for construction this year.

### Compress Handles 47,000 Bales Cotton

The warehouse at Lockney has handled 47,000 bales of cotton from the 1953 crop, according to F. R. Hawkins, manager of the Panhandle Compress & Warehouse here. The local warehouse weighed in the cotton and then shipped it out. They handled 42,000 bales here from the 1952 crop. Mr. Hawkins said, giving them an increase of 5,000 bales for the past year.

GO TO CHURCH SUNDAY.

**NINE ANGUS COWS**  
W. E. Terrell and son of Lockney recently sold nine pure bred Aberdeen-Angus cows to Leo V. Smith, Olton, Texas.

**Kimble Optometric Clinic**  
For Appointment Call 254—Floydada

Try a Beacon Want Ad!

### BACK ACHE

is sometimes caused by nerve pressure and results in serious impairment to health. Chiropractic health service through the spinal adjustment is doing much to relieve the discomforts of ill health.

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Auto rates are up from 4 to 25%  
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Check Your Insurance Costs with  
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Our currently expiring semi-annual Automobile Insurance Policies  
**27 1/2%**  
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Office Phone 2131 Lockney Res. Phone 2347  
Give us a ring or drop a card.

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main St. Phone 157  
Floydada, Texas

## Mystery Farm No. 22

The First National Bank of Lockney present another north Floyd County Mystery Farm — at least we think it's in Floyd County. If you can identify this farm call The Beacon office, dial 3318, Lockney immediately. The owner or occupant of the farm will be presented the original photo by the First National Bank if he will call by The Beacon office not later than Monday and give us some information concerning the farm. Look at this picture carefully — and then call The Beacon office if you can identify the farm.

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We have the finest Safe Deposit Boxes made. Protect your papers and other valuables from fire, theft or any other misfortune by storing them in one of our safe deposit boxes. See us today.  
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You can pay more but you'll never find a car that's more "at home" wherever you may drive it. For the smart new '54 Ford is as modern as tomorrow with the crisp, commanding lines of today's style leader. And it's just as smart inside! The sparkling new decorator-designed interiors have colorful new upholstery fabrics and harmonizing trim that spell quality wherever you look.
- Choice of most modern engines**  
Ford and Ford alone, in the low-price field, offers you a choice of V-8 or Six . . . the brilliant new 130-h.p. Y-block V-8 or the flashing new 115-h.p. I-block Six. Both Ford engines have rigid, extra-deep blocks for smoothest, quietest operation and extra-long life . . . plus
- the savings and "GO" of modern, short-stroke, low-friction design.
- Ball-Joint Front Suspension**  
For the first time in any low-priced car, you get the smoother riding and easier handling of Ball-Joint Front Suspension — an advance you'd expect to find only in the costliest cars.
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Only Ford in the low-price field offers power on all four windows . . . a 4-way power seat which adjusts up and down as well as forward and back. Power steering, power brakes and versatile Fordomatic Drive are also available — and they make your fine Ford even more fun to drive.
- Choice of 28 new models**  
With fourteen stunning body styles available with either of Ford's new engines, Ford offers the widest selection of models in the entire industry.
- Top value at resale**  
Used car prices show that in recent years Ford has consistently returned a higher proportion of its original cost at resale than any other car. And for 1954, with all its advanced new features, Ford is worth even more.

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FOR SALE — Upright piano, \$100. See Mrs. Olive Myers, Lockney, dial 2114. 49-2tc.

MR. FARMER — We have proper equipment to convert butane appliances to natural gas. Also have pipe and fittings to install regulators in high pressure gas lines. Workman Plumbing and Heating, dial 3422. 49-1tc.

FOR SALE — Four and five buckle overshoes, hip boots, both men and ladies' black boots, 16-inch hiker boots. We carry every size fresh from the factory. Faggard's General Store, Lockney, Texas. 49-3tc.

FOR SALE — About two ton good alfalfa hay. Mrs. Floyd Huff, phone 3696. 1tc.

FOR SALE — Westinghouse electric roaster and cabinet at a bargain. Inquire at Lockney 49-2tc.

FOR SALE — One stop does it. Largest stock of irrigation overshoes and boots, fresh from the factory. Why pay more? Faggard's General Store, Lockney, Texas. 49-3tc.

VEVA'S DRAPERY SHOP — Moved to 1010 West 9th Street, Plainview. Phone 4-2909, one block north, two blocks east of hospital. 49-1tc.

FOR SALE — 1952 Plymouth Cranbrook, 4-door sedan, radio and heater, 1954 license paid, \$1095.00. First National Bank, 1tc.

REAL ESTATE for sale — Farms, Ranches resident and business properties and a lot of lots. If there is a bargain I have it. W. C. Roberson at the City Barber Shop, just north of the Courthouse in Plainview, Texas. Phone 4-5328 after 6 p. m. 48-3tc.

FOR SALE — 1951 Chevrolet pickup with radio, heater, and mudgrip tires. In good shape. Call 3331. 46-4tc.

FOR SALE — One 60 h. p. electric motor and switch box. Also one 500 gallon propane tank, one 500 gallon butane tank, one 16 1/2 cu. ft. home freezer. Edwin Hammonds, 7 miles south of Lockney. Phone Floydada 723J2. 46-4tc.

FOR SALE OR TRADE — Chrysler motor and gearhead. B. B. Wilkes, phone 3542. 46-4tc.

PFUFF SEWING MACHINES — For a free demonstration call Mrs. Albert King, night phone 3766, Lockney; day phone 796, Floydada. 43-1tc.

CALL — Mrs. R. W. Johnson at 3384 for your AVON COSMETICS. Special prices on many items. 40-1tc.

FOR SALE — 6 room house and 5 acres of land. S. A. Bayley, Phone 4-2054, Plainview. 42-1tc.

**INVESTIGATE . . .**  
... the profits of being a Farm Bureau member, and their legal reserve dividend paying companies owned and controlled by Farm Bureau people.

Before renewing your Auto, Liability, Fire, Polio or buying Life Insurance check with the Floyd County Farm Bureau office, phone 665 or night 940.

Enroll in Blue Cross before April 1st for policy date of October 1, 1954.

**Floyd County Farm Bureau**  
W. R. Puckett, Service Officer  
319 S. Main Floydada

FOR SALE — Furnished trailer house. Also a small cotton pickers house. Priced for immediate sale. 1/2 mile north of Lockney. H. B. Foster Sr. 14-1tc.

**4%**  
Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.

**FLOYDADA NATIONAL FARM LOAN ASSOCIATION**  
Phone 256 319 South Main  
Jake B. Watson, Sec'y-Treas.

FOR SALE — 1951 Chrysler 8 irrigation motor with butane carburetor. 350. T. V. McClure, Lockney. 49-tfc.

FOR SALE — 9 foot Kelvinator home freezer, \$180; also electric chicken picker and electric chicken sealer, both in excellent condition, both for \$190. Archie Bybee, Phone 3101. 48-2tp.

FOR SALE — 100 acres adjoining good town, some improvements, irrigation well, near school, churches and good market. Price \$17,000.00, \$6,700.00 cash, \$9,000.00 payable 1 to 9 years at 5%. M. A. Crum, Box 403, Floydada, Texas. 48-2tp.

FOR SALE OR TRADE — 7 room modern home with basement on Main Street. Several lots. Will sell or take smaller house in trade. Mrs. Lena O'Hearn, 3rd house north of Legion Hall. 48-3tp.

### EMPIRE COTTON SEED

Grown on my farm, 4 miles east of Lubbock from certified foundation seed.

Earliest maturing cotton known. Will make you more money than any you can grow. Heavy fruiting and very uniform. For particulars see

**France Baker**  
Box 171, Lubbock  
Farm phone, 3-8059

FOR SALE — Registered weaning pigs. A. D. Schaffner, phone 3706. 48-2tc.

REAL ESTATE — Houses in Lockney for sale. Also farm land. See me for beef at wholesale. V. D. Harris, dial 3847. 48-1tc.

FOR SALE — 100 feet used 16 inch well casing, Amariño gear-head and drive shaft and one Ensign butane carburetor. Kenneth Wofford, phone 3788. 48-3tp.

FOR SALE — World Book Encyclopedia, 19 volumes, especially helpful for school students. Thoroughly scientific yet non-technical. All important subjects explained by leading authorities. E. E. Stimson, phone 2182. 45-5tc.

STARTED CHIX — Have a limited amount of 3 weeks old started chicks. H. P. Coleman. 47-1tc.

FOR SALE to be moved — 5 rooms and bath, carpet and in-laid linoleum throughout. Venetian blinds. Wired for range, washer, dryer, dishwasher. 15 foot blonde cabinet, all in good condition. Priced to sell. Doyle Moore, 4 miles south, one mile east of Floydada, Phone 663-W2. 47-3tp.

FOR SALE — Wackie Shaw power unit for irrigation well. Sell cheap. J. R. Belt Jr., Phone 3601. 47-3tp.

I AM YOUR AVON representative for Sterley and Lone Star communities. Mrs. Donald Johnson, phone 3175. 24-1tc.

SEE ME for Bibles and Bible Story books. Mrs. Bert Vernon. 51-1tc.

FOR SALE — 6 rooms and bath, garage, on Main Street, good as new, back yard fenced in, 75x150 foot lot. See Lockney Real Estate. 22-1tc.

PLENTY OF 12-foot Congoleum in assorted colors and patterns. Parker Furniture Co, Lockney. 39-1tc.

FOR SALE — used windows, complete, 24x24, 24x20; used doors complete with frames, 2-8x6-8. All in good condition. Walter Track, dial 3406. 39-1tc.

### Wanted

WANTED — Good Upright piano. Reasonable. Mrs. Bryan Karr, South Plains, Texas. Box 253. 49-3tp.

WANTED TO BUY — Two 1,000 gallon propane tanks. Phone 2351, Silverton. 1tp.

WANTED TO BUY — Used electric cream separator. Joe Fortenberry, Cedar Hill or phone 187W1, Floydada. 48-2tp.

WANTED — Windmill and pressure pump work. Jesse Harris, dial 2386, R. W. Johnson, dial 3384. 32-1tc.

WANTED — Two rural telephone boxes, M. H. Taylor, phone 187-J-4, Floydada or write Route 2, Lockney. 48-2tp.

WANTED — Dependable woman to do housework and care for children while mother works. Nice private room, board and salary. Call 3621 or 3463. 48-tfc.

HAULING WANTED — Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Eil and, Lockney. 15-1tc.

PIANO TUNING — Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-1tc.

FARMERS — If you need a magnet for your tractor or hay bale remember that we have the Wico Magnet, the best made Pennington Motor Co., Dial 3383.

FARM AND RANCH LOANS — See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations. 7-tfc.  
**GOEN & GOEN, Floydada, Texas**

WANTED — Ironing to do in my home. Mrs. Ruth Stephenson, phone 3334. 27-1tc.

**FISH & WARREN**  
Cesspool Drilling  
30-inch to any size.  
Also Stormcellars  
Dial 4-5828 or 4-5435  
Plainview, Texas tfc.

### For Rent

FOR RENT — Two room house. See Nona Ledger, phone 2108. 48-4tp.

FOR RENT — 3 room house with bath. \$30. Mrs. Joe Rivers, phone 2260. 46-1tc.

FOR RENT — 210 acres with sale of equipment. Presley Kenamer, 2 miles west, 1 south of Irick. 47-1tc.

FOR RENT — House with 3 rooms and bath. Close in. See E. R. Harris at Lockney Real Estate. 47-1tc.

FOR RENT — Two room house with all utilities. See W. E. Mangum. 49-3tp.

FOR RENT — 3 room furnished apartment with private bath. S. H. Milwee, phone 3845. 44-1tc.

FOR RENT — 4 rooms and bath apartment. Unfurnished. Upstairs. Bill paid. Two blocks west of bank. E. M. Lawson. 42-1tc.

ONE OF THE Barker apartments is for rent. \$35 per month with sewerage and water paid. See Arthur Barker Sr. 43-1tc.

FOR RENT — Duplex. Mrs. C. L. Allen, phone 2243. 36-1tc.

Try a Beacon Want Ad!

**We can supply you with GATES V-BELTS to keep your**  
**WASHER REFRIGERATOR**  
**LAWN MOWER POWER TOOLS**  
and other appliances running  
**PENNINGTON MOTOR CO.**

**BOB WILLS**  
and his  
**TEXAS PLAY BOYS**  
will be playing Saturday Night,  
March 20 at the  
**COTTON CLUB**  
Lubbock, Texas

announce the candidacy of the following persons for the office indicated subject to action of the Democratic primaries:

For District Attorney, 110th Judicial District:  
**JOHN STAPLETON**  
(Re-election)

For Assessor-Collector of Taxes:  
**T. T. HAMILTON**  
(Re-election)

For Sheriff:  
**A. K. (ALTON) MAY**  
**EARL COOPER** (Re-election)

For District Clerk:  
**MARY L. McPHERSON**  
(Re-election)

For County Judge:  
**W. E. GRIMES**  
**G. C. TUBES**

For County Clerk:  
**MARGARET COLLIER**  
(Re-election)

For County Attorney:  
**KENNETH BAIN JR.**  
(Re-election)

For County Treasurer:  
**MRS. SAM A. SPENCE**  
(Re-election)  
**MRS. TROYE WILLIS**  
**STANSELL**

For Commissioner, Precinct No. 2, Floyd County:  
**HUGH COUNTS** (Re-election)

For Justice of the Peace, Precincts 2 and 3, Floyd County:  
**J. J. HARRIS** (Re-election)

### BRAZORIA, A TOWN FOR NEWS

Brazoria was the scene for the founding of many early day Texas newspapers.

The fourth publication in the state was founded there in 1832 by Godwin Brown Cotten. It was called The Texas Gazette and Commercial Advertiser.

The fifth newspaper was The Advocate of the People's Rights, published by John A. Wharton and Oliver H. Allen the next year.

Soon following was The Texas Republican, the state's sixth newspaper, edited by a Gray and Harris team.

Theodore Ledger and A. P. Thompson were founders of the eight newspapers. The Texas Planter, in 1837.

**\$200 EVERY MONTH FOR LIFE**  
Imagine a check in the mail every month for life, when you retire? By starting now, the cost of old age security is far less than you'd expect. Get full details about the State Farm Life Guaranteed Savings Plan today!

**J. H. COOPER**  
Office Phone 2131 Res. 2347

**Lockney Lodge**  
No. 867  
**A. F. & A. M.**  
Regular meeting third Tuesday night at 7:30.  
**KENNETH COOK, W. M.**  
**E. A. CARTER, Secretary**

**ARTHUR B. DUNCAN**  
**ABSTRACT COMPANY**  
South East corner square  
Floydada, Texas  
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.  
**MAUD E. HOLLUMS**  
Owner and Manager

level for farm products was 2 per cent more than December but 8 per cent less than January, 1953, the University of Texas Bureau of Business Research reports.

