

Happy New Year 54

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 52

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 31, 1953

NUMBER 39

Laws Allow Farmers To Claim Losses

Station. — Texas farm-
ers who suffered a net operating
loss in 1953 should investigate
the possibility of federal income tax
allowances for farm operations.
Farmers showing a net loss
can use the loss to offset
income in future years, says
an extension farm man-
agement specialist. Also, Bates
is any farmer who paid
taxes on 1952 income and
suffered a loss during
1953 is eligible to claim refund.
This is done by refiguring tax
income taking into ac-
count the year's deficit. If all
deficiencies are not ab-
sorbed, the remaining loss may
be carried forward for five years
beginning with

the farm showed a net
loss during the year is
used by the figure derived
from schedule 1040F, page one,
in the computation and claim-
ing of farm loss is not as easy
as it appears," says the
specialist. "Farmers desiring to
claim a refund should consult a
tax accountant or a repre-
sentative of the Internal Re-
venue Service."

He explains farmers should
not claim a refund when submit-
ting their tax return, using
schedule 1040. Otherwise, they lose
the right to file losses for the
year when income was
lost to tax.

Blassingame Killed In Nevada

Petersburg. — Everett Ray-
mond Blassingame, 28, of Rt. 2
Petersburg, was killed about 10
miles Sunday in an auto acci-
dent near Austin, Nev., accord-
ing to word received here.
The car at the time of the
accident was his brother, Ralph
Blassingame of Floydada, who
was without serious injury,
and an unidentified friend of the
deceased who suffered a broken

Christmas Packages Are Still Waiting

R. E. Patterson of Patterson
Grain Co. said this week that
some people didn't read that
Christmas card his firm sent out
very closely. The card, sent to
customers of the firm in this
area, asked the recipient to
come by the Patterson Grain Co.
elevator here and pick up a
Christmas package. Apparently
quite a few didn't read the mes-
sage on the card since many
people haven't come by to get
their packages.

Mrs. Bennett Still In Decatur Hospital

Mrs. R. C. Bennett of Lockney
is still in the Rogers Hospital at
Decatur where she is convalesc-
ing after a heart attack about
three weeks ago. A letter from
her daughter, Mrs. Barney Man-
ning, says that she is "doing
fair" and will have to stay in
the hospital for several days yet.
Her address is Rogers Hospital,
Room 20, Decatur, Texas.

SUGAR BOWL

And Mrs. Clark Harris and
her mother, Mrs. Jess-
ie Harris left Tuesday morning
for the Sugar Bowl Game
in New Orleans. They will re-
turn Saturday.

New Year's Eve Services Planned

New Year's Eve or Watch
Night services are planned at
two Lockney churches on Thurs-
day evening according to an-
nouncement this week.

The services at the Lockney
Methodist Church will begin at
7 p. m. Rev. Burgin Watkins, the
pastor said. The period from 7
to 8:30 is set aside for a church
supper. Every family is urged
to fix a basket of food and
come and spread it with others
in the church recreation rooms.
Each family should bring their
own silver and the church will
furnish coffee and cokes.

From 8:30 to 10:30 is the fun
period. The children will be
entertained with cartoons and
a feature length film. The young
people will have a planned re-
creation period in the fellowship
hall and the adults will play
"42."

Light refreshments will be
served at 10:30.
From 11 to 12 midnight is the
worship period. "The old year
will be ushered out and the
New Year will be welcomed in
with a special New Year's Watch
Night Covenant Service," Rev.
Watkins said.

Baptist Services

Watch Night services at the
First Baptist Church here will
begin at 8 p. m. according to
Rev. R. E. Wiley, pastor. The
period from 8 to 9 p. m. will
be the regular prayer service. From
9 to 9:30 the group will enjoy
refreshments.

From 9:30 to 10:30 is the
games, stunts and songs period
under the direction of N. S. Ab-
bott, music director.

A film, "God of Creation" will
be shown from 10:30 to 11:15
and following the film will be a
period for personal testimonies
ending with a message from the
pastor. A prayer period from
11:50 to 12:05 will end the ser-
vices.

Everyone is invited to attend,
Rev. Wiley said.

Stores Will Be Open New Years

Only the First National Bank,
the Post Office, Southwestern
Public Service Co. and South-
western Bell Telephone Co. will
be closed New Years Day in
Lockney, it appeared Wednesday
afternoon. All other stores, as
far as The Beacon could ascer-
tain, will be open for business
as usual.

The post office will be closed
Thursday afternoon and Friday.
Mrs. Imogene Holt, acting post-
master said. This is in accord
with a national half holiday
granted federal employees on
New Years Eve.

Post Office Has Big Xmas Business

By placing a counter on the
cancelling machine at the local
post office, employees found that
they had cancelled 65,405 pieces
of mail during the Christmas
season from December 9th, "thru-
ough" December 28th. Post office
records do not show how many
pieces were cancelled during the
same period last year, Mrs. Imo-
gene Holt, acting postmaster
said.

34 Births Recorded Here For December

A record 34 birth certificates
were recorded by Justice of the
Peace J. J. Harris of Lockney
during the month of December.
Mr. Harris said that as far as he
could remember he had never
recorded that many births in any
one month. The birth certificates
came from four local doctors and
does not include babies born in
other places whose parents live
in this precinct. Neither does it
include two or three babies born
the last two days of the month.

The local Justice also recorded
two deaths during the month.
He collected 16 fines during
December enriching the county
by \$247.20. December has been
a very quiet month as far as law
violations go, he said with some
previous fall months running
three times as much money as
that collected this month.

Rev., Mrs. Wiley Injured Tuesday

Rev. and Mrs. R. E. Wiley of
Lockney and Stephen Diaz of
Plainview were injured Tuesday
morning in an auto-truck collision
at the east edge of Plainview.
Mrs. Wiley suffered a minor
fracture of the skull just above
her eyes but her condition was
not believed to be serious. She
is receiving treatment in the
Lockney General Hospital here
and will remain in the hospital
another day or two, it was said
Wednesday.

Rev. Wiley, pastor of the First
Baptist Church here, suffered a
cut on the forehead but did not
require hospitalization. Diaz
was thrown out of the truck and
suffered facial lacerations, cuts
and bruises and is in the Plain-
view Hospital where he will stay
several days for observation.

The Wiley children, Zyn-
da, Karl, 8 and Carol, 3, who
were riding in the rear seat of
the car were uninjured.

The accident happened when
Miss Eva Diaz, daughter of the
injured man, turned across the
highway to the left while towing
an old model International
truck with a 1953 Chevrolet. The
Wiley car, a 1950 Pontiac was
traveling west while the Diaz
car was traveling east. The car
cleared the left side of the pave-
ment but the Wiley car crashed
into the truck which was being
towed.

Damage to the Wiley car was
estimated at about \$500. Very
little damage was done to the
truck.

Charges of driving without an
operator's license and making an
improper left turn were filed
against the Diaz girl.

H. C. GRIFFITHS HOME

H. C. Griffiths, who underwent
an operation in the Lubbock
Memorial Hospital before Christ-
mas, was brought home Wed-
nesday morning of this week.
Mr. Griffiths is doing very well
and is improving, members of
the family said.

Babson Says 1954 Will Be "As Good As 1953"

By Roger W. Babson

I do not now believe in the
theory of most economists—that
business will fall off 10% in
1954, with a greater decline in
net earnings. My feeling is that
everyone will unite forces to hold
up business, at least during the
first half to its approximate 1953
average. This can be done by
expanding research, increasing
advertising appropriations, ex-
tending further credits, and ob-
taining labor's co-operation.

But, I say something much
more important than the above;
namely, if business should slump
10%, the decline would probably
not stop at 10%. Too many busi-
ness concerns and individuals
are working on a very narrow
and slim margin. The decline in
employment, with resulting busi-
ness losses which a 10% decline
in gross would cause, could re-
sult in millions of families being
unable to pay their bills and
installment obligations. This
could set off a chain reaction,
which could send business down
10% to 30% more, with a corre-
sponding decline in the stock
market, commodity prices, and
real estate. In this latter case,
the Eisenhower Administration
would suffer as did the Hoover
Administration.

In view of this possible serious
alternative, I have contacted the
leading newspaper publishers as
to the attitude of their respective
communities. Of these, over 970
have replied as follows: The
people of 30 communities are dis-
couraged and want to liquidate;
297 communities are optimistic
and want to buy and invest
more; 643 are now content and
in a strong position, but are
waiting until they see how 1954
develops. Due to the results of
this survey, I believe the chances
are ten to one that at least the
first half of 1954 WILL BE
FAIRLY GOOD.

Below are 25 definite forecasts

which, in any case, should prove
correct for the first six months
of 1954. My forecast for the sec-
ond six months will appear in
this paper next June.

1. There will be no World War
in the first half of 1954.
2. The Dow-Jones Industrial
Stock Average will be less on
June 30, 1954, than on January
1, 1954.
3. Taxes will be lowered by
expiring laws.
4. The price of most com-
modities will be lower on June
30, 1954.
5. The Eisenhower "Honey-
moon" is fast ending and he
will have a hard time controlling
Congress during the next six
months.
6. Retail sales can be kept up
by manufacturers and merchants
spending more money on adver-
tising, selling, and developing
new products.
7. The U. S. population will
continue its present growth and
the best prospects for sales in
1954 will be the "teen-agers."
8. Interest rates during the
first six months of 1954 should
average about as at present, ex-
cept on the renewal of low-rate
loans.
9. Farm lands, except near
cities, will sell for less during the
first half of 1954, when farmers'
profits will begin to decline.
10. The Central and Southwest
will not suffer drought as in
1953.
11. There will be more fear of

World War III as years go on.
People will gradually move out
of certain large cities. Nearby
farm land will be split up. A rise
in the price of such fringe farm
land is certain.

12. The U. S. Government will
give less money to the European
and other nations DIRECT; but
will help them through the United
Nations.

13. There will be fewer em-
ployed next June — the total
take-home-pay will be less —
than last June. This, however,
may be a good thing for the
morale of the nation.

14. The present Administration
will suffer much opposition to
attempts to reduce tariffs if
profits decline or unemployment
increases.

15. The Administration and the
Labor Leaders will try to revamp
the Taft-Hartley Bill during 1954,
but bad strikes are coming.

16. I am no weather prophet,
but experts expect a warmer
winter for the eastern portion of
the U. S. and a colder Florida.

17. Canada will continue to
boom during the first half of
1954, but this may be a good
time to take profits on Canadian
investments.

18. The above may also apply
to Southern California and its
airplane and movie industries.
Both may have reached their
peaks for the present.

19. Automobiles will be harder
to sell and easier to buy during
the first half of 1954. Both the
automobile stocks and the cars
will be in less demand. There
will be more bargains in used
cars, discounts on new cars, es-
pecially cars of the "independ-
ent" manufacturers.

20. Florida may have killing
frosts during the next few
months. This will cheer up
California, Arizona and Texas.

21. The Korean situation will
remain about as is — as the
Chinaman says, "much talkie, no
shootie."

22. There will be one or two
resignations from the Eisen-
hower "businessmen's Cabinet,"
replaced by "politicians." All is
not going too well. The Presi-
dent is not used to being pres-
sured by lobbies.

23. The first half of 1954 should
be your best time to get out of
debt or at least reduce your
debt. Remember that most bank-
ers are in the business of "loan-
ing umbrellas when the sun is
shining, and calling them in
when it rains." Moreover, you
cannot blame them because the
umbrellas really belong to the
depositors, who also will want
them on rainy days! Operate so
you can clean up bank loans
ONCE during 1954.

24. The companies which will
prosper most are those which
have inaugurated effective labor-
saving programs. Most manufac-
turers are learning that they
cannot beat labor through mere
strikes. They are winning only
as they purchase new labor-
saving machinery, spend more
money on research and on well-
directed advertising.

25. There may be some further
(Continued on back page)

New Ford Will Be Shown Here Wednesday

"Whitey" Baccus Motor Com-
pany of Lockney will have the
new 1954 Ford on display Wed-
nesday of next week, members of
the firm said this week. The new
Ford will feature the greatest
change in chassis and motor in
the past 20 years, it was said.
Other features will include push
button windows, power brakes,
power steering and power seat
adjustments.

The local auto firm is extend-
ing an invitation to everyone to
come by and see the new model
Ford.

The long-awaited new Ford
130-horsepower overhead valve
Y-block V-8 engine is called by
Ford engineers the greatest en-
gine advance since Ford intro-
duced its original V-8 22 years
ago.

L. D. Crusoe, Ford Motor Com-
pany vice president and general
manager of Ford Division, also
announced that a new 115-horse-
power I-block Mileage Maker
Six, replacing the current 101-
horsepower 6 cylinder engine,
will be introduced in the 1954
Ford passenger cars.

The new overhead valve V-8
engine, with its deep-block con-
struction, is of modern, short-
stroke, low-friction, high com-
pression design. Ford engineers
say it is smoother, quieter and
gives more responsive power
with greater economy and longer
life.

Horsepower of the new V-8 has
been increased from 110-horse-
power in the 1953 Ford L-head
to 130—the highest horsepower
in its price class. Compression
ratio in the V-8 remains at 7.2
to 1 while compression in the
6 cylinder engine has been in-
creased from 7.0 to 1 to 7.2 to 1.
Both engines are designed to use
regular gasoline.

HAPPY NEW YEAR
from the publisher
and staff

CASH MARKETS

Poultry

Heavy Hens, 4 lbs. and over... 20c
Light Hens, under 4 lbs. 17c
Cocks, pound 7c
Eggs, No. 1 dozen 40c to 45c

Hides

Hides, No. 1, pound

Grain

Milo, per cwt.
Wheat, per bushel

The Lockney Beacon

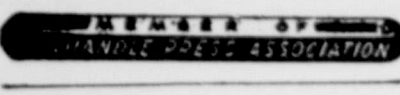
Established 1902
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS
Publishers
Edgar R. Hays Editor
Willis Reynolds Mechanical Superintendent

SUBSCRIPTION RATES:
In Floyd County, per year... \$2.00
Outside Floyd County, per year... \$2.50
Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Beacon will be corrected gladly upon being brought to the attention of the editor.



