
If you can arrange to do your shopping this week, you will find that it will be much more satisfactory, as the
rush of the holiday season will soon be on, besides stocks are much better assorted now than they will be later on. A GOOD TIME TO BUY DRESS GOODS



THE DOLL STORE OF FORT WORTH



## THE STOCK IS AT ITS BEST

## Purkeritiz DRYGOODS CO

ARMOUR'S EXTR ACT OF BEEF

## inty cups of Bouillon, Chafing Dish Cookery, ete., will be served. ep in and enjoy a dainty luncheon. It will be very refreshing

No Charge, We Don't Sell

## THIS STORE SPARKLING WITH XMAS PRESENTS

"What shall I Give?" is the all important question. We solve it for you here in the simplest and most economical manner. Ccme to this great store, the Holiday Shopping Headquarters, for suggestions in making up your list of Gift Giving. We will point a way for you to increase the purchasing power of every dollar you intend to spend for winter necessities or Xmas purchases from the greatest stock of the
CHOICEST AND FRESHEST STOCK OF GOODS TO BE FOUND ANYWHERE IN THE CITY OF FORT WORTH



Dolls comprises the latest innov
tions in the man thors in the many
facture of these teresting
mas gif will find here the
smallest and larg-
est dolls that are
made. A handsome


In Powder Mill Near Greens burg, Pa., Results in Two Deaths

##  <br> That Young Millionaire Wentz Has Been Found in the Tennessee Mountains <br> 

Of the American League, Fall n the Mighty Batter Napoleon LaJoie

Jewelry
Novelties
Lace
Pins
Belts
Purses
Carriage
Bags
Automobile
Bags
Perfumes
Toilet
Articles
Manicure
Implements
Brushes

| Sale of Holiday <br> Handkerchiefs <br> 5 CENTS TO $\$ 5.00$ EACH. <br> Women's plain one-fourth, one-half and three-quarter-inch hemstitched lace edges, scalloped, embroidered initials, fancy cor-ners-extra values on sale this week, at each $\qquad$ 15¢ |  |
| :---: | :---: |
| Women's Swiss Embroidered Handkerchiefs, in scalloped edges, plain hemstitched Irish linen, linen initial-very extensive assortments, at each. $\qquad$ .25 $\phi$ |  |
| Handkerchiefs for ladies, in a multitude of kinds, some very pretty, dainty ones worth 15 c , on sale this week at each...10 ¢ |  |
| Men's plain soft finished Handkerchiefs, plain cambric, silk initial, plain white, silk and Belfast Handkerchiefs; prices, $\$ 1.00$ down to $\qquad$ |  |
| Fancy Boxed Handkerchiefs, in plain and initial, by the dozen or half dozen; special prices. |  |
| SILK <br> WAISTS | WHITE <br> LINEN WAISTS |
| Cream, light blue and pink Liberty Satin Waist, made in the new model, large puff sleeves, trimmed in Teneriffe medallionsa $\$ 1.50$ value for, each $\qquad$ $\$ 5.00$ | Fine Butchers Linen Waists, fancy drawn work finish, plaited and made in strictly up-todate fashion, right from the makers, $\$ 5.00, \$ 4.50, \$ 3.50$ and . ....... \$3.00 |


| Art Needle Work fancy goods. |  |
| :---: | :---: |
| Battenburg Braids, dozen $\ldots \ldots \ldots . . .15 \phi$ Battenburg Stamped Patterns, at 50 e , |  |
|  |  |
| Best Shetland Floss, a pound.........90¢ |  |
|  |  |
|  |  |
| Large size Mercerized Pillow Cords. $10 ¢$ |  |
|  |  |
|  |  |
| Silk Floss Down Nofa Pillows (ancovered), |  |
|  |  |
|  |  |
| DresserPieces. |  |
|  |  |
|  |  |
| Dresser Scars, 51 -inch, $\$ 1.50$ down to $50 ¢$ |  |
|  |  |
|  |  |
|  Ball Knitting Silk, 35c, 25c and...Belding's Filo and Royal Floss. |  |
|  |  |
| fancy |  |
| SIIERY | BUTTONS |
| Ladies' plain solid |  |
| colors Silk Hose, | gun metal and |
| , | and pearl, small, |
|  |  |
| fancy embroidered | all trimming;' our |
| Colored Hose, just reoived | prices, extra val. |
| 50 down to 50¢ | ues, at dozen, 50c and ..........25c |


