

JOHN LINDSEY, WIDELY FAMED 'DEAN OF CLOWNS', BOOKED FOR BIG '53 RANGER RODEO

Clowns are an accepted mirth-provoking part of the show to the average rodeo-goers, but to contestants they play more important roles—"insurance" against serious injury or death.

Out of the legends and stories of the building of the west, out of that mighty cavalcade that took the history of the world with its passion and audacious courage...

Edna Ferber, Emerson Hough and others have time and again sought in the pages of their novels a touch of the intrepid daring, the spirited resistance of the men of the open and free range against the resistless tide of a peaceful civilization brought in by rail and wagon trains from the East.

C. W. Mahoney came from New York about 1880, and stopped at a place a few miles south of Santa Anna near what is now U. S. Highway 83.



John Lindsey, one of the nation's top comics who has been tagged "the dean of rodeo clowns," will create humor hysteria among the thousands of rodeo fans who'll be present during the four big performances—nightly at 8 o'clock—of the 8th annual World Championship Ranger Rodeo on Wednesday through Saturday, July 22-23-24-25.

Here Are Rodeo Rules in Brief

We give here only the principal points in the rules, believing that the rules in their entirety are too voluminous to interest the average layman and the principal points here given will enable the spectator to understand the conditions under which the contestants are working.

Rodeo Cowboys of America rules and regulations governing entries will be in force.

No mistreatment of stock will be tolerated, any contestant guilty of this offense will be immediately disqualified and barred from further competitions.

Judges' decisions shall be final, and they may disqualify any contestant for any of the following offenses: rosydism, quarreling with judges or officials, abusing stock, not being ready for events.

No contestant will be allowed to withdraw from any event unless disabled and must then furnish certificate from official rodeo physician.

Principal Points in Bronc Riding Rules

All riders draw their mounts by lot and must attempt to ride the horse they draw. Riders will be disqualified if they cheat the horse to keep him from doing his best.

If saddle comes off, rider is entitled to a re-ride on same horse, should horse fall before ride is completed rider will be given a re-ride.

Any of the following offenses disqualifies rider: losing stirrup, changing hands on rein or losing rein, being bucked off, falling to scratch (keeping feet moving in kicking motion), wrapping reins around hand, pulling leather, hitting horse with hat or hand.

Principal Points in Calf Roping Rules

Roper must not start before starters flag drops, penalty for breaking starting barrier 10 seconds.

Roper must make catch that will hold calf until he gets to him, five to ten seconds fine for roper jerking down or busting calf with lariat in making the catch.

Roper must not drag calf over three feet at any time, penalty 20 seconds. Roper must throw calf by hand, if calf has fallen down before the roper gets to calf, he must allow calf to regain feet and then throw by hand.

Roper may cross any three feet and tie, he must hold until after judge has passed upon same.

Each roper is allowed two loops and failing to catch with either must retire from the arena and will be given no time.

Principal Points in Steer Wrestling Rules

All wrestlers draw their steers by lot. Wrestler and hazer are allowed to leave the chute with steer, but must not touch steer or leap until after the steer has crossed the starting line and starter's flag has dropped.

Wrestler must leap from horse, catch steer and twist the animal down, if steer is thrown by wrestler pressing horns against the ground, steer must be let up and twisted down.

If steer falls in the offside way from which it is being twisted (Dog Fall) then steer must be let up and twisted down again, or rolled over to where all four feet are out from under steer.

The official recorded time is the time elapsing between the starter's flag and the flag of the field judge who signals that the throw has been completed.

Principal Points in Bareback Bronc Riding Rules

Rules in bareback bronc riding are principally the same as in saddle bronc riding, except riders ride with a circingle, one hand on the circingle, the other hand in the air, horses have no reins in bareback riding.

Riders must not change hands on circingle to catch horse in any manner with free hand.

The masterfulness of the manner in which the ride is made with the amount of scratching done by the rider and the roughness of the horse are the deciding factors with the judges.

Principal Points in Steer Riding Rules

Riders draw their mounts by lot and must attempt to ride such animal drawn, as to turn one animal down or refuse to ride would disqualify a rider.

Steer or bull riding is done with loose rope drawn around animal's withers, riders must keep one hand on the rope, the other hand in the air, must keep feet moving in a kicking motion, must not touch animal with free hand. No knots or hitches in rope is permitted. Judgment on rides is based upon the masterfulness of the manner in which the ride is made, the roughness of the animal and the amount of scratching done by rider.

Rules Governing Other Events will be Explained by the Announcer.

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If you use your own grain we can supply you with the right egg-making balancer to get more out of it in eggs.

This year shoot Extra Egg Production from your flock



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Negro Cowboy Discovered Art Of Bulldogging

Steer wrestling—better known as "bulldogging"—will be one of the featured arena events during the big 8th annual Jaycees' Ranger Roundup Rodeo to be staged in Ranger on Wednesday, Thursday, Friday and Saturday, July 22, 23, 24, 25.

Performances will be held nightly at 8 p.m. Bulldogging prize money totals \$500. In addition, all entry fees will be added to that figure, bringing probable cash awards to around \$750, maybe as high as \$1,000.

Here's how this popular arena event—bulldogging—originated:

In 1903 Bill Pickett, a Texas Negro cowboy near Austin, originated the stunt of bull-dogging, so called because after leaping from his horse and grabbing the steer by the horns he would twist the animal's neck until its nose and mouth was turned upward when he would sink his teeth in the animal's lip bulldog fashion then releasing the hold upon the horns would tumble over backward.

The tenderness of the lip and the pain of the bite would cause the steer to topple to the ground. Pickett performed the stunt at picnics, reunions and other gatherings, made a great reputation and then joined the 101 Wildwest Show. At the Jamestown Exposition in 1907 he was injured and Len Sealey of Nogales, Ariz., performed the stunt in Pickett's place and thus became the first white cowboy bulldogger.

A few years later many white cowboys had taken up the stunt, but being adverse to the lip biting process began throwing the steers by the application of wrestling holds upon the head and horns of the animals. It soon became a regular contest at rodeos and the new title of steer wrestling was applied.

Some of the famous steer wrestlers of yesteryear were Bill Pickett, Len Sealey, Del Blanchett, Milt Hinkle, Buffalo, Vernon, Pa; Long, Art Manso, Fred Cox, Tom

Henderson, J. O. Banks, Dutch Seidel, Lufe Lewman, Ed Herrin, Walter Robbins, Booger Red Jr., Johnnie Judd, Ed Wright, Shorty Kelso, Ed Lindsey, Tom Eckert, Jim Wilkes, Slim Riley, D a n Offut, Slim Allen, Frank McCarroll, Yakima Canutt, Delbert Bledsoe, Mike Hastings, Oklahoma Curley, Chick Hannan, Lee Robinson, Paddy Ryan, Lloyd Saunders, Guy Schultz, Jim Massey, Slim Caskey, Buck Lucas, Rube Roberts, Hugh Bennett and many others.

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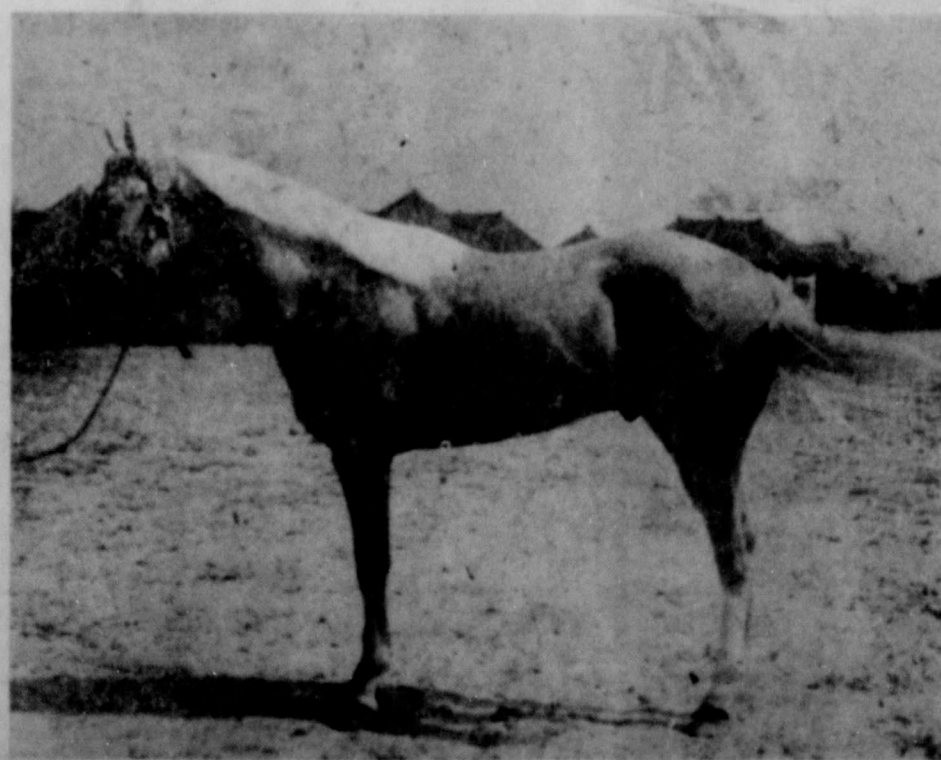
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Ranger

GREETINGS RODEO ARTISTS



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PARAMOUNT HOTEL BLDG. RANGER

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STOCKMEN ... RODEO FANS ... VISITORS

from THE BOSS and all the HIRED HANDS at

Your Friendly **BEN FRANKLIN** 5c & 10c STORE



Ranger Jaycees' Big 8th Annual July 22 - 23 - 24 - 25



We invite you to make the BEN FRANKLIN STORE your headquarters. Come in ... browse around ... and let's get acquainted! You'll find a big array of quality variety merchandise at lowest prices here!

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GREER'S BOOT SHOP and WESTERN STORE

Presents the finest Nationally Known

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RANGER

WELCOME

Stockmen, Rodeo Fans, Visitors

GREETINGS TO OUR FRIENDS AND CUSTOMERS!

Just a line to all you good neighbors and friends everywhere . . . come be with us . . . and come in and say "Howdy" during Ranger's biggest event of the year.

Remember . . . quality is tops . . . and prices are lowest on home and auto needs here at . . .

JOE FRALEY'S WESTERN AUTO ASSOCIATE STORE

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Ranger

A BOUQUET of Congratulations from BETTY to the RANGER JAYCEES!

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REMEMBER BETTY'S BEAUTIFUL FLOWERS... for all occasions Say It With Flowers... Say It With Ours!

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Another Saga of Old West—

RICH EASTERNER KEPT FENCE AROUND BIG SANTA ANNA TRACT

Out of the legends and stories of the building of the west, out of that mighty cavalcade that shook the history of the world with its passion and audacious courage for living, comes trickling now and then another untold tale of the men who brought civilization to the frontier.

Edna Ferber, Emerson Hough and others have time and again caught in the pages of their novels a touch of the intrepid daring, the spirited resistance of the men of the open and free range against the resistless tide of a peaceful civilization brought in by rail and wagon trains from the East. But these prolific pens have not told all the stories, and this one, coming from Santa Anna, might well have walked to life from the pages of "Cimarron," or perhaps "The Drift Fence"

G. W. Mahoney came from New York about 1880, and stopped at a place a few miles south of Santa Anna near what is now U. S. Highway 83. A man of wealth, he acquired approximately 300,000 acres of land and fenced it with barbed wire.

In those days grassland was open and free to all who came, and Mahoney's move was irritating to the "free soilers" who floated in from the East without price and to live off the fat of the land. Water and grass, they maintained, were God-given, and no man had right to any exclusive use or control of any large part of the land. To do so was to be regarded as a public enemy. But Mahoney had other ideas.

He had 25 miles of fence. Day by day a man patrolled it, inspected it, repaired it. One morning the fence rider came galloping into the Mahoney camp with a tale of vandalism and destruction. The wires, six strands in all, had been cut at every post, and the post pulled and burned.

Mahoney said: "I've got the money to build it back as many times as they cut it down. It was spirit against spirit."

The fence, that unconquerable symbol of organized living and effort, that which pushed the parasites of the west off the frontier and made way for homes, schools, churches, cities, was strung again across the waving, sun-kissed grass of the West Texas prairies.

More men were hired. Day and night they kept their vigils along the ribboned stands. Then one night the guards were captured by "free soil" marauders, and at the point of guns were forced to cut the fences themselves.

After that, and after the manner of the early West, the guards themselves disappeared. And the fence destruction went on until the Texas Rangers came upon the scene. The gang was rounded up and sent to the penitentiary.

One of the Rangers stayed on with Mahoney, with threats hanging over him because of his part in bringing justice to the prairie. He carried a .45 at his waist and a Winchester across his saddle. Before he left in 1888 an attempt was made on his life when someone fired on him from ambush. His 16-year-old son was with him, and together they shot their way to safety.

All that remains of that potential cattle baron's ranch are the remnants of a rotting fence, its wires cut and spliced at every post in mute testimony to the past, a few miles south of Santa Anna. Civilization won at last, and the "free soilers" live only in such stories as these, or in the movies.

WELCOME... to the Jaycees' Eighth Annual



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Congratulations - - -

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On the Eighth Annual Championship Rodeo

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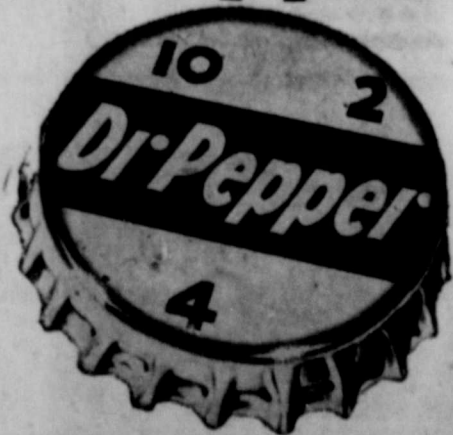


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C. E. MADDOCKS & CO.

REAL ESTATE — INSURANCE

WELCOME...

FRIENDS AND NEIGHBORS



We hope you'll have a grand time while you're here attending the . . .

Big Rodeo July 22-25

RANGER INSURANCE AGENCY

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- *Bull Riding
- *Bulldogging
- *Cutting Horses
- *Calf Roping
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WELCOME to RANGER

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FOR THE RANGER JAYCEES 8th ANNUAL

RANGER ROUNDUP

FOUR BIG NIGHTS 8:00 P. M. July 22, 23, 24, 25th



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AT EVERY PERFORMANCE!

IN PERSON!

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More and more wise and thrifty motorists out here in the best o' Texas area are enjoying better performance and longer wear from their automobiles, pickups and trucks by using popular PREMIER products.

PREMIER MOTOR OILS are made from select 100% Paraffin Base Stocks . . . PREMIER MOTOR OILS are manufactured, micro-homogenized, filled and sealed at our Fort Worth refinery . . . Conforming to the new American Petroleum Institute system of Service Classifications, PREMIER can give you the type of oil best suited to the requirements of your engine and the way you use it.

PREMIER HEAVY DUTY MOTOR OIL . . . For Service M.S.-D.G.—High Detergency . . . This high viscosity index oil contains additives to promote free hydraulic valve lifter action, clean piston rings, and a minimum of carbon, sludge and varnish deposits. Suitable for use under severe types of service conditions in gasoline or spark ignition engines and for all diesel engines operating under general to moderately severe conditions.

PREMIER PREMIUM MOTOR OIL . . . For Service M.M. . . . Moderate Detergency . . . Suitable for use in gasoline or other spark ignition engines operating under moderate to severe service conditions. Treated with additives to prevent oxidation, corrosion, foaming and formation of sludge and carbon deposits in your engine.

PREMIER REGULAR MOTOR OIL . . . For Service M.L. . . . Contains no additives and is suitable for use in gasoline or other spark ignition engines operating under light and favorable service conditions.

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PREMIER OIL REFINING CO. OF TEXAS

LONGVIEW, TEXAS

DAVID D. PICKRELL, Supt. Ranger Division

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Welcome To The Rodeo!

JULY 22-23-24-25, 1953

RANGER, TEXAS

PERFORMANCES 8 P. M. NIGHTLY

IN PERSON! "SONS OF THE PIONEERS"
DIRECT FROM HOLLYWOOD

SPONSORED ANNUALLY BY
RANGER JUNIOR CHAMBER OF COMMERCE

APPROVED BY RODEO COWBOYS ASSOCIATION
\$2,900 IN PRIZES—PLUS ENTRY FEES

SHOP AND SAVE
IN FRIENDLY
RANGER

Ranger Daily Times

SHOP AND SAVE
IN FRIENDLY
RANGER

34TH YEAR

RANGER, TEXAS, FRIDAY, JULY 17, 1953

PRICE FIVE CENTS No. 38

Friendly Ranger Invites You!

Downtown Ranger is beginning really to sparkle and stand out. Streets are attractively bedecked with colorful bunting. Merchants and business folk are brightening up and decorating their stores, shops and offices in the western motif. . . and a mighty popular five letter word—"rodeo"—is fast becoming the No. 1 topic of buzzing conversation here in friendly Ranger. Yes. . . once again. . . it's rodeo time!

Only half a dozen short days from now comes Wednesday—next Wednesday, July 22—big opening day of the bigger and better than ever 8th annual Ranger Roundup Rodeo. . . now being headed and publicized as one of the season's most outstanding and spectacular arena presentations in all of West Texas!

Everyone. . . everywhere. . . is cordially invited to visit friendly Ranger. . . to get acquainted with friendly Ranger citizens and business men and merchants. . . and to attend—and really enjoy—the biggest and best rodeo in area history. The lute-string's out, friends and neighbors! Come! We're expecting you! And. . . remember. . . we back up our proud slogan, a long, time-hallowed tradition—"Never a Stranger in Friendly Ranger!"

One of the highlight events of the big 1953 Ranger Roundup will be the gala opening parade on Wednesday afternoon, July 22, at 3 p.m. Don't miss it!

One of the top Jaycees working to make the 8th annual Ranger Roundup a success is hard-working Morris Campbell, who operates the Humble Service Station located on U. S. Highway 80 near the Main Street intersection. In addition to Humble's terrific quality oils, gasolines and lubricants dispensed by Morris' friendly attendants, Campbell offers expert washing and lubrication and a complete line of tires, batteries and accessories. Drop by and say "Howdy" to Morris Campbell. . . Among the many loyal backers of the '53 rodeo is the Community Public Service Company, local gas utility, which certainly is all that its name implies. Genial Lee Dockery is manager of the Ranger CPS office. . . Also peep up over the coming four-day roundup event are Mr. and Mrs. A. H. Powell who operate their popular and well-stocked food store at 901 Pershing Street. They've got a big stock of staple and fancy groceries and fresh and cured meats and offer a friendly service that's second to none. Free delivery, too—just call 103. . . The "boss" of Ranger's big Ben Franklin 5c and 10c Store, located at 207 Main Street, is friendly and affable R. C. (Mitche) Mitchell who invites YOU to make his cool store your headquarters during Ranger rodeo time. . . And on the subject of "cool," get down many more degrees by the freezing level and invite all of you good friends and neighbors everywhere to inspect Ranger's Frozen Food Lockers—216 N. Austin—while you're in town for the rodeo. Morris Newham, owner and manager, is a big Jaycee worker (past president of the Ranger Junior Chamber group) and is really all-out for the big show. . . And—say!—during rodeo week, J. R. and Ethel Ervin, owners and operators of the Ranger Jewelry Co. in the Paramount Hotel Bldg., are offering a 25 per cent discount on all costume and jewelry items. Wow! What an opportunity to save! . . . Adding to shopping pleasure and convenience of customers of the H. O. Woods Grocery and Market is the store's air-conditioned comfort. The food mart is located at 324 Young St. . . offers free delivery service. Their phone number—72. . . If you're planning to really enjoy the big 8th annual Jaycee Rodeo, drop around to Greer's Hat Shop and Western Store and get your garb. Greer's

offer the best in nationally-known western togs, hand-tooled belts, riding trousers, etc., for men, women and children. . . Betty Wolford extends bouquets of congratulations to the Ranger Junior Chamber on its coming rodeo and reminds folks everywhere: "When you say it with flowers—say it with ours!" . . . Didja know: Those Western Auto ads that appear in the Star-Telegram on Thursdays also apply to Joe Friley's Western Auto Associate Store here in Ranger? True. Same prices on same merchandise. Yep—same big savings. Save on your home and auto supplies at Joe Friley's! . . .

Patient: "You're charging me \$10, doctor? Just to have my throat painted?"
Doc: "What do you want for 10 bucks—wallpaper?"

Mrs. D. Anderson, who operates the Anderson Grocery out on Eastland Hill is among the many friendly Ranger business firms extending a cordial welcome to everyone near and far to attend next week's big Rodeo. Mrs. Anderson has a complete line of staple groceries, lunch meats, cold drinks, etc. . . Due to do a land office biz during the four-day rodeo—Ranger's new Frigid Queen out on U. S. Highway 80 East, Ranger. "A Stranger to Us is Just a Friend We Have Never Met" is their slogan. They serve delicious sandwiches, hamburgers, malts, shakes, all kinds of bottled drinks, ice cream, etc. . . Attention, gentlemen: For tops in famous brands and best quality men's western wear—visit Saule Perlestein's Globe Clothiers on Main Street in downtown Ranger. From head (Stetson hats) to toe (those famous Justin boots) Saule can deck you out with the best! . . . Texas Electric Service Co., managed by genial A. L. Larson, is another friendly utility which really backs the annual Jaycee Rodeo and all other civic enterprises to promote Ranger and aid in its development. . . Mr. and Mrs. Buck Wallace send greetings to rodea fans and stockmen—and join in a cordial invitation to all to attend the big 1953 Jaycee Rodeo. Buck is known over the Ranger territory as one of the top experts when it comes to welding and fabricating. . . The sound equipment for the big 8th annual Ranger Roundup next week is being furnished by courtesy of the Gulf Oil Corporation, thanks to Morris George, local consignee. . . While you're in friendly Ranger, weigh in, drop around to 119-121-123 North Rusk—that's the Ranger Furniture Exchange operated by father F. P. (Felon) Brashier and son F. P. (Pete) Brashier. They've got one of the finest furniture stores in the Best of Texas and their mighty friendly folks! . . . The welcome mat for the Rodeo is really out at the Paramount Hotel in downtown Ranger. The Paramount is owned by a ranching family—A. N. Box & Sons—and offers traditional hospitality of the old west. You and your friends are invited to make the friendly Paramount your headquarters during the rodeo. . . One of the busiest contracting firms in West Texas is Ranger's W. N. Bordeau & Son—architects, designers and builders. If it's Bordeau-built, it's better! . . . The exclusive "Liferize" cleaning process is offered in Ranger by Mr. and Mrs. Jess Weaver at the Ranger Dry Cleaners. In addition to expert garment cleaning and pressing, the Weavers also are specialists in hat blocking and offer a special cleaning service on slip covers, draperies, rugs, etc. Real friendly folks, too! . . . Good service. Good food. Ice cold drinks. Whatta combination! That's what a growing number of patrons find at Ranger's famous Porky Pig, located on U. S. Highway 80 east. The popular Pig is operated by Mr. and Mrs. Raymond Bryan. . . All of you high school grads and war veterans, attention! We invite you to drive out to visit Ranger Junior College during next week's Rodeo. . .

(Continued On Page 3)

8th Annual Jaycee Rodeo Opens Wednesday, July 22nd



JAYCEE LEADERS—Here are the officers of the Ranger Junior Chamber of Commerce, sponsors of the annual Jaycee Roundup Rodeo: Top left, James A. Townzen, president, Earl Lebrado, vice president. Bottom left, Allen Rushing, secretary, and Charles Rose, treasurer. Directors of the local junior chamber organization include Wilson Guest, Charles Milliken, Morris Newham, Wesley Poyner, and James Ratliff. The 1953 Ranger Rodeo is being staged here next week—Wednesday through Saturday, July 22-25.

Rain Promised To Eastlanders Today, Tonight

Rain-promising skies hovered over the Eastland County vicinity early today, but there was little fulfillment. . . During the early morning moderate and very brief sprinklings were reported in various portions of the area. . . The U. S. Weather Bureau also was promising—promising thunder showers for the section today and Saturday. Skies, weather men said, were due to be cloudy. Today's maximum temperature—in the low 90s. Same for tomorrow afternoon. . . Friday night's predicted low—about 70 degrees. . . The forecast for North Central and West Texas: Partly cloudy Friday and Saturday with scattered thunderstorms. No important temperature changes.