The price increases plus fairly heavy seasonal marketings bolstered the January farm cash income total to just 1 per cent below the January, 1953 level. Meat animal prices accounted for a large portion of the increase.

Wheat farmers hope for the best harvest in several years, with such success depending on replacement of surface moisture, seriously deficient in February, the report states. A shortage of storage space would greet a bumper crop, particularly if exports remain low and other market demands unchanged, the Bureau says.

Livestock population is expected to increase in 1954, with new spring calves topping last year's total by 1/2 per cent and establishing an all-time record. A 5-to-10 per cent increase in pig farrowings is anticipated. Sheep and lambs should decline in number, keeping mutton prices in line with 1953 levels.

### Farm Records Are Big Help

College Station. — Many farmers wish now they had better records of their operations in 1953. Accurate farm records are a "must" for figuring income tax returns and should be the basis for changing farm practices and cropping systems.

The present economic situation calls for management practices that lead to more efficient production. C. H. Bates, extension farm management specialist says a good set of records will show the weak spots in your present operations. They reflect, for study, the year's business, he says. And, records show what farm enterprises should be expanded or curtailed.

Bates says many good farm record books are available but he especially likes the one prepared by staff members of the Texas A & M College system. The Texas Farm Record Book contains inventories for land, farm improvements, machinery and equipment, livestock, crops and feeds on hand, farm sales and expenses, farm products used in the home and a summary of the year's farming business.

An inventory, points out Bates, is a farmer's check-up of what he has at the start and finish of each year.

It's easy enough to keep a complete and accurate set of records, he says and they'll pay big dividends when it's time to evaluate your operations at the end of this year.

**Call 2331**  
for Butane and Natural Gas  
Appliance Service  
Also for  
Butane Tractor Service  
Butane and Propane Delivery  
Albert Willis, Manager  
**Baker FLASH-O-GAS CO.**  
"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"  
Lockney

**Color-Plan YOUR HOME**  
with COOK'S  
**Shadotone COLOR CABINET**  
OF 144 MAGNIFICENT DECORATOR COLORS  
and  
**COLOR-PLAN FOLDERS**  
The Most Fascinating Way to Select a Color Scheme Ever Devised!  
It's simple . . . and fun! . . . to color-plan your decorating the Cook-Plan way. It's the sure way to get color harmony! Select swatches of the colors you like best from 144 exquisite Decorator Colors in the Cabinet. Slip them into your Color Plan Folder and—presto!—your color scheme comes to life . . . just as you've planned it. And the Color Plan Folder is yours to keep—FREE—for checking against lighting, fabrics, drapes.  
DECORATE THE EASY WAY . . . THE BETTER WAY  
with COOK'S **Shadotone ENAMELS**  
**SHADOTONE FLAT ENAMEL**  
—a flat, glare-free finish. Use it for walls, woodwork or metal trim. Covers most surfaces with a single coat. And it's scrubtable!  
**SHADOTONE SATIN ENAMEL**  
—a soft-resistant finish for kitchens, bathrooms, etc. Use it for woodwork and trim wherever Shadotone Flat Enamel is used on walls or ceilings. The colors match perfectly.  
**Lockney Lumber & Supply**  
For Expert Plumbing Call 3357

**LOOK FOR THIS TAG ON A USED CAR —**  
and buy with **WARRANTED CONFIDENCE!**  
**6 ways better**  
• Thoroughly Inspected  
• Reconditioned for Safety  
• Reconditioned for Performance  
• Reconditioned for Value  
• Honestly Described  
*warranted in writing!*  
AUTHORIZED **CHEVROLET** DEALER  
**Lockney Auto Company**  
Dial 3368 Your Chevrolet Dealer Lockney



Mrs. W. S. Spearman is recuperating at the parsonage and is able to be up some, after her illness, but she will not be allowed to go down the steps of the church for some time.

Mr. and Mrs. Sylvian Kinnibrugh, Marilyn and Beth left on Friday afternoon for Vera and Truscott, where they spent the week end with her mother, Mrs. J. R. Spivey at Truscott and Mr. and Mrs. J. A. Kinnibrugh at Vera. Since they have arrived home Marilyn has been ill with the three day measles.

The South Plains Community Club will meet Friday evening for a covered dish supper at the lunch room of the school house and after supper together everyone will enjoy an evening of magic in the auditorium of the school where the magician show from Matador, which was to be held two weeks ago will be given. Admission is 25 and 50 cents

your supper and come for an evening of entertainment on Friday night at 6:30 for the supper and 7:30 for the show.

Monday evening at the church the Brotherhood met for an interesting meeting of music by Wayland students who came with J. B. Thames and the speaker was also from Wayland College at Plainview. Nine members were present.

Tuesday the all day Workers Conference is to be held at Aiken Baptist Church and Rev. Bryan Maddock of Wayland College will bring the message. Rev. W. S. Spearman will attend the meeting and several others plan to go from our community.

**Pink And Blue Shower**  
Mrs. John Hinsley, nee Peggy Jones was the honoree at a pink and blue shower given in the home of Mrs. H. L. Marble on Tuesday, March 9 from 3 to 5 o'clock. Hostesses with Mrs. Marble included Mmes. Shelby



The new McCormick Farmall Super M-TA with Torque Amplifier lets the operator boost pull-power and change tractor speed on the go! The new tractor offers a choice of two speeds in each gear, giving 10 forward speeds and two reverse. In addition, a new completely independent power take-off permits the driven machine to be started or stopped, standing still or on the go.

Calahan, Bryan Karr, Bryant Higginbotham, Frank McClure, John Smitherman, J. P. Taylor, Murray Julian, Gilbert Bean, L. T. Woods, Arby Mulder, George Beedy, Sim Reeves and Harry Hartman.

White cake squares and lime punch were served the guests and Mrs. George Beedy presented the honoree a beautiful corsage, which she had made. The newly decorated home of Mrs. Marble was bright with flowers and the dining area where refreshments were served was decorated with greenery and daffodils. Present were Mmes. Dock Jones, Wiley Nance, Tom Nance, R. C. Ross, Inez Rieche, L. W. Hartline, Leo Frizell, J. D. Williams, M. O. Davis, C. L. Thornton, I. H. Parks, and the hostesses, Mmes. Shelby Calahan, Bryan Karr, Frank McClure, John Smitherman, L. T. Wood, George Beedy, Sim Reeves, Harry Hartman and H. L. Marble were present. Sending gifts were Mmes. Dick Guest, H. S. Calahan Jr., June Hartline, J. T. Hurt, Lena King, R. C. Hodges, Frank Dunn, B. C. Hinsley, Phillip Smitherman, Ernest Smitherman, Sterling Cummings, Ie Mooney, James Green, W. A. Pool, R. G. Dunlap, H. S. Calahan, Sr., Eulan Bradshaw, Ollie Wilson, Paul Snodgrass and Leighton Teeple.

The Farm Bureau supper held last Monday evening at the high school cafeteria in Floydada was represented by our community with Mr. and Mrs. Grigsby Milton and Mr. and Mrs. Harry Hartman.

At the home of Mr. and Mrs. Robt. Lee Smith in Sterley Sunday at noon, a surprise wedding anniversary dinner was held in honor of Mr. and Mrs. George Weast. They were invited to their daughter's home for what was to be a small family dinner and how happy they were to find all her brothers and sisters present. The delicious dinner and affair was attended by Mr. and Mrs. Berf Douglas from Lubbock, Mr. and Mrs. Willie Weast and Mr. and Mrs. E. H. Davis, all of Silvertown, Mr. and Mrs. Jim Davis of Levelland, the hosts, Mr. and Mrs. Robt. Lee Smith and children and the honor guests, Mr. and Mrs. George Weast.

Many from our vicinity attended the funerals in Silvertown on Wednesday afternoon for Mr. and Mrs. J. Irvin Francis and we understand the small son, Danny, is now able to be here with his grandparents, Mr. and Mrs. Ursei Taylor. His parents were the victims of the plane crash last Monday.

Mr. and Mrs. Bill Harper, who accompanied Mr. and Mrs. Claude Huteberson of Plainview to the sunny south the first of the month, have been visiting in

Miami, Florida with her brother, Clifford Julian and family who live in Hallandale, Florida.

Mr. and Mrs. Ed Davis of Hereford, with their children were all day Sunday visitors in the home of Mr. and Mrs. Dock Jones last Sunday.

We are all proud of Eugene Beedy, who with his 800 pound calf, won the Grand Champion ship at the Junior Fat Stock Show in Floydada Wednesday and Thursday of last week. Many of our boys showed lambs, pigs and other animals in the show, but Eugene brought home the top honors. He had his calf in the Amarillo show a few weeks back and won honors there also.

Mr. and Mrs. George Weast visited in the home of Mrs. Truman Bradshaw last Friday and found her feeling very well after her long spell of illness. Her sister, Mrs. Mattie O'Neal is still visiting here with Mrs. Bradshaw while she is recuperating.

Mr. and Mrs. Grigsby Milton and girls went to visit in the home of Mr. and Mrs. Frank Brown Sunday afternoon and they also visited with Mr. and Mrs. Early Pritchett and family during the afternoon.

In the BTU program on Sunday night Walter Wood gave the history of the South Plains church which everyone enjoyed. The church was organized about 1904 and there were 9 members then at the old Sunset church. It was not moved to South Plains until the railroad came through several years later. Rev. R. C. Guest was the first full time minister and there were many interesting stories of the years gone by, when they came to church in wagons and met in the afternoon. Mr. and Mrs. H. S. Calahan Sr. and Mr. and Mrs. Arthur Brown and Karen came from Lockney on Sunday night to visit at church.

Mr. and Mrs. Lavoy Kinnibrugh and children from Vera were luncheon guests on Friday at noon in the home of his brother, Mr. and Mrs. Sylvian Kinnibrugh and girls.

Mr. and Mrs. George Weast left Sunday evening for Amarillo where they spent the night and Monday with their daughter, Mr. and Mrs. E. T. Evans and family.

Visitors in the home of Mr. and Mrs. M. C. Nance last week end were Mr. and Mrs. Ira Smith of Tulla.

Mrs. Chester Maxey and children, Judy and Wilson Dee of Lorenzo spent last Sunday with her mother, Mrs. T. F. Anderson and Patsy.

Junior Fat Stock Show we note with pleasure that Eugene Beedy's picture is on the front page of the Dallas Morning News for Saturday, March 13.

The library enjoyed a visit from a number of people who came to town for the stock show. We had two school groups in. George Scott, Leroy Scott, Ronnie Smith, Wayland Richardson and V. V. Scott came in a body representing Dougherty school. LaJuan Womack, Thelma Ferguson, Billie Gail Holmes, Joellen Jackson, Sarah Gray, Donita Milton and Carolyn Raylay came to visit us just after they had been on a radio program out at KFLD. Most of these young people were already borrowers but had not visited as a school group.

Friends of the library everywhere rejoice to know that the Honorable Sam Rayburn has given \$10,000 as an initial fund for the building of a public library for Bonham, Texas. Representative Rayburn's public papers will be housed here and will be made available to students of history.

Story hour outdid the weather with twenty-two children Mrs. A. H. Kreis brought refreshments and Mrs. C. W. Denison served as sponsor for the 1929 Study Club. Barbara Perry told the stories and directed the games.

Mrs. Sarah Harmon has joined the library force. Mrs. Harmon is rather recently returned to Floydada after living away for some years. She grew up here and has many old friends in town. We are delighted to have her on our staff.

The 1922 Study Club has presented the library with a check for \$35.00 and "Unity in Diversity" by Mildred White Wells. This book is an authentic history of the development of the Woman's Club and gives some idea of the service of such organizations.

COME IN AND LET ME TEST YOUR WATCH, FREE!

All watches repaired here are tested on the Watch Master

It tells us immediately what is wrong when you bring your watch in. It proves to you that it's right, when you take it out.

**K. W. COOK**  
JEWELER  
Dial 2181 Lockney

OFFICE SUPPLIES at The Beacon Office

**WELL MOTOR SERVICE**  
Our expert mechanics are ready to give you service on your well motor, whether it's a big job or little one. If you need an overhaul we'll be glad to pick up your motor and bring it in. On smaller jobs we make calls to your well.

**Also SHOP SERVICE**  
We also can give you good service on automobile or truck repair in our shop. Bring that car in and let us make it hum right.

**ROSS COOPER**  
is now employed in our mechanical department. He'll be glad to serve you in any way possible. Let us do your repair work.

**Bilbrey Motor Co.**  
Dial 3348 Your Chrysler-Plymouth Dealer Lockney

**Keep It Filled with Frozen Foods**

**Special Quantity Discounts To Home Freezer Owners**

Make your home freezer pay off in "cold" cash—buy your meats and frozen foods from us on a wholesale basis. You can be certain of top quality. Save time and effort, too! Have your meats professionally cut, trimmed, and expertly wrapped in the proper materials.

For a real flavor-saver, have your foods sharp-frozen in our plant at colder temperatures than those of a home freezer. Then, store them in your unit. Food keeps its original flavor much longer!

Our specialized services can help you realize extra benefits from your home freezer unit. If you don't have one, let us explain how you can enjoy finer foods the year 'round by renting a frozen food locker.

We have a complete line of **Montgomery-Ward Appliances**

See this home freezer, the M-W sewing machine, automatic washer, vacuum cleaner and other machines on display at our store.

**10% Down — Easy Terms**

This M-W Home Freezer hold 476 lbs. of frozen foods. Has 2 wire baskets, and dividers provide plenty of storage flexibility — interior light turns on automatically — center balanced lid, easy to open—13.6 cu. ft.

**LOCKNEY FROZEN FOODS**  
Dial 3305 Lockney

**CARPET REMNANT SALE**

11'x12' Beige Wilton, regular priced at \$150.00, now	\$115.00
10' 5"x15' Rose Beige Wilton, regular price \$181.00, now	\$113.00
19' 6"x15' Grey Twist Weave, regular price \$313.50, now	\$260.00
6'x10' 8" Beige Wilton, regular price \$66.00, now	\$54.00
8' 2"x15' Beige Wilton, regular price \$127.00, now	\$95.50
8'x8' 8" solid green Woolripple, reg. price \$39.00, now	\$30.00
10' 8"x13' 7" Beige Wilton, regular price \$200.00, now	\$135.00
12'x13' 7" Beige Twist Weave, reg. price \$164.00, now	\$124.00
8' 9"x16' Beige Twist Weave, regular price \$135.00, now	\$105.00

**JUST ARRIVED: New Green, Grey and Rose Floral Patterns in 9x12 Rugs, only \$59.50 each**

Get our floor covering prices before you buy.