| Toilet Articles |  |
| :---: | :---: |
| For Holidays |  |
| Ebonied set round French Bevel Mirror,Comb and Brush, neatly put up in silk lined box, first-class goods, sterling silver trimmed, extra value ...........\$3.50 |  |
| Ebonied Comb and Brush, extra bristle, sterling mounting, put up in neat box for presentation, at .................\$1.25 |  |
| Ebonied Military Brushes, extra bristle, sterling silver, silk lined box, at...\$1.50 |  |
| Sterling Silver Set Toilet Articles, five pieces, dainty box, silk lined; special $\mathbf{\$ 2 . 5 0}$ |  |
| Stag Horn Handles, Manicure Implements . $\qquad$ |  |
| Sterling Silver Novelties, Tooth Brushes, Shoe Horn, Nail File, Paper Knife, Grip Tags, Tea Bells, etc., at 50 c and.......25 2 |  |
| ${ }_{\text {GOLF }}$ | EIDERD |
| dew Knit Gloves | DRESSING SACQUES |
| in solid colors and fancy polf combin- | A new assortment |
| ation for women, | red, blue and pink, |
| child- | plain and satin |
| pecial | trimmed, ti |
| and ........25¢ |  |


| Furs |
| ---: | ---: |
| Opera |
| Shawls |
| Kid |
| Gloves |
| Handkerch'fs |
| Pillows |
| Laundry |
| Bags |
| Embroideries |
| Scarfs |
| and Table |
| Covers |
| Sils |

## A SHOWING TOMORROW FOR THE FIRST TIME Thousands of Dollars' Worth New Merchandise Bought Advantageously

New Dress Goods. Z, ibelines and Cloths, New Flannels, Flanneletetes and Outings, New Comforts, Blankets and Spreads, New Per: cales. Ginghams and Prints. New Table Linens. Towels and Toweling. New Jackets and Cooais tor Women, Misces and Colldren, New Underwear, Hosiery and Gloves. In tact, newnoss all about he store

| Mirrors | Dress Goods <br> The Choicest Cloths in the shades that are most in demand | Big Purchase Woman's and Misses' Jackets and Children'sLong Coats | Ereat Millinery Reduction | Silk and Fine Embroidered Hosiery. |
| :---: | :---: | :---: | :---: | :---: |
| rchie |  |  | There is a marked reduction on everything in Dress Hats; all of the high classed model hats |  |
| Boxes |  | We have secured the lest week from Eastern Garment makers a great collection of Military Coats for Women and Misses made up artistically and bought in such a way that our prices are a third less than regularly. | yet remaining unsold are marked at one-half regular prices. We have divided them into three distinct assortments: $\qquad$ |  |
|  |  |  |  |  |
|  | 52 -inch very lustrous high silky finish, in same colors as the 9oc quality-early price $\$ 2.00$ <br> price now, a yard <br> . $\$ 1.50$ |  |  |  |
| es |  | 30-inch Military Coat, full gathered sleeve, cape. brass buttons, $\$ 15.00$ garments, for $\ldots . . \$ 1 \mathbf{1 0 . 0 0}$ | All the $\$ 8, \$ 9$ and $\$$ ro Hats reduced to $\mathbf{\$ 6 . 0 0}$ The less expensive class of Hats in the trim- med large flare shapes and swell semi dress fashiong redure sopes aid swen semi dress |  |
|  | Black Zibeline, Black Granite, Black Venetian, Black Homespun, 38 inches wide, all wool, an extra value, at...........5 | Stylish Zibeline Coat in Cadet Black and Navy,made 40 inches long trimmed brass buttons; \$12.50 cost, for .......... $\mathbf{\$ 8 . 0 0}$ |  |  |
|  |  |  | Children's Hats Reduced |  |
| Thimbles | New Lot Waistings | Misses' Navy Blue Military Coat with cape over <br>  | and navy, large size, excellent quality, season price 75 c; on special sale, at each..... $\mathbf{5 0}$ |  |
|  | On Bargain Table tomorrow, in lengths sufficient for pattern cloths, of White Mer cerized Brocades and Handsome Vestings.You may select them tomorrow at onethird less than regular price; a pat tern, $\$ 2.50$ down to $\ldots . . . . . . . . .$. . $\$ 1.50$ |  |  | tle |
| Stock |  |  | I Talle your choice ..................58.50 |  |
|  |  |  |  |  |
| Co |  |  |  |  |
| Fan | Do Your Holiday Shopping at Harris' |  |  |  |
| Garters |  |  |  |  |

