



**Cross Town**  
by Roland Gos

"IT'S MONDAY AGAIN—HERE COMES MRS. SLOAN FOR ANOTHER DEMONSTRATION!"

**Bobby Sox**  
by Mary Lark

"MY RATES ARE FIFTY CENTS AN HOUR—PLUS USE OF YOUR PHONE AND REFRIGERATOR!"

**FIRST AID to the AILING HOUSE**  
by Roger C. Whitman

QUESTION: Our water supply has so much iron in it that the wash looks yellow, especially sheets, pillow slips, towels, etc. The water doesn't seem hard, and it is easy to make good suds. Is there any help for the trouble?

ANSWER: Yes, but at a price. You need an iron removal unit in the water supply. For information on this unit, inquire of the Architects Samples exhibit, 101 Park Avenue, New York 17, (a non-commercial organization.)

QUESTION: How can I remove rust stains from rubber tile?

ANSWER: You may be able to make them less noticeable by rubbing with very fine steel wool moistened with a little water.

CHRISTMAS TREAT  
ALWAYS POPS  
CRISP-TASTY-TENDER  
**JOLLY TIME POP CORN**

**Check that Cough from a cold Before It Gets Worse**  
—and get well quicker with the NEW FOLEY'S

The NEW FOLEY'S HONEY & TAR contains one of the most important cough treatment developments in years, one that ACTUALLY HELPS SPEED RECOVERY. Also soothes throat, checks coughing. Also delicious, non-narcotic, does not upset digestion. But most important, NEW FOLEY'S helps you get well quicker from cough due to cold. At your druggist.

Doesn't it seem more sensible?  
**ALL-VEGETABLE LAXATIVE**

NATURE'S REMEDY (NR) TABLETS—A purely vegetable laxative to relieve constipation without the usual gripping, sickening, perturbing sensations, and does not cause a rash. Try NR—you will see the difference. Uncoated or candy coated—their action is dependable, thorough, yet gentle as millions of NR's have proved. Get a 25c box and use as directed.

**Nature's Remedy NR TO-NIGHT**

FUSSY STOMACH?  
RELIEF FOR ACID INDIGESTION, GAS AND HEARTBURN  
**TUMS** FOR THE TUMMY!

**NANCY**

By Ernie Bushmiller

OH, SLUGGO --- WE'VE GOT ONE OF THOSE NEW MAGNIFIERS FOR OUR TELEVISION SCREEN

**LITTLE REGGIE**

By Margarita

HEY RUMPUS — GET THIS ONE!

SOCKO

OH RUMPUS COME ON—PLAY FOOTBALL!

**MUTT AND JEFF**

By Bud Fisher

YOU OWE ME THREE WEEKS RENT! NOW KICK IN OR STAY OUT!

JEFF, YOU CAN SEE HOW IT IS!

I DO! WE'RE OUT!

OH, BOYS, WOULD YOU DO ME THE FAVOR OF LIVING AT THE HOTEL I BOUGHT AND TAKING CARE OF THINGS WHILE I'M AWAY?

WHAT LUCK! FREE ROOM AND BOARD!

JUST FOR TAKIN' CARE OF THE HOTEL!

DID YOU RING, SIR?

YES! WHAT DAY IS THIS?

EIGHTEENTH, SIR!

PULL DOWN THE SHADES AND CALL US THE THIRTY EIGHTH.

**JITTER**

By Arthur Pointer

JITTER HANGS PROFESSOR ANEMIA'S THINGS IN THE LABORATORY CLOSET.

FINE. IF ANYTHING'S ON THE HOOK, THROW IT OVER A CHAIR.

WE'VE WORRIED ABOUT YOU. YOU'RE LOSING SO MUCH WEIGHT.

YES. BEFORE LONG THEY'LL MISTAKE ME FOR A GHOST.

SHALL I ERASE THE BOARD, SIR?

**REG'LAR FELLERS**

By Gene Byrnes

CLEAN YOUR YARD FOR THE WINTER, LADY!

WELL, YES— BUT YOU LOOK LIKE A PRETTY SMALL BOY FOR SUCH A BIG JOB!

OH, I'LL HAVE MY ASSISTANT HERE IN A MINUTE— HE DOES ALL THE HEAVY WORK!

WELL, THAT'S JUST FINE. GO TO IT!

**SUNNYSIDE**

by Clark S. Haas

—THIS IS THE BIGGEST CROWD WE'VE EVER HAD AFTER THE SHOW!!

—I WONDER WHAT MAKES PEOPLE SO THIRSY TONIGHT?

LOOK HERE, BOSS.

NO WONDER!!

**VIRGIL**

By Len Kleis

NOW THAT I HAVE ALL YOU MARRIED MEN TOGETHER—LET ME TELL YOU ABOUT A LITTLE MEMORY COURSE I'M SELLING.

**THAT NEW-CAR FEEL—like putting on wings**

It's like putting wings on your car when your Sealed Power Franchised Dealer overhauls your old engine and puts in new Sealed Power Piston Rings! He can make your old car, truck or tractor engine work like new, whatever the make, model or cylinder wear condition. You'll save oil. You'll save gas. You'll thrill to its new wealth of surging power! See your Sealed Power Franchised Dealer now!

Send a postal for illustrated, informative new booklet on 7 ways to save oil. It's free and may save you lots of money. Sealed Power Corp., Dept. W12, Muskegon, Mich.

**SEALED POWER PISTON RINGS**  
BEST IN NEW ENGINES • BEST IN OLD ENGINES

Here's Smoking Joy and Comfort all dressed up for Christmas!

**Prince Albert Smoking Tobacco**

1-LB. TIN . . . ALSO AVAILABLE IN 1/2-LB. SIZE

● Gaily decked out in its new Santa Claus suit—Prince Albert Smoking Tobacco "stars" under any tree. If he loves his pipe or roll-your-own cigarettes, crimp cut Prince Albert is the answer. Rich, mild, and easy on the tongue —P.A. says Merry Christmas in a big way!

R. J. REYNOLDS TOBACCO COMPANY, WASHINGTON, D. C.

**THE NATIONAL JOY SMOKE**

A carboy is a large, colored glass bottle protected with a basketwork. Governmental securities of Turkey and Russia are known as consols.

# ENGRAVING!

One Day Service!

Let us engrave your Christmas Jewelry—Watches, Identification Bracelets, Rings, Cigarette Lighters, etc. It will add much to the sentimental value of the gift and the cost is reasonable.

WATCH REPAIRING

## K. W. COOK, Jeweler

Located in Lockney Drug

### Music Lesson Discipline Is Worthwhile

Influenced by some of the prevailing philosophies of education, many parents, most parents, perhaps, have the notion that if a child be required to do something like practicing music lessons, he will in later life hate the thing he once was made to do. And they can cite some cases which fit into the notion. They may, indeed, relate their own experiences in confirmation. But if you ask them to name some youths or adults highly skilled at playing a musical instrument, who were not required by their parents to practice, they may be stumped.

Granted that some children do learn to hate playing a certain musical instrument at which they had been

required to practice for weeks, months and even years, who can be sure this hatred grew solely out of the child's having been required to practice? Let us consider the many customary factors connected with the requirement. Was the requirement of such nature that there arose no doubts or arguments over the matter? Were there easy ways for the child to escape the requirement?

When the child who is made to practice is told each day when to go at it, when there is constant jawing even during the practice periods, with constant irritations between the child and parents; and when the resisting child finds ways of merely going through the motions of practicing and filling in the time, he won't make much progress at cultivating playing skill. In such event, the practicing may grow more drudgerous, since there is practically no skill achievement and therefore no satisfaction to lessen the resistances.

But when the child with fair or more average music talent keeps practicing in accordance with reasonable standards of accuracy, he inevitably grows in skill and feels he is achieving. Through awareness of this achievement comes inexorable satisfaction and this satisfaction may, in comparison, reduce his distastes. It's this possible satisfaction from achievement that has been overlooked not only by many parents but by many philosophers of education also.

Something more has been overlooked—the needless doubts to the child and irritations and arguments with his requiring parents. Here again the so-called expert has made it hard for parents. He has not given parents a workable program of control and enforcement. Yet the child must have some respect for authority before he will do what he is told to do. There must be available in affective penalty—and it won't be jawing—to enforce requirement.

For this penalty I have suggested requiring the recalcitrant child to sit doing nothing and without amusement for twice as long as good practice of the music lesson would take, for each delinquency. Back of this the child must have learned from much earlier experience that it would be very painful to leave the chair before the time is served. Let parents of the tot prepare him now to profit from such penalties, which may be desirable later.—Contributed.

From Vulcan, God of fire and metal work, comes the word vulcanize.

### Hospital News

Jimmy Hotel was dismissed Saturday after several weeks treatment for severe injuries received in an automobile accident.

Mrs. Harold Jeffcoat and baby were dismissed Sunday.

Mrs. Dawn Jasper was dismissed Sunday after medical treatment.

Betty Williams underwent a tonsillectomy last Sunday.

Mrs. Guerra, a medical patient, was dismissed Wednesday.

Mrs. Rosa Pecina, medical patient, was dismissed Monday.

Lonnie Hays underwent a tonsillectomy Saturday.

J. D. Morrison, who was injured in an auto crash several weeks ago, underwent major surgery on his left arm Saturday. He is improving.

C. A. Jöner was dismissed Friday after medical treatment.

E. M. Lawson was admitted Saturday for medical treatment. He is improving.

Zeke Brotherton, who has been very ill, was expecting to be dismissed Thursday of this week. He is much improved but will have to stay in bed several days yet.

Kathleen Chandler was admitted Wednesday for medical treatment.

Mary Evelyn Manning, daughter of Mrs. M. R. Moran, underwent an appendectomy Monday night. She is improving rapidly.

Baby Yolanda Baca was admitted Tuesday for medical treatment.

Felix Ybarre was admitted Wednesday for treatment.

Mrs. Sid Thomas underwent minor surgery Tuesday and was dismissed Wednesday.

A baby boy was born Friday to Mr. and Mrs. Edward Davis. He weighed 8 pounds and was named Harvey Edd. Grandparents are Mr. and Mrs. Mason Davis of near Lockney.

Mr. and Mrs. Charles Whitfill have moved to their new home near Silverton.

# LENA FAE STORE

## FREE! FREE! FREE!

THREE GIFTS FOR DECEMBER 24, 1948!

Shop for your Christmas Gifts at Lena Fae Store this year.