**Parker Furniture Company**  
Lockney, Texas

**AND MARKET**

It pleases us to please you and we know the only way to do that is to keep plenty of merchandise of your favorite brands and furnish free and friendly service with every purchase.

Our parking space is limited but we would rather need it and not have it than to have it and not need it. Come in to see us or dial 3855.

Your business is always appreciated at—

**NOTICE — Due to the death of Mrs. Knox's mother the store will probably be closed Friday.**

**Knox Grocery and MARKET**

YOU CAN'T BEAT 'EM!

**CO-OP TIRES**

18 Month Road Hazard Guarantee  
IRRIGATION SUPPLIES and Turbine Oil

**BATTERIES — For your Irrigation Well, Auto, Tractor, etc.**

We have a limited supply of **AIR TANKS**

**MOTOR OIL — Amalie, Havoline, Diamond DX, Co-op Premium**  
Also Upper Lube and Marvel Mystery Oil

**Consumers Fuel Assn.**  
Lockney

**Irrigation Supplies**

- We are distributors for Swanson and Cisco Irrigation Tubes, all sizes
- Acco Canvas Dams
- Eagle Canvas Dams
- Swanson Plastic Dams, rubber like
- Patching Kits, tube reducers
- Shovels, etc.
- Hudson Automatic Markers
- Westate Land Levelers
- Amarillo Foundry wheel weights
- Service Press Wheels for Planters
- Gates V-Belts
- Adams Hard-Surfaced Lister Points
- R&J Crustbusters
- Pea and Bean Attachments for your John Deere Planter

**Used Tractors**

- One 1951 model G John Deere with equipment
- Two 1950 model G John Deere with equipment
- One 1945 Ford Tractor
- One 1952 model C IHC Tractor

**Lockney Implement Co.**  
Dial 3825 Lockney



# THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

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Exchange Editor ..... Sue Wofford  
Sports Editors ..... Jimmy Williams and Eddie Jot Foster  
Reporters ..... Pat Pierce, Henry Hardin, Ann Belt, Rosemary McDonald, Barbara Hays, Lynn Jolly, Doyleene Harrison.

## Representative From Stephen's Visits Girls

A representative from Stephens College in Columbia, Mo., visited the school Thursday March 11th. He talked to Barbara Carthel, Jerry Holt, June Pigg and Ann Belt. The college is a junior college for girls. He told them about the college and the courses that it offered. The girls had considered entering Stephens' College next fall.

GO TO CHURCH SUNDAY.

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**Royal Standard**  
**Typewriter**  
Dealer  
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Plainview

## Ex-Students Visit Lockney High

On Friday, March 12, the students of Lockney High were very pleased to see two familiar faces in the halls. They belonged to Pat Bayley and Clydene Terrell. Pat and Clydene have been attending Plainview High School since mid-term. Pat is a freshman and Clydene is a sophomore. The Plainview schools were closed Friday when the teachers went to the District IV Teachers Convention in Big Spring.

These girls visited classes all day. We were really glad to have them.

## Eighth Grade Wins Over Robertson

The eighth grade basketball boys won over the Robertson boys 31-13 Wednesday night in the Crosbyton tournament.

Starting line-up for Lockney was: Jarrett, Farish, Harrison, Hanst and Hammit. Others playing for Lockney were Musser, Rigby, Howell, Roy Kidd, Williams and Paschal.

Scoring for Lockney were: Roy Kidd, high pointer with eight; Jarrett, four; Hammit, two; Farish, five; Musser, two; Harrison, three; Hanst, four; Rigby one; Paschal two.

Some of the girls went on the bus with the boys. Mrs. Alexander and Rocky went also.

## Eighth Grade Presents Assembly

The eighth grade class had the assembly Friday, March 5. A play was presented entitled "Wilbur Minds the Baby."

Cast for the play included: Mrs. Maxwell — Charlyne Brown.

Mr. Maxwell — Donald Farish  
Wilbur Maxwell — Larry Jarrett.

Connie Maxwell — Jean Wofford.

Betty Lou — Loy O'Brien.  
Janice — Kay Golden.

Mrs. Pierce — Sally Cox.  
Chester Pierce — Jerry Williams.

Also appearing on the program were: Martha Hardin singing a solo, Gayle Rucker and Anita Duriam singing a duet, Gayle Rucker singing a solo, Janis Widener played an accordion solo, David Howell and Allen Younger did their version of "Twelfth Street Rag." David also played two piano solos.

John Truett featured his man from Arkansas.

Mr. Bradford and Mrs. Siewert were in charge of the program.

## Little Bull

And now ladies and gentlemen your news of the week. We saw Larry McCormick with a Floydada Gal Monday night.

What happened to these Lockney girls, Larry? Cleon and Betty were together Monday night I noticed. Dee, are you still going to Levelland? Peggy Williams, where have you got Jerry hidden? Haven't seen anything of him for a spell. Did all you seniors have a good time out at Posters after the Hayride Monday night? Juanita, who is this college boy whom you write so many letters to in study hall? Bet you could never guess who Donnie McGowen has a date with to the Athletic banquet? Royce and Foneine have a promoter now we notice. Bennie Ballard is still cutting eyes at Barbara Satterfield in Algebra I notice.

Lerel, were you really sick Wednesday and Thursday? Mary Nell had a big party Thursday night. I hear that Betty Jo and Fat W., Marjorie and Jimmy, Mary Nell and Coy, Gail and Wesley, Corene and Peanut were there. Jim Bob, who was that letter to that you were writing Friday in study hall?

See you again next week.

Dee Nix — You guessed it — MUFFLERS! Only they don't muffle, they accentuate!

Jerry Mickey — Betty Jean "Jenkie" Foster.

Clydelle Hill — Dreamy eyes.

Donnie McGowen — C.C. Cute stuttering.

## Mr. Smith Attends Teachers Convention

Mr. F. M. Smith, principal of Lockney High and president of the Floyd County unit of the Texas State Teachers Association, left last Thursday to attend the District IV Teachers Convention in Big Spring. He was accompanied by his wife.

Mr. Smith was a member of the House of Delegates which met to determine principles and policies for the meeting and to elect officers on Thursday night.

Friday he and his wife attended the general meeting at 9:15 a. m. Special meetings for teachers of different divisions were held at 2:00 p. m.

The dust storm prevented Mr. and Mrs. Smith from attending the last general session at 7:50 p. m. Friday. They returned to Lockney Friday night.

WE KNOW THEM BY—

Jimmy Myers — Pretty brown eyes and sweet friendly smile.

Dan Rowell — Wisecracks.

Jan Mathis — Cute haircut and loud, but nice ways.

Clara Lee Smith — Wendelle Sims.

Mary Myers — Daring ways and no bashfulness whatever.

Doyle McAda — A car? Well, anyway a vehicle of the antique variety.

Barbara Carthel — Fantastic "brainbalancers" (earrings).

Sandra Myers — An odd assortment of nicknames. Have you heard?

Paul Ray Williams — The name of "Fat" but he's not really.

Dee Nix — You guessed it — MUFFLERS! Only they don't muffle, they accentuate!

Jerry Mickey — Betty Jean "Jenkie" Foster.

Clydelle Hill — Dreamy eyes.

Donnie McGowen — C.C. Cute stuttering.

NEW STUDENT  
Name: Barbara Anne Satterfield.

Classification: Freshman.  
Height: 5' 2".  
Weight: 105 pounds.

Color of Hair: Dark Brown.  
Color of Eyes: Blue Grey.  
Favorite Sport: Tennis.  
Favorite Food: Grilled Cheese Sandwiches with Tea.

## Allen Pinner Is Junior Rotarian

The Junior Rotarian selected by the Rotary Club for the month of March is Allen Ray Pinner, a senior student. Pinner was an outstanding half back for the Longhorn football team for four years. In track Allen runs the relays and hurdles and broad jumps. He played forward in the Senior-Future basketball game. Congratulations to Allen Ray for this achievement.

## Ideal Girl And Boy Of Lockney High

This week we asked two Juniors to give us their ideal boy and girl of Lockney High School.

Joan Harris's Ideal Boy:  
Most Handsome — Jimmy Myers.

Prettiest Eyes — Freddie Merrell.

Prettiest Hands — Buck Ford.  
Prettiest Lips — David Frizzeil.

Best Physique — Bobby Johnson.

Best Dressed — Larry McCormick.

Sweetest Smile — Gene Lancaster.

Most Likely to Succeed — Donald Allison.

Most Popular — Eddie Foster.  
Best Athlete — Roy Johnston.  
Prettiest Nose — Jimmy Williams.

Most Friendly — Harold Callo-way.

Best Personality — Don Hollum.

Marion Crocs's Ideal Girl:  
Most Beautiful — Joan Harris.

Prettiest Eyes — Margaret Holt.

Prettiest Hands — Barbara Carthel.

Prettiest Lips — Barbara Hays.  
Prettiest Nose — Katie Ray Rucker.

Best Figure — Darla Allison.  
Best Dressed — Ann Belt.

Best Athlete — Neil Cunyus.  
Sweetest Smile — Sandra Myers.

Most Likely to Succeed — Rosemary McDonald.

Most Popular — Betty Johnson.  
Most Friendly — Harleen Workman.

Hobby: Collecting Pictures.  
Ideal Boy: "I don't have one at the present."  
School last attended: Hooks High.

How do you like L. H. S.: O. K. I guess.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 18, 1954

"Nothing takes the starch out of a man like a diet." — Floyd R. Miller.

"He who ventures to start a business on a shoestring can reasonably expect a good landing." — Galen Drake.

A CLEAN CITY IS A SAFE CITY.

**SPECIAL PRICES**  
on all Radiators.  
International Farmall  
Cores—\$25.00 Exchange  
**STOVALL-BOOHER**  
RADIATOR  
Sales and Service  
Plainview, Texas

## What Was This Call Worth?



"Mommy, can I stay at grandmother's tonight?" That was little Carol's very first telephone call — a real thrill that can hardly be measured in dollars and cents. Yet, Mrs. Caroline Niemeve, Carol's grandmother, can tell you what that call cost. She is one of a group of customers who kept day-by-day records of calls made for a week — a total of 30 calls covering 133 miles. Then she broke her telephone bill down into the actual cost per call. "I was amazed," she reported, "at how little my telephone service cost for all the convenience and happiness it delivers." SOUTHWESTERN BELL TELEPHONE COMPANY... A TEAM OF 27,000 TEXAS TELEPHONE PEOPLE... AT YOUR SERVICE.

## HOW WELL IS YOUR CREDIT GROOMED?

Is it well groomed and up to date or is it kinda sloppy? We like to meet and do business with neat and well groomed people, and people who are judged often by their appearance. How about your Credit Record? It is judged by how you pay your bills.

See that your bills are paid promptly by the 10th of the month following purchase, or if not possible, see your creditor and make satisfactory arrangements.

Don't assume it is O. K. to suit your convenience, but pay as you agreed.

**Lockney Retail Merchants Assn.**



*An Extra Measure of Protection!*

That odd looking helmet is what prize fighters often wear in training bouts. It provides an extra measure of protection. Often your car engine may need an extra measure of protection against extreme conditions. You get this extra protection with Phillips 66 Heavy Duty Premium Motor Oil. You can depend on it under all driving conditions.

## HERE'S A MOTOR OIL GUARANTEED TO SATISFY!

When you refill with Phillips 66 Heavy Duty Premium Motor Oil you get a printed certificate—your guarantee of satisfaction! Use this great oil for ten days, or up to 1,000 miles. Then, if you aren't completely satisfied, go to any Phillips 66 Dealer and he will refill your car's crankcase with any other available oil you want, at Phillips expense!

Only a really good oil could carry such a guarantee! Get Phillips 66 Heavy Duty Premium Motor Oil.



*Get Lubri-tection*

Call us for Phillips "66" Products  
Delivery to your farm.

**J. C. KEMP**

Phillips "66" Jobber

Dial 2393

Lockney

## F. L. BROWN

REAL ESTATE

City Property—Farm and Ranch Land  
We deal in all kinds of Real Estate and will be glad to help you buy or sell. Come in to see us.

Located in Frank Perkins Building  
Lockney

**DR. JOE E. WEBB**

OPTOMETRIST

Rooms 306-308, Skaggs Building  
Telephone 1234

Plainview, Texas

## WHOZIT

The whozit is the same as last week.

One more hint, he has red hair and is a Junior.

If you can identify this whozit turn in your guess to Sandra Myers and Clydelle Hill and receive free passes to the theatre.

Nothing is more dangerous to a bachelor than a jealous husband — or a single girl.

John E Stapleton

LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

## Radiator Trouble?

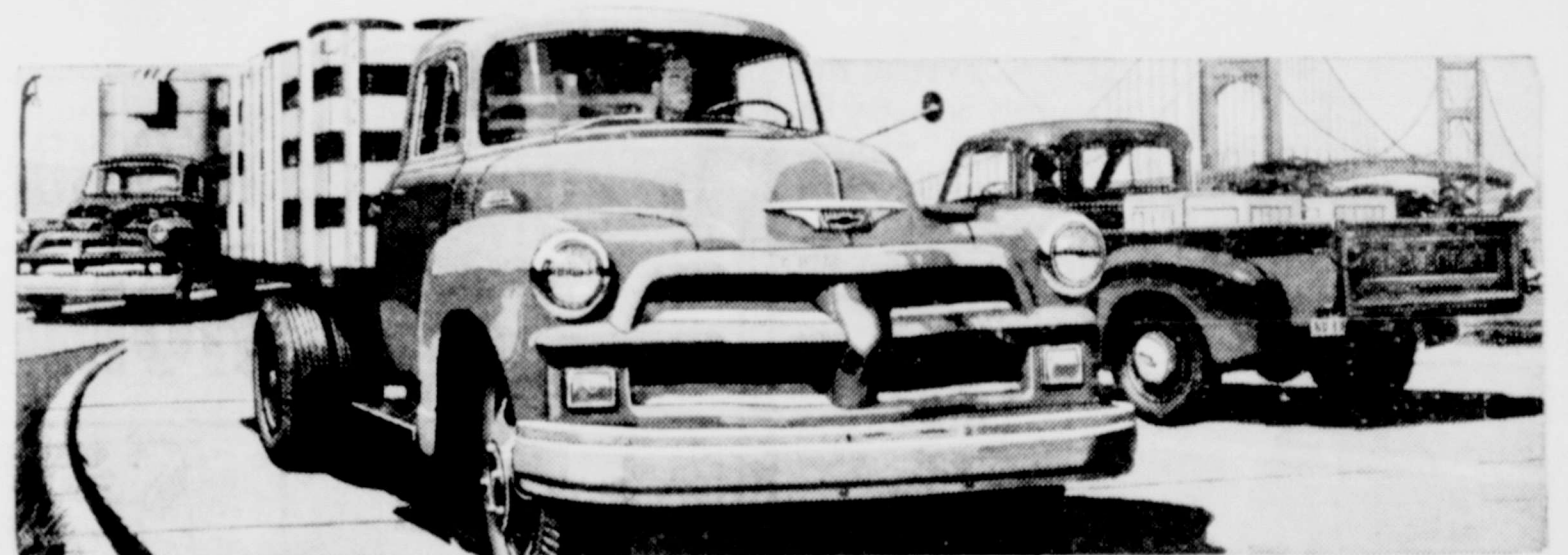


Taking care of radiator trouble is our specialty. We do all kinds of radiator repair and cleaning. 8 years experience.