# \$40,000 STOCK OF MERCHANDISE! 

THIS STOCK must be reduced by January lst. This is too many goods for us to have on hand this late in the season. Monday, December 7 th, we will start a sweeping reduction sale, our aim being to reduce our immense stock. There being only a very short time in which to accomplish our aim, we realize that we must use the knife freely. In all the departments we will MAKE BIG REDUCTIONS. Tis a lovely time to do YOUR HOLIDAY TRADING AT A BIG SAVING SALE BEGINS MONDAY, DEC. 7-BE ON HAND EARLY!

Ladies' Suits and Skirts $\substack{\text { sitn } \\ \text { them } \\ \text { hlem }}$


Ladies' Skirts
 25 Ladies' Black Skirts, very newest styles, made
fine Broadcloth. We bought them to soll for

 Ladies' \$10.00 Black Skirts

Ladies' Jackets

|  |
| :---: |
|  |  |
|  |  |

Misses' Cloaks

$\qquad$
Ladies' Furs



## Capes

a large; cheap at $\$ 1.50$, for....................95e Choice of our $\$ 2.00$ Ladies' Plush Capes at. . \$1.50 Choice of 10 dozen Ladies' Shirt Waists, in solid woth Soc, for

At the Notion Counter
Blankets and Comforts

## 



Sale Begins on Monday DECEMBER 7
Be on Hand Early and Get First Pick


Clothing Departm't

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| s823 |  |

Reduced Prices on Overcoats and Boys' Suits

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| aimex |  |
| 边 | \%axms |
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| Men's and Boys' Pants |  |
| \% = $=$ tex | imem |
|  |  |
| 11.95 |  |

Men's Underwear
 Men's Extra Heavy Fleece Lined Underwear, worth Men's Heavy
$\qquad$
$\qquad$
Shoes, Shoes, Shoes 60 pairs of Ladies' Kid Button Shoes-sample lot,
bought at 50 c on the dollar, worth $\$ 1.50$, for.... $\mathbf{7 5 c}$ e A job of Misses' Shoes, worth $\$ 1.25$ for........ $75 \boldsymbol{c}$ Ladies' Kid Shoe with heavy walking soles, worth Fines Shoes for ladies, reduced to $\$ 1.95$, $\$ 1.35$ and
$\qquad$ get $\$ 1.50$ for, we sell for....................... $\$ 1.35$

Men's Hose
Men's Extra Heavy Wool Hose, pair.
Men's Black Wool Hose, pair....
Men's 15 c Red and Tan Hose, pair
Ien's 25 c Fancy Hose cut to, pair
Men's All our Men's 50e Fancy Hose-latest patterns,

## I. \& G. N.

 Special Rates


FREE SEED ARRIVE HERE


ARE YOU PAYING FOR. DEAD WOOD?
re your dollars bringing of value? Time to make a
hance if so. Time to transfer your custom here the values are never
cess than one hundred per nt, often more. Inspect our stock of
OUEENSWARE and you will be convinced of our
ability to serve you as no store can. Our prices
demonstrations in

NASH
HARDWARE CO.
Agents for "K. T. \& K s for "K. T.
Hotel China.