Eagles Game Is Postponed

The scheduled diamond duel between the Ranger Eagles and the Goldthwaite Blues in Ranger tonight has been postponed. . . J. A. Estes, manager of the Ranger youth nine, said that inclement weather and a wet playing field necessitated calling the game off. . . The game, he said, will be unreeled here in Ranger next Friday night, July 24, at 8 p.m.

J. W. A. Cox, 73, Laid To Rest On Thursday

Final rites for John Walter Alexander Cox, 73-year-old former resident of Eastland County, were held at the First Methodist Church in Ranger Thursday afternoon at 4 o'clock. . . Interment was in Evergreen Cemetery with Killingsworth Funeral Home, Ranger, in charge of arrangements. . . Rev. Garland Lavender of Weatherford and Rev. Finis Crutchfield, pastor of First Methodist Church, officiated during the funeral services. . . Mr. Cox, a retired school teacher who was born in Tennessee on April 3, 1880, had been making his home with a daughter in Midland for about two years. He died Wednesday afternoon at 2:30 o'clock. . . Mr. Cox and the former Miss Fannie Ella Spence were united in marriage on March 14, 1900 at Sidney, Texas. She preceded him in death on Sept. 30, 1949. Mr. Cox had been a member of the Methodist Church since early manhood. . . Survivors include four daughters, Mrs. C. C. Smith of Midland, E. J. Gilbert of Wichita Falls, R. L. White of Rising Star, and Mrs. D. E. Pulley of Ranger; one son, Glenn D. Cox of Houston; one brother, W. E. Cox of Lamesa; 13 grandchildren and six great-grandchildren. . .

READ THE CLASSIFIEDS
DAILY

Rodeo Trippers On Motorcade Trip Saturday

A big motorcade of dozens of cars of Ranger men, women and children—advertising and publicizing the coming 1953 Ranger Roundup Rodeo to be unreeled here next Wednesday, Thursday, Friday and Saturday, July 22-25—will depart from the Jaycee arena west of downtown Ranger on old U. S. Highway 80 at 9 a.m. Saturday, Morris Campbell, head of the goodwill tour, said today. . . Everyone is invited to join the motorcade, Campbell said. . . The rodeo trippers are due to return from their area jaunt Saturday afternoon at 5 o'clock. Cities and communities on the motorcade schedule include Breckenridge, Throckmorton, Albany, Moran, Baird, Cross Plains, Rising Star, Cisco, Eastland, and back to Ranger. . . Other trips are planned for Monday, Tuesday and Wednesday. . . The big '53 rodeo opens Wednesday afternoon at 3 o'clock with a gala downtown parade. . .

Mathena's Attend Florist Meeting

Mr. and Mrs. R. V. Mathena attended the Annual Texas State Florists Association meeting on the fourteenth floor of the Texas Hotel on July 13-14 and 15. . . They attended all business and designing sessions, which they report benefitted them greatly. . . Featured at the three-day meeting were different types of arrangements that can be displayed during the four seasons. . .

CORRECTION

In the advertisement of the Ranger Jewelry Co. in the Thursday edition of the Ranger Daily Times, it appeared that a discount of 35 per cent was being allowed on all costume jewelry and gift items for one week. That figure was an unintentional error and should have read "25 per cent" on all costume jewelry and gift items. . . The publishers regret this error and are happy to make this correction. . .

Desdemona Test Is Abandoned At 3,170 Feet

An Eastland County oil test in the Desdemona area has been abandoned. . . It's the No. 1 Millie Putty, drilled by C. E. Groover et al one mile north of Desdemona in the S&MG Survey 13. . . The venture was abandoned at 3,170 feet. . . A test in Palo Pinto County also has been abandoned, it was announced this morning. . . The No. 1 J. J. Ragle, a wildcat located on Section 1772, T&E Survey, three miles southwest of Graford, has been abandoned at 2,199 feet. . . The project was an effort of Wesley Stephens et al. . . A new producer for Stephens County is reported one mile southwest of Elizaville. . . C. B. Christie et al have announced completion of their No. 1. . . (Continued On Page 5)

1953 SHOW IS EXPECTED TO SET NEW ATTENDANCE MARKS; PARADE WEDNESDAY

The 1953 8th annual Ranger Roundup Rodeo, sponsored by the Ranger Junior Chamber of Commerce, will be staged in Ranger next Wednesday, Thursday, Friday and Saturday, July 22-23-24-25.

BIG PARADE WEDNESDAY AFTERNOON AT 3

The 8th annual Ranger Roundup Rodeo will be opened with a gala parade in downtown Ranger next Wednesday afternoon, July 22, at 3 p.m. The 1953 procession promises to be one of the largest and most colorful in history and will include hundreds of cowboys and cowgirls, dozens of beautiful floats and music by the Ranger High School Band. Thousands of visitors are expected to swarm downtown Ranger for the big opening parade. . .

Performances will be at 8 p.m. nightly at the Jaycees arena just west of downtown Ranger on old U. S. Highway 80. . .

A total of \$2,900 in prizes is offered contestants in bareback and saddle bronc riding, bull riding, calf roping, bulldogging, cutting horse contests, and barrel races. The Ranger Rodeo is approved by the Rodeo Cowboys' Association. . .

In addition to the stellar arena act, there'll be plenty of other special attractions: . . .

John Lindsey of Vinita, Okla., one of the most popular comics in the nation who is known from coast-to-coast as the "dean of rodeo clown." . .

Buck Lagrange of Albuquerque, N. M., a young and terrifically popular bullfighting clown who hails from Albuquerque, N. M., rated as one of the nation's best performers. He has appeared in numerous major shows over the country this season. . .

Trick riding featuring Dorene Morris of Baker, Okla., Dorene Morris of Baker, Montana, and Mrs. Frank Mariani of Ranger. All are rated tops in trick riding and have starred in biggest rodeos in the land. . .

Direct from Hollywood, California, those popular motion picture, television and radio stars, and RCA-Victor recording artists, the "Sons of the Pioneers." They'll sing and play at every one of the nightly performances. . .

This year's mike duties in keeping spectators accurately informed on action in the arena will be ably handled by one of the nation's top announcers—Chip Morris of Baker, Montana. . .

Chip, who began his rodeo career back in 1924, has been behind the mike for 15 years. He gives fans a clear, concise and interesting blow by blow, buck by buck, pitches in rules and regulations and plenty of snid ab-lib to keep the show moving at a fast pace. . .

Also added for 1953 event will be a Palomino Horse Show, approved by the Palomino Horse Breeders Association. That Palomino event is scheduled for 1 p.m. Thursday, July 23, with judging in halter classes. The event is free to the public. Scott Rigardson of Olney will judge the first Ranger Palomino show. Frank Mariani is superintendent of the Palomino event. Trophies will be presented to the grand champions at the rodeo performance Thursday night. . .

Frank Mariani, member of the Jaycees and former world champion bullrider who retired from the arena sport in 1951, is arena director. . . Producer and stock contractor for the big 1953 show is Homer Todd, one of the nation's veteran producers, of Fort Smith, Ark. Todd has been associated with the rodeo business since 1923 and his rodeo stock is rated as best in the Southwest and also rates along with the top strings in the nation. . .

Judges for the four-night show will be G. K. Lewellyn of Hico, former world champion bull rider and bronc rider, and George Brown, of Carrollton, well known calf roping and bulldogger. Mary Kenney of Stephenville will serve again this year as arena secretary. . .

Here's a list of the committees in charge of the 1953 Ranger Rodeo. . . (Continued On Page 6)

Ranger Rodeo Features Thrilling Trick-Riding

No rodeo is complete without an exhibition of trick riding, because equestrian skill puts into the arena girls and beauty. Four of the greatest trick riders in the business will present a show of precision and skill at all four performances of the 1953 Ranger Rodeo here next Wednesday, Thursday, Friday and Saturday, July 22-23-24-25. . . They are Mrs. Frank Mariani of Ranger, wife of the former world's champion bullrider and arena director for the big 8th annual Jaycee event, Don Wilcox of Tulsa, Okla., and Dorene Morris of Baker, Montana. . . Years ago, trick riding was judged on the basis of their performance in such standard tricks as the one-foot stand, cossack drag and tail stand. . . The prize money was small, and when divided up the gals often found they were not making expenses. Not infrequently the riders believed they had been judged unfairly, leading to a lot of squabble. . .



MRS. RUTH MARIAM of Ranger will be one of the attractions of the 1953 Jaycees' Ranger Roundup, July 22-23-24-25. Mrs. Mariani, who appears in major shows over the nation, is a native of Edinburgh, N. Y., has been a trick rider since she began her colorful career at the age of 19. She'll demonstrate her talents during each of the four 8 p.m. nightly performances. Her horse, "Shorty," is one of the best in the business and is popularly known from coast to coast. He's loaded with speed, Mrs. Mariani says.

Work Under Contract . . . So the event died as a contest and became a paid exhibition. The performers today work under contract. Their pay must be more than adequate to cover costs of their wardrobes. . . Trick riders are the best and most expertly dressed performers in rodeo. They change costumes. . . (Continued On Page 6)

Bulldogging Is Dangerous Sport

Bulldogging or steer wrestling is one of the most dangerous sports in which human being indulges. It was first originated by a Texas Negro cowboy, Bill Pickett.

It is amazing how quickly a cowboy steer wrestler weighing about the same as a middle-weight or light heavyweight boxer, can leap from the back of a flying cowpony, grasp a wild steer,

weighing close to half a ton by the horns and in a hand-to-horn battle or wrestling match, subdue the animal and lay it flat upon its side.

The cowboy, however, does not always win, the brute strength and animal cunning of the bovine many times proving too much for the cowhand. This is also a timed event.

There Must Be Something Wrong—

... with the man who falls down and refuses to get up or is perfectly content to allow society to look after his well being, or is there? What is wrong, if anything, with the seller who refuses buyer an abstract? Maybe nothing, but there is something wrong with the buyer who weakens at this point and buys hastily without complete title information before him. Think it over and in the meantime don't do it.

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Whether it's a cup of good coffee, a between-meal snack or one of our big, luscious juicy steaks... during rodeo time and all the time... you'll always find REGAL'S brand is ace-high. And... we do appreciate your patronage!

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Phone 9502 Ranger

Attention, Greenhorns and Drug Store Cowboys—

HERE'S COLORFUL SLANGUAGE OF REAL MCCOY COWBOYS

You can't just hoolihan the puncher's lingo. You've gotta get down and twist and wrestle with it.

But these definitions of cowboy jargon will give you a lift if you want to know what the boys out yander in the arena are talkin' about!

Check 'em over—and get hep, rodeo fans:

Bicycling—the act of scratching with first one foot and then the other in the manner of riding a bicycle.

Riding the Dirt—Being thrown from a horse.

Blowing a Stirrup—Losing a stirrup, which disqualifies rider.

Blowing Them In—When the rider fails to scratch horse.

Brans—Mexican word for "mean", shortened to brone or "brunk" in cowboy parlance; a vicious unbroken horse.

Brontails—Wild mares.

Brone—Cowboy who "brunks" brones.

Buckaroo—Cowboy.

Bucking, Buck-Jumping, Pitching—The gyrations of a horse in trying to unseat rider.

Full Blood—Open ground steer wrestling, the throwing of a steer by the horns in a rodeo event which is rules of the contest.

Bulldog—A steer wrestler.

Cast—Round—When the cowboy gets back to cantle.

Cavy—Saddle horses on a roundup.

Chaps—The leather or hair leggings worn by the cowboy to protect his limbs from the thorns or from rain.

Community Loop—Extra large loop thrown to mild bucking motions.

Cut-Out—To separate animals from the herd.

Doc-Fall—Putting a steer down with its feet under him. The throw is not complete until steer is flat on side with all four feet out.

Eating Gravel—Being thrown from a bucking brone or wild steer.

Four-Footing—Catching an animal by the feet with a rope in order to throw same for handling.

Grabbin' the Apple—When daylight can be seen between the rider and saddle during brone ride.

Hazer—Bulldogger's assistant. After bulldogger has leaped from pony to steer, the hazer, mounted, picks up former's mount and

also protects him from being gored when he releases steer.

High Roller—Horse that leaps high when bucking.

Hoolihaning—The act of leaping forward and alighting on the horns of a steer in bulldogging in a manner to knock the steer down without having to resort to twisting the animal down with a wrestling hold. Hoolihaning is barred at practically all recognized contests.

Loggering—Holding to saddle horn.

Jughead—Foolish horse.

Mail Order Cowboy—A tenderfoot in custom-made cowboy regalia and devoid of range experience.

Maverick—An unbranded stray, a term well known in the land of ranches and cattle branding.

Pegging—When steer wrestler sticks horn into ground—this is not allowed in bulldogging.

Pulling Leather—Holding onto saddle with the hand while riding a bucking animal, prohibited by the rules of all contests and scorned by all real cowboys.

Scratching—The act of keeping the feet moving in a kicking motion in riding bucking animals, and one of the acts necessary to win at any real contest.

Screwing Down—The act of sinking the spurs into the cinch

while riding a bucking horse and falling to move feet in a kicking motion as provided in the rules.

Sun-Fisher—A bucker that twists his body in the air so that sunlight hits his belly.

Chuck Wagon—The rangeland cafeteria that follows the roundup and to which the cowboys come for their meals. The chuck wagon furnished by the ranches and for days during the roundup up of the herd, the cow punchers do not return to the ranch headquarters,

but take all their meals at the chuck wagon.

Nose Bag—A canvas receptacle for holding horse's feed and which is strapped to the horse's head at feed time, much in the fashion of a halter and from which the horse may eat grain when far away from the feed barn.

Tenderfoot—That's what you are if you did not know the meaning of these words.

holds legs tight against horse and does not scratch.

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A Cordial WELCOME AWAITS YOU AT THE RANGER RODEO

JULY 22 - 23 - 24 - 25



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Ranger, Texas

"Sons of Pioneers" In Person at Jaycee Rodeo

Movie, Radio, TV Recording Stars To Appear, Sing In Person At Every Performance of '53 Show

One of the biggest, most appealing extra feature attractions in history is being offered rodeo fans and visitors during the 8th annual World Championship Rodeo, sponsored by the Ranger Junior Chamber of Commerce, which will be staged here on Wednesday, Thursday, Friday and Saturday, July 22-23-24-25.

The famous and highly popular "Sons of the Pioneers," Republic movie stars and RCA-Victor recording artists who've appeared on hundreds of coast-to-coast network and television shows, will appear in person at each nightly performance — starting at 8 p.m. — of the Ranger Jaycees' stellar 1953 event.

The famed six-man voice and musical combo, specialists in hill-billy and western ballads including a large repertoire of never-to-be-forgotten cowboy tunes, are coming to Ranger direct from Hollywood, California. This will be their only appearance in the Lone Star State.

The "Sons of the Pioneers" were sky-rocketed to fame by one special tune which is known from coast to coast and border to border — their smash-hit RCA-Victor version of "Cool Water" and "Tumbling Tumbleweed." That platter has sold into the hundreds of thousands and still is going strong. In addition, the popular musicians and singers have etched 150 other tunes and many of them have been big hits over the land.

Two of the six men who comprise the "Sons of the Pioneers" are natives of the Ranger area. They're the Farr Brothers—Hugh and Karl.

Their mother, Mrs. T. B. Farr is a resident of Ranger. And their sister, Mrs. Winnie Stants, also makes her home in this city.

Both women are "thrilled to death" that the musical group will be in Ranger for the special four-day in-person appearance.

Both the Farr brothers have been with the "Sons of the Pioneers" for years. Some few others have come and gone. But the ex-Rangerites have stuck. The entertainment aggregation was organized back in the bleakest days of the big depression—1932.

RANGER RODEO APPROVED BY POPULAR RCA

The 8th annual Ranger Jaycees' Roundup Rodeo—July 22-23-24-25—is approved by the Rodeo Cowboys Association, one of the nation's major rodeo organizations.

The Ranger show, to feature nightly performances at 8 p.m., also is approved by the Girls' Rodeo Assn.

For the benefit of readers interested and rodeo fans in partic-

ular, here is a list of the major rodeo associations and details about each:

International Rodeo Association: An association of annual rodeos in the interest of the sport and its members, awarding yearly championship titles, cash prizes and trophies to contestants in the various events in an annual point award system. E. N. Boylen, Pendleton, Ore., is Commissioner Sec'y, Hoofs and Horns, monthly magazine published in Tucson, Ariz., is the official organ.

Rodeo Cowboys Association: An organization, or union of rodeo contestants, supervising the amount of purses, rules, judging, working conditions and other matters in the interest of its members. The OK of this organization is necessary for a rodeo to be classed as a professional rodeo, and members are forbidden to contest at any rodeo not so approved. The association awards cash prizes, championship titles and trophies on its own yearly point award system. Bill Linderman is president, Chas. Colbert, is business manager, headquarters are 812 Denver National Building, Denver, Colo. The Ruckboard, published monthly at Sidney, Iowa, is the official organ.

Cowboy Association of America: An organization of range hand contestants classed as amateurs or brush league performers who graduate into the professional ranks. Awards championship titles and trophies on its own annual point award system. Bud Caswell, 2147-242nd St. Lomita, Calif., is secretary. The organization is officially represented in Hoofs and Horns magazine.

Girls Rodeo Association: An organization looking out for the interests of its members at rodeos, encouraging the competitive events for girls at rodeos and the promotion of all girls rodeos. Awards championship titles and trophies on its own points award system. Thena Mae Farr, Seymour, Tex., is president, the organization's headquarters is Fort Worth, Tex., where it publishes its official magazine "Powder Puff and Spurs."

Cowboys Protective Association: A Canadian organization similar to the Cowboys Rodeo Association in the U. S. had its own point award system with annual championship titles and trophies. Ken Thompson, Black Diamond, Alta., is president, the official organ is the Canadian Cattlemen, published at Calgary.

SHOP WITH YOUR HOMETOWN MERCHANTS AND SAVE!



The Farr brothers, born and reared in the Ranger area, are veteran members of the "Sons of the Pioneers," who'll be in Ranger in person at the 1953 Ranger Jaycees' World Championship Rodeo on Wednesday through Saturday, July 22-23-24-25. Hugh, left, is bass singer and plays the fiddle. Brother Karl is guitarist for the celebrated western group. Their mother, Mrs. T. B. Farr, is a Ranger resident.



Here are those famous "Sons of the Pioneers." From top to bottom—Karl Farr and Hugh Farr, a couple of Ranger brothers who've really made good in the big-time entertainment world, Deuce Spriggins, Tommy Doss, Dale Warren and Lloyd Perryman.

They were introduced to fame when they first took to the air on radio station KEWE in Hollywood. The rest is inspiring history. In addition to their recordings, their radio and television performances, the "Sons of the Pioneers" have appeared in 193 motion pictures, most of them western epics filmed by Republic Pictures.

Hugh Farr is violinist and bass singer of the group. His brother, Karl, strums the guitar. The other four "Sons of the Pioneers" include Lloyd Pennington, master of ceremonies; Dale Warren, baritone; Tommy Doss, lead vocalist; and Deuce Spriggins, who doubles on the bass and fiddle.

Ranger Jaycees leaders believe that the personal appearance of the "Sons of the Pioneers" will draw a history-setting number of men, women and children to the 1953 World Championship Rodeo here on July 22-23-24-25.

This is really a box-office attraction — and these top-hand Jaycees are probably right!

Welcome Visitors To Ranger Jaycees Rodeo

SONS
★
OF THE
★
PIONEERS
★
IN
★
PERSON



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AND
HEAR
THEM
AT
EVERY
SHOW



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ANNUAL
RODEO



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COME ON OUT TO THE FRIGID QUEEN

... and enjoy your sandwiches, hamburgers, malts, shakes... all kinds of fountain and bottle drinks, and ice cream

A STRANGER TO US IS JUST A FRIEND WE HAVE NEVER MET!
COME ON OUT AND SEE US

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Highway 80 — Ranger



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RCA APPROVED

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Jaycees
BIG 8th ANNUAL
World Championship
RODEO

RANGER, TEXAS
Wednesday thru Saturday
8 P.M. NIGHTLY
JULY 22-23-24-25
More than
5,000
PRIZES!

- *Bronc Riding
- *Bull Riding
- *Bulldogging
- *Cutting Horses
- *Calf Roping
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SONS OF THE PIONEERS
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WELCOME VISITORS
TO RANGER'S BIG

RODEO

C. E. MAY INSURANCE
AND REAL ESTATE
PHONE 418



**First Rodeo Is
Held 65 Years
Ago In Arizona**

The first public rodeo was staged in Prescott, Ariz., in 1888. Since that first cowboy contest cowboy contests have grown in popularity until they now are attended by thousands of ardent fans.

Rodeo is a word of Spanish origin signifying the roundup of cattle on the open range. Rodeo comes from the wide open range of the cattle country in frontier times.

In those days ranches were few and far between. Cowboys would spend months out of sight of their own ranch house, their only companion being some of their fellow hands, their horses and their herds of longhorn steers.

Their one yearly gathering was the roundup. Here their natural exuberance was given full sway. Friends would vie with one another in feats of horsemanship and the handling of cattle—the thing that was their daily life.

Pride in the home ranch led to challenges of one ranch outfit against another and soon the contests were extended to neighboring ranches and then into other states. As the competition grew the rodeo ceased to be confined to the time and place of the cattle roundup. Today they are being successfully staged from Canada to California, with livestock specially selected to tax men's skill so that now rodeo is far more thrilling than it was in the early times.

A rodeo is first, last and all the time a contest of superiority, where cowboys and cowgirls assemble at their own expense, pay an entrance fee in each and all the events and ride and rope according to rules laid down by the Rodeo Cowboy's Association of America. Their rewards are in the form of purses and prizes depending upon each entry's ability.

An Eastern bank is using television for more efficient operation. When a customer presents a withdrawal slip, the teller gives the account number in to a telephone. Then the TV screen shows the name, bank balance, and signature.

WELCOME VISITORS



To Ranger's Annual
CHAMPIONSHIP RODEO
JULY 22 - 25

MORRIS GEORGE
CONSIGNEE, GULF OIL CORP.
Phone 105

WELCOME VISITORS...



They'll Be Ridin' 'Em
and Roping 'Em At The
JAYCEE RODEO IN RANGER
July 22-25

BUCK WALLACE
WELDING AND FABRICATING
Mr. and Mrs. Buck Wallace

As a contest at the rodeo, steer riding has been in vogue only about two and a half decades. It grew from the spots of the youthful buckaroos of the range, as they were wont on Sundays or special occasions, when the elder cowboys would be riding broncos, the youngsters would engage in riding the yearlings or calves of the milken.

First introduced to the rodeo arena in the form of an exhibition, then graduating into regular contests, with the introduction of the Brahmas breed of cattle (which are a cross of the sacred cattle of India's cow and the longhorn type of the range), steer and bull riding became one of the most thrilling and dangerous events of the rodeo.

The Brahma breed of cattle for the rodeo are brought from the salt grass marshes of the Gulf coast of Texas and the Everglades of Florida. They are more like jungle beasts than domestic animals, and in this event especially spectators are warned to remain away from the arena fence. The Brahmas are the quickest of action animal of their size in the world. They are human-haters and are dangerous at all times.

Wild Brahma steer or bull riders not only have to be experts, they ride with only a rope around the animal's body, but they must use good judgment and fast footwork in alighting from the hurricane deck of one of these animals

'Never a Stranger in Friendly Ranger' ...
and...

NEVER A STRANGER AT THE
FRIENDLY PARAMOUNT!

WELCOME

STOCKMEN—VISITORS—
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RANGER ROUNDUP

RODEO

Action! Thrills!

Excitement!

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Packed Nights!

WEDNESDAY - THURSDAY
FRIDAY - SATURDAY

JULY 22-23-24-25

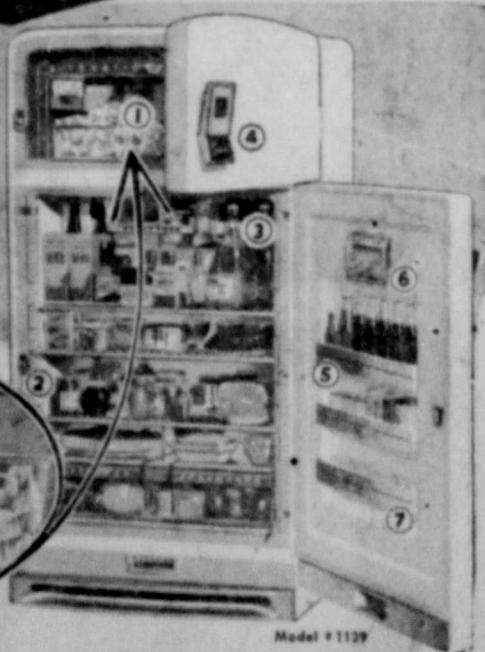
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Servel
World's Only Combination
Refrigerator—Freezer
—Ice-Maker



**Makes Ice Cubes
Without Trays**
...AND PUTS EM IN A BASKET AUTOMATICALLY!

Only \$1 will put the amazing new 1953 Servel in your home for proof of superiority! Just \$1 does it! Lets you experience the astonishing convenience of ice cubes without trays! The remarkable new Ice-Maker is so small it fits in one tiny corner of the large roomy freezer compartment!

