

If Stuffy Nose Spoils Sleep Tonight



A little Va-tro-nol in each nostril quickly opens up nasal passages to relieve stuffy transient congestion.

Relieves snoring, sneezing, dizziness of head colds. Follow directions in the package. Try it!

VICKS VA-TRO-NOL

A SOOTHING DRESSING MOROLINE

WOMEN Who Need HELP!

At last! There is something you can do to help relieve suffering through "difficult days" when excessive loss of blood causes you to feel tired, nervous, cranky.

W. H. BULL'S HERBS AND IRON

To Help Relieve GASTRIC ACIDITY

Sufferers from stomach acidity should take Crazy Water Crystals.

CRAZY WATER CRYSTALS

MODELS ARE IN DEMAND!

Business Girls • Teen-Agers • Young Matrons

Can Now Train for Exciting FULL OR PART TIME CAREERS.

MODELING SCHOOL OF HOLLYWOOD

ON MY WAY TO PLANT

BLUE TAG SEEDS

FROM YOUR BLUE TAG DEALER

TERMINAL GRAIN CO. - FORT WORTH

Now you can LEARN BEAUTY CULTURE at home

FOR ONLY \$1.00

Peggy Hearn, one of the South's leading Beauty Authorities, has just written—for you—a special course which tells hundreds of proven beauty secrets and methods just as they are used in her own fashionable Louisville salon.

Mail the coupon now!

SCIENTIFIC SHAMPOOING HAIR CUTTING AND SHAPING EXPERT SCALP TREATMENTS PERMANENT WAVES BLEACHING AND DYEING PIN CURLING; FINGER WAVES SIMPLIFIED HAIR STYLING FACIALS AND SKIN TREATMENTS MANICURING AND HAND CARE THE ART OF MAKE-UP REMOVAL OF SUPERFLUOUS HAIR BEAUTIFUL HAIR—TO PIN ON

Suite 365, Martin Brown Building, Louisville 2, Ky.

Please send courses checked above. I am enclosing \$1.00. Please send free descriptive booklet.

Name Address City State

CLASSIFIED DEPARTMENT

BUILDING MATERIALS

FIRST QUALITY LUMBER sold direct. Save 25%. Truck delivery, write for catalogue. East Texas Sawmills, Avon, Tex.

BUSINESS & INVEST. OPPOR.

FOR SALE—Drive-in cafe, one of the newest and very best in Temple, doing big business, daily sales \$165 to \$200, netting \$800 to \$1,000 per month. Will sell for \$14,500, \$8,000 down, note for the balance. 10-year lease on lot.

For Information Call the Owner E. J. MYERS, JR., 3433, Temple, Texas

ELECTRICAL EQUIPMENT

Electric Power Troubles? Investigate these two units, complete power plants, 150 horse power each. Diesel, 15 kilowatt hours per gal. fuel oil, ideal for small mine, cotton gin, water pumping, 220-volt generators. Will be inspected at Spear's Miller Co., 238 Texas St., El Paso, now in operation, delivery in October, \$5,000 each.

FARMS AND RANCHES

CANADIAN FARMS—Write us for FREE INFORMATION on farm investment opportunities. Farms for sale, reasonably priced. R. C. Boush, 10000 Highway 101, Uman Station, St. Paul, Minn.

FOR SALE: 500 acres grain and cotton farm, one of the best in Wilbarger County, about 400 acres in cultivation. Price \$125 per acre. L. E. PIPER, P. O. Box 1723, Vernon, Texas.

GOOD 240-ACRE STOCK & DAIRY FARM or owner, reduced to \$14,000 because of ill-health. 2 set, improvements, good, modern houses, plenty water, swell climate. JAS. L. MELTON, Elkins, Ark.

For Only \$1,200.00: 127-acre ranch on top of mountain overlooking beautiful valley. Good hunting, fishing, game forest preserve. Stock raising, plenty of water, on U. S. 71 highway. 8 miles south of Waldron, county seat. Mail route, bus lines, school bus, milk route, electricity available. Well built 2-room cottage, 12 acres cultivation, 40 acres fenced, some good timber. HARRY A. MILLER, Boies State, Waldron, Ark.

HELP WANTED—MEN

GLAZIERS

Want outside glaziers for store front—steel sash and structural work—putty runner on wood sash. Must be first class mechanics. \$1.96 per hour. Union conditions.

W. P. FULLER & CO. Box 4170 - Portland 8, Ore.

LIVESTOCK

DAIRY COWS AND HEIFERS Good and choice, out of high producing herds, large selection, truck or carloads. HARKY BIRCHER DAIRY CATTLE CO., 327 Exchange Bldg., St. Paul, Minn. Phone: Emerson 7118

REGISTERED BORNED HEREFORDS 18 cows, all bred, some with calves, 10 heifer calves, 1 bull calf and a 3-year-old bull. Priced very low. Dallas, Texas BOX 922, Tel. R-1120

MISCELLANEOUS

HOLL DEVELOPED — OVERNIGHT SERVICE. 8 High-Gloss Prints. All sizes 25¢. Reprints, 3¢ each. FOX STUDIOS, Billings, Montana.

REAL ESTATE—BUS. PROP.

FOR SALE BY OWNER—Grocery store, filling station and washateria. Also nice home with lovely lawn. Midway between Waco and Austin, Highway 81. PAUL FIRTLE, Salado, Texas

WANTED TO BUY

Acquire Hunters—Ship dried Grey or Fox squirrel tails to Herter's. We pay 6¢ and 8¢ each, plus postage. Herter's, Waco, Texas.

WANTED TO BUY NEW SELF-PROPELLED COACHES at list price. RAYMOND CARSON, Faxon, Okla.

A Safe, Sound Investment—Buy U. S. Savings Bonds!

666 GIVES FAST RELIEF when COLD MISERIES STRIKE

KILL ROACHES WHILE YOU SLEEP

Use Stearns' Get rid of roach infestation, rats, mice, waterbugs overnight. Used for 70 years. Buy Stearns at Jolene.

STEARNS' ELECTRIC BRAND RAT & ROACH PASTE

EARN MORE MONEY! Men, Women, Good Earnings!

For you selling famous line of plastic table cloths, wearing apparel, etc. Exclusive patterns, big demand for Christmas gifts, sell easily and give you big profits. Work full or part time.

For interview write G. AND W. PEARCE, Box 9043, Larkwood Station, Dallas, Texas.

WNU-L 42-48

Kidneys Must Work Well

For You To Feel Well 24 hours every day, 7 days every week, never stopping, the kidneys filter waste matter from the blood.

DOANS PILLS



Man About Town:

Jimmy Stewart's new Big Interest here is Gloria McLean. . . . Franchot Tone's calls from Paris are for Joan Barton, the thrush. . . . The Ann Rutherford-Fred de Cordova idyll is beyond control. . . . Nancy Choremis and husband are expected to End It All at Casablanca.

Overseas Ticker: England's royal family is concerned over the biggest to-do since Wally wed Windsor. The Duchess of Kent wants to go on the stage! . . . Parisians are chucking about the U. N. bachelors (from Chile and Peru) who are bosom pals—in love with the same French model. . . . Parker Wyman, who takes a diplomatic post at Cairo, will marry Patricia Howland of Washington Oct. 16th. . . . Lady Helena, youngest of the late (and rich) Earl Fitzwilliam, is melting from Major Chetwode Hilton-Green.

Not one of the contestants (who admitted over the microphones that they won the jackpots from tips in this col'm) has sent the Runyon Cancer Fund a dime. But WNEW's "You Can Lose Your Shirt" program (where quiz contestants pay for guessing wrong) just sent the fund \$2,545.50. And this is that novel program's first mention here. . . . Hugs and embraces also to the Bucks County Artists (of New Hope, Pa.) who held an auction and sent the fund \$4,080.91. Nize pipples. . . . And the Runyon Committee's thank to the U. S. Secret Service for its \$320.00 check "in memory of supervising agent Laurence E. Albert of Seattle." His widow directed friends to omit flowers and send the money to fight cancer.

QUOTATION MARKSMANSHIP. Arthur Krock: The handwriting on the wall is seldom visible from the windows of the White House. . . . R. D.: One never realizes how long the night can be. Until one stays awake to keep a worry company. . . . Robert Nathan: Streets so quiet that we heard our footsteps following us home. . . . J. Monahan: I wish there was some other way of starting the day besides waking up. . . . Orion Welles: Nobody ever has called me a genius, but everyone keeps denying that I am. . . . Edith Wharton: The mysterious authority of beauty.

Vignette: Bill Hearst tells about the midtowner who asked the neighborhood tailor if he could make him a hunting coat. . . . "A hunting coat?" was the shrugged reply, as he kept sewing a garment. "I'm a tailor, I make any kind of coat." . . . "But a hunting coat," said the man. "Did you ever hunt?" . . . "I once hunted bears," said the tailor, concentrating on a button-hole, "but I got killed dead." . . . "What kind of talk is that?" chuckled the patron. "You're still living aren't you?" . . . "Hmmm," shrugged the tailor, "you call this living?"

New York Rainbow: The Barbizon Hotel (on 58th near the Park, decked out like a ship on its 30th floor. Life-savers, ship rails and smokestacks painted battle-gray. . . . The Salvador Dali effect of a lonely tree sprouting from the rim of a roof at 69th and 5th. . . . The 8th Avenue theater marquee: "Night of Love." "I Wake Up Screaming." . . . The thrilling S.S. America funnels—red, white and blue.

The S. Hurek-Laszlo Halasz word-war in the Paris ballet foyer was missed by the reporters. Hurek, who imported the troupe here, was the target. . . . Robert Basset has inherited Glenn Babb's foreign editorship at AP. Alan Gould is the new executive editor, the first since Byron Price left 5 years ago. . . . Love Is Like This: Disc-jock Art Ford opens and closes his program with Monica Lewis platters. . . . The American Veterans Committee proved a Communist isn't a Liberal by kicking out Daily Worker editor John Gates.

CONFIDENTIALLY

Ida James, the Savannah cafe thrush, has been a secret bride for a year. . . . Ballerina Kathryn Lee and Bill Callahan admit it's serious. . . . Lon McAllister and Jane Powell are an every nitem. . . . "The Damon Runyon Story," by E. Weiner, is in its third printing. . . . The Frank Taylors expect an image in Nov. She's Bonnie Baker, the "Oh, Johnny!" lark. . . . Ditto the Walter Goodes. He's mgr of "Icecapades." . . . Marie Torre (of the World-Telly drama desk) and television producer H. Freeman will be united at Little Church Around the Corner Nov. 6th. . . . Herald Trib columnist Robert and Jean Boardman will blessed event this Winter.



THE GARBLE SISTERS

"Didja see where we've got controls back on installment buying?" "Yeah. You can't make time payments any more without you put up 50 per cent margin." "What was the idea putting 'em back again?" "With daylight saving ended there will be more inflation or something, I guess."

"People are tightening up. It's being felt in the auto business so much that the big dealers have decided to cut out two colors in 1949 models. Did you read about the new car with a luminous body?"

"You mean a car made out of luminous metal?" "No; it's a paint that makes a car glow at night."

"What's the idea?" "You can see another car miles away without just depending on its headlights to blind you. It's going to cause a lot of trouble in water-front parking spaces. Luminous necking will never be popular, no matter what colors it is in."

"What do you think of the Hyderabad situation?" "Notre Dame is always changing quarters. I lose track of the names."

"Didja see where the Palais de Chaillot meeting is on with a record attendance?" "Yeah. If it's a success over in Paris they may bring it to this country."

"What do you make out of Clay's air lift?" "I don't think Harry Truman can get in even if he uses it."

"Are you following the political campaign?" "Only by hearsay. It's good to see the railroads neutral. They're giving both Dewey and Truman all the locomotives they can be photographed in."

"How're you voting?" "I dunno whether to vote for Truman and less snow on the video screens or go for Dewey and the return of the two-dollar dinner."

"What about Henry Wallace?" "He's all right, but only in a Disney short."

"Are you paying much attention to that spy probe? I see they grilled a millionaires on giving money to Communist agents."

"I see she refused to answer on new grounds."

"What grounds?" "On the grounds what she takes off her income tax is her own business."

"What do you think of the U. N. doings in Paris?" "It looks like it will go the full seven games."

"I see where the un-American committee is still probing scientists."

"Yeah. And I can't understand why President Truman in that western speech said Wall street was sticking a pitchfork in their backs."

"FOR SALE—I have perfected an electric lock pick which will open any tumbler, night-latch, padlock or auto lock in two seconds. Would like to sell patent to person who will market it. Keystone Key Shop, Chattanooga, Tenn." — Wall Street Journal.

