



WHEN

Your Boy Grows Up!

All mothers and fathers want their children to have worthwhile employment when they grow up.

The Texas oil business is manned by Texans . . . the Texas boys and girls of yesterday. 225,000 of them earn good livings for themselves and their families—a yearly payroll of \$271,000,000.

Oil pays good wages . . . maintains reasonable working hours . . . and offers opportunity for promotion.

Old age retirement and unhampered develop-

ment of the oil business will provide many new jobs each year for our young Texas workers.

But the growing tax burden is a serious factor in wages and employment, since the Texas oil industry now pays taxes equal to 36 per cent of its labor payrolls.

Unwise laws and excessive taxes can retard and stop the growth of this industry which means so much to the future employment of our boys and girls.

This Advertisement Paid for By Various Units of the Industry, and Sponsored by

TEXAS MID-CONTINENT OIL & GAS ASSOCIATION

SERIAL STORY

BET ON LOVE

BY CHARLES B. PARMER

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YESTERDAY Sherry's horse...

CHAPTER X FRESHLY barbered, a white...

"Ted, this is Uncle Willie..."

"Good news, my dear. Discovered a one-horse, two-wheel trailer..."

"How nice! What will it cost and where's the money coming from?"

"It will cost you nothing. Your Uncle Willie makes it his contribution to the Lone Tree Stable..."

"Well, now..." Uncle Willie presented himself shamelessly...

"I put up \$12 at 3 to 1," he continued undaunted...

"Remember Red Soldier? Went to the post at juicy odds..."

SHERRY heard a sigh of admiration from Ted Duncan...

Sherry stepped from his sheltering arm...

"Yes, yes, my dear. I shall try to refrain—in the future..."

"It's only fair that I help out—since you are letting me go with you..."

"Whoa, there!" Sherry interrupted...

"It does take money, Ted; but my luck's turning. I'll have plenty in a few days!"

"Come, you two," Sherry said quickly...

"Well!" exclaimed Sherry Grant, with a bright smile...

"Sorry," Sherry said. "Grant's all right..."

"Getting quite fussy, aren't you, Paul? Thanks for your solicitude..."

"Lucky I've an extra stall in my head van—next to Red Soldier..."

"Lucky me! But you forget I've a van of my own..."

"Sherry," Ted broke in again...

"We're just about ready to go, Paul," Sherry was saying...

"No need to guess which one passed and which one flunked!"

"I'm glad it happened! It taught me not to try to arrange his romances!"

"His judgment is pretty sound and he has a fine sense of values..."

"But with a girl like June in the picture, my job is to try to make my son the one to be worthy!"

FRECKLES AND HIS FRIENDS



THE PAY OFF

BY HARRY GRAYSON

NEA Service Sports Editor

NEW YORK—Connie Mack sticks to the prediction that either the Red Sox or Indians...

is more than a manager. He is one of our foremost diplomats...

Lovelorn, It Seems, Ape a Paradise Bird In Courting

By WILLIAM G. HANLON

United Press Staff Correspondent CHICAGO—The monthly bulletin of the Field Museum of Natural History reports in a spring issue...

swings in this position for several minutes...

(In Missouri a blonde stenographer had a suitor arrested because he chained himself to a tree near her home for several days.)

The bird clings to a branch with its feet, the bulletin says, "quivering its plumage in an ecstasy of sheer abandon."

(In Nebraska recently a man wrote love letters in the sky with an airplane and a trailing plume of smoke...

Prince Rudolph's blue Bird-of-Paradise is "the most ornate species of all," the bulletin continues...

what the female is doing while the male is attempting to impress her...

Birds-of-Paradise are found only in New Guinea and nearby islands, the bulletin says.

DEPUTIES TURN COWBOYS SAN RAFAEL, Cal.—Sheriff Walter R. Selmer has more than a white elephant on his hands...

DUNKER FOR 25 YEARS PROUD LOS ANGELES—A McVittie of Denver, president of the National Restaurant Association, told the latter's annual convention here...

ALLEY OOP

By Fred Harman



MODERN MENUS

BY MRS. GAYNOR MADDOX

NEA Service Staff Writer

MOLDED salads have a party look. And fresh berries in gleaming gelatin mixture always seem festive...

Roquefort Cheese Salad (Serves 4 to 6) One envelope plain gelatin, 1/4 cup cold water, 1/4 pound Roquefort cheese...

Fresh Strawberry Tarts (Serves 6) One envelope plain gelatin, 1/4 cup cold water, 1/4 cup water, 1/4 cup strawberries...

TOMORROW'S MENU BREAKFAST: Grapefruit juice, bacon rolls, currant jelly, coffee, milk.

LUNCHEON: Baked beans, Boston brown bread, fruit cup, nut cookie, tea, milk.

DINNER: Broiled round steak and patties, lemon butter, French fried potatoes, creamed lettuce, fresh strawberry tarts, cheese, coffee, milk.

Softened gelatin in cold water and dissolve over boiling water. Mash cheese until fine consistency. Add dissolved gelatin, salt, lemon juice, paprika, chives and tomato juice...

For the unexpected guest, turn the family dinner into a party with this brilliant strawberry gelatin tart.

The moustache was designed by nature, says science, to be a filler. And was reconcoined by Hollywood to give that Gable touch to aspiring heroes.

Softened gelatin in 1/4 cup cold water. Simmer sliced berries with 1/4 cup water and sugar until all juice is out, mashing berries as they cook. Strain off juice. Add softened gelatin, lemon juice and salt to hot juice and stir until dissolved...

Things are busting down in Rome. With two kings trumped in the north, it might be interesting to see what results a play of the Duce might bring.



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RED RYDER By Hamlin



A WANT AD IN THIS PAPER WILL BRING QUICK RESULTS!

