

Nolks Meeting Milton Bradey Companys nation wide
"America The
Called For Saturday competition for kinder crayon art competition for kindersarton and
grade school children. Mary Louise's drawing is entitled
"Kitty Cats" and was her own thea and work completely. It was seleeted by a Jury of sationally prominent art authorities as the beat of

## Quan Mity

PORK \& BEANS ${ }_{\substack{\text { Brinftul } \\ 311 \mathrm{llc} \text { cans }}}^{25 \mathrm{C}}$



## Lackney Junior Livestock Show



## Plants and Bulbs

Snapdragons- 75 c dozen Steel's Jumbo Pansy Plants -75 c doesen
 Bulbs- 15 c each
Regale Lily Bulbs 2 to 3 inches 30c each Fancy Leaf 2 to 3 inches Caladiun Bulbs 50 c each
Gloxinia Bulbs 2 to 3 inches 50 c each
Certified Ever-bearing Gem Strawberry Plants.


## MAIN STREET CHURCH OF

THE HOLY SPIRIT
He Shall Guide You Into All
FOR AS MANY as are led by the Spirit are SONS OF GOD." Rom. 8:14.
HOWBEIT when he, the Spirit of truth, is cun mo cobbe, guide you into all truth: for he shall not spedine, Barbar solf: but what things soever he shall hear, tuon, Betty speak: and he shall declare unto you the the
to come." Jno. 16:13.
Cunyas.
Hear a discussion of this subject over KVO: Friday at $2: 30$, and at the church Sunday at
W. A. Record, Minister
$D$
ay $d$

## ANMOUNCING . . .

CHANGE IN MANAGEMENT Of The

## FIRST NATIONAL BANK

IN LOCKNEY

MR. M. W. WILEY Has purchased the majority stock of the First National Bank in Lockney from M and Mrs. W. A. Waldrop and has been elected President and Director of the bank by the Board of Directors.
Under the present management the bank de sires to serve the community in every way possible and will welcome your patronagd and your visits to our place of business. If we can be of service to you, please feel free to call upon us.

## FRRST NATIONAL BANK

in Lockney
M. W. WILEY. Prosidont

DIRECTOAS:
$\begin{array}{ll}\text { Ben Quebe Frank Perkins } & \text { H. L. Stowe }\end{array}$
M. W. Wiley L.A. Cooper Ed Whitill

Ed Teuton, Loan Dopartment
TUNE BYBEE, Asst. Cashier IOE WILSON. Asst. Cashier BETTY JEAN MYERS, Bookkeoper



MUTT AND JEFF


|  |  |
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|  |  |
|  |  |

By Bud Fisher
By Bud Fisher
IM GLAD ALL
THIS SNOW CAME
DOWN IN FLAKES
INSTAD OF
ALL AT ONCE! ?

REG'LAR FELLERS


4



GRANDMA




## Society News



For the Easter season has arrived. You must come in and see these pretty hats.

DRESS MATERIALS
Including gabardines, faile, prints, pique, all assorted colors.
baher mercantile
Dry Goods

## Big FOODS


 COFFEE $\underset{\substack{\text { Red } . \text { Whice } \\ \text { ibic.can }}}{ }$ 54c
APPIE JELLY, Brimfull, pure, 2 lb jar
Soap Flakes ${ }^{\text {Reco } \& \text { White }}$ 33c

DREFT, large box
( 1
PEARS, Brimfull Bartlett halves,
No. $2 \frac{1}{2}$ can
43 c

## LARD <br> 1 lb . carton <br> 19c <br> Dinnerware <br> Bridal Gold Per unit <br> 99c

FRESH RAW MILK from Casey's Tested Cows
WE GIVE GREEN STAMPS

## Rose Food Market

$\qquad$
+4+*


| sart, Oscar Golden, Raymond Rart P. Laingfeldt. J. R. Belt. Jr., and asses Vernelle Stowe and Mary Ellen | Ray Ferguson kayoed Benny Ronald Reecer decisioned Baucum. |
| :---: | :---: |

Mmes. Fulkerson And
$\square$



## IS IT TRUE?

That you have done everything to restore your health if Chiropractic is not included?