Minute Editorials

The Lord is nigh unto all them that call upon Him, that call upon Him in truth.—Psalms 145:18.

Happy New Year! Everyone has many things to be happy about at this time of the year but perhaps the biggest thing is the opportunity to "start over," forget the mistakes of the past, put away the disappointments and the heartaches, and look to a bright future with a resolve to do and be better than in the past year. "It is human to err" is the famous saying and most of us realize that to be true. Regardless of a man's own estimation of his judgment and ability, most other people can see flaws here and there in his make-up. But the New Year affords us a golden opportunity to improve on our past. Here is a New Year starting. Why not start new, ourselves determined that we will make the year 1954 a better one than 1953 — better financially, better physically, better mentally, better normally — better in every way. We believe in making New Year resolutions. Now is the time to do it.

One good New Year resolution that would be worth a lot to

the city is one to modernize store fronts, especially on the main drag. Some of the store fronts have been modernized and look swell but others need the same treatment. If we don't keep up with progress then progress will pass us by. It is a part of good merchandising to make your store front attractive and efficient. Why not begin that campaign to attract more business in 1954 by making that store front more attractive?

We know that most of our readers will be interested in Roger Babson's forecast as printed in this issue of The Beacon. A condensation of the forecast seems to be that he expects business to be just about as good in 1954 as it has been in 1953 and that he looks for a gradually lowering of prices. Despite the predictions of the pessimists we take it that Mr. Babson doesn't look for a depression but merely a levelling off of the high cost of living during the coming year. Perhaps if we don't make as much we won't have to spend as much.

When reading Mr. Babson's forecast in this issue of The Beacon we hope our business people will take special note of what he says about advertising. Mr. Babson isn't a newspaper man — he is a financial expert — so perhaps you can listen to his advice knowing that he is advising what he believes to be the best for everyone.

Of interest to most people will be the fact that 1954 is another political year. Of course most political races of interest will be local and state races since this is not the presidential election year. We suppose that candidates on both county and state levels will soon begin to declare their intentions for the coming year and then the political pot will begin to boil. We're glad that American people take their politics seriously. It is a serious business, in the final analysis, and one that should be taken seriously by every good citizen.

Too many of us, however, have an attitude that isn't good for the American form of government or for the welfare of the city, state or nation concerned — and that is that the "opposition can do nothing right." When we let prejudice and selfishness so rule our thinking that we can see nothing good in the work of the present administration, be it local or national, then we are hurting ourselves as well as our country. Of course, occasionally there might be an administration in which there is no good, but it is very seldom. But some of us take that attitude just because our side didn't happen to win in the last election. That isn't good citizenship.

GO TO CHURCH SUNDAY.

HAIL AND FAREWELL



With Our EXCHANGES

FAITH IS NECESSARY

Most men go to pieces when they have had a few good beatings. They wilt and fade away. They crawl in a safe little corner and hide while the great rough tide of glorious life rushes past them.

The fact is that defeat is the normal thing in this haphazard little world, and victory comes but seldom. Invariably victory is the result of a long series of defeats.

A man must have faith in himself and in what he is trying to do. He must say, "I can." He must back himself to win. He must have faith in the people he works with. He must see the better side of his co-workers and not think that his own point of view is the only right one. He must have faith in those great principles that make us superior to the animals of the forest — truth, honesty, sympathy, justice, progress. — The Hamlin Herald.

SHOPPERS ARE NOW IN DRIVER'S SEAT

People who are inclined to believe that the retail merchant has an easy time should think twice before they seek "greener pastures" in this field today.

Take the present Christmas Season, for instance. Things have been rough. The merchant must stock heavily — or his customers will seek wares in other towns.

If he overstocks, however, pity the poor man! Buying has been slow this year. It may all wind up in a big, last-minute rush which will bare the shelves; still yet, it may be one of those years when people really do cut-down expenses.

Forgetting the merchant, however, we find the buying public once again in the driver's seat. Even the last-minute shopper can pick and choose and be demanding. The situation has definitely shifted from a "seller's market" to a "buyer's market." All indications are that this trend will continue even stronger in 1954.

The buying public can expect better merchandising, more complete stocks, more courteous service — and bigger smiles. From this standpoint, the public can perhaps rejoice that the condition levelled off before Christmas, since it affords the best condition the shopper has encountered since that fateful "Pearl Harbor Day" in December, 1941. — Hereford Brand.

YOU AND YOUR HONOR

"His word is as good as his bond."

Although seldom heard these days, the statement a few years back was the highest tribute that could be paid an American. Upon this expression the frontier

Kimble Optometric Clinic
For Appointment
Call 254—Floydada

EFFECTIVE MAY 1, 1953
Auto rates are up from 4 to 25%

INSURE NOW

Check Your Insurance Costs with
STATE FARM MUTUAL

DIVIDENDS
Our currently expiring semi-annual Automobile Insurance Policies
27 1/2%

J. H. COOPER
Off. Phone 3312 Lockney Res. Phone 2347
Give us a ring or drop a card.

DR. KENNETH O. CRUM

wishes to announce

that the

Medical and Surgical Hospital

is approved by the

American Medical Association

and also by the Blue Cross and Blue

Shield Plan for Hospitalization

was settled and towns were built. America prospered and flourished.

Are people as honest as they once were? Most merchants say "No." Detective agencies and operators of big merchandise markets agree.

A local service club in Hereford this week saw a report on its student loan fund. Six loans had been made since 1950 totaling \$750; of this amount only \$38.33 had been repaid. Some of them have had good jobs. Continuation of such tactics will probably, sooner or later, cause the club to drop this worthwhile, valuable project.

Regardless of the cause, we believe the situation is bad. It is a greater threat to America perhaps than Communism... or the far-reaching effects of the atom bomb. It is as deep rooted as Christianity. A nation, like an individual, without honesty is doomed to failure.—The Hereford Brand.

ADVERTISING TAX

For some reason, the eggheads have always been against advertising. They think it is economic waste. And now they want a special tax on it.

Probably The News is prejudiced against more taxes of any kind. But advertising happens to be the basic and the essence of American business. It happens, also, to be the life of the American newspaper business.

You see, if the newspaper you are now reading were merely blank paper, cut and folded to the size as you have it in your hand, and laid each morning on your doorstep, without an ink mark on it, your subscription money would not pay for the white paper delivered to you daily. Somebody else pays all the salaries, all the expenses, all the free services, telephoto tolls, all the taxes and so on. That somebody is the advertiser.

Lately the eggheads are against the newspapers also. Newspaper editorials have not been overly kind toward egghead candidates, egghead ideas and egghead projects. In Europe, where advertising is undeveloped, newspapers are endowed by the party funds of political groups. And the newspapers come out skinny and scrawny, with little news, lots of advertising and lots of egghead "leaders."

There ought to be a tax on eggheads, and Texas is one of the few taxing authorities still to tax them. That's why the eggheads are against the poll tax. — Winkler County News.

Long Ago In Lockney

Items of interest from the file of The Lockney Beacon.

January 3, 1924

While shooting fire works on the streets Thursday night Floyd Teaff got the index finger blown off by a sky rocket. It seems young Teaff was getting ready to set off a sky rocket when some other person lit a sky rocket near by and the rocket headed toward Teaff. He threw up his hand in order to keep the rocket from hitting his face and the rocket struck his finger, tearing the end of the finger off. He is now recovering from the accident.

The election for the purpose of voting on \$35,000 worth of bonds for the purpose of building an annex to the present school building and equipping same, will be voted on at the First National Bank Saturday, January 5.

Ernest Gordon, age about 21, son of A. A. Gordon, who lives 18 miles east of Lockney died Tuesday morning. Interment was in Lockney cemetery.

Monday morning the thermometer registered from zero to as high as 4 degrees above in Lockney. The weather the past week has been dry, but exceptionally cold. It is hoped it will remain dry a few more weeks yet so farmers will be able to finish gathering their crops and sow their wheat.

Jewel Ford, age 17 years accidentally shot and killed himself at Turtle Hole, near Matador Christmas Eve. It seems young Ford had been hunting, it being his birthday and was taking some shells out of a car, when the gun dropped and discharged a shot into his left shoulder. He died Christmas Day and was buried Dec. 26 at Matador. He was the son of Mr. and Mrs. Walter Ford. Mrs. Ford is a niece of Mr. and Mrs. H. C. Randolph of near Lockney.

Miss Rose Stewart, formerly the fifth grade teacher in the Lockney public school recently resigned and has accepted a position in the high school at Stratford, Texas.

January 2, 1942

The marriage of Miss Bernice

Patton, daughter of Mr. Roy Patton of Floydada, John Stapleton, son of M. Stapleton, took place at in the afternoon Christmas

The marriage of Miss McClure, daughter of Mrs. C. A. McClure of ton, and Lieut. W. B. Al of Mr. and Mrs. J. B. Al place Thursday afternoon home of the bride's parents is stationed at Bowie where the couple

Mrs. Aaron Carthel of formerly of Lockney was fully burned last week a gas stove exploded as she opened the door. Her face hands were severely burned is reported resting well.

Hall Everett Nail, son and Mrs. J. H. Nail, was been in training at since his induction into in June, has received pointment to enter Training School at Carri ricks in Pennsylvania.

H. M. (Hub) Mason, of the Anderson-Clayton at Lockney and Little again in the air force stationed at Bakersfield.

Edward Nations, 21, wounded in the attack on Harbor on December 7, cember 19. He was a ne J. W. Baggett of Lock mother is Mrs. J. C. Natter to Mr. Baggett, of ville, Arkansas.

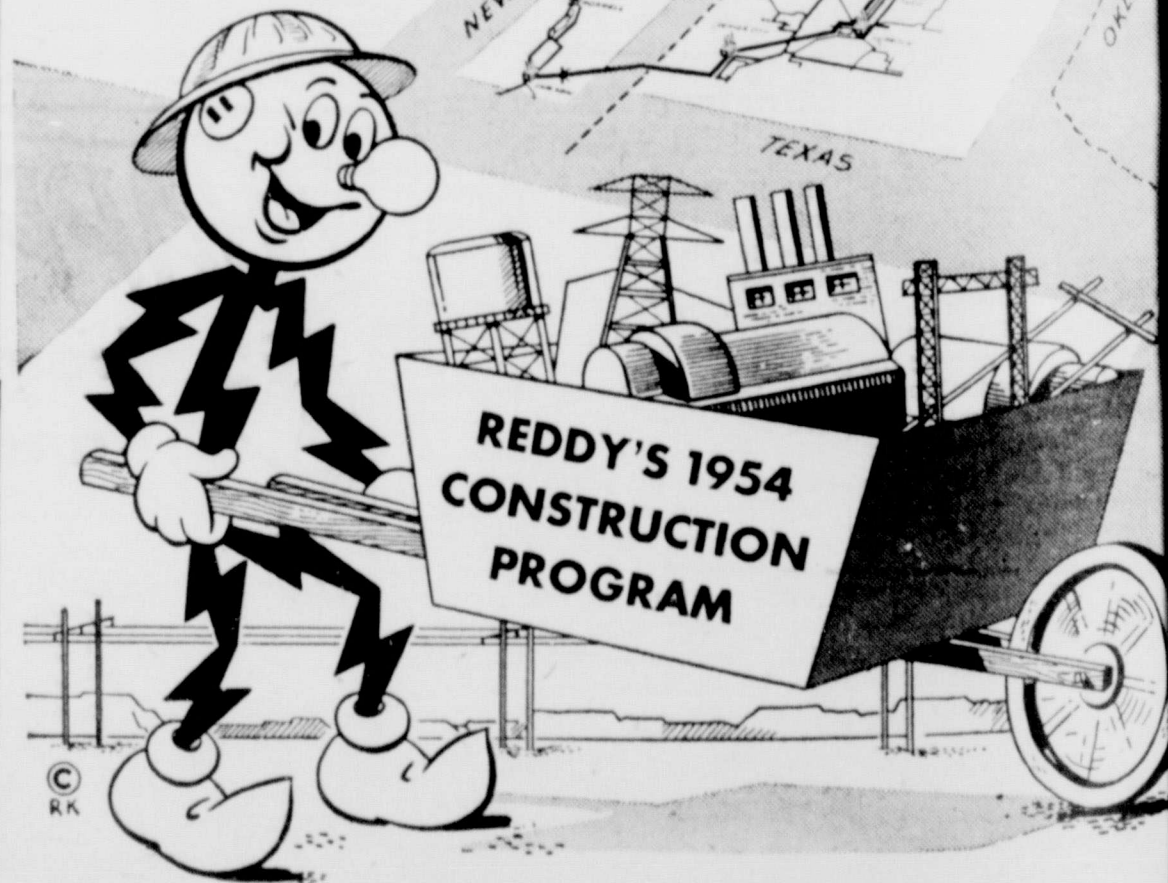
Radiator Trou



Taking care of radiator trouble is our specialty, do all kinds of radiator pair and cleaning, 8 experience.

Western Radio Service
112 W. Locust Dia
LOCKNEY

\$24,000,000
MORE
IN '54



To keep ahead of your needs for electric service—which must be met at the instant that you flick a switch—Reddy will invest more than \$24,000,000 in new plants and equipment in 1954. That's an investment of nearly half a million dollars a week every week of the year, and will bring Reddy's total plant investment to more than \$180,000,000 by the end of 1954.

Electric service costs you just pennies a day, and yet Reddy's investment to provide it is measured by hundreds of millions of dollars. Truly, electric service is the biggest bargain in your family budget.

YOUR PUBLIC SERVICE COMPANY LEADS INDUSTRIAL EXPANSION IN THE GREAT SOUTHWEST

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

FILL up WITH PHILLIPS

at
J. C. KEMP

Wholesale and Retail

You are cordially invited to visit us at our new Phillips "66" Station at the intersection of Highway 70 and the Sandhill Farm-to-Market road.

Dial us for wholesale delivery to your farm.