Gifts for the Ladies:

- Coats, Suits, Dresses
- Purses, Gloves, Sweaters
- Skirts, Blouses
- Costume Jewelry
- Beautiful Gowns, Bed Jackets
- Slips, Bra's and Panties
- Head Scarfs, Stoles,
- Vanities with a Light
- 54 and 51 gauge Nylons

Gifts for the Men:

- Leather Coats, Sport Coats
- 100% Wool Jackets
- Hats, Scarfs, Shirts
- Ties, Nylon Sox
- Dress Trousers, Gloves
- Belts, Western and Dress
- Pajamas, etc.

Gifts for the Boys:

- Shirts, Pants, Polo Shirts
- Coats, Hats, Gloves
- Scarfs, Belts, Billfolds

Gifts for the Baby:

- Blankets, Caps, Sweaters
- Glove Sets, Panties, etc.

Gifts for the Girls:

- Dresses, Coats, Suits
- Blouses, Sweaters
- Skirts, Glove Sets
- Purses, Hoods
- Head Scarfs
- Beautiful Underwear

My Piece Goods Department is Complete For Your Christmas Shopping!

Blankets, Bed Spreads, Couch and Car Robes, Bath Room Sets, Sheets, white and colors and Pillow Cases, Table Cloths and Luncheon Cloths.

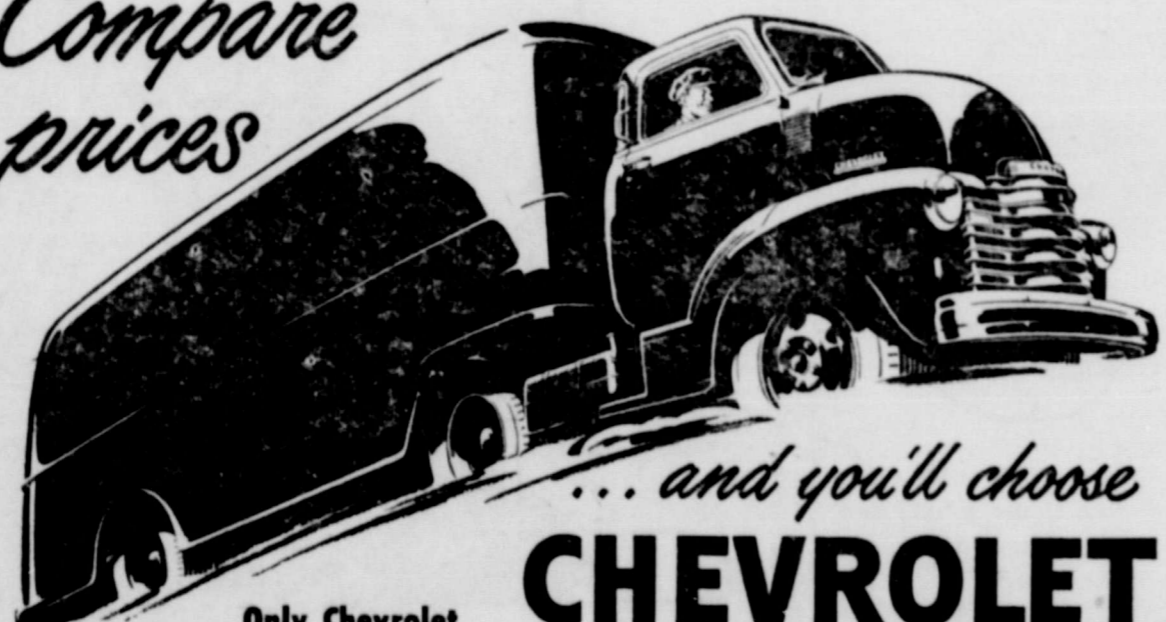
ASK FOR TICKETS!

LIVE AND LET LIVE

Phone

65

# Compare Values... Compare prices



Only Chevrolet Heavy-Duty Trucks offer all these extra-value features!



Speed and momentum are maintained on grades with Chevrolet's 4-SPEED SYNCHRO-MESH TRANSMISSION!



Another Chevrolet innovation, the new SPLINED REAR AXLE HUB CONNECTION insures added strength and durability.



Chevrolet's famous CAB THAT "BREATHES" brings you all-weather comfort!



Chevrolet's LOAD-MASTER VALVE-IN-HEAD ENGINE, is now more durable and efficient in operation.

Plus • The Flexi-Mounted Cab • Unweld, all-steel cab construction • All-round visibility with rear-corner windows • New, heavier springs • Full-floating Hypoid rear axles in 3/4-ton and heavier duty models • Hydovac power brakes on 2-ton models • Ball-bearing steering • Wide base wheels • Standard cab-to-axle dimensions • Multiple color options

\*Heating and ventilating system and rear-corner windows with deluxe equip ment optional at extra cost.

# CHEVROLET TRUCKS

ADVANCE-DESIGN HEAVY-DUTY

There's a mighty big difference in heavy-duty trucks and you'll know it the moment you hit the highway in one of Chevrolet's new heavyweight haulers. For there's a rock-solid quality, an ease of handling and pull-away power in these Advance-Design trucks. But discover the facts yourself. Compare values! Then—compare prices! You'll find that only Chevrolet heavy-duty trucks have 3-WAY THRIFT—low cost of operation, low cost of upkeep and the lowest list prices in the entire truck field!

# Lockney Auto Co.

Phone 134

Chevrolet Dealers

Lockney

There Are Many Reasons

## WHY

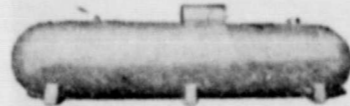
You Should See Us and Our

## PROPANE TANKS

Before You Buy. They Are Correctly Designed Not Only For Now - - They Are Designed For The Future - - - Designed to Save You

## MONEY

For The Years To Come



OUR LOW PRICES WILL SAVE YOU MONEY NOW!

See Us For The Many Reasons

Why You Should Not Buy A

Butane Tank — See Our

### Propane Tanks

and

### Get Our Prices

BAKER-FLEMING FLAS-O-GAS CO. PLAINVIEW — LUBBOCK

We want to buy your PRODUCE CREAM HIDES and WOOL

First Door North of Pennington motor Co.

### Huggins Produce

Phone 100

Lockney

# PLAINS THEATRE

Lockney, Texas

"Movies Are Your Best and Cheapest Entertainment"

SATURDAY MATINEE and NIGHT DECEMBER 11

Johnny Mack Brown and Raymond Hatton in

## "CROSSED TRAILS"

Also Comedy and Serial

Sunday Matinee & Night—Monday DECEMBER 12 AND 13

M-G-M's Musical Paradise in Technicolor

## "ON AN ISLAND WITH YOU"

with Esther Williams and Peter Lawford Also Cartoon and News

TUESDAY & WEDNESDAY DECEMBER 14 AND 15

Barbara Stanwyck, Van Heflin, Charles Coburn in

## "B. F.'s DAUGHTER"

—Plus Second Feature—

Bud Abbott—Lou Costello in

## "PARDON MY SARONG"

Also Cartoon

THURSDAY & FRIDAY DECEMBER 16 AND 17

Walt Disney's

## "BAMBI"

In Technicolor

Also Cartoon

## BETTER LAUNDRY SERVICE!

You will now get even better laundry service than we have been able to give at Taylor's Laundry. We have just added another DRYER to our equipment and this additional equipment will enable us to give you BETTER and FASTER service.

It is our desire to give you the best laundry service available anywhere and we are striving at all times to reach this goal. Whether it's wet wash, rough dry, finished work or help-yourself service that you want we invite you to come to—

# TAYLOR'S LAUNDRY

Located One block east of First Natl Bank GEORGE TAYLOR, PROP.





# Society News

## Mrs. Ed Whitfill Is Birthday Honoree

Mrs. Ed Whitfill was named honoree at a surprise birthday party held at her home Saturday night, Dec. 5 when her nieces, Mrs. Vera Allen and Mrs. Horace Weeks and their husbands acted as hosts.

A large, beautifully decorated birthday cake topped with candles was a special attraction.

Those joining in the surprise occasion included the honoree, Mrs. Ed Whitfill, Mr. Whitfill, Mr. and Mrs. Len Weathers, Plainview; Mr. and Mrs. Robert Cathey, Ralls; Mr. and Mrs. Tommy Weathers, Aiken; Mr. and Mrs. Carl Weathers, Mr. and Mrs. J. C. Weathers, Mr. and Mrs. J. H. Weathers, Bill Weathers, Mr. and Mrs. Charles Samples, Mr. and Mrs. Ben Whitfill, Silverton; Mr. and Mrs. Charles Whitfill, Silverton.

## Thomas-Roach Vows To Be December 26

Mr. and Mrs. Valca Thomas announce the approaching marriage of their daughter, Betty Jean Thomas, to Billy Charles Roach, son of Mr. and Mrs. S. J. Roach of Plainview. The wedding will take place Sunday, December 26 at the First Baptist Church in Plainview. Rev. Aaron Shaw of Happy will officiate.

## EL PROGRESO CLUB TO MEET WEDNESDAY

The El Progreso Study Club will have their Christmas party at T. B. Mitchel home Wednesday afternoon, Dec. 15 instead of Dec. 16 as the year book states. Mrs. Mitchell said this week. All members are urged to be present.

Mr. and Mrs. Norvell Raper spent Tuesday in Lubbock.

## Ginn-Whitfill Vows Exchanged Friday

Miss Nelda Ginn, daughter of Mr. and Mrs. C. W. Ginn of Lockney, became the bride of Mr. Doyle Whitfill, son of Mrs. Harry Whitfill of Plainview, Friday Dec. 3. Rev. L. M. Handley of Lubbock, long time friend of the family, read the double ring ceremony in the home of the bride's parents before about 30 close friends and relatives.

Vows were exchanged before a background of fern, flanked with seven branched candelabra and baskets of white gladiolus.

Proceeding the ceremony Miss Alice Yates of Plainview sang "Always" accompanied by Miss Evelyn Dean.

The candles were lighted by Vaughn Ginn and Laquita Wood, nephew and niece of the bride. The wedding march was played by Miss Mary Ellen Langfeldt of Aiken.

Attending the bride as matron of honor was her sister, Mrs. John Wood of Ft. Worth, in a dark gray crepe dress with a corsage of pink roses. Lloyd Whitfill of Kress, brother of the groom was best man.

The bride wore a medium blue crepe two piece dress with silver embroidery trim. She carried a white Bible topped with pink roses and white satin streamers. For her going away suit she chose a medium brown suit with dark accessories.

At the reception which followed the ceremony the serving table was laid with a lace cloth centered with a flower arrangement of white carnations.