# WE RUN NO GUESSING CONTESTS 

## F. C. Boerner, The Jeweler



 and help you make your selections.
F. C. BOERNER,


There is no opium or other harmful substance in Chamberlain's Cough Remedy. It may be given to a baby as confidently as to an adult. It is pleasant to take, too, and always cures, and cures quickly. It is a favorite with mothers of small children for colds and croup.
Denies the Statement That He Is Out of the Race for Lieutenant Governor

GRIGGS of houston

MAY RUN FOR SENATE Deficit in General Revenue Fund of the State Is Over $\$ 500,000$ - The Penitentiary Board Meeting Is Changed



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| 216; |

 the next meting of that board would
held at Ruask on December 10. instad December 9 . as on firse secheculued. Austin is nov
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carnviva

## HENOEFSON

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$\qquad$ George Griggs
eaid he would Ilikely
candidate for the Trav Henderson denies the report
out from Austin that hho os out of the
for tieutenant governor. F m in to $=\mathrm{F}=\mathrm{F}=\mathrm{V}=\mathrm{V}=\mathrm{V}=\mathrm{V}$


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Holiday Excursions


Low Round Trip Rates
dis, and Januar 1904, to points in TEXAS, LOUISIANA and INDIAN January 4, 1904 One fare plus $\$ 2.00$ to the Southeast; also to Arkansas,
Illinois, Iowa, Kansas, Missouri, etc., December 19, 20 , THE TIME TO VISIT "THE OLD FOLKS AT HOME" A ticket via the Midland Route will carry you home in
the very best style and in the quickest possible time. the very best style and in the quickest possible time.
For further information apply to any Texas Midland
Agent, or
F. B. McKAY,

## GUESS <br> IF <br> YOU <br> CAN! GUESS

Any one who can guess the nearest or exact number of beans in the quart jar in our north window will be entitled to ONE DIAMOND SUNBURST With Seven Real Diamonds in it.
To the second guessing next nearest number of beans in the jar will be entitled A PAIR OF DIAMOND EAR RINGS.
To the third person guessing the nearest number will be entitled ONE HANDSOME CUT GLASS VASE.
To the fourth person guessing the nearest number will be entitled ONE HANDSOME HAND PAINTED CHINA VASE. To the fifth person guessing the next nearest number will be entitled ONE LADIES' UMBRELLA.

## THE LIBERAL TERMS

 goods you are entitled to one hundred guesses
WHAT WE HAVE. - We have the best line



RHEUMATISM NO MATTER WHERE LO
CATED OR OF HOW ATED OR OF HOW
LONG STANDING

NERVOUSNESS
WHICH WRECKS THE MIND AND BODY

ALL FORT WORTH
interested in THIS GREAT NERVE STOMACH AND CATARRH CURE

MRS. M. HASTINGS,
ATR LOUIS LADY
YEARS OLD, SAYS:
IT'S A GODSEND TO WOMANKIND.



Hear Interesting Addresses a the Methodist Conference Yesterday

MRS. MURPHY AND MRS. WALDEN SPEAK


## Overcoat Satisfaction



if $\begin{gathered}\text { you want it Good - Go to watherst }\end{gathered}$




Plows' CHRISTMAS CANDIES ! In elegant packages, exquisitely designed. LACKEY'S PHARMACY, Opposite Texas and Pacific Depot.