See us also for—
Lee Tires and Tubes
Phillips Batteries
Spark Plugs
Phillips Oils and Greases

J. C. KEMP

Dial 2393 Phillips "66" Lockney

F. L. BROWN REAL ESTATE

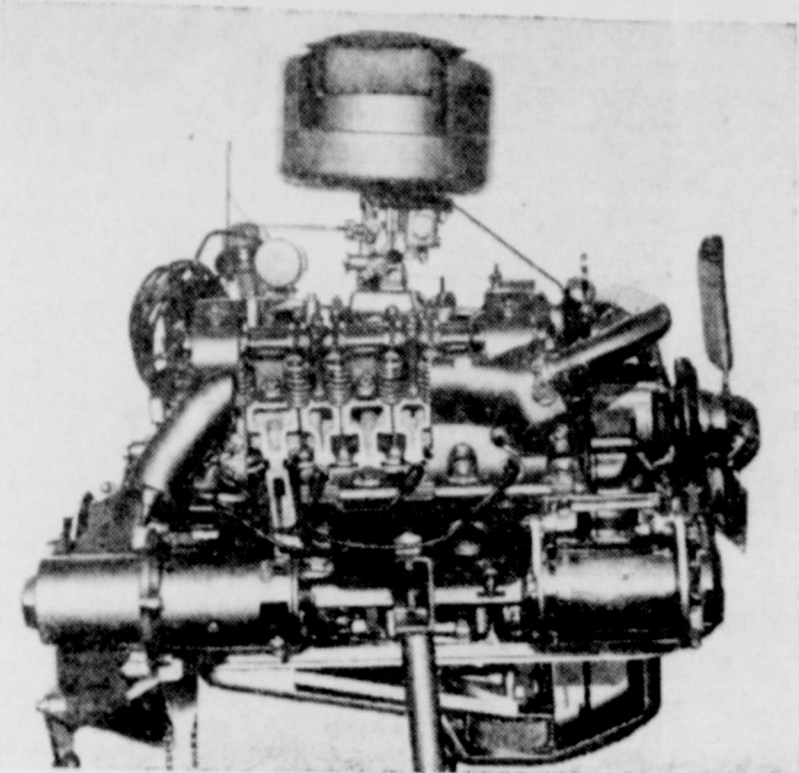
City Property—Farm and Ranch Land
We deal in all kinds of Real Estate and will be glad to help you buy or sell. Come in to see us.

Located in Frank Perkins Building
Lockney

South Plains

Mrs. Murrey Julian
 short holiday vacation for the school children on when South Plains and pupils again entered classrooms after a week with Christmas happen-
 Mrs. Frank McClure and children, Mr. and Mrs. McClure and Donna Jean Silvertown, their son, Don McClure from Dallas to spend with them. McClures their house guests during the holidays along with Frank Bryant from City, a close friend of
 Mrs. Bryant Higgin and boys spent their at home and in the they visited with her and Mrs. O. R. Beard many other guests and relatives at the Beard home.
 Myers and two daughters Silvertown brought Dick from Bakersfield, Calif. to visit at the home and Mrs. George West Dick is the son of H. and all are old time of the Weasts.
 Bill Beedy will be hos- South Plains Home Dem-

onstration Club on January 13 at 2:30. New officers will take their places at this time: Mrs. L. T. Wood is the new president.
 Mr. and Mrs. Ernest Smitherman and Larry were guests for Christmas Day and dinner at the home of Mr. and Mrs. John Smitherman. Mr. and Mrs. W. Fred Cox, from Edmonton, Alberta, Canada have been visiting P. M. Smitherman and on Christmas day they all went to Hart where they enjoyed dinner with Mr. and Mrs. Jack Smitherman. Mr. and Mrs. Cox and P. M. Smitherman are now in Fort Worth where they are visiting relatives.
 Mr. and Mrs. Bryan Karr and children went to Fort Worth where they visited over the week end with his parents and returned home Monday.
 Mr. and Mrs. Wesley Everist, Wanda and Kenneth from Colorado Springs, Colo. arrived Saturday to spend the week end with his sister and family. Mr. and Mrs. Murray Julian. They reported snow as far south as Clayton, N. M. and very deep in places.
 Mr. and Mrs. J. P. Whitaker and two boys from Amarillo spent Saturday with her cousin, Mrs. Grigsby Milton and family. During Saturday afternoon they all visited in the home of Mr.



Ford's completely new 130-horsepower overhead valve V-8 engine, which Ford engineers call the greatest improvement since the original Ford V-8 and an improved 115-horsepower OHV I-block Six, are power choices in the new 1954 Ford passenger cars to be introduced by dealers early in January. The new deep-block construction of the V-8 results in smoother, quieter and more responsive power with greater economy and longer engine life. This cutaway model shows the engine's interior construction.

and Mrs. R. E. Young and family.
 Mr. and Mrs. Fred Fortenberry and Elmo went to Amarillo to spend Christmas. Several of her family were present there at the home of her brother, Clifton McCain and family.
 Mr. and Mrs. George Beedy were hosts at a pre-Christmas party at their home in Lockney on Monday evening, Dec. 21. Guests from here who enjoyed their hospitality were Mr. and Mrs. George West and Mr. and Mrs. S. A. Thornton. Games of canasta were played and Mrs. Beedy served refreshments.
Church Activities
At South Plains
 Rev. Joe Wilson presided at the pulpit on Sunday during the absence of Rev. W. S. Spearman. Wednesday night services will be held as usual with the auxiliaries and other meetings to follow. The next WMS meeting will be on January 6, with a program of Royal Service.
 Rev. and Mrs. W. S. Spearman and children left by car Wednesday evening for East Texas where they visited over the holidays with his parents, Mr. and Mrs. W. S. Spearman Sr. at Farmersville and her parents, Mr. and Mrs. E. H. Brown at McKinney. On January first Rev. Spearman will go to Dallas for medical attention and they plan to be home very soon after the first.
 Holiday guests in the home of Mr. and Mrs. Walter Wood were their daughter, Mr. and Mrs.

Jack McConner and family Wyoming and their sons, Tommy and Jimmy, second year students at Texas Tech.
 Mr. and Mrs. Horace Marble and children went to the home of his parents, Mr. and Mrs. F. L. Marble for Christmas dinner this year. Other members of the family were also present.
 Sunday guests in the Frank McClure home were Mr. and Mrs. W. W. McClure from Hillsboro, Texas, Mr. and Mrs. Don McClure from Crosbyton and Donald McClure of Dallas. In the afternoon Mr. and Mrs. Cecil Johnson of Lakeview visited in the home, later guests coming in for the evening were Mr. and Mrs. Otho Sanders and children.
 Mr. and Mrs. I. H. Parks, J. Frank and Eddie went to Amarillo for their Christmas and spent the day with her mother, Mrs. J. G. Shearer.
 Mr. and Mrs. Bill Beedy went to Stratford Sunday to spend the day with Mr. and Mrs. Bradford Beedy in the home of her parents, Mr. and Mrs. Smith. Bradfords are leaving the first of the week for Ft. Leonard Wood, in Missouri and he enjoyed a five day holiday during Christmas. He and Dorothy arrived home on Christmas eve.
 Many new television sets went up in our community and among those who received Christmas presents of a new set were Mr. and Mrs. Walter Wood, Mr. and Mrs. Bill Beedy and Mr. and Mrs. Grigsby Milton.
 Mr. and Mrs. George West were hosts on Christmas Day to all their children who were there for the traditional tree on Christmas eve, and for the holiday that followed. Mr. and Mrs. E. T. Evans and children from Amarillo, Mr. and Mrs. Robert Lee Smith and children from Sterley and Mr. and Mrs. E. H. Davis of Silvertown were Christmas dinner guests, and Mr. and Mrs. Paul Sanford and two girls from Lubbock spent part of Christmas day with the Weasts. Later in the week Mr. and Mrs. E. T. Evans visited her parents who live in Floydada, and on Sunday they were again in the West home, then returned to Amarillo on Monday.

Sterley News

Mr. and Mrs. A. C. Seymour and children went to Oklahoma Thursday to visit relatives. Mr. Seymour returned home Sunday. Mrs. Seymour and children will remain in Oklahoma this week.
 Mr. and Mrs. Leonard Chambliss and children spent Christmas with Mrs. Chambliss' parents in San Saba.
 Mr. and Mrs. M. A. Boone had as their guests Christmas Mr. and Mrs. M. L. Boone of Childress and Mr. and Mrs. Tom Fortenberry of Cedar Hill.
 Miss Evelyn Bobbitt of Amarillo spent the Christmas week end with her father, Mr. Bert Bobbitt.
 A. H. Suiter of Amarillo was in Sterley Thursday visiting with friends.
 Mr. and Mrs. B. J. Howard spent Christmas with relatives in Amarillo.
 Guests for Christmas dinner in the B. A. Howell home were Mr. and Mrs. Willie Bobbitt of Oklahoma City, Miss Evelyn Bobbitt of Amarillo, Bert Bobbitt and Mr. and Mrs. Joe Reeves.
 Mr. and Mrs. Bill Crader are the proud parents of a baby girl. She arrived Sunday night.
 Mr. and Mrs. Raymond War-

THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 31, 1953

ren and family visited Saturday with relatives in Lovington, New Mexico.
 Mr. and Mrs. Bill Lerutan and baby of Ft. Worth spent Christmas with his parents, Mr. and Mrs. R. C. Whittington.
 Amos Nelson and children of Elmore, Ohio are visiting his parents, Mr. and Mrs. G. P. Nelson.
 Mr. and Mrs. J. J. Williamson of Childress spent Saturday night and Sunday with Mr. and Mrs. B. A. Howell.
 Mr. and Mrs. Chester Bailey of Dierks, Arkansas visited last week in the T. D. Gibson home.
 Mr. and Mrs. W. E. Johnston visited Christmas day in the H. O. Ginn home of Cedar Hill.
 Mr. and Mrs. G. E. Reeves and family visited in the T. D. Gibson home Saturday.
 Mr. and Mrs. R. C. Warren and family and Mr. and Mrs. Bill Crader and family spent Christmas day in the W. T. Davis home of South Plains.

Miss Lois Savage of Sherman visited from Friday till Monday in the home of her parents, Mr. and Mrs. E. E. Savage.

RODGERS VISITORS
 Visitors in the home of Mr. and Mrs. E. J. Rodgers and Mr. and Mrs. W. L. Thomas Jr., during the holidays were children of the Rodgers and brothers and sisters of Mrs. Thomas. They were Edward and Gene Rodgers and their families of Stanfield, Arizona; Tom Rodgers of Norman, Okla.; Mr. and Mrs. Melvin Chandler and children of Morton; Mrs. A. J. Wersta of Grand Island, Nebraska; Mr. and Mrs. Charles Simpson and family of Amarillo. Other callers were Miss Lou Ella Scarbrough of Plainview and Tom Simpson of San Antonio.

Leonardo da Vinci, the famous painter, was a sculptor, architect, engineer, philosopher and physicist.

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YOUR OLD TYPEWRITER IS WORTH MONEY!

TRADE IT IN ON A NEW **REMINGTON**

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- MIRACLE TAB — sets and clears tab stops from the keyboard
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Bring in your old typewriter for appraisal! **TODAY!**

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Starting Friday, January 1st

We will offer you a complete butane service including the delivery of butane or propane to your farm or home, and also the installation and repair of butane carburetors.

We have a brand new delivery truck with all new equipment and we are in position to give you the very best delivery service.

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 M. E. COOPER, Prop.

Society News

Christmas Reunion At Weathers Home

A Christmas reunion was held December 24 and 25 in the home of Mr. and Mrs. J. H. Weathers.

Present for a Christmas tree Christmas Eve were Mr. and Mrs. C. H. Samples of Kansas City, Mo.; Mr. and Mrs. Jimmy Wise of Amarillo; Mr. and Mrs. Lavon Samples and Chucky of Lubbock; Ted Samples, Lubbock; Miss Mona Williams, Floydada; Mr. and Mrs. T. J. Bond and Kenneth of Happy; Mr. and Mrs. Van Allen, Bob and Patty of Clovis, New Mexico; Mr. and Mrs. Tommy Evans, Stevie and Lynn of Amarillo; Mr. and Mrs. Horace Weeks, Amarillo; Mr. and Mrs. Robert Cathey, Jim, Jack and Ann of Dublin; Mr. and Mrs. J. L. Weathers, Carol and Jim of Petersburg; Mr. and Mrs. T. R. Weathers, Linda, Barbara, John and Nancy, Mr. and Mrs. Burt Jester, Lubbock; Mr. and Mrs. Ed Whitfill, Bill Weathers, Mr. and Mrs. J. H. Weathers.

A turkey dinner was enjoyed by all the Weather's children, grandchildren and great-grandchildren except Mr. and Mrs. Loyd Bonds and children of Dumas.

EASTERN STAR TO HAVE MEETING

The local order of Eastern Star will have a regular meeting Monday night. This is initiation night and all members are urged to attend. Thursday night (tonight) at 7:30 the officers will meet.

Members of the refreshment committee for the evening will be Mr. and Mrs. T. B. Mitchell, Edith Patterson and Mr. and Mrs. Marvin Cox.

Betty Witt Is Wed To W. A. Thompson

Two Texas Tech students, Miss Betty Joann Witt and William Albert Thompson, were married in double ring vows exchanged Christmas Day at the home of the bride's parents Mr. and Mrs. Bates Witt, 3306 College Ave. in Lubbock.

The bridegroom is the nephew of Miss Juanita Thompson of Lockney.

The Rev. Harry Purviance officiated at the service read before a mantle decorated with garlands of greenery from which hung crystal prisms.

Mrs. Joe McMinn, pianist, played traditional wedding music and accompanied Miss Shirley Smith as she sang "Because."

The bride wore a pink suit styled with a jeweled design on the coat. Her pink feathered hat was studded with rhinestones. She carried a small white Bible topped with an arrangement of carnations. She was given in marriage by her father.

Miss Beverly Witt, sister of the bride, was maid of honor. She wore an aqua knit suit with black accessories. Her bouquet was an arc arrangement of pink carnations.

Barry Thompson of Lockney served his brother as best man.

In Christmas Motif
At a reception following the ceremony, the serving table was laid with a Christmas cloth arranged with a gold centerpiece and white tapers. Miss Mary Ann McGee of Clovis, N. M., a cousin of the bride, served the guests.
For traveling to Ruidoso, N. M. the bride wore a red wool suit with black accessories. On returning the couple will be at

home at 2315 8th St.