The three tiered wedding cake with miniature bride and groom was served by Mrs. Lloyd Whitfill and spice tea was poured by Mrs. Guy Ginn, sisters-in-law of the bride and groom.

Mr. and Mrs. Foyle Whitfill are both graduates of Plainview High School.

Mr. Whitfill is employed with Coker Pontiac of Plainview and Mrs. Whitfill is attending Watsons Business College.

After a short wedding trip to the southern part of the state they will be at home at 1014 Columbia St. in Plainview.

GO TO CHURCH SUNDAY

## Choral Club Plans Christmas Program

The Lockney High School Choral Club, under the direction of Mrs. Oran D. Smith, are working hard on their Christmas program which will be given at the Lockney Baptist Church on Tuesday night, December 21. The club will give the Christmas story in song, "Joy to The World," by Meredith.

Mrs. Smith accompanied a group of the chorus to Lubbock Wednesday night where they heard the famous Amarillo High School A Cappella Choir, who were guest artists of the Lubbock Symphony Orchestra.

## City Officials Express Thanks For Co-operation

The City Officials this week expressed their thanks to the business men of the town for the cleaning up they did on Thanksgiving Day as requested by the officials.

"Practically everyone co-operated," Mayor G. M. Brunner said, "and they did a good job too."

## W. W. Cooper Visits Here Monday

W. W. Cooper of Slaton was in Lockney on business Monday. He was accompanied by his son-in-law, Harrison Keyes. Mr. and Mrs. Cooper recently rented out their place southwest of Lockney and moved to Slaton to make their home. They had been residents of the Irick community for many years. Mrs. Cooper has been very ill recently but is better now. Mr. Cooper reported.

## Band Mothers To Meet Wednesday

The Band Mothers Club of Lockney will meet next Wednesday afternoon, December 15 at 3 o'clock at the high school, it was announced this week.

All mothers of band members are urged to be present.

WANT ADS GET RESULTS

WATCH YOUR EXPIRATION DATE GO TO CHURCH SUNDAY

## GIVE A WATCH FOR CHRISTMAS!

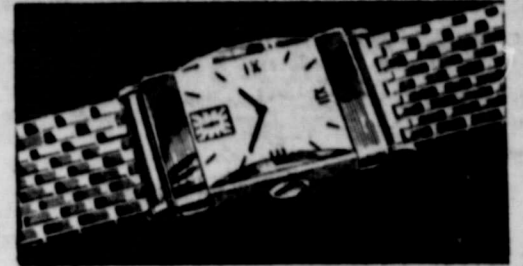


LADIES DRESS WATCHES  
Priced from \$29.75 to \$42.50

WATCHES

\$37.50 to

Shock-Proof \$42.50  
Men's Water-Tight



Nurses' Water-Tight Shock-Proof WATCHES

Priced at \$42.50

## Ladies' and Men's Watch Bands

The nationally advertised Forstner and Jacoby-Bender metal watch bands in snake-chain and basket-weave design. These are beautiful. Come in and select one for that Christmas gift.

## DUMONT JEWELRY

Located in Baker Hotel Lobby  
Lockney, Texas

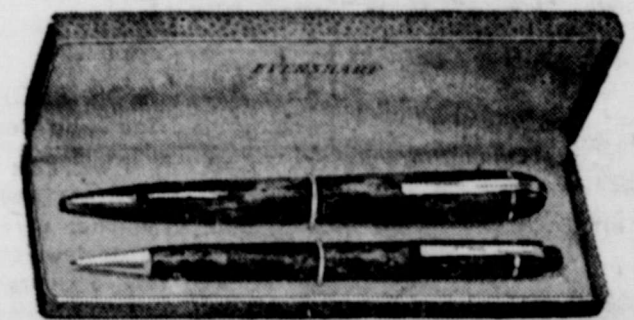


## ELGIN WRIST WATCHES

for ladies and men  
Priced \$37.50 up

## WAKMANN WRIST WATCHES

also for both ladies and men  
\$40.00 up



## PEN AND PENCIL SETS

We carry Eversharp, Parker and Sheaffer Pens and Pencils. See these beautiful sets.

Sets—\$6.50 to \$64.00

Individual Pens—\$3.50 to \$35.00

## EMBLEM RINGS

Both Masonic and Eastern Star emblem rings. A gift that any member of these orders will highly appreciate.



## RONSON CIGARETTE LIGHTERS

\$6.00 and \$15.00

## EASTMAN and ANSCO KODAKS

## Lockney Drug Company

The Rexall Store

S. G. Miller, P. H. G., Registered Pharmacist

## PROMPT BARBER SERVICE

Our three barbers on duty now at our shop enables us to give you prompt service on your barber work almost all the time. We offer you the very best in barber work by experienced barbers and we know that you will be pleased with our service. Come in to see us.

## Plains Barber Shop

BERRY HOOTEN HAROLD MARLER SKEET THORNTON

## Wiring!

I am now doing

## House Wiring

and all kinds of electrical work.

I can repair Pump Motors, Starters and other electric motors.

No job too large—or too small.

## LOWELL COPELAND

Phone No. 4

## GROCERIES PYLANT'S MEATS

Phone 71

PEACHES No. 2 1/2 can Heavy Syrup 24c

Corn No. 2 can 15c

Pickles Heinz Fresh Cucumber, 24 oz. 29c

Milk small can 5c

Ketchup 14 oz. bottle 19c

Meat Salt Carey's Sugar Cure, 10 lb. 55c

Oranges 5 lb. bag 29c

### MARKET

Beef Roast Choice Cuts Pound 53c

BACON Puritan Sliced, Pound 64c

CHEESE Full Cream Pound 48c

## DARNELL GROCERY

Coffee Shillings 1 lb. can 49c

Pork & Beans White Swan 1 lb. can, 3 for 29c

Catsup Heinz 14 oz. bottle 27c

Walnuts Diamond Brand Pound 43c

Jello Any Flavor 3 for 19c

Chocolates Sunshine 1 lb. box 69c

Soap Powder Magic Washer No Limit, box 25c

Oranges Texas 5 lb. bags 27c

### MARKET

Sausage Pure Pork Pound 39c

Pork Chops, lb. 55c

Steak Pound Nice and tender 55c

Salt Pork No. 1 Pound 33c

Your Business Appreciated!  
Phone 128 for Free Delivery!

Classified Advertisements

For Sale

FOR SALE—8x10 Brooder House, 500 chick brooder, regulator and butane bottle. Inquire second house north of Aiken School house. 14-2tp

For Sale

FOR SALE—Two houses to be moved. Also about 500 aged ewes. See Dorsey Baker. 12-tfc

Wanted

WANTED—Sewing and alterations at my home, one block west of high school. Evelyn Pierce. 35-tfc

Custom Work

Have Ford tractor and equipment and Pick-up Truck available for all kinds of work, farm or town. H. C. Burke, block east of Cooper Bros. Garage. 31-2tp-tfc

Lost and Found

LOST—Auto license No. NJ 5687 with Longhorn Tag. Return to C. E. Childers at FW&D depot or Beacon Office. 13-2tp

For Rent

FOR LEASE—160 acre farm near Lockney. See Milford Carthel at 107 SE 5th, Plainview. 14-2tp

Miscellaneous

NICHOLS AND BAXTER Memorial Company. Buy direct—Markers, Monuments, Coping. Box 454, Phone 342, Clarendon, Texas. 44-tfc



Lockney Chapter No. 379 Stated Convocation Fourth Tuesday



Lockney Lodge No. 867 A. F. & A. M. Regular meeting third Tuesday night

Lockney High

Jerry Sims Tinney Foster Kay Norman Illene Harris The campus of L. H. S. is buzzing with excitement since the Senior pictures have come in.

FOLLIES

The seniors are looking forward to getting both awards of the Follies. The play "Tell it to Tommy" stars Joe Keeter as Ted in the double role.

Thoughts While Not Thinking

Analysis of a creature known as WOMAN, sent in by a science teacher of L. H. S.

Dirt Storm

Mary Evelyn are really going with Donnie only for spite and because you know a certain girl likes him???

Mervean what is this we hear about you being up a tree?? Are you going to stay there?? Mildred you seemed to be having quite a time in Plainview Sunday evening?? Did you enjoy yourself??

Let us Dry Clean your Wool Blankets and other Household items. Brown's Cleaners

DR. N. E. GREER Office Hours: 9-12 a. m. 2-5 p. m. Refractions by Appointment

HIGH & LOW BLOOD PRESSURE successfully treated in your home without an examination. Write for information to E. H. BOAZ, M. D. Morgan Hospital or SCOTT CHEMICAL CO. Childress, Texas

Mrs. Lee Floyd came Wednesday for a visit with her sister, Mrs. Ed Whitfill. Mr. and Mrs. Bob Bolding of Plainview visited in the Jack Jeffcoat home the past week.

ATTEND PLAINVIEW CHAPTER Those from this area who attended a meeting of the Royal Arch Chapter in Plainview on Tuesday night were: Herman King, Lloyd Reidhimer, A. O. Foster, Kelley Webster, C. M. Stapp, M. L. Anderson, Berry Hooten, C. L. Anderson.

HEALTH-GIVING FOODS for YOUR TABLE Shortening Red & White 3 lb. can \$1.05 LAUNDREX quart bleach 13c Coffee Red & White 1 lb. can 53c SALT 2 cans 17c Pie Crust Mix Brimfull Per Pkg. 19c CHRISTMAS CANDY, NUTS, TREES We Give Green Stamps Rose Food Market

Make Christmas Dreams Come True!

Do your Christmas Shopping TODAY at POWERS PHARMACY. Here's a few suggestions for you:

- Remington Electric Razors \$19.50, \$21.50, \$23.50 Telechron Electric Clocks \$4.95 to \$10.95 plus tax Everhot Electric Blankets \$43.95 Amity Billfolds \$1.50 to \$12.00 plus tax Rogers Silverware \$39.95 plus tax Parker Pen and Pencil Sets \$12.75 Eversharp Desk Pens \$12.50 Parker Fountain Pens \$5.00 and \$8.75 Spartus Full-vue Cameras \$9.95 Kodak Duo-flex Cameras \$15.50 Kaywoodie Pipes \$5.00 Van Roy Pipes \$3.50 to \$5.00 Ronson Lighters \$5.50 to \$12.50 Ivory Dominoes \$4.95 to \$6.95 Stationery \$1.00 and up

PRE-CHRISTMAS SALE!