**Western Radiator Service**

112 W. Locust Dial 3800  
LOCKNEY

## New, roomier bodies! New, rugged construction!



## New Chevrolet Trucks...

do more work per day... more work per dollar!

You save extra trips. That's because of the extra load space you get in the new Advance-Design bodies. New pick-up bodies are deeper, new stake and platform bodies are wider and longer. Also, they're set lower for easier loading. You save hours on the road. Thanks to new high-compression power, you can maintain faster schedules without driving at higher maximum speeds. Increased acceleration and hill-climbing ability let you save time where it counts. You save time on deliveries. With new truck Hydra-Matic transmission, you save time at every delivery stop. And you can forget about clutching and shifting for good! It's optional at extra cost on 1/2-, 3/4- and 1-ton Chevrolet trucks. You save on operating costs. New power saves you money every mile! The "Thriftmaster 235" engine, the "Loadmaster 235" and the "Jobmaster 261" (optional on 2-ton models at extra cost) deliver increased operating economy. You save with lower upkeep, too. Extra chassis strength saves you money on maintenance. There are heavier axle shafts in two-ton

models... bigger clutches in light- and heavy-duty models... stronger frames in all models.

And your savings start the day you buy. In fact, they start with the low price you pay and continue over the miles. Chevrolet is America's lowest-priced line of trucks. It's also the truck that has a traditionally higher trade-in value.

Come in and see all the wonderful new things you get in America's number one truck. We'll be glad to give you all the money-saving facts.

MOST TRUSTWORTHY TRUCKS ON ANY JOB!—Chevrolet Advance-Design Trucks

**LOCKNEY AUTO COMPANY**

Telephone 3368 — Lockney, Texas





**C Of C Directors—**

(Continued from page 1) of Lockney and is the son of Mrs. Alice Baker of Baker Mercantile, Dry Goods.

Attending the meeting were President Miller, Secretary Bill McClaskey, Directors M. W. Wiley, Joe Foster, R. L. Knox Jr., Albert Willis, F. L. Montandon, W. O. Stuart, J. H. Cooper of the project committee and Edgar R. Hays.

**R. E. Patterson Is Improving At Corpus**

R. E. Patterson of Lockney, who has been very ill in a Corpus Christi hospital, was some improved Tuesday night, relatives reported. He is suffering from a respiratory ailment. His daughter, Mrs. Kelton Shaw and Mr. Shaw left Saturday to be with him and Mrs. Patterson for a few days. It was expected that Mr. Patterson would be moved from the hospital to a nearby hotel Wednesday of this week.

**Mrs. M. H. Ragle Has New Great-Grandson**

Mrs. M. H. Ragle received word this week that she has a new great-grandson. The baby was born to Mr. and Mrs. Carl Davies of Iowa Park. The mother is the former Pauline Collier, granddaughter of Mrs. Ragle. The new great-grandson, whose name is not known here, brings the total of Mrs. Ragle's great-grandchildren to 14.

**Too Late To Classify**

**FARMS FOR SALE**  
640 acres, all tillable, half in cultivation, half in grass, in irrigation district, \$100 acre \$10,000 down, balance 20 years.  
320 acres, all in cultivation, 176 acres wheat, \$80 acre, \$15,000 down, terms on balance, irrigation district.  
**PINNER INSURANCE**  
Dial 3329 Lockney

**FOR RENT** — 3 rooms and bath, 2 1/2 blocks east of Gulf Station. Call Jake Jones, phone 2266. Kress. 49-2tc.

**Individualized Cosmetic Service**  
LUZIER'S FINE COSMETICS AND PERFUMES  
See—  
Mrs. Jessie Tye  
Route 2, Lockney  
Phone 4-2013, Plainview

**Band Parents To Meet Thursday**

The Lockney Band Parents will meet Thursday evening at 7:30 at the High School auditorium. President Joe Foster said this week. The bands will play music which is to be used in the contests at Memphis on Saturday, Mr. Foster said.

All band parents and others interested in the band are invited to attend.

**Mrs. Phillips' Father Dies**

E. Alexander, father of Mrs. Joe Phillips of Lockney, passed away at Kemp, Texas, last Thursday, March 11. He had been ill since September when he suffered a stroke. Mrs. Phillips was called to his bedside Tuesday of last week and was present when death came.

Funeral services were held at the Assembly of God Church in Kemp Friday afternoon. Survivors in addition to Mrs. Phillips include four sons and two other daughters, 19 grandchildren and five great-grandchildren.

**High School Menu March 22-26**

Monday: Roast beef with dressing, Candied sweet potatoes, English peas, stuffed celery, hot rolls, fruit cup, milk.  
Tuesday: Fish with sauce, Esc potatoes with cheese, peas, cabbage and carrot salad, whole wheat muffins, milk, gingerbread and apple sauce.  
Wednesday: Weiners and sauer kraut, pork and beans, biscuits, french fried potatoes, grated carrot and raisin salad, pear Brown Betty, milk.  
Thursday: Beef and spaghetti with cheese, greens, corn, beet pickles, cornbread muffins, Boysenberry cobbler, milk.  
Friday: Meat loaf, grapefruit sections, green beans, buttered hominy, vegetable salad, hot rolls, milk, coconut pudding.

**Smiths Attend Dist. Teachers Meeting**

High School Principal and Mrs. F. M. Smith attended the district Teachers Convention at Big Spring last Thursday and Friday. A total of 3800 teachers from over the area were in attendance. Mr. Smith was a member of the House of delegates which met Thursday night. The local people returned home Friday. They reported terrific dust and sand storms on the road.

Mrs. M. S. Johnson returned home Tuesday afternoon after a two weeks visit in Greenville and Fort Worth.

**International Show Has Full House**

The annual International-Harvester Family Party, held Tuesday evening at the High School auditorium, played to a full house and some were unable to get in to see the show. Featuring several vaudeville acts, the evening's entertainment proved to be very popular with the audience as always.

Hit of the show was the MC, Bob King and his red-headed dummy. Also very popular was a skating act by the Flying Buddies, Reuter's Puppets and Trixi McCormick in a rope spinning act.

An estimated crowd of 700 people attended the show and several were turned away because of lack of room.

**CANON VISITORS**  
Visiting Bill Canon, son of Mr. and Mrs. Ray Canon, this week are Ervin Leitz, Leonard Leitz, Delbert Hirschel and Alvin Hirschel all of Fairfield, Washington. They arrived Tuesday night and will remain to attend the wedding of Bill Canon to Martha Hargis in Lubbock Friday night, March 19. Ervin Leitz and Bill were airforce buddies in the states and again in Japan.

W. D. Sands, who has been ill for some time, is not any better, reports say.

Eldon Roberts of Abilene, former Lockney resident, was in Lockney Wednesday on business.

**Fire At South Plains Elevator Thursday**

The Lockney Volunteer Fire Department was called to South Plains last Thursday evening about 7:30 where a fire was burning in an old elevator leg. Fire was in the pit and also consuming some of the belting. Fire Chief Lowell Bibrey said. Damage was slight and the fire was quickly extinguished.

**Bureau Directors To Meet Thursday**

Because the regular monthly business meeting of the Floyd County Farm Bureau was postponed recently on account of the membership drive, President Chester Carthel has called a special meeting of directors and workers for Thursday night of this week.

He asked that each director or alternate check his map section and bring in a full report on the membership drive. Some other business matters will be considered.

**RECUPERATING**  
W. L. McMinn, former Lockney resident and father of Mrs. Frank Messimer is recuperating from a recent operation at the home of his daughter Mrs. Ples Visage at 2018 Ave. M. Lubbock. He and Mrs. McMinn will remain in the Visage home for some time and they welcome letters from their friends here. They have lived for the past several years in Silverton.

"El" in Hebrew names such as Elisha, means God. Twenty-one guns comprise the national salute to The Flag. Most Antarctic explorers have been English.

See us for

**COMBINATION STORM WINDOWS and SCREENS**

**COMBINATION STORM DOORS and SCREENS**

in either redwood or aluminum

**VALSPAR PAINTS, ENAMELS and VARNISHES**

**BRUNNIER LUMBER COMPANY**  
Your Home Owned Lumber And Building Supply Store.  
Dial 3385 Lockney

**FOLLOW THE SMART MONEY TO THESE thrifty food buys**

<b>Fruit Cocktail</b> No. 2 1/2 can — <b>37c</b>	<b>Green Beans</b> 39c Diamond 303 size cans, 3 cans for	<b>Crushed Pineapple</b> 2 No. 2 cans — <b>53c</b>
<b>BEETS</b> 4 cans <b>33c</b>	<b>Grape Jelly</b> KIMBELL'S 21c 12 oz. glass	<b>Mexican Style BEANS</b> 2 cans — <b>25c</b>
<b>SUGAR</b> 10 pounds <b>89c</b>	<b>CORN</b> Diamond Cream Style 39c 303 size can, 3 cans	<b>MELLORINE</b> Cloverlake 1/2 gallon <b>39c</b>
<b>GRAPEFRUIT</b> Ruby Red Large Size, 3 for <b>25c</b>	<b>Mission Peas</b> 3 cans <b>39c</b>	<b>Fryers, lb.</b> <b>47c</b>
<b>LETTUCE</b> large heads 2 for <b>25c</b>	<b>HOMINY</b> Diamond, No. 303 cans 3 cans for <b>25c</b>	<b>BISCUITS</b> Gladioli or Canned Puffin, 3 cans <b>29c</b>
<b>PYLANT'S THRIFT STAMPS</b> with each 10c purchase	<b>PYLANT'S</b> Dial 2134 Free Delivery	<b>DOUBLE STAMPS EVERY TUESDAY</b> with \$2.50 purchase or more.

See our new **FROCKS**  
New 1 and 2-piece Frocks arriving weekly in denim, chambray and cotton prints. **\$5.95 to \$12.95**

**SPECIAL PRICE on Ladies Shoes**  
Flat heels, wedge and sandals, either open or closed toe. Most sizes from 4 1/2 to 9. Your choice **\$2.95**

**Taffeta**  
Heavy weight in pastel colors to match our nylon net for your formals. Come in and see it.

**LOCKNEY DRY GOODS**  
Dial 3838 Lockney



# Society

## Mrs. Wines Hostess To Pollyanna Club

The Pollyanna Club met Tuesday afternoon in the home of Mrs. A. O. Wines. Aprons were presented to the hostess and gifts exchanged.

Refreshments were served to Mrs. C. P. McPherson, a guest, and the following members, Mmes. Charlie Smith, Pont Darnell, Lloyd Wofford, Lester Carter, Bill Smith, Owen Thornton, Olsen Allison, Elmer Sandusky and Derrell Wood.

Next meeting will be in the home of Mrs. Lloyd Wofford on Tuesday, March 30 at 2:30 o'clock.

## Mrs. Golden Hostess To Friendship Club

Mrs. Oscar Golden was hostess for a meeting of Alken Friendship Club Tuesday afternoon. The president presided and Mrs. A. P. Langfeldt offered a prayer. Roll call was answered with "The Book I Enjoyed Most."

An interesting book review, "The Mountains of Alla" was given by Mrs. Leo Duvall.

Refreshments were served to Mmes. A. P. Langfeldt, V. H. Kellison, C. W. Tannahill, Martin Bradley, Lloyd Collis, R. R. Kellison, Leo Duvall, W. R. Hargrove, Leslie Cariton and the hostess.

Jackie Roberts of Hobbs, New Mexico and Walter Roberts of Norman, Oklahoma spent last week end in the Lloyd Wofford home.



**TO BE MARRIED** — Mr. and Mrs. M. D. Arterburn announce the engagement and approaching marriage of their daughter, Deanne, to Roger Conner, son of Mr. and Mrs. J. R. Conner of Cedar Hill community. The wedding is scheduled to take place at the First Methodist Church in Lockney April 18 at 4 o'clock.

## Brunch To Be Saturday, March 20

All the women and friends of the Methodist Church are invited to attend a brunch at 10:00 a. m. Saturday in the fellowship hall of the church. It was announced this week, Mrs. W. A. Watkins of Ralls, a very capable and outstanding speaker will be featured on the program.

Spring flowers will be used in the decorations. The nursery will be open, it was said.

## Mrs. Quebe To Be Garden Club Hostess

Lockney Garden Club will meet Friday, March 19 at 3 o'clock in the home of Mrs. Ewald Quebe in Providence community.

The meeting was previously scheduled to be in the T. B. Mitchell home. All members are reminded of this change of meeting place.

## Hospital News

Mrs. John Dorman is still receiving medical treatment.

Humberto Travino was admitted 3-11 and dismissed 3-12.

M. O. Davis was admitted for surgery 3-11 and dismissed 3-15.

Mrs. Doris Brown was admitted for medical treatment 3-11 and dismissed 3-14.

Mrs. Wayne Bennett, Floydada was admitted for medical treatment 3-12 and dismissed 3-13.

Howard Mangold was admitted for medical treatment 3-12 and dismissed 3-17.

Walter Byars was admitted 3-13.

Mrs. John Bickley underwent an emergency appendectomy 3-3.

Cynthia Turner, young daughter of Mrs. Leo Turner underwent an emergency appendectomy.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 18, 1954

only 3-14.

Mrs. L. D. Hawkins was admitted for medical treatment 3-16.

Mrs. Manuel Vega was admitted 3-16.

Mr. and Mrs. Jack Towery, Plainview, are the parents of a daughter born 3-13. She weighed 8 lbs.

Mrs. Larry Amaya and baby were dismissed 3-12.

Mr. and Mrs. Adolfo Amaya are the parents of a new son born 3-15. He weighed 8 lbs., 8 oz.