The trend being what it is these days, the demand should be terrific.

Ben Gold of the Furriers' Union, C. I. O., admits he is a Communist but says he would give his life for the U. S. A. if it is ever attacked. He resents any implications that he would save his "skins."

Ye Broadway Eug'e

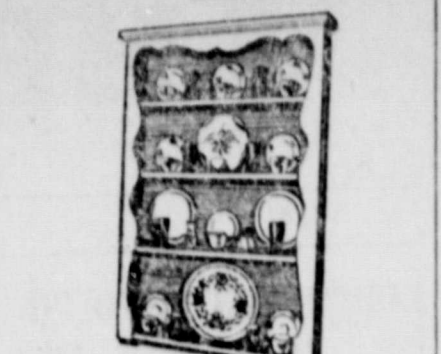
Al Birney's the funniest performer we have yet seen on video. . . . We liked his ones about the Brooklyn girl who had a double chin "but you wouldn't notice it; her lower lip hid it." . . . Laugh of the week in cinema houses, the stern caution "No smoking!" from an usher at the Robert Mitchum picture "Rachel." . . . "Magdalena," which has everything from South and Central America in it except the Panama canal and Mrs. Peron, is the talk of the town and is worth seeing and hearing. . . . Mike Todd and Lee Shubert are teamed now as musical show producers. . . . Bob Hope's new air routine strikes us as the best his competitors ever had.

"WILL the party who borrowed my ladder from my yard please return it, because I have to return it. Larry Carr."—Livingston Republican.

The most pathetic plea of the year.

In an exhibition at Rockefeller Center thousands watched a dog herd and direct a flock of sheep. And not a person in the crowd didn't wonder how the idea would work out if applied to New York people.

China Can Be Stored In This Wall Cabinet



MANY folks have requested a wall cabinet that could be used to display their prized china, silverware and small bric-a-brac.

The simple design of this cabinet permits its being used in almost any room. Anyone can build it from the full size pattern offered below. No special tools or skill are required to do a really professional looking job.

User merely traces pattern on the wood which the pattern specifies, saws and assembles exactly as the pattern indicates. Complete, easy to follow instructions, step by step assembly illustrations, plus a full size printed paper outline of each component part of the cabinet are included. All materials specified are obtainable at any lumber yard.

Send 25 cents for Pattern No. 36—Dutch Colonial Wall Cabinet—to East-Bldg Pattern Company, Dept. W, Pleasantville, N. Y.



How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

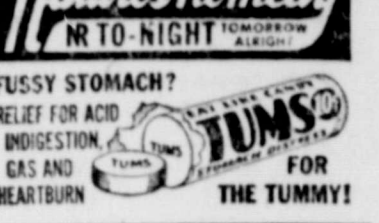
for Coughs, Chest Colds, Bronchitis



Older folks say it's common sense. . . .

ALL-VEGETABLE LAXATIVE

NATURE'S REMEDY (NR) TABLETS—A purely vegetable laxative to relieve constipation without the usual griping, sickening, perturbing sensations, and does not cause a rash. Try NR—you will see the difference. Uncoated or candy coated—their action is dependable, thorough, yet gentle as millions of NR's have proved. Get a 25¢ box and use as directed.



Why SPARTON RADIOS spell VALUE. It's simple as A.B.C. Sparton's direct-to-dealer plan cuts selling costs—cuts you in on more radio for less money! Catch an eyeful of these beautiful new 1949 Sparton models at your Sparton dealer's. Take in a melodious earful of Sparton's rich, full-throated tone. Then measure Sparton radios against comparable models anywhere—feature for feature, price for price. Sparton gives you value with a capital V!

Sparton RADIO-TELEVISION'S BIGGEST VALUES. The Sparks-Wittington Company, Jackson, Michigan. See these new models of your Sparton dealer's now.

IS IT HARD FOR YOU TO CUT DOWN SMOKING? Then change to SANO, the safer cigarette with 51.6%* LESS NICOTINE. Not a Substitute—Not Medication. Sano's scientific process cuts nicotine content to half that of ordinary cigarettes. Yet skillful blending makes every puff a pleasure.

GET BIG DEER

A group of Lockney men returned Monday night from a deer hunt at Crested Butte, Colo., and brought back one of the largest deer seen in this section. The buck weighed 195 pounds dressed and around 230 pounds including head and skin. They got five deer in all. Those in the group included Jake Griffith, Ray, Jim and Joe Pinner, Bob Davis, Becton Potts and Bill Whitlock.

GO TO CHURCH SUNDAY

UNDERGOES OPERATION

Mrs. J. W. Channell, wife of the former minister of the Main Street Church of Christ here, underwent an emergency operation for appendicitis Wednesday of last week at their home, Brady, Texas. She was reported improving this week and expects to leave the hospital the latter part of this week.

Mr. and Mrs. Harmon Handley and children spent last weekend at the State Fair in Dallas.



SMILES—BUT NO APPLAUSE—Russia's United Nations delegates Jacob Malik and Andrei Vishinsky may smile at photographers but they refused to applaud after the U. S. delegate, Secretary of State Marshall, made his first speech at the Chaillot Palace meeting of the United Nation's general assembly. In his speech Marshall served notice on Russia that the U. S. would make no compromise on basic principles.

GO TO CHURCH SUNDAY

WANT ADS GET RESULTS

Sterley News

By Mrs. M. A. Boone

Mr. and Mrs. J. D. Burkham of Johnson, Kansas were in Sterley Saturday on business.

W. C. Reeves of San Bernardino, California is visiting his sister, Mrs. B. A. Howell this week.

A. K. Glover and family visited his parents of Bovina over the weekend. Paul Howard of Grand Prairie visited several friends in Sterley Tuesday. Mr. Howard lived in Sterley several years ago and worked for the Fort Worth and Denver.

James Stack visited over the weekend with his brother in a San Antonio hospital. His brother was seriously injured in an airplane crash several weeks ago.

Mr. and Mrs. A. H. Sulter are visiting relatives in Lubbock and Amarillo this week.

Mr. and Mrs. Blake Wood and Jack Brestol of Plainview visited Mrs. Wood's parents, Mr. and Mrs. M. A. Boone Sunday.

Mr. and Mrs. Ray Barr and daughter of Amarillo visited Mrs. Barr's parents, Mr. and Mrs. G. E. Patterson. Mr. Barr returned home Sunday but Mrs. Barr remained for a longer visit.

W. Mitchell of Clovis, N. M., visited his parents, Mr. and Mrs. W. B. Mitchell over the weekend.

Mr. and Mrs. L. A. Claborn visited their daughter, Mrs. Margaret Shearer of Plainview Monday.

Mr. and Mrs. Tinsley and Juanita are visiting in Fort Worth this week. Mrs. Kenneth Wood of Lubbock spent Sunday with her sister, Mrs. J. N. Southard.

OLDEST BOOK

Austin, Texas—The earliest known book now extant published in the New World is "Doctrina Breve," printed in Mexico City in 1544. It is in the Lath-American Collection at the University of Texas.

An "afterburner" which increases the power of jet engines for short periods of time has been developed by the Navy for one its jet fighter planes.

WTCC Annual Meeting Set November 8

Abilene.—Paul Carrington, Dallas attorney and former president of the Texas Association of Commerce, will be the principal speaker at the luncheon of the West Texas Chamber of Commerce annual meeting here Nov. 8.

Mr. Carrington will discuss revision of the Texas constitution, a project which is under study of the TAC which is a federation of the three regional chambers in Texas.

The West Texas chamber represents 132 counties of West Texas and this year will present a continuation of its work program to the annual directors' meeting, according to General Manager D. A. Bauden.

Principal item on the agenda is a continuation of the fight to protect water interests of West Texas, he said.

Announcing...

The Opening of the

Phillips "66"

Wholesale Office and Retail Station

in the Filling Station just back of the Baker Hotel

ELMER GRIFFITH

is owner of the retail and will be in charge of the Service Station.

THE WHOLESALE OFFICE

is owned by Hobby Smith with Paul Mangum as manager. Whether you want wholesale or retail service we will be glad to wait on you. Give us a trail.

GRAND OPENING of TOYLAND

At WHITE AUTO STORE

LOCKNEY

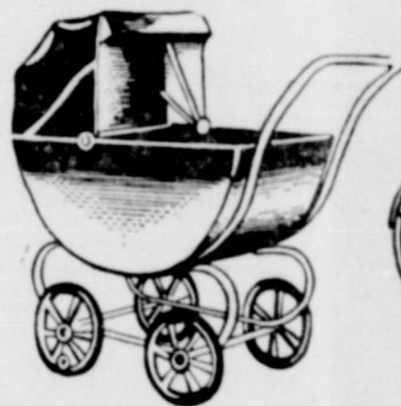
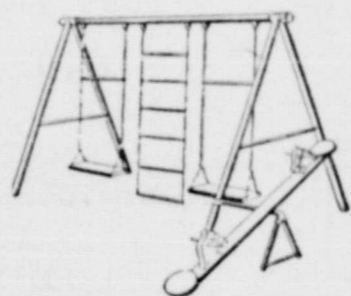
SATURDAY, OCT. 23, Starts 2 P.M.

325 ITEMS GIVEN AWAY FREE!

To the first 100 Housewives who visit Toyland at our store on the above date, starting at 2 p. m. we will give a very useful gift—one that you will use every day. To the first 225 Children under 14 years of age who visit our Toyland will be given a nice toy absolutely FREE!



Rock-R Indoor Swings See-Saws, all metal Footballs

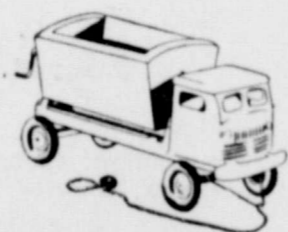


Doll Buggies

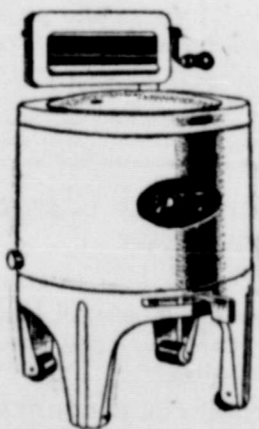


Games of all kinds

Toy Cars Mechanical Toys Airplanes



Kiddie Cars Rubber-Tired Steel Wagons



Toy Furniture Toy Dishes Cap Pistols with Holsters



Dolls of all sizes

See the real 16 mm. Movie Projector we have for sale. Films are also available. THOUSANDS OF OTHER TOYS! YOU MUST SEE OUR TOYLAND!

WHITE'S Auto Stores THE HOME OF GREATER VALUES

Phone 205

Lockney, Texas

J. B. SEALE — — BUNT JESTER



We do EXPERT WATCH REPAIR

Tested on the WATCHMASTER

Doubly assuring you of the best repair service. When you have trouble with your watch let us fix it for you.

Also Jewelry Repair and Engraving

K. W. Cook Located in Lockney Drug

STOP IN AND SEE— THE NEW Deepfreeze HOME FREEZERS.



LARGER CAPACITY LOWER COST

De Luxe Model C-10 \$449.50

PRICES START AT \$199.95 FOR MODEL A4 EASY TERMS!

If you have been reading and thinking about home freezers... if you have been waiting to see what the leader was going to do— then come in now and see the thrilling new Deepfreeze home freezers, now on display at our store. Find out what they can do to bring you a new and better way of life!

COME IN! SEE THEM TODAY AT

ARMSTRONG APPLIANCE & ELECTRIC

Vernon Armstrong, Prop.

Lockney, Texas

RURAL LIFE INSURANCE COMPANY

FAY PINNER, Lockney Representative

PROMPT BARBER SERVICE

Our three barbers on duty now at our shop enables us to give you prompt service on your barber work almost all the time. We offer you the very best in barber work by experienced barbers and we know that you will be pleased with our service. Come in to see us.

Plains Barber Shop

BERRY HOOTEN HAROLD MARLER SKEET THORNTON

Walks Should Be For Use, Not Beauty

COLLEGE STATION—Well placed walks may add much to the looks and the beauty of the home grounds. But they are for use, not just to look at. In rainy weather, walks are useful in protecting the family from wet feet, which may result in colds. And stone walks around the yard make it easier on the housewife, since less mud is tracked into the house.

Sadie Hatfield, extension landscape gardening specialist of Texas A. & M. College, says that cool weather is a good time for building stone walks around the grounds. Materials for building walks can be found around most farm homes. Materials for building walks can be found around most farm homes. What about that pile of stones out in back you have been putting off getting rid of? Or the bunch of rocks over on the west side of the place? They'll work fine if they are good sized stones. Flat stones are perhaps the most attractive and are easier to work with. They may be set together with concrete or allowed to grow green veins of grass.