## Dr. R. P. TANDY



Roll Film Developing .
. . Reprints from OH enlargevents
Toning-Tinting We Give Fast Servi

## Capital Phata Sef

CISTOM GRINDING AND Y

| Tankage | Yellow Co |  |
| :--- | :--- | :---: |
| Meat Scraps | Barley Chom |  |
| Minerals | Oat Chops |  |
| Servall Poultry | Milo Head |  |
| Litter | Ear Corn |  |
| Poultry Remedies | Bundle Ch |  |
| Chick Grains | Kaffir Cho |  |
| Salt |  |  |
| Complete Line of Wes-Tex Poultr |  |  |
| Feed |  |  |

Baxter \& Smith Grail
DARNELL GROC
FRIDAY


Hominy No. 2 / can

Jello | nad Jollo Pudding |
| :--- |
| Bax |

TOILET TISSIE, 4 rolls in carto

| Honey |
| :---: |
| Apples ${ }_{\text {comem }}$ |
|  |
| BACON |

Beef Roast Pound
CURED HAM ROLLS, Boneless, $11 / 2$ to $2 \mathrm{lbs}, \mathrm{lb}$.

## Pork Chops

Pound
SAUSAGE
Pure Pork,

Your Business Appreciated

Advertisements
For Sale
FOR SALE


| LAND |
| :---: |
| FOR SALE! |
| 640 acres about 3 miles south- |
| west of Silverton. Texas. |
| Massie \& Bond |
| Agents |
| Floydada. Texas |

Wanted


Custom Work

 | $\begin{array}{l}\text { Burke, block east of } \\ \text { Carage. }\end{array}$ Cooper rere |
| :--- |
| $31-2 t p-1$ |

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\begin{gathered}
\text { of all kinds. } \\
\text { Also shoe strings and } \\
\text { supplies. }
\end{gathered}
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CITY SHOE SHOP
Located in Tomme Barber Shop
For Rent



Work On Paving
Going Forward
FRIDAY, MARCH 18, 1949
238,875 miles.
Sllver is the best conductor of elec-

RECORDS Music for your every
mood as you mood as
like it. Furniture Co.

DR. N. E. GREER Office Hours: 9-12 a. m. 2-5 p. m. $\begin{aligned} & 9-12 \alpha . m . ~ \\ & \text { mefractions by } \\ & \text { Appointment }\end{aligned}$

## MAN STREET CHURCH OF CHRIST

"Lord, what will thou have me to do?" "I BESEECH you therefore, brethren, by the mercies of God, that ye present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service. And be not conformed to this world: but be ye transform-
ed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect will of God." Rom. 12:1-2.
"Not every one that saith unto me. Lord. Lord. shali enter into the kingdom of heaven: but he that doeth the will of my Father who is in heaven." Matt. 7:21.
"I was glad when they said unto me, Let us go into the house of the Lord'
W. A. Record, Minister

## Have Your Favorite Photograph <br> Made into a

## LAMP SHADE

We can use either your old negative or make a new
one. The shade, with the picture on it. is made from a trans. one. The shade, with the picture on it. is made from a trans-
lucent material which diffuses the light, but adds new warmth and beauty to pictures. Is laced to frame with wool yarn, or
may be done in leather or plastic. $\$ 7.50$ up
Roll Film Developing. Printing and Enlarging
THE DARKROOM
$\qquad$
Lubbock

See us for the

## W00RLEY WEED BLRNERS

We are exclusive Floyd County dealers for this famous product.

Also immediate delivery on
NEW CASE HAY BALERS

## TERRELL IMPLEMENT CO.

Floydada
or see W. E. Terrell, 1 mile south of Lockney

## FERTILIZER

We work closely with your ACA office and honor your purchase orders for fertilizer.

