

A Problem

(An editorial contributed by Earl Cooper)

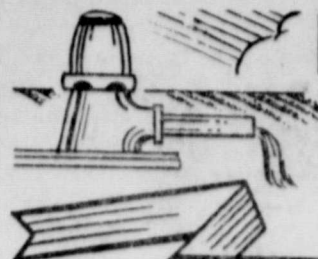
Lockney is faced with the same problems just like any other small town. I am sure you would like to think your boy would not be mixed up in any kind of doings. I am afraid in many cases we are too easy on our children and when they are young we do not know what they are doing. I am sure that no one would like to see their boy get into any kind of trouble. After all it is our duty as parents to see in every way to see that it doesn't happen. Our boy may be one who has been talked to time and again about something he has done or is doing and finally he gets into trouble and something has to be done about it. I have seen this happen and then the parent will say, "Why didn't you tell me about this so we could do something about it?" You can talk to some parents about their children and some can't. How are we going to know who we can talk to? A few people have come to me and said, "I know that my boy is going to get into trouble and if there is any way you can help I will sure appreciate it." All people would co-operate if these did, there would be less trouble committed and law enforcement would be a much easier job.

Grigsby Milton Dies Saturday

Grigsby Milton Sr., 74 years of age, passed away in the Plainview Hospital at 10:40 last Saturday morning. He had been very seriously ill since the previous Monday afternoon when he suffered a brain hemorrhage. Mr. Milton had been in ill health for several years. Funeral services were held at the Main Street Church of Christ Sunday afternoon at 2:30 o'clock conducted by Minister Clyde Egan and Rev. R. C. Guest, pastor of the South Plains Baptist Church. Interment was in the Lockney Cemetery under the direction of Carter Funeral Home. Mr. Milton and his family had been residents of the South Plains community for more than 25 years. He farmed 2 1/2 miles northeast of South Plains until his health failed. He sold his farm about a year ago and the family moved to Lockney to take their home. He was born October 22, 1876 in Ellis County, Texas. He was married in marriage to Beulah Thersopson on December 8, 1897. The children were born to the couple, three of them preceding him in death. Survivors include his wife of Lockney and the following children: Otto Milton, Albuquerque, N. M.; Otis Milton, Amarillo; Simon Milton, Denver, Colo.; Eddie Milton, South Plains; Annie Milton, Lockney; Mrs. William Whiting, Shawmut, Ala.; 12 grandchildren and six great-grandchildren; three sisters, Mrs. Rosa Penn, Enid, Okla.; Mrs. Maud Reeves, Estancia, N. M.; Mrs. Lettie Teaver, Plainview, Texas; one brother, Eaf Milton, Cedar Vale, N. M. A large crowd attended the funeral services.

Meeting Tonight To Plan Drive

A meeting will be held at the Lockney Beacon office tonight (Thursday) at 7:30 of the members of the Floyd County Cooperative Hospital who plan to start a fund raising drive to help off the hospital's building indebtedness. Business Manager J. D. Cope and the directors of the hospital will also be present. Plans now call for a house-to-house drive in Lockney and the surrounding area by about 15 motorists. The meeting tonight will be for the purpose of distributing literature and assigning areas. Major Expected Mr. O. Crum and his family are expected to arrive in Lockney this week end from their home at Leonard, Dr. Crum will head the local hospital staff. It is expected that he will go to work at the hospital some time next week. The New York Tribune was the first American newspaper to be under corporate control. The invention of the telegraph made possible the publishing of national and foreign news.



THE LOCKNEY BEACON

• SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY •

VOLUME 49

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, DECEMBER 8, 1950

Number 14



15 YEARS SERVICE — Joe Parrish, Southwestern Public Service Company manager, Lockney, was honored for 15 years of service during the recent Employees Annual Awards dinner held in Clovis, New Mexico. This dinner is held each year recognizing employees who have completed a designated number of years with the Public Service Company. He is shown here with Mrs. Parrish. A total of 325 years of continuous public service was on display when 28 Southwestern Public Service Company personnel were honored during the Second Annual Awards Banquet. This banquet was held in the La Vista dining room in Clovis and it was attended by men and women

who have from five to thirty years of service. J. M. Collins, Southwestern Public Service Company, Plains Division Manager from Plainview, Texas, was master of ceremonies and made the award presentations. Mr. Collins explained that each award is made to the individual in recognition for his or her years of service for the public, for devotion to the progress of his or her community and to the building of the Company. Southwestern Public Service Company employees are recognized for each 5 years of service. L. A. Lacy, Assistant Comptroller for the System Office in Amarillo, was a guest and assisted Mr. Collins in presenting the awards.

Cotton Fire At Gin Does \$1500-\$2000 Damage

Fourteen trailers loaded with cotton were damaged by fire from a small amount to a total loss last Friday about noon at the Patterson Gin here. R. E. Patterson, manager said that the insurance company had estimated the loss at between \$1500 and \$2000. The cotton was believed to have caught from a bur burner. Just a few minutes previously the local fire department was called to put out a grass fire on the east side of the gin. The wind was rather high but the grass fire was extinguished without damage. Also the same day, cotton in a trailer on the T. V. Rankin farm in the Lone Star community was damaged by fire.

1951 Chevrolet On Display Sat.

New 1951 Chevrolet passenger cars and trucks will go on display simultaneously at the Lockney Auto Company and other dealerships on Saturday of this week.

Announcement of the showings by W. E. Fish, general sales manager of the company, was coupled with an estimate that more than 10,000 people will inspect the latest series during the introductory period.

"Reports from the field indicate one of the most successful showings in our history," said Fish. "Not only have we found widespread interest in the new model features, but dealers are working on elaborate programs in connection with the event. In many centers the showings will take on all of the aspects of a civic celebration.

Added safety, greater driving ease and fresh re-styling high-spot the 1951 Chevrolet.

Important improvements and changes are featured in both chassis and body. These changes range from the "biggest brakes in the low-price field" to extensive design innovations that make the car appear longer and lower than any previous model.

The Powerglide automatic transmission, Chevrolet's sensational driving advance, has been refined for the latest models, although remaining fundamentally the same flexible driving control.

(Continued on page 4)

School Holidays Dec. 20-Jan. 2

The Lockney schools will be dismissed the afternoon of Wednesday, December 20 for the Christmas holidays and will take up again on January 2, it was reported Wednesday.

Local Teams To Enter Matador Tournament

Both boys and girls basketball teams from Lockney High School will enter a tournament at Matador this week, Coach Curtis Kelly said Tuesday. This will be the first regular games the locals have participated in this season. They were scheduled to play Silverton teams here Tuesday night of this week but the games were cancelled by Silverton due to the weather.

Opponents of the Lockney boys and girls were not given to Coach Kelly but he said that the boys would play their first game at 3:45 Thursday afternoon and the girls their first game at 5:00 p. m. Thursday.

Other teams entering the tournament included Turkey, Quitaque, Silverton, Floydada, Crowell, Paducah, Spur, and Matador. Kelly is coaching both boys and girls teams, and is assisted with the boys teams by Bill Birdwell. He said that starters on the boys teams would probably be Pat Frizzell and Doug Meriwether or Bill Sherman at guards, Barry Thompson at center, Joe Cunyus and Sid Thomas at forwards. Other boys who will see lots of action include Orland Gilbert, Don Bartram, Eddie Joe Fortenberry, Mac Howard, Teddy Carthel.

On the girls team the guards will include Cleve Crouch, a starter from last year, Nelda Shaffner, Pat Pylant, Myrtle Woodall, Patsy Poteet, Ann Cooper and possibly other girls. Forwards are Velma Seale, Shirley Cooper, June Wiley with Audrine Rhine, Elizabeth Handley, and Mary Jo Bonner also doing considerable playing.

District 3-A has been divided into two sections for the district play as it was last year with Lockney's opponents in the north half being Floydada, Tulia and Abernathy for the boys team. The south half teams include Spur, Crosbyton, Ralls, Paducah. The two top teams in each section will play a tournament at the close of the season's round robin and the two top teams in that tournament will enter the regional meet.

In the girls division, there are two state leagues this year. One is the Texas Interscholastic League for girls, which the Lockney girls team is a part of, and the other is the old McCamey league which handled all girls basketball competition last year. Lockney and Tulia are the only girls teams in the north half of the district in the T. I. L. play, while in the south half, all teams entered in the boys competition have girls teams in the league. Winners will be determined the same way as the boys with the

(Continued on page 4)

Blizzard Tuesday Stops Farm Work

A full-scale blizzard accompanied by a smattering of snow struck this area early Tuesday morning, bringing a halt to all farm work and keeping most people inside for the day. The temperature hit its lowest point of the season early Wednesday morning here when it sank to 3 degrees above zero. A low of 2 above was reported at both Floydada and Plainview. The skies cleared by Wednesday morning and the wind died down to allow temperatures to rise. The small amount of snow was not sufficient to be of any appreciable benefit as far as moisture is concerned.

Farm Bureau To Meet Saturday Night Here

The Floyd County Farm Bureau has been called to a very important meeting at the City Auditorium in Lockney on Saturday night, according to an announcement by Ben Quebe, president, this week. The meeting will start at 7:30 and Mr. Quebe is anxious that everyone of the almost 200 county members attend as well as any other persons interested in the work of the Farm Bureau. A brief report on the state convention will be given by Bill Tilson, Hale County. Plans will be made for some members of the local group to attend the 32nd annual meeting of the American Farm Bureau Federation, which meets in Dallas December 10, 11 and 12. Other officials of the Floyd County organization include M. C. Scheele, vice-president; Helmut Quebe, secretary-treasurer; Harry Morckel, Floydada, A. H. Kreis, Floydada, Charley Bodeker, Lockney, H. E. Frizzell, Lockney, L. D. Golightly, Floydada, Harmon L. Handley, Lockney, Albert Scheele, Lockney and Ewald Quebe, Lockney, directors.

J. M. Jeffcoat Is Taken By Death

James Matthew Jeffcoat passed away at his home here early Friday morning after an illness extending over a six year period. Mr. Jeffcoat had been confined to his bed for several years but became seriously ill only about 10 days before his death.

Funeral services were held at the First Methodist Church in Lockney Saturday afternoon at 3:00 o'clock conducted by Rev. N. S. Daniel, pastor, and Rev. E. J. Cobb, pastor of the Lockney Baptist Church. Interment was in the Lockney Cemetery under the direction of Carter Funeral Home.

Pallbearers were six grandsons, Harold Jeffcoat, Gerald Dee Jeffcoat, Jack Jeffcoat, Dewayne Kerby, Clifford Jeffcoat and Loy Kerby.

Mr. Jeffcoat was born November 29, 1871 in Alabama. He moved with his parents to Texas when he was one year old, the family settling at Blue Ridge, Texas. Here he made his home until 1946 when he came to Lockney to live.

He was married to Miss Bertha Howard on July 10, 1890. Fourteen children were born to the couple, six of them preceding their father in death.

Survivors include his wife, the following children: Mrs. H. E. Truett, Lamesa; Mrs. Ada Riddle of Farmersville, George Jeffcoat of Lockney, E. H. Jeffcoat of Commerce, Cleatis Jeffcoat of Lockney, Mrs. Katy Rhodes of Greenville, Mrs. Docia Huffman of Corkville, Mrs. Bula Clark of Lockney; also two brothers and three sisters. Odus Jeffcoat of Davidson, Okla., Henry E. Jeffcoat of Grandfield, Okla., Mrs. Lula Thompson, Frederick, Okla., Mrs. Lucy Roberts of Davidson, Okla., and Miss May Jeffcoat of Davidson, Okla. Also surviving are 47 grandchildren and 48 great-grandchildren.

Districts Vote On Consolidation December 23rd

The six original districts now forming the Lockney Rural High School District will vote Saturday, December 23 to determine if the district shall be consolidated for school purposes according to an order for an election issued by County Judge G. C. Tubbs Wednesday of last week.

The order was issued in response to petitions signed by the voters from each original district asking that the election be held.

The area has been operating for several years as a rural high school district, grouped for high school purposes although there is no grade school in any of the districts other than the one here. Each former district is represented on the present Board of Trustees. The movement to consolidate the district started with the trustees. The Beacon was informed, these men believing that it would be advantageous to the district to consolidate.

Voting places will be set up in each of the original districts as follows.

In Irick district, the home of Melvin Potts will be used as the voting place, with Clarence M. Dollar as presiding judge, and Melvin Potts and Oliver Holmes, clerks.

In the Pleasant Valley district, the Pleasant Valley school house will be used as the voting place, with Alvin Wilson as presiding officer and Raymond Rucker and Hall Ferguson as clerks.

In the Prairie Chapel district, voting will be at the Prairie Chapel church house with Francis Carthel presiding officer and Mrs. Cecil Brown and Mrs. Paul Cooper clerks.

In the Ramsey school district, voting will be at the home of W. A. Gilbreath with N. O. Wright as presiding officer and Mrs. N. O. Wright, Mr. and Mrs. W. A. Gilbreath as clerks.

In the Sterley district, voting will be at the school house with Bert Bobbitt as presiding officer and Mrs. A. K. Glover and Mrs. M. A. Boone as clerks.

In the Lockney district, voting will be held at the high school building with T. B. Mitchell as presiding officer and Mrs. Carl McAdams and Mrs. E. L. Woodburn as clerks.

All legally qualified voters residing in each of the districts are entitled to vote, according to the election order, and if the election is carried in each district then the six districts will be consolidated into a single consolidation common school district, it further states.