Around in back or at the side of the house where the walks will be used the most, concrete walks with a rough surface may be the most convenient. Attractive walks can be made of

brick, sand or gravel. Miss Hatfield says that anything which will provide a clean, well-drained walk about the house may be used.

For the average cottage-size house the main front walk should be at least three and a half feet wide. Walks in the service area don't have to be quite so wide—15 to 18 inches is wide enough. Slick surfaces on walks are dangerous during cold or wet weather, so keep them rough enough to get a good foothold in bad weather.

All walks should be a few inches higher than the ground so the water will run off. If the soil on each side of the walks is sloping, you can easily run the lawnmower over the walk. If the walks are too high, the grass along the edges will have to be cut by hand rather than with a mower, says Miss Hatfield, and this takes much more time.

Walks do look nice around the place but they are for use, not ornament.

You can keep peaches or other light colored fruits from turning dark when preparing them for canning by dropping the peeled fruit into a salt and vinegar water solution. The proportions are two tablespoons of vinegar and two tablespoons of salt to each gallon of water used.

Turning over a new leaf too often may make you lose your place completely.



HANDICAPPED CAMPAIGNER . . . Representative William E. Hess (Rep., Ohio) was not as young as he thought, and when he tried to play ball with some small boy friends he wound up in bed at Bethesda naval hospital in Maryland. Amidst a nightmarish effect of pulleys, ropes, and exercise gadgets he conducts business as usual. He answers the daily mail and also directs his campaign for re-election.

Lockney High

Jerry Sims Irene Harris
Tiney Foster Kay Norman

A look of gloom was over every student in L. H. S. Friday afternoon. It was not six weeks exams for they were far in the deep past. The word had been passed around that there would not be assembly since school was to be let out at 2:00. At one o'clock however, the gloom disappeared for the band could be heard playing in the gym. It was as if an atomic bomb had been dropped because there was so much energy displayed. The Spur Bulldogs probably thought so too when the game came to an end with 13-0 in the Longhorns favor.

Spur had a very clever half time performance, but it was just a little inappropriate. The Longhorns needed it for that is just what they made of the Bulldogs, a bunch of cripples on crutches.

We are feeling gay and confident about our victories and certainly we should with such a fine team and with the citizens backing us.

Parts of L. H. S. Car

- Connecting rod (essential)—Mac Howard
- Steering wheel (broke)—any Lockney High Wolf
- After a date (Eh)—Charles Hamitt
- Head Light (always seen)—Sue Plyant
- Gear shift (always moving)—Joannis Daniels
- Generator (always grinning)—Joe Keeter
- Driver (the nut at the wheel)—Tom and Charles Simpson
- Tires (forever flat)—Senior Class
- Fenders (not needed)—Homework
- Choke (when help is needed)—Eldora Jamerson
- Gas tank (forever empty) Our heads on test day.
- Horn (always blowing)—Ewell Deo Kelley
- Gas cap (usually missing)—a one and only
- Exhaust (always popping)—Sue Nelms

CANDID CAMERA

We take great pleasure in presenting one of our football heroes, Calvin Pyle. Calvin was born in Oklahoma, December 9, 1930. He has brown hair, brown eyes, is 6 feet and 1 inch in height, weighs 161 pounds and has a snazzy physique.

He likes having fun, boxing, football, hillbilly music, and certain lipstick. He dislikes ugly girls and dating.

He hasn't had an embarrassing moment yet.

His ideal girl would have red hair, a few freckles, short nose, weigh 110 pounds, be 5 feet and 3 inches tall and shaped just fifty-fifty.

His ambition is to run around and do things.

His opinion of girls: They are okay if they know how to act.

A perfect day would be: Warm, ride around and go places, meet lots of people and have fun.

We also take pleasure in presenting one of the twirlers as this week's personality, Mary Evelyn Manning. Mary was born in Lockney, February 17, 1933. She has changeable hair, green eyes, and is five feet and three inches.

She likes going places and seeing things, red and blue, super dogs, Revelon lipstick, Tabu perfume, football, boxing, dating, and "A Tree In The Meadow".

She dislikes ice-cream, squash, gossipy people, going to school, and getting lessons.

Her most embarrassing moment was when she spilled coffee on Coach Kelley in Home Ec.

She doesn't belong to anyone, but her ideal boy would have black curly hair, brown eyes, cute smile, nice personality, about five feet and

eleven inches, dark complexion, tiny feet, play football, nice physique, and a pretty car!

Her ambition is to have three cars, all the money she can spend, and have a cute boyfriend and live on a ranch.

Her favorite expression is "I-gosh". A perfect day would be: Get up about noon, eat lunch, get in a Buick convertible, go to Floydada or Plainview, eat again at five, go home and dress for a date with her ideal boy, go to a show and come home about 12:00.

DIRT STORM

"Nova Jean, did you get stood up Tuesday night or did you really have a date? How about that Jack?"

Will the romance of Jack and California ever revive? Not if a certain Soph girl has her way!

Wilma, who was your interesting date the other nite?

Carolyn, do you always get in an uproar over gossip??

Shirley, don't get mad about this gossip, we really think you and Ray make a cute couple!!

Mac, are you now delivery boy? Nova Jean, who did you double date with Sunday night??

Fredda, how do you and Charles get along when his former girl friend is along? Huh!

Were some girls disappointed when they saw a certain Tech girl home?? Verda Mae and Jack are still the gruesome twosome!

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Plainview, Texas

NATIONAL BIBLE WEEK

It will be news when this column is no longer catty!!

Trigger, congratulations for finding a cute woman!

What did Carolyn and Lena Sue do Monday night? Who might be interested?

Bill Smith, did you know you were getting your ring back??

Charles really has a racket in Geometry class!! How does he do it?

How does a certain Math teacher rate among the girls now!!

Jerry, how does it feel to almost be left in Spur?? Better watch it!

Tiney, how do you like to wear "red sweaters"?

What incident quite out of the ordinary came about on the band bus Friday night? How about it kids!!

The bass drum player for the United States Navy band made quite a hit with the members of L. H. S. band. He is a good friend of the band director too!

Today the enemies of America's sacred traditions are bending every effort to replace Freedom and Liberty and Justice under God with national socialism and policing government. It is for liberty loving Americans to show the world in unmistakable terms that faith and trust in the "Book of Books," which will never be banned under our Constitution, will continue to be our guide. National Bible Week is a manifest of such a resolution.

To emphasize the importance of religion in maintaining a free government, the Laymen's National Committee, a non-sectarian, non-profit organization, sponsors National Bible Week—this year October 18-24. It uses every possible avenue to stimulate people in all walks of life to be Bible conscious, irrespective of class, creed or color.

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An expert is a man who can tell the difference between an evening dress and a bathing suit.

Even after football season is over, students will hang around the colleges until warm weather sets in.

Longhorns Take District Lead By Defeating Spur

The Lockney Longhorns now hold undisputed lead in the District 3-A gridiron race as a result of their defeating Spur last Friday night 13-0 while Paducah was upsetting Floydada 20-19.

The Longhorns clearly outplayed the Dickens County boys at Spur and settled the question of who has the best team for this year. Not only the score but the statistics showed the Longhorns had a clear edge over the Bulldogs.

The Longhorns scores both came in the second quarter, both the result of power drives down the field. Jerry McCullough drove over from the 4-yard line for the first score and Calvin Pyle scored the next one after taking a pass from Jimmy McGowen. McGowen kicked the point and that completed the scoring.

Statistics showed the Longhorns gained 265 yards to 177 for the Bulldogs. First downs were 16 for the Longhorns and 9 for the Bulldogs. The locals were penalized 55 yards all in the second half while the Bulldogs were not penalized all night.

The Longhorns completed one pass while having one intercepted. The Bulldogs completed two passes and had one intercepted.

A brief review of the game follows: The Longhorns received and returned to their own 20 yard line. With the backfield alternating in plunges over guard and tackle the boys made a first down on their own 33, another on their own 46, another on the Spur 44. They lost 4 yards on the next play, made 10 on the next two plays and then kicked out on the Spur 12 yard line.

Spur made 8 yards in three plays and then kicked with Jimmy McGowen taking the ball back to the Spur 49 yard line. Here the Longhorns started another drive, making first downs on the Spur 39, 28, 16, and 4 from which point Jerry McCullough drove over for the touchdown. McGowen's kick was a little wide and the score was 6-0.

Spur received and returned to their own 37. They made a first down on their own 47, a first on the Lockney 26, tried a pass which was knocked down by the Longhorn secondary, and then fumbled the ball with a Longhorn recovering on the Lockney 48.

The Longhorns started another march here, making successive first downs on the Spur 39 and 27. Then McGowen dropped back and shot a perfect pass to end Calvin Pyle who

went over for the score with no one near. McGowen's kick was good and the score was 13-0.

Spur received on the kick-off and returned to their own 38 yard line. They failed to gain and fumbled on the third play with the Longhorns recovering on the Spur 39. The Longhorns made 5 yards then passed, with a Spur back intercepting the pass and returning to the Spur 30. A Spur pass was incomplete as the half time whistle blew.

Bands Perform

Both the Lockney and Spur bands performed at the half time period. Lockney's band formed the LL and then made a circular march winding into a small circle and out again.

The Spur band marched up the field and down again picking up on their way back a group of supposedly wounded girls apparently representing the Lockney team.

Spur received the Longhorn kick and returned to their own 32 yard line. A pass was complete to the 50, but a 15 yard penalty on the Longhorns was chosen instead. The Longhorns were penalized 5 yards on the next play and then a long pass over to the south sideline was intercepted by Jimmie McGowen for the Longhorns who returned it to the Spur 22 yard line before being downed. The Longhorns made a first on the Spur 9 yard line, were penalized 5 yards on the next play, made 1 yard, fumbled and recovered for no gain and then a pass was intercepted on the goal line by a Spur back and returned to his own 23.

The Bulldogs made 7, nothing, and then got loose around left end for a 49 yard run and a first on the Lockney 39 yard line. They made nothing on the next play, made 1 yard on the next and then lost 5, and kicked out on the Lockney 15. The Longhorns made a first on their own 26, but fumbled with Spur recovering the ball. On the next play the Bulldogs fumbled with a Longhorn recovering on the 25 yard line. The Longhorns were penalized 15 yards from the 30 yard line on the next play, but went ahead and made a first down on the 39 in two plays, another on the 50 and then kicked to the Spur 20 yard line. The Bulldogs made 5 yards in two plays and then the Longhorns were penalized 5 giving the Bulldogs a first on the 30. They failed to gain and kicked to the Lockney 12.

The Longhorns made a first on their own 24, another no the 34, another on the 45, another on the Spur 45, lost one yard on a fumble, failed to make 10, and kicked on the Spur 15.

The Bulldogs then started a drive of their own, making a first on their own 38, another on the 48 passing to the Lockney 38, and then an other first on the Longhorn 27 as the final whistle blew.

Mr. and Mrs. M. E. Cooper and Mr. and Mrs. Clarence McCandless and children spent Saturday in Pecos, Texas.

Vaccination Will Control Diphtheria As Well As Smallpox

AUSTIN, TEXAS.—An interesting sidelight on public health in Texas was revealed in the morbidity report of the Texas State Department of Health for the week ending August 28th, which showed a total of 2 cases of smallpox for this year, while in the same period there were 588 cases of diphtheria.

Commenting on these comparative figures, Dr. Geo. W. Cox, State Health Officer stated that diphtheria is as readily controlled by immunization as is smallpox, but that apparently the public has failed to recognize this fact, or to act upon it.

"Smallpox, which is highly contagious, is no longer considered a major health problem in Texas," Dr. Cox said, "and this is due to widespread vaccination against the disease. Diphtheria, equally contagious,

can also be reduced to the point where a single case is a rarity, but only when parents awake to the fact that every child should be immunized in infancy. The baby's doctor will recommend when this should be done, and if all children were given this protection, there would be none susceptible to contract this killing disease.

Ordinarily the immunity provided by diphtheria toxoid lasts a child until he is of school age, however a Schick test should be given before the child enters school. If needed, an additional shot of toxoid should be administered.

Mrs. Robin Byars and Robert Turner, Mrs. Howard Cooper and Carol, and Mrs. Herman Burress spent last Friday in Lubbock.

Mrs. Cleatis Jeffcoat and Mrs. O. C. Allison spent from Sunday until Wednesday in Dallas where they visited the State Fair.

