



1950 MODEL FORD TRACTOR TODAY:
The cheapest 2-row Tractor on the market-only $\$ 1368.00$

ANY KIND OF EQUIPMENT you need for farm or industrial work. Hiberal trade-in allowance on any make of tractor.

3-row Power Lift Stalk Cutter $\$ 115.00$
4-row Drag Stalk Cutter $\$ 135.00$
4-row Power Lift Stalk Cutter for any make tractor $\$ 135.00$
5-row Drag Stalk Cutter \$150.00
Several models of used Ford Tractors.

## Braselton Implement Co., Inc.

## On Lockney Highwa

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## Aiken News <br> By Mrs. M. B. Salmon

 Friends from Lockney visited i Tye last Sunday night. Tye lil Collins of Plainview visitedin the home of Mr. and Mrs. M. B. Salmon the first of the
week. Mr. and Mrs. Juan Thompson
returned home Tuesday nigh from Colorado.
Charlotte Seago is on the sick list. The community wishes he a speedy recovery.
The Aiken community wel The Aiken community wel
comes Mr. and Mrs. Loyd McRa and boys. They moved on the Meriwether farm vacated by Bil Wesley.
Mr. and Mrs. Harvey Copelan visited Mr. and Mrs. A. P. Long
felt Thursday night. Roy Howard made a busi
trip to Childress Thursday. trip to Childress Thursday.
Mr. and Mrs. Jim Grisham vis ited Mr. and Mrs. Johnnie Le Thursday night.
Mr. and Mrs.
in Mineral Wells on business.
Mrs. Addie Woolsey is still im roving, but is still in the Lock
hospital.
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$\qquad$

## Miss Lou Wana Rivers enter

$\qquad$ Ir. and Mrs. V. E. Penix an
Ighter were guests of Mr. an Sunday for a luncheon.
fuests of Mr. and Mrs. Emme
$\qquad$
$\qquad$
$\qquad$ Lockney. W. C Newton of Plainview
isited with Mr. and Mrs. M. Buchanan and family Sunday. Mr. and Mrs. L. M. Jones Mrs. Fred Riggs Sunday. Mae visited in Plainview Monda evening.
Leon Glover, Mrs. Melvin Wakefield and Mrs. Paul Glover were in Amarillo Saturday even
ing on business. ing on business. ers of a new 1950 five passenger Chevrolet. Mr. and Mrs. Finis Weatherly children of Hart had lunc Mr. and Mrs. A. M. Hank Barbara Jo Sunday. In the
ing they went to Childres isit Mrs.
Murrie.
Mrs. C. B. Humphrey returne malveston last week Those visiting in the W. B. Mu vere Mr. and Mrs. James Mullins Ir. and Mrs. Lloyd Crow an
 Miss Virginia
riend went shoppin
Mr. Saturday nigh
alph and Mrs. M
ome of Mr. and
Lee Friday night
Mr. and Mrs. Floyd D
day. She also atten
Everyone enjoyed
elivered by Miss
message delivered by
a Chinese student
Aiken Baptist Chur
Mr. and Mrs. Cly
amily of Lockney
Sunday of Lockney
Sur. and
$\qquad$
$\qquad$
and Mrs. Roy Pinner
Mr. and Mrs. Lee B
Mr. Clinton were
Mr. and Mrs. M. Don
Saturday night.
family visited Mr.

## F. L. BROWN

Real Estate and Farm Loans
City Property - Farm or Ranch Land
If you want to buy or sell, see me
Located in Frank Perkins building-Lockney.
Lady Fair Shop



## 1950 <br> 

 FIRST.. and Finest . . at Lowest Cost!Chevrolet-and only Chevrolet-brings you all these major advantages at lowest COST-NEW STYLE-STAR BODIES BY FISHER - NEW TWO-TONE FISHER INTERIORS - CENTER-POINT STEERING - CURVED WINDSHIELD with PANORAMIC VISIBILITY - BIGGEST OF ALL LOW-PRICED CARS - EXTRA-ECONOMICAL TO OWN-OPERATE-MAINTAIN - PROVED CERTI-SAFE HYDRAULIC BRAKES


## NOTICE!

## City Taxpayers

All City Taxes Are Now<br>DUE<br>And if not paid by February 1st<br>PENALTY AND INTEREST WILL BE ADDED

|  |  |  |
| :---: | :---: | :---: | Norman-Cummings $\begin{aligned} & \text { les were paint guns bench saws. } \\ & \text { churss, motors, fenece chargers. }\end{aligned}$ Betrothal Announced



## SPECIAL FOR SUNDAY!



With all the trimmings. Give the wife a rest and come out and eat with us. You'll love it.