ON ALL JEWELRY! 20% DISCOUNT

These are only a few of the items we have for you to select from:

- Bulova Watches Hyde Park Watches Water-proof Watches Deltah Pearls Bliss Earrings and Necklaces Laguna Pearls Richelieu Pearls Phyllis Earrings Forstner Bracelets

Sterling Salt and Pepper Shakers \$4.95

Airmaid Hosiery \$1.35 to \$2.50

Airmaid Sox 50c to \$1.00

Airmaid Ties \$1.50 and \$2.00

Vanities and Lighters styled by Bliss \$18.50 to \$25.00

Electric Heating Pads \$4.95 to \$7.95

Diamond Ear Screws

Diamond Wedding Rings Diamond Engagement Rings

Powers Pharmacy

(Medical Center)

Day Phone 31

Night Phone 133-R

HALF SECTION We have 320 acres of land, located 10 miles north of Aiken, we are offering for sale. See or call— W. M. MASSIE & BRO. Floydada, Texas 13-tfc

FOR SALE—10x12 chicken house, roll roofing, good condition. See Ed Chandler at Handley Pump Co. 11-1tp

FOR SALE—Several desirable residence lots in West part of Lockney, 5 acres land east part of Lockney. Also two feed mills and several rolls 32-inch hog wire. Dorsey Baker. 8-tfc

FOR SALE—Good 80 acres up to section of land, either irrigated or dry land. Will appreciate your listing your land with us. We have quite a few prospects coming in. Lockney Real Estate Co. 51-tfc

**The LOCKNEY BEACON**

Established 1902  
 PUBLISHED EVERY FRIDAY  
 EDGAR R. HAYS  
 Editor and Publisher  
 SUBSCRIPTION RATES:  
 In Floyd County, per year \$1.50  
 Outside Floyd County, per year 2.00  
 Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the Act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



**Competition Is Here—Face It**

Competition is intense: We get in the habit—you and I—of thinking of competition as the man down the street, or the fellow in the neighboring small city.

The fact is, the way the world was right now, the small city man's competition is further away than around the corner or down the highway a dozen miles. This competition which you both face for the public's dollar is intense, nevertheless. It is more "intense" than you think, in fact. It is the big man with a long stick who is fighting you off—not necessarily unfairly at all—of the fruit which your short stick won't reach. He is in Lubbock, he is in Amarillo, maybe Dallas. He is a good, fair dealing fellow with the goods. He makes the customer you would like to have want to trade with him. He is greater in number than you are, stronger financially maybe, certainly with more prestige.

What you have got to meet is that kind of competition if you live and do business in Floydada. You have got to have more and better and bigger ability to give the public what it wants. No use to talk about trading at home. Your argument may be good, but the time you spend thinking up what somebody else ought to do might much better be spent thinking up what you can do about it.

**SCHOOL DAYS**

By DWIG



At this time people in what is known as "Floydada territory" are spending \$12,000 to \$20,000 a day in Lubbock for a hundred kind of things that they could spend it for in Floydada if you and we gave them what they wanted the way they want it.

People do that way. It is useless to lecture them. Better spend the same amount of time thinking of some way to coax them. Better use more printers ink. Better have more of the things that Lubbock has for them. Better figger out a way to meet Amarillo.

You and your layout are all right. You are good and sound. You know it and we know it. The public that comes to see you also sees the other town to the same day and he spends his money where he can get what he wants the way he wants it. Is this true? Competition is intense. We have to meet it.—Floyd County Hesperian

On a recent visit of U. S. Navy ships to Copenhagen, Denmark, 103, 223 curious Danes went aboard them during public visiting hours.

**GOOD FARM MANAGEMENT**

Some first-class advice for the American farmer recently came from Dean William Myers, of the New York State College of Agriculture at Cornell, when he said: "It seems today that good farm management . . . calls for farm people to continue to build financial reserves in United States Savings Bonds rather than to enlarge their farm businesses beyond the size needed for efficient operation. The possibility of speculative profit from buying farm land or livestock when prices and incomes are high is seldom worth the worry and risk of losing everything if a drastic drop in farm incomes should follow."

The situation that followed World War I is in point. Prices and land values were high then, as now. In instance after instance farmers mortgaged their property in order to buy more. A disastrous break in the prices paid for farm produce came along—and a tragic number of farmers lost not only their new holdings, but their old places as well.

Everyone hopes that this will not be repeated. At the same time, it is only the part of wisdom for farmers to place a substantial part of surplus income in liquid assets—assets which can be immediately turned into cash if the need arises. Here is where U. S. Savings Bonds perfectly fill the bill. They are the safest possible investment. Depending on the type purchased, they either appreciate in value as time goes on or pay a good rate of interest. They are as liquid as cash in the bank. And, last but not least, they give the farmer and everyone the opportunity to own a financial share in his government.

"Those who believe that any labor legislation substituted for the Taft-Hartley Act must serve and protect the interests of the public still have very strong representation in Congress. In the new Senate there will be 55 members who favored the 1947 legislation; in the House there are 226 Representatives who voted for the measure or were regarded as favoring it."—The New York Times

If your aluminum utensils are getting discolored, it's caused by minerals in the food or water in which vegetables are cooked.

**Adams To Be In Lockney Wednesday**

Elliott W. Adams, Social Security Administration Representative, will be in Lockney, at the U. S. Post Office, at 9:00 a. m., on Wednesday, December 15, for the purpose of answering any questions you may have on social security; discussing possible benefits and taking claims from persons who seem to be entitled to benefits; and taking applications for social security account number cards.

To make sure that every employee and his family receive all the insurance to which they may become entitled, employers should report all wages to the Government under the name and account number of each employee as shown on the worker's social security card.

**INSURANCE**  
 FIRE — HAIL — TORNADO  
 REAL ESTATE and SURETY BONDS  
 MONEY TO LOAN on Farms and Ranches at Low Interest Rate  
 Next door to Federal Bldg.  
**FRANK PERKINS**  
 Phone 13

**RADIATORS CLEANED AND REPAIRED**  
 Winter will soon be here and for protection of your car your radiator should be in good condition. Let us clean and repair it for you now before cold weather.  
 Parsons Radiator Service  
 Rudd Parson, Owner  
 Located back of Baker Hotel

**YOUR BUSINESS APPRECIATED!**  
 We sincerely appreciate your patronage when you come to us for your barber work and we try to show that appreciation by giving you the very best service. Visit our new shop at any time and be sure to remember us when you need barber work.  
**LONGHORN BARBER SHOP**  
 JOE ROGERS F. H. DILL  
 Located first door south of Darnell Grocery

**F. L. BROWN**  
 Real Estate and Farm Loans  
 City Property — Farm or Ranch Land  
 If you want to buy or sell, see me.  
 Located in Frank Perkins building—Lockney.

Probably the safest and most effective way to reduce weight is to put a time clock on the refrigerator. According to Greek mythology the 100 eyes of Argus were, after her death, put into the tail of the peacock.

**Yessir! that's my—"Lubri-tection"!**



**It's Super Quality and I'm Proud as a New Papa of Phillips 66 Premium Motor Oil!**

Boy-oh-boy, here's something to point to with pride! Because "Lubri-tection" means lubrication plus protection . . . it means the kind of a job you get from a fine motor oil, expertly refined with varnish and sludge-retarding additives as added protection! Yes, this Phillips 66 Premium is a motor oil that actually helps your engine!

Phillips 66 Premium Motor Oil is a really good lubricant with extra additives and inhibitors to help prevent the formation of sludge and varnish. So remember the name "Lubri-tection"! It's the word that means Phillips 66 Premium Motor Oil . . . the word that means lubrication plus engine protection!

**PHILLIPS 66 PREMIUM MOTOR OIL**

\* "Lubri-tection"—the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients.

**BRING YOUR FORD TRACTOR HOME!**  
 when in need of service.  
 Factory-trained service men and only genuine Ford parts used.  
 Free pick-up and delivery for complete overhaul jobs.  
**E. K. HUFSTEDLER & SON**  
 Phone 650 Plainview

**Krueger, Hutchinson and Overton Clinic**  
 Lubbock, Texas  
 GENERAL SURGERY  
 J. T. Krueger, M. D.  
 J. H. Stiles, M. D. (Ortho.)  
 H. E. Mast, M. D. (Urology)  
 A. W. Bronwell, M. D.  
 EYE, EAR, NOSE & THROAT  
 J. T. Hutchinson, M. D.  
 Ben B. Hutchinson, M. D. (Limited to Eye)  
 E. M. Blake, M. D.  
 INTERNAL MEDICINE  
 W. H. Gordon, M. D. (Limited to Cardiology)  
 R. H. McCarty, M. D.  
 Brandon Hull, M. D.  
 INFANTS AND CHILDREN  
 M. C. Overton, M. D.  
 Arthur Jenkins, M. D.  
 OBSTETRICS  
 O. R. Hand, M. D.  
 Frank W. Hudgins, M.D. (Gyn.)  
 GENERAL MEDICINE  
 G. S. Smith, M. D. (Allergy)  
 R. K. O'Loughlin, M. D.  
 X-RAY  
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 BUSINESS MANAGER—J. H. Felton

**DR. J. G. PRUITT**  
 Naturopathic and Chiropractic Clinic  
 Oxygen — Water — Therapy — X-Ray  
 a new Technique  
 208 W. Missouri Street—Phone 70  
 Floydada, Texas  
 Call for Your Appointment  
 "Where Nature Cures"

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SEE  
**O. C. BAILEY**  
 MGR., BAKER PUMP COMPANY  
 for  
**Irrigation Pumps**  
 We are now distributors of the famous  
**COOK PUMP**  
 which is the most durably constructed pump on the market.  
**4% Farm Loans—No Fee**  
 At The  
**ALFORD PRODUCE BUILDING**  
 Phone 199  
 Lockney, Texas  
 Or see Ira Graves at Lone Star  
 For Well Casing.  
 or See Cecil Williams for Test Wells, 75c per foot in  
 Doubtful Water Areas.  
 Phone 130-R, Lockney, Texas  
 See R. K. SHIRLEY for  
 Pump Bases and Motor Bases  
**WE CAN SAVE YOU MONEY**



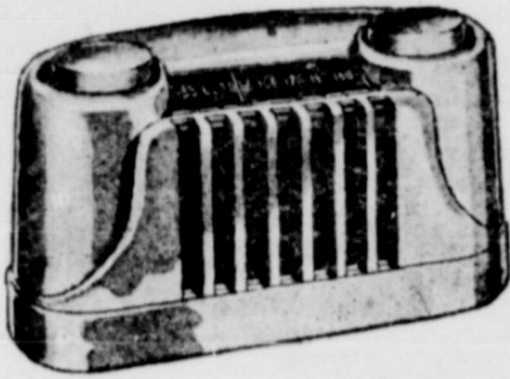


More.. for Less this year!