Act now! Drop in or phone—hand us a dollar—and this magnificent refrigerator is yours for proof of superiority! Use it in your own home! Under your own kitchen conditions! Only one dollar does it—if you do it now!

See it in action today!

Only Servel offers you
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- ⑦ Removable Egg Nests
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Only Servel gives you your choice!
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• New! Electric Compression Model!
• Motorless Electric Model... No moving parts!



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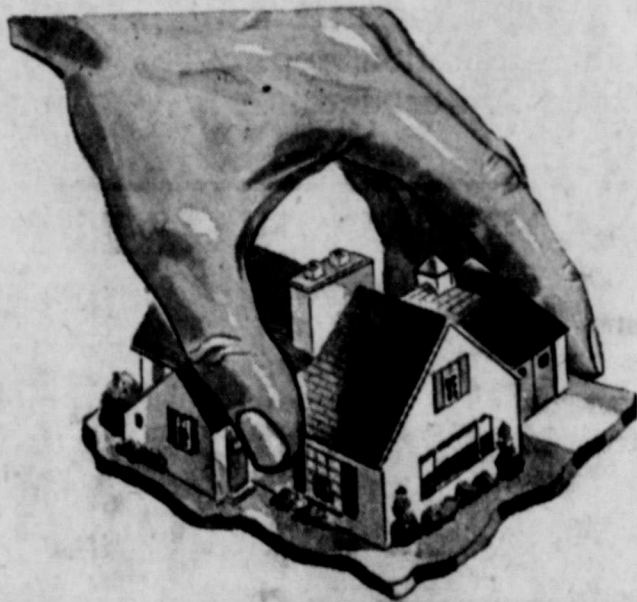
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IKE GRONSKY WAS BIGGEST MOUCHER IN OLD RANGE DAYS

From the Sterling City News-Record, over the signature of "Uncle Bill" Kellis, comes the following story:

Most every old-time rancher between Colorado City and the Rio Grande remembers Ike Gronsky as the greatest moocher that ever pestered a cowman . . . Ike was a funny fellow. It was said that at one time he owned 40,000 head of sheep with never an acre of land on which to graze them, and yet, he managed to graze them on the choicest range.

After shearing his sheep at Colorado City, he would steer his numerous flocks toward the Rio Grande. It took him six months to reach that river and six months to drive them back again. When these vast bands of sheep would enter a pasture, before they left it, the range would look like a swarm of Kansas grasshoppers had been there.

When Ike parked his outfit in a pasture he always had a good excuse for staying there as long as the grass and weeds lasted. The cowpunchers would cuss him until they exhausted their vocabulary of cuss words. Ike was a gentle-natured individual, and would never cuss or fight back. He would willingly take a beating if he knew that his sheep were grazing on his attacker's land.

One day he drove his flocks into a fresh pasture and the owner proceeded to kick Ike and otherwise add to his discomfort. When asked the next day about the affair, Ike replied: "Well, vile he was kickin' me around, my sheeps vas eatin' his weeds."

Another day Ike invaded a pasture in which Bill Hiler was the foreman. Bill tried to get Ike to move on. Ike said he would do so as soon as his man got back from Colorado City with a wagon wheel which he sent there to be repaired. Bill saw the chuck wagon with one wheel missing but had his doubts about the wheel being

broken. Ike assured Bill that as soon as he got his wheel he would move on. As Bill rode away, he noticed a wheel track in the dust and followed it to a waterhole. Bill fished the wheel out, tied his rope to it and dragged it back to Ike's camp and held him to his promise. With Bill's help, Ike moved on to fresh trouble.

Bill afterward became the first sheriff of Sterling County. The reason the boys didn't shoot Ike was because he never resented a wrong or an insult, but took what he wanted by passive force. Ike is dead. So are most of the men from whom he mooched grass and water.

Doves Ignore Grassy Areas

Warden Tom Waddell of Eagle Lake has observed that mourning doves dislike to nest in trees under which tall grasses or weeds form dense ground cover.

He theorized in a report to the Director of Wildlife Restoration for the Game and Fish Commission, that does fear that their young will become entangled in the growth on leaving their nests and either perish or be caught by predator's before they can learn to fly.

Colorado County where Waddell lives is noted for its heavy dove population.

He reported that a huiaache mott near Garwood alternates from bare ground to short Bermuda grass and that they find as many as fifty nests grouped close together.

Another mott with grass five to six inches tall has a few nests but still another mott in the same general area with grass and weeds up to two feet high has no nests. Part of this area was shorn of its undergrowth by moving and the doves began nesting there the very next day.



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Ranger Junior College

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Ranger Junior College is an outstanding junior college offering a two-year fully accredited college course in freshman and sophomore work plus many vocational and technical courses. The college holds membership in the Texas Association of Colleges, American Association of Junior Colleges, National Accrediting Association, Texas College Music Association, approved by the Texas Education Agency, and is a member of the Pioneer Athletic Conference.

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Ranger Junior College is equipped with the latest electric machines in business administration for training for banks, tax offices, oil supply and equipment companies, and many other business fields. The college is equipped with excellent dormitory facilities. It has a splendid library building with study rooms and well selected stock room.

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| | PIANO | |
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Sports

Ranger Junior College has a Rodeo Club and is a member of the National Intercollegiate Rodeo Association. Football, basketball, tennis, golf, track and other athletics and extra-curricula activities are stressed by the college.

Purpose

The purpose of Ranger Junior College is to prepare young men and young women to meet problems by giving training in various fields and in keeping with the ideals and traditions of college education. The hallmark of a real college is liberty of thought and action.

TUITION FOR 15 SEMESTER HOURS, \$25.00 — BOOKS, \$4.00 — BOARD ONLY \$42.00 MONTH

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Broncs Are Plenty Rugged!



Bronc riding has been a necessary task of the cowboy since the inception of the cattle industry. In order to have horses upon which to round up and work the herds of cattle, wild horses must be broken to the saddle.

Bronc riding, as seen in the rodeo, where the meanest, hucing outlaw buckers have been assembled in great numbers, and where the top bronc riders of the big time ranches and rodeo arenas have been drawn by an alluring pot of gold (big cash prizes is one of the most exciting and dangerous events of the rodeo, never without its thrills and spills.

Lady Luck Can Attend the Draw

While precision in casting the lariat in calf roping, strength, agility and weight in bulldogging, science, stamina in bronc riding play an important part in the rodeo contest, yet lady luck can sit in on the drawing for any contestant, as all stock is drawn by lot, and no contestant is allowed to pick the animal he is to attempt to subdue or work with the same animal twice.

Therefore each contestant is interested in the drawing and knows that luck in the draw backed by ability and courage, is usually enough to take one to the big prizes, but bad luck in the draw is a handicap hard to overcome.

This is especially true in the bronc riding. Should a rider draw a bucker that is too rough and is sure to throw him, he is as good as out of the finals where the biggest awards are made, yet if he should draw a bucker of just medi-

ocre ability it takes a lot of good riding ability to overcome such a handicap as the animal as well as the rider is judged.

In the cowboy and cowgirl bronc riding at the rodeo here the mounts will be drawn from a large string of outlaw buckers.

Bareback Bronc Riding

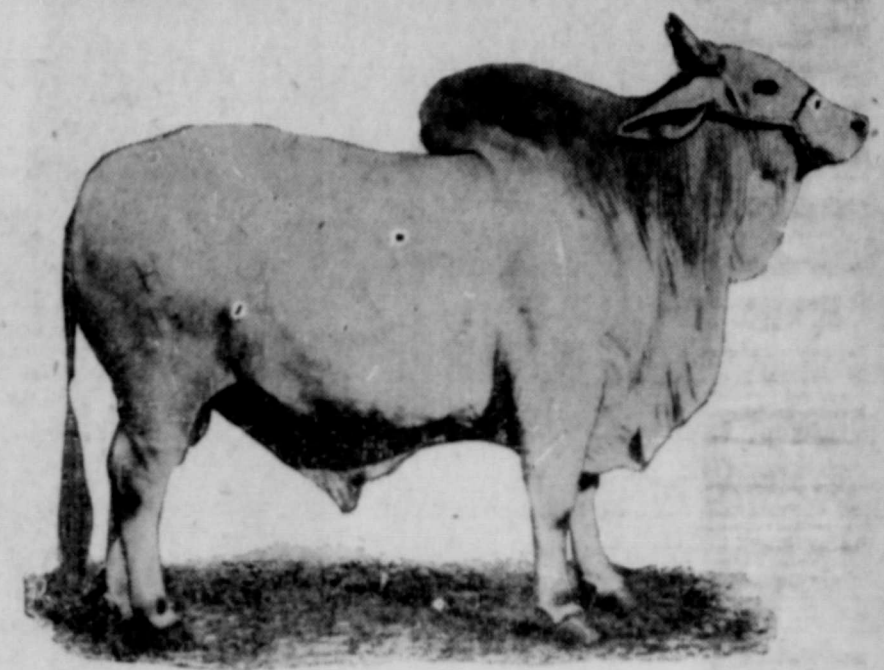
Bareback bronc riding is similar to saddle bronc riding, the principal difference being that in bareback bronc riding only a circingle is used instead of a saddle.

Riders must ride with one hand on the circingle and one in the air, must not touch horse with free hand, of change hands on the circingle, and must keep feet moving in a kicking motion.

The recently established Optosil Co. in Hillside, N. J., is the first commercial source of optical quality fused quartz in the United States.

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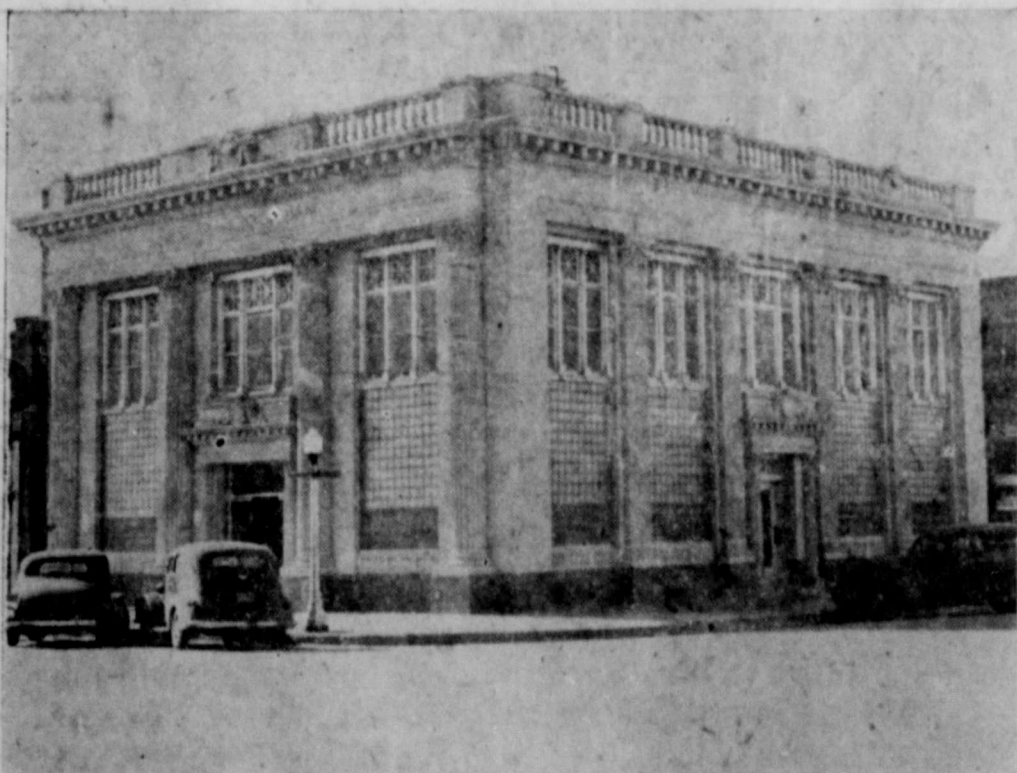
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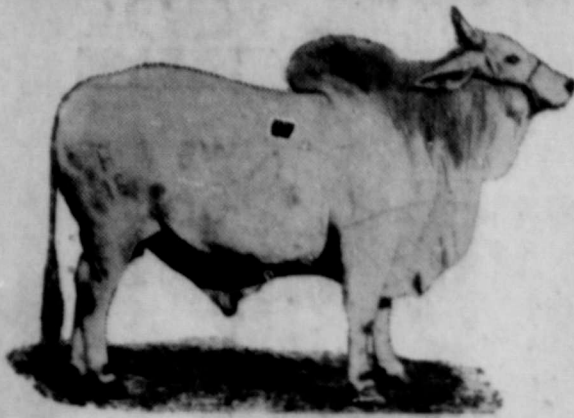
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ART'S TOOL AND SUPPLY CO.
E. F. ARTERBURN, Owner

Here's Correct Pronunciation Of Popular Word

Easterners, Westerners, the folks from down South and residents of the clipped-speech Yankee sections will likely attend the big 8th annual Ranger Roundup Rodeo on Wednesday, Thursday, Friday and Saturday, July 22-23-24-25.

As a precaution, the visitors should be warned how to correctly pronounce "RODEO."

Some folks will stand by their dictionaries and insist r-o-d-e-o pronounced "row-day-o." Others will put a slangish twist to the pronunciation with such effect as "ra-dio," "raw-dio," and "ray-dio."

But if you go around the corals or are talking with the bow-legged gents who do the riding and roping, unless you want to arouse a few smiles, rodeo had better be pronounced "row" (like you pull on the oars) "de" (like in dees, dem and does) and "o" (like the gals say when something exciting happens in the arena.)

Regardless of how you say it, it's one of Texas' and the South-west's most popular words. Yes, and it describes a very popular affair.



DOGGY TOGGERY—'Pride of Leyton,' stylish Yorkshire terrier, models his wild-mink coat while having his hair curled. Owned by Mrs. Catherine Miller, of North Olmstead, Ohio, he's known as "Terry" by his less aristocratic friends.

Mrs. R. C. Ferguson, Kin of Old Colorado Pioneer, Gets Big Writeup On First Visit to State

A grandmother of one of Colorado's foremost pioneers — Mrs. W. C. Ferguson of Ranger — vacationed at Chautauqua this summer.

And the Boulder Daily Camera, outstanding daily in that state, gave Mrs. Ferguson an abundance of publicity during her recent visit up in that cool state.

The long feature article — headed "Granddaughter of Colorado Pioneer Making First Visit to the State" — said:

A granddaughter of one of Colorado's foremost pioneers is vacationing at Chautauqua this summer.

She is Mrs. W. C. Ferguson from Ranger, Texas, who counts as one of her ancestors Dr. Levi James Russell — the man who, with an Indian trader by the name of John Smith, built the first cabin to be erected on the site of present-day Denver.

Not having known her grandfather personally, Mrs. Ferguson learned the story of his adventurous life from her aunt, Mrs. Linnet Russell Brown, with whom Dr. Russell spent the last days of his life.

This is Mrs. Ferguson's first trip to Colorado, and she has spent part of her stay in Denver investigating the important part which her grandfather played in the history of the state. His portrait, and those of his two brothers with whom he made the trip to Colorado are now in the historic Windsor hotel. Years ago these pictures could be seen hanging on the walls of the capitol building.

Mrs. Ferguson's father, James Richard Russell, was one of Dr. Russell's five children — two sons and three daughters. All but James Richard are still living.

Son Of Visitor Is Named Russell

In order to carry on the name, Mrs. Ferguson named her son, now 18 years old, Russell. Her husband, who was unable to accompany her to Boulder this summer, is an oil contractor. He came later.

The story of Dr. Russell's life is an exciting one. Born in Hall County, Ga., Feb. 17, 1831, he went with his older brothers, William Green and Joseph Oliver, to California in 1850. They made the trip by ship from New Orleans through the isthmus of Panama.

Having boarded the steamship "Oregon" at the city of Panama, they were received with wild demonstrations in San Francisco since theirs was the vessel which brought the news that California had been admitted to the Union.

Russell Brothers Mined In California

After several seasons of prospecting in California, the Russell brothers returned home, and it was not until 1858 as members of the "Russell expedition," that they were to play such an important part in the early history of Colorado. By that year, too, Dr. Russell had been graduated from the medical department of Pennsylvania college.

It was from stories of a gold strike in the South Platte by a band of Cherokee Indians that Green Russell first decided to organize an expedition to explore the Pike's Peak country. Including the three Russell brothers and a number of other Georgians, there were about 14 in the party.

Arrived in Denver June 24, 1858

The expedition got underway on Feb. 17, 1858, and went as far as Leavenworth, Kan., with horse teams. There, they traded these for covered wagons and oxen, and on June 24, made camp at the junction of Cherry creek and the Platte. By this time, the party had been considerably increased in numbers by the addition of groups of Cherokees and Kansans.

It was on the site of the camp that Dr. Russell and Smith built the famous 2-room cabin, which was constructed of cottonwood poles and sod.

This single, modest dwelling was the beginning of a village, at first called Auraria, after a mining town in Georgia, but later in that same year named Denver by parties from eastern Kansas who came and, together with remnants of the original expedition, laid out the town.

Gulch Bears Name Of The Russells

The men prospected for gold and after much hardship and disappointment, made the only important discovery of 1858 in Dry Creek. Russell Gulch, about 15 miles west of Denver, is named after Green Russell, who made the first gold discovery of the expedition there.

Mrs. Ferguson has in her possession a ring made by her grandfather from the gold found in the gulch.

The finds in Dry Creek brought a stream of adventurers from Kansas and Missouri to the "Pike's Peak gold region" in the fall of 1858.

Green Russell, as the promoter of the "Russell expedition," is remembered in one of the figures of the Pioneer Monument in Denver.

In 1859 the Russell brothers and their party set out for Montana, where they had heard, there were rich gold deposits. It was while they were camped one evening on their trip north that Dr. Russell was seriously wounded by Indians who attacked him while fishing.

Dr. Russell Injured By Indian Arrows

One arrow penetrated his chest and would have reached his heart, had it not been halted by a large, leather purse filled with fishing tackle. Another arrow struck him in the thigh, but he managed to get back to camp.

In 1862 the three Russells started home, having heard of the war between the North and South. However, in the Texas Panhandle, they were captured by soldiers and held prisoner for some time. They were finally taken back to Denver from where they were released and returned to Georgia.

After living in his home state for six years, Dr. Russell, with his family, moved to Bell County, Texas, where from 1868 to 1905 he practiced his profession. A medical botanist, he was extremely interested in the flora and fauna of Texas. He died in Temple, Texas, in 1908.

Mrs. Ferguson is spending her vacation in Boulder with Mrs. J. R. McLaughlin at Chautauqua Cottage 314. Mrs. McLaughlin's home is in Dallas, Texas.

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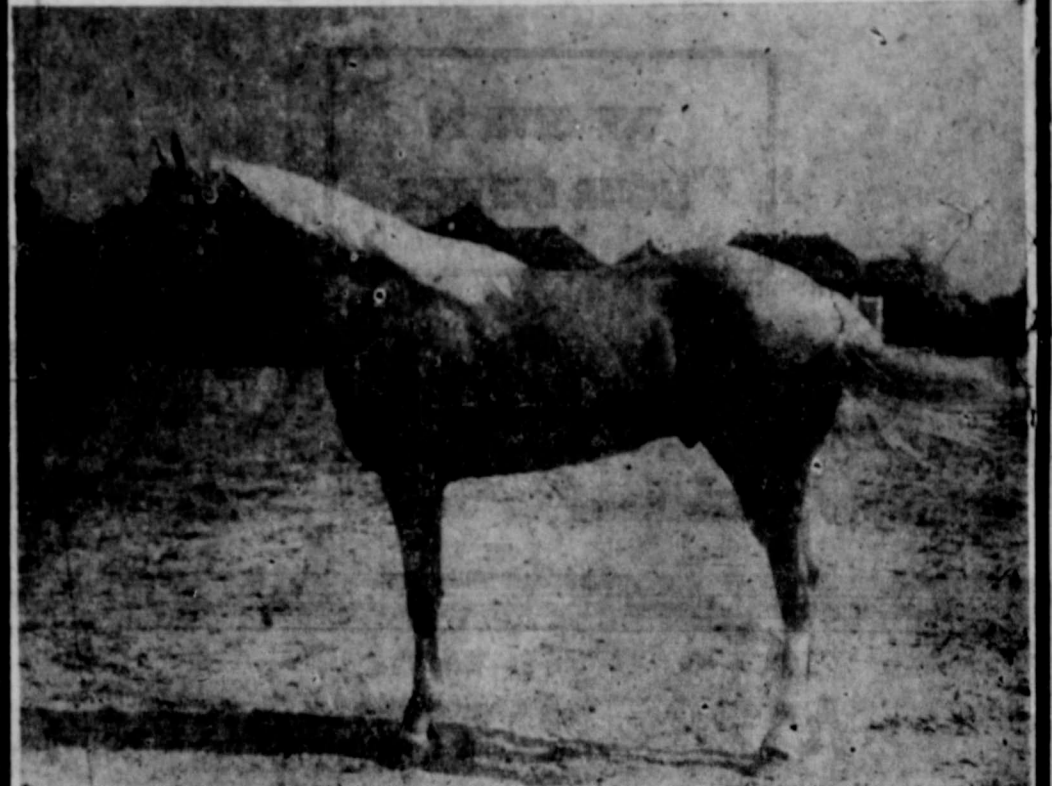
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Ranger

Typical Cowpoke Much Different Than Movie Type

According to tradition, fiction, and the movies, the cowpuncher is a strong and silent man. He is supposed to be slow to speak but faster than chain lightning when time comes for action.

Above all, the man of the West is, if literature and popular opinion are to be believed, a modest person. His conversational abilities are supposed to be limited to monosyllabic expressions regarding the weather or some other such impersonal subject, says the San Angelo Standard-Times. From the way our cowpuncher has been written up for eastern readers, it is not surprising that the latter have gained the impression that the he-man of the West is as eloquent as a clam and as shy as a fawn. Such is far from the case—it is true that many range men are reticent and loathe to toot their own horn but those who are not afflicted with bashfulness and veracity make up for their neighbors who are.

For instance, there is the story told of an old timer regarding a certain roping match. He was pursuing a fleet calf, riding his best horse. The ground was muddy and slick, and just as the rider threw his rope his horse fell. This caused him to drop his tying string from his mouth. How was he to tie the calf which was bawling and bucking at the end of the rope? Well, just as his horse fell he jerked off the bridle and tied the calf with the reins, winning first money.

Then there was the fellow who suffered a broken leg when his horse broke its neck. There was our hero, miles from camp, suffering untold agonies, with no help in sight. He simply wiggled around and got his saddle and a r d bridle off the dead horse. Then he snared a wild stallion that came to the water hole. Then he saddled and bridled the stallion and rode him back to camp. Then everybody who heard him tell this story got up and left.

These are stories actually told for the truth. They are not to be confused with the fables told for purposes of entertainment only.

Either way the tales are told, however, they shouldn't refute the idea that no man born west of the Mississippi has an imagination of his own. Fact is, many westerners are as windy, as a day in March, and they're proud of it.

For instance, an old-timer swears that once, in his youth, he roped a steer near the Llano River. Just as he caught the steer he jerked the slack out of the rope, and the rope flipped his expensive watch out of his pocket into a deep hole of water that was known as the home of big fish.

Some 10 years later he returned to the same spot to fish, recently, he snagged a huge bass that weighed at least 10 pounds. The fish had a large knot on his jaw, and our hero was just about to throw it back when he decided to investigate the fish's swelling. Of course, the knot on the fish's jaw was caused by the presence of that high-priced watch. Moreover, the watch's stem had become entangled in the fish's gills so that it was wound each time the fish breathed. It had lost only 10 seconds in 10 years.

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Calf Roping Is Fast Action!



Calf-roping as a contest sprang from the actual range work of roping calves for branding during the roundup; it is one of the most scientific sports requiring skill, speed, agility and horsemanship.

The spectator will be interested not only in the speed and science of the roper, but also in the work of the roper's horse, as the horse plays fifty percent of the work of catching and tying the calf. Note how diligently the horse follows the calf in the chase, and after the roper's noose has snared the baby bovine, how the steed keeps his face always toward the calf and the rope taut.