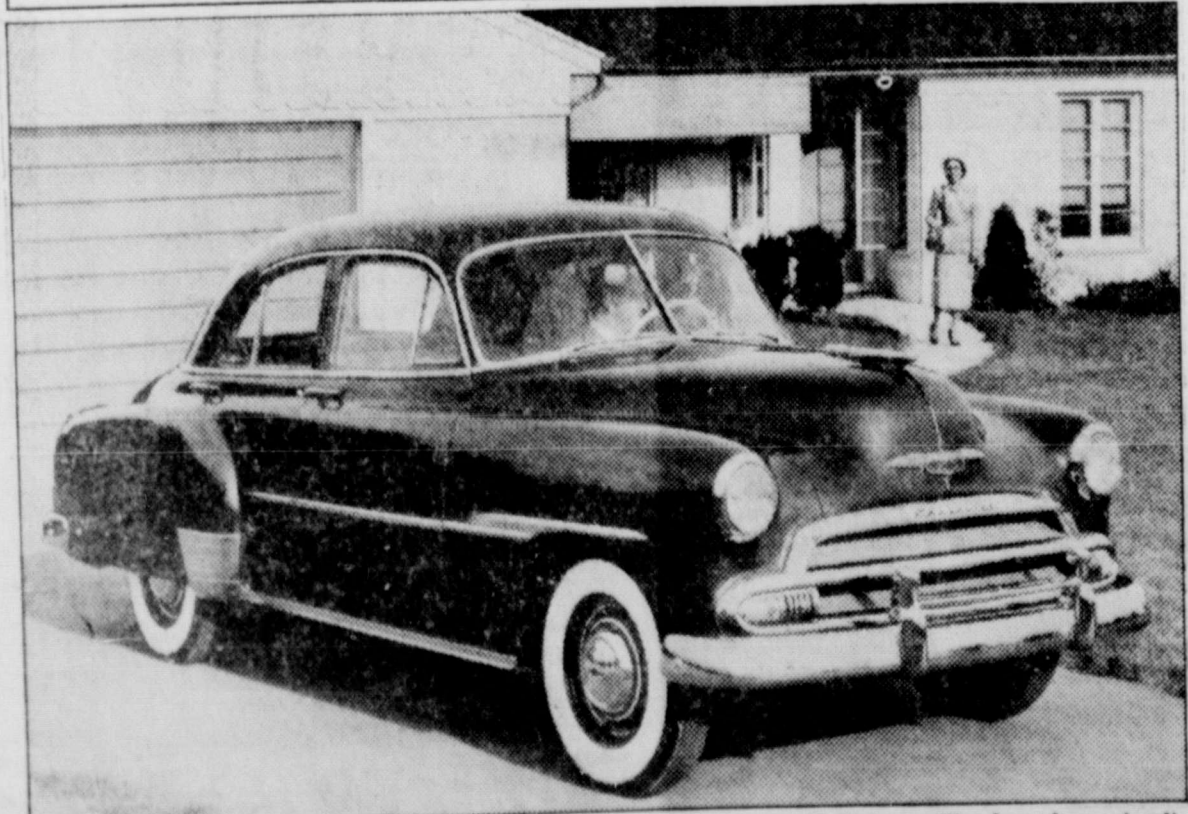
When questioned about the east portion of the former Aiken district, Supt. Sidney Reeves explained that that part of the Aiken school district had been annexed to the Lockney Common school district at the request of the patrons and that the people of that district will vote in this election along with those in the original Lockney district since they are a part of the Lockney district.

HOUSTON VISITOR HERE
L. W. Cook of Houston visited in the home of Mr. and Mrs. Kenneth Cook and children last weekend.

MARKETS

| | |
|--------------------------------|----------|
| Poultry | |
| Heavy Hens, 4 lbs. & over | 20c |
| Light Hens, under 4 lbs. | 17c |
| 2 pound Fryers, lb. | 24c |
| Cocks, pound | 8c |
| Eggs, No. 1 dozen | 43c |
| Cream | |
| Butterfat, No. 1, pound | 55s |
| Butterfat, No. 2, pound | 53c |
| Hides | |
| Hides, No. 1, pound | 14c |
| Grain | |
| Wheat, per bushel | \$2.02 |
| Milo, per cwt | \$1.60 |
| Cotton | |
| Spot cotton, Dallas market | 41.85 |
| Cotton Seed, 100 grade per ton | \$105.00 |

Fresh Chevrolet Styling Imparts Lower Lines



The Styleline De Luxe four-door sedan is one of 14 models introduced by Chevrolet as its passenger car line for 1951. Notable in this picture are the design improvements which accentuate a longer, lower appearance. Radiator grilles have been simplified, the decorative body moulding lowered and rear fender crowns raised. Models also offer added safety.

NOTICE OF ELECTION STATE OF TEXAS COUNTY OF FLOYD
 NOTICE IS HEREBY GIVEN that elections will be held on the 23rd day of December, 1950, at each of the following voting places:

1. The home of Melvin Potts, which is one-half mile east of what was formerly the Irick School House, which is in Irick Common School District No. 1, in Floyd County, Texas.
2. Pleasant Valley School House, which is in Pleasant Valley Common School District No. 2, in Floyd County, Texas.
3. Prairie Chapel Church House, which is in Prairie Chapel Common School District No. 25, in Floyd County, Texas.
4. The home of W. A. Gilbreath, which is in Ramsey Common School District No. 27, in Floyd County, Texas.
5. Sterley School House, which is in Sterley Common School District No. 30, in Floyd County, Texas.
6. Lockney High School Building, which is in Lockney Common School District No. A, which is in Lockney, Floyd County, Texas.

and which elections will be held to determine whether a majority of the voters in each affected district desire that the Irick Common School District No. 1, Pleasant Valley Common School District No. 2, Prairie Chapel Common School District No. 25, Ramsey Common School District No. 27, Sterley Common School District No. 30, and Lockney Common School District No. A, shall be in all things consolidated for

school purposes, as is provided by Article 2806 et seq. of the Revised Civil Statutes of Texas, of 1925, as amended, into a single consolidated common school district, in accordance with the order of the County Judge of Floyd County, Texas, dated November 29, 1950, and which order reads as follows:

STATE OF TEXAS
 COUNTY OF FLOYD

WHEREAS, there has been presented to me a petition signed by more than twenty legally qualified voters residing in the Irick Common School District No. 1 of Floyd County, Texas, a petition signed by more than twenty legally qualified voters residing in the Pleasant Valley Common School District No. 2, a petition signed by more than twenty legally qualified voters residing in the Ramsey Common School District No. 27, a petition signed by more than twenty legally qualified voters residing in the Sterley Common School District No. 30, and a petition signed by more than twenty legally qualified voters residing in the Lockney Common School District No. A, all of which districts are entirely within Floyd County, Texas; and

WHEREAS, in each of said petitions the County Judge of Floyd County, Texas, is requested to call an election to be held in each of said six districts to determine whether or not said six common school districts shall be consolidated for school purposes into a single consolidated common school district; and

WHEREAS, it has been made to appear to me, and I do here find and determine, that each of said six districts is a proper and legal form, that each of said six named districts is a common school district situated entirely within Floyd County, Texas, and that said districts are contiguous, and that it will be for the best interests of the citizens, scholastics, and patrons of each of said school districts and for the best interests of all persons interested in same and to be affected by said election for said petitions to be granted and for said election to be ordered and called as provided for therein;

NOW, THEREFORE, I, G. C. Tubbs, in my official capacity as County Judge of Floyd County, Texas, do hereby order that an election be held on Saturday, December 23, 1950, in each of the Irick Common School District No. 1, Pleasant Valley Common School District No. 2, Prairie Chapel Common School District No. 25, Ramsey Common School District No. 27, Sterley Common School District No. 30, and Lockney Common School District No. A, all of Floyd County, Texas;

IT IS FURTHER ORDERED that the election to be held within said Irick Common School District No. 1, shall be held at the home of Melvin Potts, located one-half mile east of what was formerly the Irick School House, which is within said district; Clarence M. Dollar is hereby appointed presiding officer, and Melvin Potts and Oliver Holmes

are hereby appointed clerks at said election; that the election to be held within said Pleasant Valley Common School District No. 2, shall be held at the Pleasant Valley School House, which is within said district; Alvin Wilson is hereby appointed presiding officer and Hall Ferguson and Raymond Rucker are hereby appointed clerks at said election; that the election to be held within said Prairie Chapel Common School District No. 25, shall be held at the Prairie Chapel Church House, which is within said district; Francis Carthel is hereby appointed presiding officer and Mrs. Cecil Brown and Mrs. Paul Cooper are hereby appointed clerks at said election; that the election to be held within said Ramsey Common School District No. 27, shall be held at the home of W. A. Gilbreath, which is within said district; Mr. N. O. Wright is hereby appointed presiding officer and Mrs. N. O. Wright, Mrs. W. A. Gilbreath and Mr. W. A. Gilbreath are hereby appointed clerks at said election; that the election to be held within said Sterley Common School District No. 30, shall be held at the Sterley School House, which is within said district; Bert Bobbitt is hereby appointed presiding officer and Mrs. A. K. Glover and Mrs. M. A. Boone are hereby appointed clerks at said election; that the election to be held within said Lockney Common School District No. A, shall be held at the Lockney High School Building, which is within said district; T. B. Mitchell is hereby appointed presiding officer and Mrs. Carl McAdams and Mrs. E. Woodburn are hereby appointed clerks at said election;

IT IS FURTHER ORDERED that each of said elections shall be held to determine the question of whether said Irick Common School District No. 1, Pleasant Valley Common School District No. 2, Prairie Chapel Common School District No. 25, Ramsey Common School District No. 27, Sterley Common School District No. 30, and Lockney Common School District No. A, shall be in all things consolidated for school purposes into a single consolidated common school district.

No. 30 and Lockney Common School District No. A, shall be in all things consolidated for school purposes, as is provided by Article 2806 et seq. of the Revised Civil Statutes of Texas of 1925, as amended, into a single consolidated common school district;

IT IS FURTHER ORDERED that those voters in favor of the proposition to consolidate said six common school districts as aforesaid shall have written or printed on their ballots the following:

"FOR CONSOLIDATION"

IT IS FURTHER ORDERED that those voters opposed to said proposition to consolidate said six common school districts as aforesaid shall have written or printed on their ballots the following:

"AGAINST CONSOLIDATION"

IT IS FURTHER ORDERED that said elections be held in accordance with the election laws of the State of Texas governing said elections, and that all legally qualified voters residing within each of said common school districts shall be entitled to vote in the election to be held in the district in which he or she resides;

The presiding judge of each election shall within five days after said election has been held make due return thereof to the County Clerk of Floyd County, Texas, and these returns shall be canvassed by the Commissioners' Court of Floyd County, Texas, at its next meeting, and said Commissioners' Court shall declare the results of said election and make all appropriate orders;

After the canvass of the returns of said elections by the Commissioners' Court of Floyd County, Texas, and after the results of said elections have been declared, the action of said court shall be entered of record and the County Clerk of Floyd County, Texas, shall then certify such results to the County School Trus-

tees of Floyd County, Texas, and to the Board of Trustees of Lockney Rural High School District No. A of Floyd County, Texas, and to all other interested districts and parties;

Notice of said elections shall be given by posting a copy of this order in at least one public place in each of the school districts herein named and affected, which notice shall be posted by the Sheriff of Floyd County, Texas, for at least twenty days prior to the date of said elections; and notice of said elections shall be further given by publication of a copy of this notice in the LOCKNEY BEACON, a newspaper of general circulation in the area affected, for at least twenty days prior to the date of said elections.

G. C. Tubbs, County Judge, Floyd County, Texas.

The above is a true and correct copy of the original order now on file in my office.

Margaret Collier, County Clerk of Floyd County, Texas.
 (SEAL) 14-3tc.

CARD OF THANKS
 We wish to express our sincere thanks and deepest heartfelt appreciation for every deed of kindness, every sympathetic word and the lovely spacious floral offering from friends and neighbors during the illness and departure of our beloved husband, father, and brother. May God's richest blessings abide with each of you.

Mrs. G. Milton and family, Mrs. Rosa Penn, Mrs. Maude Reeves, Mr. Eaf Milton, Mrs. Lettie Teaver.

Mr. and Mrs. Jesse Harris and children and J. J. Harris spent last weekend in Dallas visiting Mrs. Harris' niece, Mr. and Mrs. Buddy Spradlin and Mr. Harris' aunt, Mrs. Kenneth Eaton. While in Dallas they attended the S. M. U.—T. C. U. football game in the Cotton Bowl.

People who live in modern apartment houses have no room to complain.

LIBERAL FARM LOANS
 20 Years To Pay
 Low Rate of Interest
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 Lockney

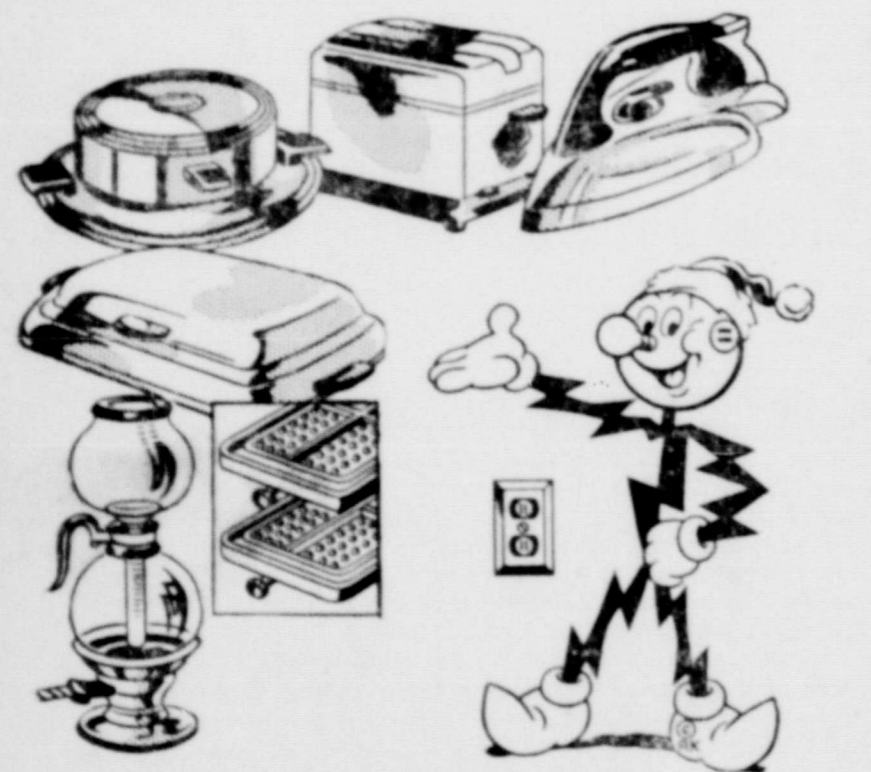
Kimble Optometric Clinic
 Dr. J. W. Kimble
 Dr. O. R. McIntosh
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 Floydada, Texas

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for a Merry Christmas

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Toasters, waffle bakers, coffee makers, griddles, electric blankets, irons, electric shavers. Your local appliance dealer has all these gift suggestions—and many others—on display. Give the gift that keeps on giving—an electric appliance.

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TOASTERS, WAFFLE BAKERS, COFFEE MAKERS, GRIDDLES, ELECTRIC BLANKETS, IRONS, ELECTRIC SHAVERS. YOUR LOCAL APPLIANCE DEALER HAS ALL THESE GIFT SUGGESTIONS—AND MANY OTHERS—ON DISPLAY. GIVE THE GIFT THAT KEEPS ON GIVING—AN ELECTRIC APPLIANCE.

NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



See it SATURDAY!

- NEW!** Longer, lower, wider big-car look!
- NEW!** Strikingly smarter Fisher Body styling!
- NEW!** Luxurious Modern-Made interiors!
- NEW!** Jumbo-Drum brakes—largest in field!
- NEW!** Glare-Proof Safety-Sight instrument panel!
- NEW!** Improved, easier Center-Point steering!