# CHRISTMAS THRIFT SALE!

The Stewart-Warner  
"AIR-PAL"

SMALLER THAN A 'PHONE  
WEIGHS ONLY 3 1/2 POUNDS



SEE IT TODAY! **\$19.95**

The big-voiced, full power AC-DC radio that's small as a phone! Plays anywhere you plug it in. Truly the "Jewel Box" radio.

Save **\$30**

ON THIS BEAUTIFUL  
STEWART-WARNER  
RADIO-PHONOGRAPH  
COMBINATION!



REGULAR PRICE  
\$159.95

Now Only  
**\$129.95**

Dark, old-world mahogany cabinet executed in the ever-beautiful 18th Century period style. Automatic record changer, with Electro-Hush Tone Arm.

## Santa Claus Is Coming!

Hey, look, kids! Santa Claus will be in our store Saturday afternoon, from 3:30 until 5:00 o'clock. You will want to see Santa and this is your opportunity. Come into our store Saturday afternoon and see him.

WRITE HIM A LETTER and deliver it to him in person. He'll be glad to receive your letters so bring them to him Saturday.

FREE

One Gallon of  
PERMANENT  
ANTI-FREEZE

with a purchase of \$50.00 or more in merchandise from our store.

ONLY 13 SHOPPING  
DAYS UNTIL  
CHRISTMAS!

## Aiken News

By Mrs. M. B. Salmon

Mrs. and Mrs. R. C. Rodgers visited friends in Abilene Tuesday.

Mrs. Floyd Compton and Mrs. Ivan Thompson were shopping in Lubbock Tuesday.

Mrs. Wiley Moore and Aunt Bessie Woods spent Tuesday in the home of Mr. and Mrs. Arch Keys Jr. They cared for little Jimmie and Janis while their mother went to Lubbock.

Mr. L. L. Scott made a business trip to New Mexico last week.

Mrs. J. C. Thomas went shopping in Lubbock Wednesday.

Mr. and Mrs. Bill Wesley made a business trip to Floydada Thursday.

Mr. and Mrs. Milton Ashton visited in the home of Mr. and Mrs. Floyd Compton and family Friday night.

Several from this community attended the parade in Plainview Friday and stayed to see the fireworks Friday night.

The Aiken Gin had plinned 5817 bales of cotton this fall up until Thursday night.

Mr. S. A. McGowan visited Mr. J. A. McGowan at Paducah Thursday night.

Rev. E. J. Cobb of Lockney taught a study course on Pilgrim's Progress at Aiken last week. It was enjoyed by all and will be remembered for a time to come.

Mr. Olan Rexrode visited in the home of Mr. and Mrs. Bud Good Friday night for awhile.

Miss Nita Wesley spent Friday night with Miss Peggy Williams.

Mr. Bill Wesley and M. B. Salmon went bird hunting at Matador Saturday.

Mr. and Mrs. S. E. Thomson of Abilene visited Mr. and Mrs. S. A. McGowan over the weekend.

Mr. and Mrs. Bert Elam visited Mrs. Charlie Elam and Mary Bennett Sunday afternoon.

Mr. and Mrs. H. E. Sengo and Charlot attended the Foster reunion Sunday.

Mr. and Mrs. Bill Wesley and family visited friends and relatives at Happy Sunday.

Rev. and Mrs. Howard Martain and family, Mrs. and Mrs. Floyd Compton and family, Mr. and Mrs. Buck Kellison and family, Mr. and Mrs. Connie O'Brien and family, Mr. and Mrs. Vernon Campbell and Carolyn, Mr. and Mrs. Fred Duval, Mr. and Mrs. M. B. Salmon, Miss Dimples Bailey, and Mr. and Mrs. L. L. Scott and Sonny were dinner guests Sunday in the home of Mr. and Mrs. Lois Williams and family.

Mr. and Mrs. Ed Gordon moved to Plainview Monday. The community has lost two faithful workers and wishes them the best of luck.

The sand storm Saturday night added extra work to gin employees at the Aiken Gin. They had to fight fire and move trailers for quiet awhile.

Mrs. E. A. Bonner, Mrs. Harmon Handley, Mrs. Wesley Hay and Mrs. Hilburn Casey spent Monday in Lubbock.

A. I. App'white returned Sunday after spending the week in Dallas where he went through a clinic.

## MAGNETIC HOME CLEANER AND PURIFIER



- UNDER FURNITURE
- RADIATORS
- DEODORIZER
- VENETIAN BLINDS
- UPHOLSTERY
- BARE FLOORS
- SPRAYER

TERMS  
\$125 Down  
\$125 Week

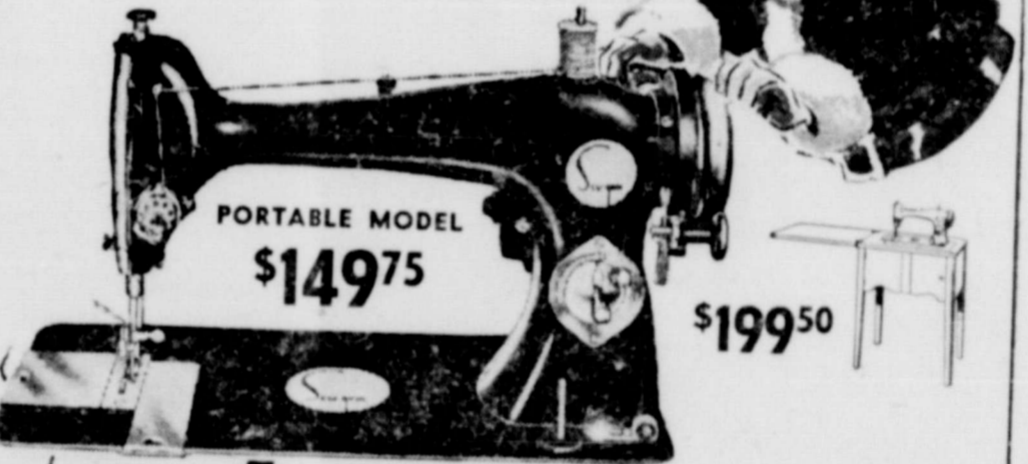
**\$49.95**  
COMPLETE WITH  
15 ATTACHMENTS

Not just a vacuum cleaner to clean rugs, but a mechanical and electrical aid for ALL cleaning tasks, above the floor as well as on it. Easy to operate—Sanitary—Versatile—Complete—It Cleans—Purifies—Sprays—Deodorizes—Moth Treats—Polishes, and keeps the home spic and span in EVERY way.

DEMONSTRATED FREE  
IN YOUR HOME

## "Sew-Gem" the electric sewing machine

Sew-Gem, the new-modern, full rotary electric sewing machine, is the result of years of research, analysis and planning—all successfully accomplished by engineers who grew up in the industry, men with a LIFETIME of training in the finest traditions of sewing machine design—Now, Sew-Gem makes available to you a machine of outstanding performance—in four attractive models.



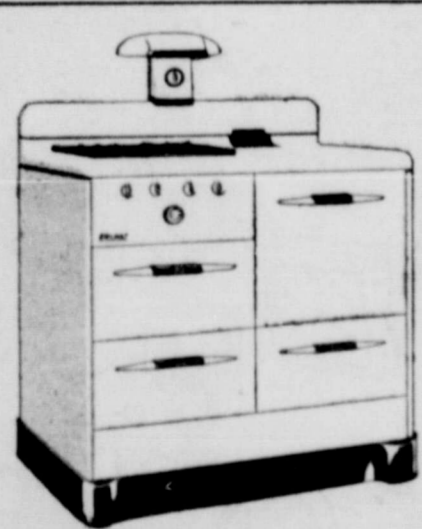
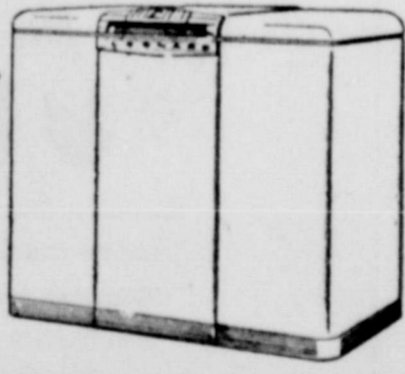
LONG EASY TERMS!  
\$245.50      \$199.50      \$229.50

## THE NEW LEONARD HOME FREEZER

ASK ABOUT OUR EASY DOWN PAYMENT PLAN!

Only **\$269.95**

Now feast on fresh fruits and vegetables OUT OF SEASON! Buy meats, fish, poultry in bulk—save money, save shopping! The Leonard freezers hold up to 210 pounds. And what a VALUE! It's Leonard!



## WELBILT GAS RANGE WITH MINUTE-MINDER

Now Only **\$129.75**

USE OUR LAY AWAY PAY ONLY \$5 DOWN

COMPLETE WITH LIGHT AND TIMER!  
Designed throughout with improved features for the home-maker who wants the "perfect gas range" for "freedom from drudgery" cooking. Features you would expect to find only in a range costing \$200 or more. White's convenient Lay-Away Plan enables you to buy this wonderful gas range for as little as \$5 down.

## Bring Your CREAM and PRODUCE

to us  
We pay highest Market prices.  
Alford Produce  
BILL ALFORD

## Watch Your Kidneys!

Help Them Cleanse the Blood of Marmful Body Waste  
Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.  
Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.  
Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.  
There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

**DOAN'S PILLS**

# WHITE'S Auto Stores

THE HOME OF GREATER VALUES

J. B. SEALE — — BUNT JESTER  
Phone 205 Lockney, Texas

### Lone Star News

By Mrs. Harold Griffith

Mr. and Mrs. Reed Lawson and Sandra visited in the Clyde Farish home on Tuesday night.

Mrs. T. S. McGehee visited several families in the community Monday afternoon.

Mrs. Jack Frizzell was honored with a pink and blue shower Thursday afternoon December 2, 1948 at two o'clock in the home of Mrs. Clyde Farish. Hostesses for the afternoon were Mrs. W. T. Rankin, Mrs. Conrad Henderson, Mrs. L. M. Reidhimer, Mrs. R. L. Knox, Mrs. Harold Griffith and Mrs. Clyde Farish. Refreshments were served from a lace covered table of which the center arrangement be-

ing made of pink carnations and green fern placed upon the reflection around the punch bowl. Some 40 persons registered or sent gifts.