This is a timed event, time being taken from the time the calf is released from the chute and the starter's flag drops, until the field judge drops the flag, when the roper has finished his tie.

Goat Roping Is Excellent Sport

Faster than a calf, smarter than a steer, and as elusive as a greased pig. That is a fitting description of a goat.

Because of these qualities the sport of goat-roping is finding many followers.

Many communities have organized goat-ropers clubs, and every Sunday the boys get together, put up a jackpot, get a couple of timers and go after the goats. This procedure is about the same as calf-roping with the same rules applying, but the times are slower.

The goats have a pernicious habit of changing their course and a rider who is able to stand the turns of a polo game to get the job done. And even after the loop is fastened over the goat, he most likely will take a notion to back track, which often causes roper, rider and horse and goat no end of trouble—and if the horse is on the excitable side, there is every chance the rider may find himself in a heap.

Goat clubs have been formed over the state and have been exceptionally successful everywhere. "Goat roping is just like trying to rope a jackrabbit," one of the ropers said but did not explain why jackrabbit roping had not been tried.

RODEO HEADQUARTERS

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Westex and Acme	32.50	26.99
BOOTS	29.50	23.99
	27.50	22.99
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We have a nice selection of Western Hats, Levis, Lee Riders, and Western Shirts, Also Levi Shirts, Shorts and Jeans for Ladies.

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COWBOYS AND



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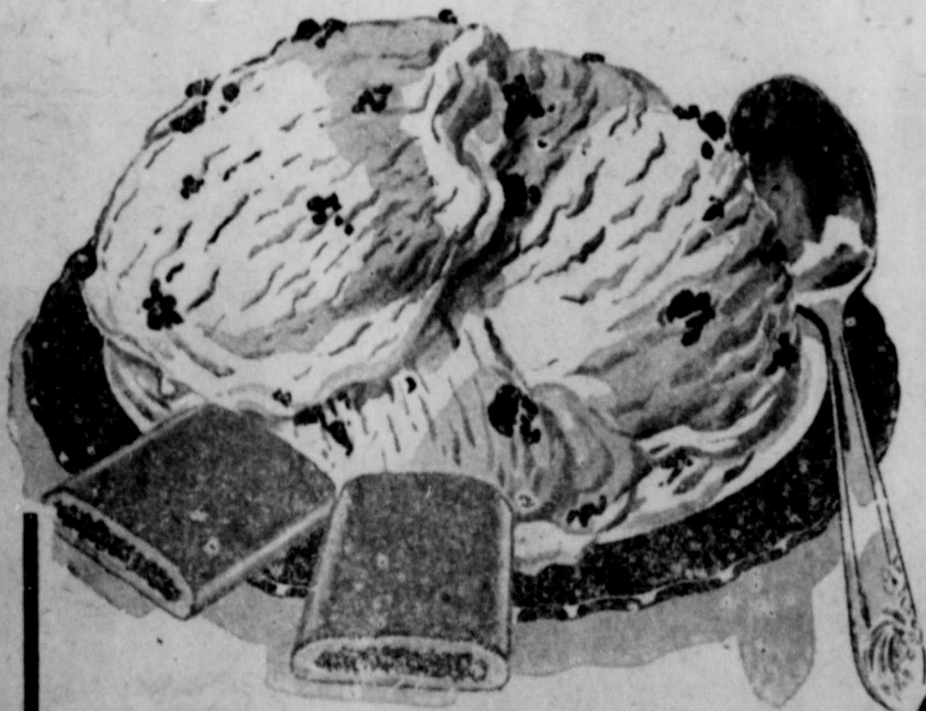
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Just give us a call. We'll be there promptly with all the experience, know-how, and proper tools to give you a speedy repair job. Then you can rest assured that work is expertly done and your plumbing operating efficiently.

Latest designs in plumbing fixtures. Your kitchen and bathroom can have a gleaming modern look with our smart new fixtures... in many choice of styles and colors. Come see them today.



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118 Main Street RANGER Phone 240

EASTLAND IN 1919 WAS CITY WITH IDEAS; MANY OF THEM SIMILAR TO THOSE OF TODAY

An old copy of the Oil Belt News, under date of September 2, 1919, gives us a panoramic view of what was going on in Eastland some thirty years ago. The Chamber of Commerce had just been placed on a sound work-

ing basis, and Col. Robert D. Gordon had just been elected president. On Saturday, September 20, City Commissioners, after lengthy debate and much deliberation, awarded contract for 50,000 square yards of paving. The

Leon Oil Company brought in a good well on the Allen lease, which came in as a 3,000 barrel producer. Attorney Joe Jones of Gorman was transacting business in Eastland. Mr. and Mrs. J. A. Russell and Miss Catherine, motored over to Abilene. J. E. Kelly, owner of the LeRoy hotel, had just returned from a three-week visit to his cattle ranch in Arizona. Wright and Kinney, civil engineers in the Downtown Building, announced that they had obtained the agency for the Truseon Steel company products, and Ullala Howard County Superintendent.

Many drilling operations had been suspended because of dry weather. Their water supplies had been exhausted, but a good rain came just a few hours before it was too late. Horse racing was popular and a large advertisement in the News announced running and harness races for October 7-11 inclusive. Young and Stephens counties were coming in for considerable publicity in oil. City dads were making plans for the erection of the sandpiper we now see in City Park.

The Desdemona (Hogdenonia) field had just been extended and was attracting world-wide attention. Olden had just organized a 1-piece band, and was going strong in oil development. At that time the Olden postoffice was serving 3,000 people each day. It was likely the only fourth class office in the United States where it was impossible to keep enough stamps for local use. Many of the patrons of the postoffice found it necessary to write to friends to send them stamps on account of the inability of the postoffice to keep a large supply on hand.

The City National Bank in Eastland had a capital stock of \$50,000.00, with loans and discounts listed as \$792,005.7 and \$6,904.76 unsecured overdrafts. Deposits \$1,235,127.98.

Cyrus B. Frost Sr. was listed as an attorney. Dr. W. S. Poe, a dentist, and Drs. Murphy, Tanner and Caton, physicians and surgeons. Hotel Don Carlos at Mangum, Texas was advertising celebrated chicken dinners. The ad stated that roads were good.

COWBOY BALLADS, NEW AND OLD ADD FLAVOR TO LIVES OF THOSE ENGAGED IN CATTLE RAISING

Nothing brings a broader smile or a happier glow to the faces of veteran ranchmen out here in the best O' Texas than the old-time cowboy songs and ballads—songs

that will live on as long as the ranching industry is carried on in West Texas.

And for that reason, the Ranger Jaycees' big 8th annual Ranger Roundup Rodeo is sure to score a big hit. Especially since one of the nation's top ballad-singing groups—the "Sons of the Pioneers" movie, TV, radio and recording stars—will be one of the featured attractions in person at every one of the 1953 event's four nightly performances on Wednesday, Thursday, Friday and Satur-

day, July 22-23-24-25.

Not only ranchers, but hundreds of county farmers and their families enjoy singing cowboy songs even now and then, for in cowboy songs folks find something of the clean, wholesome spirit that keeps the West—the West that early-day settlers knew—alive in the hearts of West Texans.

From 1870 to 1890, 1,000,000 mustang ponies and 12,000,000 head of longhorn cattle were driven up the trail from Texas to markets in Kansas, Wyoming, Montana and other Western states.

Behind and around each bunch of cattle rode a group of men, mostly very young, bold, youthful vikings of the seas of sage grass—cowboys who rode with a song on their lips, hence the origin of many of our present-day cowboy songs.

Many a veteran cattleman pays tribute, even today, to the cow-

boy who could sing a song or make a "racket" on the trail, as the circumstances demanded.

What rancher and western fan doesn't remember songs of the open range like The Colorado Trail, Old Chisholm Trail, The Cowboy's Dream, Night Herding Song, Diamond Joe, Trail to Mexico, Goodbye, Old Paint, and hundreds of others.

Just for the benefit of old times, as veteran ranchers put it, here are the names of some of the ever-new cowboy favorites:

The Big Corral, Utah Carrol, Home on the Range, Gal I Left Behind Me, Cow Camp on the Range, I Want to Be a Cowboy's

Sweetheart, The Dying Cowboy, Whoopee Ti Yi Co, Git Along Little Dogies.

Red River Valley, Jack Donahue, Sam Bass, Roy Bean, Rye Whiskey, Bill Venero, Cowboy Jack, Billy the Kid, When the Work's All Done This Fall, Zebra Dun, Little Joe the Wrangler, Great Grandad, The Great Roundup, I'd Like to Be in Texas

When They Roundup in the Spring, Santa Fe Trail, Rounded Up in Glory, California Joe, The Dying Cowboy, Cowboy's Lament, Sweet Betsey From Pike, Little Old Sod Shanty, Night Time in Nevada, Cow Camp on the Range, and literally hundreds of others.

For Thrills And Excitement . . .



SEE

Ranger's Big

Rodeo July

22-25

Drive Your Car in for Complete Service

Service with a smile is our SPECIALITY

TEXACO SERVICE STATION DEANE CRAWLEY

POLISHING, WAXING and TIRE REPAIRING ALL TEXACO PRODUCTS HANDLED

Main at Commerce

Phone 107



NEW LEADERS' HAT—Designed by Sally Victor for adult Girl Scout leaders, this new hat is displayed at national headquarters in New York. Leaders may buy the new mint-green hat or, if they prefer, continue to wear the old brimmed model.

Desdemona had just opened a new bank known as the First National Bank in Desdemona, and a right-of-way had been procured for the Cisco and Northwestern railway. Harvey E. Williams had been named as postmaster at Desdemona.

This 12-page edition carried advertising from Cisco, Breckenridge, Mangum and Eastland.



of your baby's first years

The laughter, love and growing pains of baby's first year can be kept alive forever in our photos. Come in, today! Let us take baby's photo.



CAPPS STUDIO

104 So. RUSK

RANGER

A CORDIAL WELCOME Awaits You At The MODERN COURTS

We Invite You To Make Our Most Modern Courts Your Home

While In Ranger.

MODERN TOURIST COURTS

Mr. and Mrs. Finis Smith

Highway 80, East

Ranger



ICE

KEEPS IT . . .

- FRESHER
- TASTIER
- CRISPER!

FOR EVERY COOLING NEED . . .

ICE DOES IT BEST!

- Picnic Chests
- Ice Cream Freezers
- Ice Refrigerators

SOUTHERN ICE COMPANY

Joe Fabry, Mgr.

WELCOME VISITORS TO RANGER'S ANNUAL RODEO



IT WILL BE THE BEST RODEO

STAGED IN WEST TEXAS

RANGER GENERAL HOSPITAL

Greetings



To Our Ranger Friends

Eastland National Bank

WALTER MURRAY, President

Guy Parker, Vice President

Russell Hill, Cashier

Emery Bradford, Asst. Cashier

Member Federal Deposit Insurance Corporation

For Over Sixty-Nine Years

It has been our privilege to render a service to this community as monument builders.

ALEX RAWLINS & SONS
Weatherford Texas Phone 24

WAGON WHEEL CAFE
Highway 80 East - Ranger

SPECIALIZES IN...
Short Orders and Lunches
Special Plate Lunch - 50c

All Kinds of Drinks, Malts, Milk Shakes
EVERY 25TH MEAL FREE

Make our cafe your headquarters while attending the Big Ranger Rodeo, July 22-25

RANGER PRESENTS
Its Eighth Annual

RODEO

JULY 22 - 23 - 24 - 25

LET'S ALL GO. A Hearty Welcome Awaits You There.

MUIRHEAD MOTOR COMPANY
YOUR BUICK - PONTIAC DEALER

304 West Main St. Eastland Phone 692

FRIENDLY—
(Continued from Page 1)

big 8th annual Rodeo. Inspect our college—we're proud of it. See the full page advertisement in this rodeo edition. Investigate the advantages offered by this outstanding junior college—and don't forget to follow Coach Dick Henderson's rip-roaring Rangers in their 1953 Pioneer Conference football campaign next fall! . . . Orchids to the officers, directors and employees of Ranger's Commercial State Bank—this is their silver anniversary year. Yes, a quarter of a century (the bank was founded in 1928) of faithful service! . . .

Mrs. Newlywed: "Mrs. Jones, you must help me—you simply must!"
Mrs. Jones: "Why, what's the trouble, my dear?"
Mrs. Newlywed: "My Herbert has gone out to shoot dice and I haven't the slightest idea how to cook them!"

The F. & R. Oil Company, one of general Royse Phillips' enterprises, offers 'round-the-clock service to motorists and tourists. Yes, 24 hours a day, every day in the week, you can fill up with high quality Col-Tex. And they offer all leading brands of motor oils. The friendly F. & R. station is located on U. S. highway 80 east and Tiffin Road. Drive in while you're in Ranger for the big Rodeo next week! . . . Another staunch backer of the annual Ranger Roundup is A. W. Warford and Social Science Laboratories. This firm supplies thousands of schools all over the nation with millions of maps—produced right here in Ranger! . . . Calvin and Earl Brown, the very friendly father and son team who operate the growing Ranger Lumber & Supply Company, are looking forward to meeting new and old friends during Rodeo Week. Drop around and say "Howdy!" You'll be glad you did. And—you can get anything in the building supply line at this big yard! . . . Joseph Dry Goods big quitting business sale now is in progress—and rodeo visitors have an opportunity to save from 25 up to 50 per cent on high quality merchandise. Joseph's is located on Main Street in downtown Ranger. . . . Got chickens or eggs to sell? Take 'em to H. G. Adams Grocery & Market on North Austin Street for top prices. And—join a growing number of folks who shop and save regularly at Adams—home of quality meats and groceries! . . . When it's your move—whether across the street or across the nation—remember Ranger Transfer & Storage, owned and operated by Alvis Wood. Bonded and insured. Always happy to serve. Competent and efficient to handle any moving problem—home furnishings, industrial or business. Also oil equipment. Memorize their easy-to-remember phone number—49. And give 'em a ring! . . . Looking for a place to stay during the rodeo? Remem-

ber Chick's Courts—located on U. S. Highway 80 west of Main Street just eight blocks. Ah, what wonderful air-conditioning! And—what comfort! A real home away from home. . . . When you need an ambulance—and in a hurry—the number is 184. Morris Funeral Home, Ranger. . . . During the Rodeo when you crave refreshment and relief from this sizzling July heat, drop into cool, comfortable Crawford's Rexall Drug and cool off at their fountain. Make Crawford's your headquarters during the Rodeo—they invite you! You can't miss it—look for the new, beautiful orange and blue front. . . . Dr. Marshall Jolly, optometrist, extends greetings to all you folks and joins in inviting you to attend Ranger Big Rodeo on July 22-23-24-25. . . . And so do the Rushings, Mr. and Mrs. Lem T. down at the Ranger Steam Laundry on North Austin street. . . . Say—E. L. Martin & Sons Department Store is offering some real specials during rodeo-time. See their ad in the second section of this issue of the Times—then shop—and save—at the friendly store!

Skipper: "What's a coquet?"
Heavy: "Oh—uh—just a small sized Coca-Cola."

One of the cleverest advertising messages in this entire edition—we think—is Carl Page's in the second section of today's Times. It's a corker. Don't monkey around—thumb through the pages and see it—right now! Remember. . . . Page the Plumber! . . . For complete service for your car—depend on Deane Crawley's Texas Service Station, Main at Commerce, Phone 107. "Service with a smile," Deane says, "is our speciality!" . . . Mr. and Mrs. Finis Smith, host and hostess respectively, invite you to make their Modern Tourist Courts your home while you're in Ranger for the big 1953 Rodeo. The Modern Courts are conveniently located on U. S. Highway 80 east of Ranger. . . . There's no substitute for real ice. For every cooling need, ice—real ice—does the job best. And in Ranger, it's Southern Ice, managed by genial Joe Fabry. . . . Delbert Capps is Mr. Photographer in Ranger. He's an expert when it comes to shooting portraits and he does all types of photography work. Visit his studio—104 S. Rusk—during the big 1953 Ranger Roundup! . . . E. F. (Art) Arterburn of Art's Tool & Supply sends greetings and good wishes to all you friends and neighbors and joins in inviting you to come and be with us on July 22-23-24-25 for the greatest rodeo in West Texas! . . . Also boosting the rodeo: H. P. Earnest, consignee for the Texas Company, who says that Texaco is the favorite brand of cowboys! Joining "Pop" in his welcome to YOU are Bob Earnest and Charlie Hamilton. . . . Greetings also from Ranger's insurance firms—Lloyd Bruce, C. E. May, Jr., C. E. Maddocks & Co., and C. B. Pruet of the Ranger Insurance Agency. . . . the West Texas Hospital. . . . Ranger Clinic. . . . Dr. W. A. Brazoria's Clinic. . . . and the Ranger General Hospital. . . . "Sta-Nu" is sensational! It makes old faded garments look new—gives new luster. And new garments are kept looking new!

Drop in and let Mr. and Mrs. Lonnie Cosby tell you about this revolutionary new cleaning process which they offer exclusively in Ranger. Phone 500. . . . Greetings to all from Mr. and Mrs. J. L. Jones of the Regal Restaurant on U. S. Highway 80 west, Ranger. You'll enjoy dining with the Joneses. Visit 'em during the Rodeo! . . . Sig Faircloth Commission Company at Eastland sends greetings and good wishes to all you stockmen, rodeo fans and visitors who'll attend the bigger and better-than-ever 1953 Rodeo here next week. . . . When you think of neon—think of D & D & D are specialists in designing and erecting glowing neon. Dave McMeek is the boss of this fast-growing Ranger enterprise which offers a complete sign service. . . . Floyd Killingsworth, the popular owner and manager of Ranger's big downtown hardware and furniture store, invites you to drop in while in Ranger and have a look at the new RCA-Victor television sets. And—Killingsworth's are local dealers for a famous name—Frigidaire! . . . Yes, and the same invitation comes from Beck's Cafe, home of those super-delicious home-cooked foods. . . .

Madam: "Why haven't you cleaned the outside of the windows as well as the inside?"
Maid: "Well, ma'am, I washed the inside of the windows so we could look out, but left the outside dirty so people couldn't look in."

The Mercery-Brown Tire & Supply Co., located on U. S. Highway 80 at Houston Street—phone 9520—offer a complete line of famous guaranteed Gulf tires. Yes, tires and tubes to meet any need! And—they offer 24-hour service at their friendly super-service station which features those good

OF INTEREST TO BRIDES!

Do you know that for a nominal cost, you can insure your wedding presents while on display, until safely in your new home? Covers theft, fire and other risks. Ask for details.

C. E. MAY
Real Estate
All Kinds Insurance
214 Main Phone 415
ANTONIO LIFE INSURANCE COMPANY

Gulf products. . . . Gaston Dixon and Frank Deaton of Ranger Auto Parts send greetings to all you folks and invite you to attend the 8th annual Ranger Roundup here next week. . . . And the same goes for Andy Anderson and Bill Anderson down at Anderson Chevrolet Company where you get authorized Chevrolet sales and service. . . . One of the coolest spots in town is the L. & J. Supply Company, dealers for paints, wallpapers, other home needs—and appliances. James A. (Jimmy) Smith, top hand at L. & J., invites you to drop in for a visit during the rodeo. . . . In the market for a good used car? Then—don't fail to see the ad of the Clarke Motor Company in this section of your Ranger Times. W. H. and Willis Clarke, another father and son team, are offering some real values in good used cars NOW! They've got one to suit you. And—remember. . . . you can buy from Clarke with confidence! . . . A great big family "Howdy" to all of you folks from O. L. (Lee) Cantrell and his sons. They operate Cantrell Service Station—Texaco! . . . "We know how!" is the slogan of the Jones Dry Cleaners—Bertha Goforth and Allen Jones, sole owners and operators—con-

veniently located in downtown Ranger. This new firm is growing rapidly and boasts an increasing clientele. "Our superior workmanship," says Miss Goforth and Mr. Jones, "is our best advertisement." They'd like to have you give their service a trial. . . . Every body in these parts raves about the food—and the friendliness—of the popular new King's Cafe, 107 Main Street. Mr. and Mrs. B. H. (Brownie) King cordially invite everyone everywhere to visit them during the Rodeo. The big welcome mat is out at King's Cafe—air-cooled, and delightfully so, for your comfort! . . .

TRY

MOTLEYS

REAL HICKORY-SMOKE!
HOT BAR-B-Q
BONELESS BEEF
PORK RIBS - CHICKEN

Home Made Potato Salad. Headquarters for Picnic Foods and Supplies.

THE CHIEF our BAR-B-Q MACHINE is Enclosed for Cleaness

HIGHWAY 80 EAST PHONE 594

WELCOME RODEO ARTISTS

Neighbors and Friends

We invite you to make our place your headquarters while in Ranger

ANDERSON CHEVROLET CO.

Exceptional BULOVA WATCH VALUES

DIRECTOR expansion band \$35.75
MISS AMERICA 17 Jewels expansion bracelet \$35.75

D. E. PULLEY Jeweler
Diamonds - Watches Jewelry - Silverware
Ranger's Only Authorized Dealer

WELCOME FRIENDS AND NEIGHBORS
Hope You Have a Grand Time

It's RODEO TIME again . . . and we join other Ranger folks in cordially inviting everyone . . . everywhere . . . to come and be with us on July 22, 23, 24, 25 for the bigger and better-than-ever 1953 RANGER ROUNDUP with the famous "Sons of the Pioneers" as an added, stellar attraction for your enjoyment.

"Never a Stranger in Friendly Ranger" is the slogan of this hospitable city. You'll always find the traditional warmth and friendliness of the old west very evident in Ranger. And . . . speaking of slogans . . .

WE PROUDLY BACK OUR SLOGAN "WE KNOW HOW"

Quality Dry Cleaning

The most important thing we sell, friends, is QUALITY. That means expert workmanship, superior "know how" that assures you the very best dry cleaning service available anywhere . . . at any price! Yes, you can rely with confidence and with pride on JONES DRY CLEANERS. Our superior workmanship is our best advertisement! So . . . if you haven't tried our better cleaning service . . . bring some of your clothes in—today—and see for yourself!

We appreciate your friendship . . . and your patronage!

Jones DRY CLEANERS
BERTHA GOFORTH - ALLEN JONES
Sole Owners and Operators
PHONE 844 RANGER 111 N. AUSTIN

BENDIX BONUS OFFER! SUMMER SPECIAL LIMITED TIME ONLY

New, all-purpose HOOVER Steam/Dry IRON

- STEAM PRESSES dresses and blouses—even the delicate new "Miraclo Fabrics"
- STEAM FINISHES the most stubborn woolsens . . . sets straight, sharp creases and pleats
- DRY IRONS the most delicate lingerie—linens and work clothes, of course!

BENDIX ECONOMAT
agitator automatic washer

at regular \$249.95
low price **239.95**

FREE OF EXTRA COST WITH THIS

PUT NEW LIFE IN ALL OF YOUR WASHABLES!
Wash 'em in a BENDIX iron 'em with a HOOVER!

Never before an opportunity like this! Now—and for a limited time only—when you buy this fully automatic Bendix miracle agitator Economat you get a new, just-introduced Hoover Steam/Dry Iron absolutely FREE of extra cost. What a deal! What an opportunity! With these two great names combined—Bendix and Hoover—you profit! Stop in, don't wait.

An Exclusive Bendix Offer At Our Store Now!

WHITE AUTO STORE
311 Main St. Ranger Phone 52

WELCOME Friends and Neighbors!

RANGER RODEO
JULY 22 - 23 - 24 - 25

★

We invite you to make our new, beautiful, delightfully cool and comfortable restaurant your headquarters!

You'll find real hospitality . . . courteous service . . . and—what wonderful foods! . . . at KING'S CAFE.

We send greetings to all of our friends everywhere . . . and extend our deep appreciation for your friendship and your very valued patronage. Thanks for telling us that we serve the finest foods in town!

KING'S CAFE
Mr. and Mrs. B. H. (Brownie KING)
107 Main Street Ranger

CALL 224 FOR CLASSIFIEDS

FOR SALE

2 Bed room home, 2 lots, \$500.00 cash and balance \$25.82 per month.

AND MANY OTHER LISTINGS

PULLEY INSURANCE AGENCY

COMPLETE INSURANCE COVERAGE

203 Main Street Ranger, Texas

final summer CLEARANCE

ALL of our Summer dresses reduced

1/4 1/3 1/2

Every Summer Dress on sale... nothing held back! Smart Summer styles to wear now and on into the Fall season...

sportswear reduced

1/4 1/3 1/2

ALL of our Summer PLAYSUITS, SWIM SUITS, SWIM CAPS, HALTERS, SHORTS, T-SHIRTS... special groups of BLOUSES and Skirts reduced.