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New outside! New inside! Refreshingly new in feature after feature! That's Chevrolet for 1951!

It's America's largest and finest low-priced car, with distinctive new styling, new front and rear-end design, and new America-Preferred Bodies by Fisher.

And, with all these new things, it also brings you the *proved things*, which make Chevrolet America's top car.

It brings you extra-sturdy, extra-

rugged, extra-durable Chevrolet construction; it brings you that more thrilling and thrifty Valve-in-Head engine performance for which Chevrolet is world-famous; it brings you comfort feature after comfort feature and safety feature after safety feature found only in Chevrolet and higher-priced cars.

Come in . . . see Chevrolet for 1951 . . . and you'll agree it's America's largest and finest low-priced car.

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 —proved by over a billion miles of performance in the hands of hundreds of thousands of owners.
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LOCKNEY AUTO COMPANY
 Telephone 134 — Lockney, Texas

Society News

"Scarlet Letter" Reviewed By Mrs. Schacht

Mrs. T. B. Mitchell was hostess to the El Progreso Study Club Wednesday afternoon, November 22.

Mrs. Sid Thomas was in charge of the program. The club voted to send a package to some Shut-In in Lockney. Roll call was answered with "Things for Which I am Thankful."

Barbara Hays played three selections, "On the Road to Mandalay," "Sylvia," and "Londonery Air." Mrs. L. A. Applewhite gave a review of the life of Nathaniel Hawthorne. Mrs. Henry Schacht reviewed the literary classic "Scarlet Letter."

There were fifteen members present.

The next meeting will be Dec. 13 in the home of Mrs. Jack Taylor with Mrs. G. M. Brunner as co-hostess.

Many early colonial printers and editors conducted "general stores" in connection with their newspaper plants.

Greeley's New York Tribune was the first paper in America to recognize Charles Dickens as a great writer.

Janie Reynolds Honored Monday

Janie Reynolds, daughter of Mr. and Mrs. Willis Reynolds, was honored on her sixth birthday Monday afternoon, December 4.

Several games were played and Christmas records were heard. Little Santas with packs of candy on their backs were given as favors. The birthday cake was decorated with holly and flowers and "Happy Birthday Janie" was written across the top.

Ice cream and cake was served to the following children: Janie Rhodes, Diana Allison, Judy and Lynn Jackson, Polly Sue Gilbert, Lynn and Dub Goodwin, Nadine Cumble, Jake Wofford, Keith Jackson, Tommie Moore, Bill Hays and Robert Willbanks.

Mothers present were: Mmes. L. L. Rhodes, Newton Goodwin, Edgar Hays, B. J. Wofford, Dwight Jackson and Tom Moore.

REVIEWS BOOK

Mrs. Beryl Holt, Mrs. C. H. Rose, Mrs. Delbert Allridge and Mrs. Newton Daniel attended a tea at the First Methodist Church in Floydada last Tuesday afternoon. Mrs. Daniel gave a book review.

County-Wide 4-H Club Meeting Held Mon. Night

A county-wide 4-H club meeting was held in the office of Home Demonstration Agent Miss Leila Petty in Floydada Monday night of this week. Troy Lee McNeill, vice-president of the county organization, presided.

The county-wide Christmas party for all the 4-H club boys and girls was discussed. The program will be in charge of the county-wide 4-H clubs and the adult 4-H leaders over the county. It was decided to bring gifts for the children in Milam's Orphans Home at Lubbock.

Troy Lee told of his trip to the 4-H Congress at Chicago. He was one of the state winners in the Santa Fe contest.

The group visited all three girls in Floydada. Refreshments were served after the group returned to the meeting place.

Those present were Marceleta and Wilton Green, Juanice and Lavon Shearer, Johnnie B. Griffin, Weldon Pickens, Troy Lee McNeill, Margaret Lovell, Dorothy Hargis, Alice Lotta, Mrs. S. J. Lotta and County Agents Bob Gibson and Miss Leila Petty.

Local Teams To—

(Continued from page 1)

exception that only one winner will go to the regional meet from the district.

Coach Kelly's team will soon begin a series of practice games leading up to the first district game to be played here against Floydada on January 9. Following is the complete season's schedule: (The designation, 3 teams, means that the A and B boys teams and the girls teams will all play. In this case games usually start at 6:30 p. m. District games are indicated with an asterisk.)

- Dec. 12 — Silvertown there, 3 teams.
- Dec. 19 — Crosbyton there, 3 teams.
- Dec. 21 — Kress here, 3 teams.
- Jan. 4 — Kress there, 3 teams.
- Jan. 5 — Canyon A and B girls here (no boys games.)
- Jan. 9 — Floydada here*.
- Jan. 12 — Tullia there*.
- Jan. 16 — Crosbyton here, 3 teams.
- Jan. 18, 19 and 20 — Tullia tournament, boys and girls (no district games.)
- Jan. 23 — Abernathy here*.
- Jan. 26 — Floydada there*.
- Jan. 30 — Ralls here, boys and girls.
- Feb. 2 — Abernathy there, boys only*.
- Feb. 6 — Ralls there, boys and girls.
- Feb. 8 — Canyon there, girls only.
- Feb. 9 — Tullia here, boys and girls*.
- Feb. 13 — Plainview there, boys only.
- Feb. 16 — Plainview here, boys only.

ANNOUNCE ENGAGEMENT

The engagement and approaching marriage of Mary Helen Parrish of Floydada to W. T. Watson of Lockney is being announced by her parents, Mr. and Mrs. Omer Parrish. The wedding is set for Dec. 17.

COTTON PICKIN' QUEEN



Pretty Jimmie Clemons, queen of the National Cotton Picking Contest at Blytheville, Ark., and "Miss Blytheville," makes a pretty picture in a cotton frock atop a pile of fluffy white cotton. The cotton queen wears a frock made of cotton sacks which she modeled in a "feed bag fashion show" presented at the contest by the National Cotton Council.

1951 Chevrolet—

(Continued from page 1)

that has already enrolled a quarter of a million satisfied owners. It will again be optional on De Luxe models only.

Fourteen passenger body types are included in the 1951 line. Two- and four-door sedans will be available in Styleline and Fleetline series. All sedans and the sport coupe will come in De Luxe or Special trim. A convertible coupe, all-steel station wagon and the Chevrolet Bel Air, which has scored so sensationally in popularity, are exclusively in the De Luxe series. The business coupe will be available only as a model in the Special series.

The new "Jumbo Drum" brakes headline the qualities of the car directed toward safer operation. Quicker emergency stops are assured by a brake which involves considerable departure from past design. Every brake shoe, fitted with the long-life bonded lining made famous by Chevrolet, is self-energizing in both forward and reverse travel, giving a consistent, surge-free operation that will please drivers.

Of almost equal interest among safety features are recessed control knobs in the driver's compartment. All protrusions are now set below the smooth contours of the instrument panel. Shielding of the windshield from instrument light reflections is as well provided by a rounded ledge above the panel. Subdued lighting of dials for nighttime driving is still another safety asset.

Important as it will affect parking is an increase in steering gear ratio. Other points worthy of mention under driving ease are new convenience of controls, relocated brake pedals, reduced vibration through greater torque tube rigidity and a new method of propeller shaft balancing in production.

Appearance-wise the improvement in discernible even to a casual observer. Changes both at the front and rear enhance the impression of ruggedness and room. The radiator grille has

been restyled and simplified. The design now consists of three horizontal bars, the lower two extending further across the fenders to form a circular frame for parking lamps. Frontal beauty is additionally embellished by new bumper guards, emblem and hood ornament which carries a jet-craft form.

The crown of the rear fenders has been raised to increase the sleek, flowing lines of the body. Fenders now mount the combination stop and tail light, with a newly styled trunk lid ornament and re-designed bumper guards blending into the overall effect.

The De Luxe and Special series will again be distinctive. Exteriors of the De Luxe bodies have a greater amount of chrome and stainless steel trim and are distinguishable on the highways by a moulding which starts just above the wheel opening in the front fenders and is extended into the doors.

Due to expanded production, Chevrolet is able to introduce in rear seats the flat S-type springs used in the front seats of the 1950's. Greater comfort and more consistent resiliency will result during the long years of service owners have learned to expect from Chevrolets.

For 1951 Chevrolet offers two economical valve-in-head engines. The standard engine develops 92 horsepower while the optional power plant, available on De Luxe models with Powerglide, develops 105 horsepower.

Essentially the power train is unchanged. A few changes that accent easier service include: elimination of the body junction block in the electrical system, made possible by the mounting of switches at the bottom of the instrument panel; a more accessible location for the rear bearing oil cup on the generator to prevent over lubrication; and improvement in the attachment on the primary terminal of the distributor, facilitating assembly of the breaker lever.

Henry Ford On Honor Roll

Plainview. — Two straight A students led the dean's honor list of 58. It was announced in chapel at Wayland College here.

These two are Velma Avert, senior of Atlanta, La., and Mary Belle Gilbert, senior of Plainview. Others included in the first seven are Stanley Wang of Hongkong, China; Tom Wolfe, Plainview; Paul Davis, Canute, Okla.; Christine Moore, Muleshoe; and Bob Hilburn, Plainview. Each of these had a 2.69 average or better.

Included in the group from 2.30 to 2.20 are: Henry Ford, Lockney; Dee Cosby, Floydada.

He who toots his own horn soon has everyone dodging him. Did you ever see a lawyer brief that wasn't long?

HEY! Look at these for the kiddies' Christmas!

CAP SIX-SHOOTERS and REAL LEATHER HOLSTERS

Also Ladies and Men's Billfolds Men's and Boys' Leather Belts Wear-U-Well Dress and Work Shoes for men, boys, ladies and babies Ladies' Leather Moccasins All Colors of Cavalier Shoe Polish

STEELE SHOE SHOP

Across street south of Hotel Coffee Shop

LENA FAE STORE Shop Now For Christmas

For Her:

- Ready-to-Wear
- Coats, Suits, Dresses
- Blouses, Skirts
- Sweaters and Furs
- New Christmas Hats and Purses
- Gloves
- Corsages, Scarfs
- LINGERIE GALORE!
- Nylon Slips, Gowns
- Panties, Bed Jackets.
- One beautiful assortment Rayon Undies for ladies and girls
- Beautiful Costume Jewelry
- Luggage for every member of the family.

For Him:

- Davis and Westchester Hats
- Shirts in Nylon, Woolen and Cotton
- Ties—more attractive than ever
- Gold Toe Nylon Hose
- DRESS TROUSERS
- Belts, Billfolds and Jewelry
- Coats and Jackets
- Tuf-Nut Work Clothing
- Electric Blankets 100% wool
- Part Wool Blankets
- Chenille Bedspreads
- Sheets
- Bathroom Sets
- Rugs and Towels

"LIVE AND LET LIVE"

Good Condition MEANS— LESS TROUBLE!



YES SIR—When you keep your car up in good condition, it just means that you have less trouble.

That's why we are here to help you. Let us put that car up in good shape for you so that when you need it it will be ready to go.

Remember — We have **ANTI-FREEZE**

We'll be glad to put it in your car.

Bilbrey-Motley Motor Co.

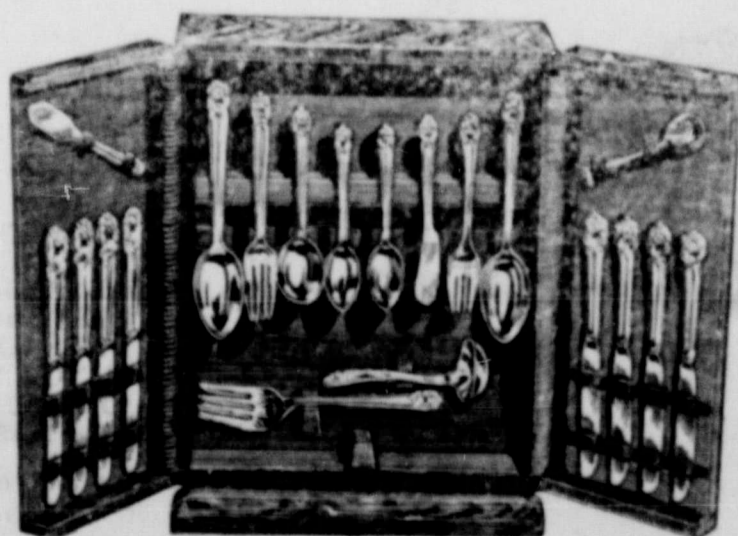
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TELEPHONE 107 LOCKNEY

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Table models
\$6.00 and up



1847 ROGERS SILVERWARE
61-piece Service for 8—\$84.75
52-piece Service for 8—\$69.77



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JEWELER

Located Next Door To Plains Theatre



Wedding Ensembles
15 diamonds set in yellow gold.
\$350.00

Other rings that will thrill the heart of some one whom you love.

Shop early for Christmas!

BETTER FOODS

BETTER BUYS

BETTER MEALS

Tomato Juice 48 oz. **23c**

PEACHES Sun Spun sliced, No. 2 1/2 can **28c**

PORK CHOPS Pound **49c**

SAUSAGE Pinkney Pound **35c**

BEEF ROAST Pound **59c**

Hens Fresh Frozen Pound **49c**

OYSTERS Frozen Fresh pint **79c**

Spanish Rice No. 300 can **19c**

COCONUTS fresh each **17c**

Lockney Food Market

DELIVERY DAILY

PHONE 213

CLASSIFIED ADVERTISEMENTS

For Sale

FOR SALE or TRADE—1949 Ford Pick-up and 1946 Chevrolet Coupes. See J. C. Keller at Plains Theatre. 1tc

FOR SALE—Young Geese, \$200 each. Tom Word, Lone Star, 14-2tp.

Quality Christmas cards at a saving. Select yours NOW in my new. Large variety to choose from. Mrs. F. L. Montandon, 1 block west of High School. 14-2tp.

FOR SALE—Registered toy Kingese pups. Wesley Hay, 6 miles north of Lockney. 14-1tc.

FOR SALE—Cane bundles, 60 each. Perry Tipton, one-half mile west of Lockney. 14-2tp.

FOR SALE—1943 Ford tractor with lister, planter, cultivator, loader, one-way, go-devil. See Earl Chandler, 4 miles west, one mile north Lockney. 14-4tp.

FOR SALE—92 acre farm, all cultivation, irrigation well, \$200 per acre. See Pinner & Pinner, 14-2tc.

Also 80 acre farm, all in cultivation, level, 5 room modern house. \$260. See Pinner & Pinner, 14-2tc.