HOTEL COFFEE SHOP

Survey Shows Wide Use of Appliances

# DARNELL GROCERY 

|  |
| :---: |
|  |
| Ginger Snaps 2 wi. bag 45 C |
|  |
|  |
| Mank |

Pork Chops rome 49c

Steak Litome reme 49c
Your Business Appreciated
No GUESSWORK ABOUT II! the pexalit orug store


Chassificd ADVERTISEMENTS <br> \section*{ <br> \section*{ <br> 8}


For Sale

$\frac{\text { west of Lockney. } \quad 20.6 \text { tp }}{\text { FOR SALE-New } 3 \text { rooms and }}$
bath,

For Sale

For Rent

POLITICAL
ANNOUNCEMENTS

## Highway Plans

Due For Action

clomefrists ciodact:

STEELE'S SHOE SHOP
All hinde of Shoe Repair Dyo Work and Cavalior All Work Guaramteed Located across streot south
Waker Hotof ribot


| ARTHUR B. DUNCAN <br> ABSTRACT CO. <br> S. E. Corner SquareFloydada <br> Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles. <br> MRS. MAUD HOLLUMS Manager | FOR LONG TERMS <br> at $4 \%$ interest. Pay off in advance at anytime. Available to repair, rebuild, improvements, finance purchase of farms and ranches. <br> FLOYDADA NATIONAL FARM LOAN ASSOCIATION |
| :---: | :---: |
| SPECIAL PRICES on all Radiators. International Farmall Cores- $\$ 25.00$ Exchange <br> STOVALL-BOOHER RADIATOA <br> Sale and Sopvice <br> Plainviow, Toxes | Plains Floral Shop <br> "Say It With Flowers" <br> Flowers Wired Anywhere <br> Telephone 163 <br> Locleney |
| $\therefore$ : dion Jounth Ties. Friday night, January 20, for work in M. E. and R. A. M. degrees. <br> C. L. ANDERSON, H. P. herman king, Sec'y. | IVSURANCE FHE - HALL - TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN |
| Lockney Lodge No. <br> A. F. \& A. M. <br> Regular meeting third Tuesday night, at 7:30. | on Farms and Ranchos at Low lnterest Rate Next door to Federal Bldg. <br> FRANK PERKINS |

[^0]

Meat Sugar Cure, 10 lb . can 75 c
Ranch Style Beans, 15 oz. can 11c

Bacon Dainties simed | siound |
| :---: |
| pound |
| $24 c$ |


PORK CHOPS, lb. PORK STEAK, lb. PORK ROAST, lb. PORK RIBS, lb.
Roberson Grocery \& Market

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| ES |
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mans.

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FRIDAY; IANUARY 20, 1950

Pastor's, Layman's Conference Feb. 13-14
plarnview - Dr. Robert L. 3
pobson, head of the Bible De.
oriment of Wayland college Floyd County Has
32 Patients In
State Institutions
Enhesians a
Ephesians at
handle Pastor'
Conterence to
land February
Dr. W, Boyd 1
Dr. W. Boyd
First Baptist C
will use the
will use the
vees during
Need for Vital
day's World.
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districts 8 ,
Amarillo,
Amarillo
ispring.

\section*{| RSADY FOR |
| :--- | :--- |
| SPRING? |} f your business

QUICKLY $\cdot$ ACCURATELY INEXPENSIVELY Spend less time

Spend less time reviewing your current business
Spend less time closing your books af end of month
Save on your Income Tax. Avoid costly tax errors.
Have all income tax figures imme. diately available
Do It Yourself With The Famous
SIMPLIFIED RECORD CONTROL
For information write or call
The Lockney Beacon

| BAIN and BAIN |
| :---: |
| KENNETH BAINKENETH BAIN. Jr. <br> Attorneys at Law <br> INCOME TAX REPORTS MADE <br> Bishop Building <br> Floydada. Texas |

EXPERT BARBER SERVICE
Three good barbers on duty and ready to serve you with expert barber service. Come in and visit with us.

