ral Service ucted For Johnson

Bobby Baxter's Calf Wins At Show Saturday


Rotary Club To Be Hosts to Girls Basketbail Team

 Selected For Floyd County

| Have You | $\underset{\mathrm{Be}}{6 \mathrm{Ye}}$ |
| :---: | :---: |
| On | Sempt simey menem mis woxk Have 25 Animal |
| The Population? | County |

Hospital Receives New Oxygen Tent

Mrs. Word Dies On Monday

First Clean-Up Day March 28


 Morer a, Mar buminer med
 noted nexx Tousadoy March

Good Attendance at Baptist Revival

Bartram's Pig
Wins at Lubbock



\section*{EVERY DAY ic "SOMEBOOY'S" BIRTHDA

\section*{Make "Somebady" Hapky Taday!

## Make "Somebady" Hapky Taday! <br> Give Her a Stunning LANE Her a Stunning CEDAR HOPE CHEST <br> Ideal Gift for Sweetheart, Bride, Wife, Sister, Daughter or Mother

Only

95
,ist inion


Vaporizers Vitamins
Heating Pads
Aspirin
Thermometers Oral Cold Vaccines

We are prepared to fill your Prescriptions any time-dayo night.
Powers Pharmacy
Day Phone 31
Medical Conter
Night Phone 228-W

Pay Only $\$ 1.00$ Down-Only $\$ 1.00$ a Week for the
WORLD'S FINEST CEDAR CHES
Buy this loveliest gift of all while selections are most con plete, and save! Choose from our gorgeous collection Lane Cedar Hope Chests, in many exquisite styles an oods. Most styles have Lane's automatic AROMA-TIGHT Chest in the world! "Moth Protecti" charantee with each chest"

## LANE LAY-A-WAY PLAN




We have a new assort-
at of Metal and Leather
tch Bands.
7 Rogers and Community
K.W. COOK

Jewelry
Located in Hickerson-
Strickland office


## PLAINS BARBER SHOP

Now located next door south of Darnell Grocery
We are all settled in our new location, still have the
me personnel and we are ready to give you the very
st in barber work. Remember that we appreciate your
esiness and want you to come in to see us.
nnouncing the re-opening of offices of
Dr. J. V. Miller, Chiropractor
Starting January 17, 1950
Tuesday and Thursday, 5 ,
Saturday: Thursday, 5 to 10 P. M.
Saturday: 1 to 6 P. M.
of Main Street Church of Christ
DR. JOE E. WEBB

## OPTOMETRIST

Rooms 306-308. Skaggs Building Telophone 1234
Plainview, Texas


Shop at Lochney Drug tor your Easter gitts. We have
anice oelection tor both Idaies oud men.
New shipment of Airmaid Hosiery in the new Spring shades

Cara Nome Perfumes in Easter Egg boxes.

Birthstone Rings for the ladies and Emblem Rings for men.

Cosmetic Sets of all kinds.
Ladies Elgin and Hamilton Wrist Watches.

For the men we have Tie Clasps, Cuff Links, Airmate Ties and Sox. FOR THE BABY: Beautiful little Locket

## LOCKNEY DRUG COMPANY

$\qquad$

## 5\% DISCOUNT

on all merchandise in our store

## Friday and Saturray

## Burk Food Market

Telephone 213

## EXPERT BARBER SERVICE

Three goed barbers on duty and ready to serve you with expert barber service. Come in and visit with us. We'll be glad to see you.

## LONGHORN BARBER SHOP

Located next door to NEWMAN GROCERY
IOE ROGERS CHARLIE MOSES M. P. SCOTT



The
Lockney Beacon
Established 1902
pUBLISHED EVERY FRIDAY

Edgar R. Hays
Willis Reynolds
SUBSCRIPTIO
in Floyd C

## 


upod the
if there
derstan
$\square$

THE AMERICAN
WA $\boldsymbol{Y}$


There Just Can't Be a Jackpot

## With Our <br> EXCHANGES

Long Ago In Lockney Items of interest from the files
of The Lockney Beacon. of The Lockney Beaco

Judge
Henry, and Ben meeting Monday Llans for the Red
J. B. Downs
ittle Miss Gem
isitors Monda

Mrs. Marvin Br
urned to Califo

## Ol Mart Sez

 "Greenie Green Bug" is going togive way to "Hardy Hailstone" pretty quick now. See us for Hail Insuran cash or note plan.
NSURANCE OF EVERY KIND MORT CRAPSTER CARL McADAMS St Nath. Bank Bldg., Ph


## Who Says

I'm
Old- Fashioned?