FOR SALE—4 room house and bath. See W. A. Carthel or Cecil Carthel. Sell or trade. 14-3tc.

FOR SALE—Cushman motor scooter, two gears. John Carroll, Lone Star, or Route 1, Lockney. 13-3tp.

FOR LUZIER'S COSMETICS 611 687J or write Box 233, Floydada. 13-4tp.

FOR SALE—Two good used cycles. Inquire at Beacon Office. 13-1tc.

FOR SALE—Ferguson Two Bottom plow. I. H. C. chisel tanks. Hog self feeder. Large powder house. 500 chick electric feeder. L. P. McCray Lockney, Route M, one mile south of Aiken. 13-1tc.

FOR SALE—One registered black angus bull. 2 1/2 miles west of 1 mile south of Aiken. Otto Dreiber. 13-2tp.

FOR SALE or TRADE—54 acres located on pavement near Cedar Hill. Will take late model self-propelled combine on it. See L. Calloway, Lockney. 12-1tc.

REGISTERED
AKC SABLE AND WHITE
COLLIE PUPPIES

Beautifully marked, champion blood lines. Delivery now or early in December. Priced reasonable. Call or write

DON MacNAUGHTON
1111 El Paso Street
Plainview, Texas

Well, it is about moving time again and I have a lot of farms for sale. About any size or location you would want. Also a lot of houses in Lockney and Plainview. See me for your Real Estate. W. C. Roberson, 1620 Elliott Street, Plainview, Texas. Phone 1505J—after 6 p. m. 12-3tc.

IF YOU HAVE an unmarked grave see me for monuments or for coping. Frank Dodson. 33-1tc.

FOR SALE—50x90 foot corner lot, three blocks west of Methodist Church, paved on both sides. See Leonard Finley at Lockney Auto Company. 8-1tc.

See
Lockney Real Estate Company

For your Farm Loans. Long time loan at low rate of interest and payments that will suit your needs.

Lockney Lodge No. 867 A. F. & A. M.
Regular meeting third Tuesday night at 8:00 p. m.
B. J. WOFFORD, W. M.
BOB MILLER, Secretary.

STEEL'S SHOE SHOP
All kinds of Shoe Repair
Dye Work and Cavalier Shoe Polish
All Work Guaranteed
Located across street south of Baker Hotel

SW PUBLIC SERVICE ANNOUNCE PLANS FOR NEW POWER STATION Texas 4-H Boy Wins At Chicago

Preliminary construction plans for the Southwestern Public Service Company's new electric power generating station to be located on a portion of the Halsell Ranch, 4 miles south of Earth, Texas, and 9.5 miles north of Amherst, were announced today by J. E. Cunningham, company president.

Mr. Cunningham had earlier announced conditional purchase of the proposed site, contingent upon water tests, and the purchase agreement was made final this week at the expiration of the company's optional period.

Actual work on the construction of the new generating station, tentatively designated Plant "X", is scheduled to get under way in early 1951. The project, first unit of which will be a 50,000 kilowatt turbo-generator, will be supervised by Mr. H. O. Hodson, chief engineer for the Southwestern Public Service Company. Mr. J. B. Bottoms, of Amarillo, will be the resident engineer for the project. Mr. Bottoms has recently completed additions to Southwestern Public Service Company base load power plants at Roswell and Carlsbad, New Mexico.

Heart of the new \$6,000,000 power station will be the 50,000 kilowatt turbo-generator now being built by the General Electric Company. The tailor made machine is scheduled for delivery in August of 1951. The new plant is expected to go "on the line" in early 1952.

The 50,000 kilowatt generator will be shipped "broken down" because of its huge size. When installed, it will be 53 feet in overall length, 14 feet wide and more than 15 feet high. The entire unit weighs 257,000 pounds when assembled, with the largest single piece weighing just over 199,000 pounds. The turbo-generator, and all other equipment necessary for the generating station, will be shipped to Amherst, nearest rail point for the power plant.

The boiler which will manufacture the steam for the turbo-generator will be a product of the Combustion Engineering Company. It will have a rated capacity of 500,000 pounds of steam per hour at 850 pounds pressure and 900 degrees fahrenheit temperature. A temperature of 900 degrees is several hundred degrees hotter than melted lead. The boiler will weigh 450,000 pounds and its inside measurements—in the firebox area, that is, are 20 feet deep, 29 feet wide and 46 feet high. In area, this firebox could accommodate a good sized house, although it would be a warm place to live.

The Allis Chalmers condenser that will be used will have 42,500 square feet of condensing surface, and 44,000 gallons of water per minute will be circulated through the condenser for condensing steam from the turbine. 389,000 board feet of redwood timber weighing 1,134,600 pounds will be used in the construction of the two cooling towers used to cool the water used by the condenser and other machines in the plant. Cooling towers make it possible to use the re-use water with a minimum loss. The cooling towers will be of the induced draft type with five huge fans in each tower providing the draft.

The voltage generated at the new power station will be "stepped up" to 115,000 volts at the substation which will be located at the plant. The new power station will be interconnected to the other 10 base load plants of the company by a 115,000 volt transmission line linking it with the Turo Plant, near Abernathy, and the Clovis, New Mexico, plant.

Choice of the Halsell Ranch site for the new power station, which will eventually be the largest in the system, was based on three main factors:

1. The Sand Hills area, in which the Halsell Ranch is located, is assumed to be a recharge area for underground waters, and consequently should offer the best likelihood of a continued water supply.
2. The proposed site is within 1 mile of a natural gas pipeline of the El Paso Natural Gas Company. Natural Gas will be the fuel used in the boilers of the new plant, and at full load, 500,000 cubic feet of gas per hour will be consumed.
3. An analysis of the electric load of the company indicates that the proposed site is close to the load center of the company's 45,000 square mile system. This makes the site the most efficient and economical location from the point of view of cost of transmission of the power.

While water is of prime importance in the operation of an electric power generating station, Mr. Hodson stressed the efforts that are made to conserve water. "The only water we don't recover to use and re-use again is that lost through evaporation and other means over which we have no control," he emphasized.

Mr. Hodson pointed out further that, on an average, the plant uses 800 gallons of water a minute, while a large irrigation well installation will use as much as 2500 gallons per minute.

The wells which will be drilled on the 10,000 acre tract on which the company acquired water rights as a part of the purchase will be drilled on one mile centers so that no one well will be over used.

Southwestern Public Service Company serves 125,000 customers in a 45,000 square mile area embracing parts of Texas, New Mexico, Oklahoma and Kansas. 10 base load power plants with a present capacity of 342,000 kilowatts serve the area. The generating capacity is now more than 3 times what it was in 1943, and with the first unit at Plant "X", will be nearly four times as great as it was then.

The new plant was designed by engineers of the system engineering department at Amarillo. General contractor for the project will be named in the near future.

Order Construction Of Floyd Elevator

Floydada.—Contract for construction of a 151,000-bushel elevator at Dougherty has been let by Producers Co-operative Elevator, with plants at Dougherty and here.

A. H. Kreis, president of the elevator company, said the new elevator will cost about \$85,000. Construction is scheduled to begin about Jan. 1, 1951, and be completed not later than May 20.

Art Exhibit At High School Dec. 15

There will be an Art Exhibit at the Lockney High School gymnasium, Friday evening, December 15 at 7:30 o'clock.

The exhibits to be shown are from the Colonial Art Company. Any one wishing to buy one of the pictures may do so.

The admission will be 35 and 14 cents.

Speech Students To Attend Festival

The Lockney High School Speech students who will participate in the Speech Festival in Canyon Saturday, December 9 are Mary Sammann, Betty Clark and Sid E. Thomas. Other students who will attend the festival are: Wanda Kellison, Jontha Lee Casey, Roylene Hall, Felicia Applewhite, and Mac Howard.

There is one advantage to the mousetache. It holds back the ice while you're drinking.

Card of Thanks

We wish to express our sincere thanks for the flowers, cards and kind words during our recent bereavement at the death of our loved one, Leslie Tomme. May you have such comfort in your times of need and may God bless each and everyone of you. The Tomme's.

NOW IT'S - typing
Readin', Ritin', Rithmetic

with the all new **REMINGTON** portable typewriter

Students! Type your way to better grades with the All New Remington Personal—the finest portable made. It's a real value-packed beauty—come in and try it. Carrying case included.

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Sets, clears tab-stops from keyboard level—found only on the All New Remington.

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3 REASONS WHY you should have a Land Bank Loan:

1. You will save money.
2. You will have protection while you are in debt.
3. You will have a systematic way of paying out of debt that will not interfere with your farming schedule.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Jude B. Watson, Sec'y-Treas.
Bennie S. Leibfried, Asst.

Grade School PTA To Meet Tuesday Child Survives Fall From Speeding Car

The Lockney Grade School Parent-Teacher Association will meet Tuesday night of next week, December 12, at 7:30 at the City Auditorium, it was announced this week.

The first three grades will have charge of the program. Everyone is urged to attend the meeting.

Child Survives Fall From Speeding Car

Floydada.—Scratches and bruises were the only injuries suffered Wednesday afternoon by a 7-year-old Floydada boy when he fell out of his father's speeding car.

Mike Matsler was hurled to the pavement after accidentally opening the rear door of the car, which was travelling 70 miles an hour.

Mike's father, Leonard Matsler, Floydada cafe owner and farmer, said he thought he heard a tire blowout, took his foot off the gas pedal and as the car lost speed he looked in his rear vision window to see Mike "skidding along the pavement."

The accident occurred about 3:30 o'clock on a farm to market road west of Floydada.

Matsler took the child to a Floydada hospital, where his injuries were listed as scrape wounds and bruises. Hospital attendants said today a thorough examination had revealed no broken bones and no internal injuries.

Matsler was taking Mike and his two other children, Jill, 4, and Gary, 8, on a trip to his farm.

Mike had been eating an apple and was trying to roll down the rear window to throw out the core when he accidentally touched the door release. The door, which opens toward the front of the car, was caught by the wind and Mike was jerked out of the automobile.

Matsler said he had recently ordered a safety locking device for the rear door of his car but had not had it installed.

John Peter Zenger, early New York editor, was jailed in 1734 for his criticisms of the royal governor.

For INCOME TAX WORK see WANDA BAKER

Telephone 118 Lockney
First door north of Maier Food Store

Selling Groceries Is Our Business

but we will have CHRISTMAS TREES this week end and we want to sell them so come to see us and take your choice.

Your business is always appreciated here. If we don't have what you want, let us know. We will try to get it for you.

Knox Grocery and MARKET

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Buyer's Guide... Style... Fit... Value

- PENDLETON WESTERN SHIRTS
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- SHIRTCRAFT DRESS SHIRTS
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- STETSON HATS, \$50. A WIDE SELECTION IN REGULARS AND LONG OVALS, \$25 and \$20.
- XXX BEAVERS, \$15 AND \$10.
- 2 1/2 AND 3 1/2 INCH BRIMS IN HATS THE BOYS WANT.
- FREEMAN AND CONNALLY SHOES
- OLSEN-STELZER HAND-MADE BOOTS
- GREAT DANE TOP COATS
- CALIFORNIA LEATHER COATS FOR MEN AND WOMEN
- AIRMAN SLIP-ON ALL-WEATHER COATS WITH AND WITHOUT FUR COLLARS
- SPORT SHIRTS
- FREEMAN MARKS SUITS IN 100% WOOL AND NEW PATTERNS IN SHARKSKINS
- PAJAMAS, LOUNGING ROBES
- HOUSE SHOES THAT WILL MAKE FRIENDS FOR YOU.
- THE EVER-POPULAR "FUR" LINED GLOVES
- PENDLETON WOOLEN CAR ROBES WITH CUSHION. THIS IS ONE THEY WILL EACH REMEMBER.

You will find many items here that will stimulate some of the family, and especially the men folks, at Christmas.

Glad Snodgrass

"Smart Wear for Men Since 1900"

FLOYDADA

The Lockney Beacon

Established 1902
PUBLISHED EVERY FRIDAY

HAYS & REYNOLDS
Publishers
Edgar R. Hays Editor
Willis Reynolds
Mechanical Superintendent

SUBSCRIPTION RATES:
In Floyd County, per year - \$1.50
Outside Floyd County, per year - \$2.00
Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the Act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF TEXAS PRESS ASSOCIATION
HANDLE PRESS ASSOCIATION

EDITORIAL

Therefore the children of Israel could not stand before their enemies, but turned their backs before their enemies because they were accursed.—Joshua 7:12

At the time this is written, it is apparent that England and France will ask the United States to appease the Chinese Reds and withdraw from at least a part of Korea. It seems that some people never learn appeasement only gives the enemy more of an advantage. England and France, through their appeasement of Germany in the last war, prolonged the struggle. Yet they start out on the same forlorn

Brighten the Home With Bright, New, Crisp WALLPAPER

A beautiful new pattern for every room of the home.

Select Yours Now
Headquarters for COOK'S PAINTS
LONG-BELL
The mark on quality lumber
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Plainview, Texas

hopeless trail again, hoping against hope that there is some good left in the Communists.

Christmas will be here before you know it. Already one week in December is gone. Two more weeks and Christmas shopping days will be all but gone also. Better do your shopping early—and do it at home. We'll all be happier if you will.

That man is out of tune with things to whom there is no music in the wind in the trees and the rain on the roof at night, who is not thrilled by the magnificence of a thunder storm, who is not awed by the hush of twilight and inexpressably exalted by the glory of the new born day, and the magnificence of a starlight night. There is so much beauty in the simple every day things of the world if one is but tuned to hear and see them.

Why should we fight Communists in Korea and coddle Communists in the United States?

Now they are charging Gypsy Rose Lee with being secretly a Communist. A defender of Miss Lee declares that he doesn't believe a word of it. To the best of his knowledge Miss Lee has never concealed anything from the public.

The other day the government experts released some figures which give a forecast of what World War III might cost. Bombers which in 1939 cost \$330,000 today cost 3 million; Destroyers which in 1934 cost 7 million now cost \$40 million; light tanks which formerly cost \$27,000 now cost \$225,000. In 1939 it cost \$145.5 million to equip an infantry division, today the cost is \$740 million. In 1939 it cost to equip an armored division \$30 million. The cost today is \$199 million.

The last war considerably increased our knowledge of the South Pacific, it being a territory which was lightly touched upon in our school geographies. We find the same thing is true in the matter of Korea. The Korean war has polished up our knowledge on Korea, also an area which our school geography treated but skimpily.

There are thousands of people who have laid by a competence for their old age in a home and savings. They have not made it through an inheritance, sweep-stake winnings, or slot machine winnings. Though they have never drawn large salaries they have achieved their enviable security and independence by systematic savings and investments through life insurance, postal savings and small government bonds, purchased systematically through their productive years. They are examples of the result of planned thrift and self-denial and self-discipline. They are the salt of the earth.

