POPULARSOFT DRINKISOF IEXAS ORIIIN

Kleberg's Stand On Racing Meets With Approval


Private Is An Official Greeter

Relays To Be Run April 3 at U. of T.
PUBIIC GIVEN NVITATION TO VISITPLANT

## Service Men Are Having Fewer Auto Accidents

## CIIIIENS EXTEND MANGGER, COMPANY COMGRATULATIONS ON THE OPENNG OF PLANT

Plant has capacity of $\mathbf{3 6}$ bottles a minute and overates six sales routes covering 3 counties, part of one
 Gant is. momumet to tive porres that



Agriculture Is Taught Practical Way By Teacher
Lillie Grown On
Artifical Heat
KING FAMMY MAKNG HOME ONYOUNGST.

## Dr. Pepper Has

Contributed 3
To Armed Forces


## ATTRACTIVE BUILDING HOUSES MODERN PLANT

Up-to-the-minute machinery is installed in new plant which is provided with
amole storage space






## DR. PEPPER --THE LIQUID BITE TO EAT

 FIGHTS INDUSTRIAl

## CONGRATULATIONS!

FROM DR. PEPPER CO.DALLAST0 DR. PEPPER BOTTLING COMPANY RANGER

We congratulate sou, Mr. M. L. King. Mgr. Your fine, new plant in Ranger is one in which Dr. Pepper Company takes much pride. We are happy to include you among our many progressibe bottlers who labor faithfully and steadily. improve their facilities, and build new bottling plants.
You have laid strong foundations for this enterprise with the solid cornerstones of fine equipment and modern method. The 70,000 people in the Ranger area will be proud of your new plant and will appreciate the fine product you offer them. In these war times, the public will be happy to know you hold fast to Dr. Pepper's ideal of quality in product and integrity in operation:
The longer Dr. Pepper is established in each new territory, the tronger it grows in public preference. It is a steady diet drink that folks grow to like better and better, dave by day, as they have since 1885 when it first originated in Waco, Texas.
We of Dr. Pepper Company wish you all success in your Ranger enterprise. We compliment yon on your ability and sincerity in maintaining



DR. PEPPER COMPANY DALLAS.


Promote patriotism Punch Up Production You've heard of the military WAACS, WAVES, and WAFS. .. . Now meet W-orkers Att The Civilian H-ome-front; They're known as WATCHes. It's for the entire civilian populationmen, women, and children. The object is "V...- in ' 43 ." Promoted by Dr. Pepper bottlers from coast-to-coast. No dues or membership fee. Just all-out patriotism qualifies. A militant army of civilians, pledged to buy bonds and stamps; collect scrap, fats, and salvage; eliminate waste, conserve scarce materials, support all war activities, keep chins up and production at peak.

GET FRESH ENERGY $1020^{24}$