AEDDY'S MY HANDY MAN
No lavender and old lace methods for $m e$. Wash-day drudgery is a thing of the past at my house! Thanks to my electric washer, and Reddy-my favorite handy man. They're so efficient and dependable . that I trust the finest lingerie and linens-even blankets-to their gentle care. Everything comes out sparkling fresh, beautifully clean. Saves so much time and energy, too. And extra leisure hours are always a welcome dividend in a busy woman's day!
See the display of modern, streamlined electric washers at your dealer's. You'll find a model to suit 'most any budget, 'most any house-plan. Remember . . . an electric washer is economical! Low-cost, dependable electricity makes it that way!
v. foutrayman:
R.WOOD
radiant heat
BROODER

watchman
 This watctimen ws thermostat
 All A. R. Wood Brooders are bunson type RUST PROOF aluminum burners That burn a small blue flame with the result of NO MONOXIDE POISON and healthy radiant heat
 Plainview, Texas

Here's the car that gives you highest quality at lowest cost


All these exclusive features make Cherrolet
FIRST . . . and Finest . . . at Lowest Cost ! new style-star bodies by fisher - new two-tone fisher interiors - center-point steering - curved windshield WIth PANORAMIC VIIIBIUTY - LONGEST, HEAVIEST LOW-PRICED Car - Certi-safe hydrauulic brakes - extra-ECONomical TO OWN-OPERATE-MAINTAIN.
POWERGlide AUTOMATIC TRANSMISSION
Combination of Powerglide Transmission and los-h.p.
Engine optional on De Luxe models at extra cost.

See how the new Chevrolet gives you all the things you want in your new motor car at lowest cost . . and you will agree it's your No. 1 buy! All comparisons will convince you the beauty of Body by Fisher to the comfort of Knee-Action... from the thrilling performance ease of control that comes with your choice of ease of control that comes with your cho
Here's the car that gives you feature after
Here's the car that gives you feature after
feature of higher-priced cars at the lowest prices and with surprisingly low cost of operation and upkeep ... so come in today!

LOCKNEY AUTO COMPANY
Telephone 134 - Lockney, Texas

## 

Real Esiate and Farm Loans City Property - Farm or Ranch Land If you want to buy or sell. see me. cated in Frank Perkins building-Lockney.

SPRING SPECIAL!

 \$5 DOWN-\$1 A WEEK
Parts used are the finest money can buy - NEW MOTOR BY GENERAL MOTORS : NEW AIRPANE PORTABLE CASE
NEW Fow
NEW SEW LIGHT NET
 PICKUP AND
FOR FREE PICKUP AND DELIVERY-CALL MRS. MARVIIN I. COX Phone 135j
NEW and USED MACHIRES for sale General Repcirs on cill malies

## HUB SEWING MACHINE

1940 Texa's Lubbock Phone 7961


Furniture And Car Upholstering
Tailor-Made Seat Coyers
G. E. LYNN

318 West Willow Street
Across street in front of High School Building


## Bob Wills Hears Folks Tell Of Hadacol's Many Blessings



## Plains theatr <br> Lockney, Texas

Saturday Matinee and Night
"Boraba On Panther Island"

Sunday and Mondary
Milton Berle and Virginia Mayo in
"Always Leave Them Laughimg"

Tuesday and Wednesday
"THAT EOPSVIE WONAR"
Walter
Pidgeon, Robert Young and Janet Leigh

Thursday and Friday
"THE STORY OF SEABISCUIT"

| Y Temple a |
| :---: |
| itizerald |

Nricamecoion
Mesa Theatre.
"ADVENTURE"S END"
"FURY AT SEA"
Thursday Nis
"RED DEVIE"

Bi.onde DYMamize

## Fertilizer

We work closely with your ACA office and honor your purchase orders for fertilizer.

## HUBAM CLOVER SEED SUPERPHOSPHATE

68 c per $100 \mathrm{lb} . \mathrm{bag}$
We have with us Mr. Cook from the Soils Laboratory at College Station to analyze your soils and adrise you on your fertilizer problems.

## Plainsman Supply Co.

510 East 6th Street Plainview, Texas

 Club Meets


## CUSTOM-BUILT AUTO RADIOS

1950 models for Ford and Plym
complete with aerial for only-
$\$ 55.95$
We also have Motorola Radios for other make cars.
EXPERT RADIO REPAIR SERVICE
If you're having radio trouble, turn it ov
fix it for you promptly and reasonably.
RADIO ACCESSORIES
Antennas, batteries, tubes, etc. See us for your needs in
MODERN RADIO SERVICE


We also have hand-powerd Lawn Mowers
IRRIGATION LANTERNS
Come in and see the new Cory ELECTRIC DISH WASHER


## Maier Food Store

Phone 12-Free Delivery



## NEWMAN GORCEPY AND MRRKE

Phone 59
PETE AND WANDA

## For Spring

Johns-Manville Asbestos Siding In many beautiful colors and permanent white
Lock-Tite Shingles-all colors
Window Screens and Screen Doors Screen Wire
Full size ornamental Screen Doors Grilles
Sugar Pine Cabinet Lumber White Pine Mouldings
Tile marked and plain Masonite pressed Wood
Baked-on Entmel tile board
Number One Outside White House Paint $\$ 4.59$ gallon
Bath Fixtures and all fittings priced right
Corrigated and V Crimp Galvanized roofing Free City Dellivery
Free Estimating and Pian Service GI and FHA LOANS
Will have car of cement last of week
Brunnier Lumber Co.
Telephone 73
Lockney