Mr. and Mrs. Jerry Bartram, Mr. and Mrs. Homer Bartram spent from Thursday until late Sunday vacationing at Carlsbad, New Mexico, El Paso and Juarez, Mexico. In El Paso they visited Don Bartram who is stationed at Fort Bliss.

Mr. and Mrs. Klyce Ooley and boys, Mrs. Derrell Wood and her mother, Mrs. W. C. Ooley of Plainview spent last week end in McGregor, their former home, and in Houston with Ray Ooley and family.

**DRIVE** NUMBER ONE in Power!

Anything less is yesterday's car!

**CHRYSLER 235 h.p.**

**BILBREY MOTOR COMPANY**  
205 South Main Street Lockney

## Notice To Gas Users

We have proper equipment to convert butane appliances to natural gas.

We also have pipe and fittings to install regulators in high pressure gas lines.

## Workman Plumbing and Heating

Dial 3422

## Virginia Hargrove Birthday Honoree

Virginia Hargrove was honored with a party on her 11th birthday at her home on Monday, March 15.

The Western motif was carried out in the attire worn by the guests who imitated western movie stars. After guessing what star each represented Kim Mickey was awarded the prize for looking most western. Glenda Hardin received the prize for making the most words from the phrase, "Western Birthday Party." Carolyn Harris won first place for the best impersonation of a western movie star.

Refreshments of hot dogs, pop and birthday cake were served to Raye Watson, Glenda Hardin, Ruth Ann Rivers, Joy Pickens, Kim Mickey, Nancy Jo Schacht, Kay Martin, Carolyn Harris, Myrna Loy Hayes, Bonnie Allen, Dianne Crawford and the honoree.

Sending gifts were Edwin Hill of Dallas and Elaine and Beth Hargrove of Goree.

## JEFFCOAT VISITORS

Visitors in the home of Mr. and Mrs. Geo. Jeffcoat this week have been their sons, G. D. and Tip Jeffcoat from Fort Hood, Texas. G. D. left Tuesday but Tip will spend a 36-day furlough here before reporting for overseas duty.

GO TO CHURCH SUNDAY.

## Pleasant Valley RD Club Meets

Pleasant Valley Home Demonstration Club met Tuesday, March 9 in the home of Mrs. Harmon Handley.

Miss Leila Petty gave a very interesting demonstration on "Fruit for Breakfast." A card was read from Mrs. Roy Wilkes of Oregon, former member of the local club.

Attending were Mmes. Shirley Race, Weidon Smith, Harmon Handley, Raymond Wisdom, Chester Mitchell, A. M. Dorsey, members, and the following visitors, Mrs. Edgar Hatfield, Mrs. Brown and Miss Leila Petty.

Next meeting will be Thursday, March 25 in the home of Mrs. Weidon Smith.

## Busy Mothers Class Has Social Meeting

The Busy Mothers Class of the First Methodist Church met Wednesday for a regular social. A covered dish luncheon was served at noon.

Mrs. W. L. Thomas Sr. brought the devotional from Psalm 91. Mrs. Lura Stinebough offered a prayer.

Attending were Mmes. J. H. Weathers, E. R. Harris, W. L. Thomas, T. T. Threet, Les Floyd, Lura Stinebough, Delbert Bybee, R. E. L. Stutts, and little Mary Lu Watkins.

FREE PORTRAIT

## CHILDREN'S PHOTOGENIC CONTEST

Ages — 1 month through 12 years

**MOTHERS!**

We have made arrangements for an expert child photographer to be in our store on—

**FRIDAY, MARCH 19, 1-6 p. m.**

to photograph your child absolutely FREE for this contest.

IN APPRECIATION of your past patronage to our store we will present you with a BEAUTIFUL 5x7 SILVERTONE PORTRAIT of your child ABSOLUTELY FREE.

The following prizes will be awarded in this contest:

- 1st Prize — One 11x14 Oil Painted Portrait
- 2nd Prize — One 8x10 Oil Painted Portrait
- 3rd Prize — One 8x10 Sepiatone Portrait

Children will be judged according to personality, photogenic qualities, neatness of dress, etc.

**ABSOLUTELY NO OBLIGATION!**

**TRUETT VARIETY STORE**

LOCKNEY, TEXAS

FREE PORTRAIT

One 5x7 Portrait FREE to each Child.

## Darnell Grocery

We Appreciate Your Business

Phone 2233

Prompt Delivery

Specials Good Thursday, Friday and Saturday

**Coffee** Maxwell House 1 Pound **95c**

**Sugar** 10 Pounds **95c**

**Honey** Burleson's 5 lb. bucket **95c**

ASHLEY'S RE-FRYING MEXICAN STYLE BEANS, can **15c** | 2 FOR Kre-Mel Pudding **15c**

**DRY MILK** Borden's 1 lb. box **38c**

**HAM** Imported 2 lb. can, each **\$2.75**

**OLEO** quarters pound **25c**

LONGHORN CHEESE, pound **45c** | POUND SALT MACKEREL **50c**

FRUITS and VEGETABLES

**SPUDS** 50 lb. **1.05**

**Grape Fruit** each **5c**

POUND BANANAS **12½c** | DELICIOUS EXTRA FANCY APPLES, pound **20c**



THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 18, 1954

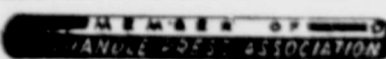
# The Lockney Beacon

Established 1902  
 PUBLISHED EVERY THURSDAY  
 HAYS & REYNOLDS  
 Publishers  
 Edgar R. Hays Editor  
 Willis Reynolds  
 Mechanical Superintendent

SUBSCRIPTION RATES:  
 In Floyd County, per year... \$2.00  
 Outside Floyd County, per year... \$2.50  
 Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Beacon will be corrected gladly upon being brought to the attention of the editor.



## Minute Editorials

For in Him we live, and move, and have our being; as certain also of your poets have said. For we are also His offspring.—Acts 17:28.

**NEXT WEEK** is clean up week in Lockney and it behooves every citizen to do his or her best to co-operate with their neighbors in making Lockney the cleanest city in West Texas. Not that we have a great deal of filth or trash in the city but we must keep the city clean to avoid health hazards. It hasn't been long since Plainview had a mild polio epidemic and although we do not say that this indicates uncleanness still it is agreed by all that filth and trash contribute to the spread of polio and we all want to avoid that. A good clean-up not only contributes toward the good health of the community but also prevents fires and adds considerably to the attractiveness of the town itself. The nice thing about a clean-up campaign is that it isn't a big job for anyone. If every resident or business man will just take care of his own premises then the entire city will be clean. Let's do our part.

MR. JOHN C. WHITE, who is now serving the state of Texas as commissioner of agriculture, apparently is quite put out because a majority of the voters declared their independence of Trumanism and corruption in

the last general election and voted for a Republican candidate for president. Mr. White says it is time to "re-establish political integrity" in our state, obviously referring to Governor Shivers, and says in effect that it is time to change leadership in the state government. We can agree with Mr. White on the word "integrity." That's why so many voters jumped party lines in 1952 — they wanted re-establish integrity in the nation, dropping the word "political" since most of us are not too concerned about that angle. Mr. White might find out that a majority of Texas voters still feel the way they did in 1952 as far as cleanliness and dignity in government are concerned.

**ADVERTISING HAS ITS FAULTS** like everything else. One of its faults, in the eyes of some, is that it prevents certain people from holding a monopoly on business and therefore forces them to sell merchandise at competitive prices. Various professions and organizations have been trying, and in some instances succeeded, in getting anti-advertising laws passed and other restrictions put on their professions so that they might hold a monopoly and keep prices high. An optometrist organization in Texas has been attempting that for some time but hasn't been able to get the law passed as yet. However, they may look to Oklahoma and save their time and money. Such a bill was passed in Oklahoma but was promptly declared unconstitutional by the courts. So maybe the optometrist association of Texas could just save their money.

**DENTISTS, CHIROPRACTIC** and medical associations all have restrictive rules against advertising, claiming such to be "unethical." Certainly good taste would prevent certain professions from advertising certain aspects of their business, but generally speaking the prohibition against advertising is a relic of the dark ages. Trying to put competitors out of business because they advertise is very much like the old livery stable proprietors trying to outlaw the automobile. If free enterprise is to continue to be the American way then there must be a stop to interference by those in professions and businesses against their competitors who have the ability to do their job well, and the fortitude to tell the public about it. If a business or professional man does a sloppy job all the advertising in the world won't keep him in business. On the other hand, if he does a good job all the restrictions in the world won't keep the public from patronizing him.

**A PROUD MAN** is like an egg. An egg is so full of itself that there is no room for anything else.

## OUR DEMOCRACY — by Mat



AND IF THE FEELING IS MUTUAL, A NEW FAMILY IS LAUNCHED. FOR, HERE IN AMERICA, BY TRADITION AND CUSTOM, OUR YOUNG PEOPLE ENJOY FREEDOM OF CHOICE IN PAIRING OFF FOR THE YEARS AHEAD.

AND HERE, A YOUNG COUPLE HAS THE ADVANTAGE AND THE RESPONSIBILITY OF THOSE BASIC FREEDOMS WHICH ARE THE HERITAGE OF ALL AMERICA — THE FREEDOMS OF THOUGHT, WORSHIP AND OPPORTUNITY. THEY ARE FREE TO LIVE WHERE THEY WANT, TO CHOOSE THEIR WORK AND TO DEVELOP THEIR OWN PATTERN OF LIVING.

THEY HAVE THE RESPONSIBILITY OF PROVIDING FOR THEIR OWN FAMILY'S NEEDS, PRESENT AND FUTURE — AND OF ACTIVE PARTICIPATION, AS CITIZENS, IN THE COMMUNITY AND THE NATION.

## With Our EXCHANGES

**ON MR. STEVENSON**  
 Adlai E. Stevenson in an address the other night used the same old New Deal word we have been hearing with disgust for the past twenty years. That word is "demagoguery" in one

form or another. Demagogue means: Unprincipled factious orator; an agitator for political purposes; one who requirps influence with the populace by pandering to their prejudices or playing on their ignorance. What ever gave the New Dealers the idea that only Republicans are demagogues? It is like calling a candidate a politician. In truth the New Dealers of the so-called

Democratic party are Past Masters in the Practice of Demogoguery, judging from the success they have had at pandering to the prejudices and ignorance of the populace. — Bits of Nothing in St. Jo Tribune.

## INDIFFERENCE IS DANGEROUS

He lives in every rural neighborhood and in every city block. Often he is a competent, industrious, thrifty person. His place is well kept. When not at work, he usually may be found at home. He pays his taxes, but does not vote. He attends church, but will not work in it. He goes to lodge, but he will not hold office. His children go to school, but he will not take part in school meetings. He enjoys the beauty of the town, but he will not belong to the horticultural society. He believes in world brotherhood, but he does nothing to promote it.

He minds that little part of his business which lies within his own neat fences, but let something go wrong or displease him in the conduct of that greater part of his business which is everybody's business, and he will squeal like a pig under a gate. — Hamlin Herald.

## THE PHILOSOPHER'S STONE

Time passes quickly. There is nothing we can do about it except to see that, as far as possible, it passes fruitfully.

If in passing it lays up its store of good deeds done, noble ambitions, kindness and sympathy scattered with a lavish hand, there will be given to it a permanence and enduring quality that nothing can take away.

Take time to look—it is the price of success.

Take time to think—it is the source of power.

Take the time to play—it is the secret of perennial youth.

Take the time to read—it is the source of wisdom.

Take the time to be friendly—it is the way of happiness.

Take the time to laugh—it is the music of the soul. — The Kaufman Herald.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

March 17, 1916

E. E. Smith of Concordia, Mo., came in Tuesday. Mr. Smith recently purchased one of the Syndicate irrigated farms in the Irick community and is now moving there.

Wm. McGhee has received notice from the Attorney General Department that our recent bond election was regular in every respect and that the bonds have been approved. It is gratifying that money will be available for school purposes in due time.

March 23, 1924

A trade was consummated this week by which Baker Mercantile Co. sold to Messrs. Burton Thornton and Irvin Bennett their elevator and grain and coal business.

The county judge received last week an apportionment of school money from the state amounting to \$4.00 per pupil. This is the fifth apportionment for the year amounting to \$9.00 per pupil. There are \$3.00 per pupil yet to come from the state.

T. B. Hill, owner of the City Bakery and the Ozark Cafe has just installed a modern baking plant to replace the old one. The new oven has a capacity of 220 loaves of bread.

C. F. Merrick, age 62 years, died at his home in Lockney Sunday of heart failure. Mr. Merrick was a resident of Lockney for 33 years. He was a member of the Church of Christ.

Lockney Chamber of Commerce voted to print 10,000 small folders telling about Lockney country. A committee was appointed to secure pictures of

various buildings, industries, schools, farm scenes and etc. for the folder.

Another good snow fell in Lockney territory Tuesday night which amounted to 2 inches. The best season is now in the ground that we have had in 13 years.

March 20, 1942

Bill Dison, publisher and editor of The Lockney Beacon for the past three years, has recently purchased The Wheeler Times, newspaper in Wheeler, Mr. and Mrs. Dison and their two sons will probably leave the last of this week or first of next to make their home.

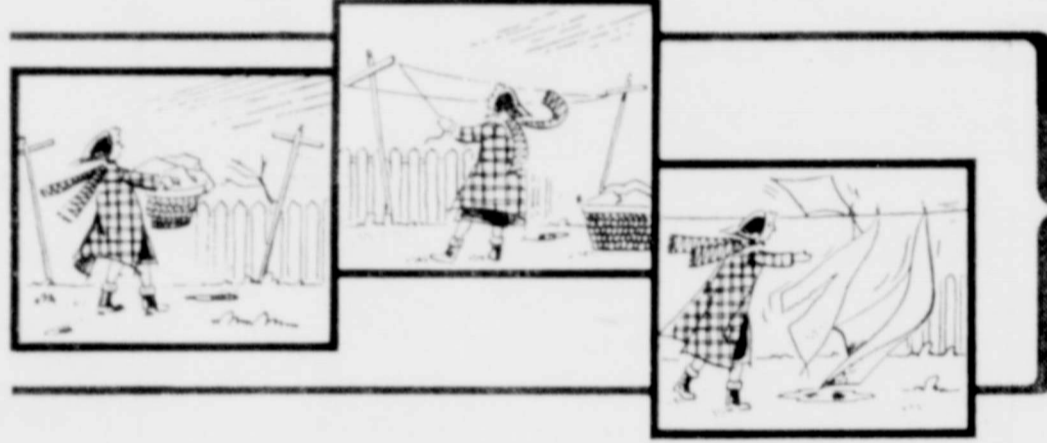
All civilians living in Lockney Independent School district will go to the local high school sometime early next month to make application for War Ration Book One.