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Tim Holt and Nan Leslie in

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Also Comedy and Serial

Sunday Matinee & Night—Monday
OCTOBER 24 and 25

Alan Ladd and Donna Reed in

"BEYOND GLORY"

Also Cartoon and News

TUESDAY & WEDNESDAY
OCTOBER 26 and 27

The Weaver Brothers and Elviry in

"TUXEDO JUNCTION"

Also Novelty Reel

THURSDAY & FRIDAY
OCTOBER 28 and 29

Guy Madison, Diana Lynn and James Dunn

"TEXAS, BROOKLYN and HEAVEN"

Also Cartoon

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Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up at night, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.

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The easiest way to boost your cotton-growing profits is to use a John Deere No. 15 Two-Row Cotton Harvester. Based on 1947 labor cost, it saves \$30 or more per bale over hand pulling . . . does an excellent job in any crop that's suitable for mechanical stripping.

Handling two forty-inch rows at a time, the No. 15 does a clean, efficient once-over job of saving bolls. Its work is considered by many gin operators superior to cotton stripped by the average hand puller.

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We have hookups to mount the Harvester on John Deere tractors Model A, B and G, and on IHC tractors, model H and M. They can also be installed on certain other types of tractors.

A small deposit will hold one of these harvesters until you are ready for it. We will come and get your tractor, install the cotton harvester and deliver it back to your farm at no extra cost. There were approximately 40 of these machines sold in the Lockney trade territory last year and we can supply you with the names of the purchasers if you wish to talk it over with someone who bought one last year.

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Society News

Mrs. Roberson Honors Mother On Birthday

Mrs. J. B. Harris, Belen, New Mexico, was named honoree at a surprise birthday party Wednesday evening when her daughter, Mrs. Arthur Roberson entertained in honor of her houseguest's 72nd anniversary.

A beautiful birthday cake adorned with candles and birthday greetings was served with hot chocolate to the following guests:

Mrs. J. B. Harris, Dick Harris, Mr. and Mrs. Fred Payne, all of Belen, N. M.; Mr. and Mrs. Frank Roberson, Mr. and Mrs. W. M. Morton, Kress; Mrs. B. R. Morton and Emalyn Morton of Kress; Mrs. Jake Smith and Josephine, Mrs. Emma Waller, of Kress; Mr. and Mrs. Arthur Roberson, Carma Thomas, Mr. and Mrs. Lather Wofford, Mrs. L. M. Honea, Marcia Meriwether, Mr. and Mrs. Lloyd Wofford, Sue and Nelson, Mr. and Mrs. J. B. Roberson and Sberan, Mr. and Mrs. C. C. Mason, Mr. and Mrs. Floyd Huff, Mr. and Mrs. Douglas Degge, Mrs. R. N. Raper.

JUNIOR 4-H CLUB GIRLS ELECT OFFICERS

The Lockney Junior 4-H Club girls have elected the following officers for the year:

President—Jo Ann Summerfield.
Vice-President—Barbara June Hays
Secretary—Darla Allison.

The club enjoyed an educational picture in the visual education room of the grade school Thursday. Miss Leila Petty, county home demonstration agent, is sponsor of the group.

El Progreso Club Meets In Hodel Home

Mrs. Henry Hodel was hostess to the El Progreso Study Club on Wednesday, October 13.

An interesting program was rendered on the subject of Russia. Roll call was answered by telling a custom of Russia. The following program was enjoyed: "Russia's Home Life," Mrs. Henry Schacht; "Religion and schools," Mrs. L. M. Honea; "Leaders of Russia, Past and Present," Mrs. G. M. Brunner.

The meeting adjourned to meet with Mrs. Laura Stapleton on October 27th.

Refreshments were served to fourteen members.

Mrs. Honea Hostess To Garden Club

Mrs. L. M. Honea was hostess to the Lockney Garden Club meeting last Friday morning at 9:30.

Mrs. Herman King called the meeting to order. After a short business meeting Mrs. Honea gave a discussion on "Care of Plants in Winter."

The next meeting will be a luncheon at the home of Mrs. Hershel Cartel on November 5.

Those present were Meses. T. V. Rankin, A. P. Barker Sr., O. J. Huggins, J. D. Huggins, L. A. Cooper, L. M. Anderson, Herman King, Henry Bollman, T. B. Mitchell, L. M. Honea, Ray Thompson, Hershel Cartel, Barney Manning, Alec Norris, Frank Roberson, Henry Ford, L. T. Busby, and one visitor, Mrs. W. L. Morgan.

B&PW Hosts To Rotary Club At Banquet Thursday

The Lockney Business & Professional Women's Club, observing National Business Women's Week, was host to the members of the Lockney Rotary Club at a banquet last Thursday night in the Methodist Church basement.

Theme for the meeting was "Use Your Vote in '48", and Supt. H. P. Clemons of the Whiteface Schools was speaker of the evening, his subject being "A Report on the National Democratic Convention at Philadelphia." Mr. Clemons was a delegate from Texas to the national convention.

Mrs. Wanda Baker, president of the local B&PW Club, presided over the meeting. The songs, "America the Beautiful", and "A Song of Welcome" were sung by the group.

The invocation was pronounced by Rev. N. S. Daniels, pastor of the Methodist Church. Mrs. Imogene Holt played a selection on the piano.

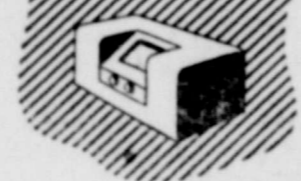
The welcome address was given by Mrs. Velma Cox with Mayor G. M. Brunner responding. A. P. Barker, Sr., then introduced the speaker of the evening, Mr. Clemons, who entertained the group with stories of happenings at the Democratic convention.

The program was closed with the group singing, "God Bless America."

Those present included: Meses. Emma Thornton, Faye Messer, Margaret Dorman, Imogene Holt, Bernice Miller, Wanda Baker, Clara Copeland, Velma Cox, Lucy Dean Record, June Bybee, Wilma Brown, Alma Dutton, Pearl Martin, Frances O'Hearn, Mary Ida Rose, Elsie Kunkel, Erna Thompson, Edna Mae Honea, Henry Hodel, H. P. Clemons, and A. P. Barker Sr., Miss Hazel Curry; Messrs. A. P. Barker Jr., J. H. Holt, J. E. Cox, C. L. Record, Joe Handley, Claude Brown, C. H. Rose, A. P. Barker Sr., J. D. Wood, Revis Harris, W. H. Counts, Sid Thomas, Marvin Cox, Henry Hodel, N. S. Daniel, F. L. Brown, Ed Whitfill, Ed Carter, G. M. Brunner and H. P. Clemons.

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Recent Bride



MRS. DAVID WILLIAMS
Mrs. Williams is the former Ninalie Foster, daughter of Mr. and Mrs. A. O. Foster of Lone Star. She and Mr. Williams were married at Matador October 9. They are making their home at Las Alamos, N. M., where he is employed.

Browns Celebrate Golden Wedding

Mr. and Mrs. W. W. Brown of Littlefield, observed their golden wedding anniversary Sunday, October 16, by open house from 2 to 7 P. M., when their many friends called.

Assisting in the entertainment were Miss Anna Neale, niece, who is a member of the Spade school faculty, and who has resided with Mr. and Mrs. Brown for the past six years.

Mrs. Brown, who was born in Illinois, will be 83 on October 29th, while Mr. Brown was born in Iowa, and was 77 years on November 28, 1947.

Mrs. Brown, who previous to her marriage to Mr. Brown was Mrs. Nellie Magrane, and Wilbert W. Brown, were married in Oklahoma City, Oct. 10, 1898. To this union were born twin sons, one of which passed away in infancy. The other son, Wilbur Brown, on February 4, 1943, while serving as an airplane mechanic in England during the war, died from injuries received when thrown from a truck enroute to his work. Mrs. Brown has another son, Will Magrane, of a previous marriage, who resides in Culver City, California.

Mr. Brown was superintendent of the West Texas Cotton Oil Mill from 1927, and until about three years ago when he retired. Mr. and Mrs. Brown have been residents of Littlefield since the mill was moved to Littlefield from Lockney about 12 years ago.

Mr. Brown has supervised the construction of oil mills and gins, and been in charge of the operation of oil mills the greater part of his life.

Mr. and Mrs. Brown lived at Norman and Prague, Oklahoma for many years before coming to Texas. They had lived at Lockney a number of years before moving to Littlefield.

Mr. Brown was long recognized as an expert in his line of work and very highly regarded by oil mill officials with whom he was associated.

Mr. and Mrs. Brown are an outstanding couple, loved by all for their beautiful personalities, generous hospitality, and kindness to those they come in contact with. Nothing is too much trouble for Mr. and Mrs. Brown to extend a neighborly deed. They have a large circle of friends over the South Plains, many of whom were present to extend greetings and good wishes to the couple.

Joe Page has been in the Lubbock hospital this week for treatment. He is reported to be much improved.

Mrs. Emma Thomas, high school teacher, resumed her duties this week after being out several days due to illness.

WCS Ladies Enjoy Imaginary Plane Trip

The ladies of the W. S. C. S. met Monday, October 18 in the basement of the Methodist Church with Mrs. N. S. Daniels leading the introduction for the autumn study, "On Our Own Door Steps," a study of Alaska and our island possessions in the South Pacific.

The group was taken on imaginary plane trip to all these islands. In Alaska they were served fish and ice. They had cookies in Puerto Rico, in the south sea islands they were served fruit salad and tea, in Hawaii they were served rice. It was a very

enjoyable trip and the following ladies were included in it: Mrs. Paul Cooper, Mrs. R. E. L. Stutts, Mrs. Olive Myers, Mrs. Buck Sams, Mrs. Henry Ford, Mrs. Jake Griffith, Mrs. Bob Davis, Mrs. L. A. Cooper, Mrs. E. E. Spradlin, Mrs. M. J. Clark, Mrs. Clyde Farris, Mrs. D. M. Marshall, Mrs. F. L. Brown, Mrs. N. S. Daniel, Mrs. Lewis Busby, Mrs. Lura Stinebaugh and Mrs. Leo Sims.

Vera Jo Rogers, student at Texas Tech, spent last week end here with her parents.

Rev. and Mrs. E. J. Cobb and children spent Thursday night and Friday in McLean with his mother.

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COFFEE Chase & Sanborn Pound **41c**

SHORTENING Red & White 3 Lb. Can **1.05**

LAUNDREX 2 quarts **25c**

OXYDOL, large box **33c**

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Cherries Chocolate Covered 1 Lb. Box **79c**

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SAUSAGE, "home-made" pound **55c**

BEEF ROAST, Choice Cut, pound **55c**

BACON, first grade sliced, pound **69c**

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We've picked the market's finest fabrics for Fall. Such brands as Pendleton's in shirts and western suits; also Levi Strauss. We want it said that many well dressed men wear our clothes. Naturally we want you to.

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"Smart Wear For Men Since 1930"
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P. S. You'll beat us about 19 to 6—maybe.

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GAS RANGES

We have just received a large stock of these fine gas ranges. We have a variety of models, either for natural gas or butane. Come in and see these beautiful ranges.

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These are among the best gas heaters made. The cold wall makes them safer and still gives you a full heating capacity.

We offer you IMMEDIATE DELIVERY on

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Established 1902
PUBLISHED EVERY FRIDAY

EDGAR R. HAYS
Editor and Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



ECONOMIC HIGHLIGHTS

There is a science called semantics, which has to do with the meaning of words and phrases. An apparently plain statement may mean one thing to one man—and a quite different thing to another. The purpose of semantics, which hasn't made much headway in the world, is to get rid of this confusion, and give words an absolute precision.

This illustrates one of the difficulties which has helped to produce the current crisis between Russia on the one hand and the Western allies on the other. American and British diplomats have met with Molotov, Stalin, and other top Soviet leaders, and have apparently arrived at agreements. Then, a few days or a few weeks later, it appears that the Russians put an entirely different interpretation on what was said and written. That happened at Yalta where, apparently, President Roosevelt came away with an amazingly different idea of what had been agreed upon than that held of Premier Stalin. The

SCHOOL DAYS

By DWIG



same words were used on both sides—but the meanings read into them varied enormously.

In the Moscow conferences over the Berlin blockade, the Western representatives thought they had made progress. Our ambassador, General Smith, had little to say for publication, but newsmen reported him cheerful and optimistic after his meetings with Stalin. It is generally believed he was sure that the Berlin blockade was about to be lifted. We had made a number of concessions to

achieve that end, of which the most important was an agreement to use Russian currency, under four-power control, in the area.