Sweet Briar

Welcome to Ranger

Stockmen...Rodeo Fans...Visitors!

Yes... And a Hearty Welcome To CLARKE MOTOR COMPANY For These Big Values In Good Used Cars!

Table listing car models and prices: 1948 PONTIAC, 1939 PLYMOUTH, 1949 PLYMOUTH, 1948 CHRYSLER, 1948 PLYMOUTH, 1947 BUICK, 1951 CHRYSLER.

CLARKE MOTOR CO.

321 Main CHRYSLER - PLYMOUTH Ranger

SOCIETY

Eastland County H. D. Club Has Council Meeting

Eastland County Home Demonstration Council met in regular session Wednesday, July 15, at 2 p. m. in the County Room...

Miss Jimmie Dee Sturdivant, the new assistant Home Demonstration Agent was presented to the group by the chairman...

Mrs. M. W. Greiger, finance chairman, appointed two new members, Mrs. Ernest Scheaffer, of Cisco, and Mrs. Buck Maples, of Union Center...

The date for the annual H. D. Achievement Day, which will be planned by the E. E. E. Committee, was set for Nov. 18...

The council voted to have two schools on refinishing furniture during the latter part of Sept. to be in Eastland and Rising Star.

The meeting was adjourned in order that the THDA chairman could conduct the election of delegates to the State THDA meeting.

Delegates elected were Mrs. Buck Maples, of Union Center, Mrs. Bulah Turner of Flatwood, and Mrs. M. P. Farnsworth, of Cisco...

The group will leave from Eastland by bus or private car on Sept. 29, to arrive in Galveston in time for the convention.

LOOK WHO'S NEW



Mr. and Mrs. P. J. Scott, of Mingus, announce the birth of a 9 pound, 11 ounce boy, born at 4:22 p. m. Wednesday, July 15 at the West Texas Clinic.

Hatton Family Has Reunion

The Hatton family reunion was held at noon, on Wednesday, July 15, at the Willows Park, when they all met together for a picnic lunch.

Those attending from out of town were: Marshall Hurst, of Loreta, Tennessee; Willie Hurst, of Tipton, Oklahoma; Charlie Vice, Tipton, Okla.; Mr. and Mrs. E. H. Morton, of Ki Campo, Tex., and Mrs. Ollie Kiker of Colorado City, Tex.

Those attending from Ranger were: Mr. and Mrs. O. A. Hatton and granddaughter, Marcia Ann; Mr. and Mrs. J. S. Hatton; Mr. and Mrs. B. R. Hatton and daughters, Jenna Vee, Rozelle and Linda; Walter Hatton and sons, John Earl and Rex; and Lowell Morton.

Hospital News

Patients recently admitted at the Ranger General Hospital are: Mrs. N. F. Hood, of Ranger, surgical; Miss Martha Flores, of Ranger, surgical; Mrs. Marvin Edwards, Ranger, surgical; and Mrs. Hubert M. Evans, of Dallas, surgical.

New patients at the West Texas Clinic include: R. L. Willis, Ranger; Mrs. Maggie Masters, Ranger; Mrs. S. E. Reynolds, of Ranger; and Mrs. Vi Huerta, of Ranger.

Representatives To THDA Elected

The County Home Demonstration Council elected delegates to represent Eastland County at the State THDA meeting. The Texas Home Demonstration Association will begin at 9:15 Sept. 30 and close at noon, Oct. 2.

WELCOME VISITORS

RANGER Jaycees BIG 8th ANNUAL World Championship RODEO

RANGER, TEXAS Wednesday thru Saturday 8 P.M. NIGHTLY

JULY 22-23-24-25

More than 5,000 PRIZES!

- *Bronc Riding *Bull Riding *Bulldogging *Cutting Horses *Calf Roping *Barrel Races

IN PERSON! America's No. 1 SINGING GROUP Sons of the PIONEERS ARISTOCRATS OF RANGELAND Republic Movie Stars! RADIO-TV-RECORDING ARTISTS!

O. L. CANTRELL & SONS

Texaco Service Station

125 S. Austin Phone 246 Ranger

Bobby Gray To Appear On TV Show Saturday

Little Bobby Gray, son of Mr. and Mrs. O. K. Gray, former Ranger residents who now make their home in Brownwood, will be a special guest on the Bobby Peters' television show which will be viewed Saturday morning over WBAP-TV, Fort Worth.

The Grays are well remembered here. They operated a garment factory in Ranger for several years.

PMA Plans To Hike Beef Sales

Plans to promote sales of beef were announced today by a Production & Marketing Administration official in Dallas.

Leonard Triner, head of PMA's foods distribution branch, said "We plan to exploit every avenue to induce the housewife and food establishments to serve more beef rather than have the government buy up the surplus."

ATTEND CHURCH SUNDAY

First Baptist Melon Feast Will Be Tonight

Tonight at 7:30 the entire church family of the First Baptist Church will get together at the invitation of the Brotherhood for a Watermelon Party and Billy Graham film "Mr. Texas." The program will come off according to schedule, rain or shine. If the weather permits the affair will be at the football field, otherwise, it will be held at the church in the basement.

All members are cordially invited to be present for the melon supper and film. Don't forget the time, 7:30 p.m. rain or shine.

First Christian CWF Has Lunch

The Christian-Women's Fellowship of the First Christian Church met at noon Thursday, for a luncheon.

The meal was followed by a business meeting and missionary program which was led by Mrs. B. S. Dudley, Sr. Also participating in the program were Mrs. E. T. Matthews, Mrs. O. R. Ervin and Mrs. Lowe Wallace.

New goals and a year's program was outlined during the business meeting.

Heart Attack Proves Fatal To E. O. Everett

Edward O. Everett, 44, passed away at his home in Eastland last night (Thursday) at 10:00 o'clock, following a severe heart attack. He had not complained during the day, and was apparently in good health.

The body is now at the Morris Funeral Home in Ranger, where funeral services are pending. An effort will be made to contact a son, who is in the armed services, but now on his way to the United States where he hopes to get his final discharge.

Immediate survivors include his widow, Mrs. Hildegard Everett, a son, Harold, his mother, Mrs. Mary Frances Everett, Santa Anna, and a brother, H. H. Everett of Corpus Christi.

More than 7,000 ships transporting troops and supplies to the Far East were loaded and unloaded at Army-operated ports in Japan during the past two years.

Those attending were: Mmes. Susie Crider, Dudley, Ervin, Dick Jones, Matthews, Eary Wallace, Love Wallace and Kathleen, and Mrs. Lynn Robbins and children. The meeting was closed with the missionary benediction.

READ THE CLASSIFIEDS

Received a card at the Times office today from Mrs. Lottie Davenport who is enjoying a vacation

in California. She has visited in Los Angeles, San Francisco and Oakland and also toured the Redwood Forest in Santa Cruz County.

WELCOME to the RANGER RODEO

In Person 4 BIG NIGHTS! SONS OF THE PIONEERS JULY 22-25



D&D SIGN SERVICE -NEON-

Highway 80 East Ranger Phone 831 DAVE McMEEKAN

ATTENTION EGG PRODUCERS BIGGEST NEWS OF THE YEAR

Universal Mills, manufacturers of Red Chain Superior Feeds, offers \$3,000.00 in cash prizes in an egg laying contest for the next 12 months.

Any person who has 100 or more laying hens, and who agrees to comply with rules and regulations may enter as a contestant.

See us for rules and regulations and entry blanks.

TIP TOP FEED & HATCHERY Your One-Stop Feed & Hatchery Service RANGER, TEXAS

Enjoy yourself...

refresh with Coke



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

TEXAS COCA-COLA BOTTLING COMPANY

Ranger Daily Times

ELM STREET—RANGER, TEXAS
106 L'Amis, Manager
Grover Lee, Editor
TIMES PUBLISHING COMPANY
Joe Dennis and O. H. Dick, Publishers

Entered as second class matter at the postoffice at Ranger, Texas under the act of Congress of March 3, 1879.
Published Daily Afternoons (except Saturday and Monday) and Sunday Morning.

One week by carrier in city	.20
One month by carrier in city	.85
One year by mail in state	4.95
One year by mail out of state	7.50

NOTICE TO PUBLIC—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper, will be gladly corrected upon being brought to the attention of the publishers.

CLASSIFIED

Advertising Rates—(Minimum Ad Sale 70c)

1 Time	per word 2c
2 Times	per word 5c
3 Times	per word 7c
4 Times	per word 9c
5 Times	per word 11c
6 Times	per word 13c
7 Times	per word 15c
8 Times	per word 17c

(This rate applies to consecutive editions. Skip runs ads must take the one-time insertion rate).

FOR SALE

WHY DELAY? Use our convenient terms, repair or modernize now, pay later. Hurton-Lingo Co.

FOR SALE: Two cottages with plumbing and electrical wiring. 60 days to move after sale approved. Gulf Refining Co. Southern Pipe Line Division, Ranger, Texas. Contact C. S. Entler at Gulf Pump Station.

FOR SALE: Rabbits. Four young does and buck, hutch included. \$12.50. 1217 Young St.

FOR SALE: Gentle saddle pony. John Tibbels.

WANTED

WANTED: Welding. Will build farm gates, trailers, clothes line poles, swings, cattle guards, barbecue pits, trailer hitches at reasonable cost. Lawnmowers sharpened and repaired, general mechanical work. Portable welding equipment. Call E. L. Norris, 642-W, day or night.

WANT TO BUY: Good used piano. Second Baptist Church, Phone 414-W, Ranger.

WANTED: Lady to live in home and help care for sick woman. Phone 396.

NOTICE

ALCOHOLICS ANONYMOUS: Strictly confidential. Phone 831, Box 131.

FOR RENT

FOR RENT: 2 four room unfurnished apartments. Available. Private bath. Phone 78.

FOR RENT: Two and four room furnished or unfurnished apartments. Phone 521. If no answer call 316. Joseph's Fireproof Apartments.

FOR RENT: Two-room furnished apartment, with bath. 501 Elm.

FOR RENT: Remodeled, six-room unfurnished house. Phone 26-J.

FOR RENT: Four-room, furnished apartment. Downtown/Private bath. 680-J-2.

WANT TO RENT: 6 room modern house. Please Scott; Care of Ranger Times, Phone 224.

LOST

LOST: Billfold with \$9.00 in it, finder please keep half of money and return billfold to Ranger Times.

DESDEMONA-

(Continued from Page 1)
2 G. L. Donnell, Section 1208 TEEL Survey, Woodson Morrison Field.

The well has a daily flow of 36 barrels of 39 gravity oil through 1-4 chokes with 150 pounds on casing and 50 on tubing from open hole at 4,205-55 feet. Top of the pay was picked at 4,245 feet.

"HELLO EVERYBODY"



COME OUT TO... FRIGID QUEEN

Try Our New Jumbo Malts, Shakes and Gizmos. Have a Hamburger, Hot Dog, Bar-B-Que or Sandwich.

—Try Our Specials On Ice Cream For Parties—
HIGHWAY 80, EAST RANGER

NOTICE

I HAVE LEASED THE GULF SERVICE STATION

LOCATED AT Highway 80 East and Tiffin Road

Handling A Complete Line of GULF PRODUCTS

- Washing • Greasing
- Tire Repairing

We cordially invite you to pay us a visit at our Gulf Station. Your business will be greatly appreciated.

CURTIS BLACKWELL

Highway 80 East and Tiffin Road

MADE TO WITHSTAND HARD WEAR!

PITTSBURGH WALLHIDE RUBBERIZED SATIN FINISH

For homes with lively youngsters



New Wallhide Satin Finish resists scuffing and marring. Stubborn stains, grease, crayon, ink spots and finger smears can be washed off in a jiffy. Come in for FREE "Paint Right with Color Dynamite" booklet.



Scuff-proof, long wearing linoleum varnish
Pittsburgh WATERSPAR VARNISH
Make your linoleum last longer, keep its colors bright with a fine protective coating of water-clear Pittsburgh Waterspar Linoleum Varnish. It's easy to apply, tough, and lasting—a real labor and money saver!

PITTSBURGH PAINTS *Look better longer!*

Producers And Contractors In Rodeo Limelight

What are rodeo producers and stock contractors?

Some rodeo fans may wonder about that question. Homer Todd of Fort Smith, Ark., furnishing the rough and rugged rodeo stock for the coming 13th annual Ranger Rodeo, is one of the nation's top rodeo producers and, in addition, also contracts stock for major arena events over the nation.

Here's the way experts in the rodeo biz explain the terms "rodeo producers" and "stock contractors."

There are many rodeo producers who have many thousands of dollars invested in rodeo stock and equipment, these firms or individuals usually furnish stock and special exhibitions, acts and features at different rodeos, and are known as rodeo producers. Other owners of stock and equipment furnish stock, while the local committee or management engages their own exhibitions, acts or features, these are known as stock contractors, but in either case the producer or stock contractor usually directs the arena.

There are a few promoters still staging what is known to rodeo circles as "Wildwest Rodeos," in that they are not really contests, no prizes are awarded and the supposed contestants are simply salaried performers, such rodeos are in violation of the rules of the Rodeo Cowboys Association and the promoters of such rodeos are usually blacklisted by the R.C.A., also the performers taking part in such rodeos, the object of the R.C.A. being to force each producer using the title of rodeo to conduct bonafide competitive contests.

The shortcoming of the wildwest rodeo is usually in the fact that the majority of top hands of the rodeo arena are members of the R.C.A. and these being absent does not leave the wildwest rodeo with sufficient top hands to give a standard performance, then too usually the wildwest rodeo does not possess sufficient stock of the high standard usually used in bonafide contest rodeos, and without good stock and top hands no rodeo can be up to standard.

EVERY THURSDAY

Single vision	Double Vision
Glasses	Glasses
As Low As	As Low As
13.95	16.95

Includes Examination
DRS. FINN & FINN
Optometrists
Eye examined, Glasses fitted
110 S. Rusk Street

Expert Repair Service

- Washers • Radios
- Sweepers
- Refrigerators
- Out Board Motors
- Lawn Mowers
- Small Table Appliances

Montgomery Ward Co.
407 Main Phone 447


Hard of Hearing? Get the Facts About TRANSISTOR

HEARING AIDS
"CAN I GET a hearing aid powered by a single 'energy capsule'—with three transistors, instead of just one or two? . . . that can be worn in the hair? Can I get an aid I can wear so that NO ONE will know I am hard of hearing?"
A new FREE booklet, "Facts About Transistor Hearing Aids," by L. A. Watson, author of a 600-page text on hearing instruments and nationally known authority on hearing instruments, gives you the FACTS. It tells the truth about transistor hearing aids and will save you many hard earned dollars.
DON'T BUY UNTIL YOU READ IT!—until you know what every hard-of-hearing person should know.

A Post Card Will Do
MAICO Hearing Service
Batteries & Repair Service
Tim Spurrier, Owner
Eastland Hotel
Phone 709-J

If an affair is billed as a "Rodeo and Thrill Circus," the circus part of the performance may be as fine and thrilling as one would want to see, but the spectator may reasonably be assured in advance that the rodeo part of the performance will be weak, as thus divided, the chances are that the rodeo part of the program will be exhibitions without sufficient top hands and top stock to make it a standard rodeo performance. The name of the producer and the fact that the rodeo is approved by the Rodeo Cowboys Association is the spectator's guarantee that he will witness a standard rodeo.

WELCOME RODEO VISITORS



To RANGER CITY of HOSPITALITY

Brazda Clinic



Have you seen the Maytag automatic washer?

—Completely automatic
—Gets clothes really clean!



LIBERAL TRADE-IN • EASY PAYMENTS

Johnson Appliance Company
305 MAIN ST. PHONE 46

The Royally Line

Built for perfect performance through the years!

ZENITH

Quality TV



The Marlborough
MODEL K2260R—Distinguished cabinet of richly grained mahogany veneer, classic in line.

For the greatest advancement in TV choose Zenith
Now with the all new "K 54" Chassis, Zenith brings you TV Picture perfection that seemed years away! Research was spent to perfect this new Zenith . . . to provide finer-than-ever performance for years longer! See it today! Only in Zenith do you get all these EXTRA Features!

- Now actually 20% brighter glare free, reflection proof pictures
- Reflection free 25% greater distances—proved by tests
- Automatic Station Selector for easy instant tuning
- Built-in Provision for UHF
- New Radiola Tone Control

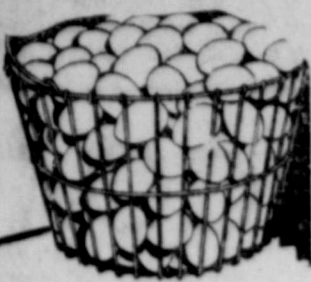
NEW MODEL '54 IN STOCK

Call for a FREE home trial!

L&J SUPPLY CO.

403 W. Main St. Ranger, Texas Phone 202

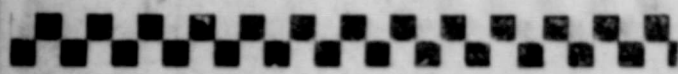
Up to 2 DOZEN MORE EGGS PER HEN!
(over average)



See us about the Purina Laying Chows Program to help you get as much as 80c per hen over average extra next fall. That bonus egg money will come up mighty handy around the holidays. We can show you how to get started with a Purina Laying Chow Program fitted to your needs.

If you use your own grain, get the most out of it with the proper balancer. Come in soon and talk it over.

RATLIFF FEED & SEED
PHONE 109



TRICK-

(Continued from Page 1)

times completely from performance to performance, and costumes must be kept clean. You should pay the tailoring and dry cleaning bills!

Trick riding is dangerous. There always is the chance a rider can get hung up from a stirrup, dragged and kicked senseless. Many are the gals who have aspired to be trick riders but have given up because of the rigorous training required.

The business is as much horse as it is performer. Success depends on the co-ordination of the two. The rider must choose and develop an animal compatible with his or her strength, size and ability to perform the work desired — a horse that can and will learn and be consistent.

'Spooking' Horse Feared
What the trick rider most fears is a situation which suddenly will "spook" the horse during one of the fast rides in the arena. Such mischance could be a program dropped by a careless spectator and left to flutter in the path of the steed.

Which could, and sometimes has meant a nasty spill with consequent injuries. The performers take such a risk in every show.

1953 Show--

(Continued from Page 1)

Roundup:

The rodeo committee is composed of Wilson Guest, Frank Marlar, James Ratliff and Morris Newham.

On the grounds committee are Charlie Rose, Wesley Peynor, Harland Phillips, Dwaine Dennis and Don Bradford.

Advance ticket sales will be directed by Alan Rushing with Norris George and Wilson Guest in charge of box seats, and Guest also will direct duet sales on the grounds.

Advertising and publicity committee is comprised of C. E. May, Jr., Ted St. Clair, Morris Campbell and Sam Zapata, all of Ranger, and Earl Labrecq, now of Toiland.

Morris Newham and Nick Crawford will supervise the con-

Beverly Dudley Jr., Ranger vocational agriculture instructor, will be in charge of the calf scramble.

On the program committee are Charles Milliken, Pete Brasher, Joe Fabre, and Joe Daskevich, Jr. Committee in charge of the parade is composed of Buford Waggoner, Pat Moseley and W. K. Cooper.

Street decorations will be supervised by Joe Nuzzale, Price Crawley and Carrol Boone.

Frank Miriam, L. G. Crawford and Loy Williams comprise the grand entry committee.

In charge of parking and guards are R. W. Veal and Lee Carroll. And the ushers committee—W.

L. Jacoby, Al Long, J. D. Simons, Jack Mace and Weaver Aishman.

Something Good is Always Cooking Here!



GOOD FOOD
at Sensible Prices!

ALWAYS ON OUR Menu

WELCOME VISITORS



Every meal is a feast here! Prepared in our spotless kitchen... and temptingly served to you in a pleasant atmosphere... at reasonable prices! Come in soon!

We Invite You...

TO MAKE OUR CAFE YOUR HEADQUARTERS WHILE ATTENDING RANGER'S BIG RODEO!

BECKS CAFE

116 So. Austin Street

Ranger

ONLY 500 CLEANERS

for.... **Sta-Nu**



Homogenizes vital Textile Oils back into the fabric....

* A NEW EXTRA SERVICE AT NO EXTRA COST
* YOU CAN SEE AND FEEL THE DIFFERENCE

THE 500 CLEANERS

PHONE 500

RANGER

ASTHMA COUGHS

Don't let asthma keep you coughing and wheezing due to recurring spasms of bronchial asthma or simple bronchitis. **MENDACO** works through your blood to help loosen and remove thick, strangling mucus. It usually stops coughing which prevents sleep, breathing and appetite. **MENDACO** gives you money back guarantee on all druggists.

FRIDAY - SATURDAY

"The Beast From 20,000 Fathoms"
WARNER BROS' sensation of the nation!

FRIDAY - SATURDAY

WHITE WITCH DOCTOR
SUSAN HAYWARD ROBERT MITCHUM

Dixie Drive-In

OLDEN Phone 2501

Friday and Saturday July 17 - 18

No Need A Crimson Trail Across The West!



Also Selected Short Subjects

AT YOUR MAJESTIC

FRIDAY and SATURDAY
Heroic Action at Fort Union

Column South
Starring AUDIE MURPHY JOAN EVANS

SUNDAY and MONDAY
Francis Covers The Big Town

Starring DONALD O'CONNOR AND FRANCIS

TUESDAY-WEDNESDAY and THURSDAY
Dangerous When Wet

Starring ESTER WILLIAMS FERNANDO LAMAS

WE'LL BE LOOKING FOR YOU AT THE **Jaycee Championship Rodeo** JULY 22-23-24-25

AND WE'LL BE LOOKING FOR YOU AT...



RANGER AUTO PARTS

Gaston Dixon

Frank Deaton

NOTICE

Other dealers are advertising, they need used cars. We have used cars we don't need at a very attractive price.

COME AND GET THEM WHILE THEY LAST

1951—Mercury with Mercurymatic. A-1 condition. 4-door sedan.

1951—Studebaker Commander. 4-door. Loaded.

1951—Chevrolet Power Glide. Loaded.

1950—Studebaker Champion. 4 door.

1950—Studebaker 1/2-Ton Pick-up.

1950—GMC 1/2-Ton Pick-up.

1949—Studebaker 1/2-Ton Pick-up.

1949—Studebaker Three-Quarter Ton Pick-up.

1949—Studebaker, 2-Ton Tractor. New motor, New Tires.

Other Good Buys To Pick From!

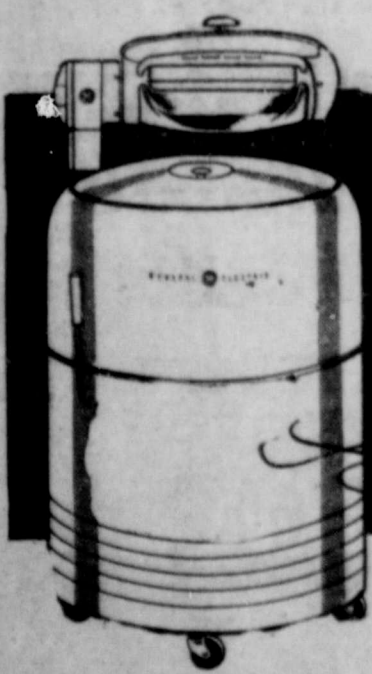
WARREN MOTOR COMPANY

Sales—STUDEBAKER—Service

306 E. Main

Phone 616

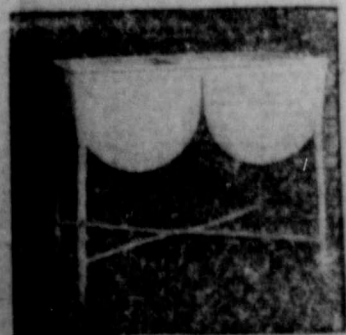
SPECIAL OFFER



WRINGER WASHER
Model Model WC230

ONLY 139.95

TWIN TUBS AND CASE OF TIDE FREE WITH G-E WASHER



Crawley and Tibbels Hardware

114 Main

Ranger

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Authorized Dealer
GENERAL ELECTRIC
WRINGER WASHERS



We promise you the clearest, steadyest TV picture possible!

NEW RCA VICTOR television

with **Rotomatic Tuning**



MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—automatically.
- The picture is vivid, accurate over the entire surface of the screen.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—CLICK—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and holds the finest picture.

"Rotomatic Tuning" brings you two great RCA Victor exclusives: a powerful, accurate "Rotomatic" tuner plus the famous "Magic Monitor" circuit system. Come in... see it in action. See why every year, more people buy RCA Victor than any other television.