The bride is a member of Kappa Alpha Theta Sorority at Tech.

Attending from Lockney were Miss Juanita Thompson, Mr. and Mrs. Buck Sams, Mrs. Floyd Jackson, Miss Mavis Tate and Barry Thompson. From Floydada were Mr. and Mrs. Louis Lloyd.

WEDDING DATE SET

Mr. and Mrs. Raymond A. Williams of Floydada announce the engagement and approaching marriage of their daughter, Mona to Ted Samples of Lubbock, son of Mr. and Mrs. C. H. Samples of Kansas City, Mo., formerly of Lockney. The vows will be exchanged at the First Methodist Church in Floydada on January 26 at 8 p. m. with Rev. Tilden B. Armstrong officiating.

FAMILY REUNION

It was a family reunion at Christmas time at the home of Mrs. Olive Myers when all of her children and their families were present for a Christmas dinner. The guests included Mr. and Mrs. Don Myers and daughter from Miami, Mr. and Mrs. Ben Brotherton and children from Bozeman, Wyoming, Mr. and Mrs. Jay McPherson and girls from Midland, Mr. and Mrs. Jackie Myers and children of Lubbock and Mr. and Mrs. B. J. Veal and son of Plainview. Other visitors in the Myers home during the Christmas holidays included Stanley Muggett of Sudan, Mr. and Mrs. Sidney Muggett, Mr. and Mrs. Joe Hindman, Mr. and Mrs. B. Parrack and son of Lubbock.

HOLIDAY VISITORS

Mr. and Mrs. F. A. Zodrow of Tulsa, Oklahoma, Mr. and Mrs. Thomas Camp of Galveston, Texas, Mr. and Mrs. Joe Page, Carey and John of Alpine, Texas; Mr. and Mrs. W. C. Payne and Bill Jr. of Roswell, New Mexico, Rev. and Mrs. Sid B. Thomas Jr., of Waco were all holiday visitors in the T. S. Fox and Sid Thomas homes.

WOFFORD VISITORS

Visitors in the Claud Wofford home for Christmas were their children, Mrs. Lena Fay Alford of Wichita Falls; Mr. and Mrs. C. E. Dozier and children of Plainview; Mr. and Mrs. Cecil Waggoner of Claude; Mr. and Mrs. Joe Norman and family of Galveston; Mr. and Mrs. Thurman Davis and son of Lockney, Walter Lovell and daughter, Margaret of Floydada were also Christmas guests.

BRUNNIER VISITORS

The G. M. Brunniers had their four daughters and their families with them during the Christmas holidays. They were Mr. and Mrs. Dwight Stubblefield, Lynn, Lynn, Kay and Elaine of Amarillo; Mr. and Mrs. Joe Sadoris, Shelton, Rex and Nancy of Amarillo; Mr. and Mrs. Marvin Montague, Johnny and Carol Ann of Silverton; Mr. and Mrs. Dean Burger, Connie and Kenneth of Pampa.

SEALE VISITORS

Christmas visitors in the home of Mr. and Mrs. J. B. Seale included Mrs. Seale's brother and wife, Mr. and Mrs. J. O. Watts and family of Wichita Falls, their son, J. B. Seale Jr., Mrs. Seale and little Jeff of Canyon, their daughter and husband, Mr. and Mrs. Harry Reeves, students at West Texas State at Canyon.

GO TO CHURCH SUNDAY.



MRS. HOWARD GIBSON

Reeves-Gibson Vows Exchanged Dec. 23

An archway entwined with greenery, and the nativity scene in front of a picture window formed the picturesque background for the marriage ceremony of Miss Shirley Jeanne Reeves and A2-c Howard Gibson Wednesday, December 23 at 5:30 p. m.

Rev. Charles Pickens of Spur, Texas read the impressive double ring ceremony in the home of the bride's parents, Mr. and Mrs. G. E. Reeves of the Sterley community. The bridegroom is the son of Mr. and Mrs. T. D. Gibson, also of Sterley.

The Lord's Prayer was played softly during the ceremony.

Mrs. hansei sanders was her sister's matron of honor. She wore a street length dress of ice blue taffeta with white accessories and a corsage of pink carnations.

Miss Hope McGhee, maid of honor, wore a street length dress of navy taffeta with red accessories and a corsage of red carnations.

Given in marriage by her father, the bride was attractive in a street length dress of light blue antique changeable taffeta. The circular neckline was accented with rhinestones. The full skirt was pleated. Her accessories included a white hat adorned with crystal beads; and shoes of silver brocade on satin. She carried a white Bible topped with a bouquet of pink roses.

The bride carried out the traditional something old, which was a pen belonging to her great grandmother Reeves, new was her Bible, a gift from her brother, borrowed were earrings belonging to Mrs. Kenneth Wofford and blue was a garter.

James Gibson was his brother's best man. Groomsman was Douglas Reeves, brother of the bride.

For her daughter's wedding Mrs. Reeves wore a powder blue suit with navy accessories and a corsage of white carnations. Mrs. Gibson, mother of the groom wore a grey dress, black accessories and a corsage of white carnations.

Reception

At a reception held immediately after the ceremony, the bride's table was covered with lace over pink and centered with a wedding cake topped with a miniature bride and groom. Tapers in crystal holders and the crystal punch service completed the table appointments. Corene Whitehead and Winnie Hartman served.

The bride graduated from Floydada High School with the 1953 class and the bridegroom graduated from Lockney High in 1951. He is now in the U. S. Air Force and is stationed at Biggs Air Force Base in El Paso.

Smithee-Barrett Vows Exchanged

In a candlelight ceremony wedding vows were read Sunday morning December 20 at 7:00 a. m. for Miss Faith Smithee and Robert Barrett, both of Silverton.

Mrs. Barrett is the daughter of Mr. and Mrs. Scott Smithee, and Mr. Barrett is the son of Mr. and Mrs. E. O. Barrett.

The Church of Christ at Rockcreek was the setting for the beautiful double ring service with Earl I. Cantwell officiating.

The archway held white mums tied with large bows of bridal satin. The seven branched candleabra holding altar candles were also tied with satin bows centered with white mums.

Earl Cantwell sang the "Lords Prayer." Mrs. Clayton Wood read Elizabeth Brownings poem "How Do I Love Thee" while Elton Cantwell, Wade Steele, Lee Davenport and Mrs. John Lee Francis hummed "I Love You Truly." Wayna Calloway and Ruby Underwood sang "Always."

As the wedding party entered the quartet hummed the "Wedding March" and hummed "Blest Be The Tie" during the ceremony.

Given in marriage by her father the bride wore a floor length gown of bridal satin with a bodice of chantilly lace and a full overskirt of tulle. The fitted bodice had a scalloped neckline featuring long pointed sleeves and tiny buttons of satin down the back.

Her fingertip length veil was of illusion and attached to a halo of matching lace embroidered with seed pearls. She carried a bouquet of white mums centered with an orchid with showers of lace and satin streamers.

Groomsman was J. B. Barrett, brother of the groom.

Matron of honor was Mrs. Sam Lusk, aunt of the bride. She was attired in a ballerina length gown of pink taffeta with a matching headband and veil. The gown was made with a fitted bodice, a scalloped neck line and short sleeves. She wore pink flowers on her head band and carried matching flowers showered with ribbon.

Patsy Crass and Pat Patton were bridesmaids and they wore dresses made identical to that of the matron of honor. Patsy chose yellow and Pat chose blue. They each carried flowers with streamers of ribbon to match their dresses and veils.

Ushers were James May and Monte Barrett, brother of the groom.

Mrs. J. B. Barrett and Mrs. Robert McJimsey registered more than a hundred guests for the wedding.

The reception was held immediately following the ceremony in the home of the brides parents, Mrs. Flunoy Hutsell, cousin of the bride served the wedding cake assisted by Mrs. Edwin Crass and Patsy Crass. Betty Tomlin was in charge of the registry for the reception.

For her daughter's wedding Mrs. Smithee chose a beige suit with brown accessories. With these she wore a corsage of white carnations.

The bridegroom's mother wore a navy suit with navy and white accessories. She also wore a corsage of white carnations.

For traveling the bride chose a suit of winter grey and orchid accented with black accessories and her corsage was an orchid.

After a short trip the couple will be at home on a farm near Silverton.

NEW ARRIVAL

Mr. and Mrs. Ross Cooper are parents of a baby daughter born Wednesday morning, December 30 at 6 o'clock at Lockney General Hospital. The little girl has been named Brenda Kay and she weighed 8 pounds. Grandparents are Mr. and Mrs. D. L. Hall of Abernathy and Mr. and Mrs. J. E. Cooper of Hollywood, New Mexico.

GO TO SAN MARCOS

Mr. and Mrs. Clem Vaughn, Charles and Ronnie spent Christmas holidays visiting in Hubbard, Luling and San Marcos. At San Marcos on Saturday they saw the state championship football game between Luling and Ranger. The Vaughns had a nephew playing on the Luling Eagle team.

VISIT OLD FRIENDS

Mr. and Mrs. Yates Keys of Slaton, Mr. and Mrs. Frank Griffith of Dallas, Mrs. J. L. Suits of Petersburg and Mrs. Rufus L. Buchanan, the former Mildred Hegi visited in the Theo Griffith home during the holidays. They are all former residents of Lockney.

Library Notes

By Mrs. Roy Hollar

NEW YEAR'S is here just as this column reaches you. It is a most appropriate time to look both forward and back. What have been the highlights of the library in 1953? The early meetings of the board with the commissioners court and their good joint planning would indeed be at the head of the list. Personally I would put in the experience of going to my first American Library Association Convention with its dynamic and inspirational program.

The opening of the library on July 1 and 2 with "supper on the ground" for our visitors from neighboring libraries indeed got us off to a proper start for the actual library service which had been in planning for a long time.

To every member of the library board and to Judge Johnston and the commissioners, goes credit for the fact that Floyd County had been able to offer library service to its people. To many clubs and organizations, the county papers, and the local radio station, credit is due for their gifts of time and money and perhaps to an even greater degree for the continued interest of organizations and individuals. Certainly the library has been a county wide project.

To Nancy Ann Gollightly, Myrna Woodyne Wilson, Leo Turner, Ivy Pearl Reber, Dorothy Duncan and Mrs. H. H. Mills for their good help and fine attitude we owe a special vote of thanks.

The future of library service Like old settlers and the way we think it might be unprophecy. But the library exists to all comers a hearty welcome and a desire to serve you whatever way we can, our attitude for your visits as individuals and groups which given us a chance to know and to offer our books and We look forward to a good program because so teachers have been most creative in helping us to and help their pupils.

And for 1954 from library to you — HAPPY YEAR.

CALIFORNIA VISITOR

Mrs. Lorena Aitken of Berkeley Hills, Calif. is here spending the holidays with her sister, J. B. Allen and Mr. Allen, her brother, C. J. Roach, Roach and Jude at Aiken will leave Saturday morning Tuesday the local people Mrs. Aitken went to Aiken and visited a niece.

YULE VISITORS

Dale Davis of the U. S. stationed at San Diego, spent Tuesday and Tuesday night with his grandmothers, Mrs. Conde Davis before on to Amarillo for a visit his parents. Other visitors to Davis' home were Wright, Buck Davis of Jacksboro, and Sam Davis of Lubbock.

Miss Louella Cox of Silverton was a guest of her sister, Alvin Nichols Wednesday Thursday.



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DEL MONTE	NO. 303 CANS	
SPINACH, 2 for		25c
PEACHES, No. 2 1/2 cans		25c
HEINZ		
KETCHUP, 14 oz. bottle		23c
BLACKKEYED		
PEAS, 303 cans		10c
SALMON, 1 lb. can		33c
HEINZ		
SOUP, All Vegetable, can		10c
HEINZ		
SOUP, All Meats, can		15c
SUGAR, 10 lbs.		94c
FRESH DRESSED		
HENS, pound		49c
SUGAR CURED		
BACON SQUARES, lb.		38c

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There will be many New Year resolutions made and some of them broken but if you make a resolution to trade with us in 1954 we will do our very best to help you keep that one.

Wishing you all a Happy New Year and thanking you for past business.

Knox Grocery and MARKET

Dial 3855

A New Beginning
May 1954 begin with peace and happiness for all our friends.
CONSUMERS FUEL ASSN.
Lockney

WANT ADS TO BUY TO SELL TO RENT

For Sale
 SALE—Three used Roper refrigerators, one apartment size, one regular size. Also one used wringer-type washer, used Montgomery-Ward refrigerator. Dykes Electric 2246. Itc.

For Sale
 SALE—WD9 McCormick bought new in June, 1953. Bayley, phone 2237, Lockney 38-tfc.

For Sale
 SALE—1951 Ford V-8 1/2 ton, deluxe cab. Five new 6-ply tires, excellent condition throughout. Aiken, Route M, phone 3753, 4 miles south of Aiken. 38-1tc.

For Sale
 SALE OR RENT—2 rooms bath and three lots. Rent for \$30 per month per month if paid 6 months in advance. Junior Taylor or See Taylor at Laundry. 38-tfc.

For Sale
 SALE—One new Phillips breaking plow, 25% new posts, barb wire, 6-way plow, 50 irrigation. To Schrieber, 2 1/2 miles south of Aiken or 3 miles north of Aiken or 3 miles south of Aiken or 3 miles south of Aiken. Bob Simmons. 38-3tp.

For Sale
 SALE—6 room house on 3 acres of land. S. A. Bayley, phone 2237. 38-tfc.

For Sale
 SALE—1947 Studebaker Champion club coupe. C. O. Haile, phone 3465. 37-tfnc.

For Sale
 FOR SALE—5 year old Jersey milk cow, baby calf. L. F. Duvall, 3 miles southwest of Aiken. 37-2tp.

For Sale
 FOR SALE—Half section, two 8 inch wells, fenced, no improvements. Wheat goes, small down payment. Good 20 year loan or will sell in quarters. 6 miles west of Hart, Texas. See Virgil Cummings. 35-4tp.

For Sale
 I AM YOUR AVON representative for Sterley and Lone Star communities. Mrs. Donald Johnson, phone 3175. 24-tfc.

For Sale
 FOR SALE—Canary birds. Singers \$5 and up. Mrs. V. L. Webster, phone 3842. 34-tfc.