But subsequent Russian actions immediately dissipated our hopes. Regardless of what Stalin said to Ambassador Smith—or what Ambassador Smith thought Stalin meant—the top-level Russians went right ahead with the blockade, and kept on trying to break up the air lift and isolate the city. And no one believes those Russian commanders did that without explicit instructions from Moscow.

One rather interesting theory as to why Stalin may have changed his mind is finding some currency now. He is supposed to have received reports that Henry Wallace, with his strong pro-Russian campaign, will get many millions of votes, become an important minority influence on policy, and so be a factor in forcing a change in our attitude, which will lead to our withdrawal from Berlin. Certainly, none of the standard American polls indicate that there is an atom of truth in that theory. If they are right, the Wallace vote will be extremely small. And Governor Dewey isn't giving any ground to the Kremlin—he has gone out of his way to praise the American delegation aboard, and to say that the whole country is united behind it. However, it may be that the Russian newsmen and others who report on American activities are very careful to color their summaries so that the top men in Moscow will read what pleases them most.

All in all, the line taken by the Western group has been strengthened more than most of us may realize. There is a directness of language that does not often characterize exchanges among the representatives of theoretically friendly powers. Secretary Marshall and Foreign Minister Bevin have minced no words in placing the blame for the world's unrest. And this attitude is not confined to the big countries. Paul-Henri Spaak of little Belgium, speaking before the United Nations' General Assembly, made one of the sharpest attacks on Soviet foreign policy and said, in addition, that Russia has organized a fifth column in every one of the 53 countries which are members of the U. N.

News services said, at the end of September, that the English people were reluctantly coming to fear, for the first time, that war was a possi-

bility. Up to then, they had felt that the situation was somewhat exaggerated, would be solved in one fashion or another, and that no power would be so insane as to plunge the world into another holocaust. The change in sentiment was undoubtedly caused by the British government's announcement that demobilization would be slowed; that the armed services would be built up, and that civilian defense activities would be immediately accelerated. Too, top British officials, in the Foreign Office and elsewhere, have demonstrated an increasing pessimism.

Yet, in this country the feeling in informed quarters still runs against an inevitable war. There will be many more incidents, the experts think, and the talk will get increasingly acrimonious. Yet they know that the U. S. will not participate in a shooting war, and they cannot bring

themselves to believe that Russia is in a position to fight one. She is carrying on a tough and extremely intensive plan for building up her military strength and her industrial potential, but it is a long way from completion. Her production of essential materials, notably steel, is so far below ours as to make comparison nearly impossible. And our scientists, almost to a man, are sure that she does not yet have atomic weapons in anything resembling a useable form—and some say hopefully that it may be many years before she has them.

In any event, once the election is over, we will probably get still tougher in our dealings with Russia. And look for a big increase in military expenditures, plus a step-up in the draft, at about the same time.

Bobbie Lu Casey, student of Wayland College, Plainview, spent last weekend with her parents, Mr. and Mrs. Hilburn Casey, Jontha Lee and Donice.

Mrs. Earl Norman and Mrs. Hilburn Casey were in Lubbock on day last week in the interest of the high school band.

Mr. and Mrs. R. L. Hearne and Richard spent last weekend in Dallas where they attended the annual homecoming at Buckner's Orphan Home. They accompanied Mr. and Mrs. Gavin Marr and Eugenia who spent the weekend in Clarksville with relatives.

WATCH YOUR EXPIRATION DATE

RADIATORS CLEANED AND REPAIRED

Winter will soon be here and for protection of your car your radiator should be in good condition. Let us clean and repair it for you now before cold weather.

Parsons Radiator Service
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We are now distributors of the famous COOK PUMP

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Or see Ira Graves at Lone Star For Well Casing.

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First Door South of Jackson Tire Company

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BE WARM THIS WINTER

Do you dread that first frosty fall night when you may have to get out of bed at two in the morning to find an extra blanket? Remember last winter's nights when you worried about whether an extra blanket would be enough? You don't have to go through that inconvenience this winter.

Electric blankets make "just right" sleeping comfort all through the winter a sure thing. One feather-light blanket on your bed...and the convenient electric warmth regulator makes it equally suitable for the coldest northerners...or brisk fall nights.

See the new electric blankets now...so economical...so attractive...so light. You'll want an electric blanket on every bed in your home...low-cost electric service makes them a better buy now than ever.

See your favorite dealer soon about "feather-light" electrical warmth this winter.

SOUTHWESTERN PUBLIC SERVICE COMPANY

34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Bring Your

CREAM and PRODUCE

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We pay highest Market prices.

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BILL ALFORD

"The New Ford knocked my hat off!"

"I knew it would be the fine car of its field. But that '49 Ford is clear out of its class. It's the car of the year.

"Take those 'Magic Action' Brakes, the 'Mid Ship' Ride, the new 'Picture Window' Visibility. They're all the type of features you'd expect in the highest priced cars.

"My dealer took me out for a ride. Those 'Hydra-Coil' Front Springs and 'Para-Flex' Rear Springs are mighty smooth! And what room! . . . those seats are sofa wide."

"—and my hat's off to Ford Service too!"

"I've got my order in. But, till that Ford in my future is in my garage, I'm getting real Ford Service at my Ford Dealer's. He knows how to keep my Ford safe, peppy and comfortable. And some day he'll own it . . . so, naturally, he's keeping up its trade-in value."

Your Ford Dealer invites you to listen to the Fred Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings—CBS Network. See your newspaper for time and station.

"Whitey" Baccus

AUTHORIZED FORD DEALER
Lockney, Texas

MEMBER OF CONFERENCE

Austin, Texas—University of Texas College of Education Dean L. D. Haslow has been chosen as a member of the Cleveland Conference, a group of 100 carefully-selected educational leaders in the United States. The Conference meets annually to review issues facing education. This year it meets December 3 and 4.

Parents of Baby Daughter

Mr. and Mrs. Royce Vernon announce the birth of a baby daughter, Sharon Elaine, born Friday afternoon at the Floyd County Co-operative hospital at Lockney. Sharon Elaine weighed 9 pounds at birth. She has a sister, Erma Lynn. Mr. and Mrs. Bert Vernon of Lockney are the paternal grandparents.

Lone Star News

By Mrs. Harold Griffith

Mrs. Floyd W. Jackson entertained with a surprise birthday dinner Wednesday night for Floyd Wayne Jackson and Mrs. Bud Leverton. Guests for the occasion were Mr. and Mrs. T. J. Honea, Mr. and Mrs. M. J. Sams, Mr. and Mrs. Payton Powers, Mr. and Mrs. Lorie Rhodes and Janie, Mr. and Mrs. Bud Leverton and Mr. and Mrs. Jackson.

Mrs. Ivey spent the weekend in Floydada with her mother, Mrs. Surginer.

Mr. and Mrs. L. C. Winters attended the dedication services for Cecil Cook of Kress Saturday.

Several of the Flying Farmers motored to Dallas Saturday to bring back their plane that has been repaired. Those going were L. M. Readhimer, A. O. Foster, Hierman King and Clyde Parish.

Miss Edith Johnston of Lubbock spent the weekend with her parents, Mr. and Mrs. G. B. Johnston.

Wiley D. Nance with his sisters Mamie Lou and Bobby Dean Nance of Amarillo spent the weekend in Dallas. They attended the football game Saturday between the Golden Sandies and a Fort Worth team.

Mr. and Mrs. Floyd Jackson and Betty were in Tulla Saturday. Mrs. J. W. Jackson spent Saturday night in the Floyd Jackson home.

Mrs. A. O. Foster's sister and family from Petersburg spent Sunday with the Fosters.

Visitors in the Walter Griffith home over the weekend were Mr. and Mrs. Chester Griffith and Linda, Mr. and Mrs. Herbert Griffith and girls from Lubbock, Mr. and Mrs. Elton Griffith and children and Kenneth Griffith and son, Kenny Wayne of Plainview and Mr. and Mrs. Harold Griffith and boys.

Mrs. T. S. McGehee has rented an apartment in Plainview and will live there this winter. She visited in several homes in this community Saturday morning.

Mr. and Mrs. A. E. Frizzell and Pat spent Sunday with Mr. and Mrs. Milton Frizzell and children of Rock

Creek.

Mr. and Mrs. Hubert Renick of Snyder, Texas spent Saturday night and Sunday with his sister, Mrs. Reed Lawson and family.

Mr. and Mrs. Tom Wells and Nell with Mr. and Mrs. Hubert Griffith and girls spent Sunday with Mr. and Mrs. Tom Edd Wells and children of Half-Way.

Mr. and Mrs. R. L. Knox were dinner guests of Mr. and Mrs. Lowell Jarrett and Larry Sunday night. Janie Sue Clark spent Sunday night with Betty June Jackson.

Mr. and Mrs. Hubert Frizzell and Tony were luncheon guests Sunday of Mr. and Mrs. G. B. Johnston.

C. E. Smith of Roaring Springs spent Friday with his daughter, Mrs. Bob Tiner and family.

Mr. and Mrs. Jack Frizzell and children with Donald Parish spent Sunday with Mr. and Mrs. Ernest Lee Thomas and children of McCoy.

The Albert King home was the scene for a farewell party Wednesday night in honor of Mr. and Mrs. Will Hatchett who will move to Stephenville, Texas soon. They have purchased a place there and are anxious to get settled. Their going is the community's loss but everyone wishes for them good luck and happiness in their new home. Mr. and Mrs. Bascom Baxter and girls have purchased the Hatchett place and will move to it soon. We are glad to have them in the community again. The Baxters are well known to everyone.

Lee Davenport visited his daughter, Mrs. Lowell Jarrett and family Monday night.

Cookies are good anywhere you find them—the school lunch box, for desserts, picnics, in-between-meal snacks or on refreshment plates. And while we're talking about cookies, some folks collect cookie cutters of various sizes, shapes and kinds.

Three former Waves, all now in the U. S. Naval Reserve, have been made honorary admirals in the Nebraska Navy, according to a letter from one of them received by a Navy publication.

Aiken News

By Mrs. M. B. Salmon

Mr. and Mrs. Starkie of Cedar Hill spent Wednesday with their son, Jess Starkie and family.

Miss Nell Hampton spent Thursday with Mrs. Joe Perkins in Plainview. H. C. Copeland of Lubbock spent the weekend with Mr. and Mrs. Harvey Copeland.

Those attending Young People's Training Union at McCoy Saturday night were Mr. and Mrs. Connie O'Brien, Loy and Pat, Mrs. Vera Duvall, Misses Leota Compton, Jannell Martain and Wanda Mae Dorman.

Earl Kellison is still in the Lockney Hospital where he underwent major surgery. He is very much improved.

Mrs. Buck Kellison was called to the bedside of her sister in Hollis, Oklahoma last week.

Mr. and Mrs. Jess Starkie and family visited relatives at Sand Hill Wednesday night.

Rev. and Mrs. Robert Warren and Charlotte spent the weekend with Rev. and Mrs. Howard Martain.

Mr. and Mrs. H. E. Seago and Charlotte spent last weekend visiting relatives in Amarillo.

Bill Wesley Jr. visited friends in Canyon Sunday.

Mrs. Sam Moore received a call that her son, Butch Tucker of Austin was killed in a motorcycle wreck. He was brought to Plainview cemetery for burial Sunday. We extend to his family and loved ones our deepest sympathy.

Sonny Scott was honored at a birthday dinner Sunday at his home. Sonny received many nice gifts. Lunch was served to the following: David Martain, Peggy Williams, Car-

oyn Campbell, Loy O'Brien, Nita Wesley, Jerry and Junior Williams, Peggy Ray, Donald Pay, Everett Dorman, Betty Cox, Mrs. Bill Thompson and Tim and the honoree, and his parents, Mr. and Mrs. L. L. Scott.

Roscoe Cathey of Plainview visited Mr. and Mrs. M. B. Salmon Sunday.

Miss Mary Morrison of Lockney visited Wanda Mae Dorman Sunday.

Rev. J. B. Harland of Plainview preached at the evening service at the Baptist Church Sunday.

Miss Leota Compton spent Saturday night with Miss Juanell Martin.

Mr. and Mrs. Wiley Moore and Aunt Bessie Woods visited Mr. and Mrs. Arch Keys and family Sunday.

Mrs. Mattie Gibson of Lamesa visited Mr. and Mrs. Connie O'Brien Sunday.

Mr. and Mrs. M. B. Salmon and Miss Nell Hampton visited Mr. and Mrs. Paul Dixon at Kress Sunday afternoon.

Mr. and Mrs. Bert Elam and family, Mrs. Charlie Elam and Mary Bennett visited relatives at Tulla Sunday.