L. M. Reidhimer, Clyde Baxter, D. J. Phillips and A. O. Foster attended the football game in Amarillo last Saturday between Phillips and Post.

Several families attended the Santa Claus Day celebration in Plainview Friday.

Mr. and Mrs. Luther Watkins visited in the Howard Watkins home last Thursday afternoon awhile.

Pat Frizzell and Bobby Clyde Baxter attended the football game in Amarillo last Saturday.

Mrs. R. L. Knox, Mrs. L. M. Reidhimer and Jo and Mrs. Harold Griffith visited Mrs. Clyde Farish on Wednesday afternoon awhile.

Mr. and Mrs. J. A. Todd of Eldorado, Oklahoma are visiting Mr. and Mrs. R. L. Knox. Mrs. Todd is Mrs. Knox sister.

Ma and Mrs. Reed Lawson and Sunny with Mr. and Mrs. Jack Frizzell attended the firework demonstration in Plainview on Friday night.

Betty Sue Farish spent the week end with Glenda Ann Reidhimer.

Mr. and Mrs. R. L. Knox visited Mr. and Mrs. Jack Frizzell and family Saturday night.

Allen Taylor of Sunset, Texas visited in the Albert King home Sunday afternoon Mr. Taylor is a former resident of Lockney.

Mr. A. O. Foster was honored with a surprise birthday dinner Sunday at his home. Those present were Mr. and Mrs. J. M. Foster, Jim and Billy

Poster of Floydada, Mr. and Mrs. Dorman Lewis of Amarillo, Mr. and Mrs. Horace Seago and Charlotte Ann of Lockney, Mr. and Mrs. W. H. Taylor and Margie of Petersburg, Mr. and Mrs. John Downey and children of Petersburg, and Mr. and Mrs. J. U. Green and children of Petersburg and Mr. and Mrs. A. O. Foster and children.

Mr. and Mrs. Walter Griffith were luncheon guests in the home of Mr. and Mrs. Charlie Reeves of Lockney on Sunday.

Mr. and Mrs. C. L. King were luncheon guests in the home of Mr. and Mrs. Raymond Teeple Sunday.

Leona and Cleona Graves visited Francis Nell Wells Sunday.

Donald Farish spent Sunday with Jimmy Rankin.

Mrs. Lowell Jarrett and Mrs. L. M. Reidhimer visited Mrs. Jack Frizzell Sunday afternoon.

Visitors in the Jack Frizzell home Sunday night and Monday were Mr. and Mrs. Glen Smith of Lipan and Mr. and Mrs. Bob Gafford of Lubbock, Texas.

Mr. and Mrs. W. T. Rankin and children were visitors in the Albert King home Sunday afternoon.

Mr. and Mrs. E. E. Buckner will soon move to their new home near Plainview. The community honored them with a farewell party on Wednesday night at the Baptist Church. The Buckners will be missed from our community but we wish for them all the happiness possible in their new home and with their new friends.

Mrs. Clyde Farish and Mrs. L. M. Reidhimer were in Amarillo Thursday to see an eye specialist for Mrs. Farish.

Mr. and Mrs. Harold Griffith and sons were luncheon guests Sunday of her parents Mr. and Mrs. V. D. Harris.

The Honor Roll for the Lone Star school is as follows:

Second grade—Duane Griffith.

Third grade—Sandra Lawson and Larry Jarrett.

Eighth grade—Betty Sue Farish and Johnnie B. Griffin.

Mr. and Mrs. Conrad Henderson attended the football game in Amarillo last Saturday.

Mr. and Mrs. Glen Spears and Sandra of Hobbs, New Mexico spent the week-end with Mr. and Mrs. Floyd W. Jackson and Betty.

Elbert Phillips and Edward Henderson are visiting Mr. and Mrs. B. R. Phillips. They have been living in Fort Worth but will make their home in St. Louis, Missouri.

R. L. Knox Jr. of Springlake, Texas visited his parents Mr. and Mrs. Bob Knox awhile Tuesday afternoon.

Mrs. Howard Watkins and Sherry spent Sunday night and Monday in Plainview with Mr. and Mrs. Luther Watkins.

Mrs. Ivey is again our luncheon cook this week after being absent two weeks. We are glad to have her back.

Mrs. G. C. Tiner is able to be teaching again after being sick for several days.

Mr. and Mrs. Melvin Watkins and Eldon Watkins of Plainview visited in the Howard Watkins home Tuesday night.

Have You Had Your Blood Typed?

**RADIO FOR CHRISTMAS?**

We have 'em. The new 1949 model

**RCA RADIOS**

Yes sir! These little sets will give you performance you never expected to get. They are well built, have the famous RCA "Golden Throat" and are priced reasonably.

Come in and let us demonstrate one of these new radios to you. It's just the thing for a Christmas present.

**Modern Radio Service**

Phone 33 Lockney  
MARVIN COX, Prop.

**STOVALL-BOOHER RADIATOR SERVICE**

1019-21 Bdw Plainview  
NEW and USED

**RADIATORS**

For Cars Trucks and Tractors  
Complete Service Dept.

If you spend a dollar in your home town, you have some hope of getting it back; if you don't, you just spend a dollar.

Superior, Huron, Michigan, Erie and Ontario are the five Great Lakes.

Romulus and Remus founders of Rome, were said to be adopted by a she-wolf.

At zero degrees of latitude the meridian is called the meridian of Greenwich.

## CHRISTMAS SUGGESTIONS!

FRIGIDAIRES—HOME-FREEZERS

ELECTRIC RANGES—TOASTERS

AUTOMATIC WASHERS

IRONERS—PRESTO COOKERS

CLUB ALUMINUM

SWEEPERS

SPECIAL ON RADIOS

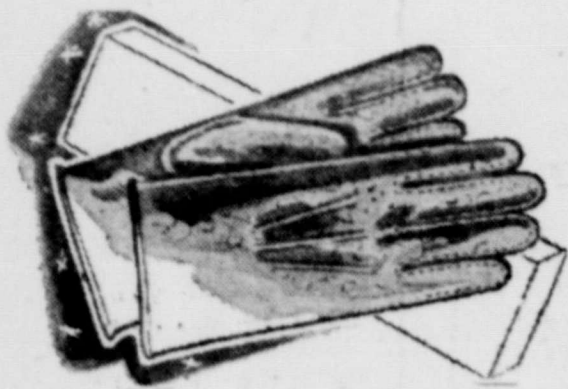
## LOCKNEY ELECTRIC

Frances O'Hearn



GIVE PRACTICAL GIFTS this year. Our store is chock full of wearing apparel for every member of the family. They'll appreciate something that is useful. Shop here for your Christmas gifts.

#### FOR HIM



Leather Gloves  
Dress Sox



Beautiful Ties  
Handkerchiefs

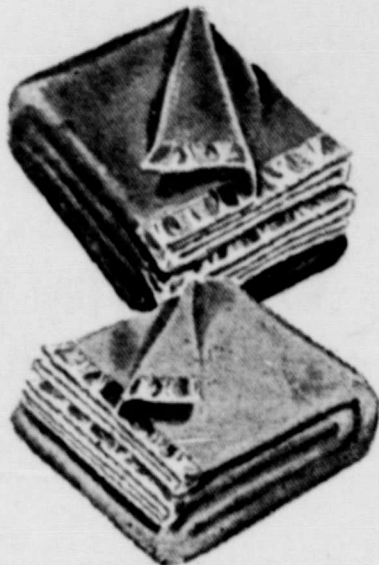


House Shoes



SHIRTS—Both white and colored.  
Also Sport Shirts.  
Also Leather Jackets  
Sports Wear  
Leather Belts

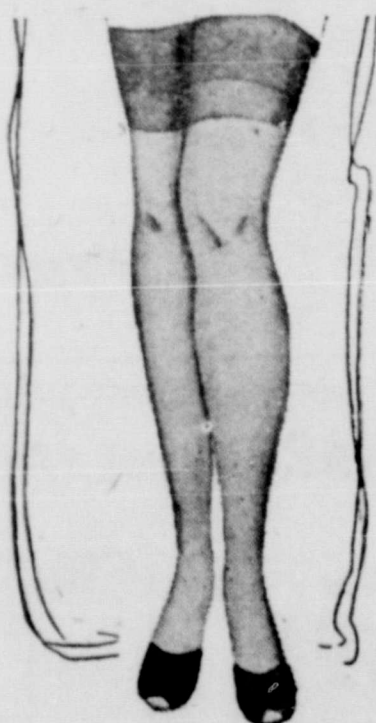
#### FOR HER



100% Wool of The West  
Blankets



Ladies' Purses



Beautiful Sheer Hose  
Robes and Gowns  
Costume Jewelry  
Don River Percalé  
SHEETS  
90x108, 180 thread, extra nice.  
Pillow Cases to Match  
Also Cannon Sheets  
Fancy Towels  
Beautiful Table Cloths  
New Wool Bat Comforts  
Throw Rugs

## Baker Mercantile--Dry Goods

## You Can't Monkey with Texans!

Joe Stalin can tell the Russians what to think. But if anybody tried that in Texas they'd ship the body back home.

These Texans get their facts from their newspapers. They do their own deciding. And, they'll pull a shootin' iron to protect the other fellow's right to disagree.

Your local newspaper is covering the news in your community better than any other paper in the world. Support your home town publication.

As your second newspaper, The Dallas Morning News covers the world, nation and your state. You need it, too. Background, comment and interpretations on editorial and feature pages. John Knott's cartoons. A jam-up sports section and a daily page of comics and fun.

On Sundays there's a whole section of America's finest comics and the big THIS WEEK color magazine.

A post card will start your subscription at once. By mail or carrier where carrier service is maintained. \$1.45 a month.

## The Dallas Morning News

Our local representative is the Lockney Drug Co.

## SOUTHWESTERN PUBLIC SERVICE COMPANY

34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

**CLASSIFIED DEPARTMENT**

**BUSINESS & INVEST. OPPOR.**

**Dealers and Distributors Wanted**  
Schaefer Self-feeding Paint Machine (not a spray) applies paint at rate of 400 to 600 sq. ft. per hour on any type surface—smooth or rough—no masking necessary—No Dipping—No Drizzling—No Waste—Simple to Use—Equip. does a perfect job! Job Fast Proven in service by large, small contractors, painters, other users. Sales potential for contractors, painters, schools, hospitals, churches, rental to home owners adds to profits. NO EXPENSE, needed to operate—Increases Paint Sales. Write or Wire Us Today. Get Full Details by return mail. Please state territory desired.