## SUPERPHOSPHATE 68 c per 100 lb . bag

We have with us Mr. Cook, from the Soils Laboratory at College Station to analyze your soils and advise you on your fertilizer problems.
Plainsman Supply Company
510 East 6th Street Plainview, Texas Phone 1714
The checkerboard building across from Consumers Fuel Association

| Miss Cummings Will Be TSCW Princess |  civileges, will be 1 |
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| PASTRIES |  |
| PIES AND CAKES |  |
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| Baxad tresh orery day |  |
| You can't go wrong when you drop by our place to get your pastries. pies and cakes. They are baked tresh every day in theon |  |
|  |  |
| McCLUNG BAKERY |  |
|  |  |
| door south of Ne |  |



## ATTENTION!

I have recetablished $m y$
PLUMBING SHOP
at my home in northeast Lockney.
I hold a State License and have the ability to do the best in plumbing.
I will have in stock at all times BATH FIXTIRES, PIPE AND FITTIMGS. and all kinds of PLIXBING SLPPLIES

I will also handle Jacuzzi Pressure Pumps.

> My prices are cheaper.

IRON ENAMELED LAVATORIES Complete with trim $\$ 23.50$ IRON ENAMELED BATHTUBS Complete with trim $\$ 77.50$
Closet Combination with Seat $\$ 34.50$
Let me sell you a turnkey job. MY WORK GUARANTEED.

## GEORGE MORSHAM

$1 / 2$ mile north of City Auditorium Phone 182.W

## BUTANE SUPPLIES

If you are in need of a Butane Gas Plant, for home or irrigation, come in to see us. We can fill your needs.

We also have Irrigation Motors.
Let us take care of all your Butane Gas needs.
GET OUR PRICES BEFORE YOU BUY!
Prompt Delivery and Friendly Service.
Hickerson-Strickland Butane Co .
H. W. BISHOP, MANAGER

PHONE 156

## Childers \& Piliz

Phone 127

SEE THE NEW
1949 Plymo


## WESTERNCOTTONOILCO

Bilbrey-Motley Mot
You'll be amazed and delighted first glimpse of the new Plymoutsderad obien new features and improvements bos ond automobiles will catch your ey to see them



## New Plymouth on Display




Free Delivery Phone 12

## PRICES SLASHED:

Reducing stock on ABC Washers
O-Matic, $\$ 259.95$ for $\$ 159.95$
Spinner $\$ 209.95$ for $\$ 119.95$
251 SP, $\$ 149.95$ for $\$ 99.95$
251 S \$139.95 for $\$ 94.95$
COME WHILE THEY LAST:
BEGINNING THURSDAY, MARCH 17
$\underset{\text { South Plains Appliance }}{\text { Plainview, Texas }}$
806 W 8th
Ph. 1103


Pie Cherries
Spinach dodnem wis

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| :---: | :---: |



## TRUE TEMPER GARDEN CULTIVA:

Makes Every Minute ©


Baker Hardwarion
See us for thePOWER LIF ${ }^{\text {axd }}$
for the

## Graham-Hoeme

Reduces breakage of chisels a saves labor, better turning at cor





THE LOCKNEY BEACON




| REG'LAR FELLERS |  | By Gene Byrnes |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |





cat



## INDIAN JEWELRY

The Bell Indian Trading Post (19y Belts

Earrings

> Tie Clasps


Soe window display of
Indian Jowelry

## C A MERAS

Wo have a shipment of 616 and 620 EASTMAN CAMERAS

Our film supply is complete.

## Powers Pharmacy

(Medical Center)

Day Phone 31
Night Phone 133-R
BETTER MATERIALS BETTER SERVICE BETTER PRICES

On
Kiln-Dried Lumber
Cement
Sand and Gravel Window Units Doors Frames
Sewall's Pro-Coat Paints are better.
Coleman Water Heaters
Plumbing Complete Call Us For a Plumber We Deliver

## Brunnier Lumber Co.

## REAL ESTATE

FOR SALE Good Farms - Ranches and City. Property. We make good
loams on Farms and Ranches -at tow Intorest Rato. Quick loans on Farms ad tape. List your property with us for quick
service - no red
sale.
W. R. CHILDERS Phone 127 FAY PINNER