For Sale
 SEE ME for Bibles and Bible Story books. Mrs. Bert Vernon. 51-tfc.

For Sale
 PFAFF SEWING MACHINES—Call Mrs. Albert King, phone 3766 for free demonstration. 5-tfc.

For Sale
 FOR SALE—6 rooms and bath, garage, on Main Street, good as new, back yard fenced in, 75x150 foot lot. See Lockney Real Estate. 22-tfc.

For Sale
 SEE THE new Johnson TV tower. Entirely new, easy to take down, no guy wires, steady and strong. See the model at Bilbrey Motor Co. Only \$135 delivered to your home. A. L. Phillips. 38-2tc.

For Sale
 KIRSCH drapery rods, draw curtain style, all sizes from 24" to 150". Try Kirsch "EASYPLEAT" for making those professional looking pleats. Also all styles and sizes of curtain rods and accessories. Parker Furniture Co.

For Sale
 New brick veneer, 6 rooms and bath, large garage, 12x24 inside, 9 foot door. Brick patio, ceramic tile on kitchen cabinet, hardwood floors, insulated under shingles and also on ceiling. Concrete sidewalks and driveway, on pavement. One block from school. Ideal place for young couple rearing family or elderly couple to spend declining years.
 G. M. HICKS
 Phone 2247 Lockney

Wanted
 I AM STILL doing custom deheading. Charles Simpson, phone 3555. 38-2tc.

Wanted
 WANTED—Ironing to do in my home. Mrs. Ruth Stephenson, phone 3334. 27-tfc.

Wanted
 PIANO TUNING—Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-tfc.

Wanted
 FARM AND RANCH LOANS—See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations.
 GOEN & GOEN, Floydada, Texas
 7-tfc

For Rent
 ONE OF THE BARKER apartments is available. \$35 per month with sewerage and water paid. See Arthur Barker Sr. 38-tfc.

For Rent
 FOR CASH LEASE—35 acres of land, 20 acre cotton base. Can be irrigated. See Frank Dodson. 38-2tc.

For Rent
 FOR RENT—Three room furnished apartment with separate bath. S. H. Millwee. Phone 3845. 38-1tc.

For Rent
 FOR RENT—Duplex. Mrs. C. L. Allen, phone 2243. 36-tfc.

For Rent
 FOR LEASE—600 acres, 2 wells, will put down another. 550 acres in cultivation. Wade Davenport, 6 miles north, 1 mile east of South Plains. 27-tfc.

Lost and Found
 FOR RENT—Two room furnished apartment. Grace Marshall, across street from Capitol Photo. 37-2tc.

Card of Thanks
 May I say thanks to my many good friends who have been so wonderful to me since I have been sick. Words cannot express my love and appreciation to you, for the many cards, the food, flowers, and many other lovely gifts. Most of all your prayers for me. For all of these I am humbly grateful and I pray Gods blessings upon each one of you.
 Lovingly,
 Mrs. M. P. Fulkerson.

Card of Thanks
 Ted Reid of Canyon was here Tuesday visiting his son, J. W. Reid who lives north of Lockney in Briscoe County and also friends here. Mr. Reid taught school in this county in the early twenties at Lockney, Lone Star and Lakeview. He was football coach here one year.

Card of Thanks
 Mr. and Mrs. Glenn Whitfill, Judy and Cynthia were guests of Mr. Whitfill's sister, Mrs. Melvin Jennings of Tulia Christmas Day.

Card of Thanks
 Mr. and Mrs. L. L. McDermott and Jean of Ralls, Mr. and Mrs. Austin Beedy of Plainview, Mr. and Mrs. L. N. Johnson of South Plains, Mr. and Mrs. Garvin Beedy of Floydada and Mr. and Mrs. Douglas Beedy of Lockney were all holiday visitors in the Geo. Beedy home.

Card of Thanks
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Lost and Found
 Ted Reid of Canyon was here Tuesday visiting his son, J. W. Reid who lives north of Lockney in Briscoe County and also friends here. Mr. Reid taught school in this county in the early twenties at Lockney, Lone Star and Lakeview. He was football coach here one year.

Card of Thanks
 May I say thanks to my many good friends who have been so wonderful to me since I have been sick. Words cannot express my love and appreciation to you, for the many cards, the food, flowers, and many other lovely gifts. Most of all your prayers for me. For all of these I am humbly grateful and I pray Gods blessings upon each one of you.
 Lovingly,
 Mrs. M. P. Fulkerson.

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Assembly of God Services
 Listen in on the radio program sponsored by the pastor, J. C. Lewis each Thursday morning at 8:45.
 The Christ-Ambassadors meet

Investigate . . .
 The profits of being a Bureau member, and legal reserve dividend companies owned and called by Farm Bureau.

Investigate . . .
 Renewing your Auto, Life, Fire, Policy or buying Insurance check with Floyd County Farm Bureau office, phone 665 or night.

Investigate . . .
 Blue Cross before any 1st for policy date of 1, 1954.

Investigate . . .
 Puckett, Service Officer
 315 Main
 Floydada

Investigate . . .
 AVON COSMETICS for sale. Many special prices.
 Mrs. R. W. Johnson.
 31-tfc.

Investigate . . .
 FURNISHED trailer. Also a small cotton house. Priced for immediate sale. 1/2 mile north of H. B. Foster Sr. 14-tfc.

Investigate . . .
 FOR MONUMENTS, MARKING, Slab Grave Covering. H. Cunningham, Lockney. 13-tfc.

Investigate . . .
 ARTHUR B. DUNCAN ABSTRACT COMPANY
 East corner square
 Floydada, Texas

Investigate . . .
 Most complete abstract plant in Floyd County. Render prompt efficient service on everything line of land titles.

Investigate . . .
 MAUD E. HOLLUMS
 Owner and Manager

Wanted
 WANTED—Farm work by the year. Married man with family. Do welding and mechanical work. W. A. Rushing, contact at George Jeffcoat residence, Lockney, Texas. 37-2tp.

Wanted
 WANTED—Ironing to do at my home. Grace Marshall, across street from Parsons Photo Shop. 36-4tc.

Wanted
 WANTED TO RENT—160 acres irrigated. Will buy equipment if necessary. Contact Guy Kimbell Jr., 3214 33rd Street, Lubbock, Texas, phone 2-7246 on week days. 35-6tc.

Wanted
 PLAINS POULTRY PRODUCTS
 New Address:
 419 West 24th Street
 Plainview, Texas
 1/2 block west of Columbus on 24th Street
 HIGHEST CASH BUYERS
 POULTRY and EGGS
 Custom Dressing of Poultry
 For information see J. D. Huggins
 Lockney 33-tfc.

Wanted
 WANTED—Reputable party would like to rent irrigated acreage for next year. Will buy some equipment. Furnish best of references. Write Box B, 7/8 Beacon or phone 3593. 32-tfc.

Wanted
 WANTED—Windmill and pressure pump work. Jesse Harris, dial 2386, R. W. Johnson, dial 3384. 32-tfc.

Wanted
 FISH & WARREN
 Cesspool Drilling
 30-inch to any size.
 Also Stormcellars
 Dial 4-5828 or 4-5435
 Plainview, Texas tfc.

Wanted
 HAULING WANTED—Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Elland, Lockney. 15-tfc.

Wanted
 FARMERS—If you need a magnet for your tractor or hay bale remember that we have the Wico Magneto, the best made. Pennington Motor Co., Dial 3383.

We can supply you with
GATES V-BELTS
 to keep your
WASHER REFRIGERATOR
LAWN MOWER POWER TOOLS
 and other appliances running

PENNINGTON MOTOR CO.
 \$200 EVERY MONTH FOR LIFE—Imagine a check in the mail every month for life, when you retire? By starting now, the cost of old age security is far less than you'd expect. Get full details about the State Farm Life Guaranteed Savings Plan today!
 J. H. COOPER
 Off. Phone 3312 Res. 2347

Lockney Lodge
 No. 867
 A. F. & A. M.
 Regular meeting third Tuesday night at 7:30.
 KENNETH COOK, W. M.
 E. A. CARTER, Secretary

Cedar Hill News
 by Frances Lemons

Mr. and Mrs. E. E. Wells and son, Marvin, spent Thursday in Edmondson with Mrs. Wells brother, Mr. and Mrs. Melvin Walters.

Mrs. T. J. Still of Lockney accompanied her daughter, Mr. and Mrs. Robin Fortenberry and son, Eldon to Bogata to attend the funeral of Mrs. Gilf's sister. They left on Tuesday and spent several days visiting relatives while there. They arrived home on Monday of this week.

Guests in the Joe Fortenberry home Thursday were all of their children. They are Mr. and Mrs. Lester Durham and sons, Jimmy and Denny of Amarillo; Mr. and Mrs. Jude Strickland and sons, Denny and Ronny, Mrs. Eula Mae Lyles and son, Melvin, Mr. and Mrs. Eddie Fortenberry and Mr. and Mrs. J. D. Vanhooose and children, Cecil, Frances and John Alford of Bridgeport.

Joe Fortenberry returned to Amarillo with his daughter and family to spend a few days resting. Mr. Fortenberry has been suffering from an infected hand that is healing very slowly.

Mr. and Mrs. Carl F. Lemons and children, Edward, Frances, Marvin, Carla, and Phil spent Christmas day with Mrs. Lemons parents, Rev. and Mrs. J. E. Anderson in Amarillo. Her sister, Mr. and Mrs. S. A. Decker and boys and her brother, Mr. and Mrs. R. C. Anderson and boys were also visiting with the Andersons.

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each Wednesday evening at 7:00 o'clock. The young people are doing great work.

The ladies meet at the church on Thursday afternoon at 2:30 for a missionary program and they do quilting as a project. If you have a quilt that you would like to be quilted, let them do it for you.

Rev. and Mrs. Lewis and children, Leland, Joyce, Jo Ann and James spent the past week in Dallas with relatives and friends.

Visitors in the J. B. Wiggington home on Christmas were their son, Mr. and Mrs. James E. Wiggington of Lone Star; their daughter, Mr. and Mrs. Leonard Strickland and children of Plainview. They all had relatives and friends of Lubbock and New Mexico in their home that day.

On Christmas day the children of Mr. and Mrs. T. S. Brown were all present. They are Mr. and Mrs. Howard Bishop and son of Lakeview, Mr. and Mrs. Winston Brown and son, Ronnie of Lubbock, Mr. and Mrs. Bob Teele and children, Ronnie and Judy of Lubbock and Mr. and Mrs. T. L. Calloway and girls, Kay and Sherrial of Floydada.

Mr. and Mrs. C. V. Lemons received word that a niece, Mrs. Chester Botler of California was killed in an automobile accident near Alamogordo, N. M. The Botler family were on their way to visit with relatives of Artesia and to spend Christmas when the car overturned. A five year old daughter was hurt seriously in the accident having a crushed lung. She was still in the hospital at Alamogordo of last reports. Mrs. Botler was buried in California. She was also a sister-in-law to Mrs. Monroe Lyles whose parents live near Floydada.

Mrs. T. J. Gill of Lockney spent Monday night with her daughter, Mr. and Mrs. R. T. Fortenberry.

Home From Hospital
 Mrs. Walter Merrell who was injured in an automobile accident recently was able to return home from Lockney Medical and Surgical Hospital Thursday, Dec. 24. On Sunday she accompanied her husband and daughter, Carolyn to Channing for a visit. She will probably return to Lockney Saturday or Sunday. The Merrell's son, Freddie, remained here to continue his work at Rhodes Grocery.

Mr. and Mrs. Guy Wright and children, and C. A. Wright, all of Clarendon and Mrs. Carmin Jones of Memphis were Sunday dinner guests of Mr. and Mrs. Bill Hodel and Mike.

Mr. and Mrs. R. H. Ford and children visited her brother, H. B. Hardin and family at Healdton, Oklahoma Monday.

Mother Goose School Has Vacancies
 The Mother Goose Kindergarten will re-open on January 4 and has a few more vacancies, Mrs. Derrell Wood said this week. Children who were five before September 1 will be given preference in enrollment but 4 year olds will be accepted.

"We have now secured a music teacher," Mrs. Wood said "and will have music three times a week."

Hours of the kindergarten are from 9:00 a. m. until 11:45 each school day morning. January enrollment will be the last chance for "Seniors" to graduate in May.

Those interested may call Mrs. Derrell Wood, phone 2235. 38-1tc.

Visitors in the home of Mr. and Mrs. M. D. Lynn and family during the holidays were Mr. and Mrs. A. B. Wilson and son, Larry, Jimmy Roy Bowlin and J. B. Lynn, all of Los Alamos, N. M., Mr. and Mrs. Casey Adams of Friona and Mr. and Mrs. Bill Taylor of Floydada.

Mr. and Mrs. George Myers and girls visited relatives in Grand Prairie during the holidays. Her mother returned home with Mrs. Myers for a visit.

Mrs. Edwin Johnson and sons, Mack and Mike of Amarillo spent Monday and Monday night, Dec. 21 with her mother, Mrs. W. L. Thomas.

Hospital News
 David Bradshaw was admitted Dec. 25 for medical treatment, dismissed Dec. 27.

Mrs. R. T. Spence entered Dec. 26 and is receiving medical treatment.

John Rodriguez was admitted Dec. 26, dismissed the 27th after medical treatment.

Mrs. R. E. Wiley entered Dec. 29 for treatment of injuries received in an automobile accident.

Felicia Applewhite, daughter of Rev. and Mrs. G. C. Applewhite of Lone Star entered Dec. 29 for medical treatment.

B. A. Thomas was admitted Dec. 30 for medical treatment.

New Arrivals
 Mr. and Mrs. Raymond Williams are parents of a baby girl named Nelda Jean born Dec. 26.

Mr. and Mrs. L. C. Craver are parents of a baby son named Paul born Dec. 27.

Mr. and Mrs. H. E. Johnson are parents of a baby boy born Dec. 28.

Mr. and Mrs. Ross Cooper are parents of a baby daughter, Brenda Kay born Dec. 30. She weighed 8 lbs.