Located next door to NEWMAN GROCERY

## Uncle Sam Says <br> HD Club Hold First Meeting



## in Floyd County

meeting for 1950 in Club on Tuesday af
bers met with Mrs ings, elub president.
stration was given by
Petty, county home tion agent, who
films on Landscapi
phasis on shrubs time demonstrations
ried in the county by

onstration c
as follows:

## Fourth Friday. P Clyde Henderson: Mrs. Oliver Allen: <br> Mrs. Oliver Allen; Malcolm McNeill;

gate, Mrs.
DOUGHER

## 

$\qquad$



One Wedding Set
Valued at \$115.00 Now oniyNow oniy
$\$ 90.00$
Water-proof and Shock-proof watches 17 jewel. $\$ 337.50$ value
FREE ENGRAVING on any gift item. K. W. COOK Jewelry ocated in Hickers
Strickland office

Announcing the re-opening of offices of Dr. J. V. Miller, Chiropractor Saturday: 1 to 6 P. M.
Office located in Mrs. Record's Studio, 1/2 block west

Local Fid ${ }_{2}^{n}$ ers Win Tea y Match


Complete line of

## Poultry and Dairy Feed

Both Loc-Tex and Wes-Tex
Custom Grinding and Mixing
Baxter \& Smith Grain Co.
Charles Baxter, Manager
Telephone 23
Lockney
Sidewalls that can't wear out or decay!

rotproof,
termite-proof, fireproof asbestos-cement siding. It
will save you money to use this remarkable matelower fuel costs. Ruberoid Asbestos-Cement siding is ideal for modernizing and inexpensive to apply. Never requires painting to prolong its life. See our samples today.

## RUBEROID

Available now at our yard in colors of White, Ivory or Pastel green.

Lockney Lumber \& Supply
For expert Plumbing Call 119 or 225 W 2

Semester Ends
At West Texas State

BETTER BETTER BETTER

## SERVICE LUMBER

 PRICES$1 \times 6$ Rough Fencing
$1 \times 12$ Boxing
$1 \times 8$ Shiplap
1x6 Center Match
Oak and Y. P. Flooring
Paper and Roofing
Get our prices on Galvanized Roof-
ing in Corrugated and V-Crimp.
Galvanized Metal Siding Pattern.
Bath Fixtures and all sizes Pipe at Prices that are right.

We have the best Northern California Sugar Pine and Fir Cabinet Lumber that has ever been in Lockney.

Fully automatic Rheem Water Heaters at $\$ 54.95$.
$100 \%$ G. I. Loans.
F. H. A. Loans.

Repair Loans with no down payment or mortgage.
FREE CITY DELIVERY
Brunnier Lumber Co.
Telephone 73 Lockney
 PLAINS BARBER SHOP

Now located next door south of Darnell Grocery
We are all settled in our new location, still have the same personnel and we are ready to give you the very best in barber work. Remember that we appreciate your business and want you to come in to see us.


Providence News


The eergean
many boys tro

## will



## Is This Your Trouble?

Maybe so and maybe not-but regardless of what your trouble is we are ready to eliminate it for you. Our expert mechanics and our equipped shop is at your beck and c Just bring that car around when she starts acting up and we'll put it in t best of shape for you.

## LATE MODEL USED CARS!

One 1949 4-door Special Deluxe Plymouth, late model car.
One 1948 Chrysler Windsor Club Coupe, excellent condition.
One 1947 4-door Custom Dodge, low mileage, clean.

One 1948 Plymouth Club Coupe, A-1 condition, loaded with accessories.
One 1941 Ford Truck with 1949 motor. We have several other lower priced used cars.
Bilbrey - Motley Motor Co. thane in

New Ford Trucks Now on Display

## Mr. and Mrs. Walter Scheele and went to Amarillo on Monday. Mrs. Ted Boedeker has been he sick list

## 

 are now being displayed by Ford Iriends wish for her a speedy re- dealers in a 11 parts of the coun-cry, J. D. Ball, manager truck.
Val Valera Sammann is back in and flieet sales department, Ford
chool this week after nursing Division, Ford Motor Con he chicken week after nursing
Division, Ford Motor Company,
Mast week. Mr. and Mrs. L A. Matthews
and family of Silverton spent
affers more than Mre 1950
Sunday line, Baill said,
 Mr. and Mrs. Wilfred Stoerner $\begin{aligned} & \text { largest selection of trucks in } \\ & \text { intertained members of the Luth } \\ & \text { er Leaguers with a social on Sun. } \\ & \text { Fory }\end{aligned}$ Featured in the 1950 model er Leaguers with a social on Sun- Featured in the 1950 model
tay evening at the school.
Mrs. M. C. Scheele and Mrs. 21 engine and manufacturing advan. lign and manulacturing advan
ficients contributing to more ef.
f. and lower maintenance costs.
Special attention has been paid to engineering improvements Contributing to longer life.
The 1950 models are powered power six eylinder Ford truck engine; the 239 cuble inch 100
horsepower $\mathrm{V}-8$; the 237 cubic inch 145 horsepower $\mathrm{V} \cdot 8$ and a
recently developed 254 cubic inch 110 horsepower six. This engine day evening. Anderson on Sun- 110 horsepower six. This engine
Mrs. Walter Sammann and
used in the $F \cdot-6$ series is the most
gisited with Mrs. Martin Mrs. Walter Sarmmann and
girls visited with Mrs. Martin girls visited with Mrs. Martin
Schuette and children of near Edmondson on Saturday.
Mr. and Mrs Plainview spent Sunday as
guests of Mr. and Mrs. guests of Mr. and Mrs. M. C
Scheele. Marie Scheele spent Sunday with Virginia Sammann. Mrs. Ben Quebe and Mrs. B. H.
Quebe visited with Mrs. Quebe visited with Mrs. Harold McLaughlin on Tuesday.
Mr. and Mrs. Bill Bennett and family, Mr. and Mrs. J. W. Mathis
and Linds. Mr Met A new four-speed synchronates troubsie elutching is standard equipment on the 254 and an extra hed.