**SOUTHWESTERN DISTRIBUTORS, Inc.**  
8839 Snyder Plaza - Dallas, Texas.

**FOR SALE**—Automatic and Helpy Self Laundry, fifteen machines, heating unit, and drying tumbler. Good location and splendid business. Address: **OTIS A. KELLY, Box 333, Midland, Texas**

**DOGS, CATS, PETS, ETC.**

**COLLIES—CLOSING OUT MY ENTIRE kennel** grown dogs, male and female, some bred, AKC registered, at sacrifice price. Some puppies. **W. R. TILLERSON, High way 289, Collins, Texas.**

**FARM MACHINERY & EQUIP.**

**BUCKEYE INCUBATOR**  
Electric, 7,200 Eggs, Used 2 Seasons. Good Condition, \$350.  
**Route 3, Box 576, Arlington, Tex. Ph. 416-W**

**FARMS AND RANCHES**

**CANADIAN FARMS**—Write us for F10-12 INFORMATION on farm settlement opportunities. Facilities include: reasonable price, U. S. Government Canadian Pacific Railway, Union Station, 24 Year Mine.

**HELP WANTED—MEN, WOMEN**

**OZONA HIGH SCHOOL** needs high school speech teacher, housing furnished. Home, 1500 1/2, Ozona, Texas. **JACK McINTOSH, 701 1/2, Ozona, Texas**

**MISCELLANEOUS**

**HONEY—TEXAS BEST NATIVE HONEY** from N.W. Texas. Light, mild, and guaranteed pure. Recent analysis shows 100% Sweet honey contains valuable minerals and vitamins. 8 1/2-lb. pails, \$9.99; 12 5-lb. pails, \$19.99; 2 2 1/2-lb. jars, \$4.99. Your money-back if you are not satisfied.

**THE COFFEY APIARIES, Texas**

\*\*\*\*\*  
**For Your Future Buy**  
**U. S. Savings Bonds**  
**The Best Investment**  
\*\*\*\*\*

**NEW RELIEF! FROM MISERIES OF Dad's Coughing Cold..**

**VAPORUS STEAM BRINGS RELIEF WITH EVERY BREATH**

You know what wonderful relief you get when you rub on Vicks VapoRub!

Now... when you have a nagging, raspy cough due to a cold, here's a special way to use Vicks VapoRub. It's VapoRub Steam and it brings grand relief in a hurry!

Put a towel spoonful of Vicks VapoRub in a bowl of boiling water or vaporizer. Then inhale the soothing VapoRub Steam. The medicated vapors penetrate direct to cold-congested upper bronchial tubes and bring relief with every simple breath! Try it!

**VICKS VAPORUS**

**AS PURE AS MONEY CAN BUY**  
**St. Joseph ASPIRIN**  
WORLD'S LARGEST SELLER AT 10¢

**DO YOU "RUN DOWN" AFTER 9 P. M.**

Do late evening hours find you feeling tired? Lacking? Men and women, especially over 30, often discover these symptoms are due to blood-iron deficiency. When this is the cause, there is a new, new energy with **W. H. BULL'S HERBS AND IRON**. This amazing tonic contains iron which helps enrich red blood cells. Other needed ingredients help restore appetite, aid digestion. Try **W. H. BULL'S HERBS AND IRON**—in tablets or liquid. Don't wait any longer. Ask your druggist for it today!

**W. H. BULL'S HERBS and IRON**

**Watch Your Kidneys!**

**Help Them Cleanse the Blood of Harmful Body Waste**

Your kidneys are constantly filtering waste matter from the blood stream. But they sometimes lag in their work—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up at night, swelling, puffiness under the eye—a feeling of nervous anxiety and loss of pep and energy.

Other signs of kidney or bladder disorder are sometimes burning, scanty or frequent urination.

There should be no doubt that prompt treatment is what you need. See **Doan's Pills**. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

**DOAN'S PILLS**

**NEEDLEWORK PATTERNS**  
**Gay Potholders Are Fine Gift**



To obtain complete crocheting instructions and other illustrations for crocheting and embroidering letters for Pot Luck Holders (Pattern No. 5820) send 25 cents in coin, your name, address and pattern number.

**SEWING CIRCLE NEEDLEWORK**  
539 South Wells St. Chicago 7, Ill.  
Enclose 25 cents for pattern.  
No. \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_

**Salesman Vacuum-Cleans Herd of 46 Dairy Cows**

A vacuum cleaner manufacturing firm reports that one of its products increased the output of a dairy herd. The 46 bovines were infested with lice. Using a cleaner with a furniture brush attachment, a company salesman cleaned the entire herd and burned the leavings. Milk production increased about 25 per cent.

**TAKE COLDS 666**  
LIQUID OR TABLETS

**A SOOTHING DRESSING MOROLINE**  
FOR PETROLEUM BURNS AND CUTS

YOU can crochet these clever and ever so useful sugar and creamer potholders in no time at all. The pair illustrated were made of white cotton, trimmed with a bold blue. A grand idea for kitchen showers.

**Colorful Toy Chest Is Simple to Build**



HERE is a colorful, gaily decorated toy chest that can be made in a short time. This chest is roomy enough to hold many small toys. User merely traces pattern on wood, saws and assembles exactly as pattern indicates. You don't have to know anything about painting to decorate this chest as illustrated.

The outlines of the lamb and flower are full size and are merely traced directly to the wood. This insures decorating with a professional touch. No special tools or skills are required.

Send 25 cents for Toy Chest Pattern No. 65 to East-Bird Pattern Company, Dept. W, Pleasantville, N. Y.

**Household Hints**

Shift furniture occasionally so that legs will not crush rugs in spots.

Ironing rayons when they are wet can make them stiff and glossy.

Glaze sweet potatoes with currant jelly by spreading the jelly over the surface of the precooked potatoes and heating in the oven.

Identify your children's toothbrushes by writing the name on the handle and covering with cellophane tape.

**BILLIOWSNESS! TRY LANE'S PILLS**  
DUE TO CONSTIPATION

**SICKISH?** Get Lane's Pills with their wonderfully compounded drugs. Cleans the intestines the easy way.

**Advertisements Mean A Saving to You**

**Helps keep me on my feet!**

say many old folks about good tasting **SCOTT'S EMULSION**

Thousands of happy folks know this! Good-tasting Scott's Emulsion helps you ward off colds—helps you get well faster—and helps you keep going strong when your diet needs more natural A&D Vitamins! Scott's is a HIGH ENERGY FOOD TONIC—rich in natural A&D Vitamins and energy-building natural oil. Try it! See how well you feel. Easy to take and digest. Economical. Buy today at your drug store!

**MORE than just a tonic — it's powerful nourishment!**

**SCOTT'S EMULSION HIGH ENERGY TONIC**

**SHOULD A MAN OVER 40 STOP SMOKING?**

Change to **SANO**—the Safer Cigarette with **51.6% LESS NICOTINE**

Not a Substitute—Not Medicated  
Sano's scientific process cuts nicotine content to half that of ordinary cigarettes. Yet skillful blending makes every puff a pleasure.  
FLEMING-HALL TOBACCO CO., INC., N. Y.  
\*Average based on nicotine tests of popular brands.  
ASK YOUR DOCTOR ABOUT SANO CIGARETTES

**STUFFY NOSTRILS?**

Quick relief with **MENTHOLATUM**

Don't let clogged-up nostrils keep you gasping for breath—get Mentholatum. Your head starts to clear in a hurry as Mentholatum's famous combination of menthol, camphor and other fast-acting ingredients helps thin out thick mucus, lessen congestion and swelling, soothe inflamed membranes. Soon you can breathe again in comfort. 35¢ and 75¢.

**Youthful Yoked Frock For Teen-Aged Misses**



YOUTHFUL and smart is this yoked frock for the teen-age miss. The demure Peter Pan collar has a pert bow. A purchased belt snugs in a tiny waistline. Try a brightly colored plaid fabric with crisp white collar.

Pattern No. 8367 is for sizes 10, 11, 12, 13, 14, 15 and 16. Size 11, short sleeve, 3/4 yard of 20-inch, 1/4 yard for collar. The Fall and Winter FASHION offers a wealth of sewing information for the home dressmaker—special features, fabric news, free pattern printed inside the book. 25 cents.

**SEWING CIRCLE PATTERN DEPT.**  
539 South Wells St. Chicago 7, Ill.  
Enclose 25 cents in coins for each pattern desired.  
Pattern No. \_\_\_\_\_ Size \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_

**Electric and Mechanical Toys**  
Electric toys should never be handled with wet hands. If a youngster has been playing in the rain or snow, he should put on dry clothing before playing with electric toys. A heavy mitten worn by a child when using a play electric iron or stove will help prevent hand burns. All electric toys should be of approved design and construction such as those bearing the label of the Underwriters' Laboratories, Inc. All electric toys should be maintained in a safe condition. At the first sign of a defect, the necessary repairs should be made or the toy discarded.

**RELIEF AT LAST For Your COUGH**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

**CHANGE of LIFE?**

Are you going through the functional "middle age" period peculiar to women (28 to 35 yrs.)? Does this make you suffer from hot flashes, feel so nervous, highstrung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's Compound also has what doctors call a stomachic tonic effect!

**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

**IF PETER PAIN CLUBS YOU WITH RHEUMATIC PAIN**

**QUICK... RUB IN Ben-Gay**

Hurry—rub in Ben-Gay for fast, soothing, gently warming relief! Insist on genuine Ben-Gay, the original Baume Analgésique. Ben-Gay contains up to 2 1/2 times more methyl salicylate and menthol—two pain-relieving agents known to every doctor—than five other widely offered rub-ins. Ben-Gay acts fast where you hurt.

Also for Pain due to COLDS, MUSCLE ACHE, and STRAINS. Ask for Mild Ben-Gay for Children.

**"We clung to life with our finger tips!"**

A true experience of **JULIAN LONGORIA** MOBILE - ALABAMA

1 Four of us were proceeding up Mobile Bay in a 26-foot cruiser when—crash—our boat struck a submerged log! A hole gaped in the hull! We realized the boat would sink quickly!

2 We swung the craft around so that it foundered in fairly shallow water. There was a 40-mile an hour wind. Only the top of the cabin was above water.

3 We began signalling with a flashlight as darkness covered the bay. At last, a tanker got our distress signal and radioped a near-by Coast Guard station.

4 After we had clung to the cabin top for three hours, a Coast Guard boat arrived. We can thank our flashlight—and its long-lasting Eveready batteries—for our rescue!