To protect young eyes, light for studying should be free from glare, harsh shadows and contrasts between darkness and bright light. A table study lamp should be tall enough and have a shade broad enough to spread a wide circle of light so that a child can sit up comfortably when reading.

The Texas Forest Service sells slash, loblolly, longleaf and shortleaf pine seedlings at cost—\$2.50 per thousand.

Cooking eggs at an even, moderate temperature will keep them from becoming tough.

FARMERS & RANCHERS WAKE UP!

"It's Later Than You Think!"

Industry and Labor are strongly organized. Pressure groups are influencing legislation contrary to your interests.

FARM BUREAU MAINTAINS LEGISLATIVE DIRECTORS IN AUSTIN AND WASHINGTON FOR YOUR PROTECTION!

FARMERS MUST ORGANIZE FOR SELF-PROTECTION!

Over 100 Floyd County Farmers are sponsoring this organization movement and will make a house-to-house Membership Drive.

— During —

ORGANIZATION WEEK - OCT. 21-28

Watch Farm Bureau Grow - JOIN NOW!
"60,000 in 1948"

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Kiln Dried Dimension and 1-inch Lumber, Kirby stock

Jacuzzi Pumps
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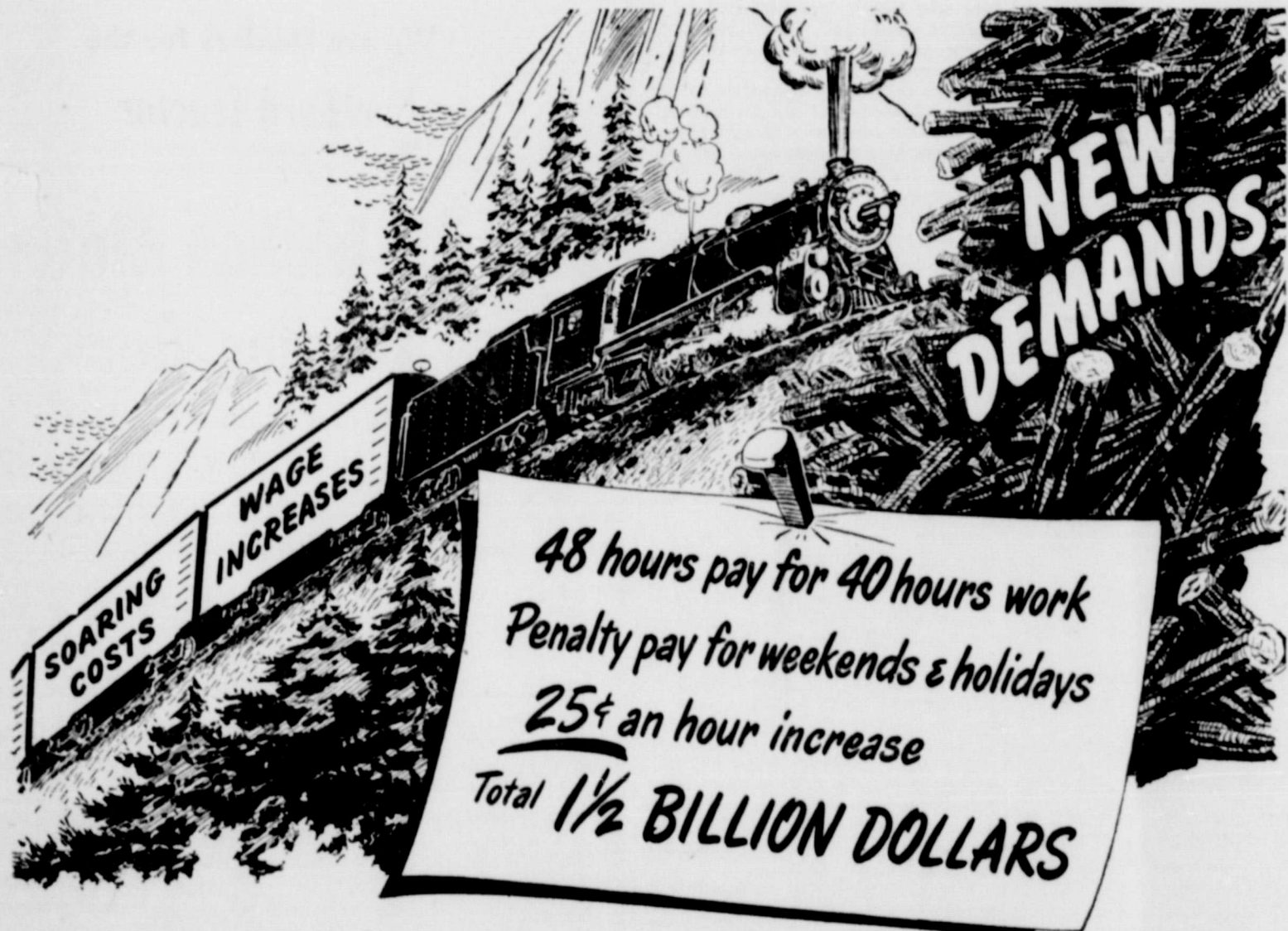
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GENERAL SURGERY J. T. Krueger, M. D. J. H. Stiles, M. D. (Ortho.) H. E. Mast, M. D. (Urology) A. W. Bronwell, M. D.	INFANTS AND CHILDREN M. C. Overton, M. D. Arthur Jenkins, M. D. J. B. Rountree, Jr., M. D.
EYE, EAR, NOSE & THROAT J. T. Hutchinson, M. D. Ben B. Hutchinson, M. D. (Limited to Eye) E. M. Blake, M. D.	INTERNAL MEDICINE W. H. Gordon, M. D. (Limited to Cardiology) R. H. McCarty, M. D.
OBSTETRICS O. R. Hand, M. D. Frank W. Hudgins, M.D. (Gyn.)	GENERAL MEDICINE G. S. Smith, M. D. (Allergy) R. K. O'Loughlin, M. D. X-RAY AND LABORATORY A. G. Barsh, M. D.

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NEW DEMANDS

SOARING COSTS
WAGE INCREASES

48 hours pay for 40 hours work
Penalty pay for weekends & holidays
25¢ an hour increase
Total 1 1/2 BILLION DOLLARS

1 1/2 Billion Dollar Road Block!

WESTERN RAILROADS
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Railroads Run for Everybody—Not Employees Alone

The railroad industry must serve not one but many groups—producers, businessmen, shippers, passengers and the general public—night and day, every day of the year. These unions are proceeding in utter disregard of this important difference between railroads and other industries. Industrial plants can be shut down over weekends and holidays, but freight, mail, express and passengers must continue to move. *Everybody who enters railroad employment knows this.*

Demands Unreasonable

These employes have had substantial raises during and since the war. Their average weekly earnings are higher than the average weekly earnings of workers in manufacturing industries. They have more job security than the average worker in American industry. They also enjoy paid vacations, a retirement system and other advantages more generous than the average worker receives.

Strike Threat

On September 18, 1948, the leaders of these 16 unions began taking a strike vote. *But the threat of a strike will not alter the opposition of the railroads to such unreasonable demands!*

Summing up these demands, they mean that these union leaders seek to force the railroads to give one million employes an annual raise which would average \$1500 per employe!

The total cost of this would be no less than 1 1/2 billion dollars per year, which is more than twice the expected net income of the railroads this year.

You'd pay the bill, because if these increased costs are forced on the railroads, they must have still further rate and fare increases.

We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.



HERITAGE OF AN AMERICAN SOLDIER . . . When Pvt. Robert Johnstone Jr., of Easton, was killed in action in the battle for the Philippines, he left behind him a will that many would call strange. He directed that his G.I. insurance of \$10,000 should be used to educate a Japanese in the American way of life. This year his "love thine enemy" idea bore fruit. Robert Nishiyama (right above), a student kamikaze pilot during the war, arrived at Lafayette college, Easton, Pa., to start classes on a scholarship financed by Pvt. Johnstone's will. Here, he is greeted by Mr. and Mrs. Robert Johnstone and their son Bruce.

Preacher Starts Grass Pasture From Seed

COLLEGE STATION, Oct.—"This is how I thresh grass seed like little bluestem," said Reverend Olen E. Waldrip to Limestone County Agent M. H. Brown, Jr. Reverend Waldrip is pastor of the First Baptist Church at Groesbeck and a Limestone county farmer.

Reverend Waldrip picked up a handful of seed hay and struck it against 29 six-penny nails that were driven in the wall. The downy little bluestem seed were stripped from the stems and settled to the floor when the stems were pulled through the nails.

After threshing a while, he swept up the seed and sacked it. "All this grass came from the park," said Mr. Waldrip. He goes out there every few days, cuts the ripe seed hay by hand and stacks it in a dry shed. Mr. Waldrip says he plans to use this seed in a reproduction plot next spring, and will put the straw out on the pasture. The straw still contains some seed.

Mr. Waldrip has a badly eroded hillside pasture on his farm that he is experimenting with. This hillside grows bluebonnets, johnsongrass bur-clover and weeds of all kinds. He has already seeded sweet-clover, and plans to improve the grasses as he produces the seed.

Little bluestem is only one of several. Mr. Waldrip now has a plot of subterranean clover, and the seed for an acre of KB bluestem. Last spring with a garden rake he harvested about 100 pounds of spotted bur-clover seed on a vacant lot in town.

"I'm going to build the best pasture in Limestone county," says Brother Waldrip. And County Agent Brown says he probably will if he keeps up at his present rate.

Because people don't spend enough time making little things grow into big ones, harvesting, testing to local conditions, and multiplying seed, many new grasses have never got into production from the experimental plots.

The excellence of yellow beardgrass has been known in the experimental plots for a quarter of a century, says Robert R. Lancaster, extension pasture specialist of Texas A. & M. College. It needed some one like Brother Waldrip to get it started. Lancaster highly commends Mr. Waldrip's work.

Mr. and Mrs. Howard Cooper and Carol, and Mr. Cooper's mother, Mrs. J. E. Cooper of Ruidoso, New Mexico left Wednesday for a visit with relatives in Little Rock, Ark. They plan to be gone about a week.

Mrs. Udell Cunningham is spending this week in Plainview in the Royce Vernon home.

Cummings Gets Pat On Back For Service

Most people think of the postal service as a pretty mechanical, impersonal and even coldblooded affair. But not so Mrs. Gordon P. Tompkins, sr., of Amarillo.

At the hospital bedside of her son, Gordon, Jr., who was seriously ill following an operation here recently, Mrs. Tompkins penned a letter to a relative in Claremont, Cal. Enclosing the letter in an envelope, she had written the name of the relative and the partial word, "Clare", when she had to attend to her son's needs. Someway or another, the airmail letter reached the postoffice thus, inadequately addressed.

A short time after Mrs. Tompkins received a call from the postoffice. The caller didn't identify himself, but said "since the return address on your envelope was a hospital, I thought maybe a quick delivery might be essential. If you'll tell me the rest of the address, I'll fix it up and get the letter going."

Reporter Opal Dixon did a little snooping, found out that the accommodating postal employee was J. Clyde Cummings, 216 Ninth street.

To Mr. Cummings, thanks from all of us here at The Avalanche Journal, because Gordon Tompkins, Jr. is one of us—and also because only a swell guy would go out of his way to help a stranger he guessed might be in trouble.—From The Plainsman Column in the Lubbock Avalanche.

Refrigeration Lack Starts Disease

AUSTIN.—From statistics compiled by the State Health Department, Dr. Geo. W. Cox, State Health Officer has disclosed that a lack of proper refrigeration contributes materially to the total disease outbreaks for one year, caused from foods other than milk and milk products.

During the year, there were 259 outbreaks of diseases from contaminated foods incapacitating 12,525 persons, 17 of whom died.

"The food poisoning was usually caused from contamination through insanitary conditions, infections of food handlers, or of even more significance, lack of early and adequate refrigeration," Dr. Cox said. "Even when contaminated, foods will seldom develop toxins sufficient to cause poisoning if properly refrigerated promptly after preparation. Outbreaks caused from foods have totaled nearly six times the number caused from water or milk."

The State Health Officer pointed out that the consuming public is, in many areas, protected by proper enforcement of sanitation standards for eating establishments such as are set up in the United States Public Health Service Milk Ordinance and Code. The public is entitled to a good, clean safe and wholesome food supply, including milk which has been produced under strict sanitary conditions and properly refrigerated. This is a great protection against disease outbreaks caused by contaminated foods of various kinds, and Dr. Cox said this was especially obvious in view of the fact no disease outbreak has as yet been traced to pasteurized grade A milk, which had been adequately refrigerated.

In these times you have to move pretty fast to keep up with running expenses.