GIRLS'AND "JUST AS GOOD" $\begin{array}{ll}\text { GIRLS'AND } \\ \text { CHILDREN'S } & \text { "JUST AS GOOD"-Just as } \\ \text { fine and just as carefully }\end{array}$ SHOES $\begin{aligned} & \text { made as those of their elders- } \\ & \text { that is our idea of children's }\end{aligned}$
 shoe-making. shoe-making. Growing
cannot be bet
fitted like
"set ones." Our fitters know this and bear it in mind at all Girls fitted here grow perfect feet-and so do boys.
For "strenuous" youngsters wor have strenuous shoes, but
for that the prices are certainly moderate -
$\mathbf{\$ 1 . 0 0}, \mathbf{\$ 1 . 2 5}, \$ 1.50, \$ 2.00$
Monday 200 pairs Child- 40 C
ren's Shoes.... .40 C


## IT'S TO BE A WEEK OF PRICE SURPRISES


 opportunities which seldom if ever, comes the way of the smaller dealers, who buy for but one
the week. We will vouch for your coming for all time thereafter. Here are the inducements


Ladies' Suits $\$ 16.49$ FlanneletteWrappers $\$ 1.19$ Dress Goods $\$ 1.50$

Ladies' Suits $\$ 19.98$
Ladies' Suits $\$ 19.98$ Percale Wrappers 49c


Tailor Suitings 98c

Broadcloths 89c

Silk Ends 50c

Flannelette Outing 7 1-2c

Children's Hos

Embroideries 9c and 15c


A Clothing Proposition It's Vp to You, Gentlemen

 TAKE CHOICE OF OUR STOCK AT 25 PERCENT DISCOUNT:
E RESERVED


Men's
Furnishings
Boy
Clothing


## a

Leather Goods

 Burnt Leather Card Cases, 25 c to.... 48 8
Sealskin Card Case
Beautiful line of Purses and Bags-all co
ors and the popular sizes, chain or leather
handles, 25 c to $\ldots \ldots . . . . . . . . \begin{aligned} & \text {. }\end{aligned}$
Large Aut
$\$ 6.50$ and
Combination Collar and Cuff Boxes, 48 c
Big line of Leather Novelties
Shaving Pads, silver mounted
Glove and Handkerchief Boxes, \$1.19
cektie Boxes, 98c and upwards.

## Toilet Sets

Brushes and Combs and Mirrors in a larg assortment of materials, silver and fancy Dresden Novelties-all are here, as well as
the handsome, complete Toilet and Manicure Sets.
Children's Toilet Sets. in Dresden patOxidized Mirrors ........................ $\$ 2.98$ Large Mirrors, Dresden back ...... $\$ 2.25$ Toilet Sets in golden oak with gilt trim-
mings-very handsome.......... $\mathbf{\$ 5 . 9 5}$ mings-very handsome Whisk Broom Holders . . .
Clothes Brushes, silver bac Toilet Sets of German silver ...... $\$ 1.69$ Large Toilet Sets in the Dresden patterns, Hand Painted Sets, gilt trimmings $\mathbf{\$} \mathbf{0 . 5 0}$ Large Handsome Triple Mirrors. . \$7.48 Glove Boxes, Necktie Boxes, Handkerchief

## Pictures

includes everything from the small medallions to the beautiful pictures in water Pastels,

## epresented

Pretty Medallions in colors. .......... 25 Pharaoh's Horses and Tiger and Dog Heads