17-inch Craig. Lowest priced RCA Victor television you can buy! Compare this model in finished in stock show. Model 17S319. \$189.95 plus 2% state tax

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, as large priced set, the manual UHF tuner (each optional at extra cost).

Every Year More People Buy **RCA VICTOR**

Than Any Other television

Killingsworth's

Phone 29

Ranger

Welcome To The Rodeo!

JULY 22-23-24-25, 1953

RANGER, TEXAS

PERFORMANCES 8 P. M. NIGHTLY

IN PERSON! "SONS OF THE PIONEERS"
DIRECT FROM HOLLYWOOD

SPONSORED ANNUALLY BY
RANGER JUNIOR CHAMBER OF COMMERCE

APPROVED BY RODEO COWBOYS ASSOCIATION
\$2,500 IN PRIZES—PLUS ENTRY FEES

SHOP AND SAVE
IN FRIENDLY
RANGER

Ranger Daily Times

SHOP AND SAVE
IN FRIENDLY
RANGER

34TH YEAR

RANGER, TEXAS, FRIDAY, JULY 17, 1953

PRICE FIVE CENTS No. 38

Friendly Ranger Invites You!

Downtown Ranger is beginning to sparkle and stand out on streets as attractively bedecked with colorful bunting... merchants and business folk are brightening up and decorating their stores, shops and offices in the western motif... and a mighty popular five letter word—"Rodeo"—is fast becoming the No. 1 topic of buzzing conversation here in friendly Ranger. Yes... once again... it's rodeo time!

Only half a dozen short days from now comes Wednesday—next Wednesday, July 22,—big opening day of the bigger and better-than-ever 8th annual Ranger Roundup Rodeo... now being boomed and publicized as one of the season's most outstanding and spectacular arena presentations in all of West Texas!

Everyone... everywhere... is cordially invited to visit friendly Ranger... to get acquainted with friendly Ranger citizens and business men and merchants... and to attend—and really enjoy—the biggest and best rodeo in area history. The late-string's out, friends and neighbors! Come! We're expecting you! And... remember... we back up our proud slogan, a long, time-hallowed tradition—"Never a Stranger in Friendly Ranger!"

One of the highlight events of the big 1953 Ranger Roundup will be the gala opening parade on Wednesday afternoon, July 22, at 3 p.m. Don't miss it!

One of the top Jaycees working to make the 8th annual Ranger Roundup a success is hard-working Morris Campbell, who operates the Humble Service Station located on U. S. Highway 80 near the Main Street intersection. In addition to Humble's terrific quality oils, gasolines and lubricants dispensed by Morris' friendly attendants, Campbell offers expert washing and lubrication and a complete line of tires, batteries and accessories. Drive by and say "Howdy!" to Morris Campbell... Among the many loyal backers of the '53 rodeo is the Community Public Service Company, local gas utility, which, certainly is all that its name implies. Genial Lee Dockery is manager of the Ranger CPS office... Also peep up over the coming four-day roundup event at Mr. and Mrs. A. H. Powell who operate their popular and well-patronized food store at 901 Pershing Street. They've got a big stock of staple and fancy groceries and fresh and cured meats and offer a friendly service that's second to none. Free delivery, too—just call 103... The "boss" of Ranger's big Ben Franklin Ice and 10c Store, located at 207 Main Street, is friendly and affable R. C. (Mitch) Mitchell who invites YOU to make his cool store your headquarters during Ranger rodeo time... And on the subject of cool, let's get down many more degrees to the freezing level and invite all of you good friends and neighbors everywhere to inspect Ranger's Frozen Food Lockers—216 N. Austin—while you're in town for the rodeo. Morris Newnam, owner and manager, is a big Jaycee worker (past president of the Ranger Junior Chamber group) and is really all-out for the big show... And—say!—during rodeo week, J. K. and Ethel Ervin, owners and operators of the Ranger Jewelry Co. in the Paramount Hotel Bldg., are offering a 25 per cent discount on all costume and jewelry items. Wow! What an opportunity to save!... Adding to shopping pleasure and convenience of customers of the H. O. Woods Grocery and Market is the new air-conditioned comfort. The food mart is located at 324 Young St. and offers free delivery service. Their phone number—22... If you're planning to really go western for the big 8th annual Jaycee Rodeo, drop around to Greer's Boot Shop and Western Store and get your garb. Greer's

offer the best in nationally-known western togs, hand-tooled belts, riding trousers, etc., for men, women and children... Betty Wolford extends bouquets of congratulations to the Ranger Junior Chamber on its coming rodeo and reminds folks everywhere: "When you say it with flowers—say it with ours!"... Didja know: Those Western Auto ads that appear in the Star-Telegram on Thursdays also apply to Joe Fraley's Western Auto Associate Store here in Ranger? True. Same prices on same merchandise. Yep—same big savings. Save on your home and auto supplies at Joe Fraley's!

Patient: "You're charging me \$10, doctor? Just to have my throat painted?"
Doc: "What do you want for 10 bucks—wallpaper?"

Mrs. D. Anderson, who operates the Anderson Grocery out on Eastland Hill is among the many friendly Ranger business firms extending a cordial welcome to everyone near and far to attend next week's big Rodeo. Mrs. Anderson has a complete line of staple groceries, lunch meats, cold drinks, etc... Due to a land office big during the four-day rodeo—Ranger's new Frigid Queen out on U. S. Highway 80 East, Ranger, "A Stranger to Us is Just a Friend We Have Never Met" is their slogan. They serve delicious sandwiches, hamburgers, malts, shakes, all kinds of bottled drinks, ice cream, etc... Attention, gentlemen: For tops in famous brands and best quality men's western wear—visit Saule Ferstein's Globe Clothiers on Main Street in downtown Ranger. From head (Stetson hats) to toe (those famous Justin boots) Saule can deck you out with the best!... Texas Electric Service Co., managed by genial A. L. Larson, is another friendly utility which really backs the annual Jaycee Rodeo and all other civic enterprises to promote Ranger and aid in its development... Mr. and Mrs. Buck Wallace send greetings to rodeo fans and stockmen—and join in a cordial invitation to all to attend the big 1953 Jaycee Rodeo. Buck is known over the Ranger territory as one of the top experts when it comes to welding and fabricating... The sound equipment for the big 8th annual Ranger Roundup next week is being furnished by courtesy of the Gulf Oil Corporation, thanks to Morris George, local consignee... While you're in friendly Ranger, neighbor, drop around to 119-121-123 North Rusk—that's the Ranger Furniture Exchange operated by father F. P. (Feltro) Brasler and son F. P. (Pete) Brasler. They've got one of the finest furniture stores in the Best of Texas and their mighty friendly folks!... The welcome mat for the Rodeo is really out at the Paramount Hotel in downtown Ranger. The Paramount is owned by a ranching family—A. N. Box & Sons—and offers traditional hospitality of the old west. You and your friends are invited to make the friendly Paramount your headquarters during the rodeo... One of the busiest contracting firms in West Texas is Ranger's W. N. Bordeaux & Son—architects, designers and builders. If it's Bordeaux-built, it's better! The exclusive "Liferize" cleaning process is offered in Ranger by Mr. and Mrs. Jess Weaver at the Ranger Dry Cleaners. In addition to expert garment cleaning and pressing, the Weavers also are specialists in hat blocking and offer a special cleaning service on slip covers, draperies, rugs, etc. Real friendly folks, too!... Good service. Good food. Ice cold drinks. What a combination! That's what a growing number of patrons find at Ranger's famous Porky Pig, located on U. S. Highway 80 east. The popular Pig is operated by Mr. and Mrs. Raymond Bryan... All of you high school grads and war veterans, attention: We invite you to drive out to visit Ranger Junior College during next week's

(Continued On Page 3)

8th Annual Jaycee Rodeo Opens Wednesday, July 22nd



JAYCEE LEADERS—Here are the officers of the Ranger Junior Chamber of Commerce, sponsors of the annual Jaycee Roundup Rodeo: Top left, James A. Townzen, president, Earl Lebrdo, vice president. Bottom left, Allen Rushing, secretary, and Charles Milliken, treasurer. Directors of the local junior chamber organization include Wilson Guest, Charles Milliken, Morris Newnam, Wesley Poyner, and James Ratliff. The 1953 Ranger Rodeo is being staged here next week—Wednesday through Saturday, July 22-25.

Rain Promised To Eastlanders Today, Tonight

Rain-promising skies hovered over the Eastland County vicinity early today, but there was little fulfillment.

During the early morning moderate and very brief sprinklings were reported in various portions of the area.

The U. S. Weather Bureau also was promising—promising thundershowers for the section today and Saturday. Skies, weather men said, were due to be cloudy. Today's maximum temperature—in the low 90s. Same for tomorrow afternoon.

Friday night's predicted low—about 70 degrees.

The forecast for North Central and West Texas: Partly cloudy Friday and Saturday with scattered thundershowers. No important temperature changes.

Eagles Game Is Postponed

The scheduled diamond duel between the Ranger Eagles and the Goldthwaite Blues in Ranger tonight has been postponed.

J. W. A. Cox, 73, Laid To Rest On Thursday

Final rites for John Walter Alexander Cox, 73-year-old former resident of Eastland County, were held at the First Methodist Church in Ranger Thursday afternoon at 4 o'clock.

Interment was in Evergreen Cemetery with Killingsworth Funeral Home, Ranger, in charge of arrangements.

Rev. Garland Lavender of Weatherford and Rev. Finis Crutchfield, pastor of First Methodist Church, officiated during the funeral services.

Mr. Cox, a retired school teacher who was born in Tennessee on April 5, 1880, had been making his home with a daughter in Midland for about two years. He died Wednesday afternoon at 2:30 o'clock.

Mr. Cox and the former Miss Fannie Ella Spence were united in marriage on March 14, 1900 at Sidney, Texas. She preceded him in death on Sept. 30, 1949. Mr. Cox had been a member of the Methodist Church since early manhood.

Survivors include four daughters, Mrs. C. C. Smith of Midland, E. J. Gilbert of Wichita Falls, R. L. White of Rising Star, and Mrs. D. E. Pulley of Ranger; one son, Glenn D. Cox of Houston; one brother, W. E. Cox of Lamesa; 13 grandchildren and six great-grandchildren.

READ THE CLASSIFIEDS DAILY!

Rodeo Trippers On Motorcade Trip Saturday

A big motorcade of dozens of cars of Ranger men, women and children—advertising and publicizing the coming 1953 Ranger Roundup Rodeo to be unveiled here next Wednesday, Thursday, Friday and Saturday, July 22-25—will depart from the Jaycee arena west of downtown Ranger on old U. S. Highway 80 at 9 a.m. Saturday, Morris Campbell, head of the goodwill tour, said today.

Everyone is invited to join the motorcade, Campbell said.

The rodeo trippers are due to return from their area jaunt Saturday afternoon at 5 o'clock. Cities and communities on the motorcade schedule include Breckenridge, Throckmorton, Albany, Moran, Baird, Cross Plains, Rising Star, Cisco, Eastland, and back to Ranger.

Other trips are planned for Monday, Tuesday and Wednesday.

The big '53 rodeo opens Wednesday afternoon at 3 o'clock with a gala downtown parade.

Mathena's Attend Florist Meeting

Mr. and Mrs. R. V. Mathena attended the Annual Texas State Florists Association meeting on the fourth floor of the Texas Hotel on July 13-14 and 15.

They attended all business and designing sessions, which they reported benefited them greatly.

Featured at the three-day meeting were different types of arrangements that can be displayed during the four seasons.

CORRECTION

In the advertisement of the Ranger Jewelry Co. in the Thursday edition of the Ranger Daily Times, it appeared that a discount of 35 per cent was being allowed on all costume jewelry and gift items for one week. That figure was an unintentional error and should have read "25 per cent on all costume jewelry and gift items."

The publishers regret this error and are happy to make this correction.

Desdemona Test Is Abandoned At 3,170 Feet

An Eastland County oil test in the Desdemona area has been abandoned.

It's the No. 1 Millie Fatty, drilled by C. E. Groover et al one mile north of Desdemona in the SA&MG Survey 13.

The venture was abandoned at 3,170 feet.

A test in Palo Pinto County also has been abandoned, it was announced this morning.

The No. 1 J. J. Ragie, a wildcat located on Section 1772, TE&L Survey, three miles southwest of Grafado, has been abandoned at 2,199 feet.

The project was an effort of Wesley Stephens et al.

A new producer for Stephens County is reported one mile southwest of Eliasville.

C. B. Christie et al have announced completion of their No. 1.

(Continued On Page 5)

1953 SHOW IS EXPECTED TO SET NEW ATTENDANCE MARKS; PARADE WEDNESDAY

The 1953 8th annual Ranger Roundup Rodeo, sponsored by the Ranger Junior Chamber of Commerce, will be staged in Ranger next Wednesday, Thursday, Friday and Saturday, July 22-23-24-25.

BIG PARADE WEDNESDAY AFTERNOON AT 3

The 8th annual Ranger Roundup Rodeo will be opened with a gala parade in downtown Ranger next Wednesday afternoon, July 22, at 3 p.m. The 1953 procession promises to be one of the largest and most colorful in history and will include hundreds of cowboys and cowgirls, dozens of beautiful floats and music by the Ranger High School Band. Thousands of visitors are expected to swarm downtown Ranger for the big opening parade.

Performances will be at 8 p.m. nightly at the Jaycees arena just west of downtown Ranger on old U. S. Highway 80.

A total of \$2,500 in prizes is offered contestants in barrel racing and saddle bronc riding, bull riding, calf roping, bulldogging, cutting horse contests, and barrel races. The Ranger Rodeo is approved by the Rodeo Cowboys' Association.

In addition to the stellar arena action, there'll be plenty of other special attractions:

John Lindsay of Vinlia, Okla., one of the most popular comics in the nation who is known from coast-to-coast as the "dean of rodeo clowns."

Buck Lagrange of Albuquerque, N. M., a young and terrifically popular bullfighting clown who hails from Albuquerque, N. M., rated as one of the nation's best performers. He has appeared in numerous major shows over the country this season.

Trick riding featuring Don Wilcox of Tulsa, Okla., Dorene Morris of Baker, Montana, and Mrs. Frank Mariani of Ranger. All are rated tops in trick riding and have starred in biggest rodeos in the land.

Direct from Hollywood, California, those popular motion picture, television and radio stars and RCA-Victor recording artists, the "Sons of the Pioneers." They'll sing and play at every one of the nightly performances.

This year's mike duties in keeping spectators accurately informed on action in the arena will be ably handled by one of the nation's top announcers—Chip Morris of Baker, Montana.

Chip, who began his rodeo career back in 1924, has been behind the mike for 15 years. He gives fans a clear, concise and interesting blow, by blow, buck by buck, pitches in rules and regulations and plenty of solid a-l-b to keep the show moving at a fast pace.

Also added for 1953 event will be a Palomino Horse Show, approved by the Palomino Horse Breeders Association. That Palomino event is scheduled for 1 p.m. Thursday, July 23, with judging in halter classes. The event is free to the public. Scott Rigardson of Olney will judge the first Ranger Palomino show. Frank Mariani is superintendent of the Palomino event. Trophies will be presented to the grand champions at the rodeo performance Thursday night.

Frank Mariani, member of the Jaycees and former world champion bull rider who retired from the arena sport in 1951, is arena director.

Producer and stock contractor for the big 1953 show is Homer Todd, one of the nation's veteran producers, of Fort Smith, Ark. Todd has been associated with the rodeo business since 1923 and his rodeo stock is rated as best in the Southwest and also rates along with the top strings in the nation.

Judges for the four-night show will be G. K. Lewellyn of Hico, former world champion bull rider and bronc rider, and George Brown, of Carrollton, well known calf roper and bulldogger. Mary Kenney of Stephenville will serve again this year as arena secretary.

Here's a list of the committees in charge of the 1953 Ranger Rodeo (Continued On Page 4)

Ranger Rodeo Features Thrilling Trick-Riding

No rodeo is complete without an exhibition of trick riding, because equestrian skill puts into the arena girls and beauty. Four of the greatest trick riders in the business will present a show of precision and skill at all four performances of the 1953 Ranger Rodeo here next Wednesday, Thursday, Friday and Saturday, July 22-23-24-25.

They are Mrs. Frank Mariani of Ranger, wife of the former world's champion bull rider and arena director for the big 8th annual Jaycee event, Don Wilcox of Tulsa, Okla., and Dorene Morris of Baker, Montana.

Years ago, trick riding was a contest. The performers were judged on the basis of their performances in such standard tricks as the one-foot stand, cossack drag and tail stand.

The prize money was small, and when divided up the girls often found they were not making expenses. Not infrequently the riders believed they had been judged unfairly, leading to a lot of squabble.

Work Under Contract

So the event died as a contest and became a paid exhibition. The performers today work under contract. Their pay must be more than adequate to cover costs of their wardrobes.

Trick riders are the best and most expensively dressed performers in rodeo. They change costumes.

(Continued On Page 6)



MRS. RUTH MARIAM of Ranger will be one of the attractions of the 1953 Jaycees' Ranger Roundup, July 22-23-24-25. Mrs. Mariani, who appears in major shows over the nation, is a native of Edinburgh, N. Y., has been a trick rider since she began her colorful career at the age of 19. She'll demonstrate her talents during each of the four 3 p.m. nightly performances. Her horse, "Shorty", is one of the best in the business and is popularly known from coast to coast. He's loaded with speed, Mrs. Mariani says.

Bulldogging Is Dangerous Sport

Bulldogging or steer wrestling weighing close to half a ton by the horns and in a hand-to-horn battle or wrestling match, subdue the animal and lay it flat upon its side.

It is amazing how quickly a cowboy steer wrestler weighing about the same as a middle-weight or light heavyweight boxer, can leap from the back of a flying cowpony, grasp a wild steer,

weighing close to half a ton by the horns and in a hand-to-horn battle or wrestling match, subdue the animal and lay it flat upon its side.

Th cowboy, however, does not always win, the brute strength and animal cunning of the bovine many times proving too much for the cowhand. This is also a timed event.

Attention, Greenhorns and Drug Store Cowboys—

HERE'S COLORFUL SLANGUAGE OF REAL MCCOY COWBOYS

You can't just hoolihan the puncher's lingo.

You've gotta get down and twist and wrestle with it.

But these definitions of cowboy jargon will give you a lift if you really want to know what the boys out yonder in the arena are talkin' about!

Check 'em over—and get hep, rodeo fans:

Bicycling—the act of scratching with first one foot and then the other in the manner of riding a bicycle.

Fitting the Duds—Being thrown from a horse.

Blowing a Skirtup—Losing a skirt, which disqualifies rider.

Blazing them in—When the rider fails to scratch horse.

Broncs—Mexican word for "mean," shortened to bronc or "bronk" in cowboy parlance; a vicious unbroken horse.

Bravado—Wild mares.

Brave Broncs—Cowboy who "brakes" broncs.

Buckers—Cowboy.

Bucking, Back-Jumping, Pitching—The gyrations of a bronc in trying to unseat rider.

Bulldogging—Often termed steer wrestling; the throwing of a steer by the horns in a rodeo event, subject to rules of the contest.

Bull—A steer wrestler.

Cattle—When a horse or rider is back to cattle.

Cavy—Saddle horses on a roundup.

Chaps—The leather or hair leggings worn by the cowboy to protect his limbs from the thorns or from rain.

Community Loon—Extra large loop thrown to mild bucking motions.

Cut-Out—To separate animals from the herd.

Doc-Fall—Putting a steer down with its feet under him. The throw is not complete until steer is flat on side with all four feet out.

Eating Gravel—Being thrown from a bucking bronc or wild steer.

Four-Footing—Catching an animal by the feet with a rope in order to throw same for handling.

Grabbin' the Apple—When daylight can be seen between the rider and saddle during bronc ride.

Hazer—Bulldogger's assistant. After bulldogger has leaped from poney to steer, the hazer, mounted, picks up former's mount and

while riding a bucking horse and failing to move feet in a kicking motion as provided in the rules.

Sun-Fisher—A buckler that twists his body in the air so that sunlight hits his belly.

Chuck Wagon—The rangeland

cafeteria that follows the roundup and to which the cowboys come for their meals. The chuck wagon furnished by the ranches and for days during the rounding up of the herd, the cow punchers do not return to the ranch headquarters,

but take all their meals at the chuck wagon.

Nose Bag—A canvas receptacle for holding horse's feed and which is strapped to the horse's head at feed time, much in the fashion of a halter and from which the horse

may eat grain when far away from the feed barn.

Tenderfoot—That's what you are if you did not know the meaning of these words.

holds legs tight against horse and does not scratch.

There Must Be Something Wrong—

... with the man who falls down and refuses to get up or is perfectly content to allow society to look after his well being, or is there? What is wrong, if anything, with the fellow who refuses buyer an abstract? Maybe nothing, but there is something wrong with the buyer who weakens at this point and buys hastily without complete title information before him. Think it over and in the meantime don't do it.

Earl Bender & Company

Eastland (Abstracting since 1923) Texas

WELCOME... Stockmen...

Rodeo Fans... Visitors!

You'll Like Our Brand of Finest Foods!

Finest foods... deliciously prepared... temptingly served... are yours, pardner... plus Ranger's friendliest, most courteous service!

Whether it's a cup of good coffee, a between-meal snack or one of our big, luscious juicy steaks... during rodeo time and all the time... you'll always find REGAL'S brand is ace-high. And... we do appreciate your patronage!

REGAL RESTAURANT

Mr. and Mrs. J. L. Jones
U. S. Highway 80 West

Phone 9502

Ranger

A Cordial
WELCOME
AWAITS YOU AT THE
RANGER RODEO
JULY 22 - 23 - 24 - 25



We invite you to tune in your radio each Tuesday at 2:30... Station KERC, 1590 on your dial and listen to our Big Auction Sale!

SIG FAIRCLOTH
Commission Company
EASTLAND, TEXAS

Meroney-Brown Tire & Supply



OPERATING 24 HOURS, OFFERING COMPLETE
AUTOMOTIVE SERVICE

- 100% GULF PRODUCTS • GULF BATTERIES
- TIRES and TUBES TO MEET EVERY NEED

Highway 80 and Houston

Phone 9520

RANGER

BUY SEVEN-UP



BY THE CARTON

Admiral 17" TV

159⁹⁵

Lowest Price Ever!



World's Most Compact Big Picture Television!

Model 17DX11 in smart ebony latic cabinet... resists burns, scratches, stains.
Matching console base, optional, extra. Also available in walnut color.

Sensational 1953 Admiral 17" TV at a spectacular new low price! Yours—in a trim cabinet only 17 1/2" wide—all these advanced engineering features... new "DX-53" Chassis for amazing long range reception... guaranteed UHF reception with the famous Admiral Turret Tuner... new "DX" Range Finder... and many more! See it today! Compare—and you'll see why it's a fabulous buy!

L. & J. Supply Company

403 West Main

Phone 202

Ranger, Texas

For Over Sixty-Nine Years

It has been our privilege to render a service to this community as monument builders.

ALEX RAWLINS & SONS
Weatherford Phone 24 Texas

WAGON WHEEL CAFE
Highway 80 East - Ranger

SPECIALIZES IN...
Short Orders and Lunches
Special Plate Lunch - 50c

All Kinds of Drinks, Malts, Milk Shakes
EVERY 25TH MEAL FREE
Make our cafe your headquarters while attending the Big Ranger Rodeo, July 22-25

RANGER PRESENTS
Its Eighth Annual

RODEO

JULY 22 - 23 - 24 - 25

LET'S ALL GO... A Hearty Welcome Awaits You There.

MUIRHEAD MOTOR COMPANY
YOUR BUICK - PONTIAC DEALER

304 West Main St. Eastland Phone 692

FRIENDLY—
(Continued from Page 1)

big 8th annual Rodeo. Inspect our college—we're proud of it. See the full page advertisement in this rodeo edition. Investigate the advantages offered by this outstanding junior college—and don't forget to follow Coach Dick Henderson's rip-roaring Rangers in their 1953 Pioneer Conference football campaign next fall! . . . Orchids to the officers, directors and employees of Ranger's Commercial State Bank—this is their silver anniversary year. Yes, a quarter of a century (the bank was founded in 1928) of faithful service! . . .

Mrs. Newlywed: "Mrs. Jones, you must help me—you're simply must!"
Mrs. Jones: "Why, what's the trouble, my dear?"
Mrs. Newlywed: "My Herbert has come out to shoot dice and I haven't the slightest idea how to cook them!"