GOOD HEALTH



1. IS RHEUMATIC FEVER INCREASING?
2. HOW MUCH DOES A BABY COST?
3. WHY IS CYTOLOGY IMPORTANT IN THE CURE OF CANCER?

and hospitalization come to about \$255, a minimum which varies with local factors. Prepayment insurance like Blue Cross and Blue Shield can reduce the medical cost—at the beginning and throughout the child's life.

With Our EXCHANGES

TREMENDOUS DEBT
Public and private debt in the United States, on December 31, 1949, amounted to \$442,000,000,000. This represented an increase of about two and one-half per cent for the calendar year, 1949.

ONE SLOW BURNING FUSE
"Too often a socialist is only a communist wearing a slow burning fuse," says the Bozeman, Montana, Daily Chronicle.

fact is that not all men have Mr. Thomas' character or belief in the dignity of the individual. Evil, self-seeking men are always ready to take advantage of the groundwork done by good men.

Hitler called his government socialist, and so did Mussolini. These governments differed in no essential respect from Stalin's. So, if we are to fight communism at home, we must also fight socialism. We must fight it wherever it appears. As an example, take the long-standing drive to socialize the electric industry. Whatever your own feelings toward this industry, it's fight against socialism is in your interest. For if one essential enterprise is taken over by the government, the stage will be all set for taking over others. Then, little by little, step by step, the government becomes the controlling factor in all our lives.

It takes the slow burning fuse a little longer to reach the bomb than the fast burning fuse—but it gets there just the same. And the explosion is just as destructive.—Hereford Brand.

GO TO CHURCH SUNDAY.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

December 10, 1948
Mrs. A. J. Randolph returned Friday from Emma, where she had been visiting her father and family, George Lee.

C. F. Ramsey Jr., S. B. McCleskie, T. W. Dean and others of the county, are back from the Masonic Grand Lodge at Waco.

Dr. J. L. Guest and family moved Tuesday and Wednesday from their place recently sold to G. O. Tuttle to the rooms above the First National Bank office.

Mr. Dooley, of eighteen miles northeast of Lockney, was in town on Tuesday of this week buying lumber and other supplies for the completion of two houses he is building.

Theo Griffith, last Friday and Saturday, suffered from blood poison caused from a scratch on his thumb, but on Monday was able to be in the store and at work.

Garland Rushing, formerly a Lockneyite, returned Saturday last, to visit at this place with S. L. Rushing, seven or eight miles southeast of town.

February 7, 1919
J. S. Baldwin returned Monday from the Wichita Falls oil fields. While over there someone swiped his pocket book and appropriated its contents. We knew that a man could get comfortably sheared around the oil fields, but did not think they would pick your pockets on such short notice.

Mrs. Chas. Simpson and Lucy McGhee visited in Floydada several days this week with their friend, Miss Wynotte Britton.

Frank Stapleton, of the Flomot community, was here Thursday visiting with his mothers, Mrs. G. J. Stapleton.

Mrs. Morgan Lawson and children of the Lone Star section, were here several days this week, visiting their parents, Mr. and Mrs. T. Z. Reed.

Wade Davenport and wife, of the Lakeview community, were in town Thursday doing some shopping.

Russell Means returned Wednesday from the training camp, where he had been for the past several months, having received his discharge.

E. L. Woodburn and wife left Thursday for Amarillo on a visit. Mr. Woodburn will return today and Mrs. Woodburn will remain for a couple of weeks.

A lot of auto accidents would be eliminated if the man behind the wheel would quit hugging the wrong curves.

Benjamin Franklin became the publisher of the Pennsylvania Gazette in 1728, second newspaper established in Pennsylvania.

TUNE IN
Uncle Jay
Dial 710 KGNC
Amarillo Station At
6:00 A. M. Tuesday
6:25 A. M. Thurs.-Sat.



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Ed Holmes

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Let Him Tell You About THE FLASH-O-TRAC SYSTEM
Low In First Cost FITS ALL TRACTORS
Cuts Costs 50% (Fuel, Oil, Repairs)
Baker FLASH-O-GAS CO.
Lockney Plainview

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Get Yours Now.
GAS — OIL — CIGARETTES — CANDY — POP
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SHOP AND SAVE IN YOUR HOME TOWN

Your Home Town Merchant wants and Appreciates your patronage. Check this directory for merchandise and services that he offers you.

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SHORT ORDERS
T-BONE STEAKS
Where we meet you with a smile.
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Special Sunday Dinners
Plate Lunches and Short Orders
Open 5:30 a. m. Close 10 p. m.

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MACHINE RENTAL
WET WASH
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FINISH WORK
1 Block east of First National Bank
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Butane and Propane Gas Appliances
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Motors Steam Cleaned
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MERIT FEEDS
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DID YOU KNOW We Appreciate Your Business?
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We offer you A COMPLETE LAUNDRY SERVICE
Modern Equipment

NEW PERFORMANCE—

THAT WILL OPEN YOUR EYES

THE JOHN DEERE Models "AR" & "R" TRACTORS

You've no idea of the great forward strides John Deere has made in standard-tread tractor design until you see and drive one of these sparkling new performers in the field.

Here is power to get you through the tough spots, to cut days off your working calendar. Here is proved two-cylinder economy that will save you money on fuel and maintenance. Here is every modern operating advantage, including direct engine-driven hydraulic Power-Trol.

The 4-5-plow Model "R" Diesel hits the soil right on the head with big-power users. The Model "AR" meets the complete needs of farmers who want two- or three-plow power. It is available with all-fuel or more powerful gasoline engine.

For new performance that will open your eyes, try one of these tractors in the field. See us soon for complete details.

LOCKNEY IMPLEMENT CO.
Telephone 101—Lockney

STANSSELL-COLLINS CO.
Floydada

BUY and SAVE at HOME

The Boston News-Letter, first successful American newspaper had a circulation of 300 after 15 years of publishing in 1719.

Some fellows don't have to have a new tie to be tempted to stick their necks out.

Nowadays servants are neither black nor white. They're green.

A woman's face is her fortune only when it draws a lot of interest.

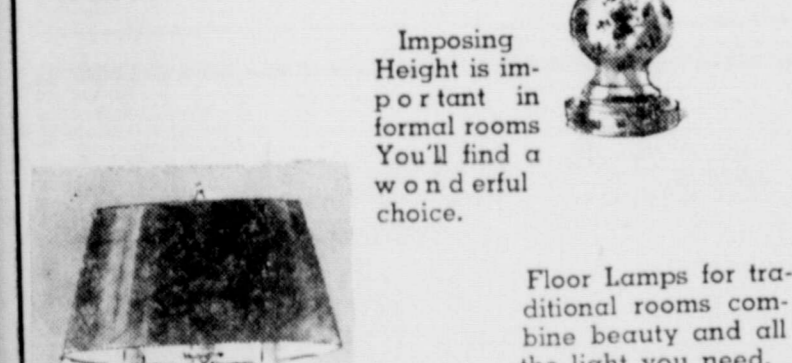
Cold Weather Wear

BAKER MERCANTILE

- Fancy and plain color Wool Toboggans
 - Fancy and plain color Silk Scarfs
 - Fancy and plain color Neck Scarfs
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 - Silk, Crepe and Cotton Blouses
 - All Wool and Jersey Sweaters for ladies and girls
 - New lot of Nylon Hose
 - Children's, Ladies' and Men's OVERSHOES
 - Men's Wool Sweaters
 - Men's Blanket Lined Jumpers
 - Men's Assorted Coveralls
- BAKER MERCANTILE**
DRY GOODS

LIGHT THE WAY TO A Merry Christmas WITH Lamps

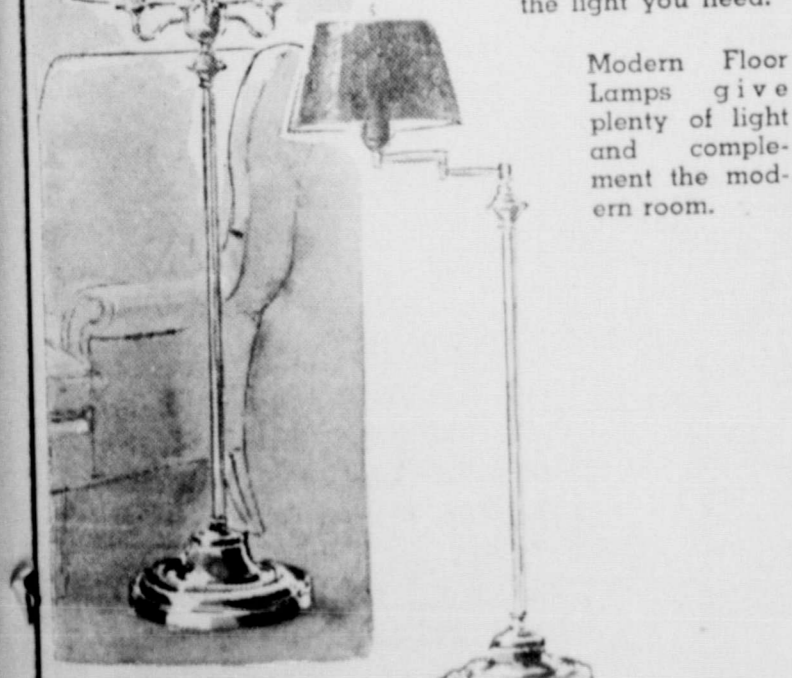
Imported Bases make these fine lamps look MUCH more costly. Fine China and special shades combine to make this group exceptional.



Imposing Height is important in formal rooms. You'll find a wonderful choice.

Floor Lamps for traditional rooms combine beauty and all the light you need.

Modern Floor Lamps give plenty of light and complement the modern room.



COME IN AND BROWSE in our beautiful Christmas Lamp Department. You'll solve EVERY gift problem.

Baker Hardware Co.

Lone Star News

By Mrs. Harold Griffith

The Lone Star P. T. A. will meet Thursday afternoon at four o'clock at the school house. Every mother and the whole community who are interested in helping plan for the Christmas program and organize for the tree this Christmas are urged to be present and help to get things started.

Mr. and Mrs. D. J. Phillips and children visited in Lockney Tuesday night in the home of Mr. and Mrs. Joe Phillips.

Mr. and Mrs. Hugh Roberson of Amarillo spent Wednesday night in the Harold Griffith home.

Mr. and Mrs. D. M. Marshall of Aiken visited in the home of Mr. and Mrs. Clyde Farish last Wednesday.

The Baptist Womens Missionary Society met with Mrs. Raymond Teeple last Wednesday afternoon. Those attending were Mrs. C. L. King, Mrs. J. H. Lovern, Mrs. W. T. Rankin and Mrs. Shorty Hartman.

Mrs. Hill of Westover visited in the home of her daughter, Mrs. Howard Mosley from Thursday until Sunday.

Mrs. L. M. Readhimer visited in Plainview Thursday with Mrs. Almeda Rowell.

Mr. and Mrs. Clyde Farish and Donald were in Amarillo Friday attending the football game between Levelland and Shamrock.

Mr. and Mrs. A. E. Frizzell spent the weekend in Amarillo visiting in the home of their daughter and family, Mr. and Mrs. Denzil Boyter and Jennie Sue.

Mrs. Howard Mosley and Mrs. Hill visited in the Mason Davis home last Saturday.

Betty June Jackson was in Plainview last Friday afternoon with La Juan Henderson.

Weekend visitors in the Harold Griffith home were Mr. and Mrs. Jay B. Harbin and family of Whitharrell. Other dinner guests on Sunday were Evangelist and Mrs. Watkins of Lubbock.

Visitors in the J. E. Stover home on Sunday were Mr. and Mrs. C. P. Lane of Petersburg and Mrs. Nettie E. White and Mr. and Mrs. Jimmie Stover and daughter.

Mr. and Mrs. Tom Word and girls visited in the Arnold Dietrich home Sunday afternoon.

Mr. and Mrs. Reginald Brown and children of Clovis, N. M. spent Sunday visiting in the W. T. Rankin home.

Mr. and Mrs. D. J. Phillips and family were visitors in the home of Mrs. Lina Phillips in Plainview last Sunday.

Betty and Billy Tommee of Lockney spent Saturday night in the T. O. McClure home.

Mr. and Mrs. Lee Davenport and Roy Lynn of Silvertown visited in the Lowell Jarrett home Sunday.

Pat Frizzell, Barry Thompson and Mae Howard attended the football game in Amarillo Friday afternoon.

Mr. and Mrs. T. V. McClure and family visited in Plainview Sunday with Mr. and Mrs. L. M. Golden.

Pat Frizzell and Betty Sue Farish were dinner guests in the home of Mr. and Mrs. George Long and daughter of Silvertown on Sunday.

Glenda Ann Readhimer visited with Mrs. Almeda Rowell in Plainview Sunday.

Mr. and Mrs. David Williams and daughter of Lubbock visited

in the A. O. Foster home Sunday. Herman King spent Saturday in Lubbock with Mr. and Mrs. Ted Crager. On Sunday Mr. and Mrs. Albert King met Herman in Lubbock and brought him home. He had been attending a Shriners school at Waco for ten days.

Mr. and Mrs. Howard Watkins and Sharon visited in Plainview Sunday night with Mr. and Mrs. Eldon Watkins.

Mr. and Mrs. Clyde Farish and Donald visited in the Clayton Terrell home Sunday.

Mrs. Herman King and Ben Richard spent Saturday night in the W. H. Workman home.

Mr. and Mrs. Joe Foster with Mrs. Albert King attended a hobby show in Amarillo Sunday afternoon.

Mr. and Mrs. J. B. Nance, Betty and J. D. visited in Silvertown Saturday night with Mr. and Mrs. Hugh Nance and family.

Two Injured In Floydada Crash

Floydada.—Two persons were seriously injured Thursday afternoon in a car-pickup truck collision, 2 miles north of Floydada on Highway 207.

R. V. Payne, Floydada, driver of the car, suffered a broken arm, leg fracture and head lacerations. He is in People's Hospital at Floydada.

Also in the hospital is Mrs. Mary O. Roddam, driver of the pickup. She suffered serious leg injuries.

Her 4-year-old daughter, Juanita, who was riding with her, was not injured.

Local Girl Selected TSCW Beauty Nominee

Denton.—Miss Lera Jean Cummings, daughter of Mr. and Mrs. Z. C. Cummings of Lockney, has been selected as beauty nominee of the Senior Class at Texas State College for Women.

Sixteen students, four from each class, were nominated recently by their classmates. The beauty of each class will be selected by a judge not yet named. All nominees will be presented at an all-college dance Dec. 9.