Fisherman Plans To Trap Whales With Waltz Music

BOSTON.—Capt. Jack Doane fingered his gray chin stubble and allowed as how his whale jail would make him world famous or an international flop.

The 69-year-old fisherman plans to cruise New England's coast like a sea-going Pied Piper, luring whales to the surface with Strauss waltzes and then corralling 'em.

He's positive his theory will work. Said he'd been working on it a generation. He has convinced Capt. Jack Lang, skipper of the S.S. Westport, and excursion fishing vessel to lend his boat for the experiment.

"I'm a peaceful man, considered most ways," Captain Doane observed to leeward. "But ever since I was a shaver in Nova Scotia I've hated whales."

Whales Cause Trouble
"Something about 'em just tangles my rigging. Lately they been causing trouble—much—in these parts.

"I mind how they rammed the excursion boat of the Ancient and Honorable Artillery company of Massachusetts. Short time ago one upped a fishing boat down Provincetown-way and like to kill a boy.

"Cause of these things and 'cause I just naturally hate whales anyway I figured they ought to be lured into a cove and jailed up there and bopped on the head at leisure, as you might say."

He's the man for the job, he said. "Yes, mate, I've done plenty of whale research. I know the ugly critters like music. If you remembered, they were playing music on the excursion boat when they got rammed."

Lurk Off East Coast
The same whales that have been doing this promiscuous ramming, he said, still lurk off the New England coast.

"My plan is to take the old Westport out and just sit there and play music over a loud speaker system," he said.

"I've picked waltzes by that feller Strauss 'cause they're lazy things that would naturally appeal to a whale.

"The monsters will hear it and come to the boat and we'll lead 'em into a cove we got picked out. The tide will beach 'em and it'll be a regular whale jail. We'll repeat it every day till we've de-whaled the whole region."

A few infidels have scoffed at the proposed whale-jail, the Captain admitted. He attributed this to a general lack of whale savvy. "Let 'em laugh," he chuckled. "I'm a stubborn man."

Woman Tosses Gem-Laden Shoes Into Burning Trash Pile

MILWAUKEE, WIS.—Mrs. Hildgard Sommerfeldt's shoes were worn out so she tossed them into a trash pile to burn.

She said she didn't know there were 50 diamonds in the heel of one of them.

Mrs. Sommerfeldt, 38-year-old Ripon, Wis., bakery employe, claimed her brother put the stones in her shoe when she visited him in Holland.

The brother, Fred Stelter, charged that his sister had stolen 110 diamonds and other jewelry during her Holland visit. He lodged the complaint with federal authorities on his arrival in this country.

Mrs. Sommerfeldt said she did not find out about the gems until her brother told her the stones were in the left heel of one of her "wedgie" shoes.

She said if there were 110 diamonds in the shoes, 50 or more must have been lost when she burned the shoes.

"He never said anything about the right shoe," she said.

Mrs. Sommerfeldt, charged with smuggling, waived preliminary hearing at her arraignment before U. S. Court Commissioner Floyd E. Jenkins. Bail was set at \$5000.

Patrolman Reports Murder of Wife to Police; Admits Guilt
DETROIT.—Howard Forman, homicide inspector, said that patrolman John Mudrick shot his wife to death, then methodically reported the slaying and helped three fellow-officers in the routine of his own arrest.

Mudrick, 36, a suburban Dearborn policeman for four years, was held for investigation with no charge against him.

Mrs. Marvin Cox and Mrs. E. A. Cox visited with Mrs. W. B. Farrack in Plainview Saturday. The Farracks, who are former Lockney residents, recently moved to Plainview from Childress.

Luther Willmon of Plainview spent several weeks here with his sister, Mrs. Lula Copeland.

Mr and Mrs. Oscar Phillips visited Carlsbad Cavern last week.



Here is a chair that has no equal. Exclusive patented features have made it the greatest chair in the furniture world. Provides the utmost in comfort and relaxation. No other lounge chair offers what you get in a LUX-EASE. Come in — try it.

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WE BUY AND SELL USED CARS AND TRACTORS

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KILN DRIED ARKANSAS SHORT LEAF SOFT YELLOW PINE in 2x4, 2x6, shiplap and finish.

Re-inforcing steel and wire mesh, Metal lath. Screened washed sand and gravel.

COMPLETE SETS

ELJER BATH FIXTURES AND DOUBLE AND SINGLE COMPARTMENT SINKS

Get our price on Nationally Advertised Water Heaters

PRO-COAT PAINTS

Enamels that will not turn yellow Varnish, lasting beauty.

Outside White, 1 gallon covers equal to the ordinary two gallons.

Complete line of CARPENTER SQUARES AND OTHER TOOLS. 9 and 10 point saws WHITE PINE MOULDINGS, CASING AND BASE BOARDS

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DR. JOE E. WEBB

OPTOMETRIST

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Plainview, Texas

You Can't Beat MAYTAG!

New Maytag HOME FREEZER

Now Here—New Maytag Dutch Oven Gas Range

Many unusual wife-saving features!

See the many advantages of this new home freezer, which also serves as a kitchen table. Fold-down leaf for extra work-surface and breakfast table. Capacity, 6 cubic feet. Counter-balanced lid opens easily—stays up without holding. Quick defroster for foods requiring it. Come in, first chance, and see these and other features.

You'll have added leisure, with this new-day range, which cooks a whole meal automatically, in your absence . . . by the marvelous Dutch Oven Method. What's more, it cooks the conventional way, too—like any other modern gas range. Be sure to see this new and different range right away!

The Ever-Faithful Maytag Washer

Handsome New Models

Exclusive Maytag Features

Easy Payment Terms

Liberal Trade-in Allowance

PENNINGTON MOTOR CO.

Phone 57 Lockney, Texas

NEEDLECRAFT PATTERNS

Flowers for Your Tea Apron



Pert and pretty apron with the New Lace Pattern 7071 has embroidery transfer; pattern.

Sewing Circle Needcraft Dept. 564 W. Randolph St. Chicago 20, Ill. Enclose 20 cents for pattern.

MORNING GLORIES for your afternoon tea apron! Simplest embroidery on such a fabric-saver. ONE yard for this wonderful pattern.

Household Hints

A child's sprinkling can is a good size for watering house plants.

Milk containers made of waxed cardboard make a handy receptacle for bread crumbs after they are washed and thoroughly dried.

When recipes call for "frying out" salt pork or other fat, cut it in small pieces and heat it slowly in a heavy frying pan until the fat is extracted.

When putting new elastic in a garment, pin the end of the new to the worn elastic. Then as the worn elastic pulls out, the new elastic will pull in.

Fill cream puff or éclair shells with ice cream or other fat, cut with a tutti-frutti sauce made from cherries, bananas, oranges and pineapple.

In the use of self-sealing lids for canning, the screw band must be screwed down tight before processing. By tight, it means with the full force of the hand.

Parsley is easiest cut with a scissors. Fold over several of the sprays of one stalk and hold between the thumb and other fingers of the left hand and cut fine with the scissors.

Teach Youngsters How To Enjoy Water First

You can't expect your youngster to enjoy swimming unless he learns to enjoy the water first.

Try not to let older children tease baby and frighten him when he is near the water. When he is about five years old, take him to a competent instructor who will teach him so that he will gain confidence as he progresses.

Finer, faster cooking with economy, cleanliness, beauty!



NESCO KEROSENE RANGES

"The oil range that cooks like a gas range"

- Burners generate own gas, burn with clean flame
• Elbow Action Controls give fine flame adjustment. No cogs or cams.
• Roomy, insulated oven.
• Porcelain top and front.

NATIONAL ENAMELING & STAMPING CO. Dept. AL, 270 N. 12th St., Milwaukee 1, Wis.

Here's Your CHECK CHART for FINE CAKE

Table with 2 columns: Attribute (Uniform Shape, Slightly Rounded Top, etc.) and Checkmark/Grade.



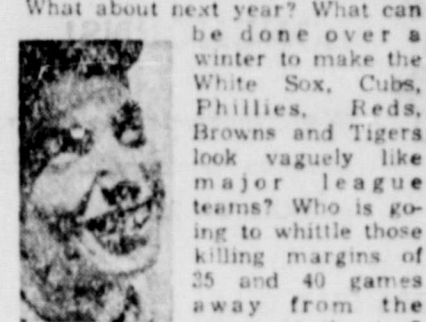
"Yes" on every count when you bake the Clabber Girl way with Clabber Girl, the baking powder with balanced double action...

CLABBER GIRL Baking Powder



Sportlight by GRANTLAND RICE

THE leaves are just beginning to turn red and gold. The 1948 baseball campaign is over. But the surest sign of the end is the clarion call that rings across the landscape - "Wait Till Next Year."



DI MAGGIO The gaps in the American

league especially are worse than disgraceful. Some of the American league teams wouldn't run 1-2-3 in several of the stronger minor leagues. They are parasites, willing to live off the money they draw from better teams, but not willing to spend important cash to keep in the race.

The second division of the National league has far better ballplayers than the second division of the American. At least such teams as the Phillies and the Reds made attempts to get better ballplayers - such as Richie Ashburn, Hank Sauer, Virgil Stallcup and others. Both teams should have finished better than they did.

It has been something of a shock to see Chicago, with two clubs crawling along in the mire, offering a stout defense for the two cellar championships. Both Cubs and White Sox have been terrible all the year. Washington has been a joke. It is hardly a good minor league outfit.

All Teams Need Talent

Every team in the league will need new talent. They all need pitchers - especially pitchers who know in what county the home plate is located. The Braves need outfield speed and outfield arms. The Red Sox need four or five good, dependable pitchers. There is a heavy deficit in catchers. The crop is running thin.

There is a definite need for better physical conditioning. Few ballplayers know what real condition means. This goes for legs and arms.

The Pirates proved what smart management and a sack full of doubloons could do in a year - from a tie for last place up to a hot spot in pennant contention.

A smart, aggressive front office can make a big difference. A stupid, timid front office can wreck any team. And there are more than a few of the latter brand now operating. You can look at the standing of the clubs and at least guess who most of them are.

We'll take up the case of the American league first:

Yankees - First of all, the Yankees need Bucky Harris. Harris has been one of the best in the game. It would be a baseball crime to let him go, an act of complete stupidity. After this, the Yankees need infield and pitching help badly. At least two harder hitting infielders and at least two new dependable pitchers.

Their outfield is high grade, but their catching isn't any too hot. And Joe DiMaggio is getting no younger.

Pitchers for Red Sox

Red Sox - At least three good pitchers in addition to the crop they have - which has been forced to depend on Red Sox hitting power. Even two good additional pitchers would be enough.

Indians - Less than any other American league club. The Indians can use some outfield help, one more infielder and another good pitcher.

Athletics - Just about double the speed they now have. Far too slow. Joost and Majeski hardly likely to repeat 1948's brilliant play.

Tigers - The biggest disappointment in baseball. Still have a fine pitching staff. Someone should clean out most of the others by sales and trades. Club spirit poor. Present squad is going nowhere.

Browns, White Sox, Senators - Browns much the best of these derelicts. They have some good ballplayers. White Sox and Senators will need heavy cash and several years to reach even partial respectability. They will likely continue to be clinging parasites, living on the rest of the league - practically beyond all hope for a long time to come.

Here are a few National league's needs for 1949:

The Braves - More outfield speed and better throwing arms. Pitching help to relieve Sain and Spann, two fine workmen. At least two new dependable pitchers needed badly.

The Dodgers - They were easily the best team in the league this season by six or seven games. Just keep what they have and use it intelligently, which Brooklyn didn't do this season.

Neat Style Features Popular Side Closing



Slenderizing Style LOOK neat and pretty about your household chores in this slenderizing style that features the popular side closing. Buttons in threes are a nice touch; a narrow belt snugs in your waistline.

Pattern No. 1736 comes in sizes 12, 14, 16, 18, 20, 40 and 42. Size 14, 2 1/2 yards of 36 or 39-inch.

SEWING CIRCLE PATTERN DEPT. 539 South Wells St. Chicago 7, Ill. Enclose 25 cents in coin for each pattern desired.

To Relieve Your Cough, Mix This Recipe, at Home

You'll be surprised how quickly and easily you can relieve coughs due to colds, when you try this splendid recipe. It gives you about four times as much cough medicine for your money, and you'll find it truly wonderful. Make a syrup by stirring 2 cups of granulated sugar and one cup of water a few moments, until dissolved. No cooking needed - it's no trouble at all. (Or you can use corn syrup or liquid honey, instead of sugar syrup.) Then put 2 1/2 ounces of Pinex (obtained from any druggist) into a pint bottle, and fill up with your syrup. This makes a full pint of medicine that will please you by its quick action. It never spoils, and tastes fine. This simple mixture takes right hold of a cough. For real results, you've never seen anything better. It loosens the phlegm, soothes the irritated membranes, and eases the soreness. Pinex is a special compound of proven ingredients, in concentrated form, well-known for its quick action in coughs and bronchial irritations. Money refunded if it doesn't please you in every way.