Get More From YOUR GRAIN
 WITH PURINA CONCENTRATES NOW MICRO-MIXED

You save time and labor when you use our fast mixing service, and when you add Purina Concentrates you get more out of your grain. Now, Micro-Mixing, a Purina-research firm assures you of proper amounts of growth boosters in every thoughtful concentrate. We have the formula for your grain supply. Call in and see us.

Approved PURINA CUSTOM MIXING SERVICE

BAXTER & SMITH GRAIN CO.
 Dial 3377 Lockney

Darnell Grocery
NEW YEAR SPECIALS

COFFEE	Chase & Sanborn 1 Pound	79c
Salmon	1 Pound Can	35c
Hersheys	5 Ounce Bars Each	18c
Fresh Cocoanuts	Good Size 2 For	25c
Syrup	Staley's Golden 5 Pounds	65c

BAKERS	8 OZ. PACKAGE	46 OUNCE CAN
COCOANUT	27c	Grapefruit Juice 25c
BORDENS	1 POUND BOX	COUNTRY BUTTER, pound 69c
DRY MILK	38c	

We Appreciate Your Business
 Phone 2233 Free Delivery

Providence News

By Mrs. Wilfred Stoerner

God bless thy year
Thy coming in, thy going out
Thy rest, thy traveling about
The rough, the smooth—
The bright, the dear—
God Bless thy year.

The air has been filled with the Christmas spirit the past week. The organizations, Luther League, Candle Light Circle have had Christmas parties, the theme being putting "Christ" in Christmas.

The Sunday School staff and its members gave an inspirational Christmas playlet entitled "Star of Wonder." Members and friends enjoyed the annual Christmas eve program held at the church.

The high piles of beautifully wrapped gifts around the Christmas tree gave the appearance everyone was indeed remembered this Christmas.

The choir and Luther League went caroling, remembering es-

pecially the shut ins in the community and congregation.

Christmas Day Divine services were held at Trinity Lutheran Church, Rev. Anderson delivered an inspirational sermon "If Christ Had Not Come?" Holy communion was also celebrated.

The Providence Home Demonstration Club members enjoyed a festive Christmas party at the beautiful home of Mr. and Mrs. Charlie Boedeker.

Mr. and Mrs. Bob Payne are spending the Christmas holidays visiting Mrs. Payne's mother in St. Louis, Mo.

J. D. Boedeker of Camron spent Christmas with his parents, Mr. and Mrs. Walter Boedeker. Due to illness J. D.'s family was unable to make the trip.

Visiting in the home of Mr. and Mrs. Marvin Scheele during Christmas was their new grandson and its parents, Mr. and Mrs. Vernon Collins of Borger.

Visiting in the home of Rev. and Mrs. H. L. Anderson and family are Mr. and Mrs. Rine-slender of Columbus, Ohio.

Spending the holidays here are Mrs. Henry Sammann, Miss Clara Sammann, Delbert Matthews of Seguin, Texas.

Mr. and Mrs. Helmut Quebe left Monday morning for Florida to attend the Texas Tech football game to be played in the "Gator Bowl."

Mr. and Mrs. Walter Sammann and family from Arkansas are visiting relatives and friends here.

Mr. and Mrs. Ernest Sammann and family left Monday for Ruidoso where they will visit Mrs. Sammann's parents.

Mr. and Mrs. Marvin Scheele and Miss Marie Scheele left Monday morning for McGregor, Texas to visit relatives.

Trinity Lutheran Church
H. L. Anderson, Pastor

May the new year bring you Gods blessings for a healthy and prosperous new year filled with the joy of serving in His kingdom work.

January 1st: Divine new years service 10:30 a. m.

January 3rd: Sunday School 10 a. m., Divine Worship 11 a. m.

January 6th: Candle Light Circle meets in educational unit of church, Mrs. Ted Boedeker hostess, Time 2:30.

Ladies, the meetings have been changed to Wednesday for your convenience. We know there will be more to do mission work in '54.

Calendar Of Week
Congregational meeting 2:30 p. m. January 10. This is annual yearly meeting. The church roll will be called. Let's all be there to answer and be about the Lords work. Two council members will be elected at this meeting. The 1954 budget will be heard.

Mr. and Mrs. Hubert Stoerner and family left last Friday for Wichita Falls visiting relatives there. They returned home Sunday afternoon.

Mr. and Mrs. Wilfred Stoerner, Mrs. Ben Brandes left Sunday morning for Wichita Falls where they attended divine worship at Trinity American Lutheran Church where Rev. Lee Roy Brandes is pastor. They also were dinner guests in the Brandes home. Christmas gifts were exchanged. They returned home late Sunday night from Wichita Falls.

Mr. and Mrs. Wilfred Stoerner were invited guests for a Christmas party in the home of Mr. and Mrs. Bob Payne, Mr. and Mrs. Strange Cavett of Plainview and Mr. and Mrs. V. D. Ross Jr. of Hale Center.

Wilfred Stoerner was the lucky winner of \$85.00 at the American Legion home Monday evening at Plainview. The Legion gave a door prize and his name was drawn for \$85.00. This was started to help the membership attendance. Mr. Stoerner is serving as Chaplain of Plainview Post and is also a member of the board of directors.

Due to weather conditions, it is more difficult to fly from Europe to America than from America to Europe.

Texas Trends

dallas fashion center



A SOFT BOW emphasizes the high rising empire line of this new spring fashion from Brogan & Jennings of Dallas. The multi-gored skirt fans into a wide hem at the hem.

HOT WATER FACTS

The average family uses more hot water on Sunday than any other day of the week except washday. The temperature control of the automatic water heater is usually set at around 100 degrees but should be raised to 120 degrees for dishwashing, to protect the family against bacteria. To wash clothes white in her washing machine, the home-maker finds 140 degrees best. GAMA recommends first-floor installation (if the utility room or laundry is adjacent to the kitchen) of automatic water heaters where possible, to save foot-steps in making adjustments to produce the proper temperature for each use of hot water. New models are streamlined to fit in smaller spaces and are made to match modern kitchen and utility room appliances.

Mr. and Mrs. Lloyd Readhimer and daughters, Glenda Ann, student at West Texas State College home for the holidays, and Jo have been attending the basketball tournament being held in Canyon this week. They saw West Texas play Texas Tech Tuesday night.

Household furniture decorated with the pomegranate and tulip motifs were first used by the "Pennsylvania Dutch."

Your Farm Problem

By Ezra Tait Benson
Secretary of Agriculture
(First of a Two-Part Series)

This nation has a serious farm problem.

It does not affect agriculture alone. It is everybody's problem. Today your government has approximately \$5 billions of your money invested in farm commodities.

You own outright more than \$2.5 billions worth of wheat, corn, cotton and other surplus farm products. You have outstanding loans on agricultural commodities totaling about the same amount. This figure is growing daily.

You are paying more than \$14 millions each month just to store these surpluses. This bill is growing too, as additional inventories are accumulated by your government.

The losses which your government sustained in disposing of just a small portion of your holdings during the first three months of this fiscal year amounted to \$47 millions.

But, you ask, don't we have a farm program designed to insure agricultural prosperity and prevent the very situation we find ourselves in today?

The answer is that we are operating under the same farm program we had last year and for several previous years. Actually we have strengthened it in several important respects to permit farmers to take broader advantage of its provisions. Existing legislation binds us to a continuation of price supports at 90 per cent of parity on basic commodities through the 1954 crop year.

Nevertheless, farm prices have declined steadily from the record peaks established under the impetus of the Korean war in February, 1951. During the 12 months immediately before I became Secretary of Agriculture, the farm price parity ratio slid from 113 to 95 per cent. Since February of this year, prices have been more stable than in 1952, averaging about 93 per cent of parity.

This story of declining farm income and mounting agricultural surpluses is the best evidence that our present program is not functioning effectively.

For more than a decade, our farmers have been producing under pressure. To meet the wartime needs of ourselves and our allies, they turned out record amounts of food and fiber be-

tween 1941 and 1946. With the end of the second World War, they were asked to provide the commodities required in the rehabilitation of Europe and other sections of the earth. Then came the Korean War, with new and heavy demands for farm goods of all kinds.

Suddenly this situation was radically altered: World food production had been climbing since 1946. By 1952 this was exerting strong pressure in the market places. Our wheat exports dropped by one-third in a single year, cotton by even more. Not only had importing nations increased their own production, but they found that they could supply their reduced needs at lower prices from exporting countries which had no farm price support programs.

Just as many American consumers have turned from butter to less expensive spreads, so have other nations sought cheaper wheat, cotton and other products.

We have learned through sometimes bitter experience that when the farmer is in trouble, there is likely to be trouble ahead for everybody. This year, net farm income is expected to be nearly \$1 billion less than it was in 1952. And in 1952 it was more than \$1 billion below the preceding year. While farm income has been dropping, our total national income has actually increased.

This disparity cannot continue

in an economy such as ours. When the farmer can't buy products of industry, there is certain to be serious dislocation. How we get into this situation is not as important, at the moment, as what we propose to do about it. I have outlined some of the major problems facing agriculture. In a subsequent article, I should like to discuss some of the possible solutions.

HARTMAN VISITORS

Visitors in the home of Mr. and Mrs. J. H. Hartman during the holidays were their daughter, Mrs. Arthur Hilton and Hilton of Friona, Miss Ruth E. man of Plainview and Mr. Mrs. Ray S. Daniel and children, Louise, Daniel, a teacher in Amarillo, Shirley, a student at Oklahoma A&M, Signal Corps at Camp Gordon Georgia visited friends in Lockney from Monday until Wednesday.

Phillip Daniel from Andrews and Sam Daniel at the U. S. Signal Corps at Camp Gordon Georgia visited friends in Lockney from Monday until Wednesday.

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Plains Theatre

Lockney

Show starts at 7:20

PREVIEW THURSDAY NIGHT

Starting at 10:45

Also FRIDAY

December 31, January 1

"Flight To Tangier"

with Joan Fontaine and Jack Palance

IN TECHNICOLOR

The world's most exciting city — in history's most turbulent era — see this film of adventure and romance.

Also CARTOON

SATURDAY MATINEE and NIGHT

January 2

"War Of The Worlds"

with Gene Barry and Ann Robinson

IN TECHNICOLOR

They came from outer space to wage flaming war — it's the most exciting story ever told on film — hitting a new peak in sizzling, shocking, unforgettable suspense.

Also CARTOON

SUNDAY and MONDAY

January 3 and 4

"Devil's Canyon"

with Virginia Mayo, Dale Robertson and Stephen McNally

IN TECHNICOLOR

500 crazed, love-starved desperadoes and one beautiful woman in the blazing confines of a notorious outpost — unbridled passions, trigger-happy killers — an explosive situation.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY and THURSDAY

January 5, 6 and 7

"Flight Nurse"

with Joan Leslie and Forrest Tucker

A stirring drama of the angels of mercy who bring hope and courage, faith and tenderness to our battle-scarred veterans — a movie that breathes warmth and humanity.

Also CARTOON

SEALE DRIVE-IN THEATRE

2 1/2 miles west of town on the Plainview Highway.

TRY OUR SNACK BAR — Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries, cold drinks, snow cones, pop corn, etc.

First show begins at 6:30, second show at 8:30.

FRIDAY and SATURDAY

January 1 and 2

"Scared Stiff"

with Dean Martin and Jerry Lewis and Elizabeth Scott

It's one long, loud roar — as Dean and Jerry break the all-time laugh record — on a mysterious tropical island — stalked by Zombies — chased by treasure-hunting mobsters.

Also CARTOON

SUNDAY and MONDAY

January 3 and 4

WALT DISNEY'S

"The Sword Rose"

with Richard Todd and Glynis Jours

IN TECHNICOLOR

With all his story-telling magic, Walt Disney brings you an unforgettable movie treat of the days when knighthood was in flower.

Also CARTOON

The Seale Drive-In

will be closed on

Tuesday, Wednesday

and Thursday

nights for the

winter.

DEPENDABLE AUTO REPAIR



Does your car run like a song?

There's nothing more satisfying than a good motor, tuned right and running like a top. That's the kind you'll have after we get through with it whether it's an over-haul job or a tune-up. And our prices are right.

GOOD USED CARS

We have number of 1946 and 1947 model Fords, Chevroleets and Dodge cars in good condition and ready to go. If you need a car like these it will pay you to see us.

We also have several 1952 and 1953 model Plymouths in top condition. These are real buys. Come in and see them soon.

Bilbrey Motor Co.

Dial 3348 Your Chrysler Plymouth Dealer Lockney

CARL McADAMS

GENERAL INSURANCE
Fire — Hail — Polio —
Windstorm — Auto — Bonds
Phone 2141
First National Bank Building

RURAL LIFE INSURANCE COMPANY

J. H. "JAY" GORDON, Special Representative
Res. Phone 2-7226
257 New Cotton Exchg. Bldg.
LUBBOCK, TEXAS

Registered Angus and FARM SALE

I have sold my farm and will sell the following described property to the highest bidder.

THURSDAY, JAN. 7, 1954

Location of Sale: 1 Mile South of Lockney, Texas on Farm to Market Road to Sand Hill.
TERMS: CASH Lunch Will Be Served TIME: 11 a. m.