## Chris

Other beautiful subjects up to.....\$10.00
Gloves for Xmas
Tw
dainty three pairs lady, and whether she is old or young, she
will be sure to commend your judgment Our stocks are excellently complete and qualities are never excelled. No gloves
will be fitted after this week on account of the holiday rush, so come early for
Kid Gloves, in mode, tan, castor, black,
white, gray and oxblood, $75 \mathrm{c}, \$ 1.00, \mathbf{\$ 1 . 2 5}$ The Famous "Eskay", Tailor Made Real Kid Glove, in all the leading shades, in
cluding the popular shades of cluding the popular shades of greens and
blues ............................51.50 The popular Automobile Glove with golf
gauntlet, all shades ...............\$1.50 "Sorosis" Kid Glove
brown and red
loves for children, in
 of Christmas presents. Into the last days must neceswhich is not done leisurely now. Those who wish to avoid the inevitable confusion of the busy season-the last few days before Christmas, should take advantage
of the opportunities now afforded for a careful, comfortable of the opportunities now afforded for a careful, comfortable
selection and of the complete stocks. Tomorrow you will find this store in complete holiday dress, and never
before have we been so well equipped, so abundantly before have we been so well equipped, so abundantly
stocked or in such splendid shape to supply your hol
iday wants as we are this season. Don't stop to make iday wants as we are this season. Don't stop to make
a list-come direct to headquarters, and if possible

## Shop in the

Forenoon
$\$ 2.25$

(業

## Toy Store is in Full Swing!

 CHILDREN'S EYES WILL BE BULGING most attractive holiday features, and this year will extend more practical innovations store-keeping, railroading, automobiling, trolleying, sailing, navying, soldiering, riding, you will see here, and what's the use in telling when all the fun's in seeing? Bring the

| Mechanical Toys <br> Engines of all kinds <br> Boats <br> Railroads <br> Hill Climbers <br> Animals of all kinds Furniture <br> Magie Lanterns |  | Dishes <br> Never-Such Dolls Wagons <br> Footballs <br> Basket Ball <br> Toy Blocks <br> Blackboards <br> Horses | Balls <br> Rubber Toys <br> Games <br> Pianos <br> Doll Trunke <br> Aerial Railway: <br> Automobile, <br> Loop-the-1. <br> Velocipedes |
| :---: | :---: | :---: | :---: |

Cinderella Dolls

|  | Rag Dolls, Bring the |
| :---: | :---: |

A Complete Xmas Book Store




## Cut Glass <br>  <br> Decorated China <br> French and Austrian potters are shown and the deorats of Tobaceo Jars, Cigar Stan - Candlestis.   <br> $\qquad$

Sufficient to Feed Combinu Armies of the World Exported Annually

## WE ARE DISPLAYING A HANDSOME LINE OF HOLIDAY GOODS <br> Such as Domestic and Imported Perfumes. Manicure Sets (very beautiful), Traveling   <br> R. A. ANDERSON, THE DRUGGIST we have the best <br> 

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|  | $0$ |
| $\tan , \mathrm{No}$, at |  |

## ORDER ABOVE BY NUMBERS

All these and 4,000 other beautiful and appropriate Christmas gifts illustrated in our new catalogue, sent free upon request. Address Mail Order Department.
JOS. IINZ \& BROS.
Established 1877
Dallas, Iexas
We Prepay Express On All Orders

Well Handled


PRICES DROP!
Photographs at big cut prices. Frames made to order
cheap. Ready-made Frames at cost. Must reduce stock.
JOHN SWARTZ,
05 MAIN STREET

FOR PROMPT AND CAREFUL TRANSFER
And Storage Work. Tolephone 187.
NYON,
TRANSFER AND STORAGE COMPANY.
"MET" HOTEL \& CAFE




|  |  |  |  |  |  | CURRAN＇S Hand Laundry |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { vecent Nationa } \\ & \text { vention of the } \end{aligned}$ |  | 边 | 边 | eady Growth in Popu． |  | 618 BURNETT STREET |
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Market Quotations


## JUST LOOK WALKER'S RED HOT CHILE CON CARNE,

## Dickinson \& Modlin

## Hotel Kendrick



Holiday Excursion Rates Via H. \& T. C. R.R.
 To PoInts in.

| Louisiana | South Carolina | lowa |
| :--- | :--- | :--- |
| Mississipp | North Carolina | Nebraska |
| Alabasma | Kentucky | Minnesota |
| Georgia | Arkansas | Milinois |
| Florida | Missuris | Colorado |
| Tennessee | Kansas | Old Mexico |

Tickets on Sale Dec. 19, 20, 21 and 26
Daily Trains
3
Each Way
Special Train Service on Dec. 19, through to New Orleans.