Audie Murphy Stars In "Bad Boy"; To Be Shown Here


Nevertheless, the many trained
Lieutenants which Mark Wallock des.
. Easter Service Is
Planned Without
Founder This Year

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torseeen and dreent
the Suan ramed Wichita Mountain Easted without the direction and Inspiration
of tiss founder, the late Mark Wallock Rev. Wallock, the quitet litue min

 plans and such a deffite idea as a
how he concecived the service, no on

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 and for a tew yours to ocme. the serv
ice can be continued as if Mr. Wal. Theatre here Saturday matinee
nieht thes week
The story is about today's youth The story is about todays youth
and their prisblem it is a plicture

 youth of Texas is untolded in the tilm
The tary of "Bad Boy" is one of a
and youngter who proved almost too
muth tor He Boys Ranch mand those
who run it. This younk toukh had committed 62 felonies before they re
ceised court custody of him. Oncc at the ranch hhe continues to use in doloss: It was not until Marshal!
Brown, director of the Boys Ranct Brown. director of the Boys' Ranch
disecorered the reason tor the boysere
bellloumenese that the sublect of this true story could be brought around
to reason. or reson.
There's no glamorizing of guntotin kids in "Bad Bece" Hes on the raw
side. this pleture but no more raw lhan the
seo to saturday matinee and nikh,
of this week at the Plains Theatrount of ths week at the Plains Theatrotn lan interscholastio lan intersc
League meet
Lurbock- $\qquad$
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Brighten the Home With Bright. New, Crisp
WALLPAPER
A beautiful new pattern for
very room of the home
Select Yours Now
Headquarters for COOKS PAINTS

## LONG-BELL

The mark on quality lumber 301 E. 5th Phone 163 Plainview. Texas


The partnership of COF HAMPTON GIN COMPA Barwise, Texas, composed Coffman and J. E. Hamp been dissolved, the undersig Coffman having purchased th est of J. E. Hampton in the ship business, which busin hereafter be carried on in the Give of BARWISE GIN COMPA) ermite-p undersigned Or'3 Coffman rial...s sumed payment of all liabillower fue the former partnership, and is idear r owner of all notes and accoiour samp ceivable of such partnership. ORB COFFM

A Change is in Order...

## Change to OIL-PLATM




## Lockney Auto Company

$\star$ New Heavy Duty Quadrax Axles; Single-Speed and
placed the wate the wo ton trucks 7 , :placed, but we get faster handling of larger payloads,
:ports Mr. H. B. McCuistion of 'Beaumont, Texas. "We ad our new 145 -horsepower Ford Model F-7 Big Jobs re more versatile, more capable. They are far superior the two-ton trucks

- Two-Speed
$\star$ Big Tires; up to $\mathbf{1 0 . 0 0 - 2 0}$ on F-8, up to $9.00-20$ on $\mathbf{F - 7}$
Sensational reports on the new F-7 and F-8 Ford Big
sbs are coming in from everywhere. Men who know
ucks claim 6,000 miles per month, for months on end, ith no time out . . . gross loads of $50,000 \mathrm{lbs}$. . . . power rat leaves other trucks eating dust ... passenger-car type f driving ease and comfort $\ldots$ gasoline economy that
ven smaller two-ton trucks cannot excel on comparable ven smaller two-ton trucks cannot excel on comparabe
ans. Come in and let us give you more facts on the Mr. lig of big-time trucking - the Ford Big Job.
$\star$ New Heavy Duty Five-Speed Transmissions
$\star$ Big Rear Brakes, Power Actuated, $\mathbf{1 6 - i n}$. by $5-\mathrm{in}$.
$\star$ Built and Warranted for the following ratings:

|  |  | lo | Gros |
| :---: | :---: | :---: | :---: |
|  | FORD F-7 | 19,000 lbs. | 35,000 lbs. |
| '49 | FORD F-8 | 21,500 lbs. | 39,000 lbs. | - Nationwide Service From Over 6400 Ford Dealers

## FORD $\frac{B_{0} \text { Bus }}{\text { Buil TRUNKS }}$

BUILT STPONGEP TO LAST LONGER

Authorized Ford Dealer
Lockney