80 Head Of Fine Cattle

- 57—CHOICE REGISTERED ANGUS COWS and HEIFERS. The 25 cows are mostly 2, 3, and 4 years old. This is an Outstanding Herd. There are 19 1953 Calves and 13 Yearlings. The foundation stock were from the Dr. Hill Herd of Crowell, Texas. They will please you.
- 3—Registered Angus Bulls—2 and 3 years old
- 20—Grade Cows and Calves
 - 7—Cows, some Jerseys
 - 4—1/2-breed Steers
 - 9—Steers

MACHINERY

- 1—M-Farmall, on Butane
- 2—Cattle Oilers
- 1—Case Feed Mill
- 1—J. D. Breaking Plow
- 1—Ford Cultivator
- 1—Side Delivery Rake
- 1—Scoop and Bulldozer for Case Loader
- 1—Power Post-Hole Digger
- 1—2-Way Disc Plow for 3-Point Hook-Up
- 1—All Metal Hog Feeder
- 1—Cotton Sprayer
- 1—J. D. Tractor Mower
- 1—3-Point Case Breaking Plow
- 1—Concrete Mixer
- 1—Ford Tiller
- 2-2-Row Sleds
- 1—Hay Loader—New
- 3—One-Way Plows—New—9' - 12' - 14'
- 28—Ft. of 10" Well Casing
- 1—New All-Metal Hay Shed, 40' x 50'
- 1—Good Cattle Squeeze Chute
- 1—All-Metal Cattle Hay Feeder
- Several Tons Alfalfa Hay
- 1—Grain Loader

MISCELLANEOUS

- 1—Shetland Pony—Paint Mare—A fine one
- Some Household Goods
- 2—Large Air Conditioners
- 2—Wood's Butane Brooders
- 1—500-Capacity Hudson Electric Battery
- 10—Rotary Hoes
- 1—Lawn Mower
- 1—One-Wheel Trailer
- 1—Pressure Pump 1 H. P.
- 1—Power Cattle Sprayer
- Barb Wire and Fence Posts

WOODSON E. TERRELL, Owner

BEN AND CORKY BOZEMAN, Auctioneers
BOYD GREGORY, Clerk
Not Responsible In Case Of Accident At This Sale

Sterley News

Mrs. M. A. Boone
(Delayed)
Mrs. E. W. Morrison and children visited in Clarendon Saturday night with Mrs. Boone's parents, Mr. and Mrs. Shaddix.
Mrs. James A. Bobbitt and Mrs. Ann left last week for San Diego, California, to spend the winter with Mrs. Bobbitt's parents.
Mrs. George Nelson and Mrs. Herman Nelson visited Sunday with grandparents, Mr. and Mrs. Nelson.
Mrs. E. F. Rivers and Mrs. Ann Lubbock are visiting this week with Mr. and Mrs. D. Gibson.
Shirley Strickland of Southland Bible Institute of Waxahatchee, Texas spent Sunday with Eldora Boone.
Mrs. Andy Reeves of Worth spent the week end with Mrs. Reeves parents, Mr. and Mrs. A. C. Seymour.

John B. Stapleton
LAWYER
General Practice of Civil Law
Floydada
Telephone No. 14

SPECIAL PRICES
on all Radiators.
International Farmall Cores—\$25.00 Exchange
STOVALL-BOOHER
RADIATOR
Sales and Service
Plainview, Texas

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FIRE — HAIL — TORNADO
REAL ESTATE and
SURETY BONDS
MONEY TO LOAN
Farms and Ranches at
Low Interest Rate
Next door to Federal Bldg.
FRANK FERKINS
Phone 3311

DR. JOE E. WEBB
OPTOMETRIST
Rooms 306-308, Skaggs Building
Telephone 1234
Plainview, Texas

Mrs. Chambliss of Spur is visiting with her son and family, Mr. and Mrs. Leonard Chambliss.
Visiting over the week end in the T. D. Gibson home were Mrs. Gibbons sister and husband, Mr. and Mrs. L. D. Young and nephew, Jimmy Young and wife of Winston, Oregon, and her nephew, Lieutenant and Mrs. Loyd Blakley of Houston, Texas.
Members of the Sterley Home Demonstration Club and their families gathered at the club house in Sterley Tuesday night for their annual Christmas party. The evening was spent playing 42. Sandwiches, coffee and cokes were served. The club presented Mrs. William Wood a lovely gift. Mr. and Mrs. Wood are moving very soon to Arkansas to make their home.

Bargain Rates On Daily Newspapers

Bargain rates are now in effect on some daily newspapers and The Beacon is authorized to accept your new or renewal subscription to most all dailies. Here are the rates:
Fort Worth Star Telegram: daily and Sunday, by mail, \$13.95. Daily only, by mail, \$12.60.
Amarillo Daily News, daily and Sunday, by mail, \$13.00. Daily only, one full year for only \$8.95.
Lubbock Morning Avalanche, daily and Sunday, by mail, \$12.95. Daily only, by mail, \$11.00.
Save money by subscribing for your favorite daily at The Beacon office.

PLASTIC DISHPAN

A new dishpan made of soft pliable plastic is now on the market, with several features to commend it to homemakers. It muffles the clanging of dishes and silver and won't scratch the kitchen sink. It's unbreakable and won't chip or dent. To keep it looking like new, scrub with hot soapsuds after each use.

FOR FADED NYLONS

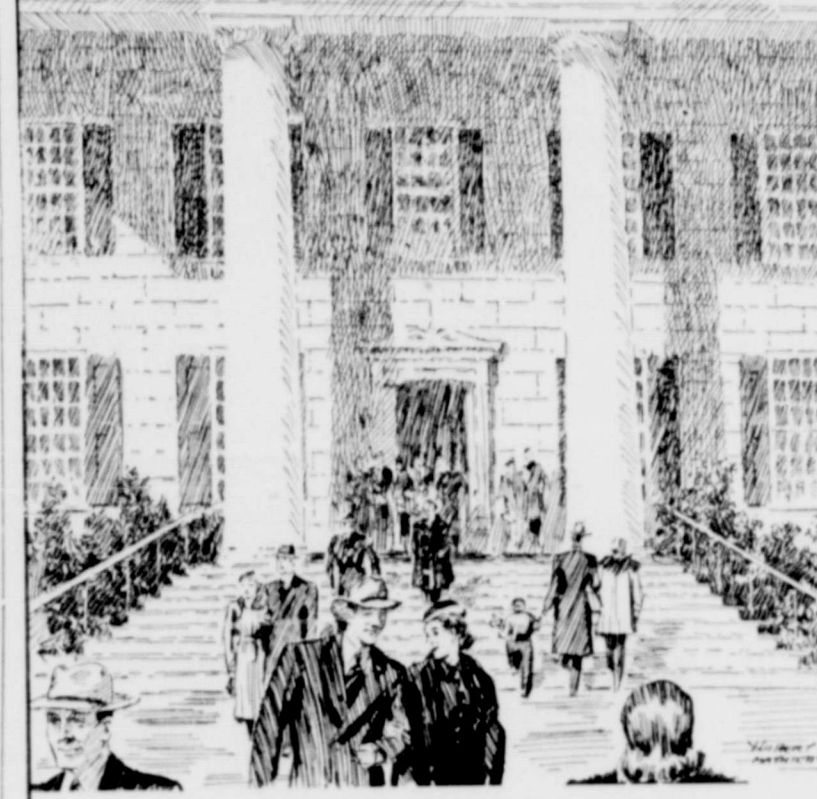
Rinse your faded nylon stockings in the special color-restorer you can buy in any five-and-dime store. If you follow the simple instructions, your nylons will look like new again and the color will hold for quite a few washings before it's necessary to repeat the rinse.

OUR DEMOCRACY — by Mat

PRESCRIPTION for HEALTH

THE ADVANCE IN MEDICAL SCIENCE IS CONSTANTLY MAKING AVAILABLE TO AMERICANS, FOR THE DIAGNOSIS AND TREATMENT OF DISEASE, NEW AND MORE EFFECTIVE PROCEDURES, NEW FACILITIES, AND NEW DRUGS.

VILLE COMMUNITY HOSPITAL



AMERICA'S IMPROVING HEALTH RECORD SHOWS THE ADVANTAGE AMERICA'S FAMILIES ARE GAINING FROM THIS PROGRESS. THEY ARE MEETING THE BILL, NOT ONLY BY THE TRADITIONAL METHOD OF SAVING FOR EMERGENCIES, BUT BY INSURING THE RISK. TODAY, MORE THAN 90 MILLIONS HAVE HOSPITAL PROTECTION AND MILLIONS MORE HAVE SURGICAL AND MEDICAL EXPENSE PROTECTION.

Urges Eating Of Black-Eyed Peas On New Year's

Taylor. — The traditional custom of eating black-eyed peas on New Year's Day to start the year off properly may have added meaning this New Year of 1954.
That is the opinion of Elmore R. Torn, who has promoted the wider acceptance of the custom as his hobby for many years.
Eating of black-eyed peas cooked with salt hog jowl on New Year Day carries with it the legend that the custom associates itself with luck. Its observance is more universal in the Southern states, but has now moved into practically all states, according to Torn.
Torn feels that the millions of people who observe the custom this year will give thanks that the New Year of 1954 comes as a day of peace in the world, regardless of how unstable it may yet be.
At the same time they may offer a silent prayer that peace may remain in the world and that the struggle to keep and extend freedom may gain in its march towards eventual triumph.

Farm Prices Hold Firm In November

Austin. — Texas farm prices remained firm in November, halting a downturn which dropped average income 20 per cent under the postwar record high, the University of Texas Bureau of Business Research reports.
The November price index exactly equalled that of October and was 14 per cent under the November, 1952, level. Prices for livestock and livestock products were up 3 per cent; fruit, 4 per cent; and oil-bearing crops 2 per cent, offsetting declines in potatoes and sweet potatoes (11 per cent) and truck crops (8 per cent).
Texas citrus growers are continuing their recovery from the 1951 freeze, cotton production prospects are brighter, and fall rains have improved Texas general agricultural conditions, the Bureau says.

High Plains Has Sand, Gravel Deposit

Austin. — The Texas High Plains have deposits of sand, gravel and cement materials which may merit investigation by industry, the University of Texas Bureau of Economic Geology reports. Principal cement materials sources appear to be Lynn, Garza, Borden, Dawson, Hockley, Lamb and Bailey Counties; sand and gravel sources—Borden, Garza, Dawson, Lynn and Lubbock Counties.

MINTED APPLESAUCE

Maybe you're one that always serves mint jelly with lamb, and that's it! But for a change why not make some applesauce instead? When cool, add a glassful of mint jelly to the sauce and serve it with that lamb roast.

COMFORT COVERS
for your tractor.
\$39.95 installed
\$37.95 and you take it with you.
See us for Hard-Surfacing Plow Shares
We FLX FLATS of all kinds.
Lone Star Oil Co.
Phone 3487

10 Best News Stories Named

Fort Worth. — The duel between Communism and the free world dominated the news in 1953. At least that is the opinion of beginning newspaper people who are first-year students in the TCU department of journalism.
In a poll taken by Prof. Warren K. Agee, department head, students selected six stories dealing with the Red menace in their "Ten Best News Stories of 1953."
Far and away the first choice was the end of the Korean "police action." The death of Premier Josef Stalin ranked second closely followed by the coronation of Elizabeth II.
Altogether, 30 stories were nominated for the list by the students. Some that drew interest but failed to make the top 10 included such items as U. N. action and decisions, our experiments with the H-bomb, the Big Three meeting in Bermuda, the epidemic of tornadoes in the U. S. and the elections in West Germany.
The "10 best" list with typical comment was:
1—End of Korean Conflict. The end of a war that was not a war with nothing gained or settled. Yet it proved to the Communists that the free world is prepared to fight for principles.
2—Stalin's death. Important for two reasons: It brought to an end his regime as symbol of a powerful movement and opened the possibility of an internal eruption in Russia, leading to a change in policy.
3—Coronation of Elizabeth A postwar high spot for hard-pressed Britain, reminding of the crowning of the first Elizabeth in an era of great prosperity.
4—Rosenbergs' conviction and execution. First instance of positive action by U. S. in combating Communism with extreme penalty.
5—Harry Dexter White Case. American people shocked to find men of such doubtful allegiance in such high office; caused them to wonder about official laxity.
6—Bobby Greenlease case. Biggest kidnaping case since Lindbergh affair in 1930's.
7—Repatriation of POW's. Great human interest story of families reunited with most intriguing angle of the 23 who refused to be repatriated.
8—Disappearance of Lavrenti

Beria. Fall of Russian secret police chief caused world-wide speculation.
9—Inauguration of Eisenhower Regime. As first Republican administration in 22 years, world was interested in possible changes of policies and direction of U. S. aims.
10—Death of Robert A. Taft. Not only removed top political figure but came at crucial time in story of new Republican regime.

A PLAY AREA
If you have small children, your kitchen requirements are far more special than those of an all-adult family. For one thing, you need an indoor play area visible from the working centers of the kitchen. It should also adjoin the yard in which youngsters play in nice weather, so that the outdoor space is visible from the kitchen, too. To save steps, says GAMA, the indoor playroom should have an easily cleaned eating counter, surfaced in waterproof material, that is connected to the meal preparation area with a matching pass-through. It may at first seem like a sacrifice to give up kitchen floor space to this playroom, but the energy and time saved are well worth it. Besides, in future years you can use the area as a sewing room or auxiliary dining room.

The Graft Zeppelin made the first dirigible trip around the world in 1929.

Browning, the famous poet, learned to speak although he could neither see nor hear.

The Alert Poultryman

ANSWERS YOUR QUESTIONS

Q. How can I stop egg laying slumps caused by colds?

A. Commonly considered a cold is the poultry disease infectious coryza which is caused by bacteria. At first signs of sniffing or sneezing, put Dr. Salsbury's Ar-Sulfa in the drinking water. Easy to use and economical, Ar-Sulfa cuts losses in egg production. Keep Ar-Sulfa on hand in case colds strike your flock. It will pay.

BE ON THE ALERT! When You Need Poultry Medicines Ask For **DR. SALSBUARY'S**

Lockney Drug Co.

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main St. Floydada, Texas Phone 157

FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE CO.
A. R. MERWETHER Baker Hotel E. R. HARRIS

PRE-INVENTORY SALE
Thursday, Friday and Saturday of this week only!

Westinghouse Electric Blankets and Sheets
Single or dual controls.
25% off list
ELGIN OR BULOVA
Shock-proof and water-proof Watches
20% off list
Jewelry and Watch Bands
25% off list
Arvin Radios
Small table models
20% off list

Shaeffer Pen and Pencil Sets
33 1/3% off list

Norelco Electric Razors
List at \$24.95, to sell at—
\$19.95

Sunbeam and Remington "60" Electric Razors
List at \$27.50, to sell for—
\$20.95

Remington DeLuxe Electric Razor
List at \$29.50, to sell for—
\$21.95

BYRD PHARMACY
Dial 3353 FRED. D. BYRD, Prop. Lockney

Here's what's causing all the talk about the **NEW 1954 CHEVROLET**

It's the first and only low-priced car to offer POWER BRAKES, AUTOMATIC SEAT and WINDOW CONTROLS,* NEW HIGHER HORSEPOWER in TWO GREAT ENGINES... plus all these other new advantages!