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"M" represents one tho
``` Roman numerals.

\section*{HOLD IT!}

\author{
You Don't Have To Suffer From A Nasty Cold This Winter
}

WE HAVE ALL OF THE NEW COLD REMEDIES PLUS YOUR OLD FAVORITES. ALSO COUGH SYRUPS and BALMS.


\section*{ACP Conservation \\ Progran For 1950 Is Amounced}

\section*{7I NEIGHBOR!}

We have purchased the Spence \& Thompson " 66 " Station on Highway 70 here in Lockney.

We Will Feature

\section*{"FRIENDLY SERVICE"}

\section*{-Also-}

Phillips 66 and 77 Gasoline Phillips Premium Motor Oil Phillips 66 Motor Oil Phillips Unique Motor Oil Havoline Molor Oil Gulfpride Motor Oil Conoco Nth Motor Oil Sinclair Penns Motor Oil Amalie Motor Oil Mobiloil Motor Oil Quaker State Motor Oil Pennzoil Motor Oil

\section*{LET US LUBRICATE YOUR CAR!}

We promise to lubricate everything except the Seat Covers and the steering wheel.

\section*{We will have a small stock of} GROCERIES
for these unexpected guests and the forgetful customers.

On Highway 70 it's

\section*{Cathey Service}

Your Phillips Dealer
Where You Are Always Welcome!


Phone 12-Free Delivery


Methodist Church


Pineapple luice pacmomace 4la

\begin{tabular}{|c|}
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\end{tabular} Sweet Potatoes №ma CRACKERS situmo 436 SAUSAGE promiont 230 Vanilla Wafers sfimmox 230

NEW CROP SORGHUM AND pURE RIBBON CANE
NEWMA GROCEPY AND MARKE
Phone 59 Free Delivery

January 18
was admitted Jar
dismissed Januar
C. W. Childers Takes
Accounting Course


FARMERS DEPEND ON US AS THEIR MOST TRUSTWORTY FRIEND
A real friend can be relied on in an emergency. You can depend on him to listen to your problems with sympathy, to offer every resource he has to help you, and above all, to keep your personal affairs absolutely confidential. Because these three points constitute our code of business, we are known as the
farmers' Real Friend. farmers' Real Friend.
First National Bank M. W. WILEY, President```


[^0]:    was let to provide for an a
    tional substation in the Hart
    community. Floyd County.
    he
    mon
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    plo
    Work is expected to get un
    pleted by May 1950. This phase
    of the progran will bring mut
    of the program will bring mat
    needed power for the operation needed power for the operation
    irrigation wells in those areas. From the national standpoint
    the Dept. of Agriculture has an nounced that power systems financed by the Rural Electrification Administration distributed 30 per
    cent more power in 1949 than in 1948. The 1949 increase in num ber consumers served and in volume of power used was the farg. est yet recorded for any year
    of the program. of the program.
    REA indicated that, with 78.2 per cent of the country's farms
    electrified, use of power is moving beyond the initial stage of lighting and home convenience to place the emphasis on those
    devices which should contribute devices which sho
    to farm income.

    ## REA borrowers.

    cally-owned systems in operation
    They serve $3,044,000$ rural con
    sumers over 934,000 miles of line More consumers were added to
    REA-financed Jines in 1949 than
    ying up lines in bot

    REA-financed lines in 1949 than
    of the existing lines.
    short taps have been compl
    late 1949 to bring service
    some two hundred additio
    members of the Cooperative.