RELIEVE ME I'VE NEVER USE ANYTHING BUT EVEREADY BATTERIES IN MY FLASHLIGHT. THEY SAVED MY LIFE ONCE—AND I KNOW THAT YOU CAN'T REAR THEM FOR LONG LIFE AND RELIABILITY.

For brighter light and longer life in your flashlight, insist on "Eveready" flashlight batteries—America's largest-selling brand!

The registered trade mark "Eveready" distinguishes products of **NATIONAL CARBON COMPANY, INC.** 9 East 42nd Street, New York 17, N. Y. Div. of Union Carbide and Carbon Corporation

**NOTICE I'VE CHANGED TO CAMELS. THAT 30-DAY MILDNESS TEST WON ME OVER FOR KEEPS!**

**CAMELS ARE SO MILD! AND THEY HAVE SUCH A WONDERFUL FLAVOR!**

**PROVE CAMEL MILDNESS FOR YOURSELF!**

Make the Camel 30-day test! When hundreds of men and women recently, from coast to coast, smoked Camels exclusively for 30 days in a similar test, noted throat specialists who examined the throats of these smokers every week—a total of 2470 examinations—reported

**NO THROAT IRRITATION due to smoking CAMELS**

The 1947 income from farm marketing in Texas totaled nearly 2 billion dollars. In fact, the 1,942 million dollars received in that year was 74 percent above the 1,115 million received in 1945 for crops and livestock.

**Tulia Admitted To District 3-A, Report**

It was reported unofficially to The Beacon this week that Tulia had been admitted to District 3-A starting with the football season next fall. The district is now composed of eight teams and Tulia would be the ninth. Present members of the district are Lockney, Floydada, Spur, Crosbyton, Ralls, Matador, Abernathy and Paducah. Lockney and Floydada both played Tulia this year.

**JOIN ARMY AIR FORCE**

Three local boys went to Amarillo Saturday, November 27 and enlisted with the U. S. Army Air Force. They are Bill Canoy, James Quisenberry and Homer Ellis. The boys are now stationed at Sheppard Field, Wichita Falls.

**Results Of ACA Election Announced**

The farmer committeemen who were elected Monday, December 5, 1948, and will administer the 1949 Agricultural Conservation and related programs in Floyd County will take office January 1, 1949. These farmers who have been elected by their neighbors will administer all supporting activities. Through the conservation program they are key figures in the county's efforts to encourage soil and water conservation to maintain current and future production.

They are in key positions to pass soil and water conservation methods along to their fellow farmers.

Elected in the recent election are the following community committeemen:

- Community A:
  - Chairman—Raymond M. Rucker, Lockney, Texas
  - Vice-Chairman—Robert W. Smith, Lockney, Texas
  - Regular Member—Chester W. Mitchell, Lockney, Texas
  - First alternate—Hubert E. Fritzel, Lockney, Texas
  - Second alternate—Wiley D. Nance, Lockney, Texas
- Community B:
  - Chairman—Robert G. Dunlap, Lockney, Texas
  - Vice-chairman—Ernest P. Smitherman, South Plains, Texas
  - Regular Member—Webb Taylor, Quitaque, Texas
  - First alternate—Orbie R. Beard, Lockney, Texas
  - Second alternate—George C. Beedy, Floydada, Texas
- Community C:
  - Chairman—Walter M. Knight, Floydada, Texas
  - Vice-chairman—Roy L. Hale, Floydada, Texas
  - Regular Member—John K. Holmes, Floydada, Texas
  - First alternate—Mal Jarboe, Floydada, Texas
  - Second alternate—Frank Probasco, Floydada, Texas

At the election delegates to the county convention were elected. These delegates are: Ben O. Quebe, Lockney, Texas; Billy M. Stanforth, Jr., South Plains, Texas; Ray H. Smith, Floydada, Texas. These men will meet in the county convention Monday, December 13, at 10:00 a. m. at which time they will name the county committee to serve for the 1949 program year.

Alternate delegates who will serve in case of absence of the elected delegate are: R. C. Mitchell, Lockney, Texas; Thomas S. Brown, Lockney, Texas; Raymond A. Williams, Floydada, Texas.

Mr. and Mrs. T. B. Mitchell spent from Monday night until Wednesday night in Abilene with her mother, Mrs. R. L. Mesley.

WATCH YOUR EXPIRATION DATE

**Boy Scout Winter Camps To Be Held December 28, 29, 30**

The Headquarters Office of the South Plains Council, Boy Scouts of America, announced today through Mr. Alex McDonald, Council Camping Chairman, that Winter Camps will be held December 28, 29, and 30, at both Camp Post and Camp Mammy Haynes.

Each troop in the Council Area may attend the camp of their choice. The Council will provide camp directors at each camp site to assist scoutmasters with program plans. Field Executives Pat Lewis, Jack Johnston and Frank Atkinson will be at Camp Post located 2 1/2 miles southwest of Post, Texas. Ray Howard, Raymond Lupfer and W. R. Postma will be at Camp Mammy Haynes, located ten miles east and three miles north of Silverton, Texas.

The Winter Camps will be troop camps with each troop bringing their own food, cooking utensils, bedrolls and etc. The Council will have a few tents at each camp site for troops that do not have their own tentage. Each troop will come prepared for five meals.

Both camps will start late on Tuesday afternoon, December 28, with troops arriving in time to pitch camp and prepare the evening meal before dark. Both camps will end following breakfast on Thursday, December 30. All Scout Troops in the twenty county area in the South Plains Council are cordially invited to take advantage of this excellent camping opportunity. All parents and friends of Scouting are invited to visit the boys while at Camp during the holidays.

**Revival Meeting At Cedar Hill Church**

A revival meeting is now in progress at the Cedar Hill Assembly of God Church. Services are being held at 7 o'clock each evening. The meeting will continue through December 12.

Rev. C. H. Browning is doing the preaching and Rev. K. F. Simmons, the pastor, is leading the singing. Everyone is cordially invited to attend.

Paul Ragle of Santa Fe, N. M. visited his parents, Mr. and Mrs. M. H. Ragle last week.

Miss Emaloyce Huggins, medical technician of Crosbyton Hospital, visited with her father, O. J. Huggins during the past weekend.

Mr. and Mrs. John Rhodes of Brownfield have moved into the Kenady apartments. Mr. Rhodes is connected with the Southwestern Bell Telephone Company.

**DR. WAYNE J. GREER**  
General Dentistry  
Business and Residence  
Phone 121

**Baxter & Smith Grain Company**  
Phone 23—Lockney

We are in the market for your Ear Corn, seed type Hegari and other Field Seed.

**Fridays FOOD NEWS**

<b>OLEO</b>	NuMaid Colored quarters, lb.	<b>36c</b>
<b>Meal</b>	Aunt Jemima 5 lb.	<b>34c</b>
<b>Trend</b>	2 for	<b>32c</b>
<b>Peaches</b>	No. 2 1/2 can Heavy syrup Halves & Sliced	<b>25c</b>
<b>Turnips Greens</b>	No. 2	<b>9c</b>
<b>Pork &amp; Beans</b>	Brimfull No. 1	<b>10c</b>

**MARKET**

<b>BACON</b>	Cudahy Puritan	<b>63c</b>
<b>Pork Chops</b>	lb.	<b>49c</b>
<b>Country Sausage</b>	lb.	<b>39c</b>

**NEWMAN GROCERY & MARKET**

PETE AND WANDA

**FOOD NEWS**

<b>ORANGES</b>	5 pound Bag	<b>29c</b>
<b>Shortening</b>	Crustene 3 pound	<b>92c</b>
<b>Crackers</b>	2 pound Box	<b>42c</b>
<b>Bananas</b>	Pound	<b>12c</b>
<b>OLEO</b>	Allsweet Un-colored Pound	<b>30c</b>
<b>Lettuce</b>	Large Heads	<b>10c</b>

**MAIER FOOD STORE**  
FREE DELIVERY - PHONE 12



See us for Fresh Holly, Poinsettia plants and Fresh Evergreen

WANT TO GLADDEN SOME LONELY "SHUT-IN"?

See it with Flowers from **Plains Floral Shop**  
Mrs. J. B. SEALE, Proprietor. Phone 163 LOCKNEY, TEX.

**DR. GREEN — DENTIST**  
121 1/2 E. 6th St.  
GENERAL DENTISTRY  
1 Day Plate Mend  
No Appointment Needed

**Pocket and Zippers Replaced**  
**Brown's Cleaners**

**ARTHUR B. DUNCAN ABSTRACT CO.**  
S. E. Corner Square — Floydada  
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.  
**MRS. MAUDE E. HOLLUMS**  
Manager

*Gifts of Lasting Loveliness*

**Maytag Appliances**



Nothing will give the lady of the house more lasting pleasure than a Maytag Appliance. And nothing will add to the appearance of the home like one of these. See us today for that Christmas gift.

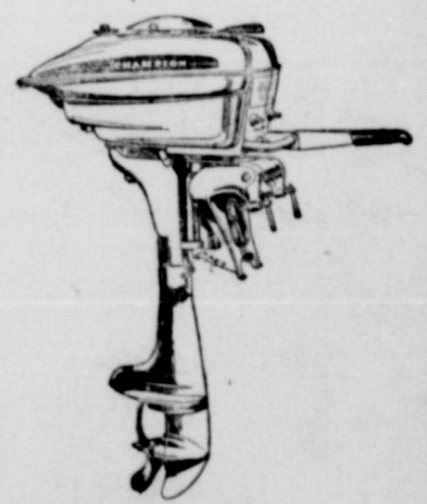
- Maytag Dutch Oven Gas Range
- Maytag Home Freezers
- Maytag Washers
- Maytag Ironers
- Small Portable Washers
- Waffle Irons and Toasters

We are getting a new shipment of Maytag Washers for the holidays.

*Gifts for SPORTS*



Fishing Tackle  
Rods and Reels  
Champion Outboard Motors



Guns  
Gun Cases  
Ammunition

**GENERAL AUTO REPAIR**  
and overhauling.  
Let us do your repair work.

**PHILLIPS GASOLINE AND OILS**

**PENNINGTON MOTOR COMPANY**  
Harve Pennington, Prop.  
Phone 57

**REAL ESTATE FOR SALE**

Good Farms — Ranches and City Property. We make good loans on Farms and Ranches — at Low Interest Rate. Quick service — no red tape. List your property with us for quick sale.

First Door South of Jackson Tire Company  
**W. R. CHILDERS** Phone 127 **FAY PINNER**