See it now!

The colorful new styling all around the car. People are looking and liking what they see. Here's Body by Fisher at its beautiful best!

Colorful new interiors and automatic window and seat controls. Chevrolet is the first low-priced car to offer automatic front window and seat controls! (Optional on Bel Air and "Two-Ten" models at extra cost.)

The thrifty new power. Powerglide models now offer the more powerful "Blue-Flame 125." There's more power too, in the "Blue-Flame 115" engine in gearshift models. Both bring you finer, thrifter performance.

Power Brakes, lower-priced Power Steering, Powerglide for all models. Now, on Powerglide models and for the first time in any low-priced car, you can have Power Brakes, Power Steering costs less and you can have Powerglide on all models. All three features optional at extra cost.

The brand-new Delray Club Coupe—one of two new body styles. Now, Club Coupe smartness with all the back seat knee-room of a two-door sedan and colorful, all-ivory interiors! There's a brand-new 1954 Utility Sedan, too.

*Optional at extra cost. Power brakes available on Powerglide models. Automatic window and seat controls on Bel Air and "Two-Ten" models.

POWERED FOR PERFORMANCE! **CHEVROLET** ENGINEERED FOR ECONOMY!

LOCKNEY AUTO COMPANY
Telephone 3368 — Lockney, Texas

Alvin Nichols To Sweetwater

Mr. and Mrs. Alvin Nichols spent Christmas with Mr. Nichols brother, Mark Nichols in Sweetwater. Other guests in the Nichols home included Lee Chang Soung, 1st Lt. in the Republic of Korea Army.

The South Korean officer came from Fort Worth with Mr. and Mrs. Bill Nichols to spend the holidays in Sweetwater in the homes of Mr. and Mrs. R. L. Kerr and Mr. and Mrs. Mark Nichols. He arrived in the United States in October for 22 weeks of officer's training at Fort Benning, Ga. When Bill Nichols was serving with the armed forces in Korea, Chang Seung's brother was Bill's interpreter. Bill will be remembered by many in Lockney having visited here many times. He was reared in Plainview.

Mr. and Mrs. Geo. Dutton of Irvin and Mr. and Mrs. Glenn Neil and sons of Plainview were also guests in the Nichols home. Mrs. Mark Nichols, Mrs. Dutton and Mrs. Neil are nieces of the late Rev. C. A. Joiner.

Mr. and Mrs. Clyde Dunn of Kermit and Mr. and Mrs. John Stapleton of Floydada were Christmas dinner guests of Mrs. E. L. Woodburn. The Duns came Thursday and returned home Sunday.

Lee Wofford of Amarillo visited his brother, Claude Wofford Wednesday. Mrs. Lewis Hobbs of Lubbock, a niece of the Woffords, was a visitor here Wednesday afternoon.

NOTICE!

I will do

INCOME TAX WORK

at my residence, one block west of grade school.

J. D. COPELAND

J. N. Gullion Rites Slated At Floydada

Floydada. — Funeral services were held here Monday afternoon for John Nance Gullion, 80, long-time Floydada resident who died here at 7 p. m. Saturday. Gullion, who had worked as a carpenter, had been ill for some time.

The funeral services were held at 3 p. m. Monday in the City Park Church of Christ with Gordon L. Downing, minister of the church, and the Rev. Tilden B. Armstrong, pastor of the First Methodist Church, officiating. Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

Surviving are his widow, Mrs. Margaret Dona Gullion; a son, John E. Gullion, Fort Worth; two daughters, Mrs. William H. Nelson, El Cajon, Calif., and Mrs. John E. Smith, Creighton, S. D.; two grandchildren, three half brothers and five half sisters.

Thomas Visitors For Christmas

The following guests were present at the home of Mrs. W. L. Thomas Sr., for a joyous Christmas: Mr. and Mrs. Ernest Lee Thomas and boys of Floydada; Mr. and Mrs. A. S. Grubbs and daughters of Friona; Mr. and Mrs. H. G. Watts and children of Floydada; Mr. and Mrs. W. L. Thomas Jr. and children of Lockney.

Afternoon guests were Miss Mildred Thomas, Mrs. Doc Blanchard and children of Lubbock; Mrs. C. L. Record and Mrs. Frances O'Hearn.

Attending a pre-Christmas dinner at the home of Mr. and Mrs. Ed Whitfill were their children, Mr. and Mrs. Ben Whitfill and children of Silvertown, Mr. and Mrs. Bill Whitfill and family, Mr. and Mrs. Charles Whitfill and family and Mr. and Mrs. J. Floyd Howe and children of Panhandle.

Mrs. Lee Seaman spent Christmas in Amarillo with her son, Lonnie Seaman and wife.

Land Of Pioneer Lockney Doctor To Be Divided

Floydada. — First move pointing to the partition of the Floyd County lands of the late Dr. and Mrs. W. H. Freeman, including about 3,000 acres, was taken here last Saturday, when an appraisal committee met to consider and make recommendations as to equitable partition.

The heirs of the couple are two daughters, Mrs. Katie R. Ozbirn, Oklahoma City, Okla., Mrs. Charles Miller, 901 North Madison street, Dallas, and two grandsons, the sons of Irving S. Freeman. The last named, only son of Dr. and Mrs. Freeman, was a resident of Rocky, Okla., at the time of his death in 1934. His surviving sons are Dr. Chas. Freeman, 816 N. E. 21st street, Oklahoma City, and Wilnot Freeman, Hydro, Oklahoma. Their father was superintendent of schools at Rocky at the time of his demise.

Each of the two daughters is heir to one-third of the estate and the grandsons get one-sixth each.

The committee appointed to appraise the Floyd county property and recommend a plan for partition is composed of W. S. Poole of Dougherty, R. E. Fry and E. C. Carter, of Floydada.

Dr. and Mrs. Freeman, legendary in the history of Floyd county in the period from 1903 to 1915, both died early in 1950. Mrs. Freeman at the age of 88 on February 1, the doctor at the age of 95 on March 6.

Dr. Freeman was a resident of Gainesville, Cooke county, when he first became interested in Floyd county as a property owner.

In 1903, he and W. H. Dougherty and W. M. McCune, also Gainesville residents, brought the Eastland County school land in southeast Floyd county. At the time of the death of Dr. and Mrs. Freeman they still owned the approximate south one-half of League No. 4. The land is situated south of Dougherty. They also owned about 500 acres adjacent, the I. H. Johnson survey and the Wilhoit survey, and the northeast one-fourth of Section 67, Block D-3, in the northeast part of the county.

After the family moved to Floyd county Dr. Freeman began the practice of medicine at Lockney. For more than a decade he was prominent professionally and in politics and business in the county. In 1915 the family moved to Oklahoma. They first made their home at Cordell and later in 1917 at Sentinel, where the couple lived at the time of their death.

The heirs of the couple, including the two daughters and the two grandsons, were here for the first meeting of the appraisal committee on the Floyd county land.

Visitors during the holidays in the H. B. Sparkman home were Mr. and Mrs. Lavern Husky and family of Kermit; Mr. and Mrs. Arvin Husky and children of Amarillo, Mr. and Mrs. Aubrey Crisp and children of Lubbock.

Babson Says —

(Continued from page 1)
inflation in 1954; but percentage-wise to the total national output it should not help the stock market.

What Will Eisenhower Do?

I have promised to answer the following four questions:
1. Is Eisenhower to take the advice of Assistant President Adams, representing certain Republican leaders, and turn to the left? Or, will he stick to his conservative election platform?

Answer: He will stick to his election platform.

2. To put the question in a more practical way: Will 1954 be a year of reform and economic adjustment as promised by President Eisenhower, or will he give the country more inflation, and further play Santa Claus to labor, farm, high tariff and other groups?

Answer: He is learning that "economic reforms" must be gradual.

3. Will he run the risk of losing Congress in 1954 and the election in 1956 FOR A MATTER OF PRINCIPLE, AS DID HOOVER IN 1932? Or, will he succumb to the temptation of changing his policy with an attempt to "save his party"?

Answer: He will run the risk of losing Congress in 1954, and the chance to run again in 1956.

4. Is a "middle-of-the-road" policy practical? Will it serve both groups, or no group?

Answer: Yes, it is practical for working a gradual change, and it should serve both groups.

School Will Resume Monday Morning

The Lockney schools will begin studies again Monday morning after a 12-day holiday. Schools were dismissed December 22.

The High School basketball teams will resume their schedule on Tuesday night of next week with games in the Floydada gym against the Quitaque teams. Next week end, January 7, 8 and 9, the Longhorn team will enter the Floydada tournament.

Cannery To Re-Open On January Fourth

Mrs. Sally Griffith announced this week that the local cannery will again be open to patrons on January 4. It has been closed since December 23 for the Christmas holidays.

All persons having canned goods still at the cannery is reminded to go by and pick them up.

Federal Offense To Molest Mail Boxes

Acting Postmaster Imogene Holt said this week that there had been several instances recently where someone had mutilated rural mail boxes with shot guns or other firearms. She warned that such acts are a federal offense with a maximum fine of \$1,000 or three years in jail. She suggested that persons responsible should find a better target to avoid trouble with federal authorities.

TO AUSTIN

Mrs. Lena Faye Alford left Saturday for her home in Wichita Falls after spending the preceding week here with her parents, Mr. and Mrs. Claude Wofford. She went to Austin on Monday where she is to spend the week attending a student director's meeting.

Mr. and Mrs. Ed Whitfill spent Saturday night and Sunday in Brownfield visiting her sister, Mrs. Ethel Floyd.

Mrs. Olive Myers and Jimmy visited her brothers, Jerry and Ray of Slaton Monday.

J. Ed Parsons spent Christmas with his aunt, Mrs. W. E. Ragsdale in Artesia, New Mexico.

Mr. and Mrs. Ray Aston spent the holidays in Blue Ridge, Texas, visiting their parents.

Mr. and Mrs. Claude Brown and Ann spent Christmas Day in Tulla with her mother.

Mr. and Mrs. Fay Pinner spent Christmas with Mr. and Mrs. J. B. Teaff at Whitewright, Texas.

Mr. and Mrs. Bob Ferguson of Stratford spent Monday night with her aunt, Mrs. Henry Hodel.

Mr. and Mrs. Jake Griffith came up from Weslaco to spend Christmas holidays with their daughter and family, Mr. and Mrs. Bob Davis and Carol.

Dr. Cox Urges Regular Check

Austin. — At this time of the year when everyone is making their New Year resolutions Dr. Geo. W. Cox, State Health Officer, urges that one be included to do something about personal health. That resolution would be to have a complete physical examination.

This is the time for the person forty and over to take stock of the situation as far as he is concerned. The best way to prepare for a continuing happy life is to begin early. An important thing is the periodic check-up by your doctor. A health problem discovered early is always easier to correct. Prevention is the watchword. The principal foes of health to confront in the middle years are heart disease, cancer, high blood pressure, hardened arteries, diabetes and arthritis.

Heart disease is the leading cause of death. A person with a damaged heart should learn his limitations and not exceed them. Many persons with heart disease lead useful and productive lives by following their physician's instructions.

Cancer is the second leading cause of death. Many types of cancer can either be cured or brought under control if found early and diagnosed. This is another important reason why the periodic medical check-up is a "must."

Diabetes is a condition in which the body cannot use sugar. If you have not been tested lately to see if this has developed, you should do so at once.

Three of the diseases common to the after-forty group are concerned with the circulation of the blood. These are apoplexy, hardened arteries, and high blood pressure. You will want your physician to check your blood pressure.

A great deal can be done to arrest certain forms of arthritis. The person may be put on a special diet. The doctor may advise the removal of some hidden infections. Let's plan to keep well during 1954.

Bill Stowe of the Alamogordo Air Force Base is here spending Christmas holidays with his parents, Mr. and Mrs. Clyde Stowe.

Mr. and Mrs. Ray Hardin spent Christmas in Lamesa with their daughter, Mrs. Harry Hamlin, Mr. Hamlin and family. Mrs. Hardin remained for a longer visit.

Mr. and Mrs. L. M. Honea and Mrs. T. J. Honea and Mrs. Clyde Applewhite visited in Borger with Mr. and Herman Dean and Dian Christmas day.

Mr. and Mrs. E. E. Strub and family spent Christmas days with relatives at Grand Oklahoma.

HAVE YOUR CLOTHES ALL CLEANED UP FOR THE NEW YEAR!

Start the New Year right by having all your clothes dry cleaned, pressed and put in fine wearing condition at Brown's Cleaners & Clothiers. After that Christmas trip you'll probably need to have a lot of them cleaned and we are here to take care of that need for you.

At Brown's you get a super cleaning service featuring that wonderful "Stano" process which gives new life and body to your garments.

Other special services you will find here include:

1. We do alterations of all kinds.
2. We replace buttons and make minor repairs without extra charge.
3. We try to give you a special "convenience" service by getting out your garments quickly when you need them for a trip or special occasion.

Make your New Year resolution now to bring your dry cleaning to Brown's. You'll like our service.

Brown's Cleaners and CLOTHIERS

MEN'S WEAR — QUALITY CLEANING
Dial 3831 Lockney

A CLEAN CITY IS A SAFE CITY!

FRIENDLY SERVICE! SHOP HERE LOW PRICES! EASY SHOPPING!

FLOUR Shurline 10 Pounds **69c**

CAKE MIX Swan's Down White—1 lb. box **29c**

Cabbage Fresh Green Pound **4c**

APPLES Delicious Extra Fancy Pound **17c**

Fryers Fresh Dressed Pound **49c**

Chuck Roast Choice Pound **49c**

DOUBLE S & H GREEN STAMPS

Every Wednesday with \$2.50 purchase or more. Get many valuable prizes with your Green Stamps.

Rhodes Grocery & Market

Free Delivery Phone 2275

FIREWORKS

Our Fireworks stand will be open on Thursday and Friday of this week, located on the Floydada highway at the southeast edge of Lockney just south of the old oil mill.

If you need Fireworks come out to see us.

ROBERSON FEED and SEED

Wishing You

A HAPPY AND PROSPEROUS NEW YEAR

From

Brunnier Lumber Company

LaVerna - Bud - Ed - Roy - Bert - Burdette - Hubert