Shelby Cook, principal of Lockney grammar school, has resigned to accept a civil service appointment. Mr. and Mrs. Cook, who has been teaching at Irick, plan to move to Amarillo this week end.

Betty Jackson, small daughter of Mr. and Mrs. Floyd W. Jackson, had a tonsilectomy at the local clinic Wednesday, March 18.

A CLEAN CITY IS A SMART CITY.

**INSURANCE**  
 FIRE — HAIL — TORNADO  
 REAL ESTATE and  
 SURETY BONDS  
 MONEY TO LOAN  
 on Farms and Ranches at  
 Low Interest Rate  
 Next door to Federal Bldg.  
**FRANK PERKINS**  
 Phone 3311



there's no sense to this...

when Reddy can do **THIS** for just 5¢ a load!



**Anything Less**  
 is yesterday's car!  
 Come drive  
**NUMBER ONE**  
 in power!  
**CHRYSLER 235 h.p.**  
 BILBREY MOTOR COMPANY  
 205 South Main Street Lockney

**WHEELS NEED BALANCING?**  
 We have a new **HUNTER WHEEL BALANCER** and are ready to give you the best in wheel balancing service. We guarantee our work.  
 Also **BRAKE SERVICE**  
**Lone Star Oil Company**  
 Dial 3487 Route F Lockney

**TRY BEFORE YOU BUY**  
 Your Reddy Kilowatt Appliance Dealer will install an electric clothes dryer in your home now for a 15 day trial. During the trial period, a Public Service Home Service Advisor will give you a complete dryer demonstration. Without obligation, you can "Try Before You Buy" and see for yourself how an electric clothes dryer makes washday completely automatic.

Why fight the weather—or wait for it—and then get a poor clothes drying result and a waste of time?  
 An electric clothes dryer, by actual test, is more sanitary than drying under perfect outdoor conditions. Easier on you, too, for it takes just 30 seconds to shift the clothes from the washer to the dryer, while it takes at least an hour every washday to carry the clothes to and from the line.  
 For five cents a load, there's no sense to drying the old-fashioned outdoor way.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**



our big selection of  
**GOOD YEAR**  
**TIRES**  
at budget-wise prices  
save you money!



Famous MARATHONS  
by **GOOD YEAR**

No need to take chances when you can buy dependable Marathons by Goodyear for such a low price.

**WHITE SIDEWALLS**

They're smart, rugged and low priced. Get dependable Good-year White Side-wall Marathons now!

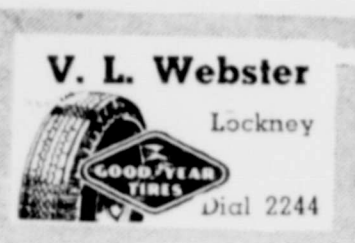
For Low Cost Value!

See the new  
**PATHFINDER**  
by **GOOD YEAR**

- Not a second!
- Not a retread!
- It's brand new!

Save 50% on tire costs!  
**XTRA MILEAGE**  
**NEW TREADS**

- New tire materials!
- New tire performance!
- New tire appearance!



ity rule is a baby in the house. My apologies to readers of this column for no news last week. The news was mailed at the pick up postal box in front of the Lockney postoffice Monday.

Attend: Farm Bureau Dinner Party At Floydada

The following enjoyed an evening of fellowship, dinner and outstanding speeches on Farm Bureau at the meeting held last Monday evening at Floydada. The following attended from Providence: Mr. and Mrs. E. M. Quebe, Mr. and Mrs. Bob Payne, Mr. and Mrs. Albert Scheele, Mr. and Mrs. Wilfred Stoerner, Mr. and Mrs. Helmuth Quebe, L. B. Brandes.

Those visiting and enjoying dinner at the Karl Sammann home in Plainview Sunday were Mr. and Mrs. Arthur Sammann, Mr. and Mrs. Bobby Sammann, Mr. and Mrs. Lawrence Harmeyer, Mrs. Homer Garms and daughter, Mr. and Mrs. Eugene Stanley of Sudan.

Mr. and Mrs. Karl Sammann visited Mr. and Mrs. Gene Gable and sons, Mrs. Gable Sr. and Mr. J. H. Ratjen. Mr. Ratjen, former resident of Providence sends greetings to his friends at Providence. He would appreciate a visit and he reports his health is fair.

Farewell Party Given For Delbert Matthews

Delbert Matthews, son of Mr. and Mrs. Leonard Matthews was honored with a farewell party Sunday evening following the evening Lenten services. Albert Scheele and Rev. H. L. Anderson gave several clever skits that were enjoyed by all. The group sang several songs. Rev. Anderson had scripture reading with fitting farewell remarks for Delbert. Several nice gifts were presented to him. The game "I Have a Secret" was enjoyed by all. Refreshments of donuts, coffee and cakes were served by Rev. and Mrs. H. L. Anderson and Mrs. Richard Matthews. May the God who loved us and gave Himself for us, go with you Delbert, and bless you and keep you faithful to him in all things.

Mr. and Mrs. Wilfred Stoerner visited Rev. and Mrs. Lee Roy Brandes of Wichita Falls Friday and Saturday. They also visited an army combat buddy of Wilfred, Floyd Smith of Olney. He and his wife are the proud parents of a son two weeks old.



Port Huron, Mich., Times-Herald photograph by Ralph Polovich

Above: This photo, an AP prize-winner, taken one hour after tornadic winds struck Port Huron, Mich., last May, shows a 13-year-old boy and his dog beside their demolished home. The Red Cross, immediately on the disaster scene, came to the aid of the family with clothing, household furniture, and medical care.

Upper Right: After the devastating Greek earthquakes last August, 3-year-old Stamatis frangatos sat on a hospital bed with her name pinned to her dress, as doctors dressed her fractured leg and injured head. Greek Red Cross workers finally located her mother alive, after a month's search, and re-united the pair. The American Red Cross conducted a nation-wide appeal for funds to aid victims.

Lower Right: Fire, which completely ravaged a Chicago, Ill., apartment building, killed seven, injured six, and affected 190 persons. Left Michael Cruz, 2 1/2, bewildered and frightened. Here the terrified youngster is being comforted by Mrs. Rodna Nye, Red Cross disaster representative, who established disaster headquarters at the scene of the fire.

Last year the Red Cross aided an average of one person every five minutes among those suffering disaster injury or loss, as sudden death and destruction struck communities across the United States on an average of six times every week. The 1954 Red Cross Campaign for \$85,000,000 and 30,000,000 members, now underway, enables everyone to serve his neighbors in distress or need.



Trinity Lutheran Church  
H. L. Anderson, Pastor

An exceptionally large crowd attended Sunday School and Divine Worship Sunday. We are always proud to have you worship with us. What better time to be in the house of God on Sunday, than during our sacred Lenten season? "Come and worship with us."

Calendar of week: Choir rehearsal Wednesday evening at 7:30 p. m. Sunday School 10 a. m., March 21st, Divine Worship 11 a. m., Lenten Evening service 7:30 p. m. March 21st.

Farewell Party Given  
Mr. and Mrs. Otto Schrieber  
Mr. and Mrs. Otto Schrieber, faithful members of Trinity Lutheran Church, were honored by members of local congregat-

ion Monday evening at the home of their daughter, Mrs. Albert Sammann. Mr. and Mrs. Schrieber are moving near Hillsboro, Texas. They have lived in Bellview community many years. Mrs. Schrieber was a faithful member of Candle Light Circle. They have been faithful mem-

bers at both church and Sunday School. We wish them Gods blessings in their new home. Rev. Anderson presented the couple with a beautiful wall clock in behalf of members of Trinity Lutheran Church. The group sang several songs, accompanied at the Hammond or-

"Bless Be The Tie that Blinds" and the table prayer of Candle Light Circle was sung. Refreshments of cake, cookies, cokes, hot coffee were served to a large group of members of Trinity congregation."

Mr. and Mrs. Wilfred Stoerner were guests in the home of Dr. and Mrs. C. C. Andrews and family of Plainview Sunday afternoon.

Rev. and Mrs. H. L. Anderson were in Lubbock Monday on business.

Ladies Circle meets  
Ladies will meet Thursday afternoon of this week at the church to make draperies for the nursery. We know you will want to have a hand in beautifying our nursery. So come and bring the menders, friend, scissors, thimble and needles. Time 2:30. Mr. and Mrs. Sam Newman and Miss Helen attended the 35th anniversary birthday dinner at the Legion Monday evening at Plainview.

A CLEAN CITY IS A SAFE CITY.



Try **Ren-O-Sol** For Growing Chicks!

Ren-O-Sol is a tonic and growth stimulant for Chicks and Turkeys. It prevents Cecal Coccidiosis.

**SULMET**

for the drinking water. Any size from—  
**89c to \$5.00**

Try **DR. LeGEAR'S PLUS**

for your Poultry. It contains vitamins, essential minerals and anti-biotic food supplement.

We carry a complete line of Dr. Saulsbury and Dr. LeGear's Poultry remedies. Come to see us.

**LOCKNEY DRUG COMPANY**

THE **Rexall** STORE

CLYDE BRILEY, Pharmacist  
Day Phone 3333 Night 3328 or 3850

WE FEATURE SERVICE FOR THE SICK

NOW GOING ON AT LOCKNEY — CELEBRATING OUR 25TH ANNIVERSARY

**J. C. JONES CO.**

OUR GREATEST Anniversary Event

**LOCKNEY'S GREATEST BARGAINS**

Below is only a few of the many bargains you'll find here!

Wash Cloths .....	<b>5c</b> up	Women's Slippers ..	<b>\$1.00</b> pr.
Turkish Towels .....	<b>19c</b> up	Plastic Drapes .....	<b>98c</b>
Boys Polo Shirts .....	<b>49c</b> up	Boys Jeans .....	<b>\$1.00</b>
Pillow Cases .....	<b>39c</b> up	Women's Wash Frocks	<b>\$2.88</b>
81x99 Sheets .....	<b>\$1.66</b> up	Children's Spring Hats	<b>\$1.49</b>
Boys Nylon Shirts .....	<b>\$1.44</b> up	Women's Spring Hats	<b>\$1.98</b> up
Men's Work Sox .....	<b>10c</b> up	Woven Chambrays, striped-solid	<b>25c</b> yard
Children's Anklets .....	<b>10c</b> up	Fast Color Prints .....	<b>39c</b> yard
Cool Sheers .....	<b>39c</b> yard	Spring Dresses .....	<b>\$5.88</b> up
Remnants .....	<b>1/2</b> Regular Price	Spring Coats .....	<b>\$8.88</b> up
Women's Nylon Hose ..	<b>77c</b> pr.	Spring Suits .....	<b>\$15.88</b> up
Women's Silk Headscarfs	<b>59c</b>		

**BIG TABLE OF REMNANTS 1/2 REGULAR PRICE**

**4 -- BIG BARGAIN TABLES -- 4**

**25c - 50c - \$1.00 - \$2.00 SAVE UP TO 50%**

**J. C. JONES COMPANY**

Lockney

**NOW!**  
The *Morning Glory*  
Standard  
ONLY \$49.50



LOOK AT ALL FOUR  
MORNING GLORY MATTRESSES AND MATCHING BOX SPRINGS

- 1 THE LEADER EACH \$39.50
- 2 THE STANDARD EACH \$49.50
- 3 THE CHAMPION EACH \$59.50
- 4 THE DE LUXE EACH \$69.50

THESE 4 MORNING GLORY TO FIT EVERY BUDGET - FOR EVERY BED IN THE HOME

TREAT YOURSELF to the marvelous sleeping comfort afforded by the MORNING GLORY "DREAM TEAM." You'll feel better - look better, after nights of full relaxation - and awake bright and cheerful, ready for the days work or play. The built-in features of the Morning Glory are designed to provide you perfect rest and comfort - and give you that "Wake up and Sing Feeling" every morning.

The Morning Glory is featured by hundreds of progressive furniture stores throughout the great Southwest and in Lockney by:

**Baker Hardware Company**



**SOCIETY NEWS**

**Mrs. B. McCormick Honored At Gift Tea**

Mrs. Bobby McCormick, nee Miss Ann Cooper, was complimented with a gift tea on Saturday, March 13 from 3 to 5 o'clock in the home of Mr. and Mrs. Frank Perkins.

In the receiving line were Mrs. Perkins, the honoree, her mother, Mrs. Paul Cooper and Mrs. L. R. McCormick, mother of the bridegroom.

The bride's chosen colors of pink and white were carried out in table decorations and refreshments. Covered with a cloth of handmade Philippine embroidery the table was accented with a miniature bride and groom with a pink umbrella. The figurines stood near a garden scene of pink carnations. White tapers in silver candelabra completed the table decor. Angel food cake squares decorated with pink roses were served with white punch poured from a crystal service.

Miss Susie Farish and Mrs. Deanie Henderson served. Mrs. E. A. Bonner and Mrs. A. P. Barker alternated at the register. Mrs. Joe Taylor was in the gift room.

Hostesses for the occasion were Mrs. A. P. Barker, F. L. Brown, E. A. Bonner, Harley Workman, Buck Sams, T. V. Rankin, Luther Rhine, R. E. Kellison, C. J. Taylor, Fritz Schacht, C. H. Farish, Olson Allison, L. L. Rhodes, Harmon Handley, Olive Myers and Frank Perkins.

Many beautiful and useful gifts of china, pottery, linen and kitchen ware were presented to the honoree.

Mr. and Mrs. Roy Handley spent Monday and Tuesday in Pampa visiting their son, Owen Handley and wife. They also visited their daughter, Mrs. Frank McNeill in Amarillo.

Mr. and Mrs. Carl Ferguson left last week for a visit with relatives in Arkansas.

**Mrs. Guy Sams Is El Progreso Hostess**

El Progreso Study Club met in regular meeting at the home of Mrs. Guy Sams, Wednesday, March 10 at 3 o'clock.

Twelve members answered roll call with an Irish joke. During the business meeting Mrs. Burgin Watkins was granted a leave of absence for the remainder of the club year.

Mrs. L. M. Honea reviewed the book, "The Land and People of Ireland" by Elinor O'Brien. Mrs. Jack Taylor presented a short story, "The Bashful Bridegroom" by Maura Laverty. Mrs. Fred Huggins rendered several Irish ballads on her accordion.

Refreshments which carried out the St. Patrick's Day motif were served to Mrs. Fred Huggins, visitor, G. M. Brunner, Dee Copeland, Leslie Ferguson, Henry Hodel, L. M. Honea, J. C. Kemp, T. V. McClure, Frank Perkins, Ewald Quebe, Jack Taylor, Henry Schacht and the hostess, Mrs. Sams.