Beauty pictures will appear in a special section of the Daedalian annual, college yearbook. The final choices will not be announced until the annuals are distributed in May.

Miss Cummings is a senior student at the Denton college, majoring in business with a minor in English.

Mr. and Mrs. Ted Forgie and daughter from Pecos, Texas, visited last week with her parents, Mr. and Mrs. Bruce Whitlock.

TRACTOR COMFORT COVERS

for cold weather field work.
Plenty of good **ANTI-FREEZE**
We will be glad to check your radiator.

Willard and Co-op BATTERIES

Most any size.

See us for your farm and auto supplies

CONSUMERS FUEL ASSOCIATION

Lockney

SUPER TOYS FOR GOOD LITTLE GIRLS AND BOYS!

SANTA'S TOYLAND SPECIALS
WHITE'S Christmas Thrift Sale

Here it is! JUST OFF THE PRESS!
WHITE'S "GIFT-PACKED" CHRISTMAS CATALOG
GET YOUR COPY... TODAY!

BRIDE DOLL 8 INCHES HIGH
Now Only **\$1.98**
WHITE DRESS AND TRAIN WITH GOLD TRIM. AN OUTSTANDING VALUE! OTHERS AS LOW AS 98¢

SENSATIONAL YOUNGSTERS' PEDAL BIKE
RED AND CREAM FINISH!
DOUBLE BAR ALUMINUM FRAME
5 1/2" RUBBER TIRES
8 1/2" DISC FRONT WHEEL
5" DISC REAR WHEELS
REDUCED TO **\$4.39**

BUBBLE LITE SET \$2.98
REPLACEMENTS 24¢ EACH
CHRISTMAS LIGHT SERIES 98¢
STRING OF EIGHT WITH 4 BULBS NOW ONLY
& C REPLACEMENTS 7¢ EACH

GIVE HER A BEAUTIFUL Toni DOLL
IT'S FUN TO CURL!
IT'S FUN TO SHAMPOO!
IT'S FUN TO GIVE HER MANY HAIR-DOES!
A COMPLETE TONI PLAY-WAY KIT WITH EVERY DOLL
ONLY **\$11.95**

MIDGET CLIMBING TRACTOR
NOW ONLY **89¢**
PLASTIC WHEELS... RUBBER TRACKS

FOR THE LITTLE ATHLETE!
JOE PALOOKA
PLASTIC BOB BAG
RETURNS TO ITS UPRIGHT POSITION!
SMALL SIZE
Now only **98¢**
MEDIUM SIZE \$2.98
LARGE SIZE \$4.98
VISIT WHITE'S FOR ALL YOUR SPORTING NEEDS... FOR THE GROWN-UP AND THE YOUNGSTER!

Sensational value!
"RADIO SPECIAL" COASTER WAGON
PRICED AT **\$3.98** LIMITED SUPPLY

DOUBLE HOLSTER SET \$3.98
SMOKEY JOE REVOLVERS ONLY
Black and White Leather!

DELUXE "TEXAN JR." SIX-SHOOTER 98¢
WHITE PLASTIC GRIP
ENGRAVED BARREL, TOO!

Trophy BICYCLES FULL SIZE BOYS' OR GIRLS' MODELS
Now Only **\$38.95**

BLUE WILLOW PATTERN PLASTIC TEA SET \$1.98
30-PC. SET NOW
JUST LIKE MOMMIES! SERVICE FOR FOUR... UNBREAKABLE PLASTIC!

TOY REFRIGERATOR REAL SHELVES! Only **\$1.98**

DOLL HOUSE COMPLETE WITH 7 ROOMS OF FURNITURE ONLY **\$3.98**

MECHANICAL TRAIN SET FREIGHT WITH 4 CARS **\$1.98**
SERVICE STATION COMPLETE WITH LIGHTS AND PUMPS ONLY WASH RACK, CAR AND TOW TRUCK **\$2.98**

AUTHORIZED DEALER WHITE Auto Store
THE HOME OF GREATER VALUES
J. B. SEALE — — BUNT JESTER

SHOP EARLY
WHILE STOCKS ARE COMPLETE... AVOID THE CHRISTMAS RUSH!

For SMOOTHER, QUIETER SAFER RIDING change to **DUNLOP Gold Cup CUSHIONS**

PAY as you RIDE Liberal Trade-in Allowance

24 Lbs. AIR PRESSURE. ABSORB JOLTS and body noises—QUIETER. More air under less pressure—BETTER TRACTION. Hug the road—hold the curves—stop faster. FIT PRESENT RIMS.

Jackson Tire Co.
Telephone 22

We like any man who comes right out and says what he thinks; when he agrees with us.

Plains Theatre Lockney

THURSDAY and FRIDAY DECEMBER 7 and 8

"Battleground"

with Van Johnson, John Hodiak, Ricardo Montalban.

The story of the gripping, grimy, foot-slogging infantry spanning several hectic days in the battle of the bulge.

Also CARTOON

SATURDAY MATINEE AND NIGHT

DECEMBER 9
Don Barry and Robert Lowery in

"I Shot Billy The Kid"

Also MUSICAL COMEDY and SERIAL

SUNDAY AND MONDAY

DECEMBER 10 and 11

"Colt .45"

with Randolph Scott, Ruth Roman

IN TECHNICOLOR
An action-laden saga of the Colt .45 and the man who used it for his own evil purposes.

Also NEWS and CARTOON

TUESDAY - WEDNESDAY

DECEMBER 12 and 13

"Shadow On The Wall"

with Ann Sothern and Zachary Scott

A fearsome shadow restores a child's memory — Ann Sothern in her most unusual and dramatic role.

Also CARTOON and NOVELTY

Mesa Theatre

FRIDAY and SATURDAY NIGHTS

"Return Of The Frontiersman"

with Gordon MacRae, Julie London, Rory Calhoun, Jack Holt.

A thrilling story of old Wyoming—in a duel of bullets his innocence is proven.

Also NOVELTY and CARTOON

Plains Floral Shop

"Say It With Flowers"
Flowers Wired Anywhere
Telephone 163
Lockney

SPECIAL PRICES on all Radiators. International Farmall Cores—\$25.00 Exchange
STOVALL-BOOHER RADIATOR
Sales and Service
Plainview, Texas

Washington's Farewell Address was first presented to the American public in the columns of the Philadelphia Daily Advertiser.

The New England Courant, started by James Franklin in 1721 was supported editorially by a group known as the "Hell-Fire Club."

4-H Recreation Is Popular in Texas

The National 4-H Recreation and Rural Arts program provides boys and girls with an opportunity to make new friends, have fun, learn new skills, and become leaders. It also provides a medium for community participation in sports, dancing, dramatics, singing and other social events.



Vienna May Wade

Vienna May Wade, 17, of Iraan, was selected by the State Club Office for outstanding recreational leadership and achievement. Learning that all work and no play will make anyone dull, she charted a carefully planned course to bring recreation into the lives of fellow

club members as well as to grown-ups in the community. Vienna May has been song and recreational leader in her club for the past two years. At county and district meets she has led recreation and served as judge and assistant judge. With the aid of local merchants, her group put on an outstanding style show. The proceeds were used to finance a mobile book-shelf for the local hospital. This talented miss also plays the saxophone on the Iraan High School Band.

Vienna May's record will be judged for national honors, and a trip to the 4-H Club Congress in Chicago, Nov. 26-30, provided by the United States Rubber Company.

An annual award of \$25 also is presented to each county on its overall recreational program as well as the records of its local 4-H Clubs. The award is used to buy recreational equipment. Counties winning cash awards are: Bastrop, Baxar, Callahan, Cameron, Castro, Coleman, Defton, Pecos, Rains, Refugio, Atascosa, DeWitt, Fayette, Gillespie, Goliad, Quidalupa, Hays, Hidalgo, Lamar, Runnels, Taylor, Williamson, Wilson and Young.

All of these activities are conducted under the direction of the Extension Service of the State Agricultural College and USDA cooperating.

Providence News

By Delores Sammann

Providence H. D. Club Christmas Party

The Providence Home Demonstration Club will have their Christmas party on Tuesday, Dec. 12th at 2 p. m. in the home of Mrs. Marvin Scheele. Gifts will be exchanged, revealing their club friend. Names will again be exchanged for the coming year. Lets make it a "date" to be present. Assisting hostesses will be Mrs. Klyce Ooley, Mrs. Tye, and Mrs. Walter Sammann.

P. T. A. Tonight

The Providence P. T. A. will meet tonight at 7:30 in the school. Parents will you be present? Lets all show our children we are interested in them and their school work by being at the school tonight, December 7 at 7:30 p. m.

Mr. and Mrs. W. M. Scheele and Bill of Slaton, Mr. and Mrs. Gilbert Jochen and children, Mrs. Lena Smith and Miss Hilda Hagens all of Schulenberg, and Mrs. A. Schaffner of near Lockney, and Mr. and Mrs. K. Sammann of Plainview were luncheon guests in the home of Mr. and Mrs. Walter Sammann and girls on Thursday.

Mr. and Mrs. Robert Buhrkuhl and family were overnight guests in the home of Mr. and Mrs. Leon Bontke and family on Thursday. Mr. and Mrs. Walter Sammann visited relatives in Littlefield on Tuesday.

Mr. and Mrs. Bill Bennett and family of Kress, visited with Mr. and Mrs. Harold McLaughlin on Sunday.

Mr. and Mrs. Robert Harden and family visited friends in Snider, the past week.

Mr. and Mrs. Leo Boedeker and family, Mr. and Mrs. J. D. Boedeker and Michael of Plainview, and Mr. and Mrs. Will Schmidt were luncheon guests in the home of Mr. and Mrs. Walter Boedeker on Sunday.

Mrs. Henry Sammann of near Plainview was a luncheon guest in the home of Mr. and Mrs. Ted Boedeker on Sunday.

Mr. and Mrs. Walter Sammann and girls were dinner guests in the home of Mr. and Mrs. Milton Schuette of Idalou on Wednesday evening.

Trinity Lutheran Church

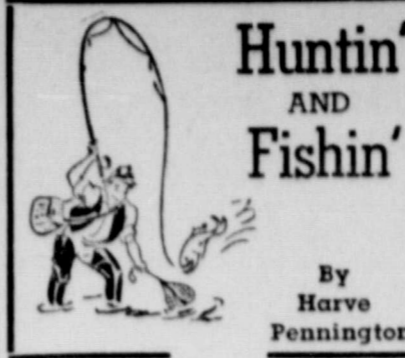
H. L. Anderson, Pastor
L. B. Brandes, S. S. Supt.
Albert Scheele, Choir Dir.
Mrs. Jack Faver, Organist
Sunday, December 10th: Sunday School at 10 a. m. Worship at 11 a. m. and 7:30 p. m. Sunday afternoon at 2:30 all children who plan to be here for Christmas, are urged to be present, at the church, as the program will be given out and rehearsed. Parents, lets bring our children and let them take part in the Yule-tide program.

The Herald was the first newspaper in New York to give detailed descriptions of the gowns worn by women at social affairs.

James Franklin was the printer for the Boston Gazette, second newspaper in America, started in 1720. William Brooker was the editor.

Benjamin Franklin, printer and editor, has been termed by one historian as "the one man of vision" in the colonial resistance of oppression.

Never marry a woman who looks good in black!



There seems to be some confusion among the bird hunters as to what is meant about the possession limit. This means that each hunter must not have more than 20 quail in possession, of course you are allowed 10 per day and if you had another 10 in your freezer you would have the possession limit. But if there are four in your hunting party then each hunter would be entitled to ten birds and the four of you would have 40 birds. There is where some are confused about the amount your party is entitled to.

Most of the boys are reporting good hunting and most places a good many quail.

The duck season closes the 17th of December and there are not as many ducks now as there were at the start of the season but with the cold weather there will be more to come in I am sure. The ducks are fatter this year than they have been for several years. They have found better grazing and more grain.

Gilts Need A Balanced Ration

College Station. — Most Texas swine producers realize the value of feeding well-balanced rations to gilts during the pregnancy and lactation periods, but many fail to provide the correct rations for their gilts before the breeding season.

The ration fed to gilts before they are bred greatly influences the pig crop. It affects the number of pigs farrowed, the size of the pigs at birth, and their rate of growth during the first few weeks of their life.

Probably the most practical and satisfactory ration for gilts is corn or some other grain, along with plenty of protein supplement and free access to a legume pasture, says E. M. Regenbrecht, extension swine specialist of Texas A. & M. College.

If a legume pasture is not available, Regenbrecht recommends providing legume hay in racks for the gilts.

Regenbrecht suggests substituting ground oats for some of the corn, when this is practical. He also emphasizes the value of providing adequate minerals in the gilts' rations.

The chances of the gilt farrowing a large litter are better if she is in a good condition at breeding time. However, Regenbrecht cautions that the gilt should not be too fat.

There's many a person on the air who should get off the air.

Don't throw your tongue into high gear until you get your brain in motion. Never regard a man as a failure until he flops at something he likes.

100% Van Heusen WHITE NYLON SHIRTS

They wash quick and dry quick—no ironing necessary. Wash in 3 minutes with no washing machine, no scrubbing, no special soaps. Saves lots of work — and they're beautiful. Comfort contour collar.

\$8.95

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- SPECIAL -

17 jewel Ladies Gold WATCHES

Cylinder and Rock Crystals

\$19.95 cash

Tax Included

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Try Our Service!

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We offer you CONOCO PRODUCTS VARIOUS KINDS OF MOTOR OIL AUTO-LITE BATTERIES and other accessories

Come down and see us. We'll treat you right.

CHANDLER'S CONOCO STATION

JOHN CHANDLER, Prop.

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South Main Street

Men's and Boys' LEATHER JACKETS
Flannel lined, all sizes. New shipment.
\$12.95 up

BLANKETS
Cotton and wool blankets.
\$2.98 up

This year select PRACTICAL GIFTS.
We have gifts for both ladies and men.

Lockney Dry Goods
Telephone 179

MR. FARMER!

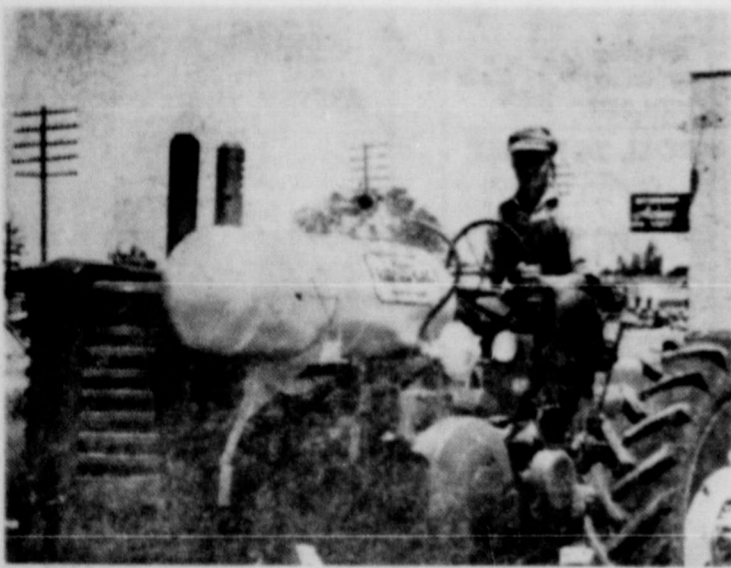
We urge you to buy—and install that

FLASHOTRAC SYSTEM
TRADE MARK PAT. APPLIED FOR

without any further delay.