Pinex is Fast Relief!

Black Leaf 40 KILLS LICE OR SPREAD ON ROOSTS

JUST A DASH IN FEATHERS - NO MUCH FARTHER

Relieves Distress of MONTHLY FEMALE WEAKNESS

Also Helps Build Up Red Blood! Do female functional periodic disturbances make you suffer pain, feel nervous, irritable - at such times? Then try Lydia E. Pinkham's TABLETS to relieve such symptoms. Pinkham's Tablets are also very effective to help build up red blood in simple anemia.

Lydia E. Pinkham's TABLETS

IF PETER PAIN KONKS YOU WITH A HEAD COLD



QUICK RUB IN Ben-Gay

Know what to do if this happens to you!



DO divert traffic by waving your flashlight to attract attention - never direct the beam at an oncoming driver.

DON'T leave the car on the road if it's possible to get it off.

DO identify yourself to other drivers involved, to injured persons, and to the police on their arrival.

DON'T forget to fill out accident report forms required by law and your insurance company.

DO drive carefully... and DO carry at least one flashlight, powered with 'Eveready' batteries, in your car at all times. You'll find it has dozens of uses.

I LIKE MY MEN TO HAVE THE BEST EQUIPMENT. EVEREADY BATTERIES ARE A MUST FOR OUR FLASHLIGHTS!



For brighter light and longer life in your flashlight, insist on 'Eveready' flashlight batteries - America's largest-selling brand.

The trade mark 'Eveready' distinguished products of NATIONAL CARBON COMPANY, INC.

80 East 43rd Street, New York 17, N. Y. Unit of Union Carbide and Carbon Corporation

Camels are so Mild that a 30-Day Test revealed NO THROAT IRRITATION due to smoking CAMELS! How mild can a cigarette be? Prove it Yourself! Make the Camel 30-Day Test in Your 'T-Zone'

HALLOWEEN CARNIVAL—

(Continued from Page 1)

Mrs. Johnson's 3rd grade—Judy Terrell, Kay Golden, Charlene Brown.
Mrs. Cox's 4th grade—Frankie Lester, Mary Margaret Virden, Kay Ray Rucker.
Mrs. Mizell's 4th grade—L. Juan Henderson, Patsy Bybee, Jo Ann Sutherland.

Mrs. Hotcomb's 5th grade—Gall Keilson, Alta Ray Williams, Ernestine Spradlin.

Miss Norris' 5th grade—Doyle Harrison, Oddie Mae Rogers, Clara Lee Smith.

Mr. Foote's 6th grade—Ann Moore, Daria Allison, Joan Harris.

Mrs. Reeves' 6th grade—Margaret Ann Holt, Nell Cunyus, Eva Juice Chandler.

Mrs. Dutton's 7th grade—Jennie Mac Bonner, Ann Holt, Jayne Alldredge.

Mr. Dodson's 7th grade—Barbara Carthel, Sharine Strickland, Sandra Myers.

Mr. Mizell's 8th grade—Jimmie Dee Smith, Mary Jo Bonner, Beverly Ann Norman.

Mr. Whitbeck's 8th grade—Nita Keilson, Rochelle Rigdon, Elizabeth Handley.

Slips will be sent to school parents to be filled out, telling what they will donate toward the food sales. Proceeds of the carnival will go towards needed equipment of the local schools, according to Mrs. E. A. Bonner, president of the P. T. A.

License Examiner To Be In Floydada Nov. 9th and 23rd

Sheriff Leland Hart has informed The Beacon that the driver's license examiner, who usually comes to Floydada Tuesday of each week, will be in Floydada only two Tuesdays during November. These are Tuesday, November 9, and November 23.

The change is only for the month of November and beginning Dec. 1 he will resume his regular schedule, being in Floydada every Tuesday from 9:00 a. m. until 5 p. m.

Mrs. H. B. Sparkman, Aubrey, Frankie Sue and Pauline visited Mr. and Mrs. Laverne Husky and family of Kermit, Texas, last Friday.

Mrs. D. F. Largent from Eldorado, Okla., is visiting Mr. and Mrs. V. D. Harris. Mrs. Largent is the sister of Mrs. Harris.

Mrs. F. S. Byars is able to be at home after being treated for pneumonia at the Floyd County Co-operative hospital here.

Mr. and Mrs. Walter Whorton and son Billy of Lubbock spent Sunday here with his mother, Mrs. E. M. Whorton.

Roy Glover and Glen Worsham, students of Tech, spent last week end at home.

Gloria Carthel of Floydada spent the weekend here with her grandmother, Mrs. F. S. Byars.

ORDER YOUR CORSAGE for the Lockney-Floydada game from the Band Mothers Club.

Mrs. Lee Copeland and daughter of Houston were here Friday visiting with relatives.

Mr. and Mrs. W. L. Morgan and family spent last Sunday at Crowell with relatives.

Success doesn't depend so much on lying awake nights, as it does staying awake days.



BOOST THE LONGHORNS!

Wear your colors to the game between Lockney and Floydada October 29.

THE BAND MOTHERS CLUB is now taking orders for CORSAGES to be worn to the Lockney-Floydada game on October 29. Place your order by October 28. Proceeds will go to the Band Mothers Club.

Plains Floral Shop

Phone 163

MRS. J. B. Seale, Prop.



DOUGHNUTS ARE GOOD EATING . . .

Yes, our doughnuts are good, and good for you. Only the purest, most wholesome ingredients go into them and they are baked to crispy, golden brown goodness. Try some this week.

McCLUNG BAKERY

Located first door south of Newman Grocery Lockney, Texas

YOUR BUSINESS APPRECIATED!

We sincerely appreciate your patronage when you come to us for your barber work and we try to show that appreciation by giving you the very best service. Visit our new shop at any time and be sure to remember us when you need barber work.

LONGHORN BARBER SHOP

JOE ROGERS

J. A. SMITH

Located first door south of Darnell Grocery

Prison Rodeo Now On At Huntsville

Huntsville—October provides an added opportunity for Rodeo fans to witness the great Texas Prison Rodeo, which according to all reports, is setting new records in its 17th Annual showing this year. There is an extra Sunday on the calendar this month which leaves two more Rodeo dates, October 24th and Oct. 31st, after Sunday's thrill-packed show.

Those interested to witness the Rodeo this year, are advised by A. C. Turner, publicity director of the Prison rodeo, to make reservations as early as possible. Reserve seats are available at \$2.00 each through the Prison ticket office. There are still plenty of tickets left, Mr. Turner pointed out, but the earlier the reservation, the better the seat.

However, the new section of the Prison stadium has no posts or obstructions to a perfect view of the arena.

"This year's Rodeo is topping many long established records," Mr. Turner continued, "the stands hold more people than ever before, the crowds are larger and the most enthusiastic we've ever enjoyed, and even old time rodeo fans cannot remember when the stock has been wilder nor the riders gamer". All in all, it's a banner year for the Texas Prison Rodeo.

His statement about sums it up, because this 17th Annual Rodeo has already caused a big ripple in the entertainment world. From coast to coast, it's the greatest show being put on during the month of October.

DON'T FORGET to order your corsage for the Lockney-Floydada game from the Band Mothers Club by Oct. 28.

WANT ADS GET RESULTS

Pocket and Zippers Replaced Brown's Cleaners

We want to buy your **PRODUCE CREAM HIDES and WOOL**
First Door North of Pennington motor Co.
Huggins Produce
Phone 100 Lockney

DRS. **CLOUGH & CLOUGH**
Optometrists & Orthoptists
Clough Bldg., 111 West 7th
Pho. 236 for Appointment
Plainview, Texas

ARTHUR B. DUNCAN ABSTRACT CO.
S. E. Corner Square — Floydada
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.
MRS. MAUDE E. HOLLUMS
Manager

TO OUR FLOYD COUNTY FRIENDS: WE EXTEND A CORDIAL INVITATION TO ATTEND OUR

First Cooking School

DATES: Wednesday, Thursday and Friday, October 27, 28, 29.

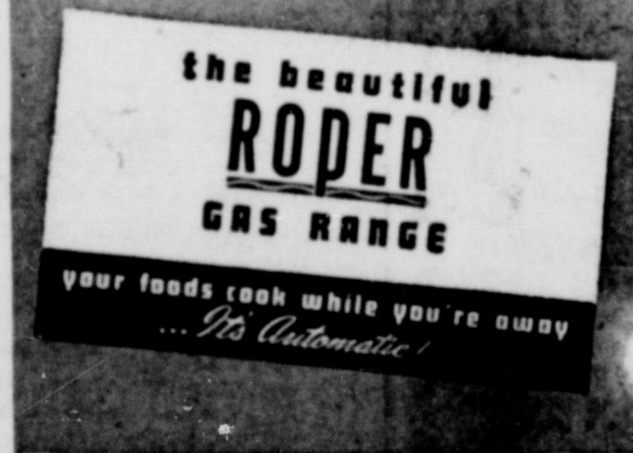
PLACE: Granada Theatre, Plainview TIME: 9 a. m to 11 a. m. each day.

TO BE CONDUCTED BY

MR. FRANK DECATUR WHITE

AMERICA'S MOST DISTINGUISHED COOKING SCHOOL CONDUCTOR

Your Daily Registration Tickets Will Be Good For **3 Grand FREE Prizes** GIVEN AWAY ON THE LAST DAY!



FIRST PRIZE
This \$300 Roper Range

SECOND PRIZE
\$49.95 Cool Cabinet Dearborn Heater

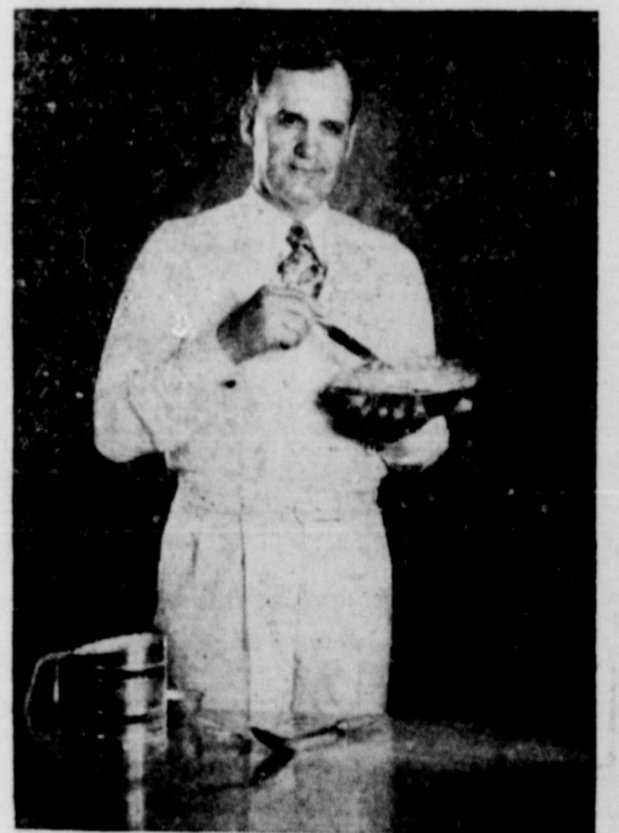
THIRD PRIZE
\$26.00 5-Radiant Adams Heater

and **NUMEROUS other PRIZES** to be given away each day.

PRESENTING America's Most Distinguished Cooking School **CONDUCTOR**

Famous, Skillful, Brilliant Lecturer, Entertainer and Master Cook

SCIENTIFIC Demonstration on Cooking and Home Economics



REMEMBER THE DATES — October 27, 28 and 29 — at GRANADA THEATRE, Plainview, 9:00 to 11:00 a. m. each day. Please register on time to get full benefit of this wonderful school.

FREE MENUS of Mr. White's cooking will be given everyone every day. These are extra good menus and worth coming to the school for.

MR. WHITE has been conducting Schools for years to overfilled auditoriums in America's larger cities — Detroit, Philadelphia, Chicago, Milwaukee, Denver, Los Angeles. We are fortunate to secure his services. You will be fortunate to attend his school.

ADMISSION **FREE!**

BAKER-FLEMING FLASH-O-GAS CO.
"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"
PLAINVIEW — LUBBOCK

ADMISSION **FREE!**