**E. C. Cox Honored At Sunday Dinner**

E. C. Cox of San Bernardino, Calif. was honored at a dinner on Sunday, March 7 at the home of his daughter, Mrs. Tom Davis at Hamlin, Texas. Those attending included the following: Mr. and Mrs. Jack Davis and daughter, Mary Jo, Mr. and Mrs. Wm. H. Powell, Billy and Anna Ruth, of Quinlan, Texas; Nola and Jack Davis of Hamlin, Mrs. Alvin Nichols and Mr. and Mrs. Glenn Whitfill, Judy and Cynthia of Cedar Hill community, and Miss Lovella Cox. Miss Cox returned home with them. Mr. Cox was also a guest in the home of his son, W. J. Cox of near Lockney while here and in the home of Mr. and Mrs. Hilburn Casey.

Mrs. M. C. Nance of Route 2, Plainview visited her parents, Mr. and Mrs. C. C. Hackney Tuesday.



Mr. and Mrs. W. A. Rushing announce the engagement and approaching marriage of their daughter, Willa Dean, to Bobby Coleman, son of Mr. and Mrs. C. B. Coleman of Kress, formerly of Aiken. The wedding will take place April 16 at the home of the bride's grandparents, Mr. and Mrs. George Jeffcoat in Lockney.

**County HD Council Will Meet Saturday**

The Floyd County Home Demonstration Council will meet at 2:30 on Saturday afternoon, March 20, according to an announcement by Mrs. M. J. McNeill, Chairman. Immediately following the adjournment of Council an election meeting for delegates to the district meeting of the Texas Home Demonstration Association will be held. Mrs. C. L. King, County THDA chairman, will preside at this meeting.

Two training meetings for Leaders will be held next week. At 2:30 on Monday, March 22, the Craft Leaders will meet in the Council Room of the Court House. Mrs. C. A. Caffee of Dougherty will assist at this meeting.

At 2:30 on Tuesday afternoon, March 23, the Food Leaders will meet in the Lighthouse Electric Kitchen for a training meeting. Miss Frances Reasonover, Foods and Nutrition Specialist from the Extension Service of Texas A. & M. College, will conduct this training meeting.

of Lockney, became the bride of A 3-c Clarence W. Herd, son of Clarence W. Herd Sr. of Greenville, Texas March 6. The single ring ceremony took place in Lawton, Oklahoma at 10:30 p. m. in the parsonage of the First Baptist Church with Dr. Tom Wiles, pastor officiating. The bride was attractive in a brown street length dress accented with a matching stole. She wore brown shoes and carried a brown bag. Her hat and gloves were pink.

Accompanying the couple were Mr. and Mrs. Harold Davis and son, James of Lockney. Mrs. Davis is an aunt of the bridegroom.

The bride attended Lockney High School and Watson Business College, Plainview. The bridegroom is a graduate of Greenville High School. Prior to enlisting in the Army Air Force three months ago he spent a year in Lubbock with an automobile company.

Mr. and Mrs. Herd are now at home at Sheppard Air Force Base, Wichita Falls.

**Lockney H. D. Club Meets In Sams Home**

Mrs. Gariand Sams was hostess to Lockney Home Demonstration Club Thursday afternoon at 2:45. Roll call was answered with seeds, bulbs, or plants brought to exchange.

The program included a discussion on "Chrysanthemum Culture" by Mrs. L. M. Honea, and talks on "Family Life" by Mrs. Raymond Watson and Mrs. Lavon Johnson.

Refreshments were served to Mrs. Hugh Counts, Mrs. C. D. McCandless, visitors, and the following members, Mrs. Thomas Marr, Henry Bollman, Pat Stansell, J. E. Tierce, Bob Bolding, Raymond Watson, Calvin Tomme, L. M. Honea, Lavon Johnson, Mrs. E. M. Whorton and the hostess.

Next meeting will be on March 25 at the home of Mrs. Lavon Johnson. The meat leaders will have charge of the program and since this will be forfeit day members are asked to bring 25 cents in small change.

**Eastern Star Entertains**

The local Order of Eastern Star entertained master Masons and O. E. S. members from Floydada and Lockney Monday night. Special guests were the L. T. Rainbow Assembly who presented a colorful and impressive ceremony for the group. Officers from Lockney who took part on the Rainbow Girls program were Joan Harris, Gayle Rucker, Gail Kellison, Charlene Messimer and LaJuan Henderson.

Hostesses for the occasion were Mrs. Howard Cooper, Ewald Quebe, Raymond Rucker, and Frank Messimer.

Refreshments were served to approximately 125 members and guests.

**TO MARYLAND**

Mr. and Mrs. Joe Parrish left Friday morning to visit their son, Wilkie who is stationed in Maryland. They plan to be gone two weeks.

Mr. and Mrs. Jackie Myers and children of Lubbock visited his mother, Mrs. Olive Myers and Jimmy Saturday.

See us for anything you need in—

**TV**

RCA Television Sets

—Also—

Television Service  
Television Aerials

We have the

Rhon Towers  
Telescope Mast  
and the famous  
Finco Antenna

Modern Radio &  
TV Service

Dial 3345 Lockney

**Coming To Seale Drive-In, Lockney**

for sheer power... for sheer magnetism... the show

**Marilyn Monroe**

puts on is as electric and spectacular as

niagara itself!

20th Century-Fox presents

**niagara**

STARRING MARILYN MONROE · JOSEPH COTTEN · JEAN PETERS

COLOR BY Technicolor

Produced by CHARLES BRACKETT · Directed by HENRY HATHAWAY  
Music by CHARLES BRACKETT, WALTER REISCH and RICHARD GREEN

**SEALE DRIVE-IN THEATRE**  
Wed., Thurs., March 24-25

**ANNOUNCING...**

I have recently added a

Fischer 50 M. A. Space-Saver  
X-Ray and Fluoroscope Machine

This will enable me to handle small fractures, chest x-rays, I. V. Pyleogram and gall bladder x-rays.

G. A. McCLELLAND, M. D.

YOU'RE INVITED to Come in and see the

**New Super M International Tractor With Torque Amplifier**

It's the most revolutionary advancement in tractor farming since International-Harvester introduced the Farmall-type tractor in 1924.

**THE TORQUE AMPLIFIER**

enables the tractor operator to use his tractor up to maximum speed — you may decrease speed by 35% and increase the pound pull by 40% by simply touching a lever.

This new Tractor gives you 10 speeds forward ranging from 1.7 mph to 18 mph.

In road gear you start your tractor off at a speed of 10.2 mph and then after the load is rolling you may shift to 18 mph without use of clutch.

The equipment on this tractor includes a continuous running power-take-off which operates independent of the engine clutch and transmission.

COME IN and let us tell you about this new Tractor. Make arrangements for a demonstration on your farm.

**Hammond & Company**

Dial 3841 Your International-Harvester Dealer Lockney

*Spring Starter Set Savings*

ON

**FRANCISCAN WARE**

March 22 — April 3  
SPECIAL PRICES

We could hardly wait to tell you about this exciting, once-in-a-springtime chance to SAVE on FRANCISCAN WARE — America's best-known dinnerware for family use and the pride of hostesses everywhere for its charming party manners! Every pattern featured is color-locked under a sturdy glaze that keeps it looking brand-new for life. Every pattern, too, is OVEN-SAFE... bake in it safely, then serve in it smartly. NOW, while it doesn't cost a pretty penny to set a pretty table, count on FRANCISCAN WARE to add the "spring-fresh" note to your daily dining... NCW, while our stock is complete, make today the day you discover FRANCISCAN WARE is your BEST BUY!

Desert Rose Starter Set  
Reg. \$16.95, Now \$13.95  
You save \$3.00

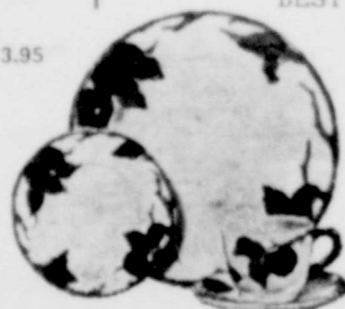
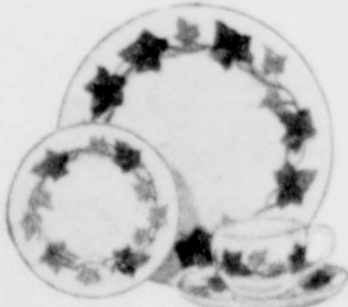
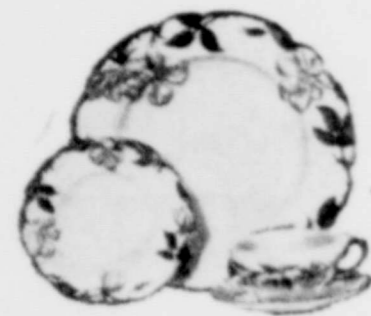
Wheat Starter Set  
Reg. \$11.95, Now \$9.95  
You save \$2.00

Ivy Starter Set  
Reg. \$16.95, Now \$13.95  
You save \$3.00

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LOCKNEY





one learns that it is better to give than to receive — because it is deductible.

## PROVE FREE

**Muscular Pains Relieved In Few Minutes**  
With Doctor's External Prescription

Make This 24 Hr. Test

Use MUSCLE-RUB for those tired, aching all-over muscular pains. MUSCLE-RUB gives fast, soothing relief from all nagging pains and aches. Apply MUSCLE-RUB gently on sore, aching spots, and enjoy that instant something warm relief that thousands of MUSCLE-RUB users have known and praised for years.

No internal dosing. No waiting. MUSCLE-RUB differs from old-fashioned liniments and rubs. Leaves no unpleasant odor. To get safe, quick relief, simply apply this pleasantly scented liquid EXTERNALLY where ever you feel pain — limbs, joints, shoulders, neck, back. Note how much more comfortable you feel all day, how many hours of restful sleep you get at night.

Always be unprepared when pain strikes. Keep a bottle of MUSCLE-RUB handy at all times.

Money Back Guarantee

Get Muscle-Rub today from your Druggist. Use half the bottle. If you are not delighted with results, return what's left to your Druggist, who will cheerfully refund your money. Regular size bottle \$1.25. You save when buying the large Economy \$2.25 size.

**Muscle-Rub** At Your Drug Store

## Plains Gardening

(The following is the fourth in a series of garden hints to home gardeners on the Plains of Texas in the interest of better home gardens.)

By Dr. George Elle  
Professor of Horticulture, Texas Tech

With spring vegetable gardens planted and germinating and tomatoes and other farm season crops to be transplanted growing in the kitchen window, South Plains gardeners turn their attention to preparation of flower beds for planting and to re-surfacing and fertilizing lawns.

One of the most nerve-racking experiences the gardener faces annually comes with the turning of the first spade of soil. For, as certain as night and day, he will find the ever-present white grub wriggling its way back into the soil where it does damage to all crops.

This grub, which hatched last August, now is between three-fourths and one inch long. It has a brown head a large dark-gray spot on the upper surface of the last segment of its abdomen. It usually lies curled up in the soil. The grub is the larva stage of the brown May beetle

which you see in the evening under the back yard flood light.

In West Texas, 99 per cent of all lawns and flower gardens have white grubs. Don't be surprised to find 30 to 40 per square foot, and lawns don't live long with that dense a grub population. From 10 to 15 per square foot is enough cause for alarm.

Fortunately, we have insecticides to control the white grub. They are very effective and will last in the soil for many months. Most widely used chemical is ALDRIN, available at any chemical supply house. Use at the rate of two pounds per acre. Stronger dosage won't hurt — but also won't do a better job.

That 40x50-foot lawn (2,000 square feet) equals about one-twentieth of an acre, and will need one-tenth of a pound of Aldrin. Since Aldrin is sold by the gallon, the 2,000 square feet of lawn will need four-fifths of a cup of concentrate. Placed in a sprayer, this can be applied over the lawn area, or it can be diluted with water to any amount in order to accomplish easy, uniform spreading.

Immediately after application, the spray should be washed into the soil by sprinkling before the concentrate dries on the turf. At the same time you may leach into the soil your spring application of ammonium nitrate or ammonium phosphate fertilizer. The former usually is distributed at the rate of 150 to 200 pounds per acre, and the latter about 300 to 400 pounds per acre.

Getting back to the production of better home gardens, here are a few reminders: (1) It is TOO LATE to plant garden peas for best quality and yields. (2) It is NOT too late to plant other hardy vegetables, but the longer you wait, the poorer the quality and yield. (3) Wait until April 1 if you plan to seed cucumbers, cantaloupes or watermelons indoors for transplanting in your garden later. Growing transplants and transplanting this group of crops is a tricky operation but will enable earlier yields.

(Next week: Early insects; aphids and their control.)



**TO HEAD CRUSADE**—John W. Carpenter, Dallas industrial leader, is chairman of the 1954 Texas Cancer Crusade, which begins April 1. The American Cancer Society seeks to raise \$700,000 in Texas during the Crusade to advance its program of research, education and service.

## Farm Bureau Begins Membership Drive

Approximately 100 Floyd County Farm Bureau members and their wives attended a kick-off banquet for the organization's current membership drive held Monday night at Floydada High School cafeteria.

Those present were told by Dale Puckett, Seminole farmer who has been prominent in the work of the bureau, that the "ideas of sound thinking originate in the community organization. "Farmers," he said, "are the backbone of the nation."

Other speakers included Gene Leach, district field representative, and Chester Carthel, Floyd County Bureau, which in 1949 had only 40 members, now boasts 975.

He urged workers not only to re-enlist present members but to bring in new ones. Goal for the drive is 700 members, of whom 232 already have affirmed their 1954 membership.

E. L. Turner, who heads the Floyd County Bureau's membership committee, presided at the meeting and distributed campaign supplies to the workers present.

Business men and their wives attending the meeting from Lockney included Mr. and Mrs. Bob Miller and Mr. and Mrs. M. W. Wiley.

## Rev. Wesley Daniel Is Quitaque Pastor

Rev. Wesley Daniel, preacher son of Rev. and Mrs. N. S. Daniel, who served the Lockney Methodist Church for several years, is now pastor of the Methodist Church at Quitaque. The young preacher and his family moved to Quitaque week before last from Union Bower where he had served for the past two years. He is working on his BD degree at SMU. His family includes his wife and two children, Thelma Jo, three years old and Debra, five months old.

## Benefits Lost To Some Old People

Many retired workers and their dependent families are not claiming social security benefit payments to which they are entitled.

Recently, a 70-year-old lady called at the office and explained that her husband is 71 years old and that he had worked on a job covered by social security from 1937 to 1945. He became ill at that time and has not been able to work. Because they thought that the benefits represented charity rather than an insurance payment, this couple has lost a few thousand dollars during a period of their lives when it was certainly needed. Their only income is from a small business that she operated. During our interview with this lady we were impressed with the fact that she constantly confused this program with old-age assistance. She questioned us repeatedly as to whether or not we would be interested in their property and it was difficult to convince her that their entitlement is based on a matter of right rather than need.