BECAUSE:

1. Our costs are already much higher.
2. If you wait too long there will not be enough systems to take care of the big demand that is sure to come just a little later.



Safe — Economical — Trouble Free

- Butane-Propane Gas
- Domestic and Irrigation Tanks
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Res. Phone 383W

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We Have On Display

a new

1951 FORD

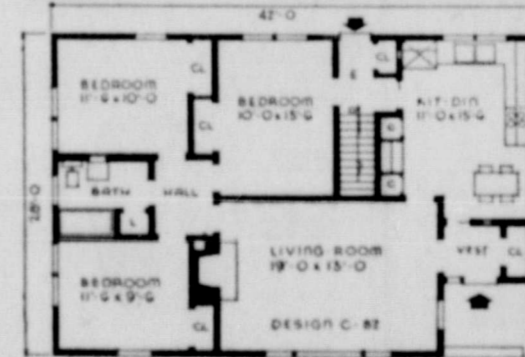
with the famous

FORD-O-MATIC DRIVE

We invite you to come in and see this new Ford with the sensational new drive.



Build Your Own . . .



START PLANNING NOW to build your own home. We have a complete stock of building materials on hand and can furnish you everything you need to build with. Don't wait. Come in and talk with us about your plans.

Building Materials—Plumbing Supplies—Cook's Paints and Varnishes.

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CLOUGH & CLOUGH
Optometrists & Orthoptists
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Pho. 236 for Appointment
Plainview, Texas

POULTRY POINTERS
by Your Dr. Salisbury's Dealer



"Colds" cut deep into poultry profits, if not checked promptly. See that your poultry house is well-ventilated, draft-free. Keep litter clean and dry. Maintain birds in top condition. If "colds" strike, medicate and use poultry inhalant at once.

USE AR-SULFA AND CAN-PHO-SAL
Depend on Us for Poultry Service

Lockney Drug Co.

Aiken News

By Mrs. M. B. Salmon

Lee Wesley and family visited in the home of Mr. and Mrs. M. B. Salmon last Sunday afternoon. Mr. and Mrs. Fred Duval and Mrs. A. V. Campbell made a business trip to Lubbock Tuesday.

Little Bobbie Sue Glynn is ill with the mumps. Her friends wish her a speedy recovery.

Mrs. J. M. Tye and sons visited in the home of Mr. and Mrs. R. C. Rodgers Wednesday afternoon.

Mr. and Mrs. Connie O'Brien and L. L. Scott made a business trip to Lubbock Thursday.

Mr. and Mrs. Johnnie Lee and Mr. and Mrs. Klyce Ooley and sons were dinner guests Sunday in the home of Mr. and Mrs. Bert Elam.

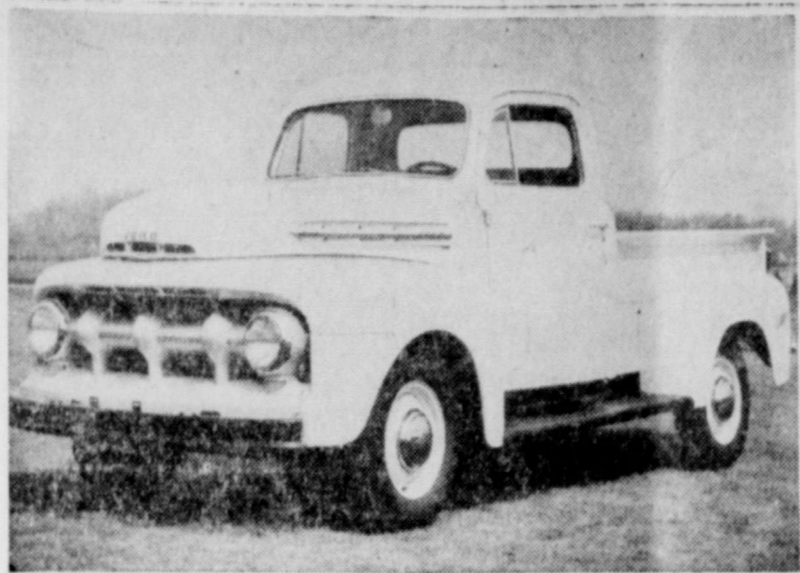
Mr. and Mrs. A. P. Langfelt, Mr. and Mrs. T. J. Robinson and family of Olton and Mr. and Mrs. Deryl Cole of Plainview were dinner guests Sunday in the home of Mr. and Mrs. Dow Colson.

Mr. and Mrs. Wiley Moore visited in the home of Mr. and Mrs. J. M. Tye Sunday afternoon.

Mr. and Mrs. Lee Burns, Karen and Clinton of Matador were supper guests Sunday in the home of Mr. and Mrs. M. B. Salmon.

Mr. and Mrs. O. L. Harp, Judy, Dan and Ned were weekend guests in the home of Mr. and Mrs. Connie O'Brien.

Mr. and Mrs. J. C. O'Brien and family of Lamesa, Mr. and Mrs. N. H. Steed and Mr. and Mrs. John Kennedy and family of Morton were dinner guests Sunday.



The 1951 Ford F-1 pickup truck and other models in the new Ford truck line feature as optional equipment a new "5-Star Extra" cab for added comfort. An enlarged rear window in all 1951 Ford trucks provides better all-around vision. The steering column gearshift is standard equipment on the F-1 truck. The new cab, with many passenger car features, is sound-proofed with undercoating and roof insulation. Seats, including backs, are adjustable, and cushions have a thick foam rubber pad.

day in the home of Mr. and Mrs. Connie O'Brien.

Mrs. Charlie Kelly of Lockney is the new manager of the Continental Cafe at Aiken.

Mr. and Mrs. Bill Snyder are parents of a baby daughter. She made her appearance at the Plainview Hospital December 1. She has been named Judith Kay.

(Delayed from last week) Levi Dorman and daughters of near Hale Center were dinner guests last Sunday in the home of Mrs. C. B. Dorman.

Miss Dorothy Moore of Midland spent last weekend with her parents, Mr. and Mrs. Wiley Moore.

Rev. and Mrs. O. J. Welch and Cheri, Mr. and Mrs. R. C. Rodgers, Mrs. A. V. Campbell and Mrs. Connie O'Brien visited friends at Hale County Co-operative hospital at Hale Center last Sunday.

Mr. and Mrs. Vernon Horton and daughters and Mrs. O. A. Lucas visited friends and relatives at Arlington and Merkel over Thanksgiving holidays.

Mr. and Mrs. J. F. O'Brien of Lamesa spent Wednesday night and Thursday in the home of Mr. and Mrs. Connie O'Brien.

Christia Cox of Alabama visited in the home of Mr. and Mrs. L. F. Cox last week.

Mrs. Carl Chandler and children visited Bob McAninch at Hale County Hospital at Hale Center Thursday afternoon.

L. T. and Christia Cox spent Thursday in home of Mr. and Mrs. Clyde Guy at Artesia, N. M. Mr. and Mrs. Fred Duval and Mrs. A. V. Campbell went shopping in Lubbock Friday.

Mr. and Mrs. Whitt Simpkins and Iva recently moved into the house vacated by Mr. and Mrs. Henry Moore. Mr. and Mrs. R. C. Rodgers and James Riley moved into the house vacated by Simpkins. Mr. and Mrs. Henry Glynn moved into the house vacated by Rodgers.

Mrs. Kate Chandler visited in the home of Mr. and Mrs. Carl Chandler last week.

Mrs. C. B. Dorman spent the weekend in the home of Mr. and Mrs. J. S. Marshall.

Mr. and Mrs. Tommie Duval and Charlott spent the weekend with relatives at Roscoe.

M. B. Salmon returned home

Saturday after receiving medical treatment at Hale County Co-operative hospital at Hale Center for eleven days. We are happy to report that he is improving.

Mrs. Lennie Smith and family of Pampa spent Sunday in the home of Mr. and Mrs. J. S. Marshall.

Mrs. Mattie Gibson, Mr. and Mrs. Leonard Isaacs and Tony, Mr. and Mrs. J. B. Gisson, Dale and Don, Mr. and Mrs. Windell Gibson, Treva, Geneva and Jerry and Mr. and Mrs. Tommie Gibson and Johnnie of Lamesa were dinner guests Sunday in the home of Mr. and Mrs. Connie O'Brien.

Mrs. J. G. Otwell of Prescott, Arkansas is visiting in the home of Mr. and Mrs. M. B. Salmon.

Rev. and Mrs. O. J. Welch and Mr. and Mrs. Wiley Moore were dinner guests Sunday in the home of Mr. and Mrs. J. E. Horton.

Mrs. L. L. Williams and children visited in the home of Mr.

and Mrs. Bill Snider Sunday.

Bill Snider is on the sick list. His friends wish him a speedy recovery.

Mr. and Mrs. W. O. Stowe of Garibaldi, Oregon, spent the weekend in the home of Mr. and Mrs. A. P. Longfeldt. Mr. and Mrs. Herman Stowe, Mr. and Mrs. David Stowe and Connie, Mr. and Mrs. Doyle Cole and Mr. and Mrs. Donald Taylor and Donna Nell were supper guests Sunday night.

Mr. and Mrs. Arch Keys, Jimmie and Janis visited in the home of Mr. and Mrs. Wiley Moore and Aunt Bessie Woods Sunday afternoon. Aunt Bessie celebrated her 73rd birthday Sunday. Her friends wish her many more.

Miss Dorothy Cox spent Monday night with Margie Cox.

Mrs. Clem Foster and sons visited in the home of Mr. and Mrs. A. V. Campbell Monday night.

Mr. and Mrs. L. T. Cox and Butch visited in the home of Mr. and Mrs. Connie O'Brien Monday night.

Mr. and Mrs. Donald Moore and family of Hereford, Mrs. H. L. Stanley and Cheryl of Jal, N. M., Mrs. Bobbie Bebe and Vickie Lee of Evanston, Indiana and Jim Pickins from SMU at Dallas and Ray Hart of Portales visited in the home of Mr. and Mrs. F. R. Pickins from Wednesday until Sunday.

Mr. and Mrs. Marvin Glynn, Marshall and children spent the weekend with relatives at Grayford.

Mrs. D. M. Marshall and Rev. and Mrs. F. R. Pickins attended conference at Silverton Tuesday.

Mr. and Mrs. D. M. Marshall are proud owners of a new Buick. Mrs. Cecil Andrews met Cecil at Abilene over the weekend.

Several from Aiken attended the revival at Methodist Church at Plainview last week.

Apparently most bathing beauties believe in keeping their powder dry.

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for your motor-
Get Winter-Blended
Phillips 66
Gasoline!



Now at your Phillips 66 Dealers you can get a gasoline specially blended with extra amounts of high test (high volatility) elements . . . to overcome hard starting and motor sluggishness on cold winter days. Winter-Blended Phillips 66 Gasoline is right for smooth acceleration and thrifty mileage. Get it at any station where you see the famous orange and black Phillips 66 Shield.



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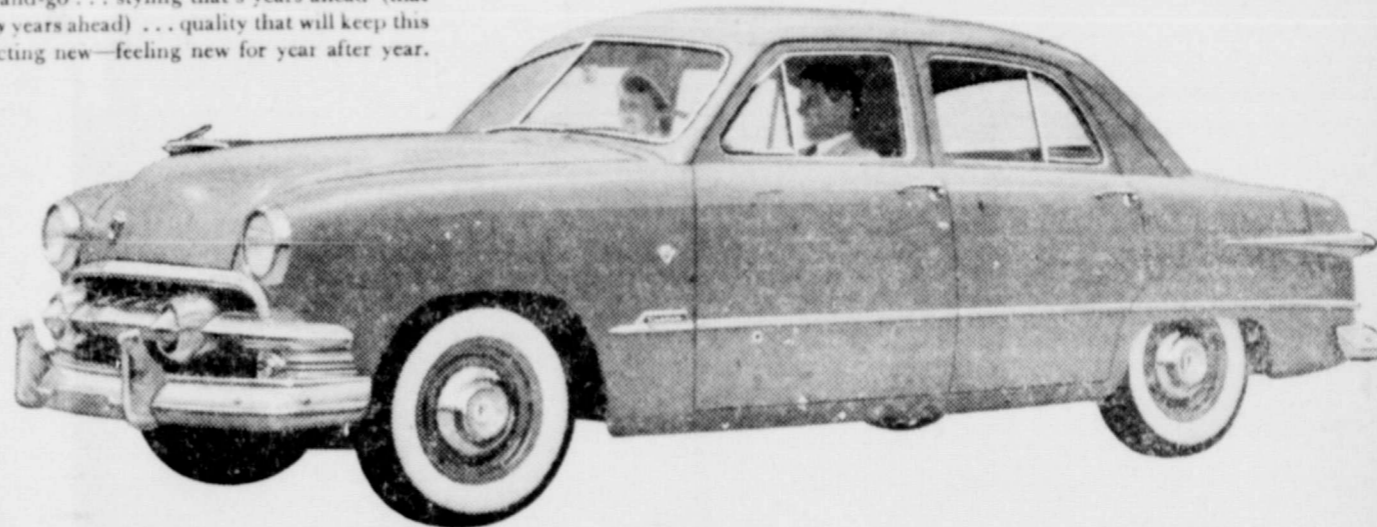


- DECEMBER
- 10—Mississippi admitted to Union, 1817.
 - 11—Indiana admitted to Union, 1816.
 - 12—Pennsylvania admitted to Union, 1787.
 - 13—Pilgrims' first thanksgiving, 1621.
 - 14—Alabama admitted to Union, 1819.
 - 15—Bill of Rights day.
 - 16—Boston tea party, 1773.