The F. & R. Oil Company, one of genial Royse Phillips' enterprises, offers "round-the-clock service to motorists and tourists. Yes, 24 hours a day, every day in the week, you can fill up with high quality Col-Tex. And—they offer all leading brands of motor oils. The friendly F. & R. station is located on U. S. highway 80 east and Tiffin Road. Drive in while you're in Ranger for the big Rodeo next week! . . . Another staunch backer of the annual Ranger Roundup is A. W. Warford and Social Science Laboratories. This firm supplies thousands of schools all over the nation with millions of maps—produced right here in Ranger! . . . Earl Brown, the very friendly father and son team who operate the growing Ranger Lumber & Supply Company, are looking forward to meeting new and old friends during Rodeo Week. Drop around and say "Howdy!" You'll be glad you did. And—you can get anything in the building supply line at this big yard! . . . Joseph Dry Goods big quitting business sale now is in progress—and rodeo visitors have an opportunity to save from 25 up to 50 per cent on high quality merchandise. Joseph's is located on Main Street in downtown Ranger. . . . Got chickens or eggs to sell? Take 'em to H. G. Adams Grocery & Market on North Austin Street for top prices. And—join a growing number of folks who shop and save regularly at Adams—home of quality meats and groceries! . . . When it's your move—whether across the street or across the nation—remember Ranger Transfer & Storage, owned and operated by Alvin Wood. Bonded and insured. Always happy to serve. Competent and efficient to handle any moving problem—home furnishings, industrial or business. Also oil equipment. Memorize their easy-to-remember phone number—49. And give 'em a ring! . . . Looking for a place to stay during the rodeo? Remem-

ber Chick's Courts—located on U. S. Highway 80 west of Main Street just eight blocks. Ah, what wonderful air-conditioning! And—what comfort! A real home away from home. . . . When you need an ambulance—and in a hurry—the number is 184. Morris Funeral Home, Ranger. . . . During the Rodeo when you crave refreshment and relief from this sizzling July heat, drop into cool, comfortable Crawford's Rexall Drug and cool off at their fountain. Make Crawford's your headquarters during the Rodeo—they invite you! You can't miss it—look for the new, beautiful orange and blue front. . . . Dr. Marshall Jolly, optometrist, extends greetings to all you folks and joins in inviting you to attend Ranger Big Rodeo on July 22-23-24-25. . . . And so do the Rushings, Mr. and Mrs. Lem T., down at the Ranger Steam Laundry on North Austin street. . . . Say—E. L. Martin & Sons Department Store is offering some real specials during rodeo-time. See their ad in the second section of this issue of The Times—then shop—and save—at the friendly store!

Shipper: "What's a coquette?"
Heavy: "Oh—uh—just a small sized Coca-Cola."

One of the cleverest advertising messages in this entire edition—we think—is Carl Page's in the second section of today's Times. It's a corker. Don't monkey around—thumb through the pages and see it—right now! Remember—Fags the Plumber! . . . For complete service for your car—depend on Deane Crawley's Texaco Service Station, Main at Commerce, Phone 107. "Service with a smile," Deane says, "is our speciality!" . . . Mr. and Mrs. Finis Smith, host and hostess respectively, invite you to make their Modern Tourist Courts your home while you're in Ranger for the big 1953 Rodeo. The Modern Courts are conveniently located on U. S. Highway 80 east of Ranger. . . . There's no substitute for real ice. For every cooling need, ice—real ice—does the job best. And in Ranger, it's Southern Ice, managed by genial Joe Fabry. . . . Delbert Capps is Mr. Photographer in Ranger. He's an expert when it comes to shooting portraits and he does all types of photography work. Visit his studio—104 S. Rusk—during the big 1953 Ranger Roundup! . . . E. F. (Art) Artburn of Art's Tool & Supply sends greetings and good wishes to all you friends and neighbors and joins in inviting you to come and be with us on July 22-23-24-25 for the greatest rodeo in West Texas! . . . Also boosting the rodeo: H. P. Earnest, consignee for the Texas Company, who says that Texaco is the favorite brand of cowboys! Joining "Pop" in his welcome to YOU are Bob Earnest and Charlie Hamilton. . . . Greetings also from Ranger's insurance firms—Lloyd Bruce, C. E. May, Jr., C. E. Maddocks & Co., and C. B. Pruet of the Ranger Insurance Agency. . . . the West Texas Hospital. . . . Ranger Clinic. . . . Dr. W. A. Brazda's Clinic. . . . and the Ranger General Hospital. . . . "Sta-Nu" is sensational! It makes old faded garments look new—gives new luster. And new garments are kept looking new!

Drop in and let Mr. and Mrs. Lonnie Cosby tell you about this revolutionary new cleaning process which they offer exclusively in Ranger. Phone 500. . . . Greetings to all from Mr. and Mrs. J. L. Jones of the Regal Restaurant on U. S. Highway 80 west, Ranger. You'll enjoy dining with the Joneses. Visit 'em during the Rodeo! . . . Sig Faircloth Commission Company at Eastland sends greetings and good wishes to all you stockmen, rodeo fans and visitors who'll attend the bigger and better-than-ever 1953 Rodeo here next week. . . . And the same goes for Andy Anderson and Bill Anderson down at Anderson Chevrolet Company where you get authorized Chevrolet sales and service. . . . One of the coolest spots in town is the L. & J Supply Company, dealers for paints, wallpapers, other home needs—and appliances. James A. (Jimmy) Smith, top hand at L. & J., invites you to drop in for a visit during the rodeo. . . . In the market for a good used car? Then—don't fail to see the ad of the Clarke Motor Company in this section of your Ranger Times. W. H. and Willis Clarke, another father and son team, are offering some real values in good used cars NOW! They've got one to suit you. And—remember. . . . you can buy from Clarke with confidence! . . . A great big family "Howdy" to all of you folks from O. L. (Lee) Cantrell and his sons. They operate Cantrell Service Station—Texas ace! . . . "We know how" is the slogan of the Jones Dry Cleaners—Bertha Goforth and Allen Jones, sole owners and operators—con-

Madam: "Why haven't you cleaned the outside of the windows as well as the inside?"
Maid: "Well, ma'am, I washed the inside of the windows so we could look out, but left the outside dirty so people couldn't look in."

The Meroney-Brown Tire & Supply Co., located on U. S. Highway 80 at Houston Street—phone 9520—offer a complete line of famous guaranteed Gulf tires. Yes, tires and tubes to meet any need! And—they offer 24-hour service at their friendly super-service station which features those good

Exceptional BULOVA WATCH VALUES

DIRECTOR expansion band \$35.75
MISS AMERICA 17 Jewels expansion bracelet \$35.75

D. E. PULLEY Jeweler
Diamonds - Watches
Jewelry - Silverware
Ranger's Only Authorized Dealer

C. E. MAY
Real Estate
All Kinds Insurance
214 Main Phone 418

MOTLEYS

REAL HICKORY-SMOKEE HOT BAR-B-Q BONELESS BEEF PORK RIBS - CHICKEN

Home Made Potato Salad Headquarters for Picnic Foods and Supplies.
THE CHIEF our BAR-B-Q MACHINE is Enclosed for Cleaness

HIGHWAY 80 EAST PHONE 594

WELCOME RODEO ARTISTS

Neighbors and Friends

We invite you to make our place your headquarters while in Ranger

ANDERSON CHEVROLET CO.

BENDIX BONUS OFFER! SUMMER SPECIAL LIMITED TIME ONLY

New, all-purpose HOOVER Steam/Dry IRON

- STEAM PRESSES dresses and blouses—even the delicate new "Miracle Fabrics"
- STEAM FINISHES the most stubborn woolsens . . . sets straight, sharp creases and pleats
- DRY IRONS the most delicate lingerie—linens and work clothes, of course!

BENDIX ECONOMAT agitator automatic washer

at regular \$239.95 low price **239.95**

FREE OF EXTRA COST WITH THIS

PUT NEW LIFE IN ALL OF YOUR WASHABLES!
Wash 'em in a BENDIX... Iron 'em with a HOOVER!

Never before an opportunity like this! Now—and for a limited time only—when you buy this fully automatic Bendix miracle agitator Hoover Steam-Dry Iron absolutely FREE of extra cost. What a deal! What an opportunity! With these two great names combined—Bendix and Hoover—you profit! Stop in, don't wait.

An Exclusive Bendix Offer At Our Store Now!

WHITE AUTO STORE
311 Main St. Ranger Phone 52

WELCOME Friends and Neighbors!

RANGER RODEO
JULY 22 - 23 - 24 - 25

We invite you to make our new, beautiful, delightfully cool and comfortable restaurant your headquarters! You'll find real hospitality . . . courteous service . . . and—what wonderful foods! . . . at KING'S CAFE.

We send greetings to all of our friends everywhere . . . and extend our deep appreciation for your friendship and your very valued patronage. Thanks for telling us that we serve the finest foods in town!

KING'S CAFE
Mr. and Mrs. B. H. (Brownie) KING
107 Main Street Ranger

WELCOME FRIENDS AND NEIGHBORS
Hope You Have a Grand Time

It's RODEO TIME again . . . and we join other Ranger folks in cordially inviting everyone . . . everywhere . . . to come and be with us on July 22, 23, 24, 25 for the bigger and better-than-ever 1953 RANGER ROUNDUP with the famous "Sons of the Pioneers" as an added, stellar attraction for your enjoyment.

"Never a Stranger in Friendly Ranger" is the slogan of this hospitable city. You'll always find the traditional warmth and friendliness of the old west very evident in Ranger. And . . . speaking of slogans . . .

WE PROUDLY BACK OUR SLOGAN "WE KNOW HOW"

Quality Dry Cleaning

The most important thing we sell, friends, is QUALITY. That means expert workmanship, superior "know how" that assures you the very best dry cleaning service available anywhere . . . at any price! Yes, you can rely with confidence and with pride on JONES DRY CLEANERS. Our superior workmanship is our best advertisement! So . . . if you haven't tried our better cleaning service . . . bring some of your clothes in—today—and see for yourself!

We appreciate your friendship . . . and your patronage!

Jones DRY CLEANERS
BERTHA GOFORTH - ALLEN JONES
Sole Owners and Operators
PHONE 844 RANGER 111 N. AUSTIN

CALL 224 FOR CLASSIFIEDS

FOR SALE
2 Bed room home, 2 lots, \$500.00 cash and balance \$25.82 per month.
AND MANY OTHER LISTINGS
PULLEY INSURANCE AGENCY
COMPLETE INSURANCE COVERAGE
203 Main Street Ranger, Texas

final summer
CLEARANCE

ALL of our Summer
dresses
reduced
 $\frac{1}{4}$ $\frac{1}{3}$ $\frac{1}{2}$

Every Summer Dress on sale . . . nothing held back! Smart Summer styles to wear now and on into the Fall season . . . shop early while selection is complete.

sportswear
reduced
 $\frac{1}{4}$ $\frac{1}{3}$ $\frac{1}{2}$
ALL of our Summer PLAYSUITS, SWIM SUITS, SWIM CAPS, HALTERS, SHORTS, T-SHIRTS . . . special groups of BLOUSES and Skirts reduced.

Sweetbriar

Welcome to Ranger
Stockmen . . . Rodeo Fans . . . Visitors!
Yes . . . And a Hearty Welcome To
CLARKE MOTOR COMPANY
For These Big Values In Good Used Cars!

1948 PONTIAC—2-door Torpedo Eight. Radio, Heater, Seat Covers. \$650	1939 PLYMOUTH 2-door sedan. Only \$75
1948 CHRYSLER—4-door sedan with Radio, Heater and Seat Covers. \$575	1949 PLYMOUTH—2-door Concord. Heater, Sun Visor, Low Mileage, Good Tires. \$800
1947 BUICK—4-door Sedan with Radio, Heater, and Seat Covers. \$450	1948 PLYMOUTH—Club Coupe. Radio and Heater \$675
	1951 CHRYSLER—Windsor Deluxe 4-door. Radio, Heater and Seat Covers \$1495

CLARKE MOTOR CO.
321 Main CHRYSLER - PLYMOUTH Ranger

SOCIETY

Eastland County H. D. Club Has Council Meeting

Eastland County Home Demonstration Council met in regular session Wednesday, July 15, at 2 p. m. in the County Room with the chairman, Mrs. H. C. Fridge presiding. Thirteen presidents and delegates, representing eight of the eleven clubs, 18 visitors, 2 officers, and 2 agents made a total of 35 attending council.

Miss Jimmie Dee Sturdivant, the new assistant Home Demonstration Agent was presented to the group by the chairman. The secretary, Mrs. Marshall Berry, read a letter of resignation from Mrs. C. W. Malby, council treasurer and Mrs. Robert Burns of Okra was elected as the new council treasurer.

Mrs. M. W. Greiger, finance chairman, appointed two new members, Mrs. Ernest Scheaffer, of Cisco, and Mrs. Buck Maples, of Union Center, to her committee. It was announced that a committee composed of the presidents of all H.D. Clubs in the county is to meet in the agent's office at 9:30, July 21, to make plans for the booth at the Horned Toad Derby in Eastland, Aug. 7-8. The council voted to change its meeting date to Friday, Sept. 11, because of a district agents' meeting Sept. 8-9.

The date for the annual H. D. Achievement Day, which will be planned by the E. E. E. Committee, was set for Nov. 18. Mrs. G. G. Crowell, yearbook committee chairman, announced that her committee would meet in August to set up the skelton yearbook.

The council voted to have two schools on refinishing furniture during the latter part of Sept. to be in Eastland and Rising Star.

The meeting was adjourned in order that the THDA chairman could conduct the election of delegates to the State THDA meeting.

Representatives To THDA Elected

The County Home Demonstration Council elected delegates to represent Eastland County at the State THDA meeting. The Texas Home Demonstration Association will begin at 9:15 Sept. 30 and close at noon, Oct. 2.

Delegates elected were Mrs. Buck Maples, of Union Center, Mrs. Bulah Turner of Flatwood, and Mrs. M. P. Farnsworth, of Cisco. Alternates elected were Mrs. Cecil Bostick, of Pleasant Hill, Mrs. R. W. Gordon, of Cheney, and Mrs. Lee Burkhead, of Rising Star.

The group will leave from Eastland by bus or private car on Sept. 29, to arrive in Galveston in time for the convention.

LOOK WHO'S NEW



Mr. and Mrs. P. J. Scott, of Mingo, announce the birth of a 9 pound, 11 ounce boy, born at 4:02 p. m. Wednesday, July 15 at the West Texas Clinic.

Hatton Family Has Reunion

The Hatton family reunion was held at noon, on Wednesday, July 15, at the Willows Park, when they all met together for a picnic lunch. Those attending from out of town were: Marshall Hurst, of Loretta, Tennessee; Willie Hurst, of Tipton, Oklahoma; Charlie Vice, Tipton, Okla.; Mr. and Mrs. E. H. Morton, of El Campo, Tex., and Mrs. Ollie Kiker of Colorado City, Tex.

Those attending from Ranger were: Mr. and Mrs. O. A. Hatton and granddaughter, Marcia Ann; Mr. and Mrs. J. S. Hatton; Mr. and Mrs. B. R. Hatton and daughters, Jenna Yee, Roselle and Linda; Walter Hatton and sons, John Earl and Rex; and Lowell Morton.

Hospital News

Patients recently admitted at the Ranger General Hospital are: Mrs. H. F. Hood, of Ranger, surgical; Miss Martha Flores, of Ranger, surgical; Mrs. Marvin Edwards, Ranger, surgical; and Mrs. Hubert M. Evans, of Dallas, surgical.

New patients at the West Texas Clinic include: R. L. Willis, Ranger; Mrs. Maggie Masters, Ranger; Mrs. S. E. Reynolds, of Ranger; and Mrs. Vi Huerta, of Ranger.

Bobby Gray To Appear On TV Show Saturday

Little Bobby Gray, son of Mr. and Mrs. O. K. Gray, former Ranger residents who now make their home in Brownwood, will be a special guest on the Bobby Peters' television show which will be viewed Saturday morning over WBAP-TV, Fort Worth.

The Grays are well remembered here. They operated a garment factory in Ranger for several years.

PMA Plans To Hike Beef Sales

Plans to promote sales of beef were announced today by a Production & Marketing Administration official in Dallas.

Leonard Triner, head of PMA's foods distribution branch, said "We plan to exploit every avenue to induce the housewife and food establishments to serve more beef rather than have the government buy up the surplus."

ATTEND CHURCH SUNDAY

First Baptist Melon Feast Will Be Tonight

Tonight at 7:30 the entire church family of the First Baptist Church will get together at the invitation of the Brotherhood for a Watermelon Party and Billy Graham film "Mr. Texas." The program will come off according to schedule, rain or shine. If the weather permits the affair will be at the football field, otherwise, it will be held at the church in the basement.

All members are cordially invited to be present for the melon supper and film. Don't forget the time, 7:30 p.m. rain or shine.

First Christian CWF Has Lunch

The Christian Women's Fellowship of the First Christian Church met at noon Thursday, for a luncheon.

The meal was followed by a business meeting and missionary program which was led by Mrs. B. S. Dudley, Sr. Also participating in the program were Mrs. E. T. Matthews, Mrs. O. R. Ervin and Mrs. Lowe Wallace.

New goals and a year's program was outlined during the business

Heart Attack Proves Fatal To E. O. Everett

Edward O. Everett, 44, passed away at his home in Eastland last night (Thursday) at 10:00 o'clock, following a severe heart attack. He had not complained during the day, and was apparently in good health.

The body is now at the Morris Funeral Home in Ranger, where funeral services are pending. An effort will be made to contact a son, who is in the armed services, but now on his way to the United States where he hopes to get his final discharge.

Immediate survivors include his widow, Mrs. Hildegard Everett, a son, Harold, his mother, Mrs. Mary Frances Everett, Santa Anna, and a brother, H. H. Everett of Corpus Christi.

More than 7,000 ships transporting troops and supplies to the Far East were loaded and unloaded at Army-operated ports in Japan during the past two years.

Those attending were: Meses, Stale Crider, Dudley, Ervin, Dick Jones, Matthews, Eary Wallace, Lowe Wallace and Kathleen, and Mrs. Lynn Robbins and children. The meeting was closed with the missionary benediction.

READ THE CLASSIFIEDS

Received a card at the Times office today from Mrs. Lottie Davenport who is enjoying a vacation

in California. She has visited in Los Angeles, San Francisco and Oakland and also toured the Redwood Forest in Santa Cruz County.

WELCOME to the RANGER RODEO

In Person! **4 BIG NIGHTS!**
SONS **JULY**
OF THE **22 - 25**
PIONEERS

D & D SIGN SERVICE - NEON -
Highway 80 East Ranger Phone 831
DAVE McMEEKAN

ATTENTION EGG PRODUCERS
BIGGEST NEWS OF THE YEAR

Universal Mills, manufacturers of Red Chain Superior Feeds, offers \$3,000.00 in cash prizes in an egg laying contest for the next 12 months.

Any person who has 100 or more laying hens, and who agrees to comply with rules and regulations may enter as a contestant.

See us for rules and regulations and entry blanks.

TIP TOP FEED & HATCHERY
Your One-Stop Feed & Hatchery Service
RANGER, TEXAS

WELCOME VISITORS

RANGER RODEO
★ *Dayceer* ★
BIG 5th ANNUAL
World Championship
RANGER, TEXAS
Wednesday thru Saturday
8 P.M. NIGHTLY
JULY 22-23-24-25
More than \$5,000 in PRIZES!
★Bronc Riding ★Bull Riding
★Bulldogging ★Cutting Horses
★Calf Roping ★Barrel Races

IN PERSON!
America's No. 1 SINGING GROUP
SONS OF THE PIONEERS
ARISTOCRATS OF RANGELAND
Republic Movie Stars!
RADIO-TV-RECORDING ARTISTS

O. L. CANTRELL & SONS
Texaco Service Station
125 S. Austin
Phone 246 Ranger

Enjoy yourself...

refresh with Coke

TEXAS COCA-COLA BOTTLING COMPANY

Ranger Daily Times

ELM STREET—RANGER, TEXAS
Joe Dennis, Manager Grover Lee, Editor
TIMES PUBLISHING COMPANY
Joe Dennis and O. H. Dick, Publishers

Entered as second class matter at the postoffice at Ranger, Texas under the act of Congress of March 3, 1879.
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One week by carrier in city .20
One month by carrier in city .85
One year by mail in state 4.95
One year by mail out of state 7.50

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FOR SALE

WHY DELAY? Use our convenient terms, repair or modernize now, pay later. Burton-Lingo Co.

FOR SALE: Two cottages with plumbing and electrical wiring. 60 days to move after sale approved. Gulf Refining Co. Southern Pipe Line Division, Ranger, Texas. Contact C. S. Entler at Gulf Pump Station.

FOR SALE: Rabbits. Four young does and buck, hatch included. \$12.50. 1217 Young St.

FOR SALE: Gentle saddle pony. John Tibbels.

WANTED

WANTED: Welding. Will build farm gates, trailers, clothes line poles, swings, cattle guards, barbecue pits, trailer hitchers at reasonable cost. Lawnmowers sharpened and repaired, general mechanical work. Portable welding equipment. Call E. L. Norris, 642-W, day or night.

WANT TO BUY: Good used piano. Second Baptist Church, Phone 414-W, Ranger.

WANTED: Lady to live in home and help care for sick woman. Phone 396.

NOTICE

ALCOHOLIC ANONYMOUS: Strictly confidential. Phone 831, Box 131.

FOR RENT

FOR RENT: 2 four room unfurnished apartments. Available. Private bath. Phone 78.

FOR RENT: Two and four room furnished or unfurnished apartments. Phone 521. If no answer call 515. Joseph's Fireproof Apartments.

FOR RENT: Two-room furnished apartment, with bath. 501 Elm.

FOR RENT: Remodeled, six-room unfurnished house. Phone 26-J.

FOR RENT: Four-room, furnished apartment. Downtown. Private bath. 680-J-2.

WANT TO RENT: 6 room modern house. Please Scott, Care of Ranger Times, Phone 224.

LOST

LOST: Billfold with \$9.00 in it, finder please keep half of money and return billfold to Ranger Times.

DESDEMONA-

(Continued from Page 1)
2 G. L. Donnell, Section 1208 TE&L Survey, Woodson Morrison Field.

The well has a daily flow of 36 barrels of 39 gravity oil through 1-4 chokes with 150 pounds on casing and 50 on tubing from open hole at 4,295-53 feet.
Top of the pay was picked at 4,245 feet.

"HELLO EVERYBODY"



COME OUT TO... FRIGID QUEEN

Try Our New Jumbo Malts, Shakes and Gizmos. Have a Hamburger, Hot Dog, Bar-B-Que or Sandwich.

—Try Our Specials On Ice Cream For Parties—
HIGHWAY 80, EAST RANGER

NOTICE

I HAVE LEASED THE GULF SERVICE STATION

LOCATED AT
Highway 80 East and Tiffin Road
Handling A Complete Line of GULF PRODUCTS

- Washing
- Greasing
- Tire Repairing

We cordially invite you to pay us a visit at our Gulf Station. Your business will be greatly appreciated.

CURTIS BLACKWELL

Highway 80 East and Tiffin Road

MADE TO WITHSTAND HARD WEAR!

PITTSBURGH WALLHIDE RUBBERIZED SATIN FINISH



For homes with lively youngsters

New Wallhide Satin Finish resists scuffing and marring. Stubborn stains, grease, crayon, ink spots and finger smears can be washed off in a jiffy.
Come in for FREE "Paint Right with Color Dynamite" booklet.

Scuff-proof, long wearing linoleum varnish

Pittsburgh WATERSPAR VARNISH

Make your linoleum last longer, keep its colors bright with a fine protective coating of water-clear Pittsburgh Waterspar Linoleum Varnish. It's easy to apply, tough, and lasting—a real labor and money saver!

PITTSBURGH PAINTS *Look better longer!*

Producers And Contractors In Rodeo Limelight

What are rodeo producers and stock contractors? Some rodeo fans may wonder about that question.

Homer Todd of Fort Smith, Ark., furnishing the rough and rugged rodeo stock for the coming 23rd annual Ranger Rodeo, is one of the nation's top rodeo producers and, in addition, also contracts stocks for major arena events over the nation.

Here's the way experts in the rodeo biz explain the terms "rodeo producers" and "stock contractors":

There are many rodeo producers who have many thousands of dollars invested in rodeo stock and equipment, these firms or individuals usually furnish stock and special exhibitions, acts and features at different rodeos, and are known as rodeo producers.

Other owners of stock and equipment furnish stock, while the local committee or management engages their own exhibitions, acts or features, these are known as stock contractors, but in either case the producer or stock contractor usually directs the arena.