This is a striking example of the lack of knowledge of the old-age and survivors insurance program on the part of many people and so we suggest that if you know of anyone in the community who is over 65 and retired, and it appears as though they might be eligible for benefits under the Social Security Act, you would be rendering a real service to them by instructing the individual or a member of his family to call at the local social security office or meet with our representative who will be in Lockney at the Post-office on March 23rd at 2:00 p. m.

## Former Lockney Preacher Dies Mon.

Sweetwater. — Rev. Horatio Wyatt Hanks, 68, widely known Methodist minister in West Texas and the High Plains, died in Sweetwater Hospital at 9:30 a. m. Monday. He had been ill two months.

Reverend Hanks was pastor of the Muleshoe Methodist Church until his resignation in January. After entering the ministry in 1916 here, he held pastorates at Sylvester, Brownfield, Hamlin, Westbrook, Lockney, Post, Paducah, Clarendon, Snyder, Hale Center and Muleshoe.

Funeral services were conducted at 2 p. m. Wednesday in the Sweetwater Highland Heights Methodist Church. Rev. Travis L. Darby, pastor, officiated, assisted by Rev. E. D. Landreth of Abilene and Rev. Marvin L. Boyd of Plainview.

He is survived by his wife, Lucy; one son, Wyatt Jr., of Albuquerque; a daughter, Miss Mary Nell Hanks of Berkeley, Cal.; three sisters, three brothers and two grandsons.

## Court Not Asking Governor For Aid

Floydada. — Members of Floyd county commissioners court, who attended the Childress drought aid meeting on March 1, decided against making the trip to Austin with the 12-county judge's delegation to confer with the governor on obtaining aid for drought-stricken residents.

"The commissioners felt like this county could not qualify to the extent the Childress area counties were ready to represent their needs and conditions," said Judge Ralph C. Johnston yesterday. "This isn't to say we do not have needy people. We always do of course. But we have had no general demand from any part

of the county for us to appeal to the state or federal government for help and the commissioners felt we should not anticipate the need to that extent, at least for the present," the judge added.

## CARL McADAMS

GENERAL INSURANCE  
Fire — Hail — Polio —  
Windstorm — Auto — Bonds  
Phone 2141  
First National Bank Building

## Dead on Your Feet?

IF YOU SUFFER FROM

Fatigue      Digestive upsets  
Nervousness      Insomnia  
Poor appetite      Constipation

These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B<sub>1</sub> and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

See your doctor. The basic cause of your trouble may be iron-and-vitamin starvation over a prolonged period. BEXEL, the Special high-potency Formula supplies supplementary quantities of iron for rich red blood to start new strength and energy pouring through your entire body.

Each wonder-working BEXEL capsule gives you more than 5 times the daily minimum requirements of blood-building iron; more than the daily minimum requirements of all the essential B-vitamins plus Vitamin B<sub>12</sub>, plus trace minerals.

Join the thousands of grateful men and women of all ages who thank BEXEL Special Formula for giving them a glorious outlook on life. Get BEXEL today—now available at all drug stores.



ONLY 6¢ A DAY  
HIGH POTENCY  
**BEXEL**  
SPECIAL FORMULA CAPSULES

MONEY BACK GUARANTEE  
If you don't feel noticeably better after your very first bottle of BEXEL!

MADE AND GUARANTEED BY  
McKESSON & ROBBINS, BRIDGEPORT, CONN.

## BYRD PHARMACY

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## Plains Theatre

Lockney

Show starts at 7:20

FRIDAY and SATURDAY  
March 19 and 20

## "The Great Diamond Robbery"

with Red Skelton and  
Cara Williams

For the longest, loudest laughiest you've ever seen — a new and uproarious role for the world's funniest man — Red Skelton — right in the middle of a mad scramble of howls and hoodlums.

Also CARTOON and 2-REEL COMEDY

SUNDAY and MONDAY  
March 21 and 22

## "Ride Clear Of Diablo"

with Audie Murphy, Dan  
Duryea, Susan Cabot

IN TECHNICOLOR

The law of the last frontier — fight or die — as honor, pride and greed clash in flaming fury — while a woman waits — every trail an ambush — every bullet marked with death.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY  
and THURSDAY  
March 23, 24 and 25

## "The Creature From The Black Lagoon"

with Richard Carlson and  
Julia Adams

What manner of monster lay in wait in the depths of the treacherous black lagoon? Don't miss the thrill picture of all times — breathlessly exciting — unforgettable adventure.

Also CARTOON

COMING:

"Hondo"  
"The Boy From Oklahoma"  
"Saskatchewan"  
"The Long, Long Trailer"  
"Go, Man, Go"  
with Harlem Globetrotters.

## SEALE DRIVE-IN THEATRE

2 1/2 miles west of town on the Plainview Highway.

TRY OUR SNACK BAR — Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries, cold drinks, snow cones, pop corn, etc.

First Show at 7:30  
Second Show at 9:30

FRIDAY and SATURDAY  
March 19 and 20

## "Tumbleweed"

with Audie Murphy and  
Lora Nelson

IN TECHNICOLOR

Hunted — hounded — pursued — by the guns of a hate-mad town — and the fury of the Indian warpath.

Also CARTOON and NOVELTY

SUNDAY, MONDAY,  
TUESDAY  
March 21, 22, 23

## "Mogambo"

with Clark Gable and  
Ava Gardner

IN TECHNICOLOR

Gable and Gardner in wild, throbbing adventure and passionate romance in the world's danger zone—where intrigue fans the fires of barbaric violence — told in flaming color.

Also CARTOON

WEDNESDAY and THURSDAY  
March 24 and 25

## "Niagara"

with Marilyn Monroe, Joseph  
Cotten and Jean Peters

IN TECHNICOLOR

A raging torrent of emotion that even nature can't control — he saw her in the arms of another man—and knew he was marked for murder — the year's most exciting film.

Also CARTOON

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from this theatre.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re-installation and we will be grateful for your co-operation.

## Relative To Head 13-State Council

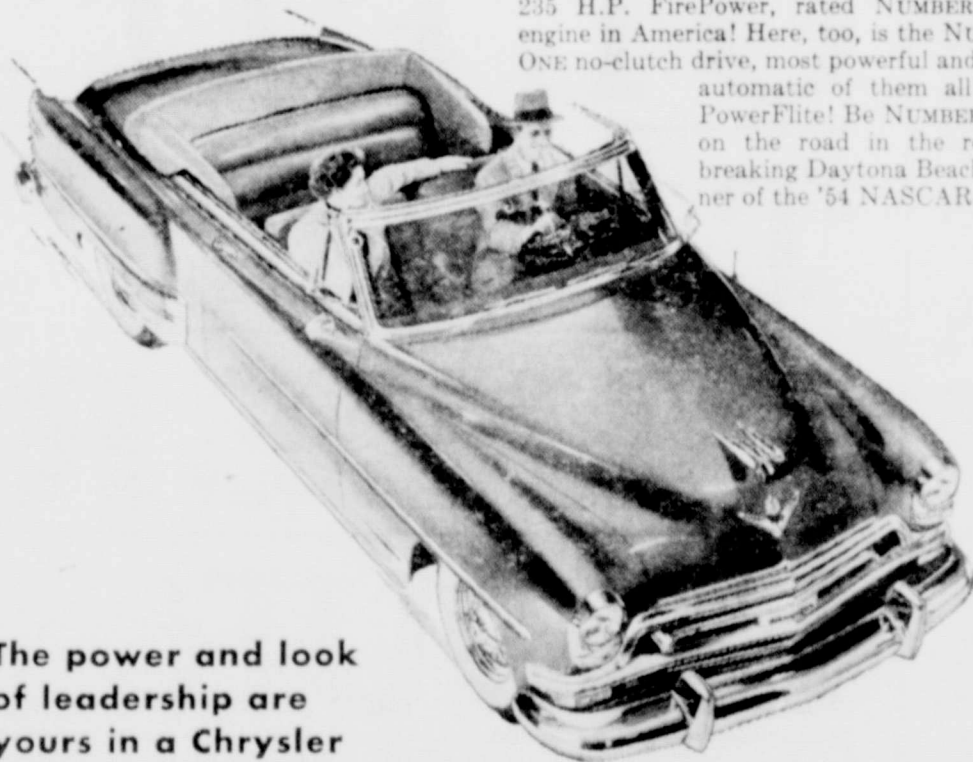
Bill Reid, son of Mr. and Mrs. A. O. Reid of Oklahoma City, has been elected president of the Southern Association of Student Councils recently. Bill, who is a grandson of Mrs. Nora Snodgrass and a nephew to Mrs. W. H. Workman, both of Lockney, will preside and make the key-note address at the annual meeting of the 13-state organization in Jackson, Mississippi this fall.

Bill is a sophomore at Capitol Hill senior high school in Oklahoma City and attended a council meeting last Thursday in Dallas where plans were formulated for the fall session.

Some people are like blotters. They soak it all in but get it all backwards.

## ANYTHING LESS is yesterday's car! . . .

Come drive NUMBER ONE in power! Most powerful and safest to drive of all V-8's . . . 235 H.P. FirePower, rated NUMBER ONE engine in America! Here, too, is the NUMBER ONE no-clutch drive, most powerful and most automatic of them all . . . PowerFlite! Be NUMBER ONE on the road in the record-breaking Daytona Beach winner of the '54 NASCAR tests!



The power and look of leadership are yours in a Chrysler

## Chrysler 235 h.p

1954 NASCAR AND STEVENS TROPHY WINNER!

Bilbrey Motor Company

205 South Main Street

Lockney

## PARTY NAMES

Division among those professing Christianity is one of the greatest hindrances to the spreading of the gospel. Party names are largely responsible for the division. Many are willing to give up the distinctive doctrines for the sake of unity, but they cling tenaciously to denominational names. The religious name a person wears is a true index to what he honors. It might be a person, a form of church government, or a doctrine. The name "Lutheran" honors Martin Luther, "Episcopal" honors a form of church government, "Baptist" honors the act of baptism. Of course "Christian" honors Christ.

Conscientious Bible students have ever been strong in their denunciation of party names. Martin Luther said, "I pray you to leave my name alone, and call not yourselves Lutherans but Christians." John Wesley, the founder of Methodism said: "Would to God that all party names and unscriptural phrases and forms which have divided the Christian world were forgot." Charles Spurgeon, the world's greatest Baptist preacher said: "I say of the Baptist name, let it perish, but let Christ's name last forever. I look forward with pleasure to the day when there will not be a Baptist living. I hope they will soon be gone."

But it might be said that these were only men, and that a thing is not wrong simply because men say it is. But these were scholarly men, and knew the Bible teaching on the subject. Inspired men were even stronger in their condemnation of party names. Paul said: "Now this I say that every one of you saith, I am of Paul; and if Apollos; and I of Cephas; and I of Christ. Is Christ divided? Was Paul crucified for you, or were you baptized in the name of Paul? (1 Cor. 1:12-13.) He said again: "While one of you saith I am of Paul; and another, I am of Apollos; are ye not carnal? . . . I have planted, Apollos watered; but God gave the increase. (1 Cor. 3:4, 6.) These verses teach that it is sinful for Christians to wear the name of any man, even though the man be inspired of God. Peter said: "If any man suffer as a Christian, let him not be ashamed; but let him glorify God in this name." (1 Pet. 4:16, R. V.) The Lord commended the church at Pergamos by saying: "Thou holdest fast my name, and hast not denied my faith." (Rev. 2:13.) The Bible gives a reason for exalting the name of Christ above all others: "There is none other name under heaven given among men, whereby we must be saved." (Acts 4:12.)

We invite you to attend the following services Sunday: Bible Study, 9:45; Preaching and Worship, 10:45; Song Practice 7:00 p. m. and Evening Worship at 7:30.

## Main Street Church Of Christ

THOS. McDONALD, Evangelist





2nd

# Anniversary Event

SPECIAL PRICES GOOD THURSDAY, FRIDAY, SATURDAY

## F. F. A. BEEF

WE'RE CELEBRATING OUR SECOND ANNIVERSARY IN LOCKNEY . . . And this is our Birthday Party when "The Treat's On Us" . . . So come in and take home a big slice of savings from our Birthday Party week end specials . . . Priced low to say "Thank You" for your wonderful patronage.

**Round Steak** F. F. A. Pound **97c**

**CHUCK ROAST** F. F. A. Pound **59c** **Fresh Ground Beef** Pound **39c**

**LOIN or T-BONE** F. F. A. Pound **97c** **SAUSAGE** Pinkney 2 Pound Bag **69c**

**FREE! FREE!**

One White's Super Chief

**BOYS' BICYCLE**

with all equipment

TWO SETS

**Burgundy Lifetime**

**China**

Service For Six

**REGISTER AT OUR STORE NOW!**

No obligation. You do not have to make a purchase to register. These prizes given away Saturday afternoon at 4 p. m.

— Also —

**FREE BALLOONS** for the kiddies and **FREE FAVORS** for the ladies.

**FLOUR** Gold Medal 10 lb. Cloth Bag **89c**

**Betty Crocker** CAKE MIX All Flavors 3 Packages **\$1.00**

**WESSON OIL** Quart Bottle **79c**

**CARNATION MILK** 3 Tall Cans **39c**

**SPAM** 12 Ounce Can **49c**

**CRACKERS** SUPREME 2 Pound Box **43c**

**JACK HUDDLE**

THE BELL ICE CREAM MAN

Will be here in person

**SATURDAY**

Bring the kiddies in to see him!

Free Balloons For The Kiddies.

DELICIOUS **Fruits** AND **Vegetables** FARM FRESH

**BELL PEPPERS, Fresh, Pound 19c**

**TOMATOES, Fresh, Cello Pkg., each 23c**

**LEMONS, dozen 29c**

**GREEN ONIONS, Fresh, 2 bunches 15c**

**BANANAS, Golden Ripe, pound 10c**

**POTATOES, Red, 50 lb. bag \$1.05**

**BISCUITS** PUFFIN With Zipper-Opener 2 For **19c**

**OLEO** Yellow Quarters Pound **19c**

**TIDE** Giant Economy Box With 10c Coupon **64c**

**CHEER** Giant Economy Box With 10c Coupon **64c**

**FLOUR** PURASNOW 10 Pounds **89c**

**BAKE-RITE** 3 Pound Can **69c**



WE GIVE S & H GREEN STAMPS Double Stamps on Wednesday with \$2.50 Purchase or more.

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