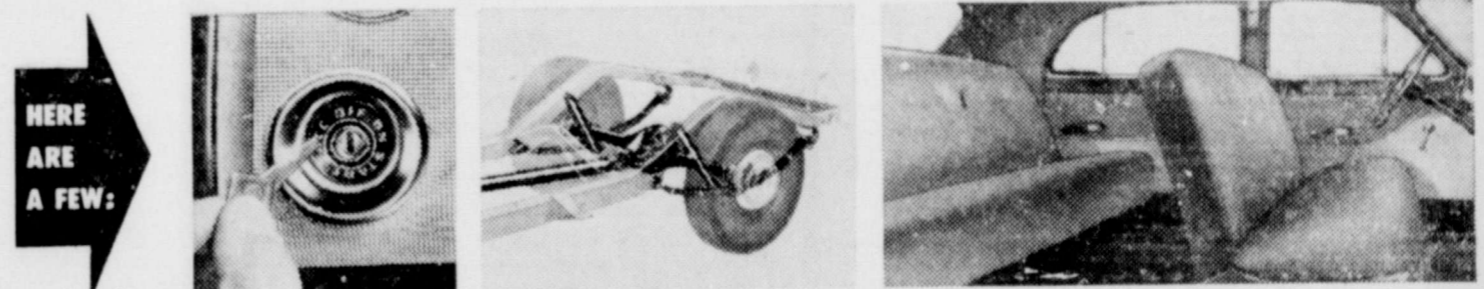
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Welding,
Machine Work
Come to—
HANDLEY SHOP & PUMP CO.
New location—in Billington Building

Here's the '51 FORD

New—through and through—is this '51 Ford! It brings you V-8 or Six power that rules the road in get-up-and-go . . . styling that's years ahead (that will stay years ahead) . . . quality that will keep this Ford acting new—feeling new for year after year.



with 43 "Look Ahead" features



Ford's New Key-Turn Starting turns on your engine when you turn the ignition key past "ON". No more reaching for buttons or pedals!

New Automatic Ride Control . . . a unique springing system which automatically adjusts spring reactions to road conditions. You get an easy ride . . . a level ride . . . no pitch, no bounce, no roll!

Ford's "Luxury Lounge" Interiors are designed to stay in style . . . to last through the years ahead. You'll find a new "Safety-Glow" Control Panel. You'll find a whole new selection of beautifully woven Fordcraft Fabrics that are matched to Ford's exterior colors. And Ford's interiors are built for the years ahead.

built for the years ahead!

In this '51 model, Ford has built a car, with 43 new "Look Ahead" features, that's as fine as the finest—yet priced with the lowest . . . a car that's built to last, not just for a year or two, but for the years ahead!

In addition to the "Look Ahead" features pictured on this page, Ford offers you a more rugged chassis frame box-sectioned back to the stiffer rear cross member for greater rigidity. For safety you get new Double-Seal King-Size Brakes . . . sealed against the weather. For quick, all-weather starts Ford offers you a new Waterproof Ignition System. And best of all, Ford brings you Fordomatic Drive* . . . the newest, finest, most flexible of all automatic transmissions. *Optional at extra cost.

Come in for the "LOOK AHEAD" facts on the

'51 FORD

"WHITEY" BACCUS

AUTHORIZED FORD DEALER

Telephone 290

Lockney

Pop commands a good salary; and Mom commandeers it!

New Kaffir Shows High Yield Here

County Agent Robert Gibson reports that a new grain sorghum called "Redland Kaffir" was planted in Floyd County this past year. Thirty-five hundred pounds of this seed was planted by thirty producers. Results from this grain sorghum experiment reveals that it yielded from 300 to 1200 pounds more grain per acre than Martin and more than Plainsman and Caprock, Mr. Gibson said.

This grain sorghum is a cross between milo and kaffir produced by the Oklahoma Experiment Stations. It was grown for the first time in Oklahoma in 1949 and has been very productive the past two years.

Other desirable characteristics of this grain sorghum is that it stands up well, in most conditions better than other varieties, it can be combined easily, and is semi-resistant to the fungus growth that causes feed to fall and it is resistant to chinch bugs.

This grain sorghum yielded from 1300 to 2300 pounds per acre on dry land and 3000 to 4400 pounds on irrigated land. It consistently made a greater yield than other varieties where ever comparative plots were made.

Its undesirable characteristics are that it is about 15 days later maturing than Martin but matured as early as Plainsman and Caprock. Where ever an abundance of moisture was received it grew six to eight inches taller than other varieties. However in no case was trouble encountered in combining.

The seeds are red and sell the same as any other grain sorghum.

It is believed by the County Agent that it is an excellent grain sorghum to plant up to June 15 and is recommended on both dry land and irrigated land.

Levelland Meets Kermit At Odessa

The Levelland Lobos and the Kermit Yellowjackets will meet in a quarterfinal state football playoff game at Odessa at 2 p. m. Saturday.

Levelland defeated Shamrock 34-14 last Friday at Amarillo while Kermit defeated Coleman 12-6.

Watch your expiration date

Baptist Start Campaign To Pay Bldg. Indebtedness

The First Baptist Church of Lockney will start a campaign Sunday, December 10 to pay off the \$15,700.00 building indebtedness they now owe on their new church building, according to a resolution adopted by the church recently.

The campaign will begin Sunday and extend through Sunday, January 28, it was announced. The goal is to raise the entire amount during this seven week period and clear the building of all indebtedness.

More than \$1200 had already come in to the building fund Tuesday of this week, Rev. E. J. Cobb reported.

12 4-H Boys And Girls Get Medals

National Achievement Week was observed all over the nation, this month. In Floyd County there are more than 600 boys and girls who have added their accomplishments to the nearly 2,000,000 young people enrolled in 4-H Club work. This year has set a new high record in accomplishments according to latest reports. Over 77.8% of these young people have completed their project work in farming or home-making.

Medals to be awarded for outstanding achievements in Floyd County are:

Better Methods Electric, Troy Lee McNeill.

Canning Achievement, Shirley Womack.

Dress Revue, Shirley Womack, Thelma Jo Ferguson, Loretta Peugh, Maxine Hatley, Earnestine Spradlin, Juanice Shearer, Farm Safety, David Mount, George Myron Cardinal, John Paul Schacht.

Field Crops, Charles Huffman, Garden, George Myron Cardinal, Beuna Holmes, Nelda Jean Cunningham, Ross Flaherty.

Girl's Record, Dorothy Holmes, Gold Star, Dorothy Holmes, Home Improvement, Frances Allen, Katie Ray Rucker, Naomi Allen, Juanice Shearer.

Leadership, Billy Sue Hambricht.

Meat Animal, Bob Hambricht.

Poultry, Troy Lee McNeill, Frances Allen.

Billy Joe Hambricht, Troy Lee McNeill, Gordon Hambricht, Bob Hambricht and Truman Dunavant did outstanding work in the grass judging contest, winning first in the County and district, and seventh in the State Contest.

Gordon Joiner, Jim Roberson, Wilton Green and Billy Hambricht won the County Rifle Contest and were third in the district contest.

Troy Lee McNeill won one of the coveted Santa Fe all expense trips to the National 4-H Club Congress, and is now in Chicago.

Charles Huffman grew the Reserve Champion Wheat in the Texas-Oklahoma Wheat Association Contest and received an all expense trip to the Fort Worth grain elevator and flour mills Nov. 16-18.

Approximately 100 4-H Club boys did an outstanding job in growing top quality swine, sheep and calves. Many older persons could receive valuable information from these boys.

Forty 4-H Club girls modeled dresses in the county-wide Dress Revue in May. Girls in the county made 260 garments and remodeled 40. Shirley Womack modeled her dress in the State Revue at the Round-Up at Texas A. & M. College in June.

Several prizes were won by 4-H Club girls at the Panhandle South Plains Fair at Lubbock on canned products, household linens, clothing and miscellaneous entries.

Hub Cap Thieves Caught In Act

Two Plainview boys, who had previously stolen some hub caps off of cars in Lockney, were later caught in the act at Floydada, it was reported here this week.

The boys stole two hub caps off the Plymouths belonging to Willis Reynolds and two from Jake Smith's Plymouth about ten days ago. The boys parents found that they had stolen the caps, however, and made them return them to their owners here. Later the boys were caught in Floydada in the act of stealing and were held for authorities.

Loquacious waitresses make us wonder if we won't be served mag-pie for desert.

Letters To Santa Are Arriving

Letters to Santa Claus are already arriving at The Beacon office for forwarding to Santa at the North Pole. Good little boys and girls who wish to write Santa may do so by sending their letters to The Beacon and we will rush them right on to Santa Claus.

Here's some letters that have arrived already:

Dear Santa:

Please bring me a big baby doll that wears size one baby clothes, and candy, nuts, apples and oranges and sparklers, firecrackers and skyrockets and chewing gum.

I live where Olin Douglas lived last year.

Love, Ann Brown.

Lockney, Texas
Nov. 27, 1950

Dear Santa:

I am a little girl 3 years old and my birthday is Christmas Eve, and I have a little brother. He is 1 year old, his birthday is December 1st. For Christmas I want a Magic Skin Doll, plastic set of dishes and a house coat. My little brother wants a negro doll and a tricycle and a truck. Bring us some nuts, candy and fruit and don't forget other boys and girls.

By Santa.

Sherry and Jerry Morgan
Route M, Box 65
Lockney, Texas.

Injuries Fatal To Floydada Man

Floydada. — A Floydada man died Thursday night in Crosby County Hospital at Crosbyton, a half hour after the car in which he was riding overturned at the outskirts of Ralls.

Dead is Bailey Barbee, 32 years old, Floydada cotton ginner and elevator operator.

Rasey Myrick, 19, Floydada, owner and driver of the car, was dismissed from the hospital following treatment for minor injuries.

Investigating officers said the cause of the accident had not been determined Friday.

The car was reported to have overturned as it pulled onto Highway 82 from a dirt road at the southeast corner of Ralls.

Barbee had lived in Floyd County since 1927. He was born Feb. 13, 1918, in Smith County.

Survivors include the wife, Mrs. Velma Barbee; four children, Nelda, June, Donald Ray, Johnny Wayne and Larry Paul; two brothers, Ellis of Floydada and Calvin of Cisco; and four sisters, Mrs. T. B. Wilkinson, Mrs. Al Rogers and Mrs. John Hoffman, all of Fort Worth, and Mrs. O. T. Sissons, Floydada.

Hospital News

Mr. and Mrs. Luz Flores are the parents of a son, born December 3.

Mr. and Mrs. J. J. Starkey are the parents of a baby son, born December 5.

Mary Baggett was admitted December 1 for medical treatment and was dismissed December 5.

Kelvin Cummings, son of Mr. and Mrs. Kendall Cummings was admitted December 5 for medical treatment.

Clara Scott underwent minor surgery December 2.

Jaunita Flores is still receiving treatment.

Registrants To Take Examination Dec. 12

The following names are registrants of Floyd County who were mailed notice of Pre-Induction Examination for December 12, 1950, by Local Board No. 45 consisting of Floyd, Hale, Motley and Swisher Counties. This is call No. 12 for 57 men. The additional men listed are transferred to this Board for Examination upon their request.

Perry Lawson Harrison, Route 5, Floydada, Texas; Bobby Gene Hinkle, Route 3, Floydada, Texas; William Henry Wisdom, Route 2, Lockney, Texas; Ira Weldon Graves, Route F, Lockney, Texas; Ronald Fred Conner, Route 2, Lockney, Texas; Everett Franklin Spann, Route 3, Box 1, Floydada, Texas; Fidencio Carajal, General Delivery, Floydada, Texas; George Singleton, General Delivery, Lockney, Texas.

After all, horse sense is just stable thinking.

Floydada FFA Sweeps Grass Judging Contest

The Floydada FFA chapter won all of the prizes at the Floyd County Soil Conservation District grass judging contest held Friday, December 1. The high individual was James Huckabee with a score of 233 points out of a possible 240. Terry Julian was a very close second with 232 points. Lavon Shearer was third high with 219 points. These boys were also the top team. They won the blue ribbon for high team honor and \$40 to apply on a trip to the Fort Worth Stock Show grass judging contest.

The second team honor went to Milton Dunavant, Glenn Brown and Charles Hartman. A. C. Pratt, Bob Hargis and Scott Faulkenberry composed the third team. There were eighteen boys from Floydada FFA chapter working under the leadership of Henry Barber, vocational agriculture teacher, and eleven boys from the Lockney chapter. F. L. Montandon heads the vocational agriculture department at Lockney.

Forty plants consisting of dryland grasses, irrigated tame grasses, legumes and forbs were identified and characteristics were marked.

The Boston Gazette, leading newspaper which espoused the cause of the American Revolution never had more than 2,000 circulation.

MEN'S DRESS TROUSERS

Large selection of fine quality men's Dress Trousers, Flannels, desert-tone gabardine, shen gabardine, regular gabardine, worsteds, sharkskins, etc.

Sizes 27 to 42 waist
Priced at only—
\$8.25 to \$15.95

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PLAINVIEW CITY AUDITORIUM

Saturday Night starting at 8:00 o'clock

Box Office opens at 7:00

Bill Sledge 196 lbs., Dallas, Texas
Polo Cordova 200 lbs., Tampico, Mexico

Monte LaDue 194 lbs., Ontario, Canada
Rod Fenton 190 lbs., Alberta, Canada

Two Falls out of Three. One Hour Time Limit

VIC WEBER, Referee

ADMISSION:

Ringside \$1.50
Reserved \$1.00

General Admission 75c
Students 39c

All prices include tax.

The Methodist Church

"The Friendly Church"

Will God put his approval on the people of America when there are so many who are indifferent to the church?

Why not go to church Sunday and every Sunday?

BE COMPLETELY SATISFIED

SELECT THE

FORT WORTH STAR-TELEGRAM

Amon Carter, President

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You can mix or match the colors of many beautiful papers—seal your packages with imaginative seals—and tie your gifts with the gayest ribbons and tags you've seen in years. Ask to see our many beautiful Hallmark wrappings today!

Powers Pharmacy
MEDICAL CENTER
Lockney

GIFTS FOR EVERYONE!

NOT IN YEARS have we had such an array of TOYS!

The little girls can have everything Mother has in her house—from a mechanical "Dishwasher" to an "Electric Organ."

And the boys—everything in farm equipment and road machinery to a real, sure-nuf "Fountain Service." How about a "Remote Control Airport" or "Electric Football?" Well, you have to see to believe.

One thing you will believe when you see it—is that our prices have not advanced as have other things. No Wagon, Tricycle, Car, Doll Buggy or anything else is one cent higher than they were last year—and that's "something to crow about."

You want one of the new Christmas Corsages to wear now—and if you need a beautiful Flower Corsage for a new blouse or dress, you'll find just anything you need in this selection—just received.

If you need some spritely little Goldfish—to brighten up the winter days—you can get them NOW at the same old price.

We have a new shipment of COSTUME JEWELRY for your selections too.

Let us help you with your Christmas shopping.

Campbell Variety Store
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