## Holiday Rates... <br> FRISCD <br> system

and to points in ARKANSAS, MISSOURI, KANSAS; illinois, Iowa, nebraska, minnesota, at exceedingly low rate of one fare, plus $\$ 2.00$, on December a,



## The <br> FILIGREE BALL

 Kathertiue
Gireca........ $\square$

## Fes a ßusiness ए५e Bringer! <br> Telegram C. C. Ads Areby far The Best!

## Low Rates Holidays

ONE FARE PLUS SL2.00 OLD STATES St. Louis, Memphis, Chicago, and Missouri, Iotwa, Mlin ois, E
December 19, 20, 21, 26

Why The Cotion Belt...Write and and Tif A. S. WAGNER, T. P. A. Will Tell $\mathbf{D}$ ou How.


## BIG FOUR ROUTE

EXACT KNOWLEDGE
MEXICO

ST. LOVIS
CINCINNATI

BVFFALO
NEW YORK and BOSTON

BPECIAL CARS VIA INTERURBAN
The Yaterurban is prepared to rua special cars for select
parties. lodgen, ete, at low rates. For full tatormation eall

## Keep Before The Sublic!

By Using Telegram Classified Page Ads

e furnish Transfer Wagons,
acks and Messenger Boys at
Phone 161

## RIPPANS

R.IPAANS Tabules Doctors find A good prescription For mankind.

A HOLIDAY VACATION ANYWHERE


ONE FARE Plus $\$ 2.00$

 ARKANSAS
DENVER, COLORADO SPRINGS.


## SPECIAL SALE

In order to show the public our Christmas Goods we have decided to open the holiday trade with a sale that will save you from to to $33 \mathrm{I}-3$ per cent on all articles offered below. The prices below confirm the above statement.

A Handsome Souvenir and New Calendar presented to every lady attending this sale between 8 and 3 o'clock Monday. Not something cheap, but an article that will be kept and appreciated for years to come. You don't have to buy to get one.

Never Before for Years Have We So Lavishly Slashed the Prices on Articles of Value

| "The half has never yet been told" in this long-to-beremembered sale. There are many articles not mentioned here that are reduced in proportion. |  | TABLE COVERS New Chenille and Tapestry, in Floral,$\qquad$$\qquad$$\qquad$ .654 .$\$ 1.00$$\square$ .$\$ 1.75$ .$\$ 2.25$ There is a large variety of patterns and colthe Tapestry. These are very suitable for | PILLOW COVERS <br> Six dozen of these handsome Chenille Covfamous Indian heads, reduced from <br> THE KOBY BATH RUG Eleven handsome Koby Bath Rugs. reduced from $\$ 3.00$ to These are specially made for bath rooms, and supply a need that no other rug can <br> TABOURETTES <br> A large variety in oak, mahogany, rook- <br> \$1.50,, $\$$ \$ACE CURTAINS LACE <br> 20 per cent discount on the following Cur- <br> Louis XIV. <br> Arabian Swiss Points. <br> Brussels . Net. Soutache. <br> Points. <br> Irish Point. Point de Calais. <br> Marie Antoinette. Fels de Far. |  | "The half has never yet been told" in this long-to-be. remembered sale. There are many articles not mentioned here that are reduced in proportion. |  |
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## ADVERTISING <br>  <br> How it Controls <br> Che Business Of <br> Master of דुhe MERCANTILE SITUATION <br> 

The purpose of this brief article is to
show what advertising has done in
bringing about certain marked changes


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$\approx *$ Plays and Players in the Principal Theatres...New York and Elsewhere. * *


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THE LOVE OF LULU AND LEANDER - Leander Hangs the Mistletoe.


Have Iou Seen the New Hooligan Christmas Toy?
Made of Solid Iron.



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