There are a few promoters still staging what is known to rodeo circles as "Wildwest Rodeos," in that they are not really contests, no prizes are awarded and the supposed contestants are simply salaried performers, such rodeos are in violation of the rules of the Rodeo Cowboys Association and the promoters of such rodeos are usually blacklisted by the R.C.A., also the performers taking part in such rodeos, the object of the R.C.A. being to force each producer using the title of rodeo to conduct bonafide competitive contests.

The shortcoming of the wildwest rodeo is usually in the fact that the majority of top hands of the rodeo arena are members of the R.C.A. and these being absent does not leave the wildwest rodeo with sufficient top hands to give a standard performance, then too usually the wildwest rodeo does not possess sufficient stock of the high standard usually used in bonafide contest rodeos, and without good stock and top hands no rodeo can be up to standard.

If an affair is billed as a "Rodeo and Thrill Circus," the circus part of the performance may be as fine and thrilling as one would want to see, but the spectator may reasonably be assured in advance that the rodeo part of the performance will be weak, as thus divided, the chances are that the rodeo part of the program will be exhibitions without sufficient top hands and top stock to make it a standard rodeo performance. The name of the producer and the fact that the rodeo is approved by the Rodeo Cowboys Association is the spectator's guarantee that he will witness a standard rodeo.

WELCOME RODEO VISITORS



TO RANGER CITY of HOSPITALITY Brazda Clinic

EVERY THURSDAY

Single vision Glasses	Double Vision Glasses
As Low As 13.95	As Low As 16.95
Includes Examination	
DRS. FINN & FINN Optometrists	
Eyes examined, Glasses fitted 110 S. Rusk Street	

Expert Repair Service

- ON ALL WARD PRODUCTS
- Washers • Radios
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Hard of Hearing? Get the Facts About TRANSISTOR HEARING AIDS

"CAN I GET a hearing aid powered by a single 'energy capsule' that can be worn in the hair? Can I get an aid I can wear so that NO ONE will know I am hard of hearing? A new FREE booklet, 'Facts About Transistor Hearing Aids,' by L. A. Watson, author of a 600-page text on hearing instruments and nationally known authority on hearing instruments, gives you the FACTS. It tells the truth about transistor hearing aids and will save you many hard earned dollars. DON'T BUY UNTIL YOU READ IT!—until you know what every hard-of-hearing person should know.

A Post Card Will Do MAICO Hearing Service

Batteries & Repair Service
Tim Spurrier, Owner
Eastland Hotel
Phone 709-J

Have you seen the Maytag automatic washer?

—Completely automatic—
—Gets clothes really clean!

All your work is done for you! Just set two simple controls for time and water temperature. Then Maytag washes, rinses, spin-dries your clothes for you.

Maytag's famous Gyrafoam washing action—the same action that has sold millions of standard Maytag washers—washes everything with perfect safety.

Sparkling white, inside and out, its beauty will last a lifetime. Genuine Maytag construction in every part means years of superior service.

LIBERAL TRADE-IN • EASY PAYMENTS

The Royally Line

Built for perfect performance through the years!

ZENITH

Quality TV

The Marlborough
MODEL K2260R—Distinguished cabinet of richly grained mahogany veneers, classic in line.

21" 252-Sq.-In. Picture

For the greatest advancement in TV choose Zenith Now with the all new "K 54"

(Includes Fed. Exc. Tax, one year tube and 90 day parts warranty)

Chassis, Zenith brings you TV Picture Perfection that seemed years away! A Million Dollars in engineering and research was spent to perfect this new Zenith... to provide finer-than-ever performance for years longer! See it today! Only in Zenith do you get all these EXTRA Features!

- Now actually 20% brighter glare free, reflection proof pictures
- Reflection free 25% greater distance—proved by tests
- Automatic Station Selector for easy, instant tuning
- Built-in Provision for UHF
- New Radiant Tone-Control

NEW MODEL '54 IN STOCK

Call for a FREE home trial!

L&J SUPPLY CO.

403 W. Main St. Ranger, Texas Phone 202

Johnson Appliance Company
305 MAIN ST. PHONE 46

Up to 2 DOZEN MORE EGGS PER HEN!
(over average)



MICRO-MIXED
PURINA LAYING CHOWS

See us about the Purina Laying Chow Program to help you get as much as 80c per hen over average extra next fall. That bonus egg money will come up mighty handy around the holidays. We can show you how to get started with a Purina Laying Chow Program fitted to your needs.

If you use your own grain, get the most out of it with the proper balancer. Come in soon and talk it over.

RATLIFF FEED & SEED
PHONE 109

TRICK-
(Continued from Page 1)

tunes completely from performance to performance, and costumes must be kept clean. You should pay the tailoring and dry cleaning bills!

Trick riding is dangerous. There always is the chance a rider can get hung up from a stirrup, dragged and kicked senseless. Many are the gals who have aspired to be trick riders but have given up because of the rigorous training required.

The business is as much horse as it is performer. Success depends on the co-ordination of the two. The rider must choose and develop an animal compatible with his or her strength, size and ability to perform the work desired — a horse that can and will learn and be consistent.

'Spooking' Horse Feared

What the trick rider most fears is a situation which suddenly will "spook" the horse during one of the fast rides in the arena. Such mischance could be a program dropped by a careless spectator and left to flutter in the path of the steed.

Which could, and sometimes has meant a nasty spill with consequent injuries. The performer takes such a risk in every show.

1953 Show--
(Continued from Page 1)

Roundup:

The rodeo committee is composed of Wilson Guest, Frank Marlar, James Ratliff and Morris Newnam.

On the grounds committee are Charlie Rose, Wesley Foyner, Harold Phillips, Dwaine Dennis and Don Bradford.

Advance ticket sales will be directed by Alan Rushing with Morris George and Wilson Guest in charge of box seats, and Guest also will direct duet sales on the grounds.

Advertising and publicity committee is comprised of C. E. May, T. T. St. Clair, Morris Campbell and Elm Zamora, all of Ranger, and Earl Labredo, now of E-land.

Morris Newnam and Nick Crawford will supervise the contest.

Beverly Dudley Jr., Ranger vocational agriculture instructor, will be in charge of the calf scramble.

On the program committee are Charles Milliken, Pete Brashler, Joe Fabre, and Joe Daskevich, Jr.

Committee in charge of the parade is composed of Buford Waggoner, Pat Moseley and W. K. Cooper.

Street decorations will be supervised by Joe Nussle, Price Crawley and Carroll Doone.

Frank Miriam, L. G. Crawford and Loy Williams comprise the grand entry committee.

In charge of parking and guards are R. W. Veal and Lee Castrell.

And the ushers committee—W. L. Jacoby, Al Long, J. D. Simons, Jack Mace and Weaver Ashman.

ONLY 500 CLEANERS

for.... **Sta-Nu** PROCESS



Homogenizes vital Textile Oils back into the fabric....

* A NEW EXTRA SERVICE AT NO EXTRA COST
* YOU CAN SEE AND FEEL THE DIFFERENCE

THE 500 CLEANERS
PHONE 500 RANGER

ASTHMA COUGHS

Don't let chronic bronchitis, coughing and wheezing, due to recurring spasms of bronchial asthma or simple bronchitis ruin your sleep and energy without trying **EDMOND O'BRIEN**. Works through your blood to help loosen and remove thick, strangling mucus. This breaks always resulting which permits easy breathing and sounder sleep. **EDMOND O'BRIEN** under money back guarantee at all druggists.

TOWER
FRIDAY - SATURDAY

"The Beast From 20,000 Fathoms"
WARNER BROS. production of the nation!

RANGER DRIVE-IN
FRIDAY - SATURDAY

WHITE WITCH DOCTOR
SUSAN HAYWARD ROBERT MITCHUM

Dixie Drive-In
OLDEN.
Phone 2501

Friday and Saturday
July 17 - 18

He Seared A Crimson Trail Across the West!

Edmond O'BRIEN
COW COUNTRY

Also Selected Short Subjects

AT YOUR MAJESTIC
FRIDAY and SATURDAY
Heroic Action at Fort Union

Column South
Starring AUDIE MURPHY JOAN EVANS

SUNDAY and MONDAY
Francis Covers The Big Town
Starring DONALD O'CONNOR AND FRANCIS

TUESDAY-WEDNESDAY AND THURSDAY
Dangerous When Wet
Starring ESTER WILLIAMS FERNANDO LAMAS

WE'LL BE LOOKING FOR YOU AT THE **Jaycee Championship Rodeo** JULY 22-23-24-25

AND WE'LL BE LOOKING FOR YOU AT ...



RANGER AUTO PARTS
Gaston Dixon Frank Deaton

Something Good is Always Cooking Here!

GOOD FOOD **ALWAYS ON OUR Menu**
Sensible Prices!

WELCOME VISITORS

Every meal is a feast here! Prepared in our spotless kitchen... and temptingly served to you in a pleasant atmosphere... at reasonable prices! Come in soon!



We Invite You...

TO MAKE OUR CAFE YOUR HEADQUARTERS WHILE ATTENDING RANGER'S BIG RODEO!

BECKS CAFE
116 So. Austin Street Ranger

GREETINGS RODEO VISITORS

THE RANGER JAYCEES PROUDLY PRESENT THEIR 8TH ANNUAL **RODEO JULY 22-23-24-25**

NEW RCA VICTOR television
with **Rotomatic Tuning**

We promise you the clearest, steadiest TV picture possible!



MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—automatically.
- The picture is vivid, accurate over the entire surface of the screen.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—CLICK—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and holds the finest picture.
- "Rotomatic Tuning" brings you two great RCA Victor exclusives: a powerful, accurate "Rotomatic" tuner plus the famous "Magic Monitor" circuit system. Come in... see it in action. See why every year, more people buy RCA Victor than any other television.

17-inch Craig. Lowest priced RCA Victor television you can buy! Compact table model included in sleek cabinet. Model 17S349. \$189.95 plus 2% state tax.

For the best UHF reception—choose the "Rotomatic" UHF-VHF tuner or, as lower priced sets, the standard UHF tuner (both optional at extra cost).

Every Year More People Buy **RCA VICTOR** Than Any Other television

Killingsworth's
Phone 29 Ranger

SPECIAL OFFER

PRICED WAY, WAY DOWN!



WRINGER WASHER
Model Model WC230

ONLY 139⁹⁵

TWIN TUBS AND CASE OF TIDE FREE WITH G-E WASHER

Crawley and Tibbels Hardware
114 Main Ranger Phone 808

Authorized Dealer
GENERAL ELECTRIC
WRINGER WASHERS

NOTICE

Other dealers are advertising, they need used cars. We have used cars we don't need at a very attractive price.

COME AND GET THEM WHILE THEY LAST

- 1951—Mercury with Mercurymatic. A-1 condition. 4-door sedan.
- 1951—Studebaker Commander. 4-door. Loaded.
- 1951—Chevrolet Power Glide. Loaded.
- 1950—Studebaker Champion, 4 door.
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- 1949—Studebaker 1/2-Ton Pick-up.
- 1949—Studebaker Three-Quarter Ton Pick-up.
- 1949—Studebaker, 2-Ton Tractor. New motor. New Tires.

Other Good Buys To Pick From!

WARREN MOTOR COMPANY
Sales—STUDEBAKER—Service
306 E. Main Phone 616

RANGER, TEXAS

RANGER, TEXAS, FRIDAY, JULY 17, 1953

PAGE ONE

JOHN LINDSEY, WIDELY FAMED 'DEAN OF CLOWNS', BOOKED FOR BIG '53 RANGER RODEO

Clowns are an accepted mirth-provoking part of the show to the average rodeo-goer...

Lindsey got into the rodeo clowning big by accident.

He was a dyed-in-the-wool cowboy and a red-hot rodeo contestant...

One of the top clowns in the nation who has saved many lives and provided spectators with a million laughs is John Lindsey...

Lindsey took the mule and went into the arena, launching himself on a career as a clown.

He rose to national fame through use of a trained white-face bull—and a midget bull at that.



For laughs... anything goes with this top arena clown!



John Lindsey, one of the nation's top comics who has been tagged "the dean of rodeo clowns," will create humor hysteria among the thousands of rodeo fans...

Here Are Rodeo Rules in Brief

We give here only the principal points in the rules, believing that the rules in their entirety are too voluminous to interest the average layman...

Rodeo Cowboys of America rules and regulations governing entries will be in force.

No mistreatment of stock will be tolerated, any contestant guilty of this offense will be immediately disqualified and barred from further competitions.

Judges decisions shall be final, and they may disqualify any contestant for any of the following offenses: rowdiness, quarreling with judges or officials, abusing stock, not being ready for events.

No contestant will be allowed to withdraw from any event unless disabled and must then furnish certificate from official rodeo physician.

Principal Points in Calf Roping Rules

Roper must not start before starters flag drops, penalty for breaking starting barrier 10 seconds.

Roper must make catch that will hold calf until he gets to him, five to ten seconds fine for roper jerking down or busting calf with lariat in making the catch.

Roper must not drag calf over three feet at any time, penalty 20 seconds. Roper must throw calf by hand, if calf has fallen down before the roper gets to calf, he must allow calf to regain feet and then throw by hand.

Each roper is allowed two loops, and failing to catch with either must retire from the arena and will be given no time.

Principal Points in Steer Wrestling Rules

All wrestlers draw their steers by lot. Wrestler and hazer are allowed to leave the chute with steer, but must not touch steer or leap until after the steer has crossed the starting line and starter's flag has dropped.

Wrestler must leap from horse, catch steer and twist the animal down. If steer is thrown by wrestler pressing horns against the ground, steer must be let up and twisted down.

The official recorded time is the time elapsing between the starter's flag and the flag of the field judge who signals that the throw has been completed.

Principal Points in Bareback Bronc Riding Rules

Rules in bareback bronc riding are principally the same as in saddle bronc riding, except riders ride with a circling, one hand on the circle, the other hand in the air, horses have no reins in bareback riding, riders must not touch horse in any manner with free hand.

The masterfulness of the manner in which the ride is made with the amount of scratching done by the rider and the roughness of the horse are the deciding factors with the judges.

Principal Points in Steer Riding Rules

Riders draw their mounts by lot and must attempt to ride each

animal drawn, as to turn one animal down or refuse to ride would disqualify a rider.

Steer or bull riding is done with loose rope drawn around animal's withers, riders must not touch animal with free hand. No knots or hitches in rope is permitted. Judgment on rides is based upon the masterfulness of the manner in which the ride is made, the roughness of the animal and the amount of scratching done by rider.

Rules Governing Other Events will be Explained by the Announcer.

TRY A CLASSIFIED FOR QUICK RESULTS!

WELCOME... VISITORS, COWBOYS, COWGIRLS TO RANGER'S BIG RODEO. Anderson Grocery, Eastland Hill, Ranger. Complete line of Staple Groceries, Lunch Meats - Cold Drinks.

WELCOME... VISITORS, COWBOYS, COWGIRLS TO RANGER'S BIG RODEO. A. H. POWELL GROCERY & MARKET. We Deliver Phone 103.

GREETINGS VISITORS SEE RANGER'S BIG RODEO FOR THRILLS AND EXCITEMENT JULY 22 - 23 - 24 - 25. 'Sons of the Pioneers' DIRECT FROM HOLLYWOOD. HE'S ROUGH HE'S TOUGH. COMMUNITY PUBLIC SERVICE COMPANY Dependable Gas Service.

WELCOME STOCKMEN... RODEO FANS... VISITORS! We're looking forward to having the biggest and best RANGER RODEO in all history... HUMBLES DRIVE BY AND SAY 'HOWDY'... and Try Our FRIENDLY SERVICE. MORRIS CAMPBELL BATTERIES, TIRES, ACCESSORIES. Expert Washing and Lubrication. Phone 9521, U. S. Highway 80 at Main Street.



Get up to 2 DOZEN BONUS EGGS (over average)

WHEN EGG PRICES ARE HIGHEST!

Two dozen bonus eggs during the four peak-price months should bring 80c or more per hen. That would mean \$200.00 Extra Cash on a 250-hen flock. Worth shooting for? You bet! See us about the Purina Laying Chows program and help your egg production.

If you use your own grain we can supply you with the right egg-making balancer to get more out of it in eggs.

This year shoot Extra Egg Production from your flock



RATLIFF FEED & SEED PHONE 109

LOOK! LOOK!

FOR ONE WEEK ONLY

We Will Give A Discount of ...

25%

ON ALL

COSTUME JEWELRY and GIFT ITEMS.

RANGER JEWELRY COMPANY

J. R. and Ethel Ervin PARAMOUNT HOTEL BLDG. RANGER

WELCOME



Visitors Rodeo Artist Ranchmen

AND YOU ARE ALWAYS WELCOME AT

WOODS GROCERY AND MKT.

Air Conditioned

Free Delivery Phone 72

Negro Cowboy Discovered Art Of Bulldogging

Steer wrestling—better known as "bulldogging"—will be one of the featured arena events during the big 8th annual Jaycees' Ranger Roundup Rodeo. It is staged in Ranger on Wednesday, Thursday, Friday and Saturday, July 22, 23, 24, 25.

Performances will be held nightly at 8 p.m.

Bulldogging prize money totals \$500. In addition, all entry fees will be added to that figure, bringing probable cash awards to around \$750, maybe as high as \$1,000.

Here's how this popular arena event—bulldogging—originated:

In 1903 Bill Pickett, a Texas Negro cowboy near Austin, originated the stunt of bull-dogging, so called because after leaping from his horse and grabbing the steer by the horns he would twist the animal's neck until its nose and mouth was turned upward when he would sink his teeth in the animal's lip bulldog fashion then releasing the hold upon the horns would tumble over backward.

The tenderness of the lip and the pain of the bite would cause the steer to topple to the ground.

Pickett performed the stunt at picnics, reunions and other gatherings, made a great reputation and then joined the 101st Wildwest Show. At the Jamestown Exposition in 1907 he was injured and Len Sealey of Nogales, Ariz., performed the stunt in Pickett's place and thus became the first white cowboy bulldogger.

A few years later many white cowboys had taken up the stunt, but being adverse to the lip biting process began throwing the steers by the application of wrestling holds upon the head and horns of the animals. It soon became a regular contest at rodeos and the new title of steer wrestling was applied.

Some of the famous steer wrestlers of yesteryear were Bill Pickett, Len Sealey, Del Blanchett, Milt Hinkle, Buffalo, Vernon, Pa. Long, Art Manso, Fred Cox, Tom

Henderson, J. O. Banks, Dutch Seidel, La's Lewman, Ed Herrin, Walter Robbins, Booger Red Jr., Johnnie Judd, Ed Wright, Sherry Kelson, Ed Lindsey, Tom Eckgrd, Jim Wilkes, Slim Riley, D a n Offut, Slim Allen, Frank McCarroll, Yakima Canutt, Delbert Bledsoe, Mike Hastings, Oklahoma Curley, Chick Hannan, Lee Robinson, Paddy Ryan, Lloyd Saunders, Guy Schulz, Jim Massey, Slim Caskey, Buck Lucas, Rube Roberts, Hugh Bennett and many others.

What a Buy! This Year or Any Year—The New

FRIGIDAIRE

MODEL 55-77



NOW PRICED ONLY 199.95 EASY TERMS!

LIBERAL TRADE-IN

Just Look What You Get!

- Super-Freezer holds up to 16 lbs. frozen foods
- Over 7 1/2 cubic feet of fresh food storage space
- 4 large, roomy shelves in the door
- Sturdy, rust-resistant refrigerator shelves
- Big, 3 3/4 quart Cold-Storage Tray
- Famous Meter-Miser with 5-Year Protection Plan

Built and backed by Frigidaire and General Motors.

A NEW DRINK FLAVOR DERIVED FROM REAL ORANGES



BOTTLED BY AN OLD COMPANY SEVEN-UP BOTTLING CO.

Phone 29

Ranger

GREETINGS RODEO ARTISTS



West Texas Clinic & Hospital

"Never A Stranger In Friendly Ranger"

WELCOME to RANGER FOR THE BIG 8TH ANNUAL JAYCEES' RANGER RODEO

WEDNESDAY THURSDAY FRIDAY SATURDAY

JULY 22-23-24-25



We Invite You To Inspect Our Big Plant!

FROZEN FOOD LOCKERS, INC.

Morris Newnham

216 N. Austin

Phone 426

RANGER, TEXAS

Welcome to Ranger

STOCKMEN ... RODEO FANS ... VISITORS

from THE BOSS and all the HIRED HANDS at

Your Friendly BEN FRANKLIN 5c & 10c STORE



Ranger Jaycees' Big 8th Annual July 22 - 23 - 24 - 25



We invite you to make the BEN FRANKLIN STORE your headquarters. Come in ... browse around ... and let's get acquainted! You'll find a big array of quality variety merchandise at lowest prices here!

BEN FRANKLIN

GREER'S BOOT SHOP and WESTERN STORE

Presents the finest Nationally Known

- WESTERN TOGS
- HAND TOOLED BELTS
- RIDING TROUSERS

For Ladies, Men and Children

- Children's Boots
- Boots
- Saddles
- Bridles
- Saddle Blankets
- Spurs
- Levis
- Fancy Shirts
- Bradford Hats
- Lariat Ropes
- Breast Harness
- Rodeo Hats
- Bits

GREER'S...THE HOME OF FANCY WESTERN WEAR

RANGER

WELCOME

Stockmen, Rodeo Fans, Visitors

GREETINGS TO OUR FRIENDS AND CUSTOMERS!

Just a line to all you good neighbors and friends everywhere... come be with us... and come in and say "Howdy" during Ranger's biggest event of the year.

Remember... quality is tops... and prices are lowest on home and auto needs here at...

JOE FRALEY'S

WESTERN AUTO ASSOCIATE STORE

Phone 300

Ranger

A BOUQUET of Congratulations from BETTY to the RANGER JAYCEES!

WELCOME

STOCKMEN... RODEO FANS... and VISITORS

REMEMBER BETTY'S BEAUTIFUL FLOWERS... for all occasions Say It With Flowers... Say It With Ours!

BETTY'S FLOWER SHOP

BETTY WOLFORD

210 Main

Phone 640

Another Saga of Old West--

RICH EASTERNER KEPT FENCE AROUND BIG SANTA ANNA TRACT

Out of the legends and stories of the building of the west, out of that mighty cavalcade that shook the history of the world with its passion and audacious courage for living, comes trickling now and then another untold tale of the men who brought civilization to the frontier.

Edna Ferber, Emerson Hough and others have time and again caught in the pages of their novels a touch of the intrepid daring, the spirited resistance of the men of the open and free range against the resistless tide of a peaceful civilization brought in by rail and wagon trains from the East. But these prolific pens have not told all the stories, and this one, coming from Santa Anna, might well have walked to life from the pages of "Cimarron," or perhaps "The Drift Fence"...

G. W. Mahoney came from New York about 1880, and stopped at a place a few miles south of Santa Anna near what is now U. S. Highway 85. A man of wealth, he acquired approximately 300,000 acres of land and fenced it with barbed wire.

In those days grassland was open and free to all who came, and Mahoney's move was irritating to the "free soilers" who floated in from the East without price and to live off the fat of the land. Water and grass, they maintained, were God-given, and no man had right to any exclusive use or control of any large part of the land. To do so was to be regarded as a public enemy. But Mahoney had other ideas.

He had 28 miles of fence. Day by day a man patrolled it, inspected it, repaired it. One morning the fence rider came galloping in to the Mahoney camp with a tale of vandalism and destruction. The wires, six strands in all, had been cut at every post, and the post pulled and burned.

Mahoney said: "I've got the money to build it back as many times as they cut it down. It was spirit against spirit."

The fence, that unconquerable symbol of organized living and effort, that which pushed the parasites of the west off the frontier and made way for homes, schools, churches, cities, was strung again across the waving, sun-kissed grass of the West Texas prairies.

More men were hired. Day and night they kept their vigils along the ribboned stands. Then one night the guards were captured by "free soil" marauders, and at the point of guns were forced to cut the fences themselves.

After that, and after the manner of the early West, the guards themselves disappeared. And the fence destruction went on until the Texas Rangers came upon the scene. The gang was rounded up and sent to the penitentiary.

One of the Rangers stayed on with Mahoney, with threats hanging over him because of his part in bringing justice to the prairie. He carried a .45 at his waist and a Winchester across his saddle. Before he left in 1888 an attempt was made on his life when someone fired on him from ambush. His 16-year-old son was with him, and together they shot their way to safety.

All that remains of that potential cattle baron's ranch are the remnants of a rotting fence, its wires cut and spliced at every post in mute testimony to the past, a few miles south of Santa Anna. Civilization won at last, and the "free soilers" live only in such stories as these, or in